

The Staff Wishes You A Merry Christmas

The TREADOR



VOL. 6, NO. 12

LUBBOCK, TEXAS, SATURDAY, DECEMBER 13, 1930

Legislature To Act Upon Tech Budget

Board Of Control Approves Tech Finance Plan For Next Two Years; New Library Building Asked For

Meets In January

Legislature Will Meet Soon After Governor Takes Office In January; Budget Is \$1,359,900 For Year

"Although nothing more definite will be known until the matter is acted upon by the Legislature and put before the governor, I am inclined to believe that Texas Technological College's budget for the next biennium will be finally approved as recommended by the Board of Control," said Dr. Paul W. Horn, president, in commenting Monday on the situation in regard to the school's finances.

"The \$250,000 item requested for a library building has been left in the budget by the Board of Control," continued Dr. Horn, "but must be approved by both houses of the legislature and signed by the governor before the money can be appropriated. There are 361 items in the budget, and even if passed by the legislature, the governor may veto any of them singly. Governor-elect Ross Sterling has expressed himself as being friendly to the institution, and of course if the budget gets to him in its present form, we sincerely hope he will approve it in its entirety."

Dr. Patton Speaks At Geology Meet

The Texas Tech Geological society met for the last time before the Christmas holidays yesterday night, December 11. Dr. L. T. Patton, head of the Geology department, spoke to the society on "The privilege of scholarship."

In his talk, he stressed his appreciation for the work done by the society. He emphasized the wide range of research that the study of Geology exhibited. And in conclusion he spoke on productive scholarship.

Agg Group Visits Hereford Ranch

A group of seniors of the Ag school who are studying beef cattle production under Professor W. L. Stangel visited the Hereford ranch southeast of Lubbock Monday. While on the ranch the students were acquainted with the methods used by Mr. Boles in managing a pure-bred herd of cattle under range conditions.

Prof. Mahoney to Attend Hort Meet

Prof. C. H. Mahoney, head of the Horticulture department, will spend the holidays in Cleveland, Ohio, where he will give a paper on "Drought Resistance in Small Fruits" before the American Association for the Advancement of Horticultural Sciences. Meetings of the Association will be at Western Reserve University and the Case School of Applied Science.

Prof. G. L. Tate, former head of the Tech Mechanical Engineering department, is teaching at the Case school now.

Last year's meeting of the association was held in Des Moines, Iowa, and next year's meeting will be held in New Orleans.

Mrs. F. W. Curke and Mrs. Horn, Cores of Lubbock, visited Miss Cora Cores of College Inn during the week-end.

Tough Break One Move Loses Checker Game

BY THE OFFICE BOY

"Well it's your move now and just let me see you get out of that." No folks it isn't a game war just a little checker game being played between coach "Crip" Golightly and Matt Hitchcock over at the Gym in the Hatcher club room. And what an audience they had. Mr. B. F. Conroy was there directing plays and Dell Morgan was referee. Nobody expected Golightly to exhibit enough superb thinking to play checkers. And they laughed as he took a seat at the table—but when he began to play—no they didn't laugh then but just felt sorry for him. He put up a game effort but the odds were against him and in the last minute of play a tough break went against him. He made one move and Hitchcock jumped ten of his men to win the game.

Teachers of Spanish Here

West Texas Spanish Teachers Meet Here Tonight to Organize West Texas Chapter in the Organization

Through the efforts of the Tech Spanish department and the cooperation of teachers of Spanish in the various high schools of West Texas as far north as Amarillo, an initial meeting of the National Association of Teachers of Spanish will be held Saturday evening at 8 o'clock in the tea-room of Mrs. R. L. Ragsdale of 2425 Broadway.

All Spanish teachers and college students intending to teach next year are invited to be present to organize and formulate plans in order to qualify for a chapter in the national organization.

The chapter in Austin has been the one nearest this part of the state, so owing to the distance teachers of West Texas should be glad to have one closer to them.

According to Professor Alfred B. Strehl, the meeting will be one in which the teachers may become acquainted with each other and each other's problems.

Artist Course Offers Three More Numbers

Approximately 1,000 Students Have Purchased Their Tickets; Only 200 Remain to Be Sold

Student will have an opportunity to see three remaining numbers on the Artist Course.

Cost Figures Given On Egg Production

Professor R. C. Mowery, of the Animal Husbandry department, announces the following figures on the cost of production of eggs for the month of November, 113 Rhode Island Reds and Barred Plymouth hens produced eggs at an average cost of 21 cents per dozen, 148 Red Rock pullets produced eggs at an average cost of 46 cents per dozen, 123 white leghorn hens produced eggs at an average cost of 27 cents per dozen, 218 white leghorn pullets produced eggs at an average cost of 11.2 cents per dozen. The average cost of production per dozen eggs was 35.3 cents per dozen.

I will remain in Lubbock during the Christmas holidays and would like to attend the Treador-YWCA-YMCA Christmas party.

Name _____
Home address _____
Lubbock address _____
Telephone _____

Harry Bone Is 'Y' Visitor On Tech Campus

YMCA Worker Visits Local 'Y' Organizations During Last Week; Speaks To Various Groups

Harry Bone, worker for the Y. M. C. A., visited on the campus last week renewing friendships made on previous visits to Tech.

He delivered several addresses while here; one of which was delivered to Dr. J. C. Granbery's class of philosophy. Emphasis was made on the extremely individual quality of one's philosophy should have. Each person should have his own philosophy as he does his individual tooth.

However, Mr. Bone showed the difficulty one encounters in attaining it. "One rebuilds his philosophy more than he builds it," he said.

Special Christmas Convocation Held

A special Christmas convocation was held last Wednesday morning in the gymnasium with Professor W. R. Wagborne, head of the Music department, in charge.

Musical was the feature of the convocation, with such well known Christmas carols as "The First Noel," "It Came Upon a Midnight Clear," "Silent Night," and others being sung.

Cawthon Receives Silver Loving Cup

Presenting united support for the coming year on the part of the students and faculty of Texas Technological College and the citizens of Lubbock for Pete W. Cawthon, head football coach, a silver loving cup was presented him just before the last game of the season. In the presentation it was stated that the cup was given in appreciation of the excellent showing made by the football team during Cawthon's first year at Tech.

While the material this year was admittedly not up to the previous season, the whole squad worked hard, trained zealously, and gave a splendid account of themselves in every contest. With this kind of program continued it is felt that during the next season the scarlet and black machine will be hard to handle.

Beaux Arts Exhibit Is Now On Display

An architectural exhibit of works of America's best student architects is being shown until December 24 in the Beaux Arts exhibit of the twenty-third Paris prize consists of final competitions, preliminary sketches, and sketches for the second preliminary competition.

The Beaux Arts Institute of Paris gives a two year scholarship and prize to the winner of each year. The nation wide competition results in a high standard of work submitted.

TO REMAIN OPEN
The college switchboard will remain open during the Christmas holidays except on December 24 and 25 according to an announcement made this week.

Parents Of Tech Studes Occupy Various Fields

Rich man, poor man, beggar man, thief, Doctor, lawyer, merchant, chief. All (in the last line) have one or more sons or daughters enrolled in Texas Technological College. According to the records, there are 41 doctors, 27 lawyers, 177 merchants, and five chiefs.

One of the many questions asked a student, when he is enrolling in the college, is the occupation of his father. Only eighty-seven students failed to answer this question.

Showing clearly the principal industry of this part of the state, 735 boys and girls in the college have come from farms and ranches; while 177 are children of merchants.

In the class ranking third, according to numbers, are listed 31 bankers, 37 carpenters, 47 contractors, 41 doctors, 21 druggists, 26 garage and service station men, 25 ginnermen, 27 lawyers, 33 milliners, 20 postal employees, 39 railroad men, 60 real estate men, 54 salesmen, and 47 teachers.

In the class between one and twenty there falls almost every known form of employment, while there are 18 parents who retired. Some of those who are still working are architects, barbers, brokers, bookkeepers, electrical engineers, public weighers, optometrists, mineralogists, and X-Ray technician.

New Course Is To Be Offered Department of Agriculture

The Architecture department of Tech offers a three hour course in the General History of Architecture for the winter and spring terms. The course consists of lectures and lantern slides of temples, cathedrals, palaces, and other characteristic monuments of medieval renaissance and modern styles.

The course is designed to give students an appreciation of achievements in the buildings art. It has an intimate connection with allied arts. It is a prerequisite to History of Early Civilization and Art, and to History of Sculpture and Painting.

Dr. F. C. Klein Schmidt, head of the department, is instructor for the course which is open to all students of college standing except architectural engineers.

Last All College Dance Is Tonight

Last All College Dance of the Fall term will be held tonight at the Tech Gymnasium from 9 to 12 with Frank Stone and his Collegians playing. Same admission prices will be charged.

Three All College dances have been scheduled for January. Dates for these dances are January 3, 17, and 31.

McDONALD URGES WORK Can Complete Courses With Very Little Trouble

Students who will not be in residence at the College during the winter term may complete by correspondence some subjects which they have already begun, and thus round out their work; or may, in some cases, find available new courses which will advance their schedule of work while away from the college campus, according to Mr. J. F. McDonald, head of the extension department.

Those who are interested in correspondence study are invited to call for literature and further information at the office of the Department of Extension, Room 306, Administration Building.

MOWERY ATTENDS BANQUET Business Women's And Home-Makers Course Offered

Professor R. C. Mowery, of the Animal Husbandry department, attended the banquet of the Board of Directors of the Texas Panhandle Poultry Show at Elton Wednesday night. At this first annual banquet officers were elected and business of the show was discussed.

We've just had a card from Slim Jordan, out in California telling everybody hello.

Dean J. M. Gordon will read the Christmas story as is found in the gospels of St. Matthew and St. Luke when the annual Christmas service of the college is held tomorrow at 6 p. m. in the gymnasium.

Following the showing of the pictures, words of favorite Yule tide songs will be flashed on the screen and the whole audience will join the Choral and Glee clubs in singing them. The service will be closed with the Hallelujah Chorus.

The Physics department of the college is contributing the projection machine for the service while the School of Home Economics and the School of Agriculture are in charge of decorations.

Dinner Party To Be Given By 'Y' Groups

Santa Claus to Be Present with Gifts for the Students; Is Hoped to Be an Annual Affair

The Treador and the Tech Christian Associations are uniting in a plan to make the Christmas holidays more joyful for those students and faculty members who are unable to go home for the vacation period. A Christmas dinner party is being arranged. Santa Claus will be present in person with gifts for the students, and the whole occasion will be one of joy in keeping with the holiday spirit.

Because of the economic depression which has hit students as well as business men, it is expected that many students will remain in Lubbock. These students are asked to fill out the coupon which will be found in this paper and return it to the Treador office, or leave it in the faculty mail exchange. Students and faculty members who live in Lubbock will be eligible to attend. The slips should be returned to the office no later than Wednesday noon, December 17th, in order that the committee may make definite plans.

Clifford James, engineering student of Tech was one of the prize winners of the Home Beautiful contest which was conducted by Sears, Roebuck and Company. The purpose of the contest was to create among the home makers of America a desire to improve home environments and to show them how reasonably this could be accomplished.

His booklet on Interior Decoration was selected as one of outstanding workmanship, exemplifying a modern home entirely compatible with a modest income.

Sears, Roebuck, and Company obtained four well known women of broad experience and unquestioned leadership as homemaking experts to determine the entries meriting prizes. They were Mrs. Wilbur E. Fribley, president of Chicago Housewives League and chairman American Home of the Illinois Federation of Women's Clubs; Mrs. Grace Viall Gray, Director of Household Science Institute; Mrs. Charles W. Sewell, Director of Home and Community work and American Farm Bureau Federation; Mrs. Alice V. Madden, Extension Director of the Home Maker's Institute.

Radio Saves Time For Sports Writer

Edward Van Every, New York newspaper sports writer and author of the book, "Sins of New York," has struck upon the innovation of using a radio in order to save time in writing stories about sports events in which the public anxiously awaits a complete and accurate account.

The author first tried his plan with striking success during the recent words of favorite Yule tide songs which he had to write near which a Westinghouse WR-5 receiving set had been placed. Needless to say, Van Every's story was written ahead of wire accounts which resulted in his newspaper being first on the street with the final score.

EXTENSION COURSE Business Women's And Home-Makers Course Offered

A Business Women's and Home-Makers sewing course is the latest new course offered by the extension department, the class meets three nights each week in the home economics building, under the supervision of Miss Mable Erwin, head of the sewing department, with Miss S. M. Lytle instructor.

At the present time there are ten students enrolled in the course.

CHRISTMAS GREETINGS

The President of the College is sending a Christmas greeting to each member of the student body. These are to be delivered by the courtesy of the teachers of English at the time when the examinations in English are held. If any student does not receive one of these greetings, he is requested to call at the office of the President to secure one.

The pastors of each of the churches in town have assured Dr. Paul W. Horn that the regular young people's programs will not be held tomorrow night in order that they might attend the college Christmas service. This program will, however, interfere with church services.

Professor W. R. Wagborne, head of the Music department, is chairman of the committee in charge of the Christmas service. This committee are: Dean Mary W. Doak, Miss Jo Wilder, of the Y. W., and Mr. Jack Boy, of the Y. M.

It's Gone Now Girls Don't Shed Any Tears

BY THE OFFICE BOY

There is always a bit of sadness for that "ole" land mark that has stood for years. The big oak tree, that has braved many a cold winter; standing there with its own limbs bent with age but still offering a challenge to modern history itself. And then there are the stone houses and the old frame houses that were built years ago, generations of families have been born, grown up, and passed away under their roofs. When the "ole" land marks are gone they leave only sorrows and regrets.

A thing that has been noticed on the Tech campus for years; it has been here so long that it seems impossible to do with out. But now it is no more. "Yes sir, folks, Mose Clark has shaved off his mustache."

Barelay Noted Beauty Artist

Editor Of La Ventana Urges Tech Co-eds To Enter Beauty Contest; Time Limit On Pictures Is January 15

It is an honor to be judged beautiful by McCellan Barelay, thinks R. C. Marshall, editor of La Ventana, and for this reason he urges Tech co-eds to enter their pictures in the contest for the beauty section of the annual.

Barelay has won a national reputation as a painter of beautiful women. His series of illustrations for the Fisher Body Company's advertisements have appeared in leading magazines for several months. In a letter recently received from the artist by Mr. Marshall, Barelay commends the co-eds of La Ventana for their beauty pages.

Students Ask For Courses

Two student petitions to the Dean of the School of Liberal Arts are being circulated this week. Students interested in either or both of them are asked to sign immediately.

One of the petitions asks that the short story course number 530 in the catalogue be offered next term by Dr. A. B. Cunningham. Many students are anxious to avail themselves of the opportunity of receiving instruction from a man who practices what he preaches. If so true an expression may be used, Dr. Cunningham is a contributor to several well-known magazines as well as the author of several books.

The other petition is one to institute a course in Spanish poetry. A number of students in advanced courses in Spanish have felt a need of this course. Professor C. B. Qualla is well fitted for this task due to his linguistic qualifications and his natural pronunciation. Professor Qualla spent a year in Spain doing research work and has acquired a background and atmosphere which blends well with his conscientious and laborious work of research in Spanish literature.

To Issue Bulletin On Spirit of Tech

"The Spirit of Texas Technological College" is the name of a bulletin to be issued in February by the college. Similar to "The Appeal of Texas Tech", a booklet issued two years ago, this new bulletin will contain more pages and is supposed to answer every question that can be asked about the college.

All schools are to be represented, and in addition there will be pictures of student life and activities. On the cover there will be a view of the campus showing the Home Economics building, Ad Building, and the Chemistry building.

EXPRESSES DESIRE
Dr. Paul W. Horn, president of the college, wishes to extend Christmas greetings to all students and expresses his hope that they will return after the holidays.

Misses Vera Lee Hamilton and Natalie Lee, of College Inn, spent the week-end in Plainview visiting Miss Hamilton's father, Chas. Hamilton.

Convocation Of Men Held At Tech Gym

To Have All-College Night For Men Students; Intramural Sports To Begin After The Christmas Holidays

Seniors To Coach Three Senior Men To Be Picked As Managers; Football Champions To Get Victory Shield As Award

"Next fall the student body will have something to really support," coach P. W. Cawthon said at the convocation for men students on Monday night at the gym. "We have called this meeting to outline the things we will do from now until June in intramural sports. Once a month there will be an all-college night with boxing, wrestling, and stunts to entertain the men students."

Starts After Holidays
Intramural football will begin after the holidays with five teams entered and last through January and February. Teams this year will play all other teams. Senior varsity graduates, Woolridge, Vinzani, Waller, McWilliams, Hodges and Brothers will coach the teams under the supervision of the coaching staff. Two weeks after practice opens the first game will be played. Some of the best men on the varsity this year played on intramural teams last year. Practice fields will be marked off for each team and Tech field will not be used until a game is played.

To Pick Best Men
The coaching staff will pick out the four best men on each team and they will be known as the All-stars. They will be presented with silver footballs and invited out for spring training with the varsity.

Del Morgan, assistant director of intramural sports, gave out plans for the different sports. Intramural athletics will be carried on the same as in other years with the exception that more teams will be entered in the various events. In sports have been added to the intramural list and the team winning the highest score in points will be known as the all-championship team.

Seniors To Manage
Three senior men will be picked as managers of the athletic teams by the faculty committee. Intramural athletics, composed of Cawthon, Conroy, Murdoch, and Mahoney. There will be nine Junior managers appointed by the senior managers. The three senior managers will have charge of the work with one man for each team. These twelve men will be known as the student intramural council. Senior managers will be awarded a light managers sweater with the intramural emblem on it.

Class A sports are: football, basketball, baseball, and track. Class B sports are: boxing, wrestling, cross-country, tennis, golf, handball, fencing, and other sports.

All-college champions will be awarded a pennant and individuals on the team will get individual awards.

Discuss Plans For Athletics

Athletic Council Discusses Plans For Finances During Coming Year; Bid Made For Place In Conference

At the meeting Tuesday morning of the Athletic Council, plans for financing athletics for the coming year were discussed and it was decided to make formal application to the Texas Conference for entrance at their meeting in Dallas this week.

"We have the opportunity of playing a game next fall on Dallas Day at the State Fair and if this goes through it will be one of the big games of the year for Tech. We will run a special train to Dallas," Dr. Paul W. Horn said after the meeting.

Clifford B. Jones, Chairman of the Board of Trustees, Treasurer W. L. Stangel, P. W. Cawthon; J. W. Jackson and W. T. Gaston, were present at the meeting.

Miss Mabel Clara McSpadden of College Inn visited at her home in Shamrock, over the week-end.

THE TOREADOR

Official Publication of the
TEXAS TECHNOLOGICAL COLLEGE
Lubbock, Texas

PUBLISHED EVERY THURSDAY

Editor in Chief: Frank Emison
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Entered as second-class matter, October 31, 1925 at the postoffice at Lubbock, Texas, under the act of March 3, 1879.

Advertising Rates upon application.

Subscription covered by Student Activity Fee. By subscription \$1.50 per school year.

COLLEGE LEARNING

That colleges and universities are loading students with teachings that will not help them make a living after graduation is the opinion expressed by a writer in one of the leading magazines answering an editorial written on "Is Yale a college or a university". He goes on to say "That most college graduates are not worth ten dollars a week to any business concern."

Colleges and universities are one of the oldest institutions in the United States today. Numerous business concerns have been formed and many have lasted through these years while others have passed completely out of existence. But the schools of higher learning are still functioning and will continue to do so for years to come. It is true that a few colleges have failed but the greater majority, even during times of depression, are still teaching and broadening the minds of students who are seeking knowledge. It is hardly possible to say that institutions lasting through centuries are failures.

The college of learning, is generally looked upon as a place where a boy or girl may acquire knowledge that will make him or her in due time immensely rich. Although in technical school where not only the theory is learned, but there is also practical knowledge given, students do not gain sufficient knowledge to take over some great engineering project just after graduation. Nor do the institutions try to accomplish this feat which would be almost an impossibility. Students are taught to reason and to think with complete sensibility, but they are not expected to do in four years what other men have taken years and years to learn. The graduate, though, will be found more efficient in learning and understanding and can grasp in a short time that which others find hard to learn.

Whether this knowledge is gained with the intentions of getting rich or to satisfy one-self the feeling of comfort and satisfaction is hard to answer. Although it is certain a student that is successful in college is almost certain to succeed in the business life. The President of a certain university said "That college or a university did not teach one how to make a living but taught one how to live. If one succeeds in learning the art of living then making a living will be easy."

The college curriculum is not the idea of one or



Well men folks we thought we was just getting along fine until this convocation was held the other night. We found out we hadn't been doing anything at all to what we will be doing if all of this works out all right. Yes Sir, you got to hand it to coach Clawson and his assistants for the plan they have worked out.

This all-men's college night that is to be held once a month is just the stuff we've been looking for. They plan to have boxing, wrestling and other kinds of sports for the men students. Now who could want anything better than to see Juious Bergfeld and Mose Witherspoon in a boxing match; or Jelly Kelly and Raymond Pfluger have it out on the mat. You just can't tell how all of this is going to come out but believe me its liable to be the berries.

The first steel framed building completely supporting its covering walls was built in Chicago in 1884.

even two minds but it is the combined thoughts of many who have studied and through experiments worked out the courses best designed for college students. The courses are varied for students who wish to study different professions but each one plays the part for which it was intended in the training, and in doing so helps to develop the latent abilities to increase the stories of knowledge, and finally to produce a broadly trained college graduate.

Therefore if graduates fail in their work it is certainly not through the fault of the college but through the individual himself.

BUSINESS AND PROFESSIONAL DIRECTORY

TECH COLLEGE BOOK STORE
Has That Xmas Gift

Foot Specialist
DR. MARSHAL HARVEY
Surgical Chiropract
507 Myrick Bldg.
No Charge for Examination

La Casita Sandwich Shop
2403 Main

College Tailors
Suits 25c
1111 College Ave. Phone 1696

Harold Jones Laundry
"We Strive to Please"
Phone 798

Dr. McCorkle
Dentist
Room 208
Palace Theatre Bldg.

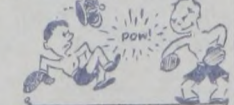
Dr. Walter J. Howard
Dentist
Myrick Bldg.
Room 307

FROM OLD TO NEW
While You Wait
We Call or and Deliver
LUBBOCK SHOE SHOP
First Door North of Grollman's
Phone 1810

Bookstore Sandwich Shop



Don't go way folks here's a hot picture of Ralph Penny coming in 7th in a cross country run. Yes there were seven in the race but he made it hot for the guy right in front of him.



And have you ever seen this Herman Hook sling those boxing gloves. We managed to get a picture of him from his "ole" home town in his boxing togs and here 'tis right up above this writing. He will probably enter some of these contests.

The surface of Mars is chiefly of an orange color, astronomers have determined.



And Tero Hazelwood is just bound to do his stuff on the basketball court because he's just the man to handle the ball. He's flashy on the court like he's flashy with the women.



And everybody just watch Jimmy Marshall shoot them golf. The Hillsboro paper sent a nice picture of Jimmie going one of his trick shots with the golf ball. No fibbing he can make one do everything but play a piccolo.

Well folks here are just a few pictures of the stars here at Tech that haven't had a chance to do their stuff. Sure there's lots of others but we was just unable to get their pictures and so we couldn't

run them. But all of these events are going to take place in the next two terms in intramural athletics and believe me there's going to be some excitement. Football, basketball, tennis, and almost everything is going to be played. I'm just thinking if you miss out on this you'll certainly be sorry. And who knows that they might turn out to be a Red Grange, a Jack Dempsey, a Charlie Paddock, or a Baby Ruth.

The superficial area of the earth is 196,950,000 square miles—139,400,000 square miles of water and 55,519,000 square miles of land.

Basketeers Hold Daily Work Outs

Varsity basketball workouts are being held daily at the gym and Coach Crisp Goughly reports that the outlook is good for a season even better than that of last year. The men are being drilled on fundamentals such as passing, dribbling, and offensive drills. Men out for this year's quintet are: Hodges, J. H., Tadlock, Harvey Dunn, J. D. Kerr, Tom Esley, Moody Smith, Kelsey,

Morgan Bowman, Olen Puckett, A. F. Darr, Daniels, Taylor, Robert Huff, Claunch, Wiese, Butchins, and Robinson.

Schedule will be known next week after the meeting at Dallas of coaches to work out a schedule.

Goughly is trying to arrange a trip during the holidays. The team will probably play several games with Southwest Conference schools.

Women who have had a university training marry, on an average, at the age of 30, a London authority has found.

OUR BEST WISHES For a Merry Christmas

CARTER-HOUSTON DEPARTMENT STORE

"The Best Place To Shop, After All"

Artistic Gifts



Book Ends

A striking collection of gracefully styled book-ends of metal in dozens of interesting effects. Many with the College Seal.

Smart Pillows

An assortment of the most attractive pillows we have ever seen. If your choice of a gift is proving hard this will solve it, for nothing is more appreciated or adds more hominess to a room than a pillow.

Typewriters

The gift unusual—few gifts will give more delighted satisfaction than the glistening beauty of a Remington Portable.

Memory Books

Memory books in colors and with the College Seal. Beautifully bound with artistic arrangements.

Desk Sets

Parker Desk Sets include Cap with clip with all sets. Two pens in one—a distinct feature when selecting sets. Complete sets from \$5.50 up.

Vanities

Ash Trays
Brief Cases

Clocks

Stationery
Wristlets

Kodaks

Smoke Sets
Seal Rings

Bridge Lamps

Desk Lamps
Book Marks

Over Three Million

Of These \$2.50 to \$5.00

Best Sellers

Have Already Been Sold For

\$1

E A C H



No Wonder!

Just Read These Titles

- | | | | |
|---|--------|---|--------|
| Eminent Victorians—Lytton Strachey. Former price | \$3.50 | The Mauve Decade—Thomas Beer Former price | \$3.50 |
| The Son of Man: The Story of Jesus—Emil Ludweg Former price | \$3.00 | Cleopatra—Claude Ferval Former price | \$2.50 |
| Rasputin: The Holy Devil—Rene-Fulop-Miller Former price | \$5.00 | Murder for Profit—William Bolitho. Former price | \$2.50 |
| Trader Horn—Aloysius P. Horn and Ethelreda Lewis Former price | \$4.00 | Revolt in the Desert—T. E. Lawrence. Former price | \$5.00 |
| The Outline of History—H. C. Wells. Former price | \$5.00 | Hans Frost—Hugh Walpole Former price | \$2.50 |
| The Story of Philosophy—Will G. Durant. Former price | \$5.00 | Black Laughter—Lewelyn Powys. Former price | \$2.50 |
| Zola and His Time—Matthew Josephson Former price | \$5.00 | Why We Behave Like Human Beings—Dorsey. Formerly | \$5.00 |
| Now It Can Be Told—Philip Gibbs Former price | \$3.00 | Life of Christ—Giovanni Papini. Former price | \$3.00 |
| Catherine the Great—Katherine Anthony. Former price | \$4.00 | The Matriach—G. B. Stern Former price | \$2.50 |
| Shandygaff—Christopher Marley. Former price | \$2.00 | Scarlet Sister Mary—Julia Peterkin. Former price | \$2.50 |
| | | Boston-Upton Sinclair Former price | \$5.00 |
| | | Mamba's Daughter—Heyward. Former price | \$2.50 |
| | | Black Majesty—Vandercook Former price | \$2.50 |

Any Of These Books Will Make An Ideal Christmas Gift—Shop Early—Supply Limited

Texas Tech College Book Store

Sans Souci Club Is Entertaining

Dinner Is Given By Centaur

Banquet Is Given For Debate

PROGRAM BEING GIVEN

Typewriter Sales Company

ROYAL PORTABLE TYPEWRITERS

THE TECH

CAFE

Broadway At Avenue K

ans Souci Club Is Entertained

Autumn flowers were emphasized in the decorative scheme when the Souci club members and six were entertained at bridge Thursday evening, December 4, at her home, 2313 Broadway. A delicious salad course was served to the following: members, Misses Dorothy Oser, Cornelia McCann, Dorothy Shing, Alma Spikes, Donna Ughn, LaVerne Yowell, Mary s. Bardwell, Virginia Bacon, le Boyd, Christina Carter, Marie Leaverton, Hazel Lizon, Justa, Sue Barton, Juanelle ndam, Dorothy Griffin, Tina eander, Effie Smith, Rose Mary orton, Frances Snyder, Lois aves, Rosa Mae Healy, Evelyn atly, and Mrs. Pierre Magee.

Dinner Is Given By Centaur Club

As a courtesy to club members d friends, the Centaur club en- tained with a buffet dinner at a Country club last Sunday eve- ing. Fine selections were given by hony Cook during an informal ocker after the dinner. Dr. and Mrs. C. M. Ballenger re special guests during the eve- ing. Other guests included Bill ule, Theron Howard, Dixie Hoff- an, Walter Storr, Archie Par- e, J. E. Lane, Billy Lane, Robert ster, Rob O'Hair, Jack Tippen, el Fuson, Kenneth Leftwich, bert Maszy, Jessie Cooper, J. A. thoney, Bass, and Doyce Clark. Club members were Aldolph uth, Virgil Roland, Bill Collins, ayne Castleberry, Dick Carter, ob Taylor, Bill Sewell, James Del- s, Ted Waller, James Whitesides, urray Ballenger, Gordon Dick- n, Johnny Cook, Weaver Medlin, ommy Watson, Bryce Parks, Trent mpbell, and the sponsor Lonnie ngton.

Banquet Is Given For Debate Team

Last evening D. Hope Elliottson d B. J. Crehan of England, were onor guests at a banquet given the E. B. Adcock home at 2601 th Street. After the dinner guests tended the English-Tech debate the college gymnasium. Those present included Misses Jo- ilder, Mary Beth Sheely, Elteen aves, Dorothy Oser, Kath- ine Mitchell, Ruth Horn, D'Lau- l Beville, Elliottson raves, Annal Pendleton, Virginia Bacon, and ers Bill Sewell, Fayne Castle- ry, Rosa Ayers, Hubert Hopper, ob Taylor, Alvis Ellis, H. Y. ice and Pop Marshall. Dr. and Mrs. Horn and Mr. R. Millie were special guests for e occasion.

PROGRAM BEING GIVEN
An extensive program is being ven in this section of the state the Extension Service of Cole- ge Station in farm killing and ring of meats. Some of the cured eats from this work will be ex- ibited at the Cured Meats Show e held in Lubbock the latter art of March.



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A Christmas Gift
That is both useful and beautiful only \$60.
ROYAL PORTABLE TYPEWRITERS

THE TECH CAFE
Broadway At Avenue K

GETTING OUR NAMES IN THE PAPER

Bill McWilliams wants to know why his name hasn't been in the paper. He has been sick and played football, but still he hasn't gotten any recognition. Just an over- sight, Bill. Please excuse us this time.

Advice to the lovers is now being freely dispensed by the writer of this column. Just ask L. J. Solis, Henry George Smith, or George Lemon for testimonials. Those need- ing advice may get personal inter- views, or write in about their prob- lems. All mail receives prompt at- tention.

Johnny Autman says he wants an electric train for Christmas. We have already given Santa a special order and he is sure he can have it made in time to deliver it to Dal- las, where Johnny is going to have his sock hung up.

Incidentally we might remind you all that we're having that last all- college of this year, tonight. It's against our rule to use anything of this kind, but Don Maddox and Lou Edwards are about to have spasmodic fits for some publicity on the matter. So just to help them along—be there.

Speaking of all-college dances—Mary Lois Gamel says she has sprained her ankle five times in suc- cession. She is now going to the all- college dances where it will get sprained the sixth time. When it does, Mary Lois is to have a front page in "Who's Who in America."

For the last issue of the year 1930, we will use the name of our most respected editor—or our staff mem- ber—Mr. Frank Emison—may his tribe increase! He really couldn't be called a staff member in the techni- cal sense of the word, because he does too many things. He edits, reports, manages, writes, in fact, he just does everything that a good editor should. Hooray for "Lefty."

VISITS CAMPUS
Mr. J. H. Hunter, manager of the educational division of the Hollands Magazine, visited the business ad- ministration department last week. Mr. Hunter is working on the plan to get a crew of Tech men students as salesmen for the magazine dur- ing next summer.

Make Your SHOES Shine
Look new by getting a at **BILL'S**
1103 College Ave.

Martha Washington Candies
In Nice Boxes—80c lb.
Original Mexican Dishes
Double Rich Ice Cream
GLORIETA
1210 Broadway

SERVICE FOR THE BUSY STUDENT
THIS MODERN BARBER SHOP IS EQUIPPED FOR THE STUDENT WHO WANTS EXPERT ATTENTION WITHOUT WASTE OF TIME
TECH BARBER & BEAUTY SHOP
1103 COLLEGE AVE. PHONE 1950

West Texas' Greatest AIR CARNIVAL
Sunday, Dec. 14th
Air Races... Wing Walking
Parachute Jumping
120 Minutes --- 120 Thrills
Benefit Lubbock Police Force
Starts Promptly at 2 p. m.
5 miles west on Brownfield Highway
Follow the arrows out 19th street
Adm: Adults 35c; Child 20c

WINTER TERM REGISTRATION PLANS

January 2nd, 3rd, 1931
I. Students now in school report to their respective buildings and re- ceive forms on which their names and Lubbock addresses are to be written.

II. Next in the same building, the students will call for their grade books.

III. If the student has passed all courses, the registration card will be stamped "No Changes" and he may pay his fees at the Business Office.

No changes in winter or spring term schedules for passing students will be permitted without the written consent of the Dean.

IV. Students who fail one or more courses must report to representatives of departments in which they fail for change of schedule for winter and spring terms.

V. Students in the Schools of Agri- culture, Engineering, and Home Economics may register without following the usual alphabetical order.

VI. Students in the School of Li- bral Arts please observe the fol- lowing order for each day:
8-9 M-N-O
9-10 P-Q-R
10-11 S-T-U
11-12 V-W-X-Y-Z

Students may register either day, Friday, January 2, or Saturday, January 3. After these dates, a late registration fee and double cuts will be charged.

Lubbock Sanitarium Clinic
Dr. J. T. Krueger, Surgery and Consultations
Dr. J. T. Hutchinson, Eye, Ear, Nose and Throat
Dr. M. C. Overton, Diseases of Children
Dr. J. P. Lattimore, General Medicine
Dr. F. B. Malone, Eye, Ear, Nose and Throat
Dr. J. H. Stiles, Surgery
Dr. Herbert C. Maxwell, General Medicine
Dr. Jerome H. Shilth, Roentgenologist
Dr. R. L. Powers, Obstetrics and General Medicine
Dr. B. J. Roberts, Genito-Urinary Diseases and General Medicine
Dr. Y. W. Rogers, Dental Surgery
Dr. John Dupre, Resident Physician
C. E. Hunt, Business Manager
A chartered training school for nurses is conducted in connection with the sanitarium.

Club Gives Annual Fall Term Dance

Members of the College club en- tertained with their annual fall term dance in the Matador ballroom of the Hilton Hotel Friday evening.

In one corner of the room the club pin was outlined in wood and light- ed by white and red globes to re- present the pearls and rubies sur- rounding the emblem. Streamers of the club colors of gold and blue hung down from the ceiling and were flooded by a soft light.

The grand march was led by the new club president, Raymond Pfug- ger and Miss Polly Barrow of Abilene, and directly afterwards the club song "Mighty Lak a Rose" was danced to waltz music. Britt's Can- aidans furnished the music.

Members in attendance and their dates were Raymond Pfugger and Miss Barrow, J. P. Ruhmann and Miss Jean Shelley Jennings, Her- mon Hook and Miss Lucille Hart- zog, Frank Kelley and Miss Camille Stobaugh, Chuck Williams and Miss Elizabeth O'Connell, Gus Joiner and Miss Veta Stafford, Harold Roberts and Miss Christine Carter, James Loughridge and Miss Gertrude Standeford, Tero Hazlewood and Miss Virginia Murray, Hilley Boyd and Miss Evelyn Rutherford, Milton Moffett and Miss Mary Lois Gamel, John R. Johnson and Miss Cather- ine Jameson, Dennis Vinzant and Miss Glyds Grimsley, Messrs. Gene Womack, Blake Smith, Jack Dur- ham, John Wulman, Claude Thompson and the alumni mem- bers, Clarence Locke, Clarence Un-

derwood, and C. C. Hoffman of Slaton.

Postponement of the French play which was scheduled for this week has been announced by Mrs. Farrow, director. Practice will be resumed after the holidays and the play will be given soon after the opening of the winter term.

RED FOX ATHLETIC CLOTHING
For Football, Basketball, Track, and Baseball. Athletic Jerseys and Stockings.
Made in Texas and sold by your home dealer.
Manufactured by **CULLUM & BOREN CO.** Dallas, Texas

Listen! Fellows and Co-Eds!
It's Just Around The Corner To **The Carlsbad Cave** "8th Wonder of the World" And **THE CRAWFORD HOTEL** Special Student Rates

MERRY CHRISTMAS and HAPPY NEW YEAR to The Student Body of Texas Tech
Serving You During 1930 Has Been a Pleasure
BOWEN'S DRUG

1855 - SEVENTY-FIFTH ANNIVERSARY - 1930

91% of the energy we use demands VALVES

"Eighty-seven per cent of the energy we use in our daily life... heat energy as well as mechanical energy, exclusive of that produced in our own bodies and brains... is derived from the hydrocarbon chain, coal, oil, and gas. Water power yields 4%, firewood 6%, work animals 3%."
GEORGE OTIS SMITH, U. S. Geological Survey

Take away the 87% of energy now ex- tracted from coal, oil, and gas... and we would be back in the year 1855... the year Crane Co. was founded. Take valves and fittings away, and we would be deprived not of 87 but of 91%. For from water power as well as from coal, gas, and oil, energy is almost never extracted in the modern world but valves and fittings enter into the process.

It is significant that the history of Crane Co. and the history of modern utilization of natural energy, cover almost exactly the same period. Many years ago, Crane metallurgists and engineers began the development of piping materials for each new need as it appeared. The years since have seen every Crane resource... re- search, engineering, production... de- voted to supplying materials that would keep the road to progress open.

What Crane has learned and the materials that it has developed will be of vital in- terest to you after you leave school. Let us send you the story of research in piping metals, "Pioneering in Science."

CRANE
PIPING MATERIALS TO CONVEY AND CONTROL STEAM, LIQUIDS, OIL, GAS, CHEMICALS
CRANE CO., GENERAL OFFICES: 626 S. MICHIGAN AVE., CHICAGO
NEW YORK OFFICES: 23 W. 44TH STREET
Branches and Sales Offices in One Hundred and Ninety-nine Cities

Flowers the Lovely Gift to Loveliness.

NOTHING!
Will thrill her so much as a gift of beautiful cut flow- ers or a lovely potted plant.

PLACE YOUR CHRISTMAS ORDERS NOW!

Two Stores in Lubbock

Broadway Flower Shop, Phone 336
(OPPOSITE LUBBOCK SANITARIUM)

South Plains Floral Co., Phone 1910
(OPPOSITE TECH ATHLETIC BLDG.)

Preston Crawford says he wants a date. He hasn't had one all year. Here's your chance girls—don't crowd, one at a time, please.

IN SNYDER TODAY
Dr. F. G. Harbough, of the Ariz- onal Husbandry department, who has charge of the meats work of the college is giving a hog killing and curing demonstration at Snyder today. He is cooperating with the Extension Service of College Station in this work.

VISITS COLLEGE
L. A. Belger, a breeder of Hamp- shire hogs at Hale Center, visit- ed the college last Monday. Mr. Belger gave the college their start of Hampshire hogs over a year ago. This is the second year the college is feeding some Hampshire- Station in this work.

Your Name **FREE**
On each Sheaffer Pen Bought Here
WYLIE-JARRETT DRUG STORE
1007 Main Phone 1082

WISHING Our Patrons The Students of Texas Tech a Merry Xmas and a Prosperous New Year LA MODE SHOPPE

THE HILTON HOTEL

EXTENDS BEST WISHES TO THE STUDENT BODY OF TEXAS TECH... FOR A HAPPY YULETIDE...

Before Your Holiday sojourn visit the Hilton Coffee Shop

Swed Kling, Mgr.

Home Ec Students To Serve Luncheon

In order to furnish a means whereby the class in large quantity cookery may have experience in preparing and serving food to numbers of people a special table d'hote luncheon service will be inaugurated on Tuesdays and Thursdays from January 13 until March 12. The luncheons will be served at 12 o'clock in the Tea Room of the Home Economics building and will cost thirty five cents a person. Faculty members and students who are interested in this service should make reservations by phone with Miss Blanche Bacon or with Miss Mayme Twyford in the Home Economics Building before the Christmas holidays as the number that can be served is limited.

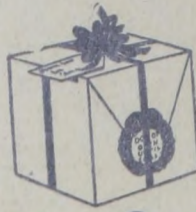
Sterling Evans, district agent of the Agriculture Extension Service of A. & M. College, and O. B. Martin, director of the service, visited the Animal Husbandry department of the college Monday to consult with Professor F. O. Harbaugh relative to assisting them in a meat cutting and curing demonstration at Snyder yesterday and today.

Dr. Beck to Leave For Conference

Dr. Thor J. Beck, head of the French and German departments of Tech, will leave December 27 for Washington, D. C. where he will read a paper before the Foreign Language Conference. Three of the four papers to be read in the Critical Study of Romanticism are to be given by Texas men. Beside Dr. Beck, they are John Wilson Bowyer of Southern Methodist University, and Marcel Morand of Rice Institute.

Hair Cuts 25c
JOE GEORGE BARBER SHOP
 Students We Will Appreciate Your Patronage
 1116 Avenue Q Phone 2138

WATCH IS LOST
 LOST: An Elgin wrist watch on the Tech campus. Was lost on Saturday morning, November 22. Reward is offered for the return to Cecil Horne's office.



Oh Joy
 I hope it's from



They Have Such Smart Things There

HOTEL BARBER AND BEAUTY SHOP
 Soft Water . . . Clean Towels
 We wish the students of Tech a Christmas of Good Cheer

HOLIDAY GREETINGS
 To the Student Body Of Texas Tech
J.C. PENNEY CO. INC.
 DEPARTMENT STORE
 On Main Between Hilton and Palace

OUR
 Holiday Campaign
 OF
 Reduced Prices
 FOR
 Greater Volume
 Going Over Fine
Minter-Camel Co.
 That Friendly Store

DOWN!!
 GOES THE PRICE OF WOOL CLEAR TO THE BOTTOM
 And Down Goes The Price of Woolen Materials
Then Bell Tailors Get Busy
 And Buys Large Quantities of Woolens at These New Low Prices
And Now!
 WE ARE PASSING THESE SAVINGS ON TO YOU BY OFFERING
 Any Pattern In The House Hand Tailored To Your Measure
FOR ONLY \$21
 No More No Less
 Hundreds and hundreds of new patterns direct from the mills to make your selection from. These patterns are all the same high quality as the huge stock of woolens we have carried all season. Selling at \$25.50 to \$89.50 which are all now reduced to the old price. Your unrestricted choice of any pattern in the house \$21.00
 Year's Free Pressing Service
 Special Discount On All Bolt Cloth
BELL TAILORS, INC.
 "Look for the Big Red Bell"
 1207 Broadway St. Phone 1484

THE LOG CABIN
 WISHES EVERY ONE A MERRY CHRISTMAS AND A HAPPY NEW YEAR

GREETINGS

 Prepare your wardrobe before you leave for home to spend the holidays . . . Our Cleaning and Pressing department can put those suits and dresses in shape. Have your laundry done by experts
 All at the
Model Laundry
 STUDENTS' IDEAL SERVICE
 Phone 64
 Cash and Carry, 25 Percent Discount



Wishing You a Merry Christmas and a Happy New Year

As Christmas draws near and 1930 is about to pass into discard, we want to express our sincere appreciation for your past courtesies, and assure you of our efforts to further merit you Valued good-will. May 1931 bring you and your fellow students the utmost in prosperity and happiness.

You'll Find Here a Real Christmas Store for Practical Gifts

Texas Tech Belts
 You'll want the folks at home to know what school you're from. Here you'll find Tech Belts in four styles for girls or boys ranging in price from—

\$1.00 Up to \$3.50
 Popular set \$2.25 complete

Practical gifts for Mother, Dad, Sister, Brother or school friends are now ready in complete selection at much lower prices than they have been in years.

We'll wrap them attractively and mail them for you, too.

Memphill-Wells Co.

At a meeting held in Slaton on Thursday for the development of the poultry industry on the Plains Professor Mowery, of the A. H. department, made a talk on the care and feeding of poultry. Professor D. H. Reid, and E. A. Hollgren, extension poultry specialist of A. and M. college, made talks at the meeting.

BILL BRAY'S TAILORING CO.
 "The Collegian's Tailor"
 Extends best wishes for a Merry Xmas and a Prosperous New Year to the Students of Tech

In every city—in every town there is one store that undersells—in Lubbock it's
Grollman's
 BROADWAY & AVENUE J
CHRISTMAS SALE
 Offers an opportunity to do your Xmas shopping where values are supreme and great savings afforded.
GIFT ITEMS AT SALE PRICES

Give A Portrait For Christmas
 Your Annual Proof Can Be Used
Brown's Studio

Wishing You A Merry Christmas and a Happy New Year
Tech Shoe Shop
 Across from Campus

Ross Edwards
CHRISTMAS SALE
 A STORE-WIDE VALUE-GIVING EVENT
 Can you imagine a greater opportunity for securing worthwhile merchandise at a real reduction than right now at ROSS EDWARDS? You will remember our fire of August 24, put us in the market after prices on merchandise had crashed to low levels. Now these goods, already low, we are going to give still another slash to be sure it is moved before our Spring buying. Every item in the store will be cut for this Holiday Sale. Our reputation for real reductions on merchandise of merit will be maintained.

Dresses!	Men's Clothing
Beautifully trimmed and exquisitely styled Lot No. 1.....\$37.50, now \$26.75 Lot No. 2.....23.75, now 17.50 Lot No. 3.....16.75, now 12.50 Lot No. 4.....\$12.75, now 2 for 15.00	Suits and overcoats of quality bearing such well-known labels as Kirschbaum, Club and other makers of hand made garments are cut to the bottom. No old styles or last year models in our stocks. Suits with two pair trousers, hand tailored by Kirschbaum in the newest styles and fabrics as low as \$26.75.
Evening Gowns	Arrow Shirts
Rich satins, taffetas and chiffons. Elaborately trimmed in sequence and rich beaded designs— \$29.75.....now \$23.98 24.75.....now 17.95 Big assortment Misses Evening Gowns— \$16.75.....now \$3.95	This shirt is well enough known that it needs no description. All new patterns. The only shirt guaranteed fast and non-shrinkable throughout color, sleeves and body. Trump in white and colors....\$1.75
Hats—Hosiery—Lingerie	Phoenix Hose
Ladies' Hats, \$20 values, now 2 for.....\$1.50 Ladies' Hats, \$5.95 values, now.....2.50 Ladies' Hats, \$4.00 values, now.....1.50 Phoenix Hosiery, \$3.50 values, now.....1.50 Phoenix Hosiery, \$1.95 values, now.....1.50 Vanette Hosiery, lace, \$3.00 values, now.....2.40 Vanette Hosiery, chiffon. \$1.95 values, now.....1.50 Ladies' Bloomers (non run), \$1.00 values, now......50 Ladies' Crepe Pajamas, regular \$6.95 values, now.....2.50 20 per cent discount on corselettes and girdles.	Reduced to meet the requirements of thrifty shoppers. Lovely shades in silk, silk and wool, and in all wool—at good reductions.
	Ladies' Coats
	Made up in rich combinations. New broadcloth weaves richly fur trimmed in Jap Mink, Fox, Lynx and Squirrel.