

Farewell

To All You Students Who Have Taken Work in the College This Year, and We are Looking For You Back Later.



The TOP REIDOR



Greetings

To All Of You Students Who Attended Tech Last Year and We Are Looking For You Back In October.

Volume IX

Lubbock, Texas, August 17, 1934

Texas Tech

Number 41

New Dormitories Are Nearing Completion

Prexy's Paragraphs

The drought has made a serious situation not only in West Texas, but extending far and wide over a large group of States. In every time of disaster we have to call upon our reserve strength, courage, and determination to make the sacrifice necessary to prevent an interruption of our plan of life.

New Grant Of \$22,000 Made To Texas Tech

To Be Applied With First Grant And Loan For Dormitory Furnishings And Construction \$15 Per Month Fifty Percent Of Those Hired Must Be Freshmen; Thirty Cents An Hour Pay

Texas Technological college has received an additional grant of \$22,000 to be applied with the previous grant and loan of the Public Works Administration of \$65,000 for the erection and furnishing of two-student dormitories.

The rooms in the new dormitories will contain a handsome double study table, individual study lamps, 9x12 Axminster rugs, arm chairs, individual beds which will fold into the closets during the day, dressers in the girls' rooms and chest of drawers in the boys. Each room has a lavatory and each dormitory has adequate bathing and toilet accommodations.

Each dormitory has a large dining room, and a lounge or parlor to promote the social life of the students. The tables in the dining rooms have folding legs, and can be removed to the edge of the rooms to make room for social affairs and other college events.

Texas U-Tech Is First Game

Longhorns And Matadors Meet September 22 At Tech Field Under The Lights

Texas Tech's Matadors open their 1934 campaign against Texas university Longhorns. This game is to be played at night, September 22, on the Tech field. According to the Tech coaching staff the Matadors have a small chance to defeat the Longhorns. Yet they are expecting to make a good showing against them. Texas has a wealth of material. Their roster contains more back field men than Tech has squadmen.

Among the stars of interest to this locality that the Longhorns will bring with them will be Coates, Hilliard, Grey, Sheridan, and Phillips. Coates will serve as captain this season, and has been all-southwest conference man for two seasons, one year as tackle and the next as center. Hilliard comes with the reputation of no one being able to stop him. Grey has been elected basketball captain for 1934-35, and is an all-conference and "Red" Sheridan is the only local boy that will likely be with the squad. He went to Texas from Sweetwater. Amarillo has a great player in Rex Phillips who plays guard.

First Game For Chevigny The Tech-State game will be the first time that Chevigny coached Longhorns have performed. He succeeded Clyde Littlefield as head coach last year.

Tech has been preparing all summer to handle the number of spectators that is expected to attend the game. Both the Texas and McMurry games are to be played before registration for the regular fall semester.

New Student Entrance Students will enter the field through the newly constructed gate at the north end of the stadium. Faculty members will secure their season tickets through the business office. These tickets will go on sale August 20. Members of the faculty will enter the field through gate number three, formerly the student gate. Tickets will go on sale for the Texas game September 10.

Tech field has been much improved. Gates, fountains, and many other conveniences have been constructed during the summer. The stadium and score board will carry pennants of Tech's opponents, and members of the southwest conference. Eight hundred new bleacher seats are to be erected on the east side of the field.

Prexy's Letter Dr. Knapp Grooms Next Year's Students

As the time for the opening of school in the new year approaches, our thoughts turn toward students. Students who will be here for the first time and those who are returning for another year at Tech. We have been busy all summer working diligently to finish these dormitories. School will open on October first, a little later than usual. This will crowd the work slightly, but ought not to halt our devotion. If we all work together we can get work done and I am sure the new dormitories will add much to our college life.

The new dormitories are going to constitute centers of student-life. There will be a new feeling on the campus, an intensified loyalty, better scholarship, and more opportunity for students, to come in contact with their fellow-students. Every effort is being expended not only to make these arrangements complete, but to furnish to needy students every means within our power to devote these best years of their lives to the task of getting an education. Come and join that great group who believe in Tech and in the type and quality of broad, democratic education that Tech is making available to the young men and young women of Texas.

Let's all join together in making this the most profitable year in the history of the institution. Sincerely yours, Bradford Knapp, President.

Rules Passed For New Dorms By Directors

Regulations Are Adopted That Apply To Both Men And Women Students Of The College

Beginning with the fall semester of 1934-35, the college will have two dormitories, one for the men and one for the women, each with a capacity of approximately 320 students. These dormitories are fireproof in construction, well-furnished, and each is fully equipped with adequate, modern facilities for furnishing meals, and includes proper social rooms, all complete in every detail.

The Board of Directors of Tech has adopted the following regulations affecting these dormitories. In order that the Texas Technological college may care for students properly, and particularly exercise good care and training of freshmen, the following regulations have been adopted respecting the living of students in the two new college dormitories.

All men students who do not live in Lubbock, to the full capacity of the Men's dormitory, are required to live in the Men's dormitory. All young women students who do not live in Lubbock, to the full capacity of the Women's dormitory, are required to live in the Women's dormitory.

The college considers it a distinct advantage to the students to live in the dormitories on the college campus. It is not intended that these dormitories should be exclusively occupied by freshmen. The dormitories will be used by the administrative authorities in charge of them to improve the social and educational life of those who occupy these two new buildings.

President NTSTC Will Make Senior Graduation Speech

Dr. W. J. McConnell, President of North Texas State Teachers college will deliver the commencement address at the graduation exercises August 24. Applications have been filed by 110 candidates for degrees in these summer exercises, bringing the total for the year to 301, of which number 269 are bachelors and 32 are masters' degrees. Of the August candidates, 28 are for masters' degrees and 82 for bachelors' degrees. The exercises will be held Friday evening at 8:15 p. m. on the Administration building lawn.

Students Will Get FERA Aid

New Rules Are Made For Applicants For These Part Time Positions; Fees Not Deferred

Students attending Tech will be aided by the FERA, formerly CWA, this coming school year as many who attended the college last year obtained partial relief. However some changes have been made in the rules concerning these part-time positions that must be strictly adhered to. One in particular is the rule announced from the Business office of the college that the payment of fees will not be deferred on account of the promise of one of these jobs, or any other job, but all fees and deposits must be paid in cash at the time of registration.

Transcript Necessary Unless a student is able to meet the remainder of the expenses of attending college he should not make application for one of the jobs. It should be borne in mind clearly that the student should make application for one of these jobs if it is otherwise possible for him to attend college. No application will be considered unless a student's transcript of credits is already on file in the registrar's office at Tech.

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Examination Schedule

Second Term Summer Session 1934 FRIDAY, AUGUST 24 8:00-11:00: Classes meeting 10:00 to 11:30 or any time between these hours. 2:00-5:00: Classes meeting 3:00 to 4:30 or any time between these hours. SATURDAY, AUGUST 25 7:00-10:00: Classes meeting 11:30 to 1:00 or any time between these hours. 11:30-1:30: Classes meeting 7:00 to 8:30 or any time between these hours. Any other classes not scheduled will meet at a time to be approved by the Dean of the Division concerned, and an announcement to be made in the class on or before Tuesday, August 14. Examinations are normally three hours in length. In the case of classes of less than three semester hours credit, the time may be shortened, and an announcement to be made in the class on or before Tuesday, August 14.

That Is News Prexy Knapp Signs His Own Diploma

Practically every one wonders what constitutes news. Many have tried to explain all of the elements which must be considered in evaluating the daily happenings and sifting out the news. The unique, the unusual, and the paradoxical situations make good news items. But usually these events are few and far between, and the reporter is lucky when he noses around and uncovers some good dope. And when a person signs his own diploma—that's news. Dr. Bradford Knapp has just signed his own diploma. Each year at the graduation time of the coaches attending the Tech coaching school, the staff of the school, the Tech athletic coaches, and Dr. Knapp sign the diploma. This year Dr. Knapp had the honor of affixing his own name to his own diploma, but before it was made out in his name.

1934 College Calendar Out

Registration Will Begin October 1; Reception Will Be Given By Dr. And Mrs. Knapp

In the ninth annual edition of the bulletin of the Texas Technological college the college calendar for the tenth annual session is of much interest. Particularly because of the lateness of the time of registration. Following is the complete calendar.

September 3, Wednesday. Fall semester classes begin, 8:00 a. m. October 3, Wednesday-Thursday. Freshman orientation will consist of one hour lecture each day at 11:00 a. m. October 5, Friday. Open house for all students by the churches of Lubbock. October 7, Sunday. Annual opening sermon for the college at 8:00 p. m., college gymnasium. October 9, Tuesday. Opening convocation for all students and faculty, college gymnasium, 11:00 a. m. October 10, Wednesday. Last day students may register for full work. October 12, Friday. Reception to student body by President and Mrs. (Continued on Page Eight)

Women's Social Club Council Is Formed At Tech

Presidents and representatives of the women's social clubs on the campus met Sunday morning, August 12, in the home of Mrs. J. G. Allen, 1647 Thirteenth street, to make plans for the coming regular session of school. This organization of social clubs members was begun last spring when all members of the women's clubs attended a buffet supper in the ball room of the Hilton hotel and organized. This organization of the club presidents which is a subsidiary organization of the Inter-Club council will be known as the Women's Social Club Council. The members will have a monthly meeting during the coming year at which the clubs will be represented by their presidents or by a representative in the president's absence. There will be three seasonal social activities during the school year—fall, winter, and spring for all the members of the women's clubs. The purpose of the council is to promote congeniality among women's social clubs and democracy among all women students. A responsibility will be felt among all representatives to instill a feeling for higher scholastics and a greater interest in extra-curricular activities among the social club members. The group met again Tuesday afternoon at the home of Mrs. Mary W. Dook, dean of women, to discuss plans with her. A joint meeting of all club members was planned to be held October 10 from 7 until 7:30 o'clock before regular club meetings at which time the five presidents will outline the purpose of the Women's Council.

Those who attended the two meetings were: Lorena Carter, D. F. D.; Lorene Childers, Koshari; Las Chaparrillas, Charlotte Ratliff; Las Vivarachas, Emily Davis; Sans Souci, Rosemary Leaverton; Mrs. J. G. Allen, faculty adviser.

New Structures Will Be Ready For Occupancy At The Time Of Registration On October 1-2

\$672,000 In Federal Funds Made The Project Possible In The Form Of A Grant And Loan To The Texas Technological College

Dormitories Will Accommodate 640 Complete History Of The Project Is Reviewed In This Special Dormitory Edition From First Allotment Until The Present

Some 650 students will be housed in Tech's new dormitories when the fall semester begins October 1. More than a hundred reservations have been made in the Business office, and each day brings a flood of letters inquiring about the particulars of obtaining a room in the dormitories, and information concerning registration. In this "Special Dormitory edition" the complete history of the project will be reviewed, from the time that Tech was allotted the loan until the present.

New Dormitories According to The Treasurer of December 7, 1933, the first edition making an announcement concerning the new dormitories, Tech has been allotted \$650,000 for the construction of two student dormitories by the Public Works Administration at Washington, according to an announcement made in Associated Press dispatches last Friday.

The board of directors for the Texas Technological college made application some months ago for the construction of two student dormitories. The construction of the dormitories was first approved by the district board which is headed by Clifford B. Jones of Spur, director at Fort Worth.

Grant and Loan Made The government allotted the college \$650,000 of which amount \$520,000 represents a loan, and \$130,000 is in the form of a grant. The loan is repayable in 30 years and carries interest at four percent. The Public Works Administration has asked the applicant for an agreement providing that the dormitories shall have preference over any other such buildings to be built later to insure a maximum operating budget sufficient to clear the loan in 30 years. The PWA estimated that the work could be completed in 10 months with 200 men employed.

The January 11 issue of The Foreword presents the announcement concerning the letting of bids for construction work, therein is included. Bids Submitted Bids for construction of Tech's two new dormitories, to be built with PWA federal loans, will be submitted at a meeting of the Board of Directors when it meets with President Knapp on January 19.

Awards of contracts will be announced shortly after the meeting. Plans for the buildings with architectural lines similar to the other campus structures are already in the hands of local contractors and other firms. A thirty-hour week is one of the requirements of labor of contractors on the dormitories, by the Public Works Administration regulations. No convict labor on materials may be used, and the wage scale runs \$1 per hour for skilled labor (Continued on Page Eight)

Athletic Tickets Not Good For The Tech-Texas Game The athletic department announces that student athletic tickets will not admit students to see the Texas University-Texas Tech football game, September 22. However, students may pay \$1 to the Business office of the college and will receive a receipt which will entitle them to see the McMurray game, September 29. Each student will retain this slip, after the gates have been acknowledged the presentation of it to the previously mentioned men, and at registration present it at the window for credit when buying their athletic tickets during registration. These tickets will admit all owners to six games, and will sell for \$5. The McMurray game was added to the schedule to have six games in Lubbock when the athletic department found that it would be impossible to allow students to enter the Texas game by athletic ticket.

Band School Successful Prof. D. O. Wiley, new director of the Tech Matador band, had more than 40 members in the band school which he conducted, and which started June 7, and continued for eight weeks. The membership was composed of Tech students, town people, high school students, and musicians from neighboring towns. This group gave several band concerts on the lawn south of the administration building throughout the eight weeks of the school, and several were presented at the Lubbock high school auditorium as part of the summer recreational program.

Curriculum Conference More than a thousand school people met in a three day orientation conference on revision of the state public school curriculum July 25. A major portion of the time was devoted to lectures by state and national leaders in education. Various phases of curriculum making were discussed by them, with emphasis on the aims of public school education, or the basic philosophy of American education. The tentative plan of the state department of education was explained. (Continued on Page Seven)

Watermelon Cutting The annual watermelon cutting will be held Monday evening, August 20, on the Administration building lawn, at 8 p. m., according to the committee in charge of the affair. The Department of Speech and class in Rehearsals and Dramatization will present a one-act play entitled "Moonshine" by Author Hopkins. "Moonshine" is a thrilling little drama made in the moonshine district of the mountains. John Chamberlain and Ivan Lawrence portrayed the part of the revenue officer. Students attending this joint affair will present their recreational books, according to the faculty committee which is composed of C. Mowery, Edgar Wilson, and...

Students Held At Tech This Summer Five Important Affairs Reviewed For Students And Townspeople That Did Not Attend There have been five major events staged on the campus of Tech during the summer session. The Coaching school, the Curriculum conference, Agriculture Mass meeting, the Band school, and the Cotton grading short course. The Textile department held a three weeks course in cotton grading and stapling, which started July 9. The school was very popular because of the present interest in cooperative movements. Professor Heard, of the textile department, and Laverne Lackey, government examiner, directed the work. Band School Successful Prof. D. O. Wiley, new director of the Tech Matador band, had more than 40 members in the band school which he conducted, and which started June 7, and continued for eight weeks. The membership was composed of Tech students, town people, high school students, and musicians from neighboring towns. This group gave several band concerts on the lawn south of the administration building throughout the eight weeks of the school, and several were presented at the Lubbock high school auditorium as part of the summer recreational program. Prof. Wiley is the former director of the Simmons' Cowboy band, which was acclaimed throughout the United States and lauded in Europe. He came to Tech as instructor in music and director of the band. Credit for six semester hours of applied music and two semester hours in methods and conducting was given to those who completed the entire course. CURRICULUM CONFERENCE More than a thousand school people met in a three day orientation conference on revision of the state public school curriculum July 25. A major portion of the time was devoted to lectures by state and national leaders in education. Various phases of curriculum making were discussed by them, with emphasis on the aims of public school education, or the basic philosophy of American education. The tentative plan of the state department of education was explained. (Continued on Page Seven)

THE TOREADOR Official Student Publication of the Texas Technological College Lubbock, Texas

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John B. Sullivan News Editor
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College Life

From a recent survey made of students in a State university, some very interesting information was found. The questions listed below were given to the same group of students when they were seniors and when freshmen, and the percentage computed:

Table with 3 columns: Question, Fresh, Sen.
- Belief in a personal God: 84% Fresh, 60% Sen.
- Belief in evolution: 13% Fresh, 72% Sen.
- Belief in Bible inspiration: 75% Fresh, 35% Sen.
- Belief in Bible miracles: 88% Fresh, 46% Sen.
- Belief in answers to prayer: 85% Fresh, 65% Sen.
- Use of tobacco: 40% Fresh, 80% Sen.
- Approve of women smoking: 17% Fresh, 54% Sen.
- Disapprove of gambling: 62% Fresh, 26% Sen.
- Believe petting is an evil: 73% Fresh, 70% Sen.
- Believe dancing is harmful: 50% Fresh, 98% Sen.
- Opposed to Sunday movies: 60% Fresh, 77% Sen.
- Attend church regularly: 70% Fresh, 27% Sen.
- Believe in pacifism: 11% Fresh, 58% Sen.
- Think all Christians must be church members: 83% Fresh, 35% Sen.

It is confusing to compare these percentages in so far as reaching the most definite conclusion concerning the changes that occur automatically during the college life of any student, and whether this change is due to courses pursued or to the contacts made with individuals.

A larger percentage of both seniors and freshmen believe in answer to prayers than in a personal God; some what contradictory, and more so when linked with whether they attend church regularly. Then to make the situation more complex the majority of freshmen believe that all Christians must be church members. Why they fail to attend is certainly not the use of...

the freshmen to the seniors, as we imagine, did the use of midnight oil. More seniors approve of women smoking than did freshmen. This question should have been worded, "disapproval of women smoking" as many do not disapprove who do not approve. The percentages of each were practically equal on the question of petting. But the great disagreement came with the question of dancing where one-half of the freshmen believed it to be harmful, whereas only 8 per cent of the seniors joined that side of the question. Another contrast is in belief in pacifism, and can be explained in that perhaps only one-half of the freshmen knew what the word meant.

We cannot draw definite conclusions from these figures, as the percentages would vary with the students, the sections of the country, and the size of the university. They will only make us stop and ponder if our educational system as a whole is in the right direction.

RAIN, RAIN, RAIN

Every person in this great nation is wondering what the coming year will bring. Relief from the depression? Better times? Another World War? The return of Technocracy? More NRA's and CWA's? A new suite of furniture for the living room or a new barn for the horses? Each has his own pet problem, but the nation as a whole, the population thereof, to be more specific, is wondering if it is going to rain.

Prayers have been offered by farmer, merchant, and preacher alike. Mass meetings, attended by thousands, have been held. Collective and separate wishings have been uttered. Eyes look hopefully at any cloud in a wish that it might bring relief from this drought that covers the majority of the states in the union.

One newspaper publisher made the rounds of his advertisers and made this proposition: if they would take a real large ad in his paper that would come out a week later, that if two inches of rain did not fall before the edition was placed on the streets, they would not have to pay him for the space their advertisements occupied—and if it rained the allotted amount they would pay the regular rates. On the day that the paper came out, a very few hours before it would reach the streets, two inches of rain fell.

Some people are saying that we are just getting paid for plowing up the crops last year, because it would not rain. Many others have their own pet theories. But so far we have not seen an editorial asking for rain.

RAIN, RAIN, RAIN!

You better live your best and act your best and think your best today; for today is the sure preparation for tomorrow and all of the tomorrows that follow.

—Harriet Martineau



Mysterious Mike

MIKE has not been very active this summer, and was not invited to contribute to the LITTLE TABLETS which have been edited all summer. Peers as though the SUMMER JOURNALISTS do not know a FREE LANCE WRITER when they see him.

Which all reminds me that MARSHALL FORMBY is editing the ASPERMONT WEEKLY NEWS, and has ordered a new magazine of CAPITAL "I" for his LINTYPE. PARKER TAULMAN, another ex-editor of the TOREADOR is working around over in TECH PRESS and courting some strange girl, and it isn't CHILDERS either.

ELIZABETH DRYDEN and BRUCE ZORNS have gone to Mexico City with the HOLDEN EXPEDITION, whether they will be at HOME IN LUBBOCK or not when they return has not been ANNOUNCED. And ROGER PIERCE and ALMA BROWN are MARRIED. They pulled the fast one of not announcing it until this summer, about a month after it all happened.

DON MADDOX is employed by the DIXIE MERSERIZING COMPANY in TENNESSEE, he will be comparatively near to former PREXY BASIL HILL, who is in ATCO, GEORGIA—who by the way WEIGHS some 205 pounds. LEON (PETE) INCE is working in or near CLEBURNE, and is planning BIG THINGS for next year's STUDENT COUNCIL—something UNUSUAL ANN CALDWELL is ATTENDING summer SCHOOL—Ripley please. But the largest surprise is the fact that JELLY KELLEY IS TAKING a course, with lab, in Physics—he intends to enter TULANE next fall. BILLY BUSH, a former Tech student and intramural baseball champ—

on the mound, and former member of the PSI UPSILON OMEGA fraternity, will be a professor and coach in WESLEY COLLEGE in Greenville.

FRANK TOLBERT, alias PROF. O'ANKLE, etc., is trying to cover a BEAT for the local papers this summer—He intends to take H. Y. PRICE'S position this fall. MARTIN'S DRUG and MICKEY'S place have enlarged—it was a little hard to determine the number of slot machines per square foot. OLE MIKE saw some fellows already snooping around the GIRL'S DORMITORIES the other day, it was hard to determine exactly who they were but in general appearance they resembled DREW DIXON, WARD GARRISON, and BILL MURRAY.

EVERETT FAIRCHILD has been busily engaged this summer washing all of the windows of all of the buildings. He has also been MAKING THE BLOCK PRINTS for the TOREADOR, and chose to call each one some form of a public enemy; viz. cigarette bummers, time killers, lawn sprinklers, but not ONCE has he included a FLY which to his PROFESSION should be the PUBLIC ENEMY NO. 1—HOWARD REED spends 8 hours



each day calculating, with slide rule, the DEAD LINE FOR next year's LA VENTANA. So far he has failed, but is making PROGRESS with his yearbook as he has already chosen the BEAUTIES—a record as far as I know—unless we count the time HUFF and TIMMONS were the JUDGES.

The DORMITORIES will have windows which are SAND proof, and also ESCAPE PROOF. The front door will be equipped with a doorbell connected to the MATRON'S ROOM. BO WILLIAMS has bought a brand new PONTIAC STRAIGHT EIGHT, while the other members of the faculty have to get along as best they can with last year's model. BILLIE BOB JONES is leaving for NEW YORK before long, and MARY LEE BARDWELL is in CALIFORNIA—perhaps she will be drafted to fill the shoes of MARIE DRESSLER. HAL HITCHCOCK is a SODA DISPENSEE! at PINSON'S NO. 2 Drug. COTTON DAVIS IS THE TRENTON DAVIS who is the new SPORTS EDITOR

(this summer) of the TOREADOR. FINIS MOTHERSHEAD was in town today and gave YE EDITOR A CHEW OF BROWN MULE JINX TRACY, with the able assistance of JESSE ROGERS, is working at the LOG CABIN and courting FLORENCE MOSES is enrolled in TECH this summer and will teach in a RURAL SCHOOL next year. SHE REPORTS THE MARRIAGE of KATHLEEN HARMON. Some of the engineers have landed jobs with the HIGHWAY department. VAN EARLE SAMS, a member of the old SILVER KEYS, LEON O. SPARKS, his running mate, and better known as DR. CLIFFORD (AL) SIMMONS, BILL LUCE, LOETEN BAUGH, JAMES (AKE) LOUGHRIDGE, BIG TIME HOLDON, and a few others completes the list.

SOME OF THE FELLOWS are going to enter MEDICAL SCHOOL this fall, too, and eight TECH STUDIES are on the list. FELIX BALLENGER, THOMAS A. CARRIGAN, RUSH CREWS, R. C. DOUGLAS, JR., LESLIE HALL, JOHN HOPPER, C. A. SCHOFIELD, and CHARLES R. SMITH.

H. R. SOUTHWORTH in his column I REVIEW WITH ALARM at the first of the summer sessions did THAT VERY THING RUTH HURMENCE IS TAKING PSYCHOLOGY to try on her BOY FRIENDS next year. LORENE CHILDERS has helped the APPLI-

CANTS make out FERA APPLICATIONS all summer, and HELPED GREATLY ON THE TOREADOR.

RED HART is contemplating erecting a BOARDING AND ROOMING house if he can get HIS ROOM-MATE to enter into a contract with him.

MIKE has been EDUCATED, as I hoped that you noticed the change of style and absence of the VERNACULAR. LOMER NELSON and

DIVID RUTLEDGE are making plans for the HOME SICK EDITION which will probably reach you some time in SEPTEMBER.

MELBA WATSON will ACCOMPANY RAY MOORE to his home after SUMMER SCHOOL is over, as she did after the regular session. Her sister LOIS knows how to make BISCUITS. A. G. HALL registered for SPANISH the first semester, and caught-up on his sleep. And so must I.

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CONGRATULATIONS TEXAS TECH

Don't Skimp On Eye-Sight



You may need glasses and not be aware of it. The fact that you apparently see as well as your friends may be misleading. Don't guess about your eyesight, you may be skipping if you do, for seven out of every ten persons should wear glasses.

Don't judge for yourself. Have professional assurance that your eye-sight is normal. By all means you want advice that is the result of training and highest skill. Anything less than a thorough examination is skipping on eye-sight. Consult your oculist—he not only specializes on eye examinations, but is able to give you the necessary medical advice about the care of your eyes.

SEE YOUR OCUList — THEN SEE US

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The styles young fellows are wearing. All wool worsted in gray, blue and brown. Carefully tailored in every detail. Extra pants \$3.95 \$14.75

ALL-WOOL SLACKS

Solid blues, gray plaids, wide bottoms. Wool assures shape and long wear. \$3.98

New Fall FELT HATS

The small shapes are popular again this fall. All shades and sizes. \$1.98

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PLANS for the FUTURE

You have everything to gain by being a bank depositor now! Your money builds your future financial security... your money earns interest for you... and your every cent is guaranteed safe, and protected.



Congratulations Texas Tech

ON YOUR STEP FORWARD IN SECURING

THE TWO NEW DORMITORIES

We urge prospective students to consider the advantages of attending Texas Technological College in Lubbock.

FIRST NATIONAL BANK LUBBOCK NATIONAL BANK CITIZENS NATIONAL BANK



Dress Shirts

White, Plain 79c
Men's white, blue or new fancy broadcloths. Save!

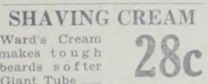
TOOTH PASTE

Ward's Milk of Magnesia. Whitens and Cleans. Large tube 17c



FANCY SOCKS

Spun-Loo in varied shades with sewed-in clock effects. 19c



SHAVING CREAM

Ward's Cream makes tough beards softer. Giant Tube 28c



Men's Oxfords

Black Scotch Grain. "Wingtips" For business or dress—a truly smart shoe. Value! \$2.98

Marriages Of Many Students During Summer

Marriages of students and ex-students of interest have occurred during the summer months.

The marriage of Miss Edith Sanders to Paul Whitfield, of Anton was announced recently. The marriage took place in Roswell, New Mexico, June 4. The couple are now at home in Anton where Mr. Whitfield is employed in the lumber business.

Ruby Jackson and William O. McLeod were married August 5 at the home of the bride's parents, 2223 Seventeenth street. The couple are at home in Lubbock and Mr. McLeod is associated with his brother at the Lubbock laundry.

Miss Lois Cooper and Dr. John K. Denton of Madison, New Jersey, were married August 6 at the Methodist church. The couple will return to Madison after a wedding trip into New Mexico and Colorado.

The marriage of Miss Alynne Odom to Robert L. Gray of Mission took place August 9 in Brownfield. The couple will live in Mission where Mr. Gray is a rancher.

Lela Gill and J. H. Tadlock were married in Texas City June 26. They will make their home in Texas City where Mr. Tadlock is with the Public Oil Refining company.

Marriage of Alma Brown and Roger Pierce was announced July 24. The wedding took place June 13 in Levelland. The couple are making their home in Lubbock where Mr. Pierce is with his father in the insurance business.

Miss Elaine Henry and G. W. Foster were married July 14 in the home of the bride's parents, Mr. and Mrs. Sam A. Henry, 1901 Thirteenth Street. The couple is now at home in Lubbock where Mr.

Alumni News

At the annual alumni banquet the Alumni association was changed from a strictly alumni association to The Texas Technological college Alumni and Ex-Students association. This means that ex-students of Texas Tech may become members of the association upon the payment of annual dues (\$1) or the payment of a life membership (\$25). Membership in the association entitles one to purchase a season athletic ticket including reserved seat for the football season at faculty rates (\$5.50) and to receive the Toreador each week during the school year. Football tickets will go on sale within the next two weeks. If you have paid your dues in the Association activity tickets may be secured from Bo Williams and reservation made for your reserved seat when the tickets go on sale, or the association will be glad to make your reservation for you upon the receipt of the fee.

E. G. Cauble Ag. '33 is teaching and ranching at Stiles, Texas. Rich-

Foster is connected with a petroleum company.

Miss Sibyl Thomas and O. C. Hallmark will be married some time this month in Austin. Miss Thomas was district supervisor of North-West Texas representing the home economics division of the state department of education. The couple will make their home in Temple.

Miss Voncile Gilkerson and Jimmie Wilson were married June 26 in Amarillo. The couple is now at home in Lubbock where Mr. Wilson is employed at Sherrod Brothers Hardware company.

ard Cavett B. A. '29 is Principal of the Grammar school in Southland, Texas, and is an officer in the Young Democratic organization in his district. Bristol Chesser Ag. '27 is Principal of the High school in Southland, Texas.

F. M. Clark, C. E. '31, is the owner of a Red & White Grocery in Lubbock. Mrs. Clark is the former Jewell Huff, B. A. '31.

Bill Collins, B. A. '32 is employed in the Shoe department in Hemphill Wells. Mr. Collins is Vice-President of the Alumni association. Ask him about Home Coming and the Tenth Year Celebration.

Lula Mae Cook B. A. '29 is a history teacher in Briscoe High school. She is at home in Wellington, Texas, this summer. Mrs. Coe Cross (Inez Marshall '29) is keeping house for her husband and small son, Julian Frederick Cross, in Menard, Texas.

Mamie Crump '29 is teaching school in Shallowater, Texas. Clyde Elkins '31 is in medical school in Galveston. Campbell Elkins '32 is in the run-off for Justice of Peace in Lubbock. He can tell you all about Perchmouth Stanton and kidnapping.

Heber Ellsworth '32 is manager of the Student Laundry in Lubbock. Mary Frances Gale '31 is a teacher in the Spade School, Anton, Texas. Doyle Greer '31 is a partner in the Greer Drug Co., Lockney, Texas.

Mancel Hall '31 is selling Ford's for the Ford Motor Company in Lubbock. Mrs. Carl R. Hart (Ruth Smith '29) is keeping house for her husband and small son, Carl R. Jr., at 2322 Nineteenth, Lubbock. George Heath M. A. '33 is superintendent of schools in Friona, Texas.

Mabel Howell Home Ec. '30 is Home Demonstration Agent in Schleicher County, Eldorado, Texas. Dr. E. L. Hunt '29 former House Physician in the Methodist hospital, Ft. Worth, has joined the staff of the Lubbock Clinic with offices in the Myrick Building.

Robert Huser Ag. '33 is employed by Swift & Company, Lubbock, as Field man. Harvey Jackson '33 is going to teach school in Girard, Texas, this year.

Ben H. Jenkins Ag. '33 is owner

and manager of the Jenkins Brothers dairy, Lubbock, Texas. Edgar Kuebel Ag. '33 is farming and stock-raising in Spring Branch, Texas.

Walker Lane, Engineer '31 is District Clerk of Donley County in Clarendon, Texas. Carl H. Lodal, Engineer '31 is employed in the Wholesale department of the Marathon Oil company in Mineral Wells, Texas.

Guy Martin '30 is Principal of the High school in Lorenzo, Texas. Ada Myers '33 is teaching primary work

in the Pecan Grove school, Clarendon, Texas. R. C. Middleton Ag. '29 is Dairy Cattle Herdsman for Texas Tech and is a member of the Board of Directors of the Alumni and Ex-Students association.

Officers of the Alumni and Ex-Students association for 1934 are: Mart Pederson, Lubbock, President; Doyle Settle, Austin, Vice-President; Bill Collins, Lubbock, Vice-President; J. W. Jackson, Lubbock, Representative to the Athletic Council; M. Wolffarth, Executive Secre-

tary; J. E. Speer, Channing, Gordon Treadaway, Dallas, W. L. Pearson, Canyon, and R. L. Middleton, Lubbock, members of the Board of Directors.

DR. CLYDE C. CRAIG
Dentist
 515 Myrick Bldg. Phone 928

CONGRATULATIONS TO TEXAS TECH
On The New Dormitories
 "Everything A Man Wears!"




THE HUB
 CLOTHIERS
 1002 Broadway Lubbock, Texas

THE TEXAS TECHNOLOGICAL COLLEGE
 The States Finest School

ANDERSON BROS. JEWELERS
 The South Plains Finest Jewelers

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LEVINES
 PRICES TALK

We Solicit Your Patronage

SOUTH PLAINS LARGEST POPULAR PRICE DEPARTMENT STORE

3 Big Floors of Dependable Merchandise

Congratulations to TEXAS TECHNOLOGICAL COLLEGE



A WORD TO THE ALMUNI

We feel that you will avail yourselves of the first opportunity to revisit the Campus. It is unnecessary to assure you this Company joins with you in hoping for your early return.

Traditions already established by Texas Tech will now be enlarged upon by the presence on the Campus of the two new dormitories. The flaming desire of learning will again be pushed forward into much larger fields of influence. The wisdom for the establishment by the State of Texas of this educational center has been evidenced many times by the character of its student body. They have already made for the school an enviable reputation.

This Company takes a special pleasure in congratulating the administration on the progress now being made towards completion of the two new dormitories for the opening of the Fall Term.

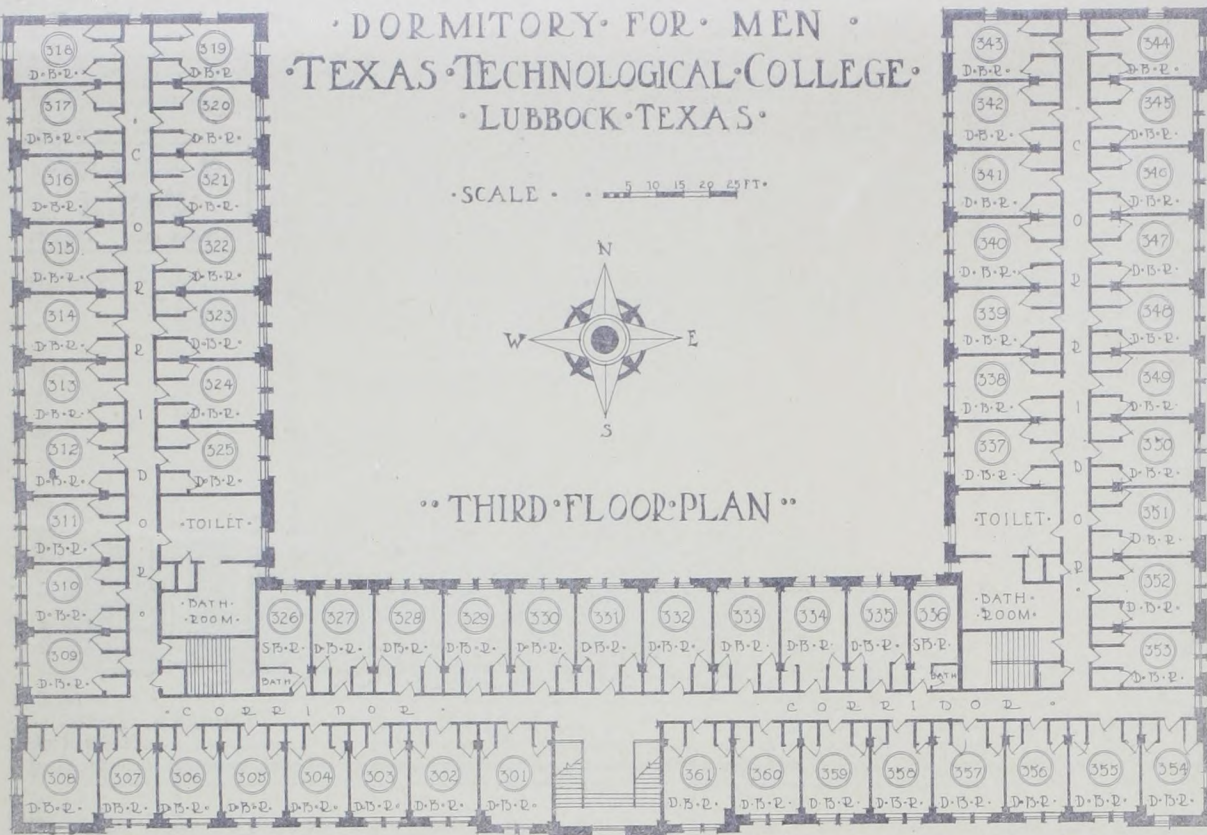
Texas Utilities Co.

· DORMITORY FOR MEN ·
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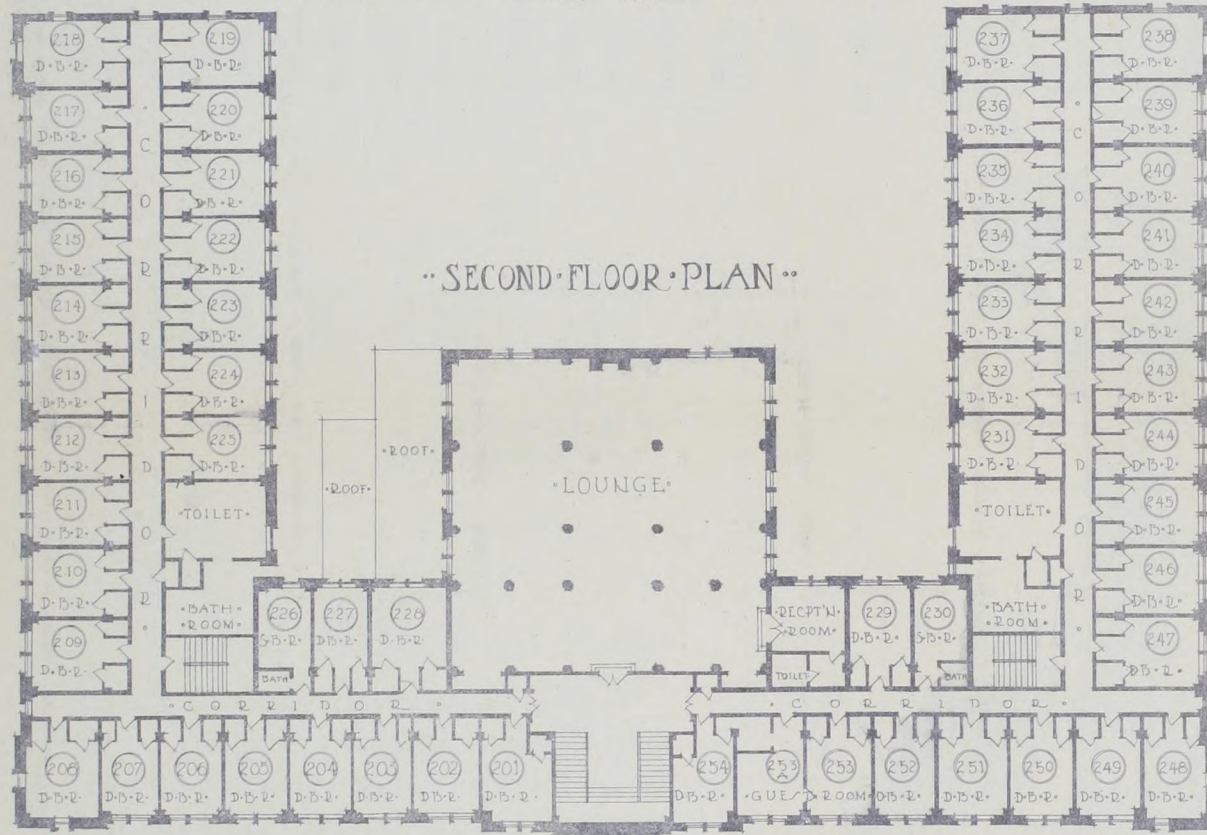
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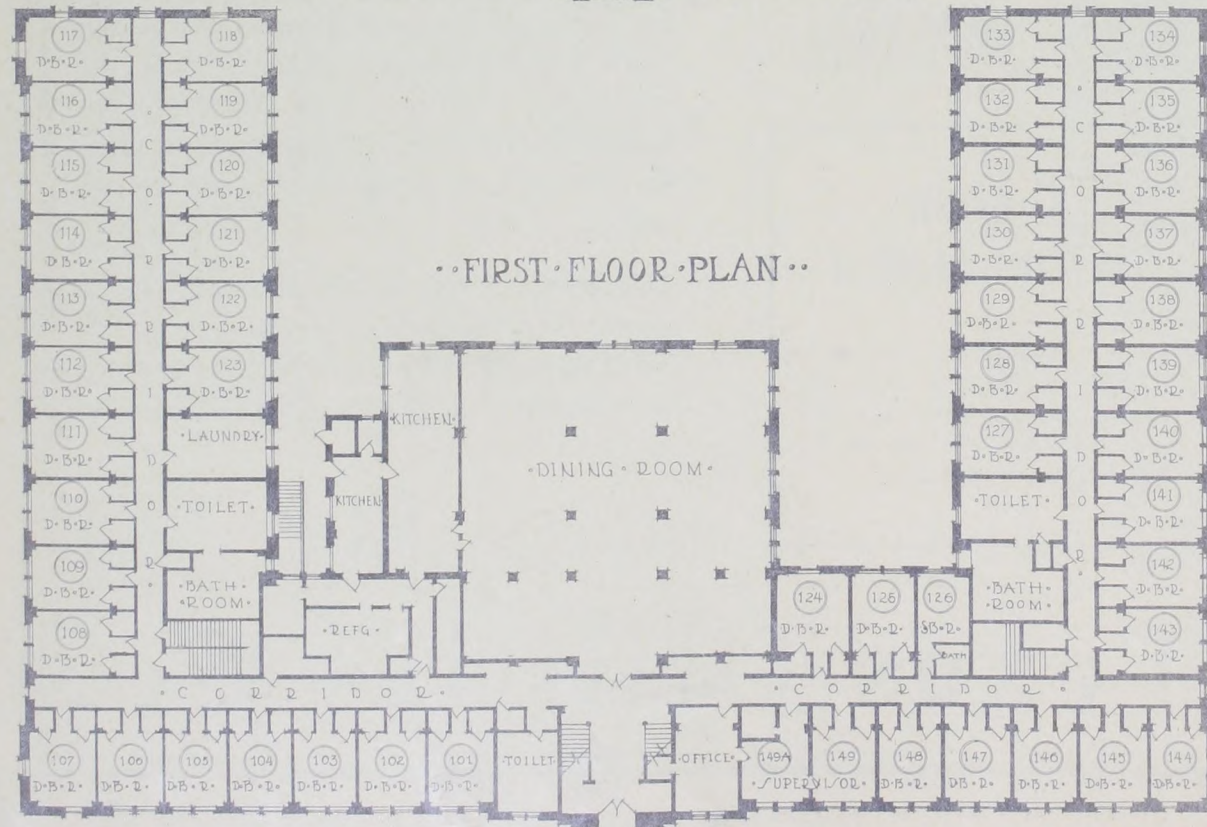
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· SECOND FLOOR PLAN ·



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HOMESICK? BLUE?

CHEER UP! . . . It's only a short time until school opens . . . then registration, classes, football and good times.

We Will Be Ready To Serve Your
Every Need.

NEW IDEAS—New arrangement. Complete stock of fresh new school supply items.

—The Latest In College Novelties—

TEXAS TECH STORE

Congratulations...

To Tech on the addition of the two new dormitories to the grandest school in the United States . . . This addition to our campus will mean much to the spirit of fellowship not to mention the financial savings to the students.

We wish to express our appreciation to the officials who made it possible for the building of these two beautiful new dormitories. They deserve much credit for the effort spent on this project.

This store will be able to serve this bigger and better Tech more efficiently this year than ever before. All departments have been enlarged, all selections will be more complete. In fact you will be able to find most anything you will need in the way of clothes for your school years.

We will be looking forward to the opening of the fall term school. And believe us when we say "We'll be glad to have you back."

Just between you and me, I'll be glad to see the 1934 Matadors get into action. Won't you?

Hemphill-Wells Co.

RESERVATION BLANK

Mr. W. T. Gaston, Business Mgr., Texas Technological College, Lubbock, Texas.

I wish to make reservation for room and board in the girls-boys dormitory for the school year 1934-35, at the rate quoted above. My preference of rooms is room number _____

Enclosed is the required deposit of \$5.00.

Name of Applicant _____
Address _____
Date _____ 19__

Prices For Room And Board In New Dorms Announced

Room and board prices for the new dormitories will be furnished for all students. Corner rooms with windows on two sides will be at the rate of \$23.50 per month. In each dormitory there are five single rooms, bath, toilet, and laundry. The price is mainly for persons in connection with the college. Should these rooms be occupied by students, the rate will be \$27.50 per month. A \$5 deposit is required to reserve a place in which deposit will be the first month's cost for room and board.

Alumni News

Many Tech students were candidates for public office during the recent Democratic primaries. Jim Cloud was unopposed for the office of County Judge of Lubbock County. Alvin R. Allison of Lubbock got a clear majority of the vote for County Judge of Hockley County. He was one of two opponents of whom was the incumbent for the term.

The office of County Superintendent of Lubbock County was eagerly sought after by several candidates, five of whom are graduates of Texas Tech. They are John R. Griggs and R. H. Hooten, are the two left in the race.

Glen Coker, graduate of Tech, was fortunate to win the runoff in his campaign for the lower house of the Texas legislature. His fate will be known August 25.

J. Doyle Settle was a campaign during the recent primary, to the lower house of the legislature. Having only one opponent it was not necessary to wage a hard race.

Truett B. Smith, lawyer of Lynn County was unopposed for the position of County clerk. He is serving his second term at the present time.

Lubbock Shoe Shop

D. H. STOKTON,
Owner and Operator
1110 Avenue J

DR. ROGERS Sweet Aesthetic Dentist

Conley Bldg.
50% Off To All Tech Students.
Bdwy. and Texas Ave.
"He Does A Hurry!"

DR. CLYDE CRAIG Dentist

515 Myrick Bldg. Phone 108

5c Any Magazine 5c

READ A BOOK FOR 15c.

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Brown's Shoe & Saddle Shop

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Phone 235

TECH STUDIO

"Better Photographs"
EXTENDS IS WELCOME
TO THE COLLEGE AND
STUDENTS

West Texas Leading Studio

2406 Main Bldg. Phone 235

MARK HANLEY'S Jumbo Malt

LUBBOCK ORIGINAL
CUT RYE DRUG
STORE

Prices For Room And Board In New Dorms Announced

Room and board in these dormitories will be furnished at the rate of \$22.50 per month for all rooms containing two windows. Rooms containing one window will be at the rate of \$20.00 per month. In each dormitory there are bath, toilet and private lockers. Intended mainly for persons copying some position in connection with the college, should the same be occupied by students, the rate will be \$27.50 per month for room and board. A \$5 deposit is required to reserve a place in the dormitories, which deposit will be credited on the first month's rate for room and board.

Students who wish to make reservation for a room in the new dormitories may fill in the blank on this page and send the required amount of \$5.00 to the Business Manager's office at Texas Technological College, Lubbock, Texas.

OUR MOST SINCERE

Congratulations TO TEXAS TECH ON HER NEW DORMITORIES!

We Always Stock The Best Merchandise At

CUT-RATE PRICES

Prescriptions Carefully Compounded—Candies—Airmail Hosiery—Shaving Equipment—Cosmetics—Magazines—Sandwiches

CONVENIENT TO NEW DORMITORIES

PINSON DRUG

Store No. 2—Phone 1900

Day & Night Delivery—As Near As Your Phone

Presenting for Fall wear! Millinery—Accessories Apparel and FUR COATS

"... for where else but Craig-Gholson's can you get such well informed assistance in proper clothes selection."

Craig-Gholson Co.

"The Woman's Store"

OVER 1000 FALL PATTERNS To Select From \$18.50 up

- Dri Sheer
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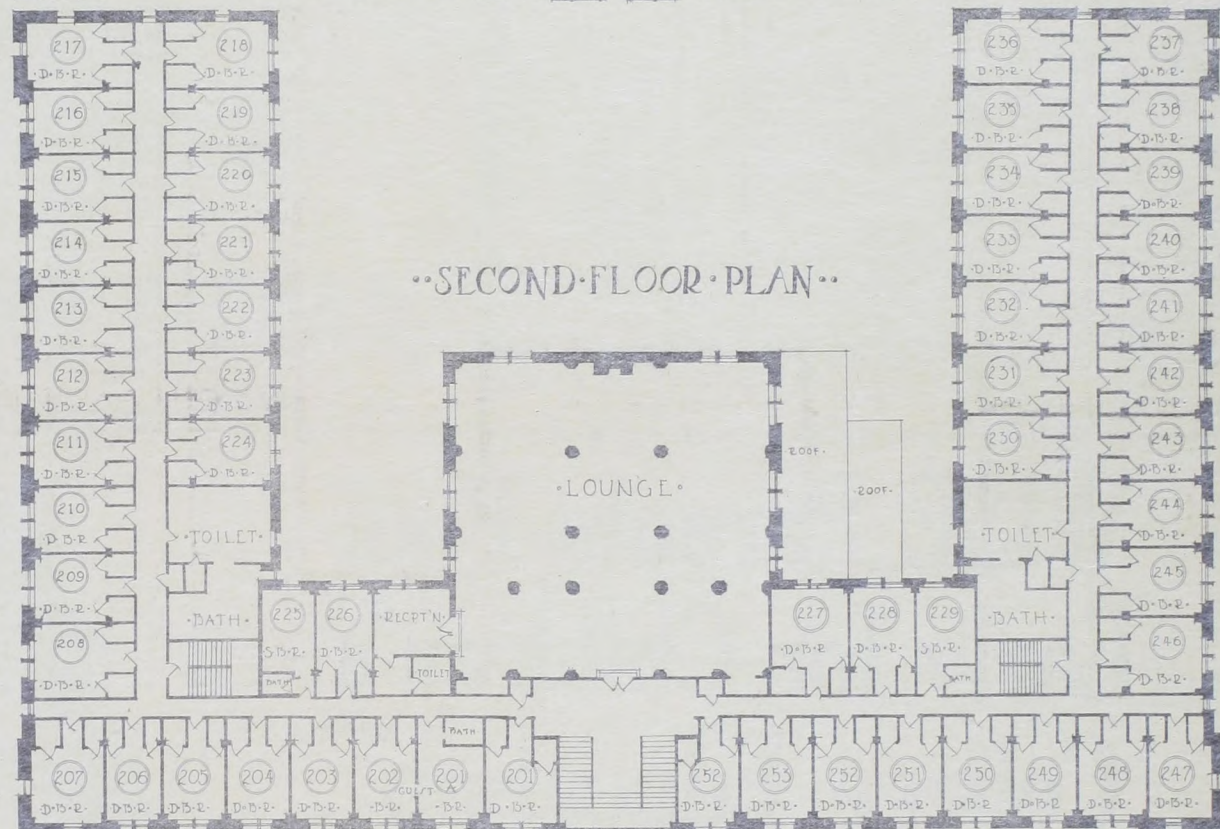
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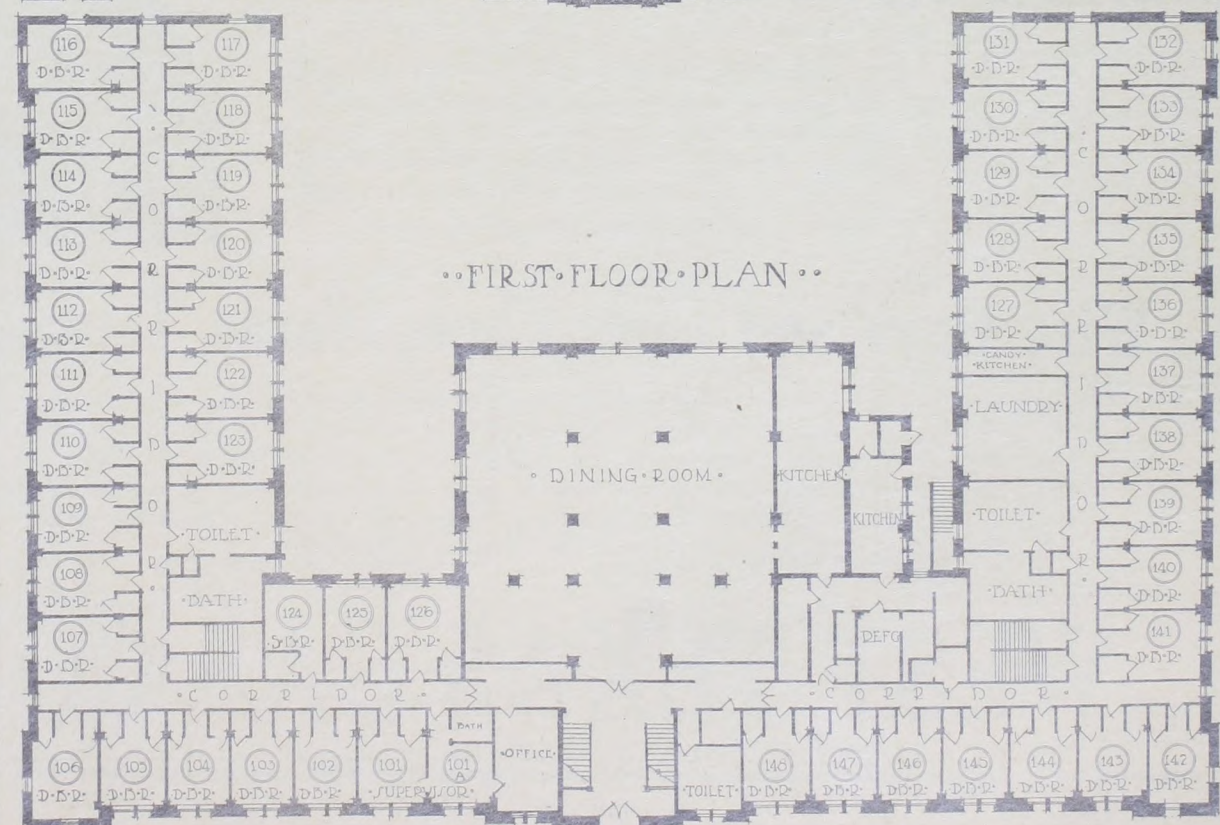
•• THIRD FLOOR PLAN ••



•• SECOND FLOOR PLAN ••



•• FIRST FLOOR PLAN ••



Alumni News

Many Tech alumni or ex-students were candidates for public office during the recent Democratic primaries. Jim Cloud was unsuccessful in the office of County Judge of DeWitt county, Alvin R. Adams of Lubbock got a clear majority of the votes for County Judge of Borden county. He had two opponents, one of whom was the incumbent for one term.

The office of County Superintendent of Lubbock county was eagerly sought after by several candidates. Five of whom were graduates of Texas Tech. They were John R. Griggs and J. T. Hooten, are the two left in the runoff.

Glen Oakes, graduate of Tech, was fortunate to get into the runoff in his campaign for the lower house of the Texas Legislature. His fate will be known August 25.

J. Doyle Settle was in campaign, during the runoff, to the lower house of the legislature. Having only one opponent, it was not necessary to wait a second race.

Trust B. Smith, attorney of Lynn county was a candidate for the position of County Attorney. He is serving his second term at the present time.

Lubbock Shoe Shop

D. H. STOKTON, Owner and Operator
1110 Avenue J

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50% Off To All High Students.
Edwy. and Texas Ave
"He Does No Hurt"

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3408 Main St. Fonda

MARK HALE'S Malt

LUBBOCK ORIGINAL DRUG CUT RATE

What They Are Doing

T. L. Leach, graduate of this year in the division of agriculture, will be employed to teach vocational agriculture in the Friona school during 1934-35.

G. T. Gee, Tech graduate of 1934 in the division of agriculture, has qualified under the Smith-Hughes law and will teach vocational agriculture at Bovina, Texas, during the coming year. Mrs. Gee, the former Ella Gay Rogers, Tech graduate in the division of home economics, will be reemployed as a teacher of home economics at Bovina. The couple are living in Lubbock this summer while Gee is completing some extra courses in Tech.

Wilson G. Holden, Tech graduate of this year, is now employed as landscape engineer for this division of the state highway system. His headquarters are in Lubbock.

W. N. Weddle, who secured a position with the Gray county creamery at Pampa, Texas, has been promoted to plant superintendent of the Gray Creameries branch at Shamrock.

Eloise Lancaster of Teague, who will be graduated from Texas Tech in August, has been elected teacher of home economics at Throckmorton.

Jack Quinlan and Ellis Foreman are employed in the college bookstore this summer. Noel Cason, who will receive his degree in August, is employed in the lunch counter department of the bookstore.

Ruth Thompson of Lubbock, a June graduate in home economics, will teach at Sierra Blanca.

Jesse Rogers and Bob Tracy are employed at the Log Cabin this summer, and both are enrolled in Tech.

Walton Nixon and Claud Thompson are employed at Bray's Tailor shop on 19 street.

Max Wagborne and Bob O'Hair have returned from their "work your way across" trip to Europe, and are in Lubbock.

Tech athletes who are in training in the National guard camp include: Moon Martin, Juley Owens, Big Dowell, Prim, Braxton Gilmore, Fortner, Curfman, Holcomb, Kattala, Nichols, Barlow, Spears, T. Wilson, McKeever and W. Wilson.

Jim Allee Hart has been a contributor to The Toreador, and turned out many entertaining feature articles. He graduates in August.

Parker Taulman, graduate in the June class, is working at the Tech Press.

Jelly Brown and Walter Bond are employed by the City Drug store in Lubbock. Brown, with Bill Collins recently returned from a trip to the Century of Progress in Chicago, and report that it has the Jay fair beat a city mile.

Faye Bumpass, who will receive her master's degree this August, is employed to teach in Pampa for the coming year.

J. Doyle Settle, Tech postmaster and graduate of Texas Tech, has been elected to the lower house of the Texas legislature for this district.

Reba Wayne Williams has been attending Tech this summer.

Mr. and Mrs. Robert J. (Red) Huff of San Antonio were in Lubbock two weeks ago. Both are former students of Tech, and while enrolled Huff was editor of the La Ventana in 1931-32. Mrs. Huff was the former Johnny Jo Whitley.

Helen Barston left last Sunday for New York, to visit relatives. She contemplates continuing her college work in one of the New York colleges.

Louise Wardlow has been attending Texas Tech this summer. She is residing at 1501 College avenue.

Marvin Messersmith will receive his degree with the August graduates. He was elected the president of the Senior class of the summer school students. Lucille Hunt was chosen as secretary-treasurer of the class.

Forrest Weimhold of Sudan is attending Tech this summer and is employed at the Tech Press.

Van Earl Sams and Leon Sparks are working for the Highway department. Sparks is stationed at Post and Sams has headquarters in Lubbock. James Loughridge is also employed by the department.

Douglas Ross, vice-president of the June graduates, has returned to his home in Berkeley, California. He plans to continue his course of study in civil engineering in the University of California.

Jim Vowell, architectural major, was on the campus this past week seeking employment for next year. Vowell is very active in Military life in the National guard, and the Tech Military unit.

Anton (Tony) Ulrich, the mimeograph operator of the college for the past two years, and a June graduate in Electrical engineering, is employed at Wylie-Jarrett Drug No. 2.

Bertha Helen Triplitt is employed at the college this summer.

Carlton Thomas, formerly employed by the College Tailors, has returned to his home at the Klondike ranch near Cleburne, after attending Tech the first summer session.

Cecil Schwabe attended Iowa State university this summer, and worked toward his master's degree. He accompanied Lonnie Langston, Tech mathematics assistant professor. They have returned to Lubbock, and Prof. Langston is teaching the second semester.

Yancey Price is registered in Tech this summer. Bennie McWilliams will receive his bachelor's degree this August; he has attended the college both semesters this summer.

Roger Clapp, June graduate in the division of engineering will be an instructor in Mechanical engineering next year.

Maxine Clark will be one of the graduates in the summer class.

MARK HALSEY'S
Jumbo Malt
9c
LUBBOCK'S ORIGINAL
CUT RATE DRUG
STORE

Lubbock Sanitarium & Clinic
 Dr. J. T. Kruger
 Surgery and Consultation
 Dr. J. T. Hutchinson
 Eye, Ear, Nose and Throat
 Dr. M. C. Overton
 Diseases of Children
 Dr. J. P. Lattimore
 General Medicine
 Dr. F. B. Malone
 Eye, Ear, Nose and Throat
 Dr. J. H. Stiles
 Surgery
 Dr. H. C. Maxwell
 General Medicine
 Dr. Jerome H. Smith
 X-Ray and Laboratory
 Dr. Olan Key
 Obstetrics
 Dr. J. S. Stanley
 Urology and General Medicine
 C. E. Hunt J. H. Felton
 Superintendent Business Mgr.

A charters training school for nurses is conducted in connection with the sanitarium.

YES I Am Happy
 for
Tech Will Have Two New Dormitories This Fall
 —AND—
MARTIN HAS ENLARGED
 —AND—
IMPROVED HIS DRUG STORE

With our enlarged and improved building which has been entirely redecorated and our convenient location we offer students of Texas Tech a convenient comfortable place to trade. Our line of drug sundries is complete. Our fountain service is superb. Texas Technological College is a fast growing institution, and so is Martin's.

MARTIN DRUG STORE



WISE Parents Plan Early for Children's College Education

More so than ever before, parents are realizing the necessity of a college education; therefore they begin planning early in order that their children may receive the advantages of a more thorough education. Those who have experienced the difficulties of life readily see how they could have had more enjoyment if they had been able to complete their college education.



Wise Boys and Girls Choose Texas Technological College

With the completion of the two new dormitories, Texas Technological College offers wonderful opportunities for the boy or girl who wishes to receive a more well-rounded education. The center of all college activities will be on the campus where students will make life long friends. It makes no difference whether you want to be an engineer, an agriculturist, a home economist or a liberal arts major, as equal possibilities are offered in all the divisions. Plan now to attend the FASTEST GROWING EDUCATIONAL INSTITUTION IN THE SOUTHWEST.

WEST TEXAS GAS COMPANY

Major Events

(Continued from Page One)
 ed by director W. A. Stigler and Dr. F. C. Ayer of Texas university, expert consultant on curriculum building, Dean J. M. Gordon, Dr. A. W. Evans and his staff of the department of education instigated and conducted the conference.

They secured some of the most able men and women in America for lectures. Besides Ayer and Stigler, Dr. Carleton Washburne, superintendent of the schools at Winnetka, Illinois, an internationally recognized experimentalist, made a series of three lectures. Others who contributed to the program included Mrs. Hazel Ott, public school curriculum advisor of Chicago; L. A. Wood, state superintendent of Texas schools; Dr. A. W. Evans, of Tech; Dr. G. C. Moreland of Abilene Christian college; Dr. D. M. Wiggins, dean of men, Hardin and Simmons university of Abilene; Supt. W. C. Blankenship of Big Spring; Supt. L. H. Rhodes, Dalhart; Dr. R. E. Garlin, Dr. Albert Barnett, of Texas Tech; Supt. K. E. Oberholzer of the Lubbock public schools; Supt. V. Z. Rogers of Lamesa; and others.

Agriculture Meeting

Texas Tech and the Extension department of A. & M. college joined forces in holding a meeting of farmers and business men of the south plains. Approximately 800 attended the meeting held under the direction of Dr. Bradford Knapp of Tech and District Agent O. G. Tumlison of A. & M. The mass meeting was held in the Lubbock High school auditorium, August 9 and 10.

Two officials from the AAA at Washington spoke during the meeting, explaining various phases of the Bankhead act and cotton program, and answering all questions concerning the act. They were I. W. Duggan, senior agricultural economist of the AAA and his assistant, Maurice Cooper.

Other speakers of particular interest included Dr. Knapp, Peter Molyneux, editor of the Texas Weekly, of Dallas; Frank Bridges of Dallas, and a member of the staff of the Farm and Ranch magazine, and A. M. Bourland of Vernon, farmer-member of the Texas allotment board.

COACHING SCHOOL

The fourth annual coaching school was attended by some 372 persons from 21 states, which opened July 30 and lasted until August 12. In addition to the 283 coaches and athletes, 14 sporting goods companies representatives and 53 coaches' wives were in Lubbock for the meeting.

Distribution to states was as follows: Texas, 190; Oklahoma, 22; California, 15; Louisiana, 14; New Mexico, 8; Arizona, 5; Kansas, 5; Colorado, 4; Tennessee, 5; Mississippi, 3; Indiana, 3; Nebraska, 2; Ohio, 2; New York, 2; Illinois, 2; Missouri, 1; New Jersey, 1; Michigan, 1; Massachusetts, 1; Alabama, 1.

Members of the staff who conducted the school included Kipke, Michigan, Crisler of Princeton, Kizer of Purdue, Dietz of the Boston Braves, Newman of the New York Giants, Miller of the Navy, Koogan and Krause of Notre Dame, Schelle of Nebraska, Bullock of Illinois, Whitaker and Henderson of Texas university, and Ludlow of Oklahoma A. & M.

Archaeologists i

(Continued from Page One)
 visit the home of Cortez with its murals and frescos done by Diego Rivera was inspected and lunch was eaten at a winter resort hotel. The class went through Dwight W. Morrow's home. Another day was spent at Xochimilco which is called the Venice of Mexico because of its floating gardens. Since the class plans its return to Lubbock at the time of Mexico's rainy season, the mountain drives will be too dangerous and the cars of the party will be shipped to Saltillo August 17. The members of the class will travel there by passenger train from Mexico City, and will return to Lubbock between August 20 and 23.

VIEWPOINTS

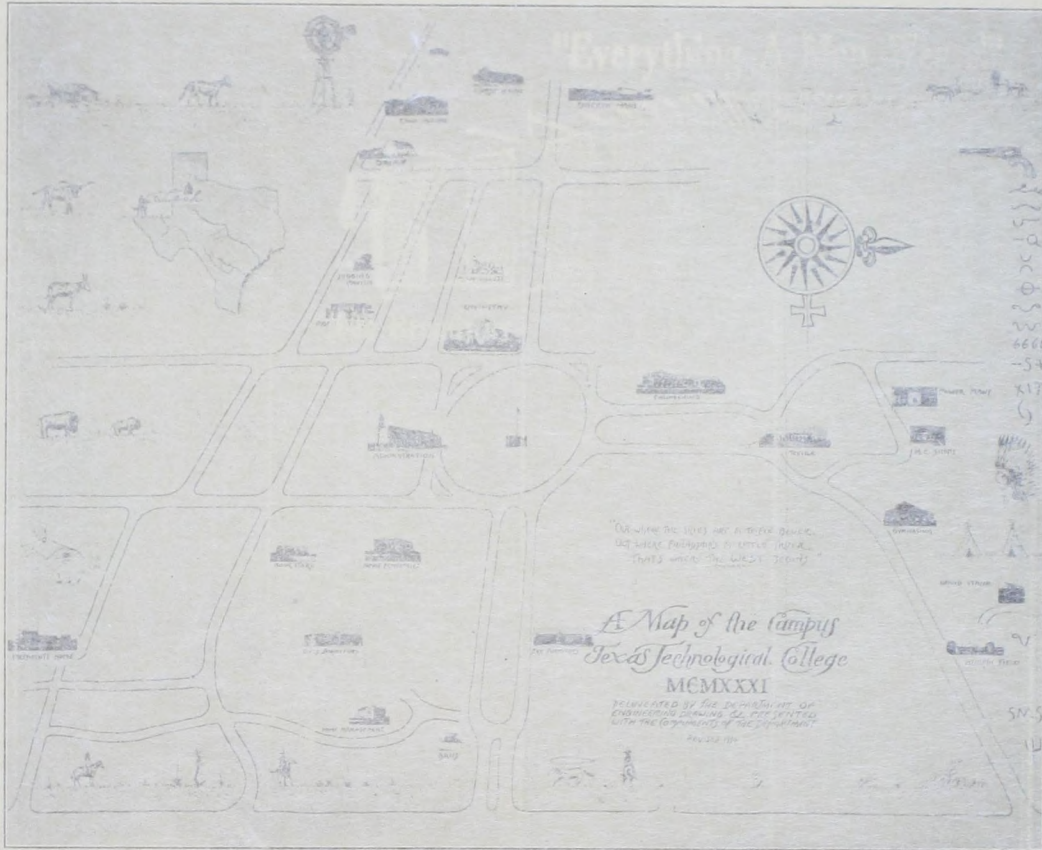
Book Reviews
UNABRIDGED DICTIONARY by Noah Webster, L.L.D.F.R.S.X.Y.Z.
 We find on our table quite an exhaustive treatise on various subjects, written in Mr. Webster's well-known, lucid, and piquant style. There is not a dull line between the covers of the book. The range of subjects is wide, and the treatment light and easy without being flip-pant. A valuable feature of the book is the arranging of the articles in alphabetical order, thus facilitating the finding of any particular word desired. Mr. Webster's vocabulary is large, and he always uses the right word in the right place. Mr. Webster's work is thorough and we predict that he will be heard from again.

HOUSTON'S CITY DIRECTORY—
 This book has a decided merit of being non-sensational. In the days of erratic and ultra-imaginative literature of the modern morbid self-analytical school it is a relief to peruse a book with so little straining after effect, so well balanced, and so pure in sentiment. It is a book that a man can place in the hands of the most innocent member of his family with the utmost of confidence. Its material is healthy, and its literary style excellent, as it adheres to the methods used with such thrilling effect by Mr. Noah Webster in his famous dictionary, viz: alphabetical arrangement.

We venture to assert that no one can carefully and conscientiously read this little volume without being a better man, or lady, as circumstances over which they have no control may indicate.

"Postscripts"—O. Henry.

CONGRATULATIONS TEXAS TECH On Your Two New Dormitories



Service and Courtesy Our Motto
DAY AND NIGHT SERVICE—REASONABLE RATES
CITY CAB CO.
 Phone 777 or 999
 SPECIAL RATES ON OUT OF TOWN TRIPS
 Late Model Sedans—Radio Equipped
RENT A CAR AND DRIVE IT YOURSELF
 Office 1250 Broadway
ROY COZART, Owner-Manager

**More Power To You
 Texas Tech**
Kuykendall Chevrolet Co.
 CHEVROLET SALES AND SERVICE

Jeanne's Beauty Service
 Lubbock's Only Exclusive Beauty Service
 1111 B Avenue J
 PHONE 1170

**Hotel Drug Co.
 and Hotel Lubbock**
 Welcomes You to Lubbock and
 Texas Tech

Congratulations Tech
THE HILTON

TECH CAFE
 For Better Eats and Popular Prices
 Eat at Tech Cafe
 TECH STUDENT'S HEADQUARTERS

**WELCOME
 OLD AND NEW STUDENTS**
 Across the street from Campus
TECH DRUG
 1101 COLLEGE AVENUE

**Welcome to Tech and
 Campus Beauty Shoppe**
 Who Specializes in Finger Waving, Shampoos, Sets and
 Permanents.
 IN REAR OF THE TECH BARBER SHOP

J. W. Lynch Hat Works
 WELCOMES
 You to Tech and Lubbock

CALF STAND
 Corner Main and Avenue Q
 Sandwich Headquarters
 DEWEY CRAVENS, Owner
 Phone 1979

Crook's Ready-to-Wear
 CONGRATULATES TECH
 NEW STUDENTS AND OUR OLD FRIENDS
 WELCOME TO TECH AND OUR SHOP
 1295 Broadway
 Across from Hotel Lubbock

WALTON'S
 Students' Wear
 CONGRATULATES TECH
 BROADWAY AT AVENUE J

**We Have Enlarged and
 Improved To Better Serve You**
MICKEY'S
 1301 COLLEGE AVENUE

Growing With Texas Tech
College Tailors
 CLEANING AND PRESSING

Many Coaches Attend Annual T. T. C. School

Texas Tech's fourth annual coach-school closed August 11, with four hundred and seven enrolled during some time of the school.

Harry Kipke, University of Michigan headed the list of instructors, and lectured on football. Others instructing on that phase of sports include: Fritz Crisler, Princeton University; Bill Dietz, Boston Braves professional team; Harry Newman, New York Giants professional; Tim Moynihan, University of Texas. Basketball lectures were given by George Keegan, while demonstrations were executed by Ed Krause, both from the University of Notre Dame. D. M. Bullock, Illinois University lectured on training and treatment of injuries. Otto Ludlow, Oklahoma A. & M. presented material on boxing, while "Indian Schulte of Nebraska university lectured on track.

Roy B. Henderson and Berry Whitaker, University of Texas, covered the field of physical education and organization of interscholastic league work.

Nineteen sporting goods salesmen displayed the latest goods of their companies at the coaching school, and maintained displays in the college gymnasium.

Prexy's Paragraphs

(Continued from Page One) ing of Texas Technological college. President Neff is surely one of these.

Summer school brings to us a larger proportion of teachers than does our regular session. Teachers are tremendously important in this day when people are thinking more deeply about education than ever before. The school, whether it be a college, a high school, or an elementary school, is an integral part of the lives of the people whom it serves. A teacher in every school is a part of the professional, social, religious, and economic life of the community in which the school is located. Teachers are compelled to be interested in the affairs of the community. To do their best they must be a very part of the community itself. Nowhere is this so important as it is in the small towns. I think we ought to have a course in college covering the wide field of relationships and responsibilities of the teacher. Teaching in any community is not just a routine matter lasting from nine o'clock on Monday morning until four o'clock on Friday afternoon.

To be a good teacher one must be on duty every day, and almost every hour. What the teacher does and says and how he or she lives from day to day is a part of the service of the teacher. Your heart and mind and soul must be wrapped up in the job right where it is located. No one ever made a good teacher who counted the dollars he or she earned, who had his or her heart and affection and life centered in some other community whose interests take their minds away from the community he or she is attempting to serve. Teaching requires some sacrifices. The wise teacher will throw his or her life in with the lives of the people of the community in which he or she is serving, and such teachers, if they are wise, will make their lives very definitely an influence for good in the community as well as in the school. A teacher's life is equally as important as is his or her teaching.

College Calendar

(Continued from Page One) Knapp and the Administrative Council. Women's dormitory, 8:00 p. m. October 17, Wednesday. Last day students already registered may add or change a course. October 17, Wednesday. Last day students may register in fall semester except by special permission of the Administrative Council. November 29, Thursday. Thanksgiving—a holiday. Classes will be continued on November 30 and December 1. December 21, Friday. Christmas holidays begin, 5:00 p. m. 1935 January 1, Tuesday. Classes resumed, 8:00 a. m. February 1, 2, 3, 4, 5, 6 and 7, Friday-Thursday. Final examinations for the first semester. February 8-9, Friday-Saturday. Registration for the second semester. February 11, Monday. Second semester classes begin, 8:00 a. m. February 19, Tuesday. Last day students may register for the second semester except by special permission of the Administrative Council, and last day students may add or change a course. April 4, Thursday. Mid-semester grades due in Registrar's Office 5:00 p. m. April 11-20, Friday-Saturday. Easter vacation. May 27-31, Monday-Friday. Senior examinations. May 31, Friday. President's reception to graduating class and faculty. June 2, Sunday. Baccalaureate sermon. June 3, Monday. Graduating exercises. June 4-8, Tuesday-Saturday. Final examinations for juniors, sophomores, and freshmen. June 4, Tuesday. Annual meeting of the Board of Directors. June 10, Monday. Summer recess begins.

Under The Double "T"

BY TRENTON DAVIS

Your sports editor has been worried all summer lest he should fail to give you the proper dope on the coming season. The idea dawned on him that you would enjoy reading after some of the boys who have written for you in the past. We regret that we were unable to secure comments from all of them, but here are a few.

J. W. Jackson, who wrote sports way back when, and is now writing your grades in government, as he turned professor on us, states as follows:

"For nine years I have watched teams of Texas Tech play football. And I hope to see them play through the tenth season, which is not far away. The material we have this, the tenth, is comparable to the material we had the first season. And if we had the same kind of schedule this year as then I would unhesitatingly predict an undefeated season. But such is not the case. The most difficult season Tech has ever had is not far away. Only three games of the ten can be considered to be in the bag. Those are McMurry, Hardin and Simmons, and the School of Mines game. Any and all of the others are ready and likely to beat Tech.

"Texas university naturally would be terribly humiliated to lose to the Matadors. Arizona and Baylor have lost two consecutive years to Tech and will be primed to do their best. The Oklahoma City Goldbugs constitute one of the hardest playing teams in the whole country. Loyola of Los Angeles will be a hard game after the Matadors have spent several days on the road to the west coast city. North Dakota also has a wonderful team. And any fan knows that it is next to impossible to keep a team primed all season for every game. I am not predicting that Tech will lose all of these games but I do say that it is likely that she will drop one or two of them.

"So much for the schedule—what about the material. The development of the material holds the key to the situation. It is the question mark on the possibilities of the future. To begin with fans will do well to remember that graduation took 12 men from the squad. They were for the most part first string men in the backfield. Price, full, and Butts and Solie, halves, were lost. But their places will be filled not because they were not valuable men, but because Tech was fortunate in having a wonderful string of fish backfield men last year. The backfield seems to be stronger than it has ever been if the new men live up to expectations.

"But when you look at the lin-

the picture is indeed dark. A majority of the first and second string guards and tackles were lost last year. Davis and Nichols at Guards, and Owens and Wilson at tackles, are the only proven men that are in prospect for these positions. Transfers from junior colleges together with the graduates of last year's fish squad must furnish the reserve strength. Center should be capably taken care of in the persons of Fortner and Priddy. One end will be played well by Moon Martin. But no one in sight can take Hitchcock's place. Its one of the weakest positions on the whole team.

"If Tech gets some good junior college linemen and if the sophomores come through and deliver what is expected of them Tech will have a great team. But if they don't, Tech will have a good team. But there's a lot of difference between the two. But the fans can rest assured that any Caython team will be a fighter and a scrappier."

Back in about 1929-30 we had a fellow who used to give us some excellent sports stories. Bill Sewell.

"Although this is not the time of year that one ordinarily gives himself over to thoughts of football, it is still a matter of fact that the coming gridiron season is only two short months hence. So it is not so far out of line for those who have been following the activities of Texas Tech's Matadors to consider what the coming season holds for the scarlet clad boys.

Down Austin way there is quite a bit of talk of what Pete Caython and his boys are going to have this fall. It is hard for the boys to admit there is a possibility of the Texas Longhorns getting beat at Lubbock in September, but it seems that the boys who know their football not only admit such a possibility, but further agree that it is just about a certainty that the Longhorns will take it on the chin when they meet Tech. Jack Chisholm, new Texas mentor, is numbered in this latter group.

Of course it is entirely too early to run down the schedule and make predictions for each game. It is more interesting to consider the material that will be on hand when the training starts. Besides such proven performers as Martin, Dowell, Owens, Harris, Jones, and others, there will be men from the 1933 freshmen ranks who are more than apt to hold down varsity jobs this fall. Katrola, Neal, and Duval, will be hard to get around when varsity assignments are made.

Viewing the situation it is safe to predict a season on par with the 1933 go-round. Ex-Matadors who know the material that the 1934 edition will be at least a four percent better club."

Ehmer Fortner, Matador athlete, who all of the students now know, and who will be writing for us after football season, contributes his viewpoints.

"With every man who was out for spring training back in uniform

New Dormitories

(Continued from Page One)

and 40 cents an hour for unskilled." Bids opened "Award of contracts for construction of Texas Tech's two dormitories was left in mid-air Friday pending final approval of bids by PWA officials in Dallas and in Washington. "Announced the January 23 edition of The Toreador, which gave the following details:

"Bids for the college work were opened Friday at a meeting of Tech's Board of Directors here with President Bradford Knapp.

"Estimates for the dormitory construction, including three by local contractors, were submitted by eight bidders. Competing with the local firms were construction firms in Fort Worth, Dallas, and Oklahoma City. Final award of the contracts was left in the hands of the college building committee composed of three members of the board: General John A. Hulen, Senator R. A. Stuart, and John W. Carpenter are members of the committee, which forwarded the bids to PWA officials.

"Amounts of the estimates was not the only consideration," president Knapp said. "Since we hope to occupy the new dormitories by opening of the fall semester next year, time was also a factor. Under some of the bids, construction

September 10, in shape and ready to go, the Tech Matadors should begin a football campaign that will reach the peak of all athletics for the state's baby school.

"The schedule coming up is hard, the hardest one ever attempted by a Tech coach, and even more so because eleven star players were lost through graduation. But Coach Caython has a few reliable men who have had varsity experience, and a fine crop of sophomores coming up to bolster the chances.

"One big deciding factor in the '34 season will be the Texas university game on September 22. If the Matadors can take this game, they will be off to a perfect start, which will put confidence in all of them, especially the sophs. This game, too, if won, will go a long way toward carrying them through the suicide schedule with colors flying high.

would last a year, so that the buildings would not be ready for use until the fall of 1935."

Zimmerman Present "Meeting with the Board of Directors Friday for the first time was Dennis Zimmerman, Tulsa, newly appointed member of the group. Zimmerman was named to succeed Houston Harle, San Angelo publisher who resigned to accept a post with the federal relief administration.

"Others attending the conference were Vice-Chairman Roscoe Wilson, Lubbock; Secretary W. T. Gaston, Lubbock; Gen. John A. Hulen, Fort Worth; Sen. R. A. Stuart, Fort Worth; John W. Carpenter, Dallas; Mrs. John A. Haley, Midland; Mrs. Emma G. Meharg, Plainview; and Joe T. Sneed, Amarillo. Clifford B. Jones, chairman of the directors, was the only member absent."

"A contract for the construction of the two dormitories has already been let to W. S. Bellows Construction company of Oklahoma City, and the work is to be started as soon as the funds are available," stated The Toreador of March 1, First Since 1927.

"Signing a contract for construction of the dormitories for Texas Tech by directors of the college at Fort Worth last Monday, gives impetus to the first major building program on the local campus since 1927. The contracts prepared in the offices of the PWA at Washington was signed in the office of Clifford B. Jones, chairman of the board of the college and regional advisor for the PWA."

The new structures were designed by Wyatt C. Hedrick, Inc., of Fort Worth, who are the architects for the college.

FERA Aid

(Continued from Page One) his attendance at college without this aid and all applications must be accompanied by a full and complete showing on this point. A sworn statement by parent or guardian may be required. If the student's parents or other sources of support are sufficient to take care of his college expenses on any reasonable basis whatever such student is not entitled to one of these jobs. The students must be of good moral character, and judged by the usual method of determining ability.

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ty, such students must give assurance that they are able to do high grade work in college.

7. At least fifty per cent of the funds allotted to the college will be paid to students who were not regularly enrolled in any college or university during January, 1934.

8. Jobs will be allocated between boys and girls in proportion to the enrollment of each in the Texas Technological college.

9. The object of this fund is to increase the number of students who may be able to go to college. Therefore, funds allotted shall not be used to replace funds heretofore available for student aid.

10. The rate of pay shall not be less than 30 cents per hour. No student shall work more than 30 hours in any week or more than 5

hours in any given day. As a general rule, jobs will be allocated on the basis of continuous daily assignment of routine work, which the student will be able to carry in addition to his regular full-time college course.

11. The student must cooperate fully with the head of the department to which he is assigned in giving full and accurate information regarding the exact hours of his service. No hour will be counted except by certificate over the signature of the student and the proper supervisors of the work to be done. They must certify of their own knowledge the exact hours of service on the proper work slips. Each student must report to the Business Office and properly sign the necessary payroll.

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