

Turner Announces Officer Appointments For 56 Air Science Cadets Thursday

Col. Ollen Turner, professor of Ross, S-3 Group "B"; William S. | air science and tactics, has an- | Huntley, executive officee Squad |
| :--- | :--- | :--- |
| nounced the appointment of cadet | ron E: William G. Barbee, execu- | nounced the appointment of cadet tive officer Squadron F; Payburn year. The appoint

Appointments are made at the
first of every year and if cadet Mrst of every year and if cadets
make a good showing in the temporary positions they are promot-
ed to that rank permanently. All ed to that rank permanently. Al
the cadets mentioned are seniors who are not expected to gradua
in January, Col. Turner said. Cadet Lt. Cal. Charles O. Ham-
ithon was relieved from assignment and duty with Group " A ' and assigned to Group "B" wit
duty as group commander. duty as group commander. Cadet Lt. Col. Gerald R. Loef fler was relieved from assignment
and duty with Group " B " and as signed to Group "A" with duty as
Get Cadet Captain Ratings The following cadets were ap of cadet captain and assigne Kovach, wing adjutant; Junior Dozier, Wing A-2; Dorrance H
Guy, Wing A-3; James E Klemm Guy, Wing A-3; James E Klemm
Wing A-4; Jim K. Choate, depu ert L. Miller, deputy commander
Group "A" adjutant Group "A" L. Hamill adjutant Group "A", Richard A Frank W. Payn, commanding of-
ficer Squadron E; Allen Bennett $\frac{\mathrm{Jr}}{\mathrm{F} \text {; Jommanding officer Squadron }} \mathrm{L}$. Howell, commanding officer Squadron $G$, and Bit er Squadron F
Cadet First Lieutenants
The following cadets were ap-
pointed to the temporary grade of
cadet first lieuterant and assign-
ed dutes as indicated: Samuel W Wahl, S-3 Group "A", Charles A

Accounting Society Holds Fall Picnic At Mackenzie

## its annual fall pienic Oct. 16 in Mackenzie pari.. Members attending were Maur ice McWhirter, Jim Roop, Jean <br> Members atl, Jim Roop, Jea ice McWhirter, Priddy, William Speer, Joe Hipp <br> Priddy, William Speer, Joe Hipp John Starnes, Bruce Fielder Craig Wilkerson, Thomas Friday

 N. D. Durham, Tommy AllisonWilson Youngblood, Donald Bag Wilson Youngblood, Donald Rag-
well, Jimmie Mason, Homer Clements, Garland Lloyd, Donald Furg
eson, Ernest W. Gibson. Messrs and Mesdam Beedy. Newell Burk, Reginald Rushing and Fred Norwood.
Meetings of the Meetings of the organization
will be held the first Monday of each month; next regular mee 1. Meeting-place will be announc
Comeandsceus
At
Wayne's Record Rack
2121-A Broadway
Records, Players, Radios
Sheet Music, Needles, etc.

## COSTUME STUDIO

'COSTUMES FOR ALL OCCASIONS'

## NEW TUXEDOS

Reatro Ony
\$5.00

## HESTER'S

## SENSATIONAL

Rental-Purchase Plan
IT'S NEW "HERES How

Rent a "Brand New" Royal Portable for
2. Then cash payment at the end of 3 month
3. Then tnstallment plan of 87.00 a month
for 10 months. (No Carrying Charges)

- ARoal pratule no now yours at tin

Come intied cash price
$\$ 15.00$
13.25

Texas Ave. 1214 " 6 " Come in today and find out the | reasons for buying a portable from |
| :--- |

Phone 6645

| Theta Sigs Initiate four Pledges Friday Into Alpha Upsilon Chapter Theta Sigma Phi, national honorary women's journalism fraternity, initiated four women as pledges at 5 p.m. Friday in the home of Mrs. James G. Allen, 3110 21st. <br> Junior women who were initiated into Alpha Upsilon chapter are Joy Penrod, Lubbock; Pat Edwards, Fort Worth; Sbirley Johnson, Lubbock, and Maurine Denton, Midland. <br> Report on the national convention held in June at Kansas City, Mo, was given by Pat Johnson. | New Press Club Officers To Be Selected Thursday <br> A called meeting of the Press club is scheduled for 5 p.m. Thursday in J105; according to J. Russell Heitman, sponsor. <br> Business for the meeting will include election of officers and accepting memberships in advance of La Ventana deadline for Press club page. <br> All persons interested in becoming members of the organization are invited to attend, Heitman stated. | Tech Geology Club Hears Recline Speak On Grad's Job Possibilities <br> Job possibilities in geology we discussed by R. L. Redline, he geologist for Livermore, inc, Lu bock, in a meeting of the Te Geology club Oct. 16. <br> Committees were appointed 1 the club's float in the Hornecon ing parade. Plans were also mia for the group to sponsor the prit ing of decals, which will be $c$ signed by club members. The c cals will be sold at the Te Bookstore. |
| :---: | :---: | :---: |


| Theta Sigs Initiate Four Pledges Friday Into Alpha Upsilon Chapter <br> Theta Sigma Phi, national honorary women's journalism fraternity, initiated four women as pledges at $5 \mathrm{p} . \mathrm{m}$. Friday in the home of Mrs. James G. Allen, 3110 21st. <br> Junior women who were initiated into Alpha Upsilon chapter are Joy Penrod, Lubbock; Pat Edwards, Fort Worth; Shirley Johnson, Lubbock, and Maurine Denton, Midland. <br> Report on the national convention held in June at Kansas City, Mo., was given by Pat Johnson. | New Press Club Officers To Be Selected Thursday <br> A called meeting of the Press club is scheduled for 5 p.m. Thursday in J105; according to J. Russell Heitman, sponsor. <br> Business for the meeting will include election of officers and accepting memberships in advance of La Ventana deadline for Press club page. <br> All persons interested in becoming members of the organization are invited to attend, Heitman stated. | Tech Geology Club Hears Redline Speak On Grad's Job Possibilities <br> Job possibilities in geology we discussed by R. L. Redline, he geologist for Livermore, ine, Lu bock, in a meeting of the Te Geology club Oct. 16. <br> Committees were appointed 1 the club's float in the Hornecon ing parade. Plans were also mia for the group to sponsor the prit ing of decals, which will be c signed by club members. The c cals will be sold at the Te Bookstore. |
| :---: | :---: | :---: |



Men's Rush Clubs Will I Bids Wedne:
$\qquad$ al organizations
rom 4.45 to 6.15
the Aggie aud nthe Aggie
Centars will of the 1951 fall
30 to 9 p. Tu 30 to 9 p.m. Tu
reen Room of the R
Jerry Mckee, pre 5 master of cerem
rogram which will ogram whin
kit by club members
vin Campenter. Euin Carpenter, Jo
ind Jo Ann Thomtor


Wahepield 981
alschule POTPO
Three stuvern


 atran heor
"hn" sid

Shirts Pictured

THE MAN'S STORE
?
STORE HOURS: DAILY $9-6$



Fatted Calf Is Killed For Ex-Techsans: Handshakes, Dancing Fill Out Schedule Returning exes will be honored
with breakfasts, coffees and dinners given by the different cam pus organizations.
Registration wil begin at $4 \mathrm{pm} . \mathrm{m}$ Friday. A pep rally and bonfire
will be held at $7 \mathrm{p} . \mathrm{m}$. and all classes will be held at 7 p.m. and all classes
since '26 will hold reunions at 8:15 p $m$. The first Artist Course of the year will be presented at $8 \mathrm{p} . \mathrm{m}$. in the auditorium of Lubbock senior high school and will featu
Jennie Tourel, mezzo-soprano.

Students To Repar
Former students will cortinue register Saturday morning and the main event of the morning will be
the Homecoming parade at $10: 30$ a.m.

Furr Food stores and the Texas New Mexico and Oklahoma Coaches, Inc. will be hosts at a buffet luncheon at $12: 15 \mathrm{p} . \mathrm{m}$. in the Gym. The Homecoming dance will be held in the Gym at 9 p.m. With the
Varsitonians furnishing the music. Among early morning activities Among early morning activities
Saturday will be breakfasts given Saturday wil be breakrasts given
by the Block and Bridle club at
6.30 a.m.: Dairy Manufactures 6:30 a.m.: Dairy Manufactures
club at $7: 30$ a.m; D.F.D. social club at $7: 30 \mathrm{a} . \mathrm{m}$; D.F.D. social
club at $9: 30 \mathrm{a} . \mathrm{m}$., and Double T association at 7:30 a.m. Theta with a buffet breakfast at $7: 30$ in the Colonial Room of the Hilton hotel.

Coffee Honors Exes
Home Economics exes will be honored with a coffee at 9 aim and
the speech department will have a coffee Saturday from 9 to $10: 30$ a.m.

Former members of Kemas social club will register at $9 \mathrm{a} . \mathrm{m}$. in and attend a dance given by the club at 9 p.m at the Cotton club. Las Vivarachas social club will hold an open house for their alumnae immediately following the
Texas Tech-Arizona University football game.
College Club will entertain Exes with a reception from 5 to 8 p.m.

Men's Music Club Will Discuss Affiliation With National Sinfonia
Affiliation with Phi Mu Alpha fraternity, will be discussed at a called meeting of Tech Men's Music club from 2 to $5: 30 \mathrm{p} . \mathrm{m}$. Tuesday in X3-A
Dr. T. Smith MeCorkle, province governor of Phi Mu Alpha and dean of fine arts at Texas
Christian university, will discuss chartering the chapter.
Men students enrolled in any music class are welcome to attend. Membership is not closed.

TEACHES HOME ECONOMICS Jane Adams, May graduate, is teaching home economics in
well High school, Farwell. Miss Adams was president of Las Vivarachas social club her last year in Tech.

Swifts, flying in India, have
Swifts, flying in India, have
been timed at 200 miles an hour

## TAXI

YELLOW CAB CO.
"The Thinking Fellow Colls A Yellow'

7777

Movie, Business Session On Agenda For Thursday Meeting Of FTA The Future Teachers of America $7 \mathrm{p} . \mathrm{m}$. in the Extension building. Students who are taking education courses and wish to become members of the club are urged to attend this meeting. It will be the final meeting for membership dues. A movie will be shown foll
short business meeting.

A young crow can eat its weight

## Campus Whirl

Tinestay
Fch Men's Glee club and Musical ing from 2 to $5: 30 \mathrm{pm}$ in X3B Thursday
the leachers of America meeting at $7 \mathrm{p.m}$. in the Extension building.
Press club meeting at $5 \mathrm{p} . \mathrm{m}$. in
J105.
A gull can fly backwards as
well as forwards.
alumnae and husbands. A banquet will be held by Silver Key social club at 7 p.m. and Socii Exes will be guests at a dinner given by the club at 7:30 p.m. The Newman club will conclude breakfast at $10 \mathrm{am} . \mathrm{m}$. Sunday


No. 26
THE ROOSTER
D. C. EARL HILDRETH Optometrist
DIAL 2-4828
2421-B Broadway (Just off College Ave.) Lubbock, Texas


Y
Ou have to get up early in the morning to put one over on this cock-of-the-walk! When it came to making "quick-trick" experiments of cigarette mildness, he stated flatly, "That's strictly for clucks"! How 'ya going to keep 'em down on the farm-when they know there's one convincing way to prove cigarette mildness!

It's the sensible test . . . the 30-day Camel Mildness Test, which simply asks you to try Camels as a steady smoke-on a day after day basis. No snap judgments. Once you've enjoyed Camels for 30 days in your "T Zone" ( T for Throat, T for Taste), you'll see why ...

After all the Mildness Tests.
Camel leads all other frands Dy billions

Page 4

## Tech's Own Cave Men . .

The art of the cave man has not vanished! When the last cave man died, scientists feared that his unique artcarving strange marks, and pictures on his surroundingswould perish with him. But, happily, it isn't so.

In fact, we've been told that a good number of thes early day artists still exist-and are right here on the Tech campus. In the absence of cave walls to draw on, these in genious ones have discovered that the walls of campu buildings and that the smooth tops of classroom desks make a pretty good substitute.

We here at Tech are proud of our cave men. What could be more attractive than a classroom where every desktop is adorned with the work of our fellow artists?

Carved up desks make note-taking an adventure, too Anyone can write on the smooth metal topped dormitory desks but only those students who go to class can have the fun of punching holes in their themes as the desk suddenly disappears into a deep rut beneath the paper. Teachers also say they like to see their students carving on desks. It give them something to do besides just listen to the lecture.

Tech is so proud of their talented undergraduates that they have recently bought quite a few new desks just so the students will have mecome too scared up, the school can have them refinished so that the arty ones will have a clean slate to draw on. All of this costs money, of course, but nothing is tod good for our prehistoric painters.

Conme on, students, let's beautify our campus. Here's to more and better carving!-Pat Edwards
Under The Breezeway Our breezeway that this col-
umn is named arter is getting well
underway now. In a few weeks underway now. In a few weeks
students will probably stop asking, "What is the brezezway those
For the beneit of all the
$(99.99 \%$ of the student body) whe don't know, it's the covered archScience building and the Chemistry building.

Know what last Saturaay was
No? The Sweetest Day of the Year. The following paragraphs
are part of a feature written by the sudden influx of news, we dian't have room for it, but we felt wasted. So read on.
When you wake up in the morning you should feel angelic. If you
don't, there's something wrong because Saturday is the Sweetes say of test. Yeah, yeah, when wo found it in the Associated Col-
legiate Press Service, we didn't believe it either, so we went over
to the library and looked it up and it's true all right. It's even sponsored by the Council for the
Promotion of Sweetest Day Inc. no less.
We had wild ideas on what it might mean, such a day to ear
nothing but candy, but we found out it means just a day to make
someone happy roommate turns on the light in your face in the morning check
that impulse to throw a book at
her and smile. Pamper your teachers: go to class on time for once
If your boy friend tells you that If your boy friend tells you that
he has to study and can't make that date toin the that snarl and tell him nicely that it's all right. Boys, when your date
keeps you waiting in the lounge those last touches, restrain that act of violence and tell her popeople go in and out of the lobby cause, just think, when this day is over (and it only lasts 24 hours,
at least part of at least part of which youtt be
aslecp) then you can be nasty for 364 more days.

Discussions can nearly always
be found in the office and the other day was no exception. At
that time a metropolitan charac-



## Texas Tech Talk

## Fireworks Planned For Homecoming


From all indications the Home-
coming festival this year will be
one of the most colorful events
Tech has seen in a long time.
Saddle Tramps, we hear, are
planning a giant fireworks display
to be shot off just before or dur-
ing the Homecoming bonfire. The
spectacle is to consist of prac-
tically every type of multi-color
sky rocket.
They are to be shot from Col-
lege Avenue back toward the
Gym. Walkie-talkie radio sets
from the military science depart-
ment may be used during the fire-
works display and bontire to as-
sure that any mishap can be re-
ported quickly.
Both Sadde Tramps and Al-
Bha
pha Phi Omega, honorary service

## About The Campuses

## It seems that Oklahoma isn't too happy about the things hap-

 pening in Texas. According to the Daily Texan, University of Tex-as newspaper, Governor Allen as newspaper, Governor Allen
Shivers received a telegram from Shivers received a telegram from
Oklahoma City which requested Oklahoma city which requested stores between Oklahoma and the Cotton bowl in Dallas.
Reason: "If the Sooners get the unusual rotten brand of officiating they do in Texas, they will
be tempted to get drunk and make be ternpted to get drunk and make
a shambles of the whole northern a shambles of the whole northern,
part of your semi-civilized state." The telegram was signed "Okla-
homa Bone Dry Enforcement as sociation unincorporated.
Oklahoma Daily of the Univer-
sity of Oklahoma was slightly fed sity of Oklahoma was slightly fed
up with the famous journalistic adage readers love to see thei
names in print. In one edition this appeared in a box at the top of the paper: "It is the fervent wish of the Daily to make all its readers happy, therefore, in compliance with an age-old demand, the
Daily is publishing today the name of every student in the university, Amen."
According to the Trinitonian at Trinity university the museum has
received a new heirloom, a 9 -foot receved a new heirloom, a 9 -foot longed to Count Jean Batiste LaCoste about 114 years ago when he had it especially made and shipped to San Antonio from Par-
is, France.
 mascot. As far as we know, neith er organization has located one
yet, but the search continues. The mascot idea is not a new several good luck tokens over the Years ago when Tech's football squad was known as Matadors
a costumed Matador would parade out on the field before the team Later the team used a small boy son of a member of the Tech fac-
ulty, for their good luck charm He was dressed in a minatur football outfit.
We have heard several sugges-
tions for a mascot. Some stutions for a mascot. Some stu-
dents say a red caped rider on white horse would symbolize the Red Raider and also fit our SpanOthers want a Brahma bull to
symbolize Tech's power. Such symbolize Tech's power. Such a
mascot would be expensive to buy and expenswiable, keep, sounds lik a good idea to us.
tioned a suggestion we men schuler that the American Fla gimes and that the audience sing ed by the band
Several students called to our attention the fact that military
usage demands that the Flag be lowered at sunset Since the custom of flying the
flag at night games is practiced in many parts of the country, we investigated to see just what tradition permits. It seems that at sunset if it has been flying during the day, there is no set rule against raising it during a nigh

Quotables-
too many parents are not on dren.
Stand a little claser to your
Dieting is the triumph of mind
over platter.
She literally worships her new husband-places burnt offerin

Members of the younger generation are alike in many disre
spects.
 Morocco, is Charles L. Birdwell Lubbock. Eirdwell is a Builder 3 . class in the Seebees. Before join
ing the Seebees last June, he wa an architect student and a mem ber of Kemas, men's social club. Africa. Birdwell is to go to many before continuing his to French Morocco
Seaman apprentice Paul M. Ne
tes, who attended Tech befo enlisting in the navy, has bect chosen honorman of his ree
raining company at the San cgo Naval Training cente:
Cpl. Jackie Cook, who attend Tech three semesters before
inteering for the air force, report to Camp Kilmer, N.J., a er spending a leave in Lubboc
with his parents. Cook was merly stationed at Denver's Lo y Air Force base
H. Bertice Tankersley, ate credits from Tech, has be appointed a first lieutenant
Women of the Air Force. Tankersley, who is a veterain
the WAVEs, will be statio he WAVEs, will be statio
with the WAFs at Lackland Force base in San Antonio.

Old Glory - at special night casions is practiced in vario
parts of the nation and we see reason why nying the Flag night football games would be dedure.
thotoreador
THE TOREADOR, newspape
Texas Technological college, published every Tuesday and F
day on the campus of Texas Tec nological college at Lubbock the college.
EDITORIAL OFFICES:
Press Building, Rooms 103,
Press Building, Rooms 103,
Telephone: 8541 Telephone: 85
Extension: Extension:
Editor, 424
Editor, 424
Business Manager, 423
Night Editor: 8548 Member Collegiate Press
Represented for



BANQUET SCENE-Edd Wilson, (right), Fort Worth architect, presents the national charter of Tech's chapter of the
American Institute of Architects to Robert Goyette, local president, at the installation dinner Saturday might in the Hilton hotel.

Cadets To Nume


Air torce ROTC students wil meet Thursday afternoon at 3 p.m. for this year, according to Major Melvin Burnett.
They will choose four squadron hearts, a band sweetheart and wing sweetheart.
Names of the wing and group sweethearts will be kept secret Dec. 15. Squadron sweethearts will be announced soon after election Candidates will be presented Tuesday night when the Texas
Tech Military association meets in the Extension auditorium at $7: 30$ p.m. for a smoker

Lots of people have heard the whippoorwill, but comparatively
few have seen the bird, for it rew have seen the aird,
rarely flies in the daytime.

WANTED!
6 Girls For Work Saturday Morning Before And After The Parade
Apply

Journalism Building-203
Pi Epsilon Tau To Sponser Smoker Thursday At Hilton A smoker will be held at $7: 30$ room of the Hilton hotel by Pi Epsilon Tau, honorary petroleum en gineering society, according to
Kenneth Hill, second vice Kenneth Hill, second vice presi
dent. Speaker for the smoker will be gineering graduate at Tech.
Shades Of The TV Age! Radio To Guard Bonfire dios will be used by Tech students this year to guard the Homecoming bonfire from posThe emature firing. the ROTC is corps branch of field telenhonos FM units, according to Maj Victor B. Penuel, assistant pro-
fessor of military science and tactics.
The mobile units are being installed in cars and the field telephones will be set up at roads leading tinto
Senior members of the signal corps will operate the equipment, Penuel said. A headquar-
ters will be set up in one of the men's dorms.
Wakefields oflowers 9814

Don't Discard It - Have It Repaired

- ELECTRIC SHAVERS - ELECTRIC CLOCKS - ELECTRIC TRAINS - ELECTRIC IRONS 2215 14th REPAIRZIT SHOP Ph. 3-3070


## LA VENTANA

 PICTURE DEADLINE!!!- Sophomores ... Octiober 25
- Juniors ... November 1
- Seniors ... November 10

Proofs To Be Returned By - SOPHOMORES, Oct. 25 JUNIORS, Nov. I - SENIORS, Nov, 10 FRESHMEN Who Have Not Had Their Pictures Made, Do So Immediately!
Palace Studio
1211 COLLEGE AVENUE


## Tech Artists Course

presents


All Tech Students Admitted On Presentation Of Activity Books Adults $\$ 1.80$ (Including Tax)

FRIDAY, OCTOBER 26, 1951
HIGH SCHOOL AUDITORIUM
8P.M.

Tired Of Books, Boyfriends ? Try Library's Light Reading


too, when you read Poetry and | dent, the library probably means | too, when you read Poetry and |
| :--- | :--- | :--- |
| one of two things to you. Either | Players Magazine; and there will |
| it's a place to rendezvous with a | be some in our world that you | dull book (forcibly), or it's a place

to rendezvous with a not-so-dull
won't like at first, because you

won't ities just as people do. There are ly of every professiors, famisome of us you'll like, and some have the entertainers, who live little world thoroughly, you'll $1 \begin{aligned} & \text { in a world of their own. These ac- } \\ & \text { tors, detectives, dancers and }\end{aligned}$ | probably like it | singers are found in the recrea- |
| :--- | :--- |
| One of our leading citizens is |  |
| tion reading room. You'll find the |  | Progressive Farmer. You Aggies

wall lars like "Leave Her to Heaven
wike him, because he's wery
and "Prince of Foxes" the and "Prince of Foxes," the undis-
covered talent and covered talent and even th
"dance-hall" personnel.
Why don't you visit us some Why don't you visit us some-
time, and really get to know us?
Perhaps we can even help you get
to know yourselves and your felPernaps we can eves help your gel
to know yourselves and your fel
lowmen better.
This tale is just a product of a writer's imagination, but it is a
nice way of saying, "You're a
missing something."
 of usable material, and the rec-
 $=$ There are some old-timers
among the periodicals, too. Just
 termined. for the collese has
bungt isuses to magaine shieh
date back to the years berore Jate back to the years beciore
Tien was. founded, Janeway con-
tinue
Applied Arrs Workshop Selects
Officers; White is Nomed Prexy Officers; White is Named Prexy
Sue White, senior education
 ton hotel.
Candidates are Nancy Moran, Candidates are Nancy Moran,
sophomore music education major sophomore music education major
from Waco; Joan Osborne, freshfrom Waco; Joan Osborne, fresh-
man drama major from Levelland, man drama major from Levelland,
and Charlyne Hannum, freshman advertising art and design major advertising art and design major
rom Waco. The "Rose," who will be chosen at a later date, will be ntered in the national contest
where she will compete with wowhere she will compete with
men from 80 other chapters. New members initiated w Robert Campbell, Donald Davis
Jerry Davis, Tony de Shazo, Gayle
 LUBBOCK, TEXAS

## DOYOU INHALE? Then you're better off smoking PHulu MorRIS


.. because Philup Morris is definitely less irritating, definitely milder than any other leading brand!

PROVE IT YOURSELF
Take the
PHILIP MORRIS NOSE TEST start enjoying PHILIP MORRIS today!

NO CIGARETTE HANGOVER means MORE SMOKING PLEASURE!

- SUITS, SLACKS AND TOPCOATS Tailor Made by
International Tailoring Company, Chicago Under New Management COLLEGE TAILORS
- Just off the Campus -

14th at College Phone 8444
$\qquad$

## Cleaning

## Pressing

 Alierations
## Isbell Aerials Bear Victory Following Early Raider Lead

 things to make a newspaper complete! Our readers look to this paper for bargains, comforts and pleasures and our advertising messages are read as eagerly as the news,
because advertising provides because advertising provides
the reader with the economic the reader with the economic
essentials for his home-and, the advertiser-with results!

Every advertiser in the community will cheer on seeing the STAMPS-CONHAIM ADVERTISING SERVICE, now availabl at this office. Here's the winning ticket for producing more profitable, effective and economical advertising at absolutely no extra cost! You'll score more business, more profit dollars when you put the agency-evel art, copy and layouts in this service to work for you. Let THE TOREADOR carry the ball with forceful, effective advertising messages to gain extra business . . . reach a larger market for you!

BEAT THE WILDCATS, RAIDERS!


## Advertising Results Call For

TEAMWORK too!

Gathering and presenting NEWS is but one part of this paper's job, for it takes many

## the Tech 29 -yard stripe and was

 recovered by Baylor on the Raider's own two-yard line. Francis Davidson scored over right guard, making the count 27 to 6 after the try from placement. On the first play following theBaylor kickoff, Baylor covered Baylor kickoff, Baylor covered an
other Tech rumble. Four play later, Dick Parma made it 34 to 6, Brocato converting. Baylor's final points came when Jimmy Davenport, second line
quarterback, threw to Williams quarterback, threw to williams,
who threaded his way 55 yards

See isbell, Page 8 Baylor game was selected and
plans the week for plans are to run the cartoon
in the Frida Ray Howard won the honor
on the hasis fentive wasis of his fine de- was way ahead
of he tean of his teammates in tackles made against the Bears.
$\star \star \star \star$
Baylor turned two fumbles into Baylor tumed two fumbles into
scores. They scored once after re-
covering a blocked punt on Tech's two-yard line. The Bruins needed
only 19 yards atter two consecutive penalties had brought the ball
56 yards to put it into scoring po56 yards to put it into scoring po-
sition another time. Stanley Wil
liams. the standout Baylor end scored on one 55 -yard pass play atter being stopped but not
brought down by three different brought do
Raiders.
The largest. most complete 1 ibrary in the South Plains is the
376,537 volume research library at Texas Tech.

Baptists Settle Presbyterians, 19 To 6, As Bums Score Twice On Interceptions of the Baptist Student union set passed to Rodney Balke, IK back the Westminister Student $\begin{aligned} & \text { passed to Rodney Balke, Ike } \\ & \text { Fellowshin } \\ & \text { Tremble and Bob Schmidt for }\end{aligned}$ Fellowship 19 to 6 in their first encounter of the season in Inde
penndent touch football leazue play. touch football league Two pass interceptions were urned into scores for the BSU then 15 yards to Fmmett Adai Bums early in the first hall. Abe ball on the two-yard line from whner scored the first Bum t.d. Where Balke scored as he took
when he intercepted Walker Hercepted a pass from tars zone pass in the pay dirt. Tom Brown took an ex- Another passing drive of the tra point pass from George Wor- Presbyterians was stopped when Shortly after the kickoff Earl Tom Brown intercepted a WS Hutcherson intercepted another WSE pass and tan 20 yards for a
BSU scored again in the first
half. their last counter of the
Rec Hall Tourney To Open game It was a pass from Worrell gane. It was a pass from Worrell
to Hutcherson that accounted for the tally. But, in the second half BSU
Unknowns Forfeit To Dairy Club

Wednesday; Deadline Today
Deadline for entering the Recreation hall-Intramural ping pong Purcel, Rec hall director, Day, Dan Purcel, Rec hall director, has an-
nouced. The tournament is being condingles and doubles matches. There are six contests, singles and doubels for men, for women and for
men and women. Through Monday 20 persons had registered in the tourtrament Play is scheduled to open Wednes-
day, Purcell said.

## Wakefield's oflawerd

 9814
## PLAIN DRESSES MEN'S SUITS Cleaned \& Pressed <br> 39c

## Men's Shirts, Trousers <br> 25c

Hats Cleaned and Blocked
79 c
Stinson Cleaners
Lubbock's Leading Cleaners Since 1930
708-10 Broadway
Lubbock, Texas


Position Interviews
Set For Graduates January petroleum geology grad-
uates and 1952 accounting gradu-
ates are to be interviewed regarduates and 1952 accounting gradu-
ates are to be interviewed regard-
ing jobs Friday and Saturday respectively.
Petroleum geology applicants, to be interviewed by representatives
of the Superior Oil company, are orequested to take their transcripts to the interviews. In addition, they
should have completed mathematics. courses through calculus. If ates may schedule spring graduRepresentatives of Peat, Maxwick, Mitchell and company from
Dallas will interview graduates in accounting, following a general meeting at 8 a m. Saturday in Ad
305 . Representatives of Boeing AirThune company wild Friday to interview 1952 engineering graduates conMechanical, civil, electrical and architectural engineering students are eligible, The Seattle and chita engineering divisions of Boeing are the locations of employA general meeting will be hel at 7 pm . Wednesday in the EngiInterested persons shouid report ately to schedule interviews. Management Association Elects Beaumont Senior Club Chairman Allen Smith, Beaumont senio Management association at their Oct. 16 meeting. Other officers elected were lo, vice-president: Steve Mize senior from Big Spring, secretary; Bennic McKinney, junior from Hobbs, N.M., treasurer, Paul Cato, Amarillo junior, di-
rector of education, and Charles rector of education, and Charles Joplin, senior from Littlefied
rector of public relations. The Association will me first and third Monday of each month at $7: 30 \mathrm{p} . \mathrm{m}$. in Ad208.

## Wahefields I lowers 9814

## Our Treat For October

ALMOND TOFFEE ICE CREAM

Delicious through and through. . . This is a special treat we have for you. So come in and try it. Just ask for
CLOVERLAKE ALMOND TOFFEE ICE CREAM.

## Cloverlake

I210 Ave.Q Ph. 8742


PRIZE WINNERS-Above Bob Womble, right of Womble Olds gives prizes of $\$ 350$ and $\$ 150$ to John Norcross and San Anderson, respectively. Norcross, lett, a senior journalism major and Anderson, center,
awarded the prizes for writing winning feature advertiseawarded the prizes for
ments for the company.

Sight, Sound Add Interest To Lectures In Military Science Training Program ROTC students are learning teachers, This training aid is a
that sight and sound play a great $\begin{aligned} & \text { machine which projects transpar- } \\ & \text { ences on a screen. With this ma- }\end{aligned}$ part in the making of a soldier in ences on a screen, With this maUncle Sam's modern army. out objects on the screen with a Tech's military science depart- pointer without leaving his desk. the only means of teaching and interesting by the use of modern training aids.
Movies, graphs, demonstration Movies, graphs, demonstration
boards and actual army equip-
ment are just a few of the helps which ROTC students have to lake the work out of learning. Army ROTC seniors have just completed a ten-hour course on
military teaching methods. Durmilitary teaching methods. Dur-
ing the course, emphasis was
placed on use of training aids and illustrations. The vu-graph is one of the de-
vices used by military science Isbell Aerials to pay dirt. At least three Raider defenders had their hands on
Williams but seemed unable to bring him down
With the score 40 to 6 Dame Luck took pity on the Raiders
and turned her back on the Bruins and turned her back on the Bruins
for a while as the Raiders re for a while as the Raiders re-
deemed themselves somewhat by deerned themselves somewhat by
turning the slaughter into a fair turning the slaughter into a fair
ly decent spectacle. Baylor had just Baylor had just punted to the
Tech 11-yard stripe. On the first play from that spot, halfback Bobby Cavazos broke through headed for the right sideline, raced to the Baylor 35 before cutting
back and then outdistanced the two remaining defenders to go all the way for Tech's second tally. The Raiders weren't through

## LOOK GIRLS!

We have a special cleaning and blocking process for your beautiful sweaters and knit suits.
HEATH CLEANERS
1107-9 College
Phone 4319

## Radio Prof Builds Houses, Dreams Of Campus Station

| Here's the information for you | lighting. Since the house canno |
| :--- | :--- | :--- |
| girls who've been wondering who |  |
| that tall, good-looking instructor | be moved from the stage, it must |
| remain onstage even while another |  | that tall, good-looking instructor remain onstage even while another | with the wonderful voice is. He is $\begin{array}{l}\text { scene is being played in some other } \\ \text { Wallace R. Jackson, new speech } \\ \text { area. This means that some way }\end{array}$ |
| :--- | Wallace R. Jackson, new speech

instructor, and you can get into
area. This means that some way
must be found to completely black one of his classes by signing up for out the house while another area a radio course.
Jackson, who has brown hair $\begin{aligned} & \text { of the stage is lighted. Jackson } \\ & \text { hasn't figured that one out yet }\end{aligned}$ and ditto eyes hails originally from but he's working on it. Midland but he received his BA in When asked about his hobbies dramatics from Abilene Christian
college and his MA in radio from $\begin{aligned} & \text { Jackson smiled. He collects long } \\ & \text { playing records-when he has time }\end{aligned}$ college and his MA in radio from
Northwestern university in Illiplaying

for it. | nois. |  |
| :--- | :--- |
| Jackson has spent nine years in | Ponce de Leon discovered Flori- |
| radio, where he says he worked on | da on Easter Sunday, March 27 . |
| dat |  | "all phases except management." fe thinks Tech "is a very good

school" right now but dreams of
having a campus radio station operated by the speech departmore specialized courses in radio. In addition to being radio in-
structor, Jackson also has another title, that of technical director for speech department productions. He estimates that this has involved
him so far in about 15 hours work per week on the set for the forth
coming play, "My Heart's in the
HANDIPAK
STATIONERY 36 Sheets 24 Envelopes
69c Value 49c The main problem in this set,
Jackson said, is building a house on the stage. Since the Tech stage is small, it is impossible to build a large house on it. The script,
however, demands that the audience be able to see both the exterior and interior of the house. Jackson has solved the problem by
building the building the structure on a one and one-half foot platform, cover-
ing the east and back sides of the ing the east and back sides of the
house with flats and using only cheesecloth to mask the west and front sides.

A complete stock of all types of stationery.

## BATYE DRUG

On the Corner Broadway \& College


FLORSHEIM COMMANDER
The wing tiped favorite of college

hand-cut premium calf skin in
black or tan. They're a natura
for comfort, ease and durability
standards in quality and style,
19.95

MEN'S SHOES FIRST FLOOR
finguidurn

