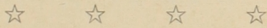


PUBLICATIONS SECRETARY—Mrs. Jean Finley is pictured during a rare quiet moment in her office. Fronting the offices of the publications director, TOREADOR ad manager, and TOREADOR editor,

Mrs. Finley finds little time for quiet. The use of her office as meeting and crying room by many students adds much to the confusion in which she must work. —Staff Photo



Jean's Job Provides Ready-made 'Family'

By MAX JENNINGS
Toreador Staff Writer

There appeared to be nothing but confusion. The office, already growing smoke-filled in the early morning, was brimming over with students, many of them sipping coffee from specially marked cups.

It seemed there was always a place and a welcome for every newcomer that came through the door.

Eventually it became apparent that most of the activity was centered about a tall, thin woman seated at the only desk. She sat busily typing, pausing to dig through her files for a moment or make a notation in one of her many ledger books.

She was seemingly unaffected by the chatter. Once in a while she would look out of clear blue eyes and laugh without stopping the clackety-clack of her machine.

Used To Her 'Family'

This kind of "confusion" didn't bother her, because Jean Finley, secretary of student publications, was used to her "family."

It was a job that began quietly for Mrs. Finley two-and-a-half years ago when she was hired as secretary to Phil Orman, director of student publications. It was a job that has since mushroomed into dozens of duties which even she finds hard to classify.

And Mrs. Finley was seemingly ill-prepared for her job.

Never Worked

The daughter of a car dealer, she was born in Fort Stockton but grew up in Pecos. "I just loafed. I never worked," she admitted with a wide grin about her growing up years. Two years after she graduated from Pecos High School she married Edwin Finley, then an employee of an oil company.

"I just drank coffee all day," she said, laughing about her stint as a housewife.

And for a while after coming to work, she thought seriously about running back to the housewife routine.

Thought Worst On Campus

"It was terrible. I thought I had the worst job on campus. I didn't know what they were talking about. I hardly even knew what a classified ad was."

With the remodeling of the Journalism Bldg. last year, she found herself literally on the spot for more duties, for her office now fronts the offices of Orman, the TOREADOR editor and the TOREADOR advertising manager. Now she handles the phone and visitors for all three men.

But this is not where it begins. Because these duties don't tell about the night she was backstage at the Miss Mademoiselle Pageant,

helping members of Sigma Delta Chi to run their beauty contest. But the guys knew it, and they made certain she and her husband were invited to the party afterwards.

"Really," she admitted, recalling the event. "I think it's different from most secretaries on campus."

"That's no function of yours," boss Orman chimed in with a grin to match hers. "That's just out of the goodness of heart, I'll guarantee you."

Never Called Him 'Mr.'

Orman left the room a moment and the conversation turned to him. "I don't think I ever called him Mr. Orman," she said, putting her hand to her mouth. "Isn't that strange?"

She recalled the time Orman fired her six times in one day—the day on which La Ventana staffers dedicated the '63-'64 yearbook to him in a surprise ceremony. He told her it was her job to keep the boss informed.

"He never did hire me," she said, her voice rising to a laugh. "I just never did leave."

First names seemed to come easily for Mrs. Finley as she talked to the stream of persons coming through the office. But it wasn't as easy to get the names straight as it might seem, she continued. "I thought when I first came here I would never get them straight. I met so many at one time. But working with them . . ."

Orman says she's popular with the students because "She looks like mother," which she protested with a giggle.

Mrs. Finley says that she believes knowing all the kids so well "makes us all work closer together. I think everyone over here in this building is a big family. I think I can fuss at y'all about something and you don't get mad. It makes it easier than if you were a stranger."

Awarded At Banquet

And one day last spring, Mrs. Finley's family remembered her at the annual journalism awards banquet. A new award to someone who made work around the building a little easier went to her. And her only reaction: "I was floored."

Trials of putting out a daily paper, the yearbook, spats between staff members and other problems usually end up involving Jean, all going together to make her job more complex and more interesting.

Perhaps it is her own personality that has made Mrs. Finley so successful in her unusual job.

"I get upset because I'm nervous," she said. "That's why I smoke too much." She added, "A calmer person might do better. A lot of the time I get excited over things when there's no need to. I'm sure."

"But," she concluded, "this is the only job on campus."

Tech's KTXT-TV Receives Ford Grant

KTXT-TV, Tech's educational television station, was named recipient Wednesday of an Ampex video tape recorder and video tapes worth \$75,000 from the Ford Foundation.

Announcement was made by John C. White, president of National Educational Television and Radio Center (NETRC) in New York.

According to D. M. McElroy, manager of KTXT-TV, the grant will "open a new era in telecasting for the station."

The manager explained that the grant, made available through funds from the Ford Foundation and Minnesota Mining and Manufacturing Co., will make many more programs available.

He added that the station made application for the grant June 15 and joined NETRC in order to be eligible.

McElroy said the station will go back on the air in August with a slate of cultural and informational programs and will launch into the long terms with programs covering six areas of outside classroom instruction.

The six broad areas include humanities, fine arts, science, public affairs, social sciences, and children's programs.

The Ampex video tape recorder costs \$65,000 and the video tapes will total \$10,000. Video tape operates much like tape-recording magnetic tape except that it is capable of instantaneous reproduction of both pictures and sound.

McElroy added that the grant was a part of the Ford Foundation's program to aid educational television.

Commission Approves 4 Doctoral Programs

Texas Tech gained new status as an institution for graduate study Monday when the Texas Commission on Higher Education approved four new doctoral programs, almost doubling Tech offerings at that level.

Also approved by the Commission meeting in Austin was an extensive academic revision of the School of Agriculture, the addition of a major in Latin, and an undergraduate program in textile technology and management.

ALL CHANGES will be official in the fall of 1964.

The four new doctor of philosophy programs will be in engineering, government, physics and mathematics.

The doctorate in engineering is thought to be the first interdisciplinary program of its kind in the U.S.

Eight changes were authorized in degree designations for the Agriculture School. The general term "Agriculture" was dropped and the degree majors made more specific.

MASTER OF SCIENCE in Agriculture was changed to Master of Science for graduate programs in the departments of agricultural economics, agronomy, animal husbandry, horticulture and park administration, and dairy industry.

The Master of Science in Ag-

riculture with a major in agronomy was changed to Master of Science with majors in crop science, soil science, and range science.

MASTER OF SCIENCE in Agriculture with a major in animal husbandry was changed to Master of Science with majors in animal breeding, animal nutrition, and meat science.

Master of Science in Agriculture with a major in horticulture and park management was changed to Master of Science with majors in park administration, horticulture and entomology.

"**AGRICULTURE**" was dropped from Bachelor of Science degrees with majors in agricultural economics, agricultural education, agronomy, animal husbandry, dairy industry, horticulture, park administration, and agricultural science.

Animal husbandry degree designations were changed to Bachelor of Science with majors in animal business, animal production, and animal science.

AGRONOMY degree designations were changed to a Bachelor of Science degree with majors in crops, range management and soils.

Likewise there is to be a Bachelor of Science degree with majors in horticulture, park administration and entomology.

Exam Schedule

Examination Schedule for the First Summer Term, 1963

| EXAMINATION TIME | CLASS MEETING TIME |
|------------------------|--------------------|
| | Monday, July 15 |
| 7:30 - 10:00 a.m. | 10:40 - 12:10 p.m. |
| 10:30 a.m. - 1:00 p.m. | 1:20 - 2:50 p.m. |
| 1:30 - 4:00 p.m. | 7:20 - 8:50 a.m. |
| | Tuesday, July 16 |
| 7:30 - 10:00 a.m. | 9:00 - 10:30 a.m. |
| 10:30 a.m. - 1:00 p.m. | 3:00 - 4:30 p.m. |

Requested changes in the schedule of individual students will be considered by the Dean of the School in which the student is registered.

PLACEMENT SERVICE INTERVIEWS

Editor's Note: Representatives of the following firms will be at the Placement Office on the day named to interview applicants. Anyone interested should contact the Placement Office immediately.

- July 11.....United States Air Force
- July 12.....United States Air Force, Abilene Public Schools

Wayne James Attending Conference

Wayne James, executive director of the Tech Ex-Students Association, left Friday to attend the 50th Anniversary Conference of the American Alumni Council in Atlantic City, N.J.

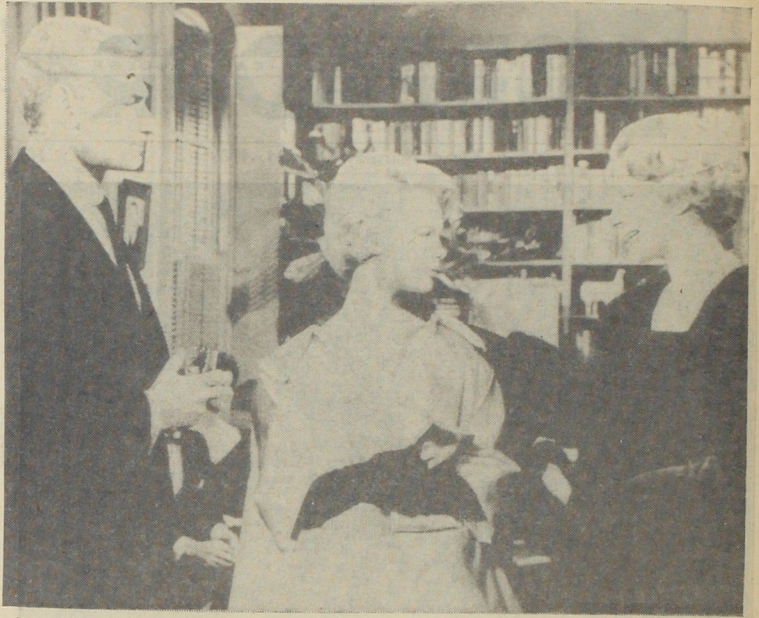
ALUMNI DIRECTORS and development officers from more than 1,150 colleges and universities in North America are attending the conference.

James and Howard F. Gillette, alumni secretary of Harvard University, are to appear on the conference program together, presenting papers on "Alumni Clubs and Off-Campus Activities."

James, who has been associated with the Ex-Students Association since 1957, was author of a 51-page manual for ex-students chapter officers last fall.

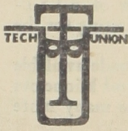
ALTHOUGH THE manual was written for Tech ex-student chapter officers, it has been widely circulated among college and university alumni associations throughout the Southwest.

While in Atlantic City, James will also attend sessions of the Institute in Alumni Publishing

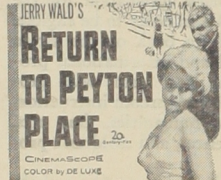


UNION MOVIE—"Return to Peyton Place" will be shown at 4 and 8 p.m. Friday and at 8 p.m. Saturday in the Union Coronado Room. The movie stars Carol Lynley, Jeff Chandler, and Eleanor Parker (pictured above). The story involves a young author who writes a novel that strips bare

the prejudices and weaknesses of her home town. The lives of nine people are dramatically affected when a town meeting is called to ban the book. The right of freedom of speech is analyzed and bigotry is condemned.



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Salaries on Upswing For 1963 Graduates

Things are looking up for this spring's college graduates — and the 1963 graduates of Tech are no exception.

A recent national survey of approximately 40 companies showed that they plan to hire about 10 per cent more college graduates this year and offer pay averaging about five per cent higher.

MRS. JEAN JENKINS, director of Tech's placement service, reports that Tech is about on par with this national average.

Although figures on Tech graduates are as yet incomplete, trends are sufficiently strong to support this theory, she said.

Placement service information indicates that the highest offer extended to a technical graduate at the bachelor's level has been one of \$800, and several others ranging from \$750 to \$800.

LOW OFFERS FOR technical graduates are around \$475 per month. There are more offers around \$550 than in any other range.

There have been more offers this year for non-technical graduates at the bachelor's level. The average offer has ranged around \$500 a month. Low offers are around \$386 and top offers have ranged around \$550.

THE AVERAGE salary offer for accounting graduates is \$512. Low offers to all majors from business and industry are around \$400 a month.

Mrs. Jenkins said that women's salaries are significant in the over-all trends and may be regarded as indicators of the strong salary offer, \$550 for women in the technical field.

THE UTILITIES industry has been particularly strong this year, as have offers from the aircraft industry, according to placement figures.

Also, more interest has been demonstrated in agriculture graduates by business and industry, as opposed to strictly agricultural pursuits.

Mrs. Jenkins adds that graduate study, as opposed to immediate employment, is developing in strength as more students are encouraged to go on for additional

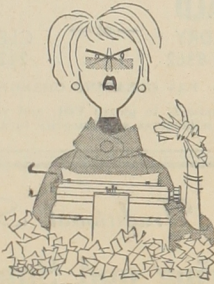
work, as the fields of knowledge expand.

AT THE GRADUATE level, Mrs. Jenkins cited the jump in salary offered to the individual with an advanced degree.

"It would not be uncommon for the salary to be \$25 to \$50 more a month for masters' degrees," she said. "And, of course, the big dividend is at the doctorate level."

To paraphrase, "as education goes, so goes the economy"—a good argument for the advocates of excellence in higher education.

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Large Speech Shop Expected

Texas Tech's High School Speech Workshop, scheduled for July 21 through Aug. 3, is going to have the largest enrollment it has ever had, according to Dr. P. Merville Larson, director.

DR. LARSON, professor and head of the speech department, reports that the forensics section is already closed, with 26 students pre-enrolled.

To date, 18 students have enrolled in dramatics, with some vacancies still available in that section.

THE PROGRAM will include study and practice in effective speech. Special assistance in the Speech Clinic will be available to students with particular speech problems.

Participation in as wide a variety of speech activities as possible will be open to each student, depending on his interest, Dr. Larson said.

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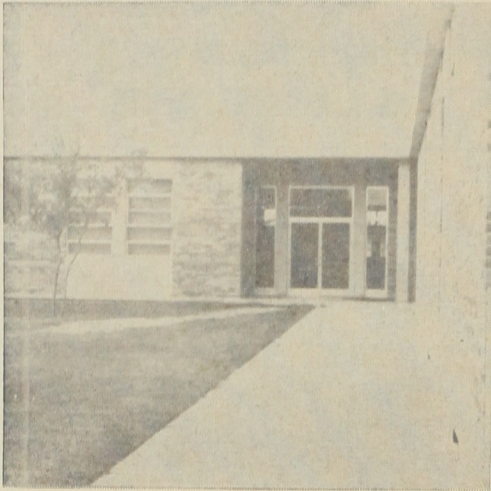


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Where On Campus Are You?



LAST WEEK'S PICTURE—E. Entrance, Women's Gym.

Ex Honored With Degree

Fred H. Moore, a Tech graduate and president of Mobil Oil Co., has received an honorary Doctor of Law degree from Middlebury (Vt.) College.

Moore's citation reads "We honor you today not only because you merit such high regard, but also, as an executive of a vast and complex enterprise, you ever take time to accept responsibility for leadership in public causes."

Moore was graduated from Tech in 1930 with a bachelor of arts degree. He returned to Tech officially in 1953 as a member of its Board of Directors, serving from Feb. 19 of that year through March 5, 1956.

He was speaker at Tech's spring commencement in 1962.

Business Professor Attends Math Seminar

A Tech associate professor of management, Dr. William W. Thompson Jr., is among 33 faculty members from 11 midwestern universities attending a University of Kansas seminar in mathematics for application to business.

SPONSORED BY the University of Kansas School of Business, the seminar lasts from June 9 until Aug. 9. It is financed with a \$70,000 grant from the Ford Foundation.

Seminar goal is to provide business administration faculty with the new concepts in mathematics and quantitative analysis and to train them in applying these concepts to teaching business administration.

THE FORD Foundation has provided the subsidy because of what they believe are four general trends:

1. Business firms are making increasing use of mathematical concepts and techniques.
2. Changes in the teaching of high school mathematics and increased offerings at that level have improved the mathematical competency of business students.
3. Many productive members of business faculties learned their mathematics in an earlier era and have not had time to keep up with new developments.
4. The grasp of modern mathematics is necessary for the development of research activities in business.

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News Briefs

JAMES G. ALLEN, student life dean, is delivering four lectures at the second annual Student Personnel Conference at Oklahoma State ending Tuesday.

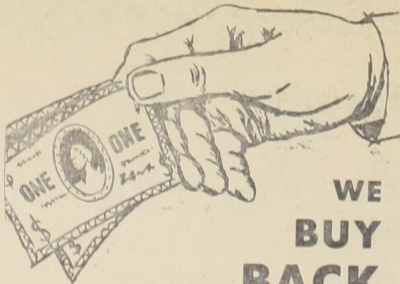
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KAPPA ALPHA MU, national photojournalism fraternity, is planning to organize a chapter on campus. Any interested person should contact Bill Williams in Journalism Bldg., Rm. 117.

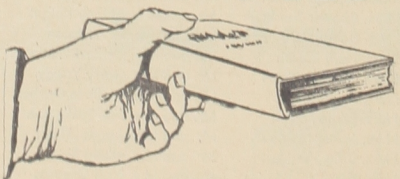
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DR. HENRY J. SHINE, professor of chemistry, is currently touring English and European universities showing slides and presenting information about Tech to scientists. His major topic is Tech's Air-Force supported research program in the chemistry of ion-radicals.

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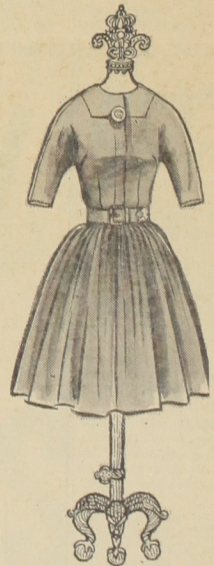
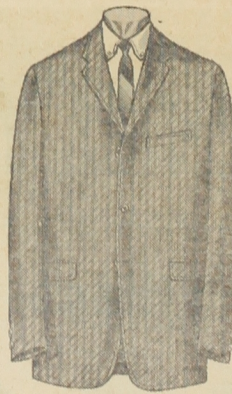
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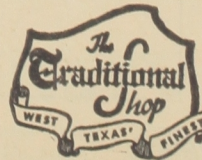
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