

# Workshoppers Edit Toreador



EXCHANGING IDEAS . . .

. . . for use in the special Toreador was one of the first activities of staff members. Seated from left to right are Carol Jones, Larry Fagan, Carole Sinclair, Betsy Jarrett, Kelly Morris and Pauline Edwards. Standing are Gloria Brown, David Turner, Jim Reeves, Roger Byles and Kent Hopper.

Printing of the fifth consecutive issue of the Toreador and the first issue of this year went into action Monday as the journalism workshop students began work on their assigned stories.

Participating were 50 students with a temporary staff at their head. These students helped write stories for a 4-page edition of the Toreador which will be printed and given to the workshop students before they leave Thursday.

An afternoon session on Monday consisted of a photo course for advanced students, a short beginners course and a writing lab.

Members of the staff are editor, Gloria Brown from Monterey High School in Lubbock. She will also hold the position of editor on her high school paper this coming year. Managing editor is David Turner from Robert E. Lee High School in Midland. David's job will be editor on the high school paper in Midland. Kent Hopper from Carlsbad is the assistant managing editor and will be editor of the paper in Carlsbad. Roger Byles, who will be co-editor of his high school paper, is news editor. Roger is from Andrews.

Campus editor is Carol Jones from Tascosa High School in Amarillo. Carol will be club-editor of the Tascosa High paper. Jim Reeves from Carlsbad is sports editor and will be sports editor on his school paper also. Copy editor is Larry Fagan from Floydada. Larry will be editor of his school paper this next year. Pauline Edwards from Lubbock High School is the assistant copy editor and will be assistant of her high school

paper. From Palo Duro High School in Amarillo, there is Carole Sinclair for feature editor. She will be feature editor on the Palo Duro High paper. Pauline Edwards, Lubbock, and Brenda Thornburg, Tascosa, were also staff members.

Benny Hart Hahn was in charge of panel discussions. Subjects discussed during panel talks were: (1) Cropping, stripping, and cutlines discussed by Chuck Stringfellow of Ashville, N.C.; (2) Getting complaints into your high school editorials by Ray McQueen of Andrews, Sharon Young of Tullia, and Beverly Malinous of Oklahoma City; (5) Featuring your schools personality people by Judith Frewitt of Ralls, Deborah Short, Snyder, and Beth Axelson of Grants.

## Staff Compiles Sine Nomine

Memories of the 1962-63 Journalism Workshop will be recorded in *Sine Nomine*, this year's edition of the workshop memory book.

One previous edition was published last year by members of the yearbook section.

Making use of *La Ventana's* staff offices and one of its photographers, this year's staff expects to prepare and mail out to each workshop student a copy of the 16-page book.

Members of the staff are Betsy Wright from Sul Ross in Alpine, editor; Pat Cooper from Matador, newspaper section; Kay Cox from Andrews, general section; Kay Williamson from Lubbock, yearbook and photography section; Jody Salter from Odessa, newspaper section; and Jim Bergner from Stinnett, general section. These people were chosen from the more experienced workshopers.



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No. 96 Watch That Wall!

## Garets Heads Teaching Staff

"Long range plans, including students' suggestions, are the basic structure of the West Texas High School Press Association summer workshop," said Mr. W. E. Garets, workshop coordinator.

Garets stated that planning for this year's classes and activities was begun during last summer's session.

Requests and ideas of students participating were taken into consideration. For example, the 1961 workshopers successfully suggested that the 1962 session include panel discussions for an exchange of ideas.

Arrangements also had to be made with Texas Tech for use of dormitory space and of such buildings as the Aggie Auditorium and the Student Union.

Garets believes that the great difference in size among the towns from which workshopers come is the source of one of the biggest problems. Because of this situation, classes and information in journalism must include information for the staff of a monthly mimeographed paper as well as for the staff of a printed weekly.

Members of the workshop teaching staff from Tech include Mr. Garets, workshop coordinator and head of the journalism department at Tech; Ralph Sellmeyer, Assistant Professor of Journalism; Phil Orman, director of Student Publications.

Kes Kesler, manager of the yearbook division of Inter-Collegiate Press, is instructor and advisor on techniques and principles of annual layouts.

Charles Dolan, National Education Director for Taylor Publishing Company, is co-director of the yearbook workshop.

Instructor of the beginning journalism courses, Mrs. Betty Stanley,

from Monterey High School, is also president of the West Texas High School Press Association.

Bill McGee, editor of *The Toreador*, helped the workshopers by

assigning them stories about Tech and its students. He advised the temporary editorial staff in laying out their pages and offered suggestions to reporters.

## Riordan Addresses Journalists in Joint Session

"I believe that the most important trait for the person interested in the journalism field is integrity," stated Mr. Joe Riordan in his keynote address to the journalism workshopers.

Mr. Riordan, who is Division Director of Public Relations for Southwestern Bell Telephone Company, graduated from Northwestern University in Chicago with a degree in radio writing. During college he worked as a radio actor

and writer. Before entering college he worked as a child actor in radio and a radio announcer.

Upon graduating he worked again in radio and as a talent scout and press agent.

In 1950 he moved to Evans-

ville, Indiana, and entered public relations work. He worked part time for radio and television and in 1957 moved to Texas and was made Public Relations Supervisor.

Since that time he has been active in civic work and a member of the Honorary Journalism Society. He is also a member of the Executive Committee of Sigma Delta Chi Journalism Fraternity.

Mr. Riordan is married and has three children.

During his speech to the Journalism Workshop he stressed the importance of integrity in the journalism field. He spoke of journalists as "word merchants" and quoted Thomas Jefferson as saying, "I would rather live in a country with a newspaper and no government than a country with a government and no newspaper."

Mr. Riordan encouraged journalists to learn the importance of being true to themselves. He also said that journalism was not the field for anyone seeking a fast fortune but instead a place for people seeking a chance to express their thoughts and ideas through words.

He also gave three reasons for entering the journalism field:

1. Chance for public service.
2. Opportunity to meet people.
3. Salary and excitement.

"The goals a journalist should strive for," said Mr. Riordan, "are these:

1. self preservation
2. provide information
3. guidance
4. entertainment
5. public service."



"INTEGRITY IS ESSENTIAL" . . .

. . . said Mr. Joe Riordan, stressing the great importance of integrity for a person interested in the field of journalism during a keynote address. He spoke Monday to the 160 journalism workshopers in the Aggie Auditorium. Mr. Riordan, Division Director of Public Relations for Southwestern Bell Telephone Company, has studied journalism at Northwestern University in Chicago. Mr. Riordan worked as a child actor and as a radio announcer before starting public relations work.

## Students Tell Of Far-away Places

From Pulaski, Wisconsin to Walf-fole, Texas came the 160 students from 64 high schools who attended the Journalism Workshop. The migrating students came by every mode of transportation from train to car.

Donna Hendershot traveled over 1000 miles from Pulaski, Wisconsin for the workshop. She will be a

senior and will be co-editor on her staff this year. Pulaski is a town of 1500 and the school paper is also the community paper. Linda Smith came from Denver, Colo. with Sister Agnes Regina, her school's year-book sponsor. Linda will be a senior at Holy Family High School in Denver and will serve as assistant editor next year.

Beverly Mainous and Sharon Sea-

brook drove from Oklahoma City for the workshop. They will be seniors at John Marshall High School next year. Beverly will serve as editor and Sharon as her assistant.

Coming from Ashville, N.C. is Chuck Stringfellow. He will be a senior at Ashville High School next year and drove to the workshop from Alpine.



DEAR JOHN . . .  
 . . . Any girl away from home is bound to find time amid the whirl of dorm life to write. Here, Shirley Oles, Claude, pens a note to a special friend.

## Girls' Dorm Antics Lively; Elaborate Rules Confusing

"Help me, help me, help me!" Suddenly a cry rings out from a dormitory window of Knapp Hall—not an appeal for aid, but part of a silent song called "In a Corner of a Wood." It comes as a bit of a shock to the boys passing by, but such explosions are commonplace to girls in the neighboring rooms.

Song fests, card games and general jam sessions fill the dorm when the sun goes down. Visitors are frequent, especially when a room has a fan and a radio.

Now that the girls know the dorm rules, action has subsided a little, but the first night provided ample opportunity for well-dressed young ladies to startle male visitors

by running down the stairs in their nightgowns and—horror of horrors—taking off their shoes in the lounge. One girl walked through the central area in her stocking feet, her neatly tied sneakers in her hand.

Complications in the coke machines appeared the first night. The rule for this states, "If you lose money in the washing machine the office assistant will refund it. If you lose money in the other machines report it to the office; it requires about a week to have your money refunded." One girl deposited a penny and received seven cents. She only wanted a coke.

Girls are told never to "yell or scream out of the windows" and that they may use the piano or the incinerator after 8 a.m. and before 10 p.m. They "should take showers before midnight."

## Might This Not Be Workshop Fever?

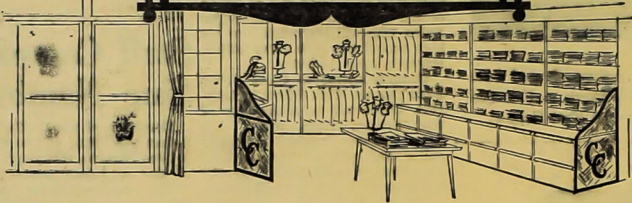
Dancing fads seem to be different everywhere. The pony, slop, bird, continental, twist, hully gully, fish and mashed potato have been practiced throughout the girls' dorms. The girls compared dances and soon found that dance steps are different everywhere.

Perhaps the strangest dances that were seen were done by Linda Smith of Denver, Colo. Linda was so entertaining with her dances that the girls gathered around and just watched her.

After traveling for many miles to get to the workshop, one group finally found the Tech campus. Having driven around the campus for over an hour, one girl exclaimed, "Well, so this is Lubbock! That town we went through was Monterey, isn't that right?"

The National Science Foundation announced in a recent study that 150,000 to 200,000 of the 1960 high school graduates of high level ability were not in college.

## Welcome to Texas Tech



Come in and browse thru College Corner, a separate department devoted exclusively to fashions created for College Men and Young Men in business, featuring Natural Shoulder Apparel.

## INSTANT CREDIT To College Students

As soon as you are registered and officially a student you are immediately eligible for a continuous COLLEGE ACCOUNT charge plan of continuous credit up to \$90.00.

You determine your own credit limit depending upon what monthly payment is convenient with you. Then 6 times that amount is yours in the form of Credit. This is how it works:

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College students have the reputation of being the best dressed men in the world. Live up to this reputation by wearing a handsomely tailored tux from Lubbock Tailoring Company to your first formal occasion.



# Photo Lab Symbolizes Hospital -- Operating Room Smell

"What is that, cleaner?"  
 "Sure is potent!"  
 "I don't want to cut his feet off!"  
 No, this is not the infirmary. It's the basement of the Journalism Building where the photography group operates during the four days of summer workshop.

The dim light of the room takes some getting used to for a visitor. After a few minutes, however, he is able to distinguish certain blurry figures moving about. Shallow pans are lined up in what could very easily be a lowered operating table. Each pan is filled with a clear liquid . . . but not the same liquid he is made to understand. He also understands that this is just the printing part, as total darkness is required for the developing.

He watches, fascinated while a

magician places a plain white piece of paper in one of the before mentioned shallow pans. Presto! Lines appear and run together. It takes shape, and finally becomes something recognizable . . . a picture!

Suddenly a tall blond man turns and asks for everyone's attention. He explains some detail about a piece of equipment called an enlarger, which is a very good name since it resembles an enlargement of a microscope. This is Ralph L. Sellmeyer, director and advisor of the group of talented magicians. Mr. Sellmeyer's assistant is Michal Ramsey, a sophomore at Texas Tech and a journalism major.

The purpose of this course, according to Mr. Sellmeyer, is to increase the knowledge of some and to help those who find themselves

in the position of photography editor, or photographer with no knowledge of what they're doing. Three cameras are taught in the course. A 120 reflex camera is stressed the most, and the most laymen are familiar with. The 4x5 press camera is also taught. Recently another camera has been added. It's the 35 mm camera which can take 20 to 36 pictures on one roll of film.

## THE TOREADOR

Editor	Gloria Brown, Monterey
Managing Editor	David Turner, Robert E. Lee
Asst. Managing Editor	Kent Hopper, Carlsbad
News Editor	Roger Byles, Andrews
Asst. News Editor	Kelly Morris, Perryton
Campus Editor	Carol Jones, Tascosa
Sports Editor	Jim Reeves, Carlsbad
Copy Editor	Larry Fagan, Floydada
Asst. Copy Editor	Pauline Edwards, Lubbock
Feature Editor	Carole Sinclair, Palo Duro
Editorial Editor	Betsy Jarrett, Tascosa

The TOREADOR, official student newspaper of Texas Technological College, Lubbock, Texas, is regularly published during the summer months each Thursday.

Entered as second class matter at the Post Office in Lubbock, Texas, under the act of March 3, 1879.

The TOREADOR is financed by a student matriculation fee, advertising and subscriptions. Letters to the editor represent the views of their writers and not necessarily those of the TOREADOR. Letters must be signed, but may be published without signatures in justifiable instances. The views of the TOREADOR



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## Styles Go To Subdued Tones

Males will go wild, but only with accessories as the more conservative look dominates the scene this year. Darker, more subdued tones are in store again for almost everything.

Suits, sports jackets, ivy league pants and shirts will come in the conservative colors of olive, blue, gray and black. As in girls' clothes, Navy blue is very much "in" this winter.

Button-down collars are still favorites, but the new "tab" collars are running them a fast second as far as ivy league styles are concerned.

Fashion consultants are predicting that 50 per cent more vests will be worn this winter and college boys will head the list of buyers. The old wide-shouldered look is completely out and boys are preferring the more natural look.

Socks are going to be the wildest part of the wardrobe with yellows, shell and light blues creeping in to add spice to the blacks and browns. Crew socks will still be the campus favorite, though. Carlovian leather is strictly "traditional" and will be the chief material for slip-ons and loafers. Loafers still rank high with the college set, but running high on the up-and-comer list are the saddle oxford, plain-toe-bleacher and the heavy brogue.

Guys may be ready for the light windbreakers as the winter winds begin to blow. These will come in the new oyster color as well as the dark tone plaid.

Loud colors and bold stripes are gone; replaced by the small, dark plaids to prove that simplicity reigns again.

# Welcome To Tech

And



## CALVARY BAPTIST CHURCH

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 Sam Allen — Singer

A BUS WILL RUN SUNDAY, SEPT. 23

### REGULAR SERVICES

Sunday School: 9:30 a.m.	Evening Worship: 5:00 p.m.
Morning Worship: 10:50 a.m.	Training Union: 6:15 p.m.
Wednesday Prayer Service: 7:45 p.m.	

**Ralph J. Edwards**  
 Minister of Education

**L. Paul Shaw**  
 Minister of Music and Youth



Dr. W. E. Thorn

"In the heart of Lubbock with Lubbock at heart."

# Tech Traditions Serve As Reminder Of Days Past

Texas Tech, opened in 1925, has had many traditions—some still cherished and practiced faithfully, others faded and are forgotten except by those who remember them as "the good old days."

## Tech's Just So-o Large

By KAREN COREA

Since I had never been to Tech before, I was amazed at its size. I never dreamed it would be so-o-o big. When I first asked my friends what the campus meant to them, they all commented on its size.

As they talked about it more, however, they discussed other aspects of the college.

"It's like getting a glimpse of college life before you get there," said James Jester. John Wiley agreed, and pointed out that during his brief stay here he has gotten an idea of how the Tech students feel toward their college.

Judith Prewitt is convinced that "It's beautiful and nice, but I like a smaller school better."

Being so large, the Tech campus created a few problems for some workshopers.

"If I don't make the right turn in the right spot, I have to drive around in a circle!" grimaced David Turner.

Russell Scales thinks that "It's a nice place but it means hard work."

After just a few days, it is the impression of many strangers that the personnel are the greatest. What a tremendous opinion one must have of Tech after a year of living, laughing and learning here!

## Harvey To Be Guest Speaker

Paul Harvey, nationally-known news commentator from Chicago, will deliver an address on Americanism at the Lubbock Municipal Coliseum at 8:30 p.m. Saturday night.

Mayor David Casey yesterday proclaimed Saturday "Paul Harvey Day" in honor of the visitor.

This is the first such program being presented by a local radio station and its sponsors.

Tickets are \$2 each and are on sale at the Pioneer Hotel, Scoggin Dickey Buick Company or the KSEL radio station.

A veteran of 29 years as a newsman, and with one book, "Remember These Things," to his credit, Harvey is well as for his reporting, said Bob Pickett, a disc jockey with the radio station.

"The station will also present Mr. Harvey the first Great American Award for preserving democratic principles in America," Pickett added.

## Twirler Uses Firey Batons

Keeping in step with the Perryton High School band is Kelly Morris, Amarillo's Miss Majorette of 1961.

Kelly pursues the hobby of performing routines with a flaming baton. Kelly, at the age of 17, has practiced the art of baton twirling for four years. During this period of time she has achieved several high school honors including a superior rating in the interscholastic league.

She has maintained a high standard in the National Baton Twirling Association, as well.

"Keep moving," smiled Kelly, "is my motto."

Striving to conquer the feat of working with two of the burning batons is Kelly's main goal this year.

In 1929 it was the tradition of the graduating class to present the college with a senior gift. Although this has now been discontinued, the "gifts" of the other classes will always be here to be remembered. Such things as the Double T Bench, oil paintings, the Double T neon sign, lights along the boulevard, and the chimes in the Administration Building were gifts donated by various classes.

The Victory Bell, rung for the first time at the graduation of the class of '36 (they presented it to the college), is rung now, not only to announce football triumphs, but also contests won by debaters, judging teams, and others who represent Tech in intercollegiate activities.

In September, 1936, a misguided TCU partisan was heard to say that if Tech beat TCU the next night in the "big game," the Victory Bell would chime until 6 a.m. The score of that "big game" was 7-0 — Tech's win and the big bells tolled out the victory all through the night. Ironically enough, the Ft. Worth delegation in their downtown hotel was out of hearing distance while the Tech sympathizers were kept awake all night.

This incident led to a decision to place a fifteen-minute time limit on the bell ringing; later this time was lengthened to thirty minutes.

The nominal heads of families are honored on Dad's Day, scheduled to coincide with a home foot-

ball game. Fathers of athletes sit on the benches with the players during the game, each wearing the numerals of his son.

In 1947 the All-College Recognition Service was first held to pay special recognition to those students showing outstanding scholarship and leadership. It is in this service, too, that the athletes are awarded their letters.

Freshmen, of course, are involved in many of the traditions. Freshmen, or "fish" as they are called, must wear green caps until the Thanksgiving holidays unless Tech wins its Homecoming game. The Freshmen ring the Victory Bell and gather wood for the Homecoming bonfire. At Tech it is against tradition for a freshman

to wear his high school letter at any time.

In 1946, "Howdy Week" was instituted as a week set aside especially for greeting all you meet with a big, friendly Texas "howdy." "Be-Kind-to-Faculty-Week" first observed in 1952, has brought much pleasure to both the faculty and the students.

Of course, of the old tradition perhaps the oldest one yet living at Tech, is the Homecoming bonfire. It was started in 1928 and with the exception of five years (1932-36) it has become an annual event. With the addition of the Conference Circle in 1957, the traditional bonfire had a face lifting. Now the Circle is the site of the big event.



# Room Phones For Texas Tech Dormitories

## Better Student Telephone Service Goes Into Effect on September 17

### It's Easy to Use

Making calls over the new campus telephones will be simple. For example, to call another campus telephone, you will simply dial the four digits of the telephone number. To call off-campus, you will dial "9," then the Lubbock telephone number.

Complete instructions for using the new campus telephones will be furnished at the time of enrollment. By following instructions carefully, you can assure yourself of the best and fastest telephone service, and help make the new telephone system operate more efficiently.

WE are glad to have a part in bringing more and better telephone service to the Texas Tech campus. We are sure that both faculty and students will enjoy the ease and convenience of the new telephone system.

ALL dormitory rooms at Texas Tech will have telephones, as one feature of a new campus telephone system which will go into service September 17.

The new dial PBX system is one of the most modern and up-to-date to be found on any college campus anywhere. It will afford students better and faster telephone service, plus more privacy on their calls. Students will be able to dial calls to off-campus Lubbock telephones, as well as calls between campus telephones.

### New Telephone Number

Beginning September 17, all college calls will go through the campus PBX, and individual direct lines will be discontinued. The PBX will have a new telephone number — POrter 2-8811.

Be sure to give this new campus telephone number, and your room telephone number when it is assigned, to persons who may want to call you.

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