

**Section B**  
 The University Daily  
 March 17, 1970

**YOU HAVE A DATE WITH**  
**SPRING!**



"Something old, something new" and so spring utilizes classic hues and the latest innovations.  
 Whatever the styles, colors, fabrics and lengths selected, the principal key to spring fashion remains the total look. Even in separates, a well-coordinated rather than a switch-about quality is foremost.  
 Accessories, basic to the total look, round out the spring fashion approach—which incidentally is getting rounder and rounder, as far as softly curving silhouettes are concerned.  
 Women's fashions seen throughout the section were made available by Hemphill Well's Downtown, Margaret's, Bridal Shoppe, Intimate Apparel, and Bonnie and Clyde.  
 Men's fashions were furnished by Hemphill Well's, Bray's and Clyde Campbell.

*This Spring*

**WE KNOW WHAT YOU WANT TO WEAR. BECAUSE YOU TOLD US.**

We keep our eyes and ears open whenever young people talk about clothes. And Lady Wrangler is the look you asked for. Relax awhile in Lady Wrangler Jeans and coordinate these casuals with Man-tailored Bush Shirts. The group is a calm 66-68.

*Maxine's accent*

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**FREE SHIRT**  
 WITH ANY SUIT BOUGHT BEFORE EASTER



**Dooms Ltd**  
 2420 BROADWAY  
 LUBBOCK, TEXAS  
 79401

# men's fashions go spring



Window pane plaid



Military look



Traditional

Models—Seen left to right are Jim Worley, of Bray's; Mike Baloney, from Bray's; and Tom O'Kelly from Clyde Campbell.

## Fields University Shop Presents



### The Shape of Things to Come

New, Exciting, and different are all words you might use to describe the Spring Suits and Sport Coats at Fields University Shop. Fields Spring Clothing includes "New" Wide Lapel Two Button Natural Shoulder, "Exciting" Six Button Shaped, and the "Different" Three button Traditional Suit with wider Lapel, Deeper Vent, and More Shape. All done in good taste by Leading Clothing Manufacturers. Come by Fields University Shop today and see the Shape of things to Come.

Shaped Clothing

Six Button Blazers

Flair Leg Pants

Body Shirts

Five Ince Ties



1215 University Ave.

Buckle Boots

Bold Wide Belts

Apache Scarfs

Bush Jackets

Bow Ties

*This Spring...*

## be a MAN of many looks

Today's man dresses as he pleases. When he feels like dressing up, he does. If comfort is his main concern, he dresses casual. Our staff will help you select the clothes that fit your many moods. Be a man of today. Dress as you desire.

### DRESS

Go classic, with the time-proven, great-looking styles which are a part of every wardrobe. To complete that wardrobe, rely on us. We'll gladly help you make the right decisions about go-together slacks, jackets, shirts, socks, ties, shoes and outerwear.



### CASUAL

For a man who wants to dress with today's flair, we have a complete selection of contemporary styles. To create the coordinated look of today from top to sock, our expert staff will help and advise you. Let us make your shopping a pleasure, not a chore.



**BROWN'S**  
Varsity Shop

CORNER OF UNIVERSITY AVENUE at BROADWAY



MODELING—Showing the newest in ties at top left is Robert Taylor of Clyde Campbell. Top right is Tom O'Kelly of Clyde Campbell. Bottom left is Butch Moses of Bray's in a new spring casual outfit. (Photos by Mike Davis.)



New and outdated

## Bold, bright look in men's fashions

Bolder and wilder—these are the key words for men's fashions today.

James Braddock of Clyde Campbell's says it all started with suits and sport coats.

As the suits and coats took in the double-breasted look and extended lapels, the shirts and ties just naturally had to follow to give an outfit a balanced look.

"The double-breasted coats are making a real strong bid. They total 25-30 per cent of our sales.

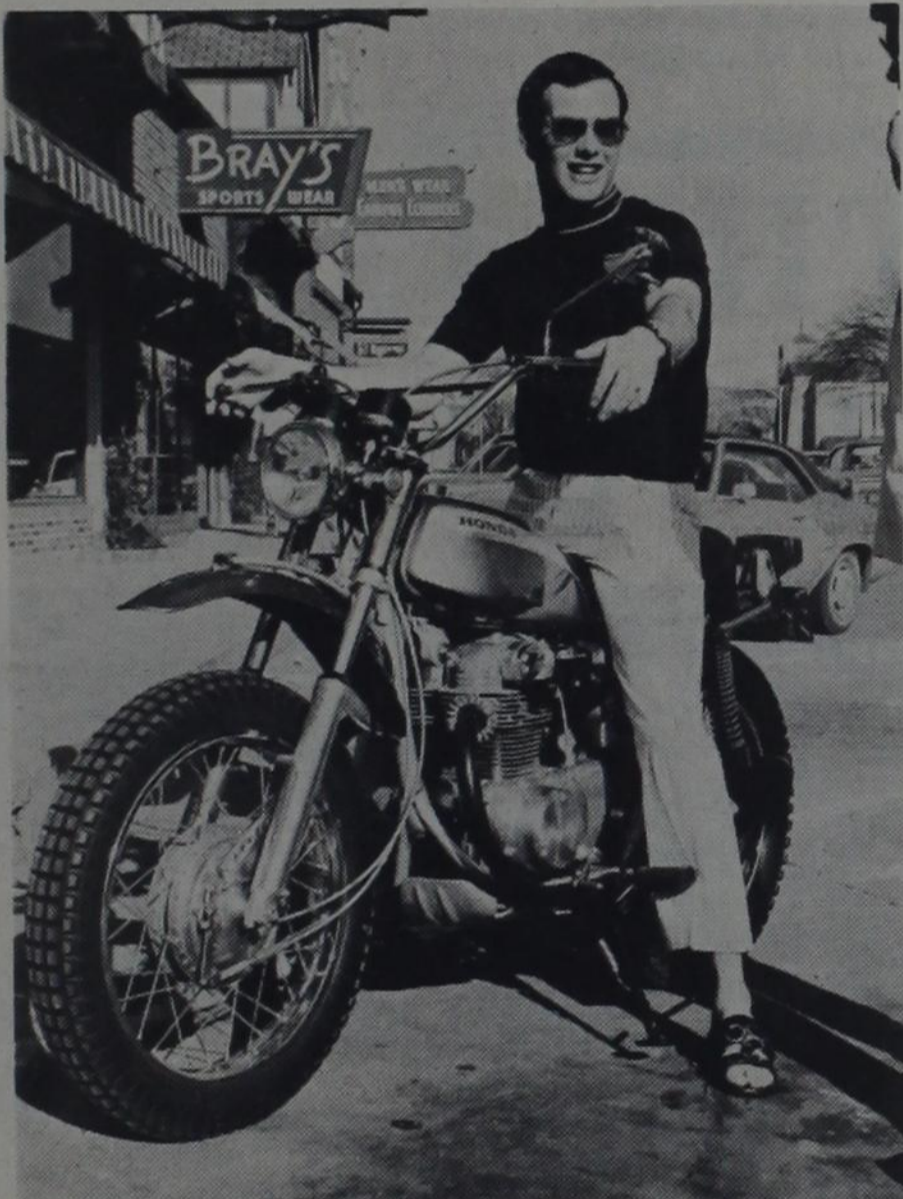
This may not sound high but this figure has remained steady," Braddock said. "The model is the six button with either three-to-button or two-to-button. The coats have a wider lapel treatment and the natural shoulder opposed to the hard shoulder."

Traditional clothing as it was a year ago is gone. There are shops which call themselves traditional shops but they are not really traditional in the old sense. Clothes have gotten away from the sack coats and the button downs. Coats have gotten longer and the belted back is in.

For pants it's "shape pants." The pleat is back in many, darted front and the legs are getting wider. The two pant leg styles are stove pipe and flair. The difference is according to the proportional from knee to the bottom of the pants.

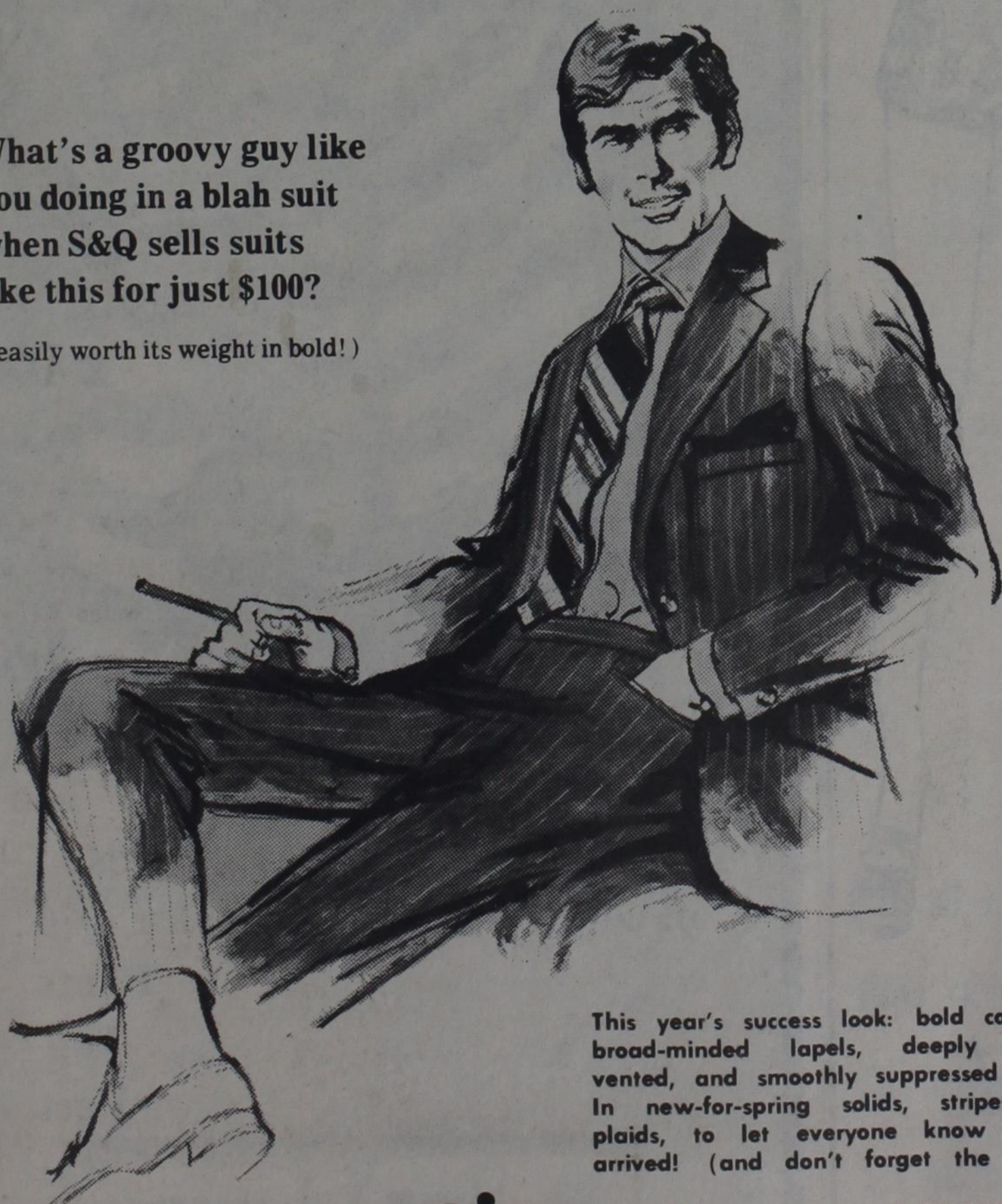
"One and a half years ago we merchandised solid colors and whites in shirts 80 per cent. Twenty per cent was stripes and checks. In this short time we've gone to 90 per cent fancies or strips and checks. The wilder the colors the faster they sell. The collars got wider and longer. This is to keep the shirts in balance with the wider lapels of the suits and then the ties widened to keep the whole effect one of balance."

Knits have gotten away from the turtle neck and in to collared knits with long sleeves for next fall. Longer belted sweaters with knits shirts underneath are going to be very big next year.



What's a groovy guy like you doing in a blah suit when S&Q sells suits like this for just \$100?

(easily worth its weight in bold!)



This year's success look: bold contours, broad-minded lapels, deeply center vented, and smoothly suppressed waist. In new-for-spring solids, stripes and plaids, to let everyone know you've arrived! (and don't forget the cigar!)

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Elisabeth Stewart

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Bray's Ladies Wear

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The Body Shaping in our coats is definite but not extreme. The shoulder is pleasingly soft. The center vent is a little deeper. The pant, a little wider at the bottom, balances the coat.

Being proud and confident of your wardrobe is as easy as shopping at Clyde Campbell.



Clyde Campbell

Main at University

# Accessories make the woman



IT'S WHAT'S ON TOP THAT COUNTS— Gina Sharp knows this as she studies the effect of the felt, the vamp look and the crocheted straw. Anything goes with the felts. This is the first season in quite

some time that felt has lasted through spring. The vamp is good for long or short hair, for beach, sport or city wear. It looks as if Gina has decided on the white crocheted straw. (Photo by Mike Davis)



HERE COME THE 1940's — Style and comfort may be found in the platform and half-platform shoe according to Shirley Grantham, manager of Bonnye & Clyde footwear. A three-inch heel is

back but almost twice as wide, to go with the wider base. Crushed patent is also important in spring shoes. (Photo by Mike Davis.)



Scarves  
are  
still  
a  
traffic  
stopper



## Crinkle Spectator colors Chains

Three key words in fashion for this spring are crinkle (spelled with a "c" or a "k"), chains and spectator colors.

"Crinkle is important because of the new crushed patent," said Jim Eppler, merchandising manager of accessories at Hemphill Wells.

The texture and shiny appearance of crushed patent demanded attention of buyers so much that it is reported to have totaled 90 per cent of the January market sales. It lends itself to handbags, shoes, belts, almost all accessories.

The wet look of crushed patent is also carried over to gloves. The material is also being used in belts; woven through the links of chains.

Due to the spectacular look that crushed patent gives to white, white is the outstanding early color of the season.

"This will be the biggest white spring season that a college student has ever seen," said Eppler. White is the basis of the whole new look.

Because of the emphasis on white, spectator colors are the hit of the fashion world. White with black, navy or red in any combination are the most used colors this season.

Spectator colors have replaced the traditional pastels which usually come out each spring. Bone is still good and not unfashionable, but is not high fashion.

Chains are the third big element of new spring fashions. Chains in longer lengths, linked, hooked, solid, and in all finishes. Chains worn long, multi-stranded or as belts. Pearls also enter the chain world in long strands and may be worn in a thousand variations.

# Terrific Terries



Thermo-Jac

Switchy witchery... TJ's Terrific Terries. Easily maneuverable in stripes and solids. Mix or match shorts with v-neck or crew neck tops... sleeveless or short sleeved. Solid tops and shorts in white, navy, yellow, red, turquoise, lime. Striped tops and elastic-leg shorts in navy/lime/orange, brown/turquoise/yellow or navy/red/white. Terry cloth... color fast... machine washable cotton. Small, medium, large.

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SUSSEX  
1309 UNIVERSITY



**This is an Easter coat in search of an Easter dress.**

How many times have you had it happen? Perfect little coat. Just can't find the right dress to go under it. Maddening, isn't it? We think so. So we're particularly happy to report on a number of new Easter clothes that are all neatly put together for you. There are coats with their own dresses. Dresses with their own jackets. Even suits with their own shirts. So you don't have to be a hop bunny this year. You just have to see us this year. And ask to see our Very Collected Collection.

*at Margaret's*

Models are top left, Barbara Zimmerman; top right, Linda Barton; middle left, Linda Barton and Gina Sharp; middle right, Skip Paoldeste, Gina Sharp and Mike Murrak; bottom left, Gina Sharp. Photos by Darrel Thomas and Mike Davis.



**WHITE BUCK MONK STRAP . . .** Great shoe for every occasion for Spring. This shoe especially hand-crafted for Sussex by Cole-Haan.

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IN **SUSSEX**

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Six button solid blazer by H.I.S. 45.00

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*Hempill-Wells*

# Spring is...

A wedding in the offing means many things to many people. Long-time dreams and plans are about to be realized, while in actuality the happy wedding day is just the beginning of dreams and plans.

Choosing the wedding gown is naturally one of the best parts of planning. Brides more often follow tradition rather than current fashion in choosing gowns. Shops are filled with lovely gowns in designs which hint of eras past.

The bride's trousseau, however, is apt to be right in tune with today's fashions, beginning with the going-away costume.

There are lots of wedding plans to be made. A check list of important details might include:

1. Wedding Party Fashions. In advance, discuss with bridesmaids a satisfactory price range, colors and styles.

2. Bridal Consultant. Local

stores offer consultant services that can help to make wedding plans easier for the bride. An early talk with a bridal consultant is advisable.

3. Wedding Photography. Arrange for bridal portrait and wedding photos well in advance of wedding date.

4. Order Invitations and Announcements. Have outer and inner envelopes delivered in advance to allow more time for addressing.

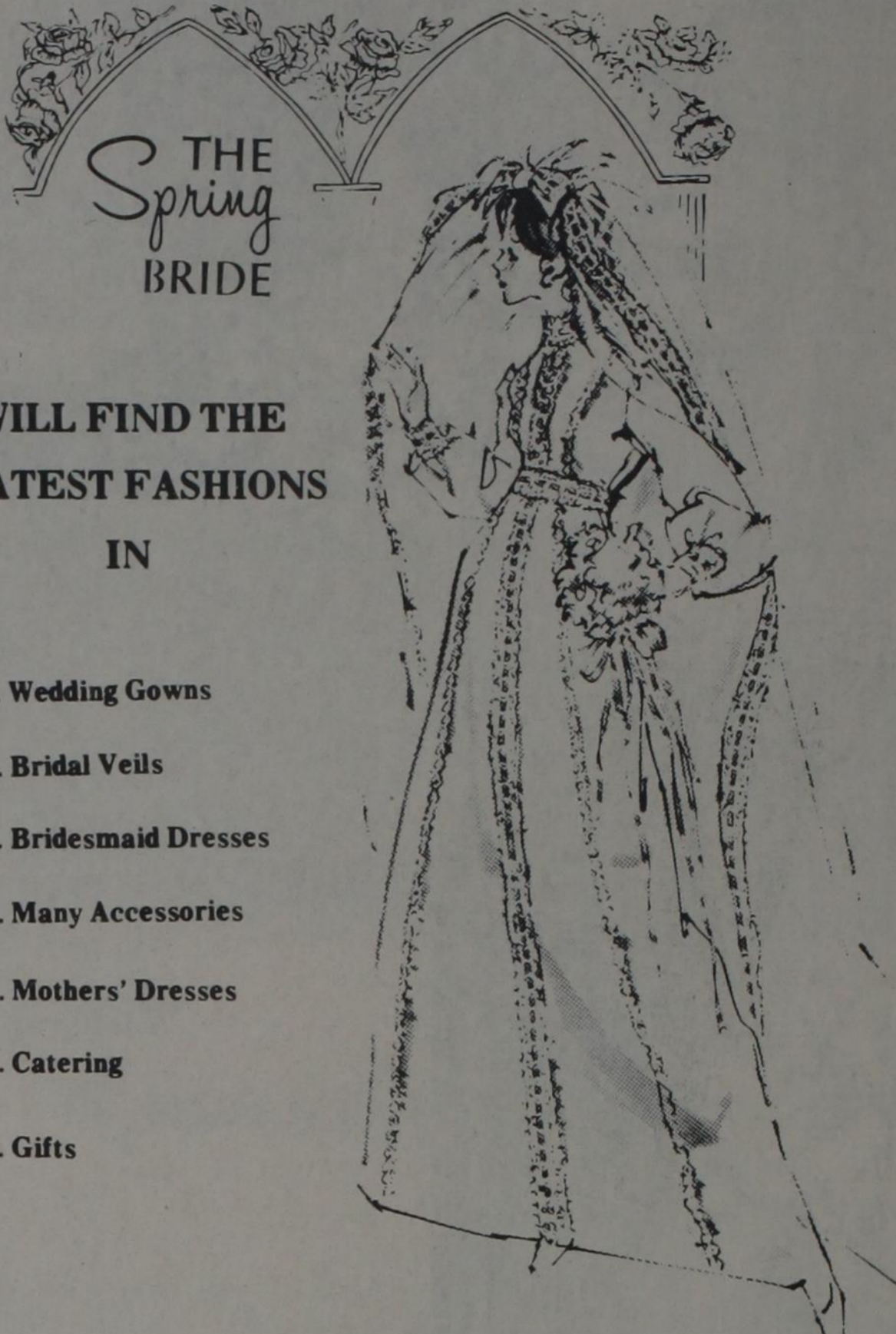
5. Bridal Registry. Register sterling, china and crystal patterns in local stores.

6. Bridal Hairdo. Decide on wedding day hairstyle — one that will be right for wedding gown and going-away outfit—and make appointment at hairdressers.

8. Mother's Privilege. The bride's mother has the responsibility and privilege of taking on many of the wedding plans details.



## ...for BRIDES



**THE Spring BRIDE**

**WILL FIND THE LATEST FASHIONS IN**

- . Wedding Gowns
- . Bridal Veils
- . Bridesmaid Dresses
- . Many Accessories
- . Mothers' Dresses
- . Catering
- . Gifts

*The Bridal Shoppe*

**'Indiana Gardens'**  
LUBBOCK, TEXAS  
3432 - 34th St.

Forecast long, romantic evenings...

In your Bridal Trousseau from The Intimate Apparel 1401 University



*It's all sheer romance - lavish drifts of lace, and pretty girl colors. It's Vassarëtte!*

Vassarëtte

Models are top right Cinde McCarty; middle left, Janis Jones; Bottom left, Pam Kirk; and bottom right Barbara Zimmerman. (Photos by Mike Davis and Darrel Thomas)



The color and texture of the fibre in our wigs, are co-ordinated to achieve a more natural look than any other wig you have ever seen, including Human Hair.

A UNIQUE FEATURE OF VERLON fibre is the PERMANENT, FREE-FORM CURL that enables you to style it straight - wavy! - curly! - or Afro!

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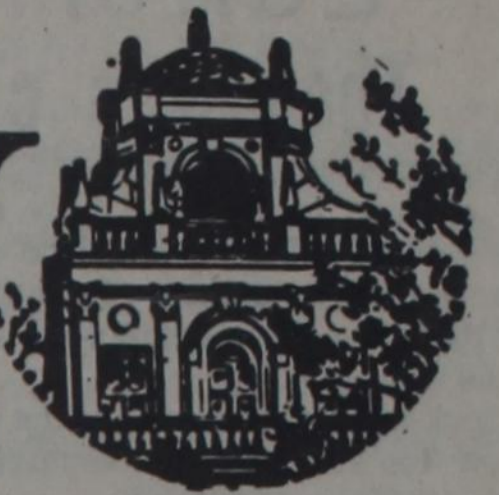
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## O'Hair raps untaxed church

By DEBBIE LOHMAN  
Staff Writer

Madalyn Murray O'Hair believes the most important idea our country was founded with is separation of church and state. Mrs. O'Hair's subject Monday in Municipal Auditorium was "Taxation and the Church" but in her own words, she "always makes an effort to deviate from the subject."

Mrs. O'Hair's own definition of an atheist is "one who does not believe in a or any god personal or in nature. I don't believe in heaven or hell or anything in between. There is no life after death. Prayers are totally ineffective. I question anyone's intelligence who believes in such nonsense. Do you really believe a virgin could give birth?"

"I BELIEVE in America and I want to tell you what America means to an American," continued Mrs. O'Hair.

"It means a limited amount of power given to the government by the people, the balance being retained by the people."

"It means the curtailing of powers of government by separation of powers."

"It means the rotating of representatives and officials. Most important it means the separation of church and state."

"Look at the Declaration of Independence. It states, 'In the course of human events,' God is not mentioned," said Mrs. O'Hair.

Mrs. O'Hair brought a solution for mankind with her. She has recently founded in Austin, a new faith. This sect is a simple faith in mankind.

"This new church, Poor Richard's Universal Life Church (named after her husband), liberates man, restores his dignity and his intelligence. It considers the struggle for progress a moral obligation," said Mrs. O'Hair.

In Mrs. O'Hair's new faith the search for human identity is over. "We stand proud in

our faith in ourselves. We desire individual justice and freedom."

MANY THEOLOGIANS today say that God is dead and faith is in a crisis. Mrs. O'Hair said this is not the problem, rather "faith has been misplaced. People have sought after an illusive form that has never been. Our faith should be in mankind."

Richard O'Hair, husband of the speaker, saw a need for a new church. He said it was useless to fight a dead thing. This corpse only needed to be ignored.

Said Mrs. O'Hair, "All progress has been made by man. Who else? Man may come of age as this new generation comes of age. We need to stand tall, free and individual. One day all other faiths in this country will die because they are not relevant to the life being lived today."

One reason given for the founding of the new church is what Mrs. O'Hair and her associates have found out about the church and taxation.

Anything having to do with the church is tax free. She stated that of all the private property owned in the United States, 50 per cent is owned by the churches. The churches collect \$6 billion per week, which equals the total clothing industry.

### In UD campus survey

## Apathy called major problem

EDITOR'S NOTE: This is the second in a six part series on a survey taken of Tech students concerning what they considered to be Tech's main problems. The following articles will consider housing and parking, money and Lubbock, and Lubbock and courses and faculty.

Apathy is a major problem at Tech according to 57 of the 280 students interviewed in a random survey conducted by reporting 231 students.

Tech students were asked what they considered to be Tech's main problem.



MADALYN MURRAY O'HAIR — Self-proclaimed atheist and feminist Madalyn O'Hair delivers a portion of her talk on taxation of churches between times of making "an effort to deviate from the subject." (Staff photo by Bruce Ott)

Margaret Hagood, freshman from Fort Worth, said, "The main problem is the apathy of the students. As far as the elections are concerned, people just avoid everybody who looks like they're going to hand out a campaign leaflet. The apathy, not necessarily of the students at Tech, but of youth in general, is something which needs to be changed."

T. L. Talcott, junior from San Antonio, felt that the apathy stemmed from the school's conservative outlook.

"The major problem is the student body. Nothing peps it up. I mean, nothing around here peps me up. The only speaker I've seen people go to hear is Mrs. O'Hair. Also, the school is too conservative. Everybody is conservative, the students and administration. They bring the same old speakers to campus and avoid controversial ones. The conservatism contributes to the apathy. They go hand in hand. The local yokels exploit the students, but the students are too apathetic to do anything about it."

Jeri Clements, senior zoology major said, "The biggest problem is Tech's narrow-

mindedness. It is apathetic and lacks initiative, imagination and spirit."

Nikki Radanovic, freshman from Burkburnett, Tex., said, "Tech's major problem is the conformity here. Everyone is kind of afraid to be different. Each person has his own little conformed world — including myself."

Alfredo Guzman, geology major, feels the apathy has created a problem in projecting the image of the university.

"Projecting Tech's image is a major problem. It has been lack of students, like many times they could have done something but didn't, as in the name change and World Affairs Conference. It is directly proportionally to Tech not getting teachers of high quality and lecturers."

Dick Hervey, sophomore math major from Houston, cited apathy toward student government as a problem. "Even in the elections for president the candidates showed too much apathy. Mainly, there is a great lack of interest in student government at Tech."

Oscar Primm, junior from Lubbock

## New doctorate degree OKed

Approval of a new doctor of philosophy degree with a major in Spanish for Tech has been announced by the Coordinating Board, Texas College and University System.

"We are extremely pleased with the approval from the Coordinating Board," Academic Affairs Vice President S. M. Kennedy said. "The PhD in Spanish is one on which the administration and the faculty have been working for several years and it marks a major expansion of doctoral study in the area of the humanities. It is the first addition in that field in 20 years."

"In support of the cluster concept of the development of the doctoral fields, the addition of Spanish to the area sustained entirely by English for so long is highly significant," he said.

"Doctoral study in Spanish is especially appropriate in this region of the world in which the impact of Spanish culture, Spanish history and Spanish language have been so important."

Dr. Harley D. Oberhelman, chairman of the Department of Classical and Romance Languages, said he was "very pleased for the institution" upon learning of the decision.

"This is the second PhD to be offered in the humanities at Tech," he said. "I know this action will help to establish Texas Tech as a true multi-purpose university."

The application for the doctorate program and its revisions have been in process for some five years. "When the request for the program was made," Oberhelman said, "we stated that the supply of highly qualified faculty has not kept pace with the increasing enrollments in the colleges and universities of the country."

"Enrollment increases in Spanish have generally equalled or exceeded the over-all rise in general enrollments. There has also been a decrease at the same time in the percentage of newly-employed foreign language teachers with the highest qualifications."

Oberhelman also said that Texas has a particular interest in helping to remedy the deficiency in Spanish teaching faculty. "Because of its size and proximity to Latin America," he said, "its large indigenous Spanish speaking population, and its extensive cultural and economic ties with Spanish speaking countries, Texas should be a leader in Hispanic graduate studies."

The basic requirements for a doctor of philosophy degree with a major in Spanish are: a minimum of three years graduate study beyond the bachelor's degree, a minor in a field other than Spanish of at least 18 hours, a reading knowledge of two other foreign languages and a dissertation.

"This new degree offering," said Oberhelman, "will mean the addition of some 12 more courses to our graduate program."

The chairman of the language department also said, "the action by the Coordinating Board demonstrates the possibility for the development of a variety of additional graduate disciplines at Texas Tech."

## Seminar on environment begins today

A seven week environmental seminar will begin today, dealing with a subject that might be the most important issue of the decade. Ernst Kiesling, chairman of civil engineering and member of the seminar committee, was commenting on the need for the seminar and the possible public reaction to it.

"Most people don't know quite what the problem with the environment is alarmed but they're groping for answers," he said.

Seminar sessions have been set for 7:30 p.m. in the Biology Auditorium for each of the seven Tuesday meetings. The seminars are open to the public.

"The sessions are designed to present problems, provide possible solutions, inform the public and stimulate action in solving the problems at the local, regional and national levels," said Kiesling.

The session tonight, titled "The Meaning and Scope of Ecology," will be led by Dr. Bob Gordon and Walt Conley of the biology department.

Other sessions in the series and their leaders are:

"Malthus Revisited — Population Explosion," March 24, led by Dr. Charles King, sociology, Dr. Donald Longworth and William C. Ellzey, home and family life; "The Future of Our Effluent Society — Water Pollution," April 7, led by Dr. Dan Wells, Water resources Center, and Dr. George Meenaghan, chemical engineering; "Respiration or Expiration, That is the Question — Air Pollution," April 14, led by Dr. Robert Bethea, chemical engineering, and Dr. Don Haragan, geosciences; "The Garbage Explosion — Waste Disposal," will be April 21, led by Dr. Harold E. Dregne, agronomy; "Alternatives to Mass Suicide — Government," April 28, led by Dr. Neal Pearson, government, and Dr. Justin Smith, law; "Approaches to Salvaging Our Messed-Up Heritage — Environmental Planning," May 5, led by Edo Urbanovsky, and Dr. E. van Nierop, park administration, will conclude the series.

## Union cancels Beatles movie

The Beatles movie, "The Magical Mystery Tour," will not be shown in the Union today as scheduled due to problems with the film.

The movie which was to have been shown earlier was also cancelled because of film problems. Union personnel say the fault is with the film and not the equipment.

At this time it is not known whether the film will be rescheduled.

## Tech Blarney Stone part of St. Patrick's

By DONNY RICHARDS  
Editorial Assistant

The engineering student slowly lowered his head and kissed the rough white surface.

Others stood in line waiting their turn, wondering if this could be the real Blarney Stone and if its legend was true.

The setting was St. Patrick's Day, March 17, 1939 in front of the West Engineering Building. All classes in engineering had been dismissed for this special occasion. The Tech Band was there to furnish the music and Dosh McCreary, president of the Engineering Society, had made the speeches before the monument was unveiled.

A shamrock, a plaque telling of the stone's legend and the Blarney Stone itself made up the monument. It was located on the sidewalk to the main entrance of the building.

## Astronomer to speak on outer space

Sir Bernard Lovell, a distinguished British astronomer whose space tracking of Sputnik I made headlines around the world, will give an address at Tech Wednesday.

Lovell will speak on "The Universe and Exploration in Outer Space" at 7:15 p.m. in Lubbock Municipal Auditorium. His address, an addition to Tech's University Speakers Series for the spring semester, will be open to the public without charge.

Lovell is director of Britain's famed Jodrell Bank Observatory where a giant, steerable radio telescope tracks radio waves from the remote parts of the universe. Jodrell Bank is a department of the University of Manchester where Lovell is professor of radio astronomy.

IN 1957 WHEN the Russians orbited Sputnik I, the West had almost no space tracking facilities. Lovell made an historic contribution when he succeeded in getting a radio fix on remnants of the launcher rocket. Since then his tracking of Soviet spacecraft has become almost routine.

In 1963 he was invited by the President of the Soviet Academy of Sciences to tour the Soviet Union's space centers and tracking observatories and is believed to be the only foreigner ever to have seen the installation at close hand.

THE MONUMENT with the stone was four feet tall and had been erected by the engineers to show their respect to St. Patrick, inventor of the worm gear.

Engineers, upon graduation, were to kiss the Blarney Stone, thus acquiring the gift of eloquent speech to use when they came in contact with the "cold, cruel world."

The stone, resting at the pinnacle of the monument, had been found in the area by petroleum engineers on a field trip. It so resembled the original Blarney Stone in Ireland that it was thought to be a chip off of it.

The original Blarney Stone, located in Blarney Castle, near Dublin, Ireland, is believed to bestow the power of eloquence of speech upon anyone whose lips may touch it. People defy a drop of 100 feet as they are lowered headfirst and backwards from the battlements of the castle that they may kiss it.

IN 1659 A portion of the original stone broke off and was stolen. The stolen piece was never located.

The phrase "blarney" was coined by Queen Elizabeth when the owner avoided turning the castle over to her by using smooth and persuasive talk.

St. Patrick, for whom the monument is dedicated, was a saint in the fifth century.

Legend has it that at one time snakes were so numerous in Ireland that the people were almost forced to leave. St. Patrick then saved the day as he beat on his drums and caused all the snakes to fling themselves into the sea.

When St. Patrick died there was no night for 12 days.

THERE HAVE been numerous changes in the 31 years since the monument was unveiled. The West Engineering Building has been renamed to Electrical Engineering and the Tech Band, which then practiced in the engineering building, has moved across to its own building.

But the Blarney Stone still rests quietly in the middle of the sidewalk — forgotten on its dedication day. Few even notice it except maybe as a traffic divider for students entering and leaving the building.

The only ones that ever pay attention to it are the freshmen, who do so at the "request" of upperclassmen during freshmen week.

But, despite being neglected, the Blarney Stone will continue to sit silently, hoping that one day its legend will be remembered and it can again give its only gift to society — in exchange for a small kiss.

## Ammons, Scott selected La Ventana Co-Editors

Dave Ammons, government major from Fort Worth and Tom Scott, journalism major from Lubbock were selected as co-editors of the La Ventana for 1970-71.

Ammons has worked on the La Ventana as assistant editor of Sports Illustrated last year and as editor of that section this year.

Scott has worked on the yearbook for three years and has been editor of Future and is editor of Playboy this year.

Selection was made Monday by the Student publications Committee.

Eren Johnson, senior from Houston and present editor of La Ventana's Life Magazine, and Amy Hammer, sophomore from Lubbock and present editor of La Ventana's Esquire also applied for the position.



LA VENTANA CO-EDITORS — Newly selected Co-Editors of La Ventana Dave Ammons, left, and Tom Scott, right, ponder next years task in putting together the 1970-71 annual. (Staff photo by Bruce Ott)

# Editorial Then who can?

Union expansion—who cares?  
The campus is probably fully aware that many people think the Union should be expanded to be of greater service to students. They are probably aware that if the Union is to be expanded, student money will pave the way.

But look at another aspect of the Union. Maybe this problem lies at the root of apparent general lack of concern for Union expansion.

The problem may result from the method Union officers are chosen, since the student body has only half the votes in the selection process. Currently, the students who are to serve as Union president and Union vice-president are selected by the Union Board, composed of the editor of The University Daily, student association president, Union president, a vice-president and chairman of a Union committee.

NON-STUDENTS on the Board are director of the Union, Union program director, Ex-student Association representative, division of student life director, and one faculty member at large.

The question is, obviously, why should this collection of individuals select the leaders for all the students who work on the Union committees? The Union is financed through student fees. Of all the people on campus, the students on the Union committees should have the best idea of whom they would prefer to be their president. If the student body at large cannot elect the Union president, one would think that the students working on the Union committees could at least make an intelligent decision of their own.

## THE UNIVERSITY DAILY

Opinions expressed in The University Daily are those of the editor or of the writer of the article and are not necessarily those of the college administration or the Board of Regents.

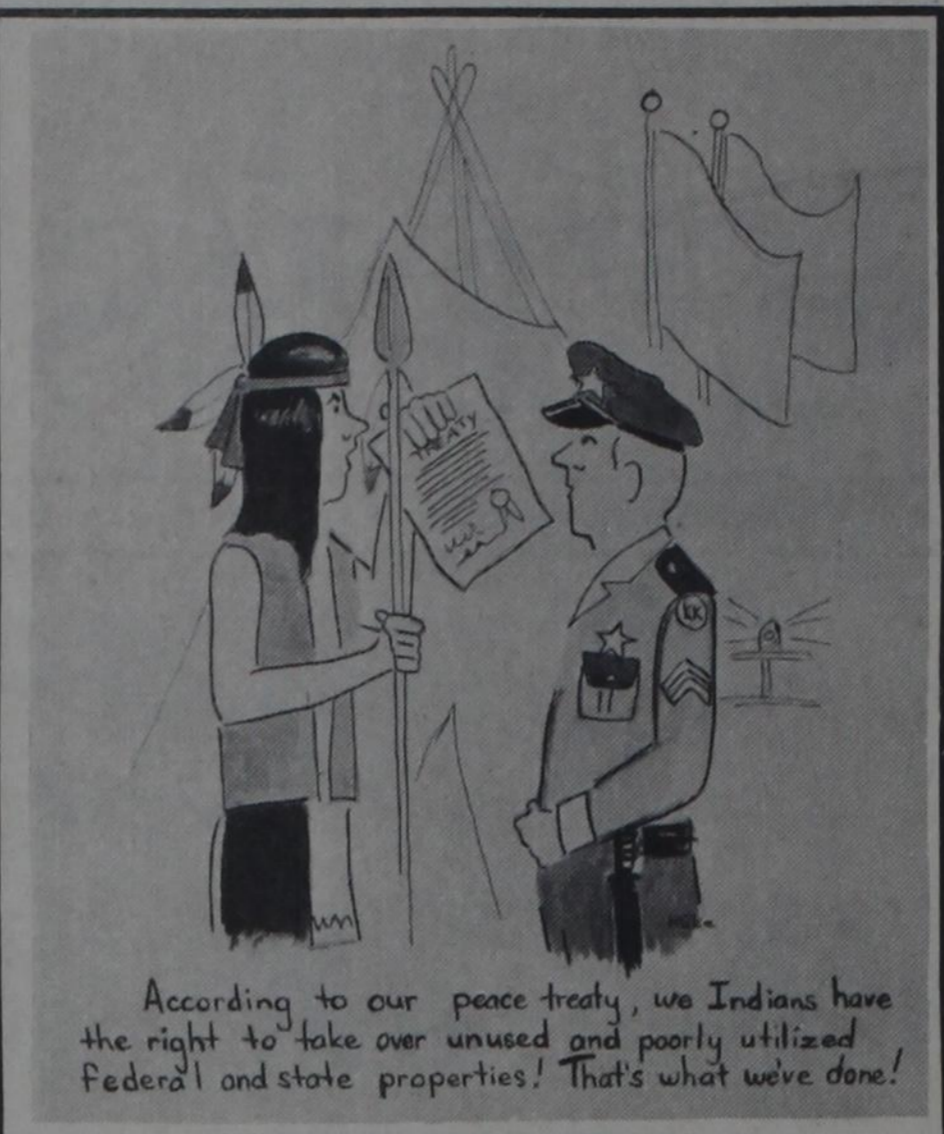
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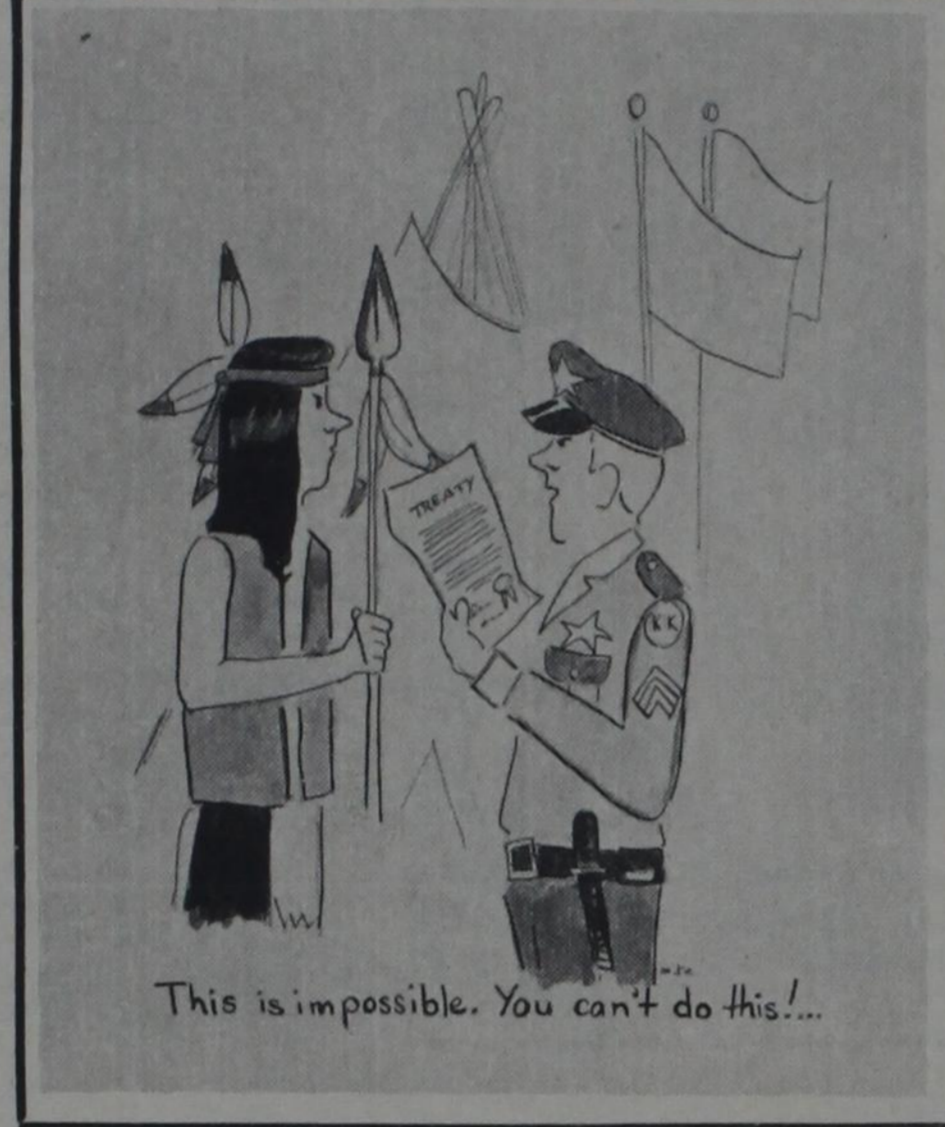
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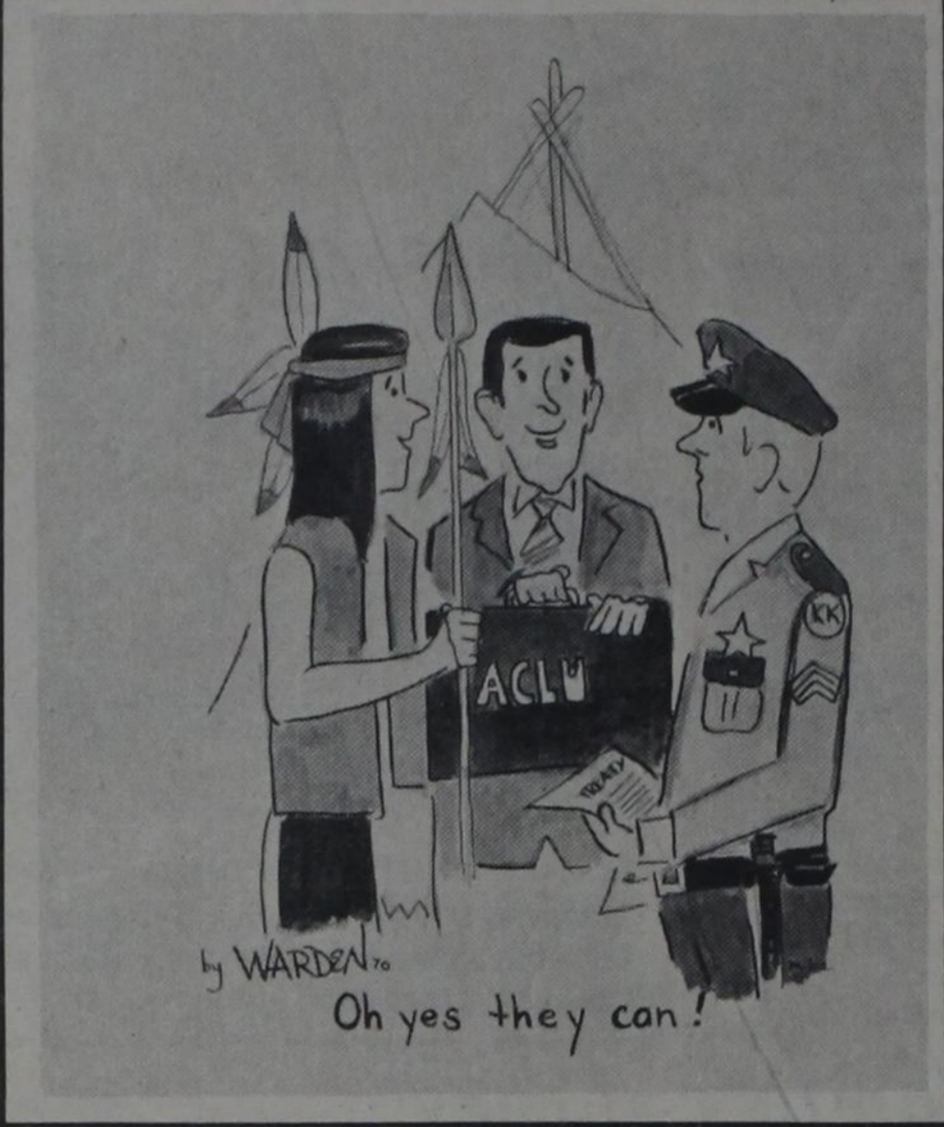
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Oh yes they can!

# Letters To The Editor A great stake in the future of our university

Looking ahead, what should the role or function of the administration be in order to allow Texas Tech University develop a "greatness"? Should it serve the faculty and students or should it dictate to it? What is the proper balance?? Don't we ALL lose as a result of the breakdown in communications???

Isn't the administration supposed to represent and serve its body politic including faculty and students as well as alumnae, Austin legislators, wealthy contributors, etc...is there no principle when at the mercy of these external groups?

Is the problem one similar to what Clemenceau suggested when he said "Men have been found to resist the most powerful monarchs and to refuse to bow down before them, but few indeed

have been found to resist the crowd, to stand up alone before misguided masses, to face their implacable frenzy without weapons and with folded arms to dare a no when a yes is demanded." This was Zola's courage; where is ours?!

Isn't the administration supposed to represent and serve the faculty and the students within the formal organization of the university? If teaching, learning and scholarly research are truly the focal points of a university, shouldn't the administration play a coordinating and information crossfeed function...a support function; not a divide and conquer function?

And since it also must represent our growing yet trouble-ridden university, shouldn't it be representing our university "as it is" and telling us "like it is", especially as far as relations with our legislature in Austin is concerned?

At times we need an insulator or buffer between the university and our legislators but at other times we as members of the

university can act as an interface or as a lobby for the administration.

Lest our administration forget...many of us are voters and others have parents, friends, etc., who also wield power through this opportunity of "most Americans." And this voice can be a powerful and effective tool when used in conjunction with the voice of our administration. Yet the contrary holds true...this voice can be reactionary to either authoritarian dictates or the lack of communication.

The students of today may be apathetic (CHALLENGE!!) but those of tomorrow I'm sure will NOT be. The point here is that the administration is not the only one to blame. The question here is who's mind(s) are closed? Legislators? Students?? Faculty?? Administration???? Alumnae????? Regents????? Who?

WHERE ARE WE HEADED? And are external agents, not so capable of judging the needed direction of a university, forcing the direction of change through the process of fund allocation?

Maybe we as students should go to Austin with a petition of grievances and pin them on the door of the state capitol much like Martin Luther did with his Ninety-Five Theses on the door of the Castle Church of Wittenberg.

The purpose of this letter is for questioning or soul searching as well as stimulation for faculty, students, regents, alumnae, administration, contributors kd last but not least, legislators.

Many students say "I don't care" but "I do care" and I'm attesting to this fact by writing this letter in a strongly worded fashion and signing my name knowing that I as well as many silent others have a great stake in the future of "OUR" university.

HOWARD R. RUDD JR.  
Graduate Student  
2001 - 9th St.

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**JOHNNY RIVERS**—The busy Johnny Rivers proved too slippery for UD Fine Arts Editor Casey Charness while in town Friday. Rivers talks on a phone in a recording studio at KLBK radio. Rivers remained busy and running late throughout his stay. (Staff photo by Bruce Ott)

**Leaves UD reporter hanging**

**Johnny Rivers charms audience**

By CASEY CHARNESSE  
Fine Arts Editor

I suppose if I had waited long enough, he would have come through eventually. But to wait twelve hours for an interview seems like a lot to ask.

So here's Johnny Rivers coming into Lubbock for a return performance (he was here two years ago), and this promotional agent offers The University Daily an exclusive interview.

So often I hustle to KLBK, where Rivers is supposed to show at 11:30 a.m. to tape celebrity spot announcements for the station.

When he hasn't shown up at 12:15, we start calling. He's not in his hotel room at the Villa. He's not rehearsing in the Auditorium.

Half an hour later, the three of us — UD photographers Richard Mays and Bruce Ott and me — are approached by this tall guy with a mustache who says that Rivers has been in his hotel room all this time, and that his manager has said he wasn't there.

Rivers is not showing up. Instead, they have some guy with a name that the announcer mumbled, doing a back-up act drawing heavily from Arlo Guthrie, while we wait for Rivers.

Arlo II goes off at 8:50 p.m. He's back, sheepishly, at 8:52 with an encore. I start to circulate the rumor that Rivers has been busted, and isn't going to show. The DJ's are upset. The audience is restless.

Intermission follows — a half an hour of it. Obviously, Rivers is hung up somewhere. People are racing between the box office and the stage.

And at 9:30 p.m., after some whistling and unison clapping, the curtain rises, and here's Johnny.

He gives us a hell of a show. Really good. Polished, funny, funky, well-timed. He goes off after an hour of song, and returns

to a standing ovation. The auditorium has flipped for Johnny Rivers.

**SO HAVE I.** He's cool, easy-going, and I want to get that interview!

Thus we move it to the Villa, where the scene, poolside, is quiet. Unfortunately, a troupe of about 30 girls, who look astonishingly alike, march in, take their places around the hors d'oeuvres table and await The Second Coming.

We move in, just to get a handful of those little blue sandwiches some fiend has dreamed up, and there is Rivers sitting in the middle of the girls, as they faun over him. He is taking it like a trouper.

The champagne glasses stay stem-side up. Nobody is bringing out the bottles.

Rivers stays in this sea of femininity — apparently, someone is out to see that he gets enough in Lubbock. A plastic scene, if there ever was one.

**I MOVE IN,** and it's practically impossible to get near, but tape recorder in hand, my interview is imminent. Then I think, forget it. In this scene, where women are placed strategically for the corps of photographers that surrounds the females surrounding Rivers, I have had it.

The most in-depth thing I would possibly get at this time would be a rapid cliché.

I beat a cynical retreat towards the door, and the exclusive non-interview is over.

**SEA convention recognizes Tech**

Five delegates from the local chapter of the Texas Student Education Association attended the annual state convention in Corpus Christi last Thursday through Saturday.

Tech's representatives were Debbie Pritchett, Dallas freshman; Elizabeth Clark, Slaton, Tex., junior; Janice Pruett, Dallas junior; Richard Luttrell, Pearsall, Tex., senior; and David Baker, Childress, Tex., senior. Dr. Panze Kimmell, assistant professor of secondary education, attended the convention as the group's sponsor.

Tech received a Certificate of Merit with Emphasis '70 at the convention. The award was given for completion of projects and programs outlined by the S.E.A.

The Tech chapter was also recognized as one of five runners-up in the senior college and university division for the Outstanding Chapter Award in Texas.

Miss Pritchett was elected area coordinator and Miss Clark was elected to the Organizational Affairs state committee.

Lt. Gov. Ben Barnes was featured speaker at the noon luncheon Saturday. He spoke on the role of the youth in America's future. He was presented a gold apple by James Melton, T.S.E.A. outgoing president.

South Plains College at Levelland received honors.

**St. Pat's Day shamrock sale aids dystrophy**

Alpha Phi Omega and Women's Service Organization are spearheading "Shamrocks for Dystrophy" on the Tech campus today, distributing shamrock clothing patches in return for donations to the Lubbock Muscular Dystrophy Association.

Funds from the drive are used mainly for research seeking a cure for muscular dystrophy. A portion of the funds also goes to provide medical equipment and assistance for dystrophy victims.

"Shamrocks for Dystrophy" Day originated in 1969 at the University of Michigan, where Sigma Phi Epsilon and some 40 other fraternities and sororities joined forces to launch the drive. On that campus the drive netted \$3,700 last year.

**Media shows give aspects of travel abroad**

The American Student Travel Association will present multimedia shows on European travel today at 3 p.m., 5 p.m. and 8 p.m. in the BA auditorium.

The purpose of the presentations is to make students aware of the travel opportunities available to them as students.

Information will also be available on all international student service organizations, international student identity cards and tours designed specifically for students.

The 15-minute show was created by Dr. Richard Byrne and by members of his classes at the University of Texas at Austin, where Byrne is a professor in the radio, television and film department.

After the film, representatives of the American Student Travel Association will answer questions and help students wishing to make plans for European travel.

**Women speak for liberation at Tech Union**

Susan Preston and Kathy Aarino will speak to the Women's Liberation Group at 12:30 p.m. in front of the Union Wednesday.

Members of the group have encouraged women to attend and express their views concerning women's rights.

The Women's Liberation Group meets at 8 p.m. each Wednesday and 11 p.m. each Thursday. Meetings are at the Wesley Foundation both days.

**Topics named for intramural speech contest**

Speech intramurals for 1970 are set for 6:30 p.m. Thursday in the Administration Building.

"A Speak Out" is the theme of the tournament. Topics are relevant to current student and campus problems.

In the extemporaneous speaking category, students may speak on any topic related to the campus and the student body.

The persuasive speaking topic will be, "What should be the role of the student in determining campus administration and policies?"

The two-man debate topic will be "Resolved: that the entire campus of Texas Tech be a free speech area."

Other categories are prose and poetry. The choice of selection is open to the contestant.

Points accumulated in the tournament will be counted in the overall intramural points for women. Medals and sweepstakes trophies will be awarded to the winners.

**UD reporter to accompany state candidate**

Donny Richards, editorial assistant of The University Daily, will leave Wednesday evening for Dallas for a weekend campaign tour with U.S. Senate candidate Lloyd M. Bentsen.

RICHARDS will be a member of the press following Bentsen's tour through several east Texas towns including Denton, Gainesville, Sherman, Denison, Paris, Texarkana, Kilgore and Houston.

SPONSORED by Bentsen, who is seeking to unseat incumbent Senator Ralph Yarborough in the Democratic primary, the trip by Richards is part of a program to include Texas college newspapers in his campaign tours.

**FINALLY, AT 1:30 p.m.**, Rivers strolls in for his 11:30 interview. Unfortunately he's on his way to a 2 p.m. rehearsal, and what with the taping and all, we have a total of eleven seconds to interview him.

"Ask him some dummy questions," I am advised, so that the photographers can get some shots of us talking.

One question, one shutter click, and it's all over. Rivers is rapping on camera lenses.

On his way out the door, Jim Batson, the station manager, invites us to a champagne reception for Rivers to be held at the Villa after the concert.

I ask Rivers about this, and he says, sure, we can go someplace during the party and talk about half an hour. Groovy. In preparation, I borrow the station's cartridge tape recorder, so if worse comes to worst, and we can't get off into a corner, I can at least follow him around without my little yellow pad, scribbling furiously.

**SEVEN HOURS** later, in the orchestra pit ("reserved for the media") in the auditorium, **Tech debaters earn invitation to competition**

Tom Walsh and David Baucom, senior pre-law majors, earned the Tech Debate team an invitation to the National Tournament next month in Houston.

According to Vernon McGuire, associate professor of speech, this is the second time in Tech's history it has attended the nationals. The first was in 1968.

In competition with nine top schools from a six-state area, Walsh and Baucom placed third in the tournament held at Texas Christian University in Dallas Friday and Saturday.

The pair scored 5-2 in the round-robin debates where each team debated every other team. University of Houston placed first in the tournament, with Northeastern Oklahoma placing second and Abilene Christian College fourth.

The teams debated the national topic: "Resolved that the federal government should grant annually a special percentage of income tax revenues to the state governments." This will also be the topic of the national tournament.

McGuire said out of 1,000 or more colleges and universities, the top 46 teams will be competing in Houston Thursday through Saturday. (April 16, 17, and 18).

**PIOMEGA PI**  
Pi Omega Pi, honorary business education fraternity, meets Monday at 7 p.m. in room 250 of the BA Building. All business education majors or minors are invited.

**KARATE CLUB**  
The Karate Club meets Friday at 3:30 p.m. in the old intramural gym. Anyone interested in joining is asked to attend. Dues will be collected.

**LUTHERAN STUDENT CENTER**  
Dr. Emma Wolff, director of the Lutheran Institute for Religious Studies at Seguin, Texas, will be at the Neighborhood House at 7:30 p.m. today to speak on the "Theology of Social Action."

**SIGMA TAU DELTA**  
Sigma Tau Delta, English-honors, meets Thursday at 6:30 p.m. in room 126 of the English Building. Plans for the spring banquet will be discussed.

**TT FINANCE ASSOCIATION**  
The TT Finance Association meets Thursday at 7:00 p.m. in the First Savings and Loan Building at 2220 34th. Ralph Briscoe Jr., past president of the South Texas Chamber of Commerce Officers, will speak. Officers for the association will be elected also.

**THETA SIGMA PHI**  
Theta Sigma Phi members are reminded of the "Speakers Series" tonight at 7:30 in the Blue Room of the Union. A short meeting

**Raider Roundup**

- SAM**  
The Society for the Advancement of Management meets Wednesday at 8 p.m. in room 53 of the BA Building. Pollution will be the topic of discussion.
- SCRIBES**  
The Scribes will have their weekly meeting at 8 p.m. Wednesday at the Door.
- SADDLE TRAMPS**  
The Saddle Tramps will have a smoker Thursday at 7:30 p.m. in the Union Ballroom. Peggy Kincannon will sing. The smoker is open to all male students.
- SOUL**  
Soul is staging a play "Johnes" by Leroy Jones, dealing with American racism today at 8 p.m. in the Union Ballroom. A canned good for charity is the admission.
- AIEE**  
AIEE members will meet Wednesday at 7:30 p.m. in the Textile Building Conference Room. The speaker will be Leonard Villalon from Halliburton.
- AWS**  
The Association for Women Students general council meets Wednesday at 5:00 p.m. in the basement of the BA Building. Lecture Hall 7. Dr. Gene Coleman will speak on the population and food problem.
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# Tech finishes second in meet

Texas sailed away with a bag full of points leaving the Raiders with a second place ribbon and Baylor not far behind in Saturday's triangular meet on the Tech cinders.

The Texas team won eight events for 93 points while the Raiders racked up five wins and 46 points. Baylor fell into the cellar with 32 points.

The Raiders shattered two school records and tied one in three of their five wins.

"It might well be one of the better performances of any young SWC team," said Coach Vernon Hilliard of the Raiders. "As a whole and according to ability, they gave a remarkable performance."

## Raiders split doubleheader

The Raider baseball team split a doubleheader with the University of Texas at El Paso, Saturday, losing the first, 3-0, but coming back to a 2-1 victory in the second.

Marc Bombard led the El Paso team with a three-hit pitching record in the first game. Ruben Garcia led the Tech comeback in the second game, chalking up the first win for the freshman southpaw.

Tech placed first in the sprint relay, 100-yard dash, pole vault, high hurdles and javelin.

The sprint relay was the initial win for the Raiders, laying ground for four more wins.

Alan Schriewer, Walter Mason, Bill Garrett and Zane Reeves composed the winning team. Reeves carried the baton on the final sprint, finishing only a tenth of a second ahead of the Texas team.

Official time for the relay clocked Tech at 41.1 and Texas 41.2. Baylor checked in at 42.6.

Reeves came back to win the 100 with a time of 9.5, a new school record.

Ronnie Allen, Baylor's defending champ of the 1969 SWC meet in the 220 and second place defender of the 100, got to a false start twice before the 100 began, eliminating him from the event according to SWC rules. Members of the Tech and Texas teams participating in the event

## Tennis team takes third

The Raider tennis team dropped their opening match to Pan American Friday in the West Texas State tennis tournament, but came back to take third place in the two day meeting of six schools.

Pan American captured the tournament crown with 30 points, New Mexico followed with 26, and Tech took third with 20. West Texas placed fourth with 18 while Arkansas Tech and Oklahoma State trailed with six and four respectively.

Friday the Raiders fell to champion Pan American then followed with a 4-3 win over West Texas later in the day.

"It was quite an upset," said George Philbrick, Raider boss. "We played one of the best games this year."

The netters followed suit Saturday, falling to the Lobos, 6-1, then coming back to take a win over Arkansas with the same score.

requested the starter to allow Allen to run. He was granted the decision but failed to place.

"They wanted to win by running, not by default," said Hilliard. The Raiders finished 1-3-4 in the high hurdles, led by Ron Grigsby with a 14.6 mark. Ken Ford and Mark Weeks finished third and fourth respectively.

Bob Blain vaulted 15-8 1/2 in the pole vault to set a new school record for the Raiders. Blain first attempted to jump 15-10 but was unable to clear at that height.

"When you go 15-6, you separate the men from the boys," said Hilliard.

Ken Ford leaped 24-2 1/2 a new school record in the broad jump but two inches short of Longhorn Danny Brabham's first place jump. Ford's series of four jumps were all made above the 23-10 mark.

"He had the finest series of jumps of anyone who has ever jumped for me," said Hilliard.

Archie Van Sickle threw the javelin 207-5 for a first place for the Raiders. Walt Chamberlain of Texas who defeated Sickle at the

Border Olympics last week with a 211 throw, placed second with 191 1/2. Sickle placed behind Chamberlain with 191 in the Border Olympics.

Reeves came in only inches behind Carl Johnson of Texas, each officially recording a 21.5 time. Byrd Baggett, also of Texas, placed fifth in the event.

Texas swept the field in the high jump taking all four top positions. The Longhorns also carried away top marks in the shot put, discus, mile run, 440-yard dash, 880-yard dash and the mile relay.



**SAILING INTO GLORY** — Bob Blain, vaults over the 15-8 1/2 mark, a new school record and top jump in Saturday's triangular meet on the Tech field. Blain attempted two previous jumps at the 5-10 mark but scored only on the lower jump.

## Swimmers fifth in SWC

The 1970 Southwest Conference swimming meet proved to be an unlucky one for the Tech Red Raiders as it was the first conference meet since 1962 that the Raiders had not finished third.

The diving department proved to be the disappointing factor in the meet for Tech with previously undefeated Chris Schacht only managing to get fourth place in both the one and three meter dives.

Head Coach Jim McNally had praise for the team but explained that Tech's best just wasn't good enough. "We recorded some of our best times of the season,"

McNally said. "But we really should have done better in the diving division."

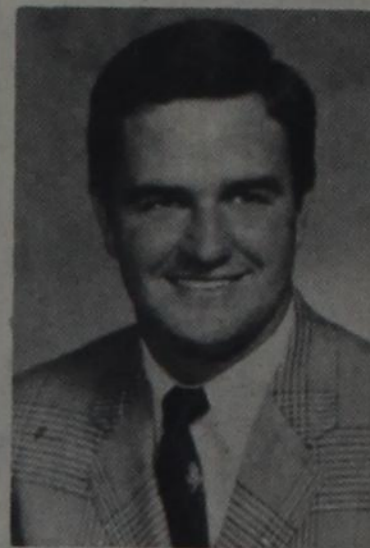
The diving made the difference in the meet for Tech without it the Raiders finished in fifth place with 181 1/2 total points which was just 18 points behind Texas A&M who had 199 1/2. Unsurprisingly SMU won the meet by a landslide with a total of 725 points. Texas was second with 390 1/2 and Arkansas was a surprising third with 274 1/2.

"Chris just couldn't get his diving together in the early going," said McNally. "And by the time he started diving it was just too late." It was the first

time all year that Schacht was beaten by anyone.

The meet was not a total loss, however, as the swimmers broke six school records. Rich Denman set a record in the 200 yard butterfly with a time of 2:12.3 which knocked one-tenth of a second off the old mark. Larry Ridge came through with a time of 1:03.4 in the 100 yard breaststroke and Jim Cole knocked almost four seconds off his old record in the 400 yard individual medley with a time of 4:28.3. Hugh McDowell doubled up in the 100 and 200 yard backstroke and came away with two school records.

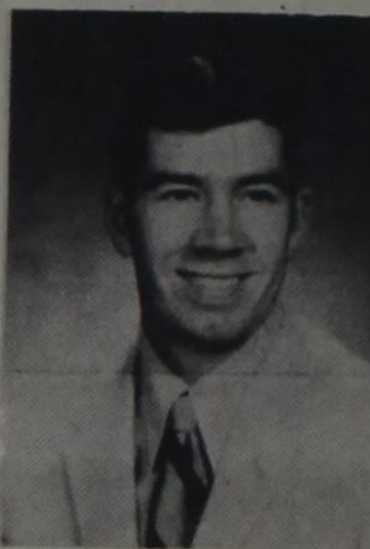
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