

# the foreador

Vol. XXX

Texas Technological College, Lubbock, Thursday, October 28, 1954

No. 6

## Noted Chemist Is RE Week Speaker

Dr. George K. Schweitzer, noted nuclear research chemist from the University of Tennessee, will be the speaker for Religious Emphasis Week to be held on campus Nov. 15 through 18.

Dr. Schweitzer is a member of the First Baptist Church in Knoxville and has been in charge of a great many religious weeks in various colleges over the nation.

Classes will be dismissed for the all-college convocation to be held at 10 a.m. Monday in the gymnasium. The remaining talks on Tuesday, Wednesday and Thursday are scheduled at 7 p.m. in the Student Union Ballroom.

In addition to the main talks by Dr. Schweitzer, personal conferences, morning watches and general "bull sessions" will be held in the dorms during Religious Emphasis Week.

The Student Religious Council urges all campus organizations to take part in this annual event by scheduling social functions and meetings around the hours that talks are being given.

## Three Winners Will Be Chosen In Talent Search

The annual Tech Talent Search will be held at 7 p.m. Tuesday in the Student Union Ballroom.

Sponsored in conjunction with Maw Brown Pickles and Jams and Jellies, the search will choose three winners to compete in the KFYO talent show at a later date. Prizes and trips leading to the national contest will be awarded the winner of this show.

Cooper Blount will be master of ceremonies for the Tech Talent Search. Admission is 25 cents.

A few of the early entrants are: Walter Eugene Todd; Gordon Schaffer; The Melody Bells, a trio composed of Margaret Ammer, Ann Hogg and Margaret Schindler; a trio composed of Roy Smith, Freeman Gross and Joe Goodin; and Shirley Jo Quaila. Entry blanks are available at dorm offices, the Music Building, and the Student Union, where blanks must be turned in.

## Tech Dairy Judging Team Honored In Atlantic City

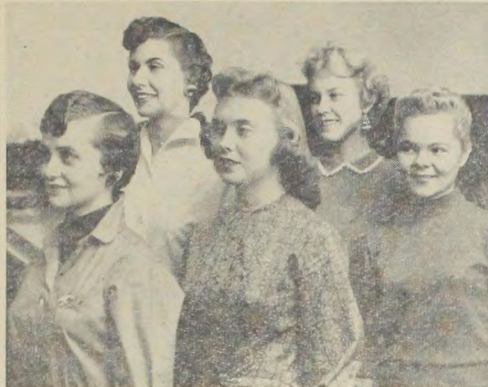
Tech dairy products judging team, third place winner in the International Dairy Industries Exposition judging contest, has been honored by the Texas industry at a banquet Tuesday night in Atlantic City.

Members of the Tech team are: James N. Morgan, Charles Wales, Richard Stovall, and Ray McDonald.

Some 200 Texans who were at the exposition honored the team and its coach, Dr. J. J. Willingham, head of Tech's department of dairy industry.

## Prof. Jackson Attends Meeting In Austin of Texas Municipalities

J. W. Jackson, professor of government, this week attended a meeting in Austin of the League of Texas Municipalities. The League includes nine sub-organizations dealing with phases of city government, such as city managers and taxes.



The five girls shown above were named Army ROTC sweethearts in elections last week. From left to right, they are: Yvonne Worley, Company D; Virginia Mitchell, Company B; Ruth Ann Cummings, Regimental Sweetheart; Darlyne Wood, Company E; and Sandy Casstevens, Company F. Two others, Mary Gristy, Company A, and Carolyn Holley, Company C, are not shown. (Photo by H. A. Tuck)

## Army ROTC Selects Seven Coeds As Regimental, Squadron Sweethearts

Seven coeds were named regimental and company sweethearts of the Army ROTC in elections Thursday.

Ruth Ann Cummings, Lubbock sophomore, was chosen Regimental Sweetheart. She is a member of Zeta Tau Alpha and a home economics major.

Mary Gristy, Lubbock junior journalism student, was selected Sweetheart of Company A. She is a member of Kappa Alpha Theta. Virginia Mitchell, Ft. Worth junior in business education, was elected Company B Sweetheart. She is a member of Kappa Alpha Theta.

Carolyn Holley, Snyder freshman speech major, is Sweetheart of Company C. Yvonne Worley, Odessa sophomore, was named Sweetheart of Company D. She is an education major and member of Pi Beta Phi.

Darlyne Wood, Sweetheart of

Company E, is a Lubbock sophomore and member of Delta Delta Delta. She is a business major. Sandy Casstevens, Brownfield freshman, was elected Company F Sweetheart. She is a pre-med major, pledge of Pi Beta Phi.

The sweethearts will be formally presented at the annual ROTC ball and will have their pictures in the military section of La Ventana.

## Photo Deadlines Set for Yearbook

Saturday is the deadline for freshmen to have their class pictures made for La Ventana, says Business Manager Earl Dietering.

All organizations on the campus must make reservations for club pages by Nov. 15, Dietering announces. Reservations may be made in the La Ventana office.

Fraternities and sororities are to make arrangements for members' pictures with Koen's Studio, 2222 Broadway. A representative of the fraternity or sorority must deliver the finished photos to the annual office.

## Tryouts Planned For Speech Play

Tryouts for the Dec. 13-18 speech department production of "Squaring the Circle" will be held at 7:30 p.m. Tuesday and Wednesday in the green room of the Theater Workshop.

Students with an interest in acting or in any form of stage production may get in touch with Ronald Schulz, assistant professor of speech, who is in charge of tryouts.

"Squaring the Circle" is a farce by Valentine Kataev.

## NEW FRATERNITY

Men who might be interested in joining a new fraternity on the campus are asked by Dean of Student Life James G. Allen to sign up in his office. Dean Allen says those interested will be able to register through next week.

## First Homecoming Queen To Be Presented Nov. 13

### ★ ★ ★ Band Sweetheart Will Be Selected

In this year's contest for Tech Band Sweetheart, any campus organization may enter any full-time woman student. Kappa Kappa Psi, national honorary band fraternity, will sponsor the contest, announces Gerald Harris, president.

There will be no entry fee. All organizations will receive information concerning the contest this week.

Preliminary judging will be held at 2 p.m. Sunday, Nov. 7, in the Aggie Auditorium, and the final choice will be made Nov. 14, also in the Aggie Auditorium.

Entries or requests for further information should be sent to Gerald Harris, Music Department, Campus.

## Nine Companies Seek Interviews

Representatives from nine companies will be on campus next week to interview seniors for positions after graduation.

Magnolia Petroleum will interview civil and electrical engineering and physics seniors Monday.

On Tuesday, engineering and petroleum geology seniors will be interviewed by Standard Oil and chemical engineers by Ethyl Corporation.

Accounting seniors will be interviewed Wednesday by Ernst and Ernst.

On Wednesday and Thursday, the Pure Oil Company will talk with petroleum geology majors.

Engineers and students with majors in commercial art or allied arts will be interviewed Thursday and Friday by Boeing, DuPont will interview engineering and chemistry students on those days also.

On Friday, the San Francisco Naval Shipyard and North American Aviation representatives will talk with engineering seniors.

Appointments may be scheduled at the Placement Office.

## Management Club Hears Dr. Mize

Dr. F. L. Mize, head of the management department and sponsor of the Tech Management Association, gave a brief talk at the Association's annual fall smoker. The affair was held Monday night in the Student Union.

Officers elected for the fall semester are: Charlie Pipes, president; Pat Watson, vice president; James Peters, secretary-treasurer; Bill Hale, director of education; and W. C. Sparks, director of public relations. Sponsoring the organization along with Dr. Mize are Burl Hubbard and Jack Hill, management instructors.

The organization's next meeting will be held Nov. 1 in the Workshop with a guest speaker and a short film on small business enterprise scheduled.

Identity of Texas Tech's first Homecoming Queen will not be revealed until she is presented at half-time ceremonies of the Texas Tech-University of Tulsa Homecoming game Nov. 13. Prize-winning floats and the dorm decoration award will also be announced at the half.

Any interested campus organization may nominate one girl. Qualifications are that she be either a junior or senior and have at least a 1-point grade average. Deadline for submitting nominees is Friday, Nov. 5; names should be sent to Sarah Mickey, Box 59, Horn Hall.

## Double T To Choose Queen

Tech's Student Council and Forum, who set up the project, have selected the Double T Association to elect the queen. All nominees will be presented to the association and will be voted on by secret ballot. The girls will be judged on personality and beauty. The five girls receiving the most votes will ride on the Double T Float in the Homecoming parade.

Many organizations have already begun planning floats, and dormitory residents will soon be thinking of ideas that may win the best decorated dormitory award.

Parties honoring alumni of campus clubs have been planned, and the Ex-Student Association is compiling a program for exes showing the time and place of these activities. Students will be in charge of registering alumni when they return to Tech for the Homecoming weekend.

## Turner in Charge

Ann Lee Turner, senior from Ft. Worth, is chairman of this year's Student Association Homecoming activities. Others working with her are divisional chairmen: Iris Bruson, Lubbock, registration of alumni; Ronnie Clark, Yuma, Ariz., campus signs; Phil McGee, Ft. Worth, campus lighting; Jerry Russell, Vera, parade; Joann Hampton, Crowley, and Doris Ellis, Sweetwater, Homecoming Queen committee.

## Tech Will Be Host To Union Meeting

Tech will play host to the Region 9 meeting of the National Association of College Unions on Dec. 3-4, according to Bill Scott, Tech Student Union director.

More than 100 student and college union staff representatives from Texas, Arkansas, Louisiana and Oklahoma are expected to attend.

Featured guest for the two-day program will be Hillard Freeland, regional representative to the national organization. Freeland is director of the University of Oklahoma Memorial Union.

Discussions and clinic sessions designed to help both student and staff workers in all phases of student union work will be held.

## AWS RUN-OFF HELD

Carolyn Callaway of Falls won the post of senior representative to the Association of Women Students over Frances Edwards of Lubbock by a slim 14-12 margin. The run-off election was held Wednesday in the Student Council office.



### Sigma Alpha Epsilon Chooses Harvest Theme For Annual Fall Sports Dance

Harvest will be the theme of Sigma Alpha Epsilon annual fall sports dance at 9 p.m. Saturday in the Lubbock Hotel ballroom.

Members and their dates are: Don Andrews, Sandy Casstevens; Jack Badgett, Evangeline Garza; Gene Barrett, Carolyn Calloway; Miles Black Pat Scott, Richard Blackmore, Kay Lofley; Cooper Blount, Gail Webb; Bill Bynum, Sue Sewell; Gerald Clark, Gail Scott; Bruce Dingle, Carolyn Sanders; Karl Dockray, Anne Witty; Bill Eastland, Sue Allen; Don Fritz, Karen Smith; Don Furguson, Jane Whaley; John Harrell, Doris Wampler; Bob Hawkins, Joann Estes; Jerry House, Kay Lynn Watson; Donny Hutton, Glenda McNeil; Gregory Keys, Dorothy Clements; Bill LaSlier, Pat Stooksbury;

Joe McIlhane, Gloria Porter; Larry Marks, Ferne Asher; Gene Mays, Elna Dunagan; Max Merrell, Mary Almy; Ralph Miller, Marsha Hoar; Mack Mohon, Shirley Smith; Bill Nielsen, Pat Byron; Jim Nuckles, Bobbie Schoefield; Jerral Peters, Joan Roberts; Wendell Phillips, Carole Crowder; Ed Phillips, Catherine Nelson; Mack Price, Mary Jane Miller; Don Pundt, Betty Richardson; Virgil Snell, Mary K. Holmes; Lyle Shelton, Janelle Lewis; Ed Sampson, Joann Hampton; Messrs. and Mesdames Dick Brooks, Ronald Hillier, Ken Kummer, Jack McCabe, J. N. Marks, Ralph Shelton, and Bill Oden.

Pledges and their dates are: Frank Calhoun, Judy Nance; Dick

### Initiates Highlight Week's Activities

Zeta Week activities will be highlighted tonight when the chapter initiates five new members. Services will be held at the First Christian Church. Initiates are Barbara Stuart, Ballinger; Sylvia Link, Presidio; Margaret Ann Johnson, Graham; Margaret Johnson, Levelland; and Mary Mahan, Abilene.

The week's agenda has included the pledge examination, individual conferences with officers, and a pre-initiation candlelight service. Initiates were honored at a picnicking song last night at Mackenzie Park, where they presented paddles to their big sisters.

The traditional White Violet Breakfast Sunday morning will climax the week. Following the breakfast at the Plainsman Hotel, initiates and members will attend the Catholic Church.

### Gargoyle To Hold A 'Lemon' Dance

A lemon dance for architecture and allied arts students will be held tomorrow night by the Gargoyle Society. The dance, admission to which will be one lemon, has been tentatively scheduled for 7 p.m. in X2.

A special invitation was extended to freshmen and members of the faculty.

The annual Gargoyle steak fry was held Saturday at Buffalo Lakes. Some 30 students and four faculty members were present.

#### WESTERN DANCE

The Tech Rodeo Association will sponsor an all-college western dance at the Union Ballroom tomorrow at 7:30 p.m. The Miller Brothers band will furnish music for dancing. Admission is \$1.50 stag or drag.

#### Alumnae For Kappa Alpha Theta

##### To Give 'Flaming Fantasy' Display

Kappa Alpha Theta alumnae will sponsor a display of candles for teas, receptions and holiday time at the "Flaming Fantasy," from 7:30 to 10:30 p.m., Thursday, Nov. 4, at Margaret's, 2002 Broadway.

Proceeds will go toward the educational fund for the active Theta chapter on this campus.

Moore, Anisse Baynes; Bob Moore, Yvonne Overton; Robert Wham, Martha Smith; Malcolm Daniels, Nancy Tucker; Earl Pharis, Pat Davenport; Charles Barron, Margaret Johnson; Gordon Harmon, Freddie Sandlin; Jackie Earle, Claire Holliday; Jerry McClure, Pat Knox; Kenneth Fox, Josie Byrd; Harry Wilson, Gayle Hunt.

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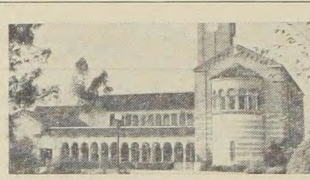
John Racker, undergraduate in the mechanical engineering school, yesterday announced a new measuring device. Built on the principle of an ordinary scale, this machine measures how much of a Lift for Life you get from Dr. Pepper. Interviewed in the laboratory, Racker said, "This equipment has already proved itself. In test after test, the machine registers to the maximum after our subject



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### Formal Rus Social Fra

Eight social fra... pus pledged 107... formal rush which... day. Fraternities...

low:  
Alpha Tau Om... Midland; Robert... Throckmorton; M... nutte, Kermit;... Evans, Bronie;... Oatman, 1303 33... Thomas Reid, Wic... ard A. Russell, Sa... ald Dean White, 22... Samuel F. White... Kappa Sigma; J... Ralls; Lawrence... Gomer, Cornell C... Gaston, Brownfi... Grimes, Dallas; B... derson, Wichita... Johnson, Wellingt... Jones, Anton; Ca... Midland; James... Plainview; Donald... Anton; Eugene... Petersburg; Edwi... ridge, Alvarado; F... ards, 3102 31st... Spinks, Bellaire;... Stockton, Dallas;... as, Haskell; Ear... Memphis; Scott D... ton; John Zanga, I... Komas (Phi G... Bristol, Plainview... Cain, Seagraves;... Darsell, Winters;... ley, Abilene; Jan... 2418 21st St.;... Schmitt, Olney; J... Knox City.

Phi Delta Th... Beckner, Littlefie... ett Cox, Lamesa... Houston; Merle... 1911 10th St.; Ja... Amarillo; Martin... land; Robert J. R... field; Bruce E. W... Bobby Young, 33... Phi Kappa Psi... Col, Midland; Jer...

OR... TRIE... ALL C... BRAN... 'M A... SM... CA... FLAV... ME... M...



R. J. Bernold, Treasurer

for M... for F...



### Formal Rush Program Ends As Men's Social Fraternities List 107 Pledges

Eight social fraternities on campus pledged 107 men following formal rush which ended Saturday. Fraternities and pledges follow:

Alpha Tau Omega: Joe E. Allen, Midland; Robert B. Bachman, Throckmorton; Miller Robert Curtnite, Kermit; James Robert Evans, Bronte; Donald Wayne Oatman, 1303 32nd St.; Bert Thomas Reid, Wichita Falls; Richard A. Russell, San Angelo; Donald Dean White, 2219 13th St., and Samuel F. Whiteside, Baytown.  
Kappa Sigma: Joe Dan Bailey, Ralls; Lawrence D. Cook, Spur; Gomer Cordell Custer, Post; Paul Gaston, Brownfield; William J. Grimes, Dallas; Buddy Kyle Henderson, Wichita Falls; Walter Johnson, Wellington; James Lee Jones, Anton; Carl Ray Jones, Midland; James Robert Line, Plainview; Donald Bruce McGuire, Anton; Eugene Lewis Martin, Petersburg; Edwin Leroy Prestridge, Alvarado; Robert E. Richards, 3102 31st St.; Jack M. Spinks, Bellaire; Hall Maynard Stockton, Dallas; Billy Ray Thomas, Haskell; Earl Lloyd West, Memphis; Scott D. Woodfin, Anton; John Zanga, Midland.

Kemas (Phi Gam): Billy Joe Bristol, Plainview; James Farley Cain, Seagraves; Wendell Earl Dorsell, Winters; Jerry Bob Frayle, Abilene; James H. Rathiff, 2418 21st St.; Donald Ray Schmidt, Olney; Jerry A. Wilson, Knox City.

Phi Delta Theta: Jackie L. Beckner, Littlefield; Robert Burnett Cox, Lamesa; Lynn Elliott, Houston; Merle Evans McKim, 1911 10th St.; Jackie B. Miller, Amarillo; Martin A. Rose, Midland; Robert J. Ruthledge, Littlefield; Bruce E. Weaver, Amarillo; Bobby Young, 3302 24th St.

Phi Kappa Psi: Roger William Coil, Midland; Jerry Dale Gibner,

Spearman; Thomas A. Holeman, Route 2; David Arthur Jones, Dallas; Michael R. Melton, Snyder; Arthur Eugene Miles, Hereford; Henry Alvin Sessions, Sundown; Teddy Wayne Trippe, 3904 28th St.; Ray Ervin Vaughn, Cactus.

Pi Kappa Alpha: Jon Adams, Hamlin; Kenneth Dean Bennett, Van Horn; James W. Boren, Post; Tod deKanter, San Antonio; James M. Donnelly, Fort Worth; Leo Hatfield, Midland; James A. McClatchy, Midland; Calvin Stuart Mitts, Gruver; Aubrey D. Payne, Ralls; David Pennington, Post; Glenn Stevens Slay, McAllen; Richard F. Tetens, Brady; Kenneth D. Thomas, 2622 29th St.; Jess Wayne West, Plainview; Ralph G. Yarbrough, Odessa.

Sigma Alpha Epsilon: Charles Barron, Jean; Dick Arthur Blendon, Andrews; Frank Wayne Calhoun, Port Lavaca; Malcolm E. Daniell, Carlsbad, N. M.; Jackie Douglas Earl, Seminole; Kenneth A. Fox, Crowell; Gordon Ray Harmon, Roaring Springs; Claude Carey Hobbs, Abilene; Clyde Terry Hobbs, Abilene; Robert Kihcullen, St. Louis, Mo.; Jerry Mae McCluer, Loving; Richard Ray Moore, Denver City; Robert C. Moore, Denver City; Earl Dean Pharis, Seminole; Robert Farr Wham, Hobbs, N. M.

Sigma Nu: Thomas Andrew Atkinson, Childress; Darryl D. Bowman, Route 5; John Thomas Bowman, Route 5; Curtis Carl Bruegel, Dimmitt; Jackie Charles Cloude, Spur; Douglas Coffee, Tahoka; Noah Lee Cromer, Tahoka; William M. Cromer, 1932 Ave N; Johnny Cullen Dunn, Floresville; John Edwin Hartin, Crane; James Donald Head, Snyder; Tommy Lee Joiner, Houston; Wayne D. Kimberlin, Cleburne; Tommy A. Kissinger, Fort Worth; Robert Labhart, Fort Worth; Troy Lee Mc-

### PiKA Will Hold Masquerade Ball

Pi Kappa Alpha Fraternity will observe "spook night" with a Halloween Masquerade Ball from 8:30-11:30 p.m. tomorrow at Hotel Lubbock.

The Esquires will play for dancing. Members and dates are: Derby Brooks, Anisse Baynes; Jerry Williams, Atha Lee Grice; Dan Scott, Betty Pitzer; Albert Purcell, Averill Brinkmann; Jim Daniel, Nancy Shortes; Jimmy Jenkins, Pat Jones; R. K. Simons, Mary Jane Johnson; Bobby Hopper, Emelea Hinz; Ed Taylor, Mary Frances Wiese; Winston McAden, Charlene Parks; Ray Clayton, Nita Henderson; Jim Martin, Vera Kinkler; Phil McGee, Donna Lewis; Tom McCown, Joy Thorne;

Jim McCown, Jo Ann Fribell, Fred Skaggs, Marilyn Sutton; Bob Sandlin, Ardith Campbell; Roland Jones, Joyce Jones; Alan Olson, Norma Olson; Jack Dyer, Jennie Dyer; J. B. Garibaldi, Kay Culbreath; George Morgan, Mary Jo Coppelman.

Pledges and dates: Jim McClatchy, Mary Mosely; Jess West, Iva Jean Shrum; Euel Ray Hill, Sue Dardin; Tod deKanter, Martha Schickram; Calvin Mitts, Carol Forsage; Jim Fox, Sharon Stubbs.

### NEWMAN CLUB PARTY

A Halloween party for Newman Club members will follow the regular meeting of the club at 7:30 p.m. Sunday in the St. Elizabeth's Church hall, 2305 Main St.

Neil, Floydada; Delano Moore, Fort Worth; Larry Alexander Rice, Littlefield; John Steven Rogers, Gainesville; James D. Strawn, Houston; Kenneth A. Tippen, Paducah; Kees M. Varhuel, Almeda; Robert Waheed, Munday.

### Deanie Edwards Is Rose Princess

Deanie Edwards of Tahoka was selected Rose Princess for the month of October by Sigma Nu Fraternity.

Miss Edwards, sophomore education major, is a member of Pi Beta Phi. Donald Waheed, chapter president, presented her with a bouquet of one white and 11 red roses. She will be serenaded by the fraternity.

She is the first of five Rose Princesses to be selected between October and February. In February, at the White Rose formal dance, one of the five will be named White Rose Queen of Sigma Nu.

Princesses are to be selected on the basis of interest in the chapter, activity in school affairs and personality.

### Colonization Plan Will End Tonight

Alpha Phi and Sigma Kappa, national social sororities, will complete the week's colonization activities tonight. Rushes will pick up invitations to pledge at 5 p.m. in the office of the dean of women.

Both groups will entertain pledges at dessert parties tonight following ribbon pinning.

With the colonization of these two new sororities, there is a total of nine national Greek letter sororities on campus.

Sigma Kappa was founded at Colby College in Waterville, Me., in 1874. There are at present 61 collegiate chapters, including one at Southern Methodist University in Dallas.

Alpha Phi, founded at Syracuse University in 1872, now has 52 collegiate chapters. Chapters in Texas include the University of Texas and North Texas State College.

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AN EDITORIAL

A Time for Determination

There comes a time in the lives of even the most fortunate when bitter hardships must be met and faced, and when faith and courage and determination are needed to enable the strong to go on.

The Tech football team is at such a time this week. Numbed by losses to teams which clearly should have been defeated, the team and the school may be tempted to assume an attitude of despair, to sigh regretfully and turn attention to other things.

But the Tech football team needs help. It needs the support of every student who honestly feels or wishes himself to belong to that loyal band of Techsians which knows Tech has a great team for the making, and who realizes great things never come cheaply.

To quit now would be cowardice; to go on without striving to improve would be indifference. Four games remain to be played, two of which may be the most difficult of the year. The time at hand is the time for tightening down, for dealing with the future.

By meeting the issues squarely, team and student body, both potentially great, can fashion that greatness from the ashes of disaster.

David Clark

Contest Deadline Set For Saturday

Saturday is the deadline for entering this month's photo contest sponsored by the Tech Bookstore Processing Service.

Any student is eligible to enter the contest, and may submit as many negatives as he chooses. A 50-cent charge for making an 8 by 10 enlargement of the photo is the entry fee.

Owner of the winning picture will receive a Brownie flash camera, complete with film and flashbulbs.

Further details on the contest are available at the Tech Bookstore. Similar contests will be held in November and December.

Bi-Weekly Student Recital Is Held in Music Building

Performers from the classes of six music professors were presented in recital in the Music Building Auditorium Tuesday afternoon.

Students were the pupils of Robert Taylor, Robert Elson, Mrs. Myrtle Dunn Short, Mrs. Joe Kelly, Herbert Colvin and Miss

the toreador

THE TOREADOR, student newspaper of Texas Technological College is published each Thursday on the campus at Lubbock by the associated students of the College.

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Letters To The Editor

Dear Editor,

I should like to commend Mr. Godeke on his views as expressed in last week's issue of the Toreador. I believe his inference of playing classical music at half-time, at the expense of displays similar to the one witnessed at the Tech-Texas Western football game should be carefully considered. I can think of nothing more suitable... unless it is another similar program I am supporting.

I am now composing a letter to the president of the Metropolitan Opera Company, promoting this other similar program I mentioned—wrestling matches at intermission time at each opera.

If we're going to cram culture down people's throats at such functions as football games, why not chase the "long hairs" out of the opera house, too?

Best wishes for a thoroughly confused program at all future social functions.

A Lowly Engineer

Dear Editor,

In regard to the letter written by Mr. Godeke, in last week's Toreador, pertaining to the half-time ceremonies, we would like to express our opinions. Why should a man of such high moral standards lower himself to attend a lowly football game while he could be occupying his mind with more cultural activities? We feel, and we are not alone in our judgments, that the majority of the students do not mind at all the fancy stepping, body twisting

movements of the girls 'sans clothes.' We feel certain that a half-time ceremony conducted by a symphony orchestra would not be accepted warmly, to say the least. This pertains not only to Texas Tech, but to any other 'institution of higher learning' in the Southwest.

Sincerely The Men of Doak Hall

Dear Editor,

Just finished reading the letters-to-the-editor column in the latest Toreador (October 21). In re the letter by Mr. Godeke, I would like to have this on record as my two cents' worth:

Certainly, sir—there are lots of things on this campus, and hundreds of other campuses, that

can't be called education by any stretching of the imagination. I don't think you could honestly call the football, basketball, baseball or billiards teams part of education. But are you willing to say "Let's be done of them!" and call the whole thing off?

For that matter, why the Student Union? Why the campus radio station, or the college paper? Why the La Ventana; why the Engineering Show? Why a debate team or a judging team? They're not education, are they? So why keep them around—let's toss them away, along with the majorettes that have offended all-college morals.

And as for these majorettes and their clothing—or lack of same—I personally feel that the

See Letters, page 6



HOME, SWEET HOMECOMING

A great number of people have been asking me lately, "What is Homecoming?" Yesterday, for example, as I walked from my house to the establishment of Mr. Sigafos, the local lepidopterist where I had left a half dozen luna moths to be mounted—a distance of no more than three blocks—I'll wager that well over a thousand people stopped me and said, "What is Homecoming?"

Well, what with company coming for dinner and the cook down with a recurrence of breakbone fever, I could not tarry to answer their questions. "Read my column next week," I cried to them. "I'll tell all about Homecoming." With that I brushed past and raced home to baste the mallard and apply poultices to the cook.

The old grads, however, are seldom seduced. By game time on Saturday, their backs are so sore, their eyes so bleary, and their livers so sluggish that it is impossible to get a kind word out of them, much less a new geology building. "Hmph!" they snort as the home team completes a 101 yard march to a touchdown. "Call that football? Why, back in my day they'd have been over on the first down. By George, football was football back those days—

not this namby pamby girls game that passes for football today. Why, look at that bench. Fifty substitutes sitting there! Why, in my day, there were eleven men on a team and that was it. When you broke a leg, you got taped up and went right back in. Why, I remember the big game against State. Harry Wallaby, our star quarterback, was killed in the third quarter. I mean he was pronounced dead. But did that stop old Harry? Not on your tinsy! Back in he went and kicked the winning drop-kick in the last four seconds of play, dead as he was. Back in my day, they played football, by George!"

Everything, say the old grads, was better back in their day—everything except one. Even the most unreconstructed of the old grads has to admit that back in his day they never had a smoke like today's vintage Philip Morris—never anything so mild and pleasing, day in day out, at study or at play, in sunshine or in shower, on grassy bank or musty taproom, afoot or on horse, at home or abroad, any time, any weather, anywhere.

During Homecoming the members of the faculty behave with unaccustomed animation. They laugh and smile and pound backs and keep shouting, "Harry, you old retriever!" These unbecoming actions are performed in the hope that the old grads, in a transport of *bonhomie*, will endow a new geology building.

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I take up next another important aspect of Homecoming—the decorations in front of the fraternity house. Well do I remember one Homecoming of my undergraduate days. The game was against Princeton. The Homecoming slogan was "Hold That Tiger!" Each fraternity house built a decoration to reflect that slogan, and on the morning of the game a group of dignitaries toured Fraternity Row to inspect the decorations and award a prize for the best.

The decoration chairman at our house was an enterprising young man named Rex Sigafos, nephew of the famous lepidopterist. Rex surveyed Fraternity Row, came back to our house and said, "All the other houses are building cardboard cages with cardboard tigers inside of them. We need to do something different—and I've got it. We're going to have a real cage with a real tiger inside of it—a snarling, clawing, slashing, real live tiger!"

"Crikey!" we breathed. "But where will you get him?" "I'll borrow him from the zoo," said Rex, and sure enough, he did. Well sir, you can imagine what a sensation it was on Homecoming morning. The judges drove along nodding politely at cardboard tigers in cardboard cages and suddenly they came to our house. No sham beast in a sham cage here! No sir! A real tiger in a real cage—a great striped jungle killer who slashed and roared and snarled and dashed himself against the bars of his cage with manicured fury.

There can be no doubt that we would have easily taken first prize had not the tiger knocked out the bars of the cage and leaped into the official car and devoured Mr. August Schlemmer, the governor of the state, Mr. Wilson Ardley Devereaux, president of the university, Dr. O. P. Gramsire, author of *A Treasury of the World's Great Southpaws: An Anthology of Left Hand Literature*, Mr. Harrison J. Teed, commissioner of weights and measures, Mrs. Amy Dorr Nesbitt, inventor of the clarinet, Mr. Jarrett Thurum, world's 135 pound lacrosse champion, Mr. Peter Bennett Hough, editor of the literary quarterly *Spasm*, and Mrs. Ora Wells Anthony, first woman to tunnel under the North Platte River.

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Mary Jeanne van Appledorn. Almost 95 persons heard the concert. These recitals are open to the public and are presented bi-weekly. The next recital will be held Nov. 9.

LITTLE MAN ON CAMPUS by Dick Bibler



ENGINEERING SENIORS

North American Aviation Los Angeles

will interview here

NOVEMBER 12

Thursday, Oct Artists Pr For 54-55 Four musical p a dramatic trou 1954-55 Tech Ar entering to an an the Artists' Soc Season ticke members will depending on seat available without cents holding a cpts. The nor tickets will be H and staff until No they will be avail at Adair Music C The complete se announced today Nov. 19 - Rob and orchestra Dec. 9 - R pianist Feb. 3 - Hou Orchestra March 7 - A Thornton W Our Tev April 18 - Zv Arts Head Alaskan B In an effort for illustrations t textbook for El Arne Randall, hea and Mrs. Randal Alaska last summ own boat up the F Finding that I were having diffic read and had no readers, the Bran of the Bureau of looked to the te to cover the caus the lower grades strange to Ala with shopping markets—all ethu permiss to the child The Department ordered new reat attract the int children. Randal the art work, wh tures of Eskimo randings famil Randall reports the illustrations fr personal observ Former Te Is Nevada A Tech grad marine duty durin has recently been the University of Agriculture. Dr. John R. Be of White Deer E ceived his bache agricultural ed in 1940, and his cultural economi lowing year. At the Universi will supervise t of Agriculture, t Experiment Stati tural Extension School of Home the Home Econo and Extension S Dr. Bertrand Sam Houston C College, and sme dean of the basic AEM. The new Nevada his doctorate from city. He is marrie of a son and th DELTA Delta Gamma, initiated six plea a formal pledg iates are Ann Marilyn Dickey, eta. Stane, La Shuba, Amarillo, vason and Charle book.



### Artists Program For 54-55 Given

Four musical performances and a dramatic troupe make up the 1954-55 Tech Artists Course, according to an announcement from the Artists Course Committee. Season tickets for which faculty members will pay \$7.50 and \$10, depending on seat location, will be available without charge to students holding activity fee receipts. The non-student season tickets will be held for faculty and staff until Nov. 1, after which they will be available to the public at Adair Music Company.

The complete season program as announced today is:

- Nov. 19 — Robert Shaw chorale and orchestra.
- Dec. 9 — Robert Goldsand, pianist.
- Feb. 3 — Houston Symphony Orchestra.
- March 7 — ANTA Players in Thornton Wilder's "Skin of Our Teeth."
- April 18 — Zvi Zietlin, violinist.

### Arts Head Makes Alaskan Boat Trip

In an effort to gain realism for illustrations to be used in a textbook for Eskimo children, Arne Randall, head of applied arts, and Mrs. Randall made a trip to Alaska last summer, sailing their own boat up the Inside Passage.

Finding that Eskimo children were having difficulty learning to read and had no interest in their readers, the Branch of Education of the Bureau of Indian Affairs looked to the textbooks to discover the cause. The readers in the lower grades dealt with pets strange to Alaska, with circuses, with shopping tours to supermarkets—all entirely foreign experiences to the Eskimo school child.

The Department of the Interior ordered new readers planned to attract the interest of these children. Randall was asked to do the art work, which included pictures of Eskimo children in surroundings familiar to them.

Randall reports that he drew the illustrations from research and personal observation.

### Former Techsan Is Nevada Dean

A Tech graduate who saw submarine duty during World War II has recently been named dean of the University of Nevada's College of Agriculture.

Dr. John R. Bertrand, graduate of White Deer High School, received his bachelor's degree in agricultural education from Tech in 1940, and his master's in agricultural economics here the following year.

At the University of Nevada, he will supervise the College of Agriculture, the Agricultural Experiment Station, the Agricultural Extension Service, the School of Home Economics, and the Home Economics Experiment and Extension Service.

Dr. Bertrand has taught at Sam Houston State Teachers College, and since 1950 has been dean of the basic division at Texas A&M.

The new Nevada dean obtained his doctorate from Cornell University. He is married and the father of a son and three daughters.

### DELTA GAMMA

Delta Gamma, social sorority, initiated six pledges last night at a formal pledge service. New initiates are Ann Belt, Lockney; Marilyn Dickey, Wellington; Sandra Stone, Lubbock; Sharon Stubbs, Amarillo; Annette Tarkenton and Charlene Tatum, Lubbock.

### Music Fraternity Initiates Members

Two new members were initiated into Phi Mu Alpha, national honorary music fraternity, Tuesday. They are: Don Wortham, senior music major from Ft. Worth, and Paul Ellsworth, new music instructor.

Billy Cormack, junior music major from Amarillo and president of the local chapter, explained the details and ambitions of the club to almost a dozen rushees and twice as many members at the fall rush party Monday night in the Music Building.

### Traffic Violations Appeals Handled By Student Court

Michigan State College has granted authority to a student court to sit in judgment on fellow students appealing campus traffic violation fines.

The court, made up of five members, is designed to handle normal "gripes" on tickets. So far it has received 82 appeals involving more than \$700 in fines.

Some 200 tickets were given during the first two days of the driving rules, adopted Oct. 1. The number of violations dropped to five by the third day.

### More Members Needed By C of C

Marshall Pharr, new president of Tech's Chamber of Commerce, urges all students interested in promoting their school to attend chamber meetings.

The group meets at 6:45 p.m. in Ad209 on second and fourth

Thursdays of each month.

Other newly elected officers are: Jerry Jackson, vice president, Lubbock senior; Anne Perkins, secretary, Pampa junior; and Joan Roberts, treasurer, Plainview sophomore.

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It's entirely likely that you've never been as well dressed as you can be in our clothing. We have the fine quality, the large selection, the years of experience to help you make the wise choices that will open your lady's eyes!

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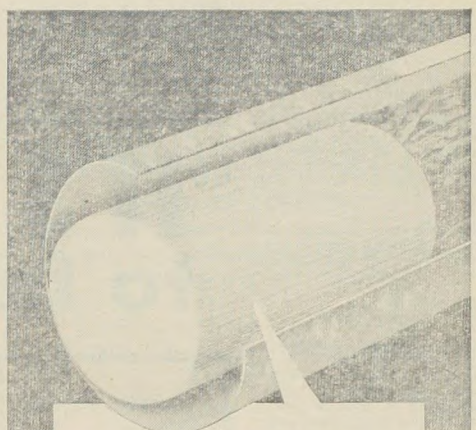
When you pause... make it count... have a Coke



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Yes, you get Viceroy's remarkable new tip . . . with 20,000 individual filters . . . plus king-size length for only a penny or two more than cigarettes without filters.

### WORLD'S LARGEST-SELLING FILTER TIP CIGARETTE



## New King-Size Filter Tip VICEROY

Only a Penny or Two More than Cigarettes Without Filters



### Revis Jordan Is Turkey Run Queen

Revis Jordan, Lubbock freshman, has been elected queen for the third annual Turkey Run, sponsored by Sneed Hall, and which will be held Saturday, Nov. 6.

Revis was selected from a group of contestants, which included Glenda Moses, Tommie Martin, Sandy Casstevens, Sue Harral and Ann O'Neal. She will preside over the run and present awards.

The Turkey Run is a long distance race open to any student. First prize is a turkey.

The election was held during a smoker in Sneed Monday night.

### Kappa Alpha Theta Retreat Held at Ceta Canyon Camp

Ceta Canyon Methodist Camp was the site for the annual Kappa Alpha Theta retreat last weekend. Seventy members and pledges attended the retreat.

The group left Lubbock Saturday afternoon and returned Sunday by bus.

Activities of the group were discussion groups, a baseball game between actives and pledges, sing song, and a Sunday sunrise service.

Chaperons were Mmes. Frank Holman, William Franklin, E. Hayes Sieber, P. E. Chapman and Eunice H. Bondurant.

#### DANCERS SOUGHT

Women who have had modern dancing and who are interested in dancing in the annual Folk Festival in December are to meet at 6:30 p.m. Monday in the Gym, according to Miss Dorothy Hoyle, associate professor of women's physical education.

Those who cannot meet at that time are asked to contact Miss Hoyle. The Folk Festival is produced by the music, speech and physical education departments.

### '55 Varsity Show In Need of Scripts

Scripts and applications for directorship are needed for the 1954-55 Varsity Show, says Roy Smith, general chairman.

Smith suggests that students interested in submitting scripts may check with the Student Council office for shows of previous years.

Scripts and applications for directorship should be turned in to the Council office or to Smith before Nov. 30.

In the event no suitable script is submitted, the Varsity Show Committee will seek to obtain a professional Broadway hit, such as George and Ira Gershwin's musical comedy, "Girl Crazy."

#### Letters, continued

credit given them for disrupting the school moral is undue. If they can disrupt fifteen or twenty thousand people at a sitting, they must really be something to watch.

Really, sir, if education is all that matters, all this college business could be accomplished in less time with much less effort in a technical school serving only technical needs—and without the unnecessary bother of ball teams, bands, majorettes and so forth.

But for the sake of conversation, sir, I'll bite—what the h— IS education—and why?

B. E. Foster

### Tau Beta Sigma Holds Initiation

Kathleen Gilbert, sophomore from Lubbock, was initiated as a member of Tau Beta Sigma, national honorary sorority for band women, at a recent club meeting. Installed as pledges were Dixie Hewell, Nixon; Joan Cox, Lubbock; and Mary Alice Jones, Lubbock.

Tau Beta Sigma officers this year are Jimmie Bennett, Big Spring, president; Dixie Williams, Lubbock, vice president; Kathryn Veazey, Lubbock, secretary; and Lucille Owsley, Lubbock, treasurer.

The club was co-sponsor with Kappa Kappa Psi, men's band fraternity, of the food concession on the special train to LSU. Plans are being made for a homecoming banquet for alumnae.

Raymond Elliott of the music department is the faculty sponsor.

### Alpha Tau Omega Entertained Pledges With a Sunday Breakfast

Alpha Tau Omega, national social fraternity, entertained with a big-little brother breakfast Sunday morning at the Skyline Dining Room. Big brothers were named for the pledges.

### Forensics Union Sponsors Contest

Tech Forensics Union announces plans are being made for a student tournament. All campus organizations are invited to enter teams and individuals in debate, extemporaneous speaking, oral interpretation and after-dinner speaking.

Possible topics for debate suggested by the Union include: desegregation on Tech campus during the next school year; revival of a compulsory student activity fee; and independent status vs. conference affiliation in athletics.

Anyone interested in taking part in the speech activities or proposing topics for the tournament is invited to contact the speech department.

### Tech Band Parades In Brownfield For Annual Harvest Festival Event

The Tech Band led the Harvest Festival Parade in Brownfield yesterday and presented a concert in the afternoon. Thirteen area bands took part in the parade. The Festival is a yearly event sponsored by the Brownfield Chamber of Commerce, Rotary Club and VFW.

### Foods Dept. Head Dines With Queen

Mrs. Jonnie McCreery Michie, head professor of foods and nutrition, will become one of the few at Tech who have dined with a queen, when she attends a dinner in New York Saturday evening.

The event commemorates the charter granted by George II to Columbia University in 1754. Queen Mother Elizabeth will be

an honor guest at the bicentennial celebration in the Waldorf Hotel.

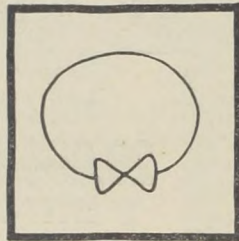
Mrs. Michie did her undergraduate and graduate work at Columbia. She left Lubbock by plane Saturday to attend the annual convention of the American Dietetic Association in Philadelphia. She will return to the campus Monday.

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Reversible  
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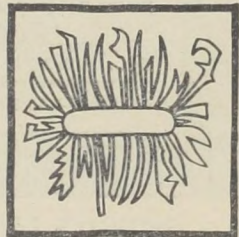
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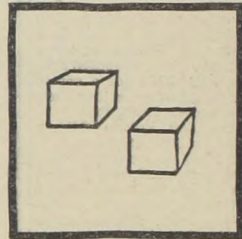
GHOST WITH CINDER  
IN HIS EYE

College smokers from coast to coast prefer Luckies to any other brand. Luckies lead, and by a wide margin, according to the latest, biggest college survey. Once again, the No. 1 reason: Luckies taste better. They taste better because Lucky Strike is the cigarette of fine tobacco... and "It's Toasted" to taste better. "It's Toasted"—the famous Lucky Strike process—tones up Luckies' light, mild, good-tasting tobacco to make it taste even better. This explains the Droodle below, which is: Eskimo seminar enjoying Luckies in badly built classroom. Like all real cool people, Eskimos know Luckies taste better. So, get the better-tasting cigarette... Lucky Strike.

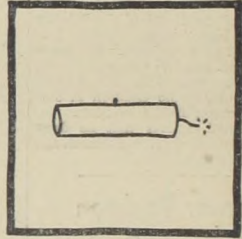
## LUCKIES TASTE BETTER Cleaner, Fresher, Smoother!



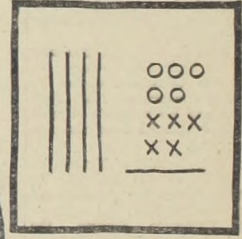
**LUCKY STRIKE**  
"IT'S TOASTED"  
CIGARETTES



ALPHABET BLOCKS  
FOR ILLITERATES



DEPRESSED FLEA  
COMMITTING SUICIDE



TIC-TAC-TOE KIT

"What's this?" asks ROGER PRICE\*

For solution see paragraph above.

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\*DROODLES, Copyright, 1954, by Roger Price

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Thursday, Oct  
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# Raiders Deflated By COP, 20-7

By KENNETH BENNETT  
Toreador Sports Editor

College of Pacific literally tore Texas Tech's line to shreds, ran the ends like runaway steam rollers, and threw up a forward wall that couldn't be penetrated, in humbling the spiritless Techsans 20-7, Saturday night at Stockton, Calif.

Playing before 14,000 Homecoming fans, the Tigers began the shellacking where the Tigers of LSU left off, and turned in an even more surprising exhibition of sheer power and determination.

Unable to cope with Ernie Lindo, the COP wheelhorse, the Raiders saw their national standing drop to 49th place in the Williamson poll, after boasting fifth position following their win over Texas A&M, the only great game the Techsans have turned in this season.

The Tigers left little doubt in the minds of spectators as to who had the most spirit, and wanted a victory. COP marched 82 yards with less than six minutes gone in the first period to score the first of three touchdowns that ended the Raiders' idea that they had a winning team. Lindo punched off left guard and rolled 63 yards without a Techsan's hand touching him. Swearingen converted, and the Tigers led 7-0.

### Raiders Score

Late in the same quarter, the Raiders came to life and came through for their lone touchdown to stave off a shutout. Bob Kicuillen fell on a fumble at the 33. It took the slipping Raiders nine plays to score, with Halfback Don Schmidt going over from the two. Hill converted to tie the game 7-7.

That was the end of the scoring in the first half, but the rugged Tigers had hardly begun their show of supremacy. The Tigers' kickoff after the intermission was fumbled by Jack Kirkpatrick, and COP gathered it in on the Raider 28. Adair slipped over from one yard out with less than three minutes gone in the third quarter. The march

only ate up five plays. Now the Raiders trailed 13-7.

### Lindo Tallies

Then Lindo came back into the picture to ice the game. The Tigers took control of the ball on their own 17, moved it out to the 25, where Lindo took the spotlight by grasping a delayed hand-off and streaking off tackle for 75 yards and another touchdown. Swearingen again converted to set the Tigers on top 20-7.

The uninspired Raiders, unable to make a sustained drive, watched the hosts thrill the crowd with a dazzling ground attack to climax the Homecoming festivities. They allowed the Californians to use the same offensive attack that

routed them the week before, when LSU won their first game of the season by downing the Techsans 20-13.

### Tech Outplayed

There was little to say for the Raiders' exhibition. They were badly outplayed from the start. COP's line beat the Raiders to the punch on everything from end sweeps to quarterback sneaks that gained as much as 20 yards.

The Raiders have two weeks of practice before meeting the University of Arizona in Tucson Nov. 6. If things don't change, the Raiders will let the Border Conference championship run down the drain, as have their hopes for a brilliant season.

## Games This Week

All games will be played on Saturday except as noted. A date after any school's name is the date it will or has played Texas Tech this fall. If teams matched this week played each other last year, the 1953 score is given.

### Texas Tech (Open)

West Texas State (Sept. 25 at Arizona (Nov. 6). Arizona 39-6  
Oklahoma A&M (Oct. 2) at Tulsa (Nov. 13). Okla. A&M 28-14  
Houston (Nov. 20) at Wichita  
Arizona State at Hardin-Simmons (Nov. 27). Hardin-Simmons 27-20  
Arkansas at Texas A&M (Sept. 18). Arkansas 41-14.  
Texas Western (Oct. 9) at New Mexico A&M. Texas Western 39-0  
Mississippi at Louisiana State (Oct. 16). Mississippi 27-16  
College of Pacific (Oct. 23) at Cincinnati

## Last Week's Scores

College of Pacific 20, TEXAS TECH 7	Texas Western 6, North Texas State 0
Ft. Hood 25, TEXAS TECH FROSH 19	Rice 13, Texas 7
Hardin-Simmons 13, Oklahoma A&M 7	Texas Christian 20, Penn State 7
Arizona 41, New Mexico 7	Southern Methodist 36, Kansas 18
Arizona (Tempe) State 21, West Texas State 14	Baylor 20, Texas A&M 7
	Arkansas 6, Mississippi 0
	Louisiana State 20, Florida 7

## PiKA Takes Lead In Fraternity Play

PIKA took over first place in the Fraternity League Sunday by defeating ATO 1-0. The win gave the PiKA lads a 3-0 record and handed the ATO squad their first defeat. Twice-beaten Phi Delt knocked Sigma Nu from the unbeaten ranks by a 1-0 score. Kappa Sig slapped Phi Psi 14-0, and SAE bested Kemas 120.

Sunday's schedule in the Fraternity League calls for battles between SAE and ATO, Phi Psi and Kemas, PiKA and Sigma Nu, and Phi Delt and Kappa Sig.

Sneed slapped Bledsoe 1-0 to take top spot in the Dormitory League, and Gordon defeated West 12-0 for its first win of the season. Bledsoe took a 6-0 victory over West Monday, while Doak eased by Gordon 19-18. The only remaining games to be played in the Dormitory League are Sneed vs. Doak, and Bledsoe vs. Gordon.

In the Independent League the Chowhounds kept their unbeaten record by downing the Nameless Wonders 12-0. The Mangy Critters slipped by Nubins 1-0, and the Wolves defeated Tech Vets 6-0, but lost to the Sugar Lumps 8-0 Monday.

Games on tab for Monday are: Nameless Wonders vs. Sugar Lumps, Mangy Critters vs. Wolves, and Nubins vs. Tech Vets.

Wednesday, the Chowhounds will meet the Wolves, the Mangy Critters battle the Sugar Lumps, and Nameless Wonders challenge Tech Vets.

## Fort Hood Tops Picadors, 25-19

Texas Tech's Picadors, showing amazing power and stubbornness, were dropped 25-19 Saturday night in Jones Stadium by an experienced Fort Hood squad.

The Tankers were spearheaded by Eddie Crowder, ex-Oklahoma great, and Duncan McCauley, former Washington Redskin. Other ex-college stars were: Carl Mayes, Texas; Tom Johnson, Michigan; Ed Rowland, Oklahoma; and Dick Thomas, Ohio State.

Donaldson opened for the Tankers by scoring from the one yard out in the first quarter to climax a 47-yard march.

### Alexander Scores

Taking a pitchout from Wick Alexander in the second quarter, Bobby Kyzar went 45 yards to the Tanker six, where Alexander darted over to tie the game 6-6.

Soon afterward the Picadors recovered a fumble on the soldiers' 39 to set up their second tally. Jerry Bell scored from the one to make the score 12-6.

Returning the kick-off to the 37, Crowder led his troops downfield and capped a 63-yard drive by diving over from the two and the half end 12-12.

Two plays into the third quarter McCauley put the Tankers ahead

## Texas U. Players Move Out of Dorm

Several members of the University of Texas football team were moved out of the athletic dormitory Tuesday as a disciplinary action, according to wire service report.

Coach Ed Price sent nine players, some of whom were on the first and second strings, looking for new living quarters at the expense of the University's scholarship program.

None of the Longhorns was relieved of his athletic scholarship, and all will remain on the football squad. The nine players will receive \$45 a month for room and board. This is the regular allotment provided under conference rules.

Price was reluctant to discuss the matter, but said that it was not unusual for residents to move in and out of the athletic dorm.

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## RATES A STRAIGHT A

### SPORT SHIRTS

Flannels Long Sleeves \$2.95  
Large Array of Patterns & Colors  
Completely Washable

Gauchos \$2.95 up  
Elastic or Straight Bottoms  
Aqua - Charcoal - Char Brown  
JACKETS

Nassau Flannels \$12.95  
Tan - Pink - Blue - Grey  
Gabardine \$9.95  
Brown - Navy - Charcoal  
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Wool Flannel \$19.95  
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Gabardines, Tan - Grey \$5.95



PINK DRESS SHIRTS  
Spread Collar  
Rounded Collar  
Rounded Button Down  
Collar  
Rounded Eyelet Collar  
French & Button Cuffs  
\$3.95

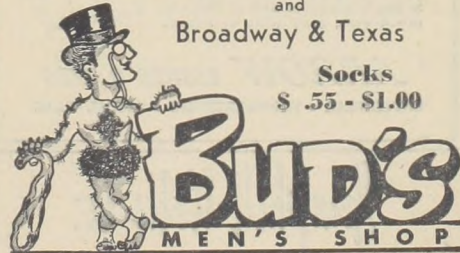
Ties \$1.00 - \$1.50

Tops In The Class  
Flannel Slacks \$9.95 to \$19.95  
Black - Charcoal - Tan - Grey - Blue  
Free Alterations

Sleeveless Sweaters \$2.95 up  
All Wool  
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Two Locations  
Town & Country Shopping Center  
and  
Broadway & Texas

Socks  
\$ .55 - \$1.00



The Ethyl Corporation has interesting and challenging openings for B.S., M.S. and Ph.D. men in

- Chemical Engineering

Mr. R. E. Hodgkinson will be on the campus on November 2, and 3, 1954, to interview persons interested in these positions.

Contact the University Placement Bureau for further information.



ETHYL CORP.



### Picadors To Have 4 Cheer Leaders

Four freshmen women will be elected to serve as cheerleaders for the remaining Picador football games, it was decided Tuesday night in the Freshman Council meeting.

The election will be held at 5 p.m. Wednesday in the Gym. Girls wishing to try out must submit their names to Sandy Casstevens, Knapp Hall, by 6:30 p.m. Monday.

Walter Schuler, president of the freshman class, invited all freshmen to attend Freshman Council meetings, which are held in A220 at 7 p.m. each Tuesday.

### Scholarship Given In Dairy Industry

Establishment of a five-year scholarship grant in dairy industry has been announced by the Tech board of directors. Donor of the grant is Fulton Williams, Fort Worth.

Williams established the scholarships, to be awarded at the rate of \$100 annually for five years, in memory of his grandmother, Mrs. A. M. Williams. The awards will carry her name.

Presentation will be made each spring, at the annual dairy industry banquet to a junior dairy industry student on the basis of scholarship, citizenship and financial need.

**KTTC-Dial 655**

**Weekly Log**

7:00	TT On Parade
7:15	Evening Stars (music)
7:30	World News
7:45	Evening Stars
8:00	Hilbilly Half Hour
8:30	Variety Views
9:00	Record Hits
9:30	World News
9:45	Guest Star
10:00	Music until the Eleventh Hour
11:00	Music by the Masters
12:00	Sign Off

### Workshop Group Plans Arts Trip

Plans for a trip to Amarillo, and the printing of notepaper to raise funds, will be discussed at 7 o'clock at a meeting of the Applied Arts Workshop in HE272.

The proposed trip to Amarillo is scheduled for Saturday, Nov. 6 and its purpose is to visit the McKenzie Silk Screen Printing Studio.

Students with an interest in art are invited by Suzanne Matteson, president, to join the group. The workshop meets on second and fourth Thursdays.

Other officers are: Patricia Broyles, vice president; Averill Brinkmann, secretary-treasurer; Jean Crass and Maurice Fawcett, publicity chairmen; Habby Strout, projects chairman; and Beverly Wood, historian. Mrs. Ethel Beiler is sponsor.

### Aggie Seniors Are Guests Of County Agricultural Club

Twenty senior agricultural students at Tech were guests at the meeting of the Lubbock Agricultural Club Monday night at Slide Road Community House. Speaker at the monthly event was Dr. Harold Loden, manager of Paymaster Farms at Alken, who gave a round up of research activities at the Farms in addition to a discussion of cotton quality.

Ira Williams, head of agricultural engineering, was elected to the club's board of directors.

Providing entertainment for the program was a men's quartet from Tech composed of Royce Acuff, Gerald Pinkston, Thane Akens and Calvin Davis.

### Farmers Group Needs Members

Membership applications are now being accepted for the Lubbock County Young Farmers Club in a move to build membership to the highest level since its organization, according to James Shearer, farmer-student who was recently elected president.

"We have about 50 young farmers on the mailing list," Shearer said, "but we have only about 15 who have paid dues for this year. In 1953, we had 30 members who paid their dues and were active. This year we want an even larger membership."

The group meets each third Monday night, with the place to be announced before each meeting. Guest speakers, participation in livestock shows, and entertainment are on the agenda for this year.

Young farmers interested in joining the club should contact the secretary, Danny Claborn, Rt. 3, Lubbock, or the adviser, Tom Neely, Lubbock High School vocational agriculture instructor.

### Peter Hurd Plans West Coast Visit

Artist Peter Hurd has departed for the West Coast after completing the last of a 16-panel mural in the rotunda of the Museum at Texas Tech.

The final panel features Dr. Clifford B. Jones, a past president of Texas Tech and well-known civic leader. Dr. Jones, who posed last week, is pictured standing in front of an early 1900 Studebaker. He was chosen to represent the civic leader in the mural, which portrays the life and people of West Texas between 1890 and 1925.

Hurd will return to the campus on Nov. 12 to do some final retouching on the mural. The formal dedication service is scheduled for Thursday, Nov. 18. He has arranged a meeting on the campus with press, radio and television representatives on Nov. 13.

During his visit to the West Coast, he will appear on a television show with Henry Fonda. He will also be a judge of the annual art exhibit at the Arizona State Fair in Phoenix.

### Educators Speak At Library Meet

Tech educators were principal speakers at the District 1 meeting of the Texas Library Association held in the Lubbock Public Library Saturday. Dr. G. E. Giesecke, academic vice president, and Dr. A. W. Randall of the applied arts department addressed the group of about 90 librarians from 44 counties.

Reports were heard from the state membership committee, under G. H. Sandy, librarian of Lubbock Public Library, and from the district planning committee, headed by Ray Janeway, Tech librarian.

Among the officers elected were Sandy as district chairman, and James Platz, associate Tech librarian, as vice chairman.

### Gordon Collins Is Elected Tech Orchestra President

Gordon Collins, Texarkana senior, was elected president of the Tech Orchestra at a Tuesday night meeting.

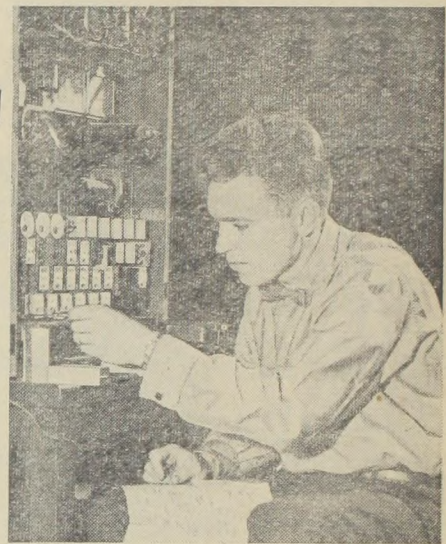
Other officers include: Don Wortham, Ft. Worth senior, vice president; Margaret Ammer, Monahans sophomore, secretary; and Dixie Williams, Lubbock sophomore, reporter.

## A CAMPUS-TO-CAREER CASE HISTORY

*"All the answers aren't in the book"*

W. D. Garland, E.E. '52, Univ. of California, is working for the Pacific Telephone Company. We thought you'd be interested in what Don told us about his first assignment.

(Reading time: 45 seconds)



Here Don Garland makes noise distribution measurements with a Level Distribution Recorder

"My job is to help solve problems of noise and other interference on telephone lines due to power interference. Inductive co-ordination is the technical term for the work.

"First thing the Chief Engineer explained to me was that 'all the answers aren't in the book.' He was right. Most of the problems have required a combination of electrical engineering, a knowledge of costs and generous amount of ingenuity. I like it that way. It's given me an immediate opportunity to put into practice the theory I learned at school.

"In addition to this on-the-job experience, I have attended several special training courses conducted by the company. Now I'm breaking in a new man, just like when I started."

Don Garland's work is typical of many engineering assignments in the Bell Telephone Companies. There are similar opportunities for college graduates with Bell Telephone Laboratories, Western Electric and Sandia Corporation. If you'd like to get more details, see your Placement Officer. He will be glad to help you.



May we collar you soon... in a smart ARROW Radnor?

With 90% of a shirt's style up in the collar, the man who wears an Arrow Radnor is smarter than a wet whip.

Choose a Radnor Button-Down (above), a regular Radnor, or Radnor "E"—with eyelets, shown at right. The Radnor "E" is also available with French Cuffs. They're all Arrow... all easy on the eyes and on the budget. Arrow Radnors... smart-looking and perfect-fitting... in broadcloth prices start at \$4.50; in oxford cloth, \$5.00 white or colored.



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