

Didya Know?

That the Hodges Podge will be a sports dance? For once, you can go to a dance with your shirt sleeves rolled up and your collar open. Boys, make your date for the dance now.



The REALTOR

**Howdy!**

Attend the artist course number 21 8:15 tonight in the high school auditorium. The Lonian quartet will present a concert as the last offering on the Tech program. Matzener tickets are good.

VOLUME IX

LUBBOCK, TEXAS, THURSDAY, APRIL 26, 1934

TEXAS TECH

NUMBER 31

Delegates End Congress With Election, Dance

Journalism Conference Selects Students And Faculty Prizes From Louisiana State

Next Meet At LSU

Representatives of Nine Colleges Attend Meet; Attendance Estimated At 125

Student and faculty members of the Southwestern Journalism conference, in seventh annual session here last Friday and Saturday, elected officers and prizes Saturday afternoon to elect officers for next year, and with a Mexican fiesta dance that night at the Hilton hotel.

Marvin G. Osborn, retiring vice-president of the congress and head of the department of journalism at Louisiana State university, was elected president for next year by faculty representatives here, who met at the Hilton.

Other officers chosen were H. H. Herbert, head of the department of journalism at Oklahoma university, vice-president; J. Willard Ridings, head of department of journalism at T. C. U., secretary-treasurer; and Cecil Horne, Texas Tech, and Delos E. Noce, Journalism department head at C. I. A., members of the executive committee.

In the student division a resolution was passed for Louisiana State university to choose the next congress president, since that college, the next host to the convention, had no delegates attending the local meet.

Officers for other positions were: Brooks Smith, business manager of the Dailyariat, Baylor university, vice-president; and Miss A. I. A. Board, secretary to the journalism department, C. I. A., secretary-treasurer.

Tech President Retires
Retiring officers for the faculty branch of the Southwestern Journalism congress were Cecil Horne, Texas Tech, president; and Miss Helen Zena Wortman, Journalism director of Baylor college at Belton, and Paul J. Thompson, University of Texas Journalism department, executive committee members.

Parker H. Tamm, Journalism department, was retiring president of the students' press club. Other outgoing officers were William Stone, Baylor university, vice-president; and Miss Elma Evans, T. C. U., secretary-treasurer.

Attendance, made up of journalism students, college faculty members, alumni, newspapermen, press association and magazine writers and editors and publishers of the Panhandle, was estimated at 125. Tech journalism students were excused from all classes Friday and Saturday to attend convention meetings.

Program Headliners
Colleges with either student or faculty member delegates, or both here were Baylor college for Women, Belton; Baylor university, Waco; College of Industrial Arts, Denton; Louisiana Tech, Ruston; Texas Christian university, Fort Worth; University of Texas, Austin; University of Oklahoma, Norman; and Texas Tech.

Journalists Voice Appreciation For Hospitality Here

Concluding business sessions Saturday, members of the Southwestern Journalism congress tendered acknowledgments to individuals and local concerns with a resolution of appreciation. The congress extended its "sincere and heartfelt appreciation" to Texas Technological College for its most gracious hospitality in entertaining the convention.

President Cecil Horne for the exceptional program which he arranged. President and Mrs. Bradford Knapp for their courtesy in honoring Congress visitors at tea.

Judge and Mrs. W. H. Bladmore for the chuck wagon barbecue. Mrs. J. T. Hutchinson for entertaining visiting women at luncheon.

The Lubbock Avalanche-Journal for its interest and cooperation with the congress in its excellent reports of the convention sessions.

The Lubbock Chamber of Commerce for co-operation in arrangements and dinner dance at the Hilton hotel. The Students Press club passed the following resolution: That the visitors wished to extend their sincere appreciation to Texas Technological college for the excellent hospitality which they had extended to visitors.

Ionian Quartet Appears Tonight At High School

Singers Will Present Last Number Of Tech's Artist Course; Program Begins At 8:15

Members of the Ionian male quartet will tonight present the last number of Tech's current artist course. The concert will be sung in the Lubbock high school auditorium. It will begin at 8:15 o'clock. Tickets Good

AWS Delegates Return From Tucson Meet

Four Tech Girls To Make Reports On Conf Monday Night In Home Ec Building

Four delegates of the Association of Women Students, who attended the convention of the Western Intercolligate Association of Women Students at Tucson, Arizona, April 18 to 21, will make reports on the meetings Monday night at 7 o'clock in the room of the Home Economics building. The delegates were Sue Michle, Emily Davis, Katherine Leidigh, and Kathleen Jennings.

Points For Discussion
The meeting is open to all campus women and to all faculty women. Each AWS cabinet member is asked to bring at least three girls. Reports will concern types of rules in regard to the new dormitory for girls, financing of AWS, unaffiliated girls, inter-collegiate relations, junior advisory honor system, women's news, customs and traditions, orientation, and freshman week.

Following these reports, literature from Arizona will be read, and an informal discussion will be held.

See Author's Home
The delegate left April 17 and traveled by bus through the Rio Hondo valley and the Mesalero Indian reservation to El Paso. They reached Tucson Wednesday morning and left there for the evening. Reports were taken on a tour of the region around Tucson by the Chamber of Commerce. On this tour they went through the 25,000 acre National park of giant cacti to San Xavier mission, and past Harold Bell Wright's home.

The convention lasted until Saturday noon. There were approximately 95 delegates present, with Tech being the only Texas school represented.

The central location of the University of Colorado at Boulder made it the choice of the committee for the next sectional meeting in 1936.

Tech delegates were asked to leave posters, prepared by the Forum and Cecil Horne, at the university through part of this week.

Engineers Elect Officers Tuesday

Erlie Mayo, junior electrical engineer, elected chairman of the A. I. E. E. for 1934-35 last Tuesday night at their regular meeting. He will be succeeded by Thomas Young, and Willard Kelton, who were chosen vice-chairman and secretary, respectively, to fill other offices for next year. Prof. C. Y. Eullen, head of the electrical engineering department, was named counselor.

Plans were made for the Southwestern regional branch meeting of the A. I. E. E., at the University of Texas, May 4 and 5. Professor W. F. Helwig, professor in the E. E. department, with Willard Gray, Earl Davidson, Morgan Bule, and Erlie Mayo will go to the meeting.

Erlie Mayo will read a paper, "Sweep Circuit for a Cathode Ray Oscillograph," to the convention. It will be prepared by Mayo and Preston Conner.

Retiring officers of the A. I. E. E. are Willard Gray, chairman, Earl Davidson, vice-chairman, Willard Gray, secretary, and Professor W. F. Helwig, counselor.

Recognition Day Service For Women To Be May 22

The third annual Recognition day services for women will be held May 22 on the lawn south of the Administration building. Miss Johnnie Gilkerson is general chairman.

The Association of Women Students will give a banquet immediately after the services at a downtown hotel for girls who receive awards AWS cabinet members, old and new councilors and new councilors. Other committees will be appointed at a discussion group next Monday night in the tearoom of the Home Economics building.

Received With Acclaim

The program will range from Old English to modern numbers, and will include folk songs of Russia, England, and different sections of America. Elsewhere the Ionians have been received with acclaim by college audiences. Of them one critic has written, they "are to be congratulated not only on the fine quality of each individual voice—though this is more than true—but upon the remarkable unity and blend of tone achieved by the organization. This unity is also in evidence in the phrasing and shading and in fact, in every detail of the musical interpretation the quartet sings as one voice."

Tech Young Demos To Elect Officers

Members of Texas Tech's Young Democratic club will hold joint meeting with the Lubbock county Young Demo organization tomorrow night to elect new officers. The meeting will be held in the ballroom of the Hilton hotel at 8 o'clock.

Election of new officers. Young Demo officials announce, is made necessary by resignation of three officers. Doyle Settle, president, is resigning to begin his campaign for the Democratic nomination for state representative from the 119th district.

Others to vacate offices are Garland Smith, secretary, who plans to enter Texas university; and Rob O'Hair, who will leave May 15 on a trip to Europe.

Besides election of officers local delegates to the state convention will be chosen and instructed. The state meet will be in Dallas, May 4 and 5.

Mart G. Pederson, Tech dairy prof and president of the college Young Demos, will preside at tomorrow night's joint meeting.

Tech Delegate Attends Meet

Mrs. Dingus Represents College At Gathering Of University Women At St. Louis

Mrs. William Dingus, Tech language professor, returned Monday morning from St. Louis, where she attended the biennial meeting of the Southwest central section of the American Association of University Women. The meeting, at which five states were represented, began April 19 and continued through April 21. Arkansas, Kansas, Oklahoma, Texas, and Missouri were represented.

Mrs. Dingus represented Texas as a member of the committee of International Relations of the Texas division and was also the sectional representative on the national committee of International Relations. There were thirteen other representatives from Texas.

Culture Stressed
More culture in education was the trend of all lectures delivered at the meeting. Mrs. Dingus stated, Challenge of a changing order and education for leisure were also high lights of the talks. Mrs. Dingus presided at a conference of state chairmen which was called by the sectional director. The conference was used as a model example of the panel method of discussion.

Mrs. Dingus also presided at an afternoon session of talks. Her principal topic was "Education of Brunauer of Washington D. C., who has just returned from a year in Germany. Dr. Brunauer spoke on "The German Choices."

The social affairs given for the delegates included a tea given by the Dean of Women at Washington university, a tea at the St. Louis Women's Club, a luncheon at Lindenwood college for girls in St. Charles, Missouri, and a final dinner Saturday evening given at the Jefferson hotel. The main speaker for the dinner was Dr. Brunauer who spoke on "German Culture in the New Regime." The Texas delegation attended a breakfast in observation of Texas independence Day.

Pre-Law Club Will Have Dance At Hall

Pre-Law club members and special guests will be entertained with a dance by J. H. Smith, junior Pre-Law student, at Seaman hall Saturday night from 9-12.

Mrs. Mary W. Dook and Mrs. John Gray will be chairwomen. A photograph will furnish music.

Pre-Law club will meet Monday night in room 210 of the Administration building to hear a down town lawyer speak. President Garland Smith will appoint four special officers for next year, which will be elected at the meeting the following Monday night.

Candidate



J. DOYLE SETTLE

Settle Makes Bid In 119th District Race

Formal announcement of candidacy for the Democratic nomination for state representative from the 119th district was made last week by Doyle Settle, Tech graduate and postmaster for the college branch office.

A graduate from Texas Tech in the Government department, Settle received his degree in 1933. Prior to that he had spent two years in the law school of Texas university. He is 25 years of age and has lived in Lubbock county for 14 years.

Settle was active in student affairs while enrolled here. He was a member of the Tech Law club and the International Relations club, was a member of the La Ventana staff, and took part in golf and tennis competition.

Tech Postmaster
Since graduation he has served as postmaster for the college office and has been active in organization of Young Demos, and as first president of the Lubbock Young Democrats club and appointed to the executive committee of the Young Demo organization held its regional convention here last December.

Last week Settle was named a member of the general arrangements committee for the state Democratic convention, which will be held in Dallas, and also chairman of the credentials committee for the same meeting.

Play Is Given At Home Ec Meeting

"Once to Every Woman" is the title of a one-act play given before the Home Economics club at its meeting Tuesday night.

The cast, directed by Miss Jonnie McCreey, included: the bride, Lucille Hunt; Mary, maid of honor, Ethel Hunt; the groom, John E. Richardson; Helen Frances Eliand; Margaret, a bridesmaid; Mary Catherine Couch; mother of the bride, Elteen Bonker; and mother of the groom, Maurine Havis.

Miss Ruth Pirtle adapted the material. The stage furniture was loaned by the Sock and Buskin club and the properties by the applied arts department. Costumes were by courtesy of the clothing department.

Music Will Feature Alpha Chi Group Meeting Today

A musical program rendered by the Alpha Chi group will be given today at the Engineering building auditorium.

A report on an afternoon tea for the society in May will be made by Margaret Carroll Robertson, chairman of the society committee. As this is the last of the last meeting of the year, all members are urged to attend.

Tech Profs Prove They Have Talents Along Many Lines in Unique Exhibit

Proof that college professors do something besides keep their noses in books and grade freshmen theses was given at the Forum club silver tea Sunday afternoon at Seaman hall. A display of articles made or collected by Tech professors as their hobbies showed that faculty members have talent along many lines as well as individual fields.

Silver dollars for every year between 1794 and 1805 and between 1900 and 1928, collected by Dr. William E. Helwig, were part of the exhibit. A collection of Dr. W. C. Holden's included Indianoccasins, Indian doll and cradle, an old Spanish bride-bit, an Indian war drum, and small pottery banks, shaped like swords.

Two Marionettes
Two marionettes, hanging on the wall, were symbols of Miss Ruth Pirtle's hobby. Miss Flora McGee loaned her collection of hand-made handkerchiefs and antique spoons. The spoons were all small and elaborate and came from London, Dike's Peak, friars, and missions.

Miss Elizabeth West's hobby is making photostatic copies of famous old manuscripts, and a table at the tea held the equipment she uses in making the copies.

Weapons interest both Dr. Leroy Patton and Cecil Horne. The former's collection of fencing foils, guards and masks were on display, as well as many geology booklets written by him. Mr. Horne's bows and arrows, made by him over a period of years, were on another table.

Novels On Display
Novels which he has written and which have been published were part of an exhibit of Dr. A. B. Cunningham's hobby. Dr. Cunningham is also interested in making furniture, and a mirror, small chest, and a footstool of his were shown.

Other professors have as their hobbies the collecting of old books and editions. Visitors to the tea were shown a book printed in 1654 and another printed in 1663, both owned by Mrs. Eunice Gates; facsimiles of the first folio of Shakespeare's works as they were published in 1623 and a book of Shakespeare's sonnets with genuine

(Continued on page 6)

Delegates From Three States And Old Mexico Will Attend Four-day Science Meet Beginning Monday

Tech Chapter Of Sigma Xi To Give A Dinner For Visitors

To honor visiting members of Sigma Xi, national honorary research society for chemists, the Tech chapter will entertain with a dinner at the Hilton hotel Monday at 6:15 o'clock. The visitors will be here for the fourteenth annual convention of the southwestern division of the American Association for the Advancement of Science.

Dean Lester of the University of Colorado will make the principal address, "Science in Life." All advanced and graduate students, as well as faculty members, are invited to attend the dinner.

Tickets may be secured from Dr. R. V. Goodwin, president of the local chapter of Sigma Xi, any time prior to Monday. They will be on sale Monday at the registration desk for the American Association for the Advancement of Science convention, in room 104 of the Chemistry building.

Aggies Will Be In Initiation Affair

Eight juniors in the division of agriculture have been invited to take part in an initiation ceremony of the C. L. Laker Collegiate Chapter of the Future Farmers of America Saturday at 7:30 in the stock judging pavilion.

Students who are to be initiated are Herbert Davis, Henry Elder, Casey Fine, Walter Labaj, O. E. Norton, Lawrence Shipman, J. P. Smith, and Jot Smyth. All other Aggie juniors who are interested in taking agriculture education next year are urged to attend the ceremony.

DeMolay Club Is Organized Monday

C. N. Wilson, freshman engineer from Clovis, New Mexico, was selected temporary chairman of the Tech DeMolay club which was organized Monday night in room 214 of the Administration building.

Other temporary officers were a Zan Burroughs, vice chairman, and J. H. Smith, scribe.

The Tech Guild composed of all Masons connected with Tech college, is to sponsor the club. Among Guild members who met with boys were Professor K. M. Renner, president of the Guild; and Professor F. A. Kleinschmidt, director of the study class of the Guild and chairman of the committee sponsoring the DeMolay club.

Other members present were Dean J. M. Gordon, Dean O. V. Adams, and Arthur Prichard. Out-of-town guests were G. G. Thompson, worshipful master of the Masonic Chapter at Slaton, and M. J. Nelson, past master of the Slaton Lodge.

Another meeting of the club is called for Monday night, April 30, in room 214 of the Administration building at seven o'clock.

Present at the meeting last Monday night were C. W. Wilson, Zan Burroughs, J. H. Smith, Arthur Zerwer, Cicero Gill, Jimmie Daniel, John E. W. Spencer, Jerry Dean, Charles Still, John Emmett, Lee Richardson, and J. C. Berry.

Simmons Musicians Will Appear In High School Auditorium May 12 In Novelty Concert

A concert composed of novelty cowboy entertainment and brand new musical concert numbers will be presented by the famous Simmons Cowboy band in the Lubbock high school auditorium May 12. The concert will be directed by D. O. Wiley, who will be Tech band director next year. It will be presented under the auspices of the high school and Tech bands.

The band, which has presented concerts in a number of Texas towns before, promises an entirely new program for the concert, which is one among a number given in a tour the Cowboys are making of North Texas and the Panhandle.

Besides popular tunes, marches, and cowboy songs, there will be a number of featured acts by individual performers. Among these will be an act by John Regan, English-Australian performer who learned to crack a 40-foot rope and throw boomerangs while a cowhand in Australia. Another featured performer will be Harold Woodridge, member of Sousa's Band for seven years.

The Cowboy band is composed of regular Simmons students who are specializing in band music. It has presented concerts in half of the states of the United States and a number of European countries. It was featured in the World's Championship Rodeo at Madison Square Garden in New York last fall.

Director of the Cowboy musicians is D. O. Wiley, who recently signed a contract to conduct Tech's Matador band beginning next September.

Texas Tech Dairy Club Holds Meeting Today

The Texas Tech Dairy club will hold its regular meeting tonight at 7:30 in the Aggie building with Elva Baker, president, presiding.

Arthur Pritchard, superintendent of the dairy manufacturing plant, will speak on the Dairy Club at the University of Iowa, Ames. A nominating committee met Monday night to nominate club officers for next year.

King Cotton To Reign In Show To Be In May

Social Clubs Will Enter Duchesses In Court Of Queen; To Be Held At High School

One hundred and twenty-five invitations to participate in the second annual Cotton Carnival, sponsored by Phi Psi, honorary textile fraternity, and The Forum, honorary girls' organization, have been sent out to all girls' social clubs, organizations, and professional clubs on the campus and in town. The carnival will be held May 11 in the high school auditorium.

Clubs To Have Representative
All girls' social clubs have been asked to pick a representative and her escort to serve as duchess in the Queen's court, both to appear in cotton clothes, beside the representative in the style parade. Names of the representatives and type of dress they intend to wear must be turned into Prof. M. E. Heard's office by tomorrow at 5 o'clock. All clubs and organizations are asked to put down three choices in type of dress, and they will be notified later as to what type they may wear.

Four scenes will be presented in the carnival. A grocery store scene will show morning and street dresses. Sport clothes will be exhibited at the wrestling match. An afternoon tea scene will feature semi-formal dress and a night club background will present evening clothes.

Bradley Will Play
Ned Bradley and his band will play for the carnival and the first annual cotton ball to be held in the gym. Highlights of the dance will be the queen's court and the style parade, with special decorations in the gym, and special music for the dancing.

The general arrangements committee for the cotton carnival, working under the direction of Prof. M. E. Heard, is composed of Miss Zella Reigel, Miss Anna J. Pendleton, Miss Lela Gill, Miss Johnnie Gilkerson, Professor F. A. Kleinschmidt, and Miss Ruth Pirtle.

Cowboy Band Comes Here

Registration for the scientific meetings will begin at 8 o'clock Monday morning and will continue throughout the sessions. Tickets to luncheon and dinners will be available at the registration desk in room 104. Students may register free of charge.

Program Highlights

Highlights of the science convention program, as outlined by Dr. Studhalter, include a lecture by Dr. Otto Stray, J. J. Smith, Arthur Zerwer, Cicero Gill, Jimmie Daniel, John E. W. Spencer, Jerry Dean, Charles Still, John Emmett, Lee Richardson, and J. C. Berry.

PHI PSI TO MEET

Members of Phi Psi, honorary textile fraternity, will meet Thursday night at 7 o'clock in the Phi Psi room of the Textile building to discuss plans for the second annual Cotton Carnival, first annual Cotton Ball, both to be here, and for the National Phi Psi meeting, at Boston, Mass.

Starched Bids Will Be Used For Cotton Ball

Guests to Tech's Cotton ball will be invited by and admitted to the affair by means of stiffly starched invitations.

Bids to the first annual ball of its kind will be made of starched cotton in black and gold. Phi Psi, honorary textile fraternity, colors.

Bill Wilder, president of Phi Psi, designed these bids especially for the ball, which will be made by the fraternity members. They will weigh dry, and print the bids, which will be 4 for stages and 75 cents for dates. The bids.

The Toreador

OFFICIAL STUDENT PUBLICATION OF THE Texas Technological College Lubbock, Texas

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Girl Employment

Employment has been and always will be a vital factor on the enrollment figures in Tech. Out of the 2,000 students enrolled in college, about eight hundred of them work at every job possible in order to defray the college expenses. Some are telephone operators, others clerks, and many work in private homes for their room and board.

The Toreador has mentioned at a previous time in its editorial columns the long hours students worked for their room and board, with special emphasis on the masculine side. According to information recently disclosed, some girls working in private homes for room and board are not getting a square deal—in a few instances in treatment and others in number of working hours daily.

The average cost of room and board at Tech students is \$22.50 per month. The minimum price is about \$18.50 while the maximum is \$30.00 at a few places. According to NRA regulations, thirty cents an hour is considerably under the wage paid for an hour of work. Taking that as a basis and considering that the girls work in the best homes in Lubbock, a girl should not work over three hours, and at an extreme, over four hours daily for her room and board.

According to information The Toreador has received, many of these girls have to work from five to seven hours daily including Sunday and are not even permitted afternoons or evenings off to go to the library to do necessary reference work or study. They seem to work under NRA regulations of a fifty hour week with no strikes permitted, and pay which is equivalent to \$60.00 a month for room and board. This is depriving the working girl of too many of her rights, using her as a human puppet instead of a human being.

Along with the rest of the enterprises on the campus a new deal in girl employment in the homes would be proper. The year is not too far gone to save these girls undue work and self-sacrifice in order to remain in college.

Provincialism and College Newspapers

The college newspaper is growing provincial. This is what a sociology professor at Yale told a group of eastern college editors recently, and with him we disagree.

Provincialism has been one of the faults of the college newspaper of the past, unfortunately. Few editors have looked beyond their own campuses for material to run in their columns, and few have bothered to inquire what was going on in the world and interpret it for their readers. But to say that provincialism is growing is an untruth, because it is actually on the decline.

Ten years ago current topics were seldom if ever recorded in the editorial columns; today the paper has become both a mirror and a moulder of public opinion. It must not be supposed that the greater interest of the college editor in the affairs of government and the nation is due to a remarkable and peculiar influx of intelligence into the editorial chairs of the nation's universities. Rather it is but an indication of the greater consciousness on the part of youth in the importance of acquiring early both a knowledge of and an interest in government.

Auburn's Gain

When Dell Morgan, eminent coach of the Tech freshmen and varsity basketball teams, was signed up by Auburn recently, it was Tech's loss and his gain.

"Dell", as he was so commonly called

among his friends, built up an enviable record at Tech in the five years he has been here. He has made powerful football teams in the last two years from a mass of freshman materials. To him should be due much of the success of the varsity, because Coach Morgan first initiated them into college football and made some of them what they were later.

The last two years "Dell" has produced two great basketball teams, bringing the Border conference championship home two years in succession. The last season was the most successful in the history of Tech basketball, and much of this success is due to the departed mentor. Coach Morgan was fast gaining prominence in this section as an authority on basketball.

At Auburn, Coach Morgan is teaching the collegiates how to play another sport. Never getting the chance to coach it at Tech, he is at last coaching what he loves most... the American pastime—baseball.

The Toreador regrets the leaving of Morgan but rejoices in his promotion to the Alabama college, and extends to him continued success.

I REVIEW WITH ALARM

BY HERBERT R. SOUTHWORTH

THERE are many flapping spirits abroad over hinterland and city through these dark days of the Republic but none shunts more ominously across our vision than that sacred spectre called from the vasty deep of the Jeffersonian dogma—the freedom of the press. It is, I am told, being threatened today. Having for some years believed this vaunted freedom to be but a dead fundamental of the agrarian past, I am interested to hear that it is lively enough to have its existence threatened.

The hullabaloo raised over this question in the NRA codes by the newspaper owners was chiefly occasioned by the fact that these great battlers for sacred rights did not want to give to their editorial employees the wage and hour status long ago achieved by organization in the mechanical division of the newspaper—and they wanted to maintain their system of paper distribution by child labor.

I should like to see a free press. I should like to see a press released from subservience to advertising interests; released from property affiliations which cause coloring of the news. But while wishing I may as well wish for the complete remodeling of society.

We may in some part judge the integrity of a man by the causes for which he battles and as we now see the steaming legions of newspaperdom returning victorious from a recent battle—let us ask for what they have fought so valiantly. They have successfully emasculated the Tugwell or Copeland Bill. The motives of the press in fighting this Bill (one of the most needed pieces of legislation ever called before any congress, and if you doubt this, read 100,000,000 *Cui ea Pigs*) are almost too obvious to mention. The newspapers wished to maintain their freedom to advertise worthless and murderous medicines. Is that the freedom of the press?

To show how pale and moribund this freedom is, I need not state that to the newspaper minds it is not a distant goal over the hills but is an actual possession. It is a condition of existence dependent upon a satisfactory amount of advertising, freedom of contract with workers and censorship only by the Associated Press. There is no free press in Germany, Italy or Soviet Russia. The press in America is free only if we take as the measure of freedom release from governmental supervision. But it is not any standard a certain rule that it is preferable to have a press under the domination of a small but powerful minority of people (the advertisers) than to have it under the dictation of a government (which usually represents the wishes of the people).

The editorial pages of the newspapers for the past six months have been filled with mendacious and misleading writing concerning the proposed revision of the Pure Food and Drug Act. The interests of the people demanded this revision; the Copeland Bill and interests of the advertisers demanded the killing of the Bill. The press (great and free) sided with the advertisers against the people. Of course, the press did not mention this fact. As they took up the cudgel for fake patent-medicines, they cried out that they were fighting for the peoples' rights to self-medication. What a deep interest the press has in the people! There is no free press in Germany, two years ago there was—anyway, such freedom as we know it in America. The Social Democrats were in power. Bound by Democratic traditions they could not silence the papers of the Nazis. Today the tables are reversed. The Nazis are in power and all opposition papers are suppressed. Politics, of all the arts and sciences, is supremely the field of the opportunist. The Social Democrats were playing by rules and principles and they fell before the onslaught of the realistic opportunists.

I reaffirm my stand for freedom of the press, but let it be a true freedom. The practicability of that condition is a political question and as such must be resolved by the realities of the moment and not by platitudes or democratic passwords.

Prexy's Paragraphs

BY BRADFORD KNAPP

The best convocation in point of interest and attendance during the present year was the convocation held in honor of our Yaqui Indian Expedition. I know we are all proud of the fine record made by this first scientific expedition of the Texas Technological College. The very evident interest of the student body was gratifying to all of us.

The meeting of the Southwestern Journalism Congress brought to us some very able speakers, a perfectly splendid program, and served to introduce this college to a large number of visitors from other colleges and universities in this section of the country. Our thanks are due to all of those who had a part in arranging the program, and particularly the entertainment features. It seems to me the whole program carried off in a creditable manner.

I had the pleasure of watching our football squad on Saturday afternoon in a real football scrimmage. We have some fine material in process of production and I am very much encouraged over the spirit and the quality of work the boys are showing. Of course, it will take a lot of hard work to iron out the rough places. When everybody commences to understand fully and to be able to execute his particular duties on the team in every play, I feel sure that our team next fall will give a good account of itself.

One of the very brilliant addresses at the meeting of the Southwestern Journalism Congress was the one delivered by Professor Roscoe E. Eiland of the University of Missouri on the change in the importance of the editorial page in the public press. It opened up a field for real literary work of the highest order and for which there must be not only ability as a writer, but a broad preparation, requiring an intimate knowledge of extremely important fields of human endeavor. I was particularly impressed with the emphasis on economics, political history, and government. The scholarship required in this new field of editorial writing must be unusual. The preparation is very much like that in writing the English language fluently, effectively, and attractively.

The total enrollment for the present year since last September is as follows: Agriculture, 228; Engineering, 433; Home Economics, 243; Arts and Sciences, 1,459; making a total of 2,363. There are 1,160 freshmen, 809 sophomores, 309 juniors, 179 seniors, and 57 graduate students. The increase over last year is very interesting. In Agriculture the increase is 10.5 per cent; in Engineering 17.3 per cent; in Home Economics 18 per cent, plus. The number in Arts and Sciences shows a slight decrease. The total enrollment increase is 1.2 per cent.

This enrollment situation is that of a badly distressed institution that is losing too many students toward the latter end of the course. I am sure that this is not because students do not desire to continue their courses to the end, but is due particularly to two things: first, a lack of financial preparation and a lack of the quality of "sticking-to-it." The best showing in this respect is made by Agriculture and Engineering on the basis of our enrollment. We should be graduating each year probably 20 per cent of our total enrollment. I know that Texas Tech is young. I know that other institutions against which the same criticism could be made. These other institutions gradually developed to a point where they were graduating from 15 to 20 per cent of the enrollment. An institution having 1,000 freshmen ought to have 750 sophomores, 600 juniors, and 500 seniors, which would make an enrollment of 2,850 in undergraduate work. Financial distress, the newness of the country, and possibly some lack of adequate preparation and the quality of "sticking-to-it" are contributing factors in this situation. I feel that the dormitories may be a very important factor in increasing not alone the enrollment total, but increasing the number to remain in college to carry on through a full four years' course. Where living conditions are not comfortable, students are disinclined to stick to it and complete their four years' work. I know we can do it here for I know other col-

Visit the Lubbock Sanitarium On National Hospital Day May 12 Special nurses on duty to show you thru the building. 1:00 P. M. to 5:00 P. M.

COLLEGE and CAMPUS

By JIM LINDSEY
If you lose your job you can get married.
If you lose your job you can jump in the river.
If the government gets after you, you can go to Australia and grow a mustache.
But if anything happens to your sense of humor, young ladies and gentlemen—Well, you might write a column.

A professor at St. Edward's has discovered that falling hair is caused by drinking water before retiring to bed... and, prof, that isn't all it will cause either.
At the University of Alabama school elections are taken seriously. A candidate for the editorship of the student publication was shot recently in a pre-election row.
From the Plainsman comes this wise-crack:
Someone: "You say your room-mate was drunk last night?"
Windy: "I'm not absolutely sure but ordinarily he doesn't insist upon shaving the fuzz off his bath towel."

I took her to a night club,
I took her to a show,
I took her everywhere
A boy and girl could go
I took her to swill dances
I took her out to tea;
When all my dough was gone,
I saw
SHE had been taking ME.

In 1909 a medical student at Tulane discovered his father's head while dissecting in the laboratory.
MODERN MATHEMATICS
Given the proposition: I love you.
To prove that you love me.
All right here is the proof.
1. I love you.
2. I am therefore a lover.
3. All the world loves a lover.
4. You are the world to me.
5. Therefore you love me.

The blindness of lovers transforms them into a pair of spectacles for others.
The hand that rocks the cradle Now is stained with nicotine. And the foot upon the rocker, Likes to step on gasoline.
Sacrifice to Education:
"NEW TEACHER" TURNS TO ALTAR."
Headlines Dallas Tech Talk.

To see whether intoxicated hens will lay more prolifically than sober ones is the aim of an experiment being conducted at Wisconsin university... ahem we're a little

leges where they have had this same problem to face. They gradually worked out of it and raised the proportion of those graduating without a material increase in the number coming into the freshman class.

LOSE SATURDAY TO EAST TEXAS. Headline in the Houstonian.
1934 OT Model ROYAL PORTABLE Now \$45—Formerly \$90 RIBBONS & SERVICE FOR ALL TYPEWRITERS
Hester's OFFICE SUPPLY CO. 1008 13th Street Phone 78

Imogene's Impressions

Globe-Trotting In Quest Of The New Things—
And What A Lot Imogene Has To Tell About The "Spanish Influence"

DEAR JANIE:—
Back from Rio and still giddy from the click of castanets, the strum of guitars and the flash of the matador in the bullring!
What an experience! I'm all tangled up in a mess of adjectives this a.m. and so I'm appending some thumbnail sketches so you'll know what it's all about.
Actually, I've traveled no further than the Tech Bookstore stationery department. But there is was—the most breathtaking writing paper I've ever seen—RYTEX RIO printed stationery, with the tropical allure that makes pens do things.
To begin with it's on that awfully smart Threadloom paper in White, Ivory, Tan or Grey. There's a Single Sheet and a Folded Sheet style with a stripe snatched from a caballero's sash, down the left of the sheet in Toreador Red, Hacienda Blue, Rio Green or Jamaica Brown. Your name and address is printed in crafty lettering on



the sheets and envelopes.
Hold everything!—here's more NEWS! There's a Folded Sheet with a Palm Tree printed in typical tropical colors—Villa Brown, Pampas Green, Odobe Grey or Hacienda Blue on Threadloom paper. This paper's going to make history my dear. It's going to change Palm readers to Palm writers!
Here I am with a load of tropical glamour about RYTEX RIO, but really Janie you'll do a Rumba when you see it yourself.
They tell me it's for April only and unless I under-estimate your keen intelligence my dear, you'll be dashing along to buy more than one box of this high-voltage stationery.
If a gal is known by the company she KEEPS believe little Imogene when I tell ya you can stand em in line if those clever letters of yours are written on RYTEX RIO. As Gracie Allen says, "Don't you think so?"

NIGHT LIFE...

You'll see this White Palm Beach Tuxedo in the smarter night clubs...in fact, wherever folks assemble to be gay. It is in very truth the latest note of Fashion.
The jacket...single or double breasted, with shawl collar. The trousers...tuxedo style, of black Palm Beach.
The nice thing about it is not just its good looks, but the way it *keeps* them. For it's made of the newly developed Palm Beach Cloth that resists wrinkling and musing.
It washes or dry-cleans perfectly, of course, and presents that smooth, shapely, unruffled exterior that proclaims the well dressed man.
See your clothier for Palm Beach formal wear. (Why not a single breasted ensemble, and an extra double breasted tux jacket for a change...and just in case one coat is at the laundry).
COAT AND TROUSERS, \$20
VEST OR CUMMERBUND... \$4
Then, too, there is the smart Palm Beach Mess Jacket...
GOODALL COMPANY • CINCINNATI

Southwestern Journalism Congress Closes With Fiesta

Mexican Fiesta Climaxes Two Day Journalism Congress Here

Visiting Students Honored With Luncheon Friday; Chuck Wagon Barbecue Featured

Climaxing a week-end of serious lectures, an informal student luncheon, teas, and a picturesque barbecue, guests, and home journalists attended a Mexican fiesta dinner dance in the ball room of the Hilton hotel Saturday night. The dinner of Mexican food was served at 8 o'clock in regular cabaret style and dancing began at ten o'clock.

The ball room gay in Mexican style, was decorated with Indian rugs and Mexican floor lamps, and the orchestra stand was surrounded by palms. The tables were decorated in bright colors with pieces of Indian pottery as plate favors.

Miss Allie Eason in a novelty number gave Mexican cigarettes and matches to the guest while she sang a Spanish song.

A unique program was featured in floor style. A Mexican hat dance was the first number on the program given by Miss Blanche Covington and Mr. Bud Shirley of Plainview accompanied by Mr. Ralph Dallinger of Plainview. Miss Allie Eason and Mr. David Surrat sang a Spanish song in a "balcony scene." Mr. Fred C. Halle of Spur was their accompanist. Other numbers on the program were a bull fight with Bill Stubbs as the matador, Calvin Hazelwood and James Lindsey as the picadors, and Lloyd Glover and Lomer Nelson as

"el toro." A tap dance boxing match featuring Misses Frances Burns and Blanche Hilton, a wrestling match with Leonard Curfman and Malcolm Martin participating, and a tap dance by students of Miss Nancy Favors's dancing school, concluded the program.

Those attending the fiesta were visiting journalism students and instructors, Tech alumni, newspapermen, press association men, magazine writers, editors, and publishers over the South.

Poly Peret's band from Plainview furnished the music for dancing and Mr. Peret was master of ceremonies during the floor show.

Members of Sock and Buskin club attended an annual semi-formal dance in the ballroom of the Hilton hotel last Friday evening. Ned Bradley's orchestra furnished music for the occasion.

Special guests were Dr. and Mrs. Bradford Knapp, Mrs. Mary W. Doak, Mrs. R. M. Chitwood, Miss Johnnie Gilkerson, Miss Zeila Riegel, and Mr. and Mrs. Ray Mowery.

Others attending were members and guests of the club and approximately 150 other college students.

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Las Cenicientas Club Has Dance

Featuring a girls' tag dance members of Las Cenicientas club entertained guests last Thursday evening at Seaman hall. Punch was served during intermission.

Special guests and their escorts attending were Misses Essie Lee Guthrie, Nylah Tom, Geraldine Lawrence, Frances Mayhugh, Mary Keeter, Aylene Knight, Julia Blackwell, Charlotte White, Jean Pullen, Allene Duncan, Madeline Neves, Jane Tinsley, Blanche Hildreth of San Angelo, Messrs. Oscar Korn, John Hinchey, H. L. Robertson, Julius Chandler, Hollis Payne, Wilmot Eaton, Weymond Newton, Bill Stubbs, Parm Pullen, Forrest White, Fred Barron, Morrison Lis-ton, and Stokes Snyder.

Club members and their escorts were Misses Eldora Hill, Mabel Crum, Kathleen Payne, Frances Armstrong, Mary Alexander, Myrtle Crum, Mae Oates, Mary Barker, Dorothy Vandagriff, Wyndham Gay Robertson, Messrs. Noel Cason, Bill Davidson, Woodrow Waggoner, Waldo Houghton, Glenn Stevenson, Bill Gregory, Jowell Peden, Jack Bradley, Fulton Davis, and Carlton Thomas.

Mrs. R. C. Young, the club sponsor, was a special guest.

After the dance the club members spent the night at the home of Misses Mae Oates and Mary Keeter at 2114 Avenue M.

Eat at La Fonda, 2406 Main, Sunday evening. Come and bring a date or a friend.

Hodge-Podge Is Tomorrow

Bids Are Now On Sale; Unique Program Is To Be Featured With Ned Bradley In Charge

A unique program will be featured at the annual sophomore hodge-podge which will be given tomorrow night at the Auditorium. Ned Bradley's orchestra will furnish the music and Bradley will be master of ceremonies for the evening.

The program planned in Mysterious Mike theme will be "full of surprises" stated Hop Halsey, class president.

Bids may be obtained from the bid committee at the price of seventy-five cents for dates and one dollar for stags. Members of the bid committee are: Halsey, chairman, Leonard Curfman, Foy Pribble, and Bill McMurry.

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Don't forget the sophomore hodge-podge dance tomorrow night.

Forum Sponsors Unique Affair

At the annual silver tea sponsored by the Forum, the hobbies of the instructors were displayed Sunday afternoon at Seaman hall. Calling hours for guests were between 4 and 6 o'clock. Those calling were faculty members, students, and some town people.

The professors' hobbies were those collected during travel and also articles made during spare time.

A musical program was featured during the afternoon by Woodrow Montgomery and Miss Myrtle Teague of Slaton. Others on the musical program were Misses Gwendolyn Thompson, Faye Brown, and Thelma Moss.

The tea table was centered with spirals and lighted with green candles.

Forum members in the house party were Misses Emily Davis, Ruth Thompson, Brown, Margaret Lindsey, Ruth Douglas, Pauline Garrigues, Inez Hensley, Louise Campbell, Jean Ayers, Mary Lehigh, Evaughn Clark, Maurine Havis, and Lucille McCrummen.

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Physics Club Has Big Attendance In Meeting

Thirty-eight members of the physics club met Tuesday evening. Two talks and two demonstrations were made.

"The Spectrum" was discussed and illustrations given by J. D. Lehr. A novel demonstration of "Mysterious Physics" was given by

Club Sponsor Is Club Host

Lonnie Langston Gives Annual Breakfast For Active Club Members

Lonnie Langston entertained for active and Alumni members of the Centaur club Sunday morning with an annual breakfast given in the Aztec room of the Hilton hotel.

Special guests were Dean James M. Gordon, Marshal Rhew, and J. Doyle Settle.

Active and alumni members of the club attending were Clifton Crawford, Del Smith, Wendell Watson, Jack Murchison, Bob Stahler, Jimmy Dismukes, Jack Wilson, Wallace Sanders, Charles Crenshaw Jr., Charles Muedgen, Calvin Hazelwood, Jack Nowlin, Rob O'Hair, John G. Read, Billy Crenshaw, Orland Seaman, Van S. Hinds, Charles Cosgrove, Don Blue, Logan Stayton, John Gray, Bill Sewell, Morris Burchfield and Robert Maxey. Burchfield and Maxey are alumni members attending the University of Texas this year.

After breakfast the group attended the Downtown Bible class at the Lindsey theatre.

Architects and Guests Attend Spring Picnic

Members and guests of the department of architecture and applied arts attended a picnic sponsored by the Gargoyle club last Friday afternoon at Buffalo Springs. Dr. and Mrs. R. S. Underwood and Mr. and Mrs. F. A. Kliensmidt were special guests. Approximately 50 students attended the outing.

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HERE AND THERE

Seeing much, suffering much and studying much are the three pillars of learning—Dierack.

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Michigan State College is considering a football course for men and women.

Havana university students have voted to take a guiding hand in the Cuban revolutionary movement.

An investigation at the University of Iowa shows that one of eleven campus engagements result in marriage.

Subject to a recent debate at Concordia College in Moorhead, Minnesota: Resolved that a house

PROTEST ATHLETIC TAX

WASHINGTON, D. C.—The ten per cent admission tax on college athletic events was protested here before the Senate Finance Committee by representatives of the National Collegiate Athletic Association. They claim that the tax is driving away spectators and crippling self-sustaining college sports.

Conducting the fight are Frank McCormick, director of athletics of the University of Minnesota; D. E. Harrison, University of Pittsburgh athletic director, and C. P. Miles, athletic director at Virginia Polytechnic Institute.

They state that the athletic associations at Notre Dame, Southern California, Army and Navy are the only ones in the nation now making money.

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ORCHIDS

Actually, it's an orchid plant with four young orchids. We have had the "blooming" thing for seven years but this is the first time it's had four blossoms. Just drop in some time this week and see this wonder of wonders. It is the idol of Ribble's.

RIBBLE'S FLOWERS

Hilton Hotel Bldg. Phone 221
Day or Nite "Tech's Favorite Florist"

WE PAY CASH FOR OLD GOLD AND SILVER
(Licensed by U. S. Govt.)

We will also buy 500 good used men's suits

PAWNBROKERS SALES STORE
1206 Ave-H

LUCKY STRIKE CIGARETTES
"It's toasted"

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✓ Luckies are all-ways kind to your throat

Only the Center Leaves—these are the Mildest Leaves

The Cream of the Crop They Taste Better

Is It Possible?

they do not slide
they do not "cut"
they do not gape

Yes! sir these OPERAS

Smart women prefer opera pumps for their classic good looks—and now you can wear them, assured of perfect fit and comfort to the last wearing.

\$3.95
\$5.00
\$6.00

Opera pumps are appropriate for every occasion.

Colors:
White Kid
Black Patent
Black Kid
Black Crepe

Jarett's Cinderella Shop

1105 Broadway Phone 1504

Thirty Footballers To Depart Tomorrow For Alpine Contest Sul Ross Homecoming Game Will Be Climax To Training

By JIM LINDSEY

Climaxing the spring training season, Coach Cawthon's Matadors, in tiptop shape and fretting at the leash, depart tomorrow to meet the Sul Ross Lobos at Alpine Saturday at two o'clock.

Thirty members of the Tech squad will make the trip by bus to participate in the main attraction of the Homecoming and Historical Pageant of the Bend celebration at the state teachers' college.

Reports from the southern school indicate that the proteges of Coach B. C. Graves are going through hard drills daily in preparation for the invasion of the Red Raiders. Much time is being spent with the type of offense that the Bullfighters will unleash against them. The greatest team in the history of Sul Ross will line up against the invaders to await the referee's whistle, according to the Skyline, Sul Ross official newspaper.

New faces will appear in the eleven that lines up against the Lobos Saturday. Malcolm "Moon" Martin, stellar wingback of last season and hero of the Southern Methodist contest, will be seen at the left extremity and Braxton Gilmore, who has shown his wares in neat fashion during the spring scrimmages, will occupy the right end position.

"Bull" Kotrola, winner of gridiron laurels at John Tarleton Junior college, is scheduled to make his initial appearance in scarlet and black togeroy as a tackle on the left side of the forward wall. Joe Barlow, redskin from Haskell, will be the other tackle to face the Lobos in the opening minute of play.

One hundred and forty-five pounds of scrapping dynamite, Walker Nichols, has been named by Coach Cawthon to open holes through the right guard position for his fleetling and plunging backs. Woodrow Wilson, revamped tackle from last year, will be Nick's running mate.

"Tox" Wigginton, sturdy pivot man from the freshman ranks, will appear at the center position to complete the line.

In the secondary Charley Duval, snappy back from last season's Fish squad, has been entrusted with the signal barking position. Another newcomer to the gridiron arena, George Winters, all-city half from Dallas, and Ted Wilson, scrappy footballer and former running mate of the famous Indio gridders, Rabbit, will carry the pigskin at the half back posts. "Double U" Curfman, piano-legged and bull-chested youngster from Electra, has been selected to fill the fullback position completing the foursome of scarlet-clad backs.

According to Coach Cawthon every player making the trip will see service during the game.

Coach Cawthon put his charges through a hard scrimmage Tuesday and tapered off with drill and team work, the remainder of the week.

Baseball

KEYS BEAT KEMAS ENTRY

The Silver Keys increased their hold on first place by taking the strong Kemas nine Friday, 14-7.

Durwood Howell registered three hits and three tallies in four times at bat to pace the batting spree of the victors. Hergert, Wilson, and Burton connected for a couple of bingles each to assure victory behind the stellar hurrying of Southern Shultz.

Silver Keys AB R H E
 Doug, Howell, 3b 4 2 1 0
 Hergert, 2b 4 2 2 1
 Hudejins, lf 3 2 0 0
 Dur, Howell, p-cf 4 3 3 1
 Stephens, rf 4 0 0 0
 Sams, ss 2 1 0 3
 Burton, lb 3 1 2 1
 Wilson, c 2 2 1 0
 Shultz, p 2 1 1 0

Totals AB R H E
 25 14 11 7
 Kemas AB R H E
 C. Watson, 3b 2 0 0 2
 Ed. Watson, c 3 1 2 0
 Brown, p 2 1 1 0
 Parker, lf 3 3 1 0
 Stevenson, ss 3 1 0 2
 Bostick, 2b 3 1 1 0
 Mosley, cf 3 1 0 0
 Robertson, if 3 1 1 2
 Liston, rf 3 0 0 0

Totals AB R H E
 25 7 7 6
 Score by innings: 1 2 3 4 5
 Silver Keys 4 0 3 4 14
 Kemas 0 0 1 2 4 7

WEEK'S RESULTS

Social League
 Silver Keys 14, Kemas 7
 Silver Keys 19, College Club 1
 Los Camaradas 13, College Club 0
 Kemas 24, Centaurs 3

Independent League
 Los Ratos 2, Tornado 1

LEAGUE STANDINGS
 Social League
 Silver Keys 4 4 0 1000
 Wranglers 3 3 0 1000
 Kemas 5 3 2 600
 Los Camas 4 2 2 500
 College Club 6 0 6 600

Independent League
 GP W L Pct.
 Toreador 5 4 1 .800
 Los Ratos 5 3 2 .600
 Band 5 1 4 .200
 Army 3 0 3 .000

KEMAS DEFEATS CENTAURS

Robertson held the Centaurs to three hits while his teammates jumped on Stayton for sixteen bingles as the Kemas entry defeated the Centaurs in a listless affair, 2-1.

Stevenson, flashy shortstop for the Kemas nine, and C Watson, third sacker for the winners, led the batting assault on the Centaur moundman, with three hits apiece.

Box score:
 Kemas AB R H E
 C. Watson, 3b 5 3 3 0
 S. Watson, c 5 2 0 0
 Parker, lf 4 3 1 0
 Brown, if 4 2 2 0
 Stevenson, ss 3 2 2 0
 Mosley, cf 3 3 2 1
 Bostick, 2b 4 2 2 0
 Robertson, p 4 3 2 0
 Liston, rf 3 3 1 0
 Hicks, if 0 1 0 0
 Centaurs AB R H E
 Stayton p 3 0 0 1
 Nowlin cf 3 0 0 0
 Cosgrove ss 4 3 0 0
 Stahler lf 3 0 0 1
 Crenshaw 3b 3 1 2 1
 Blue if 3 0 1 2
 Stayton p 3 1 0 2
 Watson 2b 1 0 0 2
 Gray 2b 1 0 0 2
 Wilson, cf 2 1 0 0
 Cass c 2 0 1 0
 Totals 22 3 4 10
 Strike outs—Robertson 5, Stayton 4.
 Hit by pitched ball—Steyton 5.
 Triples—Stevenson, Parker. Hit by pitched ball—Crenshaw. Umpire—Christman.
 Score by innings: 1 2 3 4 5
 Kemas 0 1 0 4 6 5 24
 Centaurs 2 1 0 0 0 3 3

Los Ratos Nine Downs Toreador In Pitching Duel

In a pitchers' duel between Tracy Watson, Los Ratos twirler, and Dalton, Toreador moundman, Jes Holmes' Toreador nine lost their initial contest of the campaign Thursday, 2-1. Three hits were registered by each club.

Flawless ball behind the fast ball hurrying of Watson spelled victory for the cohorts of Eli Harris. The Toreador pitcher baffles the winners with his curves, but five errors by his teammates with men on the bags turned the tide for the victors.

In the opening stanza Los Ratos diamond artists pushed their markers across the rubber with two hits coupled with poor fielding by the losers. Crews walked and reached third on a single by Baird. With Watson's single to right, Crews crossed the plate and Baird moved to third. A sacrifice by LaMaster allowed Baird to register the tally that put the tussle in the bag for the Los Ratos baseballers.

Holmes' nine made their lone marker in the sixth on two hits and a walk.

Score by innings: 1 2 3 4 5
 Kemas 0 1 0 4 6 5 24
 Centaurs 2 1 0 0 0 3 3

Don't forget the sophomore hodge podge dance tomorrow night.

UNDER THE DOUBLE "T"

By JIM LINDSEY
 Asst. Sports Editor

At the beginning of the intramural baseball race much interest was manifested by the student body. Prior to the prying off of the opener much howling echoed over the campus about the need of more inter-class rivalry. Baseball enthusiasts made visits to the athletic office to lay their lengthy pleas before the coaches for diamond play at the institution. Objections of interest manifested, during the week, these requests by preparing a schedule for the two leagues formed and called a meeting which was well attended. During the opening games a goodly number took their place on the sidelines to cheer for their favorite diamond artists.

But after two weeks of play what a different picture presents itself. Only a faithful few now attend the daily tussles. Interest is gradually ebbing. Even the participants themselves have lost vim, vigor and vitality displayed so abundantly earlier in the spring. During the past week games that were scheduled cannot be contested due to the failure of opponents to make their appearance at the site of the battle.

The sound of the cry for more news concerning baseball is still resounding against the walls of the office. An announcement in the paper last issue asked for the help of the managers in securing information about the frays staged between members of the two circuits. In answer to this request, one score card found its way to the sports desk on time—and it would take half dozen grandstand Ricess and a score of Collier Parris' to cipher it. The rest of the imagination would have produced more vivid and accurate account of the tilt than could be had from the mere piece of pasteboard.

Down Alpine way elaborate plans are being made to welcome the Red Raiders. Anxious spectators await the grid battle between the Lobos and the invaders. Coach Graves of the Alpine school is putting his cohorts through paces in daily routine of work. Certain he will be visitors to the best of his ability. Reports originating at the southern city state that the best team in the history of the teachers colleges will line up against the Bullfighters in the main attraction of Homecoming day and the Historical Pageant of the Bend celebration.

But let us turn our eyes to Matador field. Each evening as pedestrians pass near the curved, horseshaped gridiron, a sound similar to the chattering of a flock of quails on a rock can be heard echoing into the atmosphere. Closer observation reveals that the noise is the driving sound of digging cleats and the whack of mokeskin against mokeskin among the crew of the Sul Ross fray will give the coaches an insight to the makeup of next year's machine and the fans an idea of what to expect in a football day at the baby institution next fall.

The selection of Virgil Ballard as fill the shoes of Dell Morgan, adds another pupil of Coach Cawthon's to the tutoring staff. Ballard, who has spent four years under the head coach at Austin college and six teaching the pigskin tactics to high school and junior college gridders, is well qualified for the job. He is thoroughly trained in the fundamentals of the Notre Dame system having learned these under a master at the Sherman school. Although Ballard did not apply for the position, Coach Cawthon selected him from more than one hundred applicants. This fact reveals the confidence of Cawthon in the ability of his former protegee. The newly appointed mentor is very fond of the Tech and he says: "I can think of nothing better than to work with

Don't forget the sophomore hodge podge dance tomorrow night.

A NEW SUIT?

No! I'm just a poor college student, too, I just had it cleaned at Martin's. They get ALL the dirt out

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THE GLORIETA

LASTING COOLNESS, VELVETY SMOOTHNESS IN PINTS AND QUARTS AS WELL AS INDIVIDUAL FOUNTAIN SERVINGS

Glorieta Double Rich Ice Cream

AND YOU CAN BREATHE AGAIN

Ballard New Frosh Coach

Former Student of Pete Cawthon Will Succeed Morgan As Basketball Mentor

President Bradford Knapp announced Tuesday the selection of Virgil Ballard, coach of Gainesville Junior college and high school, as freshman football mentor, basketball and track tutor at Texas Tech. Ballard will take up his duties here May 1.

Considered one of the best high school coaches in the state, Ballard will fill the position left vacant by the resignation of J. O. Dell Morgan, who accepted a coaching job at Alabama Polytechnic Institute, Auburn, Alabama.

The new coach started his football career as a protegee of Head Coach Pete Cawthon at Austin college. He was a teammate of Dutchy Smith and Morgan while at that institution.

Beginning at Sulphur Springs high school, the Gainesville tutor has been directing football for six years. He turned out successful teams here, being undefeated in 1929. He spent two years at Childress before he was selected to guide the destined of the Gainesville high gridders.

Ballard did not apply for the position, Coach Cawthon who had received more than one hundred applications stated. He said that the former Kangaroo was sought primarily upon the recommendation of Morgan, and the fact that Ballard had been chosen, without application, to his three past coaching posts. Cawthon considers Ballard an outstanding player and mentor.

"I think this offers a real opportunity for any young coach," Ballard, who is unmarried, stated Tuesday. "I feel greatly honored when Coach Cawthon asked me to take the place. I realize that I have a big job in filling the shoes of Dell for it is a 'style' among a great coach."

Ballard was in Lubbock during the week-end watching the Matadors in spring training. He returned to Gainesville Tuesday to make preparations to assume his duties here.

"I have been watching Tech for a number of years, in fact, ever since Pete and the boys have been out here. I have attended every coaching school and believe me, Pete and Dutchy in instructing athletes at Texas Tech."

Don't forget the sophomore hodge podge dance tomorrow night.

Chavez Will Appear Here

Flashy Little Spaniard To Appear On Twenty-Eight Round Program Monday Night

Twenty-eight scheduled rounds of glove slinging will be offered to the boxing fans of Lubbock at the national guard armory Monday night. Tony Chavez, featherweight champion of the Rocky Mountain region has been matched with hardhitting little Bobby Calmes, Oklahoma's contribution to the featherweight ranks, in the ten-round main event. The scrappy Spaniard from Denver held Georgia Hansford, rated second among featherweights of the nation, to a draw in a thrilling fight recently. He also holds decisions over leading featherweights of the country including Eddie Greb, Chuck Hildbrand and Terry Jackson.

Calmes, 122-pound scrapper, holds a decision over Howard Scott, lightweight champion of West Texas, who has appeared in the ring here on previous cards.

The boxers appearing in the main event will arrive here two days prior to the bout and will stage public workouts in the armory.

Joe Vernon, winner over Harry Guthrie, Tech fighter, and Jim Perry, in an eight-round preliminary, Vernon under the direction of Jack Kirk is developing into one of the outstanding leather slingers in this section. He has shown local fans that he can absorb punishment and possesses a kayo-wallop.

Promoter Condray will present Bernard Egan and Kermit Woolridge in a six round preliminary. A four round tussle is yet to be arranged.

There will be no advance in prices for this feature card, Promoter Condray announces.

Don't forget the sophomore hodge podge dance tomorrow night.

Tech Netters Showing Form

Coach Polk Robinson will lead his Tech netmen into the camp of the Amarillo Junior college netmen Friday and into Canyon Saturday for an encounter with the Buffaloes.

Members of the Matador squad who will represent the institution in these matches are: Sam Hergert, Harry Roberts, Larry Taylor and Coach Robinson.

Coach Robinson states that the team is anticipating a stiff battle with the Badgers and the Teachers as both schools have produced good teams in the past. The Amarillo racket wielders have gained victories over the leading tennis artists of this section during the current season.

Coach Robinson and Roberts will team together in the doubles play against the Amarilloites with Taylor and Hergert pairing to play Canyon in the doubles.

The Buffaloes will play a return engagement here May 4.

Frosh Sweep Six Matches With Wayland

Taking six matches in straight sets, 6-0, the Tech Freshmen tennis team defeated the Wayland varsity netmen at Plainview Monday afternoon.

Following are the results of the singles competition with the names of the victors first.

Albert Symes won from Norton Curry, 6-4, 6-2.
 Jules Shaw defeated Brashear, 6-3, 6-1.

Marshall Gordon registered a victory over Hardy, 6-0, 6-1.
 Hector McKay took his match with Ross, 6-1, 6-2.

In the doubles play, Symes and Shaw teamed together to take Curry and Brashear, 6-4, 6-2. McKay and Gordon paired to win from Rosser and Hardy, 6-2, 6-7, 6-0.

Don't forget the sophomore hodge podge dance tomorrow night.

Where's Elmer?

Why, he's at Clark's, of course! That's where everybody comes that wants the drinks that satisfy. Don't shout, just drop in at Clark's and you'll find Elmer and just anybody else.

CLARK'S Drug Store

BROADWAY AND Q

HEAT WAVE

If you want to keep cool, watch what you eat, and, better yet, watch WHERE you eat. It's always cool and comfortable in those "private" booths that are being forever used by Tech students. It's time to cool off....

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Follow A Leader

for Lighting Satisfaction

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TEXAS UTILITIES COMPANY

Chavez Will Appear Here

Flashy Little Spaniard To Appear On Twenty-Eight Round Program Monday Night

Don't forget the sophomore hodge podge dance tomorrow night.

On Bathing

Have you ever stood out in a sandstorm and just felt the dirt cover you? Then think how much dirt the suit must have stopped.

Why not give your suit a weekly bath, too?

Make sure about your eyes make an appointment with your eye physician (oculist) today. If glasses are advised you will want the new becoming Ful-Vue.

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LINDSEY Fri. And Sat.

For those who like to laugh and sing when tears get in their eyes!

Bottoms Up

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 The Home Of Choice Steaks And Good Hamburgers
 "Where A Feller Meets A Friend"

Don't forget the sophomore hodge podge dance tomorrow night.

Tech Is Host To Next Meet Of Engineers

Adams Is Vice-President For 1935 Conference; Street Talks At Rice Institute Meet

Texas Tech will be host to the 1935 convention of the Texas Society for Promotion of Engineering Education, scheduled to meet here in April of next year, it was announced Saturday following return of Dean O. V. Adams, of the division of engineering, from the 1934 meeting of the society at Rice Institute in Houston.

Dean Adams was chosen vice-president of the group at the Houston meet and will be in charge of the program for the conference next spring. Dean E. H. Plath of Southern Methodist University, Dallas, was elected president.

A speaker on the engineering society's program was W. E. Street, Tech professor of engineering drawing. He discussed "Teaching of Engineering Drawing Through a Combination of Theory and Practice Classes."

Invitation for next year's convention to come to Lubbock was presented by the local delegates. They were backed by the chamber of commerce and other local groups.

Presiding over the Houston convention was Dean T. U. Taylor of the University of Texas engineering school. Dean Taylor remarked, the local delegates said on their return, that he recalled the celebration in Lubbock when establishment of Tech was first secured here. A barbecue was prepared for 32,000 people and 134 beehives were killed, the dean said.

ALUMNI NEWS

Edwin A. Spack is now working for the United States Department of Agriculture. He is stationed, at the present, in Granger, Williamson county, Texas.

W. E. Street, immediate past president of the Alumni Association and at present member of its board of directors, returned Sunday from Houston where he read a paper before the Society for the Promotion of Engineering Education, which met at Rice Institute, Friday and Saturday. His subject was "Teaching of Engineering Drawing Through a Combination of Theory and Practice Classes."

Friends and graduates of Texas Tech probably will be interested to learn that two Tech graduates are running for posts in the lower house of the Texas Legislature. Glen Coker, class of '33, is a candidate from the 54th legislative district which embraces Henderson county. J. Doyle Settle also of the class of '31 is running from the 119th legislative district which takes in 9 counties on the South Plains, including Lubbock county. Settle at present is postmaster for Tech.

Lubbock county is also the site of a campaign which finds 9 graduates of Tech opposing each other for the office of county superintendent of public instruction. In order of their announcement they are as follows: Joseph R. Griggs of Lubbock, Ray McDearmon of Carlisle, Sam Chatman of Idalou, Claude L. Hale of Lubbock, and R. L. Hooten of Shallowater. All of the candidates for this office are employed by the school systems of their respective home towns.

It is the hope of this column that short announcements of children of Alumni members can be carried in future issues. If parents will fill in the blank below sufficient information will be given to carry stories in this column of your and your friend's children. Mail the blank filled in to the Alumni secretary, Texas Tech, Lubbock, Texas.

Parent's name _____
Child's name _____
Age _____
Birthday _____
Sex _____

The Board of Directors of the Alumni Association request the editor of this column to give a final word of warning to all graduates that in order to be eligible to vote or hold office in the association that the annual dues of \$1.00 must be paid at least 30 days before the annual banquet, which comes this year on June 4. Consequently, May 4, 1934 will be the last day possible to pay this year's dues. All money collected after that date will be applied to memberships for the year 1934-35. All persons receiving the Toreador have paid their dues for this year but they have friends who do not. Please warn them before it is too late.

A notice has been filed in the Alumni office that an amendment to the constitution will be offered at the banquet to provide for the admission of ex-students as well as graduates of the Alumni Association. This question has been mentioned at practically all meetings for the past several years. Now that an amendment has actually been proposed, it should be settled once and for all. This column will be glad to publish the opinions of members if said members will send the article to the Alumni office, Texas Tech, Lubbock, Texas.

Journalism Officers



M. G. OSBORN



CECIL HORNE

Marvin G. Osborn, head of the department of journalism at Louisiana State University, was chosen as president of the Southwestern Journalism congress at that body concluded its annual conference with a business meeting here Saturday.

Prof. Osborn, the retiring vice-president, presided over all sessions of the congress in its meeting here last week. He succeeds Cecil Horne, local journalism department head. Horne was chosen a member of next year's executive committee at the same business meeting. (See story page 1.)

Prof's Lead In Chess Tourney

Alan L. Strout and Underwood Rank High; Student Entries Make Scores in Two Classes

Two Tech professors, Dr. Alan L. Strout and Dr. R. S. Underwood, were leading in the Avalanche-Journal chess tourney at the first of the week. Dr. Strout, of the English department, has won 12 1/2 games, lost one-half a game, with a percentage of 961. Dr. Underwood, of the mathematics department, has won 10 games, lost 1, with a percentage of 909.

Six Tech students are entered in the tournament, three in Class A, and three in Class B. Of the A group, standings are: H. L. Alenworth, won 8, lost 6, percentage 571; John Spencer, won 7, lost 7, percentage 500; and Roy Riddel, Jr., won 5 1/2, lost 8 1/2, percentage 393.

In Class B, standings are: Bill Wilder, won 8, lost 2, percentage 800; H. H. Hughes, won 7, lost 6, percentage 538; and N. H. Christ-

FORUM EDITOR OFFERS PRIZES IN NEWS CONTESTS

NEW YORK, N. Y.—Henry Goddard Leach, editor of the Forum, has announced a current events essay contest to impress young people with "the historical significance of news now being disseminated through newspapers, radio broadcasts, news magazines and news reels." College students are eligible. Awards are made on the basis of composition, acquaintance with news and originality of thought.

SCREEN TESTS FOR NEW YORK UNIVERSITY STUDIES

NEW YORK UNIVERSITY, New York, N. Y.—Personality tests for the screen are offered here for students at various times during the academic year. The students judge whether a candidate has improved or slumped in magnetism and charm.

GRAD GETS APPOINTMENT

Miss Allethe West, a home economics graduate of 1932, has recently received an appointment as student dietitian at St. John's hospital in Brooklyn, New York.

Other, won 2 1/2, lost 9 1/2, percentage 208. William Luce withdrew, forfeiting four games.

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GOOD GAS WITH UNPARALLELED SERVICE

Tech Prof Will Show New Process For Recovery of Metal at Science Meet

Perfection of a new process for recovery of gallium, a rare metal nearly three times as expensive as platinum, has been announced by W. M. Craig, Tech chemistry professor. That process will be demonstrated when members of the southwestern division of the American Association for the Advancement of Science meet here in their annual convention April 30 to May 3.

The new process is described in an article by Dr. Craig and G. Wilson Drake, a former student here, which appears in the March issue of the Journal of the American Chemical Society. Title of the article is "The Preparation and Properties of Gallium and Gallium Trichloride."

Discovery of the new method came, Craig announces, after two years research work by Drake under the Tech professor's direction. Drake, now doing work for a Ph. D. degree in chemistry at Texas university, is tutor of freshman chemistry at the Austin school.

Gallium is described by Craig as "a rare metal which has some extraordinary properties." It may be melted by the heat of the human hand, and for this reason has been used in Germany in place of mercury in making amalgams for filling teeth. An internationally known company recently patented a quartz thermometer filled with liquid gallium for use in high temperature measurements up to 2000 degrees Fahrenheit.

Craig's and Drake's process involves recovery of gallium from dross obtained in zinc smelting. Although the market price has been lowered recently to \$1,600 per pound, the metal still is almost three times as expensive as platinum.

DE MOLAYS TO MEET

All members of the DeMolays are requested to meet in Room 214 Administration building Monday evening at seven o'clock.

PROVIDENCE, R. I.—A fifty per cent increase in reading has been observed here at the John Jay library within the last three years, according to a report by Dr. Henry B. Van Hoesen, university librarian.

NEW HAVEN, Conn.—On the recommendation of the Undergraduate A. A., the Board of Control of the Yale Athletic Association authorized forty-nine athletic awards, of which thirty-six were for competition in varsity and freshman soccer.

Has your pen ever run dry while you were writing?

This one never will
VISIBLE INK SUPPLY

Would you like a pen that holds 102% more ink, and has an ever-visible ink supply, so you can see days ahead when it's running low? Thus you can choose your own time to refill it—it doesn't run out of ink without warning and send you scurrying around in search of a bottle of ink.

This is the pen the world has always wanted—it is now here—Farker's revolutionary Vacuumatic—the sacless marvel of ultra-smart beauty, in Burgundy and Silver Pearl, now at \$5. as well as at \$7.50, as formerly.

Guaranteed mechanically perfect. Every kind of point from hairline to medium and broad. And every one marvelously smooth and perfectly formed. Latest models just in. Come and try them—no obligation.

TEXAS TECH COLLEGE BOOKSTORE

Six Girls Are Staying At The Practice House

Girls now staying at the Home Management house for the last nine weeks of the semester are Edna Turner, Elois Lancaster, Emma May Hastings, Mary Frances Hart, Lucile Hunt, and Helen Frances Eiland. Miss Hunt and Miss Eiland completed their work at the house the first nine weeks but are staying till the end of the year.

Senior home economics majors are required to live at the Home Management house nine weeks before they are graduated.

Hildebrand, star Cleveland pitcher, was an All-American basketball player at Butler university in Indianapolis during the season of 1929.

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Pre-Shrunk Broadcloth **SHIRTS**
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The kind you would expect to pay a lot more for! Tailored of good broadcloth and cut full and roomy. Buttons that stay put and collars that fit perfectly. Whites, vat-printed fancies and vat-dyed solid colors. Stock up for summer now!

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It doesn't pay to take chances with your nerves. Get enough sleep—fresh air—recreation. And make Camels your cigarette.

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New—illustrated book of 20 ways to test nerves... Fascinating! Amazing! "Show up" your friends. See if you have healthy nerves. Send fronts from 2 packages of Camels with order-blank below. Free book is sent postpaid.

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COLLEGIANS AND PROFESSORS . . .
THURSDAY MARKS THE OFFICIAL OPENING OF STRAW HAT SEASON

Hemphill-Wells Co.

Journalists End Session With Dance

Student Scribes And Faculty Members Elect Congress Praxies From Louisiana

(Continued from page 1)
press both in connection with everyday newspapers and with the college press; Roscoe B. Ellard, University of Missouri, who substituted on the congress program for Dean Frank L. Martin of the same university; and Harry Montgomery, Associated Press bureau man of Amarillo, and R. G. Baldwin, Texas division manager of the United Press of Dallas, who engaged in informal debate on advantages of their services.
Other speakers were Homer Steen, Floyd County Hesperian; Floydada; J. C. Smith, Scurry County Times; Snyder; Eugene Butler, Progressive Farmer magazine, Dallas; Charles A. Guy, Avalanche-Journal, Lubbock; Rufus Higgs, president of Texas Press association, Stephenville; John H. McGinnis, editor of Dallas News book section; and Wesley S. Izzard, Amarillo Globe.

Student Press Club Visitors Attend Luncheon

Southwestern Student Press club visitors were complimented with a luncheon at the Tech Bookstore, Friday, at noon, through the co-operation and courtesy of Mr. W. C. Cole, manager of the book store. Favors of Tech stickers, and post cards of the administration building were given to those attending the luncheon by Mr. Cole.
Parker Taulman, president of the Press club, introduced members of Tech publications and Ray Moore, president of Tech student body and chairman of the student luncheon committee. Visiting members also introduced.
Taulman appointed a nominating committee composed of Ralph Sewell, Oklahoma university, chairman, Elton Miller, Baylor university, Ruth Kelley, C. I. A., and Lomer Nelson, Texas Tech, who named candidates to fill next year's offices. He appointed Elna Evans acting secretary for the Congress as the elected secretary did not attend the meeting. An informal discussion followed the luncheon.
Friday night visiting delegates, speakers, Tech Journalism students, and special town guests at-

Faculty Members Will Attend Meet

Four members of the Tech faculty will attend the annual meeting of the Association of Texas colleges which convenes in Fort Worth Friday and Saturday, April 27 and 28.

Those who are to attend are Dean James M. Gordon; W. P. Clements, registrar; Dr. A. W. Evans, of the education department; and J. F. McDonald, director of extension.

On Thursday, April 26, before a meeting of deans and advisers of men, Dean Gordon will lead a discussion on the subject of "Dormitories."

Don't forget the sophomore hodge podge dance tomorrow night.

VAN BEBBER CALLS MEETING OF WRESTLERS AND BOXERS

Coach Jack Van Bebber requests that all wrestlers and boxers be at the gymnasium this evening at five-thirty.

The purpose of the meeting is to secure information needed before winners of mat numerals can be announced by the Athletic council.

Double Key Society Has Novel Party

Take-offs and a humorous skit were features of a party given by the Double Key society last night at the Home Management house to honor senior girls in the Home Economics division. Members of the home economics faculty were guests.

Double Key members are: Mary Leidigh, president; Evaughn Clack, secretary-treasurer; Eloise Lancaster, Maurine Havis, Gertrude Samson, Emily Davis, and Dean Margaret W. Weeks, Miss Mabel Erwin, Miss Harriet Tilden, and Miss Jonnie McCreery, of the home economics faculty.

Eloise Lancaster was in charge of arrangements for the party.

Eat at La Fonda, 2406 Main, Sunday evening. Come and bring a date or a friend.

Don't forget the sophomore hodge podge dance tomorrow night.

Tennis preliminaries for the annual play day, to be held May 5, will be played off Thursday and Friday, May 3 and 4. All college girls are invited to enter the tournament. Those interested must see Miss Riegel or Dolly Clements before May 3.

Profs Prove

(Continued from page 1)

parchment binding, belonging to Dr. A. L. Carter; and eighteenth century plays, owned by Dr. W. B. Gates. A serving tray made by Dr. Gates was also exhibited. The bottom of the tray was inlaid with 70 pieces of wood using 43 varieties.

Varied Exhibits

Two professors have been authors of spelling books. Miss Bonnie K. Dysart and Dr. A. W. Evans were both named as authors on the covers of spellers on display. Other exhibits included a one-act play written by Professor K. M. Renner, a plan of an electric power plant designed, drawn, and traced by Professor H. R. Nissley, and a painting by Miss Edna Houghton. Crocheted, hooked, and braided rugs made by Dean Mary W. Doak and a hand-pieced lamp shade made by Miss Josephine Looney were also on display. A bouquet was an example of the hobby of Dean Margaret W. Weeks and Miss Mabel Erwin, which is flower-gardening.

PRE-MEDS TO PICNIC

The Pre-Med club will have its annual spring picnic at Buffalo Springs May 6. Art Prestwich, president, announced Tuesday.

Don't forget the sophomore hodge podge dance tomorrow night.

Eat at La Fonda, 2406 Main, Sunday evening. Come and bring a date or a friend.

PROFESSORS IN AUSTIN

Miss Mabel Erwin, head of the clothing department, and Miss Vivian Johnson, assistant professor of foods, left for Austin Tuesday night where they will be judges at the State Homemakers Education rally April 26 to 28.

Eat at La Fonda, 2406 Main, Sunday evening. Come and bring a date or a friend.

Don't forget the sophomore hodge podge dance tomorrow night.

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Yaqui Party Members Address Capa y Espada
Bennie McWilliams, interpreter for the Tech Yaqui expedition, was the main speaker Tuesday for the program of Capa y Espada, Spanish club.
Another student member of the expedition to appear on the Spanish club program was Frank Maddox, assistant interpreter and cook for the Yaqui party. In full costume he danced the deer dance of the Yaquis.
Woodrow Montgomery concluded the club program with a violin solo.

6

about Cigarettes

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In texture, in burning quality, in purity, it is as good as money can buy.

Cut open a Chesterfield cigarette. Remove the tobacco and hold the paper up to the light. If you know about paper, you will at once note the uniform texture—no holes, no light and dark places. Note also its dead white color.

If the paper is made right—that is, uniform—the cigarette will burn more evenly. If the paper is made right—there will be no taste to it and there will be no odor from the burning paper.

Other manufacturers use good cigarette paper; but there is no better paper made than that used on Chesterfields. You can count on that!

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the cigarette that's MILDER
the cigarette that TASTES BETTER

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