

Only Tomorrow

ONLY TOMORROW I WAS reading. A BOOK that was unpublished JUST AFTER my death. WHICH ALL readers ARE LOOKING forward to AND IT sold about A CITY who will be very young A HUNDRED years ago. HE FLIRTED with all the girls. THAT HE knew. ALTHOUGH HE wasn't married. WHICH IS a strange thing. FOR A bachelor to do. AND I failed to think HOW HAPPY we all would be IF WE waited until WE WERE married. TO DO our dying. AND I thought THERE WOULD be no DIVORCES AND family arguments. AND EVERYBODY would be AS BANE and miserable. AS THIS column is.

Wanted A pleasant comfortably furnished room by a young man with steam heat. Sam Speckel. Phone 58.

One is the first numeral. This is because one is the first numeral. Two is the second numeral because one is the first numeral and two is the second numeral.

Lovers' Recluse



Twinkle, twinkle little moon, Under you a couple can spoon, Like a pair of homely doves, Or like Gable when he loves. Or similar to the "Grandview" Lass.

With the man who peddles gas. Are you a backfire coward, desk drummer or a pencil chewer. Join us and become lovers of women and Seagrams—Wranglers.

LETTERS TO EDITAW

Mr. Bromer Selzon Box Name Texas Tech Depository West of Lubbock M'Deah Mr. Editaw— You have a wonderful paper. But I don't like Yim Yindsey. He's lousy. Sally is a big liar. And besides what he writes about me is another lie. Your associate editor is a liar. But so is the editor and thief. Those nasty boys who say "hell" and "dam" don't go to Sunday school like I do or they would not be so profane. SALLY POET is going to Hades. But so are you. Do you like long columns? Dr. Knapp does. So what? A trip to Prexy's office for you. Do you know about the prof who kept a clenchy cowl in after hours and gave her a quiz and "A" for a kiss and a play, was cheated. Or so says I, there wasn't any need of the quiz. Tell that to the professors. Your pal, Forty-Second Dugested Fish (Aren't We all?)

We will take pledges any old time—Las Vivarachus.

Wanted: a nice feather bed by an old lady with card legs. Phone 1280 or come up and see me sometime.

DR. CLYDE C. CRAIG Dentist 515 Myrick Bldg. Phone 282

DR. ROGERS Sweet Air Dentist Conley Bldg. 50 percent Off to all Tech Students Bldg. and Texas Ave. "He Does Not Hurt"

DR. W. J. HOWARD DR. C. M. BALLINGER Dentists 505-6 Myrick Bldg.

5c Any Magazine 5c READ A BOOK FOR 15c 1004 1/2 Main St. Hilton Bldg.

WANTED TO BUY 50 Good Used Men's Suits—Also Old Gold, Silver. See Julius Weiss At Pawnbrokers Sales Store 1204-1206 Ave. H Be Sure and Remember Right Address

WE AIN'T GOT NO FLOWERS BUT WE HAVE GOT NUTS! YES, GOOD NUTS—COME AND BUY 'EM.

RIBBLE'S FLOWERS Hilton Hotel Bldg. Day or Nite Phone 221 "Tech's Favorite Florist"

Have Your Mug Photographed We know it is ugly but we'll do the best we can on it. And one of our special life-sized photographs made free might come in handy to scare the mice in your room. AND we give away a beautiful hand-carved life-sized BUST with every single picture. We can afford it. That's all we have made since we've been in business at Tech.

TECH STUDIO COLLEGE BOYS! One way to let your d-t to have a good time is to bring her here for those meals that taste so good after a show or dance. TRY IT!

GOOD FOOD! BUSY BEE 1106 Broadway

WEEKLY CURFEWS

Question: What do you do when you draw four aces? Archie J. Bahm: "I don't use the ones I have up my sleeve." Mrs. Eleanor Chitwood, assistant dean of women: "If there are two or more of the same suit, I demand a new deal." J. O. Ellsworth: "I keep a poker face." Beate Teague: "Get everything, including my thesis." Zella Reigel: "Most discouraging, as it spoils my chance of getting a royal flush." Lulu Stine: "I nonchalantly reach for a pretzel." Question: Does salt improve the taste of beer? Doris Mulling: "I wouldn't know." Ruth Douglas: "I can do with it or without it." Dean Weeks: "I heartily endorse it." Question: Should the dormitory rooms be checked after the girls check in at night? Mrs. Elizabeth Young, matron: "No, a thousand times no, I'm no jailer or night watchman." Jack Hightower: "I'm a night watchman and believe me, I don't care whether the rooms are checked or polka dots." Dorothy Neuhardt: "It's hard to make myself believe rock walls do not a prison make." Samette Ross: "It would be tough on our sleep walkers."



The years have been long and the years have been many, but AT LAST BISHOP came along and got a better RACKET (than BO WILLIAMS ever dreamed about). T. B. HOLT told LUCILE CLEMENTS (the grass widow) that he was out of town last SATURDAY NIGHT but really he had a date with one of his (EX-) DIVINE MOMENTS. NEWELL HATCH are you supposed to BE TRUE BLUE to JOHN WAYNE? If you are SALLY advises that you cut out your number of engagements with his club brothers. A HEARTY HANDCLASP to you, RUTH RUTLEDGE, for your LADYLIKE manners. See TOMMIE CHESSEY for the inside "Info" about the FOUR MUSKETEERS of the ENGINEERING SCHOOL. CHRISTINE HUNDY opines: Is JEROME STOCKING worth going with steadily? Oh yes, SCHOOL BEAUTY, secret operative no. so and so heard you utter this remark. So beware, LONE OAK lad. Will it be a CHURCH WEDDING or simple RING CEREMONY, Mr. MARSHALL? (ICE MAN) MILLER when are you planning another trip to VERNON? Because of his habits, again we join the MANY in christening JACK GRUNDY with the name of FISH GRUNDY. And is his countenance majestic? MERLE JONES, a sign painter's favorite is PEAR EXTRACT and not as you seem to believe, PINK LADY. The modesty of BUSTER (JUDGE) MOXLEY and JUDY ENGLISH is OVERWHELMING. THEY wear all of their clothes when they go SWIMMING. And did JUDITH'S knit dress reach the ground? A certain MATRON OF THE CAMPUS enlightened DOROTHY NEUHARDT to the fact that she was not responsible for her CONDUCT UNTIL SHE GREW UP. And DOROTHY didn't know what she meant. DONNIE STAFFORD is plenty SWIFT with the coeds. The first night of the week HOP HALSEY'S right hand man at L and Broadway ventured out with a local girl and then turned his affections to a FORT WORTH freshman. This is the APRIL FOOD edition of THE TOREADOR. And believe SALLY, the above has no connection with the significance of this date. So for more entertainment, turn to page one and read the rest of the paper. SALLY.

At Other Jails FLASH! Because the modern day male does not meet the approval of the students at the College of Industrial Arts, a club has been formed at the institution called "The United Old Maids of America." The emblem of this club is a cat sitting in the lap of an old maid with the words, "We want better men" inscribed over the cat's head. Meetings are held every Saturday with the co-presidents, Miriam Goode and Jean Thompson presiding. The meetings are held on this so that members will have an excuse not to take the weekly bath. Any member even so much as casting a glance at a man must turn in their membership card. No one has been expelled from the organization up to this time. —The Lass-O.

Tulane has six letters in it. These are, reading from left to right, T, U, L, A, N, E. This is mainly due to the fact that a guy named Paul's mother married a guy whose last name was Tulane. —Tulane Hullaboo.

When one pushes the button that is supposed to turn on the electric lights at Hardin-Simmons university, in all probability the lights will turn on. That is, of course, if there is a light in the socket that is not burned out and the fuse is good and the light is connected with the button. —The Hardin-Simmons Brand.

West Texas State Teachers college at Canyon is planning to adopt a new grading system which is expected to bring students from all parts of the globe. No student at this institution will be allowed to retain a grade of over 65, he must automatically be taxed down to the mean level, the grades thus realized will be distributed by the student legislative council to all students under 65. —FLASH.

Following the address by President Al Baggett before the Canyon student body on his plan "Share the Grades," a motion requesting King Victor of Italy, King Fish Long and George III to address the group was met by thunderous "ayes." An unnamed spectator swore after the address that the dictator had a malady which even best friends don't speak about. All professors giving under 65 will be heavily taxed and others giving over 65 will be required to turn in the names of those who scored less than 65 so that the distribution can be made even. —The Prairie.

I put my finger on anybody. Rates in proportion to risks taken. White men \$1000 Negroes \$500 Will D. Mugg

EL CUSPIDOR

OFFICIAL CITATION OF THE TEXAS TECHNOLOGICAL REFORMATORY Lubbock, Texas

Bromer Selzon Chief-Gets-All-The-Blame David "Shylock" Butchiff Public Gyp

NEWS HOUNDS First Loafer Yay Yompson Second Loafer Yody Lover Prima Donnor Louise Boris Bullins Pinch Hitter Parnes Kethridge Sports "Bull" Yim Yindsey Moral Support "Ick" Tracy Dirt Disher Ruth Hurnenco Chief Yoddler Lizzy Bryden

NEWS CHASERS They all left for the Orient in company with the editor, "Love in Bloom" Selzon, immediately after this rag hit the press.

Edited and printed by mistake in the laboratory of the Texas Tech dairy department.

Business and editorial offices on the new library roof which has been thought about so long. Business office hours: We don't do business—we'd rather play. Editorial office hours: We ain't got no editor because he got lost in the fog generated by his staff.

Subscription rates—anything we can inveigle out of you. (We don't guarantee the number of issues because you never can tell when the staff will have a hangerover.) Entered as second class reading matter at the post office, Lubbock, Texas.

A Military Utopia

EL Cuspidor is the first to congratulate the administration in making Texas Tech a land grant, compulsory military college. The policy of El Cuspidor henceforth will be dedicated to Captain Davis and to the militaristic movement at Tech.

Beginning with next issue the office will be barricaded and guarded with machine guns, a pair of Kleinschmidt's shoes and some of the red tape we have to go through in securing a postage stamp or a jar of paste. "Wind Thru the Sallyport" will be changed to "Chaff from the Colonels." El Cuspidor staff members will wear uniforms of black and white horizontal stripes. The staff will respect the man behind the gun (Especially if it is focused on our anatomies) military superiors, military discipline and military life.

El Cuspidor recommends construction of trenches on our campus to familiarize the student with "no man's land," sprinkled with the mutilated bodies of non-militaristic and administration-defying individuals—the dismissal of classes by bugle call and automatic release of tear gas if a prof kept his class overtime.

The lousy bus service will be substituted (due to the trenchetted campus) for tanks, which will transport students to the non-militaristic zone. Non-militaristic groups will be expected to wear a yellow stripe, starting at the collar button and ending near the hip pocket or region where hip pocket should be.

Flirtation Walk will begin at the women's dorm, skirt the administration building where the western tower will hereafter be known as the "Kissing Tower", then to the water tank and eventually the altar.

What Is The Toreador?

WHAT is The Toreador? Tsk, tsk, maybe we shouldn't have mentioned it. The Toreador is that bit of paper used weekly by David Rutledge to swindle local business men—that same paper you use to wrap your laundry with—that nuisance that litters up alleys and rooms on Friday—a medium for presenting Administrative propaganda and ballyhoo—a hotbed for self-styled columnists—a billboard—a spineless, gutless periodical that presents the ununny side of Tech only—a sheet infested with mechanical and malicious errors—a rag championing scholarship, dictatorship, and military training for all—a weekly considering constructive criticism nothing short of treason—a paper always wrong in case you, your friends, or your ex-husband questions it; so has been the consistent decision of the college officials.

Tech Needs A Brook!

TECH campus is admittedly not the most beautiful campus in the world. But spring is no time to begin operations to improve it. Just when students begin holding hands and looking for a nice spot outside where they may be alone, they wander out only to find that what part of the campus has not been plowed has been newly fertilized and is kept damp all the time. This of course, is not fair to the students, whose parents are sacrificing all to keep them in college.

If a program of beautification is necessary at the present time, El Cuspidor suggests that a brook with willow trees along the banks would be much more practical. Not only would it be more beautiful, what with little bridges at intervals and a few canoes, but it would also be less destructive to courting. However, in case the brook idea were not accepted a plan for cultivating the grass in alternating sections each year in order that part of it would still be usable as a trysting spot is highly recommended.

Lubbock Sanitarium & Clinic Dr. J. T. Krueger Surgery and Consultation Dr. J. T. Hutchinson Eye, Ear, Nose and Throat Dr. M. C. Overton Diseases of Children Dr. J. P. Lattimore General Medicine Dr. F. B. Malone Eye, Ear, Nose and Throat Dr. J. H. Stiles Surgery Dr. H. C. Maxwell General Medicine Dr. Jerome H. Smith X-Ray and Laboratory Dr. Olan Key Obstetrics Dr. J. S. Stanley Urology and General Medicine C. E. Hunt J. H. Felton Superintendent Business Mgr. A chariness training school for nurses is conducted in connection with the sanitarium.

TYPEWRITERS Sales-Rentals-Service The New Enclosed Royal Portable—Now Only \$48.50 (Formerly \$60.00). Hester's OFFICE SUPPLY CO. The Typewriter Store 1008 13th Street Phone 78

Why Pay 25c FOR LADIES TAPS WHEN WE WILL PUT THEM ON FOR 15c or two pairs for 25c ELECTRIC SHOE SHOP 1012 Main

You Can Say-- "I've Eaten at the Glorieta and I Don't Like It." NO—that would not do the Joint justice. You Can't Say-- "I've Eaten at the Glorieta and I Like It." YES? April Fool GLORIETA

BROADWAY THEATRE Friday and Saturday WALLACE BERRY in "VIVA VILLA" "Life Story of Pancho Villa, Bandit of Old Mexico" Preview Sat. Nite., Sun., Mon., Tuesday "A DOG OF FLANDERS" with Frank Thomas (First time in Lubbock) LYRIC THEATRE FRIDAY AND SATURDAY RALPH GRAVES in "TICKET TO CRIME" PREVIEW SAT. NITE, SUN., MON., TUES. ANNA NEAGLE in "RUNAWAY QUEEN" A MURDER MYSTERY (First time in Lubbock)

ART CLASS WE CANNOT PROCEED FAR IN THE STUDY OF FORM, GENTLEMEN, WITHOUT TURNING YOUR ATTENTION TO THE LIVING MODEL. GOODY! BAW!

30 MINUTES LATER— MR. ALLEN, AH—SEEMS TO HAVE USED HIS TIME TO GOOD ADVANTAGE— AH—LET US SEE— AWA!

ZOUNDS? BONG—DING—DONG—ER—AH—

PIPE CLASS IT'S AN ART TO MAKE PRINCE ALBERT SO MILD—SO LONG-BURNING SO FREE FROM TONGUE BITE—IT'S THE TOP IN PIPE PLEASURE— M—M—M—M—M—

TOP-QUALITY TOBACCO WILL NOT BITE YOUR TONGUE AMERICA'S FAVORITE! FULL RICH FLAVOR CRIMP CUT PRINCE ALBERT THE NATIONAL JOY SMOKE!

Amarillo, Texas Wednesday, April 10th CONCERT—8:15 to 9:45 p. m. Prices 50c, 75c, \$1.00 DANCE—Nat Dance Palace 10:30 p. m. to 2 a. m. Prices \$1.50 per person or \$3.00 per couple, Stags \$2.50 each. Night club 25c per person extra. Send Reservations right now to Miss Lois Black, care of Globe News, Amarillo, Texas. The sweetest music on any air wave... or dance floor... Ted Fio-Rito and his ORCHESTRA featuring MUZZY MARCELLINO THE 3 DEBUTANTES and other stars

Ko-Chap-Sou Club Presents Thirteen Pledges In Pavilion

Gorgeously Gowned Young Men Meet Escorts At Dutch Windmill

'Bear' Leads Grand March Followed By Belles Of Campus

FROM sparkling red hearts placed in the entrance of an Indian kiva in the livestock pavilion, the Ko-Chap-Sou sorority presented 13 pledges Sunday evening.

Nab Bedley's Gold-Diggers played for the dancing which was from 9 until the invasion of Doak's peeping toms.



Meet At Windmill

The gorgeously gowned young men stepped from the center of the hearts, stumbling down a flight of steps to meet their escorts who stood beside a Dutch windmill. A portrait of George Washington completed the setting.

Mr. "Boogie-Bear" Curfman, president of the society, led the grand march with his escort, Areyou Abell, and with the sponsor, "Go-Get-Em" Cawthon, and his escort, Maggie Weeks.

The charming debutantes were: Mr. "Bachus" Reed, charmingly gowned in a tow-sack of white chalk crepe, escorted by Klipstein Fry. He wore a cornet of white daisies in his hair and a chain of pansie around his neck.

Kotrola In Ruffles
Mr. "Victrola" Kotrola appeared in a rose net frock with a train of silver net ruffles. He chose silver accessories and wore a wreath of roses in his hair. He was escorted by Sue Michie.

Mr. "Ickabod" Tracy was gowned in a flowered taffeta in the Peacock silhouette. He wore a "bang" of shellacked feathers and carried a fan of the favoured skunk's hair. He was presented with Mary Jim Francis.

Mr. "Moon" Martin, wearing a red chiffon with white gardenias in his hair and a corsage of the same flowers at his waste. He was escorted by Floyd Stannard.

Mr. "Presentation" Spacek was presented in a picture frock of white mouseline-de-soie, worn with gold accessories, with a crown of gold leaves in his hair. His escort was Rose Lee Briscoe.

Schumpert Chooses Satin
Mr. Melvin Schumpert was presented in a Jean Harlow adaption of white satin trimmed with red velvet bows. He wore a wristlet of red carnations and carried green accessories. His escort was Sophie Alice Hayward.

Mr. Jimmy Lindsey appeared in a Mae West calico of blue, spangled with rhinestones and wore clusters of rhinestone stars in his hair. His escort was Helen Barstow.

Mr. "Tiny" Thornton wore a green organdy frock with bouffant skirt, and carried an arm bouquet of yellow rosebuds and baby's breath. He chose gold accessories and was presented with Frances Burns.

Mr. Leon Ince chose violet chiff-

Yearly Events

Today—La Ventana meeting (restricted to 25 staff members), Bar Room, 214, Ad building, 2:45 a. m. Hot Cha chorus rehearsal, Dean Doak's private office, 1 p. m. till 2

Saturday—Mass meeting to discuss the constitutionality of the newly formed Temperance League, 4:30 p. m.

International Relations club get-together (to discuss the high cost of hamburgers), room 335790, maladministration building, midnight.

Gargoyle society, Nudist colony, 8 p. m.

Monday—Honest Debating club meeting, during the absence of George Long, chief liar.

Bannister sliding between Jane Woodruff and Kate Smith, Jail House, 7 o'clock.

Tuesday—Little Bill Silly orchestra, called by Yulian Pablo Blatz "any time, any place, any girl," or simply.

Wednesday—Four hour talk on "The Evils of Alcoholic Drink" by Miss Klipstein Fry, beginning promptly at 4:30 a. m., the same talk she made last year and the year before, and infinitum.

Thursday—Big time swimming meet. Fifty beautiful girls in the flesh (not a burlesque), three dive 2:30 p. m.

Aggies To Throw Formal Dance On Top Of Broadway

Aggie Culture club members will host this evening from 7:15 until 10:25 o'clock with their nineteenth annual formal dance on Peacock Terrace of the Broadway hotel.

Beer and pretzels will be served at both ends of the terrace. Casey Fine grand master of the association, will preside at the beer barrel, which will center a lacy covered table. Yellow candles in violet candle holders will be burning.

Nab Bradley and his Gold-Diggers will furnish music for the dancing. They are to be garbed in white tuxedos.

Freshmen to be honored are Homer Brumley, L. M. Handgrave, Weldon Hudson, Charles Weddle, Winburn McAllister, Richard Sparks, Bob Koger, Fred Elliot, J. P. Smith, Jot Smith, J. W. Mears, Douglas Marshall and Arvie Elliot.

Mr. Jim Vowel was gowned in a sapphire blue taffeta, with fingernails to match in the same jewel tone. He wore a cluster of blue forget-me-nots at his throat and carried green accessories. Johnnie Mae Fort was his escort.

Mr. Preston Connerly appeared in a medieval gown of china-blue lace, worn with blue satin bows in the hair, and a corsage of lilacs at his waist. He was escorted by Frances Campbell.

Mr. Charles Maedgen wore a black net gown with garlands of white gardenias in his hair and at his throat. He used red accessories and was presented with Ruby Doris Johnson.

Chief Unacurried Holden received

Centaurus Acquire New Mascot



Since their recent decline in the social ladder, the Centaurus have given up Holbert as their mascot and adopted the rare specimen of a mule shown

above. Holbert refused to step down the ladder with his brothers, thus forcing the Centaurus to select a new mascot.

Fowler And McCreary Tie For First In Shake-Your-Leg Beauty Contest

Tools McCreary and Tubby Fowler ran neck and neck for the best all-around figure when members of the faculty paraded on the Double T bench in the annual Shake-Your-Leg Faculty bathing beauty contest held Sunday morning. A five-gallon loving cup was presented the pair.

Honorable judges were members of the senior livestock judging team, who recently hooked the bull at Chicago.

Parade Around Bench
Entries promenaded round and round the bench falling off several times to impress the judges. Because of the difficulty in getting the contestants from the stage, the judging lasted five hours longer than scheduled. After the show a free-for-all was staged between the winners and disappointed losers.

Headline: "Colleges studying Wild Life." Studying it? We thought they originated it.

Victrola Kotrola Falls Into Holy Matrimony

Alvin "Victrola" Kotrola, promising young business man of Taylor, and Billie Ruth "Sunny" Rhodenbaugh, attractive and popular daughter of Mr. and Mrs. A. X. Rhodenbaugh of Plainview, were united in holy matrimony Sunday at high noon in an impressive and beautiful ceremony solemnized by the most Reverend Laurence Priddy, pastor of Holy Rollers, Lovell hall.

The happy couple, standing under an archway of greenery and flowers, repeated the vows after the pastor.

The groom wore a speckled gray suit, a 98c shirt of purple hue, tan brogan shoes, a red tie and green

Sissy Frat Gives Tea In Gymnasium

Members of the Kampus Sissy fraternity, a social organization made up of home management majors, entertained with a twilight tea Monday afternoon in the bull-fighters' parlors in the gymnasium.

Tiny scrolls, bearing the names of the members, were presented the guests as favors.

Tea-Sipping Cawthon, president

socks. In his trembling hand he carried a red bandanna handkerchief used at his parent's wedding. Collar buttons and cuff links, worn by the groom, were gifts, Kress specials, from the bride. He wore a daisy in his buttonhole.

of the club poured at the tea table. He wore a creation of blue net over rose taffeta. He was assisted in pouring by Jab Ballard, Romeo Ford and Bumps Godeke.

Sway-back Root sang as solo, "At Dawning," accompanied by Jimmie Gordon, playing the piccolo. Other musical numbers were rendered by the club members. Big-town Martig gave a reading on "How to Spread it On." Busy Pender gave a violin solo.

Other socials are being planned by the fraternity, among which is to be a fine arts program, a tea dance, and luncheon.

MARY THE FLIRT

Mary had a little lamb
Some salad and dessert,
And then she gave the wrong address,
The dirty little flirt!

Tech Studes Favorite Session

DRUG STORE OFFERS YOU--

An after show, after dance, after anything eating place--yeah and you can sit down to eat it if you are lucky or care to sit on the floor.

Special - Soggy Sandwiches
Sorry Sodas

We did sell Drugs, but we quit--

Wylie-Jarrett Drug Co.

Store No. 1 Open All Night

WHEN YOU FEEL "FED UP"...

GET A LIFT WITH A CAMEL!

"I'M AN ENGINEER—working on the San Francisco-Oakland Bridge. Before that, six years in the army taught me the value of smoking a Camel when "below par." I smoke all the Camels I want, too, without getting jumpy nerves. And Camels are mild and gentle to the throat."
(Signed) RALPH A. TUDOR

"I'M SPECIALIZING IN HISTORY—French and English history," says Laurence Brewer. "In addition, I have a job in the library for four hours a day, and I also work up data and material for the debating team. I'll tell you—it keeps me going hard. I've got more work than time. When I'm hard pressed, smoking Camels is not only a pleasure—it's a help, too. For when I feel "fed up"—and it seems as though my energy were all used up—I smoke a Camel and get a lift in energy. Camels have a swell, rich flavor; due, I presume, to the use of choicer tobaccos. I smoke as many as I want to—for Camels don't ruffle my nerves."
(Signed) LAURENCE ALFRED BREWER, '37

"EVERY WOMAN prefers a milder cigarette. For years I've been smoking Camels because they are mild—and at the same time have a delightful rich flavor. I know these things don't just happen in a cigarette. There must be a reason, and I think it lies in the fact that Camels use finer tobaccos."
(Signed) HELENE BRADSHAW

MILLIONS MORE FOR YOUR ENJOYMENT!

"Camels are made from finer, MORE EXPENSIVE TOBACCOS — Turkish and Domestic — than any other popular brand."
(Signed) R. J. REYNOLDS TOBACCO COMPANY
Winston-Salem, N. C.

CAMEL'S COSTLIER TOBACCOS NEVER GET ON YOUR NERVES!

MALTZ!

Do you see how much this guy is enjoying his Mawltz?

IT IS A GOOD MAWLTT!
IT IS A MARK HALSEY

9c MAWLTT

MARK HALSEY DRUG STORE SAYS—
You should drink at least 10 Mawltz a day—We make every flavor too!

Chawliet, Rasbury, and Flavored—

Mark Halsey Drug
"Labbock's Original Cut-Throat Drug"

NUTS are fine brain food for athletes TO eat says PETE at TEMPE



"Nuts To You For Cell Food," Coach Suggests

Lautenschlaegerovitch Also Gives His Idea Of Nuts Value

WHEN Coach Cawthon sends his fatador slaves against the Harlin-Simmons jelly beans in the first game of the season, they will be stuffed in new pants. The bloomers will be navy blue in color with pink lace trimmings. Stripes of scarlet rayon will adorn the sides of the pants.

Such things as football helmets will be known around the Raider hunting grounds. Coach Cawthon has warned his grid heroes to keep clear of the barber shop in order to acquire a thatch thick enough to protect them from the blows of the game. Prior to each game the entire Matador squad will visit a local beauty shop and each head of hair will be marcelled.

The pants of the quarterback have been equipped with handles. The purpose of the handles has been explained by the head mentor of the Mats.

"When a couple of yards is needed, the quarterback will receive the ball from center find himself picked up a couple of feet by teammates, steps on the broad back of his own guard, and leap over the outstretched arms of the opposition to the other side of the scrimmage, a couple of yards to the good," he stated.

Backfield men will be equipped with a ridge of escalator-cleats on their uniforms for the purpose, Cawthon added.

Other practices unseen on the gridiron since the days of chivalry have come back. The grid machine has three tries in which to make five yards for first down. Forward passes have been scratched from the books. Flying wedges and interlocked interference will be permitted.

The shape of goal posts on Matador field have been changed from the form of an H to that of an A in order to keep teams from making the extra point so easily. A loud speaking apparatus has been purchased for the quarterback so that the opposition and the fans will know what play is to be used before it starts. A giant telescope is stored in the dressing room for Plaster M. Parris. Coach Cawthon hopes that the accounts of the contests by the downtown scribe will be more accurate this coming campaign. A bar now occupies a corner in the same room. Coaches can drink beer and discuss the formations of their plays. Players also may obtain a refreshing drink between halves. "Cotton" Davis has been awarded the position of bartender and is to receive a letter for his services.

Peter "Fighting" Cawthon, Texas Tech's midgrid head football coach, and world famous authority on the fruits of certain trees containing kernels enclosed in hard shells (nuts to you), told a cheering throng of 3,000,000 Bulldogs from Arizona State Teachers College early yesterday morning that nuts are the finest brain food that any athlete could possibly eat. Especially if they nurse the desire of defeating the Matadors on the gridiron or painted court.

The speech at Tempe was the first that the Raider mentor and his assistant, Lester Lautenschlaegerovitchehalmerringewsky will make in a nationwide tour. The two coaches expect to speak at 50 universities on the subject of nuts, including Arizona university, West Texas State Teachers college, Harlin-Simmons and Texas university.

Excerpts from Cawthon's opening address follow:

"Nuts, my friends, nuts are the finest brain food money can buy. Nuts are the same of perfection. Nuts are delicious, they inspire certain brilliance of the mind that no other food including sugar coated chocolate drops, is capable of inspiring."

Burton Gym Is Burned Down
Canyon, March 29—Burton gymnasium, for several years the home of the Buffaloes, was destroyed by fire early today in celebration of the placing of Joe Fortenberry on the all-American janitor team. For several years the Happy flash cleaned colwebs and other debris from the rafters of the collapsing gym. Fortenberry will celebrate the winning of his honors by returning to Canyon next week and removing the debris deposited there since his departure two campaigns ago.

"We really wanted to collect the insurance," Coach Al Baggett stated to a drunken reporter this morning, "but seized upon the idea of a celebration as an excuse for doing away with the structure."

BAGGETT OPINES
"We were unable to secure a football game with the Matadors next season because Cawthon's slaves were afraid of us. But we'll fix 'em yet. I am planning to use brass knuckles, iron pipes and such things when we meet on the painted court in a basketball game."

Looks 'Em Over



Here is Coach Pete Cawthon in a characteristic pose as he watches his charges go through the dancing routine of spring training. This picture was snapped by Derron Hoytch, demon photographer, and is the exclusive property of El Cuspidor.

Gunn In Local Boy Makes Good Act

Austin, March 29—Stanley "Stinky" Gunn performs "the local boy makes good act" when he returns to Lubbock tomorrow to replace Plaster M. Parris as sports news-bounded for the Avalanche-Journal publications. Parris has been elected head grid coach at Texas Tech formerly holding the position of Tuesday morning quarterback on the coaching staff along with his duties on local sheets.

Gunn has been a leading drawback at the University since putting a tus suelo under the arm in the Hat of the Plains and heading for the state capital. During the past semester he failed all of his courses with the exception of physical education which was given to him by the instructor through sympathy.

Ask Yim Lindsey for latest information on how to court married women.

Gilmore Proclaims He Is Best Cager In Universe

Lovers Of Blond Will Mix It For Her Affections

An event which will be of much interest to the sporting fans of Texas Tech will be a grudge battle, to be held in the near future between Dynamic Thornton, better known to his friends as "Tiny," and Cyclone Jim Tom Casey, the Lubbock flash, two of the scarlet and black's outstanding pugilists.

As we all know Thornton and Casey have been bosom friends for a long time and 'tis both sad and heart-breaking that this lasting friendship must pass. But also a woman has come between them. It all happened at the Dos Perceous formal when the two fell in love with the same freshman blonde. After Casey had cut in on Thornton for the tenth time, the latter lost his temper and challenged Casey to a duel. As he was the victim of the dare and having the choice of weapons, Casey immediately selected the gloves in the Matador arena as he is most adept at this art.

This match will be unlimited as to rounds and will be a fight to the finish. Casey tips the scales at 265 lbs. and Thornton will probably weigh in at 92 lbs.

This bout is well matched and should afford the spectators an interesting and thrilling evening.

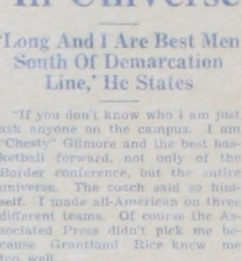
Gridsters In New Games: "Bear" Is Cosmopolitan; Williams In Love Tangle

Now that the football and casaba chasses are over the boys have turned their talents to other fields. "Bear" Curfman has turned into a cosmopolitan and any night the big brute may be seen digging nickles and pennies out of the cracks at the Canyon club dance hall.

On the other hand, Tommie McWilliams is trying to make a letter in another sort of game. He is going in for parlor games (with wrestling as a sideline). And from latest reports he is bound to letter. (A scarlet one). However, some reports say that in the midst of his latest tussle the young man was suddenly stricken with asthma and had to call time out.

Eraxton Gilmore is still wondering down at The Hotel Lubbock Wonder Bar about the futility of

Uniform Model



El Cuspidor cameraman catches Mue. Yvonne Percell as she models the new Matador uniforms. The noted French dress authority spent several months in Paris working on the design for Coach Cawthon. During her brief stop in New York at which time this picture was taken, she sent best regards and wishes for a successful season to the Matadors.

The Brother Act



Through courtesy of the Olney Grapevine, we herewith print a picture of Wilson Gilmore showing his little brother how he won a position on three all-American cage teams. The photo was snapped by Olney during Gilmore's recent visit there.

Parris Is Good Sports Editor; He Admits It!

Scribe Tells Of Success In Exclusive Interview Granted By Guy

He thinks he's good, and to prove it, he tells you he is. So of course that settles things—at least in his own mind.

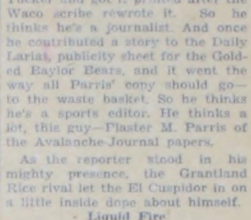
Fireman Says "No" To Metro

Tempe, Ariz., March 29—Bert Fireman, handsome football star, lover-under-the-moon, self-acclaimed sports scribe and author of the scandal column "Sports On Fire" in the Tempe Colerian, positively refused to sign a contract with Metro-Goldrum-Mayer Picture Company. The grid standout of the Bulldogs who crossed the goal of opponents fifteen times during the past season, was chosen as the best looking man at Arizona Teachers college by a committee composed of Will Rogers, Huey Long and Earl Carroll.

When Mr. Metro, on bending knees, implored Fireman to affix his signature to the contract, the fiery scribbler retorted, "I would rather live a simple life here in Arizona and pan the he-men of Texas Tech than mingle with such persons as the West."

Liquid Fire

Last fall he attended a football game between Central High and the Amarillo Sandies. He thought he was at a hockey contest being moved by the spirits of liquid fire. Parris stated that he returned to his hometown in the county jail under the spell of the inward inspiration. He grabbed a phone and called the sheriff of Potter county for the results since he had lost his notes (that is, if he had taken any.) So after banging the typewriter of the sheriff, he printed the following picture accompanied by his masterpiece:



Play Golf
FOR HEALTH AND RECREATION
SPECIAL RATES TO TECH STUDENTS
Meadowbrook Golf Course
ONE AND ONE-HALF MILES NORTH
ON PLAINVIEW HIGHWAY
"This May Be Used For P. T. Credit Work"

ANY HOUR OF
THE DAY OR NIGHT
ALL THE HOT WATER
YOU NEED WITH AN
AUTOMATIC
WATER HEATER
See Your Gas Appliance Dealer Or Your
Gas Company
WEST TEXAS GAS CO.
Good Gas With Dependable Service

Anything else Sir?
Nothing else
— they Satisfy!

Cigarettes are made for your pleasure and for your enjoyment... nothing else. And when a cigarette gives you the enjoyment that Chesterfields do there are no "ifs" "ands" or "burs" about it...
They Satisfy

Five Hundred Studes Roped Into Society

"Bear" Curfman And A. B. Brown Rate Organization

Bear Has Highest Grade And Expresses Pique For Rhodes

LOYD "Lover" Glover, president of Alpha Pi, Tech boatership society, yesterday announced that 500 more students have been initiated into the Society.

All students named on the list have maintained an average of 90 and seven eighths in all their studies while at the college.

On the list are some of the outstanding campus leaders as well as mental geniuses. Leonard "Bear" Curfman, outstanding muscle and ladies' man, led the list with an average of 101 and four fifths. The faculty explained that the Bear was forced to miss one day of school because of a severe attack of gout and that brought his average down considerably.

Persistence Did It
"Perseverance did it," Bear beamed when the subject was broached by a Cuspidor reporter, "and now I intend to take a whack at one of them Rhodes sheepskins. Yep, persistence did it. I've been trying to be a honor student as well as a model boy for 10 years, but have always fall short by four-fifths of a grade point."

Pressing Curfman closely for honors was "Jelly" Brown, the pioneer of the college and one of its founders. He led the ex-football star throughout the past and present year for the coveted head of the class. But Brown was attacked by a bad case of flat feet on January 18, 1935 and couldn't compete in a spelling bee and so he had to drop back one seat.

Will Enter Jale
"Now that I have attained my ambition," Brown said when queried, "I intend to enroll in Jale university and work toward my Ph. D. It took me nine years to reach the top scholastically here at Tech, so I should be able to win my Doctor's spurs by 1945. That will be doing the job in a hurry, won't it?"

Brown put his hands in his hat and skipped off singing, "There Ain't No Justice."
"Lover" Glover, who made the announcements at 12 midnight, Czechoslovakian time, incidentally, said that only those students who had a sense of right and wrong had been put on the list. That's why, he said, such a few have been named.

OH! DOCTOR!
When Mrs. Dionne had her five. She was the grandest thing alive. When Bing Crosby had twins. His face was all in grips. Ann. Evelyn had none—she was faint.
The Madam only had one—she was painted.
Mary had a little lamb—the doctor fainted.

Students are wondering if Military Monte Ogden wore his spats to the Inter-sectional Revelations Meet at Alpine?
The state legislature of Indiana is considering a proposal to secure against injury or disablement all football and basketball players par-

tying in regularly scheduled games of Indiana schools, colleges, and athletic associations.

Prof Tells Softies To Discard Rules For Love Making

"Why take college seriously?" was the subject for a talk by Professor J. H. Mordough before a meeting of the Tech civil engineers. "I think college should be nothing but a four-year vacation, you boys should do more love-making, throw away your slide-rules," the professor stated. "You may want to learn something but what should you learn? How to play a good game of poker, how to finesse in bridge, not included stuff about civil engineering," he added.

"I would again emphasize the fact that I am in favor of you engineers taking more education courses. There's nothing better for training your mind," said Mordough. "What I think is more important than learning how to survey land is developing a constitution so strong that you can smoke Golden Grain or Bull Durham without contracting t. b." he concluded.

Some Kind Of Meeting Is Held On Campus Anyhow

A meeting was held last in room 214 of the Ad building. We don't know who met there, probably no one did, but still they do have meetings there occasionally. It might have been the Pre-law club, we would have sent a reporter to write the story but all of them were reading the latest issue of "How to Grow Hair on Your Overcoat" by Elbert Hubbard and none of them would leave the office. At the meeting, if they had one, George "Huey" Long, the moral bulwark of the campus, probably talked about "Domestic relations between Japan and Amarillo." What a scoop that would have been, what a scoop!

Fireman's truck and ladder for rent by hour or night. Can reach second or third floor of dormitories with ease and safety. Why take unnecessary risks with rope ladders or sheets?
City Fire Department.

Helping in regularly scheduled games of Indiana schools, colleges, and athletic associations.

Victim Of Editor's Reed's Loaded Dice



Samuel Rastus Sedberry as he looked just after "Bathtub" Reed, who calls himself editor of La Banna, Tech's first grade primer, had taken him to a cleaning in the ancient art of galloping dominoes. The friendly game was staged in a back alley off Fourteenth street in the 2400 block. "Dat-Bathtub" shore am handy with dear bones," said Samuel. "He won 14 cents and two snipes."

"Do Unto Others As You Would Them. Do Unto You" Is Motto Adopted By Disarmament Conference At Geneva

GENEVA (Special Dispatch) March 29.—Perfect understanding and harmony was seen in yesterday's meeting of the international disarmament conference. All of the nations, trusting each other completely, had an amiable round-table discussion and agreed to reduce their armaments 75 per cent effective April 1. The representatives of the armament industries were the most industrious workers in this movement to establish world peace.

Hitler Is Humble
Adolph Hitler, in his humble manner, said to the delegates: "We Germans have been just a bunch of naughty boys. From now on we are going to use the Golden Rule as our guide and discard the Nazi program."

Tracy Winner Of Spoor Bull

Lonnie Langston Places Second In World Wide Judging Contest

A bronze bull, the Spoor trophy, was awarded to Bob Tracy at a meeting of the "That reminds me" club in Chicago recently. Mr. Tracy won by a clear margin over contestants from the entire world. Lonnie Langston, also of Tech, placed second.

In a brief interview Mr. Tracy told the shy reporter: "My greatest passion is a love for opera. In judging cattle the thing to remember is (on Madame Margarita Stoviansky, with memory of you never leave me) to not be too severe in criticizing the cow. The cow might be sensitive too. But really, don't you think its rather foolish putting ketchup on fried oysters?"

"But what I'm vitally concerned with is the thought of what we are going to do with Hitler and the Germans. Nobody likes Greta Garbo, anyhow, why not send her back to Hawaii, where she came from." Mr. Tracy continued, trimming his dainty pink toes as he talked.

Enroute To Class, Prof Sees Campus From Air

Dr. E. D. Jackson, the "flying professor" is now teaching an education course in the textile engineering building. In the trip from the administration hangout he travels in his speedy monoplane making the trip in about thirty minutes.

Speaking of the views of the campus from the air, Dr. Jackson said that it is very interesting to see the vast stretches of sand, most of it in the air, and a small portion on the ground. The paths and trails look like the pattern of a spider web, and the two or three shrubs are entirely invisible, he said.

Two persons of 46 years and 13 students of 15 years are registered in the freshman class of the University of Utah this year.

The second oldest college newspaper in the United States is the Beloit college, (Wis.) Round Table, which was founded in 1856.

TEXAS UTILITIES COMPANY

THE NEW Palace

SOUTH PLAINS FINEST
FRI. & SAT.
When the McFaddens and the McTavishes get together there's either a fight or a celebration.

Richard CROMWELL
Betty FURNESS
in
'McFADDEN'S FLATS'

—ALSO—
2 SNAPPY SHORTS & NEWS

PREVIEW
SAT. NITE 11:30
& SUN. MON., TUES
BING CROSBY
JOAN BENNETT
W. C. FIELDS
to
"MISSISSIPPI"
—ALSO—
MUSICAL COMEDY

"Remember how I brought you two together"

I'm your best friend

I am your Lucky Strike

I am a friend indeed. A better friend than others, because I am made only of mild, fragrant, expensive center leaves. I don't permit a single sharp top leaf nor a single coarse bottom leaf to mar my good taste or my uniform mildness. I do not irritate your throat. I am a soothing companion, the best of friends.

LUCKIES USE ONLY THE CENTER LEAVES... CENTER LEAVES GIVE YOU THE MILDEST SMOKE

They Taste Better

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