



# SANTA ANNA NEWS



VOLUME 48

SANTA ANNA, COLEMAN COUNTY, TEXAS, FRIDAY DECEMBER 8, 1933

NUMBER 49

"He Profits Most Who Serves Best"

## 5,000 PEOPLE HERE TO CELEBRATE OPENING OF BANK

### Did We Celebrate? We Say We Did

### The Celebration Crowd far Exceeded All Expectations---Was Very Jolly

In the language of most every one we have had expressions from, and that is a large number, was "It Went Over Big."

Well, we say it did. Only three days in which to advertise, and a crowd of approximately 5000 people, gathered to join in celebrating an event that all Santa Anna and the country round about have been looking forward to for months, we say it went over big and our party was a success.

There are always a few regrets, but the happiness generally expressed by the visitors more than offset the shortage of barbecue, pickles, and other things usually served at such luncheons. The people were in a better mood than any crowd we have seen in several months.

The bank opened for business Monday according to the announcement made last week, and the day was a very busy one for those in the bank. The deposits were increased \$26,500 in new deposits, and the clerks were kept busy until after midnight, posting the days work. Mr. Edwards, the vice president and cashier, expressed himself to the writer as being agreeably surprised at the showing the bank made the first day.

If we were going to make an effort to name those who exerted the most personal effort to put the celebration over, we would not know where to begin, but we feel like that without the aid of Roger Hunter, J. L. Boggus, Geo. Johnson, Dr. Sealy, Hardy Blue, L. F. Harding, Misses May Blue, Ruby Harper, and Mrs. Sherman Bennett, who put so much effort and service into the program, the celebration would have been

short of success.

At this time we wish to thank the Pep Squad of the Santa Anna High School for their efficient and splendid services rendered in helping to serve the barbecue and other eats. We are more than sorry, girls, that the eats played out before the visitors were all served, and still more do we regret that you girls failed to get a satisfactory helping for yourselves, but we feel like amends can partially be made to you as this writer plans to throw a party sometime in the future, and extend an invitation to each of you to attend, and at that party, believe it or not, there will be plenty of eats for all who attend, and the writer personally vouches for the quality and taste. We thought the amount of meat, bread and other trimmings prepared would be sufficient to serve all who came, and greatly regretted that the eats were exhausted before the appetites were all appeased, but at the moment the only thing we could do was bow and retreat without trying to explain.

The celebration was a success, and every business man and woman in Santa Anna who had a part in fostering the affair appreciates the splendid services the girls of the Pep Squad rendered. Until we have other opportunity to show our appreciation we bid you adios.

Among the speakers of the afternoon was Mr. M. A. Edwards, vice-president and cashier of the Santa Anna National Bank, who made the following very timely remarks:

Friends and Fellow Citizens, This is an occasion of which we are justly proud. Nine months ago this time we were distressed

beyond measure, we knew not just what our President was planning in the way of a new Deal. All of us in the banking business are looking forward to an era of sounder banking with more safety to depositors and with better economic results for borrowers. The Banking Act of 1933 unquestionably makes for better and safer banking and insures a larger element of protection to both depositors and borrowers.

These nine months have been long and tedious for you, and many sacrifices have been made. (In fact you did not know that you could get along without an open checking account until you tried it.) Well those days are passed and will soon be forgotten, and now we have come to celebrate this "Blessed Event."

With your Co-operation and help we can make Santa Anna one of the best trade centers in the South West. We have everything to put Santa Anna on the map; a good system of Education, Good Churches, good roads, a farming district that cannot be surpassed, and now a good strong bank upon which you can rely; thanks to the good people of Santa Anna---And right here let me pause and pay tribute to Mr. Burgess Weaver, who he is not able to be with us on this Gala occasion, I want to express my appreciation to him for his untiring efforts in getting the organization of the New Bank under way. No doubt the work and great responsibility was a contributing factor in his decline in health. As I said before Santa Anna has everything that is needed to be a good trade center. The merchants and buyers here can offer you as much for your products as you can get at other places. By your help they will have a greater purchasing power and can handle stock of that which you have been ordering from your mail order catalogue. Let's burn our Mail Order Catalogues, they are only wish books any way, come to Santa Anna where you can see the quality of merchandise you are buying. As we approach this Christmas tide you will want to spend some of the money which has been frozen for nine months. Let us adopt as our yule tide slogan BUY FROM SANTA ANNA IN SANTA ANNA and in so doing you are not only helping yourself but your neighbor and friend as well.

I have moved my family (which by the way consists of one wife and one son) with the expectation of making this our home. We are happy to be here and are already beginning to feel at home among you good people.

Come in. Let's get acquainted and I trust that by our living and working harmoniously together we can make the Santa Anna National Bank one of the strongest institutions in the South West.

Now in conclusion let me remind you that though it was through your efforts that this bank was organized, your duty has not ceased. This is your Bank and you should give it your loyal support.

There were so many people from out of town here Tuesday and the editor was so busy, we just couldn't get a complete roster of them, but we hope all of them enjoyed the day and return some time in the future.

### State Politics Warming Up

With the announcement last week that the present governor, Mrs. Miram A. Ferguson did not intend to run for re-election again next year, several more candidates have announced their intentions of entering the gubernatorial race.

C. C. McDonald of Wichita Falls, a strong democrat, well known over the state, and a Ferguson supporter has announced his intention to make the race. Clint Small of Amarillo, who ran third in the race with Ross Sterling and Mrs. Ferguson in 1928, has announced his candidacy. Edna Witt of Waco, present Lieutenant Governor and former state senator, will be in the race. Coke Stephenson, of the Hills Country, present speaker of the house will likely run. Attorney General James V. Alfred is a prospective candidate, Tom Hunter of Wichita Falls, a close third in the race last year with Sterling and Ferguson, is a prospective candidate, and it is said he has already declared himself a candidate.

There are several other prospective candidates, and if all who have been favorably mentioned as candidates enter the race, there will be about fifty. Our choice at present among the prospects is Harry Martin of east Texas, but it is not recorded that he will make the race.

You will want to keep up with the political proceedings next year, and we advise that you take advantage of some of the bargain offers published in this paper, keep your Santa Anna News coming and also subscribe for a good daily paper.

### MRS. W. B. MITCHELL

Mrs. W. B. Mitchell, age 78, was born in Fleming County, Kentucky on October 30, 1855. She moved with her parents to Missouri in 1867, at the age of twelve years. In 1873 she was married to E. C. Gardner at Kusaville, Mo. Mr. Gardner died seven years later.

Mrs. Mitchell came to Texas in 1902 and was married to W. B. Mitchell at Lampasas, Texas in 1903. Mr. and Mrs. Mitchell moved to Santa Anna in 1928, where Mr. Mitchell was station agent for the Santa Fe for a number of years. Mr. Mitchell died several years ago and was buried at Floresville, Texas.

Mrs. Mitchell had been a member of the Methodist church since childhood and was a charter member of the Eastern Star Chapter at Santa Anna. She died at 6:30 p. m., December 5th, 1933.

Survivors include two sisters, Mrs. G. W. Goss, Houston, and Mrs. M. E. Bisbee of Riverside, California; two sons by her first husband, J. F. Gardner of Valentine, Texas, and J. E. Gardner, Temple, Texas; three daughters, Mrs. Jas. R. Kirkpatrick, Clinton, Texas, Mrs. J. S. McKenzie, Floresville, Texas, Miss Grace Mitchell, Santa Anna, and one son, W. L. Mitchell of Santa Anna, and seven grandchildren. Her remains were prepared by Mead of Coleman and carried to Floresville Thursday for burial.

### Blanton-Rainey

Miss Elizabeth Maynell Blanton and Mr. Clifford R. Rainey were quietly married in Coleman Saturday afternoon, with Rev. J. R. McCorkle performing the ceremony. They went immediately to Abilene for the week-end, and are now at home in the R. C. Gay Apartment.

Mrs. Rainey is the daughter of Mr. and Mrs. Manley Blanton of the Cleveland community. She was a graduate of the local high school with the class of 1931. Mr. Rainey is the son of Mrs. Bob Rainey of the Longview community, and is employed as a teacher in the Cleveland school.

The News joins other friends in extending congratulations and best wishes to the happy couple.

FOR SALE: A flock of Toulouse geese. Phone Red 266. Mrs. H. G. Blair, Santa Anna.

### Facts About Cotton Plow-up Campaign

College Station, Dec. 4.---John Doe, cotton farmer, got or will get about \$727 for his cotton crop this year. Had there been no plow-up campaign he would probably have sold for 5 cents per pound and received about \$424 for his crop. John Doe, average Southern cotton farmer, was helped to an extra \$333 by the plow-up campaign.

This is the way George E. Adams who is actively in charge of the new cotton campaign at Extension Service headquarters at Texas A and M College expresses the facts on the cotton situation recently issued by C. A. Cobb, chief of the Cotton Section, Agricultural Adjustment Administration.

"Had there been no summer campaign," says Mr. Cobb, "the crop would have been larger by 4,400,000 bales. We would have had about 17,500,000 bales to add to an already heavy cotton surplus. Cotton price recovery would have been impossible. As it is the price has almost doubled what it would have been."

Total income from the expected 17 1/2-million bale crop at 5 cents per pound would have been \$437,500,000. The reduced crop, estimated at 13,100,000 bales after the plow-up would bring a crop income of \$539,000 with cotton at 9 cents. Add to this the \$112,000,000 of adjustment payments which growers received for cooperating in the emergency program, and a total of \$488,000,000 of estimated profits on cotton options taken in the campaign, and the total cotton income from the 1933 crop runs to \$749,500,000.

"This increase of \$312,000,000 in actual income from cotton, as compared with what the full crop would have brought without the adjustment campaign, constitutes final and indisputable evidence of the success of the emergency program," declares Mr. Cobb.

"Economic recovery made possible by the new cotton income is important," continues Mr. Cobb, "but even more vital is the social significance of the changed situation. Standards of living are being maintained, and institutions which build the citizenship of the future are functioning."

"If the farmers continue their fine cooperation during the new campaign which is being launched, the whole Cotton Belt can well look to the future with optimism and confidence," Mr. Cobb concludes.

### Holiday Season Is Approaching

The Christmas holidays are just around the corner, so to speak, and the holiday spirit is getting in the air. Stores are being decorated in keeping with the tide of the season, and a feeling of goodwill and good cheer is beginning to be felt.

Gifts will not likely be so large this season as in the past, but most everyone will try to give something to a friend or relative in token of the Great Gift to the world 1933 years ago. Local stores may not stock up with as large stocks as in years gone by, but they will have something of value and will want to sell it to you. As often done before, we urge the buying public to give preference to home trade in so far as is consistent, for money spent at home helps to build up your home and community, and money spent away from home is all gone and none of it ever returns.

You will find the Santa Anna News a shopping guide as the merchants who care for your business will place their advertisements in our columns, and permit us to urge that you give first preference to our advertisers.

### HIGH SCHOOL P-T. A.

The High School P-T. A. will meet Tuesday, December 12, in the auditorium, and all members and others interested are urged to attend. Some important subjects will be discussed.

Miss Loretta Smith of Valera and Mr. Audas Smith of Simmons University, Abilene, spent the Thanksgiving holidays with their parents, Mr. and Mrs. G. B. Smith.

### Rodeo, Football, Barbecue and Speeches On Program

### Capital Stock of Institution Held By 163 Persons

This fine Coleman county town has something besides a mountain that diverts northerners and makes them arrive from the west. It has complete banking service, the Santa Anna National, for the first time since the "holiday" last March.

Opening of the Santa Anna National Bank---brand new, succeeding the First National Bank, which is liquidating, was made the occasion Tuesday of an all-day celebration drawing an estimated crowd of 5,000 persons. If it hadn't been for the fall's first blustery day the crowd would have been much larger. At that, it consumed 2,500 pounds of barbecued beef and things that go with it. The barbecue, starting at 5 p. m., was the days high spot.

J. J. Gregg presided at the L-shaped table (390 feet long), and was assisted by the high school girls' pep squad and the town's national guard unit.

One block downtown, on Second street, was roped off for the barbecue. Mayor W. E. Baxter introduced a group of speakers, talking easily over a loud speaker set-up that reached a block. He congratulated the officers, directors and stockholders of the Santa Anna National Bank and the town in general for its enterprise in getting the institution opened on an unrestricted basis. The speakers were Dr. T. Richard Seal, Senator Walter C. Woodward, M. A. Edwards, vice-president and cashier of the new bank; Max Bentley, newspaper man of Abilene, and Rev. M. L. Womack.

The celebration opened at 1 p. m. with a rodeo, strictly home talent, that drew a thousand people in spite of dust and wind. At 3 p. m. the Mountaineers won a 12-0 football game from the Brady Bulldogs. At the same time the Santa Anna and Coleman fire departments gave a demonstration and drill in town. Then concerts were given by bands from Coleman, Brady and Brownwood. A firemen's benefit dance closed the day.

Directors are W. R. Kelley, Burgess Weaver, W. E. W. Luce, ginner and farmer; Clinton Lowe, retired farmer; and Ben Yarbrough, farmer. Santa Anna is a farmer's town, and is the center of a rich farming area that did well the past summer in the face of a bad drought.

W. R. Kelley, merchant, is president of the Santa Anna National Bank. He is also the town's oldest banker in point of service, having organized a private institution years ago. M. A. Edwards, vice-president and cashier, is a newcomer from Thurber and Mingus. D. L. Pieratt, assistant cashier, has had all of his banking experience in Santa Anna.

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### STALLCUP ET AL GETS WELL ON POLK FARM

Considerable excitement prevailed in the regions east of town first of the week when the Stallcup, et al, a wildcat on the E. W. Polk farm in the Liberty community six miles east of Santa Anna struck the pay at 1333 feet.

The pay was only penetrated about ten inches and the well has been balling around 15 barrels of high gravity oil since. According to current gossip, the management intends to drill some deeper by gradual penetration, and make a real commercial producer.

The parties who own the well are said to be most, if not all, employees of the Santa Fe railway company. Mr. Stallcup is a conductor, and the stock was subscribed by employees of the road, mostly among the conductors, brakemen, firemen and engineers.

Here's hoping their find will prove so profitable that each of them can retire with plenty and surrender their jobs to others who are wanting to climb higher in the service.

Albert Loudermilk left Tuesday for Waco to attend the annual state convention of the Masonic Fraternity.

## Subscription Bargain Days Are Here!

The Santa Anna News is always glad to welcome Bargain Days to our friends and subscribers. This year we believe we have some bargains to offer that will be appreciated and accepted by a great number. If you only want the Santa Anna News, your home paper, the following rates will apply to subscribers in Coleman County and in our own trade territory. Foreign subscribers pay the regular rate of \$1.50 per year.

- The Santa Anna News two years \$1.75.
- The Santa Anna News three years \$2.50.
- The Santa Anna News four years \$3.00.
- Fort Worth Star Telegram Daily and Sunday by mail one year \$6.60.
- Daily without Sunday one year \$5.60.
- Add 40c to either of the above and receive the Santa Anna News.
- Dallas News, Daily and Sunday, one year \$6.60.
- Dallas News, Daily only, one year \$6.25.
- Abilene Morning News, Daily and Sunday, one year \$4.65.
- San Angelo Morning Times or Evening Standard, Daily and Sunday, one year \$4.65.

San Angelo Morning Times or the Abilene Morning News Daily and Sunday and the Santa Anna News weekly for one year all for only \$5.00

**Facts Vs. "Baloney"**  
**Ex-Governor Smith's Attack on President Roosevelt's Monetary Policy Analyzed By the**

**COMMITTEE FOR THE NATION**

Former Governor Alfred E. Smith puts himself down as a "sound money man" but does not define what is "sound money." It therefore may be fair to assume that Governor Smith arrived at his conclusions by the same process of investigation as the Chamber of Commerce of the State of New York, whose position he endorses—by refusing to look at the evidence supporting the soundness of the President's monetary program. For the first time in his distinguished career the Governor has neglected his own sound advice always to "look at the record."

Up to March 4th the United States engaged in the greatest monetary experiment by remaining on the gold standard after 31 nations had found it impossible or undesirable to do so. The American people were made the "guinea-pigs" then—and were placed on a starvation diet!

Under the guidance of the Federal Reserve and the financial leadership of New York, the American people were put through a ruinous deflation. It brought falling prices and unemployment. Farmers had to produce two or three times as much to pay their debts in gold. Homes that workers were trying to pay for lost their value. There were no tenants for new skyscrapers erected when financiers were making what they thought were safe mortgage loans under Governor Smith's "sound money."

Bank assets were impaired; millions of depositors lost their savings. With assets reduced, some insurance companies failed, and finally on March 4th, sticking to the "good, old-fashioned gold standard," our entire banking structure collapsed.

These are facts and not "baloney." There was something so wrong with the gold standard that England, with the wisest financial leadership in the world, went off the gold two years ago and increased the price of gold from day to day in her London free gold market, exactly as President Roosevelt is doing now for the United States. For Australia and New Zealand she dou-

bled the price of gold and restored prosperity.

It takes insight into the financial mechanism and careful study to understand these problems. At Cornell University, during the past fifteen years, there has been carried through the most exhaustive investigation ever made into gold and prices.

It is fortunate for the nation that we have in the White House a man with monetary insight who is thoroughly familiar with the results of this research. Guided by the results of this work, President Roosevelt is now carrying through the necessary monetary changes to re-establish our prosperity. He is proceeding with greater understanding than any statesman who has grappled with the problem.

Rebuilding to really sound money and a proper medium of exchange is too complex a problem to be dismissed with Governor Smith's epithet "baloney." Blindly returning to the gold standard is not the solution. Insight and constructive statesmanship are required.

Mrs. D. L. Pieratt spent the holidays in Austin. Miss Land also attended the State Teachers' Convention.

Add permanent headlines: "New Revolt in Cuba."

**Principals Are Interested In Their Graduates**

The real efficiency and success of a school system and its principal heads is reflected through the future activity of its graduates.

The soundness of high school training is not proven until one has faced the world's problems and tested the foundation of his education.

It is only natural, therefore, that high school superintendents and principals have a keen interest in the future plans of each of their graduates, since their success to a large degree is governed by the success of their former students.

If high school principals should keep a record of the lives of their graduates for a period of twenty years, it would be interesting. A few would probably reach an outstanding place in life, some would be complete failures, but the majority would be average citizens in a position merely to dispose of the ordinary duties of life. Only individuals who are a little better prepared than this great mass are in demand.

Entirely too many young people, in making their plans after graduating from high school, fail to realize the difference in schools, as well as the courses

they have to offer. Every student could not attend the university and be a successful doctor, lawyer, engineer, or teacher; neither could they attend a business or vocational school and all be successful. There is a specific place in life for everyone. Consult your high school principal or superintendent. He will welcome an opportunity to help you. He is interested in you.

Tyler Commercial College and School of Business Administration will also assist you in selecting the proper type of specialized training. Ask for their valuable book, "Achieving Success in Business." Use the coupon below.

Your name .....

Your address .....

Tyler Commercial College and School of Business Administration, Tyler, Texas

**SEALS TO FINANCE MUSEUM CAMPAIGN**

Since all funds from the sale of Centennial coins are pledged to the State Museum, the American Legion Committee will raise finances to wage its Centennial educational campaign by the sale of "For the Texas Centennial" seals. The seals, red, white and blue, show the outline of the Texas map and a Lone Star, and are for the back of envelopes, packages, Texas manufactured products and other possible advertising media. The seals have proven popular from their first appearance. A state-wide seal sale will be waged soon. The seals are sold at one-half a cent each and may be procured from the local Post or from the committee's headquarters at Austin.

IT PAYS TO ADVERTISE

We Congratulate

**THE SANTA ANNA NATIONAL BANK**

**CONGRATULATIONS**

To the citizens of Santa Anna and community who have made it possible for us to have a new Bank.

**It Is Your Bank**

IT IS A GOOD BANK NOW and will be a better one later for we know the spirit of Coleman County citizens. Under the management of Mr. Edwards, with the assistance of Messrs. Kelley, Weaver, Yarborough, Lowe and Wallace as directors, WE KNOW WE WILL HAVE A GOOD BANK. WE REJOICE WITH THE COMMUNITY.

**D. R. HILL & BROTHER**

and wish it all prosperity possible

**LEEPER-CURD Lumber Co.**

**Greetings and Congratulations--**

to the Santa Anna National Bank upon your successful opening. Here's wishing you a pleasant and profitable future.

GREETINGS to the public. Visit our store, toyland headquarters and see our beautiful holiday line.

**F. E. Combs Variety Store**

**Congratulations and Felicitations**

—to the—

Officers and Directors of the old First National Bank and the new Santa Anna National Bank, and the entire citizenship of Santa Anna and its rural communities on your efforts being crowned with success in giving again to the city and surrounding territory **GOOD BANKING FACILITIES.**

In the sincere language of our ancient Rip Van Winkle, who also knew well the pinch of adversity—

*May You All Live Long and Prosper*

**AN INTERESTED CITIZEN**

# CONGRATULATIONS

## The Officers and Directors of **THE SANTA ANNA NATIONAL BANK**

wish to congratulate the citizens of Santa Anna and the trade territory for their unceasing efforts to establish a new banking institution in our town

Charter No. 1384

Reserve District No. 11.

Report of condition of the

### THE SANTA ANNA NATIONAL BANK

Santa Anna, Texas.

As shown at the time the Assets and Liabilities were taken over from the First National Bank as per contract.

Dec. 2, 1933.

#### RESOURCES

Loans and Discounts .....	\$96,628.90
Banking House .....	12,000.00
Furniture & Fixtures .....	3,000.00
Bonds .....	8,450.00
Federal Reserve Bank Stock .....	1,800.00
Cash and Exchange .....	72,357.06
Segregated Cash (conservator) .....	93,434.64
	<hr/>
	287,670.60

#### LIABILITIES

Capital .....	\$50,000.00
Surplus .....	10,000.00
Undivided Profits .....	15,000.00
Deposits .....	119,235.96
Deposits (conservator) .....	93,434.64
	<hr/>
	287,670.60

The above statement is true and correct to best of my knowledge and belief.

M. A. EDWARDS, Cashier

The 163 stockholders of this bank are the ones who made it possible for the institution to come into existence, and we hope to make the bank here a factor of which the large number of stockholders will appreciate and approve.

We thank the people of Santa Anna for the splendid celebration Tuesday, and were pleased beyond expression to witness the large attendance. We thank the Santa Anna News for the interest shown us, especially for the favor last Friday in publishing their second edition carrying our announcement, which made it possible for us to open the bank Monday.

The statement is offered for your information and approval.

There was added to the above \$26,500.00 in new deposits in cash the first day the bank was open for business. Words to express our appreciation for the wonderful cooperation and favorable consideration accorded us is not at our command, but in the best language we command, WE THANK YOU.

## The Officers and Directors of **THE SANTA ANNA NATIONAL BANK**

Santa Anna News

Friday, December 1, 1933

J. J. GREGG, Editor & Publisher

Entered as second-class matter at the postoffice, Santa Anna, Tex.

R. T. S. CONVENTION IN MINERAL WELLS

Thanksgiving Day and the two days following were Texas Baptist Training Service Days in Mineral Wells last week. Coleman County was represented by the Associational B. T. S. President, Miss Georgia King of Rockwood, two entrants in the Primary Story Telling Contest, Miss Mary Frances Herring and Mack Norris of Whon, and two Beginner Contestants, Allen Warren Gill and Joyce Gill, besides the following: Rev. and Mrs. P. F. Squires and children, Charles and Mary Ellen, Mr. and Mrs. Wesley Williams, Miss Lou Belle Tucker, of Coleman, Mr. and Mrs. E. W. Gill, Jr. of Whon, and Miss Queenie Gregg of San-

ta Anna. The group reported a most enjoyable session, and have resolved to attend the Convention in Lubbock during the Thanksgiving Holidays next year.

Detailed reports will be given by the group at the Associational Meeting at the First Baptist Church in Coleman next Sunday afternoon.

Miss Besse Evans of Daniel Baker College, Brownwood, spent the week-end with her parents.

Mr. and Mrs. J. F. Simpson of Brownwood visited Mrs. Simpson's Mother, Mrs. Dora Bell, Sunday.

Week-end visitors in the Mrs. B. A. Creamer home were Bernard Summers of Fort Worth, and Jack Bower of Dallas.

Game Hunter: "Quick, a leopard! Shoot him on the spot." Lame Hunter: "Which spot? I say, be a little more specific."

ON TEXAS FARMS

That a balanced ration, a self-feeder and an automatic water trough will pay in raising pigs has been demonstrated to neighboring farmers by Millie Kristof, Burleson county 4-H club girl. Her 8 pure bred Poland China pigs weighed an average of 222 pounds at the end of 177 days.

Leisure time that results in 14 rugs valued at \$102.40 is time well spent, thinks Mrs. A. M. Daniels, home industries demonstrator in the home demonstration clubs of Lynn county. She has a ready sale for all her rugs.

While corn in Guadalupe county was burning up last summer, Henry Pfannstiel had 50 acres on terraced land that stood the drouth and promised 10 to 15 bushels per acre without any late rain, says the county agent. July rains came and the crop made 28 bushels more per acre than unterraced land.

"It's hard to make a profit now in dairying but it can be done by proper feeding with home grown feeds, the members of the Wheeler County Pure Bred Sire Association agreed in their recent annual meeting. It is a good time to buy good bulls, they said, and commended the county agent for organizing another bull circle last summer.

Instead of giving her cull hens away this fall in market sales Mrs. Tom Johnson of Edorado canned 32 pints of chicken products by home demonstration methods. She now has on pantry shelves sandwich meat, roast, soup, and giblets.

An old chicken house was rebuilt into a modern A and M roof type house at a cost of \$5 last spring by Howard Sport of Bagwell's community in Red River county with the help of the county agent. Mrs. Sport, after de-lousing the flock of 140 and feeding them well from self-feeders, reports clearing \$38 above feed cost from eggs, in addition to having all the family could eat.

Wharton —A total profit of \$359.69 from three years of 4-H club work has been made by Irene Garrett of the Lawson 4-H Club in Wharton county, according to Miss Madeline Rector, home demonstration agent. Most of Irene's profits were realized from a poultry flock she started three years ago when she won a trio of Black Australorps at a local fair. She made a profit of \$4.54 on her flock this year and has on hand 34 pullets and two cockerels. In addition to her poultry work Irene has this year canned 212 containers of food and beautified her yard by moving the fence back to make the yard larger, planting 45 foundation shrubs and laying a brick walk.

Goldthwaite —That apples can be raised in Mills county commercially as well as for home use has been shown by J. J. Cockrell who this year sold 250 bushels of apples from 98 Golden Delicious trees for \$500, says W. P. Weaver, county agent. The trees were planted 9 years ago and take up three acres of land. Mr. Cockrell has added a few more trees each year. Three other farmers in the same community 12 miles south of here are also making a success with apples, Mr. Weaver states.

Lufkin —Pantry costing from \$14.70 to \$38.40 to fill were found to contain as high as 83 different products and as much as 1000 cans and jars full of food when home demonstration club women of Angelina county entertained achievement day visitors this fall. In addition to pantry demonstrations, inspection was made of wardrobe, garden, yard and bedroom demonstrations, reports Miss Gladys Young, home demonstration agent.

Mr. and Mrs. G. E. Adams recently moved back to Santa Anna after being absent for about three years. Mr. Adams was a merchant in Santa Anna for 20 years, and is known to most everyone in this part of Coleman county. They are now living in the S. H. Phillips home on Mountain Street.

Mrs. C. W. Terry, known in Santa Anna as Mrs. Comer Blue before her marriage to Mr. Terry, who owns a Drug Store at Forney, Texas, is here this week looking after business matters and visiting with friends. Mrs. Terry was among the out-of-town guests to enjoy the celebration Tuesday.

John Hinds of Roosevelt County, New Mexico, visited friends here Tuesday.

Mrs. C. C. Tyler of Rising Star, a good friend and former neighbor of the editor and family, enroute to San Antonio to visit a son, paid a short visit to the News force Wednesday afternoon. Mrs. Tyler is the mother of Mayor W. E. Tyler, who is also vice president and cashier of the Continental State Bank at Rising Star, numbered among our good friends of former days.

Mr. and Mrs. Hardy Blue and children, Mr. and Mrs. J. L. Harries and daughter Rebecca Jane, and Bettie Sue Turner spent Sunday in the Mr. and Mrs. Ernest Allen home in Blanket.

Rev. and Mrs. Ray McCorkle and little daughter of Brownwood visited in the Melvin Lamb home Sunday.

Lloyd and Eugene Smith of Ada, Oklahoma, and Mr. and Mrs. Roy Guest of Conroe, Texas, are visiting in the Harvey Guest home in the Buffalo Community. According to a note handed the editor, it is the first meeting of Mr. Guest and his son in eighteen years.

Forrest Marshall of Dallas visited his parents, Mr. and Mrs. E. W. Marshall during the holidays. He was accompanied back to Dallas by Mrs. S. A. Niell, who is visiting in the home of her daughter, Mrs. Sam Jones.

William Earl Ragsdale of Simmons University, Abilene, spent the Thanksgiving holidays with his parents.

Sam Brewer was called to San Antonio Tuesday to attend the

funeral of a brother, T. H. Brewer, who died Monday afternoon.

Mr. and Mrs. C. Z. Bays and son of San Angelo and Mr. and Mrs. W. M. Bays and daughter of Del Rio spent Thanksgiving with their mother, Mrs. A. L. Bays.

Jesse Lee Sparkman of Howard Payne College spent the week-end with his parents.

A letter from Mrs. Gregg spent the holidays with Evelyn Thursday morning states that Evans,

her father is very low and that little hope is held for his recovery.

Mr. and Mrs. H. Graham and children, J. M. Byrd and daughter Virginia, all of Waco, visited Mr. and Mrs. J. M. Byrd last week-end.

Miss Bulala Grady spent the holidays with her parents at Indian Creek.

Miss Aurelia Tweedle of Bangor spent the holidays with Evelyn Thursday morning states that Evans,

Extra Copies

this week

We are printing several extra copies of the News this week, and if you are not a regular subscriber, accept this as an invitation to become a regular reader.

See our rates elsewhere.

Greetings and Congratulations from Rose Gin

Let's all pull together

Simpson & Turner

Congratulations!

We congratulate the officers and directors of the Santa Anna National Bank on their successful opening, and further congratulate all who have interested themselves in extending a helping hand. May your further efforts be crowned with success.

Purdy Mercantile Co.

CONGRATULATIONS to the SANTA ANNA NATIONAL BANK

on your fine showing and successful opening

B. B. WALLACE

Congratulations

to the

SANTA ANNA NATIONAL BANK

We are proud to be a Stockholder

Santa Anna Gas Co

CONGRATULATIONS

to THE OFFICERS AND DIRECTORS

of THE SANTA ANNA NATIONAL BANK

With our bank as good as the best, with a guarantee of the best of service, with our deposits as safe as the U. S. Treasury, why not join together and show our appreciation to the management and have them know that we will help them to make Santa Anna a better place for new industries.

We have enjoyed a good portion of the trade in the Santa Anna territory. The Christmas Turkey market is now open and we hope to have a chance at your Christmas turkeys, chickens, eggs, and cream.

BANNER ICE AND PRODUCE COMPANY Santa Anna, Texas

SAVE with SAFETY at the Corner Drug Co. Rexall DRUG STORE

Congratulations

to the officers, directors, and stockholders of the

Santa Anna National Bank

We believe that the re-opening of the bank will help materially, to bring back the prosperity that has made Santa Anna "the best little town in Texas."

Don't puzzle over your Christmas list. You can be sure of finding at your Rexall Store useful, appropriate gifts for everyone on your list. You'll save on EVERY ITEM.

See the Beautiful Gifts to be given FREE Christmas Eve.



ADMIRATION at HALF PRICE!

Many smart women have now discovered how to give beauty the finest care, yet save at least half what they formerly spent for beauty aids.

Jonteel TOILETRIES

COMFORT in 3 minutes in 30 seconds. Rexall DRUG STORE

Secretary, Department of the City of Santa Anna, Texas... DECEMBER 1, 1933... THE SANTA ANNA NATIONAL BANK...



The Mountaineer THE STAFF EDITOR-IN-CHIEF IRENE ROUNTREE ASSISTANT EDITOR MAY CAMPBELL SENIOR REPORTER ROBERT HUNTER JUNIOR REPORTER MAY CAMPBELL SOPHOMORE REPORTER CREIGHTON MORGAN FRESHMAN REPORTER RUBY LEE PRICE SPORTS EDITOR VERNON RAGSDALE JOKE EDITOR LOUISE WILSFORD

thall, J. D. Pleratt, and Ben Junior Parker, was a scene very typical of the open markets of Spain. Samuel Hays, a vegetable vender, worked very hard before he was able to sell Annie Louise Watkins, a North American experienced in the ways of Spanish markets, a bushel of potatoes at even half price.

limited absence from class and shall make extensive use of them. 4. Should he have occasion to ask a question of a drowsy pupil, he shall whisper in the sleeper's ear, being careful not to cause an irritating disturbance. 5. He shall take no notice of absence from class. 6. He shall lay especial emphasis on hints to answers to examination questions. 7. No class period shall require more than fifteen minutes of studious labor. 8. He shall flunk no athlete, nay, not even a student. 9. He shall take no heed of whispered conversations between members of his classes.

Magazines Received in Library That no student need give lack of magazines as an excuse for not doing his research work was revealed to a Scribbler in a look around the library. After considering the multifarious magazines received weekly and monthly you will doubtless agree with her. The magazines received weekly are: Literary Digest, Scholastic, New Republic, and Junior Review. Magazines received monthly are: Popular Science, Hygiene, Scientific American, World's Work, Texas Outlook, National Republic, The Lion, and Current History.

(SEAL) J. F. T. O'CONNOR Comptroller of the Currency

Corsicana - An auction sale of 31 Jersey cattle held at Blooming Grove in Navarro county in October represented the first real cash-in realized by members of a community Jersey club organized four years ago, reports C. C. Morris, county agent. The average of the sale was \$45 for cattle ranging from calves to grown animals. The younger cattle brought almost as much per head as the older ones. The club was started with the importation of a carload of well-bred animals from Northern States. Now that a satisfactory sale has been held many of the breeders are convinced that good Jerseys are a distinct asset on the farm, even in depression times, Mr. Morris says.

Miss Maxine Durham of Hamilton came last week to make her home with her sister, Miss Lillian, here.

Why Get Up Nights? THIS 25c TEST FREE IF IT FAILS Use this milder laxative. Drive out the impurities and excess acids which cause the irritation that wakes you up. Get a regular 25 cent box of BUKETS, made from buchu leaves, juniper oil, etc. After four days test, if not satisfied, go back and get your 25c. They work on the bladder similar to castor oil on the bowels. Bladder irregularity is nature's danger signal and may warn you of trouble. You are bound to feel better after this cleansing and you get your regular sleep. Phillips Drug Co., says Bukets is a best seller.

NOTICE For the convenience of my customers I will park my Watkins car across the street north from the depot on Saturday afternoons during December. W. T. ISAAC, Watkins Dealer. FOR SALE: White Leghorn cocks, at my farm. G. V. Herring, 4545. FOR SALE: Good work mules. See W. J. Hosh at Santa Anna Furniture & Unde taking Co. 11c SEED OATS: First year run Ferguson at 50c per bushel. Virgil Newman.

Spanish Program Given In Chapel "Los Dramaturgos," a group of reading lessons made into plays, were presented in chapel last Wednesday, November 29, by the morning section of Spanish II under the efficient supervision of the instructor, Miss Land.

The program was begun by the singing of "Rancho Grande" (Large Ranch) by the following girls: Beth Barnes, Bess Inez Shield, Francine Merritt, Carmilla Flores, Vivian Wristen, Annie Louise Watkins, Thelma Lowe, Frances Gregg, Gladys Creamer, May Campbell, Minnieola Price and Armenta Ragsdale. The first drama, "The Sellers," dedicated to Dexter Wal-

MANY STUDENTS ATTAIN HONOR ROLL Honor rolls are sources of great pleasure when they increase as Santa Anna High School's last one did. The honor roll for the second six weeks is 11 percent larger than that of the first six weeks.

The honor roll is as follows: Freshmen: Carlene Ashmore, Marilyn Baxter, Jane Catherine Burden, Pauline Eubank, Mattie John Justice, Rosalie Niell, Ruby Lee Price, Annette Shield, Doris Spencer, Irene Stiles, Lela Ruth Traitor. Sophomores: Creighton Morgan, Alton Diserens, Ted Bradford, Emma John Blake, Mary S. Garrett. Juniors: Beth Barnes, May Campbell, Holland Chea, Frances Gregg, Dosh T. McCreary, Eddie Vaughn Mills, Leon Morgan, Minnieola Price, Vernon Ragsdale, Eleanor Ridings, Bess Inez Shield, Ernestine Thames. Seniors: Lena Jane Barlett, Lydia Ruth Davis, Helen Dean, Russell Hale, Francine Merritt, Ruth Niell, Armenta Ragsdale, Irene Rountree, Virgil Sewell, Annie Louise Watkins, John David Harper.

Two seniors, Lydia Ruth Davis and Helen Dean, were also on the previous honor roll, but their names were omitted due to grades incomplete at that time. The percentage of classes on the honor roll is: Freshmen, 23 percent; Seniors, 20 percent; Juniors, 18.7 percent; Sophomores, 9.5 percent.

SCHOOL DAYS Happy, golden school days, Bright of life the phrase That tells about our school days, That were align with grand amaz.

SCHOOL DAYS School days, a jewel bright, That gave to us a bit of light To help us on, the doubts to fight, To live for honesty and right. School days were tinged in gold I think, as grows the story old. For many a precious gem I hold That came from memories yet half told. Could that school days ever be To furnish life with ecstasy To keep anew the memory, Of life's sweet youth affectively!

Rules for Faculty Behavior 1. Instructor must come into room unostentatiously, tip-toeing to avoid disturbing any students engrossed in their immediate occupations. He must nod a cheery "Good morning!" whether it is or not. 2. He shall never rap for attention nor raise his voice to more than a modulated tone. 3. He shall be granted un-

JUNIOR GIRLS FAVORITE CHEWING GUM Some of the junior girls were asked what their favorite chewing gum was. The replies were various. Ruth Davis, without much ceremony, said, "I like Juicy Fruit."

"Spearmint," was the answer given by Juanita Pitman. Mattie Haines and Ora Alice Newman, two of a kind, said, "We always chew Juicy Fruit." Sylvia Ann Everett just said she didn't know; then she said, "Spearmint." Gladys Creamer replied to the question, "Doublemint." Zelta Ruth Moseley, decided, "I like Dentyne." But when Faye Routh was asked, she replied emphatically, "Double-bubble Blow Gum!"

MRS. S. M. ROBINET Mrs. S. M. Robinet, 39, died here Sunday morning in the Richard Smith home. Mr. and Mrs. Robinet had leased their service station north of the gap and gave possession Saturday. They were spending the night in the Smith home, and intended to go to Coryell county soon to take care of Mrs. Robinet's invalid mother. Mrs. Robinet became ill Saturday evening and died Sunday morning. The remains were prepared by Hosh Brothers and shipped to Coppas Cove Sunday night, for burial there Monday.

BAGS LARGE BUCK A message from the Casey Ranch in Pecos county, states that our good friend R. N. (Uncle Bob) Story bagged a 13 point, 225 pound buck there recently. Uncle Bob is now visiting with relatives and friends in the parts, and telling them how to kill the big'ens.

DELAYED COLD WELCOMED The cold snap this week might have caught some people away from home without their winter clothes, but it was welcomed by many who had fat hogs in the pen and were pork hungry. Some were short of feed and long of appetite, thus, several hundred hogs were slaughtered shortly after the nother appeared. Remember folks, pork is legal tender at the News office to the extent of your subscription, regardless of the number of years.

COLEMAN COUNTY LEAGUE UNION COUNCILOR MEET The Coleman County League Union Councilor met Tuesday night, December 5, at Coleman. The League Union will meet at Coleman December 19 instead of December 20.

That no student need give lack of magazines as an excuse for not doing his research work was revealed to a Scribbler in a look around the library. After considering the multifarious magazines received weekly and monthly you will doubtless agree with her.

The magazines received weekly are: Literary Digest, Scholastic, New Republic, and Junior Review. Magazines received monthly are: Popular Science, Hygiene, Scientific American, World's Work, Texas Outlook, National Republic, The Lion, and Current History.

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THE RED & WHITE STORES ALL YOUR FOOD REQUIREMENTS UNDER ONE ROOF! Baking Needs With the holidays close at hand, stock up on baking requirements... flour, baking powder, extracts, spices, sugar, mince meat, etc. Remember your Red & White Store can fill your every need—get the Red & White habit—shop every day! Specials for Friday-Sat., Dec. 8 and 9 FRUITS No. 10. Pineapple, Apricots, Peaches, Pears, Black Berries, and Prunes. Each .45 LYE Red & White, Full Wt., Full strength, 3 cans 25c PRUNES California, Choice, 2 pounds 19c SORGHUM Waconia, Pure, No. 10 can 49c POST TOASTIES Reg. Pkg. Each 11c COFFEE Sun-up, Quality Not Can, pound 19c MACARONI Yankee Doodle Package 5c SOAPS SOAP Regular Bars, 19 for Red & White Laundry, 25c Soap Chips 5 lb. pkgs. Blue & White, 35c Blue-White Hard Water, Excellent Value, bar 6c Fresh Fruits & Vegetables APPLES Fancy Jonathans, Med. for school, Each 1c LEMONS California Red Balls, Large, dozen 17c LETTUCE Firm and Crisp, Large Heads, Each 5c Suggestions For Your Baking Requirements— Biscuit Flour Red & White, 40 Ounce Pkg. 31c Mince Meat Red & White, 9 Oz. Packages, 25c DATES Red & White, Pitted, 10 Oz. Pkg. 19c FLOUR Red & White, the best, 24 lb. sack 98c Baking Powder Calumet, 16 Oz. Can 23c Coconut Baker's Moist, Yellow Label, No. 1 Can 11c SPUDS No. 1 Idahoes, Smooth Why Pay More, 10 pounds 17c MARKET SPECIALS BACON Dexter, Sliced pound 18c CHEESE Full Cream pound 17c ROAST Forequarter, Pound, 10c BOLOGNA Per pound 12c Rib Stew Fancy Veal, pound 8c

Among the out-of-town visitors here Tuesday to join the local citizens in celebrating the opening of the bank were Joe B. Pouns, editor of the Democrat-Voice at Coleman, J. T. Williamson, special correspondent for the San Angelo Standard Times; George W. McDaniel, Jr., circulation manager; Max Bently, editor, and C. H. Ross, solicitor, all with the Abilene Reporter News of Abilene; Fred Schroeder, vice president, Dan Galliger, secretary-treasurer of the Abilene office of the West Texas Utilities Company; W. E. Wallace, district superintendent, and Charley Combs of the Ballinger office of the West Texas Utilities Company, and many others. Brownwood, Bangs, Brady, Coleman and other places were represented and the local people were here from every direction. Jack Scott, editor of the Cross Plains Review, wired his congratulations, and Amos

G. Carter, publisher of the Fort Worth Star Telegram, wired his regrets and stated that he was just leaving for his annual hunting trip in Old Mexico.

SCHOOL PLAY AT LIBERTY Friday night, December 15th, a two act comedy drama will be given at the Liberty School house, entitled "When the Clock Strikes 12." Pies will be sold and the proceeds from the sale and admission to the play will be used for school funds. The admission will be 10c. 1p

Cumberland Presbyterian Rev. O. N. Baucum will preach at the Cumberland Presbyterian Church next Sunday morning and night. We would be glad to have all who will to worship with us.

PLUMBING REPAIR WORK see or call C. O. WATKINS Phone 170

DR. CHARLES ROBERG VETERINARIAN OFFICE 106 CONCHO ST. Office Phone - Home Phone 316 317 COLEMAN TEXAS

FOR THE CONVENIENCE OF MY CUSTOMERS I WILL PARK MY WATKINS CAR ACROSS THE STREET NORTH FROM THE DEPOT ON SATURDAY AFTERNOONS DURING DECEMBER. W. T. ISAAC, Watkins Dealer.

FOR SALE: White Leghorn cocks, at my farm. G. V. Herring, 4545.

FOR SALE: Good work mules. See W. J. Hosh at Santa Anna Furniture & Unde taking Co. 11c SEED OATS: First year run Ferguson at 50c per bushel. Virgil Newman.

NOT MUCH DAMAGE Your fire didn't hurt so much as we caught it before it spread. Don't thank us, though, thank your fire insurance. A little delay would have cost a big price. Santa Anna Telephone Company

Congratulations to the SANTA ANNA NATIONAL BANK Save Tickets on Cash Purchases or Accounts Paid and Get Set of Dishes FREE. Try Us For Your Christmas Needs. Walker's Pharmacy

Congratulations! WE wish to congratulate the Santa Anna National Bank on its successful opening and wish you a successful future, but our main business is to sell and repair Chevrolet Automobiles. May our dealings be mutual and pleasant. Mathews Motor Co.

Congratulations 1st. The officers and directors of the Santa Anna National Bank upon your Success in completing your organization and the opening of a New Bank in Santa Anna. 2nd. To the Stockholders who made it possible for Santa Anna to have a bank without restrictions. 3rd. We wish to announce our store is stocked with a nice stock of seasonable merchandise. Drygoods, Shoes, Work Clothes, Sweaters and many items suitable for your Holiday Purchasing. GENRETT DRY GOODS COMPANY



The Mountaineer

THE STAFF

- EDITOR-IN-CHIEF  
—IRENE ROUNTREE
- ASSISTANT EDITOR  
—MAX CAMPBELL
- SENIOR REPORTER  
—ROBERT HUNTER
- JUNIOR REPORTER  
—MAY CAMPBELL
- SOPHOMORE REPORTER  
—GREGHTON MORGAN
- FRESHMAN REPORTER  
—RUBY LEE PRICE
- SPORTS EDITOR  
—VERNON RAGSDALE
- JOKE EDITOR  
—LOUISE WILSFORD

FOLLOW THE LEADER

"We have heard—more and more of the need of shifting emphasis and putting stress where it belongs, on the development of the student.— The time has come to furnish leadership."

Thus does Professor Chauncey Boucher deplore the sausage mill tactics practiced by our schools today, tactics responsible to an unbelievable degree for the similarity of graduate characteristics. We are creating a mass of dittos with the acceleration of leaders as a result.

In spite of the recognized differentiation in ability existent among students, mass education has succeeded in producing an amazing identity of capabilities.— The "born leader" has fallen from his place, and is succeeded by a member of the mob, not different enough from the rest of his associates to make the choice a logical one.

This has perhaps two exciting forces. Mass education has planned down the person of outstanding natural abilities by the

artificial culture of the capabilities of his fellows. And the rise of the co-educational institution discourages any aptitude for female leadership by flaunting the preeminence of male leaders.

The first must be met by selective education, if we shall ever come to that. The second is being met in the college for women. Taken from an atmosphere where merit succumbs to the longest eyelashes for succession to class office, the woman may find her expansion toward leadership infinitely accelerated.

—The Lass-o.

SENIOR BASKETBALL CAPTAIN IS ELECTED

Monday in home room senior boys elected the basketball captain for the senior team this year. Auby Fay Murriell received the plurality.

Auby Fay, a student from Shields, has played basketball for two years, both at Shields. Last year he was a temporary captain.

Each class elected a captain for its class team, and the teams will compete for supremacy.

BOX SUPPER IS GIVEN

Monday night, November 27th, the High School Parent Teachers Association and the Pep Squad sponsored an old time box supper at the High School.

Several boxes were sold, pies were sold by the piece, and a collection of merchandise donated by the local merchants was auctioned.

Proceeds from the supper amounted to fifty-three dollars. This money will be used to give the annual football banquet.

NEW CHARTS RECEIVED

A new list of American Citizenship Charts has been purchased by the school for use in the Civics and Economics classes.

Monday morning Mrs. Bartlett went through the charts with the pupils to find out what was included in them. They are very good material to work with, and will prove to be a great help in working up class note books.

JUNIOR NEWS

Holland Cheaney was elected basketball captain of the junior boy's basket ball team during home room Tuesday morning.

The team intends to work hard for the class championship, for it feels sure the prospects of winning first place are very promising.

PHYSICAL EDUCATION

On Mondays and Wednesdays the girls take physical education either the second, fifth, or seventh period.

Some play tennis, and others play basketball, baseball, and volley ball.

Girls who are coming out for these activities are working diligently to win the county championship.

CAMPUS PHILOSOPHY

A person should always remember he is not a majority.

Some people want to be the first to look for work and the last to find a job.

Some people have only the courage of the other fellow's conviction.

When a man loses his money, all he has left is himself.

A man's adversity is offset by the enjoyment it affords his enemies.

—The Lass-o.

Half Holiday Granted Tuesday Afternoon

In order to give them an opportunity to join in the celebrations following the opening of a new bank in Santa Anna, teachers and students were allowed a half holiday Tuesday afternoon. Also, another purpose of this release from classes was to give students a chance to "root" for Santa Anna in the football game between the Santa Anna and Brady High Schools.

PERSONALS

Mr. and Mrs. Ford Barnes and family spent the Thanksgiving holidays in Garden City, Texas with Mrs. Barnes mother and father.

Mr. and Mrs. J. C. Scarborough spent the holidays in east Texas visiting relatives.

The following college students spent the Thanksgiving holidays at home: Jesse Lee Sparkman, Clovis Fletcher, Irene McCreary, Garret Slaughter, A. G. Weaver, Clifford Wheeler, Audas Smith and Leon Ward.

# Congratulations!

Congratulations to Officers, Directors and Depositors of The Santa Anna National Bank of Santa Anna. Your spirit, your co-operation and your faith in the ultimate outcome of your territory have overcome the onslaught of many economic reverses.

We rejoice with the Citizens of Santa Anna and join hands in pressing beyond the cloud of yesterday's doubts, mistakes, and misunderstandings - to a brighter and more secure tomorrow, building more worthy structures on the lessons of the past.

**West Texas Utilities Co.**

GREETINGS

to

THE

SANTA ANNA

NATIONAL

BANK

BLUE MERC. CO.

Congratulations to the Officers and Directors of the retiring

## First National Bank

with a special tribute to Mr. Burgess Weaver, President of the First National Bank, and to the

Officers and Directors of

# THE SANTA ANNA NATIONAL BANK

with special emphasis to the Depositors Committee which worked so faithfully to perfect the new organization; also to the entire citizenship who subscribed a portion of their funds and made the new bank possible.

When we can serve you, command us

**L. F. HARDING, Gulf Products**

Mr. and Mrs. Bud Kelley were guests in the home of Mr. and Mrs. Lee Kelley of Concord Friday night.

Mr. Vernon Herring has been on the sick list the past week. Mrs. S. A. Moore were guests in the D. H. Moore home in Tricham Thursday.

Thanksgiving guests of Mr. and Mrs. Hugh Phillips and family Iona Thursday were Mrs. M. F. Blanton and Mrs. Nell and Shirley, and Mrs. Marie Moore.

An O'Connell hunt was enjoyed by the following young folks Thursday night: Misses Nell and Shirley Blanton, Ruth Moore, Iona Phillips, Zella Box and Messrs. Edwin and Cecil Moore, Clifford Rainey, Joe Phillips and Odelle Box.

Mrs. William Cupps took her Sunday School Class on a picnic Thursday.

Miss Margie Flemming and brother Charlie spent Thanksgiving in Austin visiting relatives.

Mr. Cecil Moore left Wednesday night for Loneview where he will be employed.

Mr. and Mrs. Dick Ford entertained the young folks with a party Saturday night.

Misses Lavada May and Selig Ripley of Sana Anna were weekend guests in the Carl Mathews home.

Mr. Fred McCormick was a business visitor in Dallas last week.

Mrs. G. O. Welch visited her daughter, Mrs. Harmon, of Five Oak community last week-end.

Mr. and Mrs. Johnnie Mullis and family visited relatives in Tricham Sunday.

Mrs. Hugh Phillips, Mrs. G. O. Welch and Misses Iona Phillips and Shirley Blanton were guests in the T. H. Phillips home near Glen Cove Monday. Miss Iona remained for an indefinite visit.

Mrs. Carl Mathews was a caller in the George May home Saturday.

Mr. and Mrs. S. A. Moore attended the singing at Plainview Sunday.

Mrs. C. F. McCormick entertained Monday night with a party in honor of her nephew, Floyd Flores, who left Tuesday for Carlsbad.

Mr. and Mrs. S. A. Moore gave a singing Sunday night.

Mrs. Ella Wagner and family visited her parents, Mr. and Mrs. W. H. Perry Monday.

Mr. and Mrs. Bud Kelley entertained with a party Thursday night, honoring Mr. and Mrs. Clifford Rainey. Various games, including some tables of 42 were played. At a late hour hot chocolate and cake were served to the following: Mr. and Mrs. Dick Ford; Mr. and Mrs. Les Kelley of Concord; Misses Iona and Madge Phillips; Ruth Marie Moore and Shirley Blanton, and Messrs. Joe Phillips, Edwin Moore, Sidney Blanton, Chester Mathews, Armour Vardeman; Ray Kelley and Hershel Welch of Concord, and the honor guests, Mr. and Mrs. Clifford Rainey. Mrs. Rainey was before her marriage Saturday Miss Nell Blanton.

The Cleveland Union Sunday School class enjoyed a picnic on the creek Thanksgiving Day. Those present were: Mrs. William Cupps, teacher; Mr. and Mrs. Richard Jennings, Miss Doris Cupps, Madge Phillips, Aletha Beavers, Louise and Ruby Thompson, Mary Neal Priest, Zella Box, Messrs. Paul Jennings, Lofton Priest, William Jennings, Oran Mullis, Richard Baugh, Bunk Wagner and Weldon Priest.

Thursday night Oran Mullis entertained the class with a party. Those present were: Misses Aletha Beavers, Mary Neal Priest, Zella Box, Ruby, Louise and Cleo Thompson, and Messrs. Lofton Priest, Floyd and Norman Flores, Paul and William Jennings, and Leroy Beavers.

Friday night Mary Neal and Lofton Priest entertained with a party. There was a large crowd present. There were many games played and everyone reported a wonderful time.

WARD SCHOOL HONOR ROLL

For Six Weeks Period Ending November 24th.

FIRST GRADE: Kathryn Bagby, Mary Ruth Lamb, Marjorie Jean Oakes, Billy Ross, Johnnie Ellen Simmons, Ray Strickland, Opal May Stockard, Ruth Brown, Johnnie V. Gilbert.

SECOND GRADE: Maudie Kathryn Ashmore, Ailie Cille Garrett, Mary Mills, Ruth Morris, Jean Mobley, Melba Robbins, Harrell Banks, Roy England, Charles Edwards, Fern Bradford, Helen Ray Harris, Maurine Seale, Fredna Watkins, Ethel Marie Riddle, Elgean Har-

is, Jennie Pruitt, J. G. Williamson, Floyd Smith.

THIRD GRADE: Eugene Williams, Emma Kate Parsons, Winston Conley, Arnold Williams, Jeanne Marie Belfer, Jackie Simpson, Beryl Taylor, Dorris Belle Turner, George Day, Joyce Wade.

FOURTH GRADE: Lanora Wagner, Don Engel, Virgie Mae Holland, Ruth Lovelady, Mary Field Mathews, Lillie Pearl Niell.

FIFTH GRADE: Betty Sus Turner, Dorothy Ross, Sarah Riddings, Willyne Ragsdale, Vernon Oakes, Margaret Mobley, Walter Hough, J. T. Garrett, Jr., O. L. Cheaney, Jr., Bettie Ruth Blue, Jack Everett.

SIXTH GRADE: Helen Oakes, Joyce Hensley, Nannie Robbins, Dorothy Sumner, Billy Burk Pope, Mary Louise Curry, Ima Niell.

He: Do you like simple things? She: Are you proposing?

GARD OF THANKS

We wish to thank those who assisted us during our bereavement in the passing of our father, Mr. S. F. Hale. Especially do we thank the ladies who served the fine dinner.

Mrs. E. P. Hale and children.

Members of 10 Jefferson county home demonstration clubs have canned 10,000 containers of meats and vegetables for their needy neighbors.

DON'T SLEEP ON LEFT SIDE--AFFECTS HEART

If stomach GAS prevents sleeping on right side try Adlerika. One dose brings out poisons and relieves gas pressing on heart so you can sleep soundly all night.

Phillips Drug Co., Inc.

ONLY 15 DAYS

more to shop before Christmas. The following list may help you make your decisions.

- Dresses
- Hats
- Blouses
- Sweaters
- Pajamas
- Bloomers
- Gowns
- Hose
- Scarf Sets
- Purses
- Guest Towels
- Coats
- Skirts
- Smocks
- Kimoni
- Dance Sets
- Stepins
- Slips
- Scarfs
- Handkerchief
- Luncheon Sets
- Vanity Sets, etc

Many other useful and practical gifts. Call and see this line before buying.

Congratulations to the officers and directors of the Santa Anna National Bank.

Mrs. G. A. Shockley

The Passing of a Shadow

To the officers of the Santa Anna National Bank we wish to express our appreciation, and congratulate them on their restoring confidence to our people. Nothing could prove this confidence greater than the deposits of the Opening Day.

W. R. Kelley & Company ESTABLISHED 1889

CONGRATULATIONS

TO

THE SANTA ANNA NATIONAL BANK

and its officers on the opening of the new bank --we hope you meet every success

COLEMAN GAS & OIL COMPANY

## Hospital Notes

Mrs. Cuca Dianda of Coleman received medical treatment last week.

Miss Eva Joe Lackey of Cross Plains received medical care last week.

Miss Eula Lee Todd, daughter of Mrs. Ethel Lee, received surgical care last week.

R. L. Wood of Winters was here last week for surgical treatment.

Miss Martha Blewars of Coleman received surgery recently.

Ada Jean and Dale Jameson of Coleman were here last week for surgical care.

Mr. and Mrs. Tom Stewardson are the proud parents of a daughter, born Thanksgiving Day. The little lady has been named Artie Ann. The mother and baby are reported doing well.

Jean Ann Fisher of Winters received minor surgery last week.

Wane Blair, baby son of Mr. and Mrs. W. S. Blair of Rockwood, received medical care last week.

Mrs. Tom Crews of Coleman underwent major surgery last week.

Mrs. W. L. Travis of Cross Plains received surgery last week.

Mrs. M. J. Smith of Gouldsburg received major surgical care last week.

Mrs. E. C. Kilgore of Talpa was here last week for medical care.

Mrs. L. L. Hill received medical treatment last week.

Mrs. A. C. Jones of Hamilton was admitted last week for medical care.

Rex Golston and son Webb received surgical treatment Saturday.

Miss Alta Wright of Coleman received surgery Saturday.

## Liberty News

Rev. Ray McCorkle preached here Sunday morning and evening.

A number of Liberty folks attended the celebration at Santa Anna Tuesday.

Mr. and Mrs. S. H. Duggins and Mr. and Mrs. H. O. No. 1 were shopping in Coleman Monday.

Mr. and Mrs. S. H. Duggins,

Mr. and Mrs. J. M. Duggins and daughter, Mr. and Mrs. Jesse Howard and son, Mrs. P. D. Hughes, Miss Pearl Hughes and Louise Mitchell were the dinner guests of Mr. and Mrs. William Sheffield Thanksgiving Day.

Mr. Brandon, Misses Edith and Johnny Brandon and Mr. Cody Smith of Brownwood were the Sunday guests of Mr. and Mrs. J. W. Taylor.

Mr. S. M. Russell, Mr. and Mrs. Vernon Penny, Mrs. J. D. Howard, Mr. and Mrs. Willard Powers, Mrs. Oleta Smith and Mr. Weldon Priest were Sunday guests of Mr. and Mrs. George Etheredge.

Miss Eunice McGahey spent the week-end with Miss Marguerite Johnson of Rockwood.

Mr. and Mrs. Carter Duggins visited Mrs. S. T. Caton Sunday.

Mr. and Mrs. Jesse Magill and Ruth Magill of Fort Worth spent Friday and Saturday with Mr. S. M. Russell.

The singing at Liberty Saturday night was enjoyed by a large crowd.

Mrs. Lora Russell spent Sunday with Mr. and Mrs. J. A. Early.

Mr. and Mrs. Roy McCandless moved to the Cleveland Community Monday.

Mr. A. L. Polk, Mr. Ray Polk and Morris Polk and Mr. and Mrs. A. L. McGahey and children visited Mr. and Mrs. E. W. Polk Sunday evening.

Mr. and Mrs. Jim Kyle and son and grand-daughter of Coleman were Sunday guests of Mr. and Mrs. S. H. Duggins.

Mr. and Mrs. J. D. Holt were dinner guests of Mr. and Mrs. Walter Holt Sunday.

## THE LOVE OF A PIONEER

On December 30, 1879, Guy M. Bryan, Stephen F. Austin's nephew, wrote Ashbel Smith (See Smith Papers), as follows:

On the 12th of Jan. I will be 59 years of age—forty-eight years in Texas. You and I have been here long enough & have had so much to do with Texas that we love her as the "new settlers" cannot. With what pride one looks at Athcison's chart as published in yesterday's daily News seeing Texas outstrip in area the most powerful nations of Europe, & standing by all states as a giant.

FOR SALE: White Leghorn cockers at my farm. G. O. Herring, 4616

## BUSINESS COMMANDMENTS

(George Churchill)

1. Don't wait for the other fellow to come to you; go to him.
2. In competition with others, always give them the credit for being a little smarter than you are. Then work like the deuce to prove that they aren't.
3. If you have no money and little credit, capitalize your personality. Sometimes it pays to have a nerve.
4. Never admit to anybody—least of all to yourself—that you are licked.
5. Keep your business troubles to yourself. Nobody likes a calamity howler. Besides, he finds scant favor with the bankers.
6. Don't be afraid of dreaming too big dreams. It won't hurt you to figure on owning a railroad, even if you have to compromise on a trolley.
7. Make friends; but remember that the best of friends will wear out if you use them too frequently.
8. Be square even to the point of finickiness, and you will have mighty little occasion to complain of a crooked world.
9. Take advice, but do your own deciding.
10. Don't toady. The world respects the man who stands up on his hind legs and looks it in the eye.

## TEXAS COIN DESIGNED

The Texas Centennial silver half dollars to be minted by the United States Government for the American Legion Texas Centennial Committee will bear impressions of the Alamo, a Lone Star and the faces of both Stephen F. Austin, "The Father of Texas," and General Sam Houston, "The Saviour of Texas." The public is invited to submit ideas as to the arrangement of these features. Suggestions may be mailed to the headquarters of the Committee, Box 671, Austin, Texas.

## DEAD RIGHT

Here lies the body  
Of William Jay,  
Who died maintaining  
His right of way.  
He was right  
As he sped along,  
But he's just as dead  
As if he'd been wrong.  
—Exchange

## BITS OF TEXAS HISTORY

The present Texas flag was adopted in 1839.

Originally the Western Boundary of Texas was the Neches River.

The population of Texas in 1835 was estimated at 50,000.

The population of Texas in 1845 was 150,000.

The American population in Texas in 1831 numbered about 20,000.

The neighborhood of Liberty, Texas, was settled as early as 1805.

Texas was first claimed for Spain by Coronado in 1540.

The State tree of Texas is the pecan, which graceful and fruitful tree grows more abundantly in Texas than in any other part of the world.

The "mocking bird" has been selected by legislative resolution as the "State bird."

There are in Texas today only about 2,100 Indians.

The earliest line of forts along the Texas frontier were: Fort Worth, Fort Graham, Fort Gates, Fort Grogan, Fort Mason, Fort Lincoln, Fort Ewell, Fort McIntosh.

The Blue Bonnet is the Texas State Flower.

Stephen F. Austin died at the house of his friends, Mr. and Mrs. George B. McKinley, at Columbia, Texas.

Stephen F. Austin was born November 3, 1793.

England's main objection to recognizing Texas Independence was slavery.

In 1836 Texas had but one weekly newspaper.

In 1840 Texas had over a dozen newspapers, weekly and semi-weekly.

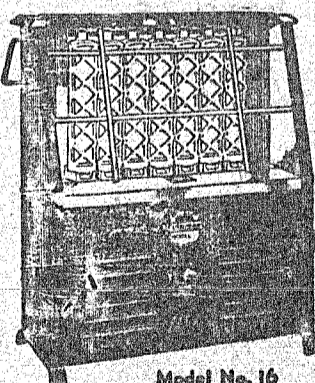
## A Country Home

College Station—"A country home, be it ever so plain, with a father and mother of sense and gentle culture, is nature's university, and is more richly endowed for the training of youth than Yale or Harvard," declared Dr. Seaman A. Knapp, founder of the Extension Service, 26 years ago.

"Dr. Knapp knew that the home is the anchor of civilization and a point at which many of the revolutionary changes for re-adjusting agriculture must start when he began his farm demonstrations in Texas 30 years ago," says O. B. Martin, director of the Texas A and M College Extension Service. "In commemorating the hundredth anniversary of his birth December 18th it should not be overlooked that this great leader foresaw the important place home demonstration work must have in the re-making of country life.

The organization he brought into existence in Texas in 1904, and which has since spread to every State and territory, not only made possible the present emergency adjustment campaigns, but laid the foundation for wide-spread agricultural re-adjustment," Mr. Martin continues. "The work of county farm demonstration agents in re-adjusting individual farm systems those 30 years has been greatly helped along by the parallel work of home demonstration agents. They have helped to make good Dr. Knapp's assertion that 'the

## New Instant-Gas Coleman Radiant Heater



Model No. 16  
LIGHTS INSTANTLY

Here's a practical all-around heater at a remarkably low price. Produces penetrating radiant heat that warms you like summer sunshine. Light in weight... easy to carry. Makes and burns its own gas. Lights instantly like gas... no waiting, no preheating. 7 radiants.

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See Your Local Dealer

THE COLEMAN LAMP AND STOVE COMPANY  
Whittier, Kans. Philadelphia, Pa.  
Chicago, Ill. Los Angeles, Calif.

greatest schools for the human race are our homes and the common schools."

It was a home demonstration agent he had in mind when he said of farm girls: "Teach them to mend and sew and cook; how to doctor; how to dress a wound or make a ligature; how to adorn the simple home and make it appear like a palace; how by a simple arrangement the environment can be transformed into a place of beauty. In the United States the art of cooking is mainly a lost art. There are communities where not to be dyspeptic is to be out of fashion. If we could have some lessons on how to live royally on a little; how to nourish the body without poisoning the stomach; and how to balance a ration for economic and healthful results, true

would be a happy and lessening the number of bankrupts by the kitchen route."

## GIGANTIC WHALE WASHED ASHORE

CHATHAM, Mass., Dec. 5.—One of the biggest whales ever to come ashore on Cape Cod, described as more than 190 feet long, was discovered today by coast guards, high and dry on Monomoy Point.

The look-out of Monomoy Point coast guard station who first saw the marooned mammal mistook it for a stranded schooner.

He and other coast guards hastened to the spot. The whale, dead from being out of water several hours, had been washed onto the peninsula by a flood tide whipped up by a very enjoyable day was reported.

carefully gave it a good wash from the water and oral rinses beyond the normal high tide line.

Coast guards described the whale's mouth as 18 inches wide—so big he could have swallowed a horse with ease. The whale had a jet black, white, corrugated belt, and coarse bristles instead of hair.

## CELEBRATES BIRTHDAY

W. C. Black of Whinn celebrated his 71st birthday Sunday with a turkey dinner. Mrs. Black and family of Rockwood, Mr. and Mrs. Carl Ashmore, Mr. and Mrs. Dick Black and family, Dick Black and family, Miss Tiny Black of Whinn were present. Mrs. Jack Black washed onto the peninsula by a flood tide whipped up by a very enjoyable day was reported.

<b>SUGAR</b>	PURE CANE	<b>1.15</b>
	in cloth bags	
	25-lb sack	
<b>CRACKERS</b>	Saltine Flakes	<b>.25</b>
	2-pound box	
<b>SPUDS</b>	NICE STOCK	<b>.15</b>
	10 pounds	

Dates, fresh stock, lb.	.18	Candy, Cherry Center lb.	.19
Washing Pdr. 25c size	.10	Corn Flakes, large pkg.	.10
Catsup, 2 bottles, . . . . .	.25	Oat Meal, large pkg. . . . .	.12
Black Pepper, 1/2 lb. . . . .	.14	Chili Powder, 1/2 lb. . . . .	.14

**CHEESE** Full Cream **pound .17**

**SLICED BACON** Odd Slices **pound .09**

**PORK CHOPS** Nice and lean **pound .12**

**FRESH OYSTERS AND FISH SPECIAL PRICE**

WE congratulate the opening of THE SANTA ANNA NATIONAL BANK----may they prosper from year to year for their success is our success

**Piggly Wiggly**

**Blue Merc. Co.**

We are happy to have the new Santa Anna National Bank

Now, let's dress-up and continue to celebrate

Just received New Stetson Hats \$5.00 to \$7.00

New Heldman Suits The kind that fit. \$17.50 to \$19.95

Two pair pants \$24.50

Top Coats, They look good \$16.50

Suede Jackets \$2.95 - \$3.45

Remember Christmas will soon be here—let's shop early—we are always glad to serve you

**Blue Merc. Co.**

HOME OF GOOD MERCHANDISE