

# THE TOREADOR

VOL. 1.

TEXAS TECH, LUBBOCK, TEXAS, SEPT. 21, 1926.

NUMBER 25.

## MATADORS PREPARING TO HUNT BIG MEAT

## BIG INCREASE IN FACULTY MEMBERS

### MANY NEW MEN WEARING THE CRIMSON AND BLACK BESIDE OLD LETTER MEN

Many new men are wearing the crimson and black, beside the letter men from last year's squad, and it is still an uncertainty as to whom will trek upon the field at Abilene in the opening game with McMurray, today. Coaches Freeland and Higginbotham feel confident that the Matadors will have a very successful season.

By H. C. Hervey.

We have all heard it said that the football season is the spice of the school year, and it certainly is a fact that some kind of irresistible enthusiasm gets under our skin which takes us spinning and whirling and rushing through those two peppy fall months so quickly we hardly know how it happens when it is all over. Like our summer vacation, before it we drag along indolently seeming to do things about like the proverbial terrapin, during it we speed up to jack-rabbit pace, and after it we resume the slow trudge again. The Matador spirit, however, is a gripping one that seizes the Alma Mater and plunges them with reckless abandon straight forward in support of those grid heroes. Every few days during the summer you have someone say something like this, "How I wish football season would hurry up and come," or "Won't you be glad to see those scarlet jerseys come prancing on the field again." We look forward to it from fall to fall. It is the eventful time in the collegiate world.

At last the longed-for time has come, and just as soon as an old Matador stude puts foot on the campus and sees his old buddies he feels that atmosphere of anticipation that envelops the hills of the Matador's home creep in on him, and if he arrives while the squad is working out, he can hear that familiar thud of a booted pig skin or the barking of signals as the elevens grind away in preparation to carry the banner of flashy scarlet and velvety black to the height of glory in the realm of football during the fall of 1926, and the thoughts of the future these might bring to mind may cause a peculiar little sensation to ripple up and down his backbone.

The boys have a difficult schedule facing them, but both the old and new cohorts of head coach, "Big 'Un" Freeland and Higginbotham are working hard. They have been here for a ten-day training camp, going out twice daily with skull practice and black-board drill for one hour before each afternoon workout. So far as can be told in early season the prospects are good for another successful fall. The schedule is harder this year and it will take some football team to equal the record chalked up when only one game was lost during Tech's initial venture into the world of football. Coach Freeland has a letterman nucleus in his line, "Dopie" White and "Preacher" Calloway, former ends ("Precher" has been shifted to the center position); Captain Hurley Carpenter, and Raymond Westerfeldt, tackles; and Bruce Reed, "Red" Smith, and "Doc" Harris, guards. Higginbotham has Floyd Woodruff and J. B. Hamilton at quarter, Elson Archibald at half, and "Windy" Nicklaus and "Satch" Hill at full, returning in his backfield. It is readily seen that the Matadors will have a real line in front of that backfield, and "Higgs" has a splendid nucleus to build a fast offensive unit around, though he lost about three of his mainstays. Looking over the new material it seems that many of these boys are to be reckoned with. Vaughn Corley, from the '25 reserves, and Keightley, a lad who comes from Orange, California with two letters at his post, both have in strong bids for the pivot position. Leslie "Al" Jennings, a ratty, fast end who can boot the pig

skin far down the grid consistently, sang passes, and is at the same time well known for his defensive ability. Joins the Matadors, after having played four years at John Tarleton, three years of which he was Captain, would certainly be hard to keep off the squad. He will also be heard from in basketball. In Roy Stevens the scintillating center man who transferred from Simmons University last spring, Higginbotham hopes to find a speedy backfield asset. Others who have been looking pretty good in the pre-season workouts are: Crawford Burrows, stellar performer at tackle in Vernon High, whom Freeland has shifted to guard, also Luther Starr from Tarleton, and Howard DeWitt of Central High, Fort Worth, guards; Kern Aldridge, from the reserves, and Alex Goldstein, also of Central High, tackles; "Doc" M. Barfoot, with three years experience at Athens High, looks good, as does Dennis Yinzant of the reserves, at end; Bob Parks, man of known ability from Clarendon Junior, will also have to be considered at those wing positions; Geo. Hayhurst, of the reserves, Guy Thomas, three year man from Electric, and H. E. Hamilton, from N. T. A. C., at halves; "Shorty" Hayhurst, "Little but big" from the '25 reserves, a good little man in Boren Hunter of Gatesville High, Duke Lassiter, experienced junior college lad, Douglas Smythe, of the Western State College, Colorado, who came to Tech last spring, Edgar Sappelman from Honey Grove, and Jess Hollar, with four years at the helm of the Vernon High club, constitute the aspirants in the battle royal for the quarterback position. Barton Claunch, with two years at fullback, will be in there mixing it with the two lettermen for that berth. These are a part of over a hundred boys now out for the squad.

The boys went to take the field for the opening card of the Matador schedule with McMurray at the West Texas Fair, after having had only one scrimmage. Freeland is not much of a hand to give his club an early scrimmage, but the first tilt came so soon, he felt that he must give them at least one, and old madame luck decreed that no one be hurt, so the practice proved very valuable in determining who should go over "to the Indian reservation."

Higginbotham has backfield prospects that, taken as a whole are above the average in speed, and with a typical Freeland line in front of those speedsters, they will no doubt constitute a formidable unit when they get used to running together, but too much should not be expected of men who are playing together in the McMurray game for the first time. It is around possibilities offered in the running attack by this natural swiftness in the backfield, a real passer in Ransom Wlaker, and a pair of ends in Jennings and White, who are fast and can snag passes, that the coaches are building their offensive threats. They have a variety of material of varied capabilities which is a quality that will keep any opposing eleven wondering what is coming next.

We hope they will keep those McMurray chaps guessing. Freeland carried over thirty huskies down, and though there are handicaps, it is probable the opponents have a few themselves. We know the boys left with the usual fighting, clinched-teeth spirit which they possessed in last year's grid performances, and feel that they will score the first page of successful sec-

### First Convocation to Be Held Thursday at Eleven o'Clock

Information that the first student convocation will be Thursday at eleven o'clock, has come from the office of Dr. Horn, President of the College. It is requested that all students please attend as there will be much of importance take place. Convocation is the one method of assembling the entire student body and the faculty and, therefore, it is essential that the students obligate themselves to attend.

—Go to T. C. U.—

### MATADORS TAKE FIRST VICTORY FROM MCMURRY

Did they do it? Yea, team, fight 'em. It was a hard fought game, but the Bull Fighters had more stuff. Three teams were there with Coach and he left three at home, but many men got a chance to show their stuff. The game was played in McMurray's territory and the outcome was never a matter of doubt. The Indians put up a great fight, but they had no training in the technique of clashing with bull fighters, so they went down, even as Schreiner Institute is going down Oct. 2.

Many men showed up to a great extent, but the old reliable Archibald, the gentleman from Indiana, flashed across the field in the third quarter like a comet, and receiving the Indian's punch, ran thru the entire field for a touchdown, fifty-eight yards for the only marker of the battle. Yip, yip, hurrah and we are off with a victory to our credit.

We will train our Matadors on frog legs, and be ready for the Horned Frogs at Covtown. That line of ours is worth a million dollars, so think the Coaches and Captain Hurley Carpenter, and all the frog legs in Texas could not put more fighting blood in them.

The probable reason for the close score was that the Tech coaches desired to try out as much material as possible. That seven points is a small skimspoon compared to the total we will have at the end of the season. It is mighty nice to win a ball game, no matter what the score. We are certainly proud of those Matadors and, will support them, gang, all together, "Yea Tech—Chow 'em."

We have been unable to get the particulars of the game, but we are sure that there was a terrific battle down at Abilene.

The victory was celebrated in Lubbock by a colossal shirt tail parade, which wound its way down Broadway to the Square and thence into the principle business houses, including the three theatres, where we were accorded a more hospitable reception than ever before. Now that the season has started off with a bang, we must strive to end it with an explosion that will make terra firma rock on her axis.

There will be a pep night Wednesday night and we will show our love of the Matadors by our turn-out.

"All Behind The Matadors!"

and year grid record for the annals of early Matador history.

It won't be long now until everybody will get to see that Bruce Reed, and Eugene Smith, and Westerfeldt, and others plow those lines open, while Archibald, and Stevens, and Hill, and Walker, and others plunge through, skirt the ends, or send the oval like a dart straight over the chalk lines into the sure snatchers of White or Jennings. The first opportunity will be October the 2nd at the Fair in Lubbock when the boys tangle with Schreiner Institute; the second will be in our own backlot when we play the first game ever played on the Tech campus, engaging the invincible Saint Edwards Crew from the "Notre Dame of the South." There are some big days coming in "The Tech Arena."

### Beat T. C. U. is Tech Battle Cry; Special Train is Chartered

One of the most important things that will occur this year will be the football game with Texas Christian University at Fort Worth. A special train has already been chartered and the round trip fare with pullman privileges will be fifteen dollars and fifty cents. We must start making our preparations now to go with those fighting Matadors of ours and it will be the greatest trip you ever took. It will be our first encounter with a Conference team and we must be there strong to back the team and show the entire State that Tech is very much on the map. So let our motto be "On to T. C. U."

—Go to T. C. U.—

### RALLY A SUCCESS; DR. HORN URGES SPORTSMANSHIP

The initial yell practice was held Monday night under the direct supervision of Deese and Elmer Moore. It was a noble sight to see the sea of green caps huddled in the arena of the Stock Judging Pavilion, and observe the crowd's expressions of the freshmen under them. The frosh manifested an unprecedented spirit and the remainder of the student body would do well to imitate some of it.

The band was there and gave many rousing numbers. Le Maire, the Director, stated that Tech may well be proud of its band, as it is the largest in the entire United States. After a few preliminary yells Deese called upon Preliminary Horn for a speech.

Dr. Horn welcomed the freshmen and also the upper classmen and he called upon every student to support the Matadors on the athletic field, to support the band and to, in every way, work to make Tech a bigger and a better school.

He also announced that the registration for this time is double that of this time last year. He urged the college, in every way, to place paramount the true spirit of sportsmanship. He especially praised the band and the spirit of loyalty they have shown Tech by coming out early to prepare for the full year before them. Dr. Horn said to spare the paddle.

All students will, from this time, show their love for our President, by rising when he enters the assembly, be it what it may.

Yell leader Deese then led a number of spirited yells and received great response. The freshmen showed aptitude in learning the yells and ere long we will be ready for those frog legs at T. C. U.

C. W. Ratliff then spoke, welcoming the new men and asking for support for the diverse organizations. He vigorously beseeched the student body to supply the band with uniforms and to themselves buy the pep squad uniform. The uniforms can be ordered from Barrier Bros.

S. B. Tadlock, Jr., entered a great passion of appeal to the students to "get behind the football team, the band, get behind everybody."

After the practicing of many new yells the announcement was made that there would be a shirt tail parade downtown. The parade occurred and the freshmen are to be congratulated on the splendid way they turned out.

—Go to T. C. U.—

"The attendance at the first pep-meeting, on the part of both Fish and upper-classmen was fine and was appreciated by the yell leaders. The response of the band was excellent. Let us each and every one get behind that band. The leader and members work hard and deserve our utmost support. Put that band in uniform. We will show Ft. Worth and the rest of Texas a fighting team, a fighting student body and a real band. Beat T. C. U."

C. A. DEESE, Yell Leader.

### 31 NEW MEMBERS ARE ADDED MAKING TOTAL OF SEVENTY-FIVE INSTRUCTORS

#### Fish Market Opens With Bountiful Supply

Did any College ever have a better bunch of Freshmen? We doubt it. Not only are they here in great numbers, but they are just ready for plucking and we will let them ripen under our supervision. They, even as were we, think themselves very sophisticated when in reality they are as dumb, poor deluded things, as the streets they are prone to tread.

They are already purchasing vast amounts of stationery to write the folks. They are soon to realize that college is not a bed of roses. The glamour will quickly vanish, the rose colored glasses discarded when the Prof. tells them that the value of "x" remains constant, will fall and be shattered in the wreck of a beautiful chimera.

They are green, but it is better so. One fish is reported to have asked at the Tech Tailors where he was to register. However, they are proud that they are now students in the best college in the State, and the way they are buying their fish caps is to their credit. The first year is always the most crucial, and every Freshman should wear the slime cap which is nothing more than a sign to the public that he is a student at the Tech and one who is seeking to procure an education. So get your fish cap and prove your loyalty to the institution and the traditions that have already been established.

Needless to say we, the entire school, welcome you, and we hope that you will derive much not only from the classes you will attend, but also from the social contact with us, your fellow students and instructors.

—Buy Your Pep Uniform—

### STILL THEY COME; DOUBLE ENROLLMENT ESTIMATED

After a long day of strenuous labor, four hundred and fifty freshmen have been enrolled. The number of students that have registered until now is around six hundred. The estimate of the total enrollment has been placed at two thousand and that is considered moderate.

Sunday and Monday have brought down a horde of students upon the College Officials and they are still arriving. The seekers after truth have arrived by line cars, rail and by side door pullmans. The air of the South Plains has been laden with the dust from the heels of the in-coming students and no seer can foretell the multitude that may yet arrive. They are here from the fourteen points of the compass, some even from that village called Fluvanna.

The registration committee is harassed by the troubles of several hundred freshmen and more old men. Every one of them has some fancied or real trouble but the majority are merely suffering from a mental complex caused by fright and lack of orientation to the new conditions. Some are truly perplexed as to where the money is coming from with which to pay their matriculation fees. Who knows but that your luck may change to-night. Snap your fingers a little louder.

—Go to T. C. U.—

Get on the band wagon, everyone, and let's welcome those Matadors when they arrive in town.

—Go to T. C. U.—

Who is your slime? Fish Hill is mine.

The student body of Tech may well be proud of their faculty, as it is saturated with Ph. D's. There are 31 new members making a total of seventy-five instructors. The new instructors are:

W. H. Abbott, Professor of Physics, Ph. D. Chicago U.  
W. M. Craig, M. A., Texas U.  
C. L. Svenson, Professor of Drawing, B. S. Tufts College.

W. M. Young, Adjunct Professor in Physics, Ph. D., Illinois.

Captain Rhodes Ingerton, Director of Physical Education and Military Training.

B. F. Condray, Associate Professor of Economics and Business Administration, M. A., C. P. A., Chicago.

Adelin White Scott, Associate Professor in Education, Ph. D., Columbia, '26.

R. A. Mills, Associate Professor in English, M. A., Texas.

George L. Trice, Associate Professor of Mechanical Engineering, B. S. and M. E., Minnesota.

Eugenie Marshall, Associate Professor of French and Latin, M. A., U. of Texas, 1924.

R. J. Russell, Associate Professor of Geology, Ph. D., California.

Katherine Harper, Associate Professor of Home Economics, Director of Cafeteria, M. A., Columbia, 1926.

W. A. Whitley, Associate Professor of Spanish, M. A., Texas.

Ray Mowery, Associate Professor of Animal Husbandry, B. S., Texas A. and M. College.

E. L. Reed, Adjunct Professor of Botany, Ph. D., Chicago.

Bessie League, Instructor in Zoology, M. A., Texas.

Mrs. Roxie Clark Read, Instructor in Chemistry, M. A., Texas, 1918.

H. C. Pender, Instructor in Government, M. A., Baylor.

W. P. Clement, Adjunct Professor of Education, M. A., Baylor.

R. W. Fowler, Instructor in English, M. A., Harvard.

H. K. Knickerbocker, Instructor in English, M. A., Southern Methodist University, 1926.

Lucile Gill, Instructor in English, M. A., Texas, 1925.

Donald F. Murphy, Instructor in English, M. A., Columbia, 1926.

J. C. Hargrave, Superintendent of Mechanical Engineering.

Mabel Deane Erwin, Director of Department of Clothing, M. A. Perdue; M. A., Columbia, 1925.

A. H. Wait, Adjunct Professor in Mathematics, M. A., Wisconsin, 1926.

P. K. Reese, Instructor in Mathematics, M. A., Texas, 1925.

L. V. Robinson, Adjunct Professor in Mathematics, M. S., Lehigh University.

Carl Henninger, Adjunct Professor in Spanish, M. A., Illinois, 1902.

Those who are away on leave of absence are:

Prof. D. A. Finders, B. A.

Prof. Smallwood, M. A.

Francis Whitley, M. A.

Prof. W. M. Whyburn, M. A.

—Buy Your Pep Uniform—

Explanations are due the student body and faculty concerning this edition of the Toreador. The printing shops of Lubbock are in a chaotic condition because of the removal of the Journal Printing Co. to their new shops with the Avalanche Publishing Co. They were unable to take this edition to press, so we were forced to rustle out of town to find a press large enough to handle the Toreador. The Slaton Times has come to our succor in the hour of need and we owe them our thanks.

Slaton is deeply interested in the welfare of Tech, for they were one of the strongest bidders for it, and it is a pleasure to have so enterprising a city near us.





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On  
The  
Campus

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TECH TOREADOR A LETTER FROM  
THE STORMY DEEP

Published Weekly.

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at Lubbock, Texas

PAUL McWILLIAMS ..... Editor  
MARLIN HAYHURST, Business Mgr.  
VIRGIL HOBBY ..... Asst. Editor  
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The staff of the Toreador wish to appeal to the students to patronize the merchants that make this possible with their advertising. The merchants desire to see their ads bring results and as a matter of loyalty to an instrument of the college, we must give them our trade.

The business men faithfully supported all the ventures of the college last year and they will this year. It naturally behooves us to co-operate with them in their business. The merchants that support the Toreador are the ones that are anxious to see the TECH become the greatest school in the south, as it has in the State.

Students, you can tell by reading the ads in this paper, who are the merchants that want your trade. They are the merchants that are proud of our record and they are those that will welcome you back to your second or your first year in the College, as the case may be.

—Go to T. C. U.—  
—Buy Your Pep Uniform—

The Editor and Business Manager wish to take this opportunity to tell the student body of their intention to fulfill all promises made during the campaign, and to assure support to all the clubs and organizations of the student body. It is our hope to be able to give you as good a college sheet as did our worthy predecessors. If we can do as well as they, we will feel that our year has been a successful one.

Above all else it is our determination to make the paper reflect the democratic and truly great spirit of the TECH. We espouse all movements that tend to build up and better our school. We especially desire to promulgate a college spirit that will know no peer, loyalty to the Matadors, to the diverse clubs and ramifications that collectively compose it. We desire your assistance in making this the best college paper in the State and this you can do by accomplishing such great things that they will cry out for recognition.

—Go to T. C. U.—  
—Buy Your Pep Uniform—

At the beginning of the second year the Tech can look with pride on its accomplishments. A high scholastic standing has been acquired. An excellent athletic record has been made. A college yearbook and a newspaper have been established. Many student clubs and organizations, such as a Y. W. and Y. M. C. A., a press club, a dramatic club, an oratorical club, and many others that interest students according to their line of study as the home economics, the agricultural, the architectural, the engineering, the choral, and the pre-med. clubs. A student orchestra and a college band have come into existence. In fact, the whole thing seems to have been born overnight. Every old student bears some fond memory of accomplishment.

Now we begin a new year. We have our old records to maintain and new ones to make. We need a well organized pep squad. We need a college printing shop. We need a college photo studio. We need a highly efficient employment bureau. We need a student directory. We need a publicity bureau and a college magazine. We need student representatives in the civic clubs of the town. What we need is more than we can get. Yet every student can think of some prominent need which he would like to see fulfilled. We can't get all we need, but the only way to get anything is to attempt much. Now is the time to begin.

—Buy Your Pep Uniform—  
—Go to T. C. U.—

HERE IT IS.

Slimes and old men, it is your duty to learn this schedule:

October 2, Schreiner Institute at the Panhandle South Plains Fair, at Lubbock.

Oct. 15, Simmons College, of Abilene, at Lubbock.

Oct. 23, Clarendon College, of Clarendon, at Lubbock.

Oct. 30, TEXAS CHRISTIAN UNIVERSITY, at Ft. Worth.

Nov. 5, Daniel Baker, of Brownwood, at Brownwood.

Nov. 11, Abilene Christian College, of Abilene, at Lubbock, (Armistice).

Nov. 18, Howard Payne College, of Brownwood, at Lubbock.

Nov. 25, West Texas Teachers College, of Canyon City, at Canyon.

Remember that where there is a will, there is a way and that as many as possible are expected to follow the Matadors.

—Buy Your Pep Uniform—

Lubbock  
day after I got here

Dear sis, well, I am a registered student now, got my papers and everything to show it. gee you ought to see this place, tall buildings, roads made with bricks and some reel policemen, one of them stopped me last night when I was running from some guys here, they took me to the station and tried to fine me for disturbing the peace, but I was only running from some rough guys who tried to whip me.

gee, the school house is a great big thing and has whole lots of rooms, I haven't found which one I will be in yet. I met a feller this morning who took me around over town and introduced me to a whole lot of fellers. he called me slime and bought me a little green cap only I paid for it. he called one boy a fish, guess twas cause he had a flapper on each side of him, pretty gals too. I think I will be a fish if I can find the gals.

well they say that the weekly paper comes out tomorrow, the Torrid R, and a guy with a blackeye runs it and another guy with another blackeye is supposed to help him. will I am gettin in good, bought a season ticket to the elevator in the engineering school house and it only costs me 4 dollars for the whole year. the same guy is going to sell me some season passes to every show in town, won't I have a time.

say the place where I stay is swell, we took a bath last night in a big white tub, shore was nice and the landlady says we can take one anytime we want to and Saturday night too.

well I will rite more when I know everybody here.

member andy who used to live at the farm next to ours. hes here and is working in one of the rooms of the school house. I think he is some sort of a handy man to the assistant to the dean of women.

Coach Higginbotham spent an entire day in dressing up a football window at the Lubbock Hotel Drug. If you want to see something that will make your temperature rise, go down and look it over.

The merchants have caught the spirit of Tech. At Penney's is a window representing the victory of the Matadors over the McMurry Indians. We appreciate this fidelity.

Chief Kerby wants some fish to please assist him in registering as he expects some difficulty in finding his way out.

We wonder why the old men advise the fish to take math under Miss Stafford. The chances are that many of the old men will have an opportunity to take some of the math under her again.

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## Tech Cafe

*"Service When You Want It."*

## News From The Front

Since the close of the summer school considerable improvement has been made in the library. A large quantity of books, government publications and magazines is being added to the library. A new desk has been provided and several new book-shelves have also been secured. A number of additional tables and chairs will be provided to take care of the increase of Tech students.

Miss Emma L. Main has been employed as cataloger and she will devote her entire time to that work. Miss Main is an experienced worker in library practice. Misses Edna Yonge, Pauline Trippet, Rue Eubanks, and Mr. Grady Moore will be assistants in the library.

**Buy Your Pep Uniform—**  
The Tech library has recently received as a gift from Mr. John Bynum, of Lubbock, several relics of old Western days. The relics consist of an old ox yoke, a pack saddle, an old dutch oven such as was used by the cowboy in preparing his meals during the round-ups and other times when he had to be absent from the ranch house, an old pot, also used for cooking on the plains, several large coffee pots, an old cannon ball, and a side saddle.

At present the relics are being kept in a store room, but Miss West plans to place them on exhibition as soon as the proper cases can be secured.

**Go to T. C. U.—**  
The Tech band started practice Thursday, September 16th, with about forty-five members enrolled. A goodly number of the present members are new ones, but the old members are arriving rapidly.

The band is expected to be considerably better than last year. Mr. Harry LaMaire is director of the band, and he is whipping it into first class shape. The band will play at the first football game with McMurry at Abilene Tuesday, September 21st. Hurrah for the band!

**Buy Your Pep Uniform—**  
The Chemistry Department, like all other departments of the Tech, is badly over crowded and new laboratories are being put in the basement. The desks are being constructed and should be ready for use by the time students are ready for laboratory work. This is but another proof of the growth of Tech.

**Go to T. C. U.—**  
The Animal Husbandry Department of the Tech has recently received six brooders and three incubators for use in the poultry work. The brooders have a capacity of three hundred chicks each, and the incubators have a combined capacity of about nine hundred eggs.

The Tech now has three hundred young chickens on the farm. They consist of Barred Plymouth Rocks, Rhode Island Reds, and White Leghorns. Much interest is being shown by agriculture students in poultry work and this added equipment will be a great benefit in the teaching of these courses.

**Buy Your Pep Uniform—**  
Under the direction of Mr. Warlick, Superintendent of Grounds, the Tech football field is taking on the aspect of a real field. The ground has been well sodded in Bermuda grass and this is kept mowed to provide a smooth field. Off-set goal posts are being erected, and a concrete curb is being put down around the field.

This is one of the best pieces of work that has been done on the grounds and Tech is proud of it. Mr. Warlick is to be congratulated on this splendid piece of work.

**Go to T. C. U.—**  
C. A. Deese, Tech yell leader, has a plan whereby he intends to collect a bunch of college yells. He is seeking to secure original compositions by Tech students. By offering a prize of a ten dollar student activity ticket for the best yell submitted, he hopes to receive a large number of entries from which he can select material and probably print a pamphlet of original school yells.

"Practically all college yells are written by college students," Deese said, "and I believe Tech students are as smart as any."

**Buy Your Pep Uniform—**  
**Chitwood Pulls a Few Strings.**  
Mr. Chitwood has spent the last week in Austin, looking into the interests of Tech. The special legislature called by the retiring Governor, we hope, will make an appropriation for the College, but if anyone can get the same, our college business manager can. We have all the confidence in the world in his ability to pull the strings that will assure the Tech of a rapid growth.

**Buy Your Pep Uniform—**  
Hail East Texans—They are upon us; we might as well give up the guns. They are here with pine needles in their hair and the pungent aroma of turpentine in their clothes. Brandon and Love, who are from Marshall, have

long since arrived and nagging at their sleeves is a dowdy "Fish". Bit Athens is here in force, nine of them, Horn, McQueen and Coker have done real well. Those three were bad enough, but now that they have re-inforcements, we can expect a scorching line of fish stories, that will exceed those of the past. These boys have the proper spirit, and if every old man had brought as many fish, the enrollment would be troubled. It all goes to show that they believe in Tech. Every one please join in giving three rousing hurrahs for the studies from the piney woods.

**Go to T. C. U.—**  
The student Dairy Association remained active through the summer. Continuing to supply an ever-growing list of customers, the stockholders in the association have created a great demand for shares among the Agricultural students. It has been said that the organization has come to be one of the greatest milk distributing agencies in Lubbock. Though the primary aim is the study of dairying, the organization has come to be a business enterprise. Several students will not only make their way in Tech but will reap good profits therefrom as well.

However, this is not the only good the dairymen are doing. They are taking the lead in showing Lubbock that the college is not only an institution of learning, but an institution of practical learning as well.

**Buy Your Pep Uniform—**  
**YE OL' STORY**

One of our most esteemed faculty members often warns his students concerning the dire results of falling into a rut and staying there because of lack of ambition. Dr. Patton, of the Geology department, compares such students to brachiopods, which are a bi-valved marine animal that has existed in the same form since the beginning of time.

The brachiopod probably originated during the Proterozoic era, so Dr. Patton tells us, and we accept it as authentic, as we cannot remember that far back ourselves. Other forms of marine life have come into existence and desiring better environs, have come out upon land, where they have adapted themselves to the conditions here and developed into such great animals even as ourselves. The brachiopod, however, has been satisfied with merely existing, and has not developed, and in consequence has been of no value to the world.

The "I don't know's" one hears so many times in the class room are a never falling sign that there are brachiopods present. We must develop, or else degenerate and be of no use in the social order in which we move. Freshmen are more prone to fall into the rut and it is the duty of upper-classmen to constantly remind them of the danger. So hark to the words of Dr. Patton and remember the brachiopod.

**Go to T. C. U.—**  
Anne Belle Collins said she gave her slime a sound paddling this morning. Gee, but that slime is lucky.

**Buy Your Pep Uniform—**  
It is reported that the fish from Memphis are good swimmers. It is well some fish are going to be supplied with water wings.

**Go to T. C. U.—**  
Are the Texas Tech Trumpeters hot? I say they are.

**Buy Your Pep Uniform—**  
We do have a real yell leader and we will give him our full co-operation. C. A. Deese made an excellent address to the Howard Payne Yellow Jackets at Brownwood and he told them that they would hear from us this year. Will they? I say they will.

**Go to T. C. U.—**  
Slime Robinson, from Cleburne, made an excellent speech to the pep meeting Monday nite, and he was given the razz by all when he forecasted a slugging should he meet any Soph in a dark alley.

**Buy Your Pep Uniform—**  
The most pitiful thing we know of was a man starving to death in traffic jam.

**Go to T. C. U.—**  
It is well, Volney Hill says that there are some fair damsels drifting into the old hangout, College Inn.

**Go to T. C. U.—**  
**AS YOU WERE.**

Mule and Alice are still kicking around together.

**Go to T. C. U.—**  
Wednesday night is pep night and all students are requested to be present, as there are many things to take place. We are planning a big night, so come out and help put it over. The meeting will be held in the Stock Judging Pavilion at seven-thirty sharp.

**Go to T. C. U.—**  
Jimmie Biggers, editor of the La Ventura, has asked that all those interested in the work of the annual, please meet with him in room 305 at four o'clock Friday. This is very urgent, so all those that can be of assistance in putting out the Tech annual should attend.

## DANIEL STUDIO

Welcome Back to Texas Tech—and

## DANIEL STUDIOS

Bush Bldg.

On J Between Hemphill-Price and Broadway.

## WAYNE HUDSON

Get Your—

Freshman Cap

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And the best shines  
in town at

## WAYNE HUDSON

Shine Parlor

## OUR BUSINESS

is to save your soles.  
Don't wait too long.

## GOODYEAR SHOE SHOP

## WELCOME! TECH STUDENTS

To The Old Students

We are surely glad to have you back. We are just as eager to serve you again this term as we were to serve you last term. Don't forget we are still student headquarters. Come in and make yourself at home.

To The New Students

We are sure glad you have decided to come to the Tech. When you are in need of anything in stationery, toilet articles, school supplies, drugs and drug sundries, just remember that we have it.

## BOWEN'S Drug Store

"Has It"

Student Headquarters.

1100

Phones

1101



# Welcome Students!

## New and Old

We are glad to see the old students back and glad that the new ones made the right decision and came to the "Tech".

We believe that patronage goes where it is invited by quality merchandise at reasonable prices and stays where it is well treated by courteous, efficient service.

# Barrier Bros.

The Plains' Largest Department Store.



HELLO "FOLKS"

We are mighty glad to see you back.

## HOGAN & PATTON

"Clothes for College Men"

# WE--- WELCOME YOU

Studes, to come and get acquainted.

We have College men to wait on you and sell you Collegiate Clothes.

See us for the latest in fall and winter styles.

## McWhorter-Roberts

Corner of Main and Ave. I.

## Books



# LAS MARIAS

## Toilet Articles

### BEAT T. C. U.

There's a reason why. Tech students are coming here for their barber work. They find courtesy, service and satisfactory workmanship. We invite you to give us a trial and see for yourself. Always welcome.

ELK BARBER SHOP

COURTESY

SERVICE

## Welcome Students

### Bobber Beauty Shoppe

"The Ladies' and Children's Shoppe"

Hair Cutting—Marcelling—Permanent Waving Our Specialty.

Phone 1196

1102 Broadway

## Izard's Driverless Car Station



### WELCOME HOME

The Co-Eds like to ride, Studes, so call 182 or 183, and we will deliver New Fords and Chevrolets.



## Izard's Driverless Car Station

1106 Main St.

## Truly We Are Glad Tech Is Open Again

Not because we hope to sell you Tech folks a lot of Clothes, etc., but because we are glad to see all you people about us again. We have missed the college air that we have already learned to like in the one year of our experience.

### We Want You to Know That We Are At Your Service

You will find here a most sympathetic store—one that is interested in all your activities. More than this you will find that we are interested in you personally. We would like to meet every one of you. Come in and let us do so. From manager to our most lowly employee, we are staunch supporters of "The Tech".

Lets Make This Year A Banner One For Texas Tech

Hemphill-Price Co.

## HAWKINS DRY GOODS CO.

'Tho you search for it, wide and thoroughly, you'll never find the beauty and variety of style, the faultless fit, at the Low Prices you'll find in our complete stock, we are showing NOW.

## KORRECT KLOTHES

\$24.75 to \$39.75  
Two Pair Pants

### New Fall Styles

In Black, Light Tan, and Blond, ranging in price from \$4.98 to \$8.90.



## FALL CREATION

### WORTH HATS



The Style is seen at a glance.

The quality assured by the name. You will find in the prevailing shades of Copper, Tan, Pearl, and Light Blue, with Fancy and Plain Bands.

\$4.98