



SANTA ANNA NEWS



VOLUME 49 SANTA ANNA, COLEMAN COUNTY, TEXAS, FRIDAY SEPTEMBER 28, 1934 NUMBER 39

"He Profits Most Who Serves Best"

Water Improvement Prospects Brighten Bonds Carry By Large Majority

In the special election here Tuesday the issue carried 125 to 5 or 5 to 1-plus. The public accepted the explanations of those interested, and voted almost unanimously for the bonds. This will give Santa Anna a much needed improvement in our water works system, and will serve to lower our insurance rate. According to estimates of those who set the rate, it will save the property owners of Santa Anna more than the cost of refunding the loan each year in insurance premiums. Cost of the labor will be paid by the Federal Government, in the form of relief work, except for the engineering and a little skilled work of supervisors. This approval means a great deal to Santa Anna, and we congratulate the voters of the Mountain City for their wise judgment in deciding the issue in favor of the bonds. Those who saw fit to vote against the issue had their own good reasons for doing so, and we have no criticism for the minority registering their protest. It was their privilege and they were honest in their convictions.

BUFFALO H. D. C.

"In making hooked rugs, all materials should be thoroughly cleaned and dyed before using," said Mrs. Sheffield, in her talk and demonstration on hooked rugs, which she gave to the Buffalo Home Demonstration Club that met at the Buffalo High School Tuesday, Sept. 18. It was decided that the play "Deacon Dubbs" should be presented on Oct. 5 in order to make money for prizes to be given at our fair, which will be held in the Buffalo Gym sometime in October. It was also decided to sell spaces in the Gym to any merchant, for advertising purposes, on that day, which will be announced later. New officers will be elected at the next club meeting on October 2. All club members are urged to be present. There were eight members present.

Advertising doesn't cost—it pays.

Santa Anna to Receive \$500 Park Fund from County

At a meeting of the Commissioners' Court recently, the Court subscribed \$500.00 toward the payment of a 25 acre park site, near a point at the east end of the Santa Anna Mountain. The State Highway Department has agreed to build a very beautiful park just north of the Highway, east of town, provided the land was furnished by the county or city. Committees have been working on the project for several weeks, and it looks now like the park is an assured thing. This will be one of the most extensive and attractive parks in Central Texas, due to its location, near old Point Lookout, where the Indian Chieftain, Satanta had many battles, according to talesmen of pioneer day. Mr. Elenger, divisional engineer for this district, according to reports, is favorably impressed with the prospect of a State Park adjacent to the highway, on such a historical spot. It has been suggested, and will likely be, developed into a beautiful and attractive park, and some day taken over by the Federal Government and made a National Park. Santa Anna will have to raise some cash toward paying for the 25 acre park site, but it will mean a great deal to Santa Anna to have such a park located so near our famous little Mountain City. Every one here should throw his shoulder to the wheel and join in a united effort toward the completion of the park. The money must be raised and the site purchased before further developments can be made. Solicitors will be out soon, taking subscriptions for the park fund, and to us, it seems like another proposition we cannot afford to turn down. But little publicity has been given the project locally, for various reasons. The press has felt an interest all the while, and will do our part at the proper time. By all means, let's have the park.

FARMERS' MEETING FAVORS AMENDMENT TO BANKHEAD BILL

At a meeting of cotton farmers held in the district court room this morning resolutions favoring amendments to the Bankhead cotton act were adopted and forwarded to Secretary of Agriculture Henry Wallace. Chas. W. Bynum, county cotton committee chairman, presided at the meetings and talks were made by George W. McHan, W. E. Baxter, W. R. Chambers and others. The resolution sent to Secretary Wallace was as follows: "We favor the control of surpluses that destroy the farmers' markets. We favor amending the Bankhead bill so that farmers who plant thirty-three and one-third per cent or less of their land in cultivation in cotton shall be exempt from tax. We favor taxing all farmers who plant more than thirty-three and one-third per cent, and less than sixty per cent, fifty per cent of the market value of the cotton. We favor taxing all farmers who plant more than sixty per cent of their cultivation land in cotton, seventy-five per cent of the cotton's market value. We favor exempting line cotton from tax that is to be used on the farm for making quilts and mattresses. "These resolutions were adopted by a vote of eighty-seven cotton farmers to one." (Brownwood Daily Bulletin)

Trades Day Next Tuesday, October 2

Next Tuesday, October 2nd is Trades Day again in Santa Anna. Your attention is called to the announcement found elsewhere in this paper, stating changes in the program. The street program will start at 2:30 in the afternoon with comic races, and the main events that have been previously conducted later in the afternoon will take place at 3 o'clock. Several extra prizes will be given by the merchants following the street program. The entertainment program will be cut short next Tuesday, due to people being so busy at this time. It has been suggested that people who own good breeding stock bring them in for exhibition purposes, and the main feature of the November program will be exhibiting good stock. In the meantime, if you have something worthwhile, and wish to get the ball started rolling in the right direction, bring them on for the October event. In our opinion, the Trades Day can be made a more profitable event by encouraging the breeding of better livestock for the farm and range. The committee on arrangements decided not to have any show for the October event, but many people will be here, and if you have planned to bring a good horse, mare and colt, fine cow, bull or yearling, sheep or goat, you are not barred from doing so, and we assure you that the exhibition will attract attention. This statement is not authorized, by the committee on arrangements, but just a suggestion from the press.

NOTICE REGARDING SELLING COTTON

(By C. V. Robinson, Co. Agent) The tax exemption tags which are being put on the bales of cotton by the ginner should be put only on that cotton for which Interim Tax Exemption Certificate has been issued to cover. To put up a certified check with the expectation of redeeming it when the tax exemption certificate comes may mean a loss to the producer. There may be a plan where this would be alright but I advise that the producer gin his cotton and hold it in the yard until the permanent certificates come. For example, if your farm allotment calls for 5,000 pounds of lint cotton to be ginned and sold free of taxation and you have had Interim Tax Exemption Certificates issued to you covering 2500 lbs. which amount you have already ginned and sold, it will be less trouble on your part and safer for you, if you gin your cotton and leave it at the gin or have a lien tag attached which will allow you to remove from the gin and store at your home or at the cotton yard, or any other approved place. If a certified check is made out, signed and turned over to the ginner and he tags the cotton that will mean that your check will go to the Revenue Office at the end of the month and will probably be cashed, which will mean approximately \$30.00 per bale. If you have certificates to offer for this sale when they arrive they will be worth approximately \$20.00 per bale or 4 cents per pound. In case you are making more cotton than is allowed on your farm allotment you will be able, as soon as certificates arrive, to buy these certificates from a neighbor who has too many, at the rate of 4 cents per lb. So to make haste in paying the tax is liable to cause loss of \$10.00 per bale in either case.

Emergency Education Program for Adults Planned

An Emergency Education program for adults or persons over sixteen years of age and not in attendance in public school is being formulated under the direction of the Relief Administration. The purpose of the program is twofold. It is first to give employment to qualified teachers who may be out of employment, and next to give opportunities to adults to continue their education by attending classes during times of unemployment or leisure. There are five types of classes which may be taught: (1) Nursery—children from 2 to 4 years of age who are underprivileged. (2) Literacy—to teach adult illiterates to read and write. (3) Vocational—such as home economics, agriculture, commercial, etc. (4) General Adult Education—such as history, government, economics, health, etc. (a) Hobbies—such as basket-weaving, shoe repairing, painting, music, etc. (b) Parent Education—teaching parents how to train better and more scientifically the preschool child. (5) Workers' Education—subjects vitally affecting the workers' work, or subjects in which the workers are vitally interested. Teachers are paid \$12.00 per week, and classes must have at least 8 adults in attendance. They may meet in private homes, vacant buildings, churches, etc. but use of public school buildings is to be preferred. The procedure to be followed in organizing a class is for teacher to execute application secured from Relief Administration's office, have superintendent of school certify educational qualifications, and Relief Administrator to teacher's need for work, supt. and relief adm. and teacher or supt. alone draw up project, teacher work up class, and all forms sent to Austin for approval. When final approval is made the classes begin work. Unemployed teachers interested in this program should confer with Supt. Scarborough at once.

Commissioners Ready To Purchase Right-of-Way For Improvement of Brownwood Road; Await Field Notes

A VERY SAD MESSAGE Last Sunday's mail brought us a very sad message. Back in the eastern portion of the little state of Alabama the editor has several frothers, most of whom are farmers, just tillers of the soil, and honorable citizens. Usually they are leaders in their different communities, Sunday School superintendents, deacons and otherwise peaceful and liberty loving citizens. But little trouble has ever come their way, due to neglect or disobedience. The brief message stated in part: "Garon, one of Henry's boys, was shot and killed by a negro about four o'clock Sunday afternoon. Poor Lela, his mother, it was more than she could stand and she died early Monday morning of a broken heart. The double funeral was held Tuesday afternoon." To us that was sad news. Henry Gregg, an older brother, is about 66 years of age, has been raising a family for about 35 years, and from all reports, his is among the respectful families in the county where he lives, also where he was born, shortly after the war between the states. Several of his children are grown, married and also raising families. This was a younger son, just developing into manhood. No details of the tragedy were given. Our heart is heavy as we chronicle these lines, and we extend to our brother and family our deepest sympathy in their grief.

Commissioners Ready To Purchase Right-of-Way For Improvement of Brownwood Road; Await Field Notes

Commissioners court is ready to begin the purchase of right-of-way for the widening of the Coleman-Brownwood highway, from Coleman to the Brown county line, just as soon as field notes can be obtained by engineers for the state highway department, County Judge A. O. Newman said today. Indications are that the highway department is getting ready to begin work on that project. Under the present plan the road would be widened throughout the county, from the Brown county line to the Runnels county line. Most of the present road would be used in making the improvements although new right-of-way may be needed in two or three places. It is possible a new routing west of Santa Anna would be made in order to avoid the dangerous curve and hill about two miles west of Santa Anna. The state highway department originally made an agreement to improve the road if the commissioner's court would pay the cost of additional right-of-way. —Democrat-Voice.

WEENIE ROAST

A group of young folks report a most enjoyable evening Monday when they gathered at the New City Lake for a weenie roast. The evening's entertainment consisted of playing games, singing and conversation. One of the most enjoyable numbers was the impromptu singing of "Little Man, You've Had a Busy Day" by Miss Mary McLendon and Mr. Ogden Brown. Those present were Mr. and Mrs. J. M. Binion, Mr. and Mrs. Clyde Dean, Mr. and Mrs. R. K. Prescott, Mr. and Mrs. Elucian Niell, Mrs. J. L. Boggus, Misses Pauline Naugle, Mary McLendon, Mattie Ella McCreary, Geneva Carr, Eunice Wheeler, Lula Jo Harvey, Eulalia Grady, and Cliva Price, and Messrs. Hubert Turner, Pat Hosch, Norman Hosch, Ogden Brown, Jimmie Harvey, Buddy Weaver, Ernest Lee Womack, and Floyd Blair.

ALL-DAY INSTITUTE FOR W. C. T. U.

The local W. C. T. U. has planned an interesting all-day institute for next Wednesday, October 3, at the Methodist Church. The morning session will begin about 10:30, and lunch will be served at the Church at noon. Mrs. William C. Jones of Bradford will be here during the afternoon and will teach a class on "Christian Citizenship." All are invited to attend.

LIONS CLUB TREATED TO SPECIAL FEATURE

Rev. A. L. Haley, the new pastor of the Christian Church, treated the Lions Club and visitors to a special feature following the luncheon Tuesday. The Rev. Haley seems to be a combination person who can entertain as well as preach. His magic stunts were very clever and entertaining.

LIBERTY H. D. CLUB

The club met with Mrs. E. W. Marshall September 20. Time was spent in chatting and piecing a quilt for one of our friends. Later delicious refreshments were served. Everyone is invited to meet with Mrs. J. W. Taylor October 4th as Miss Brent will be with us. We also wish to quilt so bring your thimbles and we will have a day.

MISCELLANEOUS SHOWER FOR RECENT BRIDE

Miss Ruby Daniell entertained Monday afternoon with a miscellaneous shower honoring Mrs. Love Simpson, who was until her recent marriage, Miss Pauline Williamson. The bride's chair and the mantel under which it was placed, were wrapped with pink crepe paper. Bows of pink crepe and lovely pink cut flowers decorated the mantel. Various games were played until the honoree was given a pink wrapped cord and told to wind it on a spool — if done just right, she would always have good luck. She encountered little difficulty, and pulled into the room a pink wagon loaded with gifts. "Mandy," a bride made of a dish mop, potato masher, spoon, cup towel and other kitchen necessities, a gift from the hostess, provoked the most interesting comments. After the various gifts were examined, delicious hot chocolate and cake were served to the following delighted guests: Mesdames Virgil Rowe, M. T. Kight, T. A. Manley, J. D. Williamson, Sr., J. D. Williamson, Jr., D. L. Wallace, Marie Taylor, Nittia Daniell, Curtis Richardson, Ozelle Wallace, Maggie Mills, Jesse Goen, W. B. Brown, Carl Williams, H. L. Griffin, R. L. Newman, J. J. Kline, George Richardson, Alvis Griffin, Misses Velma Harris, Hettie Williamson, Virgie Brown, Reba Griffin and Queenie Gregg, and the hostess and honoree.

Should you care to CASH IN on YOUR PARTICIPATION TRUST CERTIFICATES in 1933 COTTON PRODUCERS POOL see me. This is the ten cent loan. Bring your yellow form number C-5-D 1933 Cotton Producer Pool. W. F. GIPSON at Bond & Collier's Office.

Pat Magill of Houston visited his aunt, Mrs. J. L. Harris Tuesday night.

You Can Bank On This

THE EARTH TRAVELS AT THE RATE OF 10 MILES PER SECOND, IN ITS YEARLY JOURNEY AROUND THE SUN —



THE OLDEST KNOWN TREE IN THE WORLD IS A BALD CYPRESS GROWING IN SANTA MARIA DEL TULA MEXICO. IT IS ABOUT 125 FEET IN CIRCUMFERENCE AND FROM 4000 TO 6000 YEARS OLD.

LOANS

For Modernizing Business and Homes

From \$100 to \$2,000 at 5 percent under the regulations of The Federal Housing Administration. This bank is cooperating with Uncle Sam in his new plan for the remodeling of homes and business properties. Help to revive the building industry... it will put men back to work.

The Santa Anna National Bank

Safe... because it's sound.

WEST TEXAS UTILITIES CO. LEASES ICE PLANT

According to current talk on the streets, and a notice that appeared in the Coleman papers last week, the West Texas Utilities company has leased their Ice Plants at Coleman and Santa Anna to the City Ice Company of McCamey. The new arrangements will go into effect Monday, October 1st. Just what changes will be made in the management of the plant here has not been given us. The Light Plant was not included in the contract.

SHOES

New Shipment Just Received
Ladies, Misses, Boys & Childrens
Come in and see our line before you buy.

NEW FALL DRESSES

Silk, Woolens, Knitted and Prints

GLOVES

Kid and Fabric — Black, Blue & Brown

Childrens & Misses Berets — 25c to 59c

BLOOMERS — Cotton and Rayon
25c — 49c — 59c

LADIES SILK HOSE—New Fall Shades
49c — 69c — 89c — \$1.00

Gehrett Dry Goods Company

Santa Anna News

Friday, September 28, 1934

J. J. GREGG, Editor & Publisher

Entered as second-class matter at the postoffice, Santa Anna, Tex.

L. W. Hunter and grandson, Hunter Woodruff of Coleman returned Monday from an extended trip thru south Texas. Mr. Hunter was joined by a son-in-law, Joe Robertson and family and Miss Jettie Kirkpatrick of Austin on their tour. The party visited Houston, Galveston and other places of interest, returning Sunday by San Jacinto, collecting a bundle of moss from trees in the old battle ground. They also brought back a small bundle of rice, gathered in Wharton county, made from the water supplied from the Lake Brownwood. While in the southern part of the state Mr. Hunter visited the place of his birth, when Texas was a pioneer state. Mr. Hunter reports a very interesting trip.

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New Market

I am opening a new meat market in the Riley Building on west side of Depot St. Will butcher and sell home grown and fed hogs and heaves.

Ten years experience in the market business. We propose to give the trade the best service and the best products possible, and will appreciate a share of your trade.

J. J. Carley, Prop.

Depot Market

GLOBE TROTTER WRITER HERE WEDNESDAY

Jack Lloyd, 66 year old soldier of fortune, adventurer, globe trotter, veteran of several wars and revolutions, and world wide known newspaper character, was a visitor in Santa Anna for several hours on Wednesday morning.

Lloyd is one of the outstanding characters in the news game, and he is known in offices the world over, for he has covered some of the most important stories in the world for the past forty-five years.

Oil, mining and real estate booms call Jack to many corners of the globe, and when there is not a boom of some kind in progress, Jack generally finds his way into the news room of some of the large papers of the country.

From the Veldts and the Rand country of South Africa to the frozen north gold fields of Alaska, Jack has edited papers, and his by-line is known to the readers of papers the world over, oil booms in Texas have seen Jack since the day that the famous Lucas gusher blowed in close to Beumont, and Jack's stories from all of the big fields are known.

For the past few years Jack has been writing a series of feature articles regarding the transient unemployed situation, and these articles have been used by many of the daily papers throughout the country.

Like all newspaper men on the road, Jack made a call to the News office, and he agreed to give us a little yarn, as that is the way he is making it through the country at the present time during the depression. All of the big papers in this section of the country have given Jack a nice send-off, and the San Angelo Standard gave him a nice front page article Tuesday evening.

Miss Anita Balke - of Seeley, Texas, came Friday for a visit with the family of her brother, Raymond Balke.

Mr. and Mrs. Leonard Phillips and son left Sunday for Lubbock where they are visiting this week.

Mrs. Frances Adams returned home Sunday night after an extended visit with her daughter, Mrs. Lester C. Boone, and her little grandson. Mr. and Mrs. Boone and the baby are now at home in Ft. Worth after spending several months in California.

CROCKETT: "I have had more orders for canned tomatoes than I could fill," Mrs. Charles Rohloff, cooperator in the Latexo Home Demonstration Club in Houston county told Miss Orene McClellan, home demonstration agent.

Instead of letting the tomatoes waste in the field when the tomato market dropped, Mrs. Rohloff canned 500 cans of tomato juice and 450 cans of tomatoes. In addition to the tomatoes, she has supplied her customers with 300 cans of green beans and field peas. Mrs. Rohloff plans to specialize in tomato juice and is working to standardize her product.

Mr. and Mrs. Ira Huss and children and Miss Marie Blewett spent Sunday with friends in Menard.

Mr. and Mrs. George Cook of Hobbs, New Mexico came this week and visited in the home of their aunt, Mrs. J. L. Harris.

Mrs. J. Ed Bartlett had as her guests Wednesday Mrs. Charles Sivells of Brownwood and Mrs. Alice Roberts LaSeur of Chihuahua, Mexico. Mrs. LaSeur is a College friend of Mrs. Bartlett, and is now teaching in the Baptist School at Chihuahua.

Buffalo News

Everyone is looking forward to Friday night when the Buffalo Dramatic Club will give a program at the Buffalo High School Gym.

A large crowd enjoyed the musical given at the Davenport store Saturday night.

Misses Lorene Talley and Thelma Long spent Friday night in Brownwood.

Several from this community attended the pie supper held at the Eureka Church Friday night.

Miss Fern Ragsdale spent the week-end with Miss Maybelle McDonald of Mount Zion.

Mr. Robert Howell accompanied by his sister of Gouldbusk, spent the week-end in Denton visiting home folks.

Mr. and Mrs. L. J. Wilson, Miss Carry Wilson and Mrs. W. F. Curry, all of Coleman, spent Sunday afternoon in the O. G. Curry home. Mrs. Curry remained for a few weeks visit.

Mr. and Mrs. T. L. Christy and little daughter Charlotte Jean are visiting relatives in Silver Valley this week.

Mr. and Mrs. Warren Ragsdale have leased a filling station in Bangs. We will be sorry to lose them from our community.

Miss Dicy Powell was shopping in Brownwood one day last week.

Methodist Church

Sunday School at 10:35 a. m. Church Services at 11 a. m. Epworth League at 7 p. m. Evening Service at 7:45 p. m. Sunday is Promotion Day and teachers and pupils are urged to be present.

The pastor expects to be able to fill his pulpit at the preaching hour.

C. B. VERNER, Subst. G. A. MORGAN, Pastor.

Christian Church

Bible School at 9:50 a. m. Morning Worship at 11 a. m. Subject: "Give Ye Them to Eat."

Between the Bible School hour and preaching service, an object sermonette "Keeping Bad Company."

Evening service at 7:45. Subject: "The Four Greatest Things in the World."

Special number. Illustrated song, "The Church in The Wilderness."

All members expected to be present. Visitors welcome. A. L. HALEY, Pastor.

WANT-ADS

HELP WANTED

WANTED: 1 middle aged woman to keep house and do the chores for an aged lady. Call 313 or write Box 428, Santa Anna, Texas. tlc

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IS YOUR COMPLEXION BLOTCHY AND PIMPLY?

"For thirty years I had constipation. Sourcing food from stomach choked me. Since taking Adlerika I am a new person. Constipation is a thing of the past."—Alice Burns. PHILLIPS DRUG CO.

THE Rexall DRUG STORE

It's hard to believe such a low price face powder can make such an improvement



Thousands of women now say new beauty... NEW LOW COST. You, too, can look younger and save half what you now spend—if you'll try Jonteel Face Powder. It's so flattering and it clings hours longer. Delightfully fragrant too. Jonteel Products are bought direct from the maker. You save.

Jonteel FACE POWDER 25c and 50c

Save On These Specials Saturday and Trades Day

- 100 gr. Aspirin Tablets 29c
- 50c Rex Mentho
- The Chest Rub . . . 39c
- 50c Vaseline Hair Tonic 37c
- \$1.00 Vaseline Hair Tonic. 67c
- Colgate's Perfumed Soaps 5c
- 65c Charmona
- Cold Cream, lb. . . 49c
- 50c Klenzo Dental Creme 37c

REMEMBER OCT. 13th!

See the handsome \$50.00 bicycle on display on our school supply table. It is a superb Model Columbia Motorbike—one of the finest bicycles made.

Corner Drug Co.

NO MIDDLEMAN IN THE MIDDLE! BUY YOU GET THE SAVINGS

PAIN DAYS GONE NOW

No need to suffer torturous pains and embarrassment each month. Get Vibopyrine. It gives soothing relief—lets you enjoy every day of the month.

VIBOPYRINE 2 oz. 50c 4 oz. 75c

PROTECTION for BURNS

Apply Rex-Salvine to any burn. Feels its soothing coolness penetrate deep into the skin to comfort the feverish condition.

REX-SALVINE 50c

TRADES DAY

TUESDAY, OCTOBER 2nd

The Santa Anna Trades Day Association will have several changes in Oct. program.

The afternoon program will begin with the comic races at 2:30 p. m. The main event, in which all are interested, takes place at 3:00 p. m.

Following this event a new and novel distribution of prizes will be awarded.

\$45.00 In Extra Prizes

Approximately 60 extra prizes will be distributed Tuesday, after the usual awards in cash prizes are made. Be on hand promptly at 2:30. The program of entertainment will be different and shopping privileges extended.

Later we plan to offer some inducement for the best livestock exhibited on regular Trades Day.

The Following are co-operating:

- C. I. Grantham, Service Sta.
- Club Cafe
- Hunter Bros.
- Hosch Fur. & Undertaking
- L. F. Harding, Gulf Products
- Hamburger Palace
- Highway Cafe
- D. R. Hill & Bro.
- J. E. Howard, Barber Shop
- Harlee's Coffee Shop
- W. R. Kelley & Co.
- C. C. Gilbert Service Sta.
- Mrs. Myrtle Lovelady
- J. W. Lewis, Barber Shop
- Leeper - Curd Lumber Co.
- Mathews Motor Co.
- Magnolia Service Station
- E. W. Marshall, Blacksmith
- J. C. Morris, Transfer
- Mobley Chevrolet Co.
- Mead Undertaking Co.
- E. G. Overby, Tailor Shop
- John Overby, Texaco Station
- Reginald Owens, Service Sta.
- Purdy Mere. Co.
- J. L. Boggus & Co.
- Blue Merc. Co.
- Buck's Lunch Stand
- Banner Ice Co.
- Blue Hardware Co.
- Burton - Lingo Co.
- Bond & Collier
- Calvin Campbell Service Sta.
- Corner Drug Co.
- Combs Variety Store.
- Coleman Gas & Oil Co.
- Emmett Day, Jeweler

- O. A. Etheredge, Texaco Agt.
- W. C. Ford & Co.
- Farmers Gin Co.
- Dr. L. O. Garrett, Dentist
- Gehrett Dry Goods Co.
- J. T. Garrett, Insurance
- Piggly Wiggly
- Phillips Drug Store
- Leonard Phillips, Barber
- J. W. Parker, Tailor Shop
- Queen Theatre
- Radio Electric Shop
- Rose Gin
- Ragsdale Bakery
- Santa Anna National Bank
- W. A. Standly, Blacksmith
- Santa Anna Poultry & Egg Service Cafe
- Io Shield, Cotton
- Santa Anna Gas Co.
- Santa Anna Telephone Co.
- L. V. Stockard, Insurance
- Santa Anna Motor Co.
- Mrs. G. A. Shockley
- Turner's Drug Store
- C. W. Tierney, Harness Shop
- Todd's Dairy
- B. T. Vinson, Grocery
- J. G. Williamson, Shoe Shop
- Walker's Pharmacy
- S. L. Weaver, Store
- West Texas Utilities Co.
- W. C. Holt, Liberty
- Bud Crump, Service Station
- Blevins Dairy
- Lloyd Burris, Dry Goods
- Henry Layne, Blacksmith

The Mountaineer

THE STAFF
MAY CAMPBELL, '35 — EDITOR-IN-CHIEF
ERA HILL, '36 — ASSISTANT EDITOR
FRANCES GREGG, '35 — SENIOR REPORTER
EMMA JOHN BLAKE, '36 — JUNIOR REPORTER
DORIS SPENCER, '37 — SOPHOMORE REPORTER
GENE ADAMS, '35 — FRESHMAN REPORTER
ERA HILL, '36 — Seventh Grade Reporter
ERVEN HUNTER, '40 — Sixth Grade (A) Reporter
VERNON RAGSDALE, '40 — Sixth Grade (B) Reporter
KATHRYN WYLIE, '35 — SOCIETY EDITOR
VERNON RAGSDALE, '35 — SPORTS EDITOR
LEON DUROIS, '35 — JOKE EDITOR

JOIN A CLUB!

Have you ever stopped to think how important are the clubs introduced in the Santa Anna High School? All students should consider them and join at least one. In belonging to the school clubs, you will learn better sportsmanship, loyalty,

cooperation, and perhaps will lose your self-consciousness. You will become better acquainted with your fellow students. What activity are you interested in most? You may join the Home Economics Club, the F. F. A. Club, the Debate, Trivela, or Spanish Clubs, or the Dramatic, Tennis, or Scribblers Clubs. All of these clubs are found in high school. You should join at least one and you may join three.

If you have not already applied for membership in some club, do so at once and get started off right. Do not forget that it is an honor to be in a club and that there is a chance to win an honor "S" booklet in this manner.

MRS. BARNES PRESENTS BOOK TO LIBRARY

Mrs. Leola Christie Barnes, local poet, has presented her latest book, "Purple Petals," to the high school library. "Purple Petals" is the second book of her poems which Mrs. Barnes has presented to the library. The school sincerely appreciates her donation and is hoping that she will continue her success.

JUNIOR CLASS WINS PRIZE

The members of the junior class were very happy Wednesday morning, September the nineteenth, when it was announced that they were the winners of the \$2.50 prize presented by the High School P. T. A.

The High School P. T. A. offers \$2.50 each month to the class in high school that has the largest percentage of mothers present at the monthly meetings.

BEAT CROSS PLAINS! MOUNTAINEERS!

Vernon Ragsdale is Appointed Football Manager

Vernon Ragsdale, a senior of Santa Anna High School, has received the appointment of football manager. His duties are to manage the football equipment, get ways to games, etc.

Vernon was manager last year and also sports editor of the "Mountaineer." It is interesting to note that he is to fill both offices again this year.

Miss McCreary to Sponsor the "Mountaineer"

Miss Mattie Ella McCreary, English teacher for high school, is to supervise the Mountaineer, school paper of SAHS. Miss McCreary was appointed to fill the vacancy made by the resignation of Miss Olivia Land, former sponsor.

Miss McCreary will coach the Scribblers Club also. The club is confident of the ability of their new sponsor and are looking forward to a full year.

DEBATING IS BEGUN

The debating this year will be the supervision of Miss Lula Jo Harvey, will resume its work this week. There will be only thirty-five members allowed. Those who wish to join the club this year and were not in the club last year will have to "try out" for entrance. These try-outs will be held this week.

All of the officers except sponsored by Mr. Ernest Lee Womack.

Those who are practicing for boys' debate are Creighton Morgan and Ted Bradford. Both boys are new, but they are wished much success.

Debaters for the girls are: Emma John Blake, who debated last year, Marilyn Baxter and Rosalie Niell. Two have to be selected as the girls for the Santa Anna High School team. "May the best two win!" seems to be the spirit shown by the school.

DRAMATIC CLUB RESUMES WORK

The Dramatic Club, under president are to be yet selected. Beth Barnes was elected to fill the place of president this year. The Dramatic Club did some excellent work last year. Two plays were given — "Cross Roads Store" and "Elmer."

Junior Class Elects Officers

Wednesday, September the nineteenth, the junior class elected officers for the term of 1934-35. The following were elected: Mary Dellinger, president; J. T. Oaks, vice president; Mary Garrett, secretary; Creighton Morgan, treasurer; Emma John Blake, reporter.

The assistant editor for the Mountaineer, Era Hill, was also elected by the junior class.

The juniors elected Ted Bradford as the chairman of the finance committee and will elect chairmen for various other committees in the near future.

YEA! MOUNTAINEERS FIGHT!

Seniors Finish Electing Officers

In home room period last Tuesday, September the eighteenth, the seniors finished electing officers and committees for the years 1934 and 35. For Editor-in-chief of the "Mountaineer," May Campbell was elected by acclamation. Those elected for the Finance Committee are: Rhea Boardman, Chairman, Evelyn Kirkpatrick, Dosh T. McCreary, and Faye Routh.

It might be said that the seniors fairly "walked off" with the associate editors for the Mountaineer staff last Friday at the assembly period. The following were elected. Joke editor, Leon DuBols; Sports editor, Vernon Ragsdale; and Society editor, Kathryn Wylie.

SOPHOMORE NEWS

The sophomore class is very glad to have many new classmates this year. It hopes they will enjoy high school as much as it is anticipated they will. The sophomores are also honored with two new sponsors, Miss Naugle and Mr. Womack.

The class is divided this year for the first time, Miss Naugle having the first section and Mr. Womack the second.

The class met in the auditorium last Tuesday, September the eighteenth, and elected the following class officers: Jack Price, President; William Mitchell, vice president; Annette Shield, secretary; Jot Tucker, Treasurer; Doris Spencer, Class reporter.

FRESHMAN NEWS

The freshmen have begun a school year which they hope will be very successful.

The forty-four members of the class have elected the following officers: J. W. Davis, president; Elizabeth Morris, vice president; Louise Oakes, secretary-treasurer; and Gene Adams, reporter.

Freshman sponsor is Mr. Prescott, who they feel is a very efficient one. They express themselves as intending to cooperate well with him and try hard to be the "best all-round" class that has ever graduated from Santa Anna High School.

Girls' Physical Education Starts

Girls' physical education classes began work Thursday, September 20, with 111 pupils enrolled. Each class is divided into two groups with a leader chosen for each side as follows: third period, Mary Lee Combs and Rhea Boardman; fifth period, Billy Jean Riley and Annie Lee Brown; seventh period, Elizabeth Fletcher and Nell Bell.

The classes are taught two days each week. One day is used to play games and the other for gymnastics.

Miss Hays is director for physical training.

Boys' Physical Training Begins

Boys' physical education has begun. The boys take muscle exercises the first part of each training period three days each week. The rest of the period is spent in playing football.

Mr. Prescott is director of boys' physical education.

SANTA ANNA PLAYS CROSS PLAINS TODAY

The Santa Anna High School Mountaineers, with two to four weeks of hard training behind them, are scheduled to meet Cross Plains' team, this afternoon at Cross Plains.

This is the first game of the season for the Mountaineers and is non-conference.

FUTURE FARMER OFFICERS ATTEND TRAINING SCHOOL

Todd Oakes, Jesse Brown, J. T. Oaks, Bill Mitchell and local advisor, J. M. Binion attended a Future Farmers Officers Training school in Brownwood last Friday night. After the general assembly it was divided in the groups of officers for instructions.

The next meeting will be held October 17, 1934 at Brownwood for the initiation of the Future Farmers of America.

Future Farmers Elect Officers

The Future Farmers met last Wednesday and elected the following officers: President, Leon DuBols; Vice president, Todd Oakes; secretary, Jesse Brown; treasurer, Willie Burney; Farm Watchdog, J. T. Oaks; Reporter, Bill Mitchell.

It was decided that meetings are to be held on the first Tuesday night in each month.

THE RED & WHITE STORES

FLOUR SALE

These prices are good for Friday, Saturday and Tuesday.

<h3 style="margin: 0;">FLOUR</h3> <p style="margin: 0;">Red & White Fastest selling flour on market. 12 lb sk 59c, 24 lb sk 99c, 48 lb sk \$1.93</p> <h3 style="margin: 0;">Fresh Fruits - Vegetables</h3> <p style="margin: 0;">BANANAS Large Golden Fruit, Doz. 15c</p> <p style="margin: 0;">LETTUCE Firm, Crisp Heads Each 5c</p> <p style="margin: 0;">ORANGES Choice California Doz. 12c</p> <p style="margin: 0;">SPUDS These Are Strictly No. 1; 10 lbs. 24c</p> <p style="margin: 0;">LEMONS Sunkist Balls of Juice, Med. size, doz. 19c</p> <p style="margin: 0;">SUGAR Domino Pure Cane in Cloth Bag, 10 lbs. 54c</p> <p style="margin: 0;">OATS B & W, Dinner Plate in each pkg., large pkg. 25c</p> <p style="margin: 0;">CORN FLAKES R & W, Fresh R & W, Crisp, pkg. 10c</p> <p style="margin: 0;">COFFEE Sunup, in 8 qt. pail with Pic Pan Lid, 4 lbs. 99c</p> <p style="margin: 0;">COFFEE R & W, Drip or Regular Ground, 2 lb. Vacuum . 67c</p> <p style="margin: 0;">RAISINS Market Day Calif. Seedless, 2 lb. pkg. 19c</p> <p style="margin: 0;">PEACHES Choice Evaporated, Bright Fruit, 2 lbs. 25c</p> <p style="margin: 0;">PICKLES Skyline Brand, Sliced Sour, Quart Jar 17c</p> <p style="margin: 0;">MILK R & W, It Whips, 3 large or 6 small cans 19c</p>	<h3 style="margin: 0;">Baking Powder</h3> <p style="margin: 0;">Ten Strike 15 oz. can ... 9c</p> <h3 style="margin: 0;">POTTED MEAT</h3> <p style="margin: 0;">R & W, 4 for 15c</p> <h3 style="margin: 0;">MALT-O-MEAL</h3> <p style="margin: 0;">Toy Airplane with each pkg. 24c</p> <h3 style="margin: 0;">MUSTARD</h3> <p style="margin: 0;">Red Ball, Prepared Quart Jar 14c</p> <h3 style="margin: 0;">CHOCOLATE</h3> <p style="margin: 0;">Bakers' Premium, 1/2 lb. bar 26c</p> <h3 style="margin: 0;">SYRUP</h3> <p style="margin: 0;">Original Log Cabin Medium Size 44c</p> <h3 style="margin: 0;">Soap Chips</h3> <p style="margin: 0;">B & W, Large 5 lb. box 33c</p> <h3 style="margin: 0;">PEAS</h3> <p style="margin: 0;">R & W, Small sieve, Early June, No. 2 can, 2 for 37c</p> <h3 style="margin: 0;">Flav-R-Jel</h3> <p style="margin: 0;">Six Real Fruit Flavors, Pkg. 5c</p> <div style="border: 1px solid black; padding: 5px; margin-top: 10px;"> <h3 style="text-align: center; margin: 0;">MARKET SPECIALS</h3> <p style="margin: 0;">BACON Decker's Sugar Cured, Sliced 27c</p> <p style="margin: 0;">BOLOGNA Large, lb. 14c</p> <p style="margin: 0;">CHEESE No. 1 Full Cream lb. 19c</p> <p style="margin: 0;">STEW Meat Fancy Veal, 2 lbs. 17c</p> <p style="margin: 0;">ROAST Fancy Chuck lb. 12c</p> </div>
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Destroy the Pest

Cenol Fly Spray does not taste in food, has pleasant odor and is guaranteed.

Cenol Squill Powder kills rats and mice only, is also guaranteed.

COME IN AND VISIT US TUESDAY, TRADES DAY

PHILLIPS DRUG CO.

Trades - Day SPECIALS

We have just received a big shipment of Turkish Bath Towels purchased several months ago at a price much below the present market prices and we will give you the benefit of these low prices as follows:

Bleached Turkish Bath Towels, 15x30 inch special at 10c

Bleached Turkish Bath Towels, 16x32 inch special at 13c

Bleached Turkish Bath Towels, 20x40 inch special at 15c

We have also just received a shipment of our fall hats in the Newest Colors and Shapes from \$1.95 to \$3.95 and a full line of Suede Leather Jackets, Corduroy Jackets and Pants to match. Come in and give us a "LOOK."

Purdy Mercantile Co.
 "The Store That Saves You Money"
 Santa Anna, Texas

Announcing

The Opening Of

The Santa Anna Beauty Shop

Tuesday, October 2, 1934

BY

Miss Schultz & Mrs. Croft

At their new centrally located and modern equipped Parlor back of the Old State Bank Building.

Miss Schultz, an experienced and established operator, and Mrs. Croft, who has just completed a thorough course in all phases of cosmetology at the Parsons School of Beauty Culture at Abilene, Texas, will be very pleased and appreciative of your patronage.

Your Power Company

A Service Institution

West Texas' phenomenal progress during the past decade has been equalled only by the steady expansion of its West Texas Utilities Company, for while West Texas has been carving industrial history, this company — to aid and foster that growth — has kept its facilities modern and in advance of immediate needs.

Today 2,600 miles of cardinal Transmission Lines — energized from three large, strategically located main generating stations and strengthened by many auxiliary or stand-by plants — has replaced the precarious and costly part-time "lighting" plant of yesterday. This new-day Transmission System insures an immediate supply of power sufficient to meet any development.

The program of this Company has been, and will continue to be, the rendering of increased use of service by constantly decreasing rates. Since the organization of the West Texas Utilities, the consumers have benefited by total rate REDUCTIONS amounting to MORE THAN SIXTY PER CENT — an unheard-of accomplishment in the days of isolated plants.

Electricity renders one of the most valuable services to the household. Yet it is sold at the lowest price of any item of the household budget. It represents approximately only one per cent of the workman's total expenditures. Electricity is cheap! You should use much more of it.

Do you know that your increased use of Electric Service is billed on a cur-prime rate schedule and adds out a small amount to your total bill?

West Texas Utilities Company

Hospital Notes

Mr. Bill Brown of Santa Anna was able to go to his home in town Saturday afternoon, having received treatment in the Hospital for injuries received by catching his hand in a cog wheel while at work.

Mr. W. T. Colburn and Miss

Hot Barbecue

My Barbecue Stand is running Every Day. Special Orders on request. Beef, Pork, Sausage, and Chicken, cooked fresh every day. TRY IT!

Barbecue Tom

On Rockwood Highway

Dorothy Colburn of Winters were surgical patients last week. Miss Pearl Connelly of Talpa is a surgical patient. Miss Lorene Guess of Lohu was a surgical patient last week. Mrs. L. B. Slaughter of Mullin is a surgical patient. Mrs. C. H. Blair of Talpa was a surgical patient last week. Mrs. R. J. Fulton of Santa Anna was a surgical patient last week. James Richard Eubank of Santa Anna was a surgical patient last week. Lewis Green, son of Mr. and Mrs. Bob Green of Coleman is a surgical patient. Mr. J. S. Lovelace of Santa Anna is a patient in the Hospital. Mrs. L. N. Maples of Coleman is a patient in the Hospital. Billie Joe Pevehouse of Cross Cut was a patient in the Hospital first of this week suffering from injuries received in a recent fall from his bicycle.

Dixie Ann West of Santa Anna was a surgical patient first of the week. Charles Stafford of Rockwood was a surgical patient last week. Mrs. B. A. McSwane of Rockwood was a surgical patient last week. Clyde Shelton of Talpa was a surgical patient first of the week. Mr. W. H. Thompson of Brownwood was a patient in the Hospital first of the week. Misses Joyce and Loyce Richardson of Rockwood were surgical patients first of the week. Patsy Jean Watson of Burkett was a surgical patient first of the week. Mr. R. T. Lucas of Talpa is a medical patient in the Hospital this week. Mrs. L. L. Vincent of Coleman is a surgical patient. Mrs. H. E. Bell of Flisk was a surgical patient first of the week. Mrs. Earl Clayton of Novice is a patient in the Hospital this week. Miss Ruth Geneva Fechner of Gatesville is a surgical patient. Rev. G. A. Morgan of Santa Anna is receiving treatment in the Hospital. Mr. E. H. Fleweller of Coleman is a patient in the Hospital. Mrs. L. B. Robinson of Blanket is a patient in the Hospital.

and Mrs. J. A. Early. Mr. and Mrs. Curtis Woodward are visiting Mr. and Mrs. E. L. Woodward. Mr. and Mrs. Richard Traylor spent Sunday evening with Mr. and Mrs. Bill Leyer. Mr. S. M. Russell has a fine drilled water well just finished. Our community can boast of its ten fine water wells. School opened here September 24th with Mrs. J. Frank Turner, Mrs. L. V. Harding and Miss Allie Harper as teachers. Most of the patrons were present. School openings always remind us of our own happy ones, then later when our own little children trudge away happy and gay.

Whon News

The Whon School began its new term Monday with probably the most experienced staff of teachers the school has ever had. Mr. and Mrs. J. L. P. Baker, with a long and successful record in the Buffalo school, and Miss Leta Hancock, who has taught for the past four or five years at Trickham, are the new teachers. Miss Inez McIver of the primary room is the only holdover from last year's faculty. Most of the sheepmen of this community have already sold their sheep to the government. Harold Kinney is committeeman for this precinct. It is rumored that Whon is to lose several families soon. Public lands in New Mexico are to be their objective, it seems. We wish you luck, folks. The first wild ducks and geese of the season passed over last week. The baseball game scheduled for last Saturday was postponed when the visiting team failed to show up. An assorted team from Mercury and Winchell was scheduled to come here and take on a bunch got together by Doug Mitchell, but it is reported the visitors didn't care about playing after they heard of Doug's lineup.

Liberty News

As most of the farmers have gone over their cotton there will be little more to pick. Mr. and Mrs. J. A. Early, Bill Early and E. W. Polk, Jr. were Sunday evening guests of Mr. and Mrs. Ernest Rhodes and sons of Concord. Miss Gladys Snipes spent the week-end with Mr. and Mrs. Howard Moren. Mr. and Mrs. J. D. Howard visited Mr. and Mrs. Sam Lowe near Brooksmith Sunday. Mrs. Lowe is better known here as Miss Iva Fletcher, as she lived here several years. Mr. and Mrs. William Sheffield were shopping in Coleman Monday. Mrs. Dee Cothren, Miss Willa, Lorraine, and Jenks Cothren are visiting Mr. and Mrs. Jack Wright. Mr. Vernon Penny visited his parents at Waco recently. Mr. and Mrs. Walker Stovall spent Saturday night with Mr.

Cleveland News

The community was saddened last week by the death of Mr. Z. W. Box, Sr. He was buried Wednesday afternoon in the Shields cemetery. We are also sorry to report the serious illness of Mr. Jim Lovelace. He was carried back to the Sealy Hospital Friday. Mr. and Mrs. M. F. Blanton and family visited Mr. Jim Lovelace Sunday afternoon at the hospital. Mrs. Sam Moore and mother Mrs. Tarver were guests of M's. G. A. Bivins of Buffalo Saturday. The party given by Mr. and Mrs. Jess Williams Saturday night was enjoyed by a large crowd of girls and boys. Mr. and Mrs. Tulley Allison and Mr. and Mrs. Manley Blanton and family were among those who enjoyed the picnic supper on Home Creek Thursday night. Mrs. Fred McCormick visited Sunday with her sister, Mrs. Richard Flores. Mr. Byron Moore and Mrs. Tarver of Longview left Monday after visiting the past week in the Sam Moore home. Mr. and Mrs. Paul Jennings were guests of Mr. and Mrs. Jack Stovall Saturday night and Sunday. Those enjoying dinner with Mr. and Mrs. Jess Williams Sunday were Mr. and Mrs. Amos Taylor, Mr. and Mrs. Alton Taylor, Mr. and Mrs. Eddie Tucker, Mr. and Mrs. Hill Blanton, Misses Mildred and Faye Blanton, Elgie, Jewell and Vonelle Taylor, and Messrs. Ray Taylor and Merle Spence. Miss Iona Phillips is visiting in the Harch Phillips home in Glen Cove. Mr. and Mrs. Casey Herring were guests Sunday of Mr. and Mrs. Elmer Cupps. Mr. and Mrs. Lester Watson spent Saturday night with Mr. and Mrs. Arnold Huddler. Mr. and Mrs. Jess Williams spent Wednesday in Brownwood with friends and relatives. The singing Sunday night was enjoyed by all. Mrs. J. M. Childers and Miss Faye Childers, accompanied by Rev. and Mrs. T. D. Moore of Comanche spent the week-end in Dublin and Fort Worth. Miss Vee Maddox of Ballinger visited in Santa Anna over the week-end. Mrs. C. F. Freeman and daughter, Mrs. Wilson Lambert and family of Brownwood visited last week-end with Dillard Freeman in Fort Worth. Mr. R. E. Mobley, accompanied by his son, Lee Mobley and family went to Hamilton Sunday to attend the funeral of an

eight-year-old nephew, who was killed by a mule late Saturday evening.

WALKER'S PHARMACY

Always at Your Service

We Guarantee Everything We Dispense in Our Prescription Department to Be Strictly According to Your Doctor's Orders

Watch For Our

NYAL 2 for 1 SALE

- OVALTINE, Small, 39c
- OVALTINE, Large, 79c
- LUX FLAKES, Special 9c
- TOILET TISSUE, Special 2 for 9c
- LIGHT BULBS, 40 or 60 Watt 9c
- FORT HOWARD WAXED PAPER, 40 ft. roll 9c

Announcing

The opening of the GAS and SERVICE Station at the Santa Anna Motor Co.

SINCLAIR PRODUCTS

Standard and No. 3 gas of the well-known SINCLAIR line. None better! Lube and oils in all grades. Try that good Pennsylvania Oil in Sealed Cans. You'll use it regular after a trial.

Give Us A Trial.

John Oakes

Blue Merc. Co.

Come See Popeye Togs

Very New and we want you to see them. New novelties for the baby that you will like.

Specials - - Specials

We have a table of silks and woollens. Values up to \$2.00 yd. Now only Yd. 75c

Tuesday Trades Day

36 inch good quality LIGHT or DARK stripe Outing. One Day Only, Yd. 13c

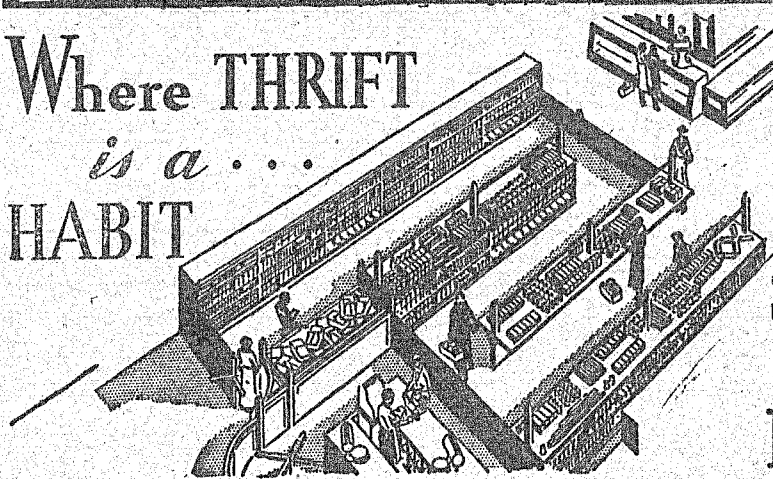
Best Work Shirt You Ever Bought for 69c

Blue Merc. Co.

HOME OF GOOD MERCHANDISE

Piggly Wiggly

Where THRIFT is a HABIT



and SHOPPING a PLEASURE

Specials For Saturday and Trades Day

APPLES

Big Bargain Bushel Basket = 75

- Black Pepper, 1/2 lb. . 14c
- Red Pepper, 1/2 lb. . 14c
- Chili Pods, 1/2 lb. 17c
- Chili Powder, 1/2 lb. ... 17c
- Tomatoes, No. 2, 3 for 25c
- Pork & Beans; can ... 5c
- Macaroni 5c
- Salmon, 2 for 25c

SYRUP

Robbon Cane Special Bargain gal = 55

HONEY

New Crop Fine Honey 1-2 gal .45

CHEESE

Full Cream lb .18

SLICED BACON

Good and Lean lb .25

WEINIES or BOLOGNA

lb .14