

## Heard Resigns As Textile Department Head

## Publications Pilots Are Elected

### Kidd, Musick, Spitler And Kemp Win In Close Races

In the largest total polling of votes ever cast at Tech Edward Kidd beat Sid Spear by 121 points or 31 first place votes for editorship of THE TOREADOR in the publications election Thursday.

George Musick, sophomore from Lubbock, won business management of the student newspaper over Roy Krebbs of Levelland and Orval Graham of Quitaque. A. J. Kemp, junior from Clovis, will edit LA VENTANA next year after beating Wayne W. Smith of Whiteface, president's business manager of that publication.

Frank Spitler, Lufkin, won business management of LA VENTANA over Wayne Finnell from Holiday. Spear is a senior from Childress; Kidd, a junior from Mexia.

The preferential polling was as follows: Kidd, 4,825; Spear, 4,504; Mary White, only woman candidate who ran for editorship of THE TOREADOR, 3,653; Rollin T. Herald also for editor of the student paper, 3,505.

In the business manager's race of the newspaper Musick received 3,610 points; Krebbs, 3,462; Graham, 2,747. Kemp totaled 2,717 points to win over Smith who got 2,164 for editorship of the yearbook. Spitler received 2,554 points against Finnell's 2,336 points for business management of the annual.

Officials spent seven hours counting the votes and tabulating. See ELECTIONS, page 4.

## Marriage Studes Distrust Love Bug

"I can't see myself getting out of bed at 5 o'clock in the morning and putting the coffee on for a dizzy, cigarette smoking jitterbug," gave one Tech student as a reason for avoiding marriage.

It was compiled by the class in marriage currently being taught by Dr. Archie Bahm, head of the sociology department. Another man stated that the modern girl would not be a good wife.

Economic reasons for not marrying were most frequently given. One man said he had never had a good job and would be ashamed to love a hungry woman. One girl gave fear of poverty and shabbiness as a reason for remaining single.

A practical minded boy stated that since the depression it was too hard to make a living and two could not live as cheaply as one.

According to the survey, both men and women seem to fear losing their personal freedom. In class discussion it was suggested that perhaps they could get together on that point. Each couple could draw up a mutual contract and grant each partner as much freedom as desired.

Many of the girls seem to fear that their husbands might "trifle on them." One said she preferred to remain single and do all the trifling herself. One man did not want to marry because he did not trust any woman.

Desire for a career was given by many women as a reason for single life. It was pointed out that the modern woman can successfully combine marriage and a career.

One man was too bashful to speak to the girl of his choice and one woman had never been asked. In the class discussion, courtship was defined as "man chasing woman until she catches him."

## Make Your Dates From: The College CALENDAR

- TODAY**  
Engineering banquet, 7-15, Knapp Hall
- SUNDAY**  
Firewise Forum, 2 to 3, Doak Hall
- MONDAY**  
Women's Inter-club council, 5, 220  
Block & Bridle, 7:30, P102  
Capa y Espada, 7:30, 220  
Tau Beta Phi, 5, E152  
Gargoyle society, 7:15, E208  
Petroleum engineering society, 7:15, S205  
Pre-law club, 7:30, 210  
Dairy club, 7:30, Aggie library  
Plant Industry club, 7, A109
- TUESDAY**  
Kappa Kappa Psi, 8:30, T204  
AICE, 7, E109  
Sigma Gamma Epsilon, 7, C202  
Forum, 7 am, Co-Op  
Terry County club, 7:15, 207  
Sock & Buskin, 7:15, 202  
Book Reviewers club, 5, Doak Hall  
WAA, 8, 220  
Alpha Epsilon Delta, 7:30, C217

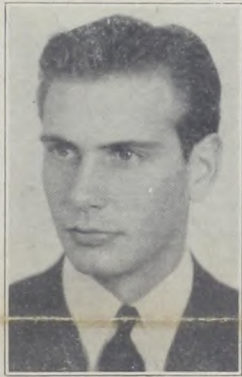
### They Head Publications



EDWARD KIDD



A. J. KEMP



GEORGE MUSICK



FRANK SPITLER

## Scribe Takes In Toreador Meet From Pasture

By BILL WOOD  
Toreador Staff Writer

"We've been playing in the golf meet. All the live-long day; We've been firing tens and tens."

We could not shoot a tree— to be hummed softly to the tune of "I've Been Working on the Railroad," which amounts to approximately the same thing.

With the advent of this week's annual TOREADOR golf tournament, we did borrow a set of clubs and hie out to Sled Allen's Broadway course for our first game of golf.

If the manager of the layout hadn't emphatically refused to post a lantern on the clubhouse after dark, we'd probably still be qualifying. But, we came in as the Owls went out.

Our qualifying score was a blistering 30, but tournament officials got downright huffy about it and refused to recognize the count. It seems that we played only four holes or something like that. The fact that night must fall has no bearing on qualifying scores.

After our first drive, a mighty slice into an East pasture, there was considerable controversy about a Jersey cow being rendered useless to some Lubbock dairy, but you can't afford to let little things upset you in golf.

We even developed a right unique device for locating lost balls. On our first drive, we invariably slice; the second is a dub and the third is a hook. Thus, you always know in which direction to search for the ball.

That worked so effectively for us Thursday, we are planning to patent the idea, and expect it to revolutionize the entire links game.

To say that we are green at the game would be a gross understatement of fact. We played two greens before Mr. Tom Conrad kindly pointed out the difference.

See GOLF, page 4.

## Flower Judging Team Comes Back With Sixth Place

Texas Tech's flower judging team traveled down to Houston Thursday, entered the National Floral show, smelled numerous varieties of the scented plants and eked out a sixth place slot.

Coached by Prof. O. B. Howell, the Techsians vied with six other teams in a contest which saw Ohio U. score first place.

A telegram from Howell gave the standings of each entrant as follows: first place, Ohio; second, Northwestern; third, Illinois; fourth, Pennsylvania; fifth, Louisiana State U.; sixth, Tech; seventh, Mississippi.

Members of the Tech team are: Woodson Lindsey of Lubbock, Hughes Fish of Swearingen, Manuel Brooks and Lawrence Coyne of Lubbock. Coyne served as alternate.

Last year the Tech team placed fourth in the show which is sponsored by the Society of American Florists and the Oriental Horticulturists. The contest was directed by the Pi Alpha Psi fraternity.

## Directories Are For Sale Monday

Remember the new Aphrodite with ringlets like golden corn silk and "kaleidoscopic" shanks... Here's your chance to obtain her address and telephone number as well as her cognomen for the paltry sum of 25 cents.

## Health Discussed By Science Club

Three faculty members discussed public health from the views of their respective vocations at a round table discussion of the Science club Tuesday night.

Dairy products sanitation was discussed by Mart G. Pederson of the dairy manufacturing department, water and sewage sanitation came under the domain of G. W. Parkhill of the civil engineering department. J. Q. Sealey gave his views of public health as reflected by the biology department.

## DEAN VISITS MOTHER

Miss Margaret W. Weeks, dean of the home economics division, was called to the bedside of her mother Tuesday. Her mother, Mrs. Charles A. Weeks, is seriously ill at her home in Ottawa, Canada.

## HE Club Bridge Is Postponed

The benefit bridge to be sponsored by the home economics club, which was originally set for today, has been postponed to Saturday, March 16. The bridge will be held from 3 to 5 o'clock in Doak hall.

Money raised by the project will be added to the Margaret W. Weeks loan fund for students. Louise McCrummen, chairman of the bridge, is in West Texas hospital now as the result of a fall. Dessie K. Lewis is co-chairman and La Wanda Sherrod is chairman of the publicity committee.

## Seeks Best Bale

From the Rio Grande Valley to Red River, farmers are employing every means to gain the first bale of cotton in their respective counties each year. Heard advanced the idea to seek the best bale rather than the first bale and his suggestions were widely heralded by the newspapers and cotton growers of the state. He is a member of the cotton improvement committee of the State-wide Cotton Committee of Texas and has been thinking along these lines for several years.

Heard pointed out the low spinning value of the early bales because they are generally ginnaed while the cotton is green and sappy. However, he would not discourage early growth too much and would still offer a prize for the first bale but would concentrate the attention of the cotton industry on the best bale on the basis of grade, staple and character, which includes preparation and

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Tickets, which are selling for 35 cents each, may be obtained at the home economics building.

## Aggie Couldn't Get Here On Mule So He Took Airplane

While classes were changing Thursday morning, an airplane came zooming out of the north and as it made a perfect three-point landing back of the agricultural buildings, an ag student jumped out of the plane and ran to his classes.

Students were dismayed at first thinking maybe that a man from Mars was coming to Tech to learn some new things about chemistry or about boll weevil eradication to take with him to other planets.

But after some surmising, it was presumed that the student had been at the Lubbock airport participating in the Civil Aeronautics program of activities and that he was delayed in starting back to his class on time. Since the speeds of locomotion from the Lubbock Municipal airport to the campus were tested a few years ago when one student rode a mule and the other came in an airplane, this research on locomotion was now put into use. With these statistical figures available the student decided to come to class in an airplane—and he did!

## Ex-Head Of Peace Group To Speak

Y Will Hear Sayre Discuss War Problems

"The United States in the War," will be discussed by John N. Sayre, former president of the National Peace Conference. The occasion is the supper meeting of the campus YM-YWCA, tonight at 6 o'clock in Seaman Hall. Plates will be 15 cents each and reservations must be in the "Y" office by noon on Saturday.

Sayre will also speak before Dr. Archie Bahm's class in current social problems Saturday on the "Cause and Cure of War."

From 1935 to 1938 Sayre was President of the National Peace conference, which includes in its membership 42 organizations of nationwide scope, interested in world justice and peace. For the past twenty years, he has been an active worker for peace. He has spoken all over the United States, visited Europe a number of times and once headed a mission of friendship to Nicaragua and Central America in protest against the occupation of Nicaragua by the U. S. Marines.

Sayre was formerly editor and then President of "The World Tomorrow." He is now Vice-chairman of the Committee on Militarism in Education.

A minister of the Protestant Episcopal Church and former secretary of the Christian Association in Williams college and Princeton University, Sayre has preached in leading churches in this country and abroad, lectured in Universities, at summer conferences and contributed articles to various magazines.

## Becomes New Dean Large Textile School

### Ends 12 Years Service At Tech; Goes East In June

Terminating 12 years of service as instructor, professor and head of the department of textile engineering, M. E. Heard last night announced his resignation at the annual alumni banquet held at a downtown hotel.

Heard will leave Texas Tech about June 1 to assume the position as dean and director of the Philadelphia Textile School of the Pennsylvania Museum of Art. The school is the oldest textile institution of its kind in the United States, having been established in 1884. He will succeed Dr. E. W. France, head of the school for 50 years.

No arrangements have been made for Heard's successor, but the summer cotton classing schools have reached a point where they can be carried on as in previous summers.

Took B. S. At Tech

Heard came to Tech in 1928 as an instructor after having taken his textile work at Georgia Tech. Taking his B. S. degree from Texas Tech in 1931, he was made assistant professor, associate professor, full professor, acting-head and finally head of the department, a position held for the past five years.

During his five years as department head, Heard has been an active member of the State-wide Cotton Committee of Texas, the Cotton Research Committee, chairman of the Better Ginning Section, member of the Use More Cotton Products Committee and prepared the brief for Tech in an attempt to interest the federal government in locating a cotton research laboratory on Tech campus. In addition, he has been working on a ginning laboratory for Tech similar to one in Stoneville, Miss. A project in spinning and research is now in progress under Mark Wood, a Tech graduate.

Activities Many Short courses for cleaners and dyers, inaugurated by Heard, have become popular over Texas, and the cotton classing schools held in Lubbock, Abilene and Quanah under his sponsorship have been rated as the finest in the nation.

There are only nine textile schools in the United States. Tech's department has been given a stamp of approval by the Engineering Council for Professional Engineering Development, a national organization for inspection of equipment and personnel of engineering schools.

Twenty students were enrolled in textile engineering in 1928 when Heard became a member of the faculty. Today 60 students are enrolled, and graduates of the department will speak.

See HEARD, page 4.

## Engineers Set To Celebrate 14th Annual Banquet Tonight

Over 300 engineers, faculty members and guests will dine tonight at Knapp hall celebrating the fourteenth annual engineering banquet. The dinner begins at 7:15 o'clock which will be the approximate time of several other banquets to be held in various parts of the nation by Tech grads and exes, it has been reported.

Toastmaster for the local occasion is Lieut. Herrol J. Skidmore. Speakers during the engineering highlight will be W. E. Street, alumni; freshman speaker is Charles Steed; Bill Flynt represents the sophomores; Paul Redding expounds for the juniors; and Wilson Chapman speaks for the seniors.

As to the other banquets which are scheduled to run concurrently with the local meeting definite word has been received from Fort Worth, Dallas, Austin, Corpus Christi, El Paso, Houston, Chicago, New York, San Francisco and one in Alabama.

In the past it has been the tradition for all Tech engineering groups at various cities to send telegrams to the local society on "Banquet Day." This year the society has worked out plans to send each group a telegram on the day of the banquet. Menu for the local banquet is cotawba cocktail, paprika crackers, fillet steaks, mushroom, potatoes au gratin, string beans cauliflower, head lettuce salad, hot rolls, butter, apple pie a la mode, coffee.

## Offers \$5 Prize

Tickets to the banquet have been on sale for several days, and C. L. (Mike) Kelley, chairman of the banquet committee, said late yesterday that sales would top 300 or more. A \$5 prize is offered by Dean O. V. Adams to the group, department or individual selling the most tickets to the banquet.

Recently the society voted on assistant manager for the engineering show. Assistant manager of this year's show automatically becomes the manager of next year's affair. C. L. Kelley was named to this position in the recent balloting.

## Scholarships For Studes Available

Income from two bequests by the late Will C. Hogg will provide \$750 in scholarships for two senior or graduate students to study field and petroleum geology at the University of Texas next year, Dr. L. T. Patton announces.

In 1930 two \$20,000 funds in memory of his friends, Walter B. Sharp and Joseph S. Cullinan, were made available in 1940-41. Though preference will be given to upperclassmen, the only stipulation in the award is that the recipient be a graduate of a Texas high school.

March 15 is the deadline for receipt of applications for either fund. Decisions will be announced April 1. Application blanks may be obtained from Hal P. Bybee, chairman of the committee on awards, at University street, Box 2101, Austin, Texas. Dr. L. T. Patton can supply additional information.

## Tech Fencers To Compete

The physical education department has received an invitation from the Fencing club of West Texas State College, Canyon, Texas, to attend the amateur fencing matches March 16 to be held in Canyon.

There will be four events: foil fencing for women, foil and saber fencing for men. Suitable awards will be made to the individual winners and there will not be a team competition held. Registration will begin at 9 a. m. Saturday and close at 1 p. m. A registration fee of twenty-five cents will be charged. Preliminary matches will be held at 1:30 p. m. and final matches will begin at 8 o'clock Saturday night. This invitation is also open to the town people of Lubbock.

Heard's Ability Proved...

SEVERAL years ago Texas Tech was under fire from the State Legislature. It was alleged that the school was little more than a teachers' college, and there was a reluctance to appropriate necessary funds for maintenance. One man, at least, in Tech decided that never again would anyone in Texas be able to criticize his department—that man was M. E. Heard, head of the textile department.

Fighting for every small grant for his department, Heard raised the textile engineering department from an insignificant beginning to the most respected of its kind in the nation. While college authorities looked to scientific curriculums in vain, Heard pursued a practical course of instruction, graduating every textile student from his department with a position in his chosen field. That alone is a record unequalled by any other department.

And that isn't all. Approximately 20 per cent of Tech's textile graduates are making \$5,000 per year or more!

Heard graduated from Texas Tech with a B. S. degree. His interest has always been centered around the welfare of his alma mater. The more difficult and diversified his duties became, the more he labored. Today he stands recognized throughout the South, and even the nation, as an authority in cotton, woolsens and textiles. In assuming the position as dean and director of the largest textile school in America, for 50 years under the leadership of one man, Heard at 36 has accomplished what many have not in an entire lifetime. Selected by the Philadelphia school as the nation's outstanding candidate for the job, Heard has been paid a compliment in keeping with his talents.

It is unfortunate that Tech must lose a man whose capacity for hard work, organization ability, wide knowledge and sympathy for cotton problems of the South are so much in demand. Heard's career at Tech has been anything but easy. His problems have been many and complex, but he leaves the college with the friendship and best wishes of very faculty member and student who admires and respects a resourceful and intelligent executive.

It is also the hope of those friends that sometime in the future an Honorary Doctor's Degree will be conferred upon M. E. Heard for outstanding service to this college, to the community it serves and to the advancement of an industry which is an essential to our national economy.

Things That Happen On The Campus

Record vote picked up in publications election. All the ballots used up and it is Tech press to the rescue. More are printed and everybody gets to pick and choose... Students comparing notes on who voted for who... Candidates buying aspirin and hoping for the best... Zealous supporters of Eddie Kidd and their election-eve serenading, reminding one of W. Lee O' the original... Heavy coats go in the closet, baseball gloves and flashy spring clothes come out as spring shoves over the horizon... The boy who advertised for an escort, preferably blond, beautiful and owner of a '40 model Buick, to take him to the Leap Year dance... Wonder what luck he had?

Down Town

The Plainsman, columnist in a downtown paper, shouts to the skies that Lubbock is gonna be a real city some of these days; yeh, man, we're gonna have a fire station with a pole to slide down! And he says if we had an office building with revolving doors, then we would have somp'n—and next day the architect for the new Lubbock National building brags that there will be TWO revolving doors in it when completed—which will probably be in August, 1973... All three Lubbock golf courses getting a big rush all week... Lubbock business girls toss a Leap Year party in the Hilton and everybody has fun, 'specially the business girls.

In The Nation

Politics get in full swing. Wilburt Lee O'Daniel and Franklin Delano keep quiet on the proposition of running again, but everybody else talks plenty about it... Some guy named Mead from Sangelo announces for lieutenant governor, with a platform of eat, drink and think as you please... Which means that he'll be on the opposite side of fence from Wilburt Lee, who will run on a prohibition platform. Which is what expert observers, including H. C. Pender and Cholly Guy tell us... Repubs win in Ohio elections, and claims and counterclaims fly endlessly.

Over Seas

Sunny Sumner Welles pays friendly calls on Mussolini, Hitler, et al... Of course the noosepeppers holler about trying all of that stuff, but don't kid yourself... There'll be no peace for a while yet, and you can bet on that... Behind Welles' visit to Yurrop lies FDR's politicking — and he's the finest master of the art... When convention time comes, the Big Boss will holler, "Look, we've started something now, we've got to finish it; you can't change horses in the middle of the stream."

How Much Is \$10...

SOME two months ago a request was made of the college by the International Relations club for \$10 to help defray expenses of local delegates to the annual regional conference. This conference was founded at Texas Tech and today it numbers nine colleges and universities in Texas and New Mexico in its membership. Tech delegates prepared papers at the request of the Carnegie Foundation For International Peace, a task involving much research and initiative.

Wednesday came the report that the usual assistance (\$10 in this case) would not be given "because no sanction had been given to the expenditure by the Attorney General."

Today Tech's delegates are doing at their own expense what to the college is an insignificant item. They are in Albuquerque, N. M., cooperating with the Carnegie Foundation and world-renowned authorities in international affairs to contribute some small something toward a better world order. At a time in history when the understanding of world problems are paramount to the youth of all countries, and when every college and educational institution should be putting additional emphasis on the study of international affairs, Texas Tech, instead of encouraging such projects, cuts out aid entirely.

Delegates from Tech will bid for the Texas-New Mexico regional conference convention in 1941, in spite of refusal of the college to cooperate. They feel that even though the college does not seem to be at all interested in the movement, there are enough students who are interested in the conference to furnish hospitality and entertainment a convention of 300 young men and women deserves. Certainly the conference will go where an interest in such work is appreciated.

Texas Tech is not a state educational institution exclusively. Its influence recognizes no state lines, and it will never fulfill its purpose until it realizes that education is universal in scope; that a ten-dollar bill invested in such ventures is not lost to the college nor to its students.

The CAA trainees are getting instruction in blind flying and navigation. We suggest a civilian project to embrace the high-flying students who do tailspins, stalls and spot landings in Avenue joints. Sort of a Collegian Conservation Course.

We Introduce



Ray L. Chappelle, head of the department of agricultural education since 1936. Mr. Chappelle was born in Chicago, Ill., attended Texas A. & M., where he received his B. S. degree, and Texas Tech, where he received his M. S. degree. He is now working on his doctor's degree at Colorado Agricultural College. After graduating from A. & M., he spent two years in France during the World War after which he taught in A. & M., served as county agent at Cleburne, salesman for Purina Mills, and vocational agricultural teacher at Pearsall, Texas. He is a member of Alpha Tau Alpha and spends his spare time entertaining his family of four children.

And...



Haskell Grant Taylor, instructor in economics and business administration, and sponsor of two clubs, one of which is the Wranglers social club, and the other of which is a divisional enterprise—the Tech Accounting society.

He is sponsor of the sophomore class, was married on Sept. 5, 1939, and rates himself a fair tennis player.

Has a B. A. and E. B. A. degree from Tech, and has attended McMurry, Tech, and the University of Colorado.

More than one-half of the University of Wisconsin alumni live in the Badger state.

Modern Fairy Tale Unravels As Story Of Tech's Textile Department Is Related

As fantastic as many stories which have graced the pages of fiction are the true life experiences of the students who have been trained in Tech's nationally known textile department under the supervision of Prof. M. E. Heard. Wearers of fabrics made by Tech students include princes, presidents, American Indians, released convicts and other characters which include many variations of the scale of mankind.

Wool Is Processed

Besides the giant cotton weaving machinery in the textile building, one of the machines which has brought national renown to Prof. Heard's department is the hand-operated woolen loom designed by him. It was not the purpose of the department to revert to hand weaving when this type of work was introduced about seven years ago, but it was found that this was the best plan to stimulate the processing of wool in Texas, which produces a sixth of the nation's wool and has not had a woolen mill until a Tech alumna, Joe M. Christian, recently began to build one in Eldorado.

Horatio Alger stories are retold when Prof. Heard relates how one Tech student was unable to stay in school and he secured a position in a hand-weaving establishment in Santa Fe and has since been promoted to become general manager of a company which has customers throughout the United States.

Coed Makes Success

As an extra activity a coed learned hand weaving and helped support her family after leaving school and then took a civil service examination and made the highest grade which qualified her to inaugurate a weaving project on a Sioux Indian reservation in Rosebud, N. D. This is the story of Miss Flora Goforth, who has taught thousands of Sioux Indians one of the ancient crafts in a modern method.

Several years ago the superintendent of the United States reformatory in El Reno, Okla., heard about Tech's activities in the textile field and since he was a native of Maine, a highly developed state in the textile industry, he decided to send some of his staff members to take a short course at Tech. On two occasions the reformatory technicians came to Tech and learned the art of hand weaving and took some of the blue prints of the looms back to El Reno with them and since that time all of the released convicts of that institution have worn suits which were made from wool sheared from sheep raised at the reformatory and the other processes of scouring, dyeing, carding, spinning and weaving are accomplished by the inmates who have learned the technique from men

trained at Texas Tech.

**Prince Gets Material**  
While two Tech students were on a trip to England a few summers ago, they took some material from the Tech looms and presented it to the Prince of Wales (Duke of Windsor), who had a suit made from the material.

Among the nationally known men who have Tech-made suits in their wardrobes are President Franklin D. Roosevelt, Vice-President John Nance Garner, Judge James V. Allred, Governor W. Lee O'Daniel, Postmaster General James A. Farley, Senator Tom Connally, Amon G. Carter and John W. Carpenter. Both Allred and O'Daniel were inaugurated as governors of Texas in Tech-made suits. Mrs. O'Daniel also wore a Tech-made suit at the inauguration ceremonies. Former governors James E. Ferguson and Miriam A. Ferguson were presented with Tech-made suits and Governor Ferguson was recently complimented by an associate in Austin on the fine appearance of his Tech-made suit after it had seen eight years of service.

Every service club in Lubbock has bought Tech-made suits and has presented them to the national presidents of the clubs. Several Lions International presidents have worn Tech-made suits since Prof. Heard is a member of that service club.

**Presidents Given Suits**  
Presidents of Tech college have always had Tech-made suits in their wardrobes and the late Dr. Bradford Knapp was buried in a suit made by the students. President Clifford B. Jones now has one of the suits made by the students and has worn Tech-made clothing while chairman of the board of directors.

For home industry, the luxury of hand-made woolsens, the cheap labor of convicts, and the realization of processing wool in Texas have been outgrowths of the work Prof. Heard and his department have done in this field. Hundreds of the hand loom blue prints have been sent to individuals who could not take advantage of the technical training offered at Tech.

**National Publicity Gained**  
National and international publicity has been achieved by the pioneering work Prof. Heard and his department have done for the processing of wool in Texas. Prof. Heard aided in the survey on wool scouring made

Ten Co-Eds On Roll In Women's Press Society

Report on eligibility for membership in Women's Press club shows that ten students have qualified.

Those meeting the requirements for membership this semester are Virginia Glenn, Daphene Hutchings, Margaret Martin, Florence Meekma, Evelyn Moore, Doris La Rue Stapleton, Mary Beth Tomlinson, Ruby Nell Smith, Paula Howard and Jeanne Jefferies McDonald. With the exception of Miss McDonald all of these students were members last semester.

Women's Press club, honorary organization petitioning The Sigma Phi, national honorary society for women journalism students, is composed of junior, senior and graduate women students who have either a major or minor in journalism and have completed at least 6 hours of journalism. They must have a B average in all other courses taken since college entrance.

Plans are being made by the club to sponsor a style show March 13 and hold the second freshman journalism girls' forum in April.

THESIS IS PRINTED

"Marcel Proust and His French Critics," by Dr. Douglas Alden, instructor in French, has just come off the press of Lymanhouse, Los Angeles, Calif. A copy of the book has been presented to the library, according to Miss Elizabeth West, head librarian. The book is a revision of Dr. Alden's doctor's thesis.

by the Texas Planning Board and he made trips to the New England and Middle Atlantic industrial centers to bring firsthand information on this industry back to Texas. The first wool scouring plant will soon be ready for operation in San Marcos.

Hand weaving of woolsens is one of the first operations learned by students in the textile department and with the activities of this primitive art, Prof. Heard has opened channels of service and opportunity to many students and has gained a national reputation for his department as well as for himself. This is only one phase of Prof. Heard's activities. His research and activities in the field of cotton-ginning, cotton-improvement and his work with the state-wide cotton committee have brought him further honors.

Citizenship Rates Low...

YOUR publications officers for the 1940-41 session are now elected. Did your man win? Ture to the democratic tradition of electing officers with less than 50 per cent of qualified voters participating, the victorious candidates were in reality elected by a small minority of students who manifest a desire to have a hand in running their own student government. The balance played golf, attended a movie or sipped drinks along the avenue.

About 100 students turned out Wednesday night for the political rally. KFYO radio station was good enough to donate 30 minutes on the air for candidates' speeches. Dean Allen blessed the event with his presence, it was well-publicized; yet one-fortieth of the student body was present.

The man or woman who criticizes the policy of THE TOREADOR and LA VENTANA next year should be taken out and horsewhipped, that, it seems, would be suitable punishment for a person who evades his responsibilities yet claiming a "constitutional" right to raise his voice in protest against whatever policy those officers may pursue.

The six or seven brave band members who headed the parade comfortably esconced on a truck are to be commended, but the band itself overlooked an opportunity to participate in a real college service.

Until Tech students can learn to interest themselves in bettering conditions all admit to be bad, they will never carry forth from this college requisites of a good citizen in the community. One day, these students who neglect opportunities to express themselves in government will hark back to the beginning and wish for themselves "if I had only known!"

One of the brighter lights on the campus says that a prof who comes to class five minutes late is rare—in fact he is so rare he is in a class by himself.

THE TOREADOR

THE TOREADOR, student newspaper of Texas Technological college, is published every Wednesday and Saturday on the campus of Texas Technological college at Lubbock by students of the journalism department.

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What You Got, Say SWC Moguls

TRENDS AND TOPICS

By JOE PIERCE  
Toreador Sports Editor

Fifteen years ago, Wenzel Louis Stangel made a bet—and lost. That was in 1925; Texas Tech was embarking on its first year of existence—and it had a football team. Stangel was chairman of the athletic council, as he has been since. Tech played football on the bald prairie somewhere near where the men's dormitories are now. E. Y. Freeland was head coach, athletic director and general flunky of the athletic department. Tech played nine games that fall, losing one, tying three, winning five. Their competition was such schools as Wayland Junior college, Sul Ross, Howard Payne, Abilene Christian.



W. L. STANGEL

Stangel wagered that Tech would be in the Southwest conference by 1930. Pretty optimistic, wasn't he? All his life Prof. Stangel has been pretty much wrapped up in athletics. He organized the first football team at North Side High in Fort Worth, serving as its captain, coach and quarterback. Later he played intramural football and baseball at A&M. Two years he was named on the all-intramural team and once was its captain. Major league scouts were attracted by his baseball ability, but he chose to remain at A&M as a faculty member.

In 1920 he was selected a member of the A&M athletic council and served in that capacity until he came to Tech in 1925. Since then it has been his greatest ambition to get Tech into the Southwest conference. So far he has failed. Why? There have been numerous answers to that query. Members of the conference say they do not desire to increase the size of the circuit. That is probably true, but there are other reasons, also. Prominently mentioned as a contributing factor in keeping the school out of the conference has been reported ill feeling between Tech coaches and Southwest conference coaches. Other authorities say that Tech is weak in minor sports and is thus handicapped when applying for membership.

Mr. Stangel has a different slant on the situation, one that we had never heard before; says he: "When you start talking Texas Tech to the Southwest conference you run into this statement: 'I can see that the conference would be an asset to Texas Tech, but I cannot see that Tech can in any way increase the prestige of the conference.' In other words it is a matter of what is in it for us. Now that is a hard question to answer. When you get right down to the facts of the case, Tech hasn't much to offer the other schools of the conference. Sure, we can hold our own with them in basketball or football. But holding our own isn't going to get us into the conference. To get in, we must show the schools of the league a chance to draw bigger crowds or add prestige in the national football setup. We have one answer to their question: the fact that there are roughly 10,000 alumni and ex-students of Southwest conference schools residing in the Texas Tech territory. These people are anxious to see their alma mater play Texas Tech; they don't get a chance to see their teams play very often. Bringing them to Lubbock would give them that chance."

We hadn't heard that viewpoint expressed before, but it certainly sounds far more logical than most explanations we've heard. Mr. Stangel wasn't through. He had plenty more to say: Let's listen: "Our primary aim is not to get in the conference but to schedule games with conference schools. We feel that they are our natural opponents. To show you what I mean: Last fall, only two of more than 50 boys on the football squad were from outside Texas. We played 11 games, all with out-of-Texas teams. It would be only natural for these Texas boys who represent the third largest educational institution in the state to compete against representatives from other Texas schools rather than with teams from Montana, Wisconsin and so forth."

"So long has it been since we played any of those Southwest conference teams that we have almost ceased to regard ourselves as part of Texas." The reasons mentioned above—possible unpopularity of coaches and lack of a minor sports program—for barring Tech were dismissed lightly:

"I should not like to believe that any organization so large, so well respected as the Southwest conference would allow personal prejudice against any one man to prevent them from allowing 4000 students of Texas Tech from being represented in the conference. . . . Tech's golf team can compete with that of any Southwest conference school; it holds the Border conference title, and did so long as we were members of the loop. In tennis we were always second or third. We were told that we could not have a baseball team here because of the weather. That has been disproved by the Lubbock Hubbers professional team, and Tech WILL have a baseball team in the near future."

That's what Mr. Stangel thinks about it. In last issue we gave you the viewpoint of Weldon Hart, sports editor of an Austin paper. What do YOU think? Your letters are invited.

Raiders End Season, Losing To Austin Teachers, 48-50

(Special To The Toreador)

El Paso, March 2—The collegiate basketball trail came to an end for four members of Texas Tech's grand little basketball team here Tuesday night when the Red Raiders lost a second-round Southwestern Invitation game to Stephen F. Austin, 50 to 48.

Playing without the services of forward Robert Percival, who was at home in Lubbock entertaining a brand-new son, the Raiders were sorely handicapped. Bauman Roper and T. L. Gilley fouled out late in the game, adding to the woe of the Raiders.

Tech started fast and held a 20-20 lead at half-time; then the Lumberjacks started coming up fast to tie the score at 40-40, then at 44-44, 46-46 and 48-48.

Then with less than a minute to go, Forward Matteson of the Nacogdoches team broke down the floor to cage a crisp shot that won the game, 50-48.

Curly Risinger and Bauman Roper topped the Tech scoring with 10 points, but were far behind Center Samford of Austin, who caged 22 points. Samford's pivot shots proved deadly for the Raiders; they never found an effective defense for his accurate whirling tosses.

It was the third victory of the season for the Lumberjacks over the Raiders; they copped two from Tech in Nacogdoches early in the season.

The game was the final one of the season for Tech, barring possible post-season games. Their record is now 19 won, 7 lost.

It was also the final collegiate game for Bauman Roper, Curly Risinger, Marshall Brown and T. L. Gilley. Robert Percival has also completed his eligibility, but did not participate in this contest.

Track Men Trek To Laredo For Border Olympics

Texas Tech's abbreviated track squad, seven members strong, leaves next week for Laredo to participate in the Border Olympics, scheduled for March 8.

Making the trip will be Bobby Holmes, dashes and relay man; E. J. McKnight, dashes and relay; James Foster, holder of the Border conference record in the 440-yard dash; Newman Ledbetter, weights; Jo-Jo Mason, weights and field events and J. R. Caldwell, mile.

Mason, a transfer from Miami, Okla., junior college, is rated a good chance to make a showing in the Laredo meet, along with Foster.

A week after the Laredo meet, the Tech team will journey to Austin to participate in the Texas relays.

The box score:		FG	FT	TP
<b>Texas Tech (48)</b>				
White, f	2	2	6	
Brown, f	2	2	7	
Roper, c	5	0	10	
Patterson, sc	0	0	0	
Risinger, g	4	2	10	
Geron, sg	3	0	6	
Gilley, g	1	5	7	
<b>Totals</b>				
18	12	48		
<b>Stephen F. Austin (50)</b>				
Matteson, f	2	1	5	
Cook, f	0	1	1	
Haney, sf	1	1	2	
Clout, sf	1	1	3	
Samford, c	10	2	22	
B. Franks, g	3	5	11	
L. Franks, g	1	1	3	
Barron, sg	1	1	3	
<b>Totals</b>				
19	12	50		
Halftime Score: Austin 20, Tech 30.				
Personal Fouls: Cook, Haney 2, Samford, B. Franks 3, L. Franks, Barron 2, Brown, Roper 4, Risinger 3, Geron 2, Gilley 4.				
Free shots missed: Matteson 3, Samford 3, B. Franks 2, L. Franks, White, Gilley 3.				

Recreation Park To Open Sunday

Clarence Fox Invites Tech Softball Series

Filling a long-felt need among Lubbock sports lovers, Clarence Fox, former proprietor of a College Avenue cafe and bookstore, tomorrow will open the Fox Recreation park, just north of the Texas Tech campus on College avenue.

Students and downtown links fans who wish to improve their game will be given free instruction each day and night in the park's driving range. Twenty-five cents is the admission price for one tray of balls.

Powerful lights have been added to the range for night driving. In addition to his driving range, Fox is building an 18-hole miniature golf course with grass greens, which will be ready for play about June.

Fox also announced that the Texas Tech dormitories soft ball league playoff would be staged in the park free for a five game night-series in May. The park will give a plaque to the winner.

In the summer Fox plans to stage a number of softball and baseball tournaments, midget car races and boxing and wrestling. Sled Allen, ring-wise Lubbock and South Plains promoter will be in charge of wrestling matches at the recreation park.

All boxing will be team-matches between Lubbock and visiting ama-

Versatile Hipockets Overton Takes A Lot Of Raider Color With Him As He Graduates

By BILL WOOD  
Toreador Sports Writer

This William Elbert Overton fellow perhaps was the most versatile Red Raider on the lot last fall.

He played center, banjo, guitar, fiddle, jug, drums and tackle for the 1939 edition of Peter Willis Cawthon's big Scarlet Scrappers. A long-legged cowpuncher from Yeso, New Mexico, Mr. William Elbert Overton for the past five years has been something of a repository for nicknames, but "Hipockets" will get an answer from him the quickest.

Hi came riding out of the wilderness to Tech in 1935. It has never been decided whether he was looking for a stray yearling or a sheepskin, but the Red Raider coaches latched him up in the Double T corral without further ado.

And Hipockets began learning the finer points of football and agriculture. In 1936 he sustained a broken ankle that erased his name from the game rosters that year and in '37 he didn't play enough to letter.

During those two years Hipockets occupied himself with absorbing education and looking forward to the day when he'd play against a New Mexico team.

In 1938 he did. Ninety per cent of that 17-7 Tech victory was played in the final two minutes and Hi opened the firing with a kickoff-tackle that his coaches called one of the hardest they'd ever seen. It's an old and oft-told story how Jumping Jodie Marek grew warm, then white-hot to lay



ELBERT OVERTON

that conference game on ice with a field goal, a touchdown and extra point in the waning seconds of play . . . but what was important to the Yeso Kid was that he had shown New Mexico athletes what a few years in Texas will do to toughen a guy.

Hi lettered that year and again last year. When the University of New Mexico Lobos journeyed to Tech field last fall, William Elbert drew the pivot post assignment. Rex Williams was injured. And the big Sunshine state star turned in a brilliant performance during his 56 minutes of play.

When the Raiders rambled to Dallas' cotton bowl in '39 they almost played second fiddle to Hipockets' popular jig band. With him in that enterprise were Charley Calhoun, guitar player, Lloyd Talafarro on the mandolin, Elmer Tarbox, another guitar player, and Phillip Harmon, the jug-blowing member of the quartet.

His coaches will tell you that Elbert Overton, all 230 pounds of him, owns one of the greatest spirits a Tech athlete ever carried. He has been good will man for the coaching staff for three years.

When Hipockets leaves Tech this summer to return to the 200,000 acres of his father's ranch as general manager, a great amount of Red Raider color, as well as a staunch athlete will leave with him.

Island Pictures To Be Shown To Clubs

O. D. Hargis, Lubbock engineer, will show pictures taken in the Philippine Islands and Central America Monday night at 7:30 o'clock in Room 220 of the Administration building at a joint meeting of the Latin and Spanish clubs.

Mr. Hargis took the pictures on a trip last summer while acting as chairman of a mission for the government to locate a place for Jewish refugees. Many of the pictures are taken from the air, most are in technicolor.

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"Why Bill—you're coming over in two minutes? ... grand! Lucky, lucky me ... a surprise visit from Bill ... and I've got on my new pleated print! Very pretty too ... with a small waist, a gay dancing skirt ... and it looks twice the \$10.95 I paid for it!"

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Men's Social Clubs List 69 Pledges

Silver Keys, College Club Accept Largest Number

Sixty-nine of the men students who listed the clubs they preferred to pledge at the convocation Monday night were accepted by the seven men's social clubs. Official list of this semester's pledges was released by Dean James G. Allen Wednesday.

Pledging Silver Key are Jack Baker, Charles D. Butts, John R. Chalk, Carroll Claitor, Alex K. Cooke, William Thomas Cooke, Frank Crowell, Raymond Goodrich, Edward Kidd, A. C. Lambert, William Arthur Newman, Jimmy Robertson, Thomas Rogers and Si Slaughter.

New pledges of College Club are Sherrill Powell, Jr., D. Vic Streetman, Robert Banden, Guy Clayton, Harold N. Cogburn, Robert Hall Davis, W. Mike Fisher, Scott Henderson, Foch Morrison, James Parker, Jr., Bruce C. Pelto, Bob Perryman, J. D. Stewart and Reble Thomas.

Kemas pledges this semester include Paul B. Crawford, Claude Earl Jarrett, Clark Kimmell, Winn Lehman, James Lovelace, Dick Martin, Ralph Leland Redline, Jr., Dick Roberts, Lee Scott, and Paul Stengel.

Pledging Centaur are Perry Horton, Sep R. Hughes, Guy Robert Johnson, Rex Lanier, Quannah Maddox, Eugene Nail, Richard Phelps, Billy Phillips, Neill Walker, and Ben Williams.

Los Camaradas pledges are Richard Brice, Wendal Carl Jones, Pittman Lindley, Arnold Maeker, Bill McCoy, Lewis Nance, Frank Rapstine, Charles Stewart, and James LaFolia Watt.

Soci pledges include Byron Bennett, Paul Davidson, Preston Gill, Jack Longley, Gene McGinty, Maxwell C. Oswalt, Ned Satterwhite, Charles Walton and Preston Gill.

Pledging Wrangler are Johnnie Bradshaw, Jim Bingham, Pete Harmonson and Claude Slater.

Heard

Continued from page 1. Department have the highest possible record for employment—100 per cent. "The only yardstick by which I measure quality of instruction is by results," Heard declared. "We have gotten results."

Every student graduating from the textile department has studied under Heard. He is the youngest departmental head in the college, 36 years old, and has served under all three of Tech's presidents.

"During my time at Texas Tech I have worked hard, but those years have been most enjoyable. If I have accomplished anything for Tech then I leave happy indeed," Heard said.

Besides his academic duties as head of one of the finest textile schools in the nation, Heard developed a cotton classing and woolen dyeing short course in cooperation with the U. S. Department of Agriculture. In repeated efforts to gain campus laboratory grants from the federal government, he made frequent trips to Washington and to many points in the South. Many of these trips were in the interest of the State-Wide Cotton Committee of Texas.

Golf

Continued from page 1. ference in a sand trap and a green.

But, we did catch on rather quickly to a few of the game's finer points. For example, to say "that x&x-32-x32" will turn a mediocre No. 8 iron shot into a pretty nice pitch.

And aside from having to dodge two refuse dump trucks while looking for our brassie shots, we came through without a scratch.

It seems that most of the other entrants did tolerably well by themselves. Late Friday Donald Gordon had medalist honors sacked with a sparkling 66 over the 18-hole circuit, with only a few qualifying scores untallied.

Billy Cook was runner-up with a 69 and J. D. Webster had a solid 70 salted away.

Qualifying scores posted by noon Friday included: Qualifying scores posted by noon Friday include: Donald Gordon 66, Billy Cook 69, J. D. Webster 70, Jim Bingham 70, Wendell Smith 71, Melvin Best 73, Elton Doster 74, Ford Sturdivant 75, Alex Cooke 75, Billy Martin 75, Jack Mooney, Jr. 76, Clifton Babb 76, Jorany Bradshaw 77, Gunter Garland 77, Harold Crites 79, James Fricke 79, Joe Bides 80, Obed Foote 80, Wendell Parks 81, R. A. Jeffrey 82, A. M. Sanson 83, Jay Fuller 84, Edwin Forest 84, Joe Fricke 85, John McBride 87, Jack Kennedy 90, Holt Waldrop 92, Lee Michie 93, Argo Peck 93, Rex Williams 95, Ben Haxler 97, Dick Martin 96, John Williams 98, Stewart Sewell 104, Bill Johnson 109.

Elections

Continued from page 1. results which were announced at approximately 12 o'clock Thursday night. The balloting was the closest since the preferential method of voting has been adopted by the student council. A total of 1,628 ballots were cast according to Lee Byrd, student council president.

Feature of the election was that each candidate listed first on the ballot won his respective position with the exception of the race for editor of LA VENTANA. Position on the ballot was determined by drawing by the secretary of the student council in the presence of the president and vice president of the council and one candidate.

Election fever ran higher this year than anytime within the last few years, according to students. Reason for this was partly because of a radio broadcast and political pep rally in which each candidate presented his platform and qualifications over KFYO radio station Wednesday night.

Out of 1,727 ballots cast only 1,627 were complete, 100 being declared void because of some deficiency in filling them out and giving preference for individual candidates. Last year only 1,292 ballots were cast in publications election.

Winners in the political races will receive a free trip to New Orleans to attend the Southwestern Journalism congress with all expenses paid.

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My thanks are sincere, my gratitude will be permanent.

ED KIDD

Running In Double Harness



MARY WHITE



EUGENE WHITT

Mary White Weds E. Whitt At Noon Today

Ceremony To Be Read In Tahoka At Home Of Bride's Parents

Today at high noon Mary White will become the bride of Eugene Whitt at the home of her parents, Mr. and Mrs. G. E. White, in Tahoka. Rev. Cecil Matthews, assistant pastor of the First Methodist church of Lubbock, will officiate with a single ring ceremony.

The bride will wear a navy blue princess style dress with tailored white silk pique collar and matching accessories of navy blue and white. She will wear white gardenias. Attending here is Grace Rollins who will wear a light blue crepe dress with black patent accessories.

Myron Ghetian will serve as best man.

Following the ceremony a reception for the family and close friends will be held at home.

The couple, well known because of their activities in campus affairs, are both senior students majoring in journalism. Mary is secretary-treasurer of Press club and the Philosophical society, and is editor of "The Buzzer," weekly tabloid of the Baptist Student union.

Whitt, son of Mr. and Mrs. W. L. Whitt of Terrell, has served as business manager of The Toreador and President of Press club during the past year.

The couple, who will continue in school until they are graduated next year, will be at home at 2405 Broadway.

Toreador ads get results.

Dean Allen To Speak At Forum

Dean James G. Allen will review Elizabeth Bowen's book, "The Death of the Heart" at 2 o'clock tomorrow afternoon in the lounge of the women's dormitory.

The members of Forum are sponsoring this Fireside chat for the benefit of the women students of Texas Tech. Those to serve as hostesses are Marilyn Fry, president, Jane Hill, Ruby Nell Smith, Mary Beth Tomlinson, Maxine Wheatley, Dorothy Margaret Forbis, Marie Shook, Bennett Benson, Jimmie Fay Compton, Betty Alice Gordon, Maretta Holloway, Grace Lee Mahoney, and Ferrelline Tucker.

Potential, New, Old Keys To Dine

Silver Keys will honor new members and pledges with a formal dinner at the Hilton hotel Sunday evening at 6:45, March 3.

New members to attend are Gunter Garland, Joe Bob Johnston, A. J. Kemp, Homer York and Warren Taber.

Pledges honored will be Carrol Claitor, Alec Cooke, Jack Baker, Bill Cooke, Tommy Rogers, Raymond Goodrich, Charles Butts, Frank Crowell, Jimmy Robertson, Si Slaughter, Bill Newman, Edward Kidd, A. C. Lambert, John Chalk.

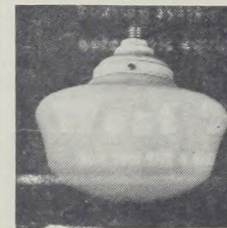
Members are Bob Sams, Amatus Chamberlain, Leon Keene, Troy Pickens, Billy Harberger, Jack Wells, Lee Michie, Bob Snyder, Roger Kuykendall, Dexy Sudduth, Harold Haslam, Paul Redding, Dale Walker, Sumner Reed, Billy Baskin, Joe Davidson, L. D. Davidson, L. D. Whiteley, Jimmy Brown, Ned Bradley, Bub Brewer, Ralph Balfanz and Herbert Leaverton.

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BROADWAY 10¢ 25¢ Last Times Today WHY DID DR. KILDARE TURN TRAITOR TO THE WAR BE IDOLIZED? Plus—Cartoon Community Sing and News SUN-MON-TUE.

Held Over "Gone With The Wind" Due to the Palace Theatre being unable to accommodate all who would like to see "GONE WITH THE WIND," it is being held over at the Broadway Theatre for three additional days ... watch the daily Avalanche-Journal for further details.

LYRIC 10¢ 20¢ LAST TIMES TODAY (First Lubbock Showing) JOHNNY MACK BROWN OKLAHOMA FRONTIER BOB BAKER \* FUZZY KNIGHT "The Shadow"—Cartoon PREVUE TONITE SUN-MON-TUES. (First Lubbock Showing) THE FURTHER EXPLOITS OF THE BELOVED BUMSTEADS

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PALACE SUN-MON-TUES. HAIL TO BROOKLYN'S Fightin' Irish ... THE BEST SOLDIERS IN THE WHOLE DOG-GONE WORLD! ... THE FIGHTING 69th ... James CAGNEY Pat O'BRIEN George BRENT ... Merrie Melody Paramount News

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