## Basketball Games Friday And Saturday Night



VOL. 6, NO 14.

LUBBOCK, TEXAS, THURSDAY, JANUARY 8, 1931

## All College Fun Night To Be Held For Men Students In Tech Gym Monday Night

Colored Boys To Have Battle
Royal; Freshman and Sophomores Will Engage in Real
Roughhouse

Commencement
Exercises Planned

## Organization Of Extension Classes Made

Course In Economics For Business Men Starts Tues-day Night, January 13; Others To Be Offered

Girl Given Credit For Grid Fame

## Intramural Grid Teams Working Out

Four Teams Begin Practice For Initial Games To Be Played January 23; Each Team To Play Three Games

## Engineering Show

### Sock And Buskin Elects Officers

### Stone's Collegians Play At Amarillo

#### WELCOME

## Pictures May Still Be Made For Year Book

### W. A. A. Sponsors To Make Plans For Cage Tournament

## Term Affairs Discussed By Social Clubs

Dead Line Has Been Placed
At January 15; Pictures
Will Be Placed In Regular
Class Sections

Presidents Of Various Clubs
Met With Dean Of Women
For Discussion Of Affairs
To Be Held During Term

## Tennis Practice

## Department Of Animal Husbandry Experiments With Different Feeds

## Third Annual Short Course Program Made

Many Prominent Speakers Are
Secured For The Three Day
Affair; Professor Bower
And Dean Weeks In Charge
To Cont

## **Hold Convocation** At Gym Wednesday

## Matador Basketball Team To Meet School Of Mines Here Friday And Saturday Nights

To Continue

## Matador Band To Reorganize

Vacancies Caused By Students Leaving School; Students Now Registered In Tech May Try Out For Membership

### Completes Social Science Program

Matadors Divide Series With Strong Team From Oklaho-ma; School Of Mines Boasts Of Strong Aggregation

### Meeting Is Called For Spanish Club

Southern College Acclaims Her





## THE TOREADOR

Official Publication of the TEXAS TECHNOLOGICAL COLLEGE

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STAFF	
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#### THE HIGH COST OF BOARD

During these days of depression when the world's prosperity is at its lowest ebb, when unemployment exists everywhere, when men are being laid off their lopg held jobs and when prices on everything are being lowered to normal for the first time since the world war, there seems to be one institution in Lubbock which continues with its war time prices: The Tech boarding houses. Every single item in the grocery line is selling from ten to fifty per cent lower than this time last year. Wages have been reduced, and help which is plentiful may be had very cheaply. Students have come to Tech with the hopes of getting by cheaper than ever before. Yet the Tech boarding houses continue with the same price of board as during recent prosperity years.

There is no doubt but that the boarding places made money last year. Otherwise they would not have reopended. There is still less doubt that with groceries reduced thirty-five per cent and with wages reduced considerably, the places are making much more money.

During this time when practically every student is economizing, many were forced to drop from school due to finances, it seems that the boarding places which the students have caused to exist by their patronage should at least be fair and share their part of bearing the depression load. It would only be a little practice of the Golden rule.

THE NEW YEAR

The New Year is the dawn of hope for many and it will probably be a year long remembered as one in which rebuilding of financial circumstances and firmer, stronger foundations of business life for the years to come will be inaugurated. Admonitions are scarce and failure is utmost sure to come for those who are neglected. The world's business is everybody's business. The New Year will only bring in prosperity what the world puts into it. Each individual may help and each individual will derive his interest and returns only from his earnest labors put forth for the betterment.

What will this year mean to us is certainly no different to the millions of those who are extracting education and k owledge from their different colleges and unit's sities. We should be as deeply interested in the welfare of 1931 as those who now have to bare the heavy burden of depression. We should strive even in the small way that we might to equalize conditions. Surely we are the ones to promote business in a few short years from now and a lesson learned during the present circumstances will not be in vain for a future year. We should see the true value of courage and intelligence that is so profoundly needed in this trying time. The old saying what we should profit by others mistakes would certainly not be unwise under these conditions.

The value of money should now be realized and a thorough lesson in saving should have een learned by the majority who understand the conditions of the country. The value of an education has been increased over that of other years and it surely must be realized by those who are striving for the so important knowledge. Therefore try to get out of college all that will aid in the mode of living after school has been finished. To do this it will depend entirely upon the individual and he will reap benefits from only those efforts that he himself has contributed.

## Dr. Beck Gets Letter From Friend In Europe

or. J. Beck, head of the school four semesters for \$16.50. Al-

## SERVICE

FOR THE BUSY STUDENT

THIS MODERN BARBER SHOP IS EQUIPPED FOR THE STUDENT WHO WANTS EXPERT ATTENTION WITHOUT WASTE OF TIME

TECH BARBER & BEAUTY SHOP 1103 COLLEGE AVE

## Intramural Rules Given

Each School May Sponsor A Team For Competition In Different Contests; Minor Sports To Be Held

#### "Paid" To Start Soon At Lindsey

RED FOX ATHLETIC CLOTHING

For Football, Basketball, Track, and Baseball, Athletic Jerseys and Stockings.

Made in Texas and sold by your home dealer.

Manufactured by CULLUM & BOREN CO. Dallas, Texas

## Be Sure You're Right-



## Collegiate Notes Lewis Ayres To

Delaware police were called upon recently to disperse a class fight between 400 freshmen and sophemore women on the campus of Ohio Wesleyan University.

BILL'S For Your

Shine

Tech Barber Shop

## Be At Palace

Fellows and Co-Eds! The Carlsbad Cave

"8th Wonder of the World" THE CRAWFORD HOTEL

Serve Luncheons

Cooking Class To

#### **Notre Dame Wins** Gridiron Award

London women have a tatting

## The Last Deadline!

January 15th

For Annual Pictures **BROWN'S STUDIO** 

## Special Sunday Dinner 50c

**Home Made Candies** Original Mexican Dishes

GLORIETA

1210

WELCOME ... 1931 TECH

STUDENTS... At Your Service

Hotel Barber & Beauty Shop

## BUSINESS AND PROFESSIONAL DIRECTORY

College Tailors

Harold Jones

Laundry

"We Strive to Please" Phone 798

Dr. McCorkle

Palace Theatre Bldg.

Suits 25c 1111 College Ave. Phone 1696

TECH COLLEGE BOOK STORE Has That Xmas

Foot Specialist DE MARSHAL HARVEY

Surgical Chiropodist 507 Myrick Bidg. No Charge for Examination

La Casita Sandwich Shop 2403 Main

Dentist Room 208 Dr. Walter J. Howard

Dentist Myrick Bldg.

FROM OLD TO NEW We Call or and Deliver LUBBOCK SHOE SHOP First Door North of Grollman'

> Bookstore Sandwich Shop

#### Bosses Cadets



#### Lubbock Sanitarium Clinic

Sanitarium Clinic
Dr. J. T. Krueger,
Surgers and Consultations
Dr. J. T. Hutchinson,
Eye, Ear, Nose and Throat
Dr. M. C. Overton
Diseases of Children
Dr. J. P. Lattimere
General Medicine
Dr. J. F. Lattimere
General Medicine
Dr. J. H. Stiles,
Surgery
Dr. Herbert C. Maxwell,
General Medicine
Dr. Jerome H. Smith,
Roenitgenologist
Dr. Jerome M. Smith,
Roenitgenologist
Dr. E. J. Roberts,
Genito-Urinary Diseases and
General Medicine
Dr. X. W. Rogers,
Dental Surgery
Dr. John Dupre
Resident Physician
C. E. Hund,
Bussels and
General Medicine
Dr. X. W. Rogers,
Dental Surgery
Dr. John Dupre
Resident Physician
C. E. Hund,
Elastrieses Manager
Chairfness Manager
Chairfness Manager

THE TECH

F

Broadway At Avenue K

#### SCOTT CENTENARY PLANNEY

## LINDSEY

Starts Sunday PREVIEW SATURDAY NITE-11:15



The beautiful star in her most thrilling role -

PAHD

PALACE Starts Saturday

## THE DOORWAY -TO HELL

LEW AYRES



WELCOME ... NEW STUDENTS and OLD ... MEET THE CROWD AT

THE LOG CABIN

## YOU'RE ALWAYS WELCOME!

New or Old Students

At The

HOTEL LUBBOCK

C. A. ("Sheff") Sheffield

## IN THE PAPER

#### EL TORO

A meeting of the Latin club will be held next Monday night at seven o'clock in room 310. Speaker for the occasion will be Dean J. M. Gordon, of the liberal arts school. The subject letch has not been announced. There also will be special music.

Regular meeting night of the Christmas holidays in Resebud night at 82 Bradner Mocharch on church on the subject will be the special music.

L. C. (Nappy) Daiton of Lake subject also will be special music.

Arbury, New Mexico, visited James D. Eaves we Committy in Liubock during the Members are contacted and the subject and th

Gordon To Speak | club was for last Monday night, but because of the holiday vacation | Pi Gamma Mu To Latin Members the meeting was postponed until Meets Tomorrow meet Monday night.

## **OUR BELATED** NEW YEARS GREETING

Whether new model speedsters or old model "Christmas Special" guaranteed car-shocker socks adorned your Christmas tree this year, we aren't worrying. We know you got one present that's worth more than all the rest put together-

### 365 Brand New Days To Play In, Or Make Hay In-

Say-Mr. Rockefeller or Mr. Ford won't get more than that! New time, fresh, unused, right-from-the-factory time is the most valuable hing in the world, and it's something we're sure of getting. Have you planned how to use yours? Properly utilized, it will bring you better returns than do gilt-edged securities.

We Suggest The Following Books As Additions To Your Personal Library

Available in editions from 95c and \$1,00 "Come in and Browse"

Pulop-Miller: Resputin Papini: Life of Christ Powys: Black Laughter Westcott: The Crandmot Canfield: Her Son's Wife France: Penguin Island Ludwig: Son of Man Walpole: Hans Prost

#### THE MATADOR BOWLING CLUB

Announcing to Tech Students

A Clean and Legitimate Exercise for Ladies and

Gentlemen 1112 Brdwy



## SAY!

HERE'S A GOOD HABIT TO FORM-

> -Our Luncheon Service. Once you try one of our Tasty Sandwiches you will agree they are the best ever.

TRY this Luncheon Service-

Sandwiches Salads ---- Pastries Service All Day

# We Wish To Announce---

The Opening Of The South Plains Floral Co. The Location Of The Place Is On North College Avenue

We want to thank all of our customers for the business we enjoyed the past year making it possible for us to move in this nice new place.





Nearly one year ago we established this business under the name of The Broadway Flower Shop specializing in floral needs. We have always kept the freshest stock available, priced moderately.

There will be no change in management at our new location. Mrs. Eubanks will be in charge of all floral designs and decorations.

Our new location enables us to continue our policy of keeping only the freshest of flowers at the most moderate prices.

Visit us in our new home.

# The South Plains Floral Co.

Phone 1910

Formerly The Broadway Flower Shop



### Men-The New Friendly Five Oxfords for Spring are Here

Fine brogish toes-good heavy calf leathers-shoes that College men will delight to choose-

The new Spring assortment has just been received and while they are not included in our January Clearance Sale they are available for your choosing. You'll like them from every angle, including the price which is only-

\$5.00 Hemphill-Wells Co:

## O Yez! O Yez! Court Of

Cheri Casa In Session

Newly Married Man Tried By Football of Court In Mock Trial; Others Tried

wind the defendant guilty thy deliberation and arguin a recommendation for angford assessed the print a spats from each the mercy, Moffett, Durham, we against Darr was read and as follows: Before or Court of Justice, in of the morals and comy of the immates of this tensor or the manage of the morals and comy of the immates of the same of the morals and comy of the immates of the same arge Jeweil E. Darr with femse of wearing gatters, known as goals or the word of the morals and comy of the immates of the same arguments.

Bridge Party Given has go defended to the will be a same of the sam

"Til ask Dr's Durham and

PORTABLE

TYPEWRITERS

Beauty and Durability, and ev-

typewriter, including tabulator The Royal Portable is the ideal

Typewriter Sales Co.

W. L. HESTER, Mgr.

008 13th St. Phone

ient or home.



LOOK HOW GOOD WYLIE-JARRETT DRUG STORE

## Opens Unit On College Avenue

eighth and College Avenue

Welcome

New and Old Students

To Tech and

LaMode Shop



Here And



January Feature!

> SILK DRESSES

lew styles . . . refreshing col-ors . . . some prints . . . very smart for immediate wear. Flas crepe and canton crepe.

J.C. PENNEY CO.

Next Door to Palace Theatre





## This Treat's on Parker

Here's a Pocket Cap with Clip to Give You a Desk Pen and Pocket Pen—BOTH for the Price of a Desk Set Alone



Duofold

Parker

Desk Sets

Think of it! Parker now gives you a Pocket Cap and Clip with every Parker Desk Set. This actually gives you two pens for the price of one set—for Parker Duofold is Convertible—for pocket, for desk.

Taking off the taper and putting on the Pocket Cap with Clip change the Desk Duofold to a Pocket Duofold in 10 seconds. Removing the Cap and replacing the pen taper restore it to a Desk Pen—no other pen is convertible.

For a shorter way to a more pro-

For a shorter way to a more pro-ductive day, see these handsome speed writers at our pen counter.

TEXAS TECH COLLEGE BOOK STORE

## FOLKS

Let's All Talk Better Times

With the New Year comes all kinds of changes and we must keep step with prosperity if we are to influence it our way.

Let's Start Right

Minter-Gamel Co.

That Friendly Store

## Announcing The Opening of the Best Equipped Studio on the Plains

Featuring

STAGE DANCING \_\_\_\_\_\$3.00

5 ROUAINES IN 5 MONTHS 1 Private & 1 Class lesson PRIVATE OR CLASS LESSONS IN ALL TYES OF DANCING BALLROOM DANCING A SPECIALTY

### LEWIS WALKER'S

DANCING SCHOOL

Phone 1459-W

Location

1920-14th

For the elegance of evening

### BOSTONIAN SHOES



AFTER SIX

FOR GENTLEMEN ROSS EDWARDS

## Clearance Sale

Of Men's Apparci

Overcoats

\$50.00 Coats .....\$29.85 \$15.00-\$20.00 Coats \_\_\_\_\_ \$10.85 \$25.00-\$35.00 Coats \_\_\_\_\_ \$14.85

Men's Suits

\$30.00-\$35.00 Suits \_\_\_\_\_ \$17.50 (Not every sait at this price reduction however-32 saits are offered in this group)

Men's \$1.95 Shirts \_\_\_\_\_ \$1.19 Men's \$2.50 & \$3.00 Shirts \_\_\_\_\_ \$2.19 Men's \$2 & \$3 Pajamas \$1.19 Men's \$3 & \$5 Pajamas \_\_\_\_\_\$2.19 Men's Gloves up to \$2.50 \_\_\_\_\_ \$1.19 Men's Sweaters up to \$6.50 \_\_\_\_\_ \$2.89 Men's \$10 & \$12.50 Hats \_\_\_\_\_ \$6.85 Men's \$6.50 & \$8.50 Hats \_\_\_\_\_ \$3.85



"The Best Place to Shop After All"