

the foreador

Vol. XXVI Texas Technological College, Lubbock, Friday, September 21, 1951 No. 1



EAGER FRESHMEN—Freshmen students, eager to begin their college careers at Tech, consult with James G. Allen, dean of student life, in making plans for their year's activities. Left to right are: Dean Allen; Douglas Smith, Lubbock; Travis Bain, Lubbock; Erby Rhodes, Abernathy; and Darrell Leonard, Lott. (Photo by Delores Ketchersid)

Pep Rally Set For Tonight; Weaver To Introduce Team

A giant pep rally sponsored by the Saddle Tramps will begin at 6:45 p.m. today in front of the gym. Phil Thompson, head cheerleader, announced Thursday.

Women students will stage a snake dance from the dormitories to the gym at 6:30 p.m. A torchlight parade will take the crowd to the circle, where cheerleaders will practice Tech yells and songs with the students.

Present at the rally will be Dewit Weaver, head football coach, and other members of the coaching staff. Weaver will introduce members of the team. Jerrel Price, football captain, will make a short talk following the introductions.

Between 800 and 1,000 students participated in an impromptu pep rally late last night in the loading zone between Womens' dorms III and IV, estimated Phil Thompson. Both cheerleaders and a number of students who attended reported that the rally was "the most enthusiastic student gathering in recent years at Tech." Women watched from dormitory windows and echoed back yells given by the men.

Saturday's pre-game activities will begin in West Hall parking lot at 6:45 p.m. with a shirt-tail parade composed of Saddle Tramp members and freshmen. The group will move from the parking lot to the womens' dormitories and back to the stadium, getting a crowd out for the Tech-West Texas game.

Saddle Tramps will sit in section P (a new position) with freshmen directly behind them at

Committee Seeks La Ventana Editor

Students who are interested in editing the 1952 La Ventana may apply to A. B. Strehli, chairman of the publications committee, in the foreign language office.

Qualifications are completion of 90 semester hours of college work, a one-point overall grade average, and holding no major campus position.

Applications should be made to committee chairman by letter before noon Tuesday, Strehli said. The position was left vacant by the resignation of Allan Hammer, senior journalism student.

Students seeking the editorship should be present at 5 p.m. Tuesday in J204 for a called meeting of the publications committee. Selection of an editor will be made at the meeting.

at the top of the stadium, Charles Joplin, president, said.

In a meeting of the organization at 5 p.m. Thursday, announcement was made that Saddle Tramps will sit in a special section at the Tech-A&M game in Dallas. Members should specify this when purchasing tickets in the athletic office. Joplin also announced that the club is accepting pledge applications. Letters should be mailed to Joplin in West Hall or Benny Bruckner, vice president, in Doak Hall, he said. Deadline is Oct. 4.

Twenty-Four Faculty Members Added To Texas Tech Staff For Fall Semester

Twenty-four new faculty members, including Tech's first distinguished professor and a new dean of women, will assume their duties as the fall semester opens Saturday.

Mrs. Marjorie M. Neely, Dean of Women, was formerly associate dean of students at Pacific university. She holds an MS in human relations from Ohio university. Jean Ewing, University of Ohio graduate, is her new assistant.

Dr. Carl Coke Rister, distinguished professor of history, is a graduate of Hardin-Simmons university. He received MA and Ph.D. degrees from George Washington university.

Other additions to the department of arts and sciences include: Samuel Hurt Lee Jr., assistant professor of chemistry, BS—Texas university, Ph.D.—Ohio State university; Roy E. Thoma Jr., assistant professor of chemistry, BA and MA—Texas university; George K. Estok, assistant professor of chemistry, BS—St. Vincent college, MS—Pennsylvania State college, Ph.D.—Notre Dame university.

Other A&S Profs

William Clifton Hayes Jr., assistant professor of geology, BS—Drury college, MS—Missouri School of Mines and Ph.D.—Iowa State university; Dorothy B. Hoyle, instructor in physical education, BS and MA—Texas State College for Women; James E. Kuntz, assistant professor of psychology, BS and MS—Fl. Hays State college and Ph.D.—Purdue university; Wallace R. Jackson, instructor in speech, BA—Abilene Christian college, MA—Northwestern university; Robert Henry Dean Jr., instructor in music, BA and BM—Alabama university and MM—Eastman School of Music; Lloyd Allen Whitfield, assistant professor of journalism, BA—Southwestern State college and MS—Oklahoma A&M; Katherine Evans, associate professor of education.

Harrison James Cameron Jr., assistant professor, and Roy T. Shaw, associate professor, are new members of the business administration division. Cameron holds bachelor's and master's degrees from Pennsylvania State college, Ph.D.—Notre

See **FACULTY MEMBERS** Page 8

Registration figures for the fall semester may hit 4,500—an unexpected figure—Warren G. Harding, assistant registrar, said late Thursday.

Complete results will not be released before Sept. 29, he reported. Approximately 3,600 students were included in pre-registration. Hubert L. Burgess, dormitory supervisor, said Thursday 2,305 students had been given rooms.

All rooms in women's dormitories have been filled, he added, and all but 15 in mens' dormitories are full. However, Burgess indicated "it is not likely we will have to turn any students away this year." He said by Monday or Tuesday most entering students will be housed.

There is no waiting list as yet this semester, the supervisor said. Last fall a large number of stu-

dents were unable to secure dormitory rooms.

Between 900 and 1,000 freshmen have completed registration, reports in the registrar's office show. So far registration figures are "about the same as those of last fall," according to Harding.

Total number of fall registrants last year was approximately 4,300. Peak years for Tech were 1947 and '48, when enrollment jumped to more than 6,800.

Late registration for this semester will continue through next week.

Campus Registration Figures Toe Unexpected 4,500 Mark

Letter From The President

Once again it is my privilege to extend a very hearty welcome to all Texas Tech students. To those of you who are entering the College for the first time we express the earnest hope that you will find a very happy home on this campus. To those of you who are returning to the College, please let me say we are happy to have you back among us.

The responsibilities of higher education have never been quite so great. We are charged not only with preparation for high degrees of specialization in many fields, but as well with responsibility of learning to meet an increasingly intricate social and economic order. We are all challenged to do the very best job possible for individual improvement and for our national welfare.

My best wishes to each of you as together we attack our problems.

Sincerely yours,
D. M. Wiggins
President

Council Will Meet Monday In Newly Completed Office

First meeting of the Tech Student council will be at 7:15 p.m. Monday in Ad116, according to president Bob Schmidt.

Business will include setting up of the various council committees and preparation for class elections to be held Oct. 3.

The council will operate from a new office this year—an office roughly three times as large as the one recently vacated.

Working from 2:5 p.m. each weekday in the new quarters in the recently completed west wing of the Administration building, will be Schmidt; Jack Alderson, vice president; Elizabeth Schovajsa, secretary; and Harold Brannan, business manager. Secretary to the president is Marjorie Stockton.

Student association officers are elected each year in a general election during the spring semester. To be eligible for a student association post a student must be enrolled for at least 12 hours work, maintain a one-point grade average and have no other major campus office.

Takes Engineering Position

O. R. (Chick) McElya, Texas Tech graduate, has been appointed a member of the Dallas City Planning commission and the Plat's committee.

Phi Eta Sigs Help In Fall Registration

Members of Phi Eta Sigma, freshman honor society, helped in registration this fall for the fourth consecutive semester as a part of the organization's annual program, according to president George Knowles.

Club funds are built up each year as members donate their earnings from registration work. Yearly activities of the organization include a fall and spring initiation banquet and sponsoring of a recreation hall lecturer.

Qualifications for membership in the society are that a student make an overall grade point average of 2.5 or better during the first semester of his freshman year, or raise his average to 2.5 for his entire freshman year.

Last fall several members of the fraternity attended a national Phi Eta Sigma convention in Austin with funds from the registration project. Sponsor is James G. Allen, dean of student life.

McMaster Starts New Victory Song

Techsans will be singing a new school song this year, says Phil Thompson, head cheerleader.

Entitled "Forever Texas Tech," the song was initiated this summer by head girl cheerleader Rheta McMaster. Words to the song are: Matadors, oh Matadors We are for you Our colors red and black Are flying high and true; This symbol of our might Is greater than the rest So, fight on to victory Forever, Texas Tech.

Other cheerleaders are Wanda Ramsey, Don Hancock and Bob Anthony.

Students To Hear Speech Play Read

First readings of "My Heart In The Highlands," a drama to be presented in October by the speech department, will be at 4 p.m. and 7:30 p.m. Monday in the Speech auditorium, according to Miss Cecilia Thompson, assistant professor of speech, who will direct the play.

Students interested in dramatics are invited to be present at one of the Monday sessions, she said.

Beat West Texas!

Tech Will Display Spirit With Parade, Pep Rally Before A&M Game In Dallas

Plans for the out-of-town game trip to Dallas for the Tech-A&M game, scheduled Sept. 29 are now complete, according to Bob Schmidt, Student association president.

Schmidt said he received a letter this week from the Dallas police chief approving a parade through the downtown section of the city, starting at the Jefferson hotel, on arrival of chartered buses and a pep rally to be staged in front of the Adolphus hotel.

Yearbook Office Hours Set; '51 La Ventanas Available

Students who did not receive their 1951 La Ventanas may pick them up in J205 from 1-4 p.m. each weekday, Benny Bruckner, business manager of the yearbook, said.

Persons no longer in school may write to La Ventana, Texas Tech asking for their annuals which will be shipped COD, Bruckner added.

Buses for the council-sponsored trip will leave the campus early Saturday and arrive in Dallas about 4 p.m. As many buses as needed will be taken.

Bus tickets, including transportation to and from the game, are available in the council office, Ad116, priced at \$8.10. Deadline for securing tickets is 5 p.m. Wednesday.

Advance hotel reservations must be made by all students. Tickets for the game may be purchased at the athletic office in the stadium now.

Women students planning to make the trip must get a letter of special permission from their parents, as general permission cards covering such events will not be on file in time. The statement must indicate that parents will assume full responsibility for the daughter's housing while in Dallas. Letters must be in the office of the dean of women by Friday morning.

Women must also sign a list in the dean's office before Friday, if they intend to go to Dallas.

Student Centers Offer Varied Activities For Every Freshman, Upper-Classman

"Your Home Away From Home." Perhaps that is music to the ears of freshmen away from home for the first time. It probably sounds good to any student who failed to find a homey "raid-the-icebox" atmosphere in the college dorm.

"Your Home Away From Home" is the motto and aim of Lubbock's churches toward Tech students. There are seven student religious organizations representing seven different denominations which offer student centers equipped for studying and recreation in addition to a weekly program of devotional periods, forums, fun nights and parties.

The Baptist Student Union begins each day Monday through Saturday with morning watch from 7:30-7:50 a.m. The Y. W. A., an organization for women students, meets Thursday at 5 p.m. Baptist men students meet in Brotherhood Thursday at 6:45 p.m. at the College Avenue Baptist church, 2420 ninth. The Friendship hour is held each Friday from 4:30-6 p.m. in the recreation room of the First Baptist church, 2201 Broadway. This room, equipped for ping pong and other games will be open all day for the use of students. With the exception of the Brotherhood, all BSU activities will be held in the First Baptist church until the new student center located at 2401 thirteenth is completed later in the fall. Miss Ardelle Hallock is the BSU student secretary.

The First Christian church, 2323 Broadway, offers a full weekly schedule of activities under the direction of Wayne Selsor, campus minister of the Texas Tech Christian Foundation. A Tech-Rec night will be held Tuesday at 8 p.m. in the recreation lounge at the church. This lounge will be

open all day to students for studying or recreation. An evening and morning watch are now being organized by students.

Methodist Youth Fellowship has activities which are sure to shorten homesick hours and satisfy fun-seeking Techsians. Morning watch is held Monday through Saturday from 7:30-7:50 a.m. A forum led by students is held Wednesday from 7:15-8:15 p.m. for group discussion of current college problems. Following church services on Sunday night students are invited to Dine-A-Mite for fun and snacks. Every first and third Sunday at 2:30 p.m. the Wesley Players meet. This religious drama group is open to all students. All of MYF's activities are held in the student center, 2420 fifteenth. The center is open from 7 a.m. to 10 p.m. and the game room is available from noon until 10 p.m. Rev. Cecil Matthews is director of MYF activities.

The Westminister House, 2414-thirteenth, is sponsored by the Presbyterian churches of Lubbock. The day begins with morning watch from 7:30-7:50 a.m. A Fun Night is held Friday at 7:30 p.m. with games, refreshments and entertainment. Tuesday from 7-8 p.m. is dedicated to study and prayer. Rev. W. F. Rogan is minister to students.

The Canterbury Club for Episcopalian students meets in Seaman Hall, 2407 sixteenth on Thursday at 7:30 p.m. A forum is held on Sunday at 10 a.m. and a communion service for students is conducted at 7 a.m. every Thursday. Canterbury Club activities are under the direction of Miss Mary Carey.

For students of the Churches of Christ the student center, located at 2406 Broadway, is open all day

Music Department Adds Orchestra

Campus musicians will have a chance to perform in Tech's own orchestra this year, Joe Haddon, assistant professor of music, said.

The orchestra was begun this year for students who did not feel themselves capable of playing in the Lubbock Symphony orchestra, he added.

The new organization is especially interested in those who play stringed instruments, regardless of their major, he said.

The concert group will meet at 5 p.m. Monday-Friday and offer one semester hour of credit.

Non-music majors may take eight other music courses for elective credits this fall, Gene Hemmie, head of the music department said.

The courses include the Festival chorus, which meets twice a week; Listening to Music, three days a week; class piano, two days a week; class voice, one day a week; Tech choir, two days a week; Men's Glee club, three days a week; Concert band, five days a week.

Interested students may ask in X3 about admissions to the various groups.

Charles F. Watson Is Given Regular USAF Commission

Second Lieut. Charles F. Watson, Tech business administration graduate, has completed the USAF advanced multi-engine pilot school at Reese AFB.

for reading, studying and recreation. An evening devotional is held Monday through Saturday at 6:45 p.m. On Sunday, evening meal is served at 5:30 p.m. by women of the church. Carl Spain is director of the student center and instructor in the Church of Christ Bible chair.

For Pledges Of Women's Social Clubs Sunday Ends Fall Series Of Initiations

One hundred forty-six women on Tech campus may be seen today displaying social club pins or ribbons designating them as the new fall pledges to Tech's five women's social clubs.

In a week of pre-school rush activities which lasted from Sept. 10 to 15 and included a convocation, informal parties and formal dinners, these women chose and were chosen to join the clubs they now represent.

Ko Shari received 41 pledges. Las Chaparritas, 29; DFD, 28; Sans Souci, 28; Las Vivarachas, 20.

Las Chaparritas, DFD and Las Vivarachas clubs held formal initiation ceremonies last Sunday. Two other clubs will initiate the new pledges Sunday. Sans Souci at 4 p.m. in the home of Sam Jondahl, 2511 Nineteenth street, and Ko

Shari at 7 p.m. in the Museum.

Those pledging Ko Shari are: Louise Davis, Kay Smith, Marion Gill, Iris Brunson, Jeanette Hill, Mildred Coifman, Mary Osborn, Sarah Springer, Ann Lee Turner, Linnie Jean Boyer, Gloria Snell, Carolyn Calloway, Rebecca Coles, Billie Sue Mulen, Patsy Donn, Wanda Denard, Patsy Haws, Myra Ratliff, Harriet Henderson, Margaret Wood, Sue Willard, Mary Katherine Cole, Kathleen Williamson, Suzanne Matteson, Corrine Bowlin, Jean Mullinez, Suzette Ball, Charlyn Caroler, Helen Lou Bray, Gwen Williams, Jackie Wetrick, Courtney Skeete, Jo Ann Smith, Sylvia Stuart, Mary E. Johnson, June Franklin, Martha Johnson, Bilye Jeanne Hill, Sue Duggan, Margaret Lee and Patsy Watson. Pledges of Las Chaparritas are: Billie Bourland, Jo Morrow, Marcia Shaffer, Verdie Beas Oldham, Opal Johnson, Kathy Steele, Anne Spikes, Pat Holley, Juanelle Talbott, Sue Corser, Leta Terry, Inez Akin, Mary Whiteside, Maryanna Forrest, Jo Ann Nelson, Nancy McKissack, Peggy Karnes, Shirley Sears, Sybil Jones, Kate Brown, Marie Hlavaty, Jane Coulter, June Anderson, Pat Norman, Charlotte Crawford, Doris Anne Posey, Maxie Ruth Jones, Anne Bucy and Shirley Rae Harrison.

See PLEDGES, Page 3

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MEN'S
DEPARTMENT

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Double-T's Annual Howdy Dance Slated After West Texas Game Tomorrow

Texas Tech Double-T association's annual Howdy dance for all college students will be held immediately following the Tech-West Texas State college football game, from approximately 10-12 p.m., tomorrow in the gym.

The dance, according to the lettermen's association president, Buddy Barron, is given each year to give every student a chance to meet and mix with his fellow students.

Decorations will consist of traditional red and black crepe paper, twisted and draped to form a backdrop for a brightly lit double-T sign.

Ted Crager and his orchestra will provide the music. Soft drinks will be sold at booths in the gym during the dance.

Chairmen of the various committees for the dance are Barron, general chairman; Frank Graves, tickets; Junior Arterburn, ribbons; Red Phillips and Bobby Close, entertainment; Paul Nolen, decorations; Ted O'Neil, refreshments.

Chaperones will be Mr. and Mrs. Lewis N. Jones, sponsors; Dr. and Mrs. William Davis; Mr. and Mrs. B. M. Brown. Special guests will

be Dean and Mrs. James G. Allen, Mr. and Mrs. Marshall L. Pennington and the entire coaching staff and their wives.

Tickets, costing \$1-stag or drag, may be purchased today at booths in the administration building and recreation hall.

Ex-Techisan Accepted At ATS

Tom Cleveland of the Belgium Congo, Africa, has been accepted at Austin Theological Seminary in Austin for the fall term.

Cleveland was graduated from Tech in 1951 with a degree in agricultural education. He was also vice president of the senior class.

Pledges —

Sans Souci pledges are: Nancy Hess, Jo Ann Hampton, Carolyn Chick, Jeanette Davis, Pat McCarthy, Pat Hoppe, Elizabeth Mitchell, Ruby Jean Ferguson, Sheila Carey, Carolyn Taylor, Martha Troy, Rowena Roach, Mary Holloway, Charlyn Hanman, Mary Washam, Mary Beth Smith, Laura Lou Bailey, Mary Wiley, Bonny Thomas, Jane Scott, Gay Jay, Jean McNeal, Sandra Tombs, Sylvia Pahl, Nan Wightton, Joyce Batye, Pat Cook and Jane Hick.

DFD pledges are: Rosemary McKee, Margaret Ann Jones, Valere Phillips, Shirlee Motta, Sandra Ainsworth, June Osborne, Patsy Whiteacre, Ruth Smalley, Joan Hughtett, Jo Ann Porter, Jackie Farr, Kate Leatherwood, Phyllis Martin, Jeanette Norman, Charlyn Daniel, Betty Mills, Dorothy Gage, Mary Anne Gidney, Wanda Stafford, Jean Walton, Barbara Lu Curry, Henrietta Quirk, Juanita Raloff, Mary Hix, Barbara Webb, Bobbie Wilson, Elaine Kallas and Melba White.

Las Vivarachas pledges are: Thelma-dean Hutchins, Anne Thomas, Pat Dossier, Kay Barrett, Wanda Rae Linan, Jackie Henderson, Bobbie Bowron, Gwen Wylie, Charlotte Love, Dorothy Schuler, Arlene Julian, Louise Walker, Dona Keeling, Jimmie Ward, Merry Marsh, Pat Lindsay, Deores Anthony and Martha Wells.

Seven Research Books Published Recently By Faculty Members

Tech faculty members have had seven research books published recently by the Tech press, college printing and publishing firm, Aubrey Shouse, director of public information, said.

Books in the Press' private library are Lope de Vega El Cardinal de Belen by T. E. Hamilton, associate professor of foreign languages; The Life and Letters of James Hogg, Dr. Allen Strout, professor of English; Lord Russell's Canadian Policy, Dr. Oscar A. Kinchen, associate professor of history.

Other books by members of the history department are Seven Decades of the Texas Constitution of 1876 and W. Lee O'Daniel and Texas Politics by Dr. S. S. McKay; Charles DeMorse, Pioneer Editor and Statesman, Dr. Ernest Wallace; The Virginia Tobacco Industry, 1780-1860, Charles D. Eaves.

West Texas vs. Tech, 8 p.m. tomorrow in Jones stadium.

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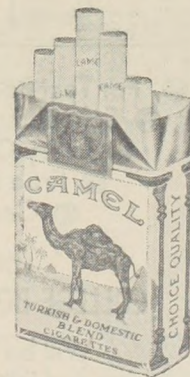
Campus Interviews on Cigarette Tests

No. 22...THE WOODPECKER



Woodrow almost bit off more than he could chew when he tackled the cigarette tests! But he pecked away 'til he smoked out the truth: Such an important item as *mildness* can't be tossed off in a fleeting second! A "swift sniff" or a "perfunctory puff" proves practically nothing! He, like millions of smokers, found *one* test that doesn't leave you up a tree.

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New Techsans Have Challenge . . .

To all entering Techsans and especially to the wearers of the green (that means you, freshman), the staff of The Toreador extends a big West Texas handshake, a hardy welcome and a challenge.

Naturally, everyone finds himself in a daze for the first week or so. You've had your share of waiting in those never-ending lines and filling out (in ink) a dozen or so forms, but cheer up, that'll soon be ancient history, what with football games, rec hall dances, club meetings, church activities and, oh, yes, classes in line for fall.

Tech prides itself with having the friendliest campus in Texas—or for that matter, in the country. However, merely saying we have a friendly atmosphere at Tech doesn't make it so. Every student and faculty member alike must have a warm "howdy" for whoever he meets. A cheerful wave now and then helps, too.

Sure, we know you came to college strictly for an education and that you'll be burning the traditional midnight oil, but no one is ever to busy to shout "good morning." Someone has said the thing that costs the least and does the most is just a pleasant smile. That's a good slogan to have hanging somewhere around the room. If you can smile and have a pleasant greeting for everyone you meet on the campus, don't worry about making friends at Tech. You'll not only help Tech's reputation as a friendly school, you'll be making a reputation for yourself.

So hop to it; Tech is your school and it will be what you make it.

Texas Tech Talk

By John Norcross, Toreador Editor

Anyone who's afraid Tech's enrollment will take a terrific drop this semester, has but to take a stroll over the campus. He'll see green caps running around by the hundreds. And underneath he'll find just as many slightly bewilled freshmen.

"Tech is so big!" you hear some of them say. "Why, back in high school I knew practically everyone and here you never see the same person twice."

Yes, Tech is a big school and there are several thousand students running over the campus, but don't worry, freshman. You can make all the friends you want here and when you get tired of knowing only a few people, there will always be more waiting for you.

Texas Tech, being a large school, can offer you a lot for your money, if you want it. For one thing, there's the rec hall. A few students have been known to go sadly through their college careers without taking advantage of the rec hall program. Don't be one of that lot.

You will find some type of entertainment awaiting you whenever you have a spare minute to drop by the rec hall. In the evenings there will be dances, games, movies, lectures and a host of other events. The rec hall is not only a good place to have a whale of a good time, it's the spot on the campus where freshmen will find they can make new friends and get a feeling of belonging to Tech.

Fall always brings the football season, and prospects are looking better for Tech's Red Raiders this year than they have since heaven knows when. The stadium will be packed for the Tech-West Texas game Saturday and there you freshmen will get a chance to see

your team in action and yell your lungs out for them. Tech's cheerleaders will be romping and jumping and calling on you to give out with a long "yea team fight."

May we offer one suggestion for you freshmen right now while we're talking about that game Saturday. Learn all the yells and songs in the mimeographed folder you received during registration. You won't be much help to the cheerleaders or the team either, unless you know the yells and can really put those vocal cords into action.

Freshman, we know you're going to like being a part of Texas Tech, and we wish you loads of success in your college career. So come on out, you slimes—make yourselves at home and jump into campus affairs now.

Odd orders are sometimes received at florists' shops around college. For instance, The Summer Texan, at the University of Texas, did some research this year.

Such gems as dead orchids tied in dirty ribbon, spurned romeos wanting funeral sprays for the girl who "done 'em dirt," and white rats placed in florists' boxes for a "small surprise" were turned up.

Results of a missing comma in a headline in the Ram Page from San Angelo college: "Carr Hall Gets Piano Draperies."

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With The Colors



Pfc. Weldon L. Dawson, Westbrook, has completed his training at Lackland Air Force base in San Antonio. Prior to his entering the Air Force, Dawson received his BS from Tech.

Dawson is now assigned to the Human Resources Research center, also in San Antonio. The center is manned by over 1,000 workers, who conduct research for the evaluation and improvement of training methods.

Carlton E. Dodson, Dickens, is one of 65 new lieutenants in the Air Force, most of whom were commissioned from AROTC. Dodson, a graduate of Texas Tech, is currently stationed at Sheppard Air Force base as a security officer.

Recently assigned to the Eighth Fighter-Bomber wing, the Fifth Air Force's pioneer jet units of the Korean war, is Captain Henry L. Gibbs, pilot.

He attended Tech in 1951, where he studied engineering.

Neil Schact, Lockney, is now a second lieutenant and platoon leader at Walters Air Force base, Minnesota.

Schact received his degree in industrial engineering from Tech in June, 1951.



NO, SMEDLY, IN COLLEGE WE DON'T HAVE RECESS.....

About The Campuses

In-between contests for every imaginable title, come reports of a contest held at the Georgia Institute of Technology for "Miss Perfect Lips."

The winner, judged for personality, appearance, enthusiasm, maturity, and lips, was an 18-year-old sophomore at Florida State university. The president of the spon-

soring organization had the "task" of kissing her to make sure that no mistake had been made. Evidently none had, for no further news has been received.

the toreador

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Pat's Patter

The conventional way to open a new school year is to extend to entering freshmen a hardy welcome.

Some of you "fish" may consider this a red carpet greeting from us—but only some of you. We extend this greeting to those of you who are planning to have a full, successful and enjoyable year here at Tech.

A full year includes study as well as "campusology;" work as well as play.

Study enables you to have the required college and organizational grade-point average. Grade-point is a tricky little way of telling you you have the average grade of "C" required for participation in most college activities; the above average grade of "B" needed to join honorary organizations; the

superior average of "B" plus to "A" to give you college honors.

After study has led you to membership in a desired organization or to be BMOG (big man on the campus); work keeps you there.

Tech has over one hundred organizations, each of which depends upon its members to run successfully, to give fellowship and good times. The same is true of all campus positions. Student council officers, cheerleaders and class officers make their jobs enjoyable because they work hard and accept responsibility.

As you start your four years as a Techsan, remember the old saying, "You only get out of life what you put in it." Have a lot of fun in those four years and prepare yourself with equal work and study for the long cold years after graduation.

alschuler's POTPOURRI

Football season is the time of the year when you can walk down the street with a blonde on one arm and a blanket on the other and no cop gives you a funny look.

Joe: "That's a pretty barbed-wire dress you have on."
Mary: "What are you talking about?"

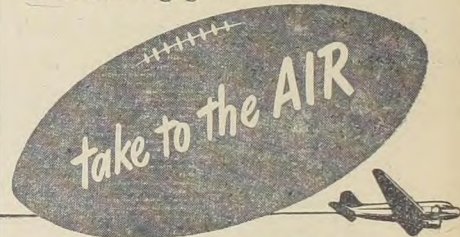
Joe: "Protects the property, but doesn't obstruct the view."

He: "Darling, I'm groping for words."
She: "Well, you won't find them there!"

That's a very pretty dress you have on."
"Yes, I only wear it to teas."
"Whom?"

alschuler's college styles in sportswear
broadway at college

For the big games . . .



fly PIONEER

See Texas Tech vs. A&M AT Dallas Sept. 29th phone 4646



PIONEER AIR LINES

Station KTTC To Begin Broadcasts

Tech's radio station, KTTC, will be on the air sometime next week to begin its second year of broadcasting, Cody Barnett, assistant program director, said.

The station, which will broadcast from Sneed hall, will offer "greatly improved programs this year," Barnett added. Beverly Brandt is program director.

Students interested in radio work are invited to contact either director for information about working with the station, Barnett said.

Marie Petty Wins Helen Swift Award

Marie Petty, winner of the 1951 Helen H. Swift scholarship award, is entering Tech this semester.

The scholarship is given annually by the Texas Home Demonstration association in honor of Miss Helen Swift, formerly rural sociologist with the Texas Agriculture extension service. The winner is selected from 4-H girl applicants on the basis of their achievements in 4-H club work.

Official Out-Of-Town Game next week! Plan to go and back the Raiders.

BULLDOG THE BUFFALOES!

WELCOME STUDENTS!

The BOOKSTORE has out the welcome mat for all returning students and for the many new students who are entering Texas Tech for the first time.

In the BOOKSTORE you will be greeted by a friendly, courteous and efficient sales staff. They are especially trained to serve you, and will be glad to assist you in selecting your books and supplies.

In addition to offering and selling articles of merchandise the BOOKSTORE renders various services to the student body—such as—

CHECK CASHING

Personal checks will be cashed in reasonable amounts. Proper identification such as Auditor's receipt must be presented and all checks will be accepted at the Office during regular business hours.

WRAPPING FOR MAILING

The Bookstore realizes that many students have no method of wrapping and mailing packages and we will furnish paper, cartons, twine, labels, etc., absolutely free.

GIFT WRAPPING

Merchandise purchased from us will be gift wrapped at no charge and this service is maintained the year round.

REPAIR SERVICE

If you have an old leaky pen, defective part to a set of instruments or a slide rule, we can return to the factory for replacement or repair. The only charge is that made by the manufacturer.

SPECIAL ORDER SERVICE

We maintain a special catalog service for any kind of a book and various articles of merchandise not ordinarily stocked and can order such items as desired.

WHERE THE PROFITS GO

In the past year the Board of Directors of Texas Technological College took the sum of \$150,000.00 from the Reserve funds of the Bookstore to start the Student Union Building. Since that time the College has sold Bonds to finance the erection of the Student Union and pledged Bookstore profits for the next ten years to pay off the Bonds.

So remember, when you buy your books and supplies from the Bookstore, you are providing recreation for yourself and 5,000 other Techsians.

TEXAS TECH COLLEGE

BOOKSTORE

"Owned and operated by Texas Technological College"

WELCOME BACK TO TEXAS TECH

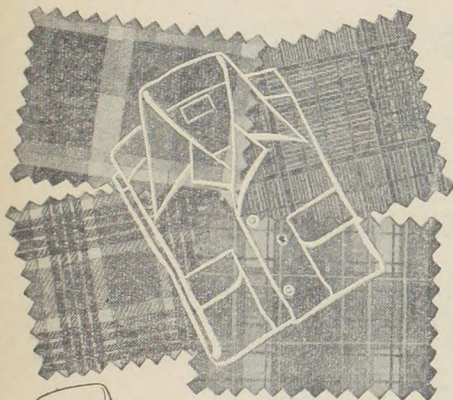
The Campus Cleaners is ready to serve you with quality cleaning and tailoring. Every garment is given *personal attention*. We also give special service on request.

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Arafold collar \$4.50 up

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Hemphill-Wells Co.

Raiders Will Meet Buffalo Stampede

Tech's rejuvenated Raiders make their initial start against the West Texas Buffaloes from Canyon at 8 p.m. tomorrow in Jones stadium. The game for Tech will be the season opener while West Texas suffered defeat in their starting game last week.

Indications point to a high scoring game. Tech's new coaching squad claims that the team is slack on defense, but will be able to score in the contest tonight.

The Buffs were defeated last week by Trinity university of San Antonio 19-7. Some quarters claim head coach, Frank Kimbrough was holding back his power pointing for the game with Tech.

Contrary to earlier notice neither team will play a platoon system form of football which has grown popular during the past few years. Dewitt Weaver, Raider head mentor, plans to replace only two boys when the ball goes over to the Buffs. Vernon Whitaker will probably take over the left guard position relieving Jack Cockburn on defense, and Marland Ribble may be used in place of Hollice Davis on defense at right tackle.

Kimbrough intends to use the same line for defense and offense with the exception of Bob Kelly and Don Patterson who will play linebackers when the Buffs are on guard.

Defensive safety for West Texas will be E. C. Selfert while Walker Bateman, Harry Smith will play defensive halfbacks.

Three boys definitely will be out of the contest from Tech. Two

pulled muscles and a car accident make it impossible for Alton Linne, Rick Spinks and Ray Howard to see action tomorrow.

The probable starting offensive lineups will read for the Buffs: at left end, Marvin Smith-205; left tackle, John Poindexter-215; left guard, Chester Dowell-225; center, Kelly-220; right guard, Darold Roberson-210; right tackle, Jerry Bollen-190; right end, Joe Spann-190.

At quarterback for West Texas will be Lonnie Rice-175; fullback, Tom Alrhart, 190; wingback, Toby Booth-200 and at fullback Joe Ogden-190. The Buffs will operate off of a "wing T" formation.

Probable Tech starters will be: at left end, Paul Erwin-181; left tackle, Jerrell Price-215; left guard, Jack Cockburn-190; center, Aubrey Phillips-209; right guard, Buddy Baron-190; right tackle, Hollice Davis-195; right end, Lewis Crossley-170.



FAST MOVER—Paul Irwin, first string Raider end, moves out after receiving a fast pass during a scrimmage play Wednesday. Irwin, a 6-foot, 181-pound sophomore, hails from Odessa, where he won all-district honors in '48 and '49. (Photo by Bill Stucker)

SPORTS SLANTS

By DURWARD WRIGHT
Toreador Sports Editor

Now that summer is over and baseball season has just about come to a close sports fans everywhere are turning their prognosticating minds to the football season which is now upon us. We would like to take this opportunity to wish the Tech football squad and coaching staff a very good season.

The club certainly has a rough row to hoe this fall and many of the boys are lacking in experience. Certain fountains of information tell us that what the team lacks in experience is more than made up for in hustle and spirit. We hope this is true but from here it looks like a 50-50 year ahead for the Tech squad.

However, the school and the student body shouldn't look for an outstanding team to come from their coaching investments for at least two years.

Looking over the schedule for the Raiders we find that our crystal ball predicts six victories against four defeats for the ten game season. We pick Tech as losers in games with Texas A&M, Houston university, Baylor and Hardin-Simmons. We like Tech over West Texas, TCU, Arizona, See SPORTS, Page 7

TECHSANS INVITED TO ATTEND

YOUTH REVIVAL

Sunday . . . 10:45 A.M. and 8:00 P.M.

Monday through Wednesday, 7:00 P.M.

FIRST BAPTIST CHURCH

2201 Broadway

Starting backfield will be composed of Junior Artexburn, quarterback-175; Jim Turner, left halfback-175; Frank Graves, right halfback-180; Sandy Welton, fullback-198. The Tech squad will run off of a "split-T" formation.

A fat man who hangs around the office says eating between meals is what developed the sandwich spread.

Parking meters have recently been installed in New York city.

BATYE DRUG

Fountain Service
Breakfast Specials
School Supplies
Cosmetics
News stand

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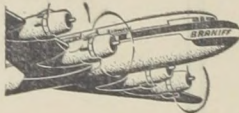
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Flowers
Wired Everywhere

MAC'S

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Two (2) Round Trip PLANE TICKETS

to the Tech and A&M Football Game

GIVEN FREE!!

PLUS two (2) tickets on the fifty yard line

Nothing to Buy!

Just go to Brown's Varsity Shop and Thomas Jewelry and register today and everyday until Sept. 27th.

Boost the Red Raiders—Back them every game

Drawing for the two free trips Sept. 27. Register every day at

Brown's Varsity
1205 College Ave.

Thomas Jewelry
1207 College Ave.

Win friends and influence co-eds
with our complete line of
Manhattan shirts, neckwear,
underwear, pajamas, sportshirts,
beachwear and handkerchiefs.

S&Q
Clothiers

Intramural Sports To Be Scheduled

Intramural sports activities at Tech this year will offer any student interested in any phase of athletics an opportunity to participate in the sport of his choice.

Purpose of the department of intramural sports as stated in the catalog, is "to provide every student in the college with the opportunity to participate in the sport of his choice as often as time and inclination permit."

Included among the intramural sports this year will be badminton, basketball, bowling, golf, handball, pingpong, softball, swimming, tennis, touch football, track, volleyball and weight lifting.

Students may participate in as many of these sports as they wish. Competition is conducted in individual, dual and team sports.

Regular physical education courses are available in many of these activities, though students are not required to take academic PE courses to be eligible for intramural sports.

Four semesters of physical education are required for all students, unless band or military science are substituted. Women as well as men are invited to participate in intramural sports. Special physical education courses that may appeal to women students are social dancing, folk dance, archery, tap dance, riding, golf and modern dance.

Clubs and organizations on the campus may form teams for competition in various sports. For the first year Tech will have a fully equipped baseball diamond. The campus is also equipped with an adequate number of tennis, handball and basketball courts, which are open for student use when not being used by the physical education department.

Thompson Asks Removal Of High School Insignia

Students were asked to cooperate in removing high school letters from jackets in an announcement Thursday by head cheerleader Phil Thompson.

He pointed out that while students are naturally proud of their high school letters, the double-T is now their official school insignia and no other should be worn.

Sports Slants —

Texas Western, Tulsa and New Mexico.

For the game tomorrow we predict a score of 20-13 in favor of the Raiders.

These pre-season predictions are always subject to change as teams improve or slip throughout the season.

The '51-'52 school year should be a good one for the Tech basketball squad with such outstanding players as Paul "the Pole" Nolen and Jack Alderson back to pace the Raider group. Here's hoping that coach Polk Robison and company have all the luck they need to win a Border Conference championship for Tech this year.

Tech is not a football and basketball school exclusively. Other sports in which the school may be well represented this year include swimming, track, tennis, fencing and golf.

Remember—Pep Rally tonight.

An enterprising college student is one who studies while he waits for his date to get ready.

Hmm, Could It Be Split Personality

Techsians are hoping a Thursday night happening in the college press is not an indication of the outcome of the game between West Texas and Tech tomorrow.

While printing football programs for the game, pressmen discovered the "cut" (picture in newspaper jargon) of Coach Frank Kimbrough was splitting.

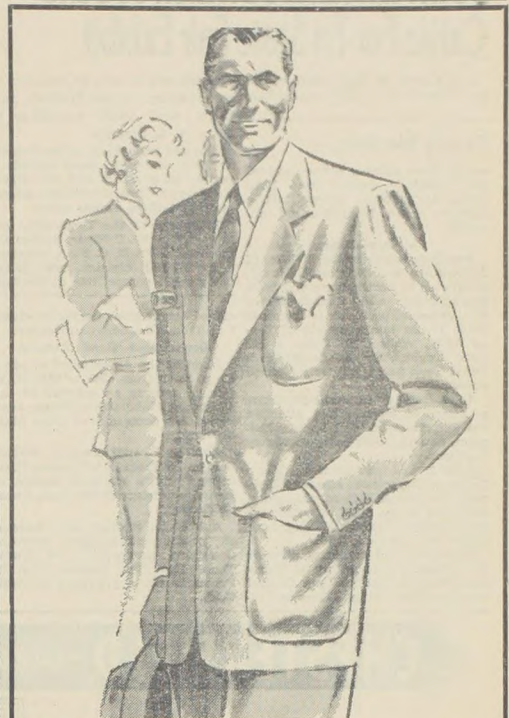
Cracked one wag when studying the deteriorated head "shot" of the Buffalo coach, "Hmm, the split-T must have gone to his head. He must think he's going to beat us."

Tech is favored slightly by the experts, but there are indications of a hard, fast tussle with the Canyon 11.

Joey Maxim won the American light - heavyweight championship from Gus Lesnevich on May 23, 1949.

Two to three per cent of Americans have hay fever bad enough to warrant treatment.

BEAT THE BUFFALOES!



TAILORED IN CALIFORNIA SPECIALLY FOR US BY LOUART

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WELCOME!

New Faculty, New Students and all of our old friends.

Let us serve you this year with our regular services and many special ones.

- Sub Post Office (money orders, stamps and mailing service)
 - Special ordering of books which are not readily obtainable.
 - Personalizing service on stationery, napkins, party matches and leather goods.
- May we help you today?



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On College Ave.

Have You Heard?



The Tech Drug has added a new Kitchen! Delicious home cooked meals are prepared here. You need only to eat this "home cooking" once to find out that there is a difference. You will also find that the cost is reasonable.

TECH DRUG

1101-03 College Ave.

J. Paul Sheedy* Switched to Wildroot Cream-Oil and Made Big Saving on 2-in-1 Sale



SHEEPY-er-Sheedy, was in ba-a-ad shape—everybody lamb-basted him about his messy hair! "You'll get no sheepskin," the Dean said. "Somebody's pulled the wool over your eyes. Better comb it ba-a-ack with Wildroot Cream-Oil!" Then Paul herd about a special Wildroot 2-in-1 bargain: 2 regular 29¢ bottles, a 58¢ value, for only 39¢—the sheepest price ever! (Non-alcoholic Wildroot contains Lanolin. Relieves dryness. Removes loose dandruff. Helps you pass the finger-nail test.) Now Sheedy has more girls than the Sheep of Araby! Get this ba-a-again at any drug or toilet goods counter today! You won't get fleeced.

* of 327 Burroughs Dr., Snyder, N. Y.
Wildroot Company, Inc., Buffalo 11, N. Y.



Tech Agriculture Division To Send Cattle For Tri-State Fair Exhibit

Eight head of beef cattle raised by students of the Tech Agriculture

division will be sent to Amarillo to be exhibited in the Tri-State fair there, Sept. 24-29, according to Dean W. L. Stangel.

Faculty Members —

vania State college; Shaw received his bachelor's degree from Utah State Agricultural college and a master's degree from Stanford university.

In Agriculture

Beginning work in the division of Agriculture are Charles R. Rouse, instructor in horticulture and park management, and George Oliver Elle, assistant professor in the same field. Rouse is a graduate of Texas A&M, while Elle holds a BS from Oregon State college, MS from Texas Tech and Ph.D from Cornell university.

Jules Renard, assistant professor of chemical engineering, attended the university of Paul Pastur, Belgium, and the University of Nancy in France.

Robert A. Frederick, Men's Dorm IV supervisor, attended Hanover college and Indiana university. Also new to the staff of dormitory supervisors is George M. Rogers, a native of Columbus, Ohio.

Counselor and program director for a women's dormitory is Maurine Sullenger, a graduate of Central State college. Miss Sullenger re-

ceived her master's degree in education from Oklahoma university.

Department Head Returns

Head of the department of physics at Tech from 1925 to 1941, E. F. George returns as director of the seismologic laboratory. George completed his doctorate at Ohio State university.

Auditor Everitt Donald Walker holds a BS from San Houston State college and a master's degree in business administration from Texas university.

Aubrey L. Shouse, new director of public information, attended Creighton university and Texas Tech. Rec Hall director Dan E. Pursel is also a graduate of Texas Tech.

Fill out this form and take it by the student council office if you plan to make the trip to Dallas.

Name _____

Tech Address _____

I plan to make the Bus trip to Dallas.

Jones To Address

Dr. E. N. Jones, Tech vice president, will address the Dallas Rotary club Oct. 3 on the subject "Technological Education," it has been announced.

Ride those Buffaloes!

Comeandseeus

At Wayne's Record Rack 2421-A Broadway Records, Players, Radios Sheet Music, Needles, etc.

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WESTERN CLOTHING

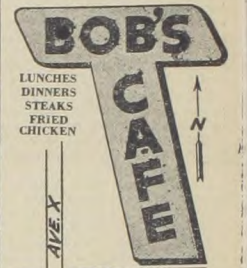
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1209 College Ave. 6327

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SIGNED *J. H. Harnum*

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