

Howdy!

Just to be plain—haven't you been missing your old college buddies this summer?



The TOREADOR



Homesick And Coaching Edition

VOLUME VII

THE TOREADOR, AUGUST 6, 1931

NO. 1

Texas Tech In Readiness For Seventh Annual Session

What Tech Students Are Doing This Summer

MADDOX IS HERE

Don Maddox, president of the student council for the coming year, is attending summer school and working in the college bookstore. Don is planning great things for this year.

The prexy-elect hails from Menard and will be a senior in the engineering school.

MIKA WORKS HERE

Hugo Mika, aggie student from Ballinger, is attending summer school and has been working on the college farms this summer. He will be a senior this year.

WORKS IN MELROSE

Aud Darr, basketball letterman, has been employed at an elevator in his home town, Melrose, New Mexico, this summer. He is making arrangements to be here by September for his senior work and a great basketball season.

WORK IN HARVEST

Tom Abraham, business manager of this publication, is enrolled for the last six weeks of summer school, but spent the first six weeks of the summer working in the wheat harvest at Canadian.

REEVES AT DALLAS

Lloyd Reeves, textile engineer, has been spending the summer at his home in Dallas. He will be back next month to help start off Tech's most successful year.

WASHBURN WORKS HERE

Grady D. Washburn of Graham is enrolled for both terms of summer school and is to remain here for next year.

His brother, G. T., graduate of Graham high school, was enrolled for the first six weeks of summer school and will be back this fall.

WORKS AT ANTON

Alvis Ellis, president-elect of the Pre-law club, has been working this summer on his father's farm at Anton. He assisted with the registration for the last six week term and plans to be back next month.

BAVOUSETT TO TEACH

Roe Bavousett has been enrolled for both terms of summer school and is to teach at Ira next year. Bavousett, who is an aggie student, hails from Camp Springs and is a graduate of Snyder high school.

SLOUGH TO TEACH

Julia Slough attended the first six weeks of summer school but has gone home to begin her school which starts the last of this month. She is to teach near Wellington.

IS AT HOME

Jewel Laney, McAdoo, is spending the latter part of the summer with her parents after having attended the first summer term. She will return this fall.

Armory Will Be Built For National Guards

Construction of a \$12,000 national guard armory by A. M. Leftwich at 1005 College avenue, adjacent to the Texas Technological college campus, was authorized Monday at the city building inspector's office.

M. G. Bowles, Lubbock contractor, received the permit. Work was expected to start soon. It was understood that negotiations by which Leftwich would lease the armory to the national guard here had been completed.

Lubbock has two national guard units, one of which is composed largely of college students. Tentative plans noted on the building authorization were for a one-story 80x100-foot structure of masonry and steel with a composition roof.

Coaches Gathered Here From Twenty States For School

Coaching Session Opens Here On August 3; Wade-Phelan Tutor Football White Kitts And Burton Coach Also

NEARS THE 300 MARK

Elmer Moore is first to lay down twenty-five bucks for enrollment; athletes of by-gone days here

They're off!

The barrier has been sprung. Over two hundred coaches representing all manner of institution from university to grammar school in a territory screened on the east by the smoke and dirt of the Pittsburgh steel mills, bitten on the north by the grass-hoppers of North Dakota, cooled on the west by the melting snow of Pike's peak, and awakened on the south by the croaking frogs of the Louisiana swamps have checked in as guests of Lubbock hotels, apartment houses, and private homes.

Gray-haired veterans stood in Monday along side of rosy-cheeked youths still boasting of their college days to get the official enrollment blanks, badges, and souvenirs of Texas Tech's first coaching school. Ten hours of registration soared the official enrollment to 265 with the possibility of a few late-comers laying the twenty-five buck registration fee on the line to push the final enrollment towards the 300 mark.

Plenty Of Salesmen

Promptly, or as near promptly as humanly possible, Wally Wade, most popular man on South Plains, an outstanding threat for Governorship of the State if elections were booked for this week, pulled the cord on the ding-donger and a group of hard-boiled coaches became school-boys for two weeks.

Following Wade's introductory remarks and the assignment of lessons the "grand army of salesmen" again took charge and bids were offered on everything but the administration building and Tech's chances for a National grid title next fall. Every sporting goods house this side of the Pecos river had a delegation of hand-shakers present to beat "Cliff" Lindsey, local amusement magnet, out of a handful of quarters.

Jimmy Kitts, Moses of the ten commandments of Texas high school basketball, stepped down from the mountain of coaching success to initiate the basketball students into the ways and means of winning quintets. Kitts brought a group of his "all-americans" along to demonstrate the type of "string" that made the Hornets famous along the Midway of Caponeville, or if you will, Chicago, when they pivoted, passed, and tossed "sleepers" to bring back a pair of National High school basketball titles to the little "two-holer" high school over in Athens.

Professor Russell Is New Hort Head

Professor C. E. Russell has been made the head of the department of the school of agriculture, following the resignation of Professor C. H. Mahoney, who resigned to accept a position with a Michigan school.

Professor Russell taught during the first six weeks of summer school, but is spending this month with his parents at Manton, Michigan.

Duck Inn's chicken dinners are served without the feathers.

Wedding Bells Ring For Tech Students; Many Wed

By JEAN SHELLEY JENNINGS

Wedding bells have been ringing almost continuously during the summer months for faculty members, students, and former students of Texas Tech. Hardly a day passes without the report of either an engagement or a marriage.

One of the first ceremonies of the early season was a double marriage May 16, when two couples of former Tech students, Vord Smith, Audrey Campbell, and Cecil Peck, Cleo Jackson were married at Cloyis. The two brides have been teaching at New Home the past year and are to continue with their teaching next year. During the summer both couples are living in Lubbock and will return to New Home in September.

Staffords Weds

The first week in June, Harry Pryor, former student of the college, and Edna Graham were married in Lovington, New Mexico, where they are making their home. Mrs. R. H. Hester, who before her marriage in Mineral Wells on June 7 was Lela Mae Tipps, attended Tech for two years. On the same day in Madison, Wisconsin,

Elizabeth Stafford, who has been assistant mathematics professor at Tech, became the bride of Dr. Ivan S. Sokoloff, assistant professor of math in the University of Wisconsin. Dr. Stafford had completed work for her doctorate at that university. On the day after her graduation from Texas Tech Anie Fern Bickley was married to King Sides, a '30 graduate. They are now on a ranch near Estancia, New Mexico, but after September will make their home in Snyder where Mr. Sides is principal of the grammar school.

On June 13, R. L. McClure and Lorraine Cumby, both who attended John Tarleton at Stephenville and Texas Tech, were married and will live in Lubbock.

At Odessa on the same date, Henry Morgan, assistant manager of the Tech bookstore and former student, and Elouise Jones were married. The bride attended college here during the fall and winter terms of 1930. The couple have recently returned from a wedding trip to California.

Seth T. Cummings, purchasing agent at the college, and Miss Ann (Continued on Page 4.)

Maddox Welcomes Students To Tech

(Editors Note—Following is a welcome from Don Maddox, student council president for 1931-32)

To former and prospective students of Texas Technological college comes greetings from the Student council. It is through the Student council that your ideas and plans for the betterment of the school are executed. It is through the old students efforts and guidance that the new students are impressed and learn to be a true member of our student body.

Be a big brother to the freshmen. It is a duty of the old students to go out of their way to render a much needed service to the freshmen so that embarrassment and that out-of-place feeling will soon be overcome. Call their attention to the Freshman handbook that will be distributed at the beginning of the term so that they may step right in and be a member of this student body of which we are all proud.

Return to the campus with the spirit to help to put over another big year for Texas Tech.

Don't speak of your private worries in public—she may hear you.

Welcomes Students



President Paul W. Horn

(Editors Note—The following is a word of welcome from the president)

Are the students who have attended the Texas Technological College last year or previous years homesick to return to the institution? If so, let them remember that we are homesick as well. The college is looking forward eagerly to the time when you will return to it. When you come to the campus, you will find a number of changes made. Particularly you will find that College avenue has been paved. Instead of being one of the roughest streets in town, it will be one of the smoothest and best. There will be two twenty foot strips of concrete with a twenty foot parkway in between.

There will also be a twenty foot slab of concrete laid on Nineteenth street along the South side of the campus. Returning students will find that the power house and heating plant have been made over again. New boilers have been installed, with a capacity of taking care of all our buildings during even the coldest weather.

As these lines are being written, the second term of the summer school is in session. There is a considerable group of students in attendance, although it is not so large a group as we have with us during the regular term. These include some of our regular students of last year and a number of visitors as well.

Nevertheless, the Texas Technological college is anxiously awaiting the return of those young men and women whom we have known in former years. A cordial welcome waits for them, and for the new students whom they will bring with them next September.

Our first faculty meeting is to be held September 19 at 3:00 P. M. Our entrance examinations are to be held September 21, 22, 23. Freshman orientation is to be held September 23. The registration dates are September 24, 25, 26. The Open House by all the Lubbock Churches is Friday evening, September 25. The reception to all students is to be given by the President and his wife in the corridors of the administration building Saturday evening, September 26, from 8:30 to 10:00. There is a football game with the West Texas State Teachers College to be held in Lubbock Saturday afternoon, September 26. And recitations begin regularly Monday morning, September 28. Be sure to be on hand and on time. The College is homesick to see you.

P. W. Horn

SUDAN STUDENTS MEET

Several former students of Texas Technological college were in attendance at a recent get-together of Sudan citizens who formerly attended Tech. Several students are enrolled in Tech each year from Sudan and this year's number is expected to be as large if not larger according to reports.

High Enrollment Expected At Tech For Seventh Year

Upward Trend Of Financial Conditions Over Country Point To Record Session; Faculty List Completed

EXPECT 1000 FRESHMEN

Registration Announced For September 24-26; First Year Students Will Arrive Day Early

It won't be long. Within a few weeks, the city of Lubbock will take on new life. The air will be filled with merry voices. Old friends will meet again with just a little stronger handclasp. The misfortunes, the heartaches, low price of wheat, and in fact all the troubles of the summer will be forgotten.

The seventh year of Texas Technological college will soon start. Everything is nearing readiness. The faculty list has been completed. Courses have been scheduled. Financial conditions over the entire country are on an upward trend although it might be slow in reaching some places.

Expect 2,500

Although no figures are available as to how many students will be here for the registration September 24, it is altogether probable that 2,500 persons will be here. Freshmen will gather September 23 for orientation and registration will start the following day. Classes will begin at 8 o'clock Monday September 28. Commencement day for the 1932 class has been announced for June 6.

This year's enrollment is expected to better the 2,300 mark, made last year, by several hundred. Although a depression has existed over the country for the past several months, it has been pointed out that conditions are now getting better and that most persons take advantage of jobless times to continue their studies.

The fall term will end Friday December 25, while the winter term begins Monday January 4, 1932. Registration for the spring term starts March 21. A three-day holiday period will be given during Thanksgiving although no holiday is announced for Armistice. No holidays are scheduled for the winter and spring terms.

1000 Freshmen To Be Here. Indications are that at least one thousand freshmen will be on hand for the annual "advice day" of the five deans and other college officials. As yet no contracts have been let for the printing of convocation tickets to be sold to the "fish", but several local companies have put in their bid.

According to information being received daily by The Toreador from students in various parts of the states, most of the old students are planning to be back this fall. This number added to the thousand or more freshmen will soar the enrollment figures to a new record.

Dean A. H. Leidigh Elected Executive At State Meeting

COLLEGE STATION, (Special) Dean A. H. Leidigh of the Texas Technological College agriculture school has been elected a member of the executive committee of the Texas division of the Association For The Increased Use Of Cotton. J. E. McDonald, state commissioner of agriculture, was elected president of the organization.

Dean Leidigh has been a member of the Texas Tech faculty since the establishment of the college in 1925.

Welcome
Former Students And Prospective Students
To
LUBBOCK
And
TEXAS TECHNOLOGICAL COLLEGE

Where you will find a cordial reception from friends and citizens—where you find the fastest developing section in the United States—where you find more undeveloped resources and greater possibilities for the future for young men and women than any part of Texas.

COME—COME OUT WHERE THE WEST BEGINS

Out where the hand-clasp's a little stronger
Out where the smile dwells a little longer,
Out where the friendship's a little truer,
And a man makes friends without half trying—
Out to The Texas Technological College at Lubbock.

LUBBOCK CHAMBER OF COMMERCE
And
BOARD OF CITY DEVELOPMENT

Personals

J. Halley Pundt, the engineers pride and joy, has been harvesting 25 cent wheat up near Canadian.

Bill (L. P.) Teal has been giving the ladies a break while he has been in and around Perryton this summer. And say, "Have you seen that cute red mustache?"

When last seen, Tedo Hazlewood and Courtney Harris were en route to Hollywood where they were going in the picture business. Don't be misled, they were going to take pictures, not make them.

Paul Wood, would-be shiek of the campus last year, is spending the summer at his home in Canadian. They say he tells the home folks how he did it in Texas Tech.

And there's little Jack Flowers, Coach Cawthon's standby for center position on the varsity. He's down in "dear ole" Big Spring slinging ice for the Southern Ice Co.

Lacy "Chief" Turner who hails from Claude, Texas, (spelled with a capital C) is in school this term. Lacy is going to attend the coaching school so he can show 'em how it is done next fall.

Truett "Juicy" Owens has been in school all summer. He is getting ready for a hard season on the gridiron next fall. Watch "Juicy."

Bruce "Ok" Reed, former star captain of the "Fighting Matadors" is back in school this summer. Bruce is to coach in Vernon next fall and is looking for a big season.

Malouf "Ole" Abraham, tiny fish of Tech's campus last year, is spending the summer at his home in Canadian. According to all information gathered he is doing little work and eating plenty in hopes to be listed among the "big boys" of the Tech campus next year.

Bill Simmons is spending the summer in Miami, Texas. Note: Folks, Miami is the "Sweetheart of the Plains."

Gerald Greyer, "Old man rythem" of Frank Stone's Collegians is spending the summer at his home in Shamrock.

Douglas Keffer, manager of next year's Matador Band, is working in Shattuck, Oklahoma, this summer.

Claude Barker is working on his father's ranch up near Gageby, Texas. Occasionally he finds time for his lady friends.

W. C. Cotton, Jr., former Tech student, has been working for the State Highway department up near Higgins. We hear he got a raise in salary.

Begin your arrangements to be here in September.

High Y Price, the boy editor, is now reading copy for Charlie Guy's local daily.

Fritz Southworth has not been

fired from the library staff as yet. Fritz says he can always get a job in the army.

Ed Young, retired or tired editor of the Summer Session Toreador, plans to enter John Hopkins, Harvard, Yale, or McMurray next fall.

Pete Smith has been farming in the Rio Grande Valley. Who said anything about "depression"?

George Tate, the boy who made intra-mural football famous for the Engineers, pulled a Prince of Wales stunt and was hurt in a tumbler on a pony.

Del Morgan, line coach, has returned from a tour of the Hollywood coast.

Oh yes—guess you know about Henry Morgan taking out incorporation papers. It's now Mr. and Mrs. "Hankem" Morgan.

As long as his interest was in Lubbock Don Leach found summer school very interesting, but when the interest went somewhere else so did Don. He is now spending part of his time doing odds and ends around Mineola.

Dr. P. W. Horn recently welcomed a delegation of New Mexico Indians to the city. Prexy didn't say anything about which is the harder task—welcoming students or welcoming savages.

Dr. Cecil Horne, Dean of Journalism college, is vacationing in New Mexico. The good Dean has been landing his share of mountain trout.

John T. Rhodes is now enjoying himself in and around the salt hills near Grand Saline. John attended the first term of summer school.

Jake Bourland, after taking a tour through Texas and up into Colorado, has now settled down in Fort Worth, Texas. Whether he has bought out J. C. Penney's store nobody has been able to find out but it is reported that he is holding down a position with them.

"Squarehead" Collins, the battler and admirer of big "Ug" is spending a short time in Lubbock attending

the coaching school. Collins attended the first term of summer school.

Vincent Foster has made several visits to Lubbock this summer. He says that he was here on important business. Surely he isn't thinking of going to work.

E. W. Herring, alias, Polly, from all indications is riding around in a wagon this summer. His pet saying is "call the wagon."

Eugene Roy found summer school life too fast for him so he left on short notice for Brownsville—or was it Brownfield. Sorry but the places are easily mixed up.

Prof. Ben Conray is attending national guard camp with his local battery boys.

Bob Muse, a student in Texas Tech during the year of '28 and '29, passed through Lubbock this summer on his vacation to Brownwood. He is now working "somewhere in Arizona."

Jelly Kelly, promoter of the summer dances at the country club, is now enjoying a rest at home playing golf and getting in shape for school next fall.

J. Frank Doble Emison, God's gift to Tech journalism, spent the summer months gathering ads for the "Summer Session Toreador." Emison and Ed Young, as managers and editors, gave the summer students a real publication. If you don't think so—ask Reverend Campbell, one of the local Baptist preachers.

Paul Hardy, Aggie club prexy, attended Tech the first term of school and is spending part of this

James Very Strange, John Gilbert of the 1931 class, is farming near Tulla. Strang harvested several thousand bushels of wheat and writes: "If that pesky prohibition amendment was only repealed we would be getting a good price for our grain."

John Brown has taken a fall for "Gus" Wright. Prof. McDonald, big shot in the extension racket, has been chaperone to several of

Brown's visits to the Extension office.

Missouri University didn't get a break after all—our beauty queen, Jean Shelley Jennings, is with us this last term of summer school.

Lee Halsey is at his home at Plainview helping his father. month at the national guard camp on the coast.

James Holcomb, who is to receive his degree this month, is employed by the Lubbock Egg and Poultry company.

Euel Limer of east of town is spending the summer working on his father's farm. He will be back this fall and will be a strong contender for the senior aggie stock judging team.

Travis Meharg is farming this summer at Gatesville. He will not be back this fall according to word.

Katherine Cox is attending school this summer.

Davis Pounds, who has been teaching at Ragtown is attending both terms of summer school. He will receive his degree this August.

Ruby Collie of Hobbs, New Mexico, is attending the last term of

summer school. She spent the first six weeks of the summer at her home.

Everett (Stub) Griffin of Acuff is farming this summer. He will be here when the fall term opens, according to word leaking out from the Acuff Weekly Headache.

W. J. Grimes, another citizen of Acuff, will be back in Tech this fall after laying out a year. He will be a strong contender for the stock judging team.

J. M. Kirksey, former student of Tech is now manager of a produce house at Brownfield.

Archie Lanier Powell, former student is farming near Spur, and spending his spare time courting. It is not known whether he will be back this fall or not.

Thelma Cowan is to teach school near Bowie this year. Here's wishing her luck.

J. N. Montgomery, a leading citizen of Acuff, is spending the summer farming.

Curtis Grimes, 1930 aggie graduate of Texas Technological college, was a recent visitor on the campus. He is teaching vocational agriculture at Roy, New Mexico. He mar-

ried last spring and his wife was visiting here with him recently.

Harlan Howell, aggie student and member of the Matador football

team, spent most of the summer farming at Brownfield. He will be a junior this year.

I'll see you registration day in September.

WELCOME BACK TO TEXAS TECH And DUCK INN

"Where Food Is Served"

You'll enjoy our daily change in menu served in a home-like atmosphere.

Each year the happy, healthy, and wise students dine in Duck Inn because only Duck Inn offers the food, service, and friendliness that is demanded by the modern student.

Duck Inn boarders gained on an average of five pounds each last year—and, of course, a few of the co-eds found that reducing was a joy on Duck Inn's approved diet.

"COME AND GET IT"

DUCK INN

2410 14th Street

MRS. VERNON BROWN, Prop.

"The Center of Eating Activities"

COLLEGE TAILORS
WELCOME YOU BACK WITH THE SAME EFFICIENT SERVICE
1109 College Ave. Phone 1696

NEW — STUDENTS — OLD
For Home Cooked Meals Eat At
MRS. J. F. GREGORY'S
2414 13th Street
Ask Anyone Who Has Eaten There

WELCOME
OLD AND NEW STUDENTS

"Make Our Store Your Store"
Where You Meet Your Friends

TECH DRUG STORE
The Collegiate Store
Just Off The Campus
1101 College Ave. Phone 138

CONGRATULATIONS
To **PETE CAWTHON**
And **TEXAS TECH**
On Their First Annual **COACHING SCHOOL**
We Are For The Matadors
West Texas Gas Co.

Homesick.....

FOR TECH—
FOR SCHOOL DAYS—
FOR FOOTBALL GAMES—

We bet, down deep in your hearts, that you're Rearin' to get back. We miss you—

WE ARE HOMESICK, TOO HURRY BACK!

LOOKING FORWARD TO SEEING YOU IN SEPTEMBER

TEXAS TECH COLLEGE BOOKSTORE

LUBBOCK NOVEL AWAITS RETURN OF TECH FOLKS

By E. W. YOUNG
Toreador Staff

"Tent Show," the home-grown novel of the canvas theatre, has been placed on sale in book form.

This story of a reformed minister may not become the year's best seller or come out in "talkie" form as one of the year's ten best movies but it has accomplished one thing that even the Summer Session Toreador failed to do. Al Hill alias Marvin Hill, the editor, publisher, binder, salesman, etc., etc., of "Tent Show" has produced a story that has the local Frank Norris' endorsement and when anybody can write an editorial, novel, or play that our big-shot friend in the ministerial racket brags about—well, that writer has gone and done something.

This circus, carnival, or what have you novel of Al Hill's dives deep into the sea of bigotry and rescues a youthful minister from the depths of narrow-mindedness. Al of course drags the plot half way around the United States and drops it off back in Texas with the usual "and everybody lived happy ever after" ending.

If you want to know how the "big top" is put up, how to apply make-up, how to get a car out of the mud, or how to win the heart of a female you can do so in Hill's most approved style by spending an hour or so pondering over his novel. This pondering, if you want your own copy of the book, will set you back exactly one buck.

Your buck, however, brings you the complete novel wrapped up in a cotton cover made by the textile department of Texas Tech. The cover is worth half the admission price.

Warren Elected Men's President

As a result of the All-men's picnic held at Buffalo Springs several weeks ago the men of the summer session have organized and elected the following officials:

J. I. Warren, Bovina, president; C. C. Miller, Dallas, first vice-president; T. D. Smith, Albany, second vice-president; J. L. Burk, New Hobbs, N. M., secretary and treasurer; and J. E. Speer, Darronzette, publicity chairman.

Further announcements of the program of the organization will appear on the bulletin boards and in the next edition of this publication.

INTERESTING, IF TRUE

Bible, taught in accordance with the Baptist idea, will be offered next year at Tech by Professor W. F. Frye, former Simmons instructor. There has been mention of the establishment of a Baptist Bible chair on the campus.

Jack Casteel is hanging around this city this summer waiting patiently for the fall term when the dances will start. The Collegians are planning another big year and Jack has been "brushing" up on his piano playing during his vacation. He has about given up hopes of being a journalist and is staying with the music racket.

Tom V. Watson has been waiting on the ladies this summer in the library and his fame is being spread abroad. When he could not wait on the young ladies, his helper, Fritz Southworth, was always on hand.

J. M. Jackson, student from Houston, has been enrolled for both terms of summer school and will remain for the fall term.

Where can I find good looking co-eds? Duck Inn, of course.

Welcome Back To Tech

At your service:
M. E. (Shorty) POSTER
E. D. ALLEN
J. W. BRANCH
BLONDIE HENSON
BILL KYZER
Come and see us.

C. D. Shaw
Barber Shop
1117 Ave. J.

Four Tech Players Appear In Hubber's Lineup As Satellites

Night baseball as played by the Lubbock Hubbers has been attracting large crowds at each game.

The local nine, which includes Del Morgan, Ray Waller, Shorty France, and Hawkeye Hardwick of Tech fame, has been undefeated in after-dark schedule this season. The Hubbers have scored victories over Amarillo, Slaton, Lamesa, and the House of David.

Morgan, first batsman for the Hubbers, is a member of the Tech coaching staff. Waller, a former Tech pitching ace and more recently coach at Dawson High school, performs in eight different positions on the team. Shorty France, the miniature Red Grange of the Matador backfield, plays shortstop. Hawkeye Hardwick, leading Tech hitter of several years ago, scampers around the outfield for the Hubbers.

PUEBLO DIGGERS BACK ON CAMPUS

Accompanied by a truck load of bones, pottery, and remnants of ancient pueblos, D. W. C. Holden and his party of Texas Tech archaeological students arrived home the latter part of last week.

During the past six weeks the history professor and eleven students toured New Mexico, Arizona, Utah and Colorado in their study of archeology. After spending several weeks camped on the Teclotea creek near Las Vegas, New Mexico, where a pueblo was evacuated, the party moved on to Santa Fe for a brief inspection of the museums of that city.

Following the stop in Santa Fe the Matador excavating party visited the Grand Canyon, Mesa Verde national park, Aztec national monument, and the Chaco canyon.

The Tech party included Dr. W. C. Holden, Handsome Bill McWilliams, Frankie Ward, Herb West, Travis Parker, Duke Ligion, Bonnie Carpenter, Nettie Carpenter, Miltie Bagley, Myrtle Spurlock, Billie Hawthorne, and Kate Woods.

Cloris Harris, a student in Texas Tech for three years and a former student of Texas university and Oklahoma university, was married this summer to Miss Mary Edwards of McAdoo. At present they are making their home in that city.

Billy Holmes, the boy who learned his golf in Shamrock and played it at Meadowbrook, showed his stuff to the boys back home this summer. An effort was made by the Shamrock citizens to keep account of the rounds of golf he played this summer, but was later abandoned as people in that city refuse to work 18 hours a day.

Milton Kirksey is in school this summer helping keep the Tech Dairy department on a paying basis. He will remain here for the fall term and expects to graduate next year.

Jake Twaddell is in Spur helping his Dad with his grocery store.

LOVELL HALL

Is Anxiously Awaiting Your Return

Lovell Hall has been remodeled and is far better prepared to serve the modern Co-ed who wants the very best.

We have been missing you during the long summer months and are longing for your return.

BOARD AND ROOM FOR GIRLS

Lovell Hall

"Where You Feel At Home"
2423 14th
Mrs. Mary Sneed Lovell, Prop.

BEAUTIFY ATHLETIC PLANT

Grounds surrounding the gymnasium are being planted with grass and shrubbery in an attempt to beautify the campus. By use of student labor and plenty of water, P. W. Cawthon, director of athletics, hopes to make his end of the campus unusually attractive.

Personal

Sid Knowles, former Tech captain and more recently coaching in El Paso, has enrolled in the coaching school.

Visiting coaches who want an argument with a Baylor man might look up Collier Parris of the Avancha-Journal.

The field trip of the geology department is over and the boys are back in town coated with sunburn and full of thrilling stories.

Hank Morgan has returned.

Kenneth Hemphill, former Tech athlete and more recently a coach at Littlefield High school, will enter the University of Texas law school next fall.

David Chandler, a former student, is now employed at a local dry goods store.

Bernice Dean is attending summer school.

Harmon Jenkins is still working at the Citizens National bank. He will be a senior in Tech this fall.

James Potts, former student of Tech, who lives near Lubbock is now a 'big shot' in the 4-H Clubs of Texas. He was elected president of the group at the recent short course.

Lloyd McLaughlin, the former great 'fish' Mac, is spending most of his time working Saturdays and Sundays at Floydada and the remainder of the week in Lubbock. He plans to be back this fall.

Homer Maxey has retired from business by selling his grocery business to Cecil Bickley.

Clyde Thompson has been in Lubbock all summer. Rumor has it that he has been visiting some in Matador this summer. Yes? No?

Buy a Student Activity ticket next year.

James Dominy is attending summer school after dropping out last spring and farming near Paducah. He has special interest in Lubbock during all months of the year.

Dr. W. J. Howard

This is to announce that I will be associated with DR. C. M. BALLINGER at my office 505-6 Myrick Bldg.

BEST WISHES

To you who have been with us during the summer session of the Texas Tech, and who are returning to your work with increased knowledge and a greater vision.

WELCOME

To you who are returning or coming for the first time to the Texas Tech for the 1931-32 regular session.

Do Better Work

As teacher or student by using a ROYAL PORTABLE, the world's finest personal writing machine. And the new DUO-CASE is a "WOW." See and try this finest of portable typewriters. Sold on small monthly payments if desired.

Typewriter Sales Co.

WYATT L. HESTER
"Next Door to Western Union"
1008 13th St. Phone 78

Mary Frances Senter, a student in Tech in '29 is spending the summer in Lubbock.

C. A. "Two-Gun" Doose and E. F. "Tubba" Wesner visited in Lubbock this summer for a few days. You should have seen the auto.

Melba Mae Tatum spent the summer in San Benito and will return to school this fall.

Ben Anthony attended summer school the first term this summer but has returned to his home in Big Spring for the remainder of the summer.

From all we can hear, Roy Moore is spending the summer in Kilgore where he is employed by an oil company.

Bring some contenders back for our beauty queens, private secretaries and College Inn.

Ross "Rattlesnake" Owens is attending summer school.

Dick Browning is staying with his Matador service station this summer. He recently underwent an operation which kept him from his work for about three weeks.

Boyer Price, a former student of Tech who attended Texas university, was a visitor on the campus last week. He plans to enter the Texas law school after this next year.

James Harley Dallas, the good-natured lad who got his degree last spring, is working in the bank at Brownfield this summer. It is said, however, that the bank is still in good financial condition.

Euel Bell has moved with his family to California. It is not yet known whether he will return for his senior year here or not. He is an argie student.

Stanley Brown, assistant in the

architectural department in 1926-27, has opened an office at Marshall.

Good Old Horace Dean is still with us and says he will stay. Reports now that he is a leading argie student and is learning the different breed of horses to a perfection.

Ann Hammons, graduate of Texas Technological college, is doing graduate work here this summer.

Mary Jo Cole is spending her vacation in California.

Louis Conner is attending summer school.

W. C. Morgan is enrolled in Tech this summer and is working at Duck-N.

Lilah Gaye Rodgers, former president of the Association of Women Students organization on the campus and now president of the Y. W. C. A. is attending school this summer.

The Healy sisters, stars of the freshman class of last year, are attending summer school.

Jason Gordon, former president of the Argie club and member of the junior stock judging team is enrolled for the summer and will remain here for the long term.

Arphice Spikes, textile engineer, is now putting some of his engineering ability in practice by working for the State highway department. He will enroll for the fall term, he says.

Joe E. Taylor, of Tech barber shop fame, was seen hanging around the administration building last week. He is expected to be with us this fall.

Curtis Williams is working occasionally this summer and plans to be back this fall.

Beatrice Casteel has remained in Lubbock most of the summer except for a few visits out of town.

She will enroll for the fall term.

Billy Stanton is still hanging around Lubbock this summer, waiting for the fall term to open. He has intentions of being a sophomore.

Louise Garrison and Lynn Gray Gordon are still in school.

Carrie Parr, former student, is spending the latter part of the summer at McAdoo after working here for the past few months.

Clarence Bobo, Paducah's pride and joy, has attended both terms of summer school and is expecting to remain here for the long term.

Willard Nott stayed at Waco until he got so home sick he could stand it no longer and returned for the last summer term. He will do senior work next year.

Cecile Horne is spending this month with her parents at their summer cabin in the hills of New Mexico. Her new book, "The Lazy Fisherman," will be off the press within the next few years.

We'll look for you in September.

Mrs. Kate Russ, who taught last year near Post, is here this summer. She will teach again this year, but will have enough work off by next year for a degree with the '32 class.

Odis Holly with his wife, Evelyn, are enrolled for the summer session. Holly is working on the college farms and is enrolled for the coaching school.

Willard Harkey is farming this summer near Dickens but spends his Saturday afternoons at Spur.

He withdrew from school last winter but plans to be back this fall.

Floyd McArthur, a former student of Tech who taught near Malador last year, is spending the summer in school here. He plans to continue teaching at least another year, however.

The year 1931-32 in Tech will mean lots to you the remainder of your life—come back.

Kendall Onstoot is spending the summer with his folks in Littlefield but plans to be back. He will be a sophomore.

Texas Tech—the democratic school, the friendly school, the best school in the world. Tell your high school graduate friends about it and bring them along next month.

Red Wheeler is farming near Robertson this summer, but rumor has it that he is getting tired and has decided to come back to be one of the 2500 students here this fall.

B. E. Snyder spent the first six weeks here, but is loafing in Moran the remainder of the summer. He is taking a rest in order that he can continue his hard studying this fall.

Welcome Back Students

Tech Shoe Shop

JACK DAVIS, Prop.

HURRY BACK, STUDENTS

I have appreciated your business in the past.

Visit me at my new location.

HAROLD JONES LAUNDRY

1811 19th St. Phone 798

WE INVITE YOU TO COME TO THE TECH COLLEGE

And We Invite You To Call On Us When You Need

STATIONERY

BLANK PAPER

CALLING CARDS

DANCE BIDS

ANNOUNCEMENTS

PLACARDS

CIRCULARS, ETC.

We Take This Means Of WELCOMING YOU BACK To Tech—Lubbock

And

Ross Edwards

Men's and Ladies' Ready-to-Wear Millinery, Hats and Shoes

Lubbock, Texas

Plains Progress Company

1318 Texas Ave. Phone 225

The Toreador

Official Publication of
TEXAS TECHNOLOGICAL COLLEGE
Lubbock, Texas

MARSHALL C. FORMBY, Editor-in-Chief
TOM ABRAHAM, Business Manager

Assistants For This Issue:
Ed Young, J. M. Jackson, Jean Shelley Jennings, Don Boggs, Duella Clemmons, Everett Fairchild, Mrs. Bertha J. Lewis, Graydon Ausmus, Bob Allen.

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HOWDY!

Number one of volume seven of the Toreador today greets you. The Toreador is the student publication. Volume seven shall strive to please the students, to fight for their rights, and to fairly represent the students of Texas Technological college, regardless of faculty opinion.

Volume seven will advocate no radical policy, but will stand always for those things which are for the betterment of the college and the student body.

The Toreador is here to serve. It needs your co-operation, your help and your support.

The Toreador is your publication.
Howdy!

A GREAT YEAR IS AHEAD

A great year is ahead for Texas Tech! The very atmosphere indicates it. The talk of old students indicates it; the talk of prospective students bears it out.

Within a few weeks 1,200 'slimy' fish from the boundless deep will swim into Lubbock ready for their first college term. At the same time 1,500 overgrown 'fish' who now call themselves upperclassmen will ride into town ready for another year's work. The Matadors have been working hard. They have been in training all summer, and with the ideas they have gained during the coaching school, will be ready for the initial go of the season.

Financial conditions are on the upward trend over the entire country. People have learned to live on less money. Prices are cheaper and crop conditions over the entire state are excellent.

The year 1931-32 spent at Texas Tech will mean more to you than ever one meant in the past. An excellent faculty of 123 members awaits you. An interesting artist course program has been arranged. The same line-up will be here for the basketball season. Tennis and track will be resumed.

Of course you'll be here when registration day rolls around. You can do no wiser thing. Begin now to make arrangements, and remember—bring your buddy along. Tell him what Texas Tech offers—tell him of the friendly school of the West, the school of democracy.

Be here in September and bring your buddies.
A great year is ahead.

LEND YOUR SUPPORT

A great season is ahead for Texas Tech athletics. Track and tennis will be resumed next spring with competition with other colleges and universities. This fall a drive will be made to sell student activity tickets. The Toreador believes that every student returning this fall should consider buying an activity as part of his registration fee. A ticket saves money, time and trouble, and surely every student will want to see every contest on the local athletic field.

The Toreador suggests, however, that a better plan than the one used now might be devised for selling tickets. We suggest that there be three tickets, one for each term. Few students like to shell down ten smackers when they are in doubt as to whether they will be here for more than one term. We suggest that the fall term ticket be sold for \$4, the other two tickets for \$3 each. Furthermore, if at the end of the term, no holes have been punched in the ticket that his money be refunded.

We believe the plan is worth trying. Regardless of the plan, however, The Toreador believes no student can go wrong by doing his mite and buying a ticket this fall.

No, girls, don't think the gym is a "round-house" just because there are a lot of coaches over there.

Don Boggs must have been hungry when he organized the Committee of Ate.

INVESTIGATE FIRST

Prices charged by boarding houses in the college district must be reduced.

The Toreador, after a careful investigation of food costs, announces that it will champion the students' rights in battling the local food profiteers.

For example, a local grocer told the Toreador investigator that food prices have been reduced about 35 per cent on the wholesale market. This reduction has not affected prices to such an extent that all canned goods in the ten cent class two years ago are now selling from one to three cents cheaper while in the high priced line reductions have been met similar cuts.

From products such as eggs, fresh vegetables, and milk are now down to rock bottom prices. This, however, does not mean that Tech students are getting any benefit from the reductions. The average boarding house keeper can supply eggs at breakfast for her entire table of twenty for as little as twenty-five cents.

Watermelon, at twenty to thirty cents each, beans, peas, corn, and similar vegetables are so cheap that a dollar will purchase sufficient to feed twenty hungry students. Meat also, has been placed into the cheap class selling from eight to sixteen cents a pound.

A pencil, two pieces of paper, and a grocery store ad given a few minutes of attention will show beyond the slightest doubt that Texas Tech students are paying too much when they pay more than \$20 a month for board of three meals each day.

The Toreador advises the thousands of returning students to investigate the various eating houses and refuse to pay more than food prices today warrant. Many of the places listed this week in The Toreador have reduced their rates. The wise student will investigate these places before he locates this fall.

WEDDING BELLS

(Continued from Page 1.)

Bell Curry were married June 12 in Fort Worth. During the next week a February marriage was announced, that of Miss Irene Womack and S. H. Shaddy. The ceremony was performed in Clovis. The bride was a student here during the long session this year. The couple will live in Dallas. Johnnie Bess Richards became the bride of Orville Bryan on June 20. Mrs. Bryan received her B. A. degree from Tech in the spring.

Wild in England

Miss Jo Wilder who was secretary of the Tech Y. W. C. A. last year was married to Herbert Abraham at Red Oak, Iowa, in late June. They sailed for England after a short visit in New York and Canada and will be at home in Syracuse, N. Y. after September 1, where Mr. Abraham is an instructor in the university.

Russell Holt, who attended Tech for several years before studying medicine at the Colorado School of Medicine, was married to Doris Crownover. They will live in Denver. R. Warren Lilly and Miss Edwin Winfre, the bride a liberal arts sophomore, and the groom a senior in the agricultural school at Tech, were married in Roswell June 26.

Mrs. Ralph Collier who before her marriage was Miss Anna Bell Collins has a wide acquaintance in Lubbock. She was prominent in campus activities at Tech and during her junior year was voted the best all-around woman of the college. She was a member of Sans Souci and organizer of Arena Ritas, pep squad.

June weddings outnumbered those

of July by only a few. During the early part of the month Jarrott Martin who attended Tech and graduated from the law school of the University of Texas, and Miss Elizabeth Vance of Crosbyton were married. Claude Gentry and Margaret Calley, the bride a former student of the college here, took a wedding trip through New Mexico in July. Denver was chosen by Ray Red, student of Tech, Baylor and the University of Colorado, and his bride, formerly Ouida Shannon, for their honeymoon trip.

The ceremony of Garnet Reeves and Lois Harkey, the latter a '29 Tech graduate, was performed at Las Vegas July 10. Mina Watkins and Miss Myna Slover were married in Clovis on July 7, although the announcement was not made until several days later. Mr. Watkins graduated from Lubbock High and entered Tech in January. During his senior year in high school he was named All-Westerner man and was co-captain of the team in 1930-31. He plans to enter medical school.

Engagement of Glada Koen and Truman Webb was announced in July. No date for the wedding has been set. Both have attended college here.

Vada Mae Garrison, '29 graduate, became the bride of James E. Mann at Santa Rosa. Their wedding trip included Colorado, Wyoming and Yellowstone Park. They will live at Las Cruces, New Mexico. A former secretary to Cecil Horne, Miss Marguerite Hussey was married to Ray T. Smith on July 20 at Shreveport. The bride holds a B. A. from S. M. U. and an M. A. from Columbia university at New York. The groom attended Cornell. They will live at Baytown.

The wedding of Earl Collins and

Miss Lois Graves took place here the latter part of the month. The bride was a junior in Tech during the last long session and a member of Sans Souci. Mr. Collins attended Tech for two years and was a student at the University of New Mexico at Albuquerque prior to his enrollment here. There he was a member of Kappa Sigma.

Grace Thompson, who attended the first term of the summer school, was married to Reuben Dyess at Clovis July 25. They will live in Amarillo. Mrs. Gibbons Poteet, who was Miss Mildred Bagley until her recent marriage, graduated from Tech in 1930 and taught school in Andrews last year. She and her husband have made their home in Ozona.

Although August has just started, it was ushered in on the first day of the month by the morning wedding of Miss Elizabeth Rodgers and James Fagg. Mr. Fagg and his bride were members of the 1929 graduating class at Texas Tech.

SWIM



CITY SWIMMING POOL

"Cleanliness and Safety"

Mr. Mickey Says:

I sure will be glad to see you back next fall.

HURRY TO

THE LOG CABIN

1308 College Ave.

Phone 2380

COACHES TRY OUR EATS

You will find a most hearty welcome at our place. We are for you and wish you luck.

TECH STUDENTS HURRY BACK TO TECH

We have missed you during the summer and are looking forward to your return.

YOU WILL ALWAYS FIND A WELCOME AT THE

Lubbock Candy Kitchen
1108 BROADWAY

WELCOME, COACHES AND STUDENTS

To The

Hub Barber Shop And Beauty Parlor
1218 Texas Ave. Phone 726

STUDENTS

We suggest these places as suitable places to stay next Fall. Also many good eating places. Look them over.

- | | | |
|---|--|---|
| Board and Room for 8 boys. Mrs. J. A. Lindsay, 2405 10th. | Room for 5 boys. Mrs. A. Wellenman, 2417 15th St. | Room for 2 boys, \$9.00. Single room \$15.00. Mrs. I. Garrison, 2217 14th St. |
| Board and Room for 2 boys. Meals for boys and girls. Mrs. J. J. Graham, 2308 10th St. | Board and Room for 5 girls. New home. Garage Apt. also. Mrs. E. C. Young, 1608 Ave. Y. | 2 nice Rooms for 4 boys. \$16.00 per room. Mrs. B. T. Sumner, 2209 14th St. |
| Board and Room for 8 boys. Meals for boys and girls. Mrs. W. S. McDonald, 2223 10th St. | Room for 4 girls, with or without kitchen. Mrs. L. A. Hollar, 1002 Ave. X. | Board and Room for 15 boys. 2321 14th St. Mrs. L. N. Johnson. |
| Board and Room for 2 boys. Mrs. H. D. Waller, 2109 9th St. | Room and Board for 12 boys. Mrs. G. H. Watkins, 2405 Main St. | Nice Room For Rent. Has private entrance. Mrs. James L. Dow, 2003 Broadway. Garage for rent. |
| Board and Room for 14 boys. Mrs. R. T. Hamilton, 2308 9th St. | Conveniently located brick home for 12 boys. Room and board. Mrs. Casteel, 2402 Main St. | Best Meals in Town at Mrs. J. F. Gregory's, 2414 13th St. |
| Board and Room for 12 boys. Mrs. R. L. Coker, 2409 Main St. | Try Mrs. J. F. Gregory's meals first. 2414 13th St. | Board and room for 18 girls. Prices reasonable. Transportation furnished. Newly furnished and decorated. Mrs. J. E. Ward, 2101 13th St. |
| Board and Room for 8 boys. Meals for boys and girls. Mrs. Tom Monroe, 2320 Main St. | Board and Room for 15 boys. Mrs. Bessie Atcheson, 2219 9th St. | 3 2-room light housekeeping apts. for Tech girls. Mrs. John Agnew, 1402 Ave. N. |
| BOARD AND ROOM FOR 20 BOYS
1611 AVE. Y. 1 BLOCK FROM CAMPUS
MEALS FOR BOYS AND GIRLS
This place is completely overhauled and is under the management of
R. N. WALKER, Owner
Entertainment for students and escorts twice a month. | | |
| Board and Room with Shower for 20 boys. Meals for boys and girls. Mrs. Frank Gardner, 2309 Main St. | Board and Room for 6 boys. Will rent house furnished. Mrs. W. L. Peak, 2306 15th St. | Room for 4 boys. Mrs. Geo. Y. Burns, 2407 14th St. |
| Room for 4 boys. Mrs. J. R. B. Cooper, 2010 Main St. | Try Mrs. J. F. Gregory's meals before locating permanently. 2414 13th. | Room and Board for 4 boys. Mrs. W. E. Trammel, 2412 20th St. |
| Board and Room for 16 girls. Mrs. Johnson, 2323 13th St. Phone 1798M. | Room and Board for 16 boys. Ideal location. Mrs. C. C. Burns, 2424 14th St. | Southeast bedroom for boys. Mrs. H. H. Halsell, 2708 20th St. |
| Board and Room for 4 boys. Meals for boys and girls. Mrs. S. M. Reed, 2311 13th St. | Board and Room for 12 boys. Mrs. J. H. Roberson, 2413 14th St. | Board and room for 6 girls. Mrs. Ed Allen, 2411 15th St. |
| Room for 4 boys. Mrs. Cecll Tyson, 2110 13th St. | Room and Board for 12 boys. Mrs. R. C. Burns, 2401 14th St. | Board and room for 6 girls. Mrs. J. A. Lee, 2301 13th St. \$90.00. |
| Room for 12 girls. Mrs. Edgar T. Neal, 2108 13th St. Phone 2275W. | Board and Room for 12 boys. Mrs. O. B. Powers, 2314 14th St. | Room for 8 girls, maybe more. Board also. Mrs. T. E. May, 2305 17th St. |
| | | Board and room for 6 girls. Could board several more. Mrs. S. M. Laird, 1632 Ave. X. Price \$27.50. |
| | | Nicely furnished rooms for girls. Well ventilated. Mrs. T. M. Carter, 2305 Broadway. |



HELLO, EVERYBODY

TECH vs. West Texas Teachers

September 26th

DON'T FAIL TO BE HERE

P. S. Lots of snappy suits, hats, shirts, and everything to wear is arriving daily.

HOGAN & PATTON

"PAT" "JOEY" "DOC"

WELCOME BACK
TECH STUDENTS
To
Tech, Lubbock

BOWEN'S DRUG STORE
And
HILTON HOTEL PHARMACY

Depression Fails To Hit Matador Football Stock; Prospects Are Good

Tech Eleven To Depend On Sophs For Latent Punch

Husky Graduates Of The Picador Squad Threaten To Replace The Returning Letter Men

Despite the depression Texas Tech football stock remains above par on the Southwestern exchange. With more than the usual handful of letter-men returning and with several power-houses from the 1930 Picador eleven eligible for competition the early forecast of "fair and warmer" seems to prevail.

Eleven To Be Light

Indications point, however, to a light and green eleven as Coach Cawthon makes little hostility in predicting that his 1931 Matador eleven will be largely "sophomore." With men like "Juicy" Owens, Benjie McWilliams, Yancy Price, "Hip-po" Baker, "Toby" Greer, "Stud" Turner, "Iron-man" Frizzell, Matt Hitchcock, and "Terrible" Tribble bidding for places in the line it looks like all the veterans, Teal, Langford, Allen, Howell, Ayers, Maltby, Murphy, Simmons, and even Captain Jack Durham are in for a lot of hustling if they intend to stay on as regulars.

In the backfield the sophomores are angling for honors with Bob Oswald, "Square-head" Collins, "Lefty" Sollis, Pete Smith, Professor Butts, and Buck Nichols against the threats of "Shorty" France, Milt Moffett, "Tubba" Wesner, Harold Crites, and "Two-gun" Doose.

In For Work

The Matadors are in for plenty of work during the early training period as they must meet the cream of five conferences not to mention the Haskell Indians, Texas, Miners, and New Mexico Aggies.

Baylor of the Southwest, New Mexico of the Far Southwest, Canyon of the T. I. A. A., Simmons of the Texas, and Colorado Mines of the Rocky Mountain are booked to tangle of Cawthon's squad this fall.

UNDER THE MATADORS' MATTRESS

By "ABIE" SEEDY

WELL, COME BACK

Here I sit alone tonight On my great big appetite. Hoping hopes that you return To Texas Tech and try to learn.

BULLETIN

The President and Jack Hightower both deny rumors that all students entering Texas Tech this fall will be given free bridge lessons. They had to pay to learn—so why not you.

CHURCH NOTICE

Jack Davis says: "Bring your souls back with you—I'll save them."

AIN'T IT A SHAME

Seth Cummings, the guy what buys, regrets to announce that the plush covers for the Double T bench will not arrive in time for first week courting.

SPORTS EXTRA

Betting odds on the Baylor-Tech game are now 5 to 4 in favor of the Bears. Local fans are sincere in their belief that Captain Jack Durham's eleven will crash through with at least six wins. Old "Abie"

Just which game will be considered the "big one" is hard to determine. Captain Durham says:

"I want to knock the Cowboys off."

Collier Parris says:

"Try and beat Baylor."

The coaches say:

"We'd like to win them all."

The Student body says:

"Beat Baylor and the Haskell Indians."

The Sport Editor of the Toreador says:

"On to El Paso. Let's get those Miners."

Take your pick.

peeked in the gym the other day and—well, secrets is secrets, but you folks have got a lot of surprises coming.

ASTONISHING AND QUEER

"Country" Coker is a Sgt. in the army... John Brown is courting "Gussie"... Wayne Castleberry was seen hitchhiking out of Amarillo... A Colonel will have charge of the R. O. T. C. next fall... Jack Boyd was a leader in military work at O. U... Maybe Miz-zoo won't get our "beauty queen" after all, what say, Jean?... Leroy Vaughan belongs to the exclusive (oh dear) University Club... Dr. Holden's grave-diggers dug up a guy what had pyorrhea to prove that four out of five, etc. etc.

AND SANTA CLAUS, TOO

Cheer up, little girl, there'll be another La Vantana this year and his name's "Red" Huff.

TRY YOUR LUCK

That College Song of ours is sadly in need of a revamping. In your spare moments why not make an attempt to put something collegiate in the words and save us from the embalming chant.

My crock is full of suds, My cappers bent and and rusty, My bottles are all broken, I guess my brains are dusty.

ALONG CAME TAPS

The sun is sinking down in back of the textile building. College avenue looks like the main drag in Foscy. Another night is fast creeping upon Lubbock. No shouts, no giggles and no chernigm. The old town has been turned over to school mams and grandpas. It'll be that way for another month and then... boy, hold everything... just wait till "Jay" and "Teddo" and Harry's band start ripping into the atmosphere. Oh yes, you'll be here, too.

"Just put it on my Bill," sobbed the young widow as she left a floral offering at the cemetery.

ALL GRADUATING FOOTBALL BOYS LAND GOOD JOBS

Five Graduating Members Of 1931 Class Land Coaching Positions In State; Will Attend Coaching School

"Five hairy sons of Texas Tech, Have landed coaching jobs, by heck."

In these days of Hoover prosperity it is unusual for a good Al Smith Democrat to land a job. When one does—that's news, but when five fall into a mess of good fortune—well, that's not only news—that's history.

Last June the five graduating members of Coach Cawthon's Matador football team faced a cold and dreary world. "Bull" Frnka, former Lubbock High mentor, looked the quintet over and picked "Rip" Vinzant to assist him down at Greenville. That left four.

Woodridge Hired

The authorities, janitors, and students of Bartlett High school decided it was time that "dear old Bartlett" trotted out a winning football team and so all eyes were focused on Pete Cawthon's stables. Before the focusing was finished Floyd Woodridge was spotted and went away "Wooly" to Bartlett with his pen ready to scratch out a signature on a contract. That left three.

Like red-headed women, red headed men seem to know their stuff and so when the mayor, policemen, and Rotarians of Mal-koff began their search for a football coach they glanced side-wies for a red-head. There ain't no need of saying more—Red Waller seemed to meet the Malcoffians' requirements and Ray's young brother was accepted for the job. That left two.

"Buddy" Brothers—well, the sensation of Tech football held out for the kind of coaching job he wanted

and along 'bout November the Eastland Chamber of Commerce is going to be tossing a banquet in honor of "Buddy's" hold-out. He has signed to instruct the "Red" Granges, "Cy" Lelands, and Frank Carrideo's of the Eastland squad. That left one.

Bill McWilliams signed up as a member of Dr. Holden's grave-digging expedition and for six weeks swung a pick in New Mexico, Arizona, and points West. Upon his return to the campus the mighty Williams decided to look for a job and he found two of them. Bill will spank the bad children of Spring Lake High school in capacity of principal and when his disciplinary duties for the day are over he will wander out to the vacant lot long side of the school house to assume the duties of football coach.

And so August finds all the grad-

uating Tech football men lined up with coaching jobs. Bob Ripley may not make mention of this in his "Believe It Or Not" but when five good Democrats can get a job in 1931—well, "believe it or not."

"Five Democrats from Texas Tech, Are hauling in the old pay check."

Son—"Dady, what is a bachelor?"

Dad—"A man who looks before he leaps,—and then doesn't leap."

EMISON CALLED HOME

Frank Emison, Sr., father of "Lefty" Emison, passed away at his home in Brownwood early Monday evening.

The deceased, a former official of Brown county, had been active in the grocery business up until his death. Frank, a senior in the college and active in student affairs departed for Brownwood upon word of his father's death.

PRICES TALK! LEVINE'S
LUBBOCK, TEXAS

WELCOME BACK TO TECH STUDENTS
Enjoy Better Laundry Work
PHONE 163
STUDENT SERVICE

W. H. "BILL" BRAY SAYS:
I am anxious to see you all back to TECH, Lubbock and to
BRAY'S DRY CLEANING PLANT
2430 19th St. Phone 1878
Bill says he is busy adding new machinery and preparing to serve you **EVEN BETTER** than ever.
You know Bill is an expert along his line. Give him a trial.

Keeping In Pace With Texas And Texas Tech

Texas Utilities Company Supplies Lubbock And The Cities Of West Texas With Three Necessities Of Life—

Welcome Back To School And Lubbock

Power Light Ice

We've Missed You While You Were Gone



2380
come at wish you
summer return.
chen
726
all. Also
0.00. Single room
arrison, 2217 14th
4 boys. \$16.00
T. Sumner, 2289
for 15 boys. 2221
N. Johnson.
ent. Has private
ames L. Dow, 2003
s for rent.
wn at Mrs. J. P.
h St.
n for 18 girls.
Transportation
y furnished and
J. E. Ward, 2101
usleeping appt.
Mrs. John Agnew.
Mrs. Geo. Y.
St.
for 4 boys. Mrs.
412 20th St.
for boys. Mrs.
20th St.
for 6 girls. Mrs.
h St.
for 6 girls. Mrs.
St. \$20.00.
aybe more Board
ay, 2305 17th St.
for 6 girls. Could
re. Mrs. S. M.
Price \$27.50
rooms for girls.
Mrs. T. M. Orr.

ADOBE RESIDENCE OF AUTHOR OF "ALKALI TRAILS" IS ATTRACTIVE

By EMMAJEAN DOUGLAS

An expression of the beauty and grandeur of Pueblo Indian architecture is to be found in the new home of Dr. and Mrs. W. C. Holden in the 3100 block on 20 street, that is nearing completion.

The home was designed by Jimmie Atchison, a senior architectural student of the college.

The idea was taken from the communal houses of the Pueblo Indian as found by the first Spanish explorers that visited sections of New Mexico.

The building was made from adobe bricks, the material for the bricks being taken from the yard. The walls vary in thickness from two feet at the bottom to about 18 inches at the top. The outside of the house is very rough, carrying out the Indian idea, as the Indian women finished their houses with wet white sand put on by hand.

The structure contains seven rooms, some of which are elevated. This is quite true of the native style for a historical writer has said: "An Indian woman spends most of her time going up and down stair-steps from one room to another." One of the most interesting and attractive rooms is Dr. Holden's study, which contains a rounded corner fireplace, a large bookcase, and is to be furnished in accordance with the "Big Chief" idea.

Roof Made of Logs

Glass doors, carved with symbols dear to the heart of the red man, open out to the patio at the rear of the house. The roof of the back porch is made from unfinished logs taken from a pine forest in New Mexico. Near the center of the court is an old fashioned well with its rope and bucket suspended from roughly hewn logs that stand several feet above the casing of the well. On the door opening into the court form the outside wall is to be found famous cattle brands that have had a share in the history of West Texas.

The lighting fixtures are to be wrought iron on which will be carved various Indian symbols. According to Mrs. Holden, the home will be furnished with hand-made furniture, Indian rugs, blankets, baskets, curtains of bright red hue, and santos. This custom began when the Indians were converted to Catholicism by the Spanish priests. Various kinds of Cactus, Sage and Yucca will be an added feature in the front yard, while on the front door is carved a jackrabbit, a buffalo, an antelope, and a coyote which once roamed in great numbers over the plains of West Texas.

COMMENCEMENT SPEAKER

Dean T. U. Taylor of the Engineering School of the University of Texas will deliver the Commencement address to the members of the senior class who graduate August 25. Dean Taylor has been connected with the University for many years and is one of the most popular and witty speakers ever to come to Tech for this purpose.

Leo Beaver has severed his connections with the Fluvana people and is attending summer school. He will be a senior in the school of agriculture next year.

Fresh cow's milk is served with every meal at Duck Inn—and, boy, what meals they are. Even mother couldn't do better.

THANKS, EDDIE
Ed, we sure thank you for giving us the privilege of using a lot of your material from your "Summer Session Toreador." We are greatly indebted to you for this act of kindness, and say, boy, your paper was sure a dandy.

Hal Lary Named On "Y" Council

Hal Lary, '32, and Rev. Eradner Moore, rector of St. Paul-on-the-Plains Episcopal church, have been elected to membership on the executive committee of the Southwest Field Council of the students' Y. M. C. A. The election was held recently in Hollister, Missouri, during the student conference.

Fifteen members comprise the Field Council, which directs the "Y" programs in the colleges of Texas, Missouri, Arkansas and Oklahoma.

Mr. Lary has also been re-elected to the National Council and will assume his duties next fall when he re-enters Tech after a year's study in Europe.

Tech Students Are Preparing Thorough Review Of Palo Duro

Two Texas Tech summer students have been assigned to jobs of preparing a complete write-up of the Palo Duro Canyons.

"Red" Hopkins, a major in geology, and Wally Byers, clever writer, have undertaken the task of compiling the facts about these beautiful canyons.

Hopkins is making a thorough study of the rock formations of the canyons while Byers is adding the interesting scenic touches to the article.

When completed the paper will be used to advertise the Palo Duro canyons.

ELEYEN NEW MEMBERS

Pi Gamma Mu, honorary social science fraternity, announces the following new members of the Texas Beta chapter: Murvel Rankin, Mildred A. Hinds, Ruth Newton, P. J. McCarty, B. C. Shulkey, Gordon Dickinson, Mrs. Richard White, Marie Butler, Mrs. Richard Sower, Mrs. L. F. Reeves, and Solon Clements.

SHERMAN BOYS PREPARE

SHERMAN, August 5.—"Lefty" Sollis and "Tarowem" Triple, two potential Texas Tech football stars, are spending their summer vacation here conditioning themselves for the Matador's fall campaign. Sollis is working with the city highway department. Triple is in the harvest fields.

DEATH CLAIMS STUDENT

BROWNFIELD, Texas, August 5.—(Special)—Will A. Bell, a former student of Texas Technological College, died here early in July. Bell was forced to drop out of Tech because of ill health.

Claude Thompson, the handsomer of Thompson & Thompson, has been spending the summer in Lubbock where he has been working on the new power plant.

Methodist Paper Lauds Text-book

The Christian Advocate, general organ of the Methodist Episcopal Church, South, is reviewing Dr. J. C. Granbery's recent book, "Students' Prolegomena to Philosophy," says this of the publication:

"The author, who is Professor of Philosophy of the Texas Technological College, has performed a notable service. He is equipped for his task with a mind well trained in the study of philosophy, a mind of downright honesty. The reader will be richly rewarded by a study of the chapter, 'A Philosophy of Religion.' The closing chapter, 'Is Life Worth Living?' is a discussion that one wishes could be read by all young people who in much perplexity are trying to find the way of life."

Dr. Granbery's contribution to the field of philosophy is now being used by the college students taking philosophy. It can be obtained at the Texas Tech bookstores.

Frank Stone's Band To Be Reorganized For Coming Season

There will be music on the campus next fall.

Frank Stone, director of the "Collegians," has announced that his band will be re-organized next fall in time to offer Tech students the same rhythmic dance music that his musicians have been giving the students for the past two seasons.

Stone says his personnel will be practically the same as last fall with the exceptions of a few changes for the good of the band. Members of the "Collegians" are scattered about the state this summer with other bands but Stone has been assured that his organization will be adequately filled next fall.

Stone is playing the piano and accordion with "Chuck" Collins' band at the Hilton Hotel this summer.

Charles Logsdon is working with the State Highway department near Perrin, Texas. From all reports he has landed a swell job down there, but is leaving it in September to return to Texas Tech. Logsdon will be a know-all Sophomore this year.

Jo Cowser, president of the Women's Athletic association, is vacating at her home at Dimmitt. She will return to Tech this fall as a senior.

Ouida Davis, a sophomore in the school of home economics in 1929-30 is enrolled in the University of California, majoring in physical education.

"Matadors, Battle" Painted On Press Box At Stadium

Next fall when the scarlet clad Texas Tech football squad led by Captain Jack Durham trots out on the athletic field they will not only be greeted by a howling student body but by a large "Matadors, Battle" sign as well.

This peppy inspiration has been painted on the press box in the grand-stand by H. H. Kaderli, a sophomore architect student. Kaderli, like all the students of architects, did a mighty nice job of the painting.

MINNESOTA AIDS TECH EXTENSION

Under an arrangement with the extension division of the University of Minnesota, Students of Texas Technological college may take three courses in library training, according to Prof. J. F. McDonald, director of Tech extension department. This will make it possible for county librarians and high school librarians to comply with the legal requirements by taking this correspondence work through Texas Technological college.

There has been considerable demand for this work and Prof. McDonald has been working for more than a year to perfect arrangements whereby students in the extension department of Texas Technological College might get the work by correspondence. Enrollment is made in the regular way and at the usual cost of \$10 per course and the work is done under the direct supervision of the University of Minnesota.

The three courses offered are, Classification, and Elementary Cataloging. The credit for each course is three term hours. This arrangement has the approval of Texas Technological College authorities.

Frazier Kemp has been hanging around Lubbock this summer until he was called to camp down on the coast last week.

Herman McArthur, winner of the aggie freshman stock judging contest last spring, is spending the summer at his home at Spur. It is rumored that Mac will teach at a school near Spur this fall, but if he doesn't, he will be back in September.

Polly Barrow is back in Lubbock for the summer after spending the first part visiting friends in Abilene.

Hill Garrison is working in the registrar's office this summer, but will be enrolled for the long term.

College Avenue Paved By Autumn

Contract for the paving of College Avenue from Fourth street on the south side of the campus has been let according to Mr. W. T. Gaston, business manager of the College. The paving on College Avenue will consist of two twenty foot slabs of concrete the length of the street if present plans are carried out.

Work on the paving will begin within the next thirty days and all of the paving adjacent to the college will be completed before the fall term begins.

HARVESTS CROP

James Strange, '31, writes from Tulla: "We have been working in the wheat fields almost sixteen hours each day. In another week we should have the crop harvested but the price of wheat today isn't worth a darn."

Strange is another of the many liberal arts graduates who have taken work in the agriculture field.

Fred Seely attended summer school for the first term but after suffering zooloogy from 7 to 1 o'clock every day, has returned to Cleburne.

Matt Ritchcock is back in Lubbock for the coaching school. Matt has spent the summer in Canada and other distant points.

Vonelle Gilkerson is back in Lubbock after a vacation in New Mexico where she has been visiting Cecile Horns.

Knives that are sharp, spoons that don't leak, and food that satisfies. Where? Aw go Duck Inn.

Welcome Coaches and Tech Students
your visits appreciated. Soft water shampoos. Call 787 for appointment.

Hotel Lubbock Barber and Beauty Shop
Basement Hotel Lubbock

DOES SUNDAY NIGHT FIND YOU HUNGRY?

Sunday Night Suppers
Are Served Every Sunday night at the best place in town to eat—

LOVELL HALL
Summer School Students Drop around next Sunday night and try a delicious meal for only 35c.

LOVELL HALL
2423 14th St.

TO GO EAST
F. A. Kleinschmidt, head of the Department of Architectural Engineering, left Saturday, June 27, for the East where he will enter Harvard on the scholarship which was awarded him last spring. Mr. Kleinschmidt will take courses on the Appreciation of Art.

MORRISON TO LECTURE
Ray Morrison, head football coach at Southern Methodist University, will give several lectures on "The forward pass" in connection with the Wade-Phelan football coaching course to be offered by the college the first two weeks of August.

Leon Havis, 1931 graduate of the aggie school, spent six weeks of the summer attending an agricultural school in Colorado doing graduate work. Havis was a member of the stock judging team last fall which was coached by Professor H. J. Bower.

John (Society) Johnson is in Lubbock this summer, spending his spare time courting—who? take a guess.

WORK ON PLANT
Work on the new power plant has progressed to the point where all of the steel work has been finished and the brick walls are being built. The old power plant has been completely demolished and the new plant is being erected over the same boilers. When the building is completed it will be one of the best of its type in this section of the state, according to Mr. W. T. Gaston, college business manager.

Vilva Cravens is enrolled in summer school and is making great plans for the Tech Girls' band this fall. The Tech women's organization is one of the few girls band in the United States and has received considerable attention throughout the states.

Elva Baker, star guard from the freshman team last year, will spend the remainder of the summer in Lubbock where he will attend the coaching school.

Many a man has met his sweetheart at Duck Inn.

WELCOME! BACK TO TECH AND LUBBOCK!

... To all those students who were here last year and expect to return for the coming fall and winter term, we extend heartiest greetings, when you return.

Visit Our Store

... We will be more than glad to do all that is in our power to make your stay this year a pleasant one. Take the occasion to see our complete lines of

- MEN'S SHOES
- MEN'S SUITS
- MEN'S HATS
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... Our selections have never been so complete as now—Prices are lower than in years. Real styles with economy's appeal.



Welcome Back To Tech
TECH STUDENTS TO SERVE YOU
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WITH PLEASURE WE WELCOME YOU BACK TO SCHOOL

And during the next two years it is our desire to give you the best we have in medical and hospital care.

WEST TEXAS HOSPITAL

MATADOR SERVICE STATION

Welcomes you back to TECH

"Quick Service With a Smile"

MATADOR SERVICE STATION
Cor. 16th and College Ave.

Owned and Operated by a College Student
R. C. "Dick" BROWNING, Prop.

Your Favorite Newspapers

Are looking forward to your return to Texas Tech and Lubbock.

The Avalanche-Journal

And its staff are looking forward to publishing a lot of good news about Pete's Matadors and even

The Plainsman

Has to admit that he misses trying to miss the Tech students who insist on walking in the streets. Good luck—see you soon.

Avalanche-Journal Publications

"First in Lubbock—First on the South Plains"

Personals

Albert Lockwood, 1931 aggie graduate, is at San Antonio working for the Mistletoe creameries. He is working in the ice cream department, which we imagine is not a bad place to work in a southern town like Santone.

Lucian Moore, east of town has spent the summer in the harvest fields of Kansas. He will be back with us this fall.

Earline Ball, former student, will teach again in New Hobbs this year after teaching there last year. She attended Tech two years.

Harvey Dunn has spent part of the summer at Ralls we are told, but it was not learned just what he was doing. He is expected to be back for the fall term to get in good shape for the basketball season.

A Great Day is coming—registration day for the 1931-32 year will soon be here—Will you be on hand?

R. B. (Bob, the one and only great, Bob) Allen is in Tech this summer and according to all reports is "hittin' them high."

Rex Wheeler, 1928 graduate of Tech, is working on a ranch near Robertson, after spending the past three years in Pennsylvania.

Wayne Atchison, former student, is working at the Avalanche-Journal Rumor has it that she might enrol in Tech for at least another term of work.

Margaret Turner, 1929 graduate of Tech, is assistant society editor of the Avalanche-Journal.

Virginia Murray and Dona Vaughn were in school for the first six weeks—and if you don't believe it ask them about that organic chemistry they enrolled for.

Iris Pribble, Hamlin's Pied Piper, has been enrolled for the summer sessions. He is to graduate in '32.

Janie Ruth Shepard, the new Home Economics club proxy, was enrolled for the first six weeks of summer school, but is spending this term at her home at Hale Center.

Hershel Bell, superintendent of the Tech farms, spent two weeks vacation in California this summer.

Robert Bagwell, Estelline, has been attending the summer session and working at the Lindsey theater.

Graves Bonner, Alabama's representative to Texas Tech, has been attending school this summer, completing work for his degree.

Buford Browning is working at Fluvana this summer. He is expected to be back this fall.

Clyde Lee, former student, will teach at Clovis again next year. He was a recent visitor on the campus.

Bristol Chesser is to teach at

"Y" WORKER



JACK BOYD

Jack Boyd, graduate of the University of Oklahoma and for the past two years general secretary of the college Y. M. C. A., is spending the summer in study at Union Theological Seminary in New York. Boyd writes that it has been his privilege on several occasions to have visited with Coach "Crip" Go-lightly.

Southland this year. He is to receive his degree in August.

Glen Hackney is attending school this summer and is employed by the animal husbandry department.

Gerald Gordon is still helping run the Matador service station.

Earl Dodd is spending the summer working on his fathers farm.

Dennis "Rip" Vinzant, of football and athletic fame on the Tech Campus, has been in Lubbock all summer. He has a particular interest on 14th street. Rip will be assistant coach at Greenville next year.

Walton Nixon, better known as "Nick" has been in Lubbock all summer. He has been working on the new power plant. Nick also has a special interest in Lubbock.

Floyd Woolbridge, former grid

Twelve Littlefield Students Drive Back And Forth To Classes

Kenneth R. Hemphill, 28, now doing graduate work in the summer school, challenges the endurance record of the Anton student mentioned in a summer session Toreador.

Hemphill, along with eleven other students, drives back and forth daily from Littlefield, which, in itself is quite a job. The former Texas Tech athlete, however, adds the burden of teaching summer school in Littlefield each afternoon to his daily routine.

And so Littlefield steps to the front of Anton. Who'll give us a better story.

star on the "Fightin' Matador" squad is attending the coaching school this summer. Floyd is to coach in Bartlett next year.

Herz "Hash" McKinney, has been going about his usual routine of courting in Lubbock all summer. He plans to be back next year.

Helen Blythe, who spent the first part of the summer at her home in Kaufman, is back in summer school the last term.

Aubrey Butts, one of Pete's backfield prospects, has been in Lubbock all summer and is attending summer school this term.

Lefors Dusette is spending the summer at his home in Pampa.

From all reports, it looks like a great season for the Matadors next fall. Be here and see them battle!

Joe "Breezy" Donley visited a short time on the campus before leaving for Professor Condray's guard camp.

Lloyd Pyeatt, former student of Tech, has secured his Master Degree in geology and is back th

summer taking a little education. Pyeatt was an assistant in the geology department of Louisiana State university the past year.

"Toble" Greer, star guard from last year's freshman team, has been in Lubbock all summer getting ready for next fall.

Cyrus Le-Master is working in Perryton this summer. He plans to be back next fall.

Buy a Student Activity ticket next fall.

Rose Heatly has been attending summer school both terms and plans to be back next year.

Bo Williams, manager of last year's football squad, has been selling Holland's magazines this summer.

Make your plans to come back this fall. It'll be our greatest year.

Bennie McWilliams is back in Lubbock after a "Barnstorming" trip to Canada.

Joe Bass has been in Lubbock all summer. He was enrolled in summer school the first term.

Ellis Forman is helping to hold

down the bookstore this summer. James (Ake) Loughridge, the man from Waco, attended summer school for the first term but has returned to the shade of the famous A-building.

Herman Houk is spending the summer in Florida.

Jack Durham has returned from New York with a silk hat and all such expressions as "ither" and "nither".

After attending the first term of summer school, J. P. Ruhmann has gone to Ballinger to work for the State highway department.

Bailey Carroll, who taught history at the University of Texas last year, has returned to his old Alma Mater.

Robt. "Fats" Maxey is building a new school building in Stratford, Texas.

The report is out that Wayne Castleberry is getting rich by pushing a wheel barrow for \$2.80 a day.

W. B. Rushing has just returned from the wheat fields.

Bill Collins, former prext of the junior class, is working for Hemp-

hill-Wells this summer and making occasional visits to Brownfield. Bill will be ready for his senior year to start in September.

Arnold Schofield, engineering stu-

dent, has been enrolled for both terms of school and is to remain here for the next school year.

Bring all those "triple threat" football players back with you.

RED FOX Athletic Clothing

- Football Pants
- Football Jerseys
- Basketball Pants
- Basketball Jerseys
- Baseball Uniforms
- Track Clothing
- Men's and Women's Gym Clothing
- Boys' and Girls' Pep Squad Suits
- Jersey Award Sweaters
- Felt Pennants and Banners
- Chenille and Felt Letters

Fox Athletic Clothing is manufactured in Texas; it has been designed by Southern Coaches and is particularly suited to the requirements of the game in this section. It is light in weight, yet embodies the very best protection. Perfect in fit, and made from the best materials.

WRITE FOR NEW FALL CATALOGUE

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Dallas Texas

**An Unusual Book—
An Unusual Binding—
Tent Show**

A NOVEL OF THE CANVAS THEATER

By AL HILL

Bound in Cloth Manufactured by Textile Engineering Students of Texas Technological College.

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Enclosed find one dollar. Please send your novel, THE TENT SHOW, to:

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Get Your Shines From**

BILL
At
TECH BARBER SHOP

**Welcome, Students and Coaches
To**

I. S. DOAK BARBER SHOP
Across from Hotel Lubbock

Give us a trial and you will come back.

**Four Reasons Why We
Welcome Students To Tech**

1. NEW STUDENTS—We think Texas Tech is the best College in Texas.
2. OLD STUDENTS—We appreciated knowing you and want to know you better this year.
3. MODEL LAUNDRY—By progressive enterprise we offer the most efficient in laundry work and service.
4. MODEL LAUNDRY—Our new low prices are line with present financial conditions.

PHONE 64

Our Plant is MODERNLY EQUIPPED With a Dry Cleaning Unit



**The Citizens National Bank
Lubbock, Texas**

Invites You To Open An Account With Us

Welcome Back Students

BROWNS STUDIO
OFFICIAL TECH PHOTOGRAPHERS
FOR 1931-32

Eat at Duck Inn and save a Doctor's bill.

If you want to reduce—stay away from Duck Inn.



IT WON'T BE LONG NOW

Before you'll be catching that train or cranking the old "Wreck" and "headen" for Texas Tech

And here at Hemphill-Wells Co., we have been doing a lot of hard work and planning to be all ready for you with undoubtedly the best of university type clothes.

Varsity towns

Don't take our word for it... ask Tom, Dick or Harry... or better still come see whether or not we're right!

THEY'RE THE GREATEST VALUES IN YEARS AT

\$25.00 and \$32.50

The same old bunch with maybe a new one or two... "Dutch" Wington, Jack Diamond, Lewis Price, John Keathy, Bill Collins, Ben Greer and "Fish" Jenkins.

Hemphill-Wells Co.

The Home of Hart Schnaffer & Marx Clothes

BOBBER BEAUTY SHOPPE

Welcomes You Back To Tech and Lubbock

You Will Find the Best in Beauty Work At

BOBBER BEAUTY SHOPPE

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After having selected the best school in the state the

TEXAS TECH

Continue to exercise your good judgment by trading here.

W. O. SHEELY
Gent's Furnishings
812 Main

Snyder Panning Second Tech Rodeo For October 3-4

Show Officials Have Promised Best Animals In West For Second Annual Show; Barbecue Planned

Plans are well under way for the second annual Texas Tech rodeo, October 3 and 4, according to B. E. Snyder, of Moran who is the 1931 manager. There will be two day performances, according to Snyder, and probably one on the night of October 4. Plans are being considered for holding an oldtime barbecue on the afternoon of the 4th.

Definite arrangements have not been made for the animals for the performance, but show officials have promised that the best animals in the West will be on hand. Several wild horse riders will be enrolled in the college next fall, and the managers will make an effort to obtain a number of pitching horses. Other such stunts as calf roping, goat roping, bull-dogging, rope twirling, and races will be featured.

Carlton Carmichael is assistant manager.

You haven't eaten until you've devoured a Duck Inn meal.

The Toreador joins the student body in expressing their heartfelt sympathy to Frank Emison and his family in their hour of bereavement.

Macon Smith is spending the summer in the national parks of California. It is reported that he had a job as a fire fighter until the fires went out, then he lost his job. He writes asking for a remedy for getting rid of bears. We suggest that he come back to Texas Tech.

Like dining in Hollywood—that's Duck Inn.

Willie G. Vinzant, 1930 graduate of the school of agriculture was a recent visitor on the campus. He recently accepted a position with the Roy, New Mexico, schools.

Duck Inn's dinners know no depression.

Meet the men who make Tech famous at Duck Inn.

Matador Band In Summer Training At Guard Camp

Harry Le Maire and thirty members of his Texas Tech "brass" band departed Friday for Palacios where they will participate in the annual summer encampment of the Texas National guard. Le Maire is a warrant officer in the 131st field artillery.

For the past five summers the Matadors have donned khaki instead of their gaudy red and black uniforms to furnish "breakfast" concerts for Captain Ben Condray's artillerymen. Besides participating in the routine military maneuvers the Tech band will make public appearances in Houston and other coast cities.

The summer encampment is under the command of Maj. Gen. John A. Helen, a member of the Texas Tech board of directors.

Duck Inn—the dining room of campus leaders.

WE HOPE YOU HAVE ENJOYED YOUR VACATION



Remember—

In one short month you will be coming back to college again. And that means a new suit or two, new overcoat and extra trousers. Be sure they are tailor-made to your measure. It costs no more. In many cases, less.

See Our Stock Before You Buy

Hundreds of beautiful new fall woolsens direct from the mills to make your selection from. We are featuring exactly the same colors and styles as are being worn by the well dressed men of the Eastern Universities, which are two seasons ahead of what you will see in the average store.

NOTE TO PARENTS
Economize by letting your son buy his clothes here and receive one year's free pressing service.

Bell Tailors

"Look For The Big Red Bell"

1207 Broadway St. Phone 1484

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Diseases of Children
 - Dr. J. P. Lattimore
General Medicine
 - Dr. F. B. Malone
Eye, Ear, Nose and Throat
 - Dr. J. H. Stiles
Surgery and Physiotherapy
 - Dr. H. C. Maxwell
General Medicine
 - Dr. R. L. Powers
Obstetrics and General Medicine
 - Dr. B. J. Roberts
Urology and General Medicine
 - Dr. A. A. Rayle
X-Ray and Laboratory
 - Dr. Y. W. Rogers
Dentist
 - Dr. John Dupree
Resident Physician
 - C. E. Hunt
Business Manager
- A chartered training school for nurses is conducted in connection with the sanitarium.

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THE VERY BEST

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TAKE THIS MEANS OF WELCOMING YOU BACK TO LUBBOCK AND TECH

FIRST PRESBYTERIAN CHURCH

REV. J. M. LEWIS,
Pastor

Miss Virginia McLean
Student Worker

STUDENTS WELCOME HERE

Dear Fellow Student:
We are looking forward to your return with that Old Crowd to the

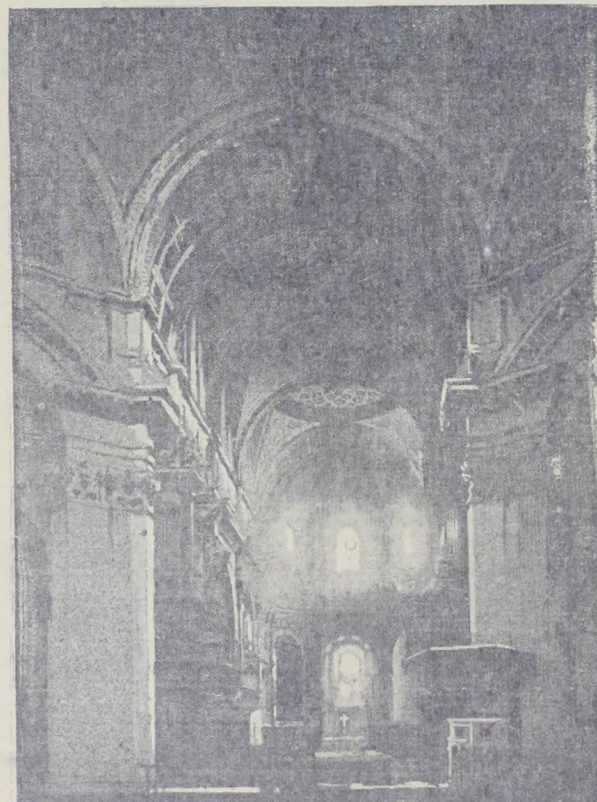
FIRST METHODIST CHURCH

We count on you to build better Open Houses, Sunday School Classes, Epworth Leagues, Morning and Evening Worship.

We wish you the best returns of the summer.

Young Peoples Executive Committee.

Virgil Rowland, Pres.



BRADNER J. MOORE

College Pastor for the

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The Rectory
1604 Avenue Q

FIRST BAPTIST CHURCH

REV. R. C. CAMPBELL
Pastor

Welcomes students to all its services and wishes for them the greatest year of their college life.

College Sunday School classes and B. Y. P. U.'s invite you.

Friendship knows no time... no leader. It is the foundation of all love, the barrier to all hatred, and the cord that binds man to man... nation to nation. The Church is the one everlasting symbol of brotherly love and righteousness, and to be one of its earnest attendants is to know the spirit of Friendship.