

Vol. 38

Lubbock, Texas, Thursday, November 1, 1962

No. 33



New Freshman Cheerleaders

. named Wednesday to lead yells for all Picador athletic games this season are six eager-to-go students. The girls chosen are, left to right, Helen Kimbrough, liberal arts major from Richardson; Becky Collins, liberal arts major from Ennis; and Tanya Tarkington, applied arts major from Lubbock. They're shown in a familiar pose - on the shoulders of their male counterparts, John Hettig, arts and sciences major from Richardson; Brooke Phelps, finance major from Houston; and Tim Evans, pre-med major from Abilene. They were named from 105 aspirants.

-TOREADOR Photo by David Butler

Tech ROTC Cadets Receive Awards

For 14 outstanding Army ROTC-students at Texas Tech. today is a red letter day.

Dr. William Pearce, academic vice president of Tech, will present each with the Distinguished Military Student Award in a 4 p.m. ceremony.

Cadets honored will be Gerald A. Brown, Fort Worth: Harold P. Brown, Snyder; John M. Compere, Abilene; John W. Davenport, San Antonio; Charles R. Fifer, Lubbock; David E. Gattis, Pottsboro; Joseph Gearheart, Fort Worth.

Also, Joseph L. Howard, McLean; Jack H. Kallison, San Antonio; Joseph M. McMillan III, Yorktown; George R. Eden; (Jerry) Parsons, Lubbock; Addison Lee Pfluger, James E. Tindle, Stinnett; and William J. Wade, Littlefield.

NEWS CAPSULE

• Tech Union is sponsor of this week's pep rally at SWC Circle to boost spirit and morale for Tech-Rice clash Saturday in Hous-ton. Starts at 7 p.m. today.

• Rabbi Alexander S. Kline to speak today at Poetry Hour, Forum, luncheon. Story on Page 7.

• Phi Delta Theta, Gordon Hall, BSU have narrow leads in intramural football play. Story on Page 8.

Children of Lubbock migrant workers received 'treat' instead 'trick' Wednesday night, courtesy Tech students. Story on Page 6.

Room and board payments for Texas Tech dormitories due today. Story on Page 6.

In Club Scarlet Festivities Seven Vie Saturday For 'Most Handsome'

It'll be looks that count Sat-urday night when guests of Theta Sigma Phi's Club Scarlet select Tech's Most Handsome Man from seven finalists. Competing will be Ronnie Ma-Jone, Chuck Nystel, Art Par-tain, Paul Dinsmore, Mac Perci-val, James Perry and Garland Weeks. These men were selected from a field of 16 entries.

from a field of 16 entries. ALSO OUT FOR honors in the mock night club's floor show Saturday night will be talent acts from 12 campus organiza-tions who will compete for a traveling trophy to be awarded to the best performance. The Union ballroom will be open at 2 pm. Saturday for re-hearsals by groups entering tal-ent skits, according to Jeannie Bookout, skit chairman. Club Scarlet, sponsored an-

Club Scarlet, sponsored an-nually by the women's profes-sional journalism society, will be open for business from 8 to 11:30 p.m in the downstairs ball-

room of the Tech Union. Admission is \$1 per person.

DANCE MUSIC will be provided by the Bermudas, a stu-dent group, and refreshments will be available at a conces-sion stand. Adding to the candlelit atmosphere of the once-a-year Tech night spot will be cigarette girls and a professional photographer to snap pictures of Club Scarlet "patrons."

Club Scarlet "patrons." The floor show, emceed by Gene Price of KLBK radio sta-tion of Lubbock, will begin at 8:45 pm. Midway through the show, candidates for Most Hand-some Man will be presented and each guest will vote for his choice on the back of his ad-mittance ticket. Evaluating the final talent act

Following the final talent act the Most Handsome Man will be announced and the winner will be presented an engraved plaque by Alayne Kornbluch, Theta Sigma president.

Miss Bookout will announce the winning talent act and present the trophy to representative of the victorious team. Second and third place skits also will be named.

Dancing will continue following announcement of winners.

EACH CANDIDATE in the Most Handsome competition is sponsored by a campus organiza-tion.

Malone, senior from Wichita Falls, was entered by Chi Ome-ga. Malone is a marketing major in the School of Business Ad-

ministration. Kappa Kappa Gama is spon-soring Weeks, a sophomore animal business major from Wichita Falls

Nystel, Lubbock senior, will represent Zeta Tau Alpha in the Handsome competition. Nystel is a finance major. Perry, a Lubbock junior accounting major, is being spon-sored by the Tech Union Pro-gram Council and Sigma Kappa. **PERCIVAL**, **AN** industrial management major, is a senior from Vernon. Mu Phi Epsilon is his sponsor. Represent Representing Phi Mu will be Partain, a senior business major. Partain is from Amarillo.

A junior electrical engineering major from Fort Worth, Dins-more will represent Gamma Phi Beta

Beta. Entering skits are a song and dance number, "Texas Tech," by Zeta Tau Alpha; a musical comedy, "Tech Side Story," sub-mitted by Chi Omega; "Canter-bury Tales," presented by Delta Delta Delta; "Sing Along with Which Witch," performed by Kappa Alpha Theta; a comedy skit with dance, "Much To-Do-About Nothing" by Phi Mu; and "Sub Rats," performed by Sigma Kappa. Kappa.

OTHERS WILL be "Cinderella Kathy Coed," by Delta Gamma; "Penny in Panhellenic Land," submitted by Kappa Kappa Gamma; a hula dance submitted by Gamma Phi Beta; submitted by Gamma Phi Beta; a musical take-off on Tech life performed by Pi Beta Phi; a song and dance routine featur-ing "Beaus and Filappers" per-formed by Alpha Phi; and a musical comedy skit presented as a joint venture by Mu Phi.

At present, Pi Beta Phi is the holder of the trophy, having been named number one for the past two years.

past two years. Judging the talent will be Miss Margaret Turner, women's edi-tor of the Lubbock Avalanche-Journal; John Roppolo, from the Tech public information of-fice and Joe Riordan, a repre-sentative of Southwestern Pub-lic Service.





CHUCK NYSTEL

ART PARTAIN



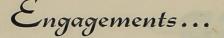
PAUL DINSMORE



LAMES PERRY



GARLAND WEEKS



Miss Jeannie Stark is engaged to Lynn Huddleston. Miss Stark is a junior psychology major from El Paso. Huddleston is a business administration junior from Ralls. The couple is planning a June wedding.

Miss Kaye Hooper is wearing the ring of Jerry King. Both are juniors from Grand Prairie. Miss Hooper is majoring in English and King is a pre-med major.



EAT, SLEEP, AND MATRICULATE

The trouble with early morning classes is that you're too sleepy. At late morning classes you're too hungry. At early afternoon classes you're too logy. At late afternoon classes you're too hungry again. The fact is --and we might as well face it—there is no good time of day to take a class.

What shall we do then? Abandon our colleges to the ivy? I say no! I say America did not become the hope of mankind and the world's largest producer of butterfats and tallow by running away from a fight!

If you're always too hungry or too sleepy for class, then let's hold classes when you're not too hungry or sleepy : namely, when you're eating or sleeping.

Classes while eating are a simple matter. Just have a lecturer lecture while the eaters eat. But watch out for noisy food. I mean who can hear a lecturer lecture when everybody is crunch ing celery or matzo or like that? Serve quiet stuff-like anchory paste on a doughnut, or steaming bowls of lamb fat.

And kindly observe silence while lighting your post-prandial Marlboro Cigarette. Don't be striking kitchen matches on your



feans. Instead carry an ember from the dormitory fireplace in your purse or pocket. Place the Mariboro against the ember. Light it quietly. Snoke it quietly. Oh, I know I ask a great deal! I know that one's natural instinct upon encountering Mariboro's fine flavor and filter is to throw back one's head and bellow great, rousing cries of joy. But you must not. You must contain your cestacy, lest you disturb the lecturing lecturer. You can, if you like, permit yourself a few small shudders of pleasure as you snoke, but take care not to wear garments which will set up a datter when you shudder—like taffeta, for example, or knee cymbals.

Let us turn now to the problem of learning while sleeping. First, can it be done?

First, can it be done? Yes, it can. Psychologists have proved that the brain is definitely able to assimilate information during sleep. Take, for instance, a recent experiment conducted by a leading Eastern university (Stanford). A small tape recorder was placed under the pillow of the subject, a freshman named Glebe Signfoos. When Glebe was fast asleep, the recorder was turned on. Softly, all through the night, it repeated three statements in Glebe's slumbering ear; slumbering ear:

1. Herbert Spencer lived to the age of 109 and is called "The Founder of English Eelectic Philosophy."

2. The banana plant is not a tree but a large perennial herb. 8. The Archduke Ferdinand was assassinated in 1914 at Sarajevo by a young nationalist named Mjilas Cvetnic, who has been called "The Trigger of World War I."

When Glebe awoke in the morning, the psychologists said to m, "Herbert Spencer lived to the age of 109. What is he hi called?'

Glebe promptly replied, "Perennial Herb."

Next they asked him, "What has Mjilas Cvetnic been called?" Replied Glebe, "Perennial Serb."

Finally they said, "Is the banana plant a tree?"

But Glebe, exhausted from the long interrogation, had fallen back asleep, where he is to this day. .

Clebe sleeps, but you, we trust, are up and about. Why not improve each waking hour with our fine product—Marlboro Cigarettes? You get a lot to like—filter, flavor, pack or box.





MAID OF COTTON-Two more entries in the Maid of Cotton con-test are Nikki Epley (upper) and Susan Murfee (lower). Both are sophomores at Tech. Nikki is from Pecos and Susan is of Lub-bock. The deadline for entries has been extended to Friday night.

FREE DELIVERY

As \mathcal{I} see it.

by johnnie lu raborn

Homesickness? We're too old for that. We're too blase. After all, aren't we the "lively ones?" Let's call it mid-semester let-down of a frantic failure to become totally independent of home and things familiar.

familiar. The yearning creeps into tired bones and boring books in those wee-hour study sessions. We need a break. We need some peace and quiet and a little pampering from the home front. It's only three weeks until Thanksgiving. We'll look to that.

AS I SEE IT

Latest craze for girls: OOCH-ING. I was sitting at my desk studying when the door opened and in "ooched" three girls, in a

What it it?

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It is hard to explain. Exercises have always been a part of diet-ing. The theory is to tighten up

"OCCHING" consists of sitting on the floor, raising one knee at a time, slapping it down on the floor and (there is no other word) "ooching" down the hall. I don't know if it works, but I can't sit down today, so it does something.

AS I SEE IT

Phi Kappa Psi is having their annual all-school "Lil Abner" dance this weekend. Cedar-chop-pers (Austin term for the hill people) will abound at the Fair Park Coliseum at 8 p.m. Satur-der. day

PO5-666

Alpha Chi Omega is taking its sorority retreat to Ruidoso, N.M., this weekend. My, its just in time for the ski season which opens to-

Kappa Kappa Gamma will have its pledge presentation Friday at the Lubbock Country Club from 7:30 until 11 p.m. The fathers of the pledges will present them and then waltz the first dance of the evening with the girls.

The Kappas will hear Dr. Beatrice Cobb, of the psychology department, Monday speak on "Mental Health."



WHITE ROSE PRINCESS — Miss Betty McFarren, junior English major from Cleburne, was nam-ed Sigma Nu White Rose Princess for October, Miss McFarren is a member of Zeta Tau Alpha sorar-ity, Junior Council and Mortar Board.

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Raider Roundup



PICKING -ER-A - SKI CLOTHES?—These four Tech boys paused during the Lubbock Ski Club style show to look over the new line of ski wear for their forthcoming jobs on the ski patrol. They seem to be more interested in the ladies' line of clothing worn here by Miss Jan Cone of Lubbock. The boy ski-en-thusiasts are (left to right) Mickey Smith, Jack Sanford, Ken Ballard and Jahn Passow. —Staff Photo

Ski Clubbers Guard Slopes Of Resort-Bound Techsans

Sking, it seems, has generally been reguarded as a fashionable sport. The clothes, expense and in-accessability have made it so. At Tech, at least, there is a new trend. Take your vacations and go skiing

skiing. The students going to New Mexico this year will see some familiar faces. The Tech Ski Club has some 12 boys going to Ruidoso as members of the ski patrol (four of them are shown in the picture above). These boys have passed six hours of basic first-aid and are expert skiers. Although the prospect of having a leg broken is not too cheery, it would be comforting to know that assistance is near if needed. These boys learn how to load an injured skier on a sled and get him down the mountain with as little pain as possible. In addition to the first-aid treat-

In addition to the first-aid treat-ments, the patrol tries to insure safety by shoveling snow on take-offs and packing the snow on the slopes. The boys who will be traveling to the ski sites from Tech are Ken Ballard, Denver, Colo; John Passow, formerly of Aspen, Colo. — now of San An-gelo; Jack Sanford, formerly of New York—now of Atlanta, Geo.; Mickey Smith, Lubbock; Terry Hansen, Dallas and Bill Lewis, Lubbock. The rest of the team will include Mike Sherbert, Peters-burg; Rob Westerbugy and Bob addition to the first-aid treat-

Sun drenched snow, a burst of action and a fine spray of powder set the scene. You are off ... Lambert of Wichita Falls. Lambert of Wichita Falls. To Tech students that don't you're skiing. To Tech students that don't so the set state of the sprovided All the says, "It makes you in sorts near Tech teach the "American style" of skiing This is do be a faster and easier as acant 200-odd miles west from method. So you won't have to walk up the slopes, a variety of manal. Because of the areas most of us come from, we are relatively ignorant of the sport and neight of the says available. State of the says of the says. The same say and both the says of the says. The same says of the says

Other kinds of lifts used are T-bars, chairs and a new gondola. The gondola is an enclosed cabin that rides to the top of the ad-vanced slopes. If you buy your own equipment before going to the resorts, there are certain rules by which to

before going to the resorts, there are certain rules by which to abide. The poles are chosen by length. They should come to the armpit with an easy grip. The skis should come to the palm of your hand when standing on end. The trend now is to metal skis be-cause they don't break as easily. The sport of skiing takes years to perfect, as most sports do.

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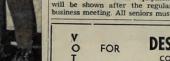
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be present to fill out senior ASAE applications. JUNIOR COUNCIL Junior Council will meet today at 5 p.m. in the Student Union Workroom.

SLAVE DAY Sigma Alpha Eta, Speech Path-ology Club, will have a SLAVE DAY Saturday to earn money for supplies and equipment for the speech and hearing clinic. Speech therapy majors will do odd jobs all day Saturday for 75 cents an hour. hour.

ASAE

ASAE AGRICULTURE The American Society of Agri-cultural Engineers will meet to-day at 7 p.m. in room 209 of meet at 7:30 p.m. today in the the Agriculture Economics Club will meet at 7:30 p.m. today in the the Agriculture Engineering Bilds. Films on new farm equipment will be shown after the regular will be shown after the regular services, of the placement service.

MORTAR BOARD Mortar Board will meet at 7 p.m. today in room 207, Tech Un-ion.

GARGOYLES

Gargoyles, the social club for students and faculty in the allied architecture department, will hold a meeting today at 7:30 p.m. in the Upstairs Ballroom in the Tech Union. Entertainment will be fur-nished by Dow Patterson.



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THOUGHT FOR THE DAY-I never think of the future. It comes soon enough Einstein

An Editorial

Obey The Laws

Regardless of opinion to the contrary, Memorial Circle is not a round drag strip. Your best two-out-of-three times around the Circle could not be of less interest to anyone except yourself.

Except perhaps to the pedestrians who have to dodge traffic.

It's been said but it bears repeating: We've been far more lucky than we deserve in that no one has been killed or seriously injured in campus traffic.

Even though pedestrians seem to disregard red lights, it's important not to run over them.

Even though pedistrians seem to have no interest in their own safety or in courtesy to drivers, they should not be hit.

Even though pedistrians are so intent on that next class that they jaywalk indiscriminately, it's still the responsibility of drivers not to kill them.

A special students' Committee on Campus Traffic-Security has recommended that pedestrians should have the right-of-way. This is as it should be.

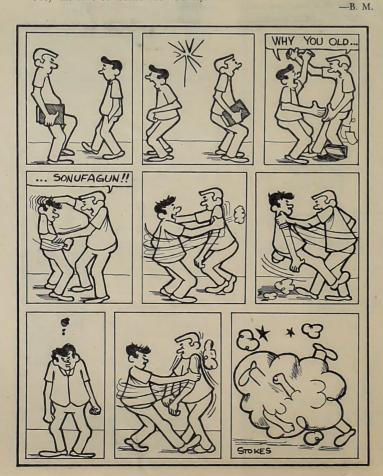
They do not, however, have the right of-way as long as traffic lights attempt to control pedestrians' movements across intersections. No one has the right-of-way against a red light.

So it is a two-way problem: Cars drive too fast and pedestrians violate stoplights.

If the situation continues as is, there will be no choice but to stop all vehicular traffic for ten minutes between classes.

But this step is almost inevitable with a yearly-growing enrollment and ever-expanding vehicle registration. It can be delayed, however, by responsible behavior on the part of all concerned.

Don't walk against the red light! You might be run over! Don't drag around the circle! You might hit someone! Obey the laws of traffic and courtesy.



Letters To Editor . .

Thanks All Concerned

Dear Editor: The 1962 Homecoming is now history. It was one of the biggest and best in Tech's history. This was possible through the tireless was possible through the threads efforts of numerous individuals and organizations. The officers and staff of the Ex-Students Asso-tion finds itself deeply indebted to all those that had a part in this nearly. Underscriptor ear's Homecoming.

year's Homecoming. Only a few people probably real-ize the months of pianning and work that go into a successful Homecoming. Chairman Frankie Claunts and each member of his committee did an outstanding job. It was a pleasure to have worked with them and in my opinion they are the "unknown" heros of this year's Homecoming. year's Homecoming.

year's Homecoming. Due to the size of the office staff and the Homecoming Com-mittee, each year we must ask the help of some of the campus serv-ice organizations. To the members ice organizations. To the members and piedges of Alpha Phi Omega, Association of Women Students, President's Hostesses, S a d d le Tramps and Womens Service Or-ganization, on behalf of the entire Ex-Student Association, I wish to express our gratitude and appre-ciation, for their outstanding con-tributions to the Homecoming activities activities.

I know that exery Ex-Student who has ever worked on a float, appreciated the efforts of all the students in charge of construction or working on a float. Work on a float means time away from studies and sleepless nights. It also means good times, good fel-lowship and the idea of doing something for the College and the returning Exes. To those organiza-tions that participated in the Pa-rade, we say a big "Thank You" and only wish that all of you could have been winners. There are many others to whom I know that exery Ex-Student

Could nave been winners. There are many others to whom credit is due, that we will be un-able to thank individually. How-ever, our failure to express our thanks to them is in strict over-sight and not in that their con-tributions to Homecoming were not appreciated. We also appreciate those mem-

We also appreciated. We also appreciate those mem-bers of the College Administration, faculty and staff that helped in the preparation of Homecoming. of the Homecoming Committee and the Association staff would have been most difficult. would

and the Association stall would have been most difficult. Yours for a better Tech, Wayne James Executive Director[—] Ex-Students Association (Editor's Note — The TOREA-DOR likewise extends congratula-tions for a successful Homecom-ing and thanks to all who helped make it successful Thanks, also to Wayne James for making this gratitude public.) Apologizes To Tech Dear Editor: Please accept my apologies for firing the SMU cannon while the Homecoming Queen and her court were nearby.

Were nearby. In the excitement at hand, I did not notice that they were nearby until it was too late.

I am very sorry for this negligent act. Thank you so much for the won-

derful hospitality shown the SMU students by the Tech student body, Sincerely, Bruce Marcus SMU

SMU (Editor's Note — Apologies ac-cepted. Accidents will happen. Thanks for writing. We're still friends. Even after that game.)

Thanks for writing. We're still friends. Even after that game.) Prefers U.S. Day Dear Editor: It seems strange that Oct. 23, 1962, United States Day, passed almost wholly unnoticed by the administration, the faculty and the student body of Texas Tech. Since we, the American people, are almost the last stronghold of personal freedom in a world sur-rounded by enemies—both passive and militant—it seems almost an act of sacrilege to glorify United Nations Day projected over and beyond United States Day by the amount of relative publicity given to both days. America has participated in two world wars to make the world a betare place in which to live. She has contributed many billions of her money, plus armaments, food-stuffs, appurtenances of war, and countless lives of her manhood; yet, since the inception of the United Nations, over 650 million people have become slaves be-hind the fron and Bamboo Cur-tum. "Police" actions of sorts have

tains. "Police" actions of sorts have not halted the steady advance of communism, but the United Na-tions has provided a propaganda forum and network of foreign espionage agents to subvert this wonderful land of ours. It is a source of amazement that we have the source begins of the source of t source of amazement that we should forget our proud heritage of freedoms as a nation purchased in lives and resources.

Are we committing national sui-cide by allowing this farce to con-tinue unabated on our shores? Or is it possible, as a great patriot once remarked, "Historians of the future will marvel most of all at the non-resistance of those who had the most to lose." GOD BLESS AMERICA

GOD BLESS AMERICA Louis R. Jones (Editor's Note — Thanks for sending this letter. You're sym-pathies are entirely worthy, but opinions to the contrary have been received and will be published later.)

"Just Sign **Dotted Line**"

An enterprising group at UCLA printed up 400 cards, erected a sign saying "Registra-tion of Frosh Women for Cam-pus Directory," and rated in-coming coeds for sex appeal this fall.

this fall. According to Associated Cal-legiate Press, the fake registra-tion booth netted girls ranked ffrom No. 1 ("inst a girl") to No. 7 ("unbelievably great") Classes 8, 9 and 10 were purely academic, since no coests

were luscious enough for these

vere fuscious enough for these categories. The group is being very gen-erous with the cards since they are dated up for months. It's not a new idea, but it works!

-Ed

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The TOREADOR, official Lubbock, Texas, is regularly p The TOREADOR is finance	student newspaper of Texas Technological College, published daily, Tuesday through Saturday. ed by a student matriculation fee, advertising and

the TOREADOR

Footnotes

by Miller

WHERE OH WHERE DEPT .-One of the virtues (or vices) of living in a state the size of Texas is the time it takes to drive home from school. Even for those living in Dallas, it is quite a trip, and for those living as far as Houston. the homeward trek takes on the aspects of a safari.

Caged in a car for five to ten hours, we grow restless and search the countryside for some break in the monotony. In this way, many of us become experts on the location of obscure places known only to God and the U.S. Post Office Dept.

For instance - a sign on the Abilene-Lubbock highway points Ablene-Lubbock highway points to Noodle Dome, Texas. Between Houston and College Station, there is Dime Box, Texas, and Old Dime Box, Texas. Signs point-ing to Felix, Stink Creek, Loving and McGargle flash by. And we hear vague reports of towns called Smyer, Archer City, Rosebud and Winthorst.

We also hear that there is a town located between Brazosport and Freeport named Hysport and Freeport named Hys-teria, Texas. Hysteria, it is said, is located on the site where Barnibus Hysteria was pecked to death repelling an attack of seagulls back in '05. Since Hys-teria cannot be located on any existing map, we are inclined to doubt this.

STATE OF THE UNION DEPT.

STATE OF THE UNION DEPT. —The Union has scheduled a poe-try Hour for 4 pm. today on the sun porch. Speaker will be Rabbi Alexander S. Kline. Rabbi Kline will discuss "Hebrew Poetry in the Psalms," and will also have a forum at 7 pm. in the Coronado Room on "What is Judaism." Friday at 2:30 pm. a movie— "Pomanoff and Juliet" — is scheduled in the Coronado Room. Entirely written and di-rected by Peter Ustanov, this film is a sly comment on the ineptness of the Russian and American diplomatic corps. It stars Ustanov, Sandra Dee and John Gavin.

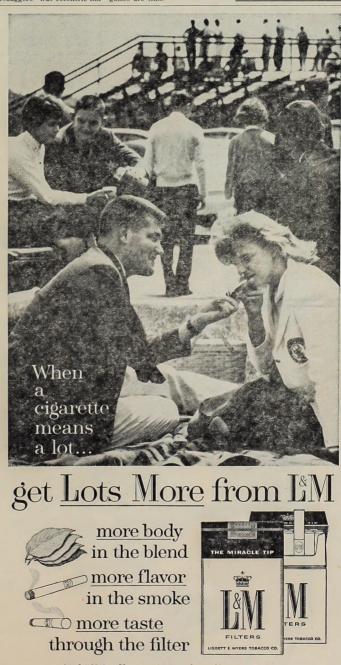


Back in 1957, the sexy best-seller, "Peyton Place" topped pa-perback sales lists, It was follow-ed in due time by "Lady Chatter-ley's Lover," "Lolita," and more recently "Poor No More" and "The Carpetbaggers." And now Harold Robbins, au-thor of the million-seller "Carpet-baggers" has brought out a new one. Entitled "Where Love Has Gone," it follows the standard Robbins formula of sex plus plen-ty of gossip about some fictional-ized promo whose name has fig-ured prominently in lurid head-lines. This formula has proved tried and true — the hero of "The Carpetbaggers" was eccentric mil-

New Book, Old Story

There is a hidden danger in this. Readers who translate the name "Dani Carey" to Cheryl Crane may assume that they have been told something about the real-life figures. But several national pub-lications have assured us that Robbin's imagination takes over from there

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and candy. Entertainment in the form c movies, games, songs and record delighted the guests. While listening to the music th children entertained the group b doing the twist. "The little boya an-girls as well as their parents reall enjoy these get-togethers," Salt Long, Tech freshman, said. The majority of the children o Sac HAULUNEEN Deservices

See HALLOWEEN Page 7

YOUNG PEOPLE ONLY

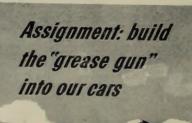


Graduating soon? Or just out recently? Here's a break for young men and women. You want to get the protection you'll need later on-for your future advancement, responsibilities and security. Now you can do that-and start building a fund of dollars as well-for much less money that it would take later on. And Living Insurance offers other advantages, for young people only! Call the Equitable Life Assurance Society of the United States. Agent's Name, Address, Telephone Number.

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FRIDAY MOCK ELECTION

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Quite a task faced Ford Motor Company engineers when they set out to eliminate the traditional trip to the grease rack every 1.000 miles.

Like Mohammed, they went to the mountain-Bartlett Mountain on the Continental Divide in Colorado. More molybdenite is mined there than in the rest of the world combined. And from molybdenite ore comes the amazing "moly" grease that helps extend the chassis lubrication intervals for Ford-built cars. This grease sticks tenaciously to metal, stands up under extreme pressures and resists moisture, pounding and squeezing. It is slicker than skates on ice!

New, improved seals were developed. Bushings. bearings and washers of many materials were investigated. Slippery synthetics, like nylon and teflon, were used a number of new ways.

The search for means to extend chassis lubrication also led to New Orleans-where experimental suspension ball joints tested in taxicabs in regular service went two years without relubrication.

It took time. And ingenuity. But the effort paid off when Ford-built cars were the first to build in chassis lubrication good for 30,000 miles or two years-whichever came first.

Another assignment completed - another 'Ford First" and another example of how Ford Motor Company provides engineering leader-ship for the American Road.



MOTOR COMPANY The A Michigan PRODUCTS FOR THE AMERICAN ROAD - THE HOME THE FARM - INDUSTRY - AND THE AGE OF SPACE

Thursday, November 1, 1962 ★ The Toreador ★ 7

Del Morgan

dent last March

0

Award Given

LUBBOCK (AP) — Texas Tech has made its first award honor-ing the memory of Del Morgan, the former Texas Tech coach who was killed in an automobile acci-

FOR

Polish Ship Hopes

Navy 'Nose' Best WARSAW, Poland (P) — Now that tension has let up in Cuba, Poles are telling a joke about the U.S. blockade.

U.S. blockade. The captain of a ship said to have docked in Havana on Mon-day—nervously asked Warsaw for instructions as he neared the line of U.S. warships. "What," he asked, "shall I do if the Americans refuse to believe I am carrying onions?" As one official tells it, the gov-ernment wired this reply: "Tell them to smell." The award will be presented an-nually to the football player who best exemplifies the characteris-tics of the man who coached the Red Raiders for 10 years. End Larry Jones is recipient of the first award.

PROTECTOR OF WORKER'S RIGHTS

CONGRESSMAN-AT-LARGE

DES

Rabbi Kline Presents **Union Programs** hree standing of Judaism throughout the world through a five-point program it has outlined. Approx-imately 394 summer camps and 1,152 colleges and universities, in-cluding Tech, have employed the lecture services provided by the Jewish society. Rabbi Kline is appearing in a 10-week seminar at the West Tex-as Museum, in addition to his appearances at Tech today. His seminar at the museum concerns "Northern Painting."

Rabbi Alexander S. Kline will beak today at a poetry hour, a brum and a luncheon in the Tech nion.

mion. Rabbi Kline's first appearance ill be a luncheon at noon today, nonsored by the applied arts de-artment. He will speak about ligious ideas on the college level. "Hebrew Poetry in the Psalms" ill be the rabbi's subject at the cerry Hour at 4 p.m. today on the sun porch of the Tech Union. e will also address the Forum 1 7 p.m. in the Coronado Room. he topic will be "What is Juda-m"." The Poetry Hour and the orum are sponsored by the Ideas ad Issues Committee of the Un-to.

These three programs are plan-ed from a non-denominational du academic viewpoint, according o Sandra Cox, Ideas and Issues ommittee member.

munitize member. Rabbi Kline is affiliated with le Congregation of Shaareth Is-lel in Lubbock. His appearance the Tech Union is supported the Jewish Chautauqua Society. he society promotes and under-

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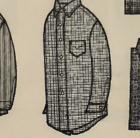
LOST: MARKETING 346 Text. "STATIS-TICS FOR BUSINESS DECISIONS." Re-turn will be greatly appreciated. Jim Powe, SH 7-2371, 5426 Ave. B.

CONTRACTORISTICS CONTRACTORISTICS CONTRACTORISTICS LEVELLAND (AP)—J T King, football coach of winless Texas Tech was hanged in effigy Wed-X Tech was meshave nesday. The figure was 60 feet high. By GLOSSARY of SPORT SHIRTS IMPORTED Pima Cotton Fabric tailored by Sero Collecting sport shirts is an enthusiasm of college men. Therefore the gentleman scholar will find shirtings of many handsome descriptions in this group of extra fine quality shirts. They are tailored according to correct tradition with button-down collars and tapered body. Why not look up your favorite in this glossary at once. \$9.95

KAY CRAVENS, junior from An-

thony, has been selected Direc-

tor of Public Relations for the Union Board at the Tech Union.



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using a bow and arrow the figure was suspended from an advertising sign on a main street of Levelland. "It seems the local Tech support-ers just aren't happy," police said. Four Raiders are from Levelland.

Halloween Continued from Page 6 the migrant workers do not go to school; instead they work all day in the fields with their parents. The workers live in old barricks around the gin area. Some 50 men, women and chil-dem unculu action to a sain the

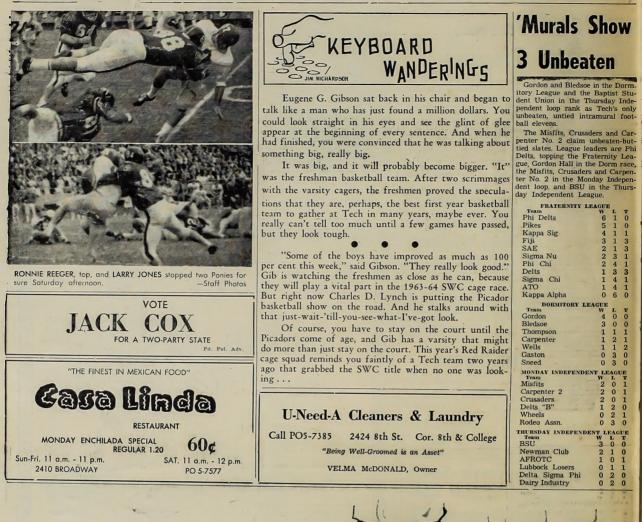
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dren usually gather to enjoy the rare gift of entertainment that the young people bring.









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