

Public Relations — Fraternities' Major Problem

Public relations is the major problem facing fraternities according to Dr. Darrel Troxel, dean of fraternity affairs at Oklahoma State University.

Speaking and holding conferences on the Tech campus, Dr. Troxel offered advice for fraternity improvement, praised Tech's fraternity system and predicted an extremely bright future for fraternities, especially in the Southwest and Midwest.

The Oklahoma State fraternity system under Dr. Troxel's leadership set a record in winning the national Iron Man Award — highest award for a school fraternity system—two consecutive years.

THE FRATERNITY Month, national fraternity magazine, dedicated its September issue to Dr. Troxel. It termed Oklahoma State's Greeks "Troxel's Boys,"

and praised his efforts which propelled OSU to the top of the fraternity world.

At Tech, Dr. Troxel spoke at the Interfraternity Council awards banquet, then held conferences Wednesday with fraternity and IFC representatives.

"I've been preaching better working relations with various publics in selling Greeks," Dr. Troxel said. A lack of understanding and communication of fraternities and the faculty, other students, parents, townspeople and each other, was cited by Dr. Troxel as the major problem facing fraternities.

DR. TROXEL offered three suggestions for improving relations with the faculty and administration. They were:

1. More information about the system and its members.

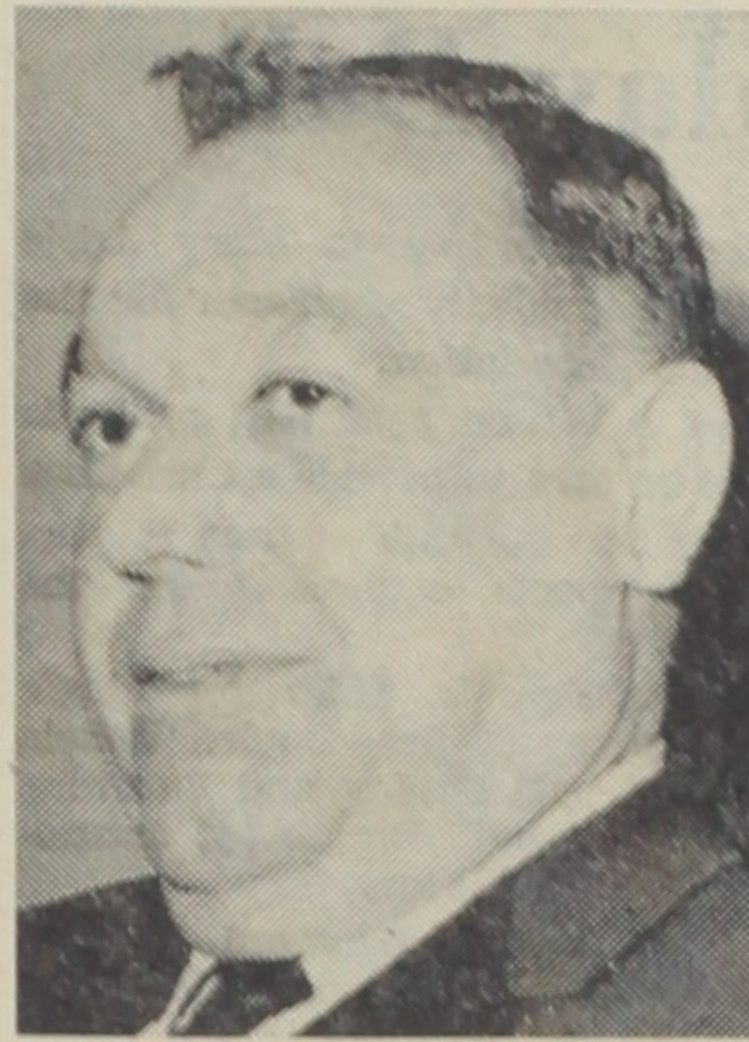
2. More dinners like the IFC awards dinner.

3. A personal contact with the faculty and administration "Primarily good personal relations in classes and on campus will improve fraternities standing with independents and with each other," he explained.

"**TECH HAS** a good system, Dr. Troxel added. "It is a different type than we have at Oklahoma State. Where we have houses, Tech fraternity members live in dorms and have off campus lodges."

"The caliber of the men belonging to Tech's fraternities has impressed me as being the outstanding thing about the system. They have a good system and good continuity."

IN WINNING the Iron Man Award, Oklahoma State's pro-



DR. DARREL TROXEL
... top fraternity advisor

gram consisted of Greek Week and a year-round effort to improve fraternity products. "Greek Week brought fraternity and sorority members together producing both better inner relations and better outer relations," Troxel said.

The big thing is that they tried to improve the products so they would be easier to sell to the public.

IN PREDICTING a bright future, Dr. Troxel pointed to a growth trend in the Southwest and Midwest. The real future of the system is primarily in the middle west, he pointed out. A great number of schools have added fraternities in the past five years. Those who already had fraternities have increased the number and size of chapters considerably.

THE DAILY FORLADOR

TEXAS TECHNOLOGICAL COLLEGE

Vol. 39 Lubbock, Texas, Thursday, December 12, 1963 No. 59

Union Staffs Gather For Tech Meet

Delegates from 47 colleges and universities will arrive in Lubbock today to attend the 1963 region nine Assn. of College Unions conference hosted by Tech Union.

STAFFS AND STUDENTS numbering approximately 250 will represent schools in Texas, Oklahoma, Louisiana and Arkansas. The meeting's purpose is to stimulate and exchange ideas regarding college union programs and leadership opportunities. Theme of the conference is "The College Union: The Image and the Individual."

Conference activities begin with registration at 4:30 p.m. today. From 7:30 to 10:30 p.m. there will be coffee, entertainment and free use of games equipment for conferees. Individual school displays will be set up at this time. In addition, delegates will be guests at the National Players' production of "Taming of the Shrew" at 8:15 p.m. in the Municipal Auditorium.

THE OFFICIAL PROGRAM will begin Friday morning with a steering committee breakfast and orientation. At the 9 a.m. first general session in the Coronado Room, Tech's vice president for business affairs, Marshall Pennington, will welcome Tech's guests. The keynote address, "What a College Union is For" will be given by Porter Butts, editor of ACU publications and director of the Wisconsin Union.

Friday afternoon and Saturday morning will be devoted to special interest group discussions and workshops, led by students and faculty members from the attending colleges and universities. Workshop speakers from Tech will be: Dr. Robert L. Rouse, dept. of economics, "Process of Evaluation;" Dr. Beatrix Cobb, professor of psychology, "Leadership Workshops;" Adrian Vaughan, director of public information, "Techniques in Publicity;" Dallas Biggers, assistant director of Tech Union, "Brainstorming;" and Dr. V. P. Luchsinger, associate professor of management, "Executive."

SPECIAL DINNERS ARE planned for Friday noon, Friday evening, and Saturday noon. At the Friday evening dinner, Royal Furgeson, Student Assn. president, will present a welcome. Entertainment following the dinner will include a "Hootenanny," "Comedy Classics," and a dance featuring the Continentals and a floorshow.

Mr. Kennett Hobbs, a Lubbock lawyer, will present the dinner address at noon Saturday. The Tech Choir will perform. Campaigning and election of next year's officers and site for the conference will conclude the meeting.

THIS IS THE FIRST time in 10 years that Tech Union has hosted the ACU Regional Conference. Previously it has been at the University of Oklahoma, the University of Texas and Tulane.

Chairman of the conference is Miss Nancy Conner from Oklahoma State University. Karl Hanner from the University of Texas is first vice chairman and Tech's Miss Cathy Gordon is second vice chairman.

MRS. KAREN MOORE, TECH Union program director, emphasized the importance of this gathering in saying, "We are immensely proud to be host to this conference. We hope to show fellow schools in the Southwest what a fine school we have, how beautiful it is and how hospitable we are. We hope to show Tech in its best light—a university in the true sense of the word."

All delegates will stay at the Pioneer Hotel. Tech's Student Council, Saddle Tramps, President's Hostesses and Tech Union Public Relations Council and Program Council have helped organize the conference.

Phi Deltas Dominate Awards

Phi Delta Theta won three of the six trophies presented at the annual awards banquet of the Texas Tech Interfraternity Council Tuesday night.

For winning intramural championships in football, baseball and track, the Phi Deltas also were named winners of the Sweepstakes Award. A large red blanket properly inscribed was given for that honor.

The largest trophy, a traveling trophy for the fraternity with the best scholastic average throughout the previous year, went to Phi Kappa Psi. Alpha Tau Omega had it last year.

The only other athletic trophy went to Delta Tau Delta, which won the basketball title last year.

Kappa Alpha was the other fraternity honored. It received its trophy for displaying the best sportsmanship both on and off the field of play during 1962-63.

The banquet was in the Coronado Room of Tech Union, where Dr. Darrel Troxel, dean of fraternity affairs at Oklahoma State University, was feature speaker.

Bill Honey and IFC president Gary Lawrence gave out the trophies before approximately 80 persons, including fraternity men, dates and other honored guests.

Saddle Tramps Name Pledges

The Saddle Tramps announced their pledge class for the Spring semester of 1964, Wednesday.

According to Steve Benno, secretary of the service organization, the following boys have been accepted as pledges: Robert Arnold, Kenneth Baker, Jerry Bawcom, Taber Bearden, James Roy Brown, Bob Colvard, Bob Fillpot and Bill Honey.

Others are John Ireland, Joe Murfee, Jim Petrosky, Richard Purcell, Jonny Ramirez, Robert Renfro, Barret Trask and David Webb.

Officers Also Nominated

IFC Hears Details On Rush Systems

Dr. Darrel Troxel, dean of fraternity affairs at Oklahoma State University, led a discussion of rush programs at the Interfraternity Council Wednesday night.

IFC members expressed keen interest in a pre-rush program advocated by Dr. Troxel. He said numerous fraternity systems at universities across the United States had

adopted a program of rushing men at the beginning of their freshmen year.

"If the fraternity system is good, then it would help the freshmen student most by making a good student of him," he said.

In other business at the IFC meeting, nominations were made for the offices of vice president, secretary, and treasurer. Election will be after the holidays. Nominated for the vice presidency were Bill Honey, Sigma Chi; Bob Wood,

Delta Tau Delta; and Pearson Knolle, Sigma Alpha Epsilon.

For secretary Jeff Zander, Sigma Nu, and Carlos Hendrix, Kappa Alpha, were nominated.

Bill Dunn, Delta Tau Delta; Zander; and Larry Strickland, Kappa Sigma, are the candidates for treasurer.

The all-star fraternity football game will begin at 2 p.m. Sunday at Jones Stadium with star athletes of 10 fraternities competing with the intramural champions, Phi Delta Theta, it was announced.

IFC members also recognized Delta Tau Delta for winning the Alpha Tau Omega invitational basketball tournament.

Clint Formby Selected BSO Retreat Speaker

The Board of Student Organizations (BSO) will sponsor a retreat at Bishop's lodge in Santa Fe, New Mexico, Feb. 28 and March 1.

The annual retreat, which is open to all campus organizations, will feature discussion groups designed to permit student representatives to air the problems and activities of their individual organizations.

The BSO has obtained Clint Formby as the retreat's guest speaker. Former president of the Tech student body and the Saddle Tramps, Formby was active in many school affairs.

He was also business manager of the Student Assn., chief justice of the Pre-Law Club, parliamentarian of the Press Club and a member of the executive committee of the Tech Chapter of Commerce.

According to Nelle Anne Walter, chairman of the BSO retreat committee, Formby, who currently operates four radio stations in West

Texas, is an able and interesting speaker.

Each campus organization is eligible to send two delegates to the retreat for a registration fee of \$32.85 per delegate. The deadline for registration is Feb. 21, 1964.

Cole, Hance Attend Meet

Techsans James Cole and Kent Hance are attending the Student Conference on National Affairs (SCONA). Topic of the meeting is "United States Monetary and Fiscal Policy."

"The purpose of this meeting is to attempt, intercollegiate in Texas, to sponsor workshop fashion discussions of national and international issues," said James G. Allen, dean of student life.

"The conference is subsidized by business firms and agencies in Texas," Allen added. "The speakers are top authorities in their fields. Allen also noted that previous representatives had said the meeting was a highlight of their college life."

Cole, senior majoring in agricultural business, is vice-president of the Student Council. Hance is a junior finance major and BA representative to the Student Council.

Texas A&M is hosting this year's ninth annual SCONA meeting. More than 50 schools throughout the country are attending.

'Taming Of The Shrew' On Tonight

—See Story Page 2

Cowboys Celebrate Annual Holiday Ball

Cowboys will celebrate the holiday season western style at their annual Christmas Ball.

Jimmy Mackey and his band will furnish music for the all-school, semi-formal dance.

Proceeds from the dance will be donated to the Lubbock Children's

Home, according to Mary Adele Wilson, publicity chairman for the Rodeo Association.

Miss Wilson said that proceeds will be used to provide a Christmas party for the children and to purchase sports equipment for the home.

Admission is \$1.50 for single tickets or \$2 per couple. Tickets will be sold Friday and Saturday in the Tech Union Lobby, according to Miss Wilson.

The dance, sponsored by the Rodeo Assn., is scheduled for 8:30-12:30 p.m. Saturday in the Union Ballroom.

AMERICAN HOSTAGES
BOLIVIA (AP) — The Bolivian government avoids a military clash with the Communist-led tin miners; four American hostages still are held with no prospect for release in sight.

● Raider Roundup

THURSDAY

Noon — Sigma Delta Chi luncheon—Tech Union.

5 p.m. — Men's Residence Council — Ad Bldg., Student Life Conference Room.

5 p.m. — Board of Student Organizations — Social Science Bldg., room 215. There will be a talk on the BSO retreat, and faculty members will discuss their work with student organizations.

5:15 p.m. — Christian Science Organization — 1201 College Ave., room 203.

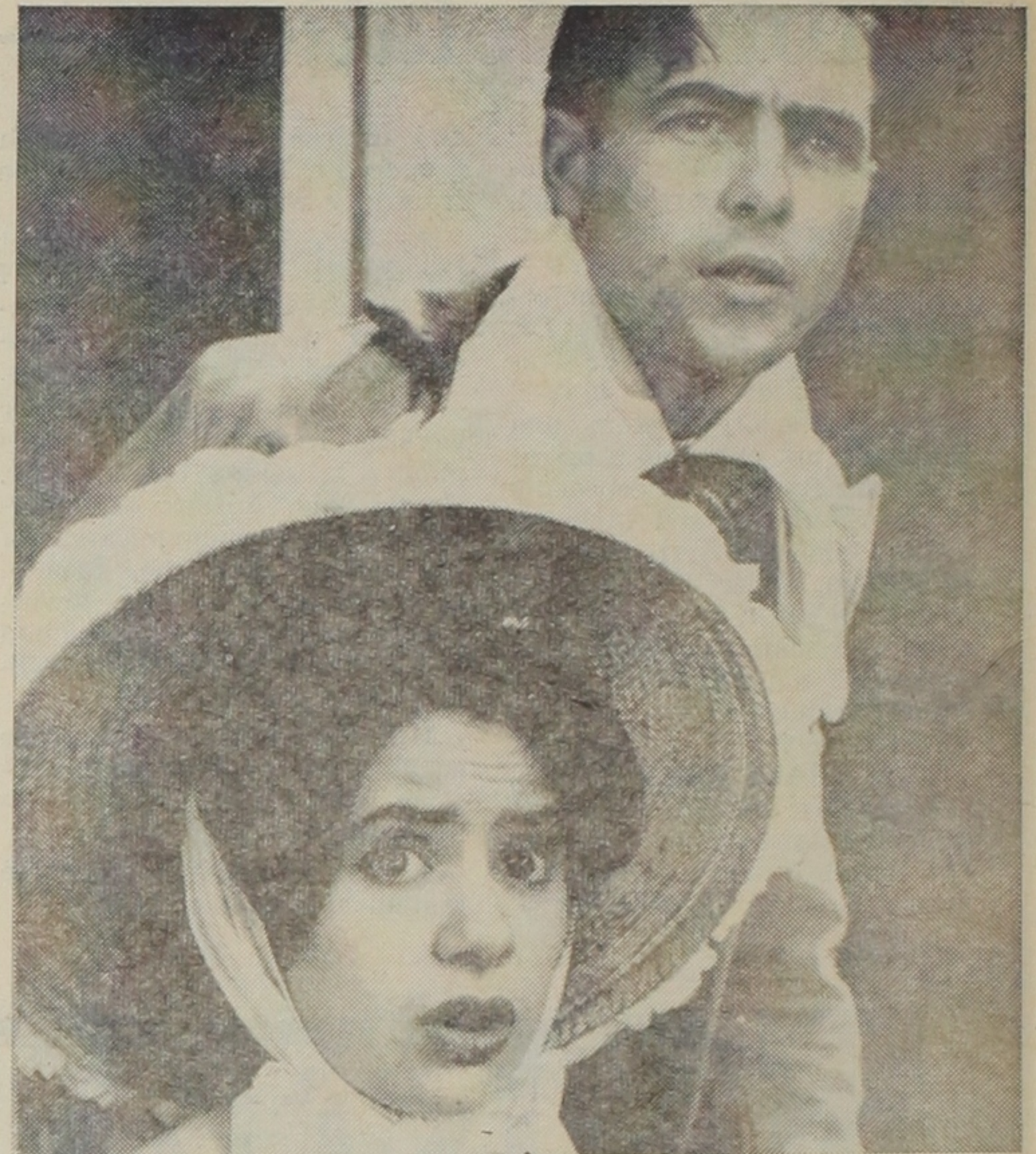
7 p.m. — Interfraternity Pledge Council — Tech Union, room 207.

SINATRA FREED

HOLLYWOOD (AP) Frank Sinatra Jr., abducted at gunpoint Sunday, was released on a Hollywood freeway after his father paid \$240,000 ransom.

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A SCENE DEPICTING TWO OF THE . . . National Players in Shakespeare's comedy drama "The Taming of the Shrew."
—Staff Photo

Tech Union Presents 'Taming Of The Shrew'

Tech Union will present the National Players, the longest running classical repertory company in the United States today.

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The comedy is said to be the most hilarious study in wife-training today or any day . . . an irresistible play . . . a different kind of love story.

The Chicago Sun-Times says, "Players knows its business . . . excellent theatre."

IFPC Moves Books

Fraternity pledges will move 180,000 books in the library Saturday afternoon, Dan Kennedy, vice president of the Interfraternity Pledge Council, announced Wednesday.

Kennedy said approximately 100 pledges from Tech's 11 fraternities will help library officials move the books from basement storage to the fourth floor.

The project is the first to be sponsored by the newly organized IFPC. Kennedy said it is also the first joint project for the fraternity pledges.

During the move, the center elevator and the south stairway will be closed to public use, Kennedy reported.

The project is a service to help the library save money, he added.

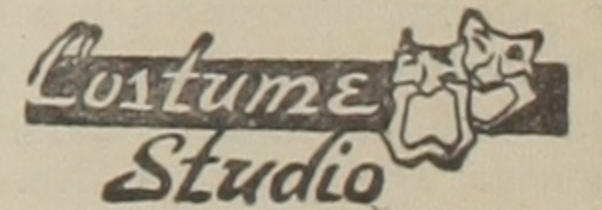
" . . . The Players' scrapbook overflows with clippings . . . all saying: 'This is real theatre. We like it, and we want more.'" said The New York Times.

Milwaukee Journal reports, ". . . You will see these Players on future tours, on TV and in Times Square area theaters."

Praise for the company is international. The Der Landeshauptmann (Saltzburg, Austria) says, "Your company scored a complete success. The applause was much greater than is heard at the best Saltzburg performances."

The performance today is at 8:15 p.m. in Municipal Auditorium. Student tickets are 75 cents, faculty tickets \$1 and general admission \$2.

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Tech Union Offers Unique Yule Gifts

An array of unusual gifts will be available for Christmas shoppers when the International Fair comes to Tech Union December 15-18.

The International Fair which is sponsored by the international Interest Committee is designed to provide unique and inexpensive gifts for American shoppers, thereby promoting both interest and appreciation of other countries.

"The chief purpose of the fair is to obtain money to start a scholarship fund for international students," said Mrs. Karen Moore, Union program director.

Some of the inexpensive items which will sell for \$5 or less

include straw angles from Mexico, inlaid wooden rulers from New Zealand, carved wooden letter openers from India, cast bronze bells from Greece, place mats and cufflinks from Sweden and aprons, ashtrays, purses and candle holders.

The selection of gifts from these and many other countries will be displayed in booths set in the "native" atmosphere of each of the countries. The booths will open to the public beginning Sunday, December 15 from 2-8 p.m. in the Coronado Room.

The gifts may be purchased by Tech students, faculty and Lubbock residents during the hours of 10 a.m. to 7 p.m. Dec. 16-18.

ATHLETES VISIT CAMPUS

The first group of top high school athletes will visit Tech Friday, Garland Weeks, Student Council athletic recruiting chairman, announced Wednesday.

The athletes will tour the campus with Council members Friday and Saturday. Weeks urged Techsians to extend a warm welcome to the visiting high school seniors.

Weeks also announced that other groups of athletes will visit Tech after the holidays.

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THE TOREADOR, official student newspaper of Texas Technological College, Lubbock, Texas, is regularly published daily, Tuesday through Saturday.

Campus Briefs

Election Dates Set

Dates for the spring general campus elections have been released by the Student Council office.

Petitions for Council vacancies will be available Feb. 18 and are due in Feb. 21. Campaigning may begin after petitions are returned.

The vacancy election will be Feb. 26 with the run-off scheduled for Feb. 28.

Class favorite petitions will be available March 18.

Petitions for cheerleader and student Assn. executive positions may be taken out March 18. They are due March 24. Campaigning may begin April 6.

TOURNAMENT CANCELLED

Tech's Speech Dept. postponed the seventh annual Intramural Speech tournament Wednesday.

No new date was set.

"We are going to re-schedule," James Robbins Speech Instructor said.

Some organizations complained that word about the tournament wasn't received in time to compete. "We mailed out letters, so I'm not sure what happened. In order to be fair to all though, we are going to postpone the tournament until after the Christmas holidays."

The tournament was scheduled to start today.

CHRISTMAS PARTY

Staff members, administrators and faculty will take time out from their schedules for Texas Tech's annual faculty Christmas party.

Sponsored by the Faculty Club, Faculty Women's Club, and Newcomers Club, the party will feature a buffet dinner and dancing.

The annual affair will be held from 8 to 11 p.m. Thursday in the Tech Union Ballroom.

The general election is April 9. The run off will be April 15.

The election for Council representative positions will be April 24.

TOM DOOLEY TOPIC OF TALK
"Dr. Tom Dooley As I Knew Him" will be the topic of Mrs. Wildring Edwards' talk at the Pre-Med Club meeting at 7 p. m. today.

Mrs. Edwards, Tech Home Economics instructor, was a personal friend of the famed American doctor who devoted his life to a medical practice in Laos.

Dr. Dooley established MEDICO,

the international medical relief organization, and was the author of several best-selling books before succumbing to cancer.

He visited Lubbock several times and once spoke to the Tech Pre-Med Club.

"Dr. Dooley sat on top of a desk, swinging his legs off of the side and softly spoke to the club," Mrs. Edwards said.

All pre-med and pre-dental students and other interested persons are invited to attend the meeting in the Chemistry Bldg., room 2.

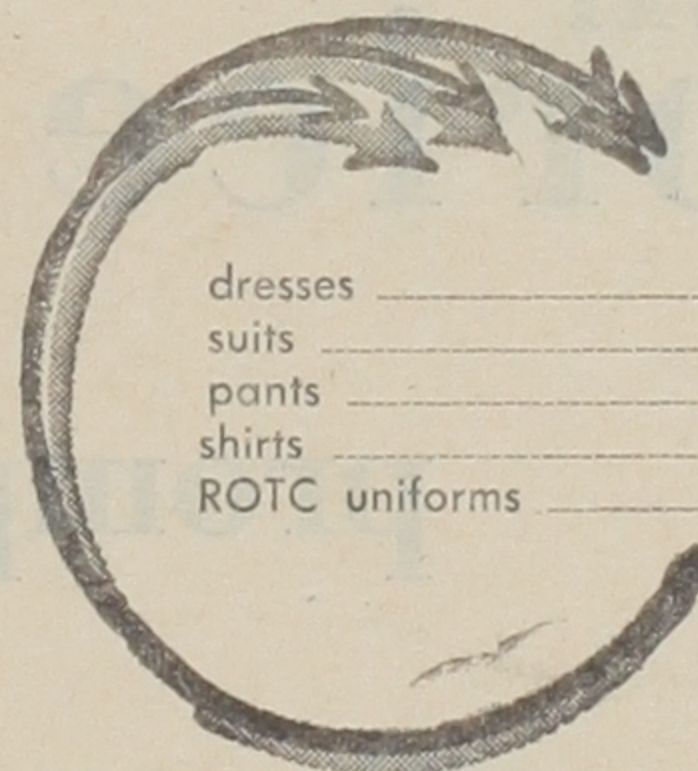
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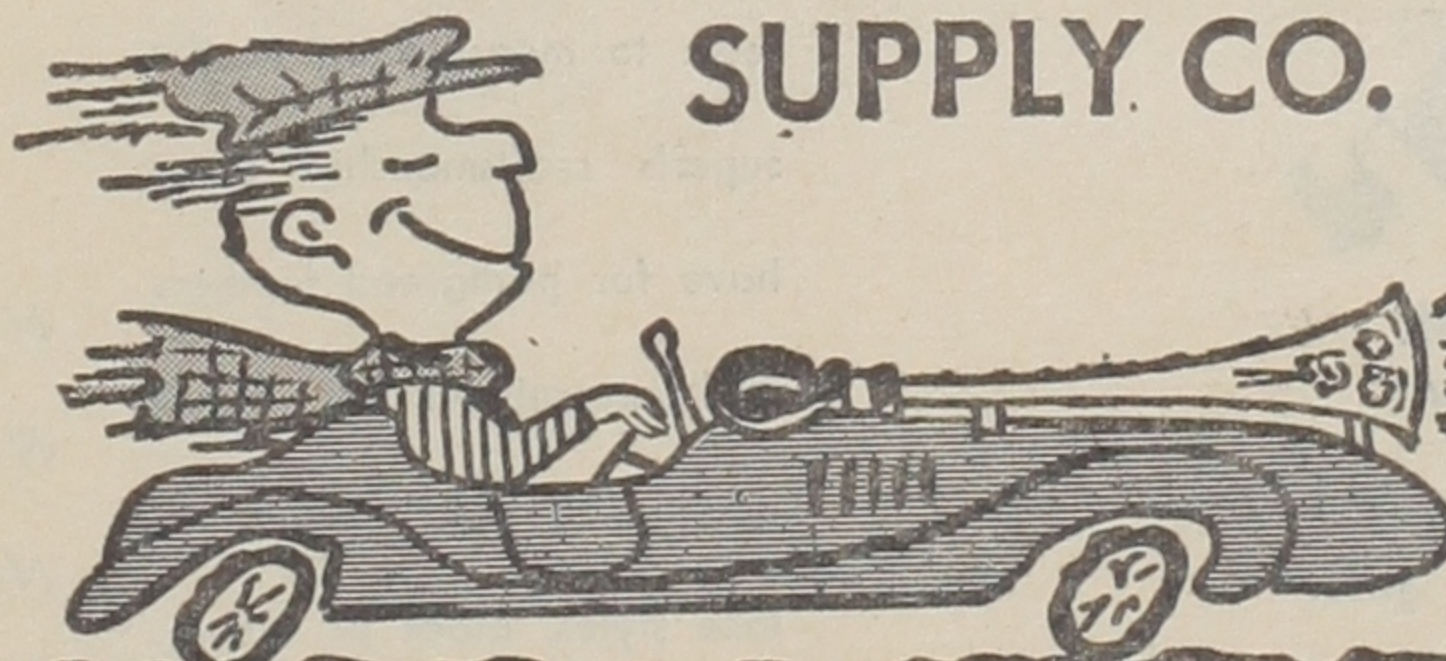
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Intramural Report

Alabama Invades Saturday

TRAMPOLINE
Trampoline competition will begin Monday at 5:15 p.m. in the Intramural Gym.
Contestants are expected to perform a continuous swingtime routine composed of 10-12 stunts.

FENCING
The annual All-College Fencing Tourney will be held Saturday at 1 p.m. in the Women's Gymnasium.

Texas Tech's Red Raiders, victims of two "top ten" cage teams on the road, return home to face undefeated University of Alabama here Saturday night.

Among the Red Raiders' four losses (against one win) have been a 107-91 beating by Kentucky at Lexington and a 73-67 defeat by Kansas at Lawrence. Also, the Raiders have lost to New Mexico 76-75 here and to Wyoming 100-91 at Laramie. Tech's victim was University of Nebraska 76-60 at Lincoln Monday night.

Coach Hayden Fry's Crimson Tide has swept over Delta State 111-65, Howard College 99-78, and Florida State 62-53.

Desire for revenge will motivate Coach Gibson's Red Raiders in all three games remaining here this year. Alabama edged the Raiders

62-57 at Tuscaloosa last December. Oklahoma (here Tuesday night) trounced Tech 85-62 at Norman after Auburn (here Thursday night) had rolled to an 86-57 victory at Auburn.

Bob Andrews, Alabama's 6-5 center from Bridgeport, Ill., who sank 21 points against the Raiders a year ago as a sophomore, is averaging 13 points a game. Other 'Bama starters Saturday night probably will be Charlie Perry, 6-4 junior, Covington, Ky., (16.0 avg.), J. W. Berry, 6-4 senior, Fayette, Ala., (10.9) Charlie Perry, 6-4 junior, Covington (16), and Kenneth Moses, 6-0 sophomore, Morristown, Tenn., (13).

Texas Tech's junior center, 6-8 Harold Denny of Amarillo, paces Raider scoring (18.6) and rebounding (6.6 per game). Coach Gibson will choose his other starters from

among Bill Murren, 6-1 senior, Atlantic City, N.J. (13), Glen Hallum, 6-5 junior, Brownwood (13), John (Dub) Malaise, 5-11 sophomore, Odessa (11.4), Norman Reuther, 6-6 sophomore, Fort Worth (16-4), and Tom Patty, 6-5 senior, Carlsbad, N.M. (9.0).

More than 8,000 are expected in the Lubbock Coliseum for the doubleheader, which begins with a 6 p.m. contest between San Angelo College and Texas Tech's freshman. Charley Lynch's Picadors have won their only start, a 90-55 decision over Lubbock Christian College.

Frosh starters likely will be 6-4 Ronnie Rainey of Shamrock (4), 6-2 Trenton Bonner of Graham (18), 6-7 Bob Glover of Dallas (16), 5-10 Jimmy Fullerton of Lubbock (12), and 6-1 Danny Davis of Lubbock (12).

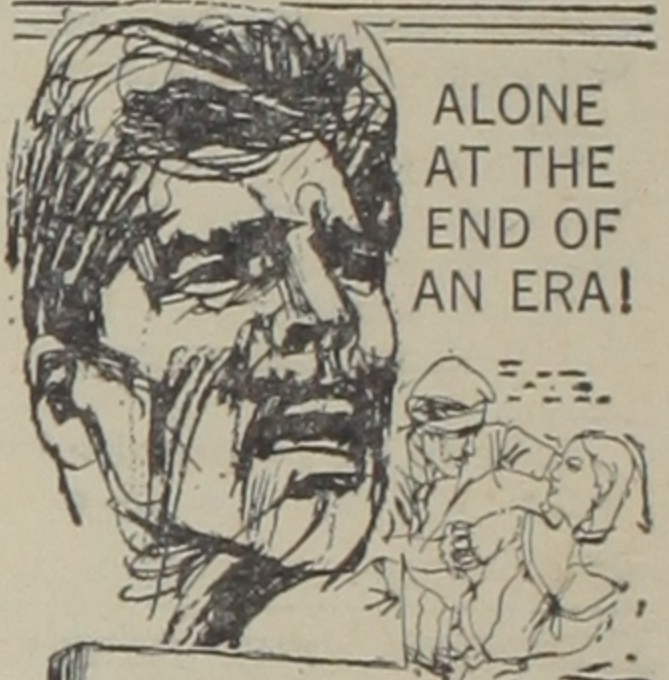
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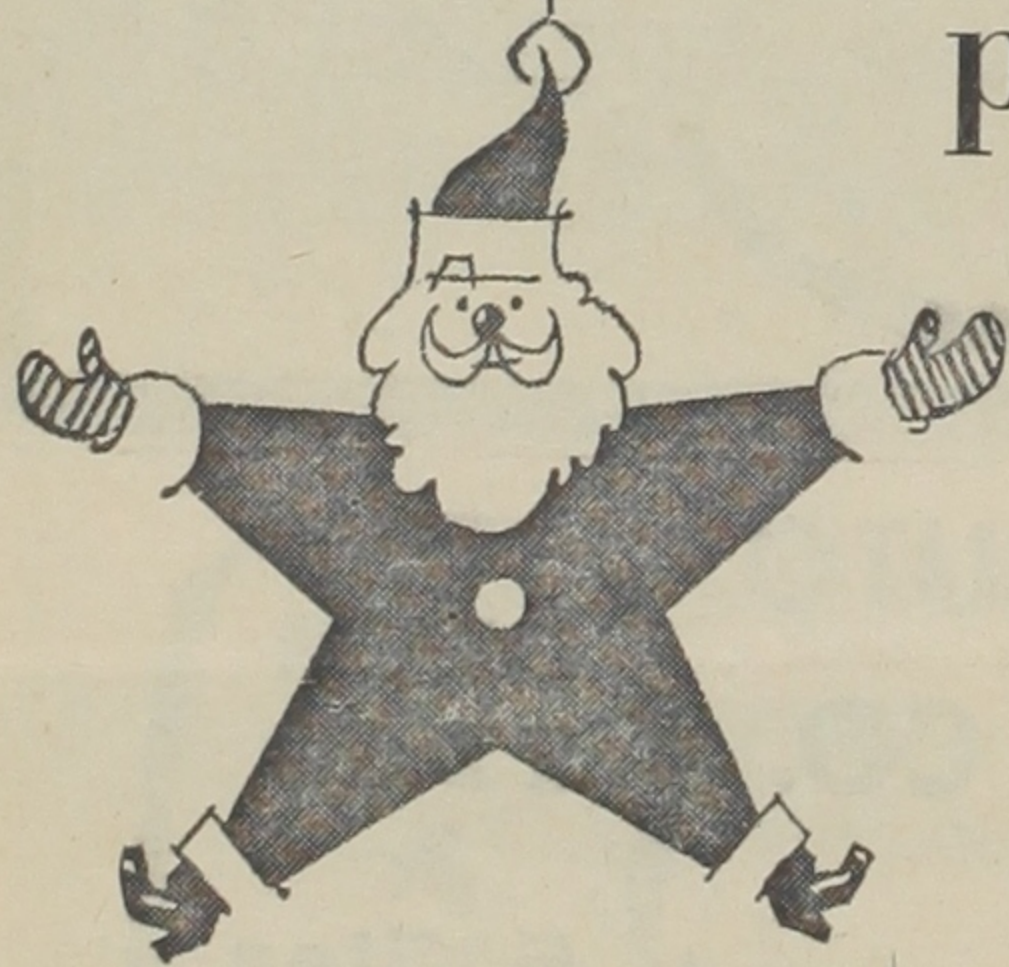
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