

THE TOREADOR

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DR. HORN AND THE TEXAS TECH

One of the first and most important steps in providing for the success of any institution is the selection of its head. It might be said that the progress of an institution is limited to the progressiveness of its head, and the broader the field of work covered by the institution the greater must be the wisdom and learning of the individual at the stern.

This matter was given due consideration when the first steps were made toward the establishment of the Texas Technological college, and after the scope of the work had been conceived, Dr. Paul W. Horn was the man who fitted in with the major needs of this new college, which is destined to become the leading educational institution of the Southwest. It is very well known that the field of work covered by a school of technology is broad in its scope, and a short biography of Dr. Horn will give some idea of the practical and academic training he has had to so appropriately fit him for the great work he is now doing. In brief, his experience as a tutor began in the rural school and has covered almost every phase of the work from the teacher in the rural community to the college president. It has acquainted him with the difficulties and hardships, the conveniences and inconveniences, and the associate surroundings, in every walk of life and he has learned how these should be dealt with in an institution of learning. His work as an author has led him into the fields of practical research from which he has gleaned a wealth of knowledge to associate with the academic and practical training, and in passing this knowledge on to the general public he has introduced himself to a world outside the college walls. His academic training alone places him in a class with the leading educators of the nation.

But the greatest proof of the wise selection of Dr. Horn as the head of Texas' greatest educational institution is found by observation of his work in connection with the activities of the Tech. He enters into the work with the greatest of enthusiasm, and the slightest detail does not escape his attention. He is admired by the faculty and the students are 100 per cent strong in their praise for him. The spirit of fairness which is paramount in his outline of the policies of the Tech and his consideration of every wish of the student body has placed him foremost in the hearts of the students. If the movement is in behalf of the Tech, one can depend upon the support of Dr. Horn, whether it is happenings on the campus, student activities, or a football game. He occupies a seat in the bleachers and roots for the Matadors, and students peak of him as "the most common big man we ever saw," and the statement is not meant to reflect upon his pride.

Dr. Horn is for the Tech, and the Tech is for Dr. Horn.

W. T. C. C. SHOULD GET RECOGNITION

Attention has recently been called to the fact that the name of the West Texas Chamber of Commerce was left off the cornerstone of the administration building, and some reference has been made to the oversight as negligence and discrepancy. While the latter is not true in our opinion, we believe that the name of this organization should be inscribed on the cornerstone and we even advance the opinion that this matter will be given due consideration in the near future. The oversight probably occurred after Porter A. Whaley and Dr. P. C. Coleman, leaders in the W. T. C. C., who have the honor of inaugurating the movement in behalf of the establishment of the Tech, modestly refrained from having their names inscribed on the stone.

The West Texas Chamber of Commerce was the first organization in the state to take up the fight for the Tech college and financed the campaign which made victory possible. Long before the regional organization was formed some of its present officials were identified with the movement, and since the organization of the body it has been one of the strongest supporters of the Tech. The support which the Chamber of Commerce gave the movement sponsoring the creation of a school of technology in West Texas is still recognized and its assistance is felt in every concerted action for the advancement of the work of the institution. In the last meeting of the executive board of the chamber, an appropriation of \$1,000 was made to the athletic fund of the Tech. The vigilance with which the organization is watching the needs of the college is well indicated in this action, for a more needy and worthy cause could not have been found. Just at the moment when the expense of the football training camp was being met with an inadequate purse the donation came to strengthen the funds, and was a big item in meeting the \$5,000 expense of the camp.

An editorial in the Fort Worth Record of recent date contains this statement: "From the brain of Porter A. Whaley came the idea of such an institution. It was many years before the West Texas Chamber of Commerce became an entity and while Whaley himself was manager of the Amarillo Board of City Development. It was the 'feelers' that Whaley sent out that crystallized the plans that later resulted in the concerted fight for the institution. Dr. P. C. Coleman was identified with the first meeting in the capacity of an official. West Texas should do well in recognizing these men and this institution along with the legislators in immortalizing the forces which gave to the Southwest a major institution of future national standing."

The service these men and the West Texas Chamber of Commerce have rendered the Texas Tech is recognized by West Texas and the college authorities, and in all probability formal recognition will be made in the near future.

VANDALISM

Tech as "your school" seems to have made a wrong impression upon some student; either that, or he wished to brand "his" property. Witness the various markings on the stair case in the east wing of the Administration building. Some person has wilfully and wantonly cut his initial in the soft plaster of which these stair cases are made. It is to be regretted that the dragon of vandalism has reared its ugly head at this early date to the detriment of our beautiful and well appointed building. It is to be hoped that this will call the attention of the guilty person to his act of depredation and that all will join in keeping "their" buildings as beautiful and undefaced as they were when accepted from the contractor for our occupation.

The largest skull in the world is found in Africa. Thick skulls are not rare.

COLLEGE INN

Formal Opening

COL YUM

On Saturday, Oct. 10, Mr. Gella assisted by Mrs. Studeman, honored the "College Inn Girls" with a 4 o'clock dinner, which was a formal opening to the "College Inn Dining Room." Mrs. Studeman acted as toastmaster, Mrs. Thompson, superintendent of the kitchen and "Charlie", the boy that makes those good hot biscuits, that are good to the last bite, were introduced to the girls.

After the dinner the girls enjoyed an excellent radio program. The "C. I. C. met Monday evening in room 210 with Misses Anna Belle Collins and Maud Dee Skeen acting as hostesses. All members were present. With the exception of discussing the kind of pins desired by the club and plans for initiating our new member, Edith Easter, no further business was attended and the meeting was turned into one of pleasure. After delicious refreshments were served by the hostesses the members adjourned to meet again next Monday night in Room 213.

Some says its fall but Easter has come to College Inn. We welcome among us Miss Edith Easter of Lorenzo.

All of the College Inn girls are wondering how Edna and Punk can lie in bed Sunday mornings until the last breakfast bell and then get down in time, fully dressed, as soon as the other girls. If they could have seen Edna's exit from the dining room perhaps they would have known. Punk was more lucky.

All boys wanting to look through the dormitory please see Miss Ruth Officer. She'll do you justice.

Favorite saying around College Inn. "Charley my Boy" Oh Charley my boy.

If you ever want to put it over just get in touch with the girls at "College Inn." Did you ever stop to think that all the officers that were elected at the Woman's Council last Monday

were from the "Dump." Did you ever stop to think how well they are represented in the Press Club, in the Dramatic club, in fact in any organization that is for the good of our school. Then think a bout it and if you are ever in trouble call on the C. I. C. girls.

We wonder why all the "Sophs" took a bath on Oct. 12, when it wasn't Saturday night at all.

Miss Irene McFarlin spent last week end with her sister in Amhest.

Miss Alene Bartley spent the week-end with her parents in Rauls. Mr. Clovis Maddox of Hall Center was the guest of Miss Lila Underwood Sunday.

Ruth Benedict (coming in late)—Oh Girls! I am so excited. I have just been down to take my physical examination and Dr. Hutchinson said I had a-cute appendicitis.

Anna Belle—Look at all the boys waiting to get on the bus.

Edna—They didn't come to get on the bus. They are out for a lesson in horticulture.

Anna Belle—Then, why are they meeting the bus.

Edna—To look at the calves.

Mr. Granbury, in education—Name the races of mankind.

Margaret Oliver—Bicycle race, horse race, potato race, automobile race, and other kinds.

I wish I was a little fish. All frozen in the ice.

And when the boys come skating by, Gee, boy, couldn't that be nice.

A SOPH.

ENTERTAINMENT IS PLANNED BY W. A. A.

The Women's Athletic Association met Wednesday evening at 7 o'clock in room 305 of the Administration Building. Miss Johnnie Gikerson, instructor of Physical Education, presided over the meeting, read and discussed the plans and purposes of the Association, and compared it to other similar associations in the State. The purpose of this association shall be to promote interest in gymnastic

and athletic activities among the women of the Texas Technological College as a means of advancing physical efficiency, scholarship and good fellowship. Miss Verda Henton was elected chairman and the following committees appointed: Committee to meet the faculty, Misses Mildred Trader, Anna Belle Collins and Billie Pearl Eubanks; Committee to draw up a constitution and make further plans for the association, Misses Francis Nelson, Stella Mae Lanham, Maud Dee Skeen, Cornelia Radley and Francis Smelter.

The meeting of the W. A. A. will be in the form of an entertainment and will be given in room 305 of the Administration Building on Thursday evening, October 22. All the girls attending the Tech whether a member of the W. A. A. or not are cordially invited to attend.

Students Offered Membership In The Little Theatre

Students of the Tech have been offered an opportunity to become members of the Little Theatre organization which has been perfected in the city of Lubbock. The purpose of the Little Theatre, as pointed out by those in charge of the campaign in behalf of the Tech students, is to develop dramatic talent by the production of artistic plays. The movement is international in its scope, and its results have been so far reaching that at present they can hardly be estimated. Near to home, and very successful, is the Little Theatre of Dallas, and after this organization the Little Theatre of Lubbock has been patterned.

The establishment of the college in Lubbock has made high class entertainment a very potent factor in community life, and for that reason the organization is especially anxious that

as many students as possible become active supporters of the movement. Four plays will be given during the year: in November, January, March and June. The first play, "Ulice People," an ultra drama, will be followed in all probabilities by a collection of one-act plays, together with plays of a deeper and more serious nature.

There are two kinds of memberships open to students: active memberships, or those carrying with them the privilege of holding office, voting, acting on committees, acting in plays if chosen, and attending all plays given by the organization; student memberships which entitle the owner to admittance to all productions, or in other words, a season ticket.

Miss Eula Howard is in charge of the Tech drive.

Frosh: What did you get for passing your exams?
Soph: Have you seen these new sport model Cadillac roadsters?
Yes! Yes.
Well, I got five bucks.

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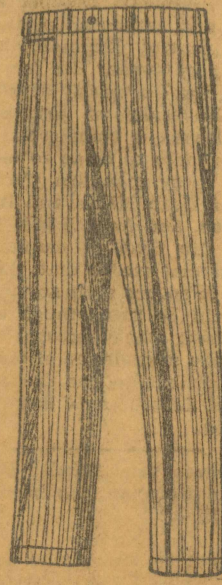
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—Cornell Widow.

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CHERI CASA

Nears Completion

COLYUM

Cheri Casa is rapidly nearing completion, and the finishing touches will be added this week, making Cheri Casa the show place of Texas Tech. Plans are already in progress for a Big Halloween dance as a housewarming, to introduce the rest of the campus to advantages which Cheri Casa possesses which, coupled with the delightful bunch of boys who make it their home, puts it far above any other place to stay. Much will be heard from Cheri Casa this year.

Some boys are sure hard up to meet the fair ones of Lubbock; and it hits them hard, too.

Some of the boys of Cheri Casa have actually contracted to pay ten dollars a month for the privilege of calling on a certain young lady of this town. They say that they are taking dancing lessons, and were getting away with it, until one happened to drop the remark that "any time he paid ten dollars for dancing lessons" well, the more wise of our circle have been thinking deeply. There is one point in their favor: All the scooters, after one look at the young lady, are trying to beg, borrow or steal ten dollars. Ten dollars is pretty high for necking, however.

Inhabitants of Cheri Casa were nearly treated to a brutal exhibition of fist-cuffs the other night, when an invading party in search of diversion entered the sacred precincts of the dormitory. It seems as if the invading party, who were very rough and brutal, were laboring under the impression that Cheri Casa is a miniature Monte Carlo. Anyway, the rough, brutal boys came stamping up the halls of Cheri Casa, demanding to know where the "crap" game was.

The first boy they encountered was Lord Flanigan whom, as every one knows, has never been suspected of even knowing what a pair of dice were. They asked him where the game was.

"Why, my dear chappie," retorted the doughty lord, "I fear you are laboring under a misapprehension."

Not satisfied, the rough, brutal boys

continued their search. They were so disturbing to the occupants of the hall, that complaint was made to the lieutenant. The result was that the lieutenant ordered the rough, brutal boys gently, but firmly refused to leave. The lieutenant went to his room and returned with a pistol that close observers said was seven feet long. Even the sight of the gun did not induce the boys to leave. Matters were getting grave, when "Sister" was heard to make the statement that if all that racket was not stopped, she would lose her temper, and would not be held responsible for what would happen if she did. This was too much for even the rough, brutal boys to face, and they silently crept away. And peace again reigned at Cheri Casa.

**PART GIRLS PLAY
IN TEXAS TECH
IS POINTED OUT**

"The Part the Girls Play in the Texas Technological College" is the heading of an article written by Miss Flora McGee, a member of the Tech faculty, for publication in the Woman's Viewpoint. The article outlines briefly the general work undertaken by the institution but gives out much information concerning the College of Home Economics. An excerpt from the article is as follows:

"The college of home economics is offering a four-year course to young women desiring first class equipment for the great work of home-making. The first unit of the home economics building is now nearing completion. The equipment, consisting of laboratories for foods and clothing, chemistry and nutrition is of the latest type. The equipment, when fully installed, will not only be adequate for instruction in the preparation and serving of food; for the care of the sick and injured; the designing of appropriate wearing apparel; and other matters pertaining to this department, but will be convenient and artistic as well. Miss Margaret Weeks, dean of household economics, comes to the college from the State Normal College of Natchitoches, Louisiana, in which institution she was director of home economics for a number of years. Sixty-five girls have enrolled in this school and others from the college of liberal arts have elected one or more courses in house-

hold arts. Miss Weeks is assisted by Miss Johnnie McCreery, formerly of Teachers College of San Marcos, Texas.

"Of this department, Miss Dorothy McFarlane comes from the College of Industrial Arts at Denton, where she has been teaching for the past five years. Miss McFarlane will have charge of the cafeteria as soon as the building now under construction is completed. Carefully prepared food, well served, is very necessary for the maintenance of the health and happiness of the student body. Miss Weeks, Miss McFarlane and Miss McCreery all are well prepared to take care of the health of the young men and women.

"Miss Johnnie Gilkerson instructor of physical education for women, received her A. B. of business administration from the University of Texas in 1924.

"These young women, over two hundred in number, who are attending the Texas Technological College at Lubbock, Texas, are attractive, yet serious minded girls. They wanted to be initial members of a splendid institution. They are living in homes and dormitories and are making themselves felt in the college life. They attended, almost to a girl, the reception given to the students and faculty by President and Mrs. Horn, in the Administration Building, Saturday evening, October 3. They were present also on the athletic grounds, when McMurtry College found equal match with the Matadors of Texas Tech on the afternoon of the same day.

"The girls are being well taken care of by Mrs. Mary W. Doak, who was serving as secretary of the Bureau of Extension of the University of Texas, when she accepted the work in Tech as dean of women. As a woman of wide experience and sympathy with girls, Mrs. Doak is well fitted for the place. A number of the young women as well as the young men are making part of their expenses by working after recitation hours. Mrs. Doak has helped these young women secure such places.

"A number of club women in the city have registered for courses in literature; courses in "Types of Literature," "Modern British Literature,"

and courses in short story writing and kindred topics, organized to meet the needs of local clubs. These courses are being arranged with the head of the department, R. C. Harrison.

"The library is rapidly taking on the appearance of a well equipped and long established library. Miss West, the librarian, comes to Texas Technological College from the State Library."

Preacher—"Young man, I was delighted to see you in church last Sunday night."
Cummings—"So that's where I was."

After hearing nine pistol shots Tuesday night, the dormitory could not sleep until "Red" Smith had been located.

Board of Faculty: "But, remember, professor, your university is calling you."

Dear (who has just resigned): Yes, but different parts of the university are calling me different things.
—Middlebury Blue Baboon.

Once there was a boy who didn't fight with his room mate. He lived alone.
—Cornell Widow.

Bobby: Why were you kicked off the Glee Club?
Bob: I had no voice in the matter.
—Mountain Goat.

Flea (to elephant getting off the ark): Don't shove me, Big Boy!
—Scarlet Saint.



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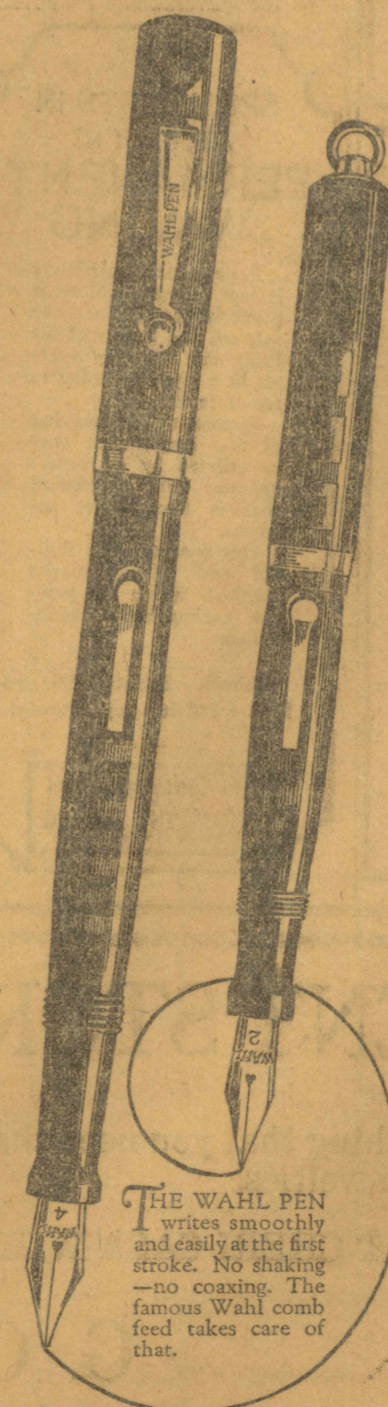
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HISTORY OF TECH TO BE WRITTEN BY DR. COLEMAN

HISTORY OF FIGHT FOR TECH COLLEGE TO BE SUBMITTED

The recent report that a history of the fight for the creation of the Texas Technological College would be ar-

anged under the direction of Dr. P. C. Coleman of Colorado, was authorized in an editorial appearing in the Fort Worth Record last week. It was stated that the history would be submitted to the executive board of the West Texas Chamber of Commerce at its next meeting, and if adopted a copy will be made a permanent record for the archives of the institution. The editorial speaks of the Tech as "the newest and most promising educational institution" in Texas.

The editorial is given in full below: "That Texas' newest and most promising educational institution shall go into the future centuries with an authentic history that accurately traces the fight for its creation and details the incidents of its opening is the de-

sire of outstanding West Texans. "At the next session of the executive board of the West Texas Chamber of Commerce at Stamford such a history will be submitted. Men identified with the movement and others cognizant of the multitude of incidents connected with the early fight for the institution will compile the data and write the history.

"Governor Neff in an address before the faculty and student body of Austin College several months ago started the State by asserting that not a single State or church educational institution possessed an accurate history of its origin and founding. Such a statement fired Dr. P. C. Coleman of Colorado, identified with the Tech College campaign from its inception, to urge early research for the new college and to commission men familiar with the campaign and its creation to indict this important document. After its adoption a copy will be made a permanent record for the archives of the big institution at Lubbock.

"It will be a thrilling story. The central figure will be Porter A. Whaley. His conversion to the idea of a West Texas college has brought it about."

STUDENTS ENJOY HOSPITALITY OF LOCAL CHURCHES

The students of the Tech were given a further introduction to the hospitality of the people of Lubbock on Tuesday night of this week when the churches of the city arranged receptions to welcome the students to the churches of their choice. Each church arranged its individual reception and the students were invited to the church home for the entertainment, with the exception of the Episcopal Church, which entertained the students in the home of Mr. and Mrs. Friend.

Although separate receptions were held the churches showed the spirit of co-operation in sending cars to College Avenue to convey the students from the dormitories to the churches. It was not necessary to belong to the church sending out the cars to receive the accommodations offered and all students received the same consideration on the part of the drivers.

The programs at the churches were very much alike in arrangement and all furnished plenty of snappy entertainment for the students. A receiving line was formed of local church members and the get-acquainted spirit was introduced from the start. Following these assemblies and pep meetings, the visitors were led by competent leaders into the social program of the evening. The numbers comprising the programs were many and varied and the games were of such a unique nature that the interest of the college students was at once attracted and all entered into the spirit of the gatherings with enthusiasm which made the occasions more enjoyable to everyone. Refreshments were served to bring the meetings to a pleasant conclusion.

These receptions had much to do with making the students feel at home in the churches and it is evident that they will take a greater interest in church work in Lubbock as a result of these get-acquainted meetings.

He: I've been wanting to tell you something for a week back.
She: What is it?
He: Red Cross Kidney Plasters.
—Middlebury Blue Baboon.

Sweet Little Girl: What time is it?
Joe College: Half past four; it won't be long till morning.
Sweet Little Girl: Goodness, Mother'll be worried. I should have been in bed an hour ago.
—Black and Blue Jay.

Library Books Are Divided into Groups; New Books Arrive

The library books are divided into three groups: Reference books, which are not to be taken from the library; reserve books, which are used only in the library, or lent over night; books which are lent for seven days with the privilege of renewal.

The reference alcove is on the left side of the door as you enter. Reference books kept in this alcove may be consulted freely without application at the loan desk.

The reserve shelf is just on the other side of the reference alcove; books kept on these shelves may be used only on written application to the loan desk attendant. Forms to be filled out will always be found on the loan desk.

Written application must also be made for books used outside on the library. Slips for this purpose are also kept on the desk.

These slips call for the following data: The author and title of the book desired, the name and address of the borrower, and the date on which application is made.

The Librarian has not assessed any fines for overdue books and hopes that this will not become necessary. Natu-

ally a very much heavier fine is always imposed in the case of the borrower who fails to return reserve books than in the case of one who is late in returning an ordinary book.

At present a seven day limit is placed upon other than reserve books because the resources of the library are as yet very small. Any of these books may be renewed if necessary.

While the bulk of the books ordered for the library have not yet arrived a few books, especially for the English classes, have come, as have also Appleton's Cyclopaedia of American Biography, Cyclopaedia of Nation Biography, Who's Who, in 1925, and Bailey's Standard Cyclopaedia of Horticulture.

The Librarian reports that Dr. Granbury has presented the library with several volumes of the "Survey" and "Commerce and Finance." Dr. W. A. Jackson has given the library a copy of the "Iowa Applied History Series," Volume 4. The specific title of this volume is "County Government in Iowa." It contains Prof. Jackson's "County Sheriff," which constitutes Chapter 8 of the volume.

Angry parent, striding into dimly lighted room: Young man, I'll teach you to make love to my daughter!

Daring Dan: Wish you would, old boy, I'm not making much headway.
—Grinnell Maltseer.

Dr. Irving of the State Department left Wednesday. He seemed highly pleased with the College and Faculty.

Matadors Welcome

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We especially solicit the patronage of the Girls of the Tech and assure them of Pleasant and Courteous Service.

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We Sell for Cash—We Sell for Less

WHERE STUDENTS TRADE

We have opened our shop on college Avenue, and are catering to student trade. You are always welcome and are assured of the greatest courtesy.

Every employee of the shop is an artist in his line.

LADIES' BARBER WORK OUR SPECIALTY

UNION SHOP

1st chair, Mr. Bennet.
2nd chair, Mr. Pyeatt.
(Tech Students.)

3rd chair, Mr. Perder.
4th chair, Mr. Sandlin.
(Proprietors)

TECH BARBER SHOP

STYLISH COATS

Elaborately trimmed with luxurious

FURS

You should see our complete stock of beautiful New Coats.



These new models of supreme richness, to which design, fabric and trimming each lend added distinction. A new treatment of the side flare is the high point in line.

Beautiful materials is the big feature in our coats. The prices are very reasonable.

Barrier Bros.
DEPENDABLE MERCHANDISE

The Plains Biggest Department Store.
Ask For Gold Bond Stamps.

CITY DRUG STORE

(The Rexall Store)

Headquarters for Anything in Drugs.

Tech students are invited to call and see us for School Supplies.

YOUR CLOSEST NEIGHBOR

We are located on the most attractive corner on College Avenue—your very closest neighbor. We expect to serve the Students of the Tech as neighbors by supplying them with their every need in school supplies, stationery, pens, pencils, cosmetics, etc.

TECH DRUG STORE

Corner of Main and College Ave.

THIS IS A STUDENT STORE

We have everything that you need that can be found at a drug store. Don't fail to see our complete supply of Hallowe'en novelties.

OUR STORE AT CHERI CASA WILL OPEN SOON SPECIAL ATTENTION TO TECH STUDENTS.

G. G. JOHNSON, DRUGS

1007-1009 Main Street

Phone 1082-1083