



The TOREADOR

VOLUME 1.

THE TOREADOR, LUBBOCK, TEXAS, JULY 31, 1926.

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TRAINING CAMPS OPEN SEPT. 10 AND 17

THIRD ANNIVERSARY OF FOUNDING OF TECH

CELEBRATION OF TECH LOCATION THREE YEARS AGO

LUBBOCK MADE MERRY OVER FOUNDING OF TECH

By C. W. RATLIFF
Three years ago West Texas was all aglow with expectancy as the locating committee of the Tech made their rounds in the territory set aside in which to locate the college. As they visited each of the thirty-nine towns applying for the school, they were received with a royal welcome and entertained highly. Each town strived to outdo its neighbor in entertaining the guests.

On August 8, 1923, 9 a. m. the locating committee, S. M. N. Myers, S. B. Crowell, Dr. W. R. Blizell, Dr. F. M. Bradley, Hon. W. R. Nabors and Dr. William S. Sutton, went into session to determine the location of the Tech. At one o'clock p. m. the same day, one of the members moved that a ballot be taken and Lubbock was selected as the first ballot unanimously by the site of the Texas Technological college.

The selection of Lubbock as the site of the college was a matter of no small importance. The announcement was sent "Having made a careful study of the original and supplemental briefs and having visited and inspected all the sites offered by the thirty-six applicant towns and having given consideration to the relative merits of the propositions submitted by the several towns, we hereby elect and designate Lubbock, in Lubbock county, Texas, as the official location of the Texas Technological college." Many messages received the one sent by the committee, Mayor Percy Spencer wired, "Lubbock, of course" and the town literally caught fire.

In the files of the Lubbock Morning Avalanche on the morning following the selection, is found: "To say that the town went mad would be to put the matter too mildly. Old men and women, children and the hound dogs of Lubbock with one accord went into a series of antics. Horns were blown, whistles were blown, fire trucks thundered up and down the streets, automobiles honked and screeched and with balls, tin cans and scrap iron rattling. The stores were closed by proclamation written by a man who was not a member of the city commission—and the proclamation was observed. In an hour delegations from nearly every town began pouring into Lubbock to see the Tech."—For Lubbock got the Texas Tech.

All of West Texas even though they had been striving to get the school, joined Lubbock in celebration of the location. On August 28, 1923, over 50,000 West Texas people gathered in Lubbock to help celebrate. Gov. Pat Neff was here and spoke to thousands who gathered on the courthouse lawn. Scores of other prominent men of Texas were here for the celebration: Hon. Lets T. Carpenter, the man who was responsible for the creation of the Tech; R. M. Chittwood of Sweetwater; Lee Satterwhite of Panhandle; T. Whit Davidson; Amos G. Carr of Fort Worth; S. B. Cowell of the banking committee; and many others.

Thirty-five thousand pounds of meat, 200 friend chickens, 10,000 roasting ears of corn, 6,000 loaves of bread, 75,000 pickles, 2,000 pounds of potato salad, 1,000 gallons of coffee and other delicacies were served by Lubbock citizens to West Texas in celebration of a location. And a wise location too. Lubbock is a fine school in its first year of existence. She has shown that she intends to support the school as she pledged to do to the locating committee.

And now as the time draws near for the celebration of the third year of the location of the Tech may the students join in and show some appreciation to Lubbock for her work for the school. Do your best to make it a school worthy of such a town as Lubbock. Let every Lubbock citizen know when you return this fall that you are glad that the Tech was located here.

Kate: Your fellow's pretty dumb from all I hear.
Duplicate: Say, listen kid, he's so dumb that he gets tongue-tied every time he answers the door—Denison flings.

1700 Expected For Fall Term

BEST FISH STORY OF THE SEASON

Kern Aldridge and Hurley Carpenter get the cast iron cookie for the best fish story of the season. They declare with all the usual vows of integrity that while boat riding with two young ladies on the lake in the municipal park here, that a big fish which weighed eight pounds jumped into the boat. The boys declare that no hook or line was used, but when questioned about the quality of their home brew, refused to answer. The ladies became frightened, but the brave escorts attacked the finny intruder, and consequently served it for breakfast the following morning. The boys placed the head on display to prove their story.

CAFETERIA OPENS

To Operate Under Management of Miss Harper
The Tech Cafeteria will be opened again in September, under the management of Miss Katherine Harper, of Fort Worth, according to information given out by the school. The cafeteria will be located on the second floor of the building. Miss Harper has had considerable experience as manager of the cafeteria of the Y. M. C. A. at Waco and also at Beaumont, and was recently associated with the College of Industrial Arts, at Denton. She comes from Denton to Tech. Complete satisfaction is expected under her management.

Last Survivor of San Jacinto Battle Is Visitor Friday

A visitor to the Tech Library Friday morning, July 30, was Mr. Alfonso Steele, son of the late Alfonso Steele, who was the last of the survivors of the Battle of San Jacinto. Mr. Steele presented to the Library a pamphlet biography of his father, together with Mr. Steele's account of the campaign and fight, and the official report of General Sam Houston, with complete roster of the commands composing the little army. Mr. Steele, in presenting the pamphlet, with a sweeping gesture taking in the college, said: "I am coming back to see the college when I am a hundred years old," he continued. "That's only thirteen years off. I was born in 1839, and I cast my first vote for Sam Houston, in 1857."

Plains Teachers To Meet at Tech

The South Plains Teachers Institute meets here at the Tech the first week of September. Teachers from 21 counties will be here and will be entertained by the Tech officials. All the meetings will be held in the administration building with President Paul W. Horn as director. Dr. Judd of Chicago University will be one of the principal speakers and many other prominent educators will be here.

LeMair Directs Artillery Bands

Tech band director, Harry LeMaire, has returned from the 13th Field Artillery encampment where he has been directing the camp bands. Tech has had some good advertising done there and a number of the students from other places who too work under Mr. LeMaire at camp will be with the Tech next year. There is one thing Tech is going to have that will stand out among many next year, and that is the band. Dormitory: A place in which people live and move and have their beans.—Lubbockian Argwan.

MANY PROSPECTS WRITE IN WEEKLY FOR CATALOGUES

SUBSTANTIAL GROWTH IS SEEN IN ATTENDANCE NEXT YEAR

The record-breaking attendance which was established by the Tech in its initial year will receive a substantial increase this year. In fact, present indications point to the probability that another record will be broken in the second year of the institution, if one is to judge by the inquiries that are received by the registrar daily. These inquiries come from all sections of the United States, including Oregon, California, Georgia, Indiana and Kansas, besides hundreds of requests for information from Texas and surrounding states. One inquiry was received from a high school in the Philippine Islands, requesting connection with the leading school of textile engineering in the United States. Tech has already gained this recognition with the department at Washington.

According to information received from the registrar's office, the average day for the past 50 days has brought at least a dozen inquiries and requests for catalogs. Others are mailed out in addition to this, bringing the estimate of catalogs mailed out up to 100 per week for the past three months. The registrar has one file of new students, which are considered prospects, numbering about 500. An other file of 200 or 300 state that they will enroll if they can find work. At the third file of those in doubt, but prospects still, numbers about 1,500.

Dr. Horn, in a statement made Friday afternoon, stated that he expected the attendance in the fall term to reach 1,500, and that there was a probability that there would be more than that number. General estimates place the maximum at more than 1,700, based upon the most likely prospects. Should the enrollment become so large to be accommodated by the present buildings, tentative "shacks" will probably be erected, according to Business Manager R. M. Chittwood.

College Inn To Be Remodeled

College Inn is to be remodeled into a much nicer dormitory than it was this last year. The dining room is to be moved to the northwest part of the building that was formerly used as a novelty store and kitchen. The kitchen will be placed on the northeast corner. The reception room is to be enlarged and will run back to the dining room from the southwest corner. There is a possibility that Easter Dormitory will be a girls' dormitory under the same management as College Inn. The two dormitories thrown together will make a most attractive girls' dormitory.

Student Banquets To Be Held Over Country Aug. 20

By C. W. RATLIFF
Three years ago, August 23, Lubbock and West Texas celebrated the locating of the Tech. This month, August 20, the students of the Tech will celebrate. They will not gather at Lubbock as the people did three years ago but in various towns over the state. Of course Lubbock will have a celebration, but the towns are expected to join in also.

August 20 will be Tech Day in Texas. The students of the college are asked to gather together and hold a banquet preparatory to returning again to their Alma Mater. The celebrations will be in the form of a banquet and a dance or such as the various directors may choose. The student banquets will become an annual affair for the same date as the officials in charge. Amarillo will hold a banquet with Lucille Davis in charge. Memphis will be included gathering the lads from the neighboring territory with Johnnie Forkner in charge. Cisco will be another place with Dottie White and Buster Mobley in charge. Each official in charge is asked to do all he can to let every Tech student or prospective student know of the celebration. The financing of the affair can be left up to them also. A prospective student is his minimum amount wanted at the banquet is \$1.00. Please give this all the time possible and make it a real celebration, which will give the school some publicity. The student banquets will become an annual affair for the same date



CHERI CASA KNOWN AS HALITOSIS HALL

Cheri Casa became headquarters for the Halitosis International, a club associated with the T. C. E. A. (Texas Chicken Eaters Association) convention which met in Lubbock in July. The dormitory was often referred to as Halitosis Hall. Guy Hill, of Shamrock, was the official director of the club quarter, and when the harsh strains of "The Buzzards, They Fly High in Mobile" floated out into the corridors, the old dorm seemed more like the original Cheri Casa than had been the case in several months. It was suggested while in session that the wives of the secretaries organize an auxiliary organization to be known as the "Liberated International." An officer of the official club fruit of the Halitosis International, and the purpose is stated: "To make the world safe for the Democrats."

AIR SCHOOL, MAYBE

The International Airways Inc. has offered a proposition to the town of Lubbock and to the Tech to establish an aeroplane school on the Tech campus. Their proposition included the building of proper hangars and the installation of necessary equipment and instructors. The interest in aeronautics is becoming so great that it is only a matter of time until a large aeroplane school will be operated in connection with the Tech. In the event that the deal under consideration does not materialize, a local firm will operate an aeroplane school on a smaller basis so that students who are interested in this line may avail themselves of the opportunity to become pilots.

Student Prexy Sends Greetings and Invitation

Dear Fellow Student:
As the time for us to again take up the standard here at Tech draws near, let each of us resolve in his or her heart to come here in September more determined to make Texas Tech the foremost college in the state, the South and the nation. We have made a great and enviable record during the past session, in every phase of activities and we must keep this record on high, even bettering it in several places. Our athletic record is strong yet it can be bettered. Our scholastic record is good, yet, it will stand improvement. The problem which faces each student as he or she comes back is: What must I do to make a better Texas Tech? There are many things you can do. You can win in almost every activity and let us hope that we have a student body this year that will act individually as well as collectively. Our first senior class will depart from the halls of the building this year. Traditions will be made during the coming year which will go down in history of the school. May they be ones that will first be an asset to the institution. We have our first Freshman class to entertain in their greenness. We must make them feel that they are at home from the very opening day. Our problems are many, and again I say, as we come here again, let each of us resolve to do our individual part in making this year's history of the Tech. Hurray up and come back home! Yours for a better Tech, C. W. RATLIFF.

COACHES ON VACATION

Coach and Mrs. E. Y. Freeland, Assistant Coach Higginbotham, and Mr. and Mrs. Louis Moore are at the present away on a ten day fishing and camping trip down below San Angelo on one of the branches of the Concho, Dove Creek. They are near the other two branches or the Concho proper. So, if they do not have fishermen's luck in one place they will change to another, according to Mr. Freeland.

TRAINING CAMPS FOR MATADORS, PEP CLUB AND BAND TO BE HELD IN PREPARATION FOR FALL TERM

ATTRACTIVE UNIFORMS FOR PEP SQUAD AND BAND HAVE BEEN DISPLAYED; 100 MEMBERS EXPECTED IN EACH ORGANIZATION

The 1926 training season for the Tech Matadors will open on September 10, according to an announcement made by the athletic department, and a concerted effort is being made by student leaders to have a training camp for the pep squad and band, to start a wee later, September 17, or one week before actual class work begins. This will enable the pep squad and band to meet all trains bringing in students, and to be in readiness for the opening grid battle at the Abilene Fair, September 21. Present plans are being announced.

Many Expected In Football Camp

By C. W. RATLIFF
It will be a very different scene on the Tech gridiron, September 10, when Coaches Freeland and Higginbotham makes the second call for Matador football players. It is expected that in its place will be a formidable eleven ready to take the field against any opposition. The sidelines will be filled with reserves eager to go into the fight also. Tech's football family will be better organized this year and will strive to go through an undefeated season. Captain Hurley Carpenter who is already in Lubbock working for the Texas Utilities company will be here for the opening day and states that he plans on leading the team through a fighting season. Alternate Captain Hill, who is playing baseball with Amarillo, will be here for the opening day. He is a sure man for one of the back positions.

Pep Squads To Be Well Uniformed

Texas Tech is planning strong on its Pep Squad for the coming year. Plans have been laid months in advance and the more members the better. Any student old or new is invited to become a member if he or she is interested in the good of the school. A training camp for both band and pep squad will start about the 17th of September and daily work in both will be held for the pep squad. There will be no end to the entertainment and fun for the members during the year. The Pep Squad this year will be the leaders of the school's activities throughout the year. The uniforms will be placed on the shoulders of the pep squad. It will be an honor to go through the year and really "make" the pep squad. Per certain requirements will have to be met by each member to have his name on the pep squad and to be at the end of the year and play a part in the pep squad. It is a miniature gold or silver medal which is the loyal member here. In other words, the Pep Squad is going to do a great deal in school life and the students are going to be honored for their work. It will be necessary that all members have a regulation pep squad uniform. The uniforms will be ordered and made through Barter Bros. The uniform will be made of black corduroy, a Spanish jacket, bell bottom trousers, each trimmed in scarlet together with a scarlet sash and a Mexican straw sombrero dyed scarlet and trimmed in black. The complete uniform will cost something like fifteen dollars. It is up to the students of the Tech to support the pep squad to the very limit and make a name for Texas Tech that everyone will be proud of. About a hundred have signed up for uniforms and have had their measurements taken. Others will be given a chance at the opening of school.

100 Members May Be In Band Camp

Preferred bands of the Texas Technological College Concert Band will open at 50 with the beginning of the fall term, and before the year is anything like over, will be running par at 100 members, according to Harry LeMaire, who will be exclusive director of the band this year. The band will be the elect from start to finish. Beginning with a training-camp opening a week before classes start, rehearsals will be held morning, afternoon and night, and concerts will be given in Lubbock and in some of the surrounding towns during that week, to be ready when the referee's whistle blows with all the flare and blare and pep to accompany a winning football team, and then on the rest of them down through the seasons progress. This camp will be opened by September, at the very latest. The athletic training camp opens September 10 and the band camp will follow suit with the pep squad. A winning football team will be the hand cup-bearer of the band, while it will be a distinct unit within itself. The uniform of the pep-squad will resemble closely the uniform of the band but there will be sufficient difference in the style and make to distinguish them; but the band and the pep squad will line up side by side at every battle, every squabble and every tilt of the college colors. The uniform of the band is distinctive as well as unique.

FOOTBALL SCHEDULE

Sept. 21, McMurry, at Abilene.
October 2, Schriner Inst. Panhandle South Plains Fair, Lubbock.
October 9, St. Edward's, Lubbock.
October 15, Simmons, at Abilene.
October 23, Clarendon, Lubbock.
October 30, T. C. U., Fort Worth.
November 5, Daniel Baker, Brownwood.
November 11, Abilene Christian College, Lubbock.
November 18, Howard Payne, Lubbock.
November 25, W. T. S. T. C. at Canyon (Thanksgiving game).

TRAVELER TO TRAVELER

Traveler: Then I'll get out.
Bolshevik: Have you a permit to leave the country?
Traveler: No.
Bolshevik: Then you can't leave. You have twenty-four hours to decide; after that you'll be shot.—Carolina Deaneer.

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TURN TO PAGE EIGHT PLEASE!

"I can't stand anything but bonded staff," said the stenographer as she reached for another sheet of paper—Wash. Cougar's Paw.

"No grass will ever grow under your feet, Son," said the sheik, as he sent his offspring forth on the Sahara—Colgate Banner.

TECH FACULTY IS ALMOST DOUBLED FOR SECOND YEAR

TECH PROFESSORS ARE ADVANCED IN LITERARY FIELD

The Texas Technological College will begin its second year with a faculty almost double that of the first year, according to the recent announcement of additions to the faculty for the ensuing year.

The Tech opened its initial year with a staff of forty-six instructors, but the enrollment of 1923 students began crowding the class rooms, the faculty was increased by the addition of nine new members. This year there is being added thirty-one others, professors, associate professors and other officers of instruction, bringing the total up to eighty-six, while only six of the entire number are away on leave of absence for 1926-27.

Among the faculty members, there are twelve with Ph. D. degrees, forty-six with M. A. degrees, and nine with bachelor of arts degrees. This insures the student who enrolls in the Tech as good a staff of professors as will be found in any institution in the Southwest.

Many of the faculty members are away making further preparation during the summer, and others are teaching in other institutions. Those who are away on leave of absence for the ensuing year are: D. A. Flanders, mathematics; George Smallwood, English; W. B. Gates, English; Miss Frances Whitley, Spanish; W. M. Whyburn, mathematics; and Mrs. W. B. Gates, resigned.

The new professors include: C. L. Svensen, professor of drawing, B. S. and M. E., Tufts' College; W. H. Abbott, professor of physics, Ph. D. Chicago; W. M. Craig, professor of chemistry, M. A., University of Texas.

Associate Professors include: E. F. Conroy, associate professor of economics and business administration, M. A., C. P. A., Chicago.

Adelin White Scott, associate professor in education, Ph. D. Columbia, 1926.

R. A. Mills, associate professor in English, M. A., Texas.

George L. Tuve, associate professor of mechanical engineering, E. S. and M. E., Minnesota.

Engene Marshall, associate professor of French and Latin, M. A., University of Texas, 1924.

R. J. Russell, associate professor of Geology, Ph. D., California.

Katherine Harper, associate professor home economics, director of cafeteria, M. A., Columbia, 1926.

W. A. Whitley, associate professor of Spanish, M. A., Texas.

Other Officers of Instruction Are: E. L. Reed, adjunct professor of botany, Ph. D., Chicago.

Bessie League, instructor in zoology, M. A., Texas.

Mrs. Roxie Clark Read, instructor in chemistry, M. A., Texas, 1918.

H. C. Pender, instructor in government, M. A., Baylor.

W. P. Clement, adjunct professor of education, A. M., Baylor.

R. W. Fowler, instructor in English, M. A., Harvard.

H. K. Knickerbocker, instructor in English, M. A., Southern Methodist University, 1926.

Lucile Gill, instructor in English, M. A., Texas, 1925.

Donald Murphy, instructor in English, M. A., Columbia, 1926.

J. C. Hardgrave, superintendent of mechanical engineering.

Mabel Deane Erwin, director of department of clothing, M. A., Purdue, M. A., Columbia, 1925.

A. H. Wait, adjunct professor in mathematics, M. A., Wisconsin, 1926.

P. K. Reese, instructor in mathematics, M. A., Texas, 1925.

L. V. Robinson, adjunct professor in mathematics, M. A., Texas, 1922.

C. A. Lyie, adjunct professor in mathematics, M. S., Lehigh University.

Carl Henninger, adjunct professor in Spanish, M. A., Illinois, 1922.

Captain Rhodes Ingerton, director of physical education and military training.

W. M. Young, adjunct professor in physics, M. A., Illinois, 1922, Ph. D., Harry LeMaire, instructor in music, bandmaster, Royal Academy of Music; graduate of Kneillar Hall.

Improved Bus Service Promised

The City Bus Service for the fall term will be improved over last year in that two buses will be run rather than one before. One of the buses will make a direct trip from Tech to town down Broadway. The other will run from Tech down College Avenue to 19th Street and then down 19th to Avenue Q and to town. This will serve the outlying district that was neglected by bus service the past year.

The fare will be ten cents next year but tickets will be sold to students at about the rate of seven and a half cents.

Activity Ticket Offered for Yells

Be here ready for action the very first day of school, if you possibly can be here for the training which will open four days before school. We must have pep and every student will have to do his part. We must have new yells and songs.

To the student offering the best collection of yells and songs of real Tech Spirit, a prize of one student activity fee will be given. Get to work now and write some real original songs and yells.

Be here at the very start and let's get behind the Matadors and show them what Real Pep is. Yours for more pep, C. A. DIESE, Yell Leader.

Scholarships Are Awarded; Will Be Given Next Year

At convocation on the morning of the formal opening of summer school and the close of the spring term of the long session, scholarships amounting to \$1825 were awarded to Tech students. Dr. P. W. Horn presenting the certificates of award.

The same scholarships are being offered again, this year, and it is believed that the number will be increased before the opening of the fall term.

The awards were made as follows: W. C. Hedrick for highest standing in school of liberal arts, \$250.00, to Mrs. Mary Dale Buehner, Lubbock.

Lyden Davidson, scholarship for excellence in oratory, \$250.00, to Eugene Jordan, Amarillo.

John W. Carpenter, highest excellence in Textile Engineering, \$200.00, Roger Allison, Brownwood.

Clifford R. Jones, highest excellence in agriculture, \$250.00, Claude Hope, Sweetwater.

Star-Telegram, best all-round athlete, \$250.00, Volney Hill, Milford.

Lee Allen, some worthy young man or young woman selected by the faculty, \$125.00, Hepson Frederick, Blooming Grove.

Lewis T. Carpenter, best college citizen (man), \$100.00, Orval Burroughs, Lubbock.

Mary T. Carpenter, best college citizen among women, \$100.00, Agnes K. Brown, Clovis, New Mexico.

Nielar, athlete making highest scholarship record, \$100.00, Winfield Nicholas, Amarillo.

Dr. J. T. Hutchinson, to the young woman making the highest record in English, \$100.00, Lucile Davis, Amarillo.

Dr. J. T. Hutchinson, to the young man making the highest record in English, \$100.00, Harry Montgomery, Memphis.

These scholarships have been deposited with the business manager and will be available to the students for the payment of college expenses if the winner of first place should not return to Tech next year, the scholarship will go the winner of second place.

Athletic Manager Is Appointed

H. C. Hervey of Southern Methodist University, Dallas, has received the appointment of manager of athletics for the Tech in 1926-27, and arrived here July 1 to assume his new duties in the office of Coaches Freeland and Higginbotham. Hervey was associated with the department of athletics at S. M. U. the past two years, and it was while acting in this capacity that Coach Freeland secured the field of financial management of athletics.

Due to the fact that the coaches were without assistance in this phase of the work last year, Mr. Hervey is at present employing his time by getting the records of the past year's achievements straight and on permanent file. He will also handle the publicity for the department and has written some stories for publication since his arrival.

Hervey will do work in the institution as a student of sophomore standing.

LAS CHAPPARITAS MEET FOR SLUMBER PARTY

The Las Chapparitas club met Wednesday evening, July 21, in the only meeting held during the summer. The girls first met for dinner at a local tea shop, but disbanded after the dinner hour to meet again later in the evening at the home of one of the members, where the meeting was converted into a slumber party.

Misses Almeda Murray and Afton Gilkerson were the only members not in attendance at the meeting.

Those who attended were: Misses Pauline Scott, president; Maurine Hughes, Willette Waters, Anna Chin-jay, Floy Fryer, Pauline Trippett, Mary Louise Middleton, Mattie Mae Renfro, Marnye Wolfarth, Pearl Benseley, Etha Younger, Ruth Starnes.

Mrs. Summers and Lieut. Killin Are Married at Santone

Immediately after the close of the spring term, Mrs. Jessie Summers and Lieutenant Hugh Killin were married in San Antonio.

Lieutenant Killin was in charge of the cadet corps at Tech last year. He has been appointed to a position with the Tech for next year and will probably be with us again.

Mrs. Summers was owner of Cherr Casa Dormitory last year but has been in Lubbock the last few days completing a deal to sell the dormitory. She left her soldier in camp at San Antonio.

Students Take Assistants Course

Several students of the regular term have almost finished an advanced course as laboratory assistants. Dr. Read, head of the Chemistry department offered the course in order to prepare assistants for the laboratories, which are expected to be crowded next year. As a result T. M. Blinn, Marion Green, Mack Shagle, T. A. Rogers, Ned Camp and Eldon Thoro will receive recognition as assistants.

It has been stated that they may grade some papers next term. If this statement proves to be true, it is likely that the boys will have more than their part of student fellowship.

Hardwick of the baseball team is playing with the Crosbyton Canrocks this summer. He'll be back.

Russell Marshall and Jeff Christian are juggling for a Ford company in Dallas. They report that if the car doesn't install a better cash register they will be owner and manager before the summer is over.


Katheryn Bryarly of Dallas was a recent visitor at Tech and is contemplating enrolling in the fall. If Katheryn comes to Tech, it is likely that "Big Boy" Rose, one of the best athletes in the entire state, will follow.

Helber's Jewelry Store

AT THE SIGN OF THE CLOCK

WILL PLEASE YOU

IT'S GOOD IF IT COMES FROM



ANDERSON BROS JEWELERS

GIFTS THAT LAST

HEADQUARTERS FOR FECH JEWELRY



We Welcome You to Texas Tech

And to our new store of moderate prices, with the newest and most up-to-date merchandise that can be had.

In all respects we stand for the latest styles for the Modern Youth. Our record will bear a most exhaustive inquiry.

We are well located—FIRST AND LAST—you'll find us there.

KORREKT KLOTHES GOSSETT SHOES

Our stock of ladies' Ready-to-Wear offers you a remarkable selection from which to choose.

HAWKINS

DRY GOODS COMPANY

For Courteous Service and Superior Quality

HEY! FELLOWS!

If you didn't make enough money during vacation to ride the cushions

BOARD THAT SIDE DOOR PULLMAN


—and come back to the Tech anyway. We are expecting you

New Fall Goods Will Be Here When You Arrive

Wholesale - Roberts

...The...
Tech Drug

Located at the convenient corner on College Avenue, is ready to serve you in its congenial way upon your return to the Tech in September. We have missed you during the summer and welcome you back.



We will be better prepared than ever to serve you with a complete stock of drugs, sundries and toilet articles. We delight in our fountain service and you will find our sandwiches refreshing between classes.

Call On Us When You Get To Town

Tech Drug Store

1101 College Avenue Phone 138

Welcome Back to Tech

STUDENTS NEW AND OLD



FORDS CHEVROLETS

We are appreciative of the student patronage which we enjoyed last year and we extend a hearty welcome to new and old students to call on us.

ALL OUR CARS ARE NEW AND KEPT IN GOOD CONDITION

WE DELIVER!

U DRIVE M

STATION

813 Broadway Telephone 909

WILL FLETCHER, Prop. L. A. DARNELL, Mgr.

Prospects Are Good For Temporary Gymnasium

FRAMED BUILDING WITH OFFICIAL COURT AND BIG SEATING CAPACITY MAY BE BUILT ON CAMPUS, IS RUMOR

With the opening of the fall term near at hand and no indications that the gift of a permanent gymnasium which has been hoped for by the athletic department, will be made for this season attention is now drawn out by the rumor that Tech will have a tentative gym ready for the winter months and the approach of the basketball season.

Coaches Freedland and Higginbotham have refused to give out any information concerning the rumor, evidently waiting for a further development of plans before making an official statement.

The rumor is to the effect that the building will be a frame structure erected near the power house, and as near the athletic field as possible. It

will not be placed on the athletic field inasmuch as it will probably be used as a warehouse and storage room for supplies, when it has been replaced by a more substantial gymnasium.

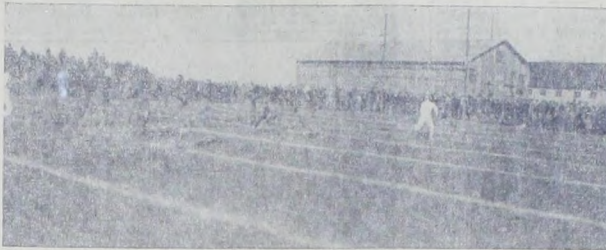
The dimensions of the building have not been estimated, but it is said that it will contain a basketball court 50x30, which is the requirement of the official court in the Southwestern Conference, and a seating capacity of from 1,000 to 1,500 persons.

If the rumor materializes, it will be possible for those who are not in football training to begin training for basketball at an early date. It will also be of untold benefit to the classes in physical training, who were this year forced to the outside for most of their work.

Matadors in Action



Remember when the Matadors made their first touchdown in the game with Montezuma College, of New Mexico? Tech's first athletic victory.



Here we have the fleet footed Floyd Woodbridge at the finish of one of his long runs last season. He is just completing a 66-yard return punt. He will be here early to repeat his deeds of the past season.



In the above picture is a good example of how the opposing backs were stopped last season. Preacher Callaway is shown starting a rush of the opposing end run. It is rumored that Freedland will shift Preacher to the

MATADOR GRIDIRON BATTLES WILL BE FOUGHT ON TECH CAMPUS; NEW GRID IS BLANKETED WITH GRASS

The assurance that the gridiron battles of the Matadors will be played on the Tech campus this year comes with the development of a substantial turf on the athletic field in the northeast corner of the campus, which will become the permanent football field for the Tech. Last year the grid games were played off the campus, but the new turf and bleacher accommodations for the spectators will make it possible to play the games on the Tech field, which will be much to the satisfaction of the student body.

The new gridiron promises to be one of the best turfs in the state, and in this connection, H. C. Hervey, new athletic manager, makes the following statement:

"Another gridiron has come to take its place among the many great ones. The nucleus for the future Tech Football Field as permanently located is rapidly maturing into a real gridiron. It has been laid off on the splendid plan of the Texas University playing field, with a rooey track and straight-away, beyond which plenty allowance has been made for a stadium of a large capacity.

"The field proper has been well tilled, the ground worked to seed-bed perfection, and then sowed with Bermuda grass, which has been up to a solid stand for about three weeks. With daily watering and continual protection from the native prairie weeds and grasses the prospects for a thick sod by fall are very promising. One or two men are kept on the field watering the grass, pulling and mowing weeds, every day. The rich sandy loam soil here is proving to be almost ideal for a football field. It gives promise of making a firm grid without the usual hardness, and the soil is so rich the grass is expected to make a mat over the entire oval within a very short time. It would even now make a rather attractive foreground for a glistening concrete stadium.

"All the Tech Campus shows evidence of remarkable progress during the summer months but there is one spot in particular which one can scarcely look upon now and realize

tember four years competition on the varsity no matter if she should go into a conference in that period of time, and she is quite likely to do that.

According to an official of one of the best known schools of the Lone Star State, "Texas Tech is in one of the best undeveloped territories I know of. I am confident it has a great future." This is a general expression of the prevalent opinion among those who know about our school. It is an ambitious school. It is a school for the ambitious.

that it was so recently mere prairie. This little spot down in the northeast corner of the campus is really beginning to loom up as one of the very best places around the College. This is the same spot that will play on the lime-light before long. Soon the great gridiron contests of the state's newest institution will be played on that, which is now only a plot of tender grass shoots. These shoots however, are destined to furnish a cushion footing for the Tech Matadors in their new home.

"Soon the goal posts will be set at each end of this field, as forerunners of the pig-skin's supremacy thereon. On that turf the finest young manhood of West Texas will display its wares of physical prowess. Soon, the flashy scarlet and white black with all the charm of their blending will adorn those posts to make them immortal. Soon the College pep squads with all their enthusiastic uproar, and the College bands with all their pomp will congregate around this field to contribute to the occasions of the great West Texas grid classics. The loyalty of the young college people of this great school is sure to make this little oval area of ground famous in the eyes of Texas and sacred to the memory of themselves and the Alma Mater of this institution.

"The Arena of Texas Tech is well started on its permanent and promising career."

ATHLETIC PANELS TO BE PLACED ON DISPLAY

Photographic panels commemorating the athletic activities of the Tech are being arranged by the Daniel Studios, under the direction of the athletic department, and will be placed on display in the athletic offices, later to be transferred to the trophy room.

The panels will include the photographs of the letter men in each event, baseball, football, basketball, and track. These will be arranged about the captain in the center, with the schedule and results under the center picture. The panels will also include the picture of the coach in charge of the event, and a number of scenes from the event.

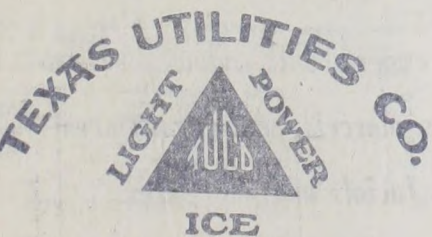
Athletic Manager Hervey states that the first panels will be completed within the next few weeks, and they will be arranged each year, comprising a record within themselves. The exact dimensions of the panels have not been decided upon.



Cultivate Your Bank Account

During the summer months and be ready to attend the Tech again this Fall. Let us handle your account while here.

First National Bank



WE APPRECIATE OUR PRIVILEGE TO SERVE

LETTER MEN GIVEN AWARDS

AMON G. CARTER GIVES GOLD BASEBALLS TO LETTER MEN

Gold baseballs, engraved with the official athletic letters "TT", are the gift of Amon G. Carter of the Fort Worth Star-Telegram and president of the Tech Board of directors, to the 11 men who lettered in baseball at the Tech this year. Mr. Carter has been the most loyal and enthusiastic supporter of Tech athletics in the entire state, and his personal gift of the baseball novelties will be highly appreciated by the institution.

The order was placed through the Heber's Jewelry store of Lubbock and the gifts are expected to arrive soon. The twelfth gold ball was ordered by Coach Freedland who had charge of baseball for the season.

The balls will be of the large size, and will have the Texas Tech "TT" in raised gold letters. On the opposite side of each ball will be the name of the boy to whom it will be awarded with the year "1926". The fact that the "TT" is raised will make these official letters stand out prominently and make the ball doubly attractive. The jeweler says the balls ordered are made from the most desirable proportioning of the metals constituting them since they are built of stiff composition which will make them difficult to bend even though they are hollow and at the same time none of the beauty of workmanship and natural luster is lost. The order was sent by air mail in order to get as prompt action as possible.

Since these balls are the first awards of this nature to be given to athletes of the Tech and since they represent a membership on the first team of this school they will be greatly appreciated, and as the years go by and this early history ages into tradition they will become more and more highly prized by these athletes of the state's newest institution. There will only be twelve of them in existence. Then too, they commemorate a successful first season, in which ten out of twelve games were won, including a victorious series over the T. L. A. champions for '25, Daniel Baker.

This is just another proof that the friends of the Tech are behind her in every way.

The following men will receive the awards: J. E. Hamilton, Capt., W. E. Blackburn, Ely Gurtiss, Guy Hayden, Volney Hill, Raymond Marshall, Winfield Nicholas, R. N. Rigney, Ray Walker, Winfield Watkins, Cecil Hardwick.

Sylvia and Verna Wilson are at home. They spent a wonderful six weeks in summer school. Verna will be the high powered expression teacher at Idalou.

The whereabouts of Dople White are unknown. When last heard from he was headed south. If anyone sees him please tell him that football training opens the tenth of September.

TECH HAS SIX 2-LETTER MEN

BRIGHT PROSPECTS ARE SEEN BY NEW ATHLETIC MANAGER

By H. C. HERVEY
During the first year of Texas Tech athletics fifty-five of the official "TT" letter sweaters were awarded in all sports; twenty-three in football, eight in basketball; eleven in baseball, and thirteen in track. These fifty-five sweaters were distributed among forty six different men, as there were nine who lettered in two sports, as follows:

- W. Hurley Carpenter, Track and football.
- Darrell Woodward, Track and football.
- Bruce Reed, track and football.
- Floyd Woodbridge, track and football.
- J. B. Hamilton, baseball and football.
- Volney Hill, baseball and football.
- Gilbert White, basketball and football.
- Russell Dennison, basketball and football.
- Ransome Walker, basketball and track.

Even though there was no rule against lettering in more than two sports it seems that providence enforced such a rule and in consequence of this fact the athletic honors of Tech's traditional year were shared by many. There were not a single three letter man, whereas many schools have men who letter in four sports in the same year, thus probably crowding out some who would, if given due consideration develop into worthy bearers of the school's colors.

So much for the first year. Next year in the opportune time for new men to come to the Tech, while it is easy to break in, before customs and traditions are established, and while there is a chance for the student body to express its personality in the accomplishments of this great school, and wield its influence in determining the future of it. The policies and principles of the institution are in the making, and each student has the privilege of making his impressions, of bringing his influence and force to bear on the great mold that will gradually round out the ultimate great and honored school of which there are now only big beginnings and bigger dreams. It takes more than buildings and a campus to make a great college. It takes students, and faculty, and time.

The large enrollment of 1923, including 727 boys, last year is proof conclusive that the Tech is no experiment. The athletic history also speaks for itself. One loss in football and two in baseball is an enviable record for any year, much less the first year of a school's history. Still, it is possible for first year men to play on the varsity this very fall, and help perpetuate this marvelous record. Both new men from high school and Junior college men are eligible, excluding on-

ly Senior college transfers who by a recent ruling of the Athletic committee must have a year's residence to establish their eligibility. This gives the boys who come to Tech in Sep-

Seniors and Senioritas

WE SHALL WELCOME YOUR RETURN TO TEXAS TECH

The Tech Cafe and all Lubbock has missed you during the summer months, and we are looking forward anxiously to your return.

We are better prepared than ever to give you the service college students demand. Call on us to help you plan your parties when dinner is to be served.

TECH CAFE

"Where Dining Is An Art"



THE TOREADOR

Official Publication of The TEXAS TECHNOLOGICAL COLLEGE Lubbock, Texas.

This Edition Edited By HARRY MONTGOMERY Advertising By JOHN YOUNG Assisted by C. W. RATLIFF

Entered as second-class matter October 31, 1925, at the postoffice at Lubbock, Texas, under the Act of March 3, 1879.

CAMPUS COMMENT

The advertising in this edition of The Toreador was sold strictly on a business basis, and the merchants who advertised were glad of the opportunity to welcome old students back to Tech and to extend greetings to the new students.

Following the heavy rains about the close of the spring term, the weeds on the Tech campus took on a splendid growth, and by the time the summer students were located, the weeds resembled a "forest reserve."

The grass in front of the administration building proved to be a general mixture of everything and not much of anything. It is understood that it is to be replaced with bermuda.

With inquiries coming from every state in the union and from foreign countries, we are beginning to wonder just how many students are coming to Tech next year?

About ten thousand trees and shrubs were planted on the campus before school was out and the season has been made to order all summer.

The new Lubbock Hotel will be opened before school starts and is going to be a great help in solving the problem of places for banquets, parties and dances.

Lubbock is going to stay behind us and give us the things we want but there is one thing that we must be very careful to do—WE MUST NOTICE THE FIRMS WHO ARE BEHIND US AND GIVE THEM OUR FULL COOPERATION.

Texas Tech is a power in Lubbock and by cooperation on the part of the students we can encourage Lubbock people to support us to a very high degree.

The Quick dormitory has been sold and will be remodeled and ready for school in September.

The night watchman has lost ten pounds running muggin' parties off the main part of the campus—when school was in session they laid the blame of that on college students!

2:00 A. M. "Zay is tish the weather man?" "Yes."

Customer — You say this hair restorer is very good, do you? Druggist—Yes, sir; I know a man who took the cork out of a bottle of this stuff with his teeth and next day he had a mustache.—Ducknell Bulez Hop.

Conductor—Change for Marietta! Hick Passenger—Don't know who that girl is, but I'll chip in a dime.—Arizona Klittkat.

Pathe News: Section of fire escape on the girls' dormitory fell down—five fellows were hurt.—Brown Jug.

NECKING DURING SUMMER TERM NOT UP TO STANDARD

Necking in Tech during the summer term was not up to standard, according to those who remained over from the spring term to further induce their intellects in the educational arts.

And judging from the walls which went up from the co-eds the boys who attended must have been inactive. A number were heard to remark that they had been attracted to the Tech by the numerous reports of the large number of males, and did not hesitate to declare their disappointment when they found that the condition did not hold true for the summer.

A near panic was created when some of the girls asked why the bars were placed on the entrance to the towers and were informed that the high penacles were the resort for neckers.

The extreme heat of the summer days was also detrimental to the cause. The only resort was found in the cloisters, but the sun soon drove them out of the place of hiding.

Jim Standefer, who was prominent in the art during the winter, declared that the appearance, features and otherwise, of the great majority of the school teacher co-eds had a great influence on the pastime.

Editor's Note: This article would have been complete, but the empty corridors gave evidence of the existence of ghosts. Not knowing their identity, it was deemed safer to conclude immediately if not sooner.

HERE 'N THERE Mostly There

Melvin Hunter is pumping gas in the first and last chance in Plainview.

Maurine Hughes is the telephone girl for a local realty man. She also punches a typewriter occasionally.

Mattie Mae Renfro has a constant visitor, wonder who he can be. She seems contented.

Dick Blair is the town cut-up and loafer during the summer months here. Also fills his social engagements regularly.

Percy Denton has a nice job, selling shoes to the ladies at Yeagers.

Mary Steele is visiting in Dallas and her old side-kick is holding down the fort here while Mary is away.

Jess Hancock is in Vernon but most of the time on the road to Wichita to see Margaret.

Scott and Mule Fikes arrived in Lubbock the other night on a side door pullman. They will be here until school opens.

Meco Pruitt arrived here yesterday and will work until the opening of school.

Pee Wee McGregor is slinging ice in Dalhart and strumming his banjo to the ladies at night. He will return to Tech the 23rd of this month to take up work with the Tech Toreadors.

Perry Holder is in his home town of Raymondville, chasing over the border occasionally. He will open the season for the Toreadors at the Tech banquet here August 29 on the roof of the Lubbock hotel.

Lloyd Pyeatt, the big horn guy of the gang, is in his home town of Aspermont clipping the locks of the flappers there.

Billy Elliott is in Corsicana, what he is doing no one knows.

Dean J. M. Miller of the school of engineering will return to Tech about the tenth of August—maybe. The last communication from him was a post card with a Mexican postage stamp marked Tia Juana—we could read it.

Charlie Woodridge is now a soda dispenser in the Belmont Pharmacy in Dallas.

Virgil Hobbs, the farm editor of the Toreador is resting at his home in that ancient city of Carthage. He plans to have a full page of farm news for the Toreador each week this year, he will also see that the hens do not loaf on the job this fall at the poultry farm.

John Neale, John Abel and Kenneth Henry are in California break-

ing into the movies. They left here with six bits between them. John Neale is to make the expenses of the crowd with his beautiful hair.

Billie Neale Pirtle is with "Feller" in Amarillo. She plans to return here in the fall.

Johnnie Glickerson is touring Europe and having a wonderful time. She writes that she saw pink elephants in Paris—Oh! too much Champaigne.

Ruth Pirtle and Annis Owens are studying in Boston. They write that the baked beans there taste no better than the ones at College Inn.

Dr. J. N. Michie is head of the Math department in the University of Virginia. He will be back here in September.

"When I proposed to the dear girl she fell on my shoulder and sobbed like a baby, but finally she put her arms about my neck and—"

"Yes, I know all about it. I rehearsed it with her."—Min. Ske-U-Mah.

Muriel—The man I marry must be a hero.

Dope—Oh come, dear. You are not as bad looking as all that.—Pennsylvania Punch Bowl.

Our Flexible Language.

A Frenchman, while looking at a number of vessels, exclaimed, "What a flock of ships!" He was told that a flock of ships was called a fleet, but that a fleet of sheep was called a flock.

To assist him in mastering the intricate rules of the English language he was told that a flock of girls was called a bevy, that a bevy of wolves is called a pack, though a pack of thieves is called a gang, and a gang of angels is called a host, while a host of proposals is called a shoal.

He was told that a host of oxen is termed a herd, and a herd of children is called a troop, and a troop of partidges is termed a covey, and a covey of beauties is called a galaxy, and a galaxy of ruffians is called a horde, and a horde of rubbish is called a heap and a heap of bullocks is called a drove, and a drove of blackguards is called a mob, and a mob of whales is called a school, and a school of worshippers is called a congregation, and a congregation of engineers is called a corps, a corps of robbers is called a band, and a band of locusts is called a cloud, and a cloud of gentilefoks is called the elite.

The last word being French, the scholar understood it and asked no more.

The Squatter

From the Boston Transcript: A little fellow left in charge of his tiny brother called out, "Mother, won't you please speak to baby? He's sitting on the flypaper and there's a lot of flies waiting to get on."

Cold

From the Boston Transcript: Speaking about exclusive circles, there's the Arctic.

The Easier Way

From Tid-Bits, London: Professor—Can you prove that the square of the hypotenuse is equal to the sum of the squares of the two sides of this triangle?

Student—I don't have to prove it. I admit it.

There are two types of unhappy women in the world, those who have everything they want and those who have not.—College Humor.

UNION BUS SCHEDULE as of July 1st, 1926 LUBBOCK, TEXAS All Cars Leave UNION BUS TERMINAL 1009 Ave 'I' promptly on time Passengers called for and delivered anywhere in city. Phone 123 or 633 for Reservations.

LUBBOCK TO CLOVIS Table with columns: Read Down, SUNSET LINES, Read Up. Includes times and fares for routes to Lubbock, Shallowater, Anton, Littlefield, Amherst, Sudan, Muleshoe, Texico, Clovis.

LUBBOCK TO BROWNFIELD Table with columns: Read Down, LONE STAR, Read Up. Includes times and fares for routes to Lubbock, Slaton, Post, Snyder, Sweetwater, Brownfield, Tahoka, Pecos, Tatum and Plains.

LUBBOCK TO AMARILLO Table with columns: Read Down, RED BALL, Read Up. Includes times and fares for routes to Lubbock, Abernathy, Hale Cen., Plainview, Tulla, Happy, Canyon, Amarillo, Panhandle, Memphis, Pampa, Memphis, Quannah, Rock Island, Santa Fe, North, South, East, West.

LUBBOCK TO SWEETWATER Table with columns: Read Down, SOUTH PLAINS COACHES, Read Up. Includes times and fares for routes to Lubbock, Slaton, Post, Snyder, Sweetwater, Abilene, Ft. Worth, San Angelo, Brownwood, Colorado, Big Spring, Roby, Rotan, Stamford.

LUBBOCK TO LAMESA Table with columns: Read Down, RED STAR, Read Up. Includes times and fares for routes to Lubbock, Taboka, O'Donnell, Lamesa, Big Spring, San Angelo, East, West, T & P train, Brownfield, Post.

LUBBOCK TO CROSBYTON, SPUR Table with columns: Read Down, LONE STAR, Read Up. Includes times and fares for routes to Lubbock, Idalou, Lorenzo, Ralls, Crosbyton, Dickens, Spur, Seymour, Breckenridge, Albany.

LUBBOCK TO FLOYDADA Table with columns: Read Down, Read Up. Includes times and fares for routes to Lubbock, Floydada, Quannah, Plainview.

WELCOME BACK TECH STUDENTS We appreciate the privilege of serving you. Visit our store for the newest in fall dry goods. FASTER DRY GOODS 1113 Broadway

Lubbock's Finest Playhouses Appreciate the student trade and welcome you back to the fall term. You may be assured of the very best pictures as they are released from the producers. PHONE 1171 FOR PARTY RESERVATIONS Palace and Lindsey

This Bank Welcomes Tech Students Both new and old, to the home of the Tech and the queen city of the South Plains. Let us encourage you to start the new school year off by keeping a Budget System of your expenses. Learn economy now and it will prove an important factor in your college education. We are behind the Tech and are glad to support the student body in all its undertakings. The Lubbock Nat'l Bank

DON'T FORGET ME WHEN YOU GET BACK TO TECH

WAYNE HUTSON

SHINES—MAGAZINES—CIGARS
LOBBY ELLIS BLDG.

KODAK WITH

Daniel Studios

LUBBOCK

HUIE

THE TAILOR

Fellows, we sure expect you back this fall. Old Tech is going to be bigger and better than ever.

Just pack up those dirty clothes and if you can't arrange for a ticket phone 193 and we will send our delivery car for you.

CLEANING, PRESSING, ALTERING

WITH HOGAN & PATTON



"HELLO FELLOWS"

Yes, We've Missed You!

"Old Tech" will open with a "Bang" this fall. Don't fail to be there.

Don't bother about clothes till you reach Lubbock. Our store is full of new, snappy fall things for College fellows.

Hogan & Patton

"Lubbock's Largest Clothiers"
CARL PATTON, Mgr.

COLLEGE INN COL-YUM

By MARY RYLANDER
College Inn was fortunate to have during the summer term:

Lucille Blackstock, of Brownfield, whose charming manners and musical voice played an important part in the everyday life of the Inn.

Pauline Trippet, pretty and demure, who was usually called to the telephone during the dinner hour. (Editor's Note: Who could imagine Pauline in a dormitory?)

Edna Yonge, usually a little late, but wearing a smile which lasted.

Dixie Ellen of the house of Gill who dared anyone to call her a blonde.

Maude Dee Sicken with the ukulele, who never failed to give us a concert at last once each day.

Mrs. Embury of Sweetwater, whose husband, John, was known by her to be the best in the world. A week-end visit convinced us she was right.

Mrs. Maxwell who would have enjoyed speaking of Earl's perfections had she been given the opportunity.

Kay, a friend to the Fords, loved by all.

Virgie and Vera, the McKay sisters, in whose room you always felt a warm welcome.

Miss Buttery, who always sat at Mrs. Studeman's left.

Mary Knolle one of the "Las Marias" whose humor and ability to play the piano won distinction for her.

Mary Rylander, commonly called Mame, the other member of the Las Marias.

Stella Mae McKay, the quiet blonde, who possessed the ability to sleep regardless of circumstances.

Mr. Tomlinson, who studied more than any other member of the household.

Hazel Ball, with the pretty brown eyes, who could sew, sew, sew.

Marcene Gooch, from Simmons, the popular girl of the house.

Moneta Kennedy, whose sympathetic nature healed many a broken heart cured physical ailments.

Hattie Gill, the quiet cousin of Dixie Ellen.

Mrs. Kaufman, from Houston, a faculty member well liked.

Velma Hancock who always found it convenient to slip away each week end.

Tencye Hancock who often called from the window, "Charlie, are we going to have ice cream today?"

Mrs. Holder who greeted us with a smile as we made our appearance in the dining room.

Mrs. Studeman, our beloved matron, whom we all admired and loved.

Lubbock Grads To Attend Tech

Contrary to the general belief that boys and girls graduating from high school should leave home to attend school, the Texas Technological College will receive the greater percentage of the 196 graduates from the Lubbock high school last spring. At least fifty of this number will enroll in the Tech, according to a report recently given out, while some will not attend school anywhere, giving the home institution the greater part of those who will attend college.

The students have stated their preferences for the various branches of the Tech, with probably a majority favoring the school of liberal arts. Miss Maurine Henderson has already stated her intention of enrolling for a course in architecture, and very unusual course for a girl to follow. But every other branch of the institution has been shown some privilege from the large number of spring graduates from the local high school.

Senorita Tech Popular At WTCC Convention

In the West Texas Chamber of Commerce convention which was held at Amarillo the latter part of June, Texas Tech was well represented. In the list of senoritas, Miss D'Ann Sammons as Senorita Tech made the greatest hit of the fiesta which was held in the auditorium the second night of the convention. C. W. Ratliff acted as her escort during the convention. The Tech Toreadors were another hit of the convention. They played for the Shriener's ball, two Elks dances and the Queen's ball, while there. They were also greeted with cheers as they played in the Tech delegation of the mammoth parade. After the parade they were presented in private to President A. F. Durgan of the West Texas Chamber of Commerce. Tech was greeted with a cheer everywhere in the convention.

New Bulletin Is Illustrated

Copy for the new summer bulletin of the Tech has gone to the printer and the booklet will be off the press by August 15, according to Dean J. M. Gordon, who is preparing the bulletin. The new bulletin will be better illustrated than any of the foregoing bulletins which are issued quarterly. A copy will be mailed to each ex-student and to thousands of prospective students over the entire state and adjoining states, Dean Gordon said.

CHERI CASA COL-YUM

By JIM STANDEFER
Things have been happening fast and furious since the advent of the long term. Studes came pouring in from all over the state to attend our little school out in the west—big ones, little ones, fat ones, lean ones, and in fact almost any type that you would expect to find, and some that you would not expect to find in college. As usual Cheri Casa got a certain amount of the choice ones. That isn't the half of the excitement though. Just as things were beginning to settle into the routine of every day life Mrs. Summers, our house mother, and Lieut. Killin goes sneaking off down to San Antonio and gets married! With that little incident Cheri Casa acquired something that it has never had the honor of having—a house partner. Now watch us go. We're worried however for the reason that we do not know whether or not they are going to be with us next year.

There is James O'Neal, better known to the girls as Jimmie James, little from the city of Panhandle as a representative of the oil shieks. His lung development first became noticeable when but an infant. His screeches and bawls could often be heard above the numerous herds of cattle. He has managed to bring the house from the depths of sweet repose during the small hours of the morning by this self same voice.

Thurman Whittis, his "old lady" at such repiditions curses softly to himself and spits the residue of Beech Nut out into the pass. Thurman's electrical genius is quite a shock to some of us who have had the misfortune of having demonstrations that were not altogether mutual.

Just around the corner Hershey and Rudd abide in their domain of the silent. They busy themselves with the beautification of the college campus during the day and spend the hours of the night in the pages of a text book.

In the second booth to the right is the home of Harry Montague and "old lady", Aubrey Keel. Harry seems to be well under way with a summer romance that speaks of moonlight and roses.

Keel, better known as "the man in the Moon" makes all of the dances and the general "talk" towards the evening, wrecking the hearts of our fair damsels.

Morris Stark and Ben Wall have the pleasure of each other's company just at the head of the stairway. Ben is just another one of these song boys. We always know when Ben is home by the plaintive notes of that melodious voice filtering through the building.

Morris goes creeping out to the dairy barn at about four in the morning and we can't see so much of this young man.

"Cherry" Winston and "Stache" Standefer live at the end of the west hall and with the aid of two ukes, an alarm clock, and a trumpet manage to keep the dorm awake at most any hour of the night. If anything of unusual occurrence happens the credit is given these two wickers of inequity.

Graves Evans the young man from the city of El Paso takes honor for being the most studious youth in the house. He will not tolerate these "Flaming Manies" or "Foolish Sals" he came here to study all of the time and he is living up to his word.

The above is the way Cheri Casa looked throughout the summer. "But they're all gone now." Ye editor alone of the first crowd remains faithful and the landlady will not let him leave. Some sort of "attachment," you know.

Jimmie "himself", has gone to Roscoe, and is planning to operate a gin this fall to turn out the fleecy staple for the Tech mills, maybe.

Ben Wall, one of the old gang, has moved next door, and is still in the shadows of the old dorm.

Morris Stark, a winter student, and Hearshey and Rudd, summer students mentioned above, are still "at it."

Due to the fact that the Lubbock Hotel was not finished for the entertainment and accommodation of the Commercial Executives who held their convention in Lubbock, the next best substitute was found in Cheri Casa. For some reason, probably explained on another page of this issue, the old domicile became known as "Hallotis Hall" during the convention.

Mrs. Carol Thompson, who fed the girls at College Inn during the winter, was house mother for the summer.

First Summer School Success

The Summer School at Tech began June 15th and lasted six weeks. The enrollment was 350. The summer session was a success in every way, considering the fact that the term was only six weeks. Some of the classes, including botany, completed an entire year's work. The enrollment for next year, when the full 12 weeks are offered, is expected to exceed the thousand mark.

Among the most interesting events in summer school was the trip to Carlsbad Cavern near Carlsbad, N. M. The trip required two days and was thoroughly enjoyed by all who made it. Carlsbad Cavern is reputed to excel the famous Mammoth Cave of Kentucky.

Willie Roane of Valley View has written in saying that he is going to bring some of his friends to Tech with him next year. Roane was on the track squad this year.

W. E. "Blackie" Blackburn, a baseball letter man, says he is "pouring it on" down at Miami and is just about paid up and ready to come back to Tech.

STUDENTS TO BE GIVEN WORK

CIVIC CLUBS WILL SEEK EMPLOYMENT FOR STUDENTS

A movement which will do more toward insuring the employment of every student who enters the Tech this winter, that needs employment to help meet the expenses of school, was recently instituted in Lubbock, when the college officials met with the leaders of the civic organizations to discuss the problem of student employment.

Simultaneously with this movement came the announcement from a civic organization, that it would admit one student each year to membership in its organization. The local press and others have encouraged the similar arrangements. This means that at least one Tech student will receive training for civic development in each of the local clubs, and these students will further be assisted by the membership of the clubs.

At the meeting mentioned above, it was pointed out that approximately 1,000 students in the Tech last year were largely self-supporting, and that at least 125 were forced to leave school because of the lack of employment. With the matter being handled as it is at present, it is believed that every worthy student will receive some remunerative employment and that despite the fact that there will be a bigger demand this year than last.

Business men and others offering employment are protected by the assurance of college authorities that some but worthy students will be assigned work, and that should any individual not live up to contract, a good worker may be secured in his or her place.

Students who really need employment should correspond now with Registrar E. L. Dohony, who is chairman of the employment service.

Floyd Woudridge of Dallas is in Oklahoma at Wadwa working during the summer.

CITY DRUG STORE

"The Retail Store"
Everything in drugs and school supplies.
We invite new students and old to visit our store.
Phones 601 and 602

Ransome Walker of Mission is also the proud possessor of a "TT" Sweater which was mailed out to him. He is coming back.

Darrell Woodward is at home in Comanche where he is trying his best to get to come back to Tech in the fall.

To Tech Students New and Old

We extend our greetings and invite you to Tech for the fall term.

After you arrive bring us your winter clothes to clean up before cold weather comes.



Just Call **85**

We give prompt service and careful attention to all work.

DON'T ORDER THAT FALL SUIT UNTIL YOU GET BACK TO TECH AND SEE OUR FALL SAMPLES

We appreciate student trade and solicit a continuance of your patronage.

Lubbock Tailoring Comp'y
HATTERS CLEANERS DRESSERS
Telephone 85 Broadway



Tech Matadors

VS.

Schreiner Institute

—AT THE—
PANHANDLE SOUTH PLAINS FAIR, OCTOBER 2

First game of season to be played at home. The annual game of the South Plains Fair. The Fair Association invites your attendance at the biggest fair on the South Plains—Many added attractions this season.

SCHOOLS, CITIES, FAIRS — DO NOT HAPPEN— COOPERATION BUILDS THEM

Panhandle-South Plains Fair Association

INCORPORATED
Lubbock, Texas

W. J. Garrett Dry Goods

"THE STORE FOR EVERYBODY"

Welcomes the
Return of
TECH STUDENTS

We appreciate the patronage of the students which we enjoyed last year, and invite you to visit us again.

INSPECT OUR STOCK WHEN YOU GET TO TOWN

Our stocks of Dry Goods, Ready-to-Wear and General Wearing Apparel are complete and up-to-date.

THORNHILL DRUG STORE

Drugs, Stationery and Sundries
High Grade Chocolates and Bon Bons
Phone 345
Northeast Corner Square

WHY NOT BOOKS?

...The...
**Road Runner
Book Shop**

109 COLLEGE AVENUE

—will help you with your selection of books for gifts and for personal reading. Drop in and examine our stock. The bus passes by the door.

We Are Anxious for
the Return of
**TECH
STUDENTS**

We miss your association on the Campus as well as in a business way.

We have an up-to-date tailor shop, student owned and student operated for the convenience of Tech students and faculty members. We cater to Tech trade and appreciate student support.

WHEN YOU UNPACK, LET US PRESS 'EM UP

"Our Barrel Fits Any Waist Line"
Satisfactory Work

Student Tailors

BLAKE & HEFNER
1111 College Avenue Phone 1219

Greetings From the President



DR. P. W. HORN

It affords me much pleasure to extend mid-summer greetings to every former student of the Texas Technological college.

It has been my pleasure to meet a number of them when I have been in other parts of the state. It has also been my pleasure to be remembered by letters from a number of them. One of my special greetings was in the form of a box of peaches from Mr. McWhorter of Athens, Texas. Everybody knows that East Texas is noted for its peaches and when they are at their best there are few things in the world that can excel them. I hereby express my appreciation to Mr. Coker for his kind remembrance. I also express my appreciation to our other students who have remembered their president during the summer.

I sincerely hope that many of our last year students are more or less homesick for returning and are thinking of the college of their choice. I sincerely hope a large number of them will be with us again next year.

The campus at this mid-summer season is looking particularly attractive. The young trees put out last year are flourishing. There has been rain enough to keep the campus looking green. I sincerely hope that there has been rain enough to make good crops all over the entire state so that our young men and women will have every opportunity for returning to college.

You will be interested to know that we are having a great number of ap-

plications from new students. We had a thousand and forty-three students in our enrollment last year and there is good reason to think that we shall have at least fifteen hundred during the coming year. Many people tell me that this estimate is too low.

One of our young men writes me that he expects to have "a large number of other young men with him from his home town next year." I hope that each one of you will speak a good word for Tech and bring somebody with you.

Please keep in mind that registration dates are September 20th to 22nd. If any of our new students have examinations to take, remember that these examinations will be given on September 16th to 18th. The fall term classes will begin at eight o'clock on Thursday, September 23rd. The reception to be given by the various churches will be on Friday evening, September 24th. The reception by the president and his wife will be given Saturday evening, September 25th. I hope every one of our old students and a large number of new ones will be on hand at that time.

I wish to every student of the Texas Technological college, whether a former student or a prospective student, a pleasant and useful time during the remainder of the summer. And then I hope for you a pleasant re-entrance into college and a profitable year.

Very cordially yours,
P. W. HORN, President.
July 30, 1926.

HERE 'N THERE Mostly There

Ralph and Scott Fikes are at home pulling the "bell rope" over old Buck, but making plans for Tech this fall.

C. D. Eaves, of the history department is taking his first vacation in ten years, and will spend the month in Colorado, hunting and fishing.

Anette Barnhart, who is not a "baby," is enjoying her vacation in Childers, and making plans to return this fall.

Maude Dee Skeen was among those who remained for summer school. She contemplated teaching, but may return.

"Red" Hamilton, baseball captain, is playing with the Hubbers and working for McWhorter-Roberts while waiting for football training to open.

The Crawford sisters, the three of them, vamped the boys who attended summer school and—well, they're still at it.

John Burroughs assisted in the laboratory grind of those who took an entire year of botany in six weeks this summer and is now on the farm near Lubbock.

C. A. Holcomb, who left to do debate, is tailoring for a local firm.

Delcor Ridge is thumbing the keys of a postage machine for the First National Bank, and still drives his "open job."

Prof. Studhalter has left for Colorado, where he will be joined by Ned Camp during the month of August. They will hunt for specimens for the botany lab in the mountains—bugs, frogs, snakes, etc.

Ox Reed, president of the first Freshman class is now a sophomore, but he is still running with the "aimers." He writes in from Vernon that he is coming back and bringing two fish with him.

Misses Almeda Murray and Afton Gilkerson have been attending Colorado State this summer, but will be back in the Tech this winter.

D'Ann Sammens, queen of the Tech for 1925, is at Ruidoso, New Mexico, and according to her side-kick, Jane Mast, is "re recuperating from the hay fever." At any rate she is enjoying the summer resort.

Jane Mast, one of the Tech beauties, is now attending school in Ohio, but will be in Tech this fall.

Rearrangement of Library Goes on During Summer

According to Miss Elizabeth H. West, librarian, gratifying progress is being made in the organization of the Library. Miss Emma L. Main, of Thalia, has been at work since June at cataloguing the books already in the Library. When this work is done, there will still be 1,300 books from the University of Texas duplicate collection which the Library has recently acquired as a gift; back files of magazines received as a gift from Mrs. A. T. Byers, of Fort Worth; and the thousand-odd books to be purchased for the Library with the appropriation available after Sept. 1, all clamoring for the cataloguer's attention.

According to Miss West, the rearrangement of the furniture already in the Library will be changed to give room for additional chairs and tables and more shelving. Miss West hopes to increase the seating capacity to such an extent that no student will be unable to find a place for work, as has sometimes been the case this year. She hopes also, she says, to add shelving capacity for several thousand more books.

Besides Miss Main, Miss West has had the assistance of Misses Pauline Trippett and Lola May Rozelle, and Messrs Stanley Brown and Coril Barton. Miss West, like other members of the faculty, is expecting a greatly increased enrollment next year, and she and her assistants are postponing their vacations in order to make ready for the proportionately larger service which the Library hopes to render to the students and faculty.

Rector: Is that your cigarette stub?
Student: Go ahead, you saw it first.
—Notre Dame Juggler.

Some men are born great, some achieve greatness, and some—just grate upon you.—Middlebury Blue Baboon.

"Use 'despair' in a sentence."
"We had a flat tire today so Pop had to use despair."—Annapolis Log.

"I never thought that anyone could stoop so low," mourned the cow to the enterprising milkmaid.—Green Goat.

C. A. Dressel, Tech Yell Leader, was in town last week. Like all the rest he was full of pep and rarin' for school to start. In fact we are looking for someone who doesn't want the time to hurry up and roll around.

"Say boy friend, why comb your hair just before going to bed?"
"Oh I just wanted to make a good impression on the pillow!"—Ollapod.

He: I see you are wearing stockings to cover your knees.
She: Can hardly recognize the old joints, eh?—Texas Ranger.

"Mary dear, let's set our wedding date for next Friday."
"Oh, but we can't. I've got a date for that night."—Pony Railer.



This institution joins the other business firms of Lubbock in welcoming the students back to the home of the Texas Technological college. We are behind the college and are willing to cooperate in every way for its advancement.

The Citizens National Bank
Corner Broadway and Avenue I

HOTEL LUBBOCK

WILL OPEN AUGUST 15, 1926



A half million dollar hotel built by the citizens of Lubbock. One of the largest in West Texas, and one of the most modern and luxurious in the State.



Our open court, or roof garden, for dancing contains 2,500 square feet.

Our banquet hall for dances and socials has a floor space of 1800 square feet.

3 private dining rooms.

Coffee shop equal to the best in Texas.

We hope to have the privilege of entertaining Tech students at the opening all-college dance.

W. A. LaFon Manager

MEIER JEWELRY AND MUSIC SHOP

Many thanks for the patronage you gave us the past term and hope to be favored with a large part of your trade the coming term.

1102 Broadway

Lubbock Laundry Co.

"Biggest and Best In The West"

Welcome back Tech students — we are glad you are here.

The Lubbock Laundry is best prepared to serve you.

Phone 305

1101 Avenue G

ANNOUNCING

THE OPENING OF

The Hotel Barber Shop

OPEN SEPTEMBER 1ST

In the basement of new Hotel Lubbock, entrance from Broadway and hotel lobby. Our new shop will be supplied with soft water. Everything new and up-to-date.

We appreciated student patronage at our old stand and solicit your business upon your return to Tech.

CONVENIENT

SANITARY

YOUR FAVORITE BARBERS

W. E. DAVIS, Mgr.

JOHNSON DRUG COMPANY

Phone 1082-1083

1007-1009 Main

WE WELCOME

—the return of Tech students and invite them to call on us for anything which would be included in a complete stock of Drugs, Sundries, Novelties, Caddies and School Supplies.

OUR STORE WILL BE HEADQUARTERS

—for many of the student activities during the next year, which will be an added attraction to our already popular bountiful service and merchandise.

We handle The Famous KING'S CANDIES

Presented to Tech



LADY WOODFORD 135TH

One of the most prized donations received by the School of Agriculture is a Hereford cow sent to the college by R. V. Colbert and son of Stamford, Texas, breeders of registered Hereford cattle of the Anxiety strain.

The donation was made to the Animal Husbandry Department through Mr. Clifford B. Jones of Spur, a member of the Board of Directors of Tech. This is the fourth Hereford female to be donated to the college by breeders who are interested in our success.

We are told that Mr. John Bowles of Lubbock will send two Herefords in before long, to further augment this herd.

The cow present by Colbert and Son is named Lady Woodford 135th. She has twice won 1st prize in class at the Southwestern Exposition and Fair Stock Show, Fort Worth, Texas. Her winnings at Fort Worth indicate her remarkable quality. She is now in calf to Beau President, one of the best bulls in the country.

Student Dairy Is Successful

The Student Dairy association has functioned very well this summer. Five of the students have been here and have been in classes in the Summer School. After the close of college they have found employment for their surplus time.

Professor Stangel states that he has more applications for membership in the association than he will be in position to grant, there being some 21 on file at this time. It is hoped that the association members will all have very high producing cows and that this fact will enable the available space and equipment to serve the largest possible number of individuals. No where else has such an association ever been worked out in a practical manner and its success is just another of those Tech college items that put us where we are. The great fact in the background is that the retail product has been of such high quality that it has been in demand. The result has been as was to be expected—a real service to the citizens as well as to the students. The boys cannot hope to meet the demand made for their product and in consequence there is a stimulation offered to the trade to endeavor to approach the quality which the boys have in their product.

AGGIE NOTES

Dale Wallace is working on an acre project.

The Ags. will regret to learn that the wife of Mr. Dennis the herdsman has been in the hospital for a very serious operation.

Mr. Dahlberg has been carrying forward a weed-cutting and dry farming campaign on the campus all summer. He says that 320 acres of weeds and grass is a rather large lawn. Two mowers are kept running.

Claude Hope is working at the local Substation of the Texas Agriculture Experiment Station. As is the case with a novice in any line he has had to go through some deep and peculiar ceremonies this summer—the thirty third degree is now past but we are told that the wind robbed him of a pair of trousers.

Mr. Mahoney is studying at Michigan A. & M. this summer. He reports a profitable and enjoyable course of study. Mrs. Mahoney accompanied him and is also in classes.

Professor Stangel and family will be in Central Texas for a short vacation early in August. College Station will be included in the trip and he will be present during farmers week at A. & M. college.

Dean Leidigh is on the program for the field day exercises to be held at the Federal Agricultural Experiment Station, Woodward, Oklahoma, August 5th. The chief speaker on the program is Honorable Renick Dunlap Assistant Secretary of Agriculture, Washington D. C.

Mr. John Burroughs served as Lab. assistant for the course in Botany in the Summer school.

Mr. Ray Mowery who will be Associate Professor in Animal Husbandry next year is now studying at Iowa State College. Mr. Mowery will assist Mr. Stangel and will probably handle the instruction in Poultry as well as part of the Nutrition and A. H. 131.

Mr. Dahlberg hopes to be able to get away for a short vacation late in August.

Dean Leidigh expects to take a few days vacation the latter part of August.

Students working on the farm or on the campus since the close of the Summer School include L. E. Brooks and E. L. Hervey who are taking care of trees and shrubs and the following who are helping with the livestock and the farm crops: Raymond Reed, Tom Chapman, O. L. Dickenson, Guy Stark and Morris Stark.

"Tell me, what does the Christmas tree stand for?"

"Well, it would look sort of silly lying down."—Cornell Widow.

"Pardon me, you dropped your handkerchief during the last dance?"

"Oh, I was never so embarrassed in my life. That wasn't my handkerchief, that was my dress."—Wesleyan Wasp.

Dress: What's good to clean ivory with?

Er: Try a shampoo.—Dresser.

Animal Husbandry Dept. Completes Livestock Herds

The Animal Husbandry Department of Tech has completed the purchase of its stock for this year. A few additional head of breeding stock will be secured early in the fall, these being mostly males for the sheep and hog herds. At this time the livestock number 105 head and represent the following classes:

- 2 breeds of dairy cattle, 24 head.
 - 1 breed of beef cattle, 4 head.
 - 3 breeds of sheep, 22 head.
 - 3 breeds of hogs, 46 head.
 - 1 breed of horses, 9 head.
- Many of the animals have been presented to the college by breeders.
- All of these animals are registered pure bred except 2 of the sheep and 2 of the horses. They are selected for their suitability for use in instruction work and will very largely be perpetuated in the Tech herds of the future.
- With this start the plan will be to go ahead as any breeder and sell of animals of excellence when they can be spared. Likewise a rigid culling will always be under way and some animals will be sold off for meat in those cases where defects appear.
- The first animal sold went to Jimmie Knight of Shallowater who purchased a Duroc Jersey pig to feed in his boys club project. The second sale was that of a Jersey bull calf to Mr. H. B. Newton of near Wolfarth. This calf also goes into one of the boys club projects which County Agent Eaton has in this county. The availability of the herds of the college should do much to assist in building up the blood of the farmer's herds in this region.
- The animal Husbandry Department will not compete with breeders in the usual meaning of the word. On the other hand when there are individuals to sell off the college will endeavor to place these where they may be used to good advantage and full value will be asked for them as a matter of good business. Thus the college will be able to in part meet the expense of maintaining its herds which is at best quite heavy, because of the class instruction to which they are devoted and for which they must be in condition.
- Russell Dennison is also spending the summer in Lubbock and is evidently enjoying it. Don't ask me.

Cheri Casa Sold By Mrs. Killin

Cheri Casa is being sold by Mrs. H. E. Killin, formerly Mrs. Jessie Summers to a Mr. Williams of Seagraves. The management has not yet been announced.

Cheri Casa is one of the most attractive dormitories near the campus and is also the largest. It will more than likely remain a boys' dormitory, altho there has been some rumor of it becoming a girls' dormitory. The combination of the large lobby and dining hall makes a most delightful place for parties and dances.

Quite a number of smaller dormitories have been constructed during the summer and the students will be able to choose their home for the school year from a large variety of types of dormitories in any part of town they may like. A list of dormitories and rooming houses is being compiled by the college and may be had by writing the Registrar's office.

GAMBILL'S CHAIN STORES

1112 Broadway

Housewares and Variety Goods

Featuring Merchandise From

1¢ TO \$5.99

Students cordially welcome to visit this new store.

WELCOME

The Return of Tech Students Again

We have an up-to-date and sanitary shop, operated by first class barbers, for the accommodation of student and faculty trade, and we appreciate their business.

EVERYTHING FOR YOUR CONVENIENCE

SERVICE SHINES

SATISFACTION BATHS

Tech Barber Shop

1103 College Avenue

Jarett's Fashion Shop

WOMEN'S WEARING APPAREL

913 BROADWAY

PHONE 1496

LUBBOCK, TEXAS

TECH STUDENTS Are Always Welcome At THE ELK BARBER SHOP Merrill Hotel

Greetings--

To Tech Students Everywhere:

We extend to Tech students, both new and old a hearty welcome to our store. We appreciated the student patronage which we enjoyed last year and invite you to call on us when you get back to Tech.

WE USE STUDENT ASSISTANTS AND GUARANTEE COURTEOUS SERVICE

LUBBOCK DRUG COMPANY

THE NYAL STORE

South Side Square

915 Broadway

Phone 152

Welcome Students

Home of Rawlings Sporting Goods Everything that your athletic desire could wish for

Myrick Hardware Co.

"If It Is Hardware We Have It"

ANNOUNCING the opening of

Las Marias

Located on College Avenue, carrying a complete stock of supplies for college students. We located here for the convenience of Tech students and solicit your patronage.

Our stock includes:

- GIFTS
- HOSE
- SPORT TOGS
- NOVELTIES
- SHOOL SUPPLIES
- TOILET ARTICLES

OWNED BY COLLEGE STUDENTS MARY KNOLLE MARY RYLANDER 1109 College Avenue





When You Come
Back to Tech

Do Not
Buy a New
Fall Suit
Until You See

BARRIER'S

When you come back to school you are going to need new clothes. For the new teacher and the old class mates must be impressed. The new suits we will have to show you are built, especially to stand the strain college days give them. Sturdy fabrics, reinforced tailoring and an extra pair of trousers make these clothes pass with a grade of "excellent."

Barrier's will also be headquarters for all Tech novelties, such as Pennants, Streamers, Sweaters, Emblems, Auto Streamers, Banners, Swagger Sticks, Pillow Tops etc.

ALWAYS SOMETHING NEW	Barrier Bros. <i>DEPENDABLE MERCHANDISE</i>	WE GIVE GOLD BOND STAMPS
"The Store That Is Popular With The Tech"		

WELCOME

BACK TO TECH AND LUBBOCK

We appreciated the liberal patronage of the student body last year and hope to be able to serve your needs again when you come back.

Many Tech Students Used Our
Typewriters Last Year
Most any make of machine for rent

South Plains Writing
Machine Company

Re-Built C. R. ENGART, Mgr. Repairs Rentals

Willette Waters has the big head. She was selected as the official pianist for the T. C. E. A. convention which was held here recently.

Franklin Eldridge of the Toreadors is in Tahoka vamping the ladies. He will be here to open the season August 29.

100 Members May Be In Band Camp

(CONTINUED FROM FIRST PAGE)

Bearing out the Tech colors, the honored Scarlet and Black, and fashioned after Tech's fore-runners, the Spanish gentlemen, it will set them off in a blaze of glory that will be outdone only by the blaze of their spirit and blare of their music.

For the boys, (and the girls will follow the general color-scheme and outline), there will be black corduroy trousers, flare-bottom with scarlet insert bearing a "T" or a lyre; a scarlet sash topping this, set off by a white shirt and this in turn under a scarlet jacket. The hat will be the Spanish "beaver," type, wide, felt, and black—and the hundred members of Tech's Concert Band, with their instruments will make a striking and an intriguing picture.

This effect will be worked out in the Band Training Camp as will the per squad formation and tactics, which will be also under the supervision and direction of Mr. Lamarie.

The class work of Mr. Lamarie will be taken at regular class hours, and will include a study of music, the combination, ensemble, the theory and practice of music, and band directing. It will take the single instrument, the nations of classes into the ensemble-class of instruments, and the combination in fact, a conservatory course of band-master music, except for the fact that it will start with the rudiments of the art.

HERE 'N THERE Mostly There

Anna Belle Collins, secretary-elect of the Student Association, writes from her home in Channing: "Just fifty-one more days. Think I don't don't have the hours counted? I can hardly wait for the fall term to open."

C. W. Ratliff, president-elect of the Student Association, is acting in the capacity of "news hound" for the Lubbock Morning Avalanche and busying his brain with making plans for the students this fall.

Edna Yonge, that diminutive "package of pep" from Sweetwater, returned to her home at the close of the summer term. Edna and her old "roomie," Ruth Officer, have reserved rooms at College Inn, getting ready for fall.

Ogden Horne, business manager of La Ventana for next year, is at Blackwell, but will be in Lubbock before the summer is over to make plans for the fall work.

"Polly" Scott, the half-pint from Madou, divides her time between her home town and Lubbock. Pauline will likely be with us this fall.

Johnnie Forkner is back home at Memphis, and also back at his same old "graft"—hounding his home-town merchants for advertising for one of the local papers. "It won't be long," John says.

Pauline Trippet did her "vamping" act through the summer term, but found time to finish her credits for a B. A. degree. She will work on her M. A. in Tech this fall.

"Ox" Keys, business manager of the first annual, is sacking malls in his dad's hardware store in Hollis, Oklahoma. Friends say Rex is a great hardware man. The customers hit him in the "slats" and he "bolts" for the open spaces. He is bringing some of the fellows to Tech this fall.

Andrey Phillips, that "crazy" girl from Slaton, attended summer school, and is now marking time until the fall term opens.

Windy Watkins departed from Ralls, "the capitol of the universe," soon after the spring term closed, and is now reported to be building an addition to Galveston while in the employ of a construction company.

Lucile Davis writes from Amarillo that she is "wild for School to start." Can you feature her being any other way?

Ruth Officer is at home in Turkey, and writes that she is courting a German Count but wishes he was "some-one from Tech." Ruth is coming back.

Jimmie Biggers, editor of La Ventana, is doing the "heavy-heavy" with an engineering company in Fort Worth. He writes that he is ready to undertake something light again like editing the annual.

"Windy" Nicklays and "Satch" Hill were down the other day with lots of good news. Amarillo seems to be summer headquarters for Texas Tech. According to them, everybody is coming to Tech next year—all right, some on down, we'll move over—there is always room for one more.

ed might be glad to get that box containing those flashy scarlet "TT" sweaters. They sometime play ball with Amarillo and were in Lubbock for two games recently.

Vernon Neill who lettered in track and is at his home in Cleburne for the summer says he is "for a still better Tech."

Vaughn Corley, football center, is chauffeur-ing a delivery bus in Lubbock this summer.

J. W. Westerfeldt of Cisco who is now at Texon writes in that he intends to bring a friend back to Tech with him.

Brock Brandon is driving the cars for the younger set in Marshall. He plans to continue his shelling when he returns to Tech.

Henry Wiggs is safely at home in the state of Georgia but will return in the fall with a flock of "peaches," so he says.

Orval Burroughs returned Thursday with Dr. Horn from an extended trip through points in Central Texas. They went through Dallas, Waco, Houston, Fort Worth, Temple, Belton and other points. They reported a wonderful trip. Orval was the high powered driver for the president.

Carlisle Tubbs is running the transfer for the City Engineer and making gobs of oil mops.

Stacy Smith is lounging on the beach at Corpus Christi. He will return to Tech this fall.

Preacher Calloway and Chief Kirby are oil field toughs in the Panhandle field. It is rumored that they have a big well ready for the football squad special trains to the games this fall.

Agnes Brown is making dough for the family in Clovis. She will show the fish this year how to be an ideal citizen.

S. B. Tadlock Jr. is the official night clerk for the Merrill hotel.

"Bill" Steele, the girl with the "blue" hair that works in the business manager's office, is back on the job after a short vacation spent in Amarillo.

Floy Pryor is spending the summer in Lubbock and is now drawing a salary to sit under a fan in someone's office down town.

Mark Bennett has been on the job throughout the summer, and during the absence of the business manager, R. M. Chitwood, was the chief business executive of the institution.

Miss Lulla Boone returned this week, after finishing her work in the University of Colorado.

Elmer Davenport, who was common around College Inn during the winter, is working for the institution during the summer.

Misses Jensen and McNabb are leaving this week for their vacations, after having remained on duty in the office of President Horn and Dean Gordon during the summer.

Irwin Coleman has never been absent a moment from the office of the registrar—except during the absence of the boss—and is still on duty.

Irwin is being assisted during the summer months by Miss Mary Hope Westbrook who came to the Tech this summer, and who will be one of the 1927 grads.

Tom B. Morrison, who is now living in Houston, spent the past week in Lubbock, having returned to cast his ballot in behalf of Dan Moody, and to visit Mrs. Morrison's relatives.

Ethridge Eagon, the tall fellow who sings low tenor and whose short brother, Vernon, sings high tenor, in the Tech male quartet, was a visitor at the Tech Wednesday, and was acting in the capacity of guide for his cousins, Misses Gladys and Myrtle Porter, who are prospective students for the fall term. Etheridge is coming back, but states that his brother may not return until later in the year.

H. P. Cooper, who managed the Tech male quartet and sang second bass, is said to be pastoring a church in Clarendon and will be with the Clarendon College another year.

Grady Moore, the other member of the quartet who also lettered in foreman's, is helping Floydada break all records with the marketing of wheat, but will declare time out to return to Tech this fall.

Scott Turner has returned to Lubbock after a time spent in Amarillo, and is now waiting for school to open.

Alton Hutson is sneaking soda for a local confectionery and still promotes an Elk dance occasionally, when he can find some of the gang in town.

J. B. still drives the City Bus.

Paul McWilliams, editor-elect of the Toreador, writes in that he will bring somebody with him to Tech this fall, and that he is looking forward to a great year. He has been writing in for some advertising material.

Ottis Koen, who will be a member of the Toreador staff again this year has returned to Lubbock this week after an extended visit in Dallas.

Marlin (Shorty) Hayhurst, business manager-elect of the Toreador, is at Chillicothe for the summer, and will be out for football this fall along with his business adventures.

Grace Fisher is patiently waiting at her home town of Junction for a visit from Nick Jordan.

Clyde Graver and Sellars Spence are to make a visit to Junction in the near future—business unknown.

Merle Ratliff is spending her vacation in the little city of Lubbock.

Ruth Benedict's whereabouts is unknown. When last heard of she was wandering around in the wastelands near Knox City calling, "Oh Brad." If anyone sees her please tell her Brad is safe in Highland Park.

Jim Flannigan is now dealing out the "Will you love, honor and obey's" in Midland. That is, if he did not get defeated in the Justice of Peace race in which he was running. It will be the plan of the Tech students to patronize Jim as far as possible.

Lyman Ashby is in Amarillo and makes an occasional visit to see a certain little girl in the Hub city of the Plains.

S. C. Arnett is the caretaker of his father's sheep on the ranch west of Lubbock. He says he knows what a "little lamb" is now.

It is rumored that Shorty Hayhurst is making gobs of money in Oklahoma selling fire water to the squaws. Stay in there Shorty but don't let Dopey or any of the rougher element hear of your monopoly or they will ruin your trade.

Roy Stevens, the track and football demon who ruined our track meet with Simmons University last year, has been going to summer school and is now working for Barrier Bros. Roy will be one of the strongest additions to the Matador Camp next year. With the line-up for track next spring, it looks like someone is going to get a surprise.

Amarillo has turned out to be Tech Headquarters for the summer months. The oil boom together with the natural growth of Amarillo has attracted many of our students. It is reported that there is one on every block.

"Satch" Hill, "Windy" Nickolas, Eli Curtis and Guy Hayden are with the Amarillo ball club. Track Captain Carion Christian is "going the cows one better" and making butter for the Mistletoe Creamery. Ted Sams is working for the Santa Fe in the Engineering Department. Others, whose business is either unknown to the writer or of a "shady" nature, are George Glickerson, Harry Pryor, Fromme, Knowles.

Nick Jordan is working for the Jordan Construction Company in Plainview. Spends his spare time in Lubbock on week ends.

Butts Rollo is a drug store cowboy for Johnson's drug.

Fats Boyd is the Hamburger King of Plainview. Drive by boys as you come to school and have one on Fats.

Red Carpenter and Kern Aldridge are toting bolters around for the new Texas Utilities plant here. They both have developed into expert fishermen.



TO THE NEW STUDENTS---

We assure you that we will do everything possible to make your first year with us a pleasant one, both in student activities and in a business way.

TO THE OLD STUDENTS

We hope to have the pleasure of seeing you in September and may our relations with you be as pleasant as last year, assuring you that we are with you first, last and always.

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