

Early Processing Aids Registration

Although registration doesn't begin at Texas Tech until tomorrow, the Tech Registrar's Office has already been processing registration packets for former students planning to return for the fall semester, and for entering freshmen and transfer students whose admission has been approved.

A special booth has been operating since Aug. 31 to take identification pictures for students who have already received their registration permits.

ID Booth

The ID picture booth is in the east foyer of the first floor of the Ad Bldg.

Don Renner, assistant dean of admissions at Tech, explained that the packets contain application for registration permit; the registration permit form itself; Form H, application for approved housing; the address for grades card, declaration of residence card; statistical information card; public information card; and student religious information card.

The packets were mailed earlier from the Registrar's Office to the addresses students gave on the "address for grades" cards from last spring. After the packets were filled out and returned to the Registrar's Office, a registration time was assigned to each student and the packets were stamped and re-mailed to the student.

Registration time for former students is based on the scholastic rank-order system, whereby the number of total hours the student has passed and total grade points earned are added together to determine the scholastic rank-order number. Students with the highest rank-order numbers are given priority registration times.

Numbers Necessary

Renner emphasized that all students, former as well as new and transfer students, must have social security numbers to complete registration this fall. The number is used as a matriculation number, a "common control" for the computer to identify the students for input on the master tape record.

Renner said that students who enrolled in Tech for the first time during the summer session weren't sent packets unless they notified the Registrar's Office of their intent to enroll this fall.

"Many entering freshmen got tentative admission, but not formal admission, based on their partial high school transcripts," he added. "Entering freshmen are formally accepted only when they have submitted their complete transcript, health record, application for admission and test scores from the college entrance exams," he said.

Former students who were mailed permits to register, but who didn't receive them because of a wrong address or not being at home, can pick up duplicates only on the last day of registration.

Get Permits

Any student who was not mailed a permit may pick up his permit on campus when registration begins. The permits will be held in

the West Basement of the Ad Bldg.

Renner added that summer school students who did not notify the Registrar's Office of their intent to enroll in the fall were not mailed packets.

Any student placed on academic suspension at the close of the spring semester, if it is his first such suspension, is able to lift the suspension by laying out of school one semester, or by having attended both terms of the summer session and passing eight hours.

Renner emphasized that it was up to the individual student to know his summer grades so that he may pick up his permit on campus if he can return for the fall semester.



DUKE ELLINGTON

'Duke' Of Jazz Greets Lubbock

Duke Ellington, one of America's geniuses of modern music, and his orchestra, play a one-night stand here at 8:15 p. m. Tuesday in Lubbock Municipal Auditorium.

Special tickets for Tech students are \$1. Other tickets are available at \$2.50, \$2 and \$1.50, orchestra and \$2 and \$1.50 for balcony seats.

Tickets are on sale at Varsity Bookstore, 1305 College Ave. and Wayne's Music Store, 34th St. and Flint Ave.

Ellington, a jazz composer-pianist, was announced winner of the Best Album, Best Small Group, Best Big Band and Best Re-iss of 1963 in Jazz Magazine's annual critic poll in February. His "In a Mellotone" jazz album was voted top choice of critics and readers by Cue Magazine.

La Ventana Yearbooks Soon Here

Upperclassmen may begin picking up their 1963-64 La Ventana Wednesday in the Journalism Bldg., room 102.

The magazine format is maintained again this year throughout the annual. A dark blue cover with a gold Tech crest embossed in the upper right hand corner, and the name, "La Ventana" in gold are the outstanding features of the new yearbook.

Winning Format

The La Ventana's award winning format was adopted in 1959 and has continued through the years. Each section is divided into separate magazines with "Tyme," "Post," and "Life" pertaining to campus life.

"Mademoiselle" features a cover picture of Miss Mademoiselle, Tech's all-campus beauty, full page pictures of the 10 beauty finalists, and sororities and campus organizations.

Playmate Featured

"Playboy" contains fraternities and men's organizations and features a foldout page with a picture of Tech's own "Playmate." "Sports Illustrated" covers the year's sports activities, "Future" covers the Tech business world, and "Town & Country" spotlights the Home Economics School and the Agriculture School.

"View" contains all class pictures, and appears as four separate magazines, one for each class.

His success as a composer is well-established with such favorites as "Mood Indigo," "Black and Tan Fantasy," "Sophisticated Lady," "Don't Get Around Much Anymore," "I'm Beginning to See the Light," and "Caravan."

Composes Scores

He composed and recorded the score for "Anatomy of a Murder," "Paris Blues," "Asphalt Jungle," and composed the score for his own book, "A Drum is a Woman," which was produced on television.

Already embarked on an art career, Ellington deserted painting for music and had several bands before taking a five-piece band to New York in 1923 where he became known as the creator of a new musical idiom.

European Tours

He played in Europe first in 1933 and 1939 where it was said America's only two original contributions to world culture were Duke Ellington's music and Walt Disney's cartoons.

Ellington first played Carnegie Hall in 1943 where he unveiled his first long piece, "Black, Brown and Beige," which he subtitled "Tone Parallel to the History of the Negro in America," and every year since has introduced a major work in a Carnegie appearance.

80 Concerts Yearly

The bandleader's current itinerary calls for 80 concerts a year and he is an annual attraction at the Philharmonic in Los Angeles, the Civic Opera in Chicago, Academy Hall in Philadelphia and others.

Southwest Concerts, Houston, is bringing the Ellington concert to Lubbock.



—Staff Photo

HOLD IT, SMILE!—Identification photographs for Techsians are being made early as a step to further speed registration. Senior Earl McGlothlin is facing the ID camera for the last time, but to new students it will become a familiar step in the rush of registration.

In Formal Rush

Fall Pledges Taken By Tech Sororities

When the rest of Tech's entering 13,000 students arrive on campus this week, more than 700 freshman women will already be accustomed to one phase of college life.

These coeds have just lived through that hectic period known as "Women's Formal Rush Week." Tech's 12 sororities have been replenished with new blood — their fall pledges.

Activities Open

The week's activities began with a convocation Saturday, Sept. 5, in the Tech Union Ballroom. At this time the rushees went on "silence," the Panhellenic rule which forbids any rushee to speak to men students, their parents or sorority women outside of the rush parties, or to receive mail during the rushing period.

A series of parties for rushees lasted throughout the week, culminating in the issuing of "bids," invitations to membership in the sororities, Saturday.

Following the issuance of bids, the new pledges were taken to their respective sorority lodges and taught two sorority songs. At 9 a.m. Saturday all 12 sororities and their pledges met on the Ad Bldg. Green for an all-sorority sing.

On Sunday, the sororities and their pledges attended church together and got to know their "sisters" a little better.

The rushees lived in three Tech residence halls — Knapp, Drane, and Wall — with one representative from each sorority living in the hall and advising them throughout the week.

Publication Dates Set

Today's publication of the Daily Treador is the annual Freshman Edition.

Regular publication of the paper will begin with an issue Wednesday morning and continue through Saturday. There will be no Monday morning paper.

Publication dates call for regular papers throughout the school year with the exception of holidays, dead week and during examinations.

Editor of the 1964-65 Daily Treador is Bronson Havard, Clute senior.

All news for the paper should be turned in one day in advance of the preferred publication date to the Journalism Bldg., room 204.

C
O
N
G
R
A
T
U
L
A
T
I
O
N
S

... and WELCOME to COLLEGE

You worked hard, you planned carefully — and you made it! You're a college student.

Now you and your family are making one of the key investments of your whole life—an investment in time, in money, in talent that will finally determine your future. Let's take a look at one important part of that investment.

You have already discovered that going to college is a lot different from attending high school. For one thing, you're expected to shoulder a lot of new responsibilities. Where you live, what you eat, how you dress, how late you stay up at night, whether you study two hours or four—all of these are now up to you. You also have another important new responsibility: you decide how you will spend your money.

For example, you must buy your own textbooks, reference books, and supplies. Chances are these necessary materials have always before been furnished by your school. Or perhaps your parents "picked up the check." In either case, you are now expected to equip yourself with books and supplies for most of the courses you take.

Maybe you've never really thought much about textbooks in the past. They were "just a part of school." In that case, you owe it to yourself, as a college student and a bookstore customer, to give some thought to the purposes of these books and the reasons they are required on college campuses everywhere.

why textbooks?

In a sense, textbooks are your "tools of the trade." A college student without a textbook is like a carpenter without a hammer or a surgeon without a scalpel. You'll find, for example, that your instructors will expect you to **work on your own** all through your college career. The lecture and the lab session are just the beginning; the student is expected to carry his own studies forward from here. The textbook is designed to help you do just this! For independent study, for the work you will be doing at your own study table or desk, the textbook is ideal. Having your own books will increase your efficiency, guide your efforts, suggest valuable references, and help you every step of the way to a successful college career.

Another word here: Enrollments are rising, libraries are overcrowded, and assignments are bigger than ever. The wise student will make certain that he owns both the assigned textbooks and as many recommended reference books as possible. Dictionaries, mathematics tables, glossaries, and the whole wide range of reference books help you work more quickly and efficiently. Following graduation, you'll find these books serving as essential tools of your profession.

how about the cost?

Chances are you've never before had to set up a "book budget" for yourself. As a high school student you may have bought record albums or hobby supplies, but you probably didn't buy textbooks. Many college freshmen, for example, are surprised at the prices of text and reference books. They forget that, aside from acquiring occasional novels or paperbacks, they have really **bought** very few books in their lives. Nor are they likely to estimate what it costs them per semester hour to own a textbook. They probably do not evaluate the scholarship, the editorial work, the costs of producing the book they are buying; they may not realize that their bookstore sells textbooks at a very low profit margin in order to keep prices down. And, of course, many college students fail to consider what a tiny fraction of the total cost of attending college their expenditure for books represents. The "fixed costs"—tuition, fees, housing, meals—account for the major share of college expenses.

about your bookstore

The books you purchase will be, penny for penny, the best investment of your college years. Many of them will be the backbone of your future professional and personal libraries. Your bookstore, working closely with both the faculty and the publishers, is able to provide you with the essential textbooks and reference books while still keeping the profit line at a minimum. Visit your bookstore often. You will find it a stimulating experience, one that can reward you with the key to your future success in college.

We carry everything for your college work except . . .

ANSWERS FOR EXAMS

TEXAS TECH COLLEGE BOOKSTORE THE OFFICIAL COLLEGE STORE

In Town, On Campus

Finding Fun Easy Here

By LIZ LYNE
Amusements Editor

A Tech student arriving in Lubbock for the first time might look around and cry in dismay, "Where's all the fun?"

Despite such excusable first reactions, Lubbock offers numerous means of fun and entertainment to college students.

Movies, of course, are the most obvious entertainment sources. Lubbock boasts several downtown movie houses as well as several drive-in theatres.

Ice-Skating Available

Ice-skating is available a few blocks from the Tech campus. For a small fee, students can rent skates and enjoy several hours of thrills and spills on the indoor rink.

Students who enjoy the outdoors have time to indulge in miniature golf, excursions to Mackenzie Park and outings to Buffalo Lake before the local weather forces activities indoors.

Tech Union will offer a variety of entertainments, including movies, dances and well-known guest artists, throughout the year. Bridge, dominoes and pool are other favorite pastimes enjoyed at the Union, which offers most of its activities to students free of charge.

Campus Clubs Open

Many on-campus clubs cater to the varied interests characteristic to the college community. Politically interested students might join the Young Democrats or the Young Republicans, both of which are prominently active on campus.

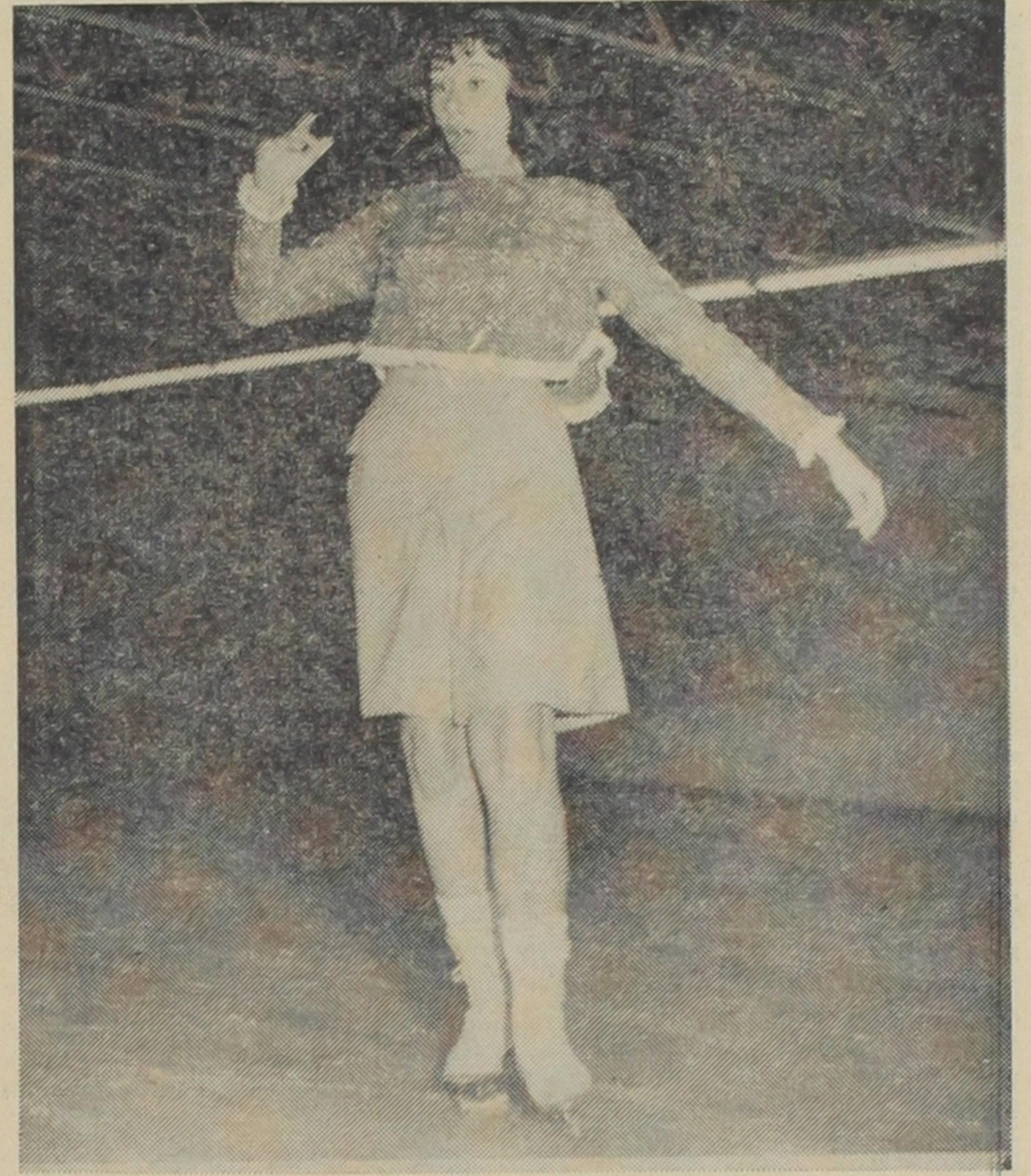
Denominational groups, such as the Wesley Foundation and the Newman Club, sponsor year-round activities for students. Several local churches have comfortable, attractive student centers con-

veniently located near the campus. Students may congregate at the centers for ping-pong, conversation, or study sessions as well as for planned activities.

Concerts Feature Artists

Concerts featuring famous guest artists are regular fare at Lubbock Municipal Auditorium. Pianists, folk singers and musical comedies are merely a few of the types of entertainment offered at the auditorium during the year. Students must purchase tickets to most of these entertainments.

Lubbock offers entertainment to suit almost every taste. If a student will keep an eye on his Tech calendar and use a little imagination, he can invariably find something to do when he is looking for fun.



-\$2,000- Garcia Gets Scholarship

The coveted \$2,000 Mr. and Mrs. Hiram Parks scholarship to Texas Tech has been awarded to a Littlefield High School graduate, Bernardo Garcia of the Fieldton community.

Garcia, who comes from a family of nine children, was notified of his selection this week, according to Dr. Scottie Mae Tucker, associate professor of foreign languages at Tech and administering officer of the scholarship.

Set Up In 1945

The scholarship was established in 1945 by Mr. and Mrs. Hiram Parks of Lubbock, for the purpose of encouraging young men and women of Mexican descent to continue their education through college.

Such students who are graduates of high schools in the Panhandle and South Plains areas of Texas are eligible to apply for the scholarships. One scholar is selected each year.

Parks scholars are chosen on the basis of their need for financial assistance, character, promise of leadership and high school record.

Receives \$500

Each scholar selected receives \$500 a year for four consecutive academic years, provided he maintains a satisfactory scholastic record. The student may follow any regular course of study offered by the college.

Letters recommending Garcia for the scholarship reported that the family was unable to assist him with further education. His parents are Mr. and Mrs. Rosendo Garcia. His father is a farm laborer and his mother, a housewife.

Garcia was graduated from Littlefield High School in June with a B average, even though he has worked every afternoon after school since he was a young boy.

Tutors Seventh Grade

In addition to his daily work at Joyner's Store in Fieldton, Garcia has worked in the cotton fields and on farms. He also tutors a seventh grade Anglo student in mathematics and social studies.

Last spring he was recipient of the Littlefield Forum Club's certificate as "outstanding Latin-American student in high school."

A former teacher of the new Parks scholar, Mrs. Elizabeth Ayres of Littlefield, described Garcia as having "a keen concept and awareness of the American way of life and basic democracy."

We are rootin for the Raiders all the way! And so will you in your cotton shift with its Double T pocket—16.00, or the Red Raider cotton slack set, 22.00. The shift can also be ordered in many colors with your own initials or sorority insignia.

Oldmaine Trotters cardigan loafer is a favorite of every campus set... available in black or brown, 13.00.

Margaret's
young ideas

Sorority Story Unfolds For New Pledge Season

By JUDY FOWLER
Copy Editor

This fall 714 women went through a unique college experience known as rush week. Their common object — to pledge a sorority, to become part of the sorority system. On Saturday, over 400 Tech women began their pledgships in the sorority of their choice.

But the story doesn't end here. Actually this is just the beginning. Basically, a social sorority is just a group of women who like to gather together because they like one another and enjoy the same things — at least that is the way they started out. Traditions were introduced and developed, kept, cherished and passed on. Closed mottos and secret signs were taught to each new generation.

Sororities of today foster interest in scholarship, good moral standards, and campus activities. The sorority grade average is consistently higher than the all-college or all-women grade average.

Moral Standards Surveyed

Moral standards among sorority women are carefully surveyed. Some sororities have rules restricting smoking and profane language, while others require would-be members to keep a dry pledgship. Sorority members are encouraged to run for office and to serve on committees, and receive strong backing in their campaigns.

Rushing is one of the most important parts of the sorority system because the taking of pledges is vital to the life of the group and the success of its activities. Since each sorority has an average quota of 35 pledges, rushees are screened carefully. High school records of activities and scholarship are considered in determining the potential of a future pledge.

Remember Faces

Sorority women must remember faces and names. Whereas a rushee must only recollect impressions of 12 groups, sorority girls

NEW PROGRAMS

At its regular meeting July 13, the Texas Commission on Higher Education approved a graduate program in Business Administration at Texas Tech leading to the degree of Doctor of Business Administration.

must recall a long list of information on the many girls their group is interested in pledging—information gathered while standing all day in heels.

Once pledges are taken, the long process of preparing them for initiation begins.

A pledge must learn facts about her sorority's history, she must learn rules and an endless list of miscellaneous information — how many chapters her sorority has and where the chapters are located, the Greek alphabet and its symbols, and how to identify the badges of the other sororities on campus.

The pledge is required to serve in many little ways — emptying wastebaskets, running errands, and bringing an active breakfast in bed for missing a signature appointment.

She must go to mixers with fraternities — one of her less unpleasant duties. She is required to get study hours, go to pep rallies, help build the Homecoming Float, and put on skits for the actives at the drop of a hat.

She is dragged out of bed at dawn on Saturdays for a kidnap breakfast, her room is stacked by playful actives and her bed short-sheeted. She is given a big sister to help and guide her in return for all her troubles and is presented to the public like a debutante.

The wait to be initiated is a seemingly endless one. Rumors are frequent and the pledge's hopes are lifted and deflated many times before the day when she finds herself listening to the secret words of her initiation.

Greeks Cooperate

Many activities the Greeks undertake require the cooperation of all 12 groups. For this reason the College Panhellenic Council was founded in 1902. Panhellenic is an organization in which all Greek-letter social sororities are represented. Both nationally and on campus its purpose, like that of the Interfraternity Council, is to boost inter-sorority cooperation and sorority-campus relations.

The governing body of Panhellenic is the Panhellenic Council, which is composed of two representatives from each group —

the sorority president and a delegate. Panhellenic Council meets regularly to discuss problems and plan the activities and events that it will sponsor.

The Council is headed by an executive board which meets bi-weekly to discuss plans, to make recommendations for action, and to take care of routine business matters.

Officers Named

Panhellenic officers for this year are Nancy Watson, president; Sue Taylor, vice president; Sinah Goode, secretary; and Kathryn Farrell, treasurer.

Other officers are Eugenia Odell, scholarship; Phoebe Pack, Junior Panhellenic executive; Linda Booker, social activities; and Saralee Cox, rush chairman. These officers also serve as rush counselors and coordinate rush week.

It may be because of Panhellenic that the conflict between sorority members and independents does not exist on the Tech campus to the extent that it is seen on other campuses. Another factor in this relatively harmonious situation is most certainly the absence of sorority houses.

Although both sororities and fraternities have long worked for permission to build houses, it has been to the advantage of the Greeks and to Independents alike that the presence of houses has not divided the Tech campus into tiny factions.

It is this ability of Greeks and Independents to co-exist that has been the secret of the success of the sorority system at Texas Tech.

New Army ROTC Head

Col. Paden Arrives From Panama Post

Col. B. W. Paden, who became professor of military science at Texas Tech on Sept. 1, is a native of Oklahoma who came to Lubbock via Korea, California, Peru, the state of Washington and Panama.

The career soldier comes to the Tech campus from Panama, where he served as commanding officer of the Army's Atlantic Area Installation Command Headquarters. In this capacity, Col. Paden commanded Ft. Gulick, Ft. Davis, Ft. Sherman and Ft. Randolph, the four posts on the Atlantic side of the Isthmus of Panama.

Panama Assignments

His next previous assignment was also in Panama as assistant commandant of the U.S. Army School of the Americas at Ft. Gulick.

Col. Paden was graduated from the University of Oklahoma in 1936 and was commissioned a second lieutenant of Artillery through the school's ROTC program. He then completed two years of law school.

The new military science professor entered the active Army in 1940 at Ft. Sam Houston, Tex. His military education includes completion of the basic and advanced officer courses at the Artillery School, Ft. Sill, Okla.; and the Command and General Staff College.

At Army Language School

He studied Spanish for six months at the Army Language School in Monterey, Calif., before being assigned as artillery advisor to the Peruvian Army from 1955-1958.

Col. Paden's accomplishments during the tour in Panama earned him the U.S. Army Forces Southern Command Certificate of Achievement. He received this certificate from Dr. R. C. Goodwin, Tech president, shortly after coming to Tech.

He participated in 10 major campaigns during World War II and the Korean conflict. His decorations include the Bronze Star with two oakleaf clusters, the Purple Heart with one oakleaf cluster, Army Commendation Medal, Army Occupation Medal, the Belgian Foreguere, United Nations Service Medal and the Korean Presidential Unit Citation.

"I have already seen and learned of many improvements in the program made by my predecessor, Col. William M. Brown," Col. Paden said. "I only hope to continue his fine work."

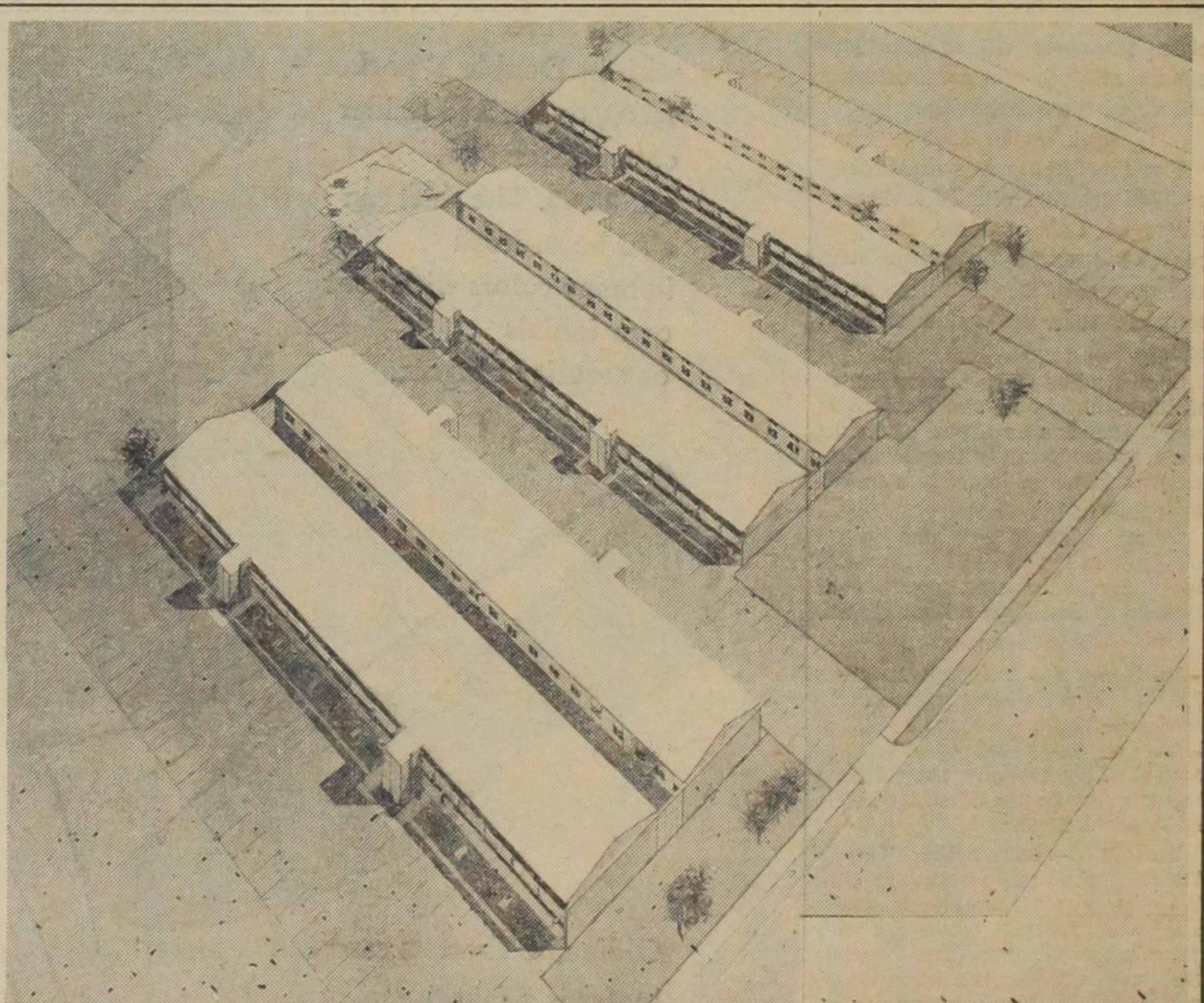
'Impressed With Tech'

"Since I have been in Lubbock, I have been highly impressed by what I have seen at Texas Tech. This school is very progressive and growing and is what I would call a school on the move."

The Oklahoma native added that he considers the ROTC program to be of great value to the Army as well as to the students enrolled.

"It is valuable to these young men not only while they are on active duty, but in civilian life as well, because it teaches them leadership," he said.

Col. Paden's wife, Marcy, is a native Texan. The Padens and their 16-year-old son, Mark, reside at 3420 60th St. in Lubbock.



HARTFORD PARK APARTMENTS

FOR THE MARRIED COLLEGE COUPLE

3rd at INDIANA

PO 2-1380

—FEATURING—

- Swimming Pool
- Recreation Area
- Furnished 1 & 2 Bedroom Apts.
- Central Heating & Air Conditioning
- All Bills Paid
- Drapes & Carpets
- All Electric G.E. Kitchen
- Coin-op Washers & Dryers
- Convenient Off-Street Parking



● Car Wash Area

CAR WASH & WAX

\$1.25

To Tech Students when presenting your I.D. at Bob Galey's Automatic "3 Minute" Car Wash and Shell Service Station combination, Lubbock's newest and most modern Automatic Car Wash, featuring the automatic Spray-Wax at no extra charge. We are located just around the corner from Tech at 4th and Ave. U. We carry all brands of oil, motor cleaning, and feature that Good SHELL Gasoline.

BOB GALEY'S SHELL SERVICE

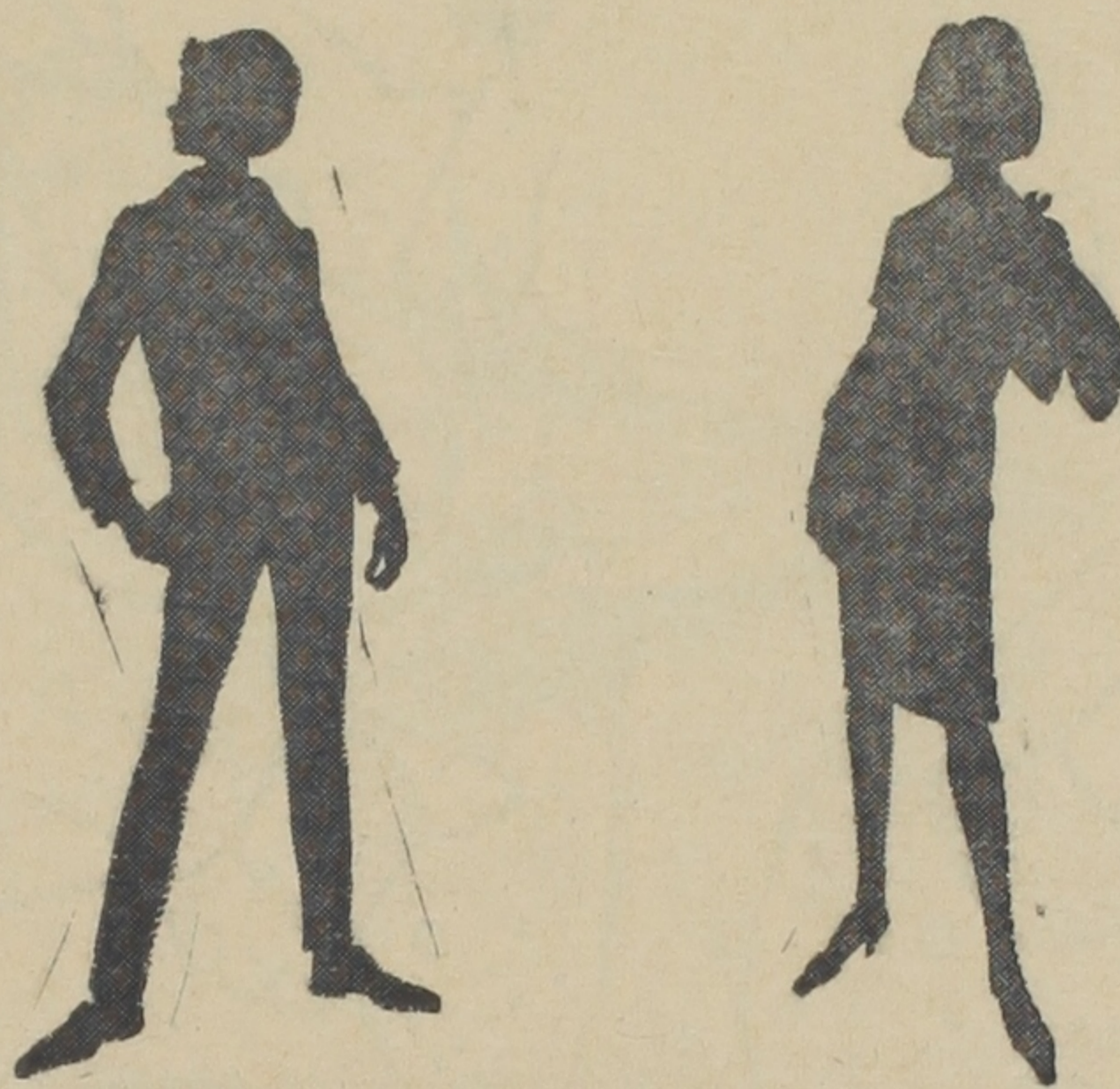
AND AUTOMATIC 3 MINUTE CAR WASH

4th & U

8:30 - 6 p.m.

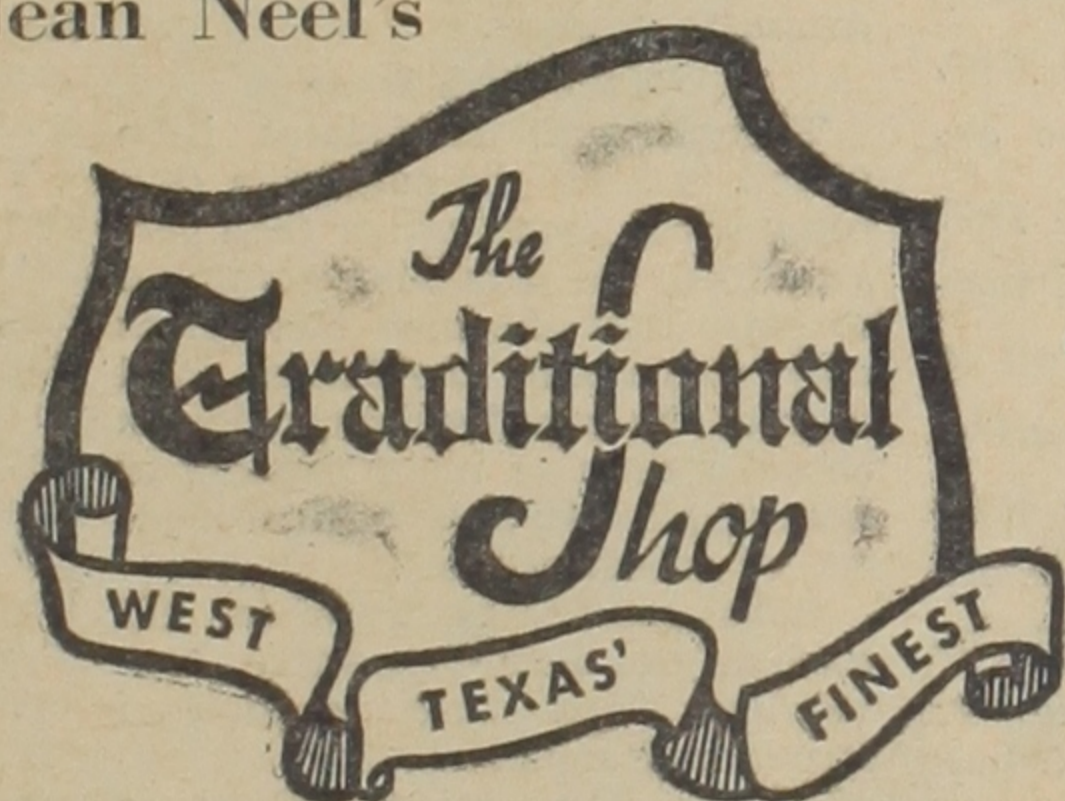
PO 3-0641

when you are being looked over—
be calm . . .
be calm in your apparel from here—
for next to you, nobody knows
what you like better to wear than we,
as each garment you choose—be it for
class-time, leisure-time, or date-time
—the style is such to turn
any man's head!



Jean Neel's

1105-07
College
Avenue



Open A
Charge
Account

be fair to yourself, ask any upperclassman . . .

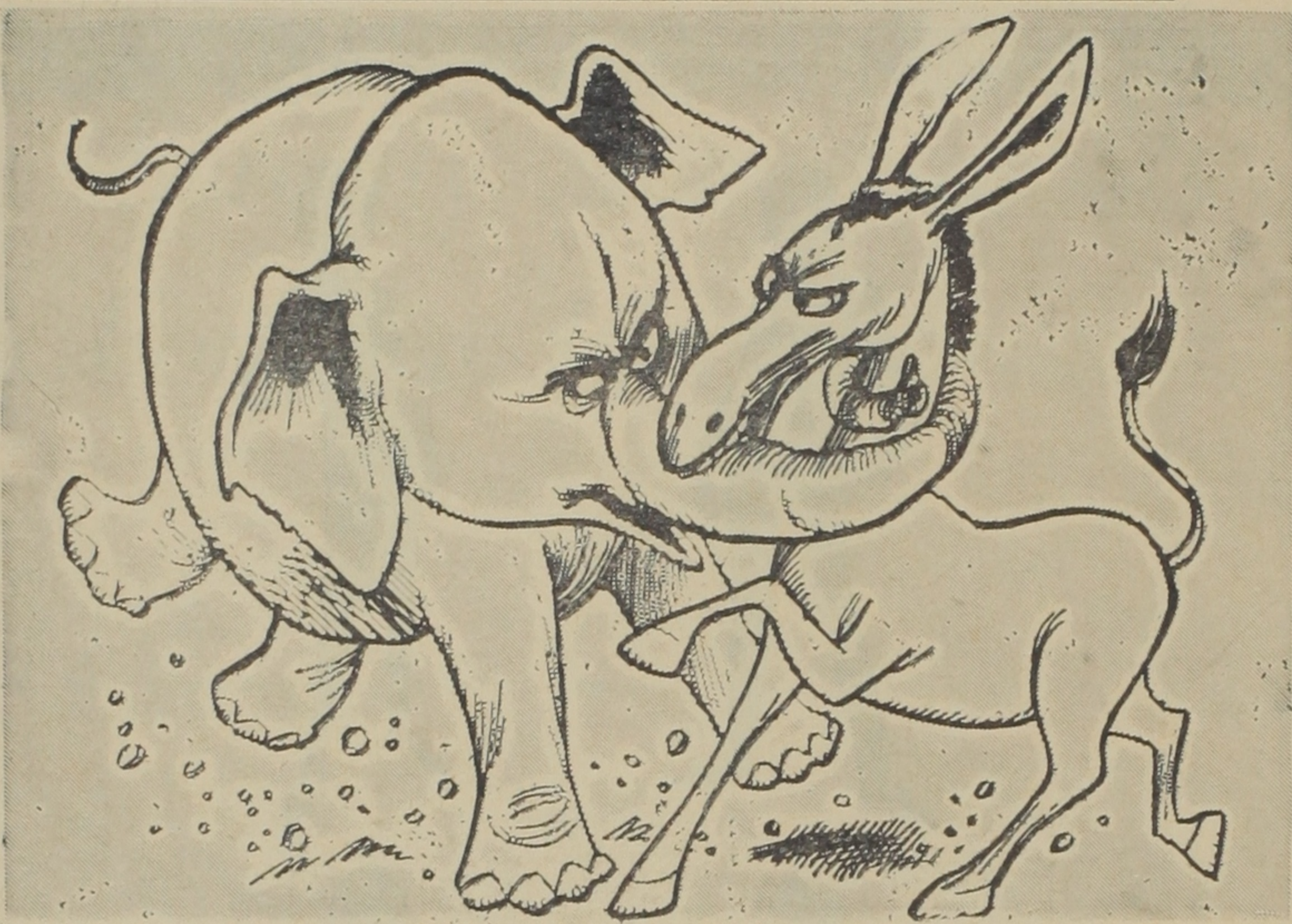
ask any upperclassman, how to step
forward in the best traditional shape—
and he will lead you quickly to here
for today's indispensable clothes, so
sensibly priced, and your opportunity
to buy on our six-month wardrobe plan
—pay only 1/6 each month.



Open A Charge Account

Open A Charge Account

2420 BROADWAY



Name's The Thing For Party Ticket

By MIKE READ
Editorial Assistant

During the summer both major political parties in the country gathered to nominate candidates for president and vice president of the nation, and both succeeded to a greater or lesser extent in their stated goals.

There were several differences developed between the two parties. The most obvious difference is in names.

The Democrats nominated President Lyndon B. Johnson to run for his first elected term for the highest political office in the land. President Johnson chose Minnesota's Sen. Hubert H. Humphrey to run on the ticket with him.

Contested Contest

In an only somewhat more contested contest, the Republicans nominated Arizona's Sen. Barry Goldwater to run at the head of the ticket. And Sen. Goldwater chose the chairman of the Republican National Committee, Congressman Bill Miller from New York, to run as the vice presidential candidate.

Overwhelm Issue

Though both candidates have vowed to keep the campaign centered about issues rather than personalities, the possibility continues to exist that the men themselves may overwhelm the issues. And each of the presidential candidates chose a running mate capable of holding his own in even the roughest of rough politics.

Both candidates were in full control of their respective conventions, and both candidates shouldered aside any and all opposition. The main difference seemed to be in the hearing given

the opposition—which ranged from boos and catcalls at the GOP convention to several days of patient listening and work at the Democratic convention.

With the candidates chosen and the platforms written, attention must surely be focused on the November elections and the campaigns which will precede them. Already the campaigns promise to be the roughest in a good many years.

The GOP vice presidential candidate has been described—not once, but several times—as an outstanding "gut-fighter" with a reputation for pulling all the plugs in a campaign and hitting his opposition with any charge or fact he can find.

Energetic Demo

The Democratic vice presidential candidate started his political career by precipitating a Southern departure from his first national convention — his early Senate career was brash and impetuous—but he has learned his craft well and has the reputation for being one of the most energetic campaigners in the Democratic Party.

The contest for the highest office available boils down to a battle between two essentially different types of politicians. The Republican nominee is essentially an idealist, committed to a particular political "philosophy" and obliged to view all situations from the platform of his beliefs. The Democratic candidate is essentially a pragmatist, committed to no basic philosophy of action except "trial and error" after careful consideration.

Compare Leaders

Where the Democratic presidential candidate has proven himself a leader in the national legislature, the Republican candidate has proven himself a best-selling author. Where the Democratic vice presidential candidate has proven himself an effective leader of his party in the Senate, the GOP vice presidential candidate has often found himself in the minority in his own party in the House of Representatives.

Where the Democratic candidates have often introduced and fought for major legislation, neither of the GOP candidates has introduced a major bill or fought successfully to pass a major bill. All four men have been firm in their personal beliefs, however, and the negative contribution of the Republican candidates is considered by some just as valuable as the positive proposals from the Democrats.

Range Of Issues

The range of issues present to draw from is broad and varied this year, including such things as foreign policy, farm programs, governmental economy, national debt, scandal in government, civil rights, medical care for the aged, world communism, political extremism, conservatism, liberalism, control of nuclear weapons, use of nuclear weapons, development of future military power, American prosperity, American poverty, military draft.

Finding New Problems

Each party is finding itself with new problems this political season. The Republican Party, long the party of big business, suddenly finds much of big business in the country is supporting the opposition. The Democratic Party, long the party of the "Solid South," suddenly finds that much of the South favors the opposition.

And each party is finding itself in strange, new positions this year. The Republican Party, always the darling of the majority of the newspapers in the nation, is suddenly screaming about an unfair "liberal establishment" in the press. The Democratic Party, always controlled by the seniority of its Southern members, is suddenly championing civil rights opposed by the vast majority of that Southern hierarchy.

VOTERS' CHOICE—The elephant and the donkey, alias the Republican Party and the Democratic Party, may not actually come to physical blows this year, but heated arguments are expected. For this is election year and the Republican and Democratic Party hopefuls are off to flying starts on their respective campaign trails, leaving their followers debating on every home front. The Tech campus will be no exception. (For related stories, see pages 10 and 11).

BROADWAY DRUG

Your College Drugstore

Soda Fountain Service

Food Service

Prescriptions

Sundries

Cosmetics

PO3-0363

Owners:

R. A. CARSON — IRVIN CARSON

PO3-0364

LONESOME for that special someone left behind? Send a beautiful portrait . . . it says how much you really care . . .

FRESHMAN special:

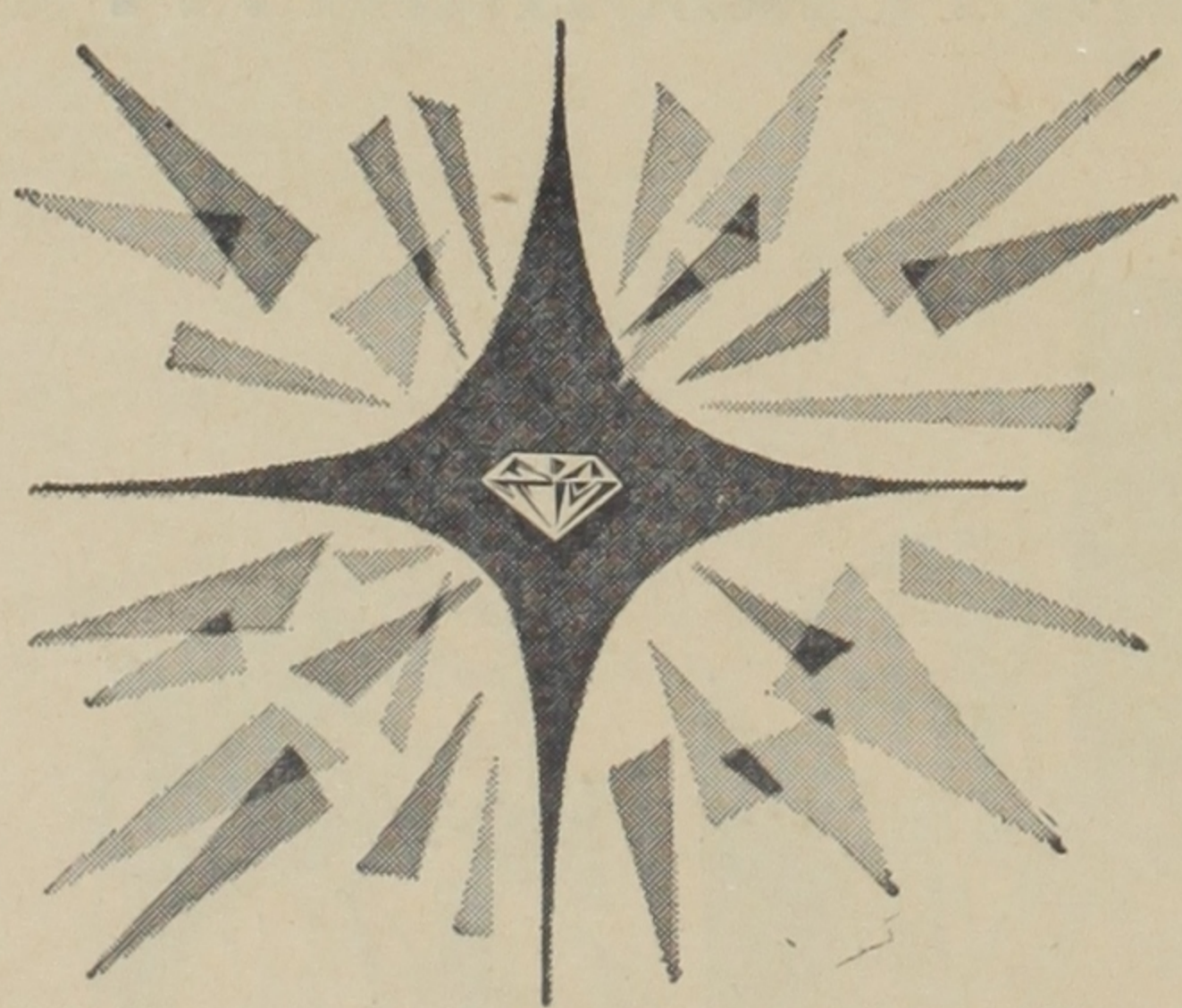
8 billfold size FREE
with each portrait
. . . through October 1st.

2222 Broadway

KOEN'S

1311 College

Serving Tech for more than 33 years with the highest quality photography—moderately priced!



is glitter all
you can expect from

A Diamond

Every diamond glitters but the true beauty lies in its cut, color, and clarity . . . all these qualities, not apparent to the eye contribute to the diamond's beauty and value. When you choose a diamond, it's wise to consult an expert. Our knowledge of diamonds is your guide to the perfect choice for you.

WELCOME BACK . . . TO THE OLD AND NEW

RED RAIDER BARBER SHOP
invites everyone to come by.

We're on College, right across
from Sneed Hall, and we specialize
in flat tops.

Red Raider Barber Shop

KENNITH GARDNER, Owner

1113 COLLEGE

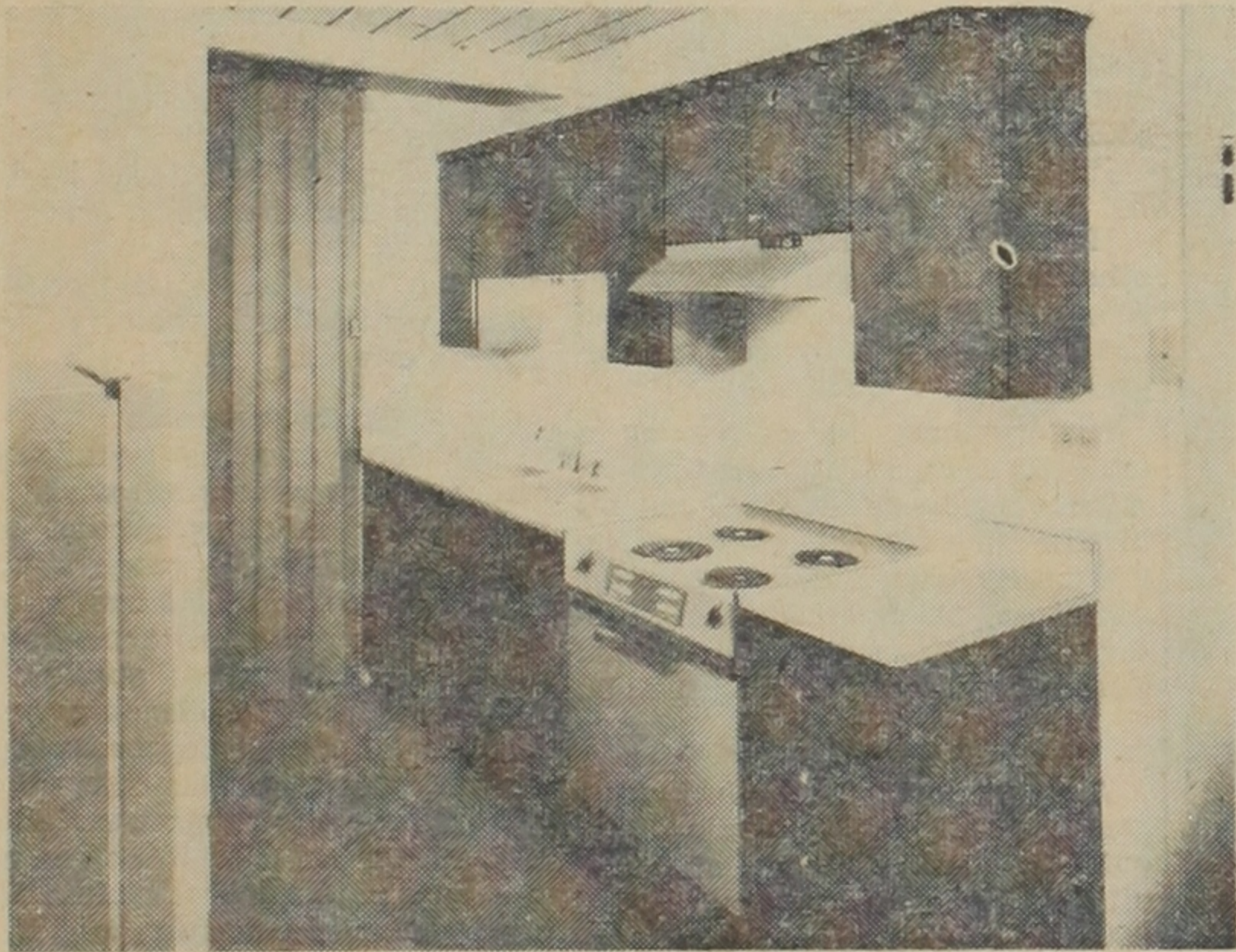
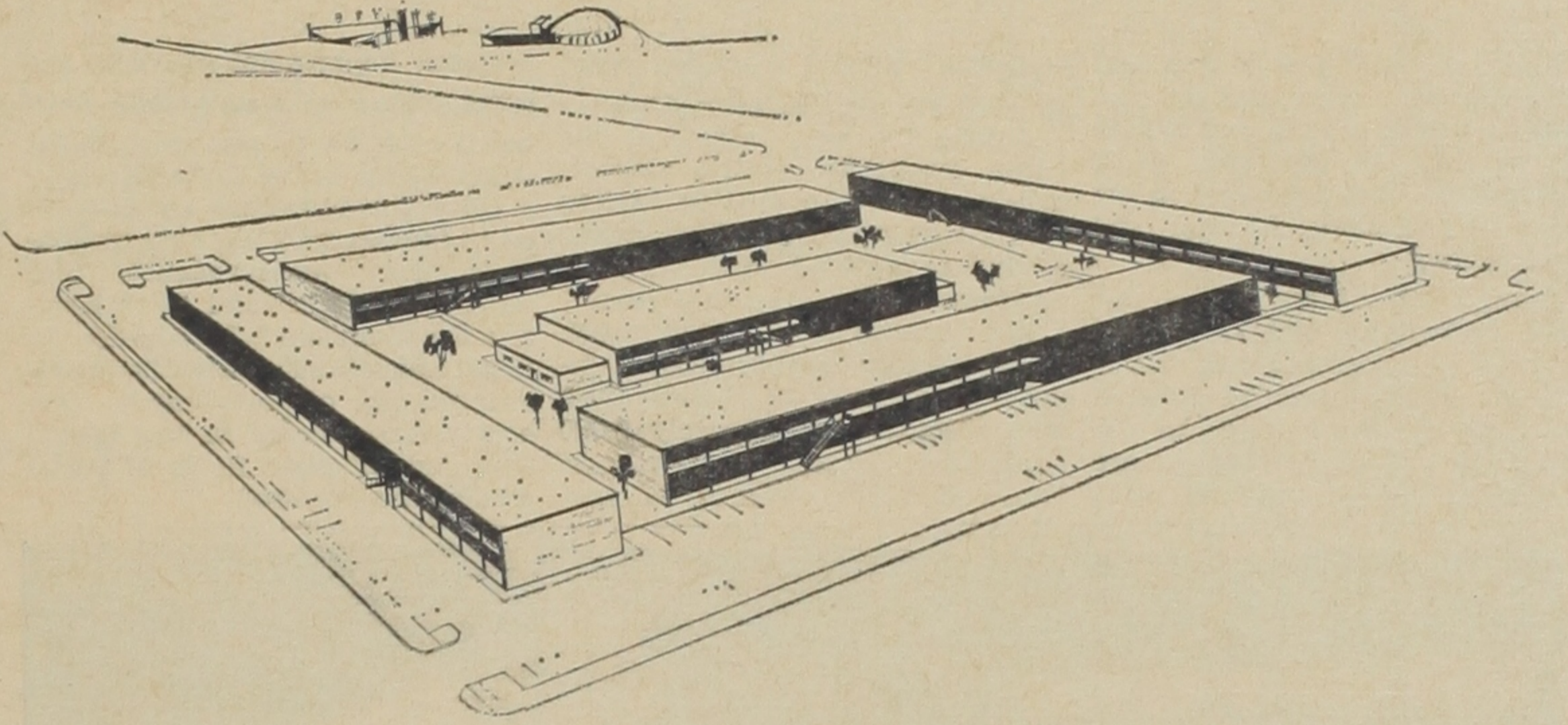
PO2-8555

FURR'S JEWELRY DEPT.
Furr's Family Center

34TH & QUAKER

HOWELL KILLGORE

Developer-Builder
of
Tech Village Apartments
ANNOUNCES
Another Exclusive
Married Student Apartment Project Now Under Construction.



UNIVERSITY VILLAGE APARTMENTS

FOR MARRIED TECH STUDENTS ONLY

**192 - 1 BEDROOM UNITS AT
4th & FLINT AVE.**

FURNISHED AND ALL UTILITIES PAID



GENERAL ELECTRIC



- Carpet
- Swimming Pool
- Full Automatic Laundry

- Safe Clean Electric Heat
- Refrigerated Air Cooling
- Electric Cooking
- Refrigerator
- Disposal

SAFE - ALL STEEL, CONCRETE MASONRY CONSTRUCTION

For Reservations

\$87⁵⁰

Monthly

- **DRIVE BY 4th & FLINT**
- **OR CALL PO-3-8822**

40 Units Complete Dec. 1, 1964

School Of A&S Offers Depth Study

Texas Tech's School of Arts and Science's was organized at the onset of Tech's growth and expansion in 1923. At that time three departments were organized in the school—government, history, and anthropology.

The growth of the school can easily be seen in the 17 departments of this year's school.

Tech's departments of English and history were said to be "especially well developed, are adequately staffed and have clear

purposes," during a study report of Tech by the Southern Assn.

Among the many assets of the three unusually strong departments are course studies leading to the doctoral degree. This course study has been added to the government section only this year.

The government department, whose faculty members have increased from four to 30 since 1938, now teaches approximately 3,000 students of whom 300 are majors. Dr. J. W. Davis, head of the gov-

ernment department at Tech, has been quoted as saying that Tech has "one of the largest government departments in the United States."

Government majors are subjected to courses such as "International Politics," "Jurisprudence," "International Law" and "Far Eastern Governments." In addition to these specialized courses in theory and practice of governments, several other courses in the liberal arts and in other fields of social studies are required.

Both majors and minors in the department of government receive a basic understanding of the governmental processes in conjunction with the basics of analysis and research and knowledge relating to organization and distribution of power, office, and the rewards in governing man.

Expect Increase

Tech's English department, headed by Prof. Everett A. Gillis, now teaches over 300 majors alone. Anticipating heavy enrollment again this year, the department offers 27 courses for undergraduates, 12 courses for undergraduates and graduates, and 29 courses for graduates only. Seminars are included in the schedules of all undergraduate classification.

Honors courses in the department include special sections of English 231 and 232, English 336H and 337H, and English 431H and 432H.

Broad Field

History, being no exception to other departments in the School of Arts and Sciences, offers a broad field of study with various degrees.

History may be chosen as a teaching field, a major or a minor. A brief review of advanced courses in the department shows "The French Revolution and Napoleon," "Seminar in Southwestern History" and "Classical Civilizations: Greece and Rome" topping the list.

Anthropology Courses

A sampling of the anthropology and sociology department show "The Origin and Nature of Man," "Cultural Anthropology," and "Physical Anthropology," as courses that will be available to undergraduates this year.

The department of foreign languages will offer course study in seven languages — French, German, Greek, Latin, Portuguese, Russian, and Spanish. Three languages — French, Spanish, and German — offer major degrees.

Major Objectives

The department of music, headed by Dr. Gene L. Hemmle, lists its four major objectives as:

- Educate teachers of music;
- Help students attain skills and proficiencies of a strong musician;

- Develop talent to the highest degree;

- Help students acquire a discriminating taste in music. Courses such as "Voice," "Percussion," and "Piano" are offered to help achieve these goals.

All Tech students are allowed membership in The Tech Choir, Women's Chorus, Men's Glee Club, Opera Theater, Tech Singers, Orchestra, Concert Band, Symphonic Winds, and Stage Band.

Scientific Work

Biology, chemistry, geosciences and physics go to make up the scientific curricula at Tech. Laboratory practice, research opportunities, and field training are offered in all of the four departments as well as classroom study.

The department of biology offers a bachelor of science in education with a major in biology, a master's degree in botany or zoology.

Two degrees are offered by the department of chemistry. A bachelor of arts degree, or, for students desiring preparation for professional work, the bachelor of science is offered.

Study Programs

The department of geosciences offers six programs of study — geology, paleontology, ground water, geochemistry or geophysics.

Both bachelor of arts and bachelor of science degrees are offered in the department of physics. A four year program leading to a bachelor of science degree in engineering physics is also offered.

For those students interested in a teaching or administrative career in a public school system, the department of education and philosophy provides professional education courses. Courses in philosophy are offered for those wishing to major or minor in that subject while working toward a B.A. degree.

Develop Physically

The department of health, physical education, and recreation for men pledges itself to give each student the opportunity to develop physically, socially, and mentally.

The department of health, physical education, and recreation for women states its main purpose as giving opportunity to all students to develop and maintain physical, mental and social fitness during college years.

Study Roles

The department of journalism, headed by W. E. Garets, attempts to supply a broad understanding of the role of the mass communications media in a democracy. These goals are reached by study in techniques such as writing, editing, layout, photography, and typography.

Programs leading to the degrees of bachelor of arts, bachelor of science, master of science, and doctor of philosophy and a teaching certificate are offered by the department of mathematics.

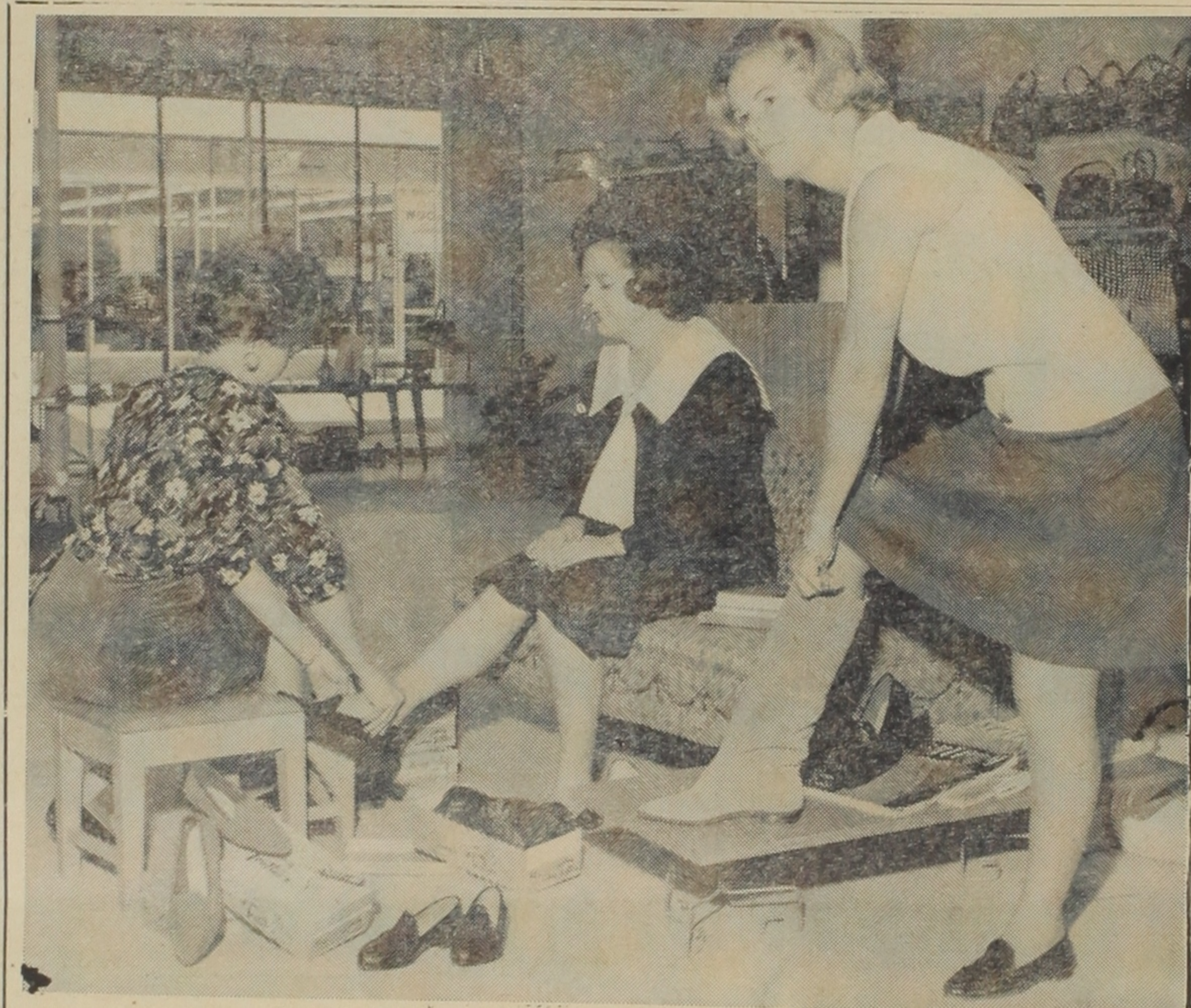
Broad Exposure

The undergraduate program offered by the department of psychology is intended to provide the student with a broad exposure in the field.

The goal of the 1964 speech department is self-expression. Courses in general speech, oral interpretation, public address, radio and television, speech correction, speech education, and theater will help the student reach this goal.

AROTC

Freshmen interested in joining the Army ROTC program should register at the booths in the basement of the Social Science Bldg., on the second floor of the C&O Bldg., or in the lobby of the East Engineering Bldg. Information concerning the program may be obtained in the Social Science Bldg., room 12.



All the Tech girls are rushing to Paul's Shoes for the fashion in Old Maine Trotters.

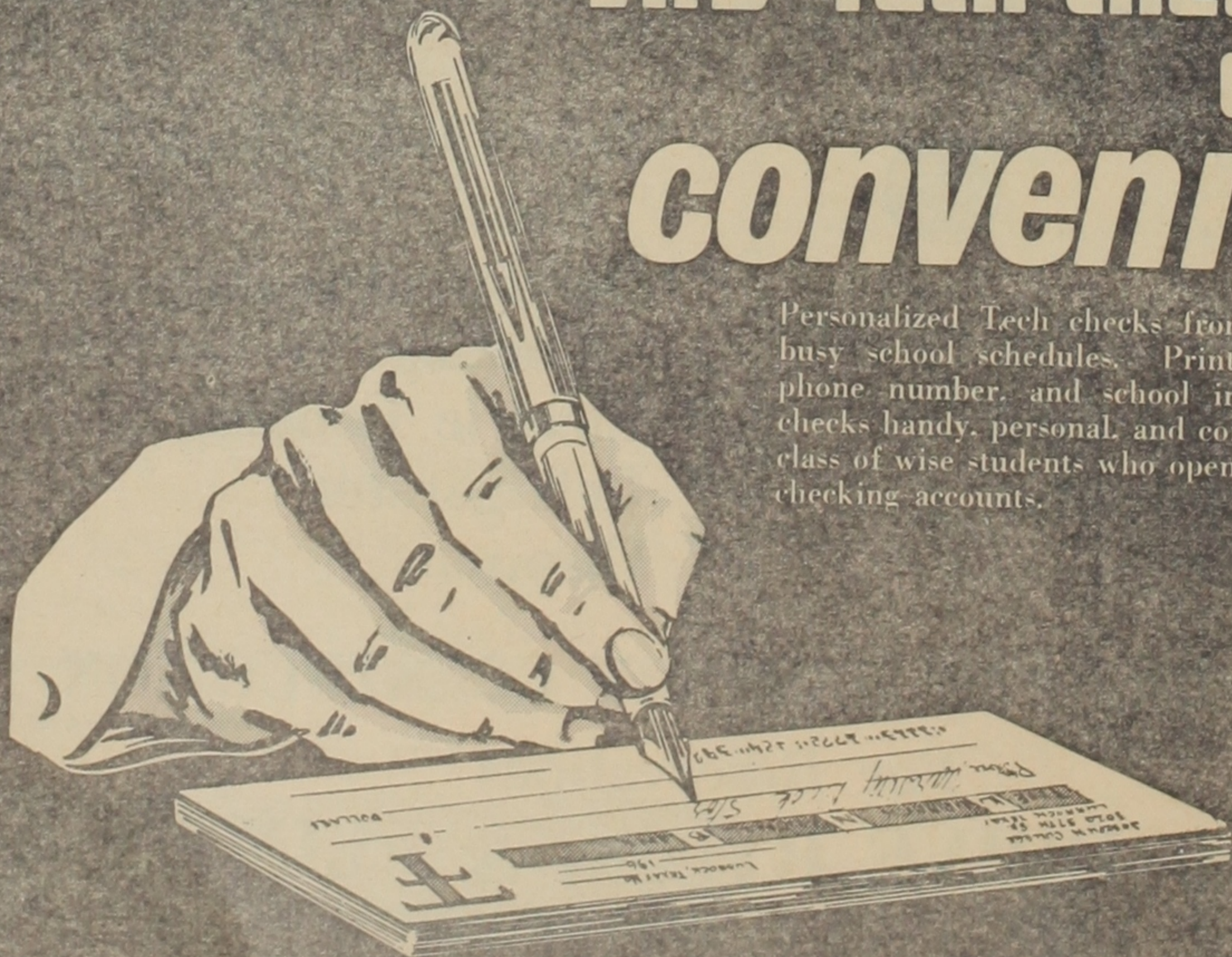
They've got red, green, black, brown, and the cardovan, in smooth leather or alligator print for \$10.99 and \$12.99.

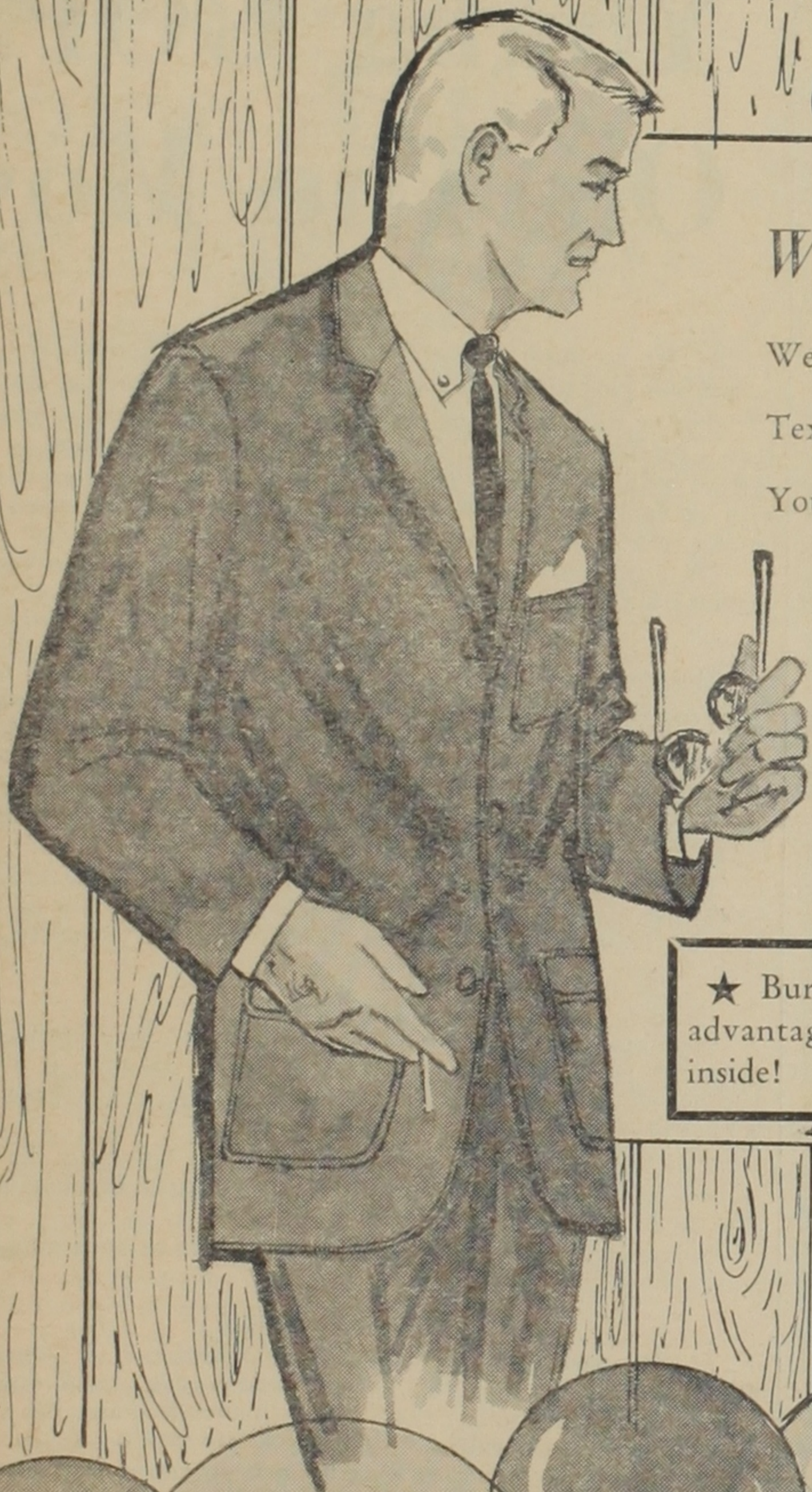
Two stores to serve you, Monterey Center and 1310 Broadway.

These Tech Pretties are having a ball. Standing is Judy Ellis; seated is Jenny Lou Watson.

LNB Tech Checks are convenient

Personalized Tech checks from LNB fit well in busy school schedules. Printed name, address, phone number, and school insignia make LNB checks handy, personal, and convenient. Join the class of wise students who open personalized LNB checking accounts.

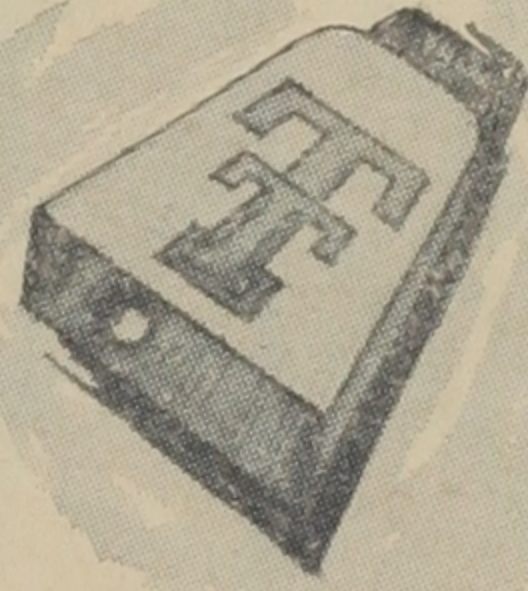




Welcome to Tech, Freshmen

We at Brown's extend a warm welcome to our city and to Texas Tech.

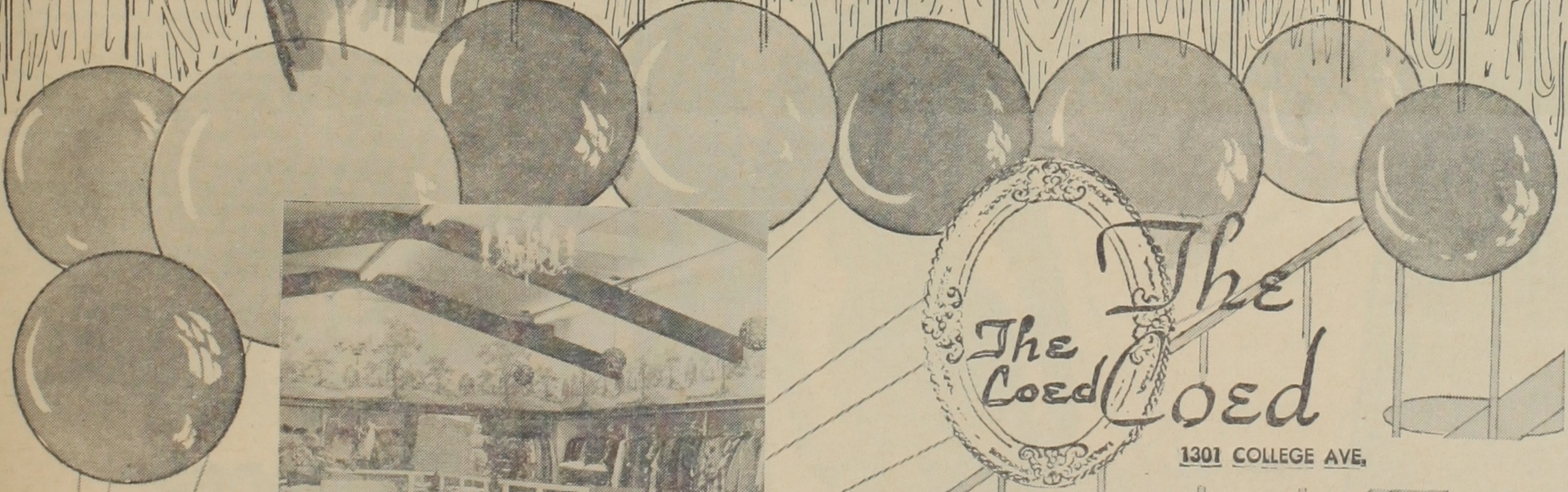
You will find the latest traditional styles of men's fashions at our store . . . expert tailoring too. *FRESHMEN* . . . as a special welcome, ask for your *Free Cowbell* with your first purchase.



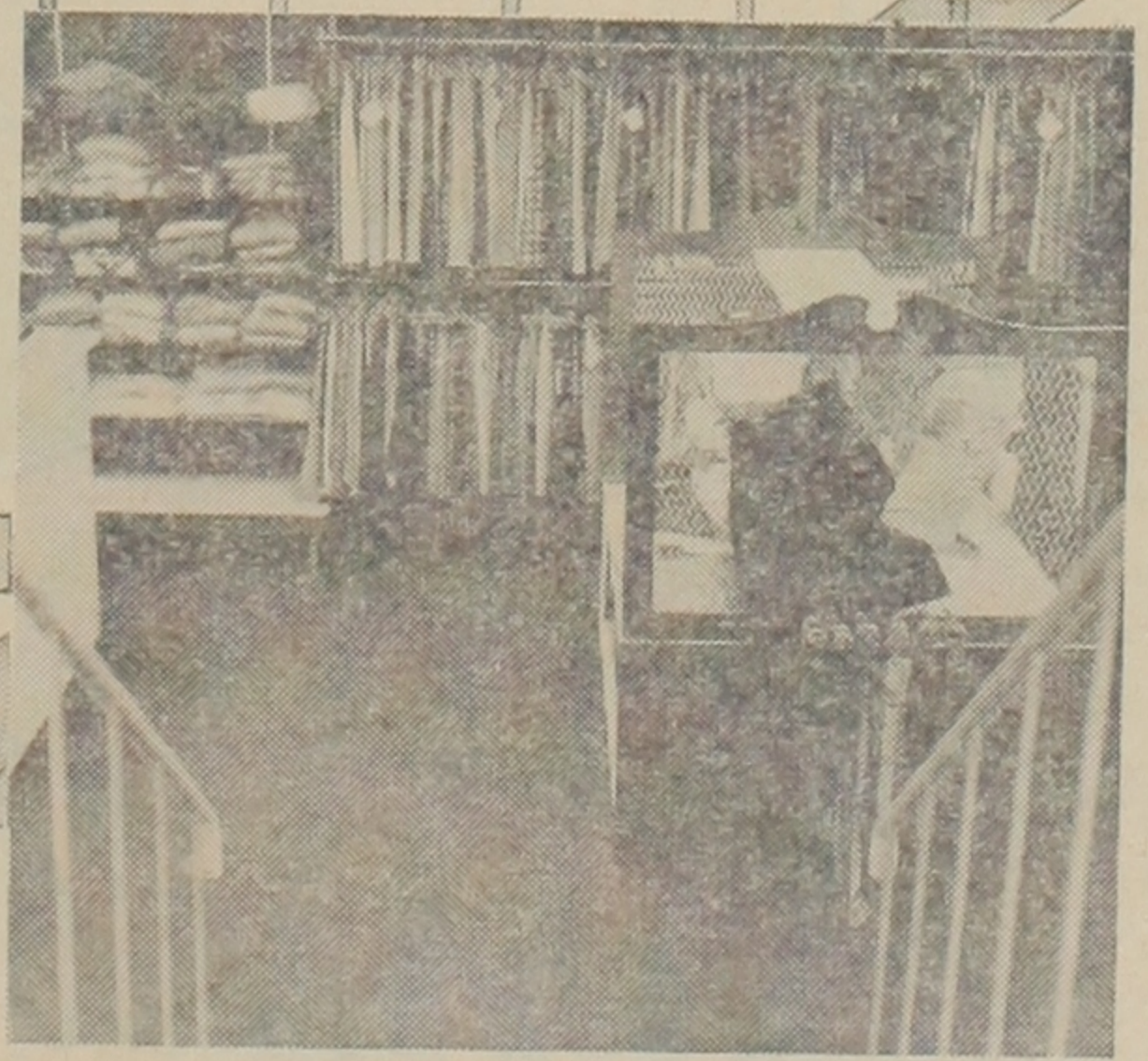
★ Burst a balloon and take advantage of the discount given inside!

BROWN'S

Varsity Shop
Corner of College Ave. at Broadway



The Coed Coed
1301 COLLEGE AVE.



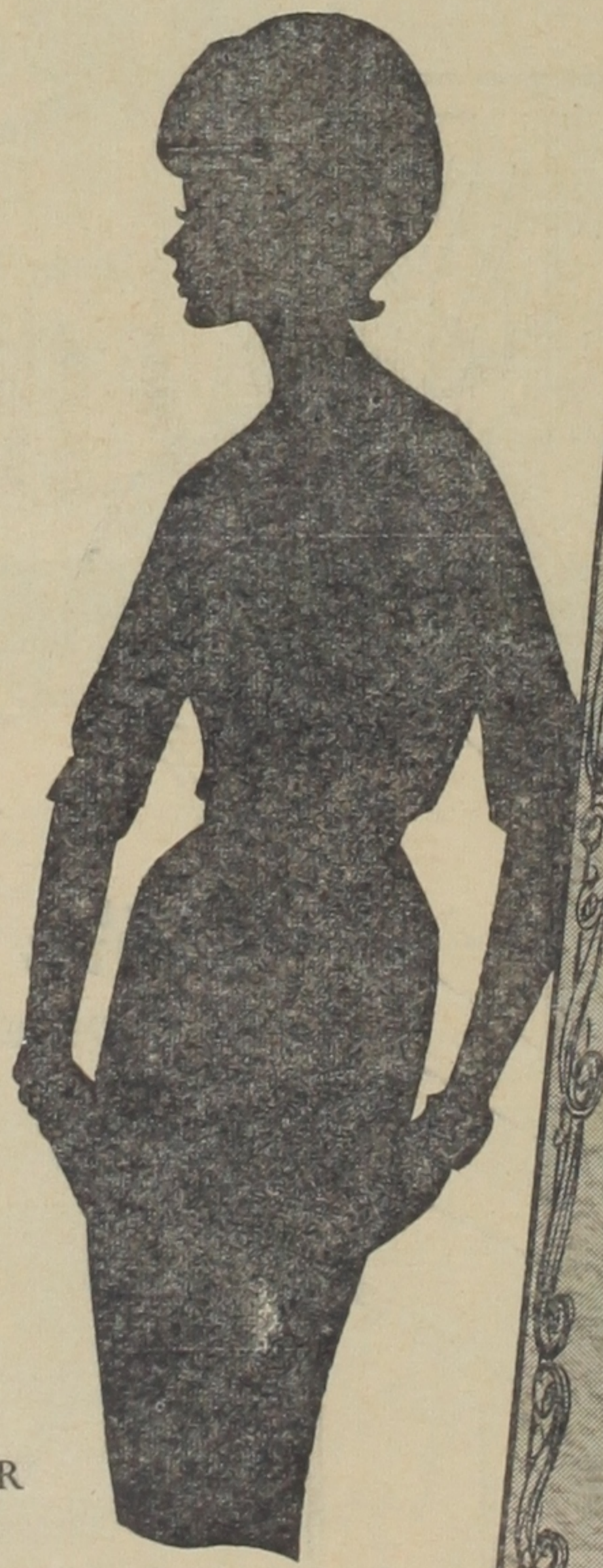
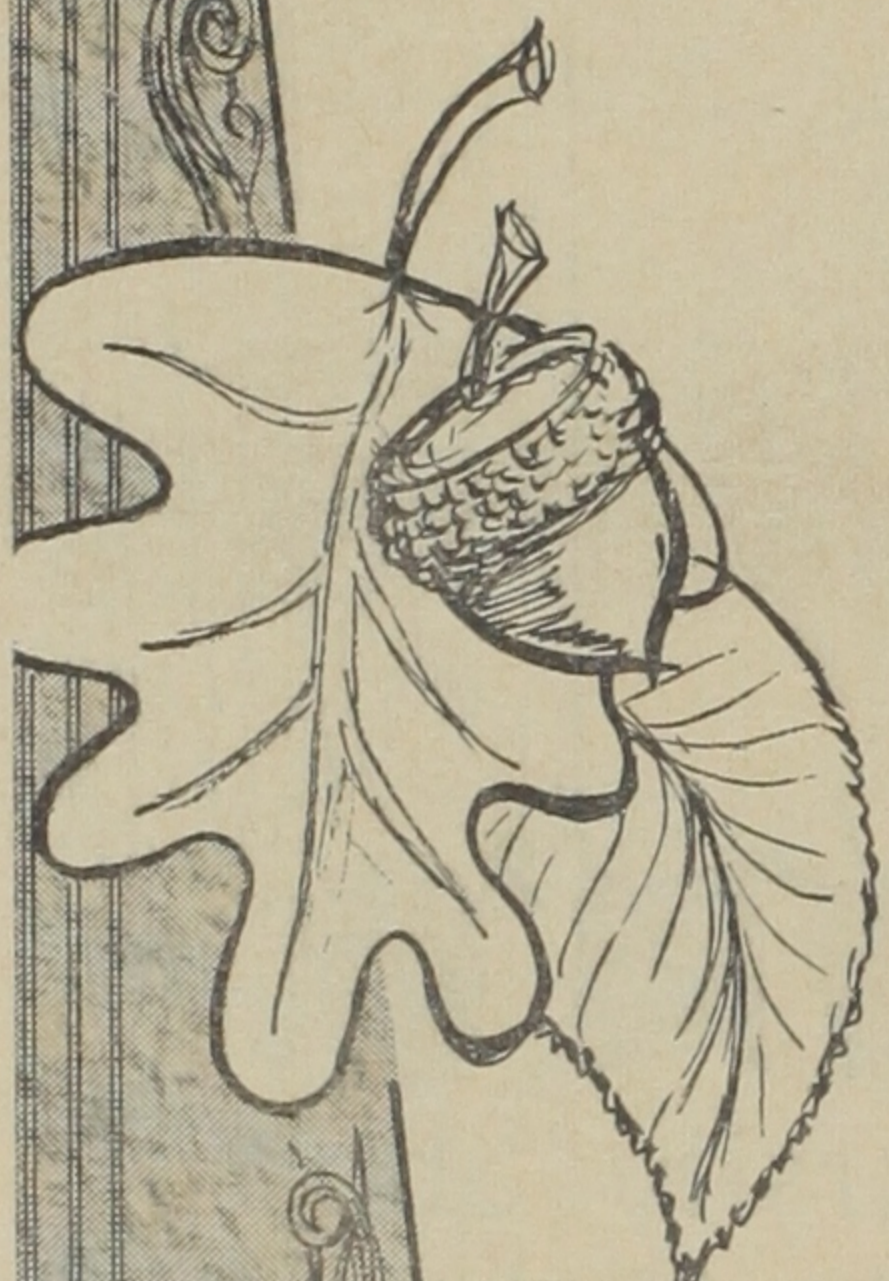
BALLOON BUST
Burst a balloon and take advantage of the discount given inside.

Welcome, New Coeds, to Techland

We hope you will make this your fashion headquarters. We have just opened our "Sportwear Cavern" . . . another step in designing our store for the Campus Coed. See this plush new department and select your new Fall Wardrobe today. Also take advantage of "BALLOON BUST" . . . You burst a balloon and receive the amount of the discount given inside on your purchase. . . . Oh, yes . . . you'll find our Lay-Away very convenient. Use it, won't you?

THE COED - 1301 COLLEGE AVE.

Favorite CAMPUS Fashions



Welcome
to Tech,
Freshmen . . .

May we invite
you to shop
for all
campus
favorites at
BRAY'S
LADIES'
SPORTSWEAR

Bray's
LADIES' SPORTSWEAR

2422 Broadway P02-3501

-500 Tech Members- Young GOP's On The Move

By MIKE READ
Editorial Assistant

As far as most of the Texas Tech Young Republicans are concerned the 1964 fall semester is much too slow in getting started.

One of the more vigorous political organizations on campus, the Young GOP ended up with between 550 and 575 members at the close of the spring semester. They plan to start off the current semester with an intensive membership drive—"dorm to dorm, room to room, person to person."

Their goal is 1,000 members to become the largest Young GOP organization in the state.

Officers Set

The Young Republicans have a few new names at the top of the organization this year. Bill Dennis will head the organization, having been elected president of the club last year, and replaces Glenn Looney in that position.

Completing the roster of officers are Curtis Swenson, vice president; Shirley Allen, corresponding secretary; Sandra Wireman, recording secretary; and Bob Hoffman, treasurer.

There are also four positions on the club's "Executive Board" which are occupied by non-officers. These positions will be filled this year by Kathy Osthoff, Frank Eikenburg, Jim Chauncey, and Gail Browning.

Boost Drive

The intensive membership drive will get its first big boost during scheduled registration activities. The almost traditional presence of political clubs on campus in Tech Union during registration is slated to be continued this year.

The Young Republicans will also have a booth on the Ad Bldg. parking lot Wednesday during the Union's campus organizations night, according to Looney.

Memberships in the Young Republicans have been going for \$3 a year.

Meetings Planned

Looney said that the GOP Jr. organization had planned an interesting series of programs for the school year ahead, and that the club would be meeting several times a month while the campaigns for the November general elections are in full bloom.

The Young Republicans plan to take an active part in area campaigning for the Republican Party candidates. These activities are slated to include door-to-door canvassing, "bumper branding," literature distribution, telephone work and other assorted campaign work.

Lubbock Is Center

Looney said that the campaign activities for Young Republican clubs throughout the state will be co-ordinated from Lubbock this year.

Counting the Tech Young Republicans, there are five Young Republican groups in Lubbock schools this year. The number of such clubs in the South Plains area is much larger.

During the summer, 17 new Young Republican organizations have been formed in the area, according to Looney. He said that this number should be somewhat larger by the time classes start.

The summer has been a busy one for the Young Republicans, and the school year promises a continuation of that activity and work.



Editor	Bronson Havard
Managing Editor	Cecil Green
Assistant Managing Editor	Mike Wall
News Editor	Carolene English
Assistant News Editor	Pam Best
Editorial Assistant	Mike Read
Sports Editor	Tommy Seay
Fine Arts Editor	Liz Lyne
Copy Editors	Sally Long, Carolyn Mogridge, Carol Page, Judy Fowler, Rob Johnson
Feature Editor	Jacque Gill
Advertising Manager	Jim Davidson
Head Photographer	Vernon Smith

★ ★ ★

The TOREADOR is financed by a student matriculation fee, advertising and subscriptions. Letters to the editor represent the views of their writers and not necessarily those of the TOREADOR. Letters must be signed, but may be published without signatures in justifiable instances. The views of the TOREADOR are in no way to be construed as necessarily those of the administration.

The TOREADOR, official student newspaper of Texas Technological College, Lubbock, Texas, is regularly published daily, Tuesday through Saturday.

College Cleaners

PO 5-8444 — 2426 14th

30% DISCOUNT — DRY CLEANING

I-DAY LAUNDRY SERVICE

FREE PICKUP — DELIVERY

-On Tech Campus-

Election Year Looks Active For YD Club

By MIKE READ
Editorial Assistant

Lubbock County Collegiate Young Democrats appear to be looking forward eagerly to the coming school year.

New officers, elected last spring, will get their baptism of fire during the first few weeks of school. The club will be headed this year by James Simpson, Pampa junior, who succeeds Mike Read in the position.

Other officers elected last spring are Gary Lambert, Abernathy, first vice president; Roland Cunningham, Dallas, second vice president; Ben McMahan, third vice president; Carolyn Herring, Midland, secretary; and Mary Harrison, treasurer.

The club, which split toward the end of last semester and closed the school year with approximately 130 members, has planned an extensive membership drive during the first part of the current semester and is shooting for 1,000 members by the first of November.

The Young Demos will have a registration table in Tech Union during scheduled registration.

Wednesday night the Union is sponsoring an organizations night on the Ad Bldg. parking lot. The Young Demos plan to be on hand.

The club is planning on working in conjunction with the Lubbock County Young Democrats to have a float in the upcoming South Plains Fair parade down Broadway. The two clubs also plan to have a booth on the fairgrounds during the course of the fair.

Memberships in both clubs will be available at the fair booth, with the collegiate memberships bringing \$3 a year dues. Also available at the booth in the fairgrounds will be campaign materials promoting the candidacy of nominees of the Democratic Party — both locally and nationally.

The first social activity of the year for the collegiate group is planned tentatively for Wednesday. Betty Deavours, state committeewoman for the district, said that posters would be placed at several prominent positions on the campus to announce the exact time and place of the get-together.

She went on to outline some of the tentative plans for the coming semester of Young Demo activities. The outlined activities included several social functions, a banquet in conjunction with other area clubs to honor area Democrats, strong participation in the raging political battles, weekly meetings until after the November elections.

It was reported that several speakers—some well known and some highly controversial — have been discussed for possible appearance before the club. Though no definite arrangements have been made yet, the list outlined included local, state and national politicians—many from the Lubbock area. The list also included two very controversial writers—one an area newspaper publisher, the other a past chairman of the Tech board of directors in the 1950's.

Jobs Needed For Students

Mrs. Jean Jenkins, director of the Texas Tech Placement Service, has announced that her office has applications for part-time work from 304 students, and an additional 49 student wives who want either part-time or full-time positions.

Mrs. Jenkins reports that students seeking work have been writing to the college or coming in with their families since early in March.

Report Jobs

Interested employers may report part-time jobs by calling Mrs. Merle S. Knight, assistant director of the Placement Service, PO2-8811, ex. 4131.

Applications are available from 51 freshman men, 45 freshman women, and 56 women and 160 men who are classified as sophomores or upperclassmen.

Not often have entering freshman girls had extensive work experience, Mrs. Knight said. The boys will have had a variety of part-time jobs while going through high school.

Specialized experience is rare except among older students, she added.

The Placement Service's new assistant director, who replaced Mrs. George Colton, holds a B.A. degree from Tech. Mrs. Knight's background includes public school teaching and business experience.

Mrs. Knight reports that there are many kinds of jobs for which students can qualify, provided the working hours can be fitted around their class schedules. Morning classes predominate, but students can work in the afternoons and even at night in some cases.

WELCOME BACK



HI, FRESHMEN!

Shop for true Junior sizes 3 through 15 at

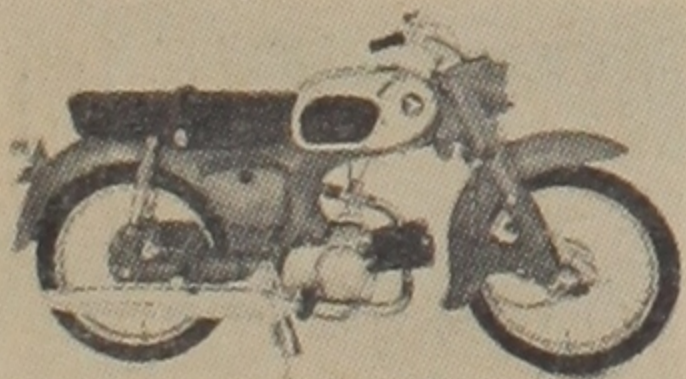
Kathy's

LEARNED WORM . . .
by Thermo-Jac

the most educated shape and so full of fun. All one piece . . . machine washable, minimum ironing. White top with permanently-pleated bottom in three-plaid patterns . . .

17.98

WELCOME STUDENTS



DO AWAY WITH PARKING PROBLEMS
USE ANY PARKING LOT ON CAMPUS

The fabulous Honda 90 — only \$387.50
No Money Down with Approved Credit

"YOU MEET THE NICEST PEOPLE ON A HONDA"

JOHN'S HONDA SALES, INC.

3108 Ave. H

SH 7-3505

WELCOME TO TECH . . . we hope you enjoy your stay in Lubbock.

Please call on us to help you with your new fall campus fashions . . .

Our shop is designed for you.

Kathy's

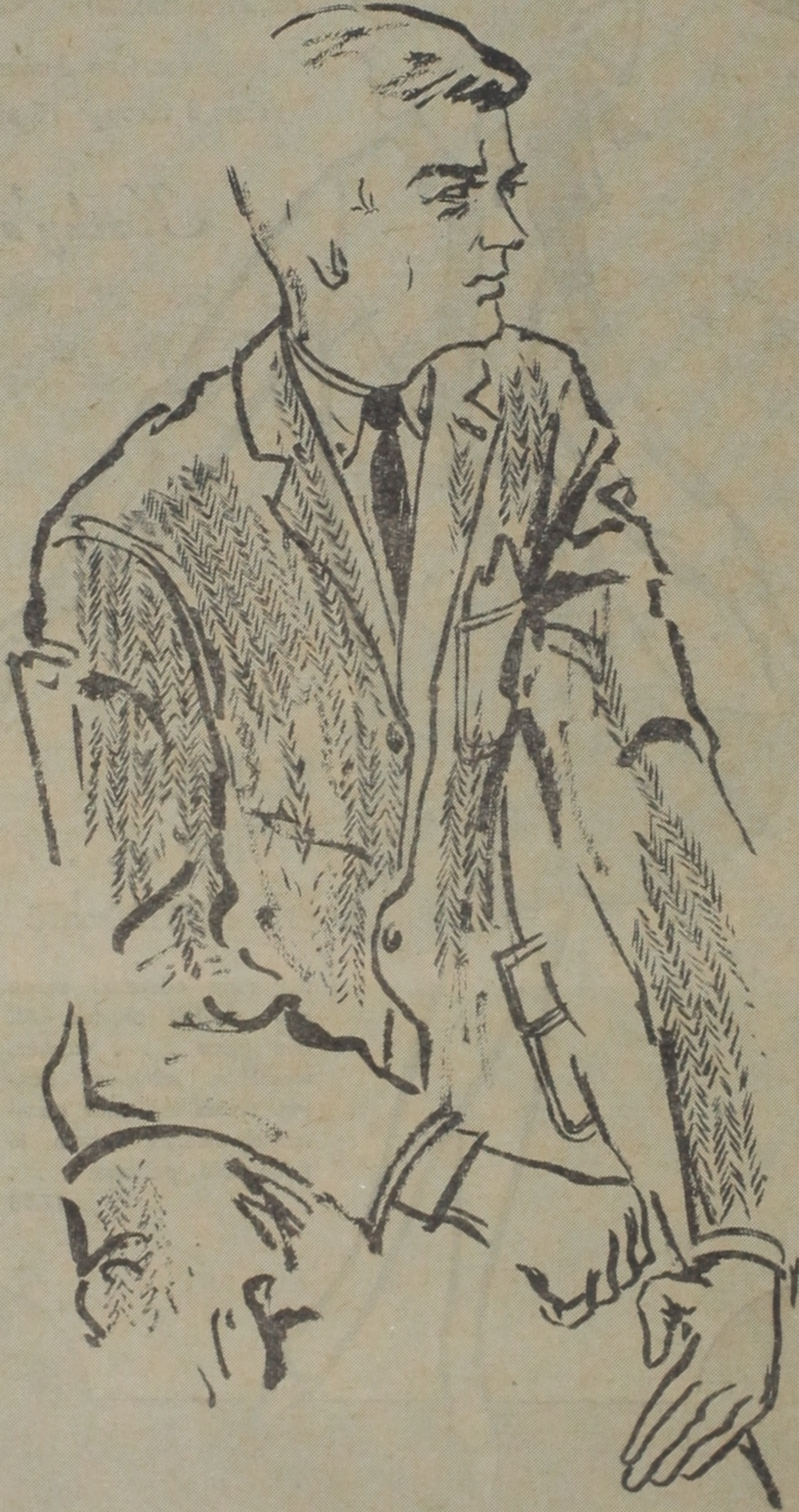
JUNIOR FASHIONS

2420 Broadway

PO 3-9922

**THE
POISE-N-IVY SHOP**

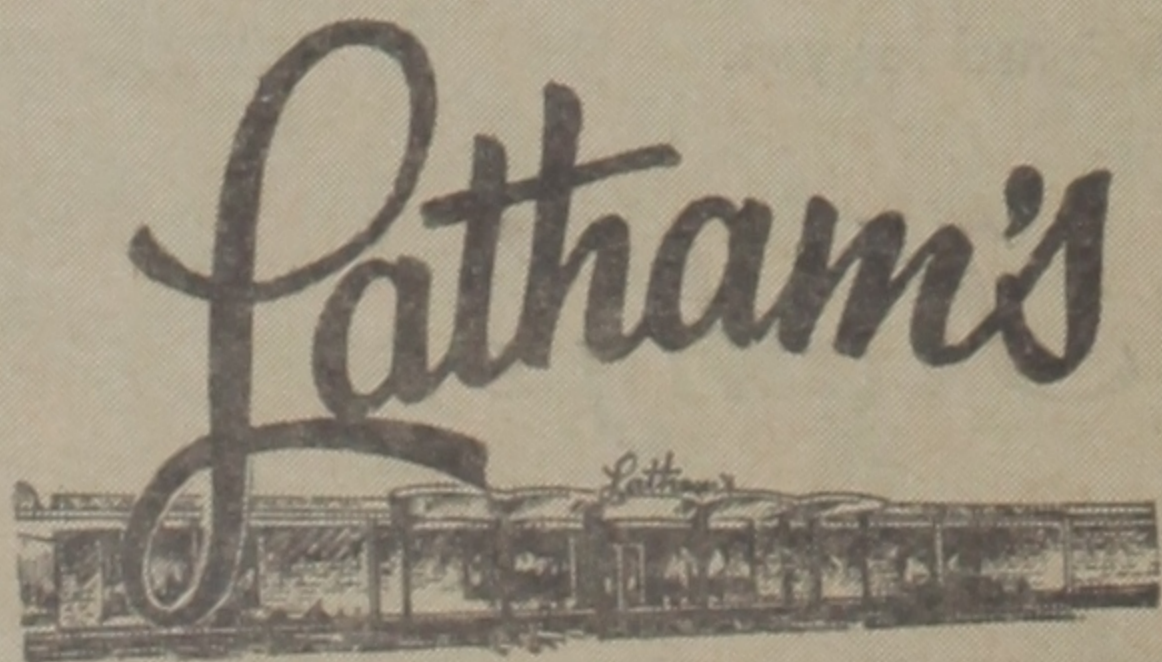
AT *Latham's* LUBBOCK



THE POISE-N-IVY SHOP

traditional clothing for the college student, cordially invites you to visit with us and look over our large selection of traditional clothing.

34th & Flint — Flintwood Center



Student Influence Holds Weight Here

By **BRONSON HAVARD**
Editor

"We, the students . . ." begins the preamble of the Texas Tech Student Assn.'s constitution which gives students here an important voice in the university society.

Tech's student government is modeled after the federal system. There is an executive, legislative and judicial branch.

Schools Represented

The supreme power is invested in the Student Council, composed of representatives from the five undergraduate schools.

The 35-member Council promotes, regulates and coordinates student activities and provides for the student welfare.

Representatives to the Council are elected for a year's term during the spring general election. The election is one of the highlights of student political life at Tech.

Thousands of students turn out at the polls to cast IBM ballots in Tech's unique voting system.

Works With Administration

Council members collectively may make all rules necessary for the accomplishment of the Council's purposes.

The Council works with the college administration to get many projects into operation that benefit the student body.

Freshman students are qualified to run for a Council representative position in the spring if they are enrolled for at least 12 semester hours and have a 2.0 grade average for the previous semester's work.

Leaders Salaried

The executive power of student government is invested in four top student leaders. They receive a salary while in office.

The president of the Student Assn. is the highest elected student leader. He also holds the titles—"President of the student body" and "President of the Student Council."

This year Ronnie Botkin, an experienced student leader, will direct the affairs of student government.

The other three student body executive officers are Kent Hance, vice president; Garland Weeks, business manager; and Nancy Shoemaker, executive secretary.

Executive Duties

Hance will coordinate and supervise Student Council committees and will serve as a representative of the president in student political life.

Weeks will serve as the watchdog of students in financial matters. He is in charge of the Student Assn. budget and is a member of the College Allocations Committee.

Miss Shoemaker will keep all records of the student government and she will head important committees such as the Election Committee.

The executive officers' offices are located in the Administration Bldg. They are open daily. Any student is welcome to consult with the officers on any problem.

Judicial Branch Activities

The judicial branch of student government at Tech is the Student Supreme Court. The court is composed of a chief justice and five associated justices appointed each fall by the student body president.

The Court has appellate powers covering any act of the legislative branch. The justices have the final say on the constitutionality of all student laws and legality of all student elections.

Although the court rarely meets during the fall semester, it is often very active in the spring. In the past, it has declared new laws passed by the council to be null and void. It has also declared some elections void. Also it has upheld many Council acts.

The justices must be seniors.

LITTLE MAN ON CAMPUS

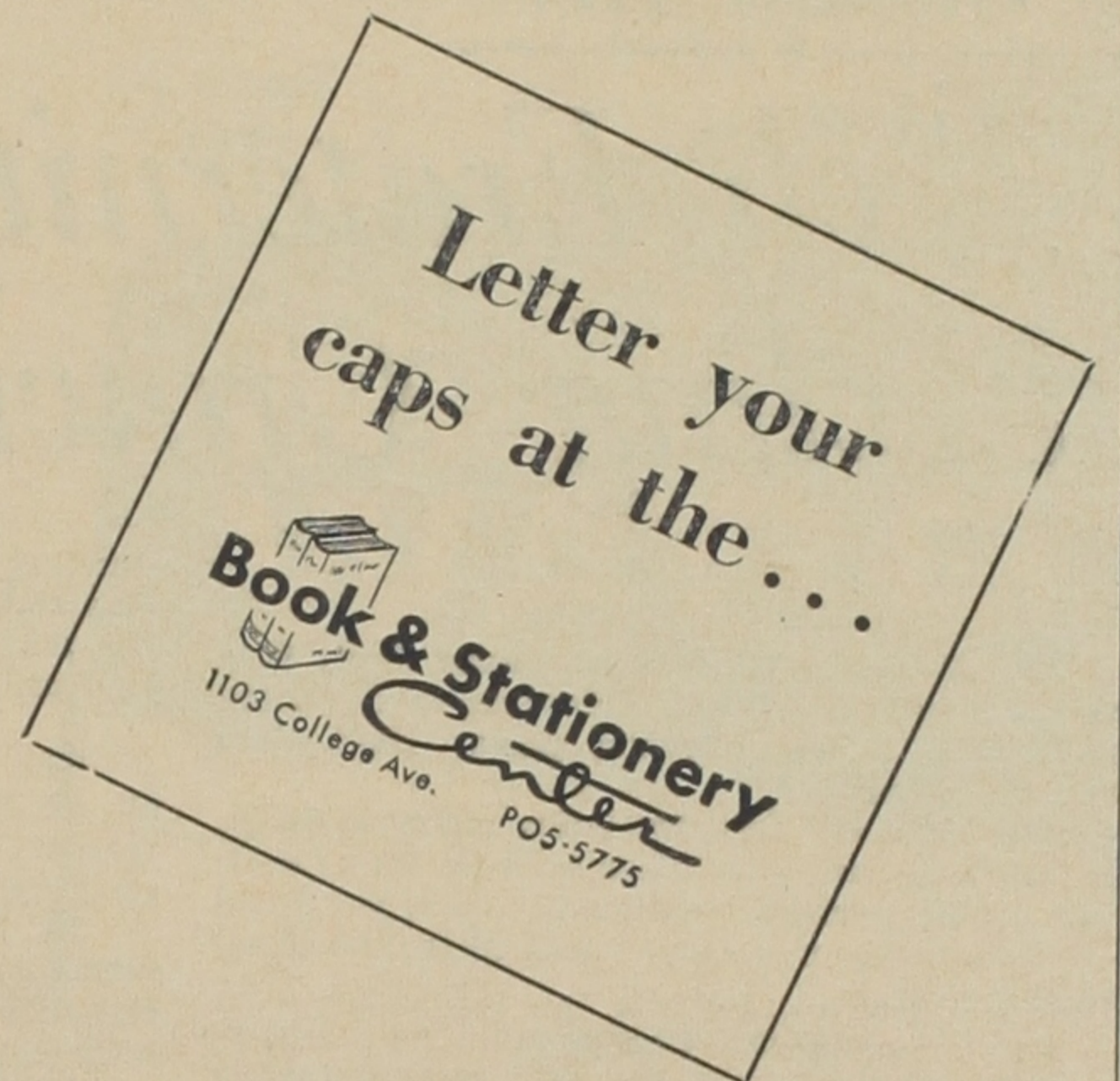


"POKER CHIPS, BONGO DRUMS, JAZZ RECORDS, PORTABLE HI-FI, CARDS, GOLF CLUBS, TRANSISTOR!—SAY, ARE WE SENDIN' THIS KID TO A COLLEGE OR A COUNTRY CLUB?"



Book & Stationery Center

1103 College Ave. PO5-5775



Welcome back to all Students

TEXTBOOKS

(NEW AND USED)

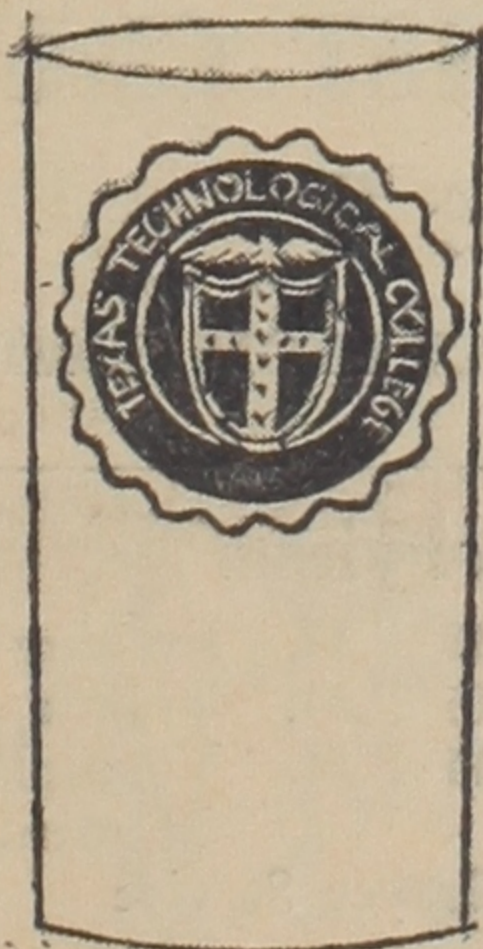
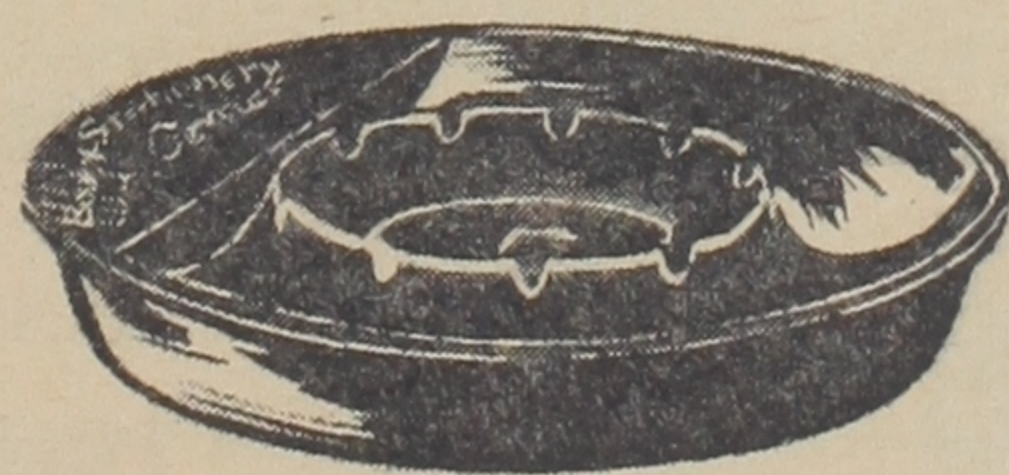
WITH THE OFFICIAL TEXTBOOK LIST ISSUED
 BY YOUR INSTRUCTORS! ALL YOU NEED
 IS THE NAME OF THE COURSE . . . AND
 WE KNOW THE BOOKS . . . COME IN, WON'T YOU?
 TO GET ACQUAINTED . . . WE WANT TO GIVE ALL
 STUDENTS AN ASH TRAY . . .

AND . . . A GLASS . . .

AND . . . AN

ACTIVITY

CALENDAR!



Store Hours	
Monday thru Friday	7 a.m. to 10 p.m.
Saturday	7 a.m. to 6 p.m.
Sunday	1 p.m. to 10 p.m.

SEPTEMBER						
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					




Book & Stationery Center

1103 College Ave. PO5-5775

11 Groups Here

Tech Fraternity System Feeling 'Growing Pains'

By CECIL GREEN
Managing Editor

The fraternity system at Texas Tech is a growing concern, but its full development is being hindered by acute "growing pains" that could prove disastrous.

Last year, the Interfraternity Council (IFC), the centralized representative body for all 11 male social groups, worked with many topics, yet failed to pass any measures which could better the situation this year.

Discuss Programs

Some of the issues the IFC representatives discussed, debated and often discarded included a new pledge program, the touchy "house-lodge" situation and an easier handled rush procedure.

Most of these issues have been real headaches for the Greek system since the fraternities came on campus in 1953. However, these "headaches" have grown so much in the past few years that a "wait-until-next-year" attitude is not enough to alleviate their presence.

'Deferred' System

For instance, Tech currently uses a "deferred" type of rush and pledge system in which a prospective member is held back, or deferred, for a semester until he has at least a 2.0 grade average and at least 12 semester hours compiled at Tech.

This means that the fraternities' fall rushers and pledges will be second-semester freshmen or upperclassmen who have accumulated the necessary requirements. All incoming male freshmen will not be eligible to pledge a fraternity until the spring semester of this year, at the earliest.

New Program Passed

In an effort to bolster the fraternity system, the IFC proposed and even passed a new rush and pledge program last year that would do away with the requirements and make incoming freshmen eligible to go through rush and join a fraternity.

However, just before school ended last spring, this plan was found to be in conflict with the

standing charters of several national chapters. This meant that the work had to be abandoned and that any further improvements will have to be made this year.

Lodges Or Houses?

The matter of permanent houses or lodges for all the Tech Greek groups, both sororities and fraternities, has also been a pesky Nemesis since the early '50's.

In 1957 though, the 10 fraternities and 10 sororities then on campus went together and purchased a 20-acre tract adjacent to Tech's western boundary.

However, since that time three additional Greek groups have come on campus and building plans were held up for fear that these new organizations would not have any space for their own. But, two years ago, the Texas Legislature okayed the sale of college land to these groups, thus providing that everyone would have enough land.

Interests Divided

So, the problem boils down to the fact that some interests are holding out for houses (buildings complete with sleeping and housing facilities), while the rest want lodges (meeting places only).

No buildings can be started until all the groups are in agreement.

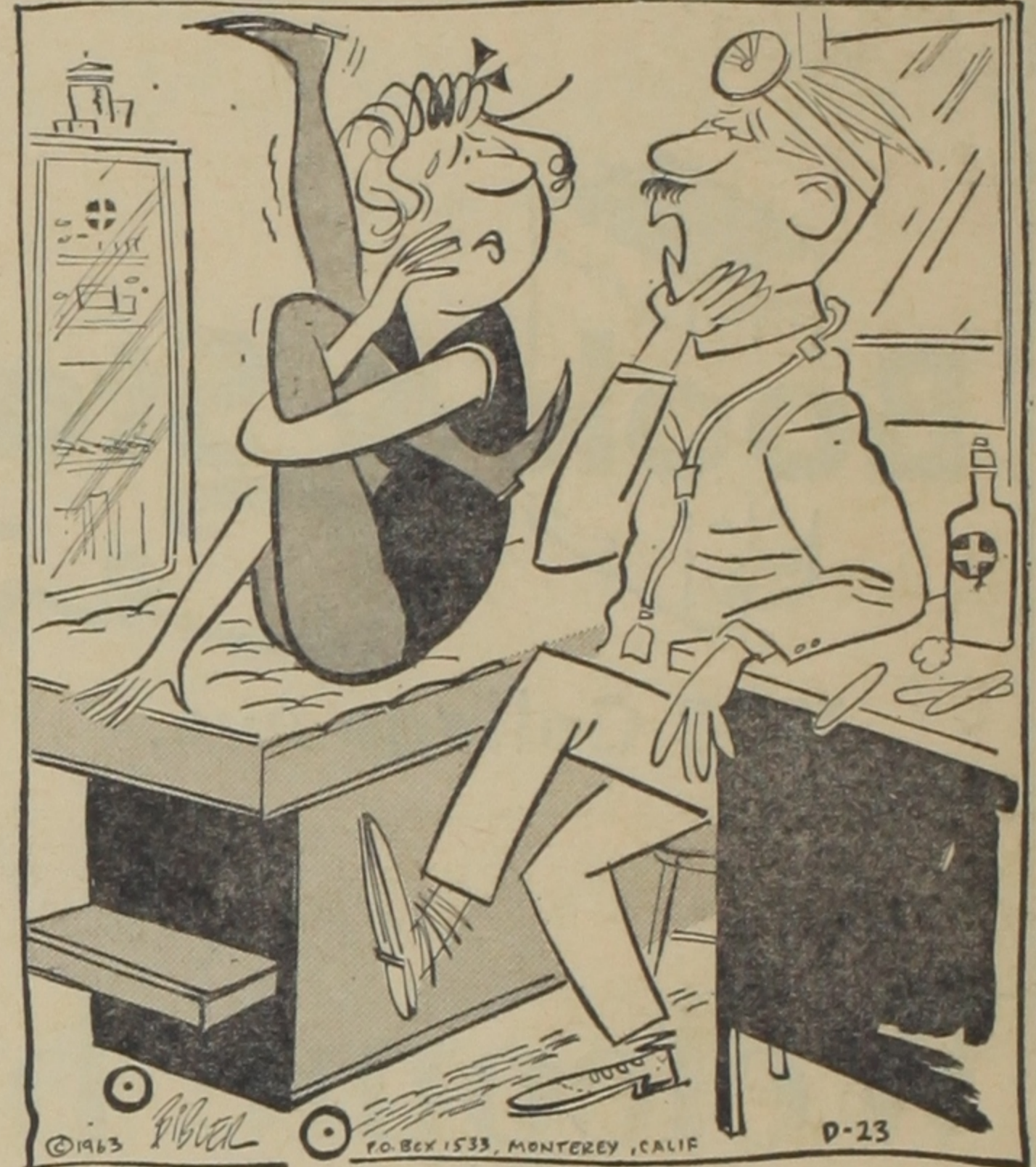
But, the State of Texas also has a hand in the arguments, because when bonds were sold to finance Tech's new dormitories several years ago, these bonds specifically stated that no special housing units could be built by campus groups until the bonds were paid for.

Committed To Lodges

And, at the rate dorms are going up on campus, it is conceivable that there will never be a chance for houses. Therefore, the groups are actually committed to building lodges in the long run.

But still, the arguments persist, and it is the Greek groups, both the sororities and the fraternities, that are being hurt by the growing pains and the indecision to move.

LITTLE MAN ON CAMPUS



"SOUNDS LIKE A VERY INTERESTING COURSE -- WE DIDN'T HAVE MODERN DANCE WHEN I WAS IN SCHOOL!"

Need For Presidency Once Topic For Debate

Who'll be the next President of the United States? This is the question on millions of minds now, but few people today realize how different the question was in 1787.

Then, at the Constitutional Convention, one hotly debated question was: Should we have a President? Many of the delegates feared that one Chief Executive would have too many chances to become

a dictator. They favored a three-man executive committee to carry out the will of the Legislature.

Delegates Trusted

But supporters of a one-man executive won out, mainly because everyone was sure that George Washington—whom all the delegates knew and trusted—would get the job.

This tempestuous convention was still not as much of a three-ring circus as party-nominating conventions can be. The claim of holding the first (in 1830) goes to a party now long forgotten—the Anti-Mason Party.

Holds Five Jobs

Today's President holds down not one, but five jobs—and at one of them could fill an eight-hour day. The man in the White House is: Head of State, the nation's Chief ceremonial officer; Chief Diplomat; Commander-in-Chief of the armed forces; Chief Legislative Policy-Maker; and Chief Executive, boss of all Federal employees.

What can you do in this Presidential year?

As part of nation-wide "get out the vote" campaigns individuals can do the following:

- Know the candidates and their issues.
- Enroll in a party and vote in its primary elections — that's where choice of Presidential nominees begins.
- Make a contribution of money to your party or to the campaign committee of the candidate you favor—your donation and those of thousands of other private citizens can keep your candidate free from financial obligation to special-interest groups.
- Be a "campaign-committee member" — talk up your candidate to your friends and co-workers, and remind them to vote. It doesn't listen to or spread unfavorable rumors about any candidate. Anything you do read in the news column of a reputable newspaper almost certainly isn't true.
- Finally, don't you fail to vote. Remember, when you go to the polls this November, you'll be an employer choosing the best man to handle one of the world's toughest jobs—President of the United States.

LATE REGISTRATION

All graduate students who were unable to enroll during the regular registration periods Tuesday, Wednesday or Thursday may register from 8 a.m. to noon Saturday.

WELCOME TO TECH



D. L. Lowrie
Pastor

CALVARY BAPTIST CHURCH 18th at T

YOUR CHURCH AWAY FROM HOME



L. Paul Shaw
Music and Youth

Regular Services

- | | |
|--|--|
| 9:00 A.M. Coffee and Donuts
(College & Career Young People) | 5:00 P.M. Evening Worship |
| 9:30 A.M. Sunday School | 6:15 P.M. Training Union |
| 10:50 A.M. Morning Worship | 7:15 P.M. Young People's Supper and
Moments of Meditation |
| 7:20 P.M. Wednesday Prayer Service | |

ALL-CHURCH NIGHT

— YOU ARE INVITED TO THE

COUNTY FAIR

Thursday, Sept. 17

A BUS WILL RUN

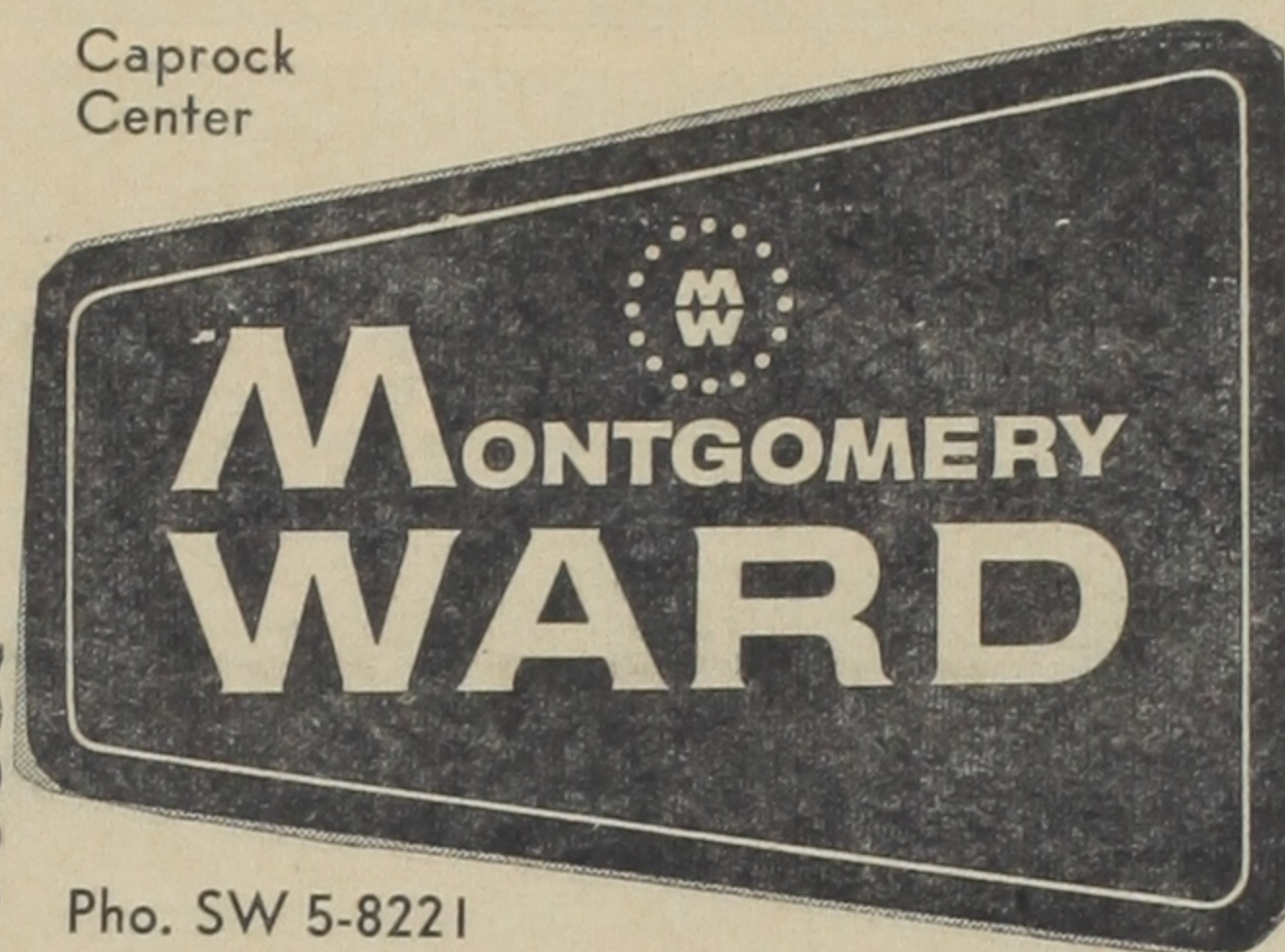
6:30 p.m.

REQUIRED FOR FRESHMEN

WARDS SHOPPING 133-134

Class Meets Mon., Thurs., Sat., 9:30-9:00

Caprock Center



Pho. SW 5-8221

10% DISCOUNT UPON PRESENTATION OF FEE SLIP - good Thursday, Friday, Saturday

MATCHING BEDSPREADS

Ideal for dorm room. If it gets dirty, switch with your roomy.

4⁹⁹ and up

HAIR DRYERS

Dries your hair perfectly and quickly. Real handy after you get thrown in the pool.

6⁴⁴

STUDY LAMPS

Make that 4-point without eye strain! Choose from 3 styles.

5⁸⁸

IRONING TABLES

Adjustable, collapsible. Can be used for a poker table.

4⁸⁸

BED SHEETS

Fitted and regular white percale. Much better than sleeping on the mattress.

2²⁹

IRONING PAD and COVER

Makes ironing so much easier — besides, who wants a naked ironing board?

2 for \$1

POSTION PILLOWS

Sharpen up the room. Win every pillow fight with these power-packed beauties.

3⁹⁸

Wards 'Signature' DETERGENT

20-lb. box. Fill any size room with suds. Best buy in town.

3⁸⁸

Wards MOPS and BROOMS

Be prepared—there may be a surprise room check tonight!

88^c to 97^c

Wards 'Signature' IRONS

Steam-dry iron. Irons great and can be secretly used as a hot plate.

8⁸⁸

Wards 'Carol Brent' LIPSTICK

Watch the boys react when you walk into class!

2 for \$1

Travel Alarm CLOCK

Save up to \$4. This year don't keep sleeping through your 11 o'clock class.

5⁴⁷

Revlon 'BRUSH ON'

Brush-on complexion coloring for that perfect look.

3⁷⁵

SCATTER RUGS

Keep your feet off those cold dorm floors.

1⁹⁹

Make Wards your Sports Headqtrs.

- Physical ed. equipment
- Bowling • Football
- Basketball

Wards has equipment for every sport.

Lowest Prices

PEG BOARD and HOOKS

Hang your Playboy pictures in style! 1.28 value.

77^c

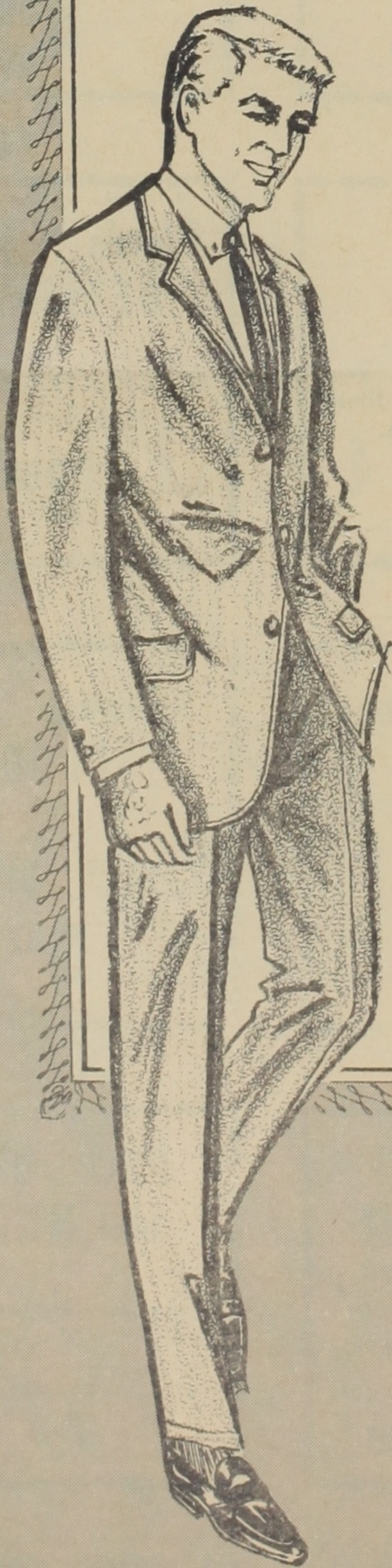
TECH STUDENTS MAY OPEN A 'CHARG-ALL' ACCOUNT WITH NO DELAY

50th & BOSTON — CAPROCK CENTER
Open Mon., Thurs. and Sat. 'til 9:00

A TRADITIONAL *Welcome Back*



STRONG SENSE OF STYLE



Those gentlemen who brook no compromise with tradition in style find their desires catered to admirably from an outstanding group of campus clothes.

Only the latest in traditional style, colors, and patterns are shown.

We also take great pride in a very wide selection of men's shoes.



Bray's

campus toggery

2422 Broadway

PO2-3501

Tech Camp Waxes Enthusiasm

The long-awaited results of head football coach J T King's redshirt program will become public knowledge when the Red Raiders take to the field for their first game Saturday.

Part of the evidence began to be noticeable last year when the Tech team compiled a 5-5 record, its best since being admitted to the Southwest Conference.

Graduation took All-America end David Parks from King's up-and-coming team, but another All-America candidate in the form of halfback Donny Anderson may easily take up the slack left by Parks.

With new substitution rules in effect this year, the Raiders will use two separate offensive and defensive squads, with a third team set to go either way. Part of King's rebuilding redshirt program schedule paved the way for the Raiders to have enough manpower to effectively use three teams.

The only positions King is worried about are in his defensive line. He rates it adequate in size and strength for nearly anything except lining up jaw-to-jaw with a ball-control club with manpower to ram the ball down another team's throat.

But with such standouts as defensive tackle John Carrell returning and redshirts Terry McWhort-

er at end and Jimmy Edwards at halfback coming up even the defense looks the best it has since King took over as football headmaster four years ago.

Still with such powerhouses as Liberty Bowl champion Mississippi State and Cotton Bowl champion Texas to face in the first two games, King's optimism is guarded.

He says however, "But this season I believe that every neutral observer who has evaluated thoroughly both teams can honestly say we shall go into every game

with a reasonable chance of winning. It looks like a solid ball club, one with both the tangible and intangible ingredients to be successful."

Flag, Flag, Who's Got The Flag?

By The Associated Press

The Southwest Conference launches its 50th football campaign this week with Texas in a position to set a couple of outstanding records.

Texas can become the first school in the league to win three consecutive undisputed championships.

Texas can set a record for victories. Texas A&M holds the record—19 straight in 1939-40. But Texas has won 11 in a row and can hang up a new mark by winning its first nine games.

Baylor, however, can set the most unique record of all—it can

become the first school to go 39 years before winning a title.

The Baylor situation has caused more comment than any other thing, even Texas winning the national championship last year. Shucks! That wasn't unusual. Southern Methodist, Texas Christian and Texas A&M had already done it. But nobody had been able to go 39 years without winning the title except Baylor.

Chances are that Baylor is more likely to set a record than Texas.

All of which is prelude to going on the line and picking the finish of the 1964 campaign. It's a bet of about six to one that the cor-

rect prediction won't be made.

But to take Texas would be to shorten the odds. Texas has won or shared the championship three straight years.

Coach Darrell Royal claims his team is too thin in spots. But he must be thinking about the national championship. He seems to be deep enough to compete for the conference championship.

Rice is getting support from enough quarters to make the Rice-Texas game the one to decide the title. Or that's the assumption.

Arkansas looks best next to Texas and Rice but Southern Methodist and Texas Tech aren't

going to be easy to handle and Texas A&M feels it has the manpower and the spirit to at least start the drive upward.

That leaves only Texas Christian to ponder over. The Horned Frogs aren't talking except to say they sure hate to be rated last, which they fear will be the situation.

So this is the way they will finish in 1964 (no arguments please):

1. Texas, 2. Rice, 3. Arkansas, 4. Southern Methodist, 5. Texas Tech, 6. Baylor, 7. Texas A&M, 8. Texas Christian.

Put that in your pipe and smoke it and see if it doesn't smell pretty strong.

1964 Texas Tech Football Schedule

- Sept. 19—Mississippi State, at Lubbock, 7:30 p.m.
- Sept. 26—Texas, Lubbock, 7:30 p.m. (SWC)
- Oct. 3—Texas A&M, College Station, 7:30 p.m. (SWC)
- Oct. 10—Texas Christian, Fort Worth, 7:30 p.m. (SWC)
- Oct. 24—SMU, Lubbock, 7:30 p.m. (SWC) (Dad's Day)
- Oct. 31—Rice, Houston, 2 p.m. (SWC)
- Nov. 7—West Texas State, Lubbock, 7:30 p.m.
- Nov. 14—Washington State, Lubbock, 2 p.m.
- Nov. 21—Arkansas, Lubbock, 2 p.m. (SWC) (Homecoming)
- Jan. 1—?

Kick Off . . . Your College Career with

Sporting Goods from HOLT'S

• East end of Stadium •

- Football
- Basketball
- Track
- Tennis
- Golf
- Complete Ski Equipment
- Head
- Hart
- Sun Valley Pants
- Sweaters and Parkas

A Complete Line of
Intramural Equipment

601 College

PO 2-0151

HOLT'S
Sporting Goods



KSEL-FM presents

DUKE ELLINGTON IN JAZZ CONCERT

Tuesday, September 15 8:15 p.m.

IN MUNICIPAL AUDITORIUM

• Tickets Available Now •

Varsity Bookstore
1305 College

Wayne's Record Stores
1313 Broadway & 3117 34th

All Seats Reserved

\$2.50, \$2.00 & \$1.50
Orchestra

\$2.00 & \$1.50
Balcony

Special Student Price

\$1.00

Southwest Concert Inc.
Presentations

Art Squires
Exec. Production



Tech Students...



get your personalized "TECH CHECKS" at the First National

Recognizing the important role of Texas Tech in the community, again this year First National has printed special checks for all Tech students. If you're a Tech student and opening a new account, renewing an old one, or you now have an active account, you will receive, without charge, special "Tech-Checks" printed with the school insignia, as well as your name and Tech address. Through the years, thousands of Tech students have accepted the invitation to make the First National their bank away from home . . . by using the FIRST lobby as their downtown meeting place, and taking advantage of the many modern banking facilities and services of the First National.

Friendly ● Progressive ● Convenient ● Established 1901 ● Member F. D. I. C.





Freshmen!

**TECH SLIME CAPS
AND COW BELLS**



TOWN AND COUNTRY
(North of Jones Stadium)

ALSO AT DUNLAP'S: **DOWNTOWN** 1301 Broadway **CAPROCK** 50th at Elgin **FAMILY PARK** 34th at Ave. "H"

Tech slime caps in school colors are now ready for all freshmen at Dunlap's Town and Country (across the street just north of the campus) . . . also at Dunlap's Downtown, Caprock and Family Park. Plenty of ink and pens for you to letter in your name and number. Cheer the Red Raiders on to victory with a cow bell too. Cow bells 1.00 and Slime Caps 1.00.

Pick up your College Credit Application

Be the best dressed on campus . . . buy your college wardrobe now and take months to pay. When you shop Dunlap's you get the smartest fashion, fastest service and credit to fit your budget. Be sure to pick up your credit application at Dunlap's . . . it's your passport to a fashionable season!

**You'll find everything you
need for dorm life
at Dunlap's . . .**



Curtains!

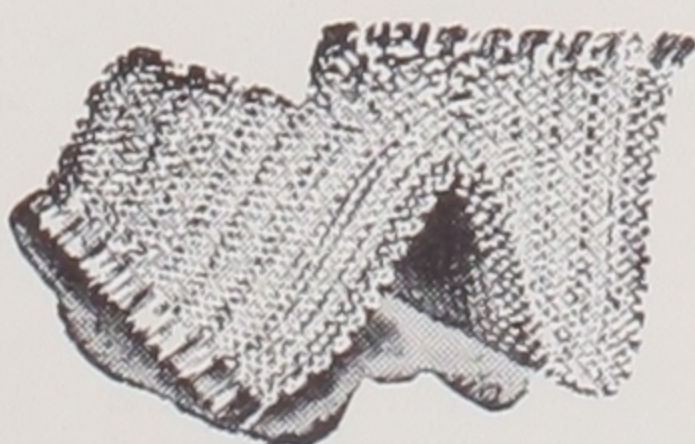
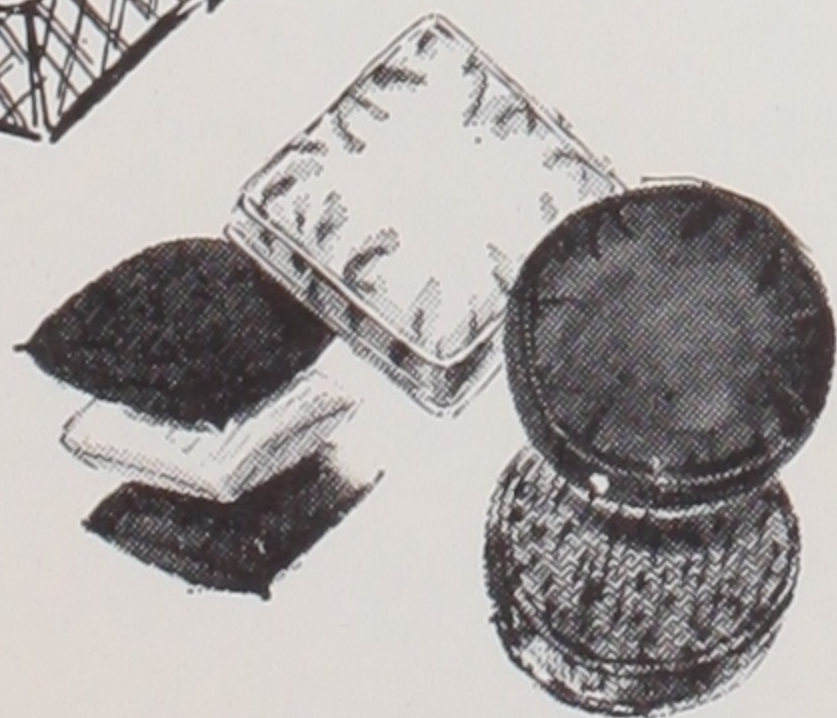
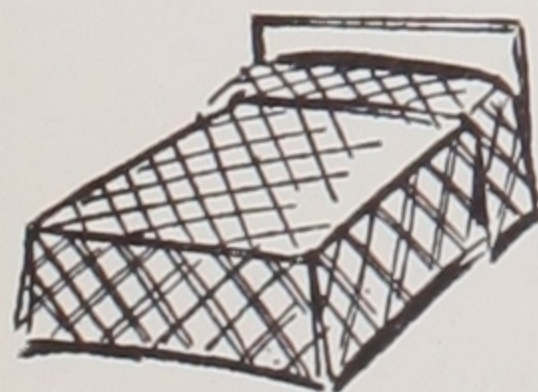
Bedspreads!

Toss Pillows!

Throw Rugs!

Many, many other
items.

Dunlap's . . . the dorm-dweller's
one-stop shopping-spot!



DOWNTOWN

CAPROCK

TOWN & COUNTRY

FAMILY PARK

the
**Grandstand
Quarterback**



By **MIKE WALL**

Officially, sports at Tech make their grand entry for the 1964-65 season with the first football game with Mississippi State Saturday night in Jones Stadium.

But the sporting season really opened as freshmen began to flood onto the campus for their first taste of ivy-covered-halls-of-learning-life. Actually, the halls are not really covered with ivy, the latter being swept away by the ever-present campus custodians when it was found several years ago that it made a wonderful handhold for those devious and treacherous demons known as pantyriders.

No matter.

Oh, Happy Days

One of the first sports freshmen will encounter, if not already having encountered it, is known as (unofficially of course), Yelling. In this gay, happy and carefree game, older and more mature undergraduates take fledgling collegians under their protective wing and "help" them learn such invaluable bits of information as the school song, "Fight, Matadors for Tech," This song of course is not sung at sporting events since it was decided that it was too depressing for the athletes to hear just before a game started.

But it is valuable for after-the-game nostalgia-filled cocktail parties which the undergraduates will attend at some homecoming 20 years hence.

Also it is invaluable for out of town game trips, so that the enthusiastic Raider rooter will not be looked on with pity when he mistakenly sings "Fight Raiders, Fight" for the school song.

Also, Yelling allows the ever-present, ever-patient, ever-helpful upperclassman to teach the dispirited, dejected and innocent "fish" intricate and complicated pep rally yells.

There Is A Reason

This is done so that the freshman may enter into the full round of game and pre-game activities without trepidation and so he can have an enormous part in boosting his chosen team's morale during the game and helping them with that little "extra."

By the time the second game of the season rolls around, the lowly frosh will have mastered the most important and intricate of these yells, "Beat the Hell Out of Texas."

Once he has accomplished this, he need fear no more. He is really a collegian.

Most importantly, he will participate in that ever-popular sport known as Line-Waiting. This was devised by registration officials so as to make the lowly fish enter more fully into group participation games and help him become acquainted with his fellow future leaders of this nation.

The object of this game, as will soon become evident, is to see how many people can be squeezed into one continuous unbroken line, at the same time seeing how long this same group can stand in one spot without moving and without losing anyone from starvation, thirst, heat prostration or disgust.

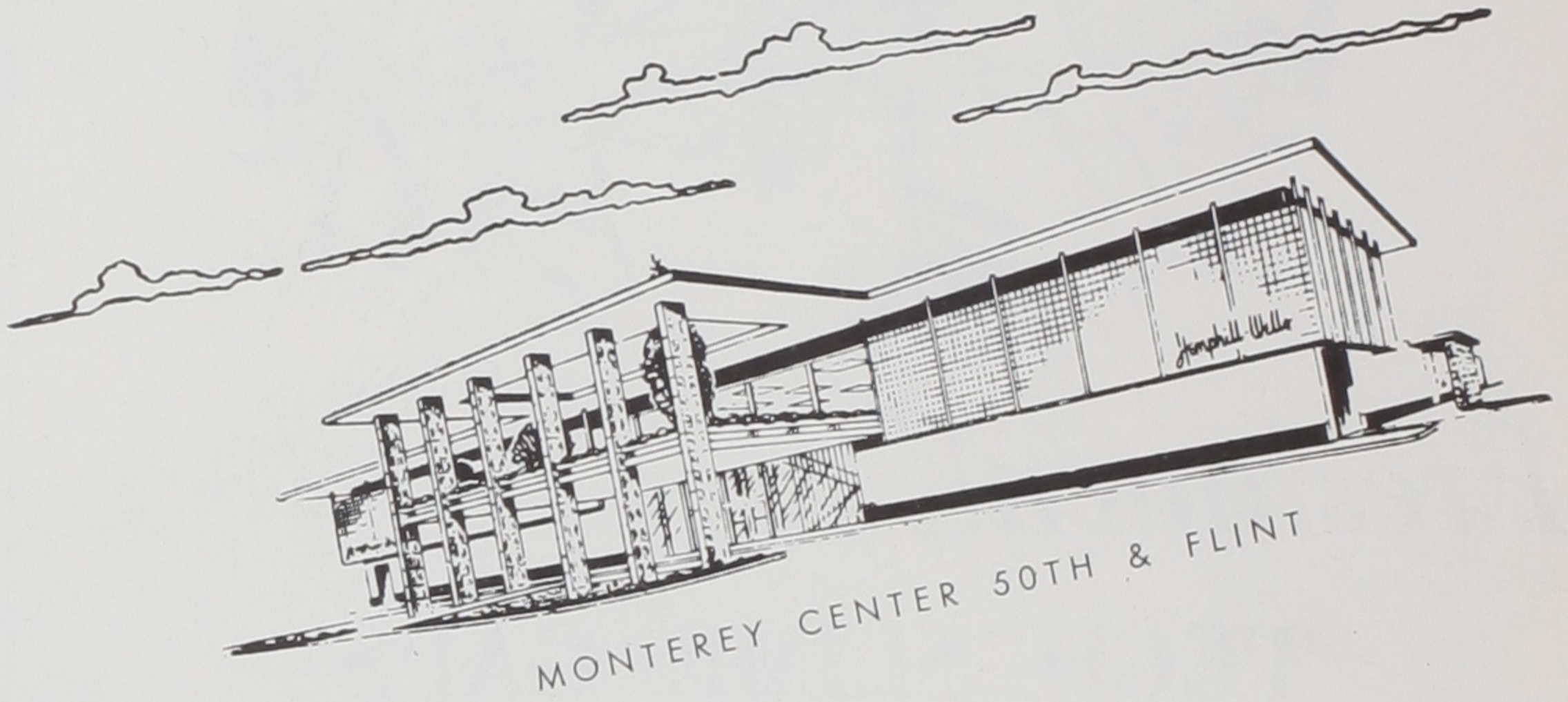
Oh, happy, carefree college youth, welcome to the sanctum sanctorum of learning.

Bill's
BEAUTY PACKAGE

● CUT ● CURL ● COLOR
do experience the joy of discovering
a beautiful new you!

805 COLLEGE **PO-2-5223**

WELCOME . . . Freshman Men and Women! to our city . . .



Get your official
Freshman Beanie at

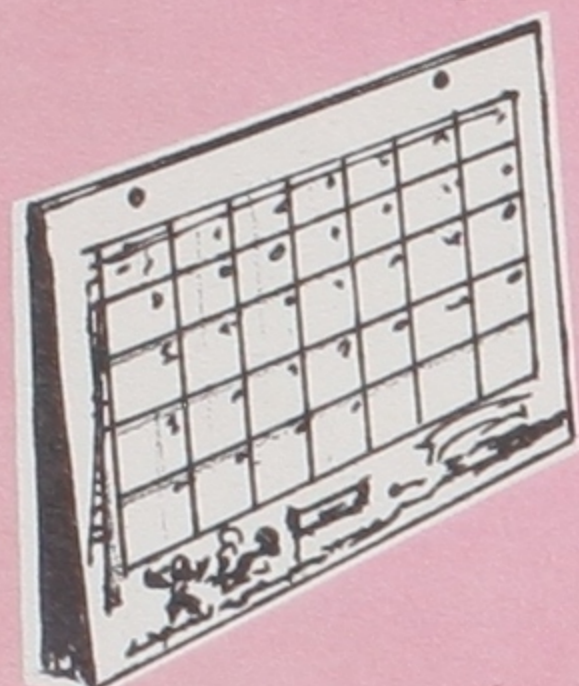
Hemphill-Wells

They are ready for you here at Hemphill-Wells (either downtown or Monterey) and we are looking forward to the opportunity of personally extending to you a great big West Texas WELCOME! Freshman Caps are 1.00 each and ALL funds are returned to the college as student Loan Funds and Red Raider Club Funds... Letter and paint your Cap while you are in our store! We hope you will have a most successful school year and extend to you our many services...such as...Gift Wrapping, our Post Office Sub Station, Personal Shopper for suggestions and advice...and above all our beautiful Tea Rooms (the Rondelay Room, downtown...and the Gold Room, Monterey), special Junior World Shop for the smartest dressed girls on campus, Gentry Shops for the smartest Men...Open a Cycle Credit account for your convenience...Drop in any time!

Varsity

BOOK STORE

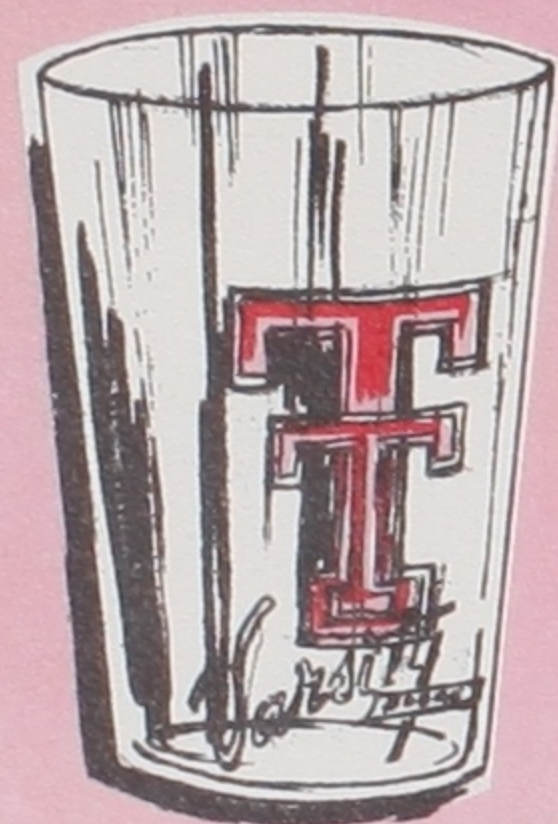
Just Across the Street from Weeks Hall
1305 College Ave. PO 3-9368



FREE SCHOOL ACTIVITY CALENDAR

This calendar lists all Football and Basketball games, holidays, exam dates . . . etc.

A MUST FOR ALL
FRESHMEN



While you're in our store . . . ask for this
**FREE
TECH WATER GLASS.**



FRESHMEN

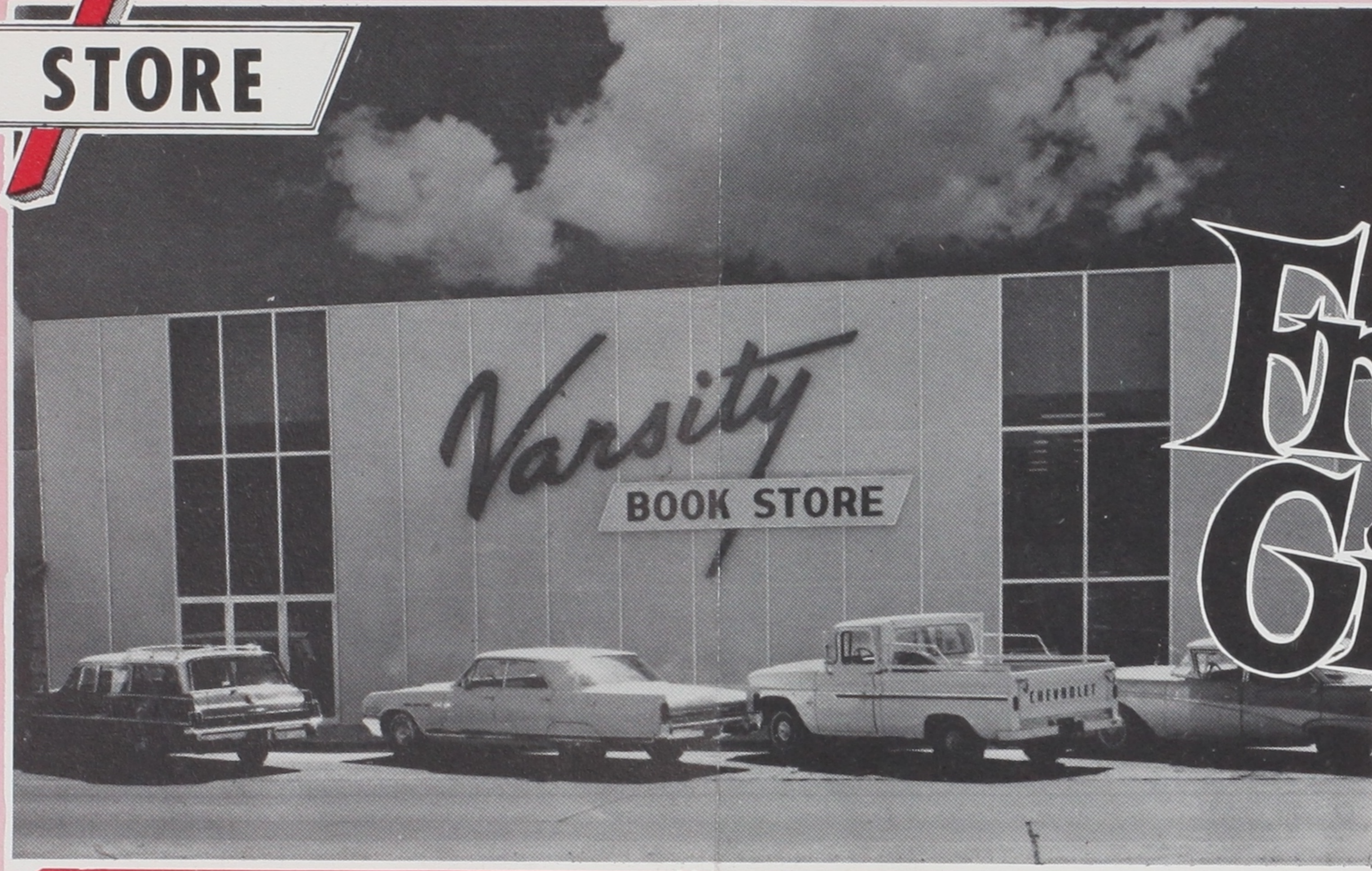
LETTER YOUR CAPS
— FREE —

All supplies furnished at the back of our first floor.

LET'S GET

ACQUAINTED

VISIT OUR NEWLY REMODELED STORE



1305 College Ave.

THE VARSITY BOOKSTORE SPECIALIZES IN THE COLLEGE STUDENT

The Varsity has the answer to all school supply needs, from pencils to books, because it's run by three Tech grads who know the problems of Tech students and specialize in solving them. You always get the right items at the right price from the Varsity Book Store where personal service has been a specialty for the past ten years. The Varsity Book Store is more than just a supply house, because in addition to its Free gifts it offers these special services to students:

- (A) Check cashing for Tech Students.
 - (B) A self-service book department with personal help if needed.
 - (C) Special prices on used books and equipment for the student.
 - (D) Official Tech supply list for all courses, majors, and levels.
- So stop the Varsity Book Store for the help you need to start to college.

ON OUR **1st**
FLOOR . . . YOU'LL FIND:

- Art, Engineering, and School Supplies
- Stationery
- Hallmark Cards
- Sports Equipment
- Wearing Apparel
- Drugs and Sundries
- Gifts

Free Gifts

Buy Tickets Here for
**DUKE
ELLINGTON
SHOW**
September 15th

REGISTER FOR THESE

DOOR PRIZES

- | | |
|----------------------------|---------------|
| Artist Brush Sets | Slide Rules |
| Oil and Water Color Sets | Sketch Boxes |
| Fountain Pen & Pencil Sets | Shirts |
| Gift Boxes of Stationery | Tennis Shoes |
| Desk Pencil Sharpeners | Drafting Kits |
| Scrapbook and Album | Cookbooks |
| Artist Studio Easels | |

2nd FLOOR

SAVE THIS DIAGRAM

Varsity

IT WILL HELP YOU SAVE ON BOOKS at the . . .

BOOK STORE

