



Hog hunting

Arkansas quarterback Quinn Grovey runs for his life from Red Raiders Marcus Washington (42) and Greg Burden (98) Saturday in Fayetteville, Ark. Texas Tech withstood a 24-point fourth

quarter by the Hogs to bring home a 49-44 victory. Tech upped its record to 2-4 while the Razorbacks dropped to 2-3 on the year. See story on page 8.

Corby Roberts/The University Daily

Dress code struggle

Parents, officials to conduct open forum

By COURTNEY CHRISTIAN
The University Daily

Parents and school officials will air their differences in an open forum about restrictions in the Lubbock Independent School District's dress code.

The new code, implemented in September, includes prohibition of longer than shoulder-length hair for males as well as banning clothes that display certain rock music groups.

The forum, sponsored by the Parents Information Coalition, will be at 7:30 p.m. today at 2801 42nd St.

In a Sept. 27 LISD board meeting, Carmyn Neely, assistant to the superintendent, said the dress code reflects a sampling of opinions taken from students, parents, teachers and staff.

"The school board has set restrictions which do not allow for cultural and religious exceptions. I am not sure where the sample was approved because everyone I know is really concerned that some students are singled out," said Jo Conatser, treasurer of PIC.

"This is becoming a hysteria. A first-grader was sent home the other day for wearing a New Kids On The Block T-shirt. Many of these first-hand stories convince me that the climate of the school system is falling into a cookie-cut mold, and if (a student) deviates from it, then something is wrong with that student," she said.

Conatser said the sample might have come from parents in the Parents and Teachers Association, but parents obviously did not foresee the possibility of widespread dissent

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—Jo Conatser

about the new code.

"The school board is going to get sued on legitimate grounds. I can't believe this has happened in Lubbock," she said. "Although a dress code is needed to minimize distractions in the classroom, parents should be the ultimate decision-makers in their children's dress."

"Obviously there should not be clothing with alcohol, drugs or obscenity on it—nothing revealing or indecent. (School board officials) have carried this too far into the realm of parent's responsibility."

"The family should decide if their child should wear heavy metal T-shirts. Something like that is my decision, not (the school board officials)," Conatser said.

Gubernatorial campaigns drumming up voter support in Lubbock

Richards' daughter attends fundraiser

By MELISSA SHARP
The University Daily

Republican gubernatorial candidate Clayton Williams' refusal to shake the hand of his Democratic opponent, Ann Richards, showed a lack of respect for all women, Richards' daughter said Saturday.

While campaigning for her mother in Lubbock, Cecile Richards said Williams is not a big enough person to act charitably.

"As governor of Texas, there are a lot of situations when you have to act like a lady or a gentleman, and I think he might have a problem with that," she said. "I was disappointed in him. I was shocked like everyone else."

Richards attended a fundraiser Friday for her mother featuring country and western musician Willie Nelson.

"Willie Nelson said, 'Ann, I'm proud to shake your hand,'" Richards said. "Obviously there are a lot of gentlemen left in Texas. We just don't have one running for governor."

Richards said supporters need to work for the next three weeks to protect their children and the state's future.

"We need a governor who cares about educating the kids who are going through the public school system and isn't ready to just write it off like the governor we've had for the past

four years," she said.

Richards said her mother, a former teacher, understands the needs of local teachers and administrators.

"She understands that we need to let these folks get back to teaching instead of being bureaucrats and doing nothing but processing the red tape that comes from Austin," Richards said.

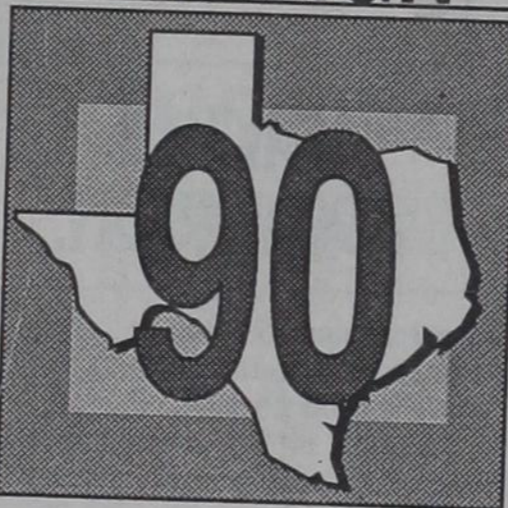
Of the inmates in the Texas Department of Corrections, only 85 percent graduated from high school, she said.

"Kids who are in elementary school today are potential future inmates of TDC," she said. "Unless we give kids the education they need to get a job and be an active participant in the state of Texas, we're never going to be able to build enough prison beds to hold them."

Schools must teach children the dangers of alcohol and drug abuse early to keep the children from becoming criminals, Richards said. She said 80 percent of TDC inmates committed their crimes under the influence of alcohol or drugs.

"Right now, we're turning out convicted felons into the streets to go back and commit crimes again and filling their place with somebody who wrote a bad check," she said. "My mother has said that in the first session of the legislature after she is elected governor, she is going to fight

CAMPAIGN



for legislation that says any big-time drug dealer or convicted violent offender will do their full time."

The gubernatorial candidate also wants to protect the state environment, Richards said.

"(Ann Richards is) someone who is going to put these polluters in jail and make sure that the folks who are spilling oil all over our Texas beaches are fined and convicted for spoiling this state for the rest of us," she said.

Richards said her mother also supports insurance reform. She cares more about the people who buy insurance than about the people who sell it, she said.

"We need somebody who is going to put some folks on the state board of insurance who care about the consumers because this is a problem that folks are having statewide."

Williams explains refusal to shake Democratic opponent's hand

By MELISSA SHARP
The University Daily

Republican gubernatorial candidate Clayton Williams said Friday he will not let Democratic gubernatorial candidate Ann Richards slander him, his family or his businesses.

Williams' comment made at the Texas Tech Textile Research Center regarded his refusal to shake Richards' hand Thursday during a joint appearance in Dallas.

"The handshake comes from ancient England, where the warriors had swords," Williams said. "They would put down their swords to shake somebody's hand, which meant they weren't going to chop somebody's head off. I do not have that trust."

"No true Texan would shake the hand of anyone who would go so far off the deep end into a pit of lies and slander as she has," he said. "A handshake is an act of trust, and I've withdrawn from her that trust."

Williams said voters will not listen to Richards' negative campaigning.

"I put Mrs. Richards on notice that Texans are through with her campaign of slander and her campaign of lies," he said. "She lied in the Democratic primary about (her opponents) Mark White and Jim Mattox. She has consistently lied about me and my businesses."

Williams said he is proud of his businesses, and Richards' accusations that he laundered drug money upset him.

"I am appalled that someone like Ann Richards, who herself was the target of charges of illegal drug use, has turned around and unjustly accused me of laundering drug money," he said. "My family and I have lived the pain of drugs, and no one is more dedicated to stomping out drugs than I am."

Richards said Thursday that Williams' refusal to shake her hand showed that he cannot handle the stress of campaigning.

"This ain't stress," Williams said. "Wait until you owe \$500 million from oil, gas and real estate, and you borrowed the money at \$40 per barrel, and you have to pay it off at \$10."

Williams' spokesman Bill Kenyon said Friday that voters expect candidates to stand up to those who falsely accuse them of wrongdoing. Williams campaigned negatively for only 24 hours during the primary and stopped when his opponent Kent Hance stopped.

"The only time we have run negative ads was the day Richards started," he said. "We pulled them the day she stopped."

Williams has been accused of requiring loan applicants to purchase insurance policies.

"I was aware that the bank was making car loans and home loans," he said. "I am the owner of 36 companies. I have been able to hold those companies and grow them by delegating authority and holding those people accountable. I have been told I met Lloyd Williams (a Houston loan broker who is being investigated by federal agents on money laundering), but I don't remember him."

Speaking on another issue in the campaign, Williams said he wants to freeze state hiring to cut the state budget. He wants a 7 percent cut in state operational expenses, excluding education, criminal justice and health care.

Williams said he will not cut funding to higher education and will veto any proposals for a state income tax.

Williams said as a Republican he will influence national agricultural policy.

"I have a relationship with President Bush and his administration," Williams said.

Landmark celebrates 50th year

By LORI TUCCI
The University Daily

Guests celebrated the opening of the Robert A. "Bob" Nash Interpretive Center Sunday at the grand opening of the Lubbock Lake Landmark.

The landmark is a state park exhibit featuring prehistoric projectile points, artifacts and ancient bones, including skeletal remains of bison, armadillos and bears.

"This is a long awaited celebration as well as a very significant event for Lubbock, the South Plains, Tech and the entire scientific community," said Donald Haragan, executive vice president and provost of Texas Tech. "The past and the future are each celebrated through the dedication of the Robert A. 'Bob' Nash Interpretive Center as part of the new Lubbock Lake Landmark State Historical Park."

The opening of the landmark celebrates 50 years of discovery.

Honored guests included: Lubbock County Commissioner Alton Brazell; Gary Edson, director of the Tech Museum; Tech President Robert Lawless; Lubbock Mayor B.C. "Peck" McMinn; Sen. John Montford, D-Lubbock; Robert A. "Bob" Nash, general manager of

KAMC-TV and ex-Governor Preston Smith.

"I would like to capitalize on this moment as a new beginning," Montford said. "What we want to do is replicate the many magnificent animals that roamed this area for our children and grandchildren to see."

Chuck Nash, chairman of the Texas Parks and Wildlife Commission, said "future Texans will be able to know what we've accomplished and preserved in history."

More than 20 million people visited state parks last year. State park officials hope to attract as many or more people this year.

Mark Denton, staff archeologist for the landmark, presented four awards. Montford and William Curry Holden, director emeritus for the Tech Museum, were each awarded a certificate of merit. Nash was given a certificate of meritorious service and Eileen Johnson, curator of anthropology for the Tech Museum, received a certificate of excellence in archeology.

The opening was deemed official after a traditional ribbon-cutting ceremony. Participants in the ribbon cutting included Montford, Bob Nash, McMinn, Lawless and Chuck Nash.

Public tours are available Oct. 15-19 from 9 a.m. to 5 p.m. No advance reservations are required.



Grand opening

Sen. John Montford, left, Robert A. Nash, Lubbock Mayor B.C. "Peck" McMinn, Director Emeritus for the Museum of Texas Tech W. C. Holden and Tech President Robert Lawless cut

the ribbon at the dedication of the Robert A. Nash Interpretive Center Sunday. The dedication celebrates 50 years of discovery at the Lubbock Lake Landmark.

Sam Magee/Student Publications

Persian Gulf crisis similar to Hitler's 'sitzkrieg'



William Safire
Columnist

Between the Nazi conquest of Poland in 1939 and the attack on Norway and Denmark in the spring of 1940, the world experienced what was called a "phony war."

Britain under Neville Chamberlain and France under Paul Reynaud were not ready to fight; having declared war according to their contract with Poland, they hoped for some peaceful resolution. During their "sitzkrieg," Hitler was able to prepare for his next conquests.

The analogy to the phony war of the autumn of 1990 is imperfect: rather than prepare for a new invasion, Saddam Hussein is using the time to obliterate the national identity of Kuwait, to round up thousands of

Western hostages, and to rush to completion new weapons of terror.

But the sitzkrieg similarities are striking in the West. Iraq's war on the world began with the blitzkrieg of Aug. 2; the world responded with a blockade and a massing of forces; now we have entered a period of sitting around waiting for the aggressor to make the next move.

"Let the sanctions work" is the battle cry. Hunger, a shortage of spare parts, and the thunder of international tut-tutting is supposed to drive the dictator to his knees, or at least bring him to his senses long enough for a "peace process" to begin.

In the U.S., Speaker Foley and Republican leader Dole join in cautioning against going beyond blockade; the man likeliest to be the next Democratic candidate for President, Mario Cuomo, informs me he will not even entertain a question on the subject.

At the U.N., President Mitterrand of France breaks the united front to offer the aggressor a way out: merely

"The sitzkrieg similarities are striking in the West. Iraq's war on the world began with the blitzkrieg of Aug. 2; the world responded with a blockade and a massing of forces; now we have entered a period of sitting around waiting for the aggressor to make the next move."

promise to withdraw from Kuwait at some future time, and the matter can be turned over to the diplomats.

Saddam Hussein, now making conciliatory noises, may seize on this first flash of weakness to make such a promise. He pretends to be ready to give up his conquest — after Israel and Syria also give up their triumphs, glories and spoils. His promise would be cost-free; he would never have to deliver.

The Iraqi dictator will never voluntarily disgorge Kuwait. He will never

agree to the peaceful dismantling of his military power. He will never allow inspection of his poison-gas, germ-warfare and nuclear plants.

People who think he can be starved or charmed into these actions — our phony warriors — not only give him the time he needs to rape and repopulate a nation, but make it possible for him to inflict many more casualties on us in the showdown.

And that showdown is inexorable. In giving back his conquest to Iran to protect his back, Saddam Hussein has

burned his bridges. If he withdraws from Kuwait, he admits to being a fraud and a coward and invites his overthrow; if he lashes out now at the Saudis or Israelis, he commits suicide. In such a corner, his only hope is to delay a showdown until such time as he can detonate a nuclear device or terrorize the world with an outbreak of disease. Those are his equalizers; the will and the ability to murder on a grand scale would make him a superpower.

We can dismiss the Saudi-inspired rumors of a conspiracy among the dictator of Iraq, the King of Jordan, and the Sally in our Alley in Yemen to take over the oil fields of Arabia. Saddam Hussein is not the sort to share power.

We should treat seriously, however, the data from intelligence sources that suggest he may soon "weaponize" his biological threat. Worse, he may not wait three years to produce a nuclear warhead for his missiles; using the enriched uranium now in possession, he may be able to

test a nuclear device sooner than was thought near the border of Saudi Arabia.

The potential exposure of troops on both sides to radiation is not some alarmist nightmare, but a possibility that must be taken into consideration by a defense establishment that was driven out of Lebanon by a single terrorist in a truck. A threat from us of massive retaliation is meaningless; a deterrent to a rational leader is an incentive to a martyr.

When dealing with a callous murderer who sees himself as Saladin reincarnate, we cannot limit our goals to the rollback that Mr. Bush has "publicly stated." Appeasement in the form of compromise that allows the dictator to grow stronger is anti-humanitarian; it would cost many more lives than it purports to save.

We must stop pretending that the phony war accomplishes our solemn purpose. We must rid ourselves of Saddam Hussein before he achieves the means to rid himself of us.

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Japan's economy not ready for start of different era



Flora Lewis
Columnist

Japan is suddenly distressed to find it doesn't know what to do and think.

Some people call it profoundly painful and embarrassing. Some are resentful at U.S. pressure, and the same people say that if America didn't insist, Japan wouldn't do anything, and try not to notice trouble.

There is a sense that this is a watershed, but it is recognized with admitted confusion and a certain nostalgia for the sheltered, profitable Cold War, when the only issue was whether to follow America willingly or in righteous irritation.

There isn't a consensus, that sacrosanct requirement for Japanese society, and yet there is a consensus that a new era has started and Japan just isn't ready for it.

All this was coming anyway, with somewhat belated awareness that Japan has become a great economic power and can claim commensurate political weight. But the Persian Gulf crisis has dramatically enforced the pace.

The key phrase is "Japan's role in the world."

It is a question without an answer. The mood is that it's unfair of the world to ask Japan to hurry up and decide.

If these are vague replies to U.S. complaints that Japan has been free-riding and won't pay its fare now that it is rich, it is because the

Tokyo establishment is vague, even when it used harsh words.

If the Japanese don't know what they want, the U.S. can't expect to figure it out.

When leading figures are asked — politicians, businessmen, bureaucrats, journalists, academics — the replies tend to be negative.

Japan doesn't want to be pushed around by Big Brother; it doesn't want to be bilked; it doesn't want to be left out. It doesn't want to be treated as no more than a balance sheet. It too has national interests.

But ask if it has a stake in the Gulf. Yes, of course, but most say it is because there must be peace. War or wild oil prices would ruin the economy.

Few go beyond either cosmic slogans or the pesky details in each day's headlines about what Japan is being asked to do.

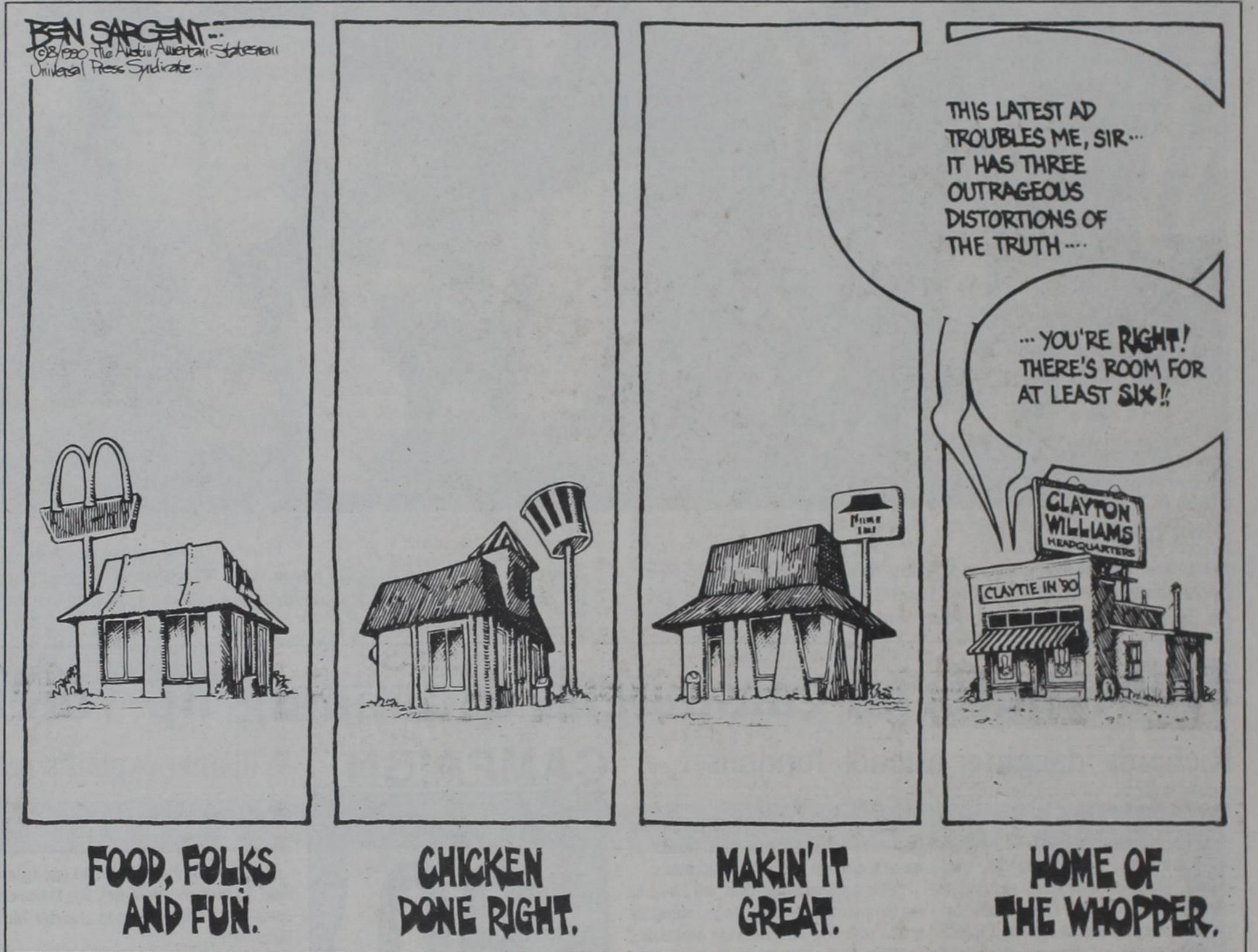
Few have a positive answer about the kind of world Japan would like to exist in, about the kind of contribution it would like to make.

"You are Cartesian; we are pragmatic," was the way one politician put it. He seemed to mean: "We are just trying to look after ourselves and keep out of trouble."

That is still seen as the virtuous lesson drawn from defeat in World War II, the sage alternative to a sense of mission and attempts to fix other peoples' troubles.

A critic — and there are many — put it another way. He compared Japan before and during World War II to Saddam Hussein.

"Our policy was 'to make the world a home,' meaning that Japan should be master. Now we just want to live in the house." Waharu Hiraizumi, one of the



more defiant who is a member of the Diet and a former Minister, asked why Japan should be given less confidence and acceptance than Germany. The German comparison comes up often.

There are three important differences.

One is that Japan hasn't come to terms with its war, investigated and acknowledged it culturally anywhere near to the extent that Germany has.

The second is that the inner structure of Japanese society, the

hierarchy and acceptance of command from powers that be, hasn't changed as much.

The third is that Japan hasn't meshed its interests with a group of other nations so that any nationalistic impulses are constrained by mutual interests. Japan has no family, like the European Community. It deals with patrons and clients.

It isn't true that Japan is using its neighbors' fears of a renewed militarism as a pretext to avoid exposing itself to foreign danger.

The fears are real, among Japanese as well. They have fine arguments about why it couldn't happen, but they aren't that sure of themselves. After all, the sure problem, the war, is what blocks advance on the others.

Why it can't be digested provokes so many answers that there obviously isn't a right one.

A curious explanation is the respect for elders, and especially the late Emperor Hirohito. To look too closely into what happened would be to diminish a figure who was revered, to criticize forebears, some explain.

Now that there is a new Emperor, that past can be explored more honestly, they say.

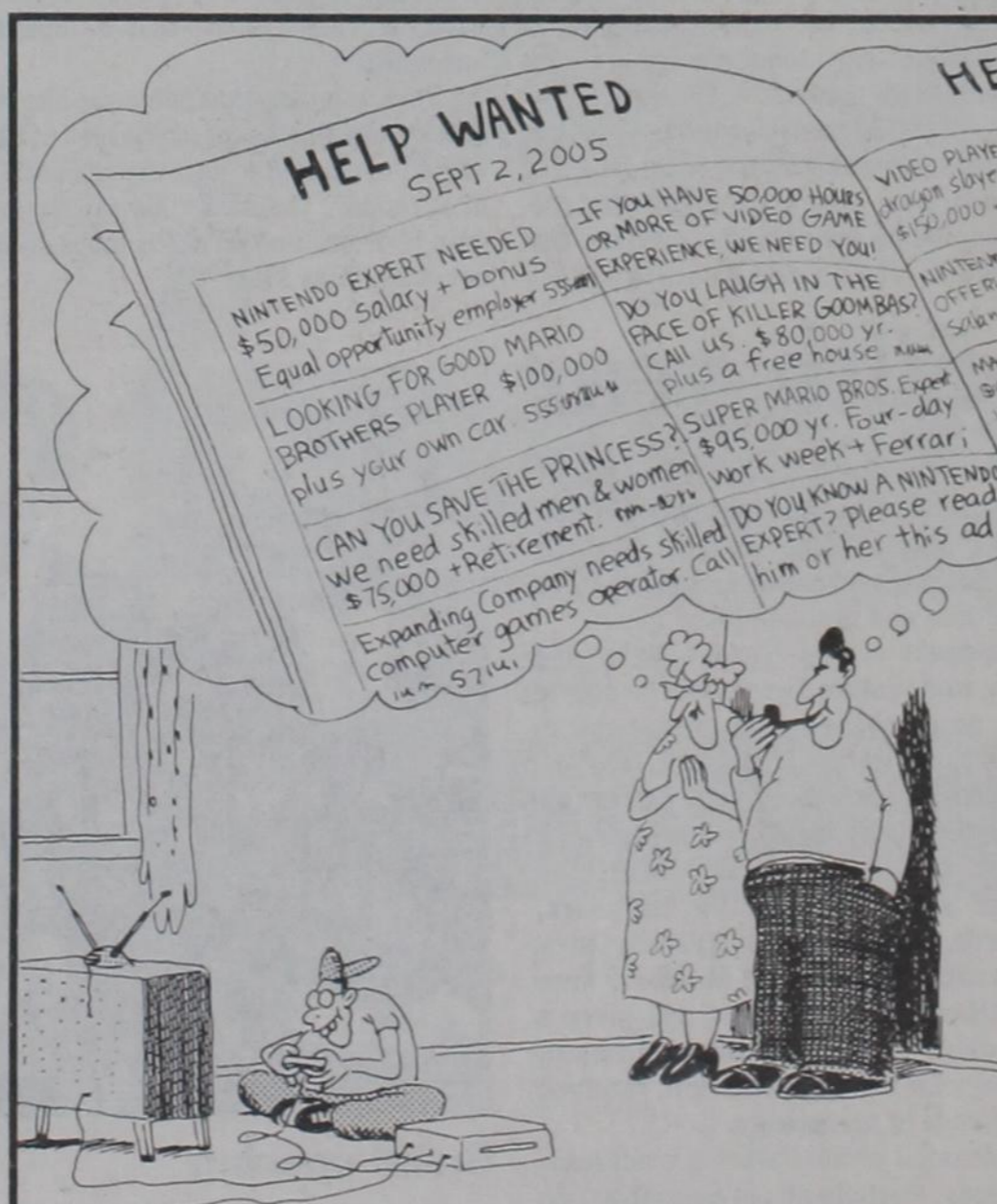
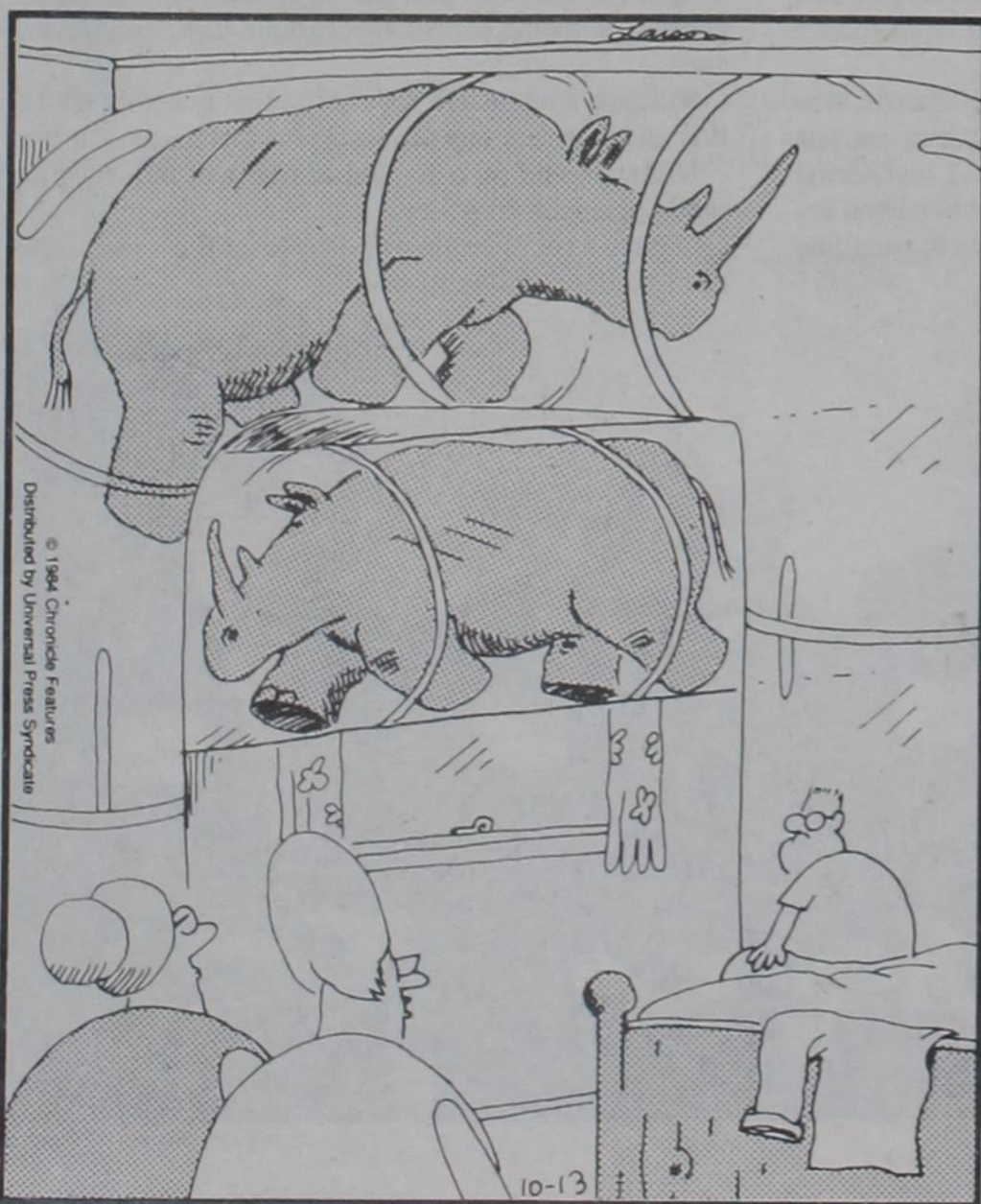
The new generation can face the terrible questions. But others say the new generation, in absence of knowledge beyond the fact that the war was lost, is coming to feel that Japan was the victim, that it deserves sympathy and owes nothing.

These dilemmas don't justify Japan's failure to accept the responsibility of its success.

But crude Japan-bashing won't resolve them. The Japanese have to think harder.

THE FAR SIDE

By GARY LARSON



"Dennis, do you mind if Mrs. Carlisle comes in and sees your rhino tube-farm?"

Hopeful parents

The University Daily

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Tech clinic offers confidential HIV tests

By STEPHEN PHILLIPS
The University Daily

The U.S. Congress has designated October National HIV/AIDS Awareness Month, and Texas Tech health officials have planned several programs to focus attention on the disease.

Carol Plugge, student health educator with Student Health Services, said factual messages about the disease and safe sex practices are being made visible through posters and display cases in the University Center.

"HIV/AIDS Awareness Month gives us (educators) an opportunity to create awareness in students about this disease," Plugge said.

"Students need to know that if they are involved in risky sexual behavior, they are at risk of contracting the disease," she said.

Clement Hall resident assistant Chris Wallace will conduct a "Sex

AIDS

Bowl" program at 8 p.m. Wednesday in the Hulen Hall dining area. A short film will be shown followed by the sexually-oriented "Sex Bowl" game. Teams will engage in question and answer presentations for points.

The Shanti Buddy Training Program, sponsored by the West Texas AIDS Foundation, is a four-day educational program which teaches participants how to be supportive friends to individuals who are HIV positive or who have AIDS. The course will also present general information in an educational format, Plugge said.

Training is scheduled for 6 p.m. to

9:30 p.m. Oct. 18-19, 9 a.m. to 9 p.m. on Oct. 20 and 2 p.m. to 8 p.m. on Oct. 21 in the University Center.

As of Oct. 17, the Student Health Center will reinstate confidential, anonymous testing and counseling for students to determine the presence of the HIV antibody. The tests and counseling are supervised by trained personnel from the Lubbock Health Department.

Plugge said students who wish to use the service are assured anonymity. Using a pseudonym, students can make appointments from 1 p.m. to 4 p.m. on Wednesdays and Fridays. Through the services and other

precautions, the Student Health Center can ensure anonymity through the entire testing and counseling process.

A test is not yet available to detect the HIV virus connected to AIDS, Plugge said. The current test identifies the antibody that signals the presence of the virus in the body.

"People who test positive for the HIV antibody don't necessarily have AIDS, but they could eventually develop symptomology of AIDS," she said. "Seven years is the average time between getting the virus and having symptomology of AIDS."

According to the Lubbock Health Department, 268 HIV positive cases have been reported in Lubbock since record reports became mandatory in 1985. Tech students are among those cases.

To get more information on AIDS and HIV testing, contact the Student Health Clinic in Thompson Hall at 743-2848.

Applications for Family Day Talent Show due Wednesday

By CHRIS BOBBITT
The University Daily

Deadline for applications for the "Raider Revue Family Day Talent Show" is 5 p.m. Wednesday in the Student Association Office. Auditions will take place at 6 p.m. Wednesday in the University Center Allen Theatre.

"Anyone can try out and do anything they are brave enough to do," said Russell Laird, SA external vice president.

The talent show is co-sponsored by the Student Association and the Dads and Moms Association. The grand prize is a trip for two to Las Vegas courtesy of Premier Travel and

America West Airlines. Other prizes will be awarded.

As a new promotional technique, Laird sent memorandums to all campus organizations about nominating an act for the talent show.

"This year we are trying to get organizations to sponsor acts in the talent show, but this is not a require-

ment," Laird said. "By getting organizations to endorse an act, the show gets more auditions and greater attendance."

The three Student Association officers will judge the auditions. Audition results will be posted at 8:30 p.m. Oct. 22 in the SA office.

Second year law students win counseling contest

By MELISSA SHARP
The University Daily

Second year law students Jenise Link and Stace Williams won the final round of the 1990 Winstead, Sechrest and Minick Client Counseling Competition Friday at the Texas Tech School of Law.

Bob Jenevein of the Board of Bar-risters said the competition gives students experience hearing problems and advising clients with little time to research the law. The winning team researched the law after receiving a fictional telephone message, he said. Both teams received a short note about the problem before the contest.

The problem concerned a potential client who sought attorneys to represent him for allegedly killing his neighbor's bushes, which blocked sunlight from his prize winning rosebushes. The neighbor told the client's wife he would kill the client if either touched the bushes.

Dallas attorney Wayne Bost of Winstead, Sechrest and Minick said he judged contestants' empathy and ability to think on their feet.

"The identification of the dangers of what the client intended to do was important and was fertile ground

for thinking on your feet," he said.

Tech law professor Charles Bubany, who also judged the contest, said the winning team succeeded in not preaching to their client. Clients do not respond well to preaching, he said.

"The team let him answer questions and reach his own decision," Bubany said. "With attorneys, there is a tendency to think that since we know it all, clients should listen to us. This is supposed to be a partnership between the attorney and the clients."

Bubany said attorneys should not adopt the client's references at face value, but should investigate the conflict personally.

"Use your common sense," he said. "I hope law school does not take that away from you."

Star Blair, director of social work at Charter Plains Hospital, said the client seemed paranoid. She said the winning team tried to calm him.

Only attorneys and law professors judge most law school contests.

Second year law student John Cave and third year student Fon Carrothers competed against Link and Williams in the contest.

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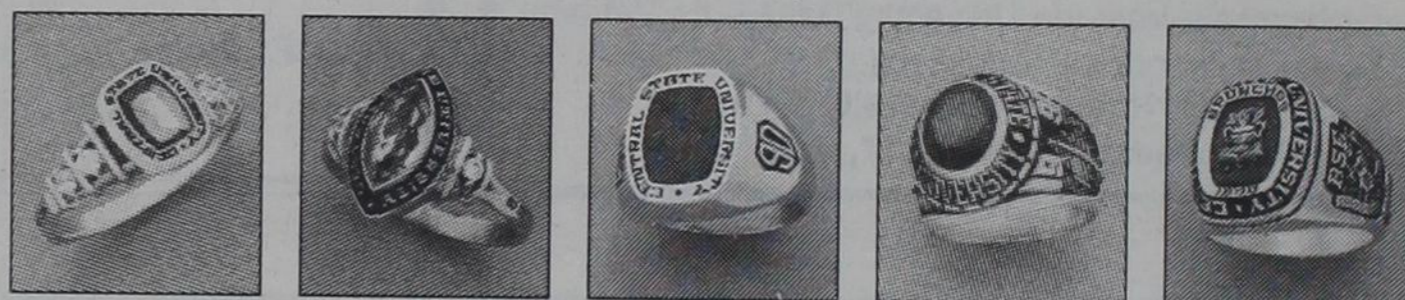
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How long has it been since you heard "a Watusi drummer do a gig with two Scottish bagpipers and a Harlem bass"?--*The Christian Science Monitor*

A Presentation of UC Programs

Cable industry increasing size; local carrier predicts upswing

By KIRK BAIRD-PARKS
The University Daily

"Makin' It Look Great" is more than Cox Cable's commercial diddy. It is a sign that Lubbock's 20-year-old service is destined to be around for a while.

Randy Wink, vice president and general manager of Cox Cable, said today's cable industry is far different from its 1948 inception when wires would get crossed and amplifiers would blow out.

"There were a lot of problems in those days, but now everything is solid-state. Everything is much more reliable," Wink said.

Most cable signals are sent through wires on telephone poles. The future of cable wires, however, may be underground.

"Aesthetically it helps because people don't have to look at telephone poles and wires hanging from telephone poles. If you were to have a tornado it would be nice to have your cable underground.

"In this particular area the soil eats cable up. It's very acidic. There are pros and cons to being underground. I think as you see areas where power and telephone lines go underground,

you will see cable go with them," Wink said.

Regardless of where the cable wiring is installed, cable will experience continual growth, Wink said.

"The last five years we've seen a marked improvement in the cable industry as far as programming. We're becoming a real entertainment source for niche programming. This is due to the fact that the public wants more programming. The cable companies have invested into that and are bringing that to the American public," he said.

Even with increases in viewership, Wink does not foresee the cable industry surpassing the networks in total ratings.

"For those who like documentaries and nature shows there is the Discovery Channel. But not everybody likes those shows. For those who like old, classic movies there is the American Movie Classics. But not everybody likes classic movies. It's niche programming and will never be dominant like the networks," he said.

Wink said the cable industry is on a tremendous upswing that eventually will flatten out.

Rembrandts reuse vocals on new album

By BETH GEORGE
The University Daily

A new duo has made its entrance into the ever-changing music world. Well, "new" may not be the best adjective to associate with the Rembrandts. Perhaps, recycled is better.

The Rembrandts' self-titled debut album characterizes the problem with modern pop-music. The band has put together a respectable technical album without using any creativity along the way. "The Rembrandts" is a recycled, remastered version of very pop innovation that's already been heard.

Danny Wilde and Phil Solem first paired up in Great Buildings, a pop group which emerged in the late 1970s music scene of Los Angeles. After 10 years pursuing other projects on a solo basis, Wilde and Solem came together again early this year and enlisted the help to some friends to put together their first album as the Rembrandts.

Their debut album has been released exactly as the band recorded it. No producers or high-powered editors touched the product. Even the sequence in which

RECORD REVIEW



the 13 songs were conceived has been preserved on the album.

The Rembrandts are a quintessential pop-duo — a kind of Hall and Oates for the '90s. Their lyrics are laden with hooks which stick in your mind and drive you crazy all day long. Still, that might not be such a bad thing — Beatles lyrics have a tendency to do the same thing — if it weren't for the fact that you've already heard all of these hooks before.

The Rembrandts produced an amalgamation of sounds on this album, and the resulting collage makes it difficult to figure out just who (or why) this band really is.

On ballads like "Someone," the



Solem and Wilde

Rembrandts sound like dead-ringers for Slaughter, one of the hotter rock bands emerging on the scene.

On "If Not for Misery" and "Goodnight," you could swear you were listening to the short-lived 80s pop-sensation Crowded House.

The duo also draws heavily on a '70s influence. At various times on the album, the Rembrandts sound

like America; Crosby, Stills and Nash; Rod Stewart; and even (dare we say it?) the Partridge Family.

Still, if the band had to sound like somebody else, at least they choose some decent artists to borrow vocal patterns from. And they are smart enough to accessorize the music with acoustic ornaments to keep the recycled sound somewhat interesting.

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Newspaper helps homesick Techsans

By **CRISSEE McMENNAMY**
The University Daily

When a person moves away from his or her home state, adapting to the new state's culture might be more difficult than expected. For those who move from Texas, help is available.

"Homesick Texan," a national newspaper written by and designed for Texans, brings the people and the news of the Lone Star State to those who are far from home.

"Generally when you read the newspaper, it's about half news that happens within Texas to keep people informed about what's going on down there," said Bill Durham, a Texas Tech graduate working as a contributing editor in New York City. "The rest is from the points of view of Texans in other cities or countries.

We try to give people a sense of what's going on back home so they won't feel so isolated."

The newspaper was started last December by Kirk Dooley, a 1978 Tech graduate, and currently has a circulation of about 5,000 copies. Not only does it offer a variety of topics, it also utilizes the work of writers throughout the nation in an effort to unite fellow Texans.

"In particular, I try to show how life in New York is affected by people with Texas backgrounds and the reactions to their presence," Durham said. "I get a lot of people who have the attitude that says 'Yeah, I left Texas to live in New York, but I am more Texan than I ever was.' It almost seems like they have to justify moving."

From news of former Techsans

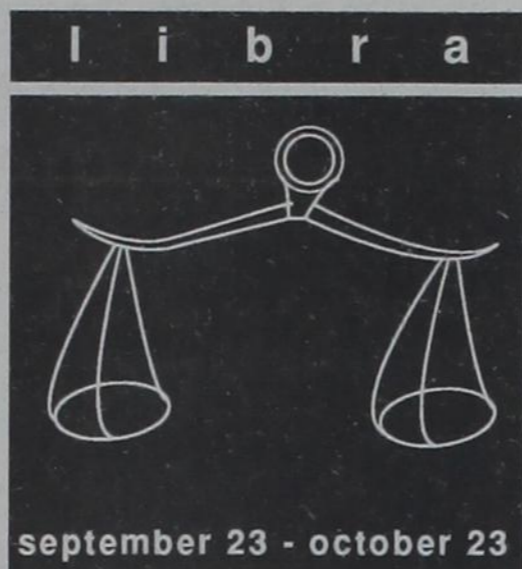
such as Terry Cook, a Tech graduate who sings with the Metropolitan Opera, to updates on popular hangouts like the Lone Star Cafe, Durham writes about the triumphs and pastimes of the average Texan living in New York City.

"I think the people who move to New York sometimes act like martyrs. They have this idea that just because they live there doesn't mean they act like the natives. Sometimes we complain in order to maintain our Texas identity," Durham said. "In the same light there are people in New York City who think that anything west of the Hudson River is probably illiterate and has never heard of The Beatles or anything that matters. It's just a different place and a different lifestyle."

This Week's Horoscope

- **Aries** (March 21-April 19) Continued smoothness along the road of love and partnership. Resolve to be a better friend.
- **Taurus** (April 20-May 20) As that new moon approaches, you and the one of your dreams are working hard to make those dreams a reality.
- **Gemini** (May 21-June 21) Soon, you'll want to slow down, but for this week creativity continues to run high. Put a new idea into play.
- **Cancer** (June 22-July 22) Home and family are still the emphasis, and that suits you just fine. Make holiday plans.
- **Leo** (July 23-August 22) Whirl of social activity heightens with new moon, or maybe you are catching up with correspondence.

- **Virgo** (Aug. 23-Sept. 22) Close negotiations with your boss over salary and promotion. Continue to be careful of expenditures.
- **Libra** (Sept. 23-Oct. 23) With the new moon comes the spotlight. Expect a gift, maybe from a Gemini.
- **Scorpio** (Oct. 24-Nov. 21) A retreat into your own thoughts is appropriate. Read, stroll through a museum or visit the library.
- **Sagittarius** (Nov. 22-Dec. 21) Friends gather and meetings call. Further education increases earning power.
- **Capricorn** (Dec. 22-Jan 19) On the job, you get a chance to show what you're made of. Let others take the lead.
- **Aquarius** (Jan. 20-Feb. 18) Look



down — are your feet on the ground? Week is full of travel, talk about travel and news.
● **Pisces** (Feb. 19-March 20) A joint purchase with a family member or trusted partner could be a sound investment.

Bradbury weaves chiller of Hollywood beast

By The Associated Press

Ray Bradbury has created a wild assortment of Hollywood oddballs and turned them loose to commit blackmail, murder and mayhem in "A Graveyard for Lunatics."

The cast includes a movie mogul who won't stay dead; Lenin's former makeup man from the Kremlin; an actor named Jesus Christ because he has played that role for years; and a monocled, Austrian-Chinese director.

The action begins Halloween night, 1954, when a young screenwriter, who narrates the story, is on his way to a party in the cemetery that adjoins the studio.

Stumbling through the darkness, he glances toward a rear wall and spots a body poised on a ladder. It appears to be that of J.C. Arbutnot, the tycoon believed killed 20 years earlier.

Was it an apparition or was the corpse real? Neither the narrator nor a special effects artist, Roy Holdstrom, knows, but strange

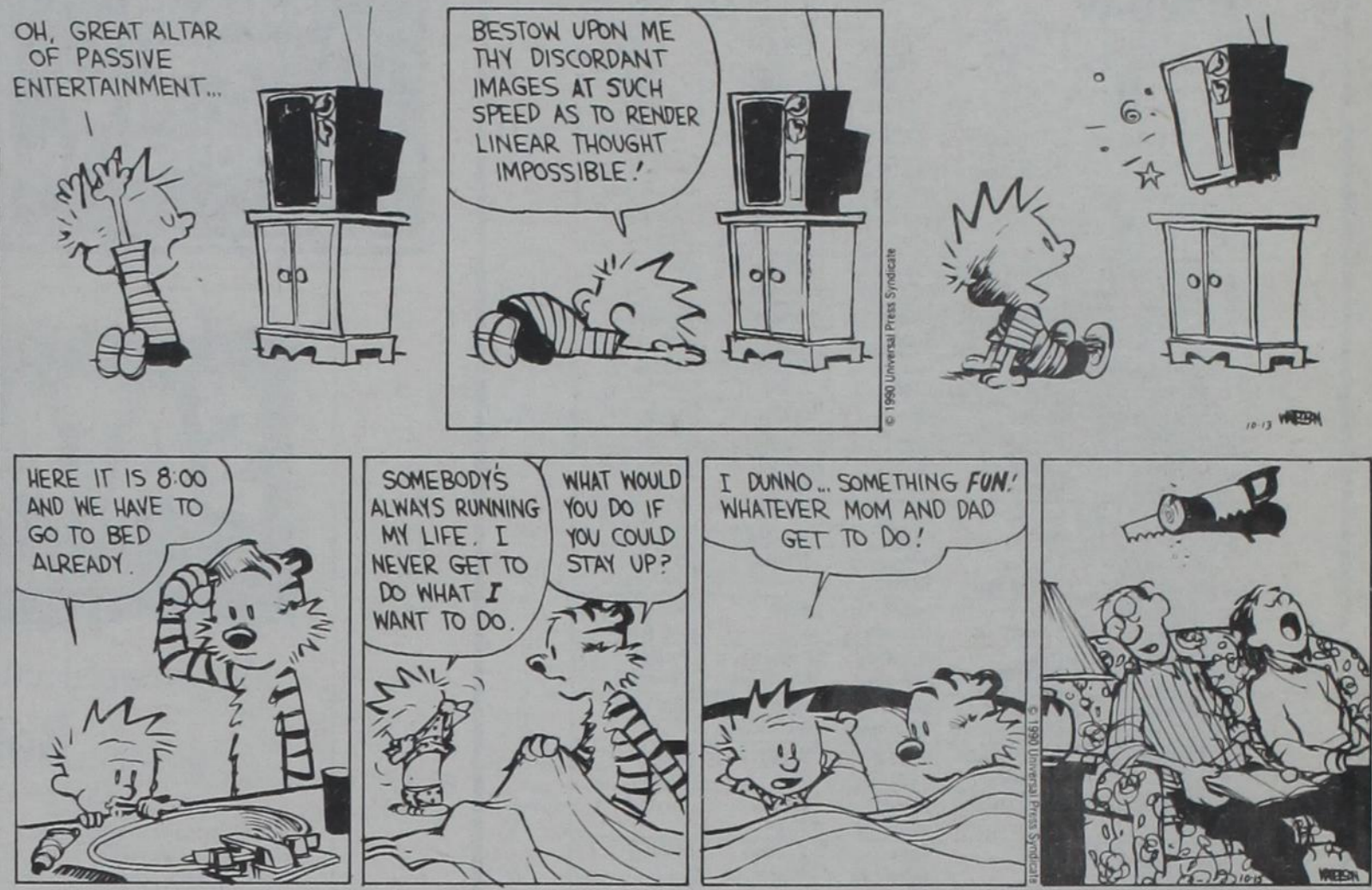
things begin happening to them. After the narrator encounters a horribly disfigured man, he and Holdstrom dub him "The Beast" and decide to build their horror film around him.

Holdstrom disappears and evidently has been murdered. In desperation, the narrator seeks help from a private detective and an aging actress who believes that "life is like underwear; it should be changed twice a day."

The conclusion is a chiller and represents Bradbury at his best.

Calvin and Hobbes

by Bill Watterson



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If your organization is listed here, it is in danger of being left out of the 1990 La Ventana. Come by Room 103 of the Journalism Building between 8 a.m.-12 noon, 1-5 p.m. and buy your page **TODAY!** Deadline Friday October 26.

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Alpha Epsilon Delta
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Alpha Gamma Rho
Alpha Kappa Alpha
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Alpha Kappa Psi
Alpha Lambda Delta
Alpha Phi
Alpha Phi Alpha
Alpha Phi Omega
Alpha Sigma Beta
Alpha Tau Omega
Alpha Zeta
Am. Assoc. of Petroleum Geol.
Am. Inst. of Arch. Students
Am. Society for Microbiology
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American Society of Mechanical Eng.
Amnesty International
Angel Flight
Animal Rights Coalition
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Arnold Air Society
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ASHRAE, West Texas Student Branch
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Assoc. of Agro. Hortl. and Ent. Grad. Students
Associated General Contractors
Association for Childhood Education
Association for Computing Machinery
Association of Biologists
ATO Little Sisters
ATO Lubbock Cup Queen
B.A. Council
Band
Baptist Student Union
Beta Alpha Psi
Beta Theta Pi
Bible Study Center
Bilingual Education
Biology Club
Black Student Association
Bleedsoe Hall
Block & Bridle
Board of Banners
Bowling Club
Business Administration Council
Business Graduate Student Society
Campus Advance
Campus Alcohol Advisory Board
Campus Christian Fellowship
Campus Crusade for Christ
Campus Libertarians
Cantebury Association
Cardinal Key
Carpenter Hall
Catholic Student Association
Cheerleaders
Chi Delta Phi
Chi Epsilon
Chi Omega
Chi Psi
Chi Rho
Chinese Students Associations
Citwood Hall
Christian Legal Society
Christian Science Organization
Circle K
Classical Society
Clay Club
Clement Hall
Col. of Ed. Dean's Hosts and Hostesses
Coleman Hall
College of Education Student Council
College Republicans
Collegiate A-H
Collegiate FFA
Collegiate Secretaries
Contractors Guild
Counterqueilla Unit
Cricket Club
Criminal Trial Association
Cycling Club
Data Processing Management Assoc.
Delta Chi
Delta Chi Queen
Delta Delta Delta
Delta Gamma
Delta Phi Alpha
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Delta Sigma Rho
Delta Sigma Theta
Delta Upsilon
Doak Hall
Double T Body Building
Double T Dolls
Double T Fencing Club
DPMA
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Home Economics Recruiters
Entomology Club
Environ. & Nat. Resour. Law Society
Eta Kappa Nu
Eta Sigma Delta
Experimental Psychology Council
Family Studies
Farmhouse
Fashion Board
Federalist Society
FEH
FUI Olympics Queen
Finance Association
Flag Line
Food Technology Club
Forensic Union
Freshman Council
Future Secretaries Association
Gamma Phi Beta
Gaston Hall
Gates Hall
German Dancers
Golden Key
Gordon Hall
Graduate English Club
Graduate Toastmasters
Great Commission Students
Greek Council
Guardian Gold
Hands Across Nations
Health Organization Management
High Riders
High Tech Fashion Group
Higher Education Student Assoc.
Hillel
Hispanic Student Society
Home Economics College Council
Home Economics Recruiters
Hong Kong Student Association
Honors Council
Horn Hall
Horse Judging Team
Horsemen's Association
Horticulture Society
Hospitality Management Society
Hospitality Management Society
Housing and Interiors
Hulen Hall
Human Factors Society
IEEE
India Students Association
Institute of Business Designers
Institute of Industrial Engineers
Inter-Varsity Christian Fellowship
Interfraternity Council
International Philippine Society
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Kappa Alpha Order
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Kappa Alpha Theta
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Kappa Delta Chi
Kappa Kappa Gamma
Kappa Mu Epsilon
Kappa Sigma
Knapp Hall
Korean Karate Student Association
Korean Tae Kwon Do Student Assoc.
KTXT-FM
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Lambda Sigma
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Livestock Judging Team
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Pi Beta Phi
Pi Delta Alpha
Pi Delta Phi
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Pi Lambda Chi
Pi Omega Pi
Pi Sigma Alpha
Pi Tau Sigma
Pike Dream Girl
Pistol Club
Pompon Squad
Pre-Law Society
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Raiders
Range and Wildlife Club
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Red Raider Orienteers
Residence Hall Association
Rho Lambda
Rodeo Association
Rodeo Club
Rugby Association
Russian Club
Sabre Flight Drill Team
Saddle and Sitar
Saddle Tramps
SATT
Scabbard and Blade
Semper Fi Society
Sig Ep Knockout Queen
Sigma Alpha Epsilon
Sigma Chi
Sigma Chi Derby Doll
Sigma Delta Chi
Sigma Delta Pi
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Student Physical Therapy Association
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Tau Alpha Pi
Tau Beta Pi
Tau Beta Sigma
Tau Kappa Epsilon
Tau Sigma Delta
Texas Music Educators Association
Texas Student Education Assoc.
Texans
The Trident Society
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Windsurfing Association
Women's Service Organization
Wool Judging Team
Wrestling Club
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Zeta Tau Alpha
ZIT (Zeta Iota Tau)

All campus organizations must buy their page by October 26TH

Don't be left out!

Tech tennis teams successful in weekend play

The Texas Tech men's tennis team competed Friday and Saturday in the Intercollegiate Tennis Championship's Rolex Southwest Regionals at the Mary Potishman Lard Tennis Center in Fort Worth. Meanwhile, the Raider women's tennis team competed in the ITCA Rolex Southwest Intercollegiate Tennis Championships Thursday, Friday and Saturday at the Pennick/Alison Tennis Center in Austin. In the men's championship doubles third round results, the Red Raider team of Walker and Matt Jackson ripped Scott Phillips and Chike Obianwu of

Texas A&M, 6-0, 6-7 and 6-4.

Walker and Jackson advanced to the doubles championship match, but lost to No. 1 seed Luis Ruetter and Tony Bujan of Texas Christian.

In women's third round consolation singles action, Debbie Biswell defeated Del Hunter of Southwest Louisiana, 6-4, 7-5, Karen Biggerstaff defeated Karen Patel of Northwest Louisiana, 6-1, 6-0 and Lynn Jackson lost to Ashley Stowe of Tulane, 6-2, 6-0.

Sports Briefs

Women's golf squad claims first championship

The Texas Tech women's golf team won its first tournament in Red Raider history Saturday, taking the Lady Shocker Fall Classic in Wichita, Kan. The Red Raiders finished with a final team total score of 967 — 24 strokes ahead of the tournament's second-place finisher, host Wichita State. Tech senior Laura Kleinmann shot a three-round total 235 to take first place in the individual scoring totals. Sophomore Kimberly Jutt finished fourth shooting

with a three-round total of 243. Fellow senior Nelsy Rodriguez took fifth place among individual finishers with a tournament-total 245. Rounding out the Raider squad were senior Michelle Hapack, who shot 250 to finish in 11th place, and Kerry Dowlin, who tied for the 23rd position with 259. Tech first started playing women's team golf in 1975 and NCAA-sanctioned golf in 1982.

Raider cross country teams finish first, second

The Texas Tech men's cross country team took first place with a team total of 20 points at the Abilene Christian Invitational Saturday in Abilene. Daniel Medrano finished second in individual results with a time of 27 minutes, 18 seconds. David Medrano finished in third place with a time of 27:18.5, Gabe Ruiz finished fourth with a time of 27:36 and Rod Reeves took fifth place with a time of 27:37.

Other Red Raider men finishers were Richard Oropeza in seventh place, Danny Roberts in 14th place and Martin Del Hierro in 15th place. The Tech women's cross country team, competing in the same meet, finished second with a team total 42 points, 3 points behind winning Angelo State. Regina Ortega finished in fourth place individually with a time of 19:45.

MONDAY OCTOBER 15

STAT. CHAN. AFFIL. CITY	KTXT PBS Lubbock	KCBD NBC Lubbock	KLBK CBS Lubbock	KAMC ABC Lubbock	KJTV FOX Lubbock
7:00-7:30	45 Weather	Today Show	CBS This Morning	Good Morning	Tail Spin Chip & Dale
8:00-8:30	Sesame Street	"	Joan Rivers	America	Ducktales Merie
9:00-9:30	Mr. Rogers Square One	Geraldo	Family Feud W/Fortune	Sally Jessy Raphael	700 Club
10:00-10:30	2-2-1 Homestretch	Generations M. Warfield	Price is Right	Home	Success 'n Life
11:00-11:30	Masterpiece Theatre	Make a Deal Concentration	Young & Restless	Match Game Loving	Regis & Kathie Lee
12:00-12:30	Sneak Prev. Cinema	News Days of Our	News Beautiful	All My Children	Judge P/Court
1:00-1:30	Art Painting	Lives Another	As the World Turns	One Life to Live	Joker's Wild Tic Tac
2:00-2:30	Take 5 Be Fit	World Santa	Guiding Light	General Hospital	Trump Card Quiz Kids
3:00-3:30	2-2-1 Mr. Rogers	Barbara Inside Ed.	Highway to Heaven	Donahue	Peter Pan Tiny Toons
4:00-4:30	Reading Sesame	Oprah Winfrey	Personality Jeopardy	Amen All	Ninja Sm. Wonder
5:00-5:30	Street Business	News NBC News	Curri/Affair ABC News	Cosby Show ABC News	Perfect Belvedere
6:00-6:30	MacNeil, Lehrer	News Who's Boss	News W/Fortune	News Golden Girls	Star Trek
7:00-7:30	Planet Earth	Fresh Prince F. Bueller	Uncle Buck Major Dad	MacGyver	Movie: 'Image'
8:00-8:30	90s	NBC Movie 'Kaleidosc-	Murphy Designing	Monday Night	"
9:00-9:30	Stage 9 Amer. Jazz	ope	Rosie O'Neill	Football Minnesota	Hunter
10:00-10:30	Body Elec. Business	News Tonight Show	News Hard Copy	at Philadelphia	Cheers 3's Company
11:00-11:30	Psychology	David	Wiseguy	News Nightline	Arsenio Hall
12:00-12:30	"	Letterman Bob Costas	Prisoner	Into the Night	Love Conn. Paid Program

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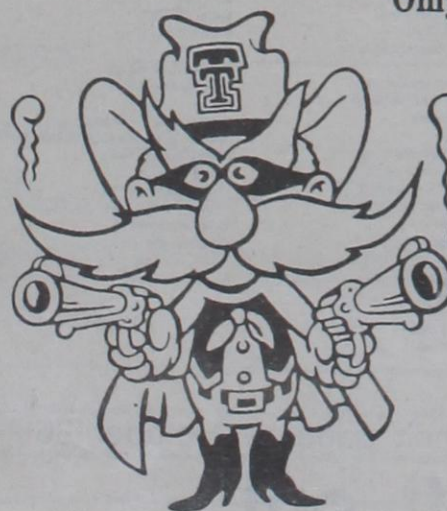
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Raiders handed second conference defeat

No. 4 'Horns drop Tech to 2-2 in SWC

By BELLE MILLER
The University Daily

The No. 12 Texas Tech volleyball team lost its second match of the year Sunday as they played No. 5 Texas in front of 1,167 fans at the Tech Student Recreation Center.

The Raiders, now 18-2 overall and 2-2 in Southwest Conference action, lost the big conference rematch to the Longhorns in a four-game match 15-9, 16-14, 16-18 and 15-8.

Tech is the only conference opponent to have challenged Texas to more than the three-game minimum so far this season.

"Last time we played them I think it was a lot harder to get over," coach Mike Jones said. "We felt like we could have played them much better and we only had two days to get ready to play.

"This team will always bounce back. I'm never worried about these guys not being ready to play the next time," Jones said.

Tech trailed throughout the last game of the match and eventually narrowed the margin to 8-13, but Texas rallied to win the fourth game 15-8.

Middle blocker Lisa Clark said the Raiders' inconsistent passing game combined with the lack of successfully setting up the offense were the keys to the Tech letdown during the last game.

The Raiders jumped to a six-point lead in the third game with a series of points from Kristen Sparks and Chris Martin. The Longhorns



James Schaefer/The University Daily

Intense dig

Tech senior middle blocker Lisa Clark (12) digs a Texas return as sophomore setter Rochelle Kaaiia (7) and junior middle blocker Chris Martin

(2) look on in the Red Raiders' four-game loss Sunday to the Texas Lady Longhorns at the Student Recreation Center.

caught up with Tech and gained their largest lead of the game 13-10.

After a lengthy exchange of points, outside hitter Sabrina Zenon tied the match at 14-14 with one of her 12 kills for the match.

Tech survived eight match-points against the Longhorns before Texas choked on a tip over the net by Zenon and the Raiders won 18-16.

"We just got together mentally," Middle blocker Erica Ruegg said. "We were ready to be intense. We decided it was time to win and we

pushed it real hard."

"The third game was do or die," Clark said. "We started off slow and then we all of a sudden realized that this was it and we're not going to lose in three. The crowd helped a lot because they broke down Texas' concentration."

Tech came from behind in the second game of the rematch and tied the game 14-14 with a hit by Sparks. The Longhorns won on a service ace 16-14.

Texas won the first game 15-9.

The Longhorns held the Raiders to a team .095 hitting percentage, while Texas hit a .194 overall as a team.

Clark said the tough competition the Raiders faced on Sunday was good preparation for the upcoming conference competition they will be playing against in the next couple of weeks.

Clark led the team in kills with a match total of 13. She also led the team in digs with 23.

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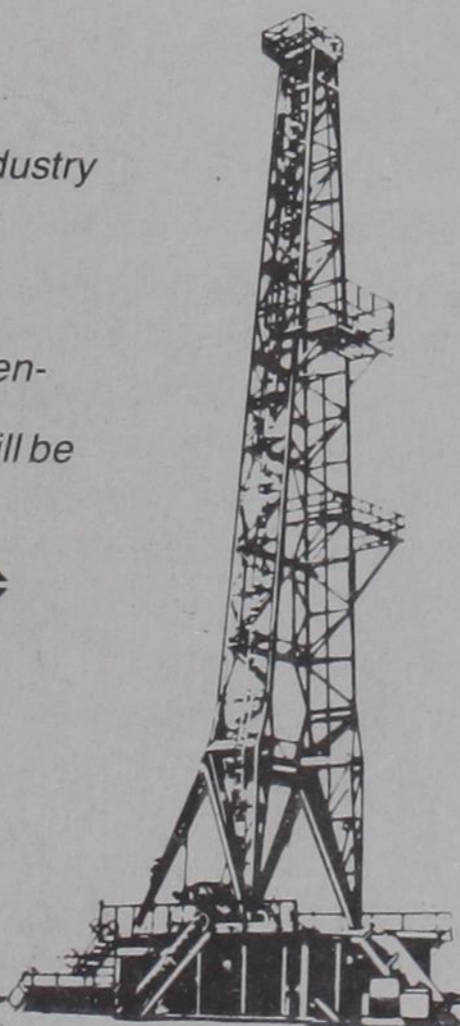
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Tech survives rally; Grovey-inspired Hogs can't finish comeback

By JEFF PARKER
The University Daily

FAYETTEVILLE — Just as if it was his lucky day, Texas Tech coach Spike Dykes reached down to pick up a penny that lay 'heads up' on the Razorback Stadium AstroTurf.

Perhaps it was the Red Raiders' day after upstaging a sterling performance from Arkansas' Quinn Grovey to exit Fayetteville, Ark. with a 49-44 victory and their first Southwest Conference triumph of the year.

"So, call me superstitious," Dykes said after only Tech's second win over the Razorbacks since 1978. "The penny was heads up on the goal line. After that game, there's no telling what might happen now."

The Raiders moved to 1-3 in the SWC and 2-4 on the year, while the Hogs fell to 0-2 and 2-3.

"We had to fight our little tails off," Dykes said. "It wasn't pretty, but we did what we had to do to win."

And fight is what Tech had to do, letting Arkansas into the position the Raiders have become accustomed to this season; trailing by a touchdown with only enough time left in the final quarter for one last drive.

But this time, Tech was the survivor.

The Razorbacks took over after a Raider punt on their own 12-yard line and what followed ended up the difference in the contest.

● The Hogs converted on fourth-and-six, third-and-ten and fourth-and-two situations to drive to the Tech 20-yard line with under a minute left to play.

● On first-and-ten, Arkansas pitched to running back Ron Dickerson on a sweep to the left side. Raider middle linebacker Matt Wingo stopped him for no gain.

● On second-and-ten, Grovey let at least :15 seconds run off the clock before calling the Razorbacks' final timeout with :28. The Hogs then sent

wideout Derek Russell on an out pattern into the endzone. Grovey delivered the ball to Russell only to have safety Tracy Saul's hit jar it from his hands on the goal line.

● On third-and-ten and :22 remaining, Grovey audibled, sending running back Aaron Jackson on a draw play for five yards to the Tech 15-yard line.

● With the clock still rolling after Jackson's draw, Grovey hurried Arkansas up to the line and fired into the endzone only to have the ball tipped and fall incomplete.

The Raiders' Jamie Gill (15 of 18 passes for 337 yards, no interceptions and three touchdowns) won the statistical battle in the quarterback comparison, but Grovey's exemplary performance took total control of the fourth quarter leading the Razorbacks to 24 unanswered points.

Despite failing to complete the comeback, Grovey said he was not second-guessing the play selection on the final drive.

"I wouldn't do anything different," Grovey said. "We did what we wanted to do, but we just came up short."

Dykes said he was pleased knowing that he would never have to face the Hog senior again.

"I don't know if there is a better college quarterback in America than Quinn Grovey," Dykes said.

Arkansas coach Jack Crowe was frustrated with what he called "miscommunication" on the final drive.

"We probably didn't have it all focused on the last couple of plays, if



Corby Roberts/The University Daily

Rolen' over

Tech's running back Anthony Lynn (22) dives over Arkansas' nose guard Chad Rolen (51) for a touchdown in Saturday's 49-44 victory for

the Red Raiders in Fayetteville, Ark. Tech survived a 24-point Razorback fourth quarter in front of 51,114 homecoming fans.

you want to say that," Crowe said. "But we got the plays called we wanted to get called."

Grovey cut the Tech lead to the final margin on an 11-yard run with 8:45 left in the game.

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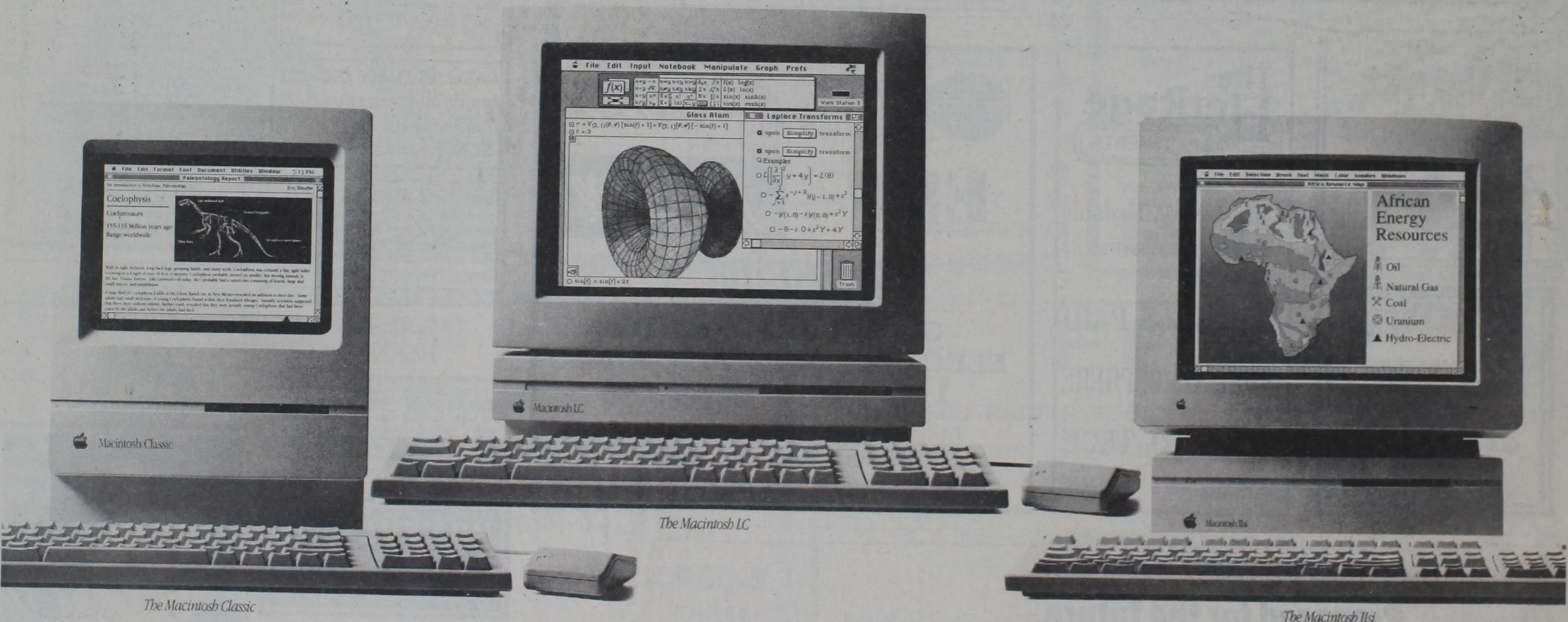
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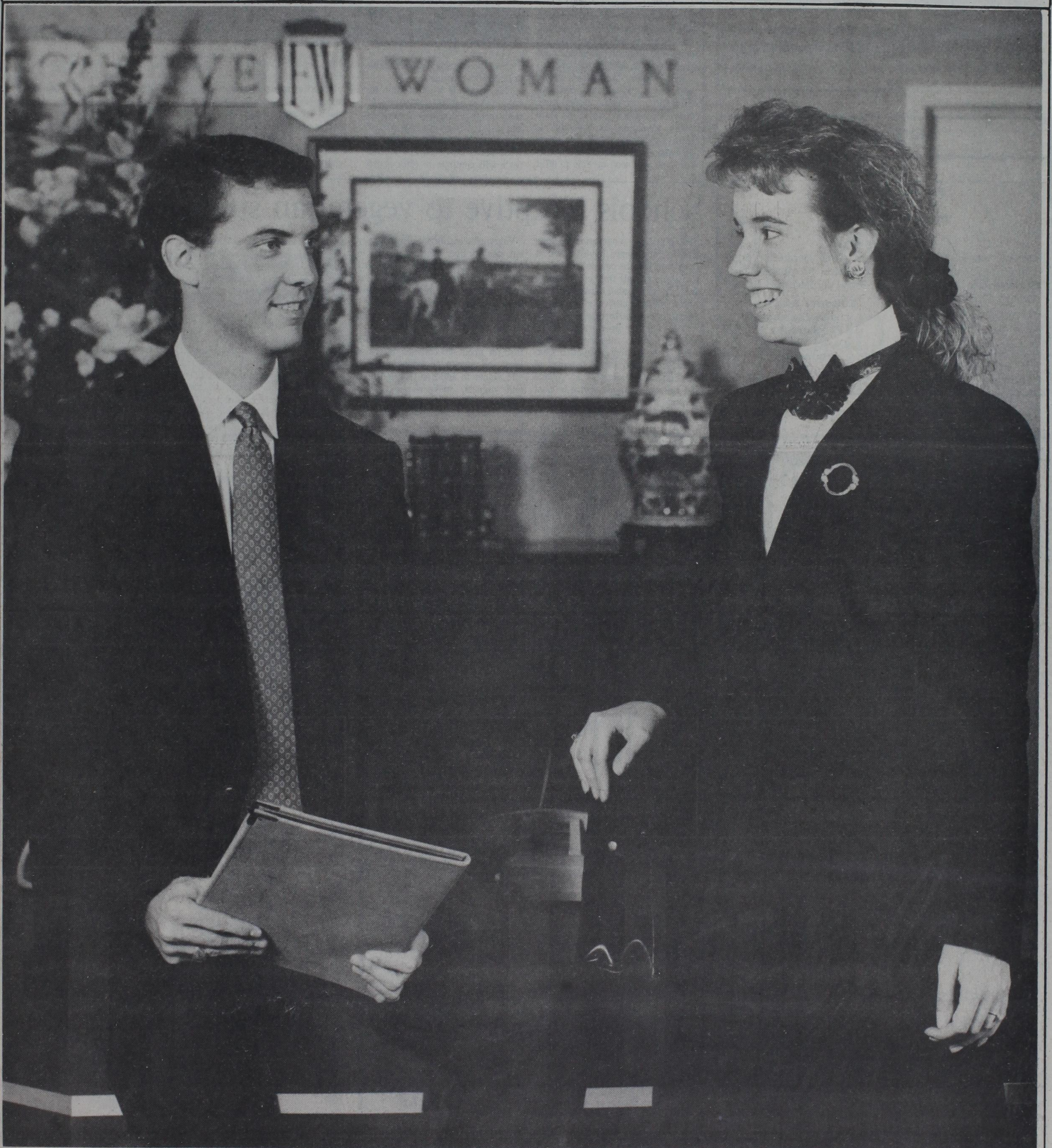
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Randy Anderson and Andrea Thorne are wearing classic interview suits from Dillard's, available in the Executive Woman and Men's Departments.

McGuffey's sells catalogue fashion at half-price

For the top-name styles featured in New England outlet catalogues at half the price, look no further than McGuffey's.

McGuffey's, 3806 50th St. in the Boardwalk Shopping Center, features clothing purchased from name brand catalogue outlets. At various times, the store carries clothing from J. Crew, James River Trader, Clifford & Wills, L.L. Bean, Talbot's, Spiegel and Orvis. The store also buys clothing directly from the same manufacturers who produce the catalogues' merchandise.

The styles available at McGuffey's are primarily active and sports wear such as jackets, sweaters, jeans, shorts and rugby shirts. McGuffey's also carries dresses and skirts from Clifford & Wills for women and dress shirts from Spiegel for men.

The inventory at McGuffey's reflects the current styles available in fashion catalogues. The mail-order companies frequently will feature certain core items for many years and when companies switch dye lots or discontinue the item, McGuffey's is able to purchase the clothes in large quantities and pass the savings on to their customers.

In Lubbock, McGuffey's offers both men's and women's clothing, in addition to some accessories. New shipments arrive at the store every week, so the selection is always changing. McGuffey's also is expanding its purchasing structure and will soon be able to offer



more of the current styles available in fashion catalogues.

This winter is a great time for top-name sweaters at McGuffey's. Both men's and women's sweaters are arriving every week. A perfect coordinate for sweaters here in West Texas is shorts, and McGuffey's will continue to offer shorts

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McGuffey's mission is to offer customers a shopping experience which exceeds expectation. The staff is extremely helpful and very receptive to customers' needs. Future purchases depend on customers' requests and the shop

will take its lead from what the customers want to see more of.

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Schools receptive to vegetarian students' requests

NEW YORK — Vegetarian students considering colleges have to look at more than just the course catalog.

At some schools they could be end up surviving on salad bars and peanut butter, while at others, entire dining rooms are devoted to vegetarian food.

"Food service directors are really working hard in meeting each segment of the student population's expectations," said Clark Dehaven of the National Association of College and University Food Service in East Lansing, Mich.

Vegetarian eating has grown slowly but steadily over the last decade in colleges, Dehaven said, but Vegetarian Times magazine said it could find no public high schools that have developed vegetarian menus.

An estimated 8 million to 9 million Americans are vegetarians.

The Marriott Corp., which provides food for about 400 colleges, offers at least one vegetarian entree at lunch and dinner in addition to salad bars and yogurts, spokeswoman Kathy Boyle said. The company had about a

dozen vegetarian recipes in its menu rotation 15 years ago, and now has about 50, including carrot loaf with pea sauce, curried vegetables with beans and sunflower seeds, and vegetable quiche, she said.

food at Swarthmore College in Pennsylvania.

"A year and a half ago, I thought a vegetarian entree was rice with cheese on it," he said.

Then Tuennerman began meeting with vegetarian students, reading books and testing recipes. Now the school serves such dishes as tofu Oriental salad, carrot loaf, eggplant con queso, and Moroccan stew with yams, raisins, carrots and other vegetables.

"I think it's a matter of taking the time and investing the time in the students and developing a program," said Paul Tuennerman, director of dining services for Morrison Custom Management, which provides the

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Kaplan shows students how to raise test scores

Every year thousands of students across the country suffer from sweaty palms, biting their nails and crossing their fingers as they anticipate "The Big Test." Whether it's the dreaded SAT, a graduate school entrance test or a professional licensing exam, these tests are major hurdles to clear in many people's academic and career paths.

For more than 50 years, the Stanley H. Kaplan Educational Center, Ltd. (SHKEC) has helped more than 1.25 million students fulfill their potential. Founded in 1938 by the man whose name it bears, the SHKEC is the nation's largest test-preparation organization with 145 permanent centers in the United States, Canada and Puerto Rico. For the convenience of students, courses are also given in more than 500 satellite locations, such as schools and community centers.

The SHKEC prepares students for more than 30 national and standardized tests, including the SAT (Scholastic Aptitude Test), graduate entrance exams, such as the LSAT, GMAT, MCAT and GRE, and professional licensing exams for medicine, dentistry, nursing, accounting and law. Kaplan also offers self-improvement courses such as speed-reading and guidance seminars to help students sort through the college application process.

The Kaplan philosophy is simple

— only improved students can achieve improved test scores. This goal is achieved through educationally sound methods, emphasizing the development of reasoning skills and the ability to conceptualize, rather than memorize. Insightful test-taking techniques and ways to reduce students' anxiety also are important components of the Kaplan approach.

The courses are designed to accommodate the degree of assistance each student requires, from 40 to 240 hours if necessary. Through classes, individual help sessions, homework and Test-N-Tape labs, students learn study skills, how to analyze and organize materials, how to review subject content with greater understanding and how to cope with the testing experience in general. For most students, the results are improved test scores, and often higher grades in high school and college.

Kaplan, the largest preparer of LSAT has prepared nearly half of all students attending law schools today. A new Kaplan LSAT preparation course is already under development for students taking the June 1991 LSAT with an emphasis on content, format and test taking strategies, as they affect students at all scoring levels.

The MCAT preparation course for the April 1991 exam also is being revised and Kaplan will have the preparation materials available in January 1991.

Zenith introduces new laptop, desktop computers

Zenith Data Systems is proud to announce its new line of laptop and desktop computers. Zenith Data Systems is the industry leader in laptops and is known for its advanced technology.

Zenith has a very diversified line of computer systems ranging from basic machines for individuals who require simple word processing to machines that perform complex tasks such as computer-aided design or multi-tasking.

Zenith's Minisport HD is its entry level notebook computer. Weighing only 6 pounds with battery, it's the perfect personal computer for the student or faculty member on the go. It comes with a fast internal 20 megabyte hard drive and an external floppy disk drive. It will easily run any word processing program such as Wordperfect or spreadsheet program such as Lotus. You don't have to worry about finishing that term paper due after Thanksgiving. Just pack your laptop and take it home with you.

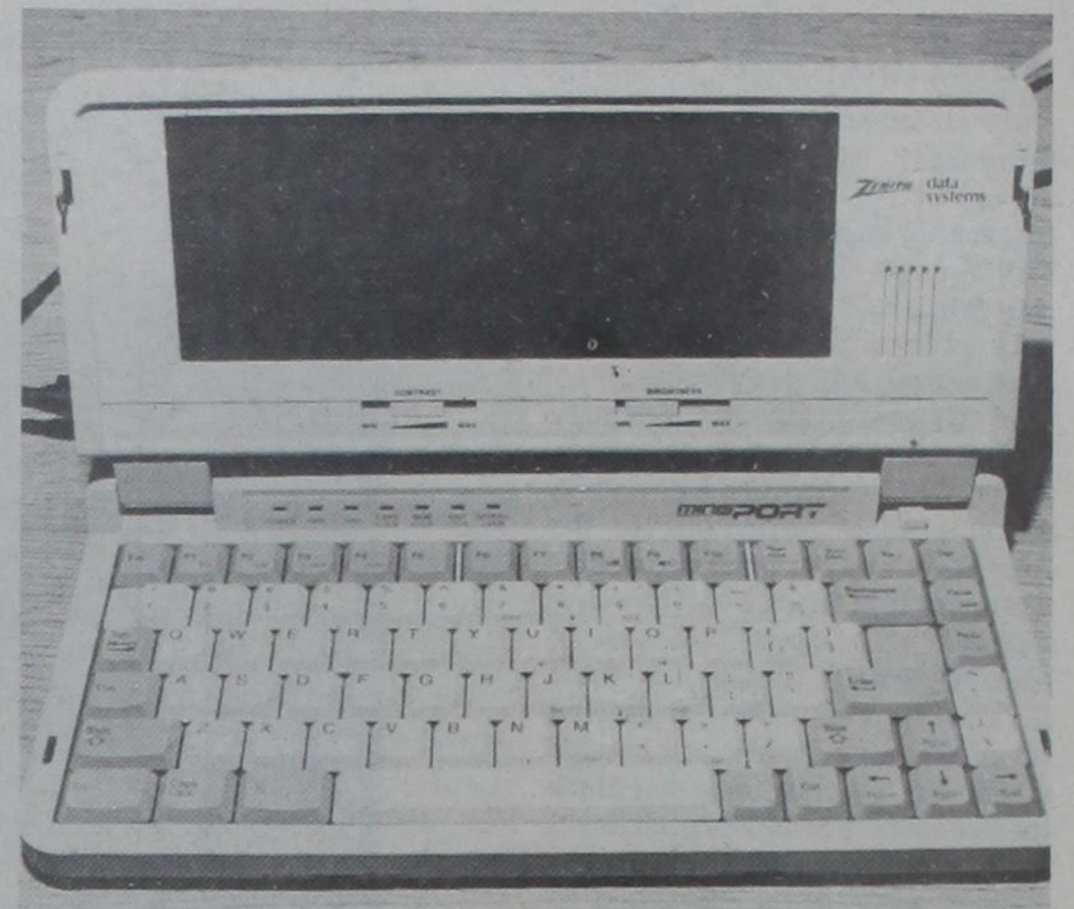
If your needs require more computing power, Zenith's Supersport 286e may be the choice for you. It comes with either a 20 or 40 megabyte fast hard drive and a high resolution "White Page" VGA screen. This will

allow you to run advanced graphic programs such as Harvard Graphics, Microsoft Windows, CAD or any desktop publishing. An external VGA color monitor can be directly connected if you prefer to use the computer in a desktop environment.

Zenith's Supersport SX (laptop) incorporates Intel's new 386 SX processor chip that delivers 32 byte processing capabilities at a comparable price to most 286 systems. It is available with either a 40 or 100 megabyte hard drive. The SX chip supports 32-bit, 16-bit and 8-bit applications and runs 10 percent to 30 percent faster than most 286 systems. Zenith's Z-386 SX is its desktop version of the Supersport SX, and it comes with either a 40 or 80 byte hard drive.

The 286LP Plus desktop computer is a great choice for anyone on a budget. It features a fast 286 microprocessor, your choice of either a 20 or 40 megabyte hard drive and a high resolution flat screen VGA color monitor.

The Zenith 386 desktop line offers some of the most powerful personal computers available in the market today. These machines allow you to easily upgrade in the future as your needs increase. Zenith builds these



Laptop ease

Zenith's new line of Minisport laptop computers gives you the power of a big computer with the convenience of a portable model.

computers with only the best components — to give you the best quality and the best value for the price.

Brochures on all of Zenith's pro-

ducts can be obtained at High Tech coputer store which is located in the east basement of the University Center.

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VISIT THE CAMPUS RESTAURANTS, AND YOU MIGHT FIND PEOPLE NOTICING YOU.

Visit all of the campus Themeline and U.C. Restaurants and the Sneed Snack Bar by October 26, and you'll be eligible to win valuable prizes, including a \$150 gift certificate for fine clothing from Stephen Craig, so you'll be the center of attention everywhere you go. Just take your International Dining Passport with you every time you visit a campus restaurant, and when all 13 spaces are stamped, bring it to the I.D./Tech Express Office in Doak Hall, Room 123 to be entered in our drawing.

PASSPORTS EXPIRE OCTOBER 26, 1990, 5:00 P.M.

No purchase necessary. Contest open to all Texas Tech University undergraduate and graduate students. Winners to be announced November 1, 1990.

3rd Prize: \$150 Gift Certificate
Stephen Craig

(Restrictions may apply. Full details in Housing and Dining Office.)

Rio trip grand prize in dining contest

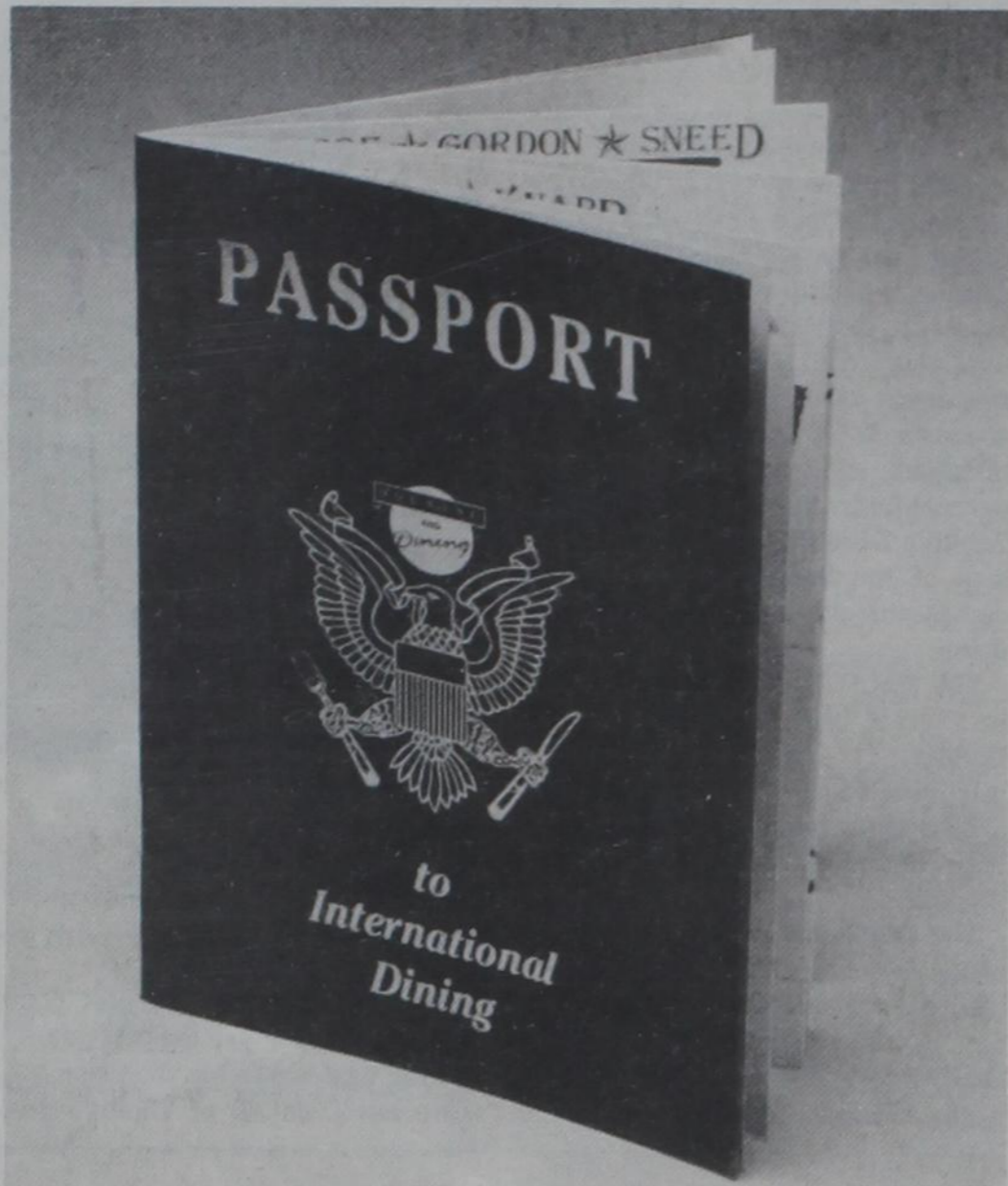
International dining in campus restaurants key to winning big

The second annual "Passport to International Dining" in progress through Oct. 26, will introduce its participants to cuisine from around the world, and provide five lucky winners with prizes including the Grand Prize of round trip airfare for two to Rio de Janeiro from America Airlines.

All undergraduate and graduate students are eligible to participate in this promotion which involves visiting all 13 campus restaurants in the Residence Halls, University Center and Sneed Hall Snack Bar. Upon having their "Passport" validated in each location and turning it in at the ID/Tech Express Office, Doak Hall Room 123, each student will become eligible for the drawing to determine the five winners to be announced Nov. 1 in *The University Daily*.

Other prizes in the promotion include a VCR from Midwest TV and Appliance Mart, \$200 South Plains Mall Money, \$150 Gift Certificate from Stephen Craig and a 12-function bicycle computer from South Plains Schwinn.

Campus restaurants included in the month-long promotion are: Breakfast Court (Wiggins), Green Room (Horn/Knapp), La Fogata (Doak/Weeks), La Trattoria (Stangel/Murdough), Sandwich 'n Such (Hulen/Clement), Light & Easy (Wall/Gates), El Comedor (Wells/Carpenter/Gaston), Ranch Lander (Bledsoe/Gordon/Sneed),



Sneed Hall Snack Bar, and Palermo's Courtyard Cafe, Market Street Grill and Cappuccino's (University Center). For more information or to get a "Passport," call or come by the Texas Tech Housing and Dining Office in Doak Hall, 742-2661.

Faux furs: fakes fit for fall fashion

Stalking the trail of last year's success story, faux furs are no longer the penny-pincher's answer to the real thing. This fall's options run the gamut from giraffe print swing coats to tomato red faux beaver and Aztec print jackets.

"We're not selling a bathroom carpet like we did years ago," says Neil Haimm, vice president of sales and operations for Donnybrook, manufacturer of fake fur coats.

The swing coat is the silhouette of choice. Sporty styles such as parkas, pea jackets, duffle coats, oversize cocoons with big shawl collars and anoraks with drawstring waists are favorites, too. And waist-baring cropped jackets are showing up with this fall's leggings and hot pants.

Besides the old reliables of black, white and brown, there are bold colors not found among the fauna, such as eggplant, lemon, tomato, lime and orange. As for fabric, imitation beaver, seal and Persian lamb are among the hottest looks.

In prints, stenciled giraffe is at the head of the herd, be it natural or jewel toned. Some designers are offering novelty coats with Navajo prints.

Many designers are showing coats that skim the top of the knee, but those that graze the ankle will gain ground in the thick of winter, when you think twice before stepping out.

Retail sales of faux fur outerwear in the United States are expected to reach \$130 million, a 50 percent increase over 1989 and 75 percent over 1988, says Edward Oberhaus, senior vice president of Kaneka America, marketer of Luxaire modacrylic fiber, a fake fur fabric.

Some manufacturers are predicting sales double or triple last year's, says Jeanne Simmons, advertising manager for American Cyanamid, manufacturer of acrylic fiber for fake furs.

"Until now, we sold to consumers who couldn't afford fur," says Haimm of Donnybrook, whose business last year more than tripled

that of 1988.

But the market has changed. Ecological concern and new technology have transformed fake furs into a fashion-forward item, he says. Faux fur is softer and lighter weight than before.

In some cases, fake beaver, mink, Persian lamb and raccoon can look and feel like the real thing. Then there are the obvious fakes — brightly colored tiger, leopard, giraffe, dalmatian and ocelot.

"Many of today's animal prints are unlike those of any animal in the kingdom," says Donald Eatz, president of Monterey Fashions, a fake fur designer.

"What's selling most is not a traditional spotted look, but rather an updated print like giraffe, pony or zebra," says Richard Bliss, national sales manager of Glenoit Mills, a fabric producer whose business has doubled since 1988.

If practicality is your goal, stick to the basics and avoid the exotic prints. Adrienne Landau has a faux beaver wrap in white, \$595 at Nordstrom. It'll go over most anything.

If you're on the prowl for a wild giraffe print, Donnybrook has an above-the-knee swing coat in black with brown, around \$200 at Dayton Hudson, Casual Corner, May Company and Marshall Field.

Olympia Fashions has a gray and white waist-length jacket in giraffe print. It's \$150 at Nordstrom, Plymouth, Belk's and J.C. Penney.

Donnybrook's Navajo print, \$189 at Macy's and Bloomingdale's, comes in red or sage green.

Adrienne Vittadini, Perry Ellis America and Jennifer George are newcomers to the fake fur market. Going sporty, Vittadini has a chocolate sheared beaver pullover, about \$750 at the Adrienne Vittadini Boutique in Beverly Hills.

One of the newest faux fur lines will be at Koala Blue stores by Christmas. They've signed a licensing deal with Monterey fake furs, and Olivia Newton John, co-owner of Koala Blue, has helped design the collection.

The line, with the logo "Dare to Fake It," is under \$300. It includes a short cropped bomber in black or leopard print and a trapeze coat in animal print or solid black or brown.

The Limited stores recently introduced fake furs under the label Le Nouveau. The line includes a shawl collar coat, almost ankle length, in hunter, black or leopard print, \$500; a three-quarter length swing coat with shawl collar, in spotted grey and chocolate, black or hunter, \$395; and a leopard print vest with a cinched waist, \$179.

When it comes to swing silhouettes, Monterey has a short trapeze coat in black and tobacco tiger print with cuffs and tuxedo collar. It is \$229 at McAlpin's in Cincinnati, Bacons in Louisville, The Jones Store in Kansas City, Castner Knott Co. in Nashville and Joslins throughout Colorado.

For \$600 Searle Blatt has a 37-inch swing coat in tomato red beaver with tuxedo collar. The line is sold at Macy's, Bloomingdale's, Bergdorf Goodman, Saks Fifth Avenue and Neiman Marcus.

Why pay \$600?

"The coat looks like real beaver, the strongest look for fall," says Blatt. "Besides, higher quality fake fur uses a yarn that is more lustrous." The company's top of the line is an ankle-length sheared beaver with stand-up collar in red, taupe, black, forest green, navy or eggplant. At around \$900, says Blatt, it "looks exactly like a fur coat."

What's on the horizon? Fake fur trim on coats, sweaters and dresses.

And if the faux fur furor in Europe is any indication, we'll soon be accessorizing with matching hats, boots and handbags.

All to be bought with money saved not having to insure and store the real thing.

Love, care help you get the most of fake fur

Fake furs don't require a lot of maintenance, but a little care will reap years of wear.

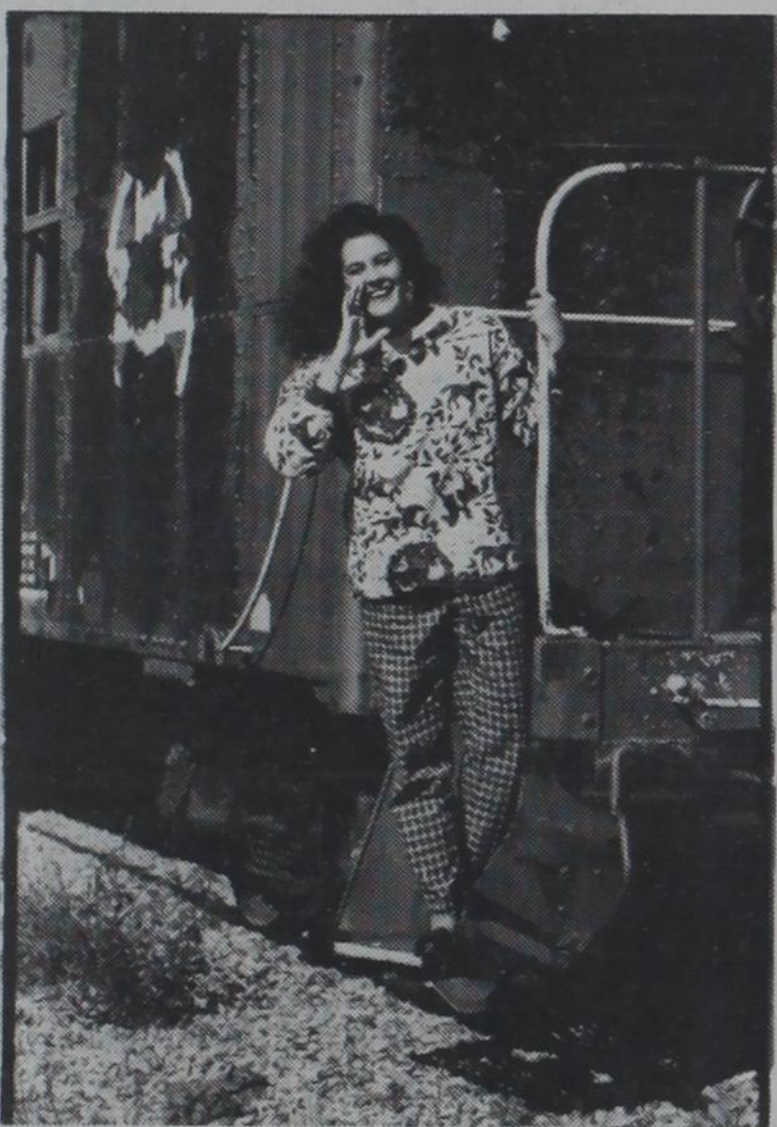
You don't need to clean fake furs frequently, says Searle Blatt, president and chief designer of a company that bears his name. Instead, brush the nap like a fur. When it does require drycleaning, take it to a professional that specializes in fur.

Store your coat in a cool closet, but

Dan Eisen of the Neighborhood Cleaners Association in New York cautions against storing fake furs if they are soiled. Also, do not store them in plastic, which will cause the pile to mat.

Never iron, press or steam fake furs, says Edward Oberhaus, senior vice president of Kaneka America, marketer of Luxaire modacrylic fiber. If the garment gets wet, hang it

to dry away from heat in a place where it will not get crushed.



THE RACE IS ON!

FOR THE EQUESTRIAN IN YOU. CAMBRIDGE SPORTS CLUB ADDS A NEW TWIST TO THESE TRADITIONAL FALL PATTERNS. BOLD BRIGHTS OF YELLOW AND TEAL GIVE THE RACE A NEW START AND GRAPHIC PATTERNS IN RED AND BLACK MAKE IT TO THE FINISH. 100% COTTON. S, M AND L. \$38 TO \$68.



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LARGE SELECTION OF NEW FALL FASHIONS

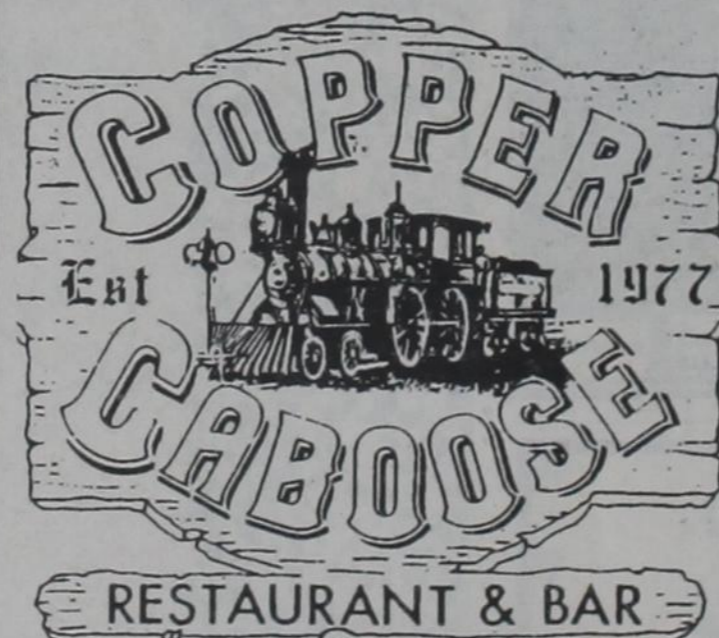
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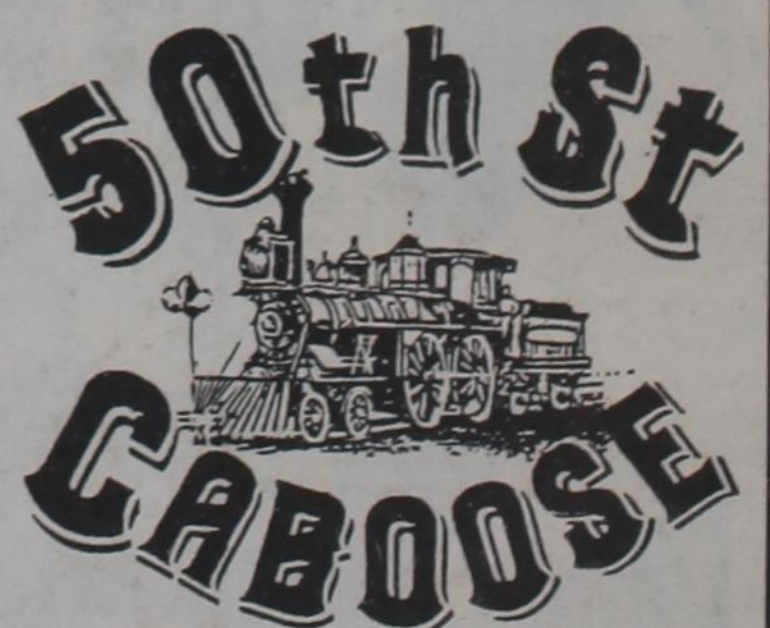
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RESTAURANT & BAR

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50th & Slide 796-2240



United Colors of Benetton

Benetton separates for men and women are fun and easy to wear because all the colors are coordinated so you can mix and match for lots

of different, individual looks. For fall and winter 1990, multi-colored sweaters paired with leggings or jeans is the dominant fashion trend.

Benetton offers fun fall clothes
Colorful, mix and match separates make fashions easy to wear

Nothing can brighten up a dreary fall or winter day faster than a cozy, brightly colored sweater. For bright sweaters this winter, your fashion headquarters is Benetton.

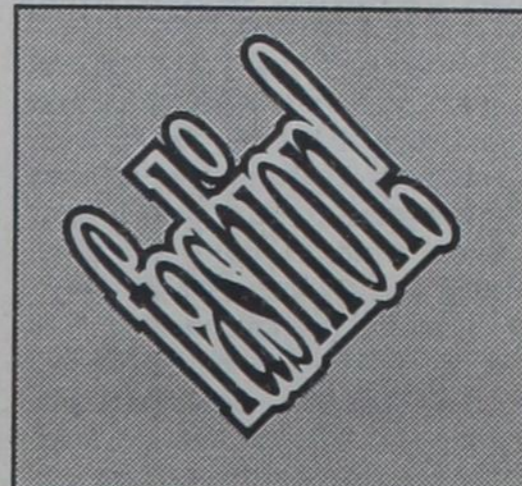
Benetton in Kingsgate Center is the exclusive outlet for Benetton fashion for both men and women in Lubbock. The store features mix and match action wear separates that allow the customer to pull together an outfit that suits his or her individual needs and personal style.

Benetton clothes are easy to wear and come primarily in natural fibers, such as cotton, which are great for the unpredictable West Texas weather. Most of the clothes come in knitted fabrics. Especially popular for winter are Benetton's knitted cotton sweaters.

For fall and winter 1990, the trend is towards bright colors paired with earth tones. Color combinations run the gamut from hot pink with dark winter green to turquois with black or navy blue. Other hot colors this season include gold, bright green and burgundy.

Many styles and cuts are available at Benetton. Skirts come in varying lengths and sweaters are cut generously. A basic look for women this season is a big patterned sweater over solid colored leggings.

Of course, Benetton also offers all the accessories needed to finish a winter ensemble. Gloves and scarves are available in many different colors.



available in coordinating colors which allow students on a budget to stretch their fashion dollars. You can buy a sweater or pair of leggings now and add other pieces after you get all that Christmas money.

The Benetton approach to fashion is fun — go in and experiment with different shapes and colors and pull together an outfit which illustrates your own unique style.

For four years, Benetton has offered students fun fashion and friendly, personal service. Thanks to Benetton, you can get fun, youthful fashions at competitive prices.

Benetton is open from 10 a.m. to 6 p.m. Monday through Saturday.

For men Benetton also offers the same great, easy to wear looks. New this year is a complete selection of men's jeans, featuring the basic cut style.

All the different clothes are

Two Caboose locations offer food, fun, spirits

The Copper Caboose and the 50th St. Caboose blend a relaxed atmosphere with the best Mexican and American food in town to make their mark as Lubbock's premier restaurant and bars.

Nowhere else in town can you sit down and eat and not have to go anywhere else to have fun!

Serving Lubbock for more than 13 years — and for more years to come — the Copper Caboose offers great food and fun. From original Lubbock fajitas to the biggest burgers in town, the Copper Caboose is the perfect stop to relax and enjoy a great meal.

When you're finished eating, why not stay and play pool, foosball or darts, or watch TV sports while enjoy-

ing a cool drink? Both restaurants are open from 11 a.m. to 11 p.m., and the bars are open from 11 a.m. to 1:40 a.m.

Located at 4th and Boston, the Copper Caboose is at walking distance from the Texas Tech campus. For lunch or dinner, you can create your own Mexican plates and select from a wide variety of imported beer and more.

The Caboose fast and friendly service is also available in the 50th St. Caboose, located on the corner of 50th and Slide.

This location is Lubbock's new hot spot, said Liz Moon, general manager of the Copper Caboose. She said both restaurants are open to the younger

Tech crowd.

"You don't have to be 21 to come in and have fun," she said. "Both locations offer a wide variety of things to do. When you come in you don't have to go anywhere else to have fun after you're done eating. We've got the newest video games in town, and after playing several of them, costumers are eligible to win novelty prizes."

Moon said both restaurants are the perfect spot for pre- and post-game fun.

"You can make reservations and come by before and after the Tech game," she said. "Our prices are comparable, and even cheaper, than most of the fancy restaurants in Lub-

bock — and we are a fancy restaurant."

The opening of the new location doesn't mean the Copper Caboose is closing down, said Phil Bradley, general manager of the 50th St. Caboose.

"We'll probably open another store before we ever close any of the ones already open," he said.

Bradley said the new location offers the same favorites as the Copper Caboose.

"Our Lubbock fajitas and our 12-year-old recipe margaritas are best sellers," he said. "We've also added some dishes that are destined to become favorites as well. Like our new Queso Flameado."

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Glamour talk by Joy

Learn the meaning of "sale" merchandise. A clearance sale usually means the items are being cleared because they have been in stock too long and may even be shop-worn. Inspect "irregulars" carefully to see what that irregularity really is. No one gives away anything for free, so check the articles of clothing before making your purchases. First quality means no flaws or defects; irregulars or seconds have minor defects; manufacturer's close-out means a discontinued style, and special purchase indicated items at reduced prices brought in especially for the sale.

 Move over rock 'n' rollers. Ballroom dancing is back and with it a return to elegance. Feathers, bangles, beads anything goes, just so long as it's all properly pulled together. Brush up on your waltz, fox trot, rumba and tango. Find the right partner, hurry to your nearest dance studio and get ready for an exciting new world of dancing.

 Everyone, even the world's greatest beauty, has imperfect features. But they have learned to minimize them and play up the good ones. Realize your full beauty potential. Find the image you wish to project, the beauty routine that works best for you, that makes you feel great, the wardrobe that insures your best look every day and you'll have mastered the real secret of beauty — a positive and confident attitude. Remember, you'll look beautiful is you feel beautiful.

 Keep lists of which stores and manufactures have clothing that fits and flatters your figure. Once you find a brand name and style that fits, stick with it. It certainly saves times and energy. And if you are trying to match a color, wear or carry the garment when you go shopping; it will help you select the right shade of accessory.

 When you go shopping for a dress, or a new outfit, wear pantyhose and a slip. You'll make a better judgement than if you are wearing socks and sneakers. Don't shop when you are depressed, for you won't be in the right frame of mind and will end up spending a lot of money for something you hate and probably will never wear when your spirits are up again.



FALL COLORS OF BENETTON.

Kingsgate Center

82nd & Quaker

Lubbock

UP tailors style to fit students

Friendly atmosphere, service hallmarks of University Plaza

Come home to the University Plaza — co-educational housing excellence for the '90s. If you are turned off by the ho-hum lifestyle of being just another face in the crowd, the awesome U.P. lifestyle is definitely for you.

University Plaza is a privately owned facility, and the proud home of many Techsians. The U.P. staff and management are dedicated to personalized service and helping you feel like part of the family. The friendly Resident Assistant staff conducts a wide range of social functions for your involvement in various recreational activities from Rec Center intramurals to water volleyball played in the two U.P. swimming pools. If sports are not

your kick, enjoy Party-Time at U.P. with Casino Night, Spring Fest and other happening events. Your necessary study time can be spent in the privacy and comfort of your room, or choose one of the many study lounges within the property.

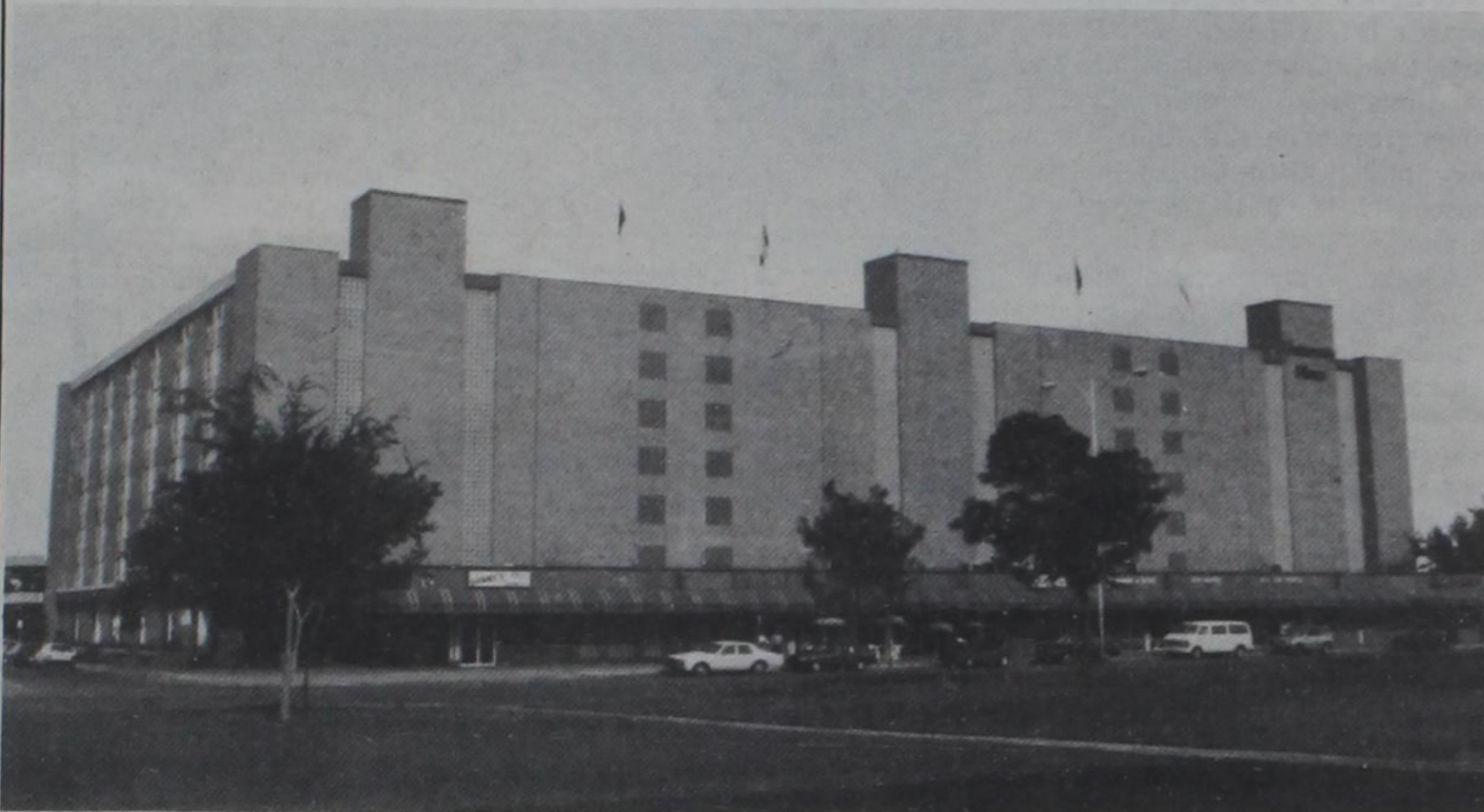
If buying groceries eats up your budget, or maybe you're just not Julia Child, the Dine-Anytime program at U.P. is just what you need. The responsive attitude of the Dining Room staff coordinates their goals with your goals while providing all-you-can-eat meals featuring weekly specials such as Seafood or Pasta Bars and the best fajitas and Tex-Mex anywhere around. Dine-Anytime offers extended meal hours to help you avoid conflicting

class schedules.

Now, when is there time to clean your room or apartment with your hectic schedule? The U.P. family is greeted by pleasant housekeepers once a week giving you one less thing to worry about.

How about that drive to campus and the challenges of finding a parking space? U.P. residents merely open the front door and walk across the street leaving their vehicles in covered parking, plus saving bucks!

Visit the home of U.P. Techsians to learn what all it has to offer. Drop by and a member of the friendly family will be happy to show you around. University Plaza — our home is your home!



Living it up

Get away from ho-hum apartment and dorm living and experience the U.P. lifestyle. The U.P. staff and management are dedicated to

personalized service and helping you feel like part of the family.

Coats offers fashions for big, tall men

Coats Clothiers, Tall & Big Men Shop, has been providing the tall and big men of West Texas with quality menswear for more than 13 years. Over the course of those 13 years, Coats Clothiers has been committed to making sure the clothes they offer are what the customer wants and needs for his lifestyle. Now we offer that same experience and commitment of offering the latest styles in tall and big men's fashions to the college man.

Since opening our store in Lubbock last November, we've been very pleased with the reception we have received from the people of the Lubbock area and particularly the Texas

Tech college students. We invite our Texas Tech customers to come in and see what's new for this fall and winter. We are receiving new shipments daily and feel you will be pleased with what you find.

This fall we have a good selection of Dockers Levi slacks and we also have the new Dockers corduroy slacks. We have fall fashions by Zeppelin, casual shirts by Enro and Boston Trader. Plus sportcoats, overcoats, sweats, suspenders and a whole lot more. Coats Clothiers, Tall & Big Men Shop, has a complete line of clothing from accessories to new suits.

Another characteristic that makes Coats Clothiers, Tall & Big Men Shop,

a special store is our attention to service. Every customer that walks through the door is special. Each customer has unique needs and various lifestyles and our job is to find the clothes that meet the needs and fit each unique lifestyle. We like to make friends out of each customer and get to know them. When we do, we meet their needs much easier.

Coats Clothiers, Tall & Big Men Shop, committed to offer the latest styles and fashions at a good value and committed to offering old-fashioned personal service at 3602 Slide Road in Security Park.

Sexy fashions adaptable for everyone

Hot pants, minis, leggings, catsuits. Bustiers, too. They're the stuff that fall '90 is made of.

These trendy tidbits look great — on the runway on super-sleek models. But for fashion followers with regular bodies at best, it's a question of adapting the looks to reality.

When it comes to miniskirts, runway lengths work best on the runway. But a skirt just above the knee can be worn to work — if you add matching opaque tights and low-heeled suede shoes, according to Emily Cho of New York.

"The minute you put on high heels with a short skirt, it's suggestive, a come-on," says Cho, an image consultant. "But opaque tights are like socks — they take away the sexiness and create a stylized boot look."

Lynn Manulis, president of Martha International and Martha, suggests adding not only opaques, but thigh-high boots. "Skirt length doesn't become the issue," she says. "The leg is covered."

Thigh-high boots work with hot pants, too, Manulis says. At Martha International, tweed or velvet hot

pants by Zang Toi, about \$300, are selling well. Manulis pairs them with a chiffon T-shirt, about \$300, and a jacket for a more polished appearance.

Fashion devotees of more ample proportion are opting for looser tap pants. "They're short — they reach the top of the thigh or mid-thigh — but they work like a skirt," says Manulis, who reports a brisk business in tap pants by Randolph Duke and Joanna Mastrianni, between \$300 to \$500 apiece at Martha International.

When it comes to bustiers, you can fill in the bare spots by adding a smoking jacket. "It's a classic cover-up with a surprise underneath," says Manulis. She pairs a bustier by Natori, \$250 to \$500, with a Natori smoking jacket in black or gold velvet brocade, about \$855.

Then there are catsuits.

"Any fabric that you can make in a jumpsuit can be used in a catsuit," says designer Norma Kamali. "The fabric can be any stretch fabric, but it doesn't have to be very close to the body."

Kamali recommends a catsuit with

a little bit of shoulder padding, a stirrup leg and an easy fit on the body that "balances out all body flaws." Her catsuits range from \$95 to \$300 at Bloomingdale's and OMO Norma Kamali in New York.

At Martha International, Manulis suggests a black catsuit by Jeanette of St. Martin, around \$500, with a rhinestone tuxedo stripe on the leg. "The Lycra works like a girdle and holds everything in place," Manulis says.

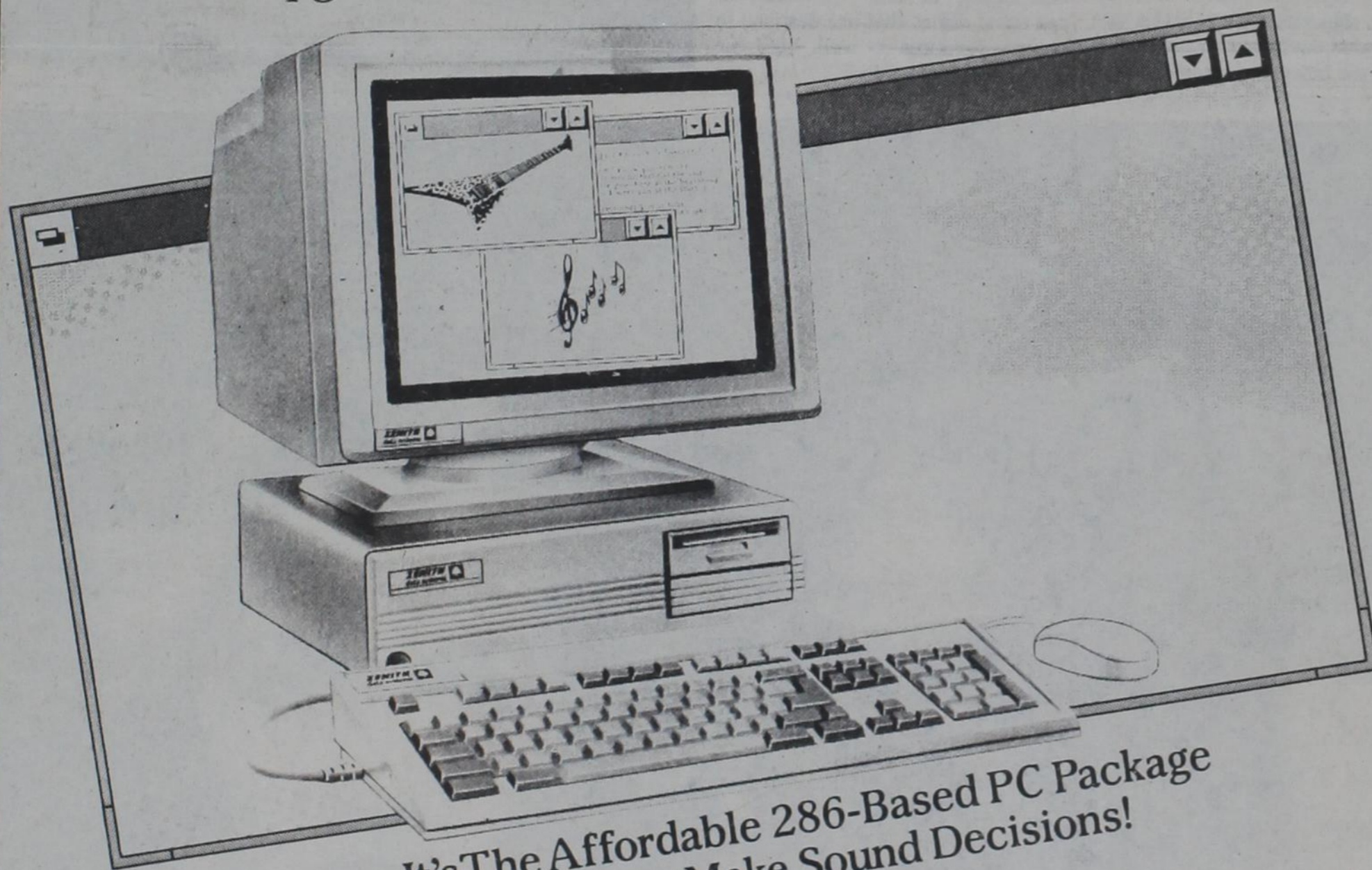
For those who subscribe to a belt-and-suspenders approach, spandex may not be enough. Manulis recommends a black Chantilly lace sarong over the catsuit.

"If you have a little extra flesh," she says, "the sarong takes the edge off the catsuit and softens, but still gives a transparent look."

Another option is a taffeta or velvet ankle-length skirt hooked at the waist with a front slit. "You achieve a long leg line that gives you a much more romantic approach," says Manulis.

The skirt comes in red, gold, emerald, sapphire and black from Josie Natori or Jeanette Kastenberg.

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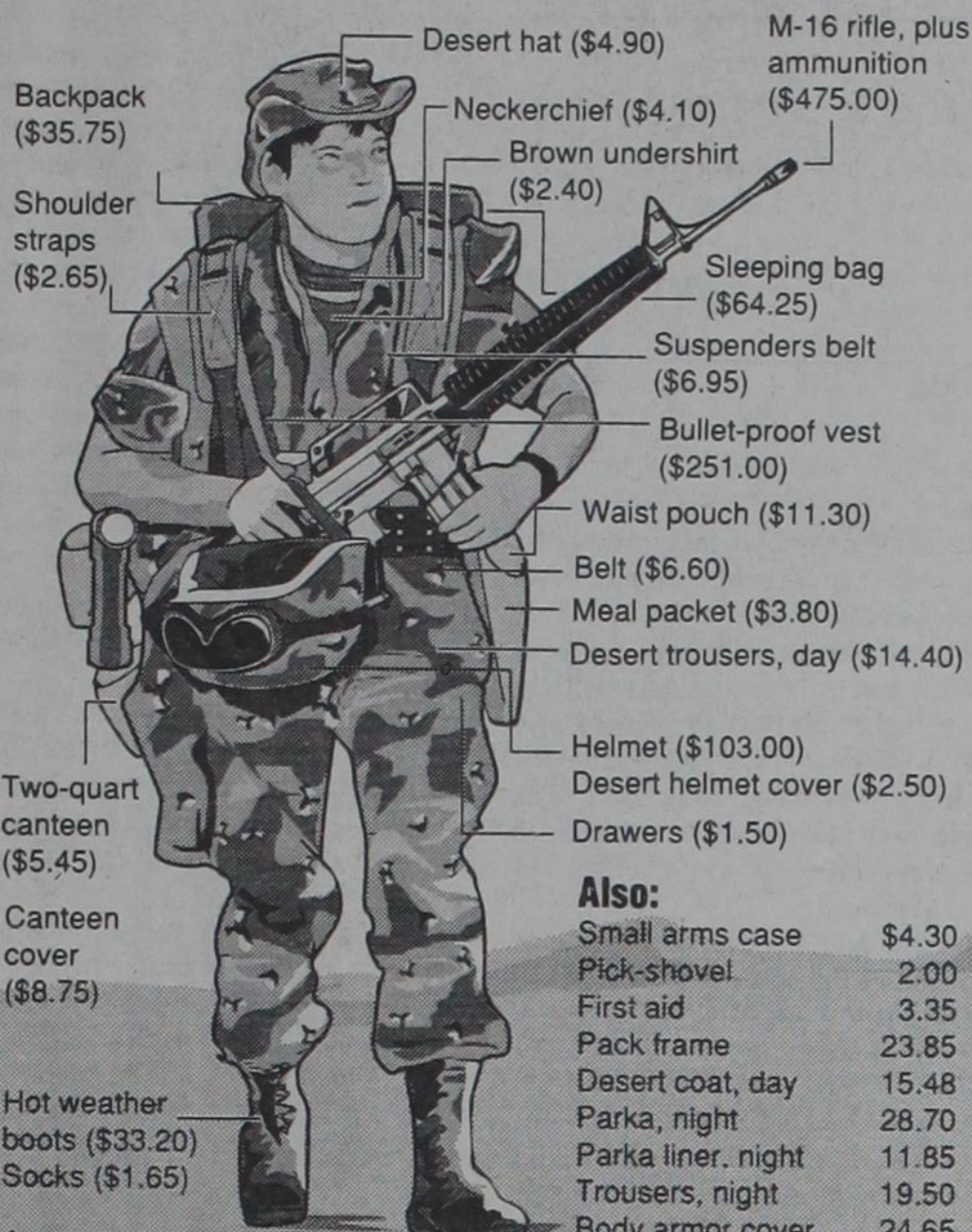
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SOURCES: U.S. Army Materiel Command, Reuters, U.S. Army Defense Personnel Support Center

KRTN Infographics

Texan's designs match Europeans - at lower prices

A woman who wants to dress in the height of fashion can, of course, buy European couture and spend \$10,000 for an evening gown. Or she can buy a Victor Costa for a fraction of that.

The Texas designer has elevated the practice of couture adaptation to an art form, though his view is less highfalutin. "I'm a commercial conduit to the lady's closet."

Costa's skill at turning out gowns, cocktail dresses and suits that are ringers for styles by Ungaro, Lacroix and Chanel has propelled him to the front of American fashion. His Dallas-based company expects to hit sales of \$50 million at retail this year.

At Suky Rosan's specialty shops in Philadelphia and Ardmore, Pa., Victor Costa cocktail dresses tagged at \$280 to \$500 share space with American designer evening wear priced five and six times higher.

"He offers a wonderful price," says Rosan. "He also offers wonderful construction. The clothes are very well made."

Ivana Trump is known to buy dozens of Costas at a clip. Joan Rivers was photographed in a recent Vanity Fair magazine wearing a sexy black Costa gown. Costa is not a slavish copier. Instead he borrows the most flattering elements, a sexy silhouette here, a portrait neckline there, and translates them into clothes geared for busy, glamorous, lives.

Crisscrossing the country each year to show his fashions at scores of charity events, Costa gets to know his clients well. He knows the kind of clothes they need for their luncheons, dinners and benefits. And he knows the type that will show off the slim figures they work so hard to achieve.

"He really understands me. My guess is every one of his clients feels that way," said Nancy Brinker of

Dallas, talking by phone while working out on her treadmill. A prominent Texan, she is the founder of the Susan G. Kolmen Foundation for breast cancer and author of the recent book, "The Race is Run One Step at a Time."

One recent morning, Costa stopped in his New York showroom to review his holiday and cruise collection due later this fall at retailers such as Saks Fifth Avenue, Nieman Marcus and Bergdorf Goodman.

He twirled a hanger holding a pale suit with a figure-hugging jacket and kinky pleated skirt. "This has the feeling of Chanel," he says. But not the price. The suit retails for about \$700.

Next are evening dresses you'd swear were by Pucci, the Italian designer whose colorful, swirly prints are back in fashion after 25 years. Costa's versions shimmer with clear sequins. A short, sexy number will retail for about \$500, about what you'd pay for a Pucci blouse.

For the Victor Costa label Costa designs five collections a year, each with about 100 pieces. The clothes are made in Dallas in his 70,000-square-foot factory by 250 Costa-trained seamstresses. Although they can churn out up to 500 dresses a day, they don't stint on details. Rhinestones are affixed with grommets, not glue, and buttonholes are bound, not stitched.

Raised in Houston in a three-room apartment behind his family's grocery, Costa was sketching clothes

for paper dolls by the time he was 10. He fed his fantasies on fashions he saw in the movies. Enrolled in a Roman Catholic boy's high school, he designed prom dresses for classmates' sisters and girlfriends. When his next door neighbor married, he stitched the bridesmaids' dresses in a makeshift workroom in his garage.

He studied fashion at New York's Pratt Institute, followed by a stint at the Paris Ecole de la Chambre Syndicale, where Karl Lagerfeld and Yves St. Laurent were classmates. But the talent that eventually boosted him to fame and fortune was honed on Seventh Avenue when he joined the dress house of Suzy Perette in 1965.

Like many American fashion makers and department stores 25 years ago, the Perette company paid the European couture houses a fee for the right to make line-for-line copies of couture styles. Traveling to the Paris shows twice a year, Costa developed the photographic memory for couture detailing that operates today with laser efficiency.

In 1973, Costa moved to Dallas to alleviate his daughter Adrienne's asthma. He bought into an existing dress company, then eventually took it over. Divorced in 1983, Costa decided to focus his energy on his career. His timing was on the mark.

Christian Lacroix took international fashion by storm with his pouf,

sweeping in a trend for the feminine clothes Costa turns out so effortlessly. Then came the market crash of 1987. Women who had been big spenders suddenly balked at couture prices and turned to Costa's more affordable clothes.

Now 55, Costa is enjoying renown after years of relative anonymity. Several new ventures have come his way, too. His collection of witty handbags for Trina, retailing at \$90 to \$200, is about to hit the stores, as is Vogue Patterns' first venture into Victor Costa creations for the home sewer.

Earlier this year, Costa signed a licensing agreement to create ready-to-wear for the Christian Dior label. The House of Dior has a rigorous selection process for its licensees, who execute styles selected by Dior.

Dripping with glamour, the line includes several styles in cream satin with black lace. Nothing costs more than \$1,000. It is set for an October launch at Bloomingdale's New York.

For Costa, this is the ultimate compliment. Growing up poor in Houston in 1947, he recalls poring over Life magazine photos of Dior's then-revolutionary New Look.

After working 30 years on his overnight success, Costa views his licensing agreement with pride. Says the usually modest Costa: "It validates my professional skills."

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Dillard's professional shopper helps students in developing career wardrobes

In the career world, image plays a large part in any professional's success. Frequently, business images are formulated during that first job interview. Since you "never get a second chance to make a first impression," dressing the part of a professional during your first job interview is crucial.

Unfortunately, many students never learn how to prepare a business wardrobe for their entrance into the business world. To help college students develop these fashion skills, Dillard's offers the services of Personal Shopper Carol Kelly to help you plan your career wardrobe. The service is complimentary for Dillard's customers. Kelly will assist you through individual consultation on interviewing techniques and wardrobe building. She will help you build a professional wardrobe starting with items in your current wardrobe by adding new clothing pieces and accessories.

In an interview you want to communicate what you are saying and your qualifications, not what you are wearing, Kelly said. Coco Chanel said it best when she said: "Dress well and they notice the woman. Dress poorly and they notice the clothes."

For women entering a career in the business world, a navy blue suit is a must for any interview situation. A navy suit has the right combination of style, class and professionalism to be a wardrobe essential.

Women's suits vary by cut and style and certain styles are more appropriate for certain careers. Accounting and finance majors should look for a single-breasted suit with a

straight skirt. Marketing, advertising or journalism majors may go with double-breasted suits and pleated skirts. Wool gaberdine, which can be worn in any season, is the fabric of choice for any style.

The right blouse can make or break any outfit. For a classic navy suit, the blouse should be white or cream-colored in a cotton or silk fabric. Either a jeweled neckline or a high collar may be appropriate.

Accessories should be kept at a minimum for a job interview. Small pins or necklaces of gold and/or pearls are best. Rhinestones or other flashy jewelry are a definite no for an interview. Rings should be limited to one on each hand and an expensive watch is out.

Legwear should not be overlooked when pulling together an ensemble for an interview. In winter, taupe hose are preferable. For a first interview, colored hose are not acceptable. Closed toe and heel pumps are the appropriate choice for shoes.

Handbags are an equally important element of the outfit. Bags which are either very large or very small are not wise choices. Conservative is the watch-word here.

Hair and make-up should be understated and smooth. Good choices in hairstyles are styles in which the hair is pulled away from the face and smooth. Make-up should be soft and natural-looking.

Nails should be neatly groomed and if polished, nails should be covered in

a clear or pale polish. Heavy perfume is definitely out.

be clean-shaven. Heavy cologne is out.

may choose a charcoal or a tiny houndstooth print suit. Men might try a charcoal suit with a gray or ecru shirt. For second interviews, a different tie print or color is an easy way to get a new look from the same basic suit.

No matter what fashion selections you make, the most important thing to remember in the career world is that your wardrobe should reflect the level of professionalism the wearer aspires to achieve. Top executives always dress the part, and any young professional should do the same.

Students should remember one thing when purchasing an interview suit or any career clothing — select the highest quality you can afford. Good quality clothing will last for about five years if properly cared for.

“ In an interview, you want to communicate what you are saying and your qualifications, not what you are wearing.

— Carol Kelly

For men, a navy blue suit in a shadow stripe or pin stripe is a career wardrobe basic. For the first interview, jackets should be single-breasted and pants can be pleated or plain front. For the office, a white shirt with a spread collar is recommended because it is more formal than a button-down collar.

The basic accessory to any man's suit is of course his tie. The best choice for the high-powered business world is a conservative tie in plain navy or a small print. Subtle paisley prints in red or a small foulard print are good choices for an interview.

A man's shoes are extremely important to his ensemble. Dark wing-tips or plain tie-ups work best for business. Loafers are a no. Shoes should always be polished and clean.

Jewelry should be kept to a minimum — one ring and no expensive watches. Men's hair should be above the collar and his face should

Whether you are a man or a woman, once you have purchased your basic navy blue suit, a business wardrobe can be built with just a few simple accessories.

Women can choose silk or wool challis skirts to coordinate with a navy jacket. Patterned blouses also may be added. Print jackets may be added to the basic navy skirt. The basic navy jacket may be paired with colorful print dresses or wool gaberdine slacks.

On a budget, the best way to change the look of the suit is to add new accessories. Pins, scarves, earrings and colored hose or shoes can breathe new life into a basic suit.

Men can add colored shirts in pink, yellow, ecru or blue to add splash to a navy suit. Suspenders and colorful ties can also do the trick. For additional suits, men should consider charcoal or light grey.

For a second interview, women



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