

## VOICE

of the People

### 'Deplorable' Deeds Disturb Republican

Dear Editor:  
It is most unfortunate that some Tech students failed to read your editorial ("A Deplorable Incident" Oct. 9), or perhaps these Democrats think that what applies to Republicans doesn't apply to them.

Sometime between 8-10 a.m. Friday, some of these self-righteous Democrats took it upon themselves to destroy a large "Vote Goldwater" sign I had on the roof of my car. At least those who took that sign to the coliseum must have expected what happened would happen.

After all it was a Republican rally paid for by Republicans. But a dorm parking lot is hardly a partisan area.

I would like to know why you didn't write an editorial about a criminal act perpetrated outside the coliseum at the time the rally was in progress.

It seems some more Democrats thought it would be funny to remove the nuts holding the rear wheel to the axle on the Goldwater campaign fire truck.

The removal of the nut wasn't discovered until the wheel came off several blocks from the coliseum. Fortunately, no one was hurt. A deplorable happening of which the Democrats must be proud.

If Russell Denison thinks some of Goldwater's supporters are less than admirable, it would seem as if some Democrats and, at the same time, Tech students are considerably less than admirable.

Mr. Denison, how would you like having an anti-Johnson sign at the maybe upcoming Democrat rally, and just how do you think the Democrats would act? I already know from their recent acts of considerably greater violence and less courtesy.

Sincerely,  
Gordon Minton  
Tech Young Republican

(EDITOR'S NOTE: Mr. Minton, we believe you imply basic agreement with our editorial but think perhaps we would not say the same if the incident had occurred at a Democrat rally. We deplore any such incident—including the ones you mention. Thanks for your letter.)

★ ★ ★  
(More "Letters To The Editor" on Page 4.)



GOP SPEAKER — Elmer Herbert discusses ideals and views of the "New Republican Party" — the break from the traditional liberal element of the party—in a talk at the Baptist Student Center Monday night.

### LBJ Comes Oct. 20

## Goldwater's Son Plans Visit To Campus, City

Mike Goldwater, son of presidential candidate Barry Goldwater, will visit Lubbock this Friday and Saturday.

Tentative plans, released Monday by Frank Hill, state chairman of Young Republicans for Goldwater, revealed the senator's son will arrive at Lubbock Municipal Airport at 10 a.m. Friday for two days of activities.

#### Campaign Worker

Goldwater, 24, is a 1962 graduate of the University of Arizona. He is presently taking a leave of absence from executive training at Guaranty Bank of Phoenix while carrying his father's campaign over the U.S.

Goldwater's Lubbock visit will begin with a press conference immediately following his arrival.

After a motorcade through downtown Lubbock, he will speak

at a luncheon sponsored by Lubbock County Republicans.

#### Dinner Guest

Goldwater will leave for Amarillo or Abilene, depending on further developments in his schedule, immediately following the luncheon but will arrive back in the Hub City at 6:15 p.m. for a dinner on the Tech campus.

Friday night's activities will be highlighted by a Texas Tech rally for Goldwater at 7:30 p.m. Entertainment for the event will include several folk singing groups.

#### Invited Guests

Student body leaders and college officials will greet young Goldwater at a reception at Lubbock Country Club following the rally. The reception is limited to invited guests only.

Saturday, after a 7 a.m. breakfast with area Young Republicans and Youth for Goldwater, he will leave Lubbock at 9 a.m.

In charge of arrangements during the weekend visit are Glenn Looney, state secretary and campaign director of Texas Young Republican Federation; Joy Hamilton, TYRF, co-chairman; and Bill Dennis, president of the Tech chapter of Young Republicans.

#### Johnson Visit

Goldwater's trip will precede a visit by President Lyndon Johnson, unofficially scheduled for the morning of Oct. 20.

Should the President speak in Lubbock on the scheduled date, classes at Tech will not be dismissed.

Ronnie Botkin, Student Council president, said school policy enabled the Council to request only one dismissal per semester to hear outstanding speakers visiting the campus.

Since no request was formally entered for a dismissal during the visit by presidential hopeful Barry Goldwater, no plea was submitted toward the President's appearance.

— In BSU Session —

# GOP Leader Hits Demos

By JACQUE GILL  
Feature Editor

Key issues of the current presidential campaign are the attitude of the federal government toward the threat of Communism and federal-state relationships, said an official of the Lubbock County Republican party last night.

In a talk to about 60 Tech students at the Baptist Student Center, Elmer Herbert presented the "New Republican" approach to national leadership.

Herbert cited communism as a great single enemy of the U.S. and that not to recognize that fact was to drift from reality. He said the Democratic Party had failed to recognize that fact and had allowed numerous concessions to the communists.

#### 'Will End War'

"The Republican Party, if elected, would end the war in Viet Nam," said Herbert. Herbert said international conflicts with the communists had been extended over too lengthy a period and the U.S. should have ended them long ago.

In the area of federal-state relationships, Herbert said the federal government should act only in areas where there is a proven need and constitutional authority.

#### 'Recognizes Fact'

"The Republican Party recognizes the fact that the states created the federal government — the federal government did not create the states," said Herbert.

Herbert condemned the Democratic administration for mishandling the recent wheat sale to Russia and also for failing to maintain world leadership.

He also condemned countries in the UN who pay no dues but continue to gain authority. He felt a system of checks and balances could be initiated to insure a stronger international system.

#### Part Of Series

Herbert's talk was one of a series being presented by the Baptist Student Union to supplement the Christian's involvement in political issues.

The Democratic Party platform will be discussed at 6:30 p.m. to-

day by Lloyd Luesing, state vice president of the Texas Young Democrats.

#### Wednesday Topic

Wednesday, Wesley Butler of Tech's government department will discuss key issues of the campaign and the part of the news media in the campaign and election. Thursday, representatives of Tech's Young Democrat and Young Republican Clubs will have a debate centered around the presidential race.

The programs are scheduled for 6:30-7:15 p.m. at the Baptist Student Center, 2401 13th, and are open to the public.

## TCHE Acts On Raising Of Tuitions

AUSTIN (AP) — The Texas Commission on Higher Education voted Monday to recommend that the legislature increase tuition at state-supported senior colleges and universities by \$50 a semester.

This would double the tuition now paid by Texas residents. Only two dissenting votes were cast.

#### Spend Money

The commission recommended spending \$457.1 million at the schools in the 1965-67 biennium.

Ray Fowler, commission finance examiner, said tuition is a small part of the total cost of attending a state school. The commission's staff estimated that the tuition increase would increase revenues \$33 million.

The total legislative request includes \$307.5 million for the 22 state senior colleges and universities. The commission previously asked for a supplemental appropriation of \$5.9 million, with most of the request to be used for faculty salaries.

#### Total Request

The total request for the colleges and universities is \$114.4 million greater than that voted for the current biennium.

Dr. Harry Ransom, chancellor of the University of Texas system, said the fund recommended was a long step toward improving higher education in Texas, adding "I think that this meeting has been historic."

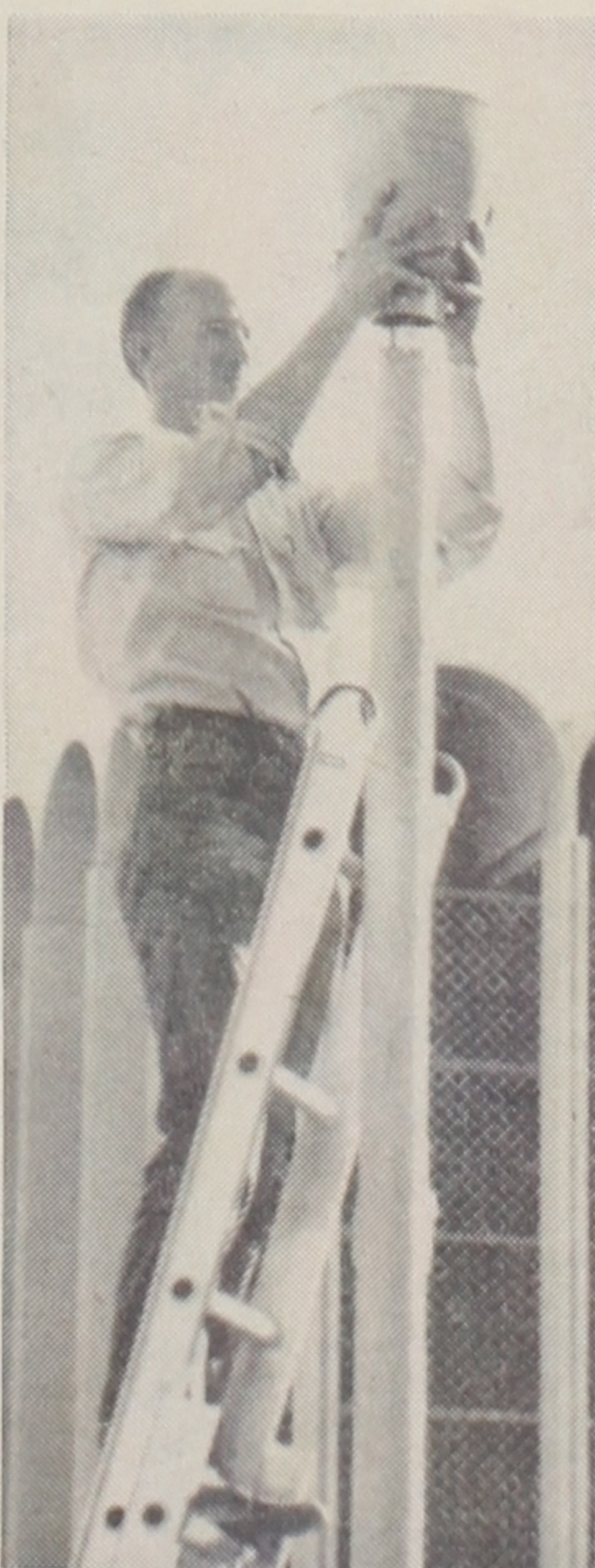
The commission also voted to eliminate the law school at Negro Texas Southern University in Houston by Sept. 1, 1967.

#### Approves Moves

In other actions, the commission approved requests by Texas A&M to establish a Department of Philosophy and Humanities and change the name of the Department of Animal Husbandry to the Department of Animal Science.

## Weather

The United States Weather Bureau predicted possible morning and afternoon showers today to accompany the general forecast of partly cloudy skies and cool temperatures. Lows last night were in the low 40's and today's high will be in the 70's. Light winds are expected to blow from the north and northeast.



LAMPLIGHTER — Tech maintenance man Floy Hodgson completes one of the new lamps which will line the street in front of the library. (See story page 2).

## Council Changes Date For Important Meeting

Student Council action on the proposed Cheerleader Screening Board will have to wait another week for the final vote.

SC President Ronnie Botkin said Monday that the Council meeting originally scheduled for tonight has been moved up to next Tuesday, Oct. 20.

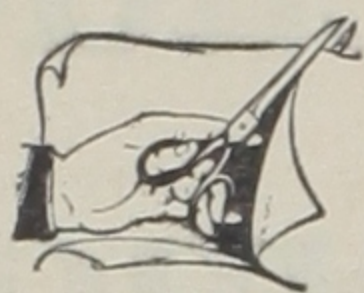
Last spring the Council's action on initiating the board was declared unconstitutional by the Tech Supreme Court on the basis that as an election procedure, the board was okayed after the Oct. 15 deadline set in the constitutional bylaws.

"However, this year the con-

stitutional regulations may not matter as much," said Botkin, "since the Council will probably get around to revising the constitution bylaws before we tackle the cheerleader board again."

For most of the fall semester, the Council's Self-Evaluation Committee, under the chairmanship of Roland Anderson, has been carefully studying the constitution to determine weak points and to rewrite the outdated portions.

One of the matters that will be changed, according to Botkin, will be that of deadlines for election procedures.



Right out of our button down minds...

## 'Silver Saddle' Home After Two Years

With their 25-10 defeat of the TCU Horned Frogs last Saturday, the Raiders again took possession of the "Silver Saddle," the symbol of West Texas championship.

The tradition of playing for the "Silver Saddle" began in 1961 when the Raiders won the championship. The Froggies have had the saddle for the past two seasons.

The Raiders will keep the saddle until next season's contest. The saddle, still in Fort Worth, will be mailed to Tech and displayed in the foyer trophy case of the Ad Bldg.

The "Silver Saddle" was donated by the Lubbock Avalanche-Journal and Amon Carter, Jr., publisher of the Fort Worth Star-Telegram.

## New Lights Beautify Campus; More Expected For Future

By Feb. 1, 1965, 75 new light installations will be erected on campus to beautify the grounds at night.

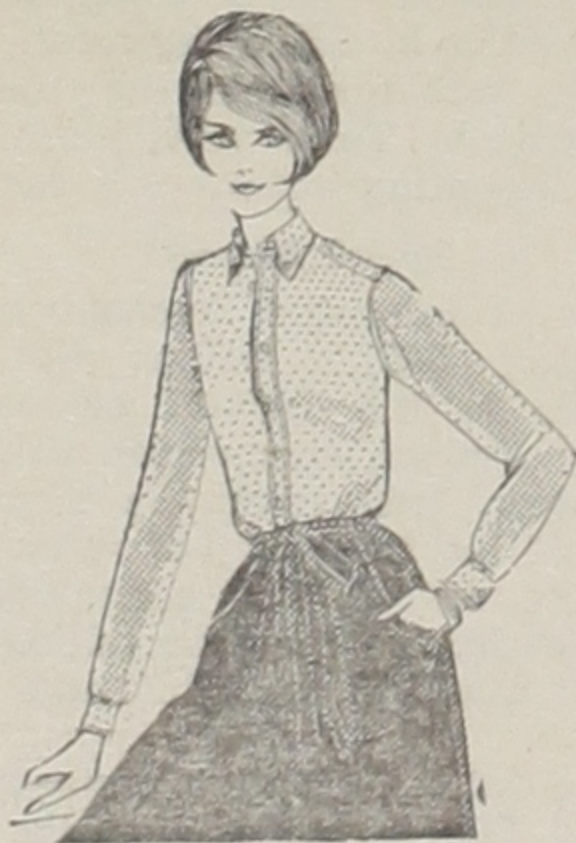
After approximately a week of work the first nine installations were completed Tuesday by the library and Tech Union. The next group will be installed from the south side of the Library to the front of the Psychology Bldg. Mr.

Ray Downing, Director of Building Maintenance and Utilities, said that the remaining lights in this project will be installed around the Music Bldg., Infirmary, Home Economics Bldg., Horn, Knapp, Doak, Weeks and Drane.

More light installations can be expected for the future as funds are provided.



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## Men, Money Support Alamo City 'HemisFair'

By **TEX EASLEY**  
Associated Press Writer

WASHINGTON (AP — Word about San Antonio's plans for a gigantic fair of the Americas, to be known as "HemisFair," is getting around in the circles where, at this stage of promotion, it counts most.

That's with U.S. federal officials, domestic industrial and cultural organizations and, most important of all, among diplomats from Latin American nations.

### Sinkin President

William R. Sinkin, San Antonio banker, businessman, and president of HemisFair, outlined the ambitious plans at a luncheon meeting here attended by representatives of the State and Commerce department, Embassy Row, industry, cultural groups and news media.

The HemisFair will be located on a 100-acre tract in the heart of the city. The land is to be acquired and cleared under an Urban Renewal project. Total investment is estimated between \$70 million and \$100 million, including more than \$30 million in permanent buildings. These may later be used for a Latin American educational institute or some other public enterprise.

### 1968 Opening

The HemisFair opening is scheduled in 1968 when San Antonio celebrates its 250th anniversary.

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The Very Rev. Father Louis J. Blume, president of St. Mary's University in San Antonio, was one of those addressing the gathering of carefully selected guests in the plush new Madison Hotel.

He pointed to San Antonio's big Spanish-speaking population and emphasized a point, echoed later by Assistant Secretary of State Thomas Mann, that no where else in this country would visitors from Latin America feel more at home than in the Alamo City.

The organizational work of getting the HemisFair underway is being directed by its executive vice president, Ewen C. Dingwall, who played a similar role in connection with the Seattle World's Fair.

After commenting that plans for the HemisFair to be in the tradition of the greatest of international world fairs of the past, except that only nations of the Americas will be represented, Dingwall said:

### Future Promotion

"No serious effort is being made now to promote the HemisFair among the public. That will come in the future.

"Right now we want to promote it with the nations, and organizations and industries which will sponsor the exhibitions."

"Credit for first envisioning the HemisFair," said Sinkin, "goes to Rep. Henry B. Gonzales of San Antonio, the first Texan of Latin-American background ever elected to Congress.

## Army Blues Set Practice

Tech women interested in forming an Army girls' drill team are invited to a practice drill at 5 p.m. Wednesday on the west side of the Social Science Bldg.

More than 100 women have applied for membership in the new drill team, although it has not been officially accepted by the Council of Student Organizations. Acceptance will come with the Council's approval of the drill team's constitution.

Until an election of officers, the acting commander of the drill team is Kay Burlison, Friona sophomore.

Neither an official uniform nor a name for the team has been selected yet, but selection will be made by the new members.



Lea Massari portrays a Neapolitan housewife whose husband dies resisting the Nazis in "The Four Days of Naples." The Metro-Goldwyn-Mayer release is hailed as the greatest post-war Italian film since "Open City" and "Bicycle Thief."

Features: 6:55 - 9:38

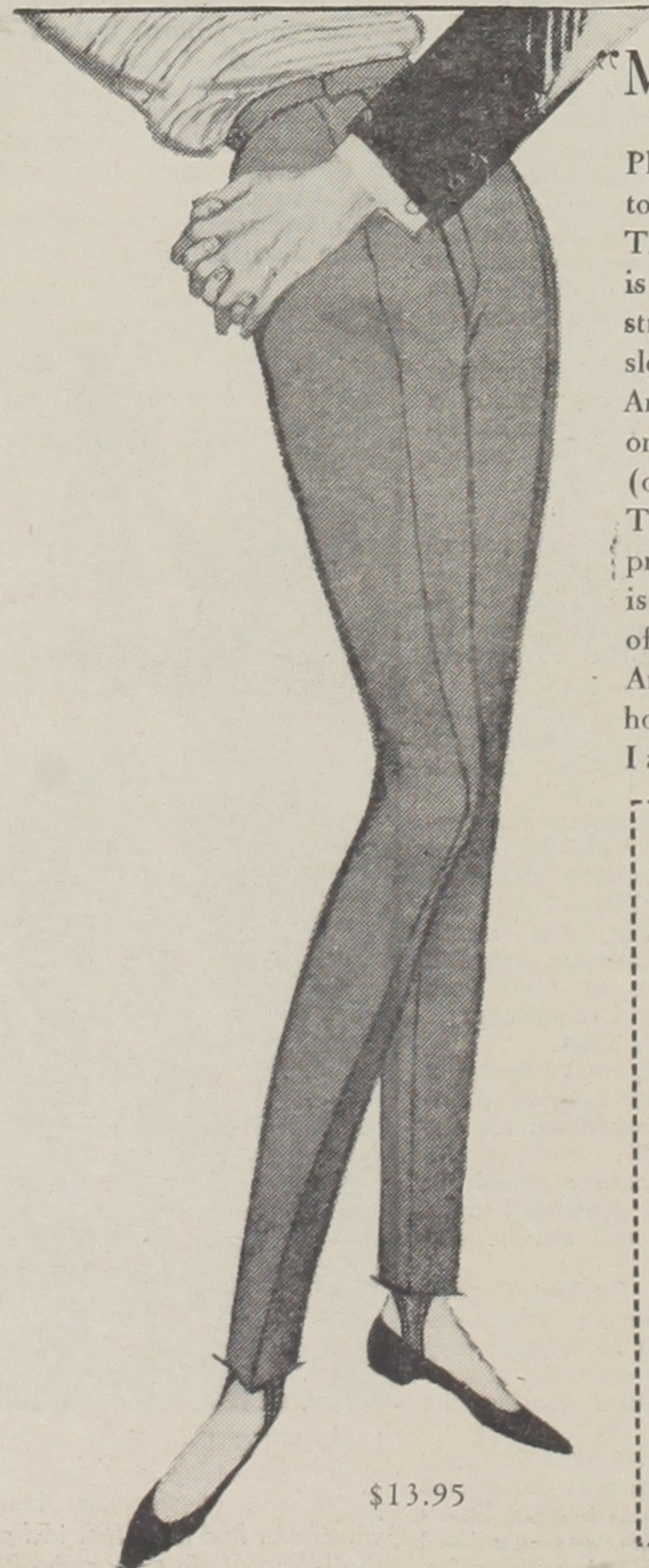
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# Improvisation Permits Live KTXT Programs

By PAULINE EDWARDS  
Staff Writer

It seems unlikely that one could take old electronic equipment and at a cost of only \$2,000 convert it into studio cameras worth \$17,000. However, that's what Rudy Starns, chief engineer for KTXT, Tech's educational television station is doing.

Once this camera equipment is ready, which should be in approximately six weeks, Channel 5 will begin to take on the appearance of a "real station with a personality of its own." Studio cameras will allow Tech to broadcast live programs, something it hasn't been able to do in the past two years.

### Tremendous Effect

"The addition of cameras will have a tremendous effect on both the TV station and campus as a whole," said D. M. McElroy, director of educational television. "For one thing, TV speech majors and students will be offered a lab course, where they can gain practical experience operating the cameras and switching equipment."

By spring, we hope to offer TV courses with Tech faculty members as teachers. At the present time, we are using tapes and films sent to us by other groups to teach two courses, economics and accounting," he said.

### TV Courses

Offering more TV courses for credit would help to alleviate the teacher shortage and lack of classroom space. Under such a program, one teacher could reach 2,000 students, while under the present system, he can teach only about 40 during the same time, according to McElroy.

"With the addition of cameras, Channel 5 could become an excellent news media for the campus. A regular time can be set aside to broadcast certain information that can better be relayed through TV. Through live appearances by members of the faculty and administrative staff, students can become better acquainted with the university personnel."

The studio will be able to devote broadcast time to student organizations and societies. In the science field, TV can do a tremendous job by making experiments easier to see. Live broadcasts could

improve laboratory experiments by 50 per cent.

### No Advertising

However, most stations have one feature that KTXT will not have—advertising. Under the law educational television is not allowed to have commercials. They can give credit to business firms who donate operating money. So far, one third of the operating money came from the college fund and the rest was donated through the Texas Tech Foundation, an organization set up to receive gifts and properties presented to the college.

Although some of the new programs will begin next spring, the majority will not be added until next fall or later. The main problem will be obtaining enough money to operate the new programs.

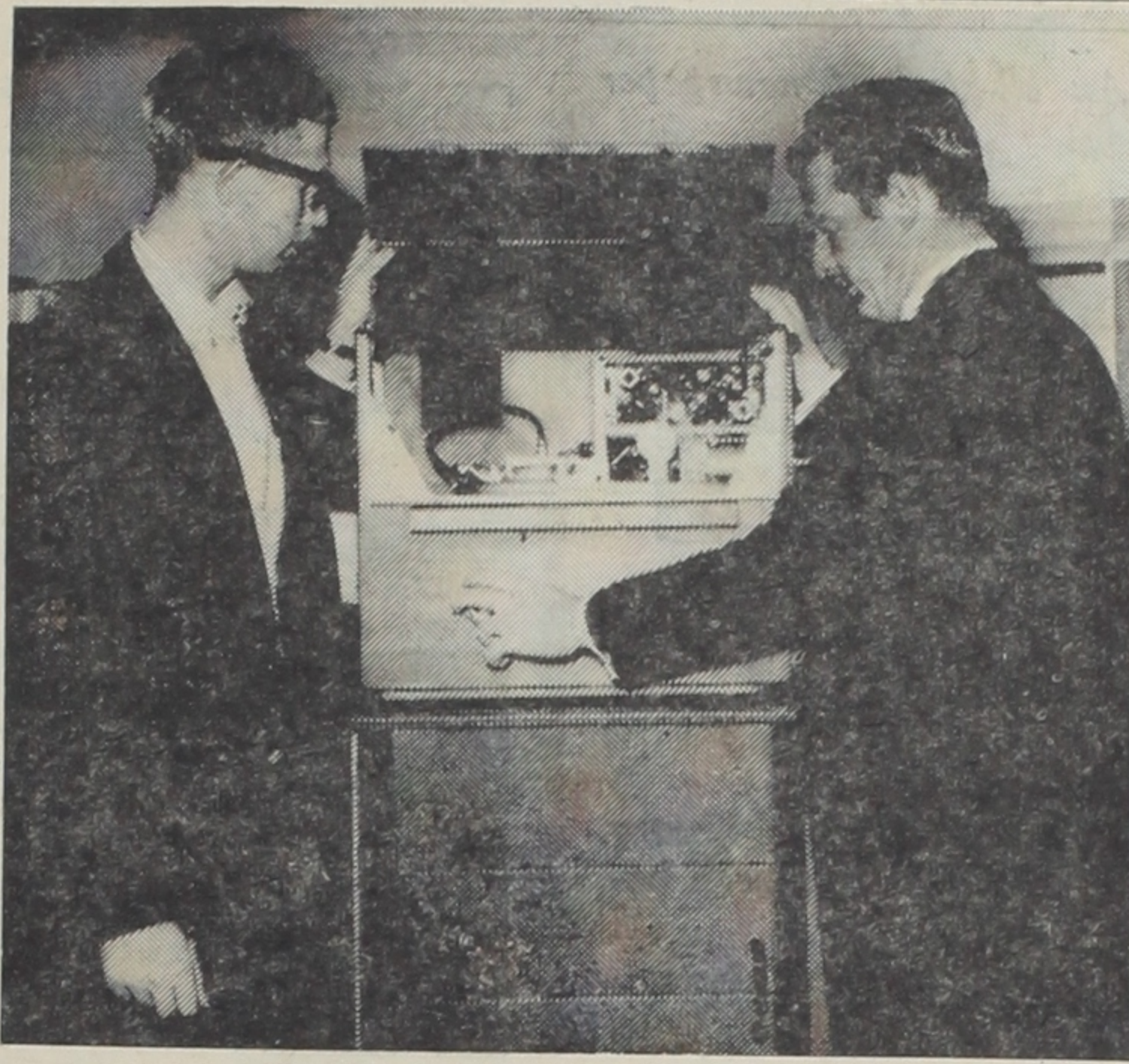
### Educational Excellence

"With the cameras, we will be able to do more school teaching. However, we must have money to do so," said McElroy. "If Texas is going to reach the level in educational excellence that Gov. John Connally speaks of, we must have money for expanded programs and better utilization of existing programs. TV isn't the big answer to educational excellence, but it will help us to better use our present personnel and physical facilities."

Now entering its third year of broadcasting, the station has equipment which, if bought new, would cost from \$200,000 to \$250,000. However, Tech has only \$80,000 invested in the station. The rest was presented through donations. For instance, The Ford Foundation gave Tech a \$65,000 video tape machine and the Minnesota Mining Manufacturing Company donated tapes worth \$10,000.

### Station Personnel

This fall, KTXT's broadcasting time is from 6:30 p.m. to 9:30 p.m., Monday through Friday. In addition, on Thursdays and Fridays, the station televises an accounting course at 1:05 p.m. and an economics course at 1:55 p.m.



LIVE TV — Gary Robbins, left, Corpus Christi senior, helps KTXT-TV chief engineer Rudy Starns adjust one of the two new TV cameras he built. The cameras will give live television programs to KTXT-TV viewers starting in about six weeks.

# Union Sets Application Deadline

Tech Union Program Council is accepting applications for assistant chairmanships for the Special Events and Hospitality committees.

Application instructions are available in the Union Program office. Completed applications must be returned to the Tech Union program director or personnel director.

Role of the assistant chairmanships will deal with publicity matters. A 2.0 average is a prerequisite for the positions.

Deadline for applications is Wednesday.

# Soviets Launch Space Cruiser

MOSCOW (AP)—Riding a powerful new rocket, a Soviet space ship with a pilot, doctor and scientist aboard was hurled into orbit Monday for a long flight, the Russians announced. But usually reliable sources said the space ship may stay up only two days.

The world's first space ship to carry more than one man, the Voskhod — sunrise — was whizzing around the earth every 90.1 minutes in a cigar-shaped orbit — 110 miles above the earth to a maximum altitude of 255 miles.

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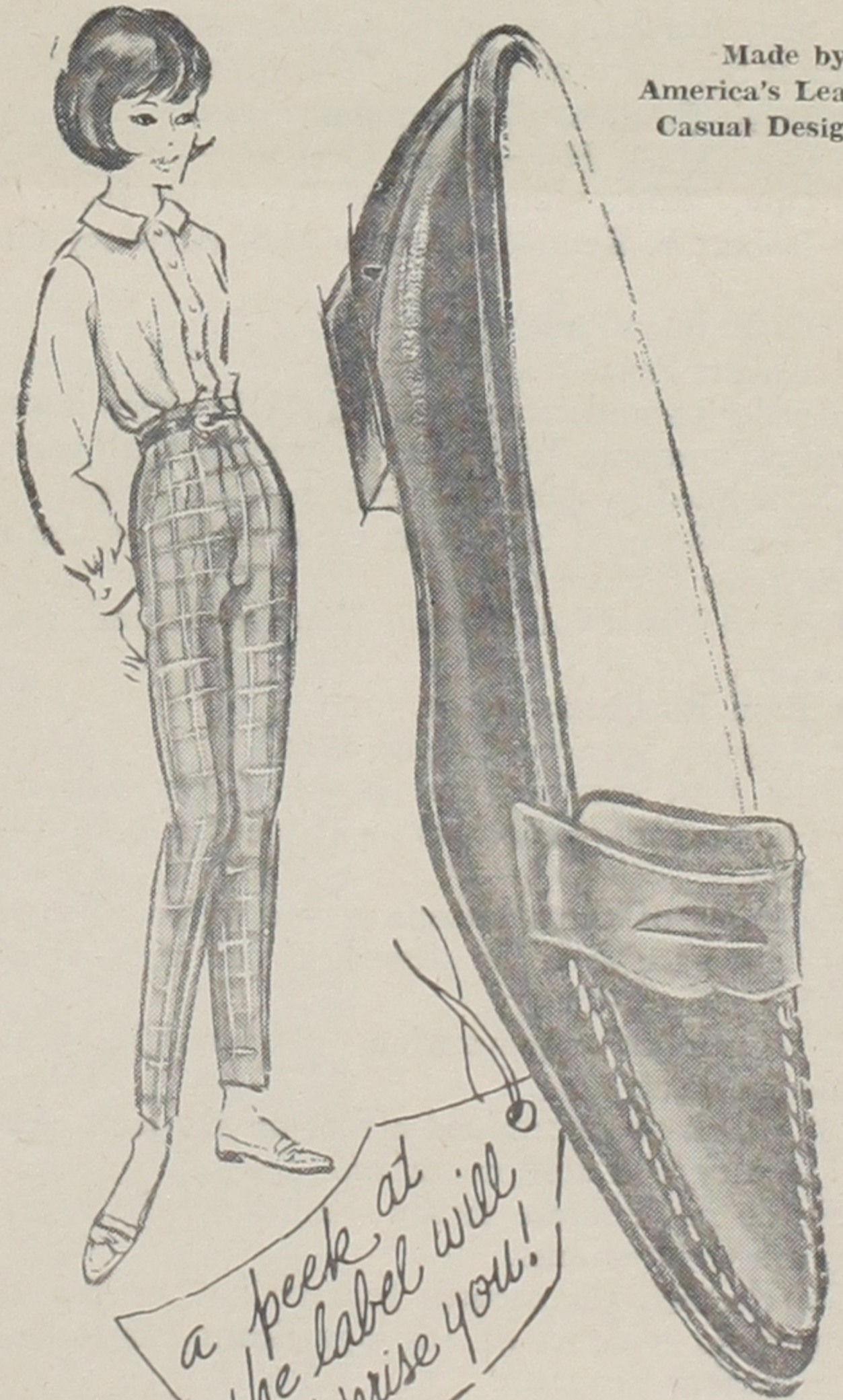
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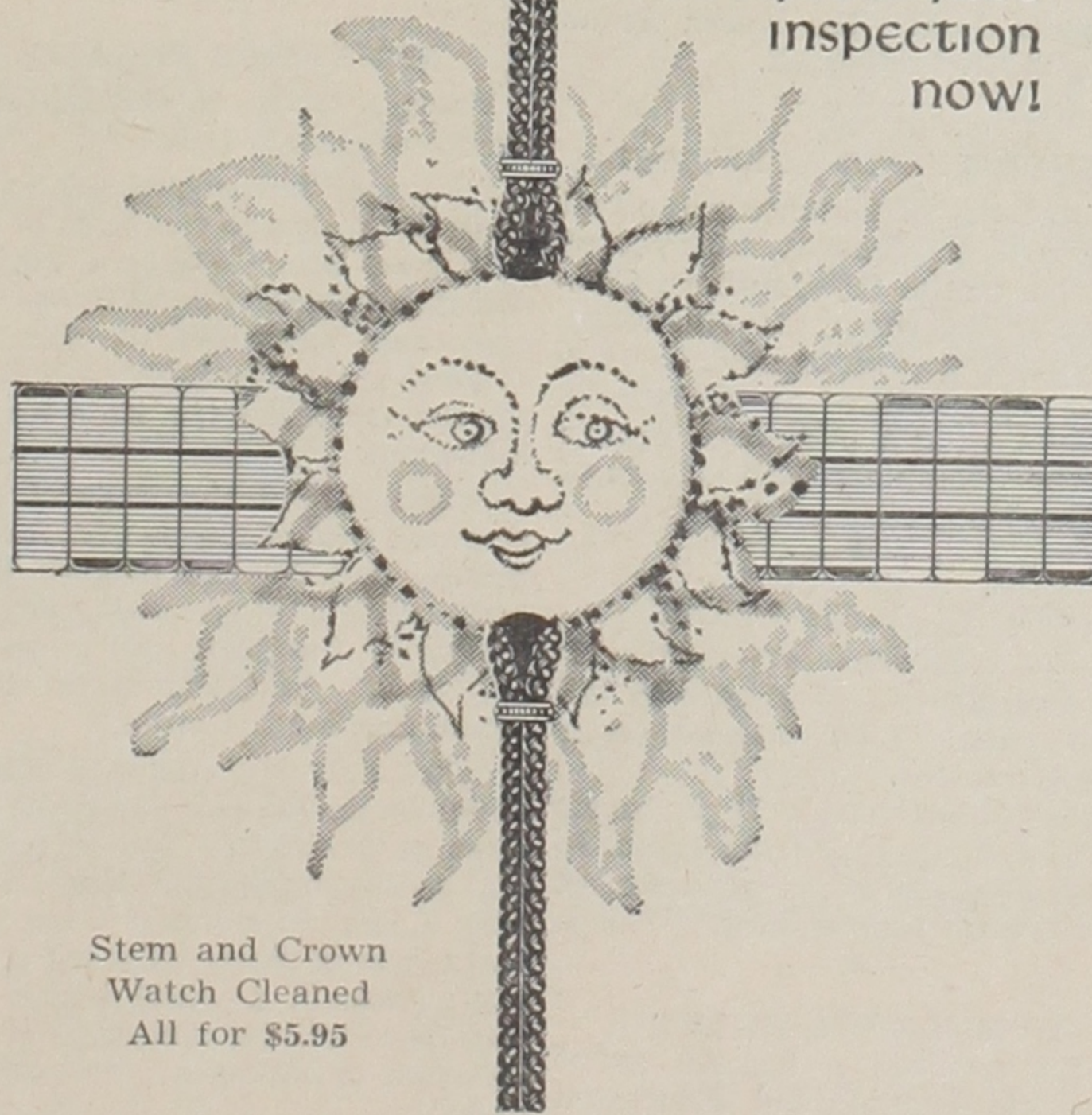
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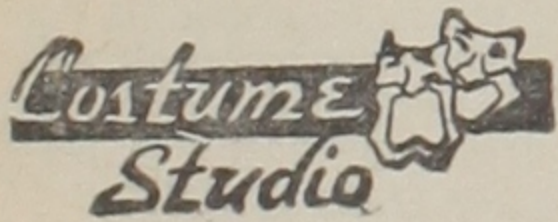
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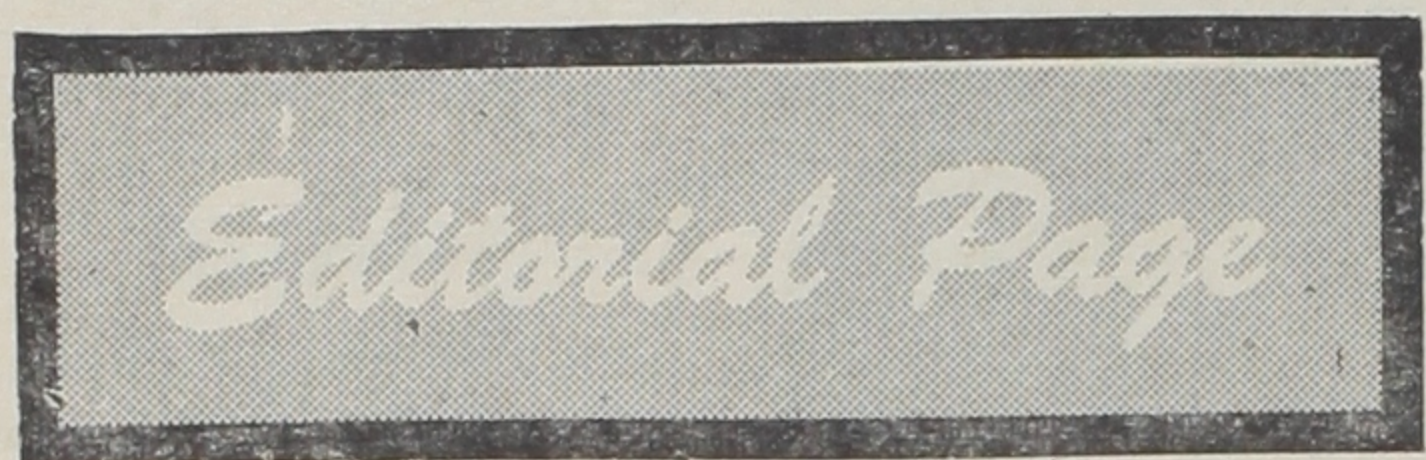


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## A Cause For Concern

WHAT ARE THE MARKS of a university?

"A university should be a place of light, of liberty and of learning," said Benjamin Disraeli in a speech before the House of Commons on March 8, 1873.

If an institution is to become a true university according to the criteria of the distinguished English leader — criteria one can not challenge as undesirable — then hungry minds must have food for thought.

A recent United Press International news story from the University of Texas gives us *cause for concern* about what efforts Texas Tech is making to meet the challenge of a university.

The UPI reported the announcement of speakers to appear at the University of Texas this year. The speakers were obviously selected because of their prominence in the fields of politics, science, economics and literature and because they can bring current ideas to students.

Scheduled to speak at Texas are the following:

- Melvin Belli, the famous San Francisco lawyer whose antics during the Jack Ruby trial in Dallas last February drew the wrath of the Texas Bar Assn.
- Dr. Viktor Frankl, Viennese psychiatrist.
- John Dos Passos, author.
- John Kenneth Galbraith, economist and former ambassador to India.
- Sen. Abraham Ribicoff, Connecticut Democrat and former Secretary of Health, Education and Welfare.
- Erich Fromm, psychoanalyst.
- Gov. Mark Hatfield of Oregon.
- Gov. William Scranton of Pennsylvania.
- Robert F. Kennedy, former U.S. Attorney General.
- C. P. Snow, author.
- Robert Penn Warren, author.

In order to understand why the UPI story is *cause for concern*, compare Tech's list of speakers with the one above. Scheduled to speak here are the following:

- Gen. Bernard Schriever, commander of the Air Force Systems Command.
- Tran Van Dinh, former Vietnamese ambassador to the U.S.
- Basil Rathbone, actor.
- Stephen Spender, English poet.

These four speakers are the only ones scheduled. There will probably be others — if we are lucky — so we are told.

We know of three reasons why a speaker program has not kept pace with the growth of this institution:

- (1) Lack of money.
- (2) Lack of organization and coordination to schedule speakers.
- (3) Lack of determined effort on the part of students, faculty and administration.

We do not hesitate to say we believe the last two reasons are the key ones.

We checked the records for the last several years and found no evidence of any significant effort to develop a speaker program.

Is there not a need? Is there no "cause for concern?" We believe there is.

We hope the student body, faculty and administration will plan now to make this university "a place of light, liberty and of learning" with a better speaker program.

THE EDITOR

### About Mailing Letters

Students desiring to send "Letters to the Editor" for publication in The Daily Toreador may use the intra-campus mailing service.

Envelopes should be marked: Editor, The Daily Toreador, Campus.

Letters are encouraged and any subject may be discussed providing it is not libelous. The Daily Toreador reserves the right to reject any letter on these grounds.

### GESTICULATIONS:

## Episode At Texas Game Points Out 'Life Game'

By JIM T. RICHARDSON

The girl had started up the ramp. Suddenly she noticed a friend climbing the stadium steps far above her.

She stepped off the ramp—giving up her place in the pressing mob of students.



JIM RICHARDSON

Then she began wildly waving and shouting, trying to gain the attention of her friend far above her.

She shouted "Here I am! Here I am! Look at me." But the friend did not notice her.

Finally the girl ceased her waiving and screaming. Glancing around sheepishly she stepped back into the moving crowd and started back up the ramp.

She was farther from her friend than she had been at first.

This episode took place at the Texas game. Yet something is illustrated in this event that applies in any game—including the big one we all play—Life.

Often we find ourselves shouting—by actions or words—"Look at me." We waste our time seeking attention, recognition and reinforcement.

Instead of plodding on and doing, we stand still and wave. And no one notices. And we wave all the more frantically.

As we finally realize that "no one is looking" we turn back to the "ramp." But we've lost our place, and we never "catch-up."

Robert Service's "The Men That Don't Fit In" aptly describes us as he says:

"He has failed, he has failed; he has missed his chance  
He has just done things by half.  
Life's been a jolly good joke on him  
And now is the time to laugh.

Who is laughing?

## Campus Circles

### RECORD SAT SCORE

Entering UH freshmen in 1963 scored a new high on the Scholastic Aptitude Test with 970 points. This score was an improvement of 130 points over the 1962 entering freshmen.

### MODERNIZED 'HAMLET'

Hundreds of North Texas students witnessed the unveiling of a new cinematic process recently at their campus theater.

"Most of the pomp and pageantry which accompany a traditional Shakespearean production were gone from the black-and-white film and seemed to have taken some of the characters' acting ability with them," the North Texas Campus Chat reported.

### UNEXPECTED SURPRISE

University of Oklahoma football fans had a pleasant unexpected surprise at the OU-Southern California game when the Ruf-Neks, OU men's pep club, made a pre-game appearance at Oklahoma Stadium with a miniature prairie schooner, complete with a team of Shetland ponies.

### SUGAR CANE GRANT

A \$75,000 grant to LSU is aiding agriculture researchers in the development of an efficient sugar cane harvester.

The United States Department of Agriculture made the grant to the University's Department of Agricultural Engineering.

### HUMBLE OIL GRANT

LSU received a \$21,000 grant from the Humble Oil Education Foundation of Houston.

The Grant was divided into the following departments: geology, College of Business Administration, College of Engineering and \$10,000 to the Foundation for unrestricted use.

### TODAY'S ENGINEER

Taken from the Colorado School of Mines:

"Today's engineer must be a man who has the ability and personality to adapt himself to almost any situation. He must be able to work in the field or mine along-

side hourly employees and perform well, but he must also be able to step into the office or home of a company president and perform just as well in this situation.

"He must give the appearance of a company executive just as easily as he appears as a hard working man in the field.

"A good engineer does not come into this ability just by recognizing that he must be able to accomplish this. He has to spend several years of his life learning and perfecting these qualities, starting well before he enters college."

### KENNEDY'S PHRASE

From a letter to the Editor in the New Mexico Lobo:

"Kennedy had rephrased an old concept foreign to the basis of this and most other Western governments, but fundamental in the concept and operation of the Red Chinese state: the individual exists for the state, not the state for the individual.

"Lincoln said the Federal government was of the people, for the people, and by the people; Kennedy asked, disregard the objective of the state (to serve the individual), you should be doing something for the state.

"Obviously Mr. Kennedy wanted to infuse new impetus into the motives of patriotism and service in his countrymen, and the restive note I hear is semantic; but it is there, one of many leftward pointing signals in a world where one day there will be too many people for each to have a life entirely his own."

## TOREADOR PHONES

- EDITOR . . . . . 4251
- NEWS ROOM . . . 4254
- SPORTS . . . . . 4252
- ADVERTISING . . 4251

## VOICE

(Continued from Page 1)

### Facts Not Right, Gary Pullen Says

Editor:

It is deplorable that the Toreador printed an editorial without first being sure of the facts. The banner that was removed from the Goldwater rally was done so by one man not two.

The banner was removed because it was in bad taste, plus the fact that phone calls had threatened a massive demonstration against Goldwater.

Signs outside of the coliseum would have been fine, and anyone had a right to so display their banners. But the "students" had no more "right" inside the coliseum with their sign than I would have in a meeting of Young Democrats waving a Goldwater flag. Disagreement is a good, healthy emotion in its place.

The "students" who brought the sign into the coliseum appeared to be in their mid- and late-twenties. They were not "poor little college students" had been man-handled by middle-aged goons, the opposite may be said to be true. The twenty-year-olds were using two twelve- or 13-year-olds to run errands for them.

I was an usher in the section where the incident took place and saw the "students" send the two minors to ask me the name of the man who removed the sign, then the minors reported back to the goons, er... "students." Couldn't the students ask their own questions? Even goon-squads don't take advantage of minors.

If President Johnson comes to Lubbock, I want to go hear him, not jeer him. I am sure the college students will take advantage of the opportunity to hear the President. We will be dismissed from class, certainly.

Sincerely,  
Gary Pullen  
Tech Senior

P.S. Only the sign was removed, not the students.

### Demos Would Do Same, Nolan Says

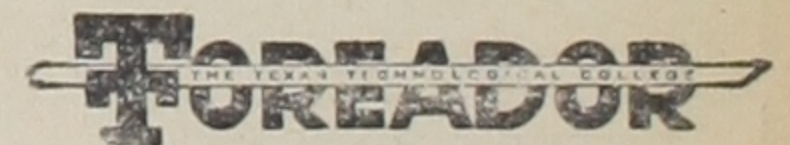
Dear Editor:

I wish to state my views on the anti-Goldwater banner incident. I have heard many students say that the man who took the sign down was a Nazi, Communist-type person.

Oh come now Democrats, I am sure some of you would have done the same thing had it been Johnson who was to speak and several students hoisted a sign stating "IN YOUR POCKETBOOK, YOU KNOW HE'S WRONG."

I am sure that some of you would have done the same thing, now wouldn't you? Yes!

Boyd Nolan



- Editor ..... Bronson Havard
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★ ★ ★

The TOREADOR is financed by a student matriculation fee, advertising and subscriptions. Letters to the editor represent the views of the writers and not necessarily those of the TOREADOR. Letters must be signed, but may be published without signatures in justifiable instances. The views of the TOREADOR are in no way to be construed as necessarily those of the administration. The TOREADOR, official student newspaper of Texas Technological College, Lubbock, Texas, is regularly published daily, Tuesday through Saturday.



**AFROTC OFFICERS** — Col. Jack C. McClure, fourth from left, commander of Tech's 820th Air Force ROTC wing this semester, is shown above with his staff. Left to right, they are Jeffery Zander, Mahlon McIlwain, Raymond Bookout, McClure, David T. Seay, William Hatler, Dale Markham, Donald Handley and Leroy Titus.



## Jack McClure Named AFROTC Commander

Tech's high-flying 820th Air Force ROTC Wing is commanded this semester by Cadet Col. Jack C. McClure, Lt. Col. George R. Hull, professor of air science, announced. McClure, an industrial engineering major from Dallas, is responsible for the operation, appearance and discipline of the entire wing.

### Wing Co-Ordination

McClure's staff of men in blue will be headed up by his executive officer William H. Hatler, an education major from Fulton, Ky. Hatler's responsibilities include co-ordination of the wing staff and command of the staff in Col. McClure's absence.

Operations officer is Leroy Titus, marketing major from Lockney, who is concerned with the planning and co-ordination of training activities, and preparation of operational orders.

### Personnel Director

This semester's director of personnel is Donald L. Handley, from Midland, who is pursuing a career in finance. The director of personnel assigns cadets to their positions and maintains attendance records of the Corps.

The issuing of material and necessary equipment for the leadership laboratories is the responsibility of Jeffery A. Zander, head of the office of materiel. Zander is an engineering physics major from Houston.

### Conduct And Appearance

The office of Dale P. Markham, wing inspector general and physical education major from Sherman, is concerned with the conduct and appearance of the Wing.

The finances of the Wing are under the direction of Raymond A. Bookout, accounting and finance officer. Bookout is a personnel management major from Hartley. The finance office prepares the Wing's annual budget.

### Public Relations

David T. Seay, a journalism major from Andrews is this semester's information officer. His office is responsible for Corps public relations and publishing the cadet newspaper.

The wing staff is the directing body of the cadet wing which is made up of 369 freshmen, 180 sophomores, 66 juniors, and 80 seniors. The total enrollment in Air Force ROTC is 695.

# Tax Institute Scheduled

More than 200 persons are expected on Tech campus Thursday for the beginning of Tech's 1964 Tax Institute, with tax experts from throughout Texas scheduled to speak.

The annual two-day institute will feature discussions of the Revenue Act of 1964; the tax court; current tax developments; attempts at major tax reform; family planning; tax status of multiple corporations; oil and gas taxation; and personal holding provisions of the 1964 Income Tax Act.

Ben F. Robertson, certified public accountant from Lubbock, is president of the Tech Tax Institute.

Mayor Max Tidmore will give the welcoming address to Institute participants Thursday morning, following registration at 8 a.m.

The final session will end at 5 p.m. Friday.

First on the agenda for Thursday morning will be a discussion at 8:45 a.m. on the Revenue Act of 1964, by Leonard R. Hassell, CPA from Dallas. Hassell will discuss charitable contributions, repeal of travel allocation, capital loss carryover and interest on loans on life insurance.

Participants will break for lunch until 1:15 p.m., then hear a talk on "Adventures in the Tax Court," by Judge Morton P. Fisher of the Tax Court of the United States in Washington, D.C.

At 3 p.m. "Current Tax Developments, Non-Legislative," will be the topic of J. W. Bullion, Dallas attorney. From 4:15 to 6:30 p.m. a social hour will be held for participants to round out the day's activities.

Friday morning, the group will reconvene for a talk on "Tax Status of Multiple Corporations and the Revenue Act of 1964," by Ernest L. Wehner, CPA from Houston.

"Reflections on Efforts to Accomplish Major Tax Reform" will be discussed at 10:15 a.m. by Charles O. Galvin, dean of the School of Law at Southern Methodist University.

At 1 p.m. Godfrey W. Welsch, CPA from Dallas, will discuss "Family Planning — Oil and Gas Matters."

"Personal Holding Provisions of the 1964 Income Tax Act" is the subject of C. Andrew Kostrzewa, CPA from Detroit, Mich.

The Institute will conclude with a discussion of "Oil and Gas Taxation, Current Developments," scheduled from 3:50 to 5 p.m. Leland E. Fiske, CPA from Dallas, will lead the discussion.

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HAIRCUTS—\$1.25

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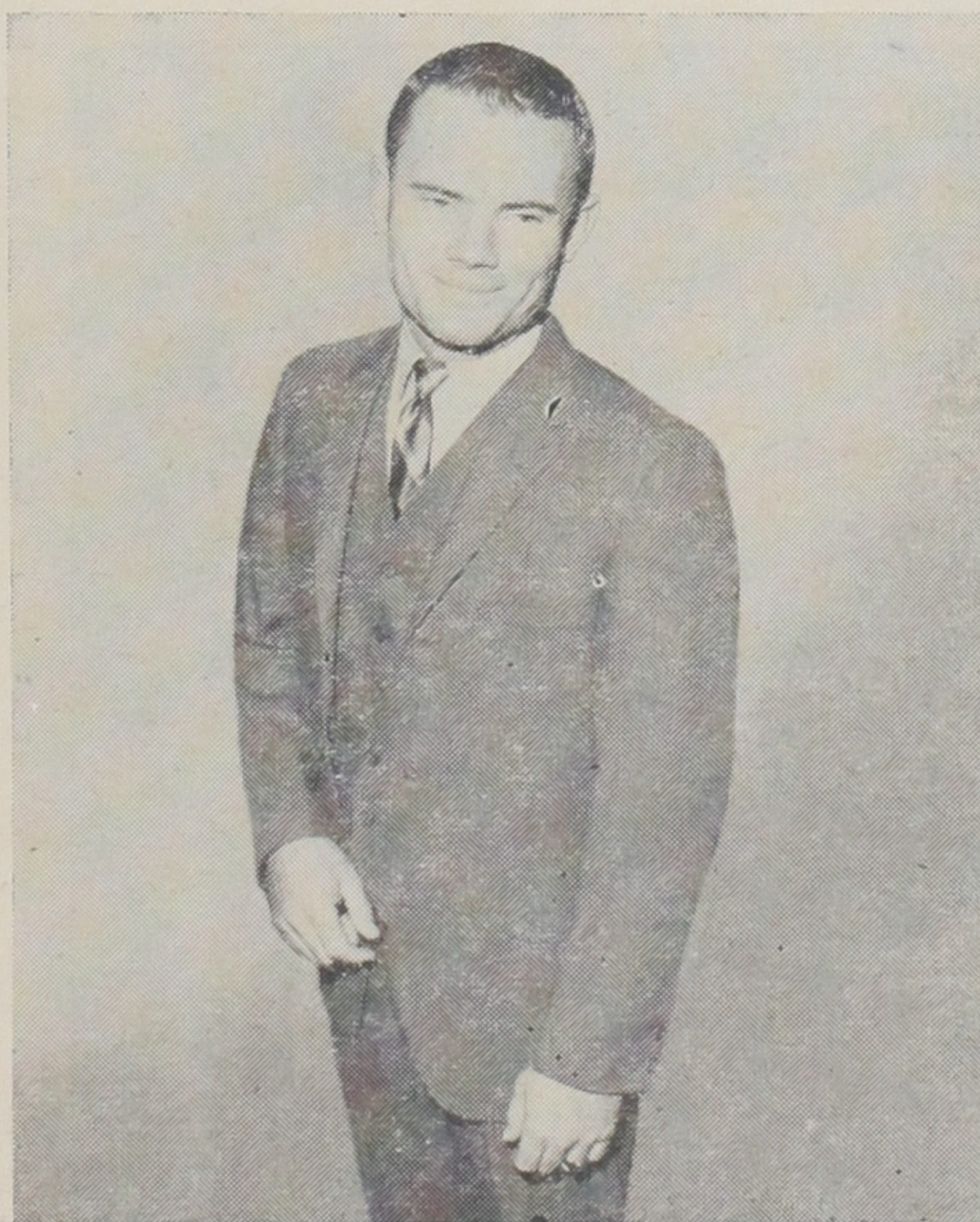
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- |               |                |
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| Dale Jones    | Vice President |
| Collier Perry | Secretary      |
| Dave Austin   | Treasurer      |

## Kappa Alpha

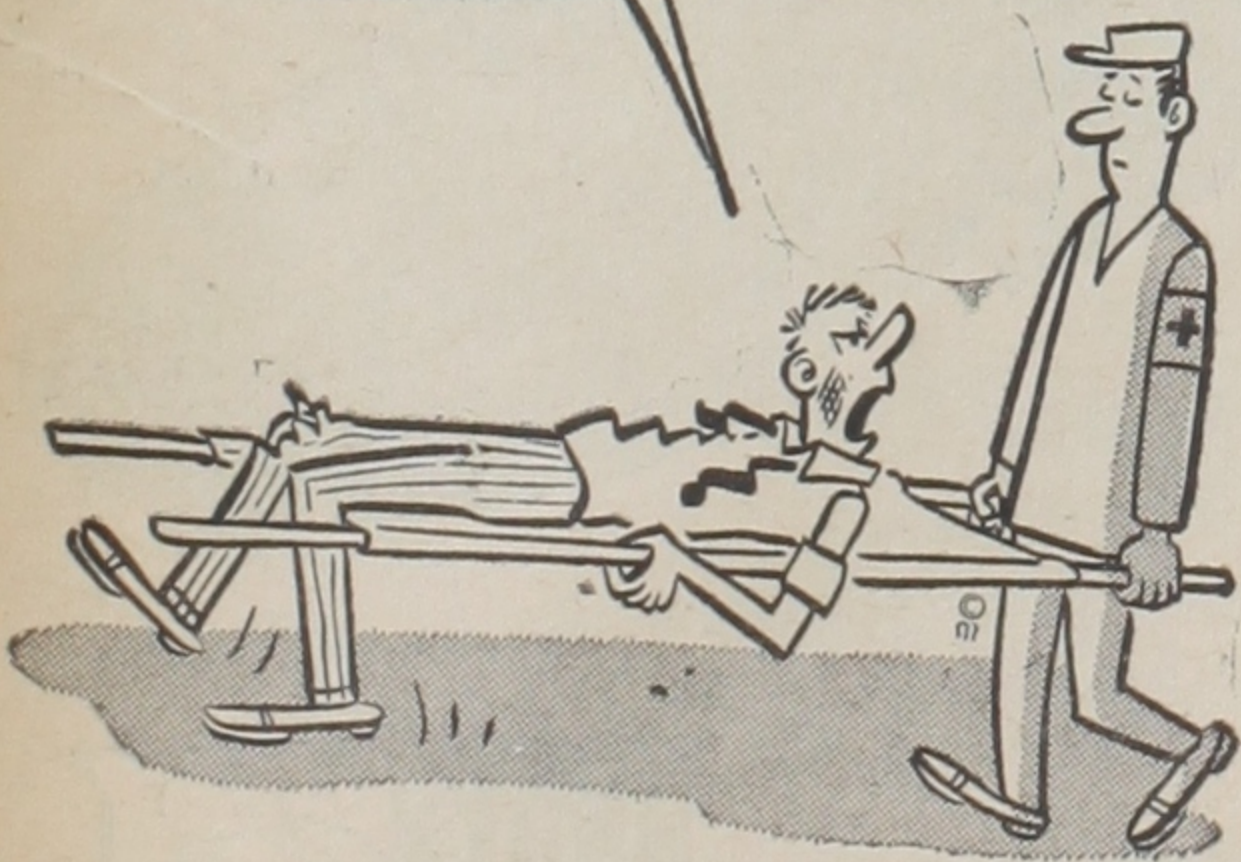
A rich tradition of Southern claim and hospitality is the hallmark of Kappa Alpha Order. Since its organization on the Tech Campus in 1961, the brothers of Gamma Chi chapter have carried forth this tradition.

Although relatively new on the Tech campus, Kappa Alpha Order is an old and familiar name in the fraternity world.

Founded at Washington and Lee in Lexington, Va., in 1865, Kappa Alpha has grown to a giant in fraternity circles with 88 chapters stretching through the South, from Maryland to California. Conceived in the minds of several young confederate officers, Kappa Alpha is dedicated to the principles of chivalry exemplified in the life of Robert E. Lee, then president of the college.

This rich traditional heritage of the South's colorful past is still the byword in the activities of Kappa Alpha chapters from coast to coast.

## WHERE'D HE GO ?



Not much telling. Chances are that he has gone to take his clothes to the place that does the fastest laundry and dry cleaning work in town.

## ONE HOUR SUNATIZING

4115 19th

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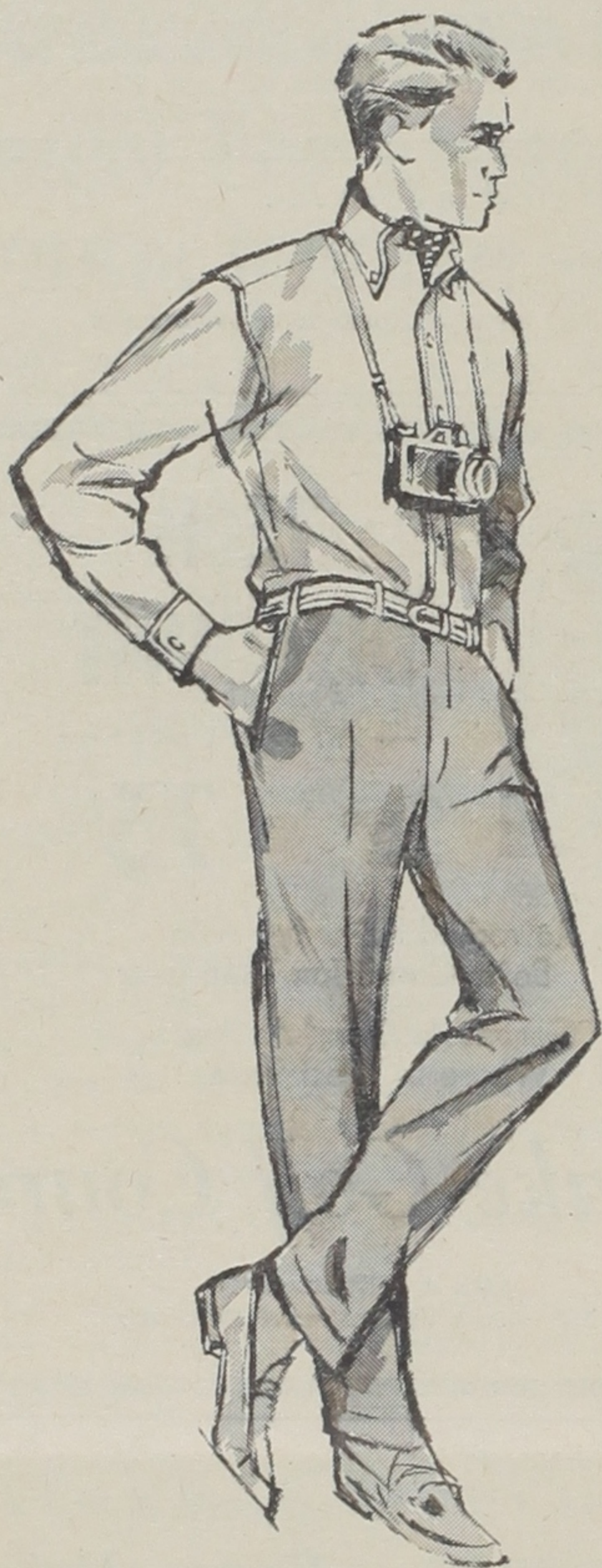
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Silk/wool Sharkskin \$25.00  
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Buy on 6-month Wardrobe Plan  
Pay 1/6 each month

## Raider Roundup

**Sigma Pi Sigma**  
Sigma Pi Sigma, physics honor society and the American Institute of Physics have scheduled a joint meeting at 7:30 p.m. today in the Science Bldg., room 60. Dr. Richard E. Berry of the physics department will speak. The meeting is open to all interested persons.

\*\*\*  
**La Ventana**

Tech students planning to have their pictures appearing in the 1964-65 La Ventana are reminded to keep their appointments at Avalon Studios. If an appointment is missed, it can be made up at any time.

Oct. 31 is the deadline for picture taking.

\*\*\*  
**Phi Mu Alpha**

Phi Mu Alpha is hosting a hamburger supper at 6:15 p.m. today at 2201 32nd Street.

\*\*\*  
**Christian Science**

The Christian Science College Organization will meet at 5:15 p.m. today in the Tech Union.

\*\*\*  
**Circle K Assn.**

Tech's Circle K Assn. will entertain all interested freshmen, sophomore and junior men at a smoketoday at 7:30 p.m. in Tech Union, room 207. No special requirements are necessary to attend the smoker.

\*\*\*  
**WSO**

Women's Service Organization will host a coke party at 7 p.m. today in the Mesa Room of Tech Union.

\*\*\*  
**AWS**

General Council for the Assn. of Women Students will meet at 5 p.m. Wednesday in the Tech Union Mesa Room. The meeting is for representatives from all campus women's organizations.

In addition to general business, the representatives' duties will be discussed.

\*\*\*

**Phi Upsilon Omicron**

Omega Chapter of Phi Upsilon Omicron, honorary home economics fraternity, meets at 7 p.m. Wednesday in the home economics dining room.

\*\*\*

**AFROTC Wive's Club**

The AFROTC Wive's Club will meet at 7:30 p.m. today at the Presbyterian University Bldg. Wives of all cadets are invited.

Films from an overseas tour are scheduled.

\*\*\*

**Wesley Retreat**

Members of the Wesley Foundation are sponsoring a spiritual enrichment retreat at the Wesley Lodge at Buffalo Lake Saturday from 1:30 to 11 p.m. Food and rides will be provided. Interested persons may call the Foundation at PO2-8749 by Friday to make arrangements.

## Mrs. Johnson Tours South

DALLAS (AP) — Mrs. Lyndon Johnson stopped here Monday en route home to Washington, reporting she had had "two good days of rest" at what she said was an absolutely marvelous Southern whistle stop tour.

The First Lady was flying home from the LBJ ranch near Johnson City by commercial planes. She changed in Dallas for a jet for Washington.

Asked by reporters in Dallas about her campaign tour of the South, the President's wife again remarked about the enthusiasm of the crowds that had greeted her during her four day train trip.

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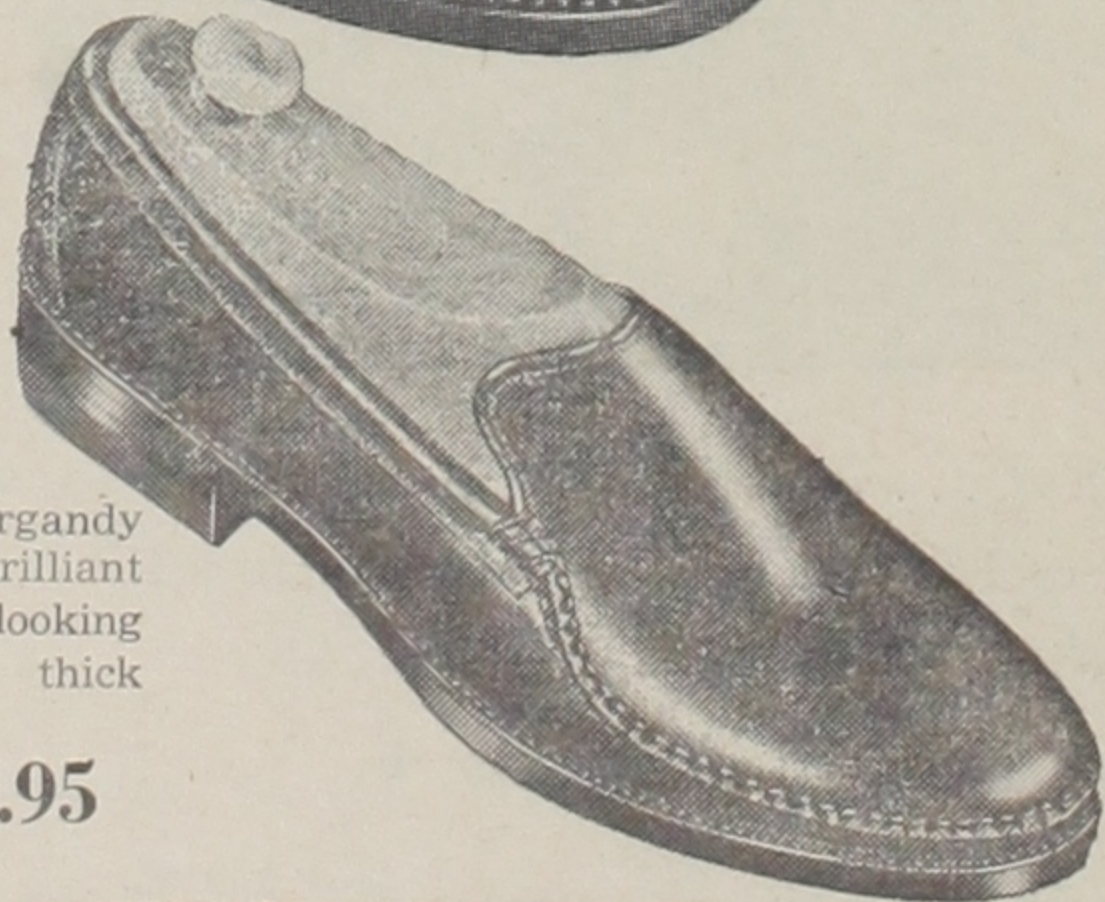


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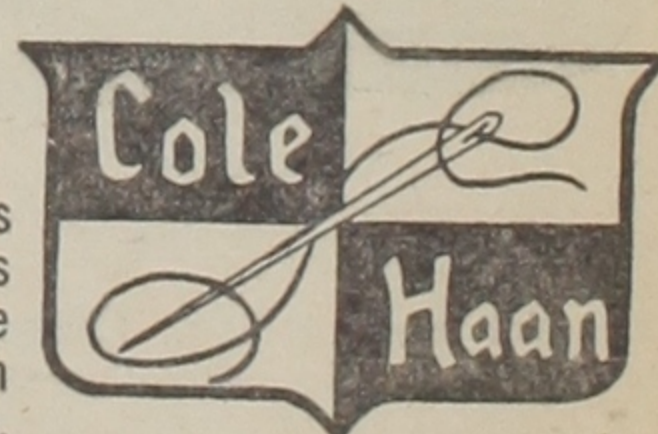
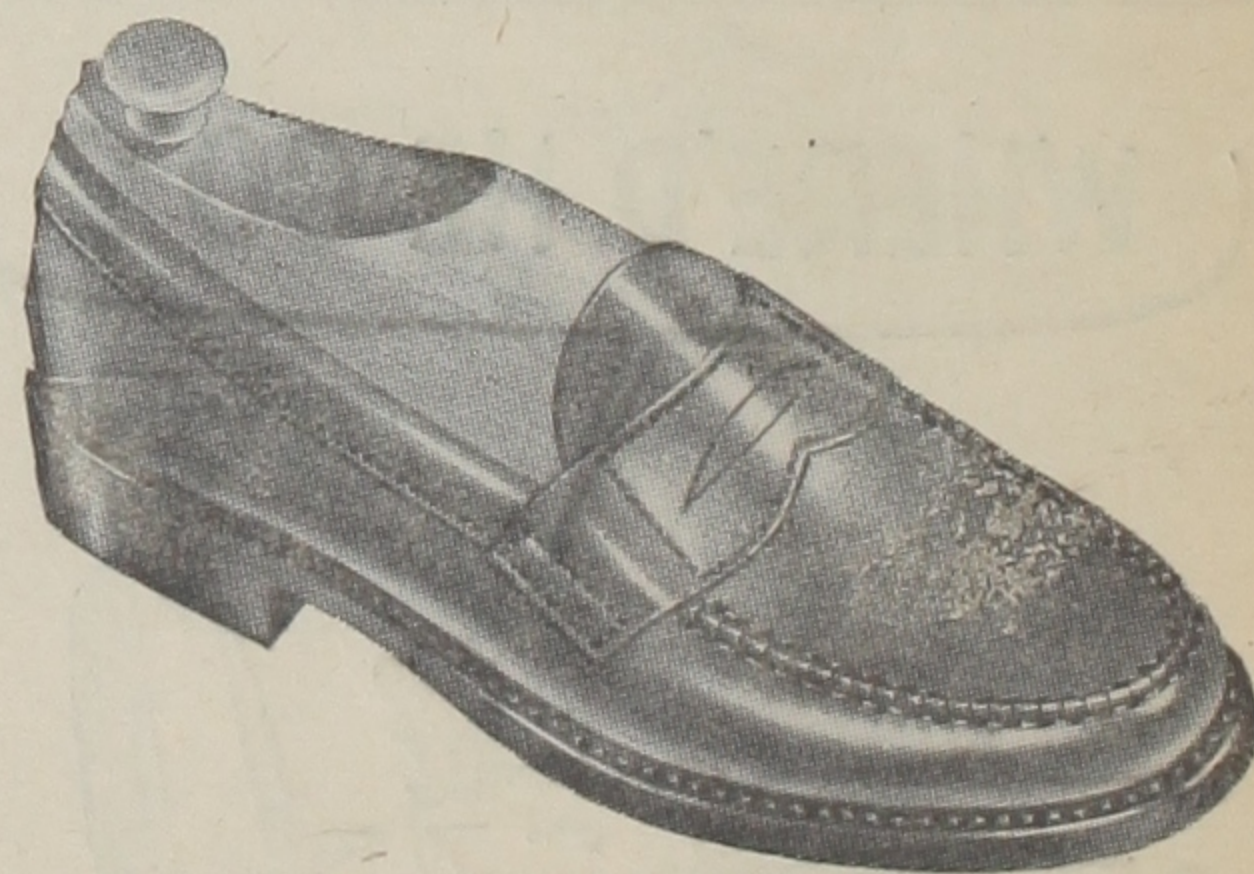
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Over TCU Froggies —

# Red Raiders Battle Back, Win By 25-10

By DON ENGER  
Sports Writer

The Texas Tech Red Raiders, amid an air of TCU fire, staged a dramatic come-from-behind battle in the last of the third quarter Saturday night, and trounced the Froggies from Texas Christian, 25-10.

The game contained all of the ingredients that make a football game exciting, including beautiful passing on the part of TCU's Ken Nix, and two impeccable runs by Jim Zanios and Donny Anderson of Texas Tech.

Anderson was blessed with the best night of his collegiate career as he toted the pigskin 20 times for 164 yards and added two aeri-als for 15 more to take the spot-light as well as the Southwest Con-ference rushing leadership away from TCU's Jim Fauver.

### Started Strong

The Raiders started out as if to make the game a "no contest" as they struck paydirt with only 4:40 gone in the first quarter. Johnny Agan took that one across from 13 yards out after having shared the burden of getting it there with An-der-son.

TCU then took the ball but de-cided they would give it back after only six plays. Tech, with the aid of three first downs, then marched from their own 14 into Froggie territory where it looked like they were going to do a repeat per-formance of the first "act." But then the Raider breaks shifted to the opposition. After a mix-up in the handoff between quarterback Tom Wilson and Anderson, a pur-

ple Froggie came up with the prize on the TCU 48-yard line.

Three plays later, safety Teddy Roberts intercepted a Nix bomb, but the Raiders could not make the big move and Anderson punted out of bounds to the TCU 11.

### Froggies Take Lead

To make a long story short, 12 plays and 89 yards later, the Frog-gies were leading the Raiders, 7-6.

After an exchange of fumbles and a wide-to-the-right field goal attempt by Tech's Kenneth Gill, the Frogs became "copy cats" but made their goal attempt good from 31-yards out. Both teams went to take a rest with the score 10-6 in favor of TCU.

After the intermission and a double exchange of ball possession, Tech had the ball on their own 23. Halfback Johnny Agan carried for four over right guard. Then, the big Greek, Jim Zanios, got tired of playing with the other boys and left them 73-yards behind on the other end of the field. Tech was again in the lead 12-10.

### Anderson Romps

With eight minutes left in the game, Anderson broke the Tech score-from-scrimmage record with a 90-yard jaunt up the middle that had Raider fans on their feet for the second time. But, even then the score didn't seem safe as bril-liant passes from the arm of Ken Nix continued to find their mark.

The Raider fans' fright was short-lived, however, thanks to the third interception of the night for Teddy Roberts who ran 35-yards for the final tally. Perry kicked the point to make the final score 25-10.

# King Pleased With Showing

— Tells Red Raider Club —

By DAVID SNYDER  
Sports Staff

Texas Tech head coach J T King came under good-natured fire for the Red Raiders' faulty pass defense Monday at the Red Raider Club's noon luncheon, and then quipped back, "Well, at least this is the first year anyone has had to throw against us."

King then proceeded to defend the defense, pointing out that Tech defeated the TCU Froggies 25-10 Saturday night in Fort Worth as they brought their record to a surprising 3-1 mark.

The win created a generally jovial mood at the luncheon, as members become more and more accustomed to "being a winner."

"That Nix (Kent, TCU quarter-back) was a better passer than we thought. He completed 19 passes, but then we dropped him for loss-es seven times and intercepted three of his throws. And more im-portant, we won!" King told club members.

King praised TCU for their top-notch effort, but thought they might have been over-aggressive. "They over-pursued our running game. That is, all the TCU players were chasing the ball-carrier. Sev-eral times our runners cut back to the inside to make a lot of yard-age. That's what happened on that 90-yard reverse of Anderson's."

As for Tech, King was "tre-mendously pleased" with the Raid-ers' running game which racked up 342 yards with a 6.5 average per play in the first half. "We didn't play a spirited game, but we seemed to gain momentum as it progressed. Our ground defense is coming along real good," the Raid-ers mentor said. Tech held the Frogs to minus 14 yards on the ground in the first half.

King revealed the Raiders' game strategy for Saturday's trip to Waco to battle Baylor, saying, "We've got to keep the ball away from that passer (Terry South-all)." Pointing out that Arkansas ran 82 plays to Baylor's 40 last week, he said that ball control would be the Raiders' major objec-tive against the eBears.

teams, as both have lost one in conference play. But then they're all crucial from here on out — we've got to play them one at a time," he added.

Assistant coach Merrill Green gave a brief scouting report on

Baylor to club members, although ex-Raider Bill Worley actually scouted the Baylor-Arkansas game last Saturday which the Razor-backs won 17-6.

"They're just as good as they were a year ago," Green stated as he echoed King's plan for ball con-trol. "Give them the ball and they're going to score sooner or later.

"Baylor throws a lot — the of-fense is the difference between the Bears and TCU. Their main trou-ble so far has been an inexperienced quarterback, and he's coming along fast. And besides, he has the great Larry Elkins to throw to." Elkins has caught three TD passes in as many games this year.

Green pointed out that the

Bears' 0-3 record is deceiving, say-ing that they had played three good teams and have been steadily improving.

"Tech has got to eat up the clock on the ground," he concluded.

Freshman coach Berl Huffman was the initial speaker of the luncheon, being introduced by em-cee Bob Nash as "a man who's modesty is only succeeded by his knowledge of football."

He reported on the Picadors' scrimmage last Thursday, saying they "got after each other real good." Huffman was generally pleased with the showing, but com-plained of having "too many little boys."

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MATH TUTOR: Certified experienced teacher. Full time tutoring by appointment. 4936 47th St., SW5-2632.

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TYPING: Experienced. Term papers, re-ports, etc. Mrs. Welch, 3004 30th, SW5-7265.

I do typing in my home. Can pick up and deliver work. SW9-7414.

Ironing Wanted: Call P03-8532.

Wanted two serious men students for 3-room apartment. 2 blocks from campus. \$65.00, 2315 17th, P05-9831 or P03-8694.

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Typing: Term papers, research papers, themes. 4601 44th, SW5-9053.

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For Sale: 1962 Volkswagan, sunroof, in perfect condition. Priced to sell. P03-7471 or SW5-7471 after 6:00 p.m.

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— Whip Yanks 5-2 In Ten Innings —

# World Series Box Score

# Cardinals Take Series Lead

St. Louis (N)	AB	R	H	B	O	A
Flood cf	4	1	1	0	1	0
Brock lf	5	0	2	1	1	0
White 1b	4	1	0	1	7	0
A-K. Boyer 3b	4	0	1	0	3	1
Groat ss	4	1	1	0	2	1
McCarver c	5	1	3	3	13	0
Shannon rf	5	0	0	0	1	0
Maxvill 2b	5	0	1	0	1	1
Gibson p	4	1	1	0	1	1
<b>Totals</b>	<b>40</b>	<b>5</b>	<b>10</b>	<b>5</b>	<b>30</b>	<b>5</b>

New York (A)	AB	R	H	B	O	A
Linz ss	5	0	0	0	1	3
B. Richardson 2b	5	0	3	0	5	3
Maris cf	5	0	0	0	3	0
Mantle rf	3	1	0	0	1	0
Howard c	3	0	0	0	9	0
Pepitone 1b	4	0	1	0	8	1
Tresh lf	3	1	1	2	1	0
C. Boyer 3b	2	0	0	0	0	3
b-Blanchard	1	0	0	0	0	0
Gonzales 3b	1	0	0	0	1	3
Stottlemire p	2	0	1	0	0	1
c-Lopez	1	0	0	0	0	0
Reniff p	0	0	0	0	0	0
Mikkelsen p	0	0	0	0	1	0
d-Hegan	1	0	0	0	0	0
<b>Totals</b>	<b>36</b>	<b>2</b>	<b>6</b>	<b>2</b>	<b>30</b>	<b>14</b>

a-Reached first on catcher's interference.  
b-Popped out for C. Boyer in 7th.  
c-Struck out for Stottlemire in 7th.  
d-Struck out for Mikkelsen in 10th.

St. Louis	000	020	000	3-5
New York	000	000	002	0-2

E-Howard, B. Richardson, Groat, DP—Maxvill, Groat and White; Linz, B. Richardson and Pepitone. LOB—St. Louis 9, New York 7. HR—Tresh, McCarver. SB—White.

	IP	H	R	ER
Gibson (W)	10	6	2	0
Stottlemire	7	6	2	1
Reniff	1-3	2	0	0
Mikkelsen (L)	2-2-3	2	3	3

BB—Gibson 13, Stottlemire 6, Mikkelsen 3. HBP—By Gibson (Howard).  
U—V. Smith, plate; A. Smith, first base; Secory, second base; McKinley, third base; Burkhart, left field; Soar, right field. T—2:37. A—65,633.

### STILL LOSE BALL

AUSTIN (P)—Texas University Coach Darrell Royal said Monday his Longhorns are losing the ball too much on fumbles and pass interceptions—and will have to improve to keep winning and retain the No. 1 spot in college football.

NEW YORK (AP) — Tim McCarver's three-run homer in the 10th inning and Bob Gibson's 13-strikeout pitching moved the underdog St. Louis Cardinals within one victory of the world championship Monday on a 5-2 triumph over the New York Yankees in the fifth game. With two out and a man on

in the ninth inning, Gibson appeared assured of a shutout. But Tom Tresh hammered his first pitch into right field bleachers, about 430 feet distant, for a home run that tied the score.

### Only One More

One more victory in the Series, to be resumed Wednesday at friendly Busch Stadium, would give the Cardinals the winner's share or about \$8,800 for their first World Series since 1946. Tuesday is an off day for travel.

The Yanks had gone scoreless for 17 1-3 innings, 8 2-3 Sunday and another 8 2-3 Monday, before Tresh's homer broke the string of goose eggs. An error by Dick Groat on Mickey Mantle's grounder had preceded Tom's long-distance blow.

### Strike Back

But the fighting Cardinals struck right back against Pete Mikkelsen with a rally that was climaxed by McCarver's homer into the lower stands in right field. It was the third hit of the day for the 23-year-old Cardinal catcher, who leads all the series hitters with a .471 average.

Shoddy play by the Yanks, who have been guilty of seven errors in the first five games, cost them dearly in the fifth inning.

With one out, Gibson blooped a fly ball in front of the dashing Tresh for a base hit. Tresh got his glove on it in a diving try but couldn't hold the ball.

### Richardson Goofs

Curt Flood then hammered a ground ball at Bobby Richardson and the usually reliable second baseman fumbled it. Both men were safe. From the press box, it seemed it was a potential double play ball but at least one man would have been retired.

Lou Brock then came through with a single to right field and Gibson, who had stumbled and fallen on all fours after rounding first on his own single, came rolling home like a drunken sailor on shore leave.

White's bouncer to Richardson forced Brock at second but the relay to first did not quite get White to complete a double play. The Yanks, led by Pepitone, danced in rage at the call on the play. Flood scored from third with the second run.

## U.S. Swimmers Start Quickly

TOKYO (AP) American swimmers marshalled forces for another assault in the Olympic pool here Tuesday after Don Schollander, an 18-year-old Yale student, led a medal grab that shot the United States into a quick lead over the Russians in the battle for gold, silver and bronze at the Tokyo Games.

Schollander won the 100-meter freestyle final and copped the United States' first gold medal in Olympic record time of 53.4 seconds.

Schollander's performance capped a day of record-breaking in which Russia's Galinda Prozumenschikova won the gold medal in the women's 200-meter breaststroke, Dawn Fraser of Australia broke the 60-second barrier in the 100-meter freestyle semifinals and the U.S. team won four medals while sending strong entries into the finals of two other events.

Two Arizona lasses, Jeane Collier of Phoenix and Patsy Willard of Mesa, got the United States started by finishing second and third, respectively, behind Germany's Ingrid Kramer-Engel in the women's springboard diving final.

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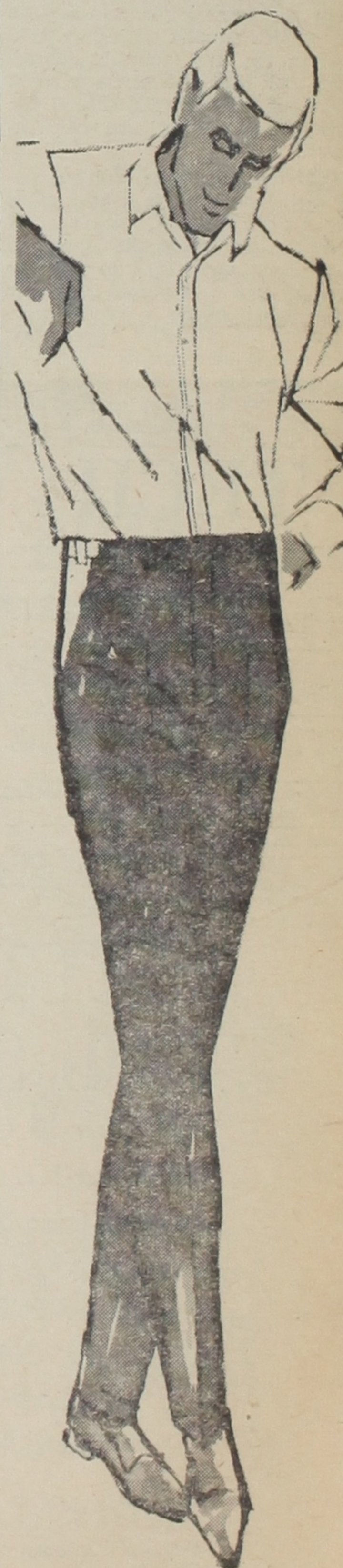
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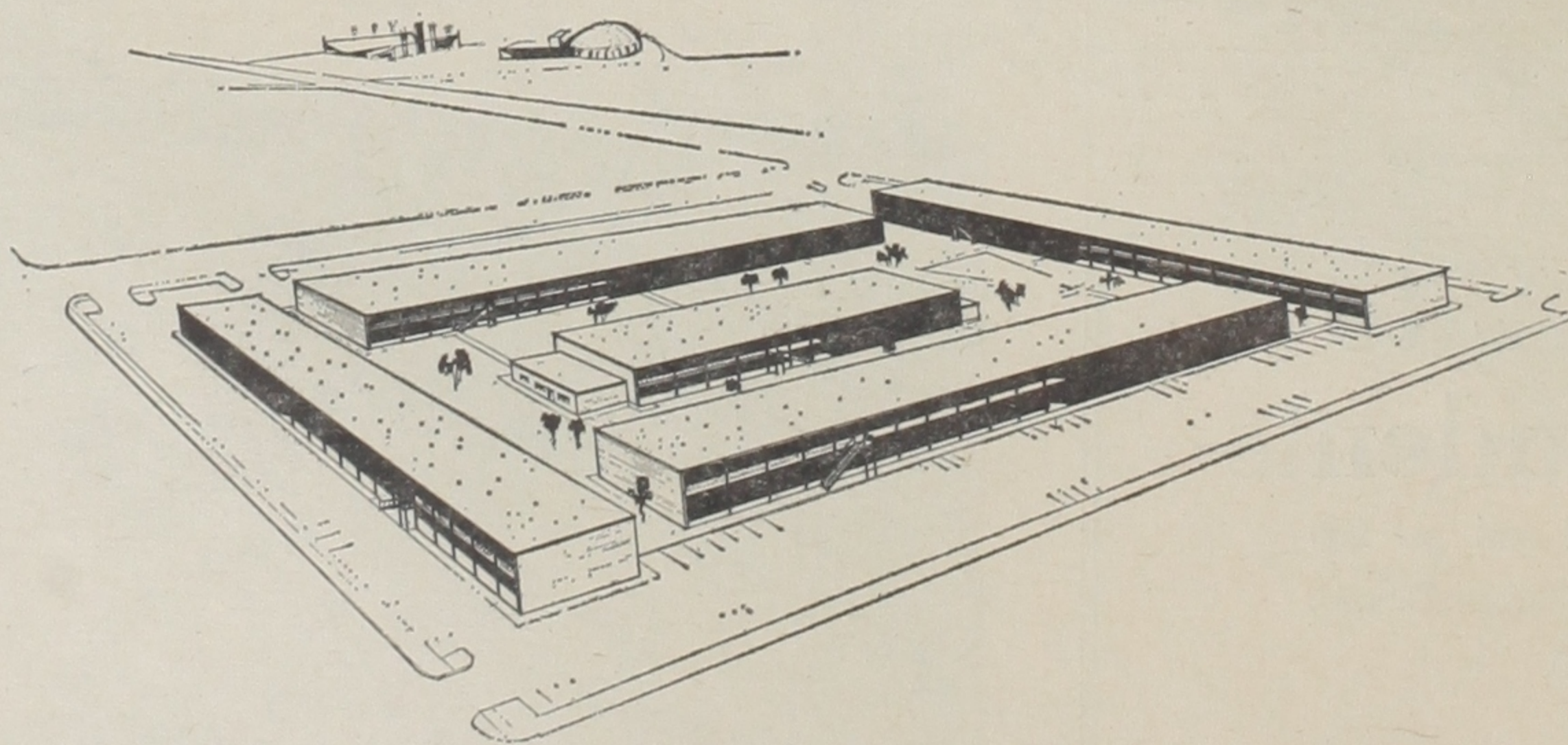
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