

Howdy!

Registration begins today and now is the time to get all your courses straightened out so you can start out right toward making good grades for the new semester. The Toreador wishes you the best of success in your work for the rest of the year.



The TOREADOR



Did You Know

That there will be an All-College dance in the gym Saturday night. Everybody be there for it is the first all-College affair on the social calendar of the new semester. Bradley and his band is going to furnish the racket.

VOLUME IX

LUBBOCK, TEXAS, THURSDAY, FEBRUARY 1, 1934

TEXAS TECH

NUMBER 19

West Texas Young Demos Convene Here Saturday Officials Expect Enrollment Of 2,000

New Students Are Here For Registration

Enrollment begins this morning for second semester; first year students to start at 8 o'clock in gym

2000 Expected Students Are Warned That Late Registration Fee Will Be Charged; New Students Can Enroll Until Feb. 12

Enrollment in Texas Tech was expected to crack the 2,000-mark today as students registered for the second semester, following examinations held for the past week. Official re-classification, while it will last only one day for first semester students, will be open for two weeks, Registrar W. P. Clement said. New students may enter until February 12. Students not enrolled for the past semester must present grade books, high school entrance cards, or transcripts from other colleges.

Freshmen are scheduled to register this morning, from 8 until 12 o'clock; upperclassman registration will be held this afternoon from 1 until 5 o'clock.

Warnings were issued from both the president's and deans' offices against late classification. "First semester students must enroll on time," it was announced.

"There will be no holiday between semesters," President Bradford Knapp stated. "Double cuts will be assessed those who enroll late," he continued. "Late registration fee will also be charged, according to catalogue regulations."

Registration is held in the college gymnasium according to the following schedule: Students fill out cards, with trial schedule listing courses and numbers. Get housing cards and enrollment records approved. Go to schedulers' table for approval of course of study. Proceed to sectionizers for assignment of course sections. Get permanent card, copy trial schedule, and present at master checker's table. Have cards rechecked and approved at deans' tables.

Payment of fees at the business offices in the administration building and checking in of cards and grade books to the registrar's office will conclude the program.

Fees for first semester students will total \$27.25, college officials said. Twenty-five dollars will be for tuition, as required by state laws, and the remainder will cover medical fees. An additional fee of \$7.50 will be charged new students for science and library deposits.

W. A. A. Will Sponsor First All College Dance Saturday Eve. W. A. A. will sponsor the first all-college dance of the spring semester Saturday night in the gymnasium.

It has been customary for each organization on the campus to sponsor one all-college dance during this year. The proceeds are going for their respective needs. The W. A. A. will apply the proceeds from this dance Saturday night to defray expenses of the annual play day which that organization sponsors each spring.

String Breaking Nets Student \$100 Here D. T. Austin, senior textile engineering student, worked all last spring and summer on a project to find out the effect of twist on breaking string in single and two-ply cotton yarn.

He took raw cotton, taking it through this process and then graphed his results on graph paper, using a separate sheet for the two types of yarn. After he had completed this experiment, he wrote an article on "The Effect of Twist On Breaking String In Single and Two Ply Cotton Yarn," which was published in the January issue of Bayon and Millard's "Textile Monthly," one of the leading textile magazines of the South. Austin is to receive a hundred dollars for the publication of this article.

Toreador On Time Because Plant Still Unfinished

Due to appear a day late because of semester exams, this week's edition of the Toreador is distributed on schedule because of demands from its national advertising contracts and because the paper's new printing plant was not ready for operation as soon as planned.

Next week's issue will be distributed on Thursday February 8 the regular date of issue. It is hoped to print it in the new plant which is in the engineering building.

New Courses In Home Ec School Are Announced

Two home economics courses open to any student who has had the required prerequisite work will be offered this semester. They are applied arts 132x, which will be taught by Miss Harriet Tilden; and clothing 322x, which will be taught by Miss Mabel Erwin.

The latter is a course in hand weaving. Girls learn to thread the warp, to do embroidery and tapestry weaving, and to hook rugs.

Have Looms The department owns 13 looms, and recently another was purchased. This is adapted to the weaving of special patterns such as were used in the most intricate old-fashioned coverlets. It will be used to weave upholstery materials.

The girls may weave table mats, scarfs, towels, and table runners. The yarns used are dyed by hand drug store dyes. The colors are chosen to blend in with typical household furnishings.

Instruction in the weaving and skillful mounting of purses is another feature of the course. Linen is not used in the weaving as the atmosphere here is too dry, Miss Erwin said.

Prerequisites for this course are a term of art and a term of elementary textiles, or their equivalent.

Knapp Will Attend College Prexy Meet

Following his return last night from a meeting with Tech's board of regents building committee in Fort Worth, President Bradford Knapp will leave this evening to attend a session of state college presidents in Austin tomorrow.

Scholarships, formerly banned by the state legislature, will be discussed at the meeting, Dr. Knapp announced.

Since many scholarships, in the form of a year's tuition, are again available, the state college president's will meet to choose some uniform method of awarding them, the Tech president said.

Hope Chests! Optimistic Home Ec Embroidery Hope chests may seem silly or even futile, alas, to some girls, but senior home economics students invariably start them if they take the course in construction and restoration offered every spring. For they have their choice of many interesting things to make.

Churches To Entertain Tech Students Tonight

Visitation Service Is Held By Churches On Sunday Afternoon

Special visitation services will hold the spotlight of student activities at 7:30 tonight when all of the churches of Lubbock will hold open house for new and old students of Texas Technological College.

According to Marshall Rhev, president of the Student Religious Workers Council, any student is invited to attend the church of his affiliation or choice. This is the second campaign sponsored by the churches of the city in a city-wide "go-to-church" campaign.

Visitation Sunday The Student Religious Workers Council consists of the presidents of the young people's departments of each church in Lubbock.

In announcing the church-going campaign, officers of the council also state that there will be a visitation by the young people of each of the churches between the hours of 1 and 4 p. m. next Sunday afternoon.

At each of the churches, there will be special all-college services held for the students Sunday night. Sponsor Gym Social In the near future there will be a social sponsored by all of the colleges in the Tech gymnasium. Below is a list of the churches sponsoring the student activities in the city.

First Methodist Church, Broadway at Avenue M; Calvary Baptist Church, corner 18th Street and Avenue T; St. Paul's Episcopal Church, 1609 Avenue Y; Central Baptist Church, 1311 Eighteenth Street; Broadway Church of Christ, Broadway at Avenue N; First Baptist Church, Main and Avenue N; Cumberland Presbyterian Church, Tenth and Avenue O; Asbury Methodist

Church, Twentieth and Avenue T; First Presbyterian Church, Fourteenth and Avenue N; Nazarene Church, Thirteenth and Avenue Q; First Christian Church, 1601 Avenue J; and all other churches of the city Church Calendar.

Cumberland Presbyterian Church Tenth and O Sunday school at 9:30, preaching services at 11:00 a. m. and at 7:30 p. m. Christian Endeavor divided into Students class and Women's class. Pastor, E. L. Conyers; Young People's Counselor, M. B. Cranford. Young people's meeting at 6:30 p. m. Mid-week services for study group.

Asbury Methodist Church Twentieth and Avenue T Young people's counselor, Joseph Griggs. Epworth League meeting at 6:45 p. m. Sunday school at 9:30 a. m. Visitation, 11:00 a. m. and 7:45 p. m. Young people's choir practice every Thursday night. Social twice a month on the first and third evening after choir practice.

First Presbyterian Church Corner Fourteenth and Avenue N. Rev. J. M. Lewis, pastor. Miss Virginia McLean, Young People's worker. Dean A. H. Lehigh, superintendent of young people's department. Sunday school at 9:45 a. m. Morning services at 11

and 4 p. m. next Sunday afternoon. At each of the churches, there will be special all-college services held for the students Sunday night. Sponsor Gym Social In the near future there will be a social sponsored by all of the colleges in the Tech gymnasium. Below is a list of the churches sponsoring the student activities in the city.

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Beauty Photos To Leave For Judges Today

Five O'Clock This Evening Is Last Moment That Pictures Can Be Turned In To Deans Office For Shipment

Critic Judges Twenty-Odd Girls Enter Contest For Most Beautiful Girl On Tech's Campus; Last Year's Beauties Enter

At five o'clock this afternoon the final deadline for beauty candidates' pictures will be closed and the pictures already turned in will be wrapped in the presence of the editor and business manager of La Ventana and members of the publication committee. The pictures will be removed from the building in the office of Dean Mary W. Doak and in her presence.

According to Bruce Zorns, editor of the Tech annual, the pictures will be sent to Penrhyn Stanlows, famed critic of Hollywood beauties, and authority among artists of the nations, to be judged for the first eight most beautiful girls in Texas Technological college. The pictures winning places in the contest will be placed in the order of their final judgment and placed on a fan giving the honors as they are finally given out by Stanlows.

Twenty Enter Up to a late hour Tuesday night there had been some twenty pictures turned in to Dean Doak's office for entrance in the beauty contest. Among the pictures turned in were some of last year's beauties who will contest the right to remain among the most beautiful girls of Texas Tech with the newcomers of this year.

It will be remembered that Stanlows is the beauty critic that was removed from his position in Hollywood for his frankness in telling what he thought of the movie stars.

Work Starts On Curbings

CWA Workmen Pour Concrete On Gutters For Streets To Be Paved In Campus Paving Program

Workmen on Tech's CWA paving project Monday began pouring of concrete for curbs and gutters of campus drives following start of excavation for the surfacing two weeks ago.

Approximately 300 feet of the curbing had been laid yesterday, Tech officials in charge of the paving, announced.

Working 60 men daily, the paving program is financed by grant of Civil Works Administration funds. It is under the supervision of G. W. Parkhill, Tech civil engineering professor.

Expected to cost \$50,000, the paving will be completed late this spring. Surfacings of the drives, which specifications describe as "triple bituminous on a caliche base," will not be begun until April 1.

"Federal directions rule that it must wait for warm weather," supervisors of the project say.

Among Demos

MacDONALD LEECH



One of the prominent delegates to the Young Democrats of America convention to be held here this week is MacDonald Leech, National Committeeman of the Young Democrats of Texas. Leech hails from Corpus Christi, Texas.



Rob O'Hair, Tech senior, is treasurer of the Lubbock Young Demos, who will play host to the convention. Other officers are J. Doyle Settle, Tech postmaster, who is president, and Garland Smith, secretary, and also a student here.

Following discussion in the meeting here, the estimates were forwarded to PWA officials in Dallas for final approval, since federal funds will be used for the construction program.

Forum Makes Charter Bid

Publicity Project For Texas Tech Will Be Exhibited At Regional Convention Held At Tucson Next April

Working for a charter from the national Mortar Board, Forum members are planning a publicity project for the college to be displayed at the regional convention of IAWS which meets in Tucson, Arizona, the latter part of April.

The Tech exhibit will be shown with those of other leading colleges, as well as campus scenes, historical write-ups of the college, and recent improvements will be included.

Louise Campbell and Evaughn Clark have been appointed by the Forum president, Lucille McCrummen, to direct the collection.

Other Forum activities for the new semester are sponsorship of the AWS February musicale, to be given at Seaman Hall; a checking of the point system in the office of Dean Mary W. Doak; completion accepted traditions program; and an annual lawn party to be given in May honoring new Forum members.

Wage cuts imposed upon city employees of Tottenham, England, in January, 1932, have just been restored.

Democratic Clubs Representing Majority Of Texas To Organize Permanently In Lubbock Meet

BY CLAY E. THOMPSON Young Democratic delegates, representing over half of the state of Texas, will convene in Lubbock, Saturday, February 3, to stage what promises to be a gala political meeting.

Lubbock County Young Democrats composed largely of Tech students will be hosts for the convention that will organize West Texas. The West Texas district includes 130 counties.

Students Are Officers Officers of the local organization include Doyle Settle, Tech postmaster, president; Rob O'Hair, Tech student, treasurer; and Garland Smith, Tech student, secretary.

Five gubernatorial candidates are expected to be present. Five aspirants for the post of national congressman and one candidate for state attorney-general will also be present.

Excuse Delegates All Tech students registered as delegates will be excused from class cuts Saturday, according to information received from President Knapp. Registration fee is \$1 and includes admission to all sessions and the banquet Saturday night in the Hilton Hotel.

Convention Program Saturday's Program: 9 a. m.—Convention called to order by temporary chairman MacDonald Leech, state committeeman. 9:30—Keynote address by Walter Nelson Jr., 29 year old mayor of Wichita Falls. 10—Business session and election of officers. 11—Recognition of candidates for state offices. 12 noon—Luncheon honoring state candidates at Hotel Lubbock. 2 p. m. Principal address by Maury Hughes of Dallas. 3—Business session; adjournment at 4:35. 5:30—Banquet at Hilton Hotel. 9—Dance at Texas Tech college gym.

the Hilton Hotel. Registered delegates will be admitted to the all-college dance Saturday night for 50 cents. Walter Nelson, mayor of Wichita Falls, and president of the League of Texas Municipalities, has been selected as the keynote speaker. Maury Hughes of Dallas, chairman of the state Democratic executive committee, will deliver the principal address Saturday afternoon. MacDonald Leech, state committeeman from Corpus Christi, will serve as temporary chairman.

Registration Friday Registration for out of town delegates will begin Friday afternoon at the Lubbock Hotel, convention headquarters. Informal caucuses will be held Friday night. Candidates for Texas governor, which are expected to be present Saturday, are Senator C. C. Small, Maury Hughes, Tom Hunter, C. C. McDonald and Q. E. Terrell. Congressional candidates are Judge C. M. Sullivan, George Mahan, Judge H. L. Pharr, Senator A. P. Duggan and Fred Hale. All state candidates will be honored at a luncheon at noon Saturday.

Tech professors, instructors and assistants participating in the convention are: Dr. W. A. Jackson, J. W. Jackson, Marie Pederson, M. E. Heard, W. E. Street, Lonnie Langston, John Wherry, H. C. Pender, Leo Reithmayer, Garland Smith and Earnest Griffith.

Counties which have written their intentions to send delegates are: Potter, Tarrant, Howard, Randall, Crosby, Hale, Hockley, Dawson, Mitchell, Ochiltree, Dickens, Taylor, Montague, Tom Green, Jones, Garza, Haskell, Wichita, Reagan and Martin. Many more are expected that have not yet formally declared their intentions to send delegates.

County's Farmers Review Tech Unit

Three hundred Lubbock county farmers passed their approval on the Tech agricultural farms last Saturday afternoon as the Lubbock County Farm Bureau federation met here for a one day session.

Some of the farmers found that to be properly up on the modern way of tilling the soil for profit they should go to school forever. They found things here on Tech's farm that they never dreamed of having in their years of experience. Few of them stuck to their belief that the best way to farm was to do it the old way.

Principal speakers to the group were: Mr. E. H. Lindester, Dallas, manager of the Texas Cotton Cooperative Association; Mr. C. O. Moser, president of the United States Cotton Cooperative Association. A speech to be made by Dr. Bradford Knapp was read by Dr. Ellsworth, Tech professor. In the absence of Dr. Knapp.

Eternal Triangle Subject Of Pre-Law Trial Suit for alienation of affections will be discussed at the first meeting of the Pre-Law club tonight for this semester in room 212 of the administration building. Jury for the trial will be empaneled and a date and facts worked out for the case, which will involve Melba Watson, Ray Moore, and Bob Tracy. Plans for the Pre-Law dance will be discussed and collection of the dues for a page in the annual will constitute the other business.

THE TOREADOR

OFFICIAL STUDENT PUBLICATION OF THE TEXAS TECHNOLOGICAL COLLEGE

Bob Tracy Editor
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 David Rutledge Assistant Business Manager
 Buster Mosley Circulation Manager

Finis Mothershead Associate Editor
 Mary Elizabeth Dryden News Editor
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 Finis Mothershead Campus Editor
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Reporters: Jim Lindsey, Josephine Powell, Helen Kinslow, Ray Moore, James Etheridge, W. E. Judson, Elmer Fortner, Rosamund Langdon, Edith Young, Bruce Zorns, Clay Thompson.

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Phones: 1980--Day Tech Campus
 1283--Night 300-D Ad Bldg.

Mysterious Mike Moses Around



MIKE and Moses are exhausted from examinations. Mike is going to REST until EXAMS come again. THEY is the trouble with exams. It takes a whole semester to rest up from the other ones. Mike heered that Jack Nowlin was called NERO NOWLIN, cause he fiddles while other FISH burn. AIK LOUGH-RIDGE says he had to neglect both BLONDES and RED HEADS during final exams. El Mike had only knee that WALLACE SANDERS left the HOOKSORE real sudden like tother day, when HARRIETT ROACH came in with BILL MC-MURRAY. He also made a crack at the rassin match tother night. JOHN DAVID RUTLEDGE sed ANN CALDWELL was jest a passing FANCY. He passed on to another GAL CAMPUS CHATTER, you wretch, I hope you flunked all your exams. WHEN I see this kolum side of yours, my dander gets up on account of it am inauk to my kolum. Three little NEGRO GALS sed to BOB O'HAIR, why don't you come up and see me sometime? TEA POURING TAULMAN sed he were

partial to BLUE EYED BLONDES. Moses told MIKE that the EYE-LASHES WALKER and GOO GOO ROSS' Romance was busted. WHAT AGAIN? Moses sed he heerd FRITZ OUTWORTH were going to run for EDITOR of the TOREADOR. Mike seen his article, but when he saw the name, he red no further. "STEAL THE OTHER GAL'S MAN" am Lillian FARRISHES motto. Am it CHESTY DOWELL now? Moses asked MIKE to tell PAUL HALL that he wanted to congratulate him on his MARRIAGE. This am MONDAY NIGHT WONDER where GASON'S AND BUNDY are? SWAKE GRIMES sed LATE DATING were being done. BEAR CURFMAN kisses all the LADIES, WARD GARRISON and BENTON TEAL still have SOCIAL AMBITONS. It even intereferes with their examinations. WHAT KO SHARI pledge hed a SAN SOUCIS RED HEADED MANY? MIKE WANTS to know. FORD BENEHAM sed he am going to make a HAND WOVEN dress for KLETT & KLETT. FRANCES BURNS am a changed woman now. Am a HILL hard to climb. Ask ZORNES. LAS CHAPS am going to give a denec. YOU guess what the decorations are. LA CHAPS stepping out of HEARTS. Whose heart, Teah? Mike nev run out of SOAP, so he am saying Good By.



CAMPUS CHATTER

Mr. Charles F. O'Neill, who is headed for a legal career as you possibly know if you have ever been around him for as many as five minutes, but who could readily pivot about and become a radio announcer or, say, a towel-waver at the fights, is also a prize-bodied John with the light of battle shining in his eyes, and, it is said, very handy with his dukes. So I shall say no more about Mr. Charles F. O'Neill.

among the inmates of this institution. Nineteen physicians, including a chiroprapist, Ralph Relish, by name, of 2345 Avenue B, are, or were, called to the scene of the mishap and find, or found, Mr. Taulman, or Itchy Pante as he is called by his cronies who must know what they are talking about, to be suffering from 130 charley-horses and the early stages of the hives. Taulman will, or won't, be able to wrestle next week.

There is a fine young man in this college, I shall withhold his name for it is a very long name and I am as anxious to dodge through this as you are, who has the most inordinate appetite for tobacco that I have ever seen in the water-weight class. Besides running a large, bargain-size sack of Beech-Nut eating tobacco through the mill daily, this conk smokes all the cigars and cigarettes he can bum, and, according to his room-mate, John Fischer, dips snuff in the so-called small hours of the night.

Personally I have nothing against the tobacco interests. But as my friend Herman Huddle the scalper, says "there's too much money going up in smoke and on the sidewalks around this foundary."

Mr. Huddle, who may be seen quite often standing in the corridors with an agricultural economics book in his hand, unless, of course, he has something else in his hand like, for instance, a cigaret, is, as said before, a scalper and is working his way through college scalping, although I almost sprain a hinge when I try to imagine what

"The paving," replies Bob, "the paving will run up and down the drives, and then run south and run over Parker Taulman, a Tech student, who happened to be crossing the street in front of the Book Store."

I am, or was, since it has already happened, very sorry to hear about Mr. Taulman's accident. Mr. Taulman was, or rather is, since he was not fatally injured, familiarly known as Itchy Pante to his intimates

he is scalping on,—unless it is Waghornes' decoes. "I have written a little lyric in the froth of my tobacco moderation fervor, and I hope it will do a lot of good," says Huddle, who besides occupying the social twilight which is the lot of the scalper, is also a poet of considerable rawness.

INVOCATION
 By Herman Huddle
 I shall not drink the filthy weed
 Nor smoke no demon rum
 I'd hate to be a crackpot,
 Or a dirty stumble-bum.

The Massachusetts Institute of Technology spent \$30,000 in learning how to make the most nearly perfect cup of coffee.

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 Dr. J. F. Lattimore General Medicine
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 Dr. Olan Key Urology and General Medicine
 Dr. Jerome S. Smith X-Ray and Laboratory
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 A chartered training school for nurses is conducted in connection with the sanitarium.

DOWN THE HOME STRETCH

Today is registration day. It is the beginning of the second leg of the scholastic race for the year 1933-34.

Does that mean anything of significance to you? To some of the students of the college, it means that they are just getting adjusted to the regular routine of college life. This applies to the newcomers, and in some cases to some of the second year students. Being away from home has a natural tendency to throw the freshman into confusion and he is handicapped for the moment in his scholastic pursuits. He must get acclimated, so to speak.

The opening of the new semester should have this significance—that you are now one of the old-timers at Tech and that you have learned how to adjust yourself to the right study habits, and that you have learned how to make yourself a permanent fixture in the social environment of the campus. We hope that by this time that each and every freshman has learned the Democratic principles that hold us together as a student body. We hope that you have made your friends and have developed the habit of making new ones.

Now that the new semester has begun lets see if we, freshman and upperclassmen, can not strive to make the whole year show on the records as being one of the best in the history of the school. Get your registration duties over as soon as possible. This can be the first great step toward making your year successful, and the college officials will appreciate it more than anything else you could do for them.

If you are dissatisfied with your home surroundings, now is the time to make the change. If you think that you would like to get a new roommate, then do it at once. Maybe the change will be best for both of you.

Some students have learned their needs in their study habits, and have corrected them. If you see some other students on the campus that can improve their scholastic work with a little change in their home life and study habits, then tell him in a very diplomatic way how to go about it. If he profits by the friendly advice, you have probably made a friend that will always be close to you.

OUR ELECTION STATUS

To the candidates, campaign managers, and supporters of all aspirants for office in the coming student publications elections, The Toreador wishes to extend its heartiest feeling of good will. In making this statement it is hoped that it will be plainly understood that the official college publication of Texas Technological college wishes to remain in line with its past policy, non-partisan and independent.

We further hope that the students that throw their

The state of Ohio ranked fourth in the number of births in 1932.

Our patrons suggest their favorites to us, then we serve it for their approval. La Ponda, 2406 Main street.—Adv.

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 FRIED CHICKEN AND T-BONE STEAK WITH VEGETABLE AND DRINK, HOT BISCUIT AND BUTTER 35c
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hats into the ring for one of the four offices will stick to the laws of the student council and that there will be no exhibitions of the sensational type connected with any of the races. We are college people and should know the principles of fair play, democracy, and the conservative method of carrying out these principles.

This year the student publication elections will be held within the rules that have been handed down by the student council and approved by the college officials. Should there be any controversy over the outcome of the elections returns, these people will be the responsible persons to whom complaints should be made. But let us hope there will be no complaints to make and that we have a record poll so that the victor can really feel that he has the support of the majority behind him.

So with the opening of the campaign The Toreador wishes to make its status known. It gives fair warning that it will not tolerate any infringement on the rules of the student council.



Lucky Strike brings you

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EVERY SATURDAY AFTERNOON ON THE AIR

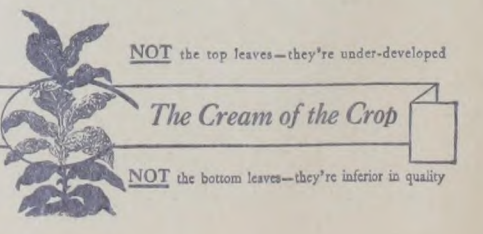
Through these Saturday afternoon broadcasts, direct from the Metropolitan Opera House in New York City, we endeavor to pay our respects to the inherent good taste of America . . . the good taste that has brought such overwhelming patronage to Lucky Strike . . .

We feel Luckies are among the finer things of life because in making this fine cigarette we use always the finest tobaccos and only the center leaves . . . May we express the hope that while you are enjoying the Metropolitan broadcasts you add to that enjoyment by lighting a Lucky?

From the Diamond Horse-Shoe of the Metropolitan Opera House in New York

This Saturday at 1:40 P.M., Eastern Standard Time, over the Red and Blue Networks of NBC, LUCKY STRIKE will broadcast the Metropolitan Opera Company of New York in the complete Opera, "Die Walkure"

Always the Finest Tobacco and only the Center Leaves



NOT the top leaves—they're under-developed

The Cream of the Crop

NOT the bottom leaves—they're inferior in quality

Under The Double "T"

BY LOMER NELSON
Toreador Sports Editor



THE MATADORS, already famed as Bullfighters, will turn Buffalo fighters tonight and tomorrow night at Canyon. There is no reason why the Mats can't be good Bull fighters, at least in this particular series.

The dust-covered record books reveal the fact that the Matadors have stopped the rampaging Buffs only four times out of 23 starts during eight years of competition. But this year the Morganmen are conceded better than an even chance of stampeding the Buffs. The Canyon men, however, have shown worlds of improvement since the opening of the season. They seemed to have reached their stride at last after a wobbly start.

There are four good reasons why Dell's dribblers are given a chance to humble the Teachers for the first time in many years. Gone from the Buffalo lineup are Joe (College) Fortenberry, "Turk" Colvin, Cromer, and Clark. These finished basket shooters were the main cogs of the West Texas floor machine for the last two years. Fortenberry & Co. are now with the Ogden Boosters, barnstorming all-stars, who will be strong contenders for the national A. A. U. championship in March.

The West Texas Teachers once boasted of more titles than an English lord. But now they have been stripped bare of most of these. The Canyon quintet was once referred to as the "parental champs of the T. I. A. A.," the "tallest team in the world," the "Canyon Moon Greasers," and the "Thundering Herd". The Buffs have lost most of their height; and during the past few years height made might for the Buffaloes.

Tech is getting to be another Notre Dame, at least as far as rambling is concerned. The Mats will roam hither, thither, and yon next year. Far-flung sections of the country will see the Tech men in action.

Playing teams like Loyola and De Paul next fall will give the Matadors more recognition and publicity than playing stronger Southwest eleven. Loyola and De Paul are both in large cities. Los Angeles and Chicago, and publicity has a habit of trickling out of these centers in large quantities to spread over the nation. Pete possibly had this in mind when he carded the inter-sectional tills.

The Tech pig-skinners take a look at the schedule and begin preparing for the 1934 season. Some of em are already getting so impatient that they are heaving and booting the ol' pigskin back and forth in the middle of the street in front of Lovel Hall. It won't be long now until they will officially start spring training.

Remember way back when—
The Matador basketeers played games in the "cock judging pavilion."
Tech won 12 straight basket contests and dropped the thirteenth.
Percy "Handsome Ransom" Walker, Tech's galloping ghost of yesterday, used to run the T. C. U. Frogs ragged.
The McMurry Indian basketeers scalped the Matadors, 26-25, or was it the other way around?
"Red" Waller, playing at shortstop, booted the horsehide for twelve errors in a blinding sandstorm.
In 1930 this same "Red" galloped 85 yards for a touch against the Simmons Cowboys in the last half of the last game of his college career.

DONATE LOOM PARTS

Atlanta Reed and Harness company, Atlanta, Georgia, donated parts for the blanket loom, when the textile department gave them an order for the loom parts. These parts will be put on a loom to hand weave blankets sixty by eighty inches.



CARLTON THOMAS, our Tech representative, is like a little soldier—always ready for the march to serve you.

—CALL US—

For Quick Delivery Service.

COLLEGE TAILORS

1109 College Avenue
Phone 1696

North Dakota And DePaul Meet Matadors Next Fall

Nine Games Carded For Cawthonmen In 1934

That Pete W. Cawthon is a firm believer in inter-sectional grid tills was confirmed Monday when he announced the signing of North Dakota State college. The Bisons of Dakota will come to Matador field on November 23. The Techs will return the game at Fargo, N. D., in 1935.

Scheduling of North Dakota followed the recent booking of Jim Kelley's De Paul university pigskin aggregation of Chicago. Although De Paul is famed more for its high-ranking basketball teams, the Chicago school also turns out fine football teams.

Nine Teams Carded
Signing of North Dakota State, strongest eleven in the Dakotas, marked the ninth team on the Matador grid card for 1934. In nearly every instance, the contracts are for two years, on the home and home basis.

Next fall Tech will have variety on its football menu, at least as far as states are concerned. No less than seven states are represented on Tech's schedule. Contracts have been definitely drawn up with Louisiana Poly of Ruston, La., Oklahoma City university, DePaul of Chicago, Loyola of Los Angeles, University of Arizona, and three Texas clubs, University of Texas, Baylor university and Simmons university.

The home games for next fall include Texas, Baylor, Simmons, DePaul and North Dakota. This schedule will be strengthened by at least one or two more games here.

Boy Scouts Get Weaving Pointers

M. E. Heard, assistant professor of textile engineering, will give Boy Scouts of Lubbock a bird's eye view of textile engineering from 7-8 on Tuesday nights, starting last Tuesday night.

The Scouts have to take this course to earn their textile badges. After a six weeks session they will have to take an examination on the work.

This is the fifth time that this course has been given by the textile department. Already thirty boys have signed up for it.

They will be taken through the plant, and Mr. Heard will explain the entire process of the machinery. Some of the Scouts have taken this course before and signed up for it again, so great is their interest.

Lavern Stephens, Aggie student, was called to his home in Chillicothe Monday on account of the death of his grandfather.

Ninety meals per month that satisfy at La Fonda for \$17.50. A trial is a conviction.—Adv.

Noble Kizer



Noble Kizer, head football coach of the Purdue Boilermakers of the Big Ten conference, will be on the teaching staff of the fourth annual Texas Tech coaching school which is to be held from July 30 to August 11. Coach Cawthon announced Tuesday, Kizer is one of the outstanding mentors of the Notre Dame system.

Owen's Picadors Still Boast Of A Perfect Record

Those elongated, high-flying Picador hoopsters, boasting that they have the best team in the school's history, will continue their rampaging campaign for court honors beginning next week. In the last game they played they defeated the Shallowater High school quintet, 27 to 23. Judge Garrett, as usual, carried off high point honors for the game. This makes the fourth time in four games that he has been high scorer. Butler, Hale, Snodgrass, and Wilkerson played head-up basketball to help beat the crack Shallowater team.

According to Coach "Julius" Owens, the (ah) squad will continue to meet the best of the high school teams in this section throughout the season. Games with Lamesa and Floydada will be played next week. Plans are also under way to enter the team in the independent cage tournament that is to be held at the Auditorium in the near future.

La Fonda's is under the supervision of experienced dietitians and cooks. Three meals per day for \$17.50 per month.—Adv.

Matadors Play Buffs Tonight At Canyon Gym

Tech Seeks Vengeance Over Buffaloes For Past Defeats; Teachers Hold Decisive Edge In Victories Won

With the ordeal of exams over, the Texas Tech Matadors have entered the basketball arena and will try to hurdle the West Texas Teachers Buffaloes tonight in the first of a twin bill.

This series with the Buffs will mark the ninth year the two quintets have matched shots on the hardwoods with the Bisons having the best of the deal by a considerable margin. In their all-time relations the Matadors have only captured four victories and those by narrow margins.

Buts Improved
The once towering Buffs have long held the spotlight in basketball circles of the Southwest and have gained nation-wide recognition during the past few years, but this season with several of their veterans out of the lineup, the West Texans have not fared so well and have lost much of their prestige. Although getting off to a wobbly start, the Teachers are showing improvement as the season advances.

Mats Are Favorites
The Mats are ruling favorites to stop the Buffs and hope to avenge for past defeats handed them by the Teachers.

Four of the Buffaloes' basketball greats are missing from the lineup this season. Joe "Tiny" Fortenberry, Turk Colvin, Cromer, and Clark, mainstays of the Canyon Giants for the past few years, are now basket losing sensations with the Ogden Boosters, formerly the Wichita's Henry's, National A.A.U. champs.

Coach Del Morgan, Manager Cy La Master, and the Matador hoopsters embark today for the Panhandle city. This far Tech has registered eight wins out of eleven starts.

FEW 'FOUNTAINS'
SAN JOSE, Cal. —Out of hundreds of massive drinking fountains given to American cities by Dr. Henry D. Cogswell, pioneer dentist and prohibition worker, only a few remain. One of the largest has stood for 50 years in City Hall Plaza here, dedicated to the cause of temperance.

Dean A. H. Leidigh reports that several students in the Aggie school are out at the present time with measles.

Soldiers Cancel Wrestling And Boxing Events

New Mexico Military Institute has canceled their boxing and wrestling meet with Tech, that was to have been held here tomorrow night, because of examination week and also the end of the semester.

The next meet that Tech will participate in will be the one with New Mexico university February 16, in the Tech gym. There will be both boxing and wrestling bouts in this meet.

Ring Men Working
Boxing and wrestling practice was suspended during the exams, but was continued Wednesday. Coaches Harris and Van Bebber are preparing their men also for the Southwestern Boxing and Wrestling tournament to be held here March 2 and 3. Plaques and trophies will be awarded the winners. This meet is an invitation affair and to date there have been 16 teams invited. Last year N.M.M.I. was host to the tournament at Roswell where they won the contest.

Guthrie, Tech heavyweight, won first place in his division last year and will be back to defend his title this year.

NM Woman Is Visitor Here

Mrs. J. J. Bowerman Makes Arrangements With Textile Department To Have Wool Carded For Weaving

Mrs. J. J. Bowerman, a ranch woman from Tucuman, New Mexico, came to Lubbock to see the textile engineering department about hand spinning and weaving.

Mrs. Bowerman had read about Texas Tech textile weaving in the paper, and wished to ask them about carding wool, as she was having trouble with it.

Her husband, under the direction of her mother, built a spinning wheel and loom, on which Mrs. Bowerman spins all their thread and weaves all their material, from the wool of the sheep raised on their ranch.

Tech Shire Guild carded wool for her on a commission basis, which was the answer to her trouble.

"These hand looms and spinning wheels are very practical for the farms and ranches," said Professor Heard, assistant professor in the textile department to help put spinning wheels and looms in homes of farm and ranch people, because they may have better material and yarn at half the cost of buying it.

Four Teams To Fight For Tech Campus Honors

Pigskin Will Fly Again As Four Intramural Outfits Get Ready For Campaign; Varsity Men Will Coach Clubs

The Texas Tech campus Monday as members of four intramural teams begin practicing for the loop campaign. The first league games will be played two weeks later.

The players will work out for one week without equipment being issued. If enough interest is shown at that time, Coach Cawthon will issue suits. League games will be played on Saturdays with 10-minute quarters. There will be a double-header each Saturday. The proposed schedule calls for a round-robin tournament, each club playing three games.

Four Teams
Clubs entered in the race include the Aggies, Engineers, Liberal Arts, and the social clubs who have replaced the Army eleven. Most of the "soldiers" have joined forces with the Liberal Arts aggregation.

Eligibility rules will be the same as in previous years; everyone is eligible except varsity or freshmen gridgers who finished the 1933 season.

Players will dress in the fresh dressing room under the stands and work out back of the gym.

Senior varsity lettermen will coach the intramural outfits. Whacker Barton, Lefty Solis, and Ely Harris will direct the Liberal Arts. Elva Baker and Yancy Price will have charge of the Engineers. "Professor" Butts and Toby Greer will lead the Aggies. "Stud" Turner and Harold Critch, former star Matador fullback, are mentors of the social clubs.

We serve a good hot meal on Sunday afternoons. Why not invite your date out to dine at La Fonda.—Adv.

The Hungarian Cafe
KOSHER DELICATESSEN IS MOTHER'S COOKING
TRY OUR: CHOW MEIN AND CHOP SUEY

Plank To Lecture To YM-YW Groups

E. H. Plank, government professor of Texas Tech, will deliver the second of a series of talks given at the joint meetings of the Young Men's and Young Women's Christian Associations next Sunday at Seaman Hall. Mr. Plank will talk on "Living Creatively."

The two organizations have been working jointly this year, presenting a series of programs each Sunday afternoon at Seaman Hall. All upperclassmen of the college are invited to attend and take part in the discussions after each of the lectures.

Mary W. Doak, dean of women of the college gave the first talk, "Fellowship, Friendship and Great Biographies," was the subject.

Freshman groups will begin their meetings immediately after the week of registration. All freshman girls, who are interested in the young peoples' movement are requested to confer with Elizabeth Montfort, chairman of the Freshman Commission. Subject and speaker for each Sunday afternoon will be announced in the Toreador each week.

Some 300 persons are living on Robinson Crusoe's island.

DESTROY BARBERY BUSHES
AMES, Ia. —Eradication of rust-spreading barbery bushes has been a major job of men employed by the public works administration this winter. During November 13-23 bushes were destroyed in seven counties.

The deepest salt mine in the world is said to be near Berlin, Germany, and is 4175 feet deep.

To "A" Rose
He flunked the Final (It's often that way)
He sent some Roses
He made an "A."
RIBBLE'S FLOWERS
Hilton Hotel Bldg.
Day or Nite Phone 221
"Tech's Favorite Florist"

WITHOUT A DOUBT!
WE OFFER—
Students of Texas Technological an opportunity to save money on living expenses, and provide one of the best equipped dining rooms in the city. While our prices are reasonable, our service and meals do not show the reflection of low prices in room and board.

LA FONDA
Mrs. B. T. Thomas 2406 Main St.
To pay us a visit and see for yourself that we are not boasting of our service and quality of food-stuffs but are actually catering to the students with the finest of service.

Boys, Bring A Date Some Time!
3 MEALS -- \$17.50

STATIONERY

HAVERFORD LINEN
50 SHEETS
25 ENVELOPES
29c

500 SHEETS WHITE
YALE BOND—8 1/2 x 11
TYPEWRITER PAPER
45c

500 SHEETS
YELLOW SECOND SHEETS
8 1/2 x 11
35c

SPECIAL ASSORTMENT
COLLEGE SEAL STATIONERY
39c package

NEW 5 YEAR DIARIES 39c each

TEXAS TECH COLLEGE BOOK STORE

ARE YOU A FROWNER?

JANGLED NERVES

Lines in your face come from jangled nerves

Jangled nerves can make you look older than you are. And that's bad news for any woman—or man either.

Get enough sleep—fresh air—recreation—and make Camels your cigarette.

For, remember, you can smoke as many Camels as you want. Their costlier tobaccos never jangle your nerves.

COSTLIER TOBACCOS
Camels are made from finer, MORE EXPENSIVE TOBACCOS than any other popular brand of cigarettes!

CAMELS — THEY NEVER GET ON YOUR NERVES!

TUNE IN! CAMEL CARAVAN featuring Glen Gray's CASA LOMA Orchestra and other Headliners Every Tuesday and Thursday at 10 P. M., E.S.T.—9 P. M., C.S.T.—8 P. M., M.S.T.—7 P. M., P.S.T., over WABC-Columbia Network

Lindsey Friday and Saturday

SEE HIS **Savage**

FURY UNLEASHED BY THE CRIME NO WOMAN'S BROTHER EVER FORGAVE!...

Barthelmess

Massacre

A First National Picture with **ANN DVORAK**

CLAIRE DODD & DUDLEY DIGGS

ADDED DELIGHT **OUR GANG** IN WILD POSES

Also **Eddie Duchin & Orchestra**

City Churches Entertain With Student Services Here Tonight

(Continued from Page One)

a. m. Young People's vesper services at 6:30 p. m. Evening service at 7:30 p. m.

First Baptist Church
Main and Avenue N.
R. C. Campbell, pastor
J. D. Riddle, director of Education

Broadway Church of Christ
Broadway at Avenue N
John T. Smith, pastor. Preaching services at 10:45 a. m. and at 7:30 p. m. Sunday school at 9:30 every Sunday morning. Young people's meetings at 6:30 p. m. Mr. B. Sherrod is the counselor for the college and high school students.

Jackson's Dollar

Repair Shop

Jackson Drug
1610 Bdwy. Phone 1880

and Music; Myra Moore, office secretary. Morning service at 10:50 a. m. Evening service at 7:30 p. m. Sunday school at 9:30 a. m. Classes for all ages and for both men and women; B. Y. P. U. meets at 6:30 p. m.

Calvary Baptist Church
Corner of Eighteenth and Avenue T
Rev. C. J. McCarty, pastor
Preaching at 11:30 a. m. and at 7:30 p. m. Baptist Young People's Union meets at 6:15 p. m. The Y. W. A. meets at 7:30 each Tuesday. First Methodist Wesley Student Association

Garland Smith, president; Charles Maedgen, vice-president; Maurine Havis, secretary; Sam Black, treasurer; Sunday school starts at 9:40 a. m. Epworth League starts at 6:00 p. m. The Wesley Players has monthly meetings. Preaching services at 10:50 and at 7:30.

Central Baptist Church
1311 Eighteenth Street
Jeff D. Welch, pastor
Sunday school at 9:45 under the direction of J. C. Cox. President of the senior department, Woodrow Stevens. Preaching 11 a. m. and at 7:30 p. m. Young Women's auxiliary at 7:30 p. m. Choir practice at 7:30 p. m. Friday.

St. Paul's Episcopal Church
1609 Avenue Q
Lyle S. Barnett, pastor
Services for college students include: Holy Communion at Seaman Hall in Creighton chapel every Sunday evening at 8:00. Church services: Church school at 9:45 a. m. At eleven o'clock every morning prayer and sermon except the first Sunday in the month. First Sunday: Holy Communion at 11:00 o'clock.

Dinner Is Final Feature Of Entertainment In Prac. House

Duck Dinner Is Given Tuesday For Special Guests Of Girls Living There; Is Customary Affair To Complete Term

Six girls staying at the home management house entertained guests with a duck dinner Tuesday evening at seven o'clock. Tuesday completed their nine week's residence there.

Hostesses were Misses Ruth Thompson, Mary Louise Thomas, Maurine Havis, Evaughn Clack, Freddie Atkins, Sammie Marie Hitt and Mayme Twyford, faculty supervisor.

Guests included Fleming and Lindsay Austin, Elton Smith, Melvin Havis, Larry Taylor, T. H. Stewart and M. F. Landwer.

Other entertainments given during the last semester included a Christmas buffet supper for the Home economics faculty, a tea for mothers of the girls, a waffle supper for the particular amateur writer for several invited guests, two afternoon teas honoring campus visitors and a tea for girls who stayed at the house last spring term.

Residents of the house are required to entertain once a week during their stay there.

Young Journalists Given Hint Of Encouragement By Famous Aviatrix

BY LORENE CHILDERS

Each time an aspiring young journalist begins the weary road to success, if one might call it that, and if this aspiring young journalist happens to be of the braver sex, her first noble effort is expounding on the chances women have in journalism, their supremacy over the opposite sex, and so on, for columns of the usual thing which were true before her time. The most inspired of this particular amateur writer has ever been even if it did chance to be on "woman's place under the sun," was during an interview with Amelia Earhart, during her recent visit to Tech campus.

Miss Earhart, or Mrs. Putnam if you insist, has been in the position of a man in several instances. She is adept in the field of aeronautics—so adept that she successfully completed a solo flight across the Atlantic—she knows the tricks of the business world, she has met great newspaper women, she has acquaintances among the leading women of the world—in politics, in the field of literature, and in the field of social welfare.

Miss Earhart, in her own simple yet a ambition-inspiring manner, dwelt at length upon the possibilities offered the woman of tomorrow. With the question of woman's chances in journalism as instigator for the discussion, Miss Earhart stressed the importance of women educating themselves to the most intricate side of world knowl-

Teachers Plan Dance For Students At Cage Contest

CANYON, Jan. 31 (Special)—West Texas State Teachers' College students laid plans this week to entertain visitors from Lubbock here for Friday night's game between the Buffaloes and Texas Tech's Matador cage squad.

Heading the program will be a dance for the visitors, sponsored by the Pi Omegas. W. T.'s customary dance prices of fifty cents for couples, and seventy-five cents for stags will be charged.

For the benefit of Tech co-eds here for the basketball game, it was announced that the affair will be informal, with sports dresses being worn.

Teachers Plan Dance For Students At Cage Contest

itors and a tea for girls who stayed at the house last spring term. Residents of the house are required to entertain once a week during their stay there.

edge. She said that no longer were the four walls of a home confined to just that space; they had been pushed out and included now the "four corners" of the world. No longer is it necessary for women to be only interested in cooking, quilting, sewing, and the rearing of families with these "essentials" Miss Earhart stressed the importance of tomorrow's women knowing something of almost every phase of life.

She then spoke of women's pages in newspapers. She was of the opinion that the women in journalism would use the women's page as their goal, which is true. She said she hoped that some day she might pick up a newspaper and on the woman's page there would be something there besides a beauty hint, a recipe, a remedy for colds, how to remove fruit stains from the best linen tablecloth, and the writeup of a meaningless bridge party.

Stories of politics, stories of invention, stories of science, and stories about women themselves is Miss Earhart's idea of a perfect make-up of a woman's page. She says these things should be of first interest to women and that the way these bigger ideas can be put across to women is through the woman's page of daily periodicals—because newspapers are read.

Coeds, that does not merely ap-

"SPRING COLORS"

BY **McCALLUM**

New Spring "Master Colors"

Ready To Match Your New Outfits!

Here they are—the lovely new stocking shades to make your legs as smart as the rest of your get-up! McCallum's color-artists blended them with advance samples of actual fabrics—so you know they're right!

Craig-Gholson Co.

"The Woman's Store."

Go To The CHURCH OF YOUR CHOICE SUNDAY

Working in conjunction with each other in a city-wide "Go To Church" campaign, the Churches of Lubbock are conducting open houses Tonight for all the students of Texas Tech. Every student is invited to attend the church of his preference.

- Churches and Locations In Lubbock**
- ASBURY METHODIST CHURCH
Avenue T and 20th Street
 - CALVARY BAPTIST CHURCH
Avenue T and 18th Street
 - CATHOLIC CHURCH
1st and Avenue O
 - CENTRAL BAPTIST CHURCH
1311 18th Street
 - CHURCH OF THE NAZARENE
Avenue Q and 14th Street
 - CHURCH OF CHRIST
Broadway and Avenue N
 - COLLEGE AVENUE BAPTIST CHURCH
College Avenue and 16th St.
 - CUMBERLAND PRESBYTERIAN CHURCH
10th Street and Avenue O
 - FIRST BAPTIST CHURCH
Main Street and Avenue N
 - FIRST CHRISTIAN CHURCH
Avenue J and 16th Street
 - FIRST PRESBYTERIAN CHURCH
Avenue N and 14th Street
 - FIRST METHODIST CHURCH
Broadway and Avenue M
 - FUNDAMENTALIST BAPTIST CHURCH
Avenue N and 15th Street
 - REDEEMER LUTHERAN CHURCH
19th Street and Avenue E
 - SAIN'T PAUL'S EPISCOPAL CHURCH
Avenue Q and 16th Street
 - THE ASSEMBLY OF GOD CHURCH
19th Street and Avenue Q
 - FIRST CHURCH OF CHRIST, SCIENTIST
1411 14th Street

Tech Beauties

(Continued From Page One)

of the present day. His comment against the prognostic features of some of the leading stars led to his dismissal.

Names Listed

Pictures of the girls that have been turned into Dean Doak include:

Charlotte Ratliff, Harriet Roach, Frances Burns, Katherine Klett.

Guild Member Constructs Own Spinning Wheel

"There's an old spinning wheel" in the textile building which A. M. Harrison, Tech-Shire Guild member, is building, himself, to spin yarn.

He is making this spinning wheel just as they were made a half century ago.

This spinning wheel takes raw wool and weaves it into thread. A farm woman can take a spinning wheel and spin her own thread at half the cost she would have to pay for it.

Maxene Clark, Helen Barstow, Catherine Cox, Billie Bob Jones, Lucille Clements, Pauline Phillips, Christine Bundy, Joni Bundy, Loraine Miller, Mary Earle Lofland, Eugenia Smith, Mary Burke, Judith English, Sarah Sue Stewart, Ethel Murray, and several others whose names could not be learned late Tuesday night.

We serve a meal on Sunday afternoon, why not save that extra money for the show? La Fonda, 2406 Main street.—Adv.

ROCKNE HALL

ROOM AND BOARD	MEALS PER MONTH
Room and 2 Meals \$17.50	1 Meal ----- \$6.50
Room and 3 Meals \$20.00	2 Meals ----- \$12.50
	3 Meals ----- \$17.00

1509 College Phone 1180

Do you like a well dressed table with good food on it? Try La Fonda, 2406 Main street. \$17.50 per month.—Adv.

BROADWAY
3 Days Starting Wed.

THE GREATEST MUSICAL SHOW OF ALL TIMES!

"42nd Street"

With a Chorus of 200— and Plenty of Song.

They Satisfy—

You know, that means something

By "balancing" 6 different types of home-grown tobaccos—
By adding just the right amount of the right kinds of Turkish—
By blending and cross-blending—"welding" these tobaccos together—
We believe we have in Chesterfield a cigarette that's milder and tastes better.

"They Satisfy" has always seemed to us the best way of describing what we mean by this milder better taste.

Chesterfield

the cigarette that's Milder • the cigarette that TASTES BETTER