THE DAILY TORNADOR
TEXAS TECHNOLOGICAL COLLEGE
Vol. 41 Lubbock, Texas, September 14, 1965 No. 1

Off-Campus Dormitories Proposed

(See Page 6)

New Traffic Regulations Inaugurated

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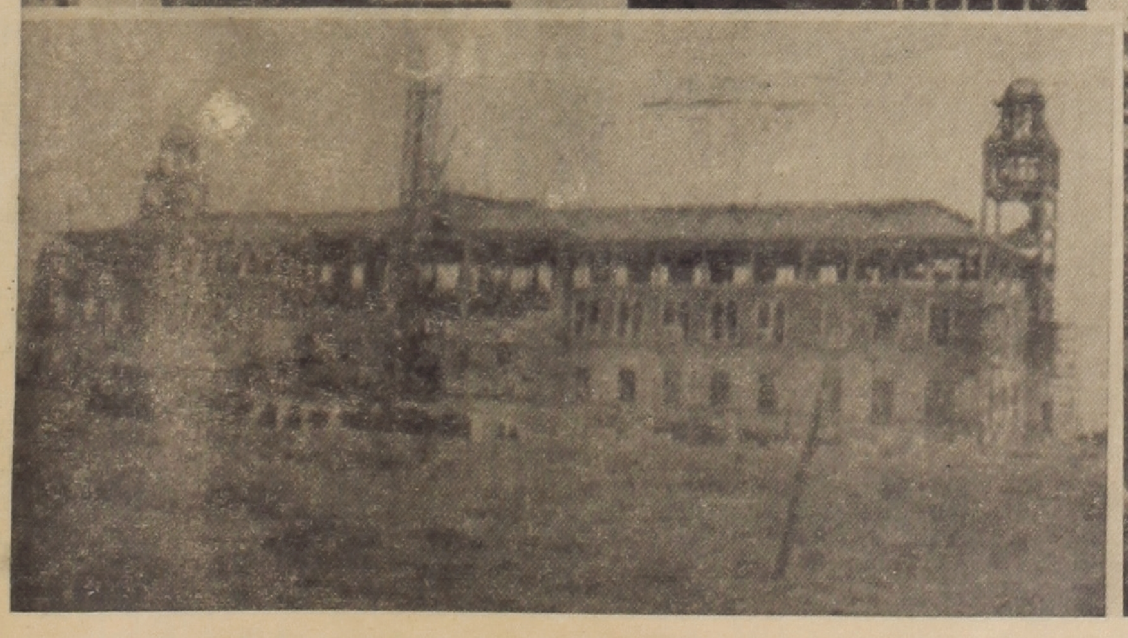

Tech Celebrates 40th Year

Texas Tech will celebrate its 40th anniversary this fall, the observance officially getting underway Oct. 1 and continuing through Homecoming weekend, Oct. 29-30.

Scheduled activities will be centered around the four weekends. The Red Raiders have home games each weekend. Activities start with a dinner on Oct. 1, which was the first day of classes at Tech in 1925.

The Tech Dads Association will take part in the celebration with the annual Dad's Day Oct. 16. Highlight of the weekend will be a reunion of the 1938 football team which played in the 1939 Cotton Bowl.

Homecoming, Oct. 29-30, will climax the official observance of Tech's 40th anniversary.

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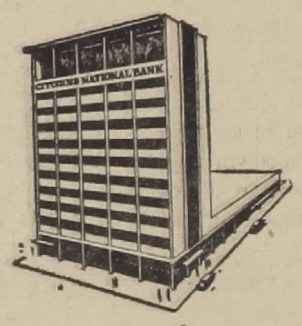
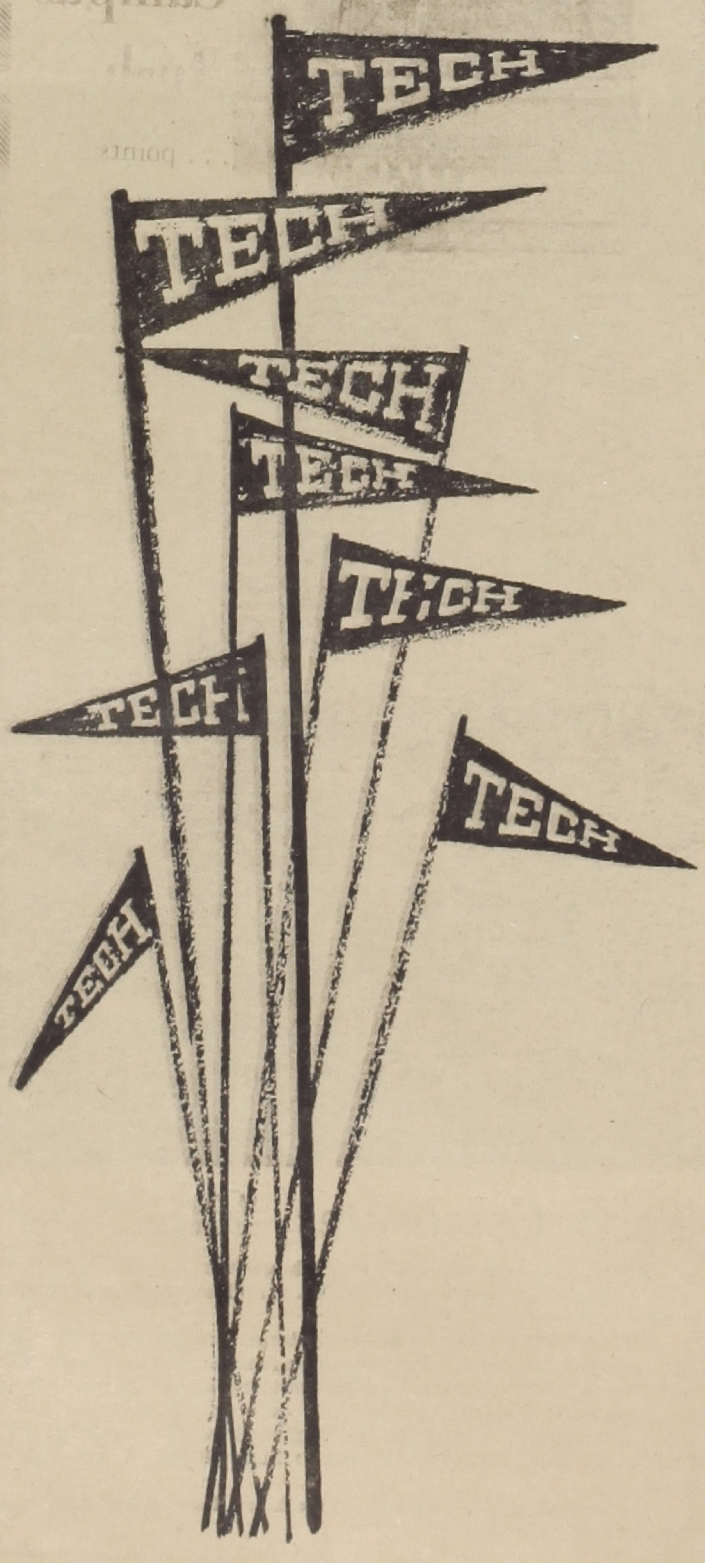
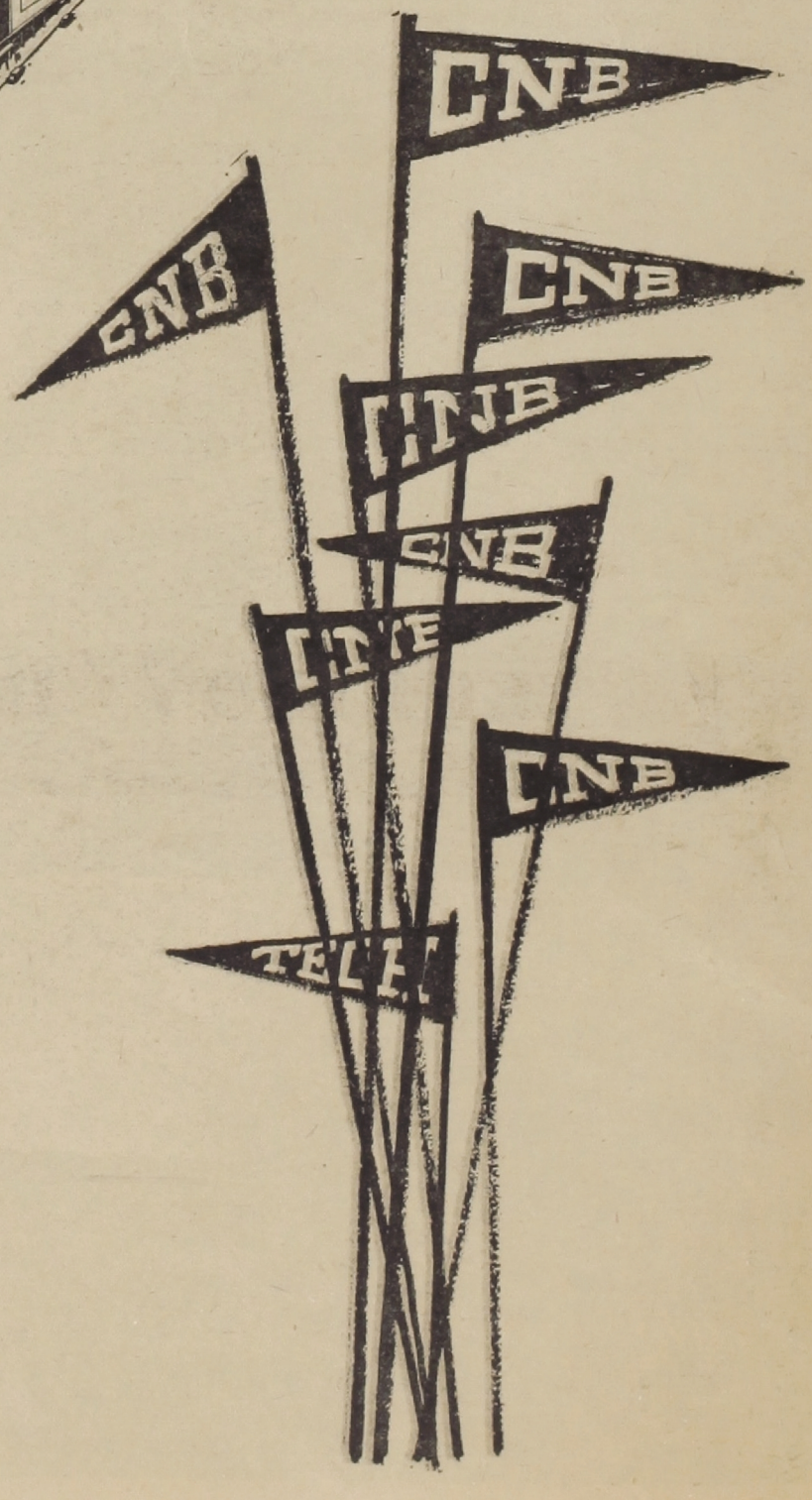






–Violators Face Dismissal–

Traffic Regulations Undergo Change

Students violating campus traffic and parking regulations this fall face probable dismissal from school after seven tickets.

"Of course there can be extenuating circumstances," said Dean of Men Lewis Jones, "but in most cases that seventh ticket will result in dismissal. However, there's nothing 'automatic' about it."

Last year a student's car was restricted from campus for six months after three tickets, but that was as serious as punishment became. This year there will be no restrictions.

"Some students last year didn't pay any attention to tickets. Now that they can be dismissed from school, we believe they will be more inclined to pay the tickets," said Bill Daniels, chief of Traffic-Security.

The amount of the tickets has also been changed. The first violation costs $1, followed by $2, $4, $8, $16 and $25 fees. Last year tickets were $2 and $4, and more than three tickets resulted in disciplinary action.

Failure to pay tickets also constitutes grounds for dismissal from school.

Moving violations, such as speeding, and running stop signs, incurred on campus will count against a student's total of campus tickets, but he will be issued a city ticket for the offense.

Daniels also announced that students will be responsible for tickets issued to a car registered in their name regardless of who is driving the car.

"This should cut down on student's loaning their cars because they could get kicked out of school if too many tickets result," said Daniels.

The traffic light at 15th St. and Flint Ave. has been changed from a blinking light to a stop light operating 24 hours. This will eliminate the need for an officer directing traffic there at noon.

One new parking lot has been added this year, located behind the Traffic-Security Bldg. The dirt lot, which will hold 250 cars, will be available to off-campus upperclassmen.

No reserved parking space will be available to freshmen students this year. They must either park in dorm lots or, if living off campus, in lots to the east or west of Jones Stadium.

This was done to offset an anticipated increase in cars this fall. Last year 10,000 were registered with Traffic-Security, and Daniels expects more this year.

Security officers will begin issuing tickets for cars with no parking permits on Friday, the first day of classes.

Reserved lots will be available for student use during registration since the gates will not be down until Friday. The campus will be closed to traffic during registration.

Dormitory and off-campus parking stickers went on sale Monday afternoon in the Coliseum parking lot. The registration fee is $10, valid for both semesters. A $6 fee is charged entering off-campus freshmen.

Reserved parking permits will be available to students Tuesday morning at the Traffic-Security Bldg. on a first-come, first-served basis. Reserved parking space has been available to faculty members for several days. Cost is $20, in addition to the registration fee.

A charge of 75 cents will be made for a coded card to operate the electric gates at entrances to reserved lots. No refund will be made as in the past.

Students must have all fees paid before they will be issued parking permits.

Dr. Goodwin Welcomes New Faculty Members

Faculty members launched the academic year Sept. 10 with the introduction of 134 new faculty members.

Deans of the various schools or their representatives announced the additions—80 to the School of Arts & Sciences, nine to Agriculture, 13 to Engineering, 12 to Home Economics and 20 to Business Administration.

The 271-member faculty consists of 42 department heads, 134 professors, 136 associate professors, 179 assistant professors, 94 instructors, 30 part time instructors and 256 teaching assistants.

In an informal address, Dr. R. C. Goodwin, Tech president, discussed the new budget, saying that the appropriation—$21.6 million—was the largest ever handed back by the legislature, the bulk of it going for faculty pay increase and library funds.

According to Dr. Goodwin, funds in the areas of research and operating expenses were "disappointing."

Dr. Goodwin stressed that under the present budget, the faculty must be ready to conserve resources, make sacrifices and work together in order to see that all groups receive adequate funds. He described the structure of a university as a place filled with a great diversity of voices having different roles, all seeking a common denominator.

Plans for the new Math & Foreign Languages Bldg. were announced for this fall to relieve cramped office space.

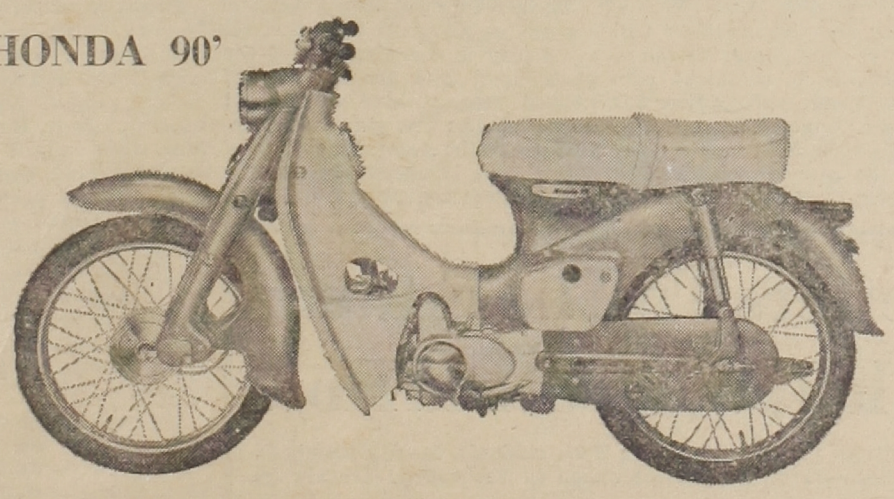
Dr. Goodwin said that a legal library was in the planning, and efforts were being made to secure a dean for the projected school.

The faculty met by schools at 2 p. m. and a reception was set for 8 p. m.

LIBRARY HOURS TO RESUME

The library will resume regular hours on Monday, Sept. 20. The hours are as follows: 8 a.m. to 12 midnight, Monday through Friday; 8 a.m. to 5 p.m. Saturday; 2 p.m. to 12 midnight Sunday. The library will be closed on college holidays.

'HONDA 90'



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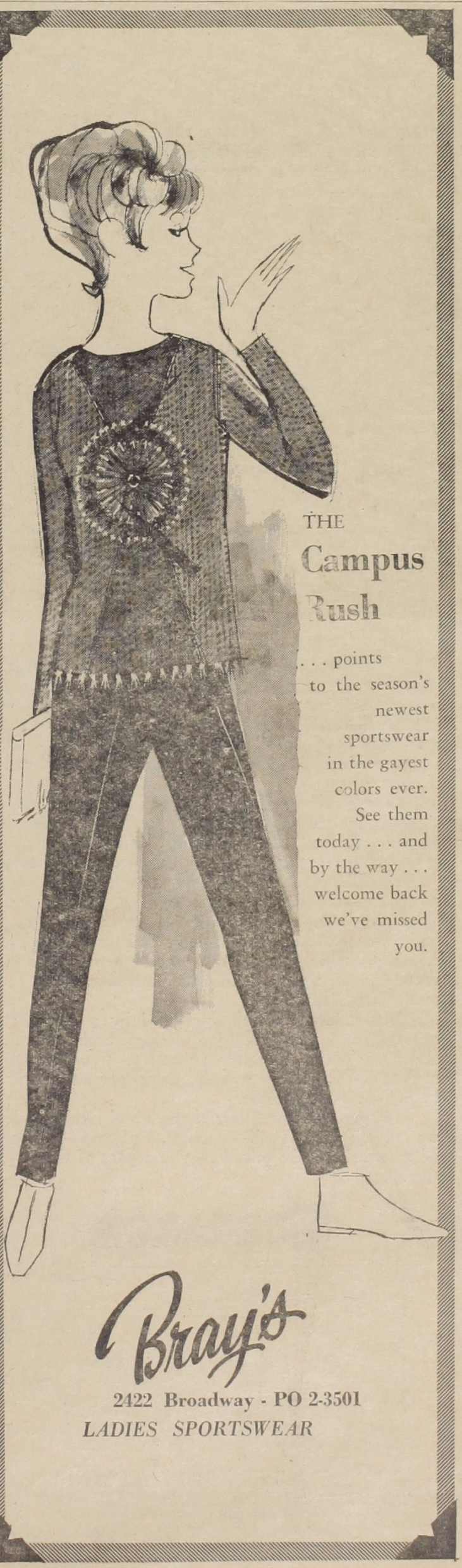

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LADIES SPORTSWEAR

Editorial Page

A Milestone Passed . . .

EVERY YEAR AT THIS TIME, Texas Tech modestly resembles a New York traffic jam—everyone is trying to get to different places by the same route.

Freshmen are eagerly waiting to take their first apprehensive steps into college classrooms; upperclassmen are slyly snooping around to see which classrooms they don't want to walk into unprepared; and seniors are dreading those advanced courses that are offered every other year and are a must for graduation.

But something is different about this year. It is not just that the school is getting older and the signs of progress are clearly evident, but Texas Tech has reached a milestone.

This year Texas Tech celebrates its 40th anniversary as a state institution of higher learning. And, as we enter this 41st year, it is nice to look at the changes and see just how far we have come on the road to excellence.

The first students here found just a few scattered buildings somewhere on the dusty plains near the small town of Lubbock.

Today's students find a growing campus of impressive buildings surrounded by a growing Lubbock.

In fact, today's Texas Tech is a small city within itself —with an enrollment that rivals the population of most Texas towns and with more modern facilities.

We have our own housing areas that are "home" to thousands of students; we also have commuters by the droves who provide our own parking and traffic problems.

Our cultural activities cover a wide range of events. We have the Tech Union, the West Texas Museum, the Tech Library, band and orchestra concerts, the University Theater and on and on and on. All of these groups are handled by our people, and they bring in talent from among our own ranks and from the talent centers of the world.

There are also fun and games throughout the year with dances at the Union, Southwest Conference football and basketball, intramural sports, handball, swimming and many, many more.

We have our own police force to protect our residents and their belongings. We have our own Civil Defense warning systems, including the trained personnel to handle them.

Our telephone system is a complicated machine, effectively connecting all dorm rooms, offices and departments on campus. Mail, also, is speedily handled by our own post office, its carriers and the intra-campus mailing service.

Food supply is not much of a problem either. In addition to the foodstuffs we get from the "outside world," the Tech farms supply quantities of meat, milk, eggs and harvest crops. Also, our students and instructors are constantly working on ways to improve man's menu through research with crops and animals, both here and at our laboratories at Pan Tex.

Entertainment is also provided by our own student operated radio and television stations, both of which are also used in the education process to transmit ideas and classes. We also have a daily newspaper run by students to present campus news.

But, even with all our changes and modern advances, we are still Texas Tech—a school, a place and a people, all of whom should be proud they're a part of this organization.

THE TEXAS TECHNOLOGICAL COLLEGE TOREADOR

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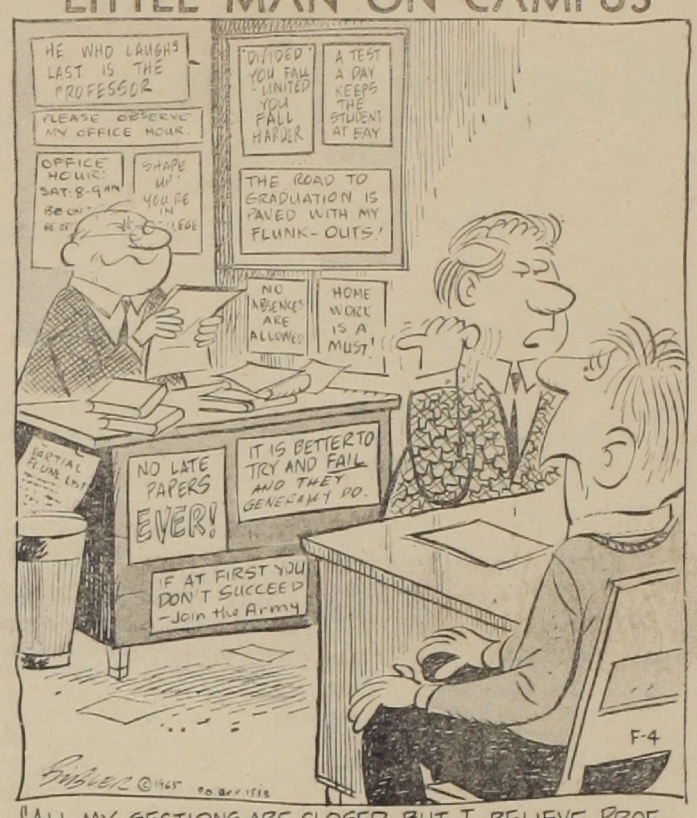
THE DAILY TOREADOR, official student newspaper of Texas Technological College, Lubbock, Texas, is regularly published daily, Tuesday through Saturday.

LITTLE MAN ON CAMPUS



"ALL MY SECTIONS ARE CLOSED BUT I BELIEVE PROF. SNARF HAS OPENINGS LEFT IN SOME OF HIS SECTIONS."

Student Government Begins 'Experience'

(EDITOR'S NOTE: The following article is the first in a series explaining and commenting on the new Student Senate at Tech.)

The fall semester will mark a new experience in student government here.

The structure of Tech's student government will closely resemble that of the federal government, according to the revised constitutional plan unanimously approved by the Student Council last spring and accepted by the student body in an election March 17.

The government will consist of three branches—executive, legislative and judicial — with each branch having powers solely its own.

Senators Elected

In the legislative branch, a Student Senate will replace the Student Council. Representation to the Senate will be similar to that for the Student Council with senators being elected from each academic school.

However, the vice president will preside over the Senate, instead of the student body president who served as the presiding officer for the Student Council. The vice president will vote only in case of a tie.

Under the new constitution, the president will not be a part of the legislative branch but instead will execute the powers of the executive branch.

His duties will include presenting legislation to the Student Senate at the first of each semester and at the first Senate meeting following his election. It is his responsibility to execute legislation passed by the Senate and appoint officers and committees with approval of the Senate. The president also has veto power over Senate legislation.

The third branch of the student government system will be the judicial branch composed of the Supreme Court, whose members are appointed by the president with the advice and consent of the Senate.

Main Differences

Qualifications for members of the Senate, for student body officers and for justices of the Supreme Court are the same in both the new and old constitutions.

The chief difference between the former constitution and the revised plan is the structure of the government and the division of powers among three distinct branches. The new plan makes active use of the American system of checks and balances whereas the former Tech constitution did not.

Letters To The Editor: What, Where And How

Letters to the editor from Tech students, faculty members, administrators or anyone interested in the college are always welcome.

As often as possible, letters will be published in The Daily Toreador. However, like any publication, The Toreador reserves the right to decide whether a letter will be published or not.

Every letter run in the paper will be run intact, with only grammar and spelling corrected, unless the letter is too long and demands editing.

Some simple rules to follow when writing to the editor include the following:

- **Type the letter, if possible, and double space.**
- **Keep the letter short, usually no more than 250 words at the most.**
- **Clearly sign your name and address. Names will be withheld in certain cases, but every letter must be signed when it reaches the editor.**
- **All letters should be grammatically correct and, when debating an issue, should not be libelous.**

Letters should be addressed to "Editor, The Daily Toreador, Campus" if mailed on the campus. When going through the United States mails, they should be addressed to "Editor, The Daily Toreador, Journalism Building, Texas Tech College, Lubbock, Texas."

Connally Address Delivered

Although Texas Gov. John Connally was unable to appear at the May Commencement exercises, the address he would have made was sent to each of the Tech graduates early this summer.

Connally touched on his reasons for vetoing the proposed medical school at Tech and praised the college for its rapid growth, history and service to the state.

"Medical education may well be a part of your undoubtedly bright destiny — but if and when this comes, it should come to meet the overall needs and capabilities of the total system of higher education in Texas," said Connally in the prepared text.

"Many of you were displeased, and you told me so, when I vetoed the establishment of a medical school at Texas Tech. I understand that," Connally said. Then he added that many, in other parts of the state, were equally dissatisfied at such actions as the bill separating East Texas State and West Texas State from the existing senior college board of regents and the bill that lowered the standards for creating a junior college so that one could be established in Yoakum County.

"It's not easy to make decisions which cause grief and dismay to your friends when they feel as strongly about their opinions as I do mine.

"If I had based my decision on the medical school solely upon friendship for the sponsors and admiration for this great college, I would have signed the bill.

"But I could not urge this state to establish a means of study and coordination of its educational needs — what I regard as the initial step toward true excellence — and then cast this conviction aside for the easier, more palatable course.

Connally praised Texas Tech, commenting that the college has had an illustrious 40-year history, which few colleges in this nation can equal. "Few colleges in this nation have finer opportunities for the future. Inauguration of your law school two years from now is only one example of the consistent growth of service Tech has provided and will provide."

Connally challenged the graduates to "that broader dedication that assures our progress as a state." He commented that although Austin might sometimes seem far away, that it is not distant, disinterested and inclined to misunderstand, and that the isolation, regional pride and sectional interest of yesterday were no longer existent in today's world.

"Education is the principal interest of many of you graduates. You know that your security in a free society can be no stronger than the security of all our people," Connally said.

Connally urged the graduates to meet life as the challenge it is, "not as a downhill ride to personal ease and comfort."

In a letter accompanying his speech to the graduates, he explained that in order to save having to call an expensive special session of the Texas Legislature he decided to stay in Austin. Congressional redistricting was being discussed in the state's capital.

Attorney General Waggoner Carr filled in for the governor at the commencement.

COLLEGE ZIP CODE NUMBER

To insure speedier mail delivery, the Tech Post Office requests that students and faculty members use the college zip code number along with their individual box numbers when giving return addresses. The college zip code number is 79409.

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Off-Campus Dorm Situation Studied

By CECIL GREEN
Editor

Off-campus dormitories for men students may soon be a reality here.

To date, more than a dozen local and national building concerns have inquired about the possibilities of building privately owned housing units near the campus, but only three are actively pursuing the plans.

These groups, their central office and proposed building sites include the following:

- University Housing Construction, Ltd. of Omaha, Neb., and Glenview, Ill. — south side of block east of College Ave, on 19th St.
- University Dormitory Development, Inc. of Chicago — south side of block to the west of College Ave. on 19th St.
- Bob Dickenson of Lubbock — the old Tower Theater site at College Ave. and 10th St.

Each of the proposed units would house from 700-850 or more men, possibly offering such fringe benefits as swimming pools, group apartments and elaborate lounge facilities. Dining facilities may range from kitchenettes to central dining halls.

Any off-campus housing project must also meet specifications set by the Tech Board of Directors and other school officials.

"In fact, any large off-campus dorms will probably work very closely with the college dorms and dorm personnel," said John G. Taylor, Tech business manager.

Exact regulations set down by the Board of Directors regarding multi-unit off-campus residence halls include the following requirements:

- **Adequate and sufficient physical facilities must be provided and maintained as determined by the college.**

("This simply means that the rooms cannot be too small and students will not be over-crowded; there will be adequate bath facilities; elevators will be provided; and other physical aspects will be provided," Taylor said.)

- **Working cooperatively with the college, competent supervision must be maintained to insure conditions conducive to good health, good study habits and becoming behavior.**

("This clause is to make sure the owners provide adequate and qualified supervisors and wing counselors for the men," Taylor said.)

- **Full recognition of the parietal rule of the college is acknowledged, and its implementation by the college is expected.**

("When long term bonds are sold to pay for dorms on campus, the parietal rule guarantees that these dorms will be filled each year before students can seek off-campus housing," Taylor explained. "This is the only way the college can sell such long-term bonds and afford to charge lower rates for residents," he said.)

- **All provisions of the Civil Rights Laws must be complied with.**
- **If such matters as off-street parking and pedestrian and vehicular traffic are not covered by municipal regulations, they shall be covered by college regulations.**

Each of the building groups, in order to satisfy these requirements, is having to submit formal requests to officials, stipulating the number of students they wish to handle, building sites, number of stories, quality of construction, parking, feeding, other facilities, scheduled completion dates and the proposed methods of operation.

Members of the Campus Planning Committee will examine each of the requests and will report the qualifications of each group to the Board. The Board will then have to okay each proposal before they may start building.

Members of the CPC are M. L. Pennington, vice president for business affairs; Nolan Barrick, head of the architecture and allied arts department; and Elo Urbanovsky, head of the park administration department.

"The main advantages of such off-campus housing," said Taylor, "is that it allows us to save land for future academic buildings and keeps housing close to the center of the campus; there should be no disadvantages to the dorms if they are run correctly and regularly maintained."

Taylor pointed out that rent from students will probably be higher in off-campus dorms because the owners will be working on a profit basis to cover the cost of construction, land and taxes, which the school does not have to pay.

★ ★ ★ ★ ★ ★ ★ ★

Landlords Helped By Tech Dorm Shortage

Lubbock landlords probably never had it so good, since between 1,000 and 1,500 students have been denied dormitory space this fall because there simply wasn't enough to go around.

These students are being forced to find off-campus housing in apartments and private homes. The 7,171 total dormitory spaces on campus were filled more than two months ago.

Students who couldn't get into dorm rooms are mostly freshmen, according to H. L. Burgess, coordinator for room reservations. About half the number are women students.

A similar shortage of space existed two years ago. Since then, four new dormitories have been built, but these only lessened the problem for one year.

Burgess said numerous dormitory spaces are usually available soon after the beginning of a semester because of students who either do not come or drop out in the first few weeks.

These spaces will be available on a "catch as catch can" basis, Burgess said. No waiting list is kept.

He said it was not likely that students living off-campus would be required to move into dormitory rooms. However, if too many vacancies exist, they will have to move in to fulfill loan contracts.

Some Housing Available . . .

Beginning this semester, men students may rent rooms at the Pioneer Hotel, according to J. B. Crain, manager.

Tech students will be housed on the fourth floor of the hotel unless further accommodations are needed. If there is enough demand, higher floors will also be used, according to Crain.

Cost for students will begin at $45 and up per month. Cost for twin bedrooms will be $90 and $100 and for single rooms, $50 to $60. These prices will cover all hotel services, but do not include meals. However, students may purchase meal tickets at the hotel coffee shop at a 10 percent discount.

A supervisor from the dean of men's office will be on duty at the hotel to serve in the same capacity as the wing supervisor for campus dorms.

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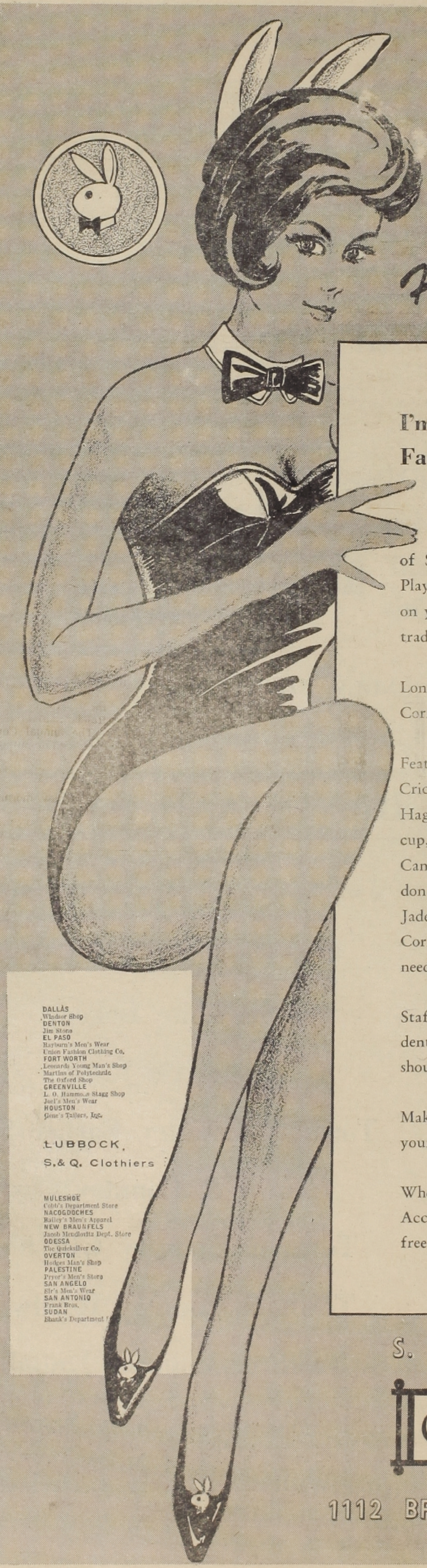

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–In October–

Tech To Celebrate 40th Anniversary

The month of October bids to become one of the most memorable and eventful 31 days in Texas Tech's history as the College pauses —as much as a bustling university with 15,000-plus students can pause —to mark its 40th anniversary.

That's right, the school that's often thought of as the neighbor's kid next door who "just couldn't be that old" is going to be 40.

There's every indication that "life begins at 40" is going to be proved once again at Tech because if you think the first 40 years have been something just wait and see because, as Al Jolson used to say, "You ain't seen nothing yet!"

The theme for the 40th anniversary celebration will be one of recognition and honor for those people who were instrumental in establishing the College.

It also will include the first faculty, the first football team and many, many others.

Tech Board Member Al Allison, Levelland, is chairman of the executive committee which will oversee the entire month of festivities.

Serving with him are Board Member J. Edd McLaughlin, Ralls; Board Member Wilmer Smith, New Home; and Marshall Pennington, vice president for business affairs.

Chairman of the Oct. 2 events is C. W. Ratliff of Lubbock with Lt. Gov. Preston Smith serving as honorary chairman.

Serving with Ratliff are Dr. Clifford B. Jones, president emeritus, and R. Wright Armstrong, Fort Worth, Board chairman.

Dr. D. M. Wiggins, another former Tech president, is heading the celebration for Oct. 9. On his committee are Dr. Bill Pearce, academic vice president; McLaughlin; and Marshall Formby of Plainview.

Elmer Tarbox, Lubbock, is in charge of plans for the Oct. 16 events. On the committee are Dean of Student Life James G. Allen, J. C. Chambers and Bill Collins, both of Lubbock.

The final celebration is being planned by Hurley Carpenter of Lubbock. That's also Homecoming.

Serving with Carpenter are Floyd Woolridge, Dallas; Mule Dowell, Marlin Hayhurst, Ed Smith, Dean of Men Lewis Jones and Ed McCulloch.

The finance committee is composed of Pennington, Frank Junell, Cliff Cummings, Collins, Joe Bryant and Roy Furr, Lubbock Board member.

Mrs. James G. Allen and Mrs. Raymond Marshall comprise the invitation committee, and the publicity committee includes Bill Holmes, Phil Orman, Duncan Ellison, Bill McAlister and Jerry Hall.

A highly attractive and informative brochure outlining the College's history and emphasizing the present is being prepared under direction of Culver Hill, Roy Grimes and George Wilson, all of Lubbock.

Here's the ways the tentative week-by-week schedule has been planned.

OCT. 2

This will be the "kick-off" weekend with a solid program of sports planned. In addition to the Tech-Texas Aggie football game Saturday night, there will be a professional basketball game between the St. Louis Hawks and the Philadelphia 76ers in Lubbock Municipal Coliseum that afternoon.

Special guests for the first weekend will include:

- Members of the Legislature that passed the law creating the College;
- Members of the committee that decided to locate the College in Lubbock;
- Members of the committee from Lubbock who were successful in getting the College for Lubbock;
- Former and present state officials such as governors, lieutenant governors, attorneys general;
- West Texas Chamber of Commerce officials, and
- Members of the original faculty.

The guests will attend the football game and plans are being studied to provide special seating for those being honored.

The seats probably would be used for each of the four weekends during the celebration.

OCT. 9

This will be the weekend the Red Raiders meet the Horned Frogs of Texas Christian University. This is the game which traditionally decides the "championship of West Texas."

Special guests that weekend will be:

- Administrators and officials from other colleges and universities;
- Texas Tech Foundation members;
- Former Texas Tech Board members;
- Prominent citizens from the South Plains area.

OCT 16

One of Tech's old foes returns to Jones Stadium for the first time in several years when Oklahoma State comes to town.

Special guests that day will be members of the 1939 Cotton Bowl football team.

It will be Dad's Day on campus, and the fathers of all Tech students will be special honor guests.

That weekend the School of Business Administration will open its doors to the visitors, and once again there will be tours.

OCT. 30

The Rice Owls are due in town along with all the old grads for Homecoming.

The final weekend of the 40th anniversary celebration will fall on Homecoming with all that the big day usually carries with it.

Honor guests will be administrators, teachers, employes and students who were on the campus during the 1925-26 school year, members of the Century Club and members of the very first Red Raider football team.

The annual Century Club banquet with an outstanding speaker is on the schedule for that night after the annual pep rally and bonfire.

Saturday morning will find the usual multitude of various receptions, coffees and teas plus the big Homecoming Parade.

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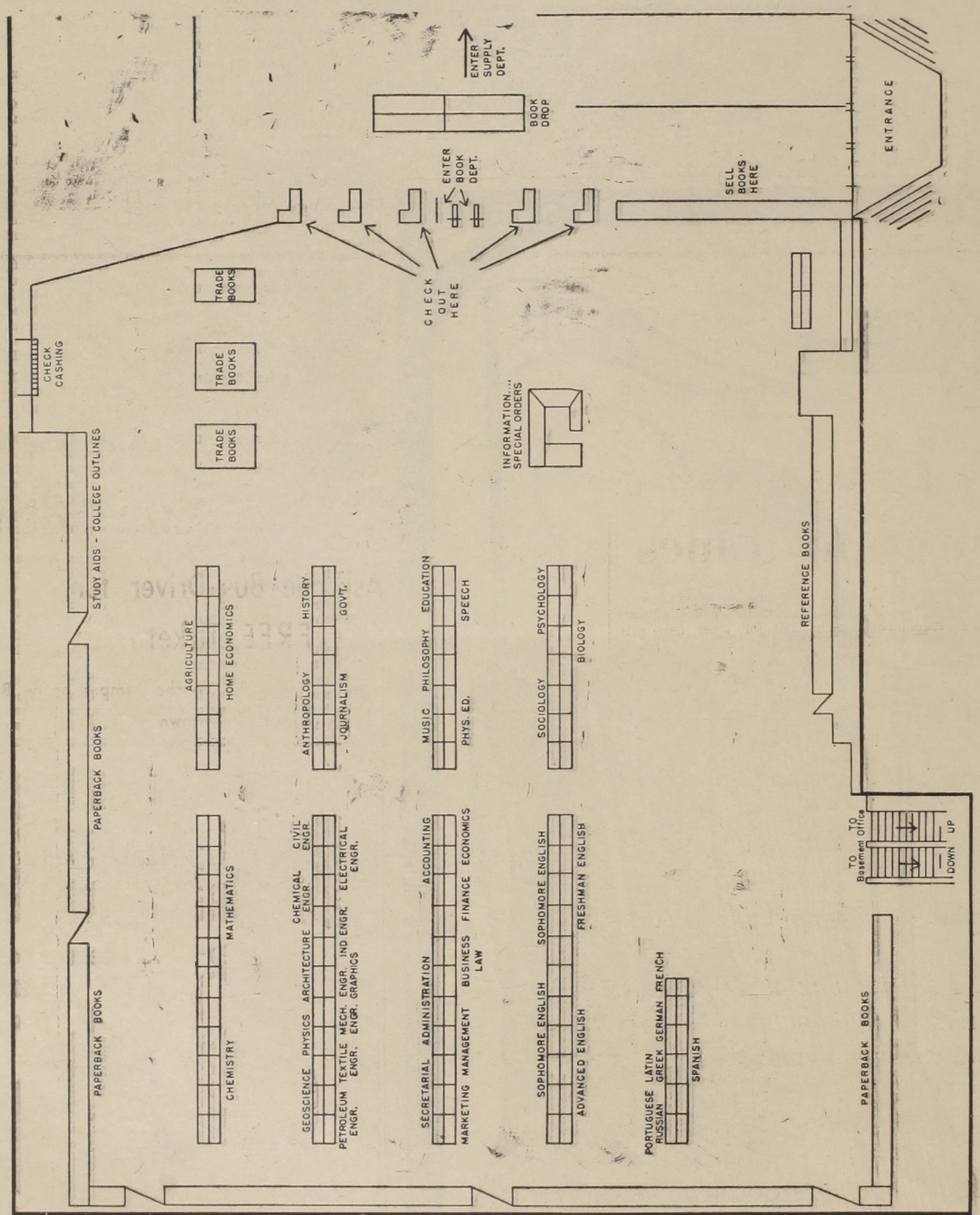

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Activity Fee Raised To $20

Four Groups Aided By Fee Increase

The student activity fee has been increased from $17 to $20 this fall. The hike will benefit four groups, including two new programs — Tech Artists Course and the Speakers Program.

Tech Infirmary and the Testing and Counseling Center will receive $1 each from the new fees. The Infirmary, under the direction of Dr. Frederick Paul Kallina, will use the money to provide office and facilities for additional staff members.

Because of the additional appropriations, the Testing and Counseling Center will drop its former $10 service fee. Students will now be able to obtain help and counseling from the Center free.

Staff Additions

Dr. James Kuntz, head of the Testing and Counseling Center, said three new psychologists have been added to the staff this year as a result of the fee increase. The Center had formerly had only two counselors.

The new psychologists include Dr. Deore Cannon, William Rickman and James Billo. Dr. Cannon will work for the psychology department half time and for the Center as a counseling psychologist half time. He received his doctorate from the University of Texas and has worked as a counseling psychologist for Texas A&M University, William and Mary College and Puerto Rico University.

Rickman will handle personal problems and will work at the Center one or two days a week. He did doctoral work at the University of Missouri and served as an intern at Topeka State Hospital. He also served as a clinical psychologist at Fullton State Hospital.

Billo is working on a doctorate in the psychology department at Tech and will work at the Center part time as a vocational counselor. Dr. Kuntz said Billo was a fine student and well qualified for the job.

Four Programs

Tech Artists Course will present four programs to Tech students this year free of charge. Charles Post, assistant professor of music and a member of the selection committee, said the 50 cents alloted the course will finance the Harkness Ballet, Jennie Tourel, the National Shakespeare Company and the Pittsburg Symphony Orchestra.

Students will be able to see the programs by presenting I.D. cards. Post said policies for reservations and non-student fees will be determined at a meeting of the selection committee this week.

Contracts for the four programs have been signed, and the first, the Harkness Ballet, will be presented Oct. 16. Jennie Tourel, well known soprano soloist, will sing in an evening performance on Nov. 17.

On Feb. 7, the National Shakespeare Company will present "Macbeth," and the Pittsburg Symphony Orchestra, under the direction of William Steinberg, will perform April 18.

Arranges Speakers

The fourth group to benefit from the increase is the University Speakers Committee, which is scheduled to get 50 cents. The committee is designed to bring top speakers to the Tech campus.

Dean James Allen, chairman of the committee, said Dr. Arthur Schlesinger, advisor to the late President Kennedy and one of the top political scientists in the U.S., is scheduled to speak Feb. 18. Richard Buckminister Fuller has also been contracted to speak, but a definite date has not been set. Fuller, a leading U.S. engineer and mathematician, is famous for his design of the geodesic dome.

The additional $17 of the student activity fee goes to several groups. The athletic program receives $7, student health gets $6, the men and women's intramural program receives $1, and the additional $3 is divided among the band, choral groups, debate team, Toreador and other student organizations.

The cost of I.D. photographs, which are 50 cents each, also comes out of the student fees. Tech Union and Tech Bookstore each contribute $1,000 per year to help pay for photos.

By Mail

2,600 Frosh Avoid Registration Lines

Texas Tech has begun what has become an annual event—breaking the previous year's enrollment record.

One new twist has been added this year, however. Approximately 2,600 freshmen have already registered in what Dean of Admissions Floyd Boze calls an attempt "to make registration available to all students on a continuing basis."

Boze said he expects more than 15,200 students to register this week. This is an increase of about 1,400 over last year's 13,827.

New Program

The new program for freshmen began during the first summer session with the first of 10 two-day conferences. Five more were held in July and four more in August. The one in June was for the benefit of those freshmen already enrolled in summer school.

The students taking part were those entering freshmen who had submitted all of their admission materials and had been invited.

On the first day of each conference, the students checked into Clement and Hulen halls. They then attended a general meeting in the Union Ballroom and began a counseling program with faculty advisors.

On the second day, each student finished his counseling and paid a $25 deposit on his tuition. He then turned in his counseling sheets at the registrar's office.

The students who completed the process were billed for the remainder of their fees, which had to be paid by a certain deadline. All that remains for those who made that deadline when they come to school is to get their housing approved and pick up their class tickets.

Boze said the program was the beginning of an attempt to spread the registration process for all students over a longer time period. How this can be accomplished depends on how soon after one semester's registration is completed a student can know what he wants to do the following semester. Course dropping and failures can change long-range plans and thereby remove the advantages of earlier registration.

By the same token, it depends on the school's ability to know what it can offer that far in advance.

For those freshmen who did not register and for other new students, Monday was a day of orientation, counseling process beginning at 1:30 p.m.

Registration Times

Upperclassmen register today, Wednesday, and Thursday. Graduate students register Saturday. Thursday, freshmen who registered during the summer will attend another orientation session at 9 a.m. and all other freshmen will meet at 2 p.m. Both meetings are slated for Municipal Auditorium.

Classes begin Friday.

Campus residence halls are already filled. Ten halls have been allotted women students, including West Hall, which last year housed men and which was coeducational the year before.

WELCOME TO LUBBOCK

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from Tech campus to Downtown and return

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Ask the Bus Driver for

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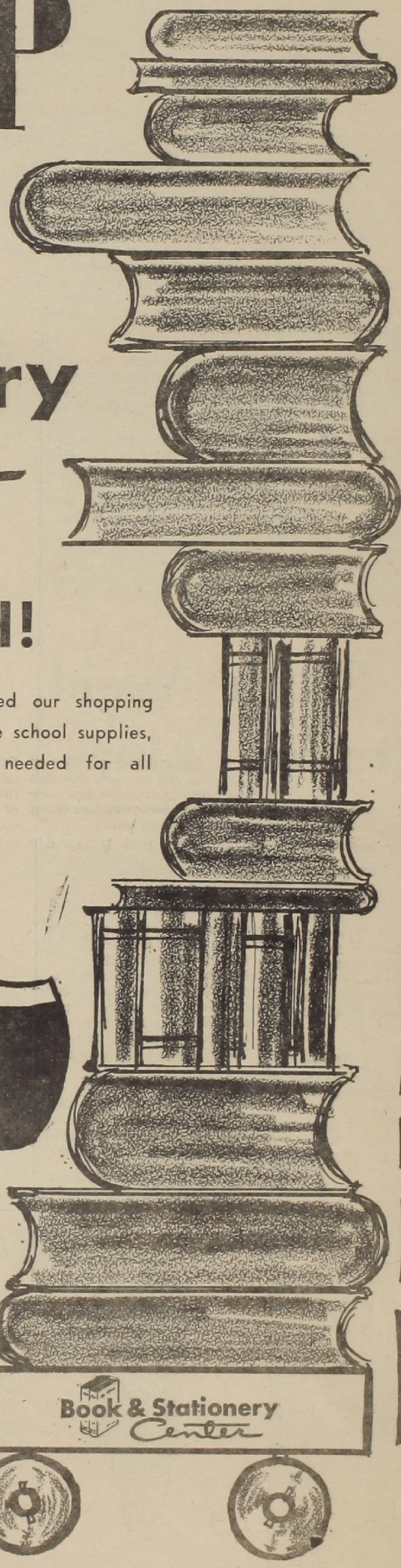

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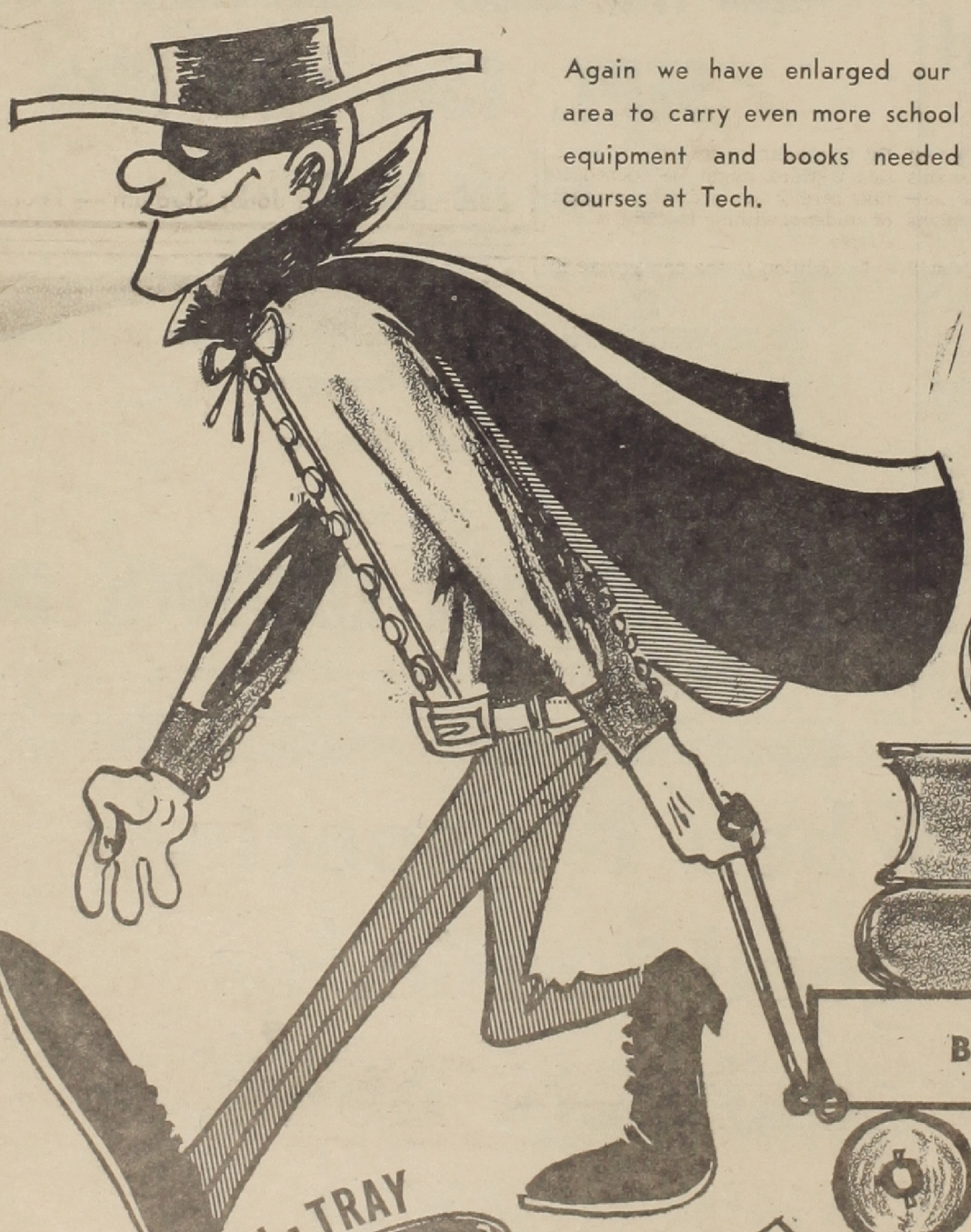
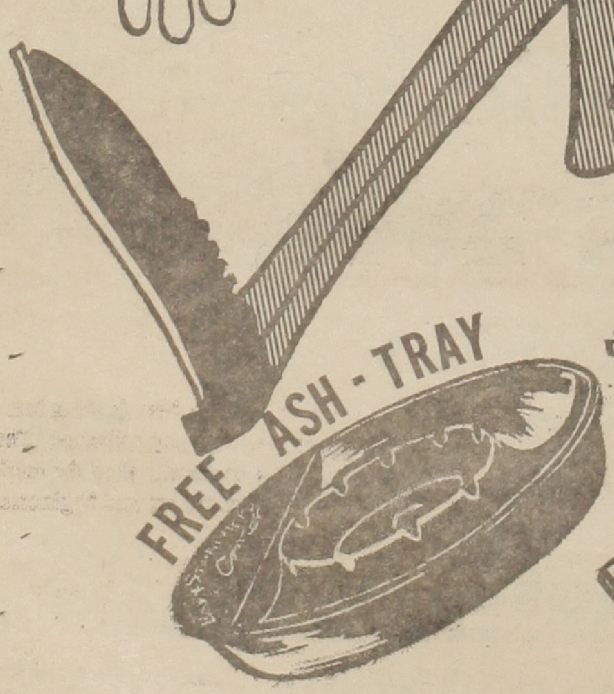


Again we have enlarged our shopping area to carry even more school supplies, equipment and books needed for all courses at Tech.



An official list of courses and books needed for each course has been furnished to us by your instructors . . . so you may have your books, etc. at your first class meeting. Buy your books early for best selections.

Tech Board Passes Annual School Budget

Action of the Tech Board of Directors continued through the summer months with the approval of a record $21.6 million budget and an order for reorganization of Tech's Athletic Council.

According to President R. C. Goodwin, the new budget, approved July 22, provides for an average $1.000 "across the board" faculty pay raise though not all faculty members will receive this amount.

Both board and administration officials refused to release full budget details, but available figures showed expenditures for the year beginning Sept. 1 increasing by $3,767,000 over last year.

Pay Raise

Of the total $21,677,491 budget, the biggest chunk — $8,730,688 — will go into the new faculty pay raise.

A $59,000 item to initiate a school of law was one expense shown on the Board's report. The project received approval of the legislature earlier this year.

Other operating expenses listed were: Library and Southwest Collection, $724,972; organized research, $195,413; physical plant operation, $1,431,573; graduate fellowships and scholarships, $65,000; state park study, $50,000; tuition scholarships, $5,000; and major repairs and rehabilitation, $87,731.

In a May 29 meeting, directors took initial steps to table a portion of the $50 tuition fee for future use as building funds. Faced with the possibility of an estimated enrollment of 20,000 students by 1970, the board voted to request that the $5 student building fee already included in the tuition charge be exempt from being handed over as college revenue.

By letting these funds—amount-the $1.5 million carryover in the three years—accumulate, by using the $1.5 million carry over in the present building funds and seeking matching federal grants, the Board hopes to finance two or three additional buildings over the next three years.

Directors also approved completion of the third floor and south basement of the Library, requesting matching federal funds under the Higher Education Facilities Act.

Other action in the May 29 meeting included:

Approval of a request to the Commission on Higher Education to allow a master of applied arts degree program at Tech; a decision to investigate private capital as a source of funds for the next dormitory expansion project; authorization of an application for Tech's participation in the National Defense Student Loan Fund, involving an allocation of $277,130.

In a second meeting on July 22, the Board ordered reorganization of the Athletic Council resulting from a probe launched after the belated discovery of a player's scholastic ineligibility smashed Tech's chances for the Southwest Conference basketball championship. To date the report of the investigating committee has not been released.

Amendment

Directors also discussed a proposed constitutional amendment on which Board members said they needed public support.

The amendment, to be voted on in November, would allocate an additional 5-cent ad valorum tax for construction of college buildings.

According to Director Harold Hinn, higher education in Texas will be hindered if the amendment is defeated since there is no other apparent source of funds for buildings needed to care for expanding enrollments. Five other institutions, making 17 in all, would benefit from the revenue.

In other routine action, the Board approved approximately 30 new faculty members ranging from associate professor to instructors.

Language Department Offers New Courses

Tech's department of foreign languages marks an expansion this fall with the addition of one new language, two new masters plans and two new minor plans.

For the first time Italian will be offered to Tech students, beginning a program with sufficient work for a minor in the language. Professor Ferdinando Maurino, a native of Naples, Italy, joins the staff as instructor in the new language.

Professor Maurino comes to Tech from Dickinson College of Carlisle, Pennsylvania. He received both his secondary and university education in the United States.

Though only two sections of Italian are scheduled at this time, Dr. Oberhelman, department head, said a third might be opened to take care of the increasing amount of students wishing to enroll in the course.

In addition to the new course in Italian, the department will increase instruction in Portuguese to provide for a possible minor in the language in both graduate and undergraduate work.

Dr. Oberhelman said advanced courses in Portuguese are being planned for next fall.

The two new graduate programs include masters degree plans in both French and German. Dr. Oberhelman said these plans were already in effect, with candidates preparing in both languages.

Daniels Cautions Students

Chief of Traffic-Security Bill Daniels today cautioned students against theft of clothing and other valuables during the initial days of the fall semester.

One of the principle reasons for thefts at the beginning of semesters is students leaving articles in their cars overnight, planning to unload them the following morning.

This has invited theft in the past, even when the car has been locked, Daniels said.

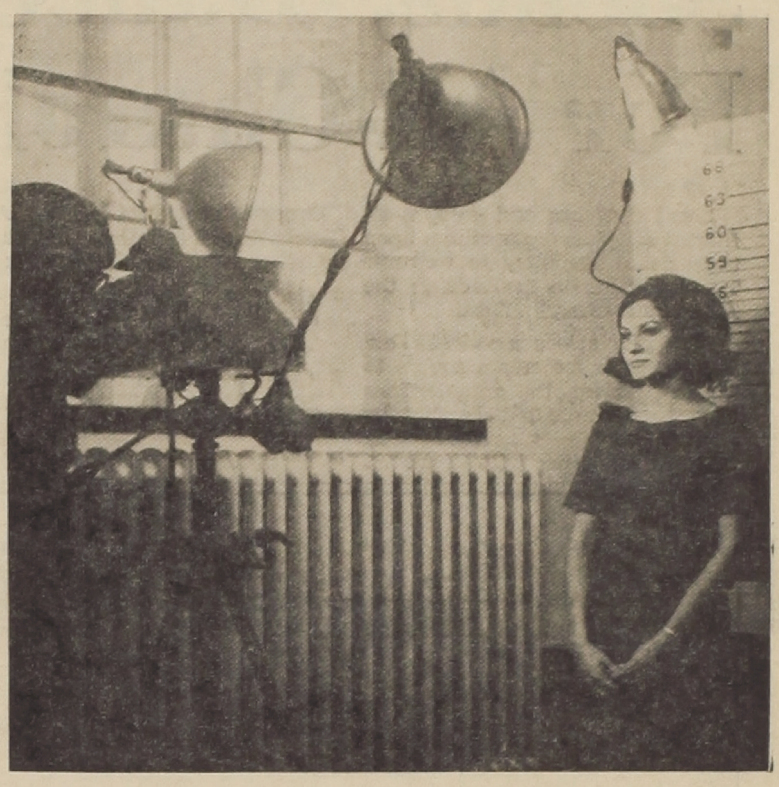
Daniels also asked that students mark their car fender-skirts, hub caps and other accessories so that they can be identified and returned if stolen and then recovered by Campus Security.

He said that many times stolen articles are recovered but cannot be returned to their proper owners because they are not identified.

For this reason, all stolen articles should be reported to the Campus Security rather than the Lubbock police. Campus Security forwards all theft reports to city police.

The security chief warned students to always keep their dormitory rooms locked and be especially cautious of money and checkbooks during registration.

★ ★ ★



THE END OF THE LINE — I.D. photo taking marks the end of registration for this freshman girl. The I.D. will give the student proper identification for check writing and will be her ticket to football games and various other campus events.

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Socials, Dances Set For All-Church Night

Local churches and campus-affiliated religious organizations open their doors Thursday to welcome Tech students to Lubbock in the Annual All-Church Night.

Through various activities, ranging from ice cream socials to western dances, the organizations hope to promote membership by giving the students an opportunity to become familiar with them.

Groups participating in All-Church Night and their scheduled activities include the following:

- College Avenue Assembly of God, 4803 College, "Fiesta Time" Mexican Supper, 7 p.m.
- College Avenue Baptist, 2422 10th, "Brandin' Time" Western party, 7:30 p.m.
- First Baptist, 2201 13th, "Evening in Paris" French sidewalk cafe, 7 p.m.
- Second Baptist, 5300 Elgin, "What's New" social, 7 p.m.
- Trinity Baptist, 2707 34th, Italian party, 7 p.m.
- Christian Student Center, 2318 13th, informal dance, 7:30 p.m.
- Calvary Baptist, 1921 18th, Western barbecue, 7 p.m.
- Newman Club, 2304 Broadway, open house, 7:30 p.m.
- Church of Christ Bible Chair, 2406 Broadway, Spanish fiesta, 6:40 p.m.
- St. Paul's Episcopal, 2407 16th, open house, 7:30 p.m.
- Lutheran Church Shepherd King, 18th and V, hamburger fry, 7 p.m.
- First Methodist, 1411 Broadway, patio party on the roof, buses on campus at 7 p.m.
- St. John's Methodist, 1501 College, social, 7:30 p.m.
- Presbyterian University Building, 2412 13th, "New Fashioned" ice cream social, 7:30 p.m.
- Congregation Shaareth Israel, 23rd and Q, social, cars loading in front of University Theater, 7:30 p.m.
- Asbury Methodist, 20th and T, social, 6:30 p.m.
- Highland Assembly of God, 38th and Quaker, is planning an "Around the World" supper Saturday, Sept. 25.

ALL CHURCH NIGHT — Mrs. Laverne Patrick goes over the final details with the various committee connected with all church night. Local churches and the various campus affiliated religious organizations will welcome Tech students to Lubbock Thursday night in the annual All-Church night.

Campus Services Resume Schedules

Most campus services return to regular schedules this week.

The Texas Tech Post Office began regular operation Monday. It is open from 8 a.m. to noon and 1 p.m. to 5 p.m., Monday through Friday and from 8 a.m. to noon on Saturdays.

The Library will resume regular hours Monday. The hours are: 8 a.m. to midnight, Monday through Friday; 8 a.m.-5 p.m. on Saturday and from 2 p.m. to midnight on Sunday.

The West Texas Museum reopened Sunday after a "housecleaning" period. Regular hours of 9 a.m.-5 p.m. on weekdays and 2-5 p.m. on Sunday and holidays are now in force.

Opening Soon!

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Fortieth La Ventana Distribution Set Today

La Ventana's fortieth anniversary edition will be distributed today at 8:30 a. m. in the basement of the Journalism Bldg.

This year's cover is a desert sand color with large numerals "40" embossed on the front. La Ventana is spelled out in gold across the crossbar of the four. The "T" in the name is in red.

La Ventana, again using its unique magazine format, features Dr. Willa Vaughn Tinsley, dean of home economics and this year's dedicatee, on its Tyme cover. This year for the first time the Tyme cover is in full color.

Miss Mademoiselle, Sheila Helbing, and her nine runners-up are featured in Mademoiselle magazine. The beauties section is built around a James Bond theme.

The highlight of Playboy magazine is the 1965 Miss Playmate, Jon Ann Rice. Her photograph appears on a full color foldout.

Donny Anderson, Tech's all-America football player, appears on the cover of Sports Illustrated. An added attraction of the sports section is a full color page of the basketball team.

Post magazine contains the year's story of the School of Arts and Sciences. Thirty-three students are honored in its Tech Salutes section.

Town and Country magazine and Future magazine deal with the Agriculture and Home Economics and the Schools of Engineering and Business Administration respectively.

Life magazine depicts the various phases of student life with a special picture story on dorm life.

Senior View presents a "special edition of letters to the editors from the seniors of 1965." Other View themes are "Seasons" (Junior View), "Spotlights on the Sophomores" and "Happiness is a Freshman."

Avalon Studio, official photographer for La Ventana, will begin shooting class portraits today. No appointment is necessary this week.

Beginning Monday, appointments will be honored, although students without appointments and those who missed theirs will still be taken. Office hours at the studio are 8:30 a. m. to 12 and 1 to 5 p. m. No La Ventana pictures will be taken on Saturday.

Students must show fee receipts as proof that they have bought a 1966 La Ventana before a class portrait will be taken.

KTXT-TV Will Offer Courses For Credit

KTXT-TV continues educational television this fall, offering both regular and part-time students an opportunity to take one of three televised college credit courses requiring minimum classroom time.

One four-hour and two three-hour courses are being offered, including Beginning Spanish, Speech Development for Personal Competence and Business and Professional Speech.

Enrollment for the courses will be handled through regular registration for the fall semester Monday through Thursday, Sept. 13-16.

Full-Time Students

Full-time students will be required to view the telecasts from classrooms, whereas persons wishing to take only one college course may enroll in one of the televised courses and view from the place of their choice.

For non-regular students, the Spanish course requires only two campus attendances per week for language laboratories. Each of the speech courses requires one campus classroom meeting per week.

The Spanish course will be taught in three 45-minute televised classes per week at 7:15 p.m. Monday, Wednesday and Friday beginning Sept. 17. Laboratory classes will be Tuesday and Thursday at hours arranged with the department of foreign languages at registration.

Daytime broadcasts of the Spanish class for regular students will be 9 a.m. and 2 p.m. Monday, Wednesday and Friday and 8 a.m. Tuesday, Thursday and Saturday.

Speech Development (Speech 239) will be televised at 6:30 p.m. Thursday beginning Sept. 23 for part-time students and 10 a.m. Monday for classroom viewing. Participation sessions will be 6:30 to 8:30 p.m. Tuesday.

Business and Professional Speech (Speech 338) will include one televised lesson per week at 6:30 p.m. Tuesday, beginning Sept. 21, and one participation classroom session 6:30 to 8:30 p.m. each Thursday. Lessons for classroom viewing by regular students will be broadcast 1 p.m. Monday.

Non-Regular Students

Non-regular students enrolling for home-viewing will be limited to one course for the current semester.

KTXT will also broadcast additional supplementary courses not sufficient for college credit. These include Introductory Accounting and Freshman English. Broadcast time for these subjects will be announced later.

D. M. McElroy, station manager, estimated approximately 1,800 students will be enrolled in the five televised courses.

NEW PH.D. PLANS OK'D

The Texas Commission on Higher Education has approved Texas Tech's request for the addition of the Doctor of Philosophy degree in Biology with majors in General Biology, Botany, Microbiology and Zoology. These programs will be effective Sept., 1967.

TECH ADS

TYPING

Secretarial Services. Typing of themes, technical reports, research papers, lab reports, tect. PO2-3815, SW5-2632.

Typing, term papers, research papers themes. Mrs. Riggs, 4601 44th, SW5-9053.

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GOOD TYPIST: Electric typewriter. Fast guaranteed service. Themes, etc., 20c, Thesis, 25c. Jeanie Shaw, SH4-7775.

TYPING: Electric typewriter with carbon ribbon, paper furnished, one day service, all work guaranteed, spelling corrected. Mrs. Jerry Gray, 3060 34th, Room 8, SW2-2201 or SW9-0296.

Typing: Work guaranteed. Term papers, reports, thesis, etc. Spelling corrected. Electric typewriter. Mrs. D. A. Willson, Jr., 3002 30th, SW 9-8655.

TYPING: Themes, research papers, thesis. Work guaranteed, spelling corrected. Mrs. Dolores Bessent, 2403 E. 7th, PO2-5728.

TYPING: Hate to type? — Call me! Reasonable prices and work guaranteed. Doris Hurt, 1915 44th, SH4-4144.

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$50.00 up — ALL BILLS PAID. Modern homes — 1, 2, 3 & 4 bedroom. Selected tenants — convenient. Tech Gardens, PO3-8801.

FOR SALE

For Sale cheap: Meat slicer, manual type, like new, $5.00. Electric fruit/vegetable juicer, also like new, $8.50. See at 4211 40th. Phone SW9-8263.

BOOKS FOR SALE: 5¢ up. New titles added. Dr. Kornbluth, BA 113, 8-9; 12-12:30; 3-4:30.

FOR SALE: 4 chrome reversed 14" Chev. rims and knock-offs $90. Two white wall 14" Atlas tires $30. 1622 16th. Afternoon.

TUTORING

MATH TUTOR — Certified experienced teacher. Full time tutoring by appointment. 4936 47th St., SW5-2632, PO2-3815.

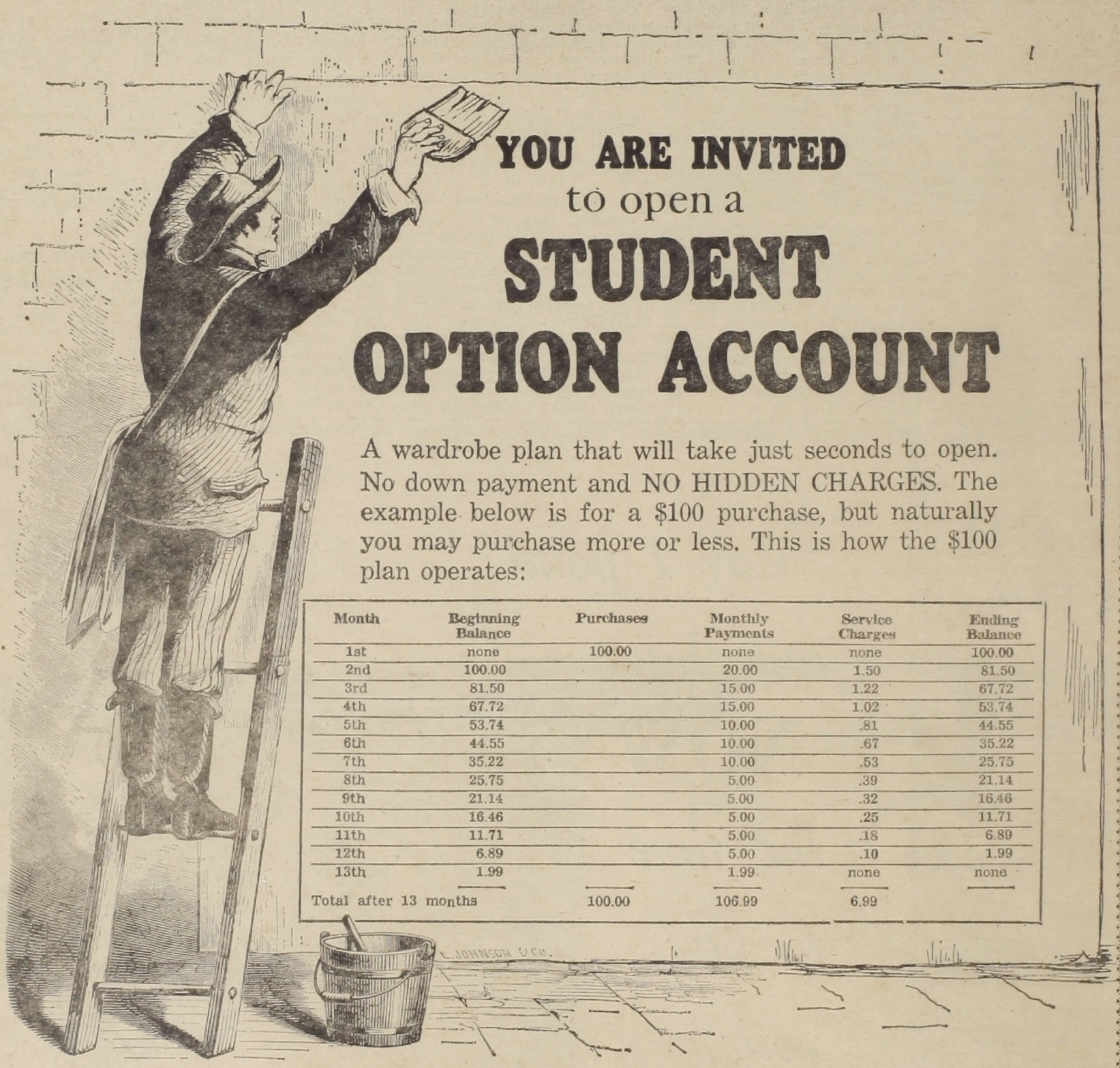
MISCELLANEOUS

Need experienced bass guitar player for established combo. Immediate bookings. For information phone PO2-4106.

I gather and compile research papers, bibliographies for Tech students and professors at $1.25 per hour. SW 5-7707.

"May I point out that **NOW** *is the time to buy your* **1966 La Ventana,** *. . . so say* **YES** *when you're going thru the Registration lines . . . IT'S WORTH IT!"*

NEW... a revolving credit plan at Bray's Campus Toggery!



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Month	Beginning Balance	Purchases	Monthly Payments	Service Charges	Ending Balance
1st	none	100.00	none	none	100.00
2nd	100.00		20.00	1.50	81.50
3rd	81.50		15.00	1.22	67.72
4th	67.72		15.00	1.02	53.74
5th	53.74		10.00	.81	44.55
6th	44.55		10.00	.67	35.22
7th	35.22		10.00	.53	25.75
8th	25.75		5.00	.39	21.14
9th	21.14		5.00	.32	16.46
10th	16.46		5.00	.25	11.71
11th	11.71		5.00	.18	6.89
12th	6.89		5.00	.10	1.99
13th	1.99		1.99	none	none
Total after 13 months		100.00	106.99	6.99	

Simple? You may purchase $100, take 13 MONTHS TO PAY and your total service charge is only $6.99. Of course, you may pay more than your monthly statement indicates and reduce your service charge. You may make additional purchases whenever you desire — you govern your account by the amount you pay each month.

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Bray's campus toggery

Kansas 'Aerial Circus' Coming To Town

By MIKE LUTZ
Toreador Sports Editor

Kansas Head Coach Jack Mitchell could have been throwing up a smoke screen when he said his Jayhawks would pass the ball 50 to 70 percent of the time on offense this fall—but he wasn't.

"There is no such thing as field position with the offense as we've conceived it for 1965," the KU coach said. "Our plan is to consider the pass the same as a run, and we'll pass anywhere on the field the same as we would run. I think the players will find it exciting and I feel sure the fans are going to like it."

Further testimonial to Mitchell's plan for an aerial circus came two weeks ago when the Jayhawks opened camp and promptly spent at least half their time on passing.

Open Against Raiders

Everyone will know for sure just what Kansas is going to do Sept. 18, when they meet the Red Raiders in Jones Stadium in the opener for both teams.

The new outlook for the Jayhawks is a complete about face for Mitchell, now entering his eighth season at the Lawrence school.

In previous seasons, Mitchell has become known as a conservative coach who preferred rushing as the basis of an offense and passing only as a threat.

But last spring, Mitchell said collegiate defenses have caught up and surpassed such offenses and that KU would have to pass more and run a more wide-open offense this fall.

A glance at Mitchell's personnel also leans in the direction of a passing offense.

Top Quarterbacks

Junior Bob Skahan and sophomore Bill Fenton currently are the No. 1 and 2 quarterback prospects. Both are rated good passers, runners and scramblers by Mitchell.

These two signal callers had much to do with Mitchell's decision to open up the KU offense because "Skahan and Fenton aren't interception throwers."

Last season, Skahan put the ball up 78 times, completed 41 and had only one intercepted. The speedy, portside tosser finished the season with 550 yards passing and 826 yards total offense.

He threw his last 67 passes without one falling into enemy hands.

"We know what Skahan can do and I won't hesitate for a minute to play Fenton," Mitchell said. "Bill is a fine passer, a good running threat, and a fine scrambler."

Fenton, a 166-pounder, was a redshirt in 1964.

Sept. 18	Univ. of Kansas 7:30 p.m., Lubbock
Sept. 25	Univ. of Texas 7:30 p.m., Austin
Oct. 2	Texas A&M Univ. 7:30 p.m., Lubbock
Oct. 9	Texas Christian 7:30 p.m., Lubbock
Oct. 16	Oklahoma State 7:30 p.m., Lubbock
Oct. 23	Southern Methodist 7:30 p.m., Dallas
Oct. 30	Rice University 2 p.m., Lubbock (Homecoming)
Nov. 6	New Mexico State 7:30 p.m., Lubbock
Nov. 13	Baylor University 2 p.m., Lubbock
Nov. 20	Univ. of Arkansas 1:30 p.m., Fayetteville

ALL-AMERICA DONNY ANDERSON and his Red Raider teammates face one of Texas Tech's toughest schedules this fall. Seven of the foes will be met in the Raiders' Jones Stadium.

27 Lettermen

The Jayhawks are returning 27 of 42 lettermen, four offensive starters and six defensive regulars.

All-American Gale Sayers is gone and so is strength at tackles. Both offense and defense have strong first units but depth on both units has presented a problem.

But another forte for the Sept. 18 invaders will be end. Mitchell reels off six names he says should be outstanding receivers of Skahan and Fenton's talents.

Mike Shinn is the big question mark at end, his success hinging on recovery from knee surgery last year. Also getting nods from Mitchell are Jeff Elias, Jim Stokes, J. C. Hixon, H. B. Marshall, Sandy Buda and Willie Ray Smith.

Hixon currently is being worked as a defensive safety but spent last spring as an offensive slotback and is due for heavy service there.

KU operates mainly from the I-formation.

Never Disliked Passing

As if to further defend his switch to the air, Mitchell said, "I've never disliked passing, the way some people think. I've always wanted to do it but we've never had the personnel like we have now, particularly the no-interception throwers."

Running back Mike Johnson, Skahan, Shinn and Stokes are the best bets for "outstanding" status, according to Mitchell.

"Stokes is an exciting player who can do a lot of things and will really thrill the fans once he gets going," Mitchell said.

Summing up the Jayhawks' prospects for the coming year, Mitchell said his team is young and cager and will be more consistent than a year ago.

"Maybe we won't have as many top players like Sayers, Ron Oelschlager, Brian Schweda, Gary Duff and Fred Elder, but we'll be more proficient," Mitchell said.

"Our defense should be better than it has been for several years and this should allow us to have a better offense since we'll be able to work more on offense.

"The offensive team could be 60 percent better due to our defensive improvement."

Anderson Is Strong Heisman Candidate

Texas Tech's Donny Anderson is described as a strong Heisman Trophy candidate in Who's Best in Sports, produced by the editors of Sport Magazine.

In the magazine are biographies and pictures of 79 leading athletes. Only other collegiate star so honored is another Southwest Conference performer from the Panhandle, Texas A&M's shot and discus champion, Randy Matson. Anderson is from Stinnett, Matson from Pampa.

Anderson also is given special feature treatment in Dell Sports, which devotes two pages to him (calling Anderson "the bluest of the blue-chip football players..."), Pro and College Football, three pages, and "Coach and Athlete," (naming J T King and Anderson featured coach and athlete combination of the month.)

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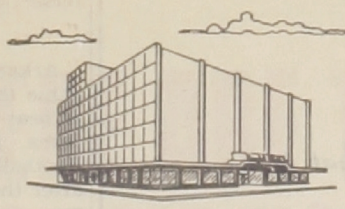
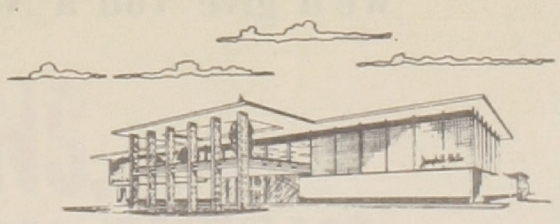


Downtown, 13th and Ave. J



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- FOR YOUR INFORMATION...The price of your Freshman cap will be $1.00...we would like for you to know that all the money paid to Hemphill-Wells for Freshman caps will be refunded to the college in this manner...
- ONE HALF goes to the Red Raider Club to be used for athletic scholarships.
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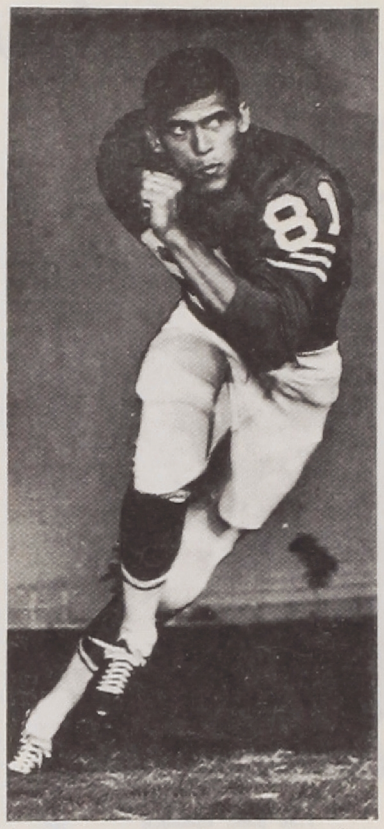
Stadium Expansion Progressing

Off to a slow start because of a delay in steel shipments, expansion of Razorback Stadium at Fayetteville has now moved quickly—with no concern for its completion well in advance of the Texas game on October 16. It's very likely that everything will be ready by the home opener with Tulsa on Sept. 25.

The total program this summer has been extensive — including erection of 8,500 new seats (with the latest aluminum seating), an attractive new "front door" at the north end (complete with concession stands, pennants and a large Razorback Stadium nameplate); completion of the third deck of the press booth (with a new press booth ramp and red upholstered chairs throughout the booth); a special parking ramp for the TV mobile units; and a new power-room to handle the demands of TV in the future. Work will be completed early next week on the all new parking area north of the stadium.



JEFF WHITE

Top End Prospect

tut ... by Terry Utsinger

★ ★ ★

Raiders Seek Crown

King for a day . . . this year the Red Raider gridders could make that wish a reality for head coach J T King by handing him the Southwest Conference crown.

After five seasons of SWC football competition, Tech has come up with a real championship contender. Most pre-season polls show the Red and Black finishing fourth behind Texas, Arkansas, and Baylor, but with a little luck the championship might very well rest in Lubbock.

Returning from last year's squad which compiled a 6-3-1 mark will be 25 lettermen who form the nucleus of Tech's most experienced team since Border Conference days.

Donny Back For Encore

The weather should be more favorable in Lubbock this year. The enthusiasm created by All-American halfback Donny Anderson will probably be enough to keep Jones Stadium warm for some time to come.

The Red Raider's offensive attack, piloted by quarterback Tom Wilson, will feature the stylish Anderson who will be playing his final season in a Raider uniform. That in itself might be one of those necessary intangible factors that tend to make champions out of good material.

Besides handling the punting chores, Anderson will be a threat both as a runner and as a receiver. Coach King's newly installed slot formation should prove to be a headache for whoever is "lucky" enough to draw the task of defending against number 44.

They'll Keep Defense Honest

At the other halfback slot will be Johnny Agan whose running speaks for itself. The Agan-Anderson threat on every play will keep the defense honest.

The only question remaining is, "Where have all the fullbacks gone?" If the Red Raiders can come up with a big, dependable fullback, they'll be in business.

In short, the SWC crown is on the market again and, the boys from Tech are definitely shopping.

★ ★ ★

Tech rates first choice as the most unconventional and most persistant spellers in the conference. No one else is setting out to spell "success" with a double T.

From SWC To High School Football

Texas Dominating National Scene

The Southwest Conference has dominated the nation's football for the past two years.

Texas was national champion in 1963 with an undefeated, untied team that won the big bowl game, beating Navy to confirm that it was the best.

Arkansas was undefeated and untied in 1964, the only major college team with that distinction, other than Princeton. The latter does not play in bowl games or even an intersectional schedule.

Hogs Picked

Arkansas beat Texas in the only game that the latter lost, and Texas beat the national champion, Alabama, in the Orange Bowl. The Football Writers, who wait until after the bowl games, chose Arkansas.

Regardless of whether Arkansas was national champion, it still finished with the finest record and as far as the Southwest Conference was concerned was the best team in the nation.

The victories of a Texas all-star schoolboy squad over Pennsylvania and Oklahoma — 26-10 over Pennsylvania in the Big 33 game and 21-13 over Oklahoma in the Oil Bowl — serves to illustrate why Southwest Conference football has become the best in the country.

Major Reason

Texas schoolboy football is the major reason. And behind the whole thing stands the Texas High School Coaches Association.

This organization, growing steadily has brought high school coaching to its peak. Thereby it strengthened the competition and better players are being produced.

Until a decade ago, Texas Schoolboy football didn't do too well against outsiders. The obvious reason was that it wasn't aimed in that direction in the first place. The age limit was low, the rules were stringent, the semester rule kept experience at a minimum.

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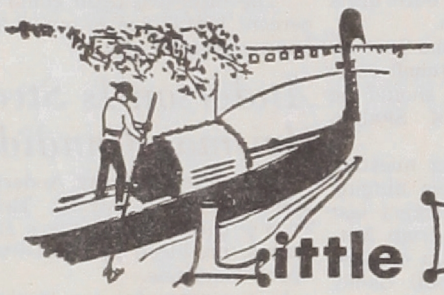

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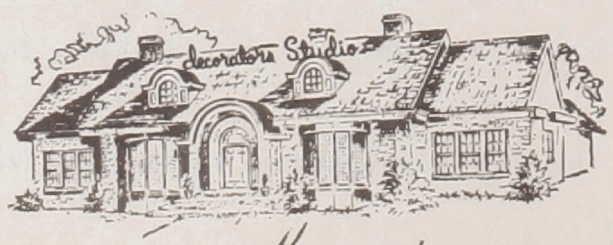

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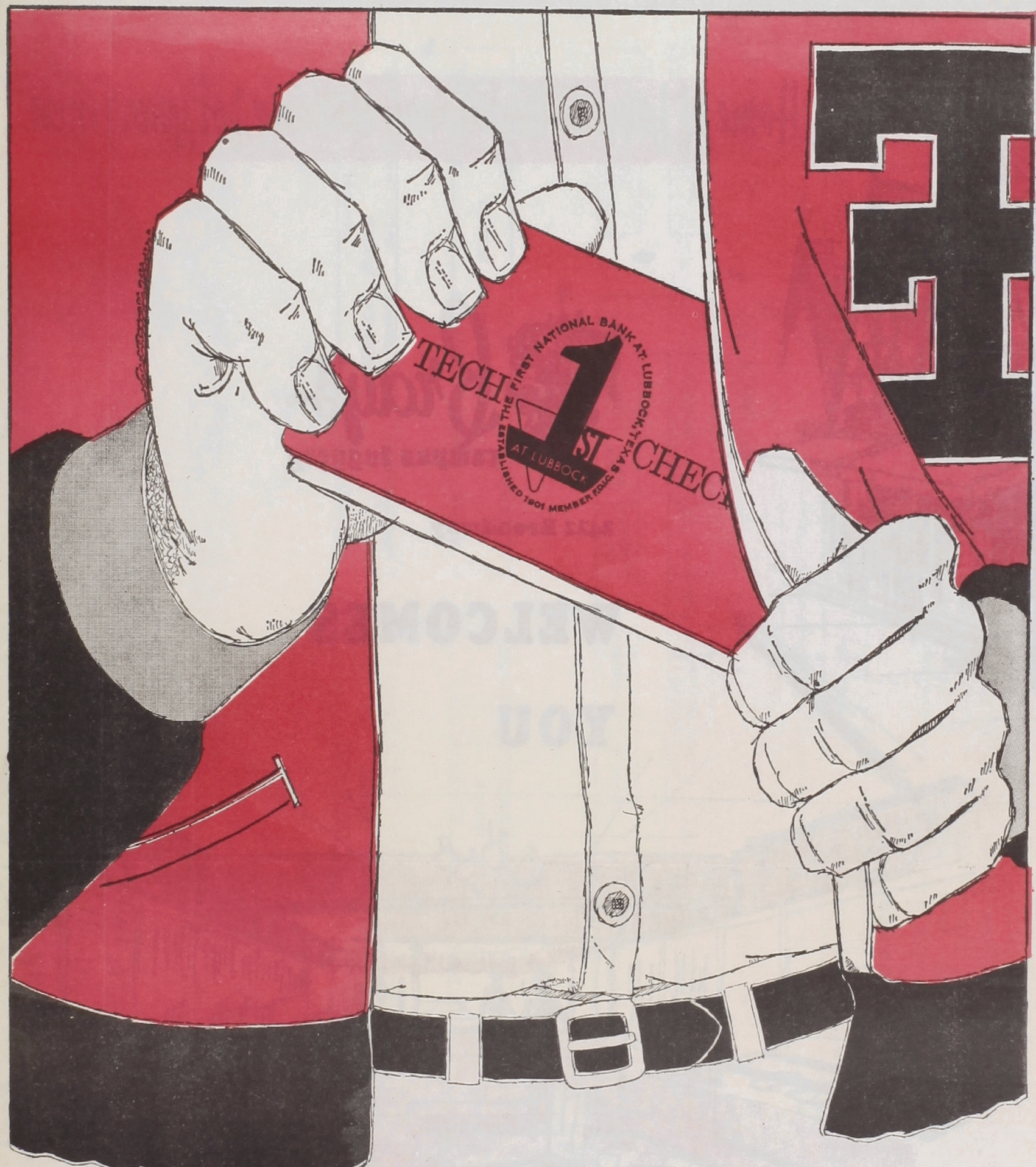

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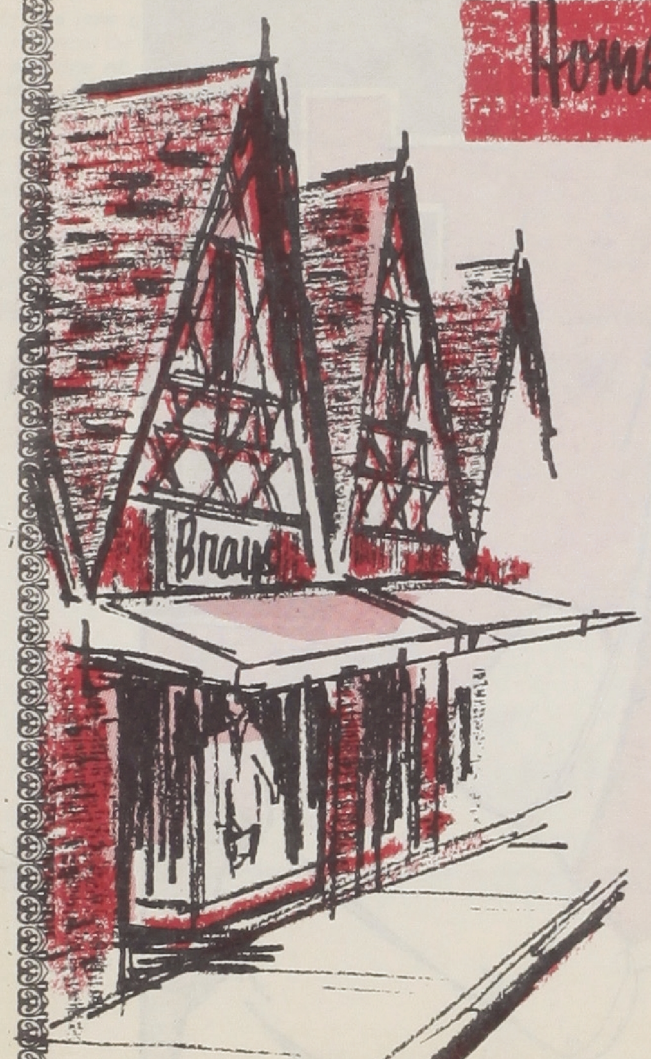

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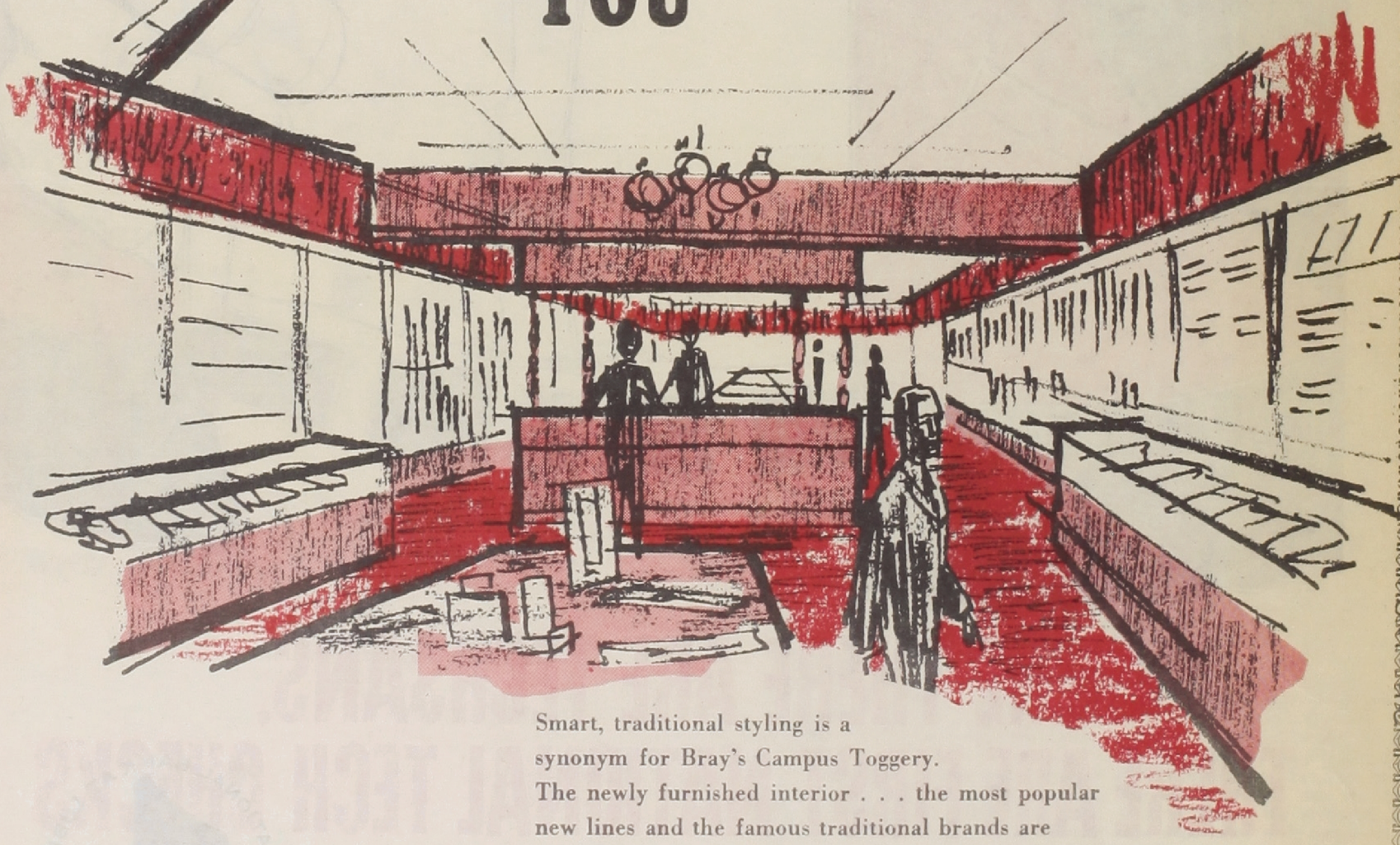

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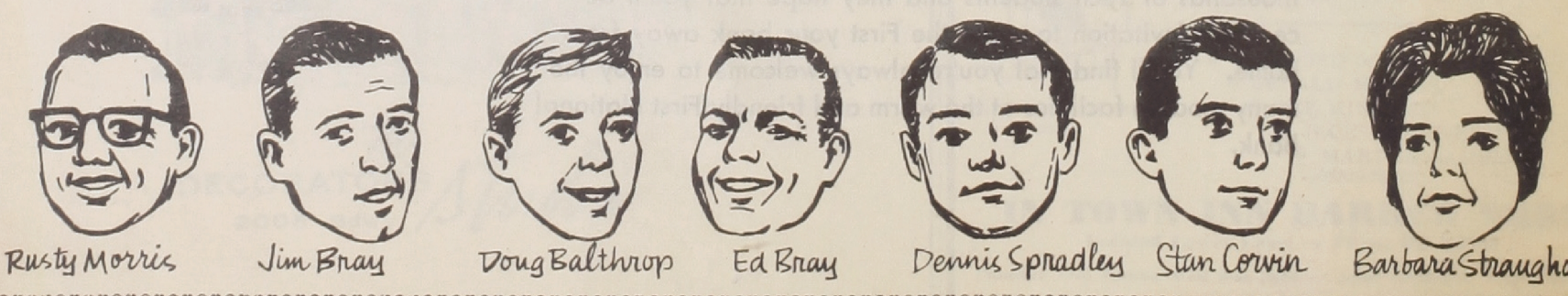

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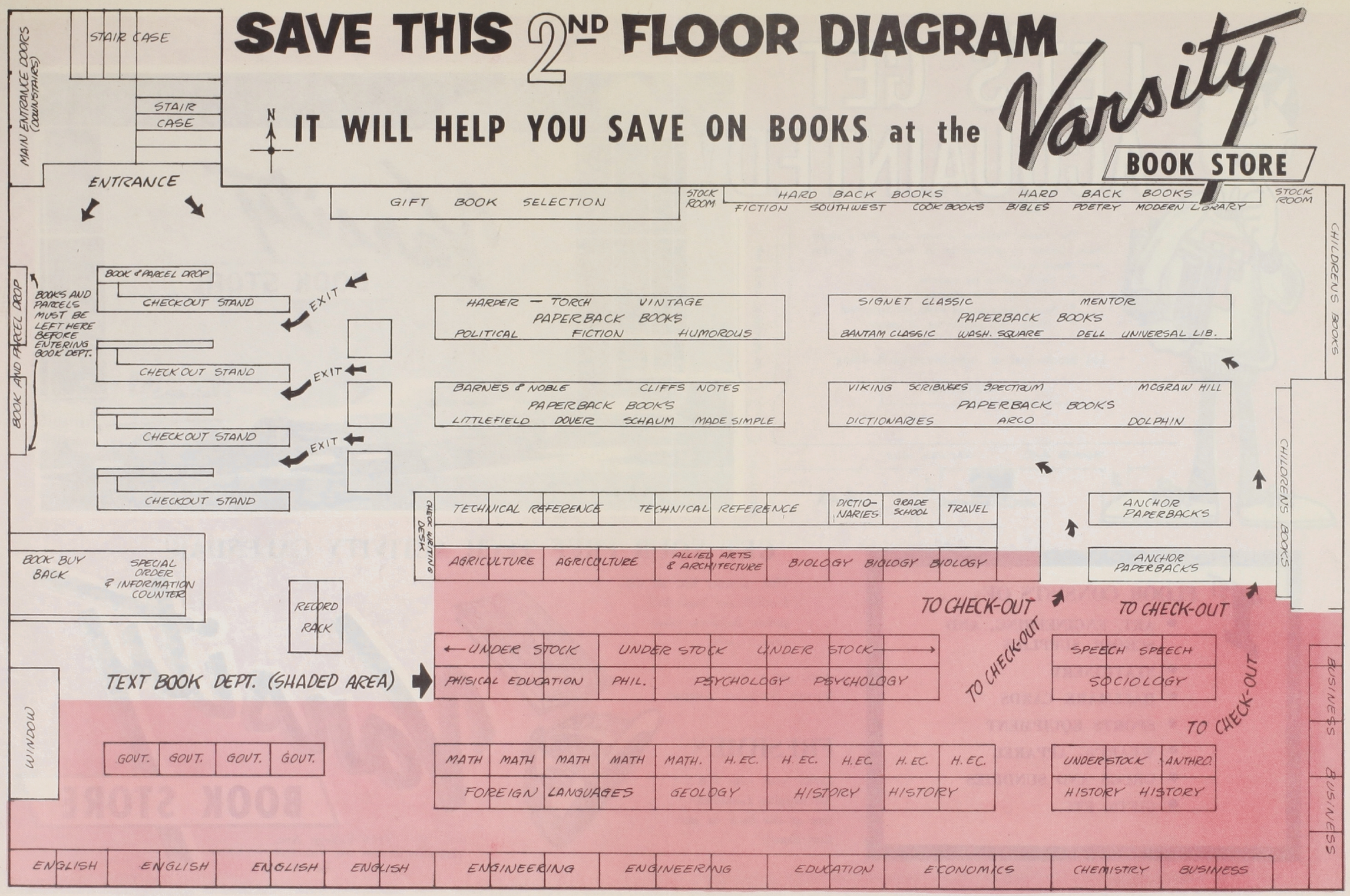

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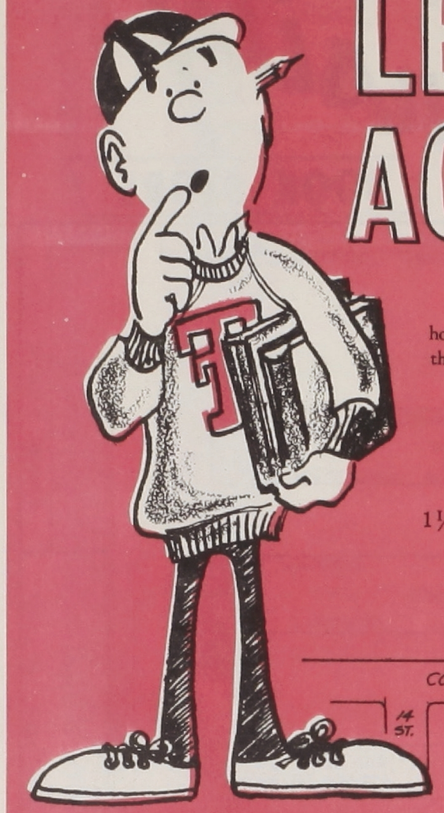

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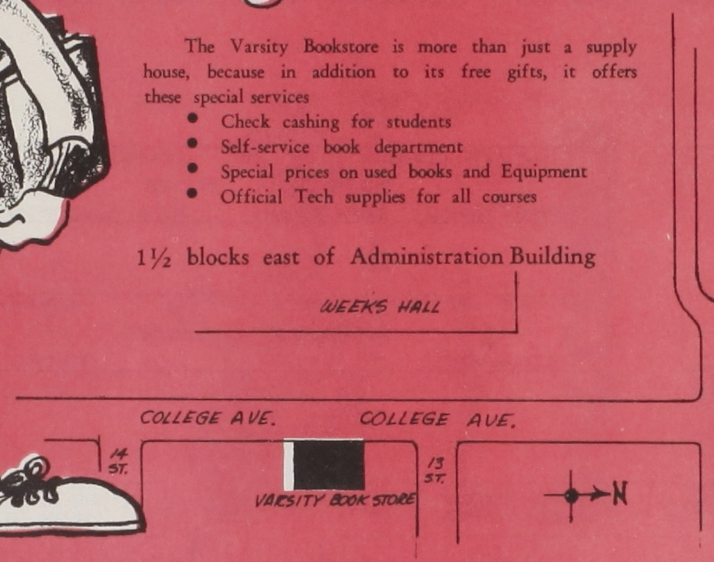

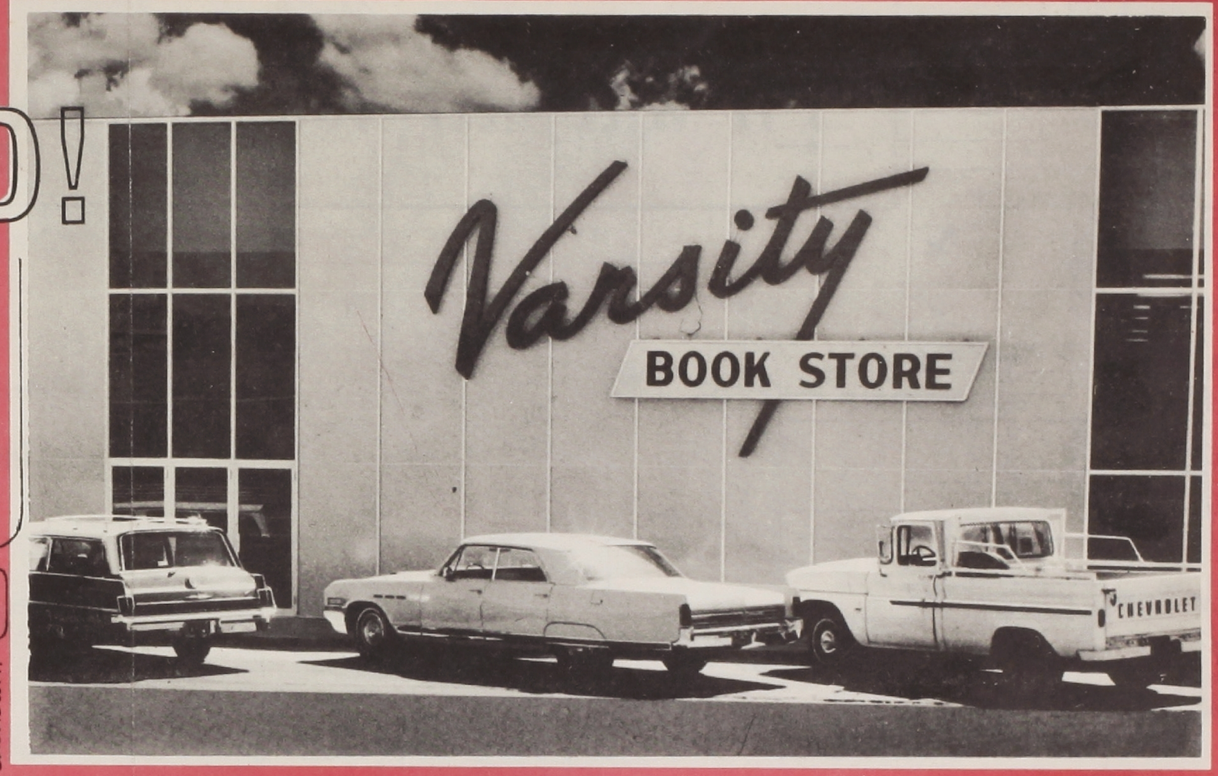

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