## Basketball Games Friday And Saturday Night



THE TOREADOR
TEXAS TEANOLOCICAL coLLEGE


# We Wish To Announce--- 

 The Opening Of The South Plains Floral Co. The Location Of The Place Is On North College AvenueWe want to thank all of our customers for the business we enjoyed the past year mak-
 ing it possible for us to move in this nice new place.


Nearly one year ago we established this business under the name of The Broadway Flower Shop specializing in floral needs. We have always kept the freshest stock available, priced moderately, There will be no change in management at our new location. Mrs. Eubanks will be in charge of all floral designs and decorations.

Our new location enables us to continue our policy of keeping only the freshest of flowers at the most moderate prices.

Visit us in our new home.

## The South Plains Floral Co.




Let's All Talk Better Times

With the New Year comes all kinds of changes and we must keep step with prosperity if we are to influence it our way.

Let's Start Right

Minter-Gamel Co.
That Friendly Store

Announcing The Opening of the Best Equipped Studio on the Plains

Featurin

## STAGE DANCIN

$\$ 3.00$
5 ROUAINES IN 5 MONTHS
PRIVATE OR CLASS LESSONS
IN ALL TYES OF DANCING
ballroom dancing a specialty
LEWIS WALKER'S
DANCING SCHOOL
1920-14th


ROSS EDWARDS

## Clearance Sale

## of Men's Apparci'

## Overcoats

| $\$ 50.00$ Coats $\ldots$................ $\$ 29.85$$\$ 15.00-\$ 20.00$ Coats ......... $\$ 10.85$$\$ 25.00-\$ 35.00$ Coats ......... $\$ 14.85$ |
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## Men's Suits

$\$ 30.00-\$ 35.00$ Suits
$\$ 17.50$


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