



PLAN FUND DRIVE—William C. "Brigham" Young of Fort Worth, seated left, and David Casey, president of the Tech Ex-Students Association, seated right, view an architect's conception of the proposed fountain and entrance marker. The rendering is held by Saddle Tramps Rob Gentry, left, and Jerry Lane.

Young and Casey have announced the plans are nearing completion for an organization of Lubbock men to conduct a drive for funds to complete Phase II of the fountain. Young holds two degrees from Tech and played football for the Red Raiders in the 1930's under the late Coach Pete Cawthon.

Plans for fund-raising organized to complete fountain's Phase II

Tech's Saddle Tramps, working with Wm. C. "Brigham" Young, Fort Worth Insurance executive and Tech graduate, and David Casey, president of the Tech Ex-Students Association, announced plans to bring the financial drive for the fountain and entrance marker to a close.

The first phase of the seven-jet fountain and entrance marker was completed early this year. Phase II will add a second pool, place the Tech seal in position, and begin landscaping in a boulevard area almost an acre in size.

THE MARKER IS situated at the east end of Amon G. Carter Plaza near University Avenue and Broadway.

Young, founder and chief executive officer of the National Farm Life Insurance Company and a former Tech football player under the late Coach Pete Cawthon in the 1930's, is working with the Tech Saddle Tramps in their campaign to raise funds for the marker. Jerry Lane is head of the Saddle Tramps fountain committee.

YOUNG DELIVERED a \$5,000 check from the Amon G. Carter Foundation, to the Tech Foundation in January, then donated \$1,000 himself. Saddle Tramp projects and other funds earmarked for the fountain bring the total already obtained to \$12,000. Another \$38,000 is needed for the "final phase of finishing the fountain," Young said.

Young, who has a son, Mike, in Tech, will be in Lubbock until early next week to work with

Casey in completing the plans for fund-raising for the completion of the fountain.

Spring banquet set Saturday for honoraries

Dr. David W. Mullins, president of the University of Arkansas, will speak at the Phi Eta Sigma and Alpha Lambda Delta annual Spring joint banquet at 6 p.m. Saturday, March 21, in the Coronado Room of the Tech Union.

MULLINS WILL deliver his talk to members of both honoraries and the fall and spring initiates of each, who are special guests.

Jointly presiding over the banquet activities will be Dair Hileman, president of Phi Eta Sigma, and Jean Hargrave, president of Alpha Lambda Delta.

Dr. James G. Allen, professor of English at Tech, and the faculty advisor for the Phi Eta Sigma fraternity, will be a special guest.

Writers to talk in April session

Eight of the top technical writing authorities in government and business will lecture and serve as panelists at the fourth annual Technical Writing Institute at Tech April 2-3.

Professional writer, editor and teacher M.D. Morris of New York will deliver the principal speech at a 7 p.m. dinner meeting of the institute April 2.

IN THE PAST 19 years, more than 360 of Morris' writings have been published in seven languages and 30 countries. He is consulting editor for John Wiley and Sons, Inc. He is a senior member of the Society of Technical Writers and Publishers, a fellow of the American Society of Civil Engineers and a member of the Overseas Press Club of America.

A full day of lectures and demonstrations is scheduled for April 2, with the institute concluding by noon on April 3. A reception in the Tech Faculty Club is set for 7:30 p.m. April 1, preceding the first day of work sessions, according to Miss Marie Miles, Asst. Professor of English at Tech and institute chairman. Invitations were sent to approximately 4,000 persons in the Southwest. Most of the respondents are expected to come from Texas, Oklahoma, New Mexico, Louisiana and Arizona.

SPEAKERS FOR morning sessions April 2 include Tom B. Russell, technical training associate, Mobil Research and Development, Research Department and Mobil Oil Company; Bill Linville, technical editor, Bartlesville Petroleum Research Center, Bureau of Mines and U.S. Department of the Interior and Tom Newhouse, Technical Data Services, the Gray Matters and Communications Logic, Inc.

Afternoon speakers on April 2 include Gordon K. Scallin, head, Contract Coordinators, Publishing Division, Technical Information Department and Naval Weapons Center and Chester C. Szalkowski, training specialist, Mason and Hangar, Silas Mason Co., Inc. and Pantex Plant.

Lecturers the morning of April 3 are Arnold Schneider, technical data manager for Undersea Warfare Systems Directorate, Naval Ordnance Systems Command and Department of Defense and Peter L. Robinson Jr., visual information officer, Office of Manned Space Flight and National Aeronautics and Space Administration.

MORRIS' TOPIC is "Technical Communications: Pragmatism and Propaganda." Russell, of Dallas, will speak on "What Industry is Doing About Technical Writing." Linville's topic is "Developing an In-house Training Program on Research

Reporting" and Newhouse' subject is "Evolution of a Technical Publication."

Scallin of China Lake, Calif., will discuss preparation of graphical data in written and oral presentations and Szalkowski will speak on the impact of audio-visual communication on the technical writer.

SCHNEIDER'S TOPIC is on preparation of technical manuals and Robinson's lecture will deal with development of management and technical presentations.

Approximately 150 persons attended last year's institute and attendance this year is expected to surpass that, Miss Miles said.

She described the purpose of the institute as "to assist personnel of science, business, industry and government organizations in the preparation and writing of reports and other forms of scientific and technical communications." This year's theme is "Continued Training in Communications Techniques."

Registration fee is \$15 and advanced registration and additional information may be obtained by writing Marie Miles, English department, Texas Tech University, P.O. Box 4530, Lubbock 79409.

Celebration of Pakistani events featured

The public is invited to "get acquainted with Pakistan"—the culture, history and geography of one of the world's oldest countries and newest republics—at a party tonight at the First Christian Church Fellowship Hall.

Hosts for the party, which begins at 7:30 p.m., will be a faculty member, Tech students, and their families, all of them from Pakistan.

Cause for the celebration is the annual observance of two events important to Pakistan's history, one in 1946 when the Pakistan Resolution was passed at a meeting of the Muslim League in Lahore, West Pakistan and the other in 1956 when the resolution moved through the Pakistan Constituent Assembly to establish the republic.

Refreshments tonight will be Pakistani food prepared from homeland recipes.

Entertainment will include a brief resume of Pakistani history, films depicting the geography and the culture of Pakistan, displays of Pakistani arts and crafts and both vocal and instrumental music of that country.

John George, biology professor, also has been invited to speak of his experiences during a two-year stay in Pakistan.

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