

Didya Know?

That Prexy Knapp has issued an appeal to all students that they do not cross the campus adjacent to the girls' dorm now under construction? Foot traffic there is unsafe and is the way of workmen.



The TOREADOR



Howdy!

You can attend the Student Council all-college dance Saturday night at the regular prices. Admission for stags will be \$1.00 and 75 cents for dates. Polky Peret from Plainview will play. Everybody be there!

VOLUME IX

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TEXAS TECH

NUMBER 29

Show Officials



Three student officials direct this year's Engineers' show in its sixth annual presentation on Tech campus. They are: top, Jim Frank Potts, general manager; middle, Fred Fairly, assistant manager; and bottom, Oliver H. McElya, publicity manager. (See story in column 7.)

Yearbook Goes To Printers In Another Week

La Ventana Staff Gets Off Engraving Copy; Book Has 325 Pages; Feature Snaps

After another week of work, the 1934 La Ventana will go to press. All engraving copy has been turned in, and other copy will be forwarded to printers for the yearbook by the end of the week, Editor Bruce Zorns announces.

Art Work By Reed
The annual, the second to be of the large 'university' size in the history of this school, will depict a motif of "Texas Under Six Flags," in keeping with plans for the coming Texas Centennial celebration. The book will contain some 325 pages.

Art work for the La Ventana has been done by Howard Reed, editor-elect. Simplicity will be a characteristic of the book's design, Bruce Zorns, the editor, announces.
Art work will take up 20 pages of the annual, and class pictures will fill approximately 70 more. Another feature which staff members expect to be popular is an unusually large number of snapshots, instead of a feature section, these pictures—more than 50 pages of them—will be distributed throughout the yearbook, appearing before each section.

Pictures of Beauties
Full-page pictures will be carried of eight winners in this year's beauty contest. Chosen by Penryn Stanlows, New York artist, the beauties are: Dinaween Bridgman, Janet Hambricht, Geraldine Wicker, Sara Sue Stewart, Billie Bob Jones, Judith English, Charlotte White, and Pauline Yeager. Thirteen pages will be devoted to the beauty section.

Staff members for the La Ventana are: Bruce Zorns, editor; Marvin Messersmith, business manager; Howard Reed, assistant editor; Buster Moxley, assistant business manager; E. E. Grimes, mounting and gery; (Continued on page 6)

Spring Engineering Show Starts Tomorrow

Tech Host To Winners From County Meets

Interscholastic League Meet Contests To Be Held Tomorrow And Saturday

Evans Director

Entries From Fourteen Counties Are Eligible To Compete For Honors In Meet

League winners from fourteen South Plains counties will take part in the district interscholastic league meet which is to be held on the Tech campus tomorrow and Saturday, April 13 and 14.

Dr. A. W. Evans is director of the meet. Other members of the staff are: J. W. Jackson, debate; J. T. Shaver, declamation; Miss Ruth Pirtle, extemporaneous speech; Miss Annah Jo Pendleton, one-act plays; R. L. Mills, essay; Del Morgan, athletics; and Miss Mamie Wolffarth, typewriting. All are Tech faculty members.

A new feature of this year's meet is the golf tournament which will be held in connection with the other league events. Lubbock, Plainview, Lamesa and Post high schools have already entered golf teams.

County winners from Hale, Cochran, Hockley, Lubbock, Bailey, Lamb, Floyd, Crosby, Dickens, Yoakum, Lynn, Garza, and Dawson, and city winners from Lubbock and Plainview are eligible to compete.

Approximately 200 Tech students and faculty members will serve as officials and judges during the two day meet.

The Spanish contests are being sponsored by the department of foreign languages of Texas Tech for the second time. Registration prior to the meet is not required for the Spanish contests.

Debate contests are to begin at 10 o'clock Friday morning in room 302 in the Ad building, declamations in room 220, and one-act plays in room 202 of the same building. Preliminaries in tennis are scheduled for 10 o'clock.

Towns entered in the one-act play contest are: Lamesa, Post, Lubbock, Anton, Lockney, Slaton, New Home, Abernathy, Plains, Plainview, Mulleshoe, and Robertson.

Besides the above-mentioned contests, there will be competition in music memory, art, volley ball and other athletic contests, and three-B contests.

Schedule of events:

Friday
10:00 a. m.—Preliminaries in all declamation contests, preliminaries in boys and girls debate.
1:30 p. m.—Semi-finals in boys and girls debate.

2—Preliminaries in volley ball and tennis, preliminaries in all other athletic events.
3—Extemporaneous speaking contests in rooms 313 and 314, three-B contest in room 310, essay contest in room 318.

4—Spanish contest in room 219.
7:45—Finals in high school declamation, senior and junior boys, and senior and junior girls in room 302.

Saturday
9 a. m.—Finals in rural school declamation for senior and junior girls, and senior and junior boys in Chemistry building auditorium; finals in girls' debate, room 302; finals in boys' debate, engineering auditorium; music memory contest, room 310; art contest, room 210.
10—Typewriting tournament, in room 312.

2 p. m.—Finals in all track and field events, including rural pentathlon; semi-finals and finals in all other events not otherwise provided for.

Pre-Law Picnic Is Postponed Till 21

Due to the district interscholastic meet scheduled for this week, the Pre-Law club picnic scheduled for Friday, April 13, will be postponed till Saturday, April 21. Those attending the picnic, which is to be held at Buffalo Springs, will meet at the Administration building at 5 o'clock Saturday and go to Buffalo Springs in a group.

Three committees have been appointed for the arrangement of the picnic. James Toothaker, James Kimmel, and Jack Bradley form the transportation committee. Rob O'Hair, Ernest Griffith, and Carroll Thompson will plan the amusement, and Marion Shaw, Anna Letha Hamilton, and Paul Eubanks will serve on the food committee.

J. W. Jackson, sponsor of the club, and Miss Mamie Wolffarth will chaperone the group.
K. M. Renner, of the Tech dairy manufacturing department, will serve as a judge at the Albany dairy show Friday. He will conduct a dairy products judging contest for home demonstration clubs in Albany.

Personnel of Tech Yaqui Expedition



Back Tuesday from a six weeks' sojourn among the wild and barbarous Yaqui Indian tribes of Old Mexico were eight members of the Tech-sponsored expedition which left here March 1. They are

pictured above just before they left. From left to right, they are: Dr. William Curry Holden, leader of the party; Dr. C. J. Wagner, West Texas hospital chief of staff; Dr. R. A. Studhalter, botanist, and a member

of Tech's faculty; Ross Edwards, Lubbock merchant; Dr. Carl Seltzer, physical anthropologist from Harvard university; W. G. McMillan, local ornithologist and herpetologist; Charles A. Guy, publisher of

the Lubbock Avalanche-Journal; and Bennie McWilliams, truck driver, cook, interpreter, and assistant archaeologist. Also a member of the party was Frank Maddox, another student here.

PARTY BACK FROM YAQUIA

Dr. Holden Declares Expedition A Success As Tech Men Return From Mexico Wilds; "Dogs Are As Thick As Cows In India"

By ELIZABETH DRYDEN

Knapp Appeals To Tech Students

Appealing to students to watch for their own safety and at the same time not to handicap construction on the girls' dormitory now being built, President Bradford Knapp Wednesday issued the following statement to students:

"It has become imperative to change the foot traffic through the area occupied by construction work on the girls' dormitory. Near accidents have already developed.

"At the urgent request of contractors, fences will have to be erected across the old sidewalk as a definite mark of danger. Students are again asked not to pass near the front of the girls' dormitory or through the construction yards. Ways must be found to the north or south of the construction area.

Students are interrupting the work and endangering their own safety. I am again asking your full cooperation."

Sincerely yours,
Bradford Knapp,
President.

Home Ecs Will Show Exhibits

Home Economics clubs from 32 nearby high schools will be guests at an open house to be sponsored by the Tech Home Economics club tomorrow from 3 to 5 o'clock. Visitors will be shown exhibits and laboratory equipment in the Home Economics building and in the Home Management house.

An informal tea will be served at the Home Management house during these hours. The visiting club members have been invited to bring their parents. Tech students may also bring their parents and friends, Dean Margaret W. Weeks said.

An exhibit of the foods department will be six tables correctly set for a guest dinner, a family luncheon, a child's meal, a family breakfast, a coffee, and a family luncheon. Five of the tables will be laid in the room, and the tables in the Home Economics dining room will be set.

The clothing and applied arts departments plan extensive displays. Students will be shown at work in the laboratories, the hand looms will be in operation, the museum pieces and work of the students will be on exhibit. This work includes household furnishings, furniture in the course of reconstruction, hand-woven articles, hooked rugs, and dresses. Applied arts students will show how batik and chip-carved boxes are made, and special exhibits of rayons and furniture units will be featured.

The open house will be in conjunction with the interscholastic meet, which will be on the Tech campus Friday and Saturday.

Knapp Appeals To Tech Students

"I will beat the stuffing out of you, when that man is through measuring you,"—that of the equivalent to it in Yaqui was what one Yaqui probably said to his wife, the only woman Dr. Carl Seltzer, physical anthropologist from Harvard university, measured. Tech's expedition into Yaqui returned Tuesday afternoon after a six weeks' sojourn there.

Another woman stepped up to be measured but a few words from a Yaqui man and she stepped back.

"The complete success of the whole expedition is entirely due to Dr. Holden. If it were not for the diplomatic way in which he handled several difficult situations, the whole expedition might have been a failure," declares Dr. Seltzer.

Darkest So Far
Average height of the Yaquis is five feet, six inches, and their weight about 130 pounds, discounting six pounds for artillery, not to mention the lead in their bodies. They are the darkest skinned Indians that have so far been reported.

"From preliminary observation, which, of course, must be verified in the laboratory," said Seltzer, "this is one of the most ancient strains, if not the most ancient, in the American Indian population."

A Yaqui woman during her life has an average of nine children, but only two thirds of them live, as the mortality among children is very high. The children are very attractive with smooth, chubby, well-formed faces. Old people are very rare, as the life span is quite short. Men age very early, and after 30, as a rule, they become comely and lose their sharply defined characteristics.

"Never Kill A Dog"
"Dogs!" says Dr. Holden, "were as thick as cows in India. It seems to be a Yaqui trait never to kill a dog nor to feed one. Their ribs may be counted at 100 yards distance. The expedition wasted most of their energy kicking dogs out of the way."

Old Yaquis with their Chief Jose

Pre-Laws To Try Eubanks

Paul Eubanks, local admirer of Lee Tracy, is now awaiting trial behind the bars of the Pre-Law jail, after his indictment by the Tech grand jury for drunkenness, disturbing the peace, and indecent exposure.

Eubanks was taken into custody by Constable Clifton "Pinky" Crawford, after complaints of disturbing the peace had been sent in by Duck Inn and surrounding dormitories about 12 o'clock, March 10, 1934.

Because he failed to make the necessary bond of \$50,000.00, Eubanks has since been confined to the jail ever since his arrest.

Eubanks will be put on trial in room 302 of the Administration building, April 16, at 7 o'clock.

Defense attorneys for the defendant are Ralph Brock, Clay Thompson, and W. B. Francis. The State will be represented by Alton Hankins, Edwin Butler, and Cecil Morris.

Sophs Will Hold Meeting Monday

Sophomores will not have their annual 'Hodgepodge' this spring unless at least 75 class members attend a meeting Monday night to make plans for the event, announces 'Hop' Halsey, class president.

The class meeting will be held in the auditorium of the chemistry building at 7:30 o'clock Monday evening.

"The 'Hodgepodge' has been placed on the social calendar for Friday, April 27," Halsey announces, "but if members of the class are not interested enough to attend class meetings, there will be no 'Hodgepodge' this spring."

Tech Girls Are Delegates To Arizona Meet

Emily Davis and Katherine Leigh to Leave Next Week For Conference At Tucson

Misses Emily Davis and Katherine Leigh will leave for Tucson, Arizona, early next week to represent the Tech Association of Women Students at the biennial regional conference of the Western Intercollegiate Association of Women Students. Delegates are to be guests of the University of Arizona and are to be entertained on the university campus.

Delegates Carry Letters
Possibly additional delegates are Sue Michie, vice-president-elect of the Tech association, and Kathleen Jennings, present president.

An invitation to the conference to meet here in 1936 will be extended. Delegates are to carry letters from Dr. Bradford Knapp and Dean Mary W. Doak.

A special report on "Types and Enforcement of Rules" will be made by the Tech group. Other colleges to enter this discussion are University of Southern California and Leland Stanford.

Send Forum Exhibit

Margaret R. Taylor, Arizona coed who has won national recognition for outstanding work in student problems, will preside at the convention. Principal speakers are to be Dr. Homer L. Shantz, president of Arizona university, and Mrs. Helen Anselway, national Pan-Hellenic secretary.

An exhibit organization by the Forum and special posters secured through the information office will be displayed at the convention.

Representatives will be gone approximately a week.

Membership, it was announced, is open to all students and faculty members. The next meeting of the Tech chapter will be called in about two weeks, Pederson said.

Engineers Get Exhibits Ready In Annual Show

Many New Points Of Interest To Be Found In Presentation Of Works Of Tech Engineers

Programs Given

Souvenirs Made By Students Of Various Departments To Feature 1934 Show

By KATHLEEN JENNINGS

The sixth annual Engineers' show will be opened to the public tomorrow afternoon at 1 o'clock.

The show will last both days of the district interscholastic league meet with eight departments exhibiting from 1 to 10 p. m. daily.

New points of interest to be found this year are a relief map of West Texas which was made last summer in the architectural laboratory and has since been shown at the World's Fair in Chicago; a model of Hero's turbine, first constructed in Alexandria, Egypt, 120 B. C., contrasted with a small gas engine, a geologic clock, 9 feet in diameter; a new collection of mineral ores; and the mural recently completed by Everett D. Fairchild.

Print Plant Open
The new college printing plant in the engineering basement will also be open to visitors.

Officers for this year's show are Jim Frank Potts, general manager; Fred Fairly, assistant manager; and Oliver H. McElya, publicity manager.

Departmental superintendents are E. C. Simmons, architecture and allied arts; Ray Watts, civil engineering; Arledge Stokes, chemical engineering; Nari Davidson, electrical engineering; Eugene Watkins, engineering drawing and industrial education; Houston Hudson, geological engineering; Henry Godeke, mechanical engineering; and Bill Wilder, textile engineering.

To Distribute Programs
Twelve-page programs with gold and blue backs have been printed for the information of visitors. They include greetings from both Dr. Bradford Knapp and Dean O. V. Adams, lists of show and administrative officials, and outlines of displays. Exhibits by departments are as follows:

Architecture and allied arts: Murals, design problems, commercial art problems, pen and ink, pencil, water color, charcoal, India ink, and mechanical perspective drawings; cast models; a collection of Carnegie prints; and a traveling exhibit from the College Art association.

Chemical engineering: Reynolds' experiment, oxygen bomb calorimeter, laboratory dryer, distilling column, crystallization, filter press, multiple effect evaporator, caustic soda plant.

Civil engineering: Concrete laboratory, general displays of labor- (Continued on page 6)

Program Is Listed For Physics Club

The Physics club will have its regular meeting Tuesday evening, April 17 at 7:30 o'clock in room C116.

A discussion of the "Visible Light Spectrum" will be given by J. D. Lehr. He will show why some colors are visible in daylight but not at night.

A demonstration of "Mysterious Physics" will be given by Sam Black. This consists of 25 minutes of Physical demonstration by a famous magician.

A talk on the "Stroboscopic Effect" will be given by Frank Cole. This will be followed by a demonstration of industrial methods used for testing motors ranging in size from that in an electric clock to motors of hundreds of horsepower.

Tech Officers Club Holds Meeting Tuesday Night

The Officers and Non-commissioned Officers club had their regular business meeting Tuesday night. Frank Barnhill gave a short talk on the Russo-Japanese situation.

The Tuesday before the club had a smoker at the Hilton hotel. Dr. J. W. Jackson spoke on disarmament.

In the future the officers will have a smoker on the first Tuesday of every month.

The Toreador

OFFICIAL STUDENT PUBLICATION OF THE
Texas Technological College
Lubbock, Texas

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A Need For The Best

Lubbock is a large enough city to deserve the best entertainment and still be successful financially that can be brought here. The fact that it is a college city with two thousand students endeavoring to widen their field of learning and increase their intelligence makes it a calamity that these students do not have a better opportunity to see and hear the latest and best that the world produces. Not only the students but one hundred and twenty-five professors, many of whom are used to seeing the latest plays and operas, makes the demand for the best obtainable even more imperative.

Lubbock is an out of the way location in respect to Dallas, Ft. Worth, and Amarillo, so it is almost impossible to ever get first class plays or personalities to come here on tour. Consequently the student body and faculty have had to remain satisfied with the offerings of the artist course and local theatres. The artist course directors have tried to do the best possible with the funds obtained, and the programs have been satisfactory so far this year—but the artist course cannot at any time sponsor enough programs to satisfy the culture refinement for a student body the size of Tech. The local theatres have supplemented this effort for refinement with weekly "wild westerns," where one should carry a knife and a gun, to various types of nudist portrayals, where a veil would not be uncomfortable.

The latest shows have a knack of getting to Lubbock after they have been in every other little hamlet and village where there is a theatre. And for some unaccountable reason, many of them never get here at all! "College students go to the show, whether it is any good or not, so why get anything good," the show managers may say, but this is not doing right by the student body, or the faculty, or the townpeople. It is not the right environment or culture to instill into a growing college student's mind.

So little of the high culture does come to Lubbock that the student deserves the highest and best of the type that does come.

Course In Debate

Tech has been entering debate contests and intercollegiate meets since the first year of the college's existence. The teams have done creditably well, winning the majority of the intercollegiate debates and at the same time, satisfying a need of a large number of argumentatively minded lawyers yearly.

Miss Anna Jo Pendleton, speech professor, has had charge of the debate teams and she deserves praise for her efforts, because of the handicaps she has had to work under, and still have a well coached team in the fundamentals of debate.

At Baylor university there is a special instructor in debate who devotes all his time to it and to individual coaching of the team. The instructor offers a course in debate which all the members are required to take, and college credit is given for the course. This is an excellent system to develop a winning debate team. As an example of their success, in a recent tournament in Oklahoma, Baylor had two teams out of eight in the tournament at one time. Miss Pendleton has been content to meet with the team whenever convenient, and all the work on the debates has been outside of the regular college routine.

It is hoped that a regular course with college credit may be given in debate at Tech within the near future. It would aid the success of the team measurably and at the same time, be an added incentive for the participants.

I REVIEW WITH ALARM

BY HERBERT R. SOUTHWORTH

When I shall be very old and vastly in need of a great cheering-up, I should like to see a GREAT MORAL ISSUE roll thumpety-thump over all economic determinants. For in my third or fourth childhood I shall doubtless fondle these moral questions as credulously as does every other very young or very old animal, and there is great comfort in being on the winning side. But for the present I set forth the case that economic realities predestine the fate of ALL GREAT MORAL ISSUES.

Let us consider the case of hard drinking. The sisters of the temperance movement fretted for many years over "Father, dear father, come home with me now" and still unregenerate mankind drank every day enough whiskey to float a battleship to the Mississippi river from any given point on the North American continent. Even before sons and daughters learned to spell out Little Ned and Rover, they were shown the sullen pictures of a whiskey-rotted viscera and were taught to chant "Touch not, taste not, handle not" (to the tune of a German drinking song), and still the brewers' big horses ran through the dust of every Main street in the land. It seemed to be a hopeless fight. But the gals kept persevering and in time were blessed with the 18th Amendment, while the righteous cheered. We had pushed over the goal line with a GREAT MORAL ISSUE.

But had we? Brothers and sisters, softly and sadly, I fear the answer is no. Behind the moral issue skulked an economic cause. After the Civil war the American industrial machine progressed so rapidly that by the turn of the century other business combinations had far outstripped the whiskey trust in power and influence. The socially minded observer pointed out that a man driving a buggy could drink with no ill results save possibly to his own liver, but a man going fifteen miles an hour in a new Detroit model of 1910 was risking every neck in the community, including his own, every time he smelled a cork.

Perhaps it was such reasoning that brought Rockefeller money to the Anti-Saloon League, although John Davidson Rockefeller had always hated the camaraderie associated with the saloon. Perhaps it was only incidental that he was selling gasoline to men who drove automobiles. Perhaps it was also incidental that the Sage of Dearborn was selling automobiles, but when he proclaimed his position on this moral issue, thousands of other sterling Americans played "follow the leader." And the words of the great thinkers swept the land: "Look, the machine is becoming more intricate; the workman must be sober and alert." And those who purchased labor power agreed.

Sentimental reformers told of the man who squandered his weekly wage at the saloon while his barefoot children ran the streets in tatters and rags. To stop this outrageous behavior, money poured into the laps of the whiskey-chasing organizations; money from Rockefeller, the Hero of Ludlow; money from a magnate of the five and ten, whose starvation wages drove his women employees into the supplementary activities of street-walking.

It was cheaper to subsidize Wayne B. Wheeler than it was to raise wages so that a man could both drink and clothe his children. This economic problem was to be simply solved by prohibiting the poor man's drink. Thank God they could not prohibit bread or we should in all probability have discovered a moral issue in bread. In his manner we received, amid the hosannas of the faithful, the 18th Amendment to the Federal Constitution.

The prohibition amendment was a stupid failure from the very beginning, but it held its exalted position as a GREAT MORAL ISSUE until it lost its economic backing. When it became a moral duty to save America from the depression through whiskey sales, the mistake was repeated. Not because we had become more socially minded, but because good business demanded the change. The whiskey business boomed. Libby-Owens stock went up; Seton Porter got his picture on the front of Time.

There was (and is) a way to control the liquor trade, and it is noteworthy that hardly any of the great Christian societies that fought the demon rum so arduously cared to espouse this method. I mean simply government production and sale. Whether one has ever been in a saloon or not, if he has the intellect of a water-dog, he can easily see that it is good business for the man behind the bar to get his customer drunk. The profit motive is the essential trouble of the whiskey business. I wonder why so few of those who formerly belabored about the curse of whiskey failed to advocate the only honest method of whiskey control.

What this country needs is a Veblen Devotional Hour in the Sunday Schools.

Prexy's Paragraphs

BY BRADFORD KNAPP

The last of this week we are again entertaining a large group, and it is very important that a royal welcome should be extended by the student body and faculty on the occasion of the Interscholastic Meet. Many of these young people will be going away to college before very long, and the impression we make upon them is exceedingly important. A welcome will be extended to them, I am sure. I shall join heartily in presenting to them the opportunities of the Texas Technological college.

The Engineering show is an annual event which has become a tradition at this institution. It is one of the traditions which ought to endure. The work of students in putting the Engineering show on represents an effort entirely worthy of the best traditions of other engineering schools with which I am acquainted. On this occasion a very large number of people will visit the various departments of the Division of Engineering. I feel confident they will both enjoy and profit from this show. The engineers of the Tech campus have a right to feel a considerable pride. The records show the enrollment in the Division of Engineering has increased this year to a larger percent than any other division of the institution.

In November, 1932, when "technocracy" that almost forgotten spasm of our people in the final throes of the depression, was at the height of glory, a prominent man in the SMURRY building said publicly that the trouble with the world was that we had too many engineers. It is inconceivable today that a man could have had such a thought. The world needs men who know the technical subjects of construction, machinery, manufacturing, chemistry, physics, design, and a hundred and one other things which engineers know. Today, under the impetus of the recovery, the New Deal has absorbed practically every available engineer there is in the country.

It must be remembered that an engineer does not have to be a narrow-minded individual. There are many men trained in engineering who occupy high positions in the United States. Constantly, the tendency is toward the broader training for the future engineer. Texas Technological college has set as its goal a thorough training of young men in the various branches of the engineering profession. Above and beyond that, we hope to turn them out with a willingness to work, with character and culture which will enable them to grow in their profession, and nobility of vision which will enable them to contribute measurably to the progress of our civilization.

Spring days are here and the semester passes rapidly toward commencement time. The happy

Hysterious Mike Moses Around



MIKE am trying to write this KOLUM and MOSES am fussing at him. OUCH, Mike got hit in the jaw.

Here am sum CAMPUS SNAP-SHOTS Mike hev seen: SANS SOUCH DENCE: HOTEL MANAGER hed to KALM em down on POP the whip. PRETTY YUFF. CHIT is one time the SOCR. dressed the part. MONDAY night BECK TWISTER RUTCLIFF in section.

ZANDAGRIFF checking out when TRACY BROKE his arm. She dunt see these here ONE ARMED men. BILL SMURRY hev got a black eye. Did TAULMAN give it to him? AUBREY EDWARDS am head COWBOY over to the WRANGLER HOUSE now. At least that am what the tolt the SOCIETY EDITOR of the AMBU LANCE. SANDY SANDERSON'S doing sum RODE PAVING.

PIELAN LEGGITT sed she KOONT decide between De BUSK and CASON BUNDY, you still hev a chance. MIKE seen tother nite where DON CASTERLIN hev instituted a new code. NO MANY SHALL TOUCH MY WOMAN. Mike that this were a free CAMPUS, but it ain't according to DON. EVERY time a bell rings CHILDS sed hops. SHE am still HOPPING BELLS.

CARTER hev opened up a CHARGE ACCOUNT at JOHN HALSEY'S. ST JOHN modelled BATHING SUITS Sunday morning.

CHESTY GILMORE am going into the fitting game. MAXINE CLARK ain't been the same, sence little STUD HARRIS went away. HARTER and THOMAS plinked SUNDAY in spite of JOE'S teeth. What MIKE wants to know is: when break in the paper where there am a klub called the CINDERELLAS. MOSES wants to know of any of them hev lost their shoes, cause he am a good PRINCE CHARMING.

MIKE seen a picture of FRANCES BURNS playing LEAP FROG. That am really a good action PICTURE in the SPORT SECTION. MARY BURK sed she hed a sobstittoot run in on her Friday afternoon. She am the gal that hev fell in LUVE with BENTON TEAL.

ZORNS hev almost rekovered from the BLONDITIS BRADLEY hev took the MEASEL SERUM. ELLEN GEE likes to court these women with BIG RED HATS.

FRITZ SOUTHWORTH hev been so busy REVUEING from the FARM that he ain't hed no more KOFFEE dates over to the HOOKSTORE.

DOYLE HARRIS hev changed from the La CHAP house to D. F. D. house. AINT QUIENTE CALDWELL got any power left?

MIKE and MOSES am out of SOAP. So GOOD BYE. HUGGS and HUGGS and ONE KISS. MIKE.

COLLEGE and CAMPUS

By JIM LINDSEY

From all of the dirt and dust surrounding the typewriter this morning we should be able to dig up lots of grime. Now that the machine is all shoveled out we will see what we can do about it.

A freshmen at the University of Kentucky signed up for a language class. He attended a geology class every day for two weeks before he discovered that it wasn't his German class.

What's our next song going to be?
1930: "I found a Million Dollar Baby."
1931: "I've Got Five Dollars."
1932: "Here it is Monday and I've Still Got a Dollar."
1933: "Brother, Can You Spare a Dime?"
1934: ????

"Chaps reading secrets of the co-ed's souls in their freshly scrubbed hands" reads a sentence in a feature story. Yeah, buddy, we've wondered, too, where they kept them.
If a girl is too fast she may gain so much momentum that you will have trouble slowing her down after you marry, hee.

University Deans are paid \$1920

Meditation

By LEE FIELDS

Baptist Ministerial Student
Having confidence in thy obedience, I wrote unto thee— Phil. 1:21.

Paul expresses his trust in Philemon, a friend. True friendship is based on one man's faith in another—can your fellowman depend on you?
time of college life is at its best in these spring days, but we must not forget the serious side of it also. These days require an extra effort to keep ourselves to the tasks which we must perform. Remember that you are building for your own future. Few men can ever go back and pick up their life—they must live it as it comes. Do not forget for a moment the nobler and finer things, the happiness there is in self-control, in plan and direction of your life.

What the world needs today more than any other one thing is strength of character. As you come toward the end of a college year, nothing is of greater importance than this task of taking hold of yourself and accepting no standards in the development of your own life except the highest and noblest standards which are recognized today, and have always been recognized, as those of men and women who are worth while. These things are far more important than money or position or anything else.

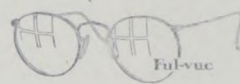
Until I KILL him DEAD.
The Auburn Plainsman remarks about the gal who thought a but-tress was a female goat.

For success in affairs with the opposite sex, the following formula is given:
x, a car (to go places)
y, a superiority complex
z, keeping your mouth shut.
Why not make some mention of the fact that the car won't run on air, that all the babes will want to go places, and if you don't talk, there either won't be a sound or you'll be talked to death.

How is this for college life? At Alaska College only eight of the students went home for the Christmas holidays, and they used dog sleds to ride on. One day at the college was only three hours long, but to make up for it all on the night of that short day the moon didn't set, but just went around in circles. And oh! what a moon!

Darling, I will FOLO you
Wherever you may LEAD;
If you should like to ADD me to
Your list, then just PRE-CEDE.
My CUMULATIVE INTEREST has
Just put me in a LOOP;
Though it's no NEWS I love you as
A newshound loves a SCOOP.
I will show you I'm no FICA, so
I'll eat the PI—e you bake;
I'll even rob the FUDGE-BOX though
I get the stomach ache.
If you don't PROOF you love me
I'll BOX your little HEAD
And SLUG my rival viciously

DR. MARSHALL HARVEY
Foot Specialist
Surgical Chiropractist
403 Myrick Bldg. Phone 966



The Only PAIR OF EYES You'll Ever Have DESERVES THE BEST

Good fitting of modern Ful-Vue Glasses, for comfort and best appearance and a thorough examination by your eye physician (Oculist); these are the aids to better vision and better looks.

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MANUFACTURING DISPENSING OPTICIANS
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The dust hops off these NEW Palm Beach Suits

THE DIRT TEST...

Dust was blown over the face of various types of summer suitings. The suitings were then rinsed in clear water. The dirt that adhered to the fabrics is plainly shown by the color of the water after rinsing. Note that the water in the case of the Palm Beach Cloth tests is almost clear. Other fabrics tested retained from two to five times as much dirt.
Your Palm Beach Suit, because of the smooth yarns of the cloth and its patented construction, sheds the dirt, keeps clean and needs less laundering.



Diagrams don't do it justice. What we need is a microscope. Then we could show you how a flock of dust comes down on a Palm Beach suit and bounces off...doesn't cling a-tall.

We could show you how the clean, sanitary, un-fuzzy fibres of Palm Beach resist dirt. None of the whiskers or scales (scillia) which make wool catch dust and hold it. That's why Palm Beach suits mean smaller laundry bills.

Treat yourself to the cool cleanliness of the new Palm Beach this summer. Look for the label so you'll be sure to get the genuine Palm Beach...smartly tailored by GOODALL...in white and handsome colors. \$18.50
At your favorite clothier's



GOODALL COMPANY • CINCINNATI

Spring Gridders Look Good In Scrimmage

Weight, Speed And Power Show That Prospects For Next Fall Are Better Than Ever Before

By JIM LINDSEY

Coach Pete Cawthon definitely indicates that he means business, and intends to lead the 1934 Matadors through their "tougher than tough" schedule with at least a respectable record. The indications came last Saturday when he sent his charges through a one hour scrimmage that was nothing short of those typical of fall training. In short, the entire hour was a success, the backs ran hard, the linemen blocked harder, the plays clicked and the entire affair gave the impression that a large percentage of the green material was coming through. Already the cry has been adopted to "Get A Steer."

The scrimmage Saturday climaxed a week of hard workouts consisting of signal drills, dummy work, fundamentals and conditioning exercises. Absence of some of the spring-trainers hindered Coach Cawthon as he brought the second week of work to a close. Sam Jones, wingman, was on the sidelines nursing a sprained ankle. Gaines Davis, crack sophomore lineman, and "Mule" Dowell, ace halfback, due to a recent attack of pneumonia on both, watched their teammates from a distance.

Big Backs
A battle is being waged for positions in the rear ranks. "Double Ug" Curfman, veteran griddler from Electra, and the speedy line-bucker, Dowell, will be seen carrying the mail while a new threat for the fullback post, Winfred Baze, bull-chested youngster from Schreiner Institute, is going to be more than just a satellite in Coach Cawthon's array of stars. Baze, possessing speed and power, has already caught the eyes of the railbirds who predict a colorful grid career for this new addition to the squad.

Jim Neil, Brownfield high star and Picador standout, attracted the attention of on-lookers during the scrimmage as he tore through the line and found his way into the open after eluding the secondary. Neil may be placed at a halfback position to round out a heavy-weight backfield. D. M. McElroy, junior back, stood out in the tussle as he carried the oval through the holes in the forward wall and whirled and stiff-armed past the backs.

Quarterbacks
Three letter men are found among the half-dozen candidates for the signal barking position. J. V. Beauchamp, flash at Greenville high, Adrian Clark, who was instrumental in defeating the Mustangs year before last, and Ed McKeever, elusive ball totter and hard blocker, make up the trio of quarterbacks. Charley Duval, director of the Fish last season and a promising griddler, is another candidate for the numeral character.

Cawthon is blessed with a goodly number of pivot men possessing experience, speed and weight. Laurance Priddy, revamped guard, appeared ready for a successful campaign. "Tox" Wigginton, sturdy center from the freshman ranks, took his turn at the ball passing job and showed promises of handling the position in neat style.

Beef In Line
Other positions in the forward wall are becoming a topic of contention. A glance at those battling for the frontier places convinces the most skeptical that Tech is going to have plenty of weight and power in the front ranks this fall. Outstanding in the forward wall is Juicy Owen, who received all-American mention a year ago. The powerful guard opened holes in the line big enough to run a wagon through and consistently nabbed ball carriers behind the line of scrimmage. James Dewey May, numeral winner a year ago, is out for the team this spring and took and gave punishment as guard in the scrimmage.

Weight is plentiful in the fight for the tackle posts. "Holbert" Holcomb, at 220 pounds, Alvin "Bull" Kotrola, who won football laurels at John Tarleton, the heavy Browning brothers, and others from the Fish squad, are displaying their wares along with G. B. Morris, shock troop tackle of last campaign.

Malcolm "Moon" Martin and

The national guard armory did not put on a boxing show this week, taking a week off following the splendid performance given by Howard Scott, the hard fighting San Angelo lad who appeared here a week ago Monday night. Perhaps they did take a good time to let the fans take a rest. If people will not keep the programs in mind after seeing Scott fight, they might just as well forget about spending their 40c to go to the boxing matches.

A pretty good program is lined up for next week. The main event will pit J. P. Spann of Plainview against Kirk, a popular Californian who has been enjoying considerable success on the Pacific coast. The eight round semi-wind-up preliminary will put on Bill Gay, of Borger against Joe Vernon, Pampa, who has appeared here before.

Fifth Year



When Pete Cawthon, above, came here to start his first spring training in 1930, the Texas Tech Matadors were scarcely heard of out of Lubbock county. His four years of service have put them up to where they are ranked as the 32nd major football team in the nation.

Armory Will Stage Boxing

Jack Kirk, California Ace, Will Appear On Main Event Against J. D. Spann

After a one week lay-off, the national guard armory boxing club will resume activities Monday night with a fighter from the west coast. The scheme of putting on only members of the 61st regiment of the national guard as boxing contenders has been dropped and the officials of the armory are reaching out as far as the west coast for good boxers to put on the next card Monday night.

The main event consists of J. D. Spann, 179 pounder from Plainview, who has already gained considerable popularity here in previous appearances, against Jack Kirk, a 156 pound boy from the west coast, who headquarters in California, but fights all over the country. Kirk's splendid record consists of decisions over such fighters as "Red" Millet, of Seattle, Washington, who has been considered a west coast champion and Sailor Jackson, one of the toughest fighters along the Pacific. Kirk's popularity extends from California and the west coast to Washington, D. C., Maryland and other Atlantic seaboard states. He also holds a decision over the state champion of Arizona. This main event will be a ten round match.

The eight round semi-final bout offers Joe Vernon, of Pampa, at 153 pounds and Jim Perry, Ft. Sumner, New Mexico, at 165 pounds. Vernon is another who has gained considerable notoriety here as a fighter. He once quit the ring, simply because he was disgusted with himself, then his brother came to Pampa to take him over and has him in good condition now and on the upward trend in the boxing game. About all that is known of Jim Perry is that he is known of Jim Perry is that he is known of the toughest boys in New Mexico, such is the reputation he brings with him.

A six round bout between Kid Stammer, 159, of Conway, and Bill Gay, 158, of Morse, remains to be judged.

The opener, a four round match between Gordon Parks, 154 pound lad from Morse and Jimmie Spencer, 156 pound Sweetwater boy, offers to be a splendid slugging match between two boxers with little boxing experience but plenty of nerve and ambition.

Coach Must Have More Track Men

Coach Dell Morgan extends a free gratis invitation to any man student in Texas Tech who can put the shot, hurl the discus or run the hurdles, to come out for his track team. The coacher says, "I could have a fairly good track team if I had some good men in the weights and the hurdles. I have some fair dash men and other runners, but no weight men at all."

Unless men report for these events there is a possibility that the track team will have to give up practices and cancel their meets. At the present time there are two meets scheduled for this year's track squad. One against Simmons university at Abilene and one to enter the Border conference meet to be held in Tucson the last of this month. Another meet pending is with the Southwestern (Oklahoma teachers college, to be held there.

If more men come out, and make the prospects look as if they are worthy, meets will be scheduled with other schools, but without enough men to stage a complete meet, there will be no more contests arranged.

Braxton Gilmore, letterman of last year, were seen occupying the terminals most of the scrimmage while John Prim, Ramsey Robert Hale, Louis Spears and others took their turn. Spears, Lubbock high flash, did some fine blocking and tackling during the skirmish.

The Matadors took up training again Tuesday in preparation for the Sul Ross tussle April 28. This game will be an index to the power and ability of the Bullfighters next season.

Matador Netters Defeat Baptists

Coach Polk Robinson, co-captain of the 1934 Matador basketballers, and his Texas Tech netmen won a dual meet from the invading Wayland college Coyotes Thursday.

A clean sweep of the four single matches was made by Larry Taylor, Sam Hergert, Henry Roberts and Bill Pierce, members of the Matador team. In the first two matches Coach Robinson and Hergert teamed together to defeat Hardy and Brashear of the visitors, 61, 64. Pearce and Roberts of Tech took the other doubles sets by winning from Curry and Carol of the Baptists.

Baseball

LEAGUE STANDINGS

Social League				
GP	W	L	Pct.	
Silver Keys	2	2		1000
Wranglers	2	2		1000
Kemas	3	2	1	666
Centauras	2	1	1	500
Las Camas	2	0	2	000
College Club	3	0	3	000

Independent League				
GP	W	L	Pct.	
Toreador	3	3	0	1000
Band	3	2	1	666
Los Ratos	3	1	2	333
Army	3	0	3	000

Week's Results

Silver Keys 15	Las Camaradas 2
Silver Keys 24	College Club 1
Wranglers 15	Kemas 12
Centauras 5	College Club 4
Kemas 5	Las Camaradas 1
Wranglers 16	Centauras 10
Kemas 21	College Club 5
Band 5	Los Ratos 4
Toreador 15	Army 4
Toreador 4	Band 3
Los Ratos 30	Army 1
Los Ratos 10	Toreador 11
Band 14	Army 7

SILVER KEYS WIN

Led by the hurling of Southern Shultz and the batting of Durwood Howell, the Silver Keys took a lull-less affair from the College club Thursday, 2-1.

The Key twirler held the College nine to two bingles after they had scored the lone tally in the initial inning with Howell on the mound.

Durwood Howell, left fielder for the winners, led the assault on the slants of Conerly with four two base clouts in as many times at bat. Carson, first sacker for the College baseballers, paced his club with two bingles and the single tally.

CENTAURS WIN ON ERROR

Nixon's error in the last inning spelled defeat for the College club at the hands of the Centaur diamond artists Friday, 5-4.

In the final period with O'Hair on third as a result of his triple, and two away, Nixon dropped Stahler's pop fly allowing O'Hair to cross the plate with the winning marker. O'Hair, shortstop for the victors, and Nixon, losing twirler, led the batting of the fray with two runs and the same number of bingles.

Tech Golfers To Travel Three Days For Week-End Contests In Dallas, Ft. Worth And Abilene

Six Men Make Trip For Dual Contests With S. M. U., T. C. U., And A. C. C.

The Texas Tech golfers left yesterday morning for Dallas where they will start a retraction from Dallas to Ft. Worth, to Abilene for golf contests this week-end with Southern Methodist, Texas Christian and Abilene Christian College. This afternoon the Tech linkmen will meet the Mustang golfers on the Dallas country club course, one of the most beautiful and complete golf courses in Texas.

From Dallas the Lubbock representatives will journey to Ft. Worth tomorrow afternoon for a game with the Texas Christian golfers, to be played in Ft. Worth. These first two games will afford the Tech men competition against some of the best golfers in the Southwest conference and at the same time an opportunity to play on some of the best courses in the southwest. The concluding contest of the trip will be against the Abilene Christian college representatives at Abilene Saturday.

This is the first intercollegiate competition the Tech golfers have had this season, and their first chance to see how strong they are on courses they are not used to playing. The next engagement for the local team will probably be in the Border Conference meet, to be held in Tucson.

The men to make the trip are: Billy Holmes, Jacque Wilson, Panny Farmer, Al Ray Cooper, Leon Fisher, and John Bell. These contests will be match play, the winner of the most holes taking the victory.

The ideal man is "a dancing angel and an intelligent athlete," according to the coeds at the University of Ohio.

LOST!
Pair of Full-Vue Glasses. Return to Lorene Childers in Cecil Horne's office for reward.

Announcement

MISS REBA MANN
experienced operator, has been added to our staff.

Miss Mann has spent three years in the teaching of beauty culture.

NEW PERMANENT WAVES
—Prices—
\$2 — \$3.50 — \$5 — \$7.50

CAMPUS BEAUTY SHOP
(In rear Tech Barber Shop)

District Three Athletic Meet Here This Week

With Lamesa high school as a favorite, the district three interscholastic athletic meet for 1934 is scheduled for Matador field, Friday and Saturday, April 13 and 14.

J. O. "Dell" Morgan, district athletic director, announces that the preliminaries will be held Friday, with finals taking place Saturday. Fifteen South Plains counties will be represented by teams in the meet. District records in track and field, tennis, play ground ball and volley ball will be at stake.

The Lamesa Tornados, winner of a triangular meet here recently with Lubbock and Brownfield, is the pre-meet favorite. The Tornado spikesters also won the Lamesa Invitational meet.

Coach Elmer Moore's Olton High school thimble-clads will be defending the championship won last year.

Among the smaller schools to take part in the meet are Shallowater, victor in the Lubbock county class B tournament last week-end, Idalou, and Slaton, winner of the class A county meet.

PLAY BALL



GLOVES

Dazzy Vance Reg-\$5
School Price \$3.35
Ernie Orsatti Reg-\$3.75
School Price \$2.50
Bucky Harris Reg-\$2.50
School Price \$1.75



BASEBALL SHOES

B — \$3.35 — \$3.85
BATS
— 75c — \$1 — \$1.25
\$1.75

T & V SPORTING GOODS CO.

UNDER THE DOUBLE "T"

By ELMER FORTNER
Toreador Sports Editor



Despite the illness of several players, the scrimmage last Saturday revealed that the Matador football team of 1934 was going to be potentially strong. The season, very similar to a regular rough and tough workout of the fall type, was just one hour long, but the sixty minutes proved that there were many so-called green freshmen and transfers who would come through in great fashion to help fill the shoes of some of the stars lost to the Tech eleven through graduation this year. A pretty safe spring season guess is that the ball club next fall will be as strong, if not stronger than the famous teams of the previous two years.

Braxton Gilmore, veteran letterman at end, is showing great form in blocking and defensive work. Gilmore will be a senior next year and should be playing a brand of ball that has been played as a pattern for him in former years by such great ends as Matt Hitchcock and Yancey Price. Laurance Priddy, one of the best all-around athletes in the Matador ranks, seems to be a pretty sure bet for the center position. His experience as a guard, along with the center experience he gained last season should make him the man to make Tech fans forget Tribble and Barton.

Baseball Is Rough Game Nowadays

The intramural baseball players seem to be going in for the spring game in a big way, at least to observe the bandages and skinned places would lead one to believe such. Bob Tracy, news-editing first baseman for the Silver Keys, let it go to his head when he clouted a three-bagger in a game last week and tried to extend the proof that he was a star by taking a Ty Cobb slide into second in the next game. The results, Tracy comes up with a broken arm.

Charles Cosgrove, Centaur catcher, after surviving the dangers of a baseball catcher, sat on the sidelines to catch a foul directly between the eyes and receive a broken nose.

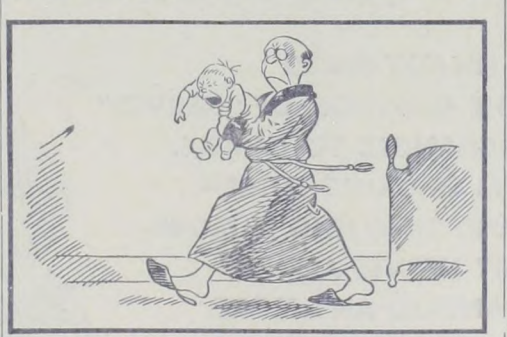
Tech Golfers Go Places

The six golfers who make the trip to Dallas, Ft. Worth and Abilene this week-end to engage in matches on the foreign links with schools of those cities should go a long way toward victories on those golf courses down state where the wind does not blow the ball at any kind of angles from one degree to 179 degrees. Southern Methodist and Texas Christian are touted as having some of the finest golf players in the college ranks of Texas. Such players as Billy Holmes, Leon Fisher and others making the trips are liable to show some of the stars that the game of "hit and cuss" can be played out here on the prairies, same as it can down there.

The national guard armory did not put on a boxing show this week, taking a week off following the splendid performance given by Howard Scott, the hard fighting San Angelo lad who appeared here a week ago Monday night. Perhaps they did take a good time to let the fans take a rest. If people will not keep the programs in mind after seeing Scott fight, they might just as well forget about spending their 40c to go to the boxing matches.

A pretty good program is lined up for next week. The main event will pit J. P. Spann of Plainview against Kirk, a popular Californian who has been enjoying considerable success on the Pacific coast. The eight round semi-wind-up preliminary will put on Bill Gay, of Borger against Joe Vernon, Pampa, who has appeared here before.

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There's genial sunshine and comfort in BRIGGS Pipe Mixture... the delightful new tobacco that is winning smokers everywhere. Mellowed in the wood for years, until it's biteless, mild, and rare in flavor! Try a tin of BRIGGS and let it talk in your pipe instead of in print.



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KEPT FACTORY FRESH by inner lining of CELLOPHANE
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Twelve Colleges Will Be Represented At Tech Next Week

Leading Newspapermen Will Speak Before Southwestern Journalism Congress Group

Dean Martin Of The University of Missouri To Appear on Program At Two-Day Meet

Newspapermen and leading journalism instructors of the Southwest will appear as speakers on the program when delegates to the Southwestern Journalism Congress and Students' Press club convene at Texas Tech April 20-21.

Heading the list are Dean Frank L. Martin, of the University of Missouri school of journalism, and Prof. Ralph L. Crossman, journalism department head at the University of Colorado. Crossman will speak on "Freedom of the Press in a Critical Age."

Higgs Will Speak

Rufus Higgs of Stephenville, president of the Texas Press association, will talk on "Present Day Problems of Newspaper Publishing."

Dr. Charles D. Johnson of the social science department at Arkansas A. and M., who is founder of the Southwestern Journalism Congress, will address the convention on "Social Problems and Modern Journalism."

Harry Montgomery, first editor of the Toreador, will also appear on the program. Now bureau manager for the Associated Press in Amarillo, Montgomery will talk on "Associated Press Feature Service."

Also from Amarillo will come W. S. Izzard, managing editor of the Amarillo Globe.

John H. McGinnis, editor of the book section of the Dallas News, will deliver an address on "Courage in Criticism."

Speaking to the Students' Press club will be Sam P. Harben of Richardson, secretary of the Texas Press association.

Guy On Program

Charles A. Guy, publisher of the Lubbock Avalanche-Journal, will discuss reporting for the Texas Tech expedition into the Yaqui river country of Old Mexico.

Other speakers for the journalism congress will be: Dr. Bradford Knapp, Texas Tech president; Eugene Butler, editor of the Progressive Farmer magazine, Dallas; R. G. Baldwin of the United Press; and Lowery Martin, editor of the Corsicana Star.

Climaxing entertainment for the visiting journalists will be a Mexican fiesta in the form of a dinner-dance, which will be held at the Hilton hotel. Lunches for both student and faculty members of the associations, a faculty tea, and a big barbecue are also scheduled.

Twelve Colleges

Member schools of the Southwestern Journalism Congress which will send representatives are: Baylor university, College of Industrial Arts, Louisiana State university, Southern Methodist university, Texas A. and M. college, Texas Christian university, Tulane university, Trinity university, University of Texas, University of Oklahoma, and Texas Tech.

Other colleges of this section which have journalism courses have also been invited to send delegates to the two-day meet.

Father Of Student Dies Saturday

Funeral services were held for C. B. Powell, owner of Lubbock Lumber company, yesterday evening at four o'clock in the First Methodist church. Mr. Powell, victim of a sudden attack late Saturday, was the father of Josephine Powell, freshman member of the Toreador staff.

The widow, two sons, and four daughters survive. The daughters are Mrs. L. H. Beall and Josephine Powell, Lubbock; Carolyn Powell, New Orleans; and Mrs. C. R. Maxey, Nederland, Texas. Sons are C. B. Powell, jr., Liberty, and David Powell, New York.

COLGATE UNIVERSITY, Hamilton, N. Y.

Seminar plans under the preceptorial and tutor systems will be inaugurated at Colgate with the entering class next fall, according to Dr. George Barton Cutten, president of the university. This will be the sole form of instruction.

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We don't hesitate to tell you when fabrics or colors cannot be perfectly cleaned or dyed. Our business is built on the merited confidence of our patrons.

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Speakers For Journalists



FRANK L. MARTIN



SAM P. HARBEN



EUGENE BUTLER

Among the speakers who will address delegates to the Southwestern Journalism congress, meeting on Tech's campus

April 20-21, will be Dean Frank L. Martin, of the University of Missouri school of journalism; Sam P. Harben of Rich-

ardson, secretary of the Texas Press Association; and Eugene Butler, editor of the Progressive Farmer magazine, Dallas.

MRS. ROBERT WITHERS GIVES BUFFET SUPPER FOR STUDES

Twenty-five members of the Tech Y. M. C. A. and Y. W. C. A. attended a buffet supper as the guests of Mrs. Robert Withers, 2322 Ninth street, Friday evening. After the meal, Dr. Fred W. Sparks, K. M. Renner, and Marshall Rhew told of a faculty conference that they had attended at Texas Christian university last week-end.

A round table discussion followed under the leadership of Mrs. Withers. Plans where the organizations will share in holding meetings.

FREE TRADE VS FREE WAR RAID

COLUMBIA UNIVERSITY, N. Y. —The Columbia University debating team will oppose Oxford University on May 5, on a radio transatlantic debate on "Resolved that Steadily Increasing and Freer Trade Between Nations of the World is the Best Means of Securing Prosperity and International Peace." Columbia will take the negative.

Withers. Plans where the organizations will share in holding meetings.

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Use Helena Rubinstein's Pasteurized Face Cream morning — noon — or night. Now — glorious life will come glowing into your skin. What a permanent bloom of beauty! It revitalizes, cleanses, soothes; normalizes oil glands. Begin using "Pasteurized" now. Your skin will look forward to a glorious future of loveliness 1.00. For dry skin we suggest Pasteurized Face Cream Special 1.00.

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I am colossal and gigantic But my "One-and-Only" drives me frantic. She wants my love, but only in bows Of those beautiful, exotic Ribble flowers.



Hilton Hotel Bldg. Day or Nite Phone 221 "Tech's Favorite Florist"

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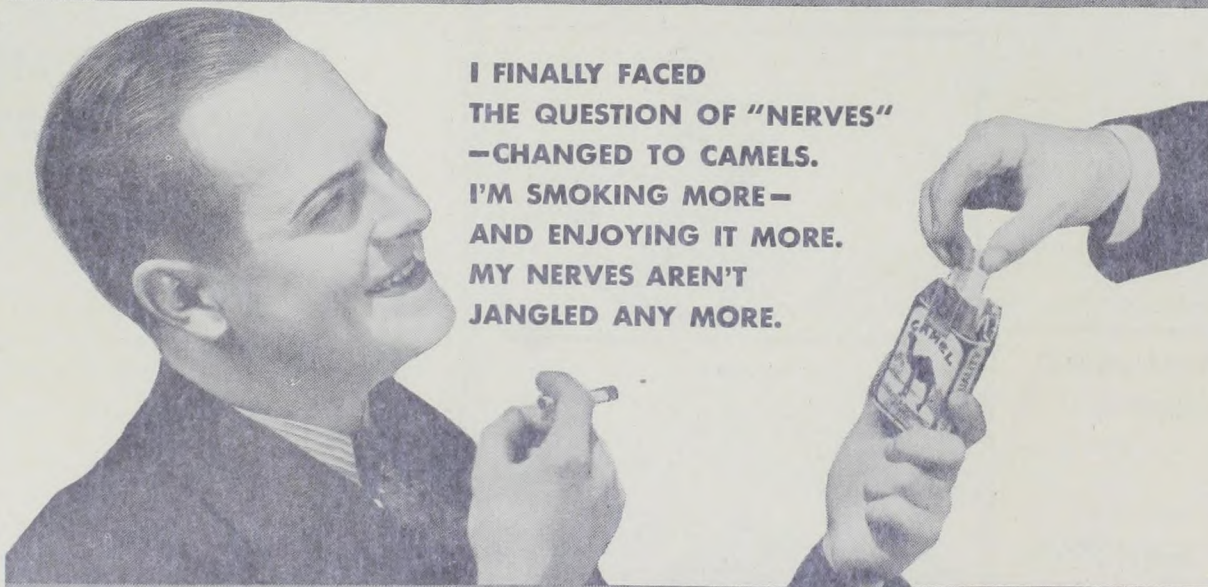


This Ad and 69c

Will buy a regulation weight tennis racket with good quality gut, easy to grip, and has quality wood frame.



FACE TO FACE WITH "NERVES"



I FINALLY FACED THE QUESTION OF "NERVES" —CHANGED TO CAMELS. I'M SMOKING MORE— AND ENJOYING IT MORE. MY NERVES AREN'T JANGLED ANY MORE.

CAMEL'S COSTLIER TOBACCOS

YOU CAN SMOKE THEM STEADILY... BECAUSE THEY NEVER GET ON YOUR NERVES... NEVER TIRE YOUR TASTE!

Summer School To Open June 7

Field Trips, Carlsbad Trip, Artist Course, And Special Music Feature Session

Plans for the 1934 summer session at Tech include provisions for a number of special attractions for students through the two six-week terms. Heading the program are three artist course numbers. Trips afield are also scheduled.

The artist course for the summer brings as the first number Professor Dneproff of the S. M. U. music department, with a varied musical concert, a feature which was well received here last summer.

Another artist course number will be the Goodman Theater Play-ers, offering "Mr. Pim Passes By," a presentation of the Art Institute of Chicago.

Kurt Brownell, tenor, and Marian Kalyssian, pianist, will appear in a musical concert. These artists also have won the approval of a Lubbock audience in a previous engagement.

The annual trip to Carlsbad Caverns, personally conducted by faculty members, will be made July 7. Special bus arrangements will be made, and the entrance fee will

be removed for the Tech visitors. Special field trips to Mexico and other districts are planned by the departments of botany, geology, and archaeology. A special course in archaeology, to be held in Mexico, will be offered.

The first term opens June 7 and closes July 18, and the other begins July 19 and ends August 25. Courses will be conducted largely on the semester hour basis, though a few two semester hour courses will be offered, officials announce.

Results Of Feeding Tests Are Given

The fifth consecutive lamb feeding experiment at Texas Tech, in conjunction with Texas Agricultural Experiment station, was completed April 2. Lambs were shipped to market April 3 and sold at \$3.25 per hundred weight, which was the top price for that day and week.

The experiment this year included the use of silage for fattening lamb. The results are expected to prove the value of silage as a roughage for fattening lambs when same is supplemented with pulverized oyster shell. The experiment was the beginning of the use of cotton seed hulls for roughage for fattening lambs.

The lambs graded good to choice on foot and medium-to-good on carcasses.

It is planned to hold the second annual livestock feeder's day at the college May 25. At this time the results of the year's work will be discussed.

Lindsey

Fri. & Sat.

No Bunk! No Hokum!

Just a story of plain people simply told! YOU'LL LOVE IT!



AS THE EARTH TURNS

JEAN MUIR

DONALD WOODS

ADDED



OUR GANG

PREVIEW Sat. Nite 11:30

A woman of many affairs—but only one mattered to her.

NORMA SHEARER

ROBERT MONTGOMERY



In "RIPTIDE" "WHEN A WOMAN LOVES"

ADDED

Laurel and Hardy

In their latest brainstom!

Women's Social Clubs 'Get Together' At Supper Affair

Girls' Club Members Meet At Buffet Supper In Hilton

Clubwomen Seek Closer Friendship At Affair; Plan Three More Suppers Next Year

All members of the girls' social clubs on the campus met last night at a buffet supper in the ball room of the Hilton hotel.

Purpose of the buffet supper was to promote closer friendship among the girls' clubs, and for them to know each other better. It was decided to have such an entertainment three times during the next school year.

A short program was combined with the buffet supper, during which guests sat at card tables centered with spring flowers. One member of each club sat at each table and place cards marked the place for each club girl, naming also her club.

Committee membership for the preparation of the supper last night consisted of the club representatives to the inter-club council. They were: Rosemary Leaverton, chairman of the general arrangements committee; and Idell Bacon and Elizabeth Dryden. Lorene Childers, chairman of the supper committee, had for her assistant, Emily Davis. Pauline Yeager, chairman of the table committee, selected Harriet Roach, Lorena Carter, Roberta Myrick, and Louise Wardlaw as her assistants.

Ex-Student Gains High Position In Hospital

Miss Carolyn Powell, 1931 graduate of the division of home economics, has been appointed head dietitian of the Southern Baptist hospital, New Orleans, La. She was formerly head dietitian of the Beaumont General Hospital, Beaumont.

Miss Powell, daughter of Mr. and Mrs. C. B. Powell, 2306 Sixteenth street, has served as substitute at the Lubbock Sanitarium for one summer, and at the W. I. Cook Memorial hospital, Fort Worth, for two consecutive summers. Following her graduation she studied in the Barnes hospital, St. Louis, Mo., as student dietitian.

Mrs. Wm. Dingus To Be At A. A. U. W. Confab

Mrs. William Dingus is expected to attend a sectional meeting of the American Association of University Women in St. Louis on April 19 to 21. She will preside at an international relations meeting at which Dr. Esther Brunauer, executive secretary of the national committee on international relations in the A. A. U. W., will speak.

Mrs. Dingus is to represent the national international relations committee at this meeting in the place of Dr. Mary Woolley, chairman. She represents this region on the committee.

Girls Entertain Rushees Of Club At Bridge Party

Several rushees were entertained Saturday afternoon with a bridge party in the home of Nancy Ruth Leaverton, 1812 Thirteenth street.

The guests were Misses Maurine Alexander, Ellen K. Clapp, Frances Brown, Elva Mae Hunt, Newma Mae Roberts, Katherine Weaver, Elizabeth Ann Stovall, Edwina Winfrey, and Yvonne Frideaux.

The hostesses were Misses Christine Bundy, Charlotte White, Alma Brown, Melba Watson, Mary Lee Bardwell, Dorothy Rushing, John Anna Boyd, and Nancy Leaverton.

Breakfast Honors Club Patronesses

Patronesses of Las Chaparritas club were named honorees Sunday morning when the club entertained with a breakfast at the Hilton hotel.

The honorees were Mesdames G. A. Field, Homer Grant, J. T. Hutchinson, B. C. Dickenson, W. G. Murray, J. N. Michie, F. R. Friend, Harold Griffith, James G. Allen, E. E. Erwin, J. H. Hankins, Roberts, and Mary W. Doak.

Other special guests were Misses Dot Lisenby, Jane Schneeman, and Dinaween Bridgman.

Hostesses were Misses Ann Caldwell, Linda Caldwell, Addie Brown, Benton, Taddy Bill, Sarah Lou Stevens, Ruth Rutledge, Corinne Pigg, Margaret Duff, Gene Dubberly, Eugenia Smith, Betty Pack, Lea Beth Drewry, Reba Wayne Williams, Judith English, Bird L. Glass, Sarah Sue Stewart, Maxine Clark, Francis Campbell, Harriette Roach, Sue Michie, Muffie Murray, Gladys Grimsley, Jane Tinsley, Charlotte Ratliff, Virginia Brown, Eleanor Crenshaw, and Margaret Birdson.

College Calendar

Thursday, April 12
A. W. S. Fine Arts Program, Seaman hall, 7 o'clock.
Plains Dancers, 7:30, Seaman hall.
Dairy club, 7-8 o'clock.

Friday, April 13
Officers club, 7 o'clock.
All-college social, gymnasium, 8-10:30.

Saturday, April 14
All-College Dance, Sponsored by Student Council, 9-12.
Las Chaparritas buffet supper, Hilton hotel, 7-9.

Monday, April 16
A. W. S., 5 o'clock, room 209.
Pre-Med club, 7-8 o'clock, room C101.

W. A. A., room 208, Ad building, 7 o'clock.
Double T association, 7 o'clock.

Pre-Law club, room 210, Ad building, 7 o'clock.
Test Tube, 7 o'clock, room C101.

Press Club, room 314, Ad building, 7 o'clock.
Tuesday, April 17
Sock and Buskin, room 202, Ad building, 7 o'clock.

Physics club, room C118, 7 o'clock.
Home Economics club, 7-8 o'clock, room H107.

Aggie club, 7:30.
A. S. M. E., room E206, 7 o'clock.
Geography society, 7 o'clock.

Wednesday, April 18
Social clubs, 7-8 o'clock.

Soucis Dance At Kid Party

Members of Girl's Club Entertain Sixty-Seven With Costume Hop In Lubbock Hotel

New members of Sans Souci club entertained old members and guests Saturday evening with a "kid" dance in the ball room of the Hilton hotel. Guests came in costume and candy and balloons were favors.

The hostesses and their dates were Misses Charlotte White, Alma Brown, Joni Bundy, Billie Rob Jones, Frances Burns, and Chrysette Scudder. Messes, Don Castellan, Fred Biffie, George Finley, Jack Murchison, Jack Stevens, Southern Shultz, and C. S. Greer.

Honorees, club members, and several special guests, were Misses Coleta Baker, Mary Lee Bardwell, Catherine Jameson, John Anna Boyd, Fay Brown, Christine Bundy, Wanda Butler, Dorothy Rushing, Mary Geniece Haruberg, Mary Wilbanks, Zona Stiles, Nancy Leaverton, Eleanor Halbert, Roberta Myrick, Lena Grace, Sanderson, Helen Barstow, Maurine Alexander, Elva Mae Hunt, Katherine Weaver, Ellen K. Clapp, Frances Brown, Edwina Winfrey, Yvonne

Pre-Meds Dance At Annual Sports Hop

With the traditional skull and cross bones decorating the ball room of the Hotel Lubbock and members of Ned Bradley's orchestra dressed in surgeon's caps and gowns, the Pre-Med club entertained with its annual sports dance last Friday evening. A life-size skeleton painted behind the orchestra stand.

Special guests were Doctors and Mesdames Olan Key, Hooper Stiles, and A. L. Borchardt. Chaperones were Dr. and Mrs. R. C. Goodwin, J. Q. Sealay, M. F. Landwer, and Miss Jonnie McCrery.

Felix Ballinger was chairman of general arrangements for the dance. Members of the general arrangements committee were Arthol Pratzwich, club president, and Miss Catherine Cox, club secretary.

Prideaux, Newma Mae Roberts, Elizabeth Ann Stovall, Billie Shultz, and Mary Elizabeth Stanford.

Messes, Tom Atkinson, Bill Stubbs, Mark Welch, Douglas How-ell, Chesley Cass, Jerome Stocking, Van Earl Sams, Dr. R. E. Howard, Don Blue, Calvin Hazelwood, Charlie Smith, Truman Hutson, Wayne Greer, Carl Maxey, Jimmy Stone, J. B. Wilson, Mike Fowler, Bolden Johnson, L. S. Everett, Billie Dykes, Jack Douglas, Erwin Fields, R. C. Douglas, Jesse Granberry, John R. Johnson, and Sam Hergert.

Guild Makes Yarn For Women Crochet Artists

Do you crochet?

Tech-Shire guild is furnishing the women of the town with cotton thread to crochet dollies, bedspreads, divan covers, and dresses.

Tech-Shire guild is spinning spool after spool of yarn for crocheting, and Lubbock homes are having new crocheted bedspreads.

High School Students To Be Guests Of Home Ecs

Home economics students and clubs from nearby high schools will be guests of the Texas Tech home economics faculty and students at an open house Friday afternoon, April 13, from 3 to 5 o'clock.

The home management house and home economics laboratories will be open to the visitors, most of whom will be in Lubbock to attend the interscholastic meet. Invitations to the open house have been sent to 25 neighboring towns. Iwan Margaret W. Weeks, of the home economics faculty, said Tuesday.

HEMPHILL-WHITTENBERG
Miss Addie Mae Hemphill of Littlefield and Richard B. Whittenberg of Odessa were married March 25 at the Methodist church at Littlefield.

The bride, daughter of Mr. and Mrs. A. G. Hemphill, is a former student of this college.

Lubbock Sanitarium and Clinic

- Dr. J. T. Krueger
Surgery and Consultation
- Dr. J. T. Hutchinson
Eye, Ear, Nose and Throat
- Dr. M. C. Overton
Diseases of Children
- Dr. J. P. Lattimore
General Medicine
- Dr. F. B. Malone
Eye, Ear, Nose and Throat
- Dr. J. H. Stiles
Surgery
- Dr. H. C. Maxwell
General Medicine
- Dr. Jerome H. Smith
X-Ray and Laboratory
- Dr. Olan Key
Obstetrics and General Medicine
- Dr. A. L. Borchardt
Urology and General Medicine

C. E. Hunt J. H. Felton
Superintendent Business Mgr.

A chartered training school for nurses is conducted in connection with the sanitarium.



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"It's toasted"

✓ Luckies are all-ways kind to your throat

Only the Center Leaves—these are the Mildest Leaves



NOT the top leaves—they're under-developed—they are harsh!

They taste better

NOT the bottom leaves—they're inferior in quality—course and sandy!



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ANOTHER LARGE SHIPMENT OF FORM FITTING ARROW "MITOGAS" Have Just Arrived

Above is a tailor's eye-view of our new Arrow Mitogas . . . tailored to your figure throughout.

It draped in at the waist . . . conforms to the shoulders . . . tapers to your arms. No bunching . . . No bulging anywhere. All the made-to-measure features at a ready-made price. And it fits forever because it's sanforized shrunk!

Included in the new shipment of Mitogas are new deep-tone plaids (an ideal combination with white or pastel ties), fancy flecks on colored grounds, and beautiful white mitogas . . . priced . . .

\$2 and \$2.50

New Sport Belts

Shown in white and white and colored combinations . . . the new narrow one-half inch width and standard width belts . . . \$1.00

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Where Collegians Feel At Home

Baylor Belton Wins One-Act Play Tourney

T. C. U., Baylor Women's College Place Individual Actors In Texas Intercollegiate Contest

Baylor college, Belton, won the Texas Intercollegiate Dramatic Tournament Friday night with the one-act play, "When the Whirlwind Blows."

Miss Edelweiss Jenkins, of that cast, won first for individual woman actor, and Clarence Eugene Crotty, of Texas Christian university, Ft. Worth, won first for individual boy actors.

Next year's tournament will meet at Sul Ross State Teachers' college at Alpine. It was decided at an executive meeting Friday noon. Officers will be chosen by the host college.

McMurry Second

McMurry college, Abilene, took second place with "Skev-Folden" and T. C. U. took third with "A Minuet." Individual actors placing for men were: Ford Allen of McMurry, Harold Hessel of College of Mines, El Paso, who played in "Undercurrents"; Otis Williams, Trinity university, Waxahatchie, who played in "The Giant's Stair"; and Hershel North, Abilene Christian college, who played in "No. 10."

For women, Mrs. Daisy Persons, Amarillo, Mrs. Alan Strout, Lubbock, and Mr. Francis Cook, of Tech.

Tea Dance For Visitors

Other colleges entering the play contests were College of Arts and Industries, Kingsville; Baylor university, Waco; Stephen F. Austin, Nacogdoches; Southwestern university, Georgetown; Sul Ross, Alpine; and Howard Payne, Brownwood.

A tea-dance was given for the visitors at the Hilton hotel Friday afternoon by Alpha Psi Omega and Sock and Buskin, hosts for the tournament.

Past winners of the loving cup are: T. C. U., Trinity, Baylor university, and Tech.

Miss Ruth Pyle, head of the department of speech was director of the tournament. Billy Crenshaw served as association president during the tournament.

MOVERLY OFFICIAL

Rav C. Mowery, associate professor of animal husbandry, has been appointed general superintendent of the Panhandle-Plains Dairy show to be held in Plainview, April 16-19. Mowery will have charge of the vocational dairy cattle and H-I contests.

Casey Fine, Herbert Davis, Lawrence Shipman and Ray Karr, students in the Division of Agriculture, will assist Mowery in the judging events.

Lombardo In Amarillo



Lebert Carmen Guy Victor

Here are the four Lombardo Brothers of Toronto, Canada, members of the famous Royal Canadian dance and radio band, Guy, the oldest, is the director. The Royal Canadians will be in Amarillo for a concert at the Municipal Auditorium and a dance at the Nat the night of April 16. Reservations are being made now by mail at the News-Globe for both attractions. From 50 cents to \$2 will be charged for the concert, and \$2 per person is the dance fee. Lombardo's band has just broken half a dozen attendance records in their Pacific Coast appearances.

Leavell Will Lead Student Revival

Mr. Frank H. Leavell, South-west Baptist student secretary, is to be in Lubbock the week beginning May 6 to lead in a student revival in the First Baptist church here. This is the third annual springtime young people's revival to be sponsored by the B. S. U. council here.

Mr. Leavell, editor of the official B. S. U. publication, The Baptist Student Magazine, is at the head of all the student activities on the campuses of the eighteen states in the Southern Baptist convention. As a field worker, his service is devoted to speaking and working with students on the different campuses the year around.

Not being an ordained minister, this is Mr. Leavell's first time to accept an invitation to lead in a revival, though he has been asked to lead in such work on many camps. He is cancelling an engagement in Mississippi to be in Lubbock at the appointed date.

Since the date of the annual Baptist student has been set for April 5, it is tentatively planned that Mr. Leavell will be principal speaker for the occasion.

According to K. M. Renner, the Texas Tech dairy club and the department of dairy manufacturing will have an exhibit at the Panhandle-Plains Dairy show which is to be held at Plainview, April 7-8. The exhibit will be of an educational nature.

Brumley Is Aggie Rodeo Manager

In the meeting of the Block and Bridle club Monday, Homer Brumley, senior agricultural student from Hereford, was elected manager of the 1934 Texas Tech Aggie rodeo. Billy Murray of Lubbock was elected assistant manager.

The club will stage a banquet at a local hotel May 19. The affair will follow the annual junior-sophomore livestock judging contest. Sophomores will be initiated into the club in May for next year.

Officers for next year will be elected at the next regular meeting of the club and will be installed at the banquet.

Odus Holly of Spur is president of the Block and Bridle club and E. R. Steen of Graham is secretary.

Six Student Teachers Attend Home Ec Confab

Six student teachers of the Home Economics division attended the district Home Economics meeting for high schools at Levelland last Saturday. They were: Evaughn Clark, Maurine Havis, Loretta Kunkel, Florence Barrett, Mary Wilbanks, and Velda Beth Gullede.

Sixteen high schools sent 228 delegates to the convention. The Tech students were special guests. The theme of the meeting, "A Century of Progress in Home Economics," was carried out in speeches, stunts, and plays.

Plans Outlined For Exercises

Bishop Smith, Dr. Bennett Will Be The Main Speakers On Graduation Program In June

In addition to the annual exercises for graduates in the spring, this year's commencement program will have another event in the laying of cornerstones for Tech's two new dormitories, now under construction on the campus.

Speakers for the commencement exercises will be Bishop A. Frank Smith, Southern Methodist church, Houston, who will deliver the baccalaureate sermon; and Dr. Henry G. Bennett, president of Oklahoma A. and M., who will be main speaker at graduation exercises.

The commencement program was released yesterday by the president's office. It follows: Friday, June 1, 8:00 to 10:00 p. m., Annual reception in honor of graduating class, faculty, and visitors, extended by President and Mrs. Knapp at the president's residence.

Sunday, June 3, 8:00 p. m., Gymnasium, Baccalaureate sermon, Bishop A. Frank Smith, Southern Methodist church, Houston.

Monday, June 4, 10:00 a. m., Annual meeting of Board of directors.

4:45 p. m., Laying corner stones of two new dormitories. 7:00 p. m., annual alumni meeting and banquet. Tuesday, June 5, 10:00 a. m., Gymnasium, graduating exercises, Dr. Henry G. Bennett, president Oklahoma Agricultural and Mechanical college, speaker; conferring of degrees.

UNIVERSITY

CHICAGO, Ill.—Arthur Cutts Willard, acting dean of the University of Illinois College of Engineering, has been elected president of the university. He will succeed Dr. Harry Woodburn Chase, who resigned to become chancellor of New York university.

SECRET POLICE LEADS TO TERROR, SAYS PROFESSOR

HARVARD UNIVERSITY, Cambridge, Mass.—Excessive state interference in a criminal administration, such as a Scotland Yard and registration of citizens as in France, would inevitably lead to fascism, said Professor Sheldon Glueck of the Harvard Law School.

VASSAR VOTES STUDENT HELP

VASSAR COLLEGE, Poughkeepsie, N. Y.—Vassar will continue its cooperative housing plan, which permits students to earn money. Girls in the dormitories earned from \$50 to \$300 or more in the school year by cleaning rooms, waiting on table, and managing the kitchen. More than one third of the undergraduates earn money toward expenses in this way.

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• for the semi-slim
• for the want-to-be-slim



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VASSARETTE FOUNDATIONS

Craig-Gholson Co. Lubbock

Annual Show Opens Friday

(Continued from page 1)

way materials, testing laboratories, hydraulics laboratory.

Electrical engineering: Photoelectric drinking fountain, oscillograph, telephone line equivalent to a 220 mile line, transmission line equipment, approximation of power consumption cost, early power meter, Tesla coil, battery room, hand power generator, rotary converter, typical laboratory set-ups, efficiency machines, electromagnetic stunts, switch board, mercury arc rectifier.

Engineering drawing and industrial education: Blue print machine in operation, methods of print reproduction, display of student drawing classes at work, pencil manufacturing exhibit, aerial survey mosaic.

Geological engineering: Miniature geyser, paleontology, mineral and rocks, earth structures, limestone breaking test, commercial exhibits of mines and quarries, miniature cavern, miniature oil field, time clock, relief map of West Texas.

Mechanical engineering: Vacuum pump test unit, ammonia compressor and cold storage room, test instruments, test for small internal combustion, Bachrack flow meter, convertible internal combustion engine, Kerr turbine and generator, steam engines, Hero turbine, shop work displays.

Textile engineering: Carding spinning, knitting, Teahire guild display, weaving, test and dye laboratories.

Souvenirs for visitors are being made by the drawing, mechanical, and textile departments. Among them are Tech emblems, aluminum castings, and small blue prints.

Yearbook

(Continued from page 1)

sophomore editor; Ed McKeever and Larry Messersmith, sports editors; Elizabeth Dryden, feature editor; Melba Watson, organization editor; Kathleen Jennings, activities editor; Douglas Ross, senior editor; David Rutledge, junior editor; Willet Kuhn, William Davis, H. B. Benson, snapshot editors, and Max Wagborne, humor editor.

Four New Residents Are Living In Practice House

New residents of the Home Management house for the remaining nine weeks of the semester are Eloise Lancaster, Mrs. Emma Hastings, Edna Turner, and Mary Frances Hart.

All are seniors in the Home Economics division. Miss Mayme Twyford, of the Home Economics faculty, is faculty-supervisor of the house.

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