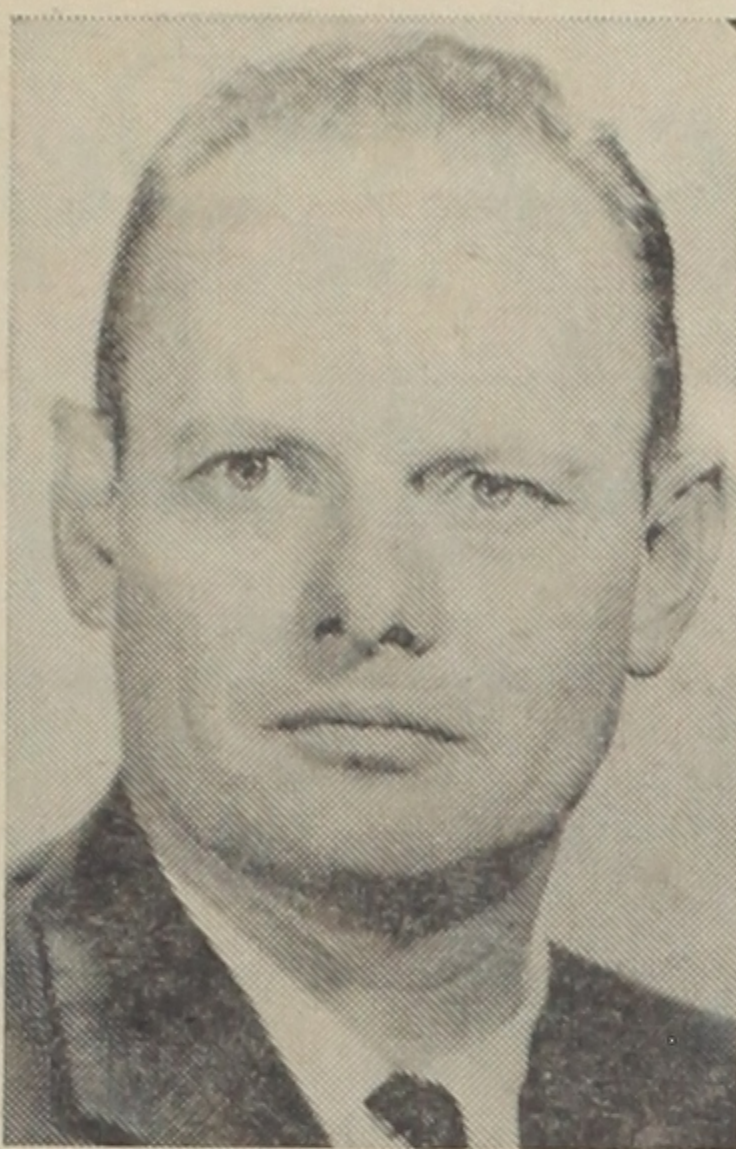




MAJ. GEN. CLIFTON



WILLIAM STEVEN



ROBERT JOHNSON

THE DAILY TOREADOR

TEXAS TECHNOLOGICAL COLLEGE

Vol. 40

Lubbock, Texas, Tuesday, March 9, 1965

No. 100

-For Convention-

J - Congress Draws Top Journalists

Top journalism students and their advisors from 15 colleges of Texas, Oklahoma, Louisiana and Arkansas will attend the 35th annual Southwestern Journalism Congress on campus this weekend.

Seven journalists, including Elizabeth S. Carpenter, press secretary and staff director to Mrs. Lyndon B. Johnson, will speak.

Mrs. Carpenter will speak at the Theta Sigma Phi (national fraternity for women in journalism) Matrix Table dinner at 7 p.m. Thursday at KoKo Palace.

Prior to her appointment as Mrs. Johnson's press secretary, Mrs. Carpenter served as executive assistant to the vice president. Texas-born and Texas-reared, she is a former Washington newspaperwoman, who, in 1954, was the youngest correspondent to be elected president of the Women's National Press Club.

She is a graduate of the University of Texas School of Journalism.

city of New Mexico, will address the Friday luncheon in the Union Ballroom. Renowned as both educator and speaker, he has chosen the topic, "Gray is the Free Man's Color."

Two officials of wire services will be featured at the afternoon sessions. William C. Payette of Dallas, southwestern regional manager for United Press International, and Robert H. Johnson, chief of the Associated Press Bureau, Dallas, will speak.

Guest Speaker

Will Harrison, columnist from Santa Fe, N.M., will be speaker at the Friday night awards banquet. Harrison's comments on the political scene, "Inside New Mexico," appear in many Southwestern newspapers and periodicals.

Student awards will be presented for the best examples of general and sports photography, editorial writing, general column, sports column, news story, sports story, feature, best single issue of a student newspaper and for the best feature and best overall publication in the magazine field.

The student division of the congress, headed by Bronson Havard, The Daily Toreador editor, will hold a business meeting at 4 p.m. Friday and will conduct a student forum at 9 a.m. Saturday.

Business Meeting

Faculty delegates will conduct their business meeting, following an advisors' breakfast at 8 a.m. Saturday at KoKo Inn. Ralph Sellmeyer, Tech assistant professor of journalism, is president of the congress.

Member schools of the congress include Texas University, Texas A&M, Baylor, East Texas State, Southern Methodist, North Texas State, Texas Woman's University, Hardin-Simmons, Texas Christian University, University of Houston, Oklahoma State, University of Oklahoma, University of Arkansas, Louisiana State and Texas Tech.

General Speaks

"The Problem of Explaining the Problem" will be the topic of Maj. Gen. Chester V. Clifton when he speaks at 9:30 a.m. Friday in the Union Coronado Room.

Gen. Clifton, military press aide to President Johnson, is a graduate of West Point and is a trained journalist. After World War II, in which he served as commander of the 698th Field Artillery Battalion in Italy and France, he served as Army public relations officer in Washington and Europe.

In January, 1961, he became military aide to the late President John F. Kennedy and has continued in the same post under President Johnson.

He has written articles for Army Magazine, Saturday Evening Post and is co-author of the Korean War history for Encyclopaedia Britannica Year Book.

Other Speakers

Other speakers on Friday's program will include an array of newsmen and commentators who are "tops" in their respective fields.

William P. Steven, editor and director of The Houston Chronicle, will speak at 10:45 a.m. Steven went to Houston from Minneapolis, where, in the 16 preceding years, he was managing editor of the Minneapolis Tribune.

Keen Rafferty, head of the department of journalism, Univer-

'Communication Lack' Recognized At Retreat

By CECIL GREEN
Managing Editor

"Lack of communication" in too many areas is a pressing campus problem that needs "more cooperation" if it is ever to be solved.

This was the general consensus of more than 100 student leaders who discussed and carefully examined local problems at the annual Board of Student Organizations' retreat in Santa Fe over the weekend.

Groups Assigned

During the three-day meet, students were assigned to several general- and specific-interest discus-

sion groups to assure a constant exchange of ideas and opinions.

Some other problems that were aired included the role of women students, too much disregard of student opinion by the administration, the place of conformity on campus, student apathy, the noticeable lack of advanced scholastic pursuits, the complexity of campus regulations, the name-change issue and the lack of stimulation on the part of many professors to make students want to learn.

Immediate Causes

But no matter what superficial problem was discussed, the immedi-

ate cause for it was seen as a lack of understanding and misuse of existing communication channels.

In one discussion group, a student pointed out that the communication problem is not just among the student body, but that there is a void between students and administration, between students and faculty and between faculty and administration.

As a solution to this situation, another student suggested that more public forums with administration, faculty and student leaders be initiated. Another proposed that there be more inter-organizational meetings where students could brainstorm common problems and perhaps work out suitable answers.

Others stressed the need for understanding problems and then making them known to each individual organization and to the campus as a whole if they affect other students.

Express Fear

One student opined that "... maybe we are afraid to communicate and talk about our problems in front of others." Several groups expressed the fear that they might reveal "secret" information if they discuss their problems with other similar groups.

Someone then admonished all groups to be more openminded, to take part in campus life and not isolate themselves and their group, and to share some of the responsibilities of "educating" the student body.

Another representative pointed out that the student newspaper is only one means of communication, and it can't handle all of the "responsibility" alone. He also proposed that more organizational leaders become more active and work with the various coordinating bodies (i.e. the Student Council, AWS, MRC, WRC, Panhellenic, Interfraternity Council, etc.)

Outgoing BSO President Joe Murfee rated this year's retreat as a "... better gathering than last year.

"At this meeting we have provided a good framework to build from if the student delegates will use it," Murfee said.

"However," he continued, "although overall the retreat was much better, there were some things that were not quite so good, but I feel that the organization has a great opportunity for growth under the new ideas, new officers and new proposals that will affect it next year."

★ ★ ★ ★ ★ Outgoing BSO Leader Urges Reorganization

Outgoing BSO President Joe Murfee proposed Sunday that the Board of Student Organizations be reorganized and placed under the executive control of the Student Association.

Murfee made the suggestion in a traditional "farewell address" in which he handed over control of the board to its new officers and presented his ideas for its improvement.

"I think the board should be placed under the student government," he said, "and be cut in size to five or ten members who would be appointed by the Student Council president.

"In this way, the board could more effectively fulfill its objectives as they are presently stated," he said.

Murfee explained that the board would have the power to call all organization presidents together when necessary, and should be utilized by organizations to express their ideas and opinions.

Under this plan, the BSO would become one of the executive departments in the recently-proposed reorganization scheme of the Student Association.

Toreador Eyes 'Typical' Coed

What is a "typical" Tech coed like?

In Wednesday's Daily Toreador, Staff Editor Nancy Miller explores this question in a revealing story about the coed — her status, ambitions and attitudes as well as what others (men) think about her.

Some coeds will agree with the comments, others will strongly disagree; however, everyone will agree they are interesting.

Look forward to Wednesday's Toreador.



AFROTC WINNERS — Both the Angel and Sabre Flights of the Air Force ROTC literally marched away with the first place trophies by winning the Area G-1 marching competition. The competition was held in Fort Worth at the TCU campus last Friday and Saturday. From left to right Kay Halcy, Angel Flight drill commander; Dr. Goodwin; Col. Hull; and Eddie Von Troth, Sabre Flight instructor; inspect the trophies that the groups won.

Italian Film Comically Depicts Family Honor

By DAVE BRUCE
Fine Arts Staff

It has been apparent for some time now that the best movies are coming from Italy. It would be difficult to hit upon any concrete reason for this, other than to point out that there are probably more directors in Italy pursuing film as an art form than in any other country.

Out of this superiority has developed a kind of "Italian style" which is at once recognizable and which can add an originality to the oldest of themes.

Pietro Germi's latest comedy, "Seduced and Abandoned," concerns the age-old problem of family and honor.

The problems begin when the

16 year-old daughter of a prominent Sicilian is seduced by her sister's boyfriend and end with their marriage. The confusion in-between provides Germi with a chance to satirize everything from the police to the Church.

The idea of guarding the family name can be pretty important, particularly among "locally-prominent" people. When the father, a leader in the village, learns that his daughter is pregnant, his first concern is not for the girl, but for keeping the story quiet, forcing a marriage, and thereby protecting the family name.

That neither his daughter nor the young man want to marry each other is very much beside the point, thank you, because family and honor must be preserved.

It takes a lot of work to get the unwilling couple to the altar, and in the end the victory is a bitter one: the old man is over-worked and dies and the couple, married, still resent each other. But, as Germi tells us, family and honor have been preserved.

This is a very typical Italian movie. The characters are greatly exaggerated and their movements often highly stylized. The grotesque is often employed, presumably to point out the grotesqueness of the situation. The camera moves significantly rather than for the sake of movement.

One cannot help but get the impression that Germi wants to poke just a little too much fun. That is, he throws in just a little too much for nothing more than a comic effect, so that there are often enough little things going on to cause the viewer to have difficulty concentrating on the primary plot.

If the film was lacking in any respect it was in organization and unit, and the confusion tended to slow the action down enough to make it boring at times.

For the most part, however, "Seduced and Abandoned" (or "Family and Honor" if you wish) was a very good film; one in which Germi explores an old problem in a funny and original way.

Battalions Join Base Defense At Da Nang

DA NANG, South Viet Nam (AP)—Two battalions of U.S. Marines, newly landed by sea and air, dug in methodically Monday night to reinforce defenses of the Da Nang airbase. The muzzles of recoilless rifles and machine guns bristled from their lines.

A single sniper's bullet symbolized Communist objections to the buildup of American forces at the base, a key installation for strikes against both the Viet Cong and North Viet Nam.

The bullet plowed harmlessly into one wing of a C130 transport inbound with a load of Leathernecks from Okinawa.

Abroad, however, there was a barrage of criticism from Communist quarters. And some non-Communists, including leaders of the left wing of Britain's ruling Labor party, joined in the outcry.

In a typical comment, the Soviet government paper Izvestia charged the landings were "a new phase of the aggressive policy of the U.S.A. in South Viet Nam" that showed Washington has decided to widen the war.

A Viet Cong representative in Peking, Nguyen Minh Phong, said the Red guerrillas were considering retaliatory action.

About 400 Viet Cong attacked a special forces camp in Binh Dinh Province, 120 miles south of Da Nang. They were reported to have killed at least 33 government troops, but left 57 of their own dead behind in retreat. There were scattered clashes elsewhere.

In the Da Nang landings, the weather proved to be more of an annoyance than enemy action. Low clouds cut visibility of the C130 pilots. Heavy surf churned the beaches where Marines, tanks and artillery streamed ashore from landing craft.

Songfests Scheduled

Horn Hall and the Tech Union are looking for campus talent to participate in two hootenannies.

The Horn Hall songfest will be 7-8:30 p.m. Tuesday in the dorm cafeteria, and the Union will sponsor another hootenanny at 7:30 p.m. March 17 in the Coronado Room.

Anyone wishing to participate in the dorm production should contact Kris Kroener at Ext. 3452 or Kay Crownover at Ext. 4894.

All talent for the Union should sign up at the newsstand by Saturday.

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GI Educational Bill Pending In Congress

The Cold War Veteran Re-adjustment Assistance Act, now pending in Congress, would provide up to 36 months cash assistance to Tech ex-servicemen.

Better known as the Cold War GI Bill, the bill would provide for 1½ days of educational assistance for each day spent on active duty.

Any man or woman serving at least 180 days of active duty since January 31, 1955, cut-off date for the Korean GI Bill, would qualify.

Sponsored by Texas Senator Ralph Yarborough, the bill provides for a cash stipend to single students of \$110, married students of

\$135 and students with more than one dependent \$160 a month.

The 180 day active duty requirement would permit those who were in the service on the "six-month plan" to qualify for one full school year of assistance (9 months).

Those drafted for two years would receive aid for the full 36 months or both long sessions each year for four years.

A similar bill passed the Senate in 1959 by a vote of 57-31 but failed to pass the House. Favorably passed out of committee the past two sessions, the bill was still on the calendar at the end of both sessions.

Yarborough, who has sponsored all three bills, says he is "most

optimistic about its enactment during this session of Congress."

The main opposition to the bill has come from the Department of Defense which says the bill would discourage re-enlistment if servicemen knew they could gain financial aid for going to college.

Also included in the bill are provisions for direct loan assistance for purchase of homes and farm land.

The Office of the Registrar and Office of Veterans' affairs have no figures on how many ex-servicemen are now enrolled at Tech.

SIGMA ALPHA ETA

Sigma Alpha Eta will meet at noon today in the Union Mesa Room.

Raider Roundup

ARNOLD AIR SOCIETY
Arnold Air Society, AFROTC honorary, will meet at noon today in the Union, room 209.

in the Science Bldg., room 60. His topic will be "Lasers and the Masters."

PHI ALPHA THETA

Dr. William Johnson of the history department will speak at a Phi Alpha Theta noon luncheon today in the Union Blue Room.

ACCOUNTING SOCIETY

The Tech Accounting Society will meet jointly with Beta Alpha Psi, honorary accounting group, at 8 p.m. today in the Union, room 209.

AMERICAN CHEMICAL SOCIETY

American Chemical Society will have a 7:30 p.m. meeting today in the Chemistry Bldg., Tower Room.

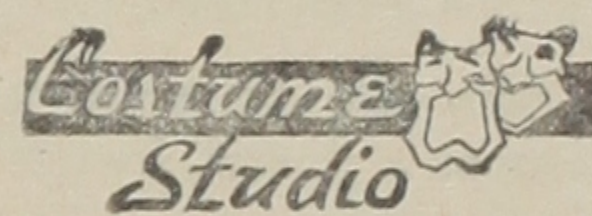
JOINT MEETING

Dr. Raymond W. Mires will address a joint meeting of Sigma Pi Sigma and the American Institute of Physics at 7:30 p.m. today

FORENSIC UNION

Texas Tech Forensic Union will evaluate last weekend's high school tournament and make plans for coming inter-collegiate meets. The meeting will be at noon today in room 207, Agricultural Engineering Bldg.

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CottonMaid Visits Tech

The reigning Maid of Cotton, Judy Hill of Fort Worth, will tour the Tech campus Friday as part of her international tour.

Her stay in Lubbock will be sponsored by the Chamber of Commerce, and the President's Hostesses will be in charge of her campus visit.

While here, she will inspect the textile research lab in her role of official representative of the cotton industries fashion program.

She will also tour the library and the speech department, and will meet with college officials.

Lubbock is one of 36 cities she will visit on her international goodwill tour.



DELTA PLAYMATE — Judy Jones, a sophomore from Corpus Christi, was recently named as this year's Delta Tau Delta Playmate. She is a French major and a member of Kappa Kappa Gamma sorority.

Deadline To File AWS Blanks Set

Interest blanks for AWS positions will be accepted until noon today, and nominations from the floor will be accepted at the Wednesday meeting.

Students wanting to fill out blanks can get them from the Dean of Women's office or their AWS representative, and the blanks must be turned in by noon today.

The meeting is scheduled for 5 p.m. Wednesday.

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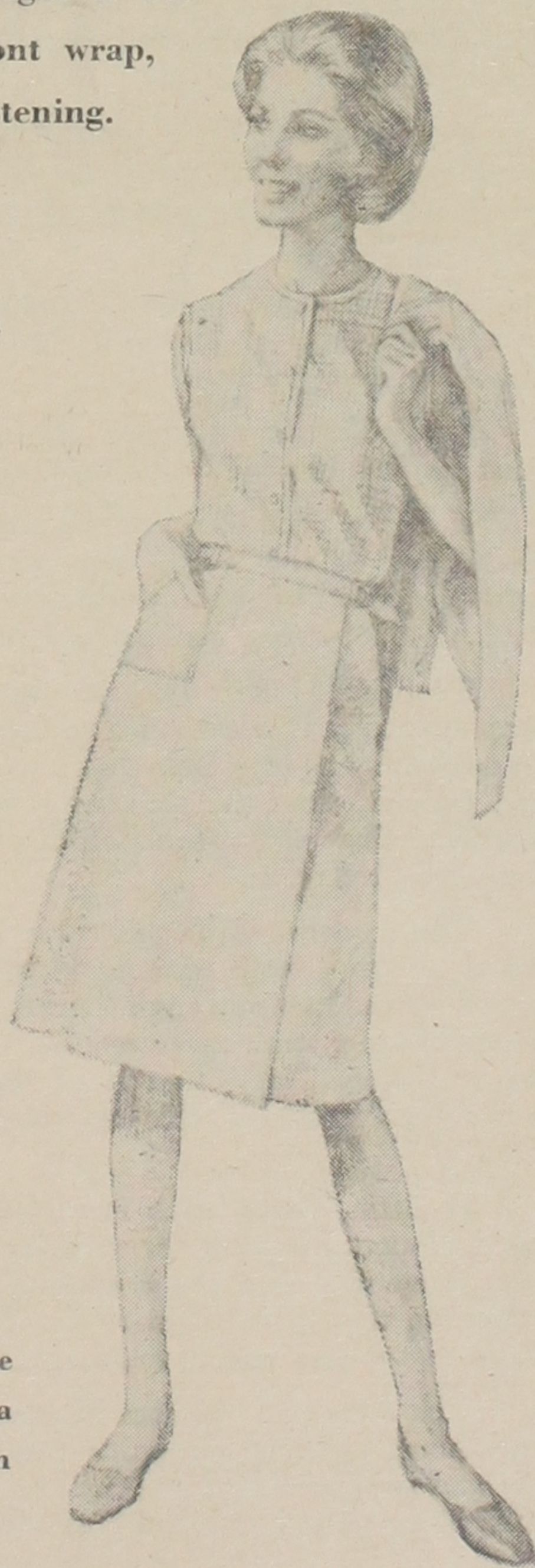
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LEAVE IT TO GORDON/FORD to make separates that are co-ordinated for any mood to make your spring extra special — fashionably speaking. At mid-knee length is the skirt, slightly flared front wrap, with belted cinch fastening.



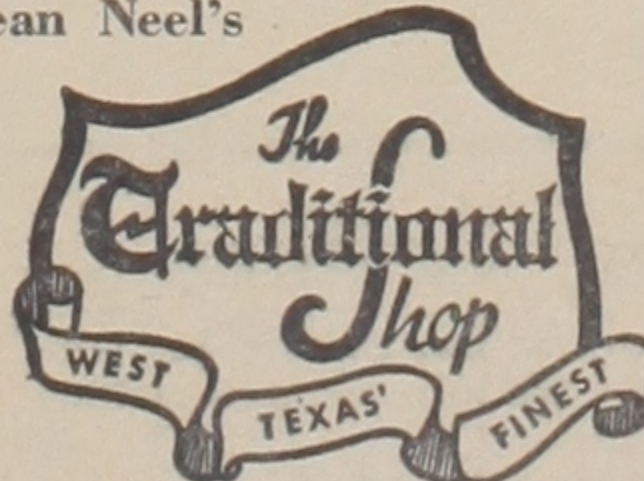
The Fairway pants or Bermuda length shorts have extension waistband, fly front, quarter top side pockets and a right back pocket. Activair gingham checked collared shirt is of 100% combed cotton. Skirt, pants or shorts are of 50% Arnel triacetate and 50% cotton to make your entire ensemble completely washable!



Mix or match the colors of Sweet Pea green and Lemon yellow!

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Open A Charge Account

THOUGHT FOR TODAY—Prejudice is the child of ignorance. — Hazlitt



More Than Blood Needed

IN SATURDAY'S TOREADOR we published a story, "New Blood Required In Honors Program," which touched upon some of the problems in the Arts and Sciences Honors Program.

Also the program was one of the topics of discussion at a recent forum with student leaders.

One of the major problems facing the program is lack of a commitment to support and to develop a curriculum for superior students.

This is related to the old academic questions in education, Who shall we educate? For what reasons?

Apply these questions to Texas Tech and we come to the following questions: Should Tech develop a curriculum for the masses only? That is, offer courses designed for the majority of students who are of average intellectual abilities (although who are not average when compared to the 92 per cent of the population without a formal college education).

Should Tech allocate funds for the support of a program involving only 100 superior students while these funds could be directed to the support of a curriculum for 500 students? For example, honors classes are usually small. The professor teaching these classes could easily teach much larger ones, and therefore, get more mileage out of funds.

Should Texas Tech concentrate on quantity, becoming a strong undergraduate school for great numbers? Is it better to have *more* educated instead of *better* educated persons?

These are some of the complex questions which involve still additional questions; however, they can not be discussed at length here.

But we can consider the relationship of these questions and the Honors Program to the university goal.

If Texas Tech is to become a university in the complete sense of the word, then we must provide for a heterogeneous curriculum and campus environment for students of varying abilities and interests.

Too, our Honors Program students are among the most creative. If we have a university curriculum and an environment in which they can intellectually survive and prosper, then the university will profit from their presence. They will stimulate other students as they have done even today.

The students in Tech's three-year-old Honors Program are, to a large extent, responsible for improvements in the campus environment. They have initiated a stimulating seminar course on philosophy and the Soviet Union. This is one proof the honors students are a positive force in Tech's evolution to a first class university.

If then, Texas Tech is to become a university, a good Honors Program for superior students is part of a true university, and the university profits from such a program, then it is necessary for there to be a commitment to support and develop an Honors Program.

The Arts and Sciences Honors Program needs several things—official recognition, funds, a full-time director and support from students, faculty and administrators. More than just blood is needed.

Bronson Havard
Editor

At Texas Tech

Fraternities Are Statistical Paradox

By MIKE MULLSAP
Staff Writer

The social fraternity at Tech, viewed through the perspective of statistics, is a paradox.

In one aspect Tech fraternities are growing, in another they are shrinking.

Pledging a Tech social fraternity will probably hurt one's grades. At the same time, fraternity men make better grades than non-fraternity men.

Social fraternities provide the college administration with an obvious source of disciplinary problems. The administration, however, is officially committed to support the fraternity system.

Tech's fraternities are, by definition, social organizations. Campus politics, service activities, and scholarship are also stressed by these "social" organizations.

Although national social fraternities have increased their numbers by more than 300 new undergradu-

ate chapters in the last few years, the situation at Tech is relatively stable. Recent attempts to form a new fraternity at Tech were unsuccessful.

In the period from the 1959-60 school year until the present school year, the number of students pledging fraternities has increased by 25 per cent.

In the same period, male undergraduate enrollment has increased 33 per cent. In the 1959-60 school year 6.91 per cent of the male undergraduate population pledged fraternities. In the 1964-65 school year 6.32 per cent of the same population pledged fraternities. The fraternities are apparently not growing at quite the same rate as the enrollment.

This doesn't necessarily constitute a criticism of Tech social fraternities. There is probably a minimum number of men interested in fraternity membership. There is also probably a maximum number of members that any fraternity can absorb.

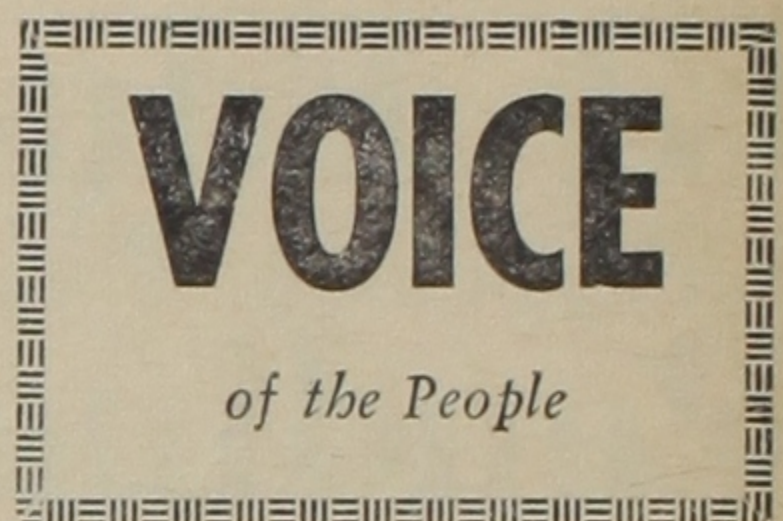
The average fraternity pledge can expect a drop in his grades of several tenths of a grade point. The all-fraternity average, however, is usually several tenths of a grade point above the all-men's average. Dean Tom Stover, advisor to fraternities, suggests this statistic is not particularly surprising since fraternity members are taken from a group with at least a C average.

Beer busts, warm-up parties, and "BYOB" dances are frequent events on the agenda of the Tech social fraternity. The Tech administration can't condone such activities. Consequently, fraternities are a constant and fertile source for irritation of the administration.

The administration seemingly operates under the assumption that young male students are going to organize, and there's less friction if they organize in a nationally-supported and controlled social fraternity. Dean Stover also attributes to fraternities the ability to provide good leadership outlets.

The Tech social fraternity is perhaps most peculiarly a paradox in the area of goals and purpose.

At a typical fraternity meeting there will usually be pleas for such things as support of a member running for campus office, support of an entertainment program for orphans, or support of a group study plan aimed at raising grades. But the overwhelming majority of fraternity functions are parties, and more parties.



Coach, Mrs. Gibson Express Thanks

To The Student Body:

We wish to express to the Student Body of Texas Tech our heart-felt appreciation for the trophy, the support, loyalty and encouragement we have received during these past trying and difficult few days.

The incident—heart-breaking; The Spirit—unparalleled anywhere; The Victories—magnificent; and our hearts—very full of appreciation.

Little doubt as to why our team has always fought and worked so hard and won against unsurmountable odds. What else could you do for so grand a Student Body?

Coach and Mrs. Gibson

Mauldin Doesn't Object To Hats

Dear Editor:

I don't see why Mr. Gore was so upset about the wearing of hats in the Union in his column of Feb. 20. Personally, I don't object to seeing the aggies wearing their hats there; after all, they have to prove their manhood somehow, and they do give the place atmosphere.

(The lack of adequate boot cleaning facilities may have something to do with this.) What discourages me is finding them with their boots propped up on the books in the Library.

Some of the more well-bred ones thoughtfully kick the books out of the way before propping their boots on the shelves, so some of them do have post-barn training.

By contrast the non-aggie student merely props his feet on the tables and spares the books. Also, most libraries find only gum, half-eaten candy, and assorted wrappers stuck behind the shelves.

We are fortunate in finding not only these, but also on occasion a wad of chewing tobacco. We are even more fortunate in that these are found dry.

Incidentally, I would like to request that people not leave their beer bottles in the parking lots, as I hate the sound of glass crunching under my tires.

Sincerely,
Marvin M. Mauldin

(Continued on Page 5)

Paper Survives

Senator's Attack

(ACP) — A state senator's demand for an investigation of the University of Wisconsin student newspaper and one of its editors for what he called "left-oriented journalism" was rejected last week (Feb. 5) by the university regents.

Sen. Jerris Leonard (R-Bayside) called for an investigation of John Gruber, managing editor of the Daily Cardinal. He said Gruber lived with persons whose parents belonged to the Communist party.

The regents said in a resolution that they will continue to uphold the policy of "encouraging and supporting freedom of expression in the publication of the Daily Cardinal."

Gruber said the resolution was not a victory of either him or the newspaper, but rather for a concept. He said he was "gratified" that the regents "expressed public confidence . . . in the absolute right of a free press."

Leonard said after the regents' meeting that he would drop the issue. "There is nothing to investigate," he said.



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★ ★ ★
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About Mailing Letters
Students desiring to send "Letters to the Editor" for publication in The Daily Toreador may use the intra-campus mailing service.
Envelopes should be marked: Editor, The Daily Toreador, Campus.
Letters are encouraged and any subject may be discussed providing it is not libelous. The Daily Toreador reserves the right to reject any letter on these grounds.

Legislators Impressed

THE VISIT HERE BY the legislative delegation was a success in the opinion of most persons closely associated with the planning of the event.

Many of the senators and representatives said they were very impressed with the school and realized it was a multi-purpose university.

If they did not realize it before the Friday luncheon, Dr. R. C. Goodwin certainly made an impression with his strong emphasis on the evolving university role of Texas Tech.

He dispelled any doubts as to this school's commitment to build a great university if given the necessary funds by the legislature.

Dr. Goodwin told the legislators to put aside any image of this school as a technological or regional institution. He backed up his remarks with facts and charts illustrating the growth of Tech as a multi-purpose university.

The Lubbock county legislative delegation also joined with Dr. Goodwin in trying to create a new image of Tech—one that points to the present and future.

And the present and future look brighter for Texas Tech because of the legislators' visit, and especially because of Dr. Goodwin's stand.

Voice . . .

(Continued from Page 4)

Says Model UN Coverage Helpful

Dear Editor:
Thank you so very much for the excellent coverage The Daily Toreador gave the Texas Tech Model United Nations. It was a very helpful instrument in informing the Tech student body of the function of the United Nations.

Most sincerely,
Camille Keith

Contradictions Cited By Miller

Dear Editor:
In the issue of The Daily Toreador dated Tuesday, Feb. 16, an obvious contradiction appears on the front page. Does it not strike you as odd that this great bastion of knowledge in its quest for a School of Law finds that it has only enough money to build a new dormitory (8 to 14 stories, Danish modern, covering 30 acres) to house students who are not responsible enough to live by themselves.

I might point out that if Texas Tech suddenly reverts to a glorified Agricultural Station, the school will have no need for either a 14-story dormitory or a Law School. This, however, is irrelevant.

The point is that students at Texas Tech will eventually have to decide for themselves exactly whether they have come to school to admire fountains and Spanish renaissance architecture with polished steel nameplates or to acquire an education.

If they decide upon the former, then I believe that we are definitely moving in the right direction; but if the latter is their choice, then it should, in my opinion, be high time for them to set up a clamor for more research grants instead of fountains, a Law School instead of a dormitory.

The students, then, must find an effective way to express their aims to those who are in charge; just as the professors here must effectively band together to preserve both their jobs and their institution's pride.

In short, we must cease to be merely apathetic and become intensely active in our fight to preserve, and indeed, add to the foundation that we have all built. Our front must be unified and our flanks covered; and it must be done now, if ever.

Thank you,
Allen Miller

Cites Reasons For 'Demonstration'

Dear Editor:
Recently, for no apparent reason, a "demonstration" was held in Memorial Circle. We would like to take this opportunity to declare that we were the organizers of that event and state publicly our reasons.

Our attention has been called to the fact that the University of Texas spends approximately three times as much per student for books as does Tech. Since the makers of the school budget cannot seem to find the necessary money, and since the student body is most affected by this lack of funds, the responsibility rests with the student body to remedy this lack.

It has previously been demonstrated that facetious causes like fountains can move students to action. Our "demonstration" was the beginning of an effort to prove that more worthwhile causes can also motivate "apathetic" students.

Since the speech in the Circle called for student organization, we hope to form an organization — not one to pay for dust-blown spray across the campus grass, but

to raise money for our library, upon which any university at Lubbock must rest.

Realizing that such an effort would call for organization, ideas, and work, we appeal to interested students and faculty members to aid us in this project.

B. C. Terrell and
Ray M. Cook
Graduate School

Hawkins Publicity Called 'Splendid'

Dear Editor:
Thank you so much for giving Erick Hawkins such splendid publicity. I know that there is not much interest in dance in West Texas.

He was so pleased with the enthusiastic response from the students. I feel that you deserve a great deal of the credit for your generosity.

I was sorry to see that there was no review of the program. This would have served as a clarification of response from the students.

Thank you so much.
Suzanne Aker

MANAGEMENT SOCIETY

A film, "A Manner of Speaking," will be shown to the Society for the Advancement of Management at 7:30 p.m. today in Architectural-Computer Bldg., room 101.

Threatening Letters May 'Backfire'

AUSTIN—The first wave of letters from Tech students and parents hit the Capitol Monday, but the letter-writing campaign initiated on the Texas Tech campus may be backfiring.

State Sen. H. J. (Doc) Blanchard of Lubbock told The Daily Toreador, "The senators are upset by

some of these letters coming in." He said many of the letters were threatening the legislators and Tech may make a lot of enemies. "One I've received signed by 30 students says: We're not asking you, we're telling you, to vote against Gov. Connally's proposals," Sen. Blanchard commented.

He said many of the letter writers were not giving the legislators the courtesy they deserve and this "will cause a lot of hard work for Texas Tech to have gone for nothing."

Sen. Blanchard said Tech was in a good position now in the legislature but abusive letters were causing a number of legislators to become angry.

"They just might vote against us if this keeps up," he said.

He added, "They don't mind if they receive letters from students and others saying what they are for, but threats don't get anywhere."

He said nearly every senator was receiving letters.

On the Tech campus, Student Association President Ronnie Botkin asked student cooperation in the Student Council - sponsored campaign.

"We've got to stop sending threatening letters," he said.

ATTENTION

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Kirk Douglas - James Mason

Third Feature
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Boris Karloff

TECH ADS

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Typing, term papers, research papers, theses. Mrs. Riigs, 4601 44th, SW5-9053.

TYPING: Term papers, reports, thesis, etc. Mrs. D. A. Willson, Jr., 3002 30th, SW9-8655.

Typing of all kinds. Spelling corrected. Reasonable rates—accurate and fast service. Mrs. Jo Ann Bailey, 3015 32nd, SW5-6085.

Convenient on campus typing. Fast, accurate service, electric typewriter. Mrs. Charles Wallace, Supr. Apt. Men's No. 10, Ext. 6551.

TYPING: With electric typewriter. Experienced. Term papers, reports, etc. Mrs. Welch, 3004 30th, SW5-7265.

TYPING: Thesis, theses, and research papers. Reasonable rates. Mrs. Voucher—5203 46th, SW9-0486.

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Lost: Black Brief Case — Contains books, notes, problems, glasses. Reward. J. H. Hughes, SW5-9256.

LOST: A GOLD DUPONT LIGHTER. CANNOT BE FILLED HERE IN THE U.S. REWARD. CALL PO2-1237.

-Tests Children-

Psychology More Than Couches, Rats

By MARGARET EASTMAN
Assistant Fine Arts Editor

Students may think psychology majors do nothing but run rats through mazes or psychoanalyze their friends.

In fact, Dr. Paschal Strong, psychology professor, said, "The first thing we have to do in our 230 course is erase this stereotype image from the student's mind."

The non-suspecting student might be surprised if he toured the Psychology Bldg. There are a couple of mazes and there are several hundred rats. There are also monkeys, hawks and a cat upon which Dr. Strong has performed a split-brain operation (yes, there is a surgery room too.)

There are also several electronic devices used in experimentation. (The entire basement is used as a workshop where these are made.) Dr. Strong carries on a "pigeon

experiment" in a barn north of the Psychology Bldg. This is only one of many research projects in which the psychology department is involved.

A Child's Learning

Reesa Vaughter, psychology teaching assistant, recently conducted a two-fold experiment on learning among children. She said: "My experiment concerned a small segment of learning. First, how does a child learn to discriminate? Secondly, how can he reverse his responses?"

Miss Vaughter tested four girls and eight boys ranging in age from 4½ to 6½. They were from the Lubbock Day School Nursery and all had normal IQs. The average income of their families was \$3,100 a year.

She used candy as a reward stimulus and gave the children two objects—one with candy under it

and one without. The children soon learned to discriminate between the objects.

Then she switched the candy. The children had varied responses. Some pounded their fists on the table. Some made faces. Some learned to try the other object the second time around. She used three methods of informing the children there was going to be a change. The first was to give the child the previously rewarded object alone, with no reward. Then she gave the children the two objects and they still reached for the previously rewarded one.

The second method was to give the child the previously unrewarded object alone, with the reversed rewards. Using this method, the children learned reversed discrimination quickly.

Seems Purposeless

"This may seem purposeless to

the layman," she said. "However, if we know what procedures a child's learning, then we will know how to apply the principles to complex social situations.

"As an example of reverse discrimination, we might encourage a child to be 'comfortable' and put his elbows on the table while eating. However, when company comes—no elbows. Using my experiment, we find the best way to teach him is not only to punish him when he has his elbows on the table in front of company, but also to reward him when he has them on the table without company."

The experiment is now being tried on two- and three-year-olds. Susan Thompson, McKinney junior, is working with the younger children. She said:

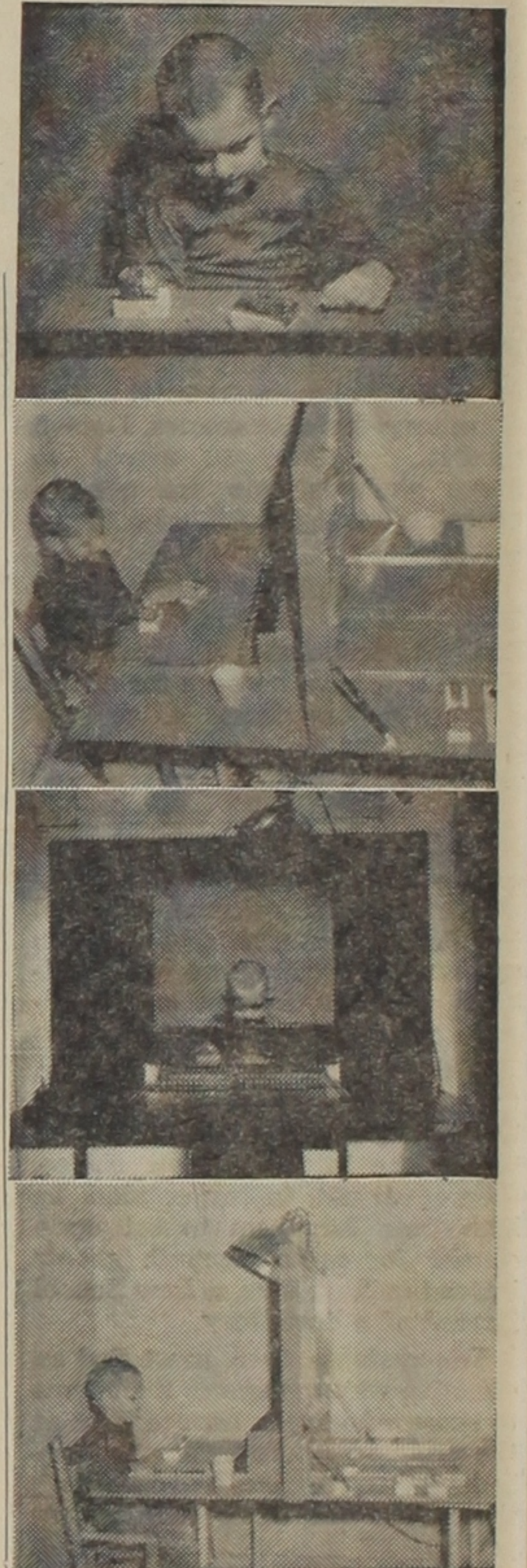
Their Reaction

"The three-year-olds were all bright. However, the two-year-olds

didn't understand. Some of them shook and wouldn't even sit down. Many cried. They just wanted the candy and couldn't understand anything else. One of them tried to bite my leg."

Miss Vaughter said they would probably use only three-year-olds from now on.

"The five-year-olds were delightful," she said. "One little boy put his hands on both objects and pondered for a long time. Finally he said, 'Do you know what I'm doing? I'm thinking.'"



LEARNING EXPERIMENT — "Do you know what I'm doing? I'm thinking." This five-year-old boy is one of many children who are participating in a psychology department experiment. The "psychologist" views the child through a two-way mirror as he learns how to discriminate.

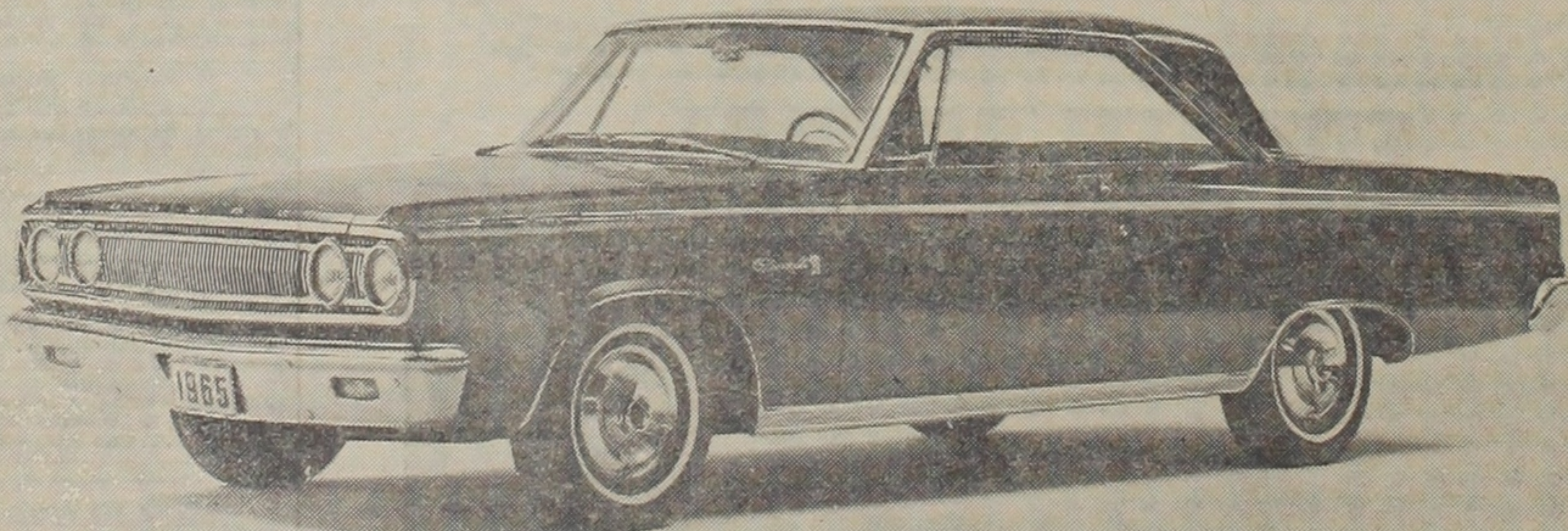
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Sabre Flight, Angels Troop To Four Wins

Tech's two Air Force ROTC drill teams, Angel Flight and Sabre Flight, brought home a total of four trophies after receiving top awards in the annual Area G-1 drill team competition.

Both units were chosen as first place drill teams in competition Saturday at Texas Christian University in Fort Worth.

The commanders of both drill teams also received the highest award for drill team leaders. Kay Haldy, San Antonio junior, was chosen as "Outstanding Angel Flight Commander," and Edgar L. Von Trotha, Odessa freshman, was chosen as "Outstanding Drill Master."

Four Angel Flight teams and seven men's teams were in competition.

Awards were presented at a banquet Saturday night. Tech received the four highest awards.

Tech Swimmers Defeat Eastern New Mexico

Texas Tech's swimmers closed out their dual meet season on a winning note Saturday afternoon, defeating defending NAIA champion Eastern New Mexico University 50-45.

The Raiders took six first places in scoring the upset victory. Phillip Simpkins took top honors in both the 50- and 100-yard freestyle events with respective times of 22.1 and 49.0. Simpkins was also a member of Tech's winning 400-yard freestyle relay team. The team also included Bill Bailey, Glen Day and Robert Graham.

Other first place finishes were garnered by Graham in the 200-yard freestyle, Jesse Marsh in the

three-meter diving and Fred Volcansek in the 200-yard breaststroke.

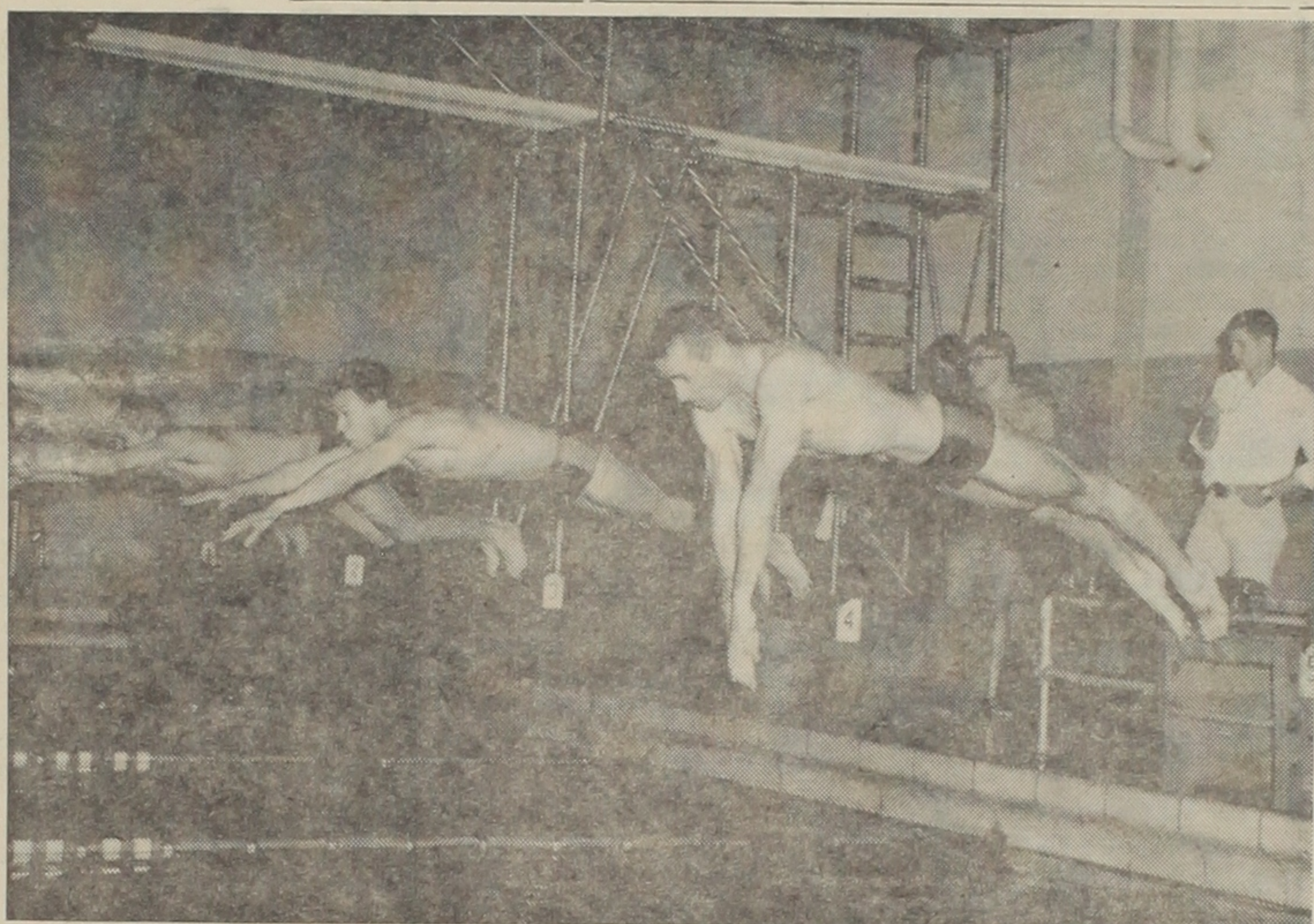
ENMU's firsts came in the 400-yard medley relay with a time of 4:02.4, the 200-yard individual medley, the 200-yard butterfly, the 200-yard backstroke and the 500-yard freestyle.

Picadors Win

Tech's freshman swimmers were also victorious Saturday. The Picadors captured 10 of 11 first places in defeating New Mexico Military Institute 63-32.

Leading the Picadors were Tim O'Rourke and Pete Veide, each with 113.4 points. Each had two first places—Rourke in the 200-yard individual relay and the 200-yard butterfly and Veide in the 50- and 100-yard freestyles—and swam on Tech's winning 400-yard medley relay. John Long also grabbed a pair of firsts for Tech. He won the 200- and 500-yard freestyle races.

The Raiders' next outing will be this weekend at the Annual Southwest Conference Swimming and Diving Meet in Dallas.



GET SET—GO — Tech swimmers Robert Graham and Ron Grim, right, compete with Eastern New Mexico University swimmers in the 200 yard freestyle event. Graham won the race with a time of 1:55.5, while Grim placed third.

Raider Netmen Sweep Past H-S Net Crew

Texas Tech's tennis team shut out Hardin-Simmons last Saturday afternoon 6-0 in a dual match on the Raider courts.

Robert Peterson won the No. 1 singles match 6-0, 6-0, defeating Hardin-Simmons' Jimmy Birdwell. In other singles matches, Greer Kothman took a hard-fought contest from Larry Butes, 6-3, 4-6, 6-3; Charles Bauer stopped Gary McBrayer, 7-5, 6-2; and Dub Malaise, fresh out of the Southwest Conference basketball race, came on to stop Simmons' Ron Fulmer, 6-0, 6-0.

Peterson and Kothman teamed to defeat Bates and McBrayer of Hardin-Simmons in the No. 1 seeded doubles match, 6-0, 6-1, and Bauer and Jones took the other doubles fray, 6-2, 6-1.

Tech will meet the same Hardin-Simmons squad next Saturday in Abilene at 9:30 a.m. and then will take on Abilene Christian at 2 p.m.

AMATEUR RADIO CLUB

The Amateur Radio Club will discuss the possible formation of a campus radio net at a 7:30 p.m. meeting today in the Union, room 208.

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Intramural Events Re-set

Noche de Conquistadores, the culminating event for the intramural sports activity of each spring, has been re-scheduled for Tuesday, May 4 according to Edsel Buchanan, intramural director.

In addition to changing the date, a new speaker has been acquired. Stan Musial of the St. Louis Cardinals and the President's Council on Physical Fitness was to be the guest speaker, but he has been forced to withdraw due to a recent illness.

E. J. Holub, formerly of Texas Tech and currently with the Kansas City Chiefs, will be the special speaker. Mr. Buchanan said, "I

personally am most pleased to have E. J. as our guest since he was a participant within our intramural program during his college days."

Holub played intramural softball, basketball and participated in tug-o-war and track and field. During the four years that he participated in the program, he represented Phi Gamma Delta fraternity.

Mr. Buchanan said, "Needless to say, it was a great disappointment not to be able to have Mr. Musial with us, but we feel our students will certainly appreciate E. J. Holub."

Malaise Tagged For UPI, AP Mythical Conference Teams

Texas Tech's Dub Malaise was a unanimous choice on both the UPI and AP All-Southwest Conference basketball teams named last Saturday. Harold Denney and Glen Hallum were also named to the mythical teams.

This is the second year in a row for the Odessa sharp-shooter to make the all-loop team and he has a chance to become Tech's first three-time all-SWC selection next season.

The AP selected Denney on its six-man first team for the second year in a row, while both wire services placed Hallum on the second unit. UPI also had Denney on the runner-up squad.

Other Members

Other members of the UPI team were Larry Franks of Texas, Ed Horne of Baylor, Carroll Hooser of SMU and John Beasley of Texas A&M. On the second team with Denney and Hallum were Gary Turner of TCU, Darrell Hardy of Baylor and Ricky Sugg of Arkansas.

In addition to Malaise and Denney on the AP squad were Beasley, Hooser, Franks and Horne, while Sugg, Hardy, Turner, Hallum and Rice's Doug McKendrick were on the second team.

Malaise led the Raiders in scoring this season with 547 points and a 23.7 average. In conference action he scored 324 markers for a 23.1 average, good enough for second place in conference scoring behind A&M's Beasley.

Denney Second

Denney was second to Malaise with a 17.7 average in both conference play and the entire season. The senior scored 248 points in conference warfare and 408 for the season.

Hallum, who hit 26 points against A&M last Thursday, ended with a season mean of 11.8 and a total output of 272 points. In league play he had 177 points for a 12.7 average.

Norman Reuther, who didn't play in the last three games after disclosure that he was scholastical-

ly ineligible, got votes for the AP's first and second teams, but did not get enough support to make either squad.

Reuther still ended the season as Tech's third leading scorer. For the season he had 351 points, while in conference play he recorded 227.

Denney also led the Raiders in rebounding. He grabbed 214 loose balls during the season, while in conference play alone he had 145.

Tech Scores 2,000 Points

As a team Tech scored 2,000 points (an 86.9 average) for the season, while giving opponents 1,814 (a 78.8 average). In conference games the Raiders tossed in 1,242 points for an 88.7 mean, and their opponents scored 1,089 for a 77.7 average.

Tech finished the season with a 17-6 season mark and a 12-2 conference record—two full games ahead of SMU and Texas.

Tech's highest point output was 114 recorded against McMurry in the season opener. In addition to that score, Tech had four more totals over the century mark—101-91 against the Phillips 66ers, 107-89 against SMU, 109-94 over TCU and 102-69 over Rice. TCU's 94 points were the most scored against the Raiders during the season.

Individual Highs

In individual high's Malaise led in total points, field goals and free throws. He hit a total of 40 points in Tech's 98-87 win over Wyoming, and also scored the most field goals in that game, 14 of 22. He hit 16 free throws in the Raider victory over Nebraska 82-76 and over Texas 87-73 to lead in that department.

Denney grabbed 19 rebounds against TCU and A&M for an individual high.

The most field goals scored in one game by the Raiders this season was 44 against SMU, while the most free throws, 33, came in the Texas game. In the rebounding department, Tech's high was 72 against McMurry.

Arkansas Nine Opens Practice

Razorback baseballers will be coached for the 15th consecutive year by Bill Ferrell. The Porkers will open their season on March 29 with a five-game stint against traditional opener Buena Vista College of Iowa and the Tulsa Golden Hurricane.

Although hitting an astounding .318 as a team last year, the Porkers won eight and lost 10. Ferrell hopes to solve that with a tighter defense in 1964. He has nine lettermen returning from 1964—including four pitchers.

Pitchers Wally Freeman and Mickey McShane will alternate at first base when not on the mound; Jeff Pearson will again handle second base; and sophs Richard Kline and Bobby Harper are considered to be the best bets at short-stop and third. Sophomore Joe Stafford is expected to strengthen the Razorback catching.

The Arkansas outfield looks strong—and sounds familiar: Ken Hatfield in left, Bill Gray in center and Jim Lindsey in right field. Ferrell's Big Four on the mound should be Buddy Wright, McShane (a sophomore), Freeman and Don Caple. Freeman and McShane are southpaws. Assisting Ferrell again in 1965 is Coach Duddy Waller.

AG ECONOMICS CLUB

The Agricultural Economics Club meets at 7:30 p.m. today in the Agriculture Memorial Auditorium to hear a speaker from Plains Co-op Association.

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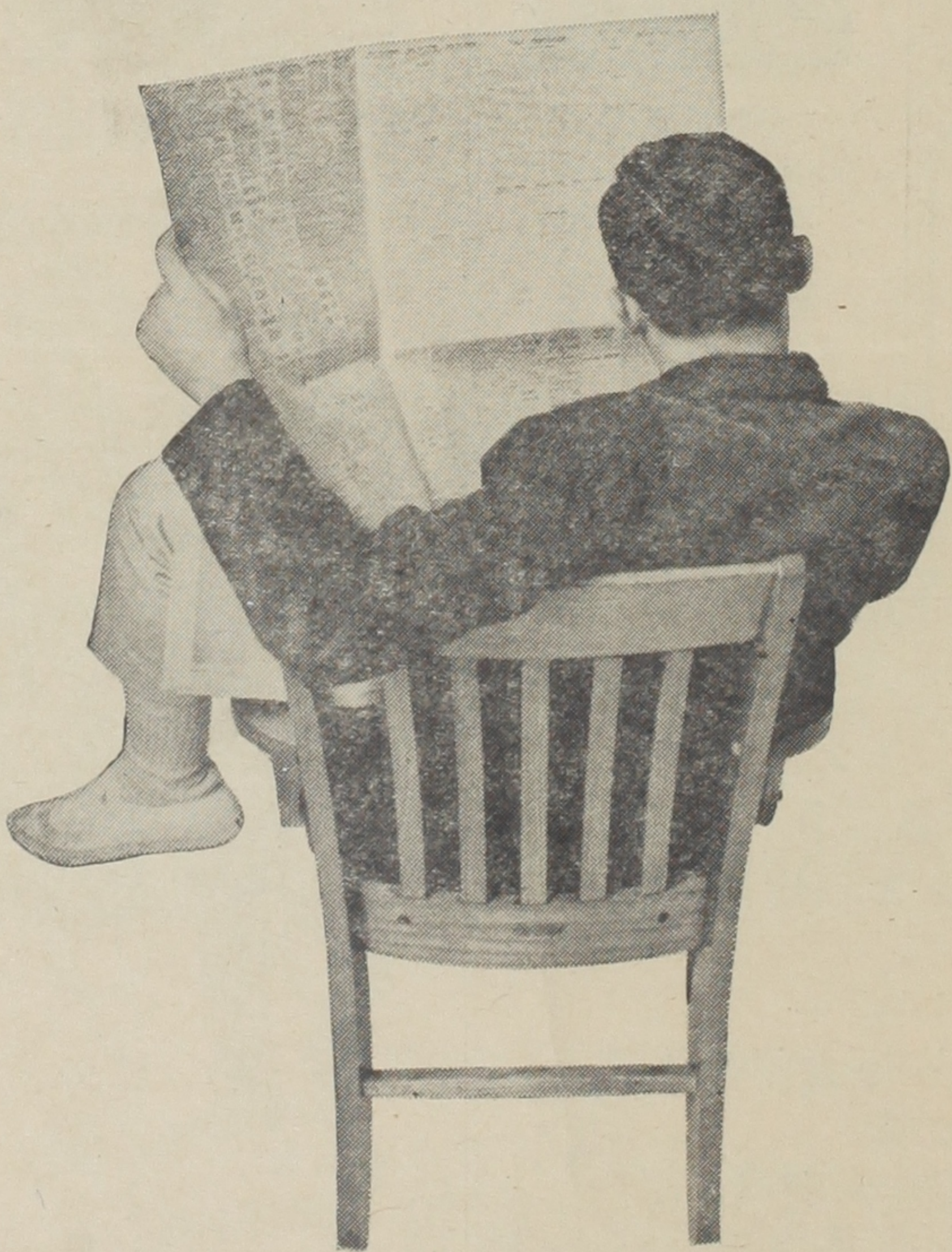
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