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Faculty senator questions administration

By LAURA TETREAULT
University Daily Reporter

The Texas Tech Faculty Senate will discuss during its Wednesday meeting a list of questions presented by Sen. Henry Wright at the Jan. 11 meeting. Three of the eight questions deal specifically with administration procedures.

Item two of the proposal addresses the possible need for an administration evaluation system. Item four questions the "phenomenal rate" of growth in administration personnel, and item seven asks if "administrators have the option to not answer letters of inquiry."

The proposal could not be discussed at the Jan. 11 meeting because it was not included on the agenda.

The proposal was presented to stimulate discussion and to determine if the problems are campus-wide. Because the magnitude of the problem has not been determined, no solutions were set forth, Wright said.

"Above (the position of) chairperson, each administrator serves at the discretion of an above person," Wright said.

The hiring chain of administrators, as established by the Tech Operating Policy and Procedure Manual, shows that chairpersons are appointed by the university president for three-year terms based on recommendations from the dean of the appropriate college and the vice president for academic affairs. Before a chairperson's term expires, a review is conducted with the faculty, and

a reappointment may be recommended.

The manual also states that administrators above department or area chairpersons serve without tenure and "at the discretion" of their superiors. Associate and assistant deans serve under deans, who serve under the vice president for academic affairs. Each person in these administrative capacities is supposed "to report on his or her performance at least annually through a conference" with their superior.

"Even the review procedure (of chairpersons) is not followed," Wright said.

Review of chairpersons usually comes up when faculty are very dissatisfied. The faculty members talk to the dean,

who then initiates review action, Wright said.

"Reviews should be at some regular interval. Reviews can be very constructive, not used just for removal," Wright said.

"A review procedure would have a better system of accountability. All administrators should be reviewed by superiors as well as subordinates."

Wright cited faculty reviews by students as further justification for an administration evaluation system.

"A review by students helps improvement in the classroom. Reviews in the administration could improve the system," Wright said.

With the growth of the administration comes the problems of administrators

serving themselves more than students and faculty, and the increase of paperwork, Wright said.

"There are a lot of operating procedures that don't have a useful purpose from the faculty standpoint," Wright said.

"We're getting more paperwork — a lot of reports of various kinds to fill out. They're rushed down to us, but no reasons are actually given as to why they are needed," he said.

An example is the Annual College Report, which is an annual report compiled within the departments and which, in the case of the College of Agriculture at least, then is reassembled by the dean. The reassembling causes the report to lose department identity, Wright said.

"I fail to see the need (for the report) every year. We can't pull out anything of value at a later date because the information has been reassembled."

"It's good to look at where you're going, but maybe every five years," Wright said.

He said discussion of the questions he presented could bring to surface problems in other departments and colleges, such as registration and large classes meeting in rooms that are not suitable for the class size.

Wright said there are some advantages to computer registration, namely that classroom space is used better and students' needs are better met.

Herrera declares intention to run in city election

By KEVIN SMITH
University Daily Reporter

Gilbert Herrera announced his intention to run for the City Council Monday, the first day candidates could file an application for a place on the April 7 ballot.

Herrera and councilwoman Joan Baker were the first to announce officially their intention to run for city office.

Because of the uncertainty of the election-by-district lawsuit, candidates are being asked to file twice pending a decision of whether two at-large places or six district seats will be on the ballot.

The judgment requiring implementation of a single-member district system for electing city council members instead of the current at-large system is on appeal to the Fifth Circuit Court of Appeals in New Orleans.

Judicial considerations notwithstanding, the single-member district system will be used for the April election. But the city secretary's office must be prepared to conduct the election under the old system should the court so rule.

Herrera is filing for election in District 2, and in the event of the single-member district ruling being overturned, he also has filed for Place 2 under the at-large system.

Baker has filed for District 6 under the single-member district system and Place 4 under the at-large system.

Herrera, who is director of the Auxiliary Use Drug Center at 1638 Main St., said he is anxious for minorities to receive a voice in local government. He said if elected he will do his best to represent the community at large but that he will pay particular attention to the needs of minorities.

Historically, Herrera said, minorities rarely have held high-ranking positions in city government. In running for the council, he said, he hopes to address the problem of racial representation.

"Today I hope will be an historic day for Lubbock," he said. "The minority community has an opportunity to elect a Hispanic candidate to represent them in city council ... I believe the citizens of District 2 will give me their support."

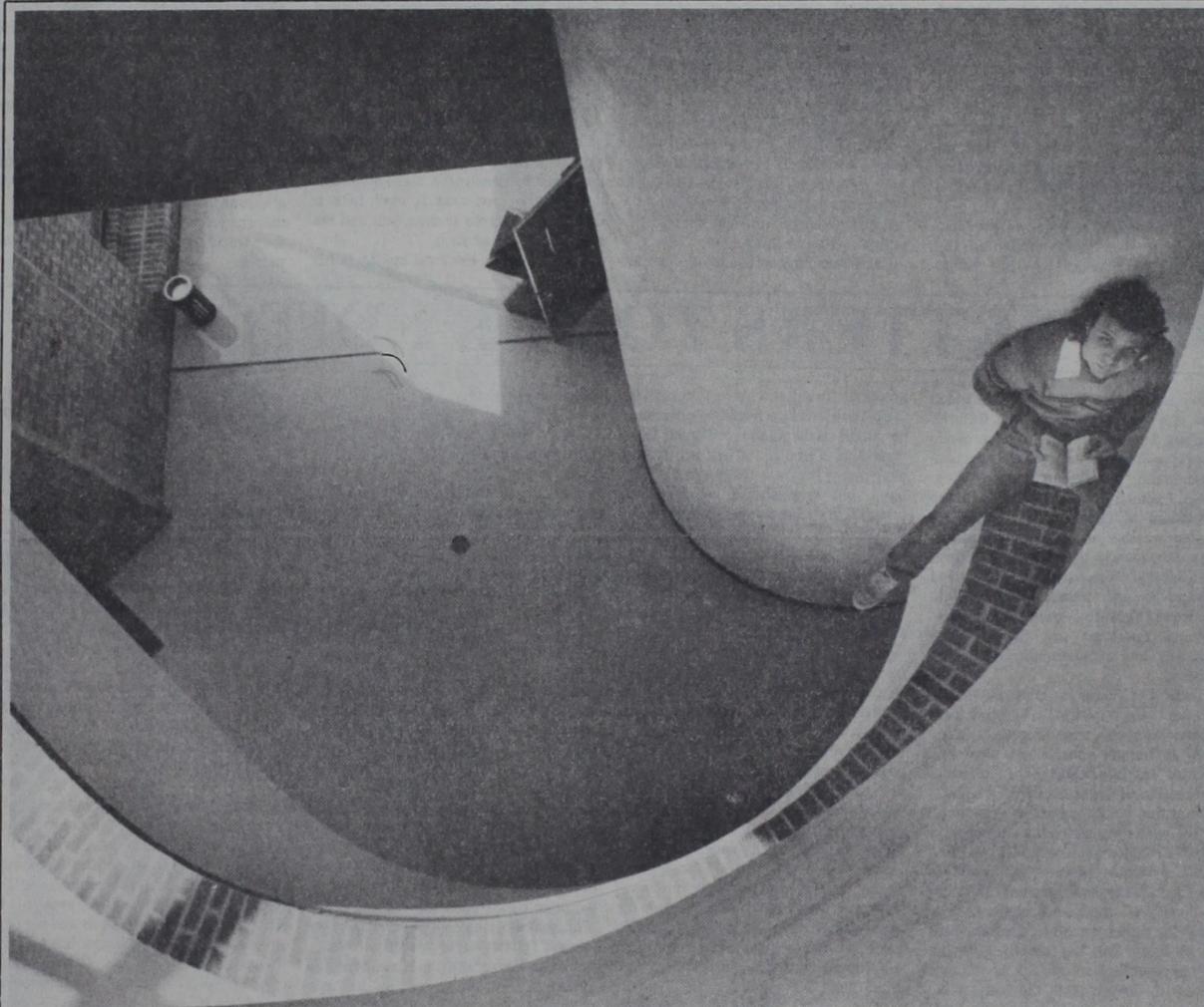
Candidates have until March 7 to file for a place on the April 7 ballot. Voters have until March 8 to register for that election.

If no decision has been made by the court regarding the method of election by the filing deadline, the single-member district plan will be used.

Under the single-member district plan, the original decision of the U.S. District Court, the districts would be divided between two- and four-year terms. Districts 2, 4 and 6, which includes the districts for which Herrera and Baker have filed, would be four-year terms.

The remaining districts, 1, 3 and 5, initially would be for terms of two years. But in 1986 they would revert to four-year terms.

Under the single-member district plan, the mayor pro-tem would be selected by the city council members themselves, unlike the at-large system where the winner of the Place 1 seat automatically becomes the mayor pro-tem.



Steady Reading

Pat Wood, a sophomore psychology major from Lubbock, studies between classes in Holden Hall. The curved-ledge wall designs in Holden Hall allow students to look down several flights.

When sitting on one of the ledges, a student must maintain a good sense of balance or the results could be disastrous.

The University Daily / R.J. Hinkle

Heavy fighting rages on in Beirut

By The Associated Press

BEIRUT, Lebanon — Anti-government Moslem militiamen seized most of west Beirut in furious street battles with the Lebanese army Monday and demanded the resignation of Christian President Amin Gemayel.

Lebanese Christian radio said the U.S. battleship New Jersey shelled anti-government positions in nearby hills in retaliation for a rocket attack on the U.S. Marine base at Beirut airport. The report could not be immediately confirmed.

One Marine and eight Italian soldiers in the Beirut multinational peacekeeping force were reported wounded in the fighting, which exploded across the city and plunged the American-backed Gemayel administration into its worst crisis since it took office 16 months ago.

Police said at least 90 people were killed and 300 wounded in Monday's fighting, pushing the overall toll to about 160 dead since the latest round of Lebanon's intermittent civil war broke out last Thursday.

Hooded Shiite Moslem irregulars and their Druse allies drove Lebanese army units from most of their checkpoints on Moslem west Beirut's main commercial

thoroughfares and residential neighborhoods.

The fierceness of the fighting was reminiscent of the 1975-76 civil war.

For the first time, Shiite Moslem leader Nabih Berri called on Gemayel, a Maronite Christian, to resign.

Gemayel's Sunni Moslem prime minister, Shafik Wazzan, had resigned with his eight Cabinet members Sunday to clear the way for a national coalition Cabinet to try to end the conflict, which pits the army and the Christian right-wing Phalangist militia on one side against Syrian-supported Druse and Shiite fighters on the other.

In the United States, President Reagan issued a statement Monday deploring "the actions of those who would destroy the legitimate government of Lebanon," and blaming the Syrian government for the attacks.

White House spokesman Larry Speakes said the Reagan administration hoped Gemayel "will quickly be able to form a responsible, broadly representative government." Special Middle East envoy Donald Rumsfeld and other U.S. officials held urgent talks with Gemayel at the presidential palace in suburban Baabda, Lebanese state radio said.

But Walid Jumblatt, leader of the

Druse Progressive Socialist Party, said in a statement issued Monday in Damascus, Syria, that any political settlement with Gemayel's government was "impossible" and the president's resignation was necessary to solve the country's crisis.

Both Jumblatt and Berri accused the 42-year-old president of helping the Phalangist Party of his father, Pierre Gemayel, to dominate the army and the government.

At the root of Lebanon's unending conflict is the demand by the Shiites, Druse and other non-Christian communities — comprising the majority of the population — for a greater role in running the country.

Gemayel said Sunday he was inviting the warring Moslem and Christian factions to new reconciliation talks Feb. 27 in Geneva, Switzerland. He promised sweeping reforms to give Moslems a greater say in government, and suggested he was willing to scrap Lebanon's eight-month-old troop withdrawal pact with Israel, as demanded by his opponents and their Syrian backers.

The report that the battleship New

Jersey was shelling Druse positions came from the Christian "Voice of Lebanon" radio. Marine spokesman Maj. Dennis Brooks said he could not confirm it, but he said the Marines had come under a heavy rocket attack about 7 p.m., after receiving heavy small-arms fire earlier in the afternoon.

The Voice of Lebanon said one American warplane had bombed a Druse militia position that was firing at the Marines, and the New Jersey had fired its guns at Druse militiamen just east of the airport.

Brooks said one Marine was wounded in the afternoon attack and was evacuated for treatment aboard the amphibious assault ship Guam, part of the U.S. flotilla off Beirut.

The Marine major denied an earlier report that two other Marines guarding the U.S. and British embassies in west Beirut had been wounded.

The Italian Defense Ministry announced in Rome that eight Italian peacekeeping troops were wounded by grenade blasts during the fighting around the Italian headquarters near the Chatilla and Sabra Palestinian refugee camps.

Lubbock warrant officer announces candidacy for JP

By GILBERT DUNKLEY
University Daily Reporter

Lubbock County Sheriff's Department warrant officer David Turner announced Monday that he is a candidate for Justice of the Peace, Precinct 1, Place 1.

Against a backdrop of posters of President Reagan and Vice President George Bush, Turner, 36, said he is running on the Republican ticket. He joins David Gutierrez, a Democrat, in challenging Justice of the Peace L.J. Blalack in the April city elections.

"I would like to take this opportunity to make a public commitment that I will uphold this office to the fullest that both my education and experience can afford," Turner said at the county Republican Party headquarters.

Turner said he believes his law enforcement experience of about 12 years qualifies him for the job of Justice of the Peace.

The 36-year-old father of three has been employed by the Lubbock County Sheriff's office for 4½ years.

"No one can work that long without having a strong belief in law and prosecution," Turner said. "Not only have I the practical experience in law enforcement, but (I have) the college hours in criminal law."

Turner has 160 hours of college credit, 40 of them in criminal law.

Turner never has held public elective office, but he said he believes his work as a pastor of a church in Germany, along with "several supervisory positions," are assets to his campaign.

"I don't see why this should be any different," he said.

Responding to a question about possible campaign issues, Turner said, "I don't think I should make a major issue besides saying that I believe I am qualified to hold public office."

Turner said he "is deeply concerned for a safe Lubbock."

"I feel I can best fulfill that concern by being your next Justice of the Peace, Precinct 1, Place 1," he said.

Turner's candidacy is part of a vigorous early-season effort by the Republican Party to secure elective offices on the national and local levels.

Texas Tech's chapter of College Republicans Sunday announced plans for a major voter registration drive before the March 5 Republican primary.

College Republicans member Mark Shniderson also has announced his candidacy for Precinct 3 chairman.

Shniderson, a 21-year-old junior, said the party is making a special effort at community mobilization.

"The Republican side is very organized this year," he said.

Winter Games begin today

ABC-TV coverage of the 1984 Winter Olympics in Sarajevo, Yugoslavia begins today with a hockey match between the United States and Canada. Coverage of the game and a preview of the Winter Games will run from 7 to 10 p.m. (CST) on Lubbock channel 28.

The opening ceremonies will be telecast Wednesday from 8 p.m. until 11 p.m. The network will present daily coverage of the games through Sunday, Feb. 19.

NEWS BRIEFS

White House faces coverup accusations

Illicit drug use reported down

WASHINGTON (AP) — High school seniors continued to diminish their use of illicit drugs, and the number smoking marijuana daily has dropped to its lowest level since the government began keeping figures in 1975, a study said Monday.

The annual survey found that 63 percent of the class of 1983 who participated in the survey had tried an illicit drug. About two out of five said they had tried an illicit drug other than marijuana, according to the survey prepared for the National Institute on Drug Abuse by the University of Michigan's Institute for Social Research.

About 47 percent reported using an illicit drug in the preceding year, down 6 percent from the peak of 53 percent in 1979.

Daily use of marijuana dropped from 10.7 percent of those surveyed in 1978 to 5.5 percent in 1983.

Study finds hunger in America

BOSTON (AP) — Hunger "has returned to America" because of unemployment and government policy, according to a study released Monday that differs sharply with the recent conclusions of a White House task force.

The commission of educators, physicians, religious leaders and social workers who conducted the study concluded that malnutrition is a serious problem spreading to new groups of Americans.

The 112-page report of the Citizens' Commission on Hunger in New England blamed inflation, unemployment and government policy.

It added, "We have found concrete evidence of hunger in every state we have looked. We found hunger and it wasn't hard to find."

The commission said its Harvard-based members and staff conducted five months of field investigation in New England.

Titled, "American Hunger Crisis," the report calls on Congress to increase funding for federal programs that affect hunger.

New satellite lost in space

CAPE CANAVERAL, Fla. — The shuttle astronauts launched an Indonesian satellite Monday, but the manufacturer declared it lost in space when it disappeared from view of radar trackers just like its twin three days earlier.

Giant radar screens were trying to find the communications satellite, called Palapa B2. The North American Defense Command was called in, just as it had been when Westar VI disappeared Friday.

"Hughes tracking personnel have confirmed the satellite cannot be found in its expected orbit," said a one-sentence NASA announcement by mission control's Brian Welch six hours after the satellite was ejected from the shuttle.

It was the third setback for the Challenger flight. Westar VI, launched for Western Union, is in a useless orbit after the failure of a rocket; on Sunday, a balloon exploded ruining a rendezvous exercise.

Today, the astronauts plan the most daring part of their mission — making the first walk into space without a lifeline.

The astronauts apparently were told about the latest satellite failure in a teleprinter message. There was no comment from space.

The Hughes Aircraft Co., which built both Palapa and Westar, said it had not been able to establish "a confirming signal" from the very beginning. The satellite was ejected from the shuttle at 10:13 a.m. EST and its attached rocket stage fired 45 minutes later as planned.

By The Associated Press

WASHINGTON — An ex-U.S. ambassador to El Salvador charged Monday that the Reagan administration had "created" rightist Salvadoran leader Roberto D'Aubuisson as a serious presidential candidate by concealing evidence tying him to "death squads."

"How can people cast a free vote if vital information is denied them?" asked former Ambassador Robert White about El Salvador's March 25 elections in which D'Aubuisson is a leading contender.

In sworn testimony before the House Foreign Affairs subcommittee on Latin America, White also disclosed the names of six Miami-based Salvadoran exiles who he alleged have financed and directed rightist "death squads" in El Salvador.

White's allegations came under sharp attack from committee Republicans.

Rep. Gerald Solomon (R-N.Y.) asked the former ambassador if he might not be "the victim of misinformation" and whether the United States has the right to pick a nation's leader just because it objects to his morals.

"Should we ask (Soviet Premier Yuri) Andropov to resign because he was head of the KGB?" remarked Solomon.

"Our dollars don't go to support Andropov," answered White, referring to U.S. military aid to El Salvador's rightist government in its war with leftist guerrillas.

Last week, White, now a professor at Simmons College in Boston, accused the administration of concealing evidence that D'Aubuisson arranged a lottery to pick the military officer who would have the "honor" of assassinating El Salvador's Roman Catholic Archbishop Oscar Arnulfo Romero, who was gunned down March 24, 1980, while saying Mass.

"The Reagan White House took on a great responsibility when it chose to conceal the identity of the Archbishop Romero's murderer and not to use the evidence ... to write 'finish' to the political fortunes of ... Roberto D'Aubuisson," White reiterated Monday.

Denying a coverup, administration officials say all relevant information had been given to Congress and that the evidence against D'Aubuisson is not conclusive. D'Aubuisson has denied involvement in the still-unresolved assassination of

Romero, who was considered by Salvadoran rightists to be sympathetic to the left.

In his testimony Monday, White elaborated on his charges against D'Aubuisson, citing the former intelligence officer's ouster from the military in 1979 for human rights abuses, evidence tying D'Aubuisson associates to attacks on the U.S. embassy, and documents captured from him in 1980 showing that he was stockpiling weapons.

White said that based on this evidence, the Carter administration classified D'Aubuisson a terrorist and denied him a visa to come to the United States.

"Shortly after President Reagan took office, this administration overturned this policy and began the process of rehabilitating ex-Maj. D'Aubuisson," White said. "No longer was he a pariah. ... In a very real sense, the

Reagan administration created Roberto D'Aubuisson the political leader."

While the Reagan administration did grant D'Aubuisson a visa to enter the United States, it reversed that policy last Nov. 29, when it barred him along with leftist Nicaraguan leader Tomas Borge.

White also testified that a reliable source close to the Salvadoran exiles outlined their alleged "death squad" activities to the U.S. Embassy in San Salvador in January 1981 and that the information was sent to Washington shortly before he was fired as ambassador by Reagan.

White said the source identified the six as Enrique Viera Altamirano, publisher of the conservative newspaper *Diaria de Hoy*; Luis Escalante; Arturo Muyschondt; Robert Edgardo Daglio; and "the Salaverria

brothers, probably Julio and Juan Ricardo."

Muyschondt said he would fly to Washington on Wednesday to dispute the charge, which he termed "totally false." Muyschondt is a banker whose family has holdings in cotton and dairy cattle in El Salvador.

"I don't know White and I don't know why he's saying those things," Muyschondt said in a telephone interview from San Salvador. "What I do know is that he's endangering my life." He added that he had "never stopped living in El Salvador" and that he goes to Miami only "to visit or on business."

Daglio said in Miami that the former ambassador's charges were "part of the campaign against Mr. Reagan." He denied any connection to the death squads.

Julio Salaverria said he was sure White was referring to someone else. In a telephone interview from San Salvador, Salaverria said he had never lived outside El Salvador, but has visited his son who lives "north of Miami."

Salaverria said his brother, Juan Ricardo, died in a car accident in Florida about two years ago.

Neither Escalante nor Viera Altamirano could be reached for comment.

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Anorexia treatment to be discussed

By GREG VAUGHN
University Daily Reporter

A team approach to the treatment of anorexia nervosa will be presented at 4 p.m. Wednesday as part of Texas Tech's Health to Life Week. The program will be in Room 169 of the Home Economics Building. Coordinated by the Lubbock Health Department and the Tech Wellness Committee, the

anorexia nervosa program will feature speakers on medical and dietary aspects of anorexia, as well as a discussion of the characteristics of anorexics.

"This is an opportunity for students, parents and friends to learn more about anorexia and be able to identify the warning signals," said Jane Cohen, health educator at the Lubbock Health Department.

Who anorexics are, the symptoms of anorexia and the medical treatment for the disease are the medical topics that will be discussed by Dr. Michael Bourgeois of the pediatrics department of the Texas Tech Health Sciences Center (TTUHSC).

Jan Gillum, registered dietitian and nutrition coordinator at TTUHSC, will discuss dietary aspects of anorexia

nervosa such as calorie needs, eating patterns and dietary treatment.

"Characteristics of Anorexics" will be discussed by George Tucker of the Psychological Associate-Child and Adolescent Programs at Charter Plains Hospital.

The program, which is open to the public at no charge, also will permit questions from the audience, Cohen said.

MOMENT'S NOTICE

PHI GAMMA NU
Phi Gamma Nu will meet at 7:30 p.m. today in 54 Business Administration Building.

FENCING SOCIETY
Orphans Fencing Society will practice at 7:30 p.m. today in the Women's Gym.

LEADERSHIP CONFERENCE
The Leadership Conference Series will begin at 3:30 p.m. Wednesday in the University Center Green Room with "Rational Self Counseling Part I."

STUDENT ASSOCIATION
The Student Association Budget and Finance Committee will sponsor a Funding Workshop for student organizations requesting SA funding at 3:30 p.m. today in the University Center Senate Room.

TMA
Tech Marketing Association will meet

at 7:30 p.m. today in 8 Business Administration Building.

CYCLING CLUB
Texas Tech Cycling Club will meet at 8 p.m. today in 265 Business Administration Building.

UC PROGRAMS
University Center Programs will sponsor a free concert featuring "Up With People" at noon Wednesday in the University Center Theater.

BOWLING CLUB
Bowling Club will meet at 7:30 p.m. Wednesday in 201 Rec Sports Center.

PI SIGMA ALPHA
Pi Sigma Alpha will meet at 7:30 p.m. today in the University Center Courtyard.

STUDENT LANDMAN ASSOCIATION
Student Landman Association will meet at 7 p.m. Wednesday at the Texas

Spoon. CHRISTIAN SCIENCE ORGANIZATION
Christian Science Organization at Texas Tech will meet at 7:45 p.m. today in 106 Music Building.

CANTERBURY CLUB
Canterbury Club will meet at 7 p.m. today at 2804 25th St.

SET
The Society of Engineering Technologists will meet at 6 p.m. Wednesday in 104 Engineering Center.

ASCE
ASCE will meet at 6 p.m. today in 75 Holden Hall.

PSI CHI
Psi Chi will meet at 7:30 p.m. today in 201 Psychology Building.

FRESHMAN COUNCIL
Freshman Council Executive Committee will meet at 7:30 p.m. Wednesday in the Student Association office.

SADDLE AND SIRLOIN
Saddle and Sirloin will meet at 7 p.m. today in 114 Animal Science Building.

SOCIETY OF PETROLEUM ENGINEERS
Society of Petroleum Engineers will meet at 7:30 p.m. today in 121 Petroleum Engineering Building.

DEAN'S HOSTS AND HOSTESSES
Dean's Hosts and Hostesses will meet at 5 p.m. today in the Student Lounge of the Administration Building.

SPEECH LANGUAGE HEARING ASSOCIATION
National Student Speech Hearing Association will meet at noon today in 280 Foreign Language Building.



Str-e-tch
Diane Rowell, a freshman advertising major from Arlington, covers her Honda Prelude in the Horn Hall residence parking lot to protect it from the West Texas dust and sunshine.

CAMPUS BRIEFS

SPARC to present slide show

South Plains Alternative Resources Coalition (SPARC), will present a slide show at 7:30 p.m. Tuesday in the University Center Mesa Room. JOHN, MARY, M.A.R.V. & M.I.R.V.: An Introduction to the Arms Race will be shown. SPARC is a progressive organization that deals with issues of peace, justice and equality. The group will be discussing plans for future events and involvement in the Nuclear Freeze Campaign.

Crews repair University Avenue

Traffic on segments of University Avenue will be restricted for about a month so city street crews can undertake a crack sealing project. The project involves cleaning out cracks and joints in the concrete with compressed air, then applying a sealer to prevent moisture from seeping in under the street. Traffic between 19th Street and Fourth Street will be restricted to one southbound lane during the initial phase of the project. The crew will be working on about two blocks at a time, beginning with the southbound lanes. As the southbound lanes are completed, the crew will reverse its operation and seal the northbound lanes. Don Jennings, city street engineer, said the seal work is a routine preventive maintenance procedure to help guard against deterioration of the underground street foundation.

UD correction

A portion of an article in The University Daily Friday concerning astronaut Charles Duke had to be cut in production, leaving out part of a quote. The last sentence read, "I looked back at the Earth and cried 'Well done. Man is in charge.'" The next paragraph should have read as follows: Such a "humanistic philosophy of life" eventually was replaced with the belief that he needed to make some spiritual moves in his life. "I asked God to direct my life," Duke said. "My life changed. It wasn't an instant change. Peace began to settle in my life, to settle in my heart."



how do they stand the ritual?

Monday night, Jim Far-bush wore a feathered headdress to a boys' meeting with his son. Tuesday, for the neighborhood cookout, he donned an apron embellished with funny slogans. At the Wednesday civic-club, he kept things lively...noisily shaking coins in a coffee can as he assessed fines from derelict members. Thursday was lodge night. No special rites, so a simple fez sufficed. Friday? High-school home-coming game. In a coonskin coat, reeking of mothballs, Jim chanted the traditional incantations. "Two, four, six, eight... who (sic) do we appreciate?" Saturday chores found him bedecked in a rather gaudy uniform-of-the-day, silky-shiny coveralls in chic burnt-gold hue. And on Sunday, as he passed his acquaintance, the Episcopal rector, in front of the church, Jim chuckled. "Those crazy Episcopalians! How do they stand all the robes and ritual?"

Maybe you, too, wonder what makes Episcopalians tick. They have some rather interesting thoughts on religion. Your nearby Episcopal neighbor or minister would be flattered if you'd ask him to discuss these with you...and he'd likely be the last person in the world to "twist your arm."

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Dean says personal integrity essential to job seekers

By JAN DILLEY
University Daily Lifestyles Writer

When it comes to landing a job, honesty is the best corporate policy.

According to Carl Stem, dean of the College of Business Administration, personal integrity is the prime characteristic company recruiters look for in potential employees. "This attribute comes out on top," he said.

Being able to distinguish right from wrong is a function of many variables, including an individual's cultural background, Stem said. "It is a characteristic that, among others, if you had to give up everything but one, it would be the thing you'd want to hold on to, to the very end," he said. Addressing a meeting of Phi

Gamma Nu business fraternity members Sunday, Stem discussed what traits corporate executives and business leaders desire in people they recruit for their organizations. He identified the "fundamentals," conditions that "hold true whether the largest corporation in the world or a small, two- or three-person business (is involved)."

In the 15 years since he received his Ph.D. from Harvard, Stem has served in a number of positions that have brought him into contact with government and business leaders. Through such contacts, he has compiled a list of attributes desirable for job seekers.

In addition to integrity, Stem named an applicant's

communications skills as an important consideration in the hiring process.

Success as a communicator depends on a person's ability to stand up in front of an audience and speak in complete sentences with proper syntax, make his points and organize his material in such a way that his audience will remember at least three points, Stem said.

Recruiters search for people who can prove themselves with pen and paper as well as at the podium. People should write in a way that's cohesive and organized, and they should say what needs to be said without saying anything else, Stem said.

"The first sentence in a paragraph should say what needs to be said in that paragraph. My objective in

writing something is typically to write in such a way that a person who only reads the first sentence will get 75 percent of what I wanted him to get," he said.

Stem recalled a conversation he had with Bill Collins, president of the local Hemphill-Wells retail store, in which Collins said he looks for employees with a willingness to work. The ability to "take on, tackle a job and stay with it, the stick-to-it-ness is what's so important," Stem said.

Employers want people who "don't give up easily and are willing to spend extra hours without getting paid for it. People who watch the clock, are very sensitive to stopping and starting on time, are really not what (company) people are looking for," Stem said.

"They're looking for people who are willing to spend the time it takes to get the job done."

Because most careers involve interaction with other people, recruiters try to hire individuals with strong interpersonal communication skills.

"It is important to understand how to work with people," Stem said. "You can be the most brilliant person in the world, but if you have an odd personality and don't know how to get along with people, you'll find yourself sitting over in a corner by yourself."

"You're not going to influence people, you're not going to get ahead in the organization. You're not going to be the person they look to for leadership to take over a

section of the company and move up the ladder."

Familiarity with what Stem terms the "analytical decision-making process" will help an applicant present a favorable image. "Companies are looking for people who can do their work and are always sensitive to what's going on around them, particularly in their area of responsibility. (They want people who) can spot problems before they really jump out and announce themselves, and then, who can go and solve those problems," he said.

In their search for qualified employees, business people spend considerable time and effort in recruiting college students. Contrary to some

beliefs, firms often send to campuses high-level executives instead of lower-ranking managers, Stem said.

Senior partners may represent their accounting firms, and company directors may make hiring decisions in on-campus interviews. "They want to sell their organization to you," Stem said. "They want to put their very best foot forward in their interview situation with you."

"The thing they (corporate executives) are concerned with year in and year out on an overriding basis is the quality of people they bring into an organization," he said. "If you don't have quality people who can really take the concept that is embodied in the firm

and make it go, then those financial resources or capital will very quickly disappear."

For their efforts, company representatives want to find qualified people to match their organizations' needs. They are interested in hiring applicants who have a "knowledge base" that is compatible with their corporate goals, Stem said.

"Business people are looking at the kind of knowledge base—that's what you gain in the classroom. They want you to have a knowledge base that will give you the skills... that you can put to work for them," said Stem. "The more knowledge you can gain, the more competitive you will be in a highly competitive world."

Stress handled by accepting reality

By REAGAN WHITE
University Daily Reporter

College students often experience stress because of changes in lifestyles and decisions that have to be made, but proper management of stress can help students deal successfully with their problems, according to Delores Mack of the Counseling Center.

Mack will present a lecture on stress management at 6 p.m. today in the Bledsoe Hall formal lounge.

The college years, from the ages of 17 to 23, sometimes are difficult because of the adjustments that have to be made when a person leaves home for the first time, Mack said.

Mack said some students have trouble adjusting to Lubbock's environment because Lubbock is big compared to some students' hometowns.

Leaving lifelong friends and beginning new friendships with new people also can be a problem for some people, Mack said.

She said another major cause of stress for students is having to make decisions for themselves.

Students are thrown from constant supervision to complete independence overnight and must deal with social, personal and academic problems on their own, Mack said.

Many students begin their first close relationships with members of the opposite sex when they reach college, Mack said.

Others have trouble making the transition from a pressure-free high school academic environment that requires little or no organization to the much more difficult requirements of college, she said.

The solution to any sort of stress will vary from student to student. Some people will need counseling, while others may need a couple of stress management workshops.

Many students don't have a realistic concept of what college is, and lack of study time and organization causes bad grades, which in turn causes stress, she said.

Having to choose a career also is difficult for many students, who often have to

choose between a field they are interested in and another field their parents want them to study, she said.

Many students think changing their major is a disgrace and create stress for themselves with this attitude, she said.

The solution to any sort of stress will vary from student to student. Some people will need counseling, while others may need a couple of stress management workshops.

Identifying the source of stress is an important first step in dealing with stress, Mack said.

She said there are various ways of dealing with stress and that good ways should be found instead of bad ways. Changing a bad situation may be one way to cope with a problem, and changing the way you feel about the situation may also be a solution, she said.

One way to help reduce stress is to learn a method of relaxation. Many people cannot relax easily, she said.

Mack said she teaches ways

to relax, as well as techniques to change negative thought patterns.

Learning to recognize thoughts that make things worse is important, as well as how to focus on good thoughts instead of bad ones, she said.

Writing out problems helps keep them from growing out of proportion and helps clarify possible alternatives to solve the problems, she said.

Often what an individual needs is a "life review" to help sort out what things are more important and what things a person could do without if they are doing too much, she said.

Occasionally taking time out to enjoy yourself alone or with friends is important. Everyone needs to just "kick back" now and then, Mack said.

She said a regular program of exercise and rest is essential for personal well-being.

A primary factor in helping manage stress effectively is to learn to accept reality.

TI donation improves library

By JON GRIFFIN
University Daily Staff

After receiving a grant in January of more than \$9,000 worth of computer equipment and software from Texas Instruments Inc., the Texas Tech computer learning lab in the library basement now better accommodates Tech students and faculty with computer check-out service and in-lab use.

Originally funded by donations from Texas Instruments in 1982, the library's computer department offers Tech students and faculty the opportunity to check out and take home TI computers and software for up to three days.

Faculty and students also have access to the computer learning lab in the library basement, where 25 TI computers and their expansion systems are available for in-lab use.

Roberta Casella, special services librarian and head of the computer lab, said she is especially interested in providing the computer learning lab to faculty for class and instructional use.

"All 25 microcomputer stations now have expansion systems, which allows all 25 to be used simultaneously on the same program, providing an excellent teaching aid," said Casella.

The in-lab computers include a keyboard, a video monitor and expansion box, a disc drive and a printer, plus many software items.

Any student or faculty member who has normal library check-out privileges can check out one of the 10 TI computers available at the library. Items available for checkout include keyboards, modulators and adaptors to hook up to any video monitor, and many different pieces of software ranging from "Weight Control and Nutrition" and "Checkbook Manager" to "TI Invaders" and "Hunt the Wumpus." Several manuals and aids also are available.

Up to three software items can be checked out with or without a computer for a three-day period.

Casella said several new software items are available.

"We now have TI LOGO products which include graphics. In addition, we have PLATO Courseware, which is generally high school reading and math material good for teacher training and review for college freshmen," she said.

In addition to the 50 software items available, the library has several hardware items such as speech synthesizers, joysticks and modules. A full list of available hardware and software equipment is posted at the reserve desk in the library basement.

Casella said students and faculty interested in obtaining the equipment or reserving the computer learning lab can contact the reserve desk by calling 742-2243.

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Beatles' TV anniversary Thursday

By The Associated Press

NEW YORK — "Shindig," the pop music show, was on television. "Goldfinger" was in the movie theaters. A few women tried topless swimsuits and teens skimmed sidewalks on the first skateboards.

It was 1964 — the year the Beatles took America.

Twenty years ago on Feb. 9, the four mopheads from Liverpool made their American debut on "The Ed Sullivan Show." It was one of the most-watched TV programs in the nation — in New York City, 72 percent of all viewers tuned in that Sunday night.

In the studio audience, there were girls, girls, girls — screaming, screeching, squirming adolescent girls.

The girls — 3,000 screamers — were at Kennedy Airport when Paul McCartney, 21, Ringo Starr, 23, George Harrison, 20, and John Lennon, 23, arrived Feb. 7, 1964.

Fred Martin, now an advertising consultant in Newport Beach, Calif., was the record company's publicist then. "They were surprised as we

drove in from the airport that there were minute-by-minute broadcasts on them, on where the car was. That astounded them," he said in a telephone interview.

The CBS press release heralding the Beatles' debut had said merely that the British singing group would appear on the Sullivan show with "Mitzi McCall and Charlie Brill, comedy team ... the four Fays, tumbling act" and 37 members of the cast from the Broadway musical, "Oliver."

For the Beatles, those 15 days were a lark. They entertained the press at news conferences with jaunty quips to inane questions.

Starr was asked what he thought of Beethoven. His reply: "Great. 'Specially his poems."

Lennon is dead now, shot outside his Manhattan apartment building Dec. 8, 1980. McCartney, Harrison and Starr live in England where they pursue careers in music and film.

But in 1964, the Beatles had scarcely begun.

Wildly popular in England and on the continent, the Beatles and their records did

not catch on in the United States until Jan. 17, when "I Want to Hold Your Hand" hit No. 1 on the Cashbox chart.

After Ed Sullivan, the Beatles sold 2.5 million records here in less than a month. Later that year, they grossed \$1.6 million in the first week's showing of their movie, *A Hard Day's Night*, and Lennon's kooky book, *In His Own Write*, climbed best seller lists overnight.

Songwriter Christopher Cross, who won four Grammy Awards in 1981 for his song and album, *Sailing*, was 12 when he saw the Beatles on "Ed Sullivan."

"To me, the Beatles created an excitement about being in the business itself," said Cross in an interview last week.

"They stick out to me as the greatest thing in pop music. Paul McCartney has always been, and remains, my biggest influence of all time because of song structure. He

and John taught me how to write songs."

On the Sullivan show, Paul, wide-eyed and boyish, feverishly worked the bass guitar singing "All My Loving" at one microphone while George, on lead guitar, and

John, on rhythm guitar, harmonized at another. Ringo sat high above them on a platform at the drums.

The Beatle hair style eventually became as conservative as a crewcut, but in 1964 it was a novelty. The late oil billionaire John Paul Getty posed in a Beatle wig, as did Ed Sullivan.

Songwriter and jazz stylist Michael Franks at first didn't include the Beatles in the same sphere as other giants of contemporary music, such as Cole Porter.

But, Franks added, "when they started writing songs like 'Eleanor Rigby' and 'Yesterday,' they started producing some incredible compositions that really do belong in that mold."



'Up With People' UC offers 'Up With People' preview

A free 30-minute preview of the new "Up With People Show" will be presented in the University Center Theater at noon Wednesday.

The show is a combination of popular medleys and original compositions added to non-stop choreography. Throughout the show, the cast takes the audience on a musical journey of the world.

The music is a variety, which includes pieces from

Renaissance and modern classics to the upbeat tempo of the GoGos and Kool and the Gang.

A pair of two-hour presentations will be offered at 8 p.m. Thursday and Friday in the Lubbock Memorial Civic Center Theater.

The latter two presentations are being sponsored by KCBD-TV and KSEL Radio Inc.

Bachelor faces business world with humor

The Associated Press

MOBILE, Ala. — "I used to work at a radio station in Manhattan. I'd get in my car during rush hour, drive around and report on the

helicopter traffic." The joke is one of Wayne Drummond's collected bits of humor, written on index cards and legal pads, recorded on

cassettes. He uses them to preface speeches in his exploration of the business world.

"That joke derives its humor from taking a fairly simple situation and flipping it," explained Drummond, 27. Collecting jokes is part of the young entrepreneur's daily activity, besides his three part-time jobs, including his own fledgling consulting firm, Achievement Consulting.

Now he's working on attitudes — management attitudes, selling vitamins, frozen food, and time management advice. But the advice usually comes with a bit of dry wit.

"I'm a bachelor, and a lot of jokes concern bachelor life: I was asleep the other day and a roach woke me up and said, 'Hey, we got ants.'"

"I can teach anyone to remember jokes. First of all, you have to tell yourself, 'I can remember jokes.' If you have a negative attitude, you can't remember."

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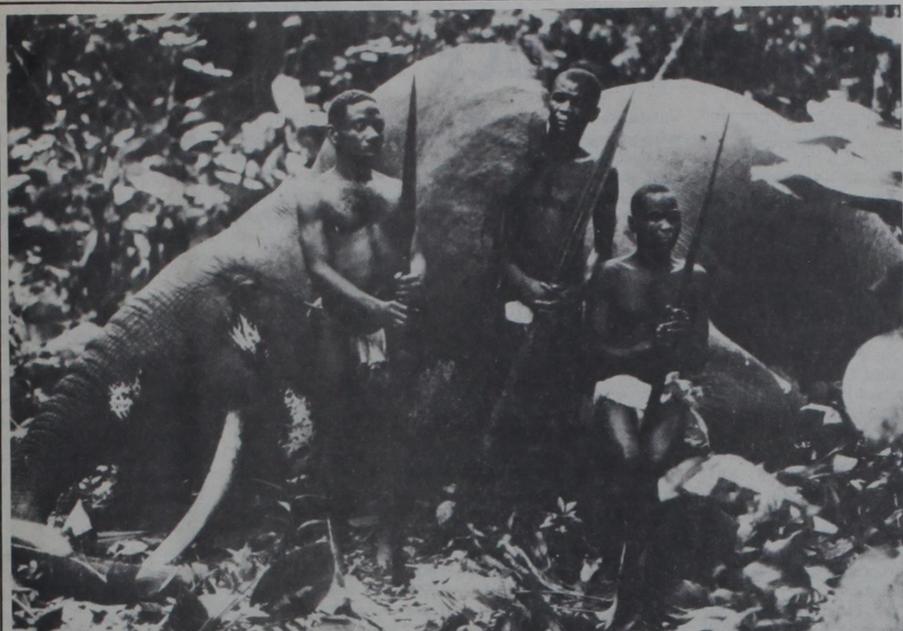
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Successful hunt

PBS to air film of ancient lifestyle

In the rain forests of Zaire, in the heart of Africa, live the Mbuti pygmies. The pygmy way of life always has been extraordinarily difficult to capture on film, although many have tried. At 7 p.m. today on KTX-TV, NOVA presents "BaMiki BaNdula: Children of the Forest," a rare portrait of an elusive people, made by an independent filmmaker who lived with his subjects.

Kevin Duffy lived with the Mbuti pygmies in 1975, recording with remarkable intimacy a way of life that has remained unchanged for thousands of years. Including rare footage taken by the noted anthropologist Colin Turnbull, Duffy's extraordinary portrait may well be the first and last of its kind. The government of Zaire no longer grants permission to photograph the pygmies.

Attempts to relocate the pygmies have failed; as NOVA points out, to the Mbuti pygmies, the forest is their life. The pygmies, whose average height is 4½ feet, are nomads, moving through the rain forest in small bands. Using the same weapons and tools used by their ancestors 6,000 years ago, they hunt only for food. In their communal society, there are

no chiefs; glory is accorded only to the best hunter. And the Mbuti are extraordinary hunters, so conditioned that they can outrun a full-grown bull elephant. They catch forest antelope in vine nets, kill monkeys and birds with poison-tipped darts and begin archery lessons at the age of two, shooting at butterflies with tiny bows and arrows.

Because the Mbuti are nomadic, the women of the tribe are adept at building a camp from only a small bundle of possessions. Monogamous, yet communal, the pygmies call every woman "mother" and every man "father." But life in this crimeless, reverent society is no paradise. "BaMiki BaNdula" paints an honest picture of unsettling respiratory diseases, ferocious ants and a way of life as stark as it is ancient. An invaluable and engrossing document of a people sheltered by the rain forest from the march of history, the film also asks how much longer this isolation can last.

"BaMiki BaNdula" was written, photographed and produced by Kevin Duffy. Executive producer for NOVA was John Mansfield.

Playmate film lacks depth

By KRISTI FROEHLICH
University Daily Lifestyles Writer

Bob Fosse has made a big mistake.

And so can an audience if they choose to see his new film, *Star 80*, rather than viewing something else.

Fosse (the film's director and screenwriter) has chosen to follow up his long string of directorial hits (*Sweet Charity*, *Cabaret*, *Lenny* and *All That Jazz*) with a shallow attempt to portray the tragic life of *Playboy's* 1980 "Playmate of the Year," Dorothy Stratten.

As is his style — to portray the tragedy and reality of life — Fosse became intrigued with the story of Stratten when he learned of her gruesome death in 1980. Unfortunately, this film falls short of its directorial expectations, derived from such past successes as an Oscar for his direction of *Cabaret*.

The film may seem familiar to those who saw Fosse's *All That Jazz*. It is similar in that it deals with the tragic life of a "star" and uses some of the music and production techniques similar to *All That Jazz*. Fosse has used many of the same people from *Jazz* to help in the production of *Star 80*. Wolfgang Glattes and Kenneth Utt again are working under Fosse — this time as co-producers.

Film editor Alan Heim, musical composer Ralph Burns, visual consultant Tony Walton and costume designer Albert Wolsky all are repeat collaborators with Fosse — and it shows.

The main problem with the film is that it drags, incessantly. That is a shame considering that Fosse's trademark is pace and intensity. The movie uses flashbacks and testimonials to tell the story of Dorothy and her revolting "sleaze-of-a-husband," Paul Snider. The audience is forced



'Star 80'

to figure out the story as the confessions and flashbacks are revealed, making it choppy and boring viewing.

The viewers never are allowed to care for Stratten. Fosse gives the audience no reason to. That makes it hard to sympathize with Stratten in the end. If anything, one may tend to agree that she deserves what she gets for being so stupid when it comes to dealing with the man she loves. It seems obvious that he is a good-for-nothing jerk. You want to grab her and shake some sense into her about what he is doing to her. You never really can believe she sees something in him, much less loves him.

Marilee Hemingway, who earned an Academy Award nomination for her performance in *Manhattan*, plays Stratten with an abundance of one-dimension. She never matures on screen. Her presence is just a step above a blank space. As the major character who spends much

time on screen, Hemingway's acting makes the movie even more boring.

Even after all the controversial talk about Hemingway's breast implants, it is easy to say that this film does not belong to her or her new breasts. This movie belongs to Eric Roberts and his performance.

He is the one redeeming factor in the film. His portrayal of Stratten's Svengali-like husband, Paul Snider, is tremendous. It is just too bad he doesn't have a better vehicle for his talents. Roberts' leading role in his third film is a great effort. He carries off the role with perfection, right down to his slicked back hair, stack of old Playboys, cut-out centerfolds on the wall and pimpish wardrobe.

Snider is a man obsessed with beautiful women and success. One day he spots the teen-age Stratten in a Dairy Queen in Vancouver, British Columbia, and sees his way to fame and fortune. He takes

her out and begins to fall in love. He buys her rings and tells her of the days when he'll buy her a Mercedes.

He rids her of her inhibitions and gets her to pose for test shots for *Playboy*.

People who are involved in Stratten's life try to tell her about Snider, but she won't listen until it's too late. His preoccupation with her beauty and career make him extremely jealous. When he finds out she has been seeing another man, he realizes he may lose her. Snider decides that if he can't have her, no one can.

That attitude leads to the gory conclusion, as well as the sad realization of what a powerful desire for fame can do. It's a depressing film — not one to be seen for its entertainment value. *Star 80* does give some insight into why and how women become *Playboy* centerfolds, but it doesn't tell a story. For Fosse to add this to his list of credits is a shame.

Swedish newspaper to inform blind public

By The Associated Press

households, a million letters sent in two minutes.

An ordinary radio with a

recording device picks up the information, but anyone trying to listen in to the

newspaper broadcast will be disappointed. All that is heard is a nonsense crackle.

STOCKHOLM, Sweden — A research team at Gothenburg University is developing a unique method for bringing current events to blind people — a newspaper that talks.

"The voice is not sensual. It's metallic and non-human, but it's understandable," said Kjell Emanuelsson.

Emanuelsson, 33, a computer programmer who's been blind since he was born, said he was prepared to accept such shortcomings. "This is the only way I have access to a whole newspaper on almost the same terms as everybody else," he said.

As conceived by researchers at Chalmers Technical University, blind people connected to the system will receive daily news on a special terminal that transforms the text into electronic speech at the push of a button.

The idea behind the futuristic paper is surprisingly simple.

Goteborgsposten, the morning newspaper that initiated the research project, already files its production into a large computer that changes the words into a digital language of zeroes and ones.

Once the talking newspaper is operational, the digital information will be transmitted, when the newspaper goes to press, over regular FM waves to receivers in subscribing

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Raider women meet Texas in conference showdown



Kellye Richardson passes against UT last year

By JOHN KELLEY
University Daily Sports Editor

Just think what a hardcore sports junkie would do to see the No. 1 team in the nation play — in any sport. Think about how much he would shell out to see two of the nation's top scorers square off in a game with first place in the conference on the line.

No, it's not North Carolina against DePaul. And it's not Michael Young vs. Joe Kleine in a high-stakes game of horse.

Rather, it's Texas Tech against Texas in, yes, women's basketball. The Raiders host the Longhorns at 7:30 p.m. today in the Coliseum. Put away your wallets; admission is only \$1 for Tech students.

The Longhorns enter the game with a 16-2 record, an 11-game win streak and a 8-0 mark in Southwest Conference play. But what is of particular interest to the Texas women are the polls. When play begins, the Longhorns won't be flipping through a game program looking for a lucky number. Instead, the 'Horns will be checking the latest rankings.

Previously No. 1-ranked Louisiana Tech lost Saturday. Texas was No. 2 and no doubt

will be No. 1 when the new polls come out. If ... if they don't get upset anytime in the near future.

The Raiders, remember, enter the contest with a 16-4 season mark and a 7-2 record in the SWC. Tech has built a 12-game home winning streak, something the pollsters have yet to notice. So who does the smart money go on — the top-ranked team or the home team?

"We are approaching this game like we have nothing to lose," Tech coach Marsha Sharp said. "Texas comes in here and they have all these records and strings and rankings. The pressure is really on them. We are going to try to relax and play a good game, and I think we are capable of doing that against them."

Sharp, of course, isn't working on a master's in Freudian psychology. It's just that against the Longhorns the mental preparation is as important as the physical preparation. One of Texas' main weapons is the ability to work on the mind. Consider the fact that the Raider women never have beaten Texas. 16 tries, 16 losses.

But Tech's record against the 'Horns is about the same as the rest of the teams in the SWC. Texas has a 71-game

conference win streak. The last time Texas lost a conference game was 1978, about the same time Janet Mears was enrolled in driver's ed. The Raiders came close to ending the string last year, but Texas rallied for a 75-71 win in Lubbock — the only home loss Sharp has suffered in her two years as the Tech coach.

"The Texas game is one of those games where everything is going to have to go right for us," Sharp said. "If it does, then we are capable of playing with them. We have got to take away things from Texas that they do well, and we've got to put them in situations where they don't. If we don't, things can get out of control in a hurry with a team like Texas."

Sharp has seen it first-hand. Texas defeated Tech 85-62 Jan. 7 in Austin. At least the Raiders kept the 'Horns below their average. The Longhorn women average 98.5 points per game, almost 40 points more per game than the Longhorn men. Texas' average margin of victory is 36 points. The subs usually get into the game before halftime.

Only Texas' coach Judy Conradt doesn't have any subs. The 'Horns have a Gerald Myers-like eight people on their roster. But those

eight have little trouble running, gunning and pressing other teams out of the gym.

"I think the fact that they have just eight kids has a lot to do with their success," Sharp said. "They have players that took the challenge. In some ways they took the pressure off themselves because they thought, well, now nobody expects us to be what we should have been. It just so happens that the players they've got do a great job of working together."

Texas' main cog is 5-11 center Annette Smith, who is averaging a conference-high 25.4 points per game. Smith is to the Texas offense what Carolyn Thompson is to the Tech attack. Thompson is second in the league in scoring with a 23.1 average. Smith won the first battle under the boards as she scored 26 points and helped limit Thompson to 13.

But that was a month ago. In Austin. Maybe some things have changed.

"I am not expecting us to do anything but play well," Sharp said. "At times in the last few weeks we have shown a lot of intensity and have done some great things. If we can maintain that for a long enough period of time we might make a run at them."

Twisters take second place

The Texas Tech Twisters opened their season last weekend with a strong second-place finish at a meet at Trinity High School in Euless.

The Twisters took second place with a team score of 197.65. Memphis State won the competition with a score of 257.40.

In all-round competition, the Twisters' Jim Trinkle took third place with a score of 47.10.

In individual events, Tech's Kellee Bowers took first place

in the still rings. Bowers later finished third in the horizontal bar.

The Twisters' Jim Trinkle captured sixth place in both long horse vault and parallel bars competition.

In floor exercise, Tech gymnast James Massey finished sixth.

Abilene Christian finished in third place with 183.70 points.

The Twisters' next home meet will be at 7 p.m. Feb. 11 at the Student Recreation Center.

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Sarajevo citizen gives gift of gold to Olympic Games

By The Associated Press

SARAJEVO, Yugoslavia — The work of Fuad Kasumagic paid off in gold even before the first medal was awarded at the XIV Olympic Winter Games.

The Sarajevo goldsmith is one of more than 1.2 million Yugoslavs who donated money and other gifts to help pay for the Games, which begin today. The only difference is that he donated the largest single gift — one kilogram of gold, worth more than \$14,000.

"I wanted to do something to help the Games, to contribute something to their success," Kasumagic said in his shop, located on a narrow street on a hill overlooking the city's old Turkish district.

"I felt that I just had to do something for such a big event," the 45-year-old goldsmith said.

The 2.2 pounds of gold is the result of 25 years of painstaking labor in Fuad's shop, which produces small gold items for industrial use, as well as gold for tooth fillings. He doesn't make jewelry, although he occasionally

repairs some.

"For over 25 years, I and my four assistants collected gold dust. We swept the floors, we cleaned the filters and put the 'rubbish' we obtained in boxes and bags," he said. "Then we burned it to ash in special stoves."

After 25 years, there were over 600 kilos of ash. It was turned over to the Sarajevo Technological Institute, where experts extracted 1.6 kilos of gold and several kilos of silver. "The silver paid for the process of obtaining gold from the dust," says Fuad.

For his gift, Fuad received a certificate from the local Olympic Organizing Committee; he keeps it framed in his shop. He and other residents also get tickets to some Olympic events for their donations.

And there are many other Yugoslav donors for the Games, the biggest and costliest show ever staged by this developing country, whose economy is going through its worst crisis in 35 years.

"We received over \$20 million worth of contributions

from more than 1.2 million Yugoslavs," said Mirko Mladic, the chief of the Olympic marketing office. That's a significant figure in a country where the average monthly salary is equal to about \$138.

Mladic masterminded a marketing operation that is expected to bring in about \$130 million. That's almost enough to cover the price of the Games which is now being estimated by officials here at \$138 million dollars, including last-minute costs.

Eighty foreign firms and 120

Yugoslav enterprises are sponsors. ABC alone is paying \$91.5 million for the U.S. TV rights. The aggressive marketing effort really started three years ago, Mladic said.

Among other things, the citizens of Sarajevo, a town of 400,000 people, have been giving up to 2.5 percent of their monthly income since 1982 for Olympic needs, and they will continue to do so until 1986. This move was approved in a local referendum, when over 90 percent of the voters said "yes."

1984 WINTER OLYMPIC GAMES



Feb. 7-19

Sarajevo, Yugoslavia

Hockey players ruled ineligible

By The Associated Press

SARAJEVO, Yugoslavia — At least two Canadian players and, in all likelihood, two Italians will be ineligible to play in the Olympics under new guidelines laid down today by the International Olympic Committee.

In a prepared statement to all hockey-playing nations at these XIV Olympic Winter Games, the IOC said, "The Eligibility Commission, in agreement with the IIHF

(International Ice Hockey Federation), states as of today that players are not eligible when they have or have had a contract with the National Hockey League.

"The IOC hereby requests that you investigate your team," the statement said.

Alan Eagleson, executive director of Hockey Canada and chief international hockey representative for the country, said these guidelines fit Team Canada players Mark Morrison and Don Dietrich.

Nordic skier to compete for U.S.

By The Associated Press

SALT LAKE CITY — A bleary-eyed Audun Endestad was sworn in Monday as a U.S. citizen hours after a 6,000-mile journey from Switzerland, where he will return as the newest official member of the American nordic ski team at the XIV Winter Olympics.

"I would like to thank everyone involved in getting my citizenship," the former Norwegian said in a statement to a packed federal courtroom moments after being sworn in as an American citizen.

The 10-minute ceremony before U.S. District Judge David Winder ended Endestad's 27-month quest for citizenship and a berth on the U.S. Olympic team. The 31-year-old's non-stop

flight from Sarajevo, Yugoslavia, took more than 24 hours. He arrived here Sunday night.

It took a special act of Congress and President Reagan's signature last Thursday to gain a waiver of the final nine months of the three-year waiting period for a citizenship hearing. The process was accelerated so Endestad could compete for the American team in Sarajevo this week.

After signing Endestad's naturalization papers, the judge warmly pumped the new citizen's hand, saying, "Mr. Endestad, congratulations. We're pleased to have you as a citizen of this country."

Asked what went through his mind as he took the citizenship oath with upraised right hand, Endestad said, "Believing in what I said and hoping to do all that I said."

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