

# SANTA ANNA NEWS

VOL. NO. 45

SANTA ANNA, COLEMAN COUNTY, TEXAS, FRIDAY, MARCH 14, 1930

NUMBER 13

"He Profits Most Who Serves Best"

## TRADE MERIT SPECIALS ON SALE MONDAY AND TUESDAY

Santa Anna merchants believe that the way to gain more trade is to prove that they merit it. In this connection, about thirty of the leading merchants in Santa Anna have united in their efforts to prove they are really Merit Merchants and next Monday and Tuesday, March 17th and 18th, they have advertised some real bargains, and we want you to take advantage of them. Last week some of the merchants ran out of the bargains they advertised before noon, others complained of falling short of their expectations. What we want you to do is to turn to the center opening of this paper, read over every ad on that spread, come to town next Monday and Tuesday and buy every one of them that appeals to you. The specials will read something like this:

- No. 1 offers a good 13-plate battery, guaranteed for one full year for only \$6.95.
- No. 2 offers a 50-cent box of talcum powder for 25 cents and \$1.50 box of stationery for \$1.00.
- No. 3 offers a 25-cent jar of antiseptic talcum powder for 14 cents.
- No. 5 offers 100 Aspirin tablets for 35 cents and a \$1.00 bottle of Bute Beef Iron and Wine for 70 cents.
- No. 6 calls attention to change in location and offers special service.
- No. 7 offers special prices on garden rakes, garden hoes, garden forks and field seeds.
- No. 8 offers bargains in good cedar posts and poultry wire.
- No. 9 offers an 8-pound bucket of shortening for \$1.05.
- No. 10 offers three 10-cent pies for 15 cents.
- No. 11 offers special prices on screen wire and screen doors on these two days.
- No. 12 offers a 25-cent can of Goodrich Tire patch for 10 cents and a 5-gallon can of Texaco motor oil for \$3.00.
- No. 13 offers a ten per cent discount on all Goodyear All-weather tires and tubes.
- No. 14 offers a 3-pound bucket of Magnolia Coffee and a large bowl for 90 cents and a \$1.00 wizard floor mop and dust mit for 95 cents.
- No. 15 offers 10 pounds of pure cane sugar for only 56 cents.
- No. 16 offers 109 pounds of Best brand oyster shell for \$1.25 and 20 per cent off on all poultry remedies for the two days.

## Three Escape From Jail at Coleman

Saturday night, when R. W. Sumrall, deputy sheriff and jailer, entered the county jail, he was attacked by three prisoners, overpowered and badly scratched about the face. While scratched about the face. The prisoners failed in their efforts to get possession of his gun, but made their way out of jail. Mrs. Sumrall opened fire on them as they were leaving the premises. It was thought the bullets went wild until Sunday when Davis Trammell, one of the escaped men, was returned with a wound in his body. Trammell was taken near Glencove by deputy Dyche and returned to the jail. The other two, Jess Rlordan and Shorty Burns, were still at large Monday.

No. 17 offers one-third off on spring coats and \$12.75 silk dresses for \$9.75.

No. 18 offers 10 pounds of Ford Ammonium Sulphate Fertilizer for 25 cents, and will rebush the front system of a model T Ford for only \$1.25 (labor charge only.)

No. 19 offers a No. 2 galvanized tub and a standard size rub board for \$1.00 and a 9 x 12 Gold Seal rug for \$8.75.

No. 20 offers two house dresses for \$1.00.

No. 21 offers to grease any car brought to their place for 50c.

No. 22 offers large Rayon bed spreads for \$4.00 and men's shirts for 98 cents.

No. 23 offers beads, mesh bags and pure peals at half price.

Nos. 24, 25, 26 and 27 offer friendly service and cooperation with the Merit Merchants plan.

No. 28 offers a gallon of peaches for 35 cents.

No. 29 offers the Santa Anna News for the remainder of this year to new subscribers; in the Santa Anna trade territory, for only 50 cents.

No. 30 offers a 48-pound sack of flour for \$1.54.

If you appreciate these bargains come to Santa Anna next Monday and Tuesday and take advantage of them. They offer a real opportunity to save money. Merchants advertising these bargains appreciate their friends calling for them on the day they are offered.

## Clean-Up Campaign First Week of April

The writer was informed this week by the Mayor that he expected to issue a general clean-up proclamation soon, and that the first week in April has been designated by the State Fire Insurance commission as "Clean-Up Week." Wagons and trucks will be furnished free to haul trash out of the city that cannot be burned on the premises. Begin now to get your premises cleaned up. Tin cans and other such trash which will have to be hauled to the dump ground must be placed in some convenient place, and should be put in gunny sacks or some other containers to facilitate handling. Nothing will be hauled off free that is not in boxes or sacks. Let's clean this town up one time and make it attractive and healthful.

## People Talk Cotton Seed

Since the call was made two weeks ago for a meeting to discuss the proposition of adopting one variety of cotton and as many as would to plant the variety adopted, the editor has learned more about cotton than we ever knew before. We admit being incapable of selecting the variety of cotton for the farmers to adopt, but we can cooperate with them and do our mite or might, which ever you may term it, to help, and that is what we are doing.

In the meeting called Tuesday March 4th, the Lankart variety was adopted and we are now soliciting orders for Lankart planting seed. We are making fair headway toward the first carload, and feel sure a sufficient number of people are going to join in the move to get a full carload of seed for this season.

The move was started rather late for this season, but not too late to help. The plan is for all who wish to join in the move to purchase a few sacks of the seed to plant this season then we will have plenty of good planting seed another year to carry the proposition to a successful conclusion. Most of the farmers already have their planting seed for this year, and none are buying enough to plant their entire crop. Let's get as many as we can in the organization this year, give the variety that has been adopted a fair and thorough trial, and we feel sure the 1931 crop will bring much greater returns. Farmers in this section are losing several dollars per bale on their cotton by trying to raise a short staple variety, and others are losing by gathering the cotton and bringing it to gins, guts and all. In our opinion, we will never get the better prices for our staple until we go back to the picking method and quit ruining the staple by trying to have it picked with machinery. One buyer stated last week that he could sell the Santa Anna crop for more money if the farmers would just pick the best of their crop and leave the rest in the fields. We suppose he meant to say that if the farmers would pick the better part of the crop and leave the rest in the field, the part picked would demand more money than the entire crop harvested the way it has been done the past few years. Bear this in mind and if it pays to pick it, let's pick it.

## NOTICE TO WOODMEN OF THE WORLD

There will be a meeting at the hall Saturday night, March 15. A district officer will be here and an attendance of all Woodmen is expected.

J. S. Jones, Sec.

If you don't profit by reading the advertisements in this week's paper it will be because you don't take advantage of the bargains offered you.

Judge J. B. Laws, candidate for County Attorney, was mingling with the voters in these parts this week.

Glenn Gill, of the Gill Ranch at Whon, was in the mountain city Saturday, enroute to Fort Worth to attend the Southwestern Exposition and Fat Stock Show.

## Lions Club Enjoys Local Talent Music

Tuesday at the regular weekly meeting of the Lions Club, John Walker Taylor and his sister, Miss Lonela, of Liberty, entertained with a musical program. John Walker played the violin and Miss Lonela accompanied him on the piano. Miss Cula West rendered two vocal selections, with William Earl Ragsdale at the piano. All the numbers were well rendered and well received.

The matter of launching an educational campaign to encourage home people to trade at home was brought up, and by popular vote was transferred to the Retail Merchants Association for action. This is an important subject that the public as a whole doesn't know enough about. We often hear people say they are privileged characters and trade where they please, but when they make such an assertion we think they are unthoughtfully made, and the person who makes such remarks should be better educated as to what it means to trade at home. Our attention was recently called to a matter that drove the question home to us more forcibly than ever before. A customer applied to a bank for a loan of fifty dollars and the banker accommodated him. A few days later the bank cashed checks on the customer for approximately the amount of his loan, made payable to out-of-town concerns and mail order houses. A few days later the same party applied to the bank for another loan. The banker refused it on the grounds that the money was not available in the bank. "If you had spent the money we loaned you about one month ago with your home merchants," the banker said, "they would have deposited it back in the bank and it could have been loaned out again, but you have sent that money out of the country. It is now being used to accommodate the people of some other community and yours is being deprived of it, so you will have to look to some other source for your loans." Is that common sense, or is it foolishness? In other words, do you get the idea?

## McNeil Fails in Attempted Jailbreak

BROWNWOOD, Mar. 12—The plans for a break for freedom from the county jail here were thwarted tonight when officers discovered all bolts in a steel section of one cell had been sawed in two. Four saws were found in the cell, which was occupied by Clyde A. McNeil, convicted last December of robbery with firearms and sentenced to 30 years in the penitentiary.

30 to 40 Bolts Sawed  
Between 30 and 40 bolts which held the section in place had been cut, so that the section could be pried off easily. The opening would have led to the jail runway, with escape from there a simple matter.

A tip from Waco Tuesday night led officers to suspect an attempted break and extra guards were placed on duty Tuesday night. The saws and several bolts were not discovered until late today.

McNeil, former captain and company commander in the Texas National Guard and a world war veteran, was convicted last December 21 of the robbery of the First National bank of Brownwood on March 13, 1929.

## Revival Attended by Large Crowds

The revival in progress at the Baptist church has been attracting large crowds and many conversions have been reported. Especially large crowds attended over the week end. The house was filled almost to capacity. Pastor Wingo, the Evangelist and the singer put their best into the meeting and it has had its effect. God is blessing their efforts and the people are being revived. The meeting will continue throughout the week and a general invitation is extended to all.

Mrs. A. D. Donham, Mrs. W. E. Baxter, and Misses Velma Oder and Aletha Blawett spent Wednesday in Abilene.

## LANKART COTTON ADOPTED IN MEETING AT COLEMAN TUESDAY

### Meeting to Perfect Egg Circle Here

The Santa Anna News has been requested to announce that all who are interested in the further perfection of an Egg Circle for Santa Anna meet at the City Hall on Wednesday March 19th, at 2 p. m. The circle will ship only infertile eggs during the summer months.

### Robber of Valera Bank Is Arrested

Sheriff Frank Mills went to Burk Burnett last week, where he took Red Bell in charge. Bell is wanted here in connection with the robbery of the Valera bank, on December 20th, 1929, and the Lohn State bank over in McCulloch county on January 16th. This concludes a long search by the officers who have been on the job since the two banks were robbed. Bell was said to be the fifth man in the rendezvous near the Jennings oil field, when the officers approached the house on the morning of January 16th, a short time after the robbery of the bank at Lohn. Ollice E. Wood was killed, and one other man was thought to be severely wounded. Three Rice brothers were taken in charge, two of them are now out under bond and another one, who was arrested in California and brought back to Brady, is now in the McCulloch county jail. Sheriff O'Bar of Abilene arrested Bell in the State of Oklahoma and brought him to Burk Burnett, where he was turned over to the Coleman county sheriff.

Tell your merchant you saw his advertisement in the Santa Anna News. It will help us to help you, by causing the merchants to advertise other bargains.

W. B. Watson of Strield was one of the winners here Trades Day, who failed to come in and register, and therefore had his name left off the list last week in publishing the names of those who were awarded the planting seed.

Tuesday morning, in response to a call issued last week, a number of farmers from over the county met at the court house for the purpose of discussing and trying to adopt one variety of cotton for the county. The committee, appointed at a previous meeting, reported their findings and recommended either of three varieties, giving the Lankart preference, with Watson Mabare second and the Big Bell Russell third. The first ballot eliminated the Russell and left the other two tied for first place. The last ballot gave the Lankart cotton a majority, and it was adopted. This move makes it possible for Coleman county to redeem herself within the next one or two years. No one will be asked to purchase enough seed to plant their entire crop for the present year, unless they are prepared and want to, but it is hoped that every one will buy enough seed to plant this year sufficient to produce enough planting seed to plant their entire crop next year. Remember that the editor of the News is the purchasing agent for the Santa Anna car and we are making fair headway in rolling up orders.

### Friendship Club Meets Thursday

The meeting of the Friendship Club has been postponed until next Thursday, March 20th. Dr. J. S. Cook of Brownwood will be the speaker for the occasion; and all committees promise a very pleasant and profitable evening together. Please note that the meeting night for this particular time is Thursday. Each member of the club is permitted to bring from one to three guests with him. Be present at the Methodist Church at 7:30 Thursday, March 20th, and show by the way you eat, the way you laugh, and the way you greet your friends, that you are a whole-hearted member of the Friendship Club.

A number of bargains are advertised in this paper for next Monday and Tuesday. Read them and look up the advertisers when in town.

Mr. and Mrs. W. M. Riley visited relatives in Ellis County several days this week and report lots of rain recently.

## Your Ambitions Must Be Backed with Ready Funds

No matter what ambition you may foster or how well organized your plans may be you'll find that it will take money to realize its fulfillment.

Many an opportunity has been lost when the favored person did not have the ready funds to develop it.

### SAVE YOUR SURPLUS EARNINGS

You can save regularly if you will start an account at this bank and you run no risk—our bank has adequate capital and excellent experience behind it that make it a sound, reliable institution with which you will be proud to do business.

Let us be your financial advisers.

THE  
**FIRST NATIONAL BANK**  
of Santa Anna, Texas

Capital \$50,000.00

Surplus \$50,000.00

OFFICERS & DIRECTORS

W. R. Kelley  
V. L. Grady  
R. L. Hunter  
S. D. Harper  
R. C. Gay

J. L. Stewardson  
Burgess Weaver  
O. L. Cheaney  
O. Ray Brown

## A Good Bank

### Connection Can Do Much for You

A good bank connection offers you not only a most business-like way of handling your personal funds but also a friendly helpful co-operation, which proves invaluable in many ways.

It offers you expert advice on business and financial problems. It gives you utmost safety and protection. It is a friend in need.

### We Invite Your Account

Whether it is a checking account or a savings account for we cannot serve you unless you give us the opportunity.

We especially invite your savings account for we know that through this branch of our service we are offering you the best and most helpful service possible.

A savings account is your staunch friend and most beneficial asset.

The  
**State National Bank**



**Announcement!**



I have the L. E. Bell Blacksmith Shop and will be prepared to do Blacksmithing, Welding and Wood-work. Will appreciate your patronage.



**W. A. STANDLY**

**L. Lowry Announces For Public Weigher**

The Santa Anna News is authorized to announce L. Lowry as a candidate for Public Weigher, Precinct No. 7, Coleman county, Texas, subject to action of the Democratic primaries in July.

Mr. Lowry is a farmer by trade, owns a good farm about ten miles south of town, has lived in this part of the country 41 years, knows the people and the people know him. He is too well known to need an introduction through the press, but wishes to make it known that he is a candidate, is capable of serving the public in an honorable and legitimate way, and if elected will serve the public to the best of his ability with justice to all and special favors to none. He solicits your kind and favorable consideration during the campaign and your vote at the polls. Mr. Lowry will be in the field and place his claims before you in person between now and the primary.

**ACCIDENTS AT HOME**

The automobile and trains are blamed for causing many accidents, but few people stop to think that one-fourth of the mishaps occur right in the home, from various causes.

We often hear the remark that one is safe at home. Statistics of one of the large insurance companies recently stated that during the last five years 25 per cent of the claims paid were paid on account of accidents that happened within the home.

Of course, there are many causes for these accidents. This one company alone paid out \$200,000 on account of injuries received in falls, either from step ladders, chairs, slippery floors, or falls down stairways. There are other forms of accidents that happen within the home, and one that ranks along with falls is that of explosions, and injuries from fires.

Many accidents that happen within the home could be prevented, and if people paid as much attention to safety first rules at home as they do in the out-of-doors, the list of fatalities and injuries would diminish.

**DOWN TO BUSINESS**

People who don't want to settle down to business sometimes find it embarrassing when the time comes to settle up.

Fault finding and grumbling over economic conditions may relieve our exasperation to a certain extent, but they do not remove the cause for complaint. Patience is a virtue, and virtue wins its own reward, but only when both are followed to a logical conclusion.

Conditions in this country may not be satisfactory, but vociferously voicing our dissatisfaction will not improve them. Patient and systematic efforts will restore prosperity in time, but uncertainty and continued vacillation will have only the opposite effect.

Wisdom points the road for us to follow. The way may be long and the toil may be great, but the reward of perseverance awaits us at the end of the trail.

A "sea elephant" owned by a circus weighs 7,000 pounds.

Hallstones three inches in diameter often fall in storms in India.



**How to Raise Poultry**

By Dr. L. D. LeGear, V. S., St. Louis, Mo.

**"Turkey Wild" A Losing Game**

Can Be Raised Successfully in Confinement Experiments of Last Few Years Have Proven

The man who invented the phrase "wild goose chase" could just as well have substituted a turkey for a goose so far as the popular impression of the latter bird is concerned. Most farmers still believe that the turkey is wild and is never happy unless he can have the run of the place. There are a lot of superstitious beliefs about turkeys and this one in particular has a good foundation. The wild turkey is native to North America. They were discovered in New England by our colonists and taken to Europe. In the early days they were forest birds and lived upon nuts, berries, and other natural foods of the woods. In spite of this early history of the turkey it is now known that they are gentle by nature and can be very domestic if trained the right way. The farmer who thinks he cannot raise turkeys because he has no trees on his place is still thinking of stories he has read about the Pilgrim fathers and their hunting parties.

Experience has proven that the turkey can be raised in confinement with the same success as the chickens. Many breeders, for instance, have used artificial incubation, brooding and confinement of turkeys for several years with excellent results. The reason for this is very clear when you consider that the main drawback to turkey raising is the disease called Blackhead. When the turkey flock is allowed to run at will it mixes with the chickens and it goes on to ground that is contaminated with the blackhead germs. The first and foremost warning is never let your turkeys and chickens mix.

The reason turkey raising has held up at all is the price the markets pay. Time and again breeders have found that by losing 50 per cent of the flock they still make money. When you consider how easy it is to reduce these losses to from 10 to 20 per cent it is not surprising that many farmers are turning to turkeys who a few years ago swore they would never get into the business again.

Under confinement plan turkeys can be kept on fresh soil and the food regulated. Young turkeys especially have big appetites and if allowed to run and eat without restriction will have difficulty pulling through.

Turkeys are creatures of habit and environment. If you use natural or artificial means of incubation you have the poult under easy control from the start. Your brooding methods can be as simple or as elaborate as you want. Use a brooder house so as to keep the poult away from the hens. This is the only safe way as it guards against blackhead infection. Once they are past the danger stage they may be put into fenced yards the same as chicks.

As one authority has stated it, the platform of successful turkey raising is clean feed, clean water, and clean range. All three of these can be enforced when raising turkeys in confinement.

There are so many examples of farmers on adjoining land raising turkeys under the two plans that I have no hesitation in recommending confinement. It is not unusual to raise 90 per cent of the hatch in confinement.

**SQUILL KILL**

This New Powder Kills Rats and Mice But Nothing Else Squill Kill for Rats and Mice

Squill Kill can be used in the home with safety. It has been proven by actual test that it kills rats and mice and does not injure other animals. Kills more rats and mice per dollar.

NOT A POISON - PRICE 50c  
Corner Drug Co.  
Santa Anna, Texas  
Squill Kill Drug Company  
Barnesville, Ohio

**CITY OR COUNTRY**

The question of which is the most desirable place to live, the city or the country, has been recently discussed in the press by William Allen White and Sherwood Anderson.

The country, including small towns, as a place to live, was championed by William Allen White, the celebrated Kansas writer, and the city's advantages, the large city, was upheld by Sherwood Anderson.

The best talent in the line of lecturers, speaker, musical entertainers, operas and all forms of entertainment and instruction, the city of course, can command, because of its superior numbers, wealth and facilities. The city can build within its limits great libraries and museums, great schools and churches, while the country is limited in its ability to support these institutions. The city's great crowds and daily contact with all manner of people has its influence in sharpening the intellect of the city dweller.

The country, on the other hand, affords close relations with nature, and that is good for all mankind. To know and enjoy the open spaces, the skies and streams, the mountains, the birds, animals and growing things is natural to man, and when he drifts away from that way of living it is more or less an artificial life.

The friendships of the country and small towns are more real and lasting than city friendships. In the midst of the throngs in the city are some of the most lonely people, because the city often produces no real friends.

It seems to us that both city and country have their advantages and disadvantages. The ordinary individual profits by getting some of the advantages of both city and country. The country man needs a visit to the city and get the contacts the city affords, to keep him out of the hick class. The city man, office ridden and full of city ways, will profit by getting back to nature.

The means of transportation and communication of today, the

with neighbors next door losing from 35 to 80 per cent under the old plan. Another advantage of yarding is that the young turkeys are not run to death.

(Copyright, 1920, by Dr. L. D. LeGear, V. S.



**SLUGGISH-tire easily?**

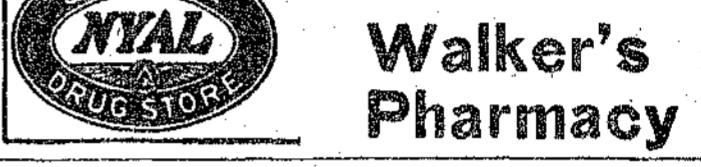
PROBABLY DUE to CONSTIPATION

We recommend... **NYAL PURIFIED MINERAL OIL**

A Pure White, Odorless and Tasteless Mineral Oil, that Corrects Constipation Naturally!

Full Pint \$1.00 Bottle

At Your Nyal Service Drug Store



**GLASSES WATER, NOT TOO COLD HELP CONSTIPATION**

One glass water is not enough—take 2 glasses a half hour before breakfast. You get quicker and better results by adding a little simple glycerine, saline, etc., (known as Adlerka) to one glass.

Unlike other remedies, Adlerka acts on BOTH upper and lower bowel and removes old poisons you never thought were in your system. Adlerka stops GAS and sour stomach in 10 minutes! Relieves constipation in 2 hours. Sold by all leading druggists.

For two successive years there have been no deaths from typhoid in New Haven.

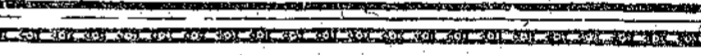
News' Want Ads Bring Results.

**PLENTY PURE JERSEY MILK!**

DELIVER TWICE DAILY

Look for the White Car

Todd's Dairy Phone 4600



**ATTENTION**

Santa Anna Citizens

Having purchased and taken over the Hardware and Grocery business of Faulkner & Lowe, we propose to put in for you a large and complete

**Hardware Store**

Therefore We Will Close Out Entirely at Wholesale Cash Prices Every Item in the Grocery Stock

Come and See

OPEN and READY FOR BUSINESS IN THE OLD ROY McFARLAND STAND FRIDAY FEBRUARY 28th

Come and see for yourselves and get your part while getting is good for these groceries will soon pass into the hands of the consumer. You will find a courteous crew of salesmen to wait on you, among whom are Mr. G. W. Faulkner, J. B. Lowe and J. B. Steele, all of whom will vouch for these prices

Yours truly,

**Mickle Hardware Company**

All Standard Size Vegetable Packets per packet 5c

**SPRINGTIME** again! What a joy to be back on the soil...to spade it up and rake it smooth. Of course you'll have a garden. Northrup, King & Co.'s Packet Seeds, at your dealers, will reward your efforts very satisfactorily. Each vegetable packet is a wonderful value, at its price...five cents.

**Northrup, King & Co's Seeds**

Mr. and Mrs. A. C. Moses and children, Evelyn and Melvin, of Mayo community were Saturday visitors here.

**Citation by Publication**  
**THE STATE OF TEXAS,**

To the Sheriff or any Constable of Coleman County—Greeting:

You are hereby commanded, that you summon, by making publication of this Citation in some newspaper published in the County of Coleman for four consecutive weeks previous to the return day hereof, R. P. Lightfoot and J. M. Senter, whose residence is unknown, to be and appear before the Hon. District Court, at the next regular term thereof, to be holden in the County of Coleman at the Court House thereof, in Coleman, Texas, on the 14th day of April, then and there to answer a Petition filed in said Court, on the 12th day of March, A. D. 1930, in a suit numbered on the Docket of said Court No. 4727, wherein Dale Smith is plaintiff and R. P. Lightfoot and J. M. Senter are defendants.

The nature of the plaintiffs demand being as follows, suit on account for the amount of \$1898.05, on contract and labor done and performed by Plaintiff at the special instance and request of defendants, all cost of suit, special and general relief.

Herein fall not, and have you before said Court, on the said first day of the next term thereof, this Writ, with your endorsement thereon, showing how you have executed same.

Given under my hand and seal of said Court, at office in Coleman, Texas, this the 12th day of March, A. D. 1930.

W. E. Gideon, Clerk District Court, Coleman County, Texas.

**Citation by Publication**  
**THE STATE OF TEXAS,**

To the Sheriff or any Constable of Coleman County—Greeting:

**YOU ARE HEREBY COMMANDED,** that you summon, by making publication of this Citation in some newspaper published in the County of Coleman for four consecutive weeks previous to the return day hereof, J. W. Shannon, whose residence is unknown, to be and appear before the Hon. District Court, at the next regular term thereof, to be holden in the County of Coleman, at the Court House thereof, in Coleman, Texas, on the 14th day of April, 1930, the same being the second Monday in said month, then and there to answer a Petition filed in said Court, on the 26th day of February A. D. 1930, in a suit numbered on the Docket of said Court No. 4717, wherein Ardis Shannon is plaintiff and J. W. Shannon is defendant. The nature of the plaintiff's allegations, suit for divorce, upon cruel and outrageous treatment, neglect, and asks for the care and custody of their minor child Nettie Ardis Shannon, a girl of seven months of age, cost of suit, special and general relief.

Herein fall not, and have you before said Court, on the said first day of the next term thereof, this Writ, with your endorsement thereon, showing how you have executed same.

Given under my hand and seal of said Court, at office in Coleman, Texas, this, the 26th day of February, A. D. 1930.

W. E. Gideon, Clerk District Court, Coleman County, Texas.

**Good Planting Seed Brings Big Profits**

That the raising of staple cotton in Texas pays is evidenced by figures supplied to the Dallas News by Lankart-Bred Seed Farms of Waco, breeders of Lankart and Waco cotton. Premiums of as high as 142 points on October were obtained on forty-six bales of Lankart cotton grown by J. H. Youngblood, ninety-five bales raised by J. W. Price and sold August 29, last year. Average street cotton, 15-18ths inch and below, sold at that time on the Waco market from 35 to 60 points off October. The premium on Lankart therefore amounted to approximately 177 to 200 points, or \$8.85 to \$10 a bale.

On Sept. 5, 146 bales of the same kind of cotton, sold by J. H. Youngblood, brought premiums of from \$9.10 to \$10 a bale and the same was paid for 166 bales of A. W. Warner's cotton. The best showing was made on Sept. 14 when a lot of 394 bales of Lankart cotton sold by these three men brought premiums ranging from \$9.75 to \$11 a bale above street prices. Some of the cotton brought 20c a pound, whereas the average price for Texas cotton as a whole last season was 16c a pound.

It pays to raise better staple, especially in sufficiently large lots to interest the buyers who recognize value. Communities can do this by planting good seed around a gin and selling it through a sales agent. It would be well if Texas farmers this season would plant at least varieties which will produce lengths of 1 1-32 or 1 1-16 inch, which are in demand in foreign countries who take Texas cotton.

Ten years ago the amount of cotton non-tenderable for staple was approximately five per cent of the total crop. In Texas it was 40 per cent. Of the crop of 1928, in South Carolina 62 per cent was 3/8 or less, in Georgia, 78 per cent, and in Alabama 92 per cent. In other words, the United States is today producing vastly too great a quantity of staples under 3/8, entirely too much 3/8, not nearly enough of 15-16 to 1 1-8 and about enough to meet the world's need of still longer staple.

There is no state in the United States today in which varieties of cotton are not known and to some degree planted which will mature within reason as early as the extreme short staple varieties, which produce many pounds of lint per acre as the extreme short staple varieties and which will give a staple of some 15-16 to one inch in length.

**Death Claims**  
**Kerrville Publisher**

Texas editors were saddened last week by the news of the death of W. A. Salter, publisher of the Kerrville Mountain Sun. Mr. Salter was a leader in his town and community, giving considerable of his time to civic work and such improvements as are most generally appreciated but largely neglected in most communities. No one in Texas did more for the betterment of his town and county than did Editor Salter. He was known far and near for his philanthropic work. We regret his passing and need more of his type among the editors of Texas.

Red-headed people are the best subjects for television.

**30-Day Period Of Mourning For Wm. Howard Taft**

**PROCLAMATION ISSUED BY PRESIDENT HOOVER**

"To the people of the United States: "It becomes my sad duty to announce officially the death of William Howard Taft, which occurred at his home in the city of Washington, on the eighth day of March, 1930, at 9:15 o'clock in the afternoon.

**Rare Distinction**  
"Mr. Taft's service to our country has been of rare distinction and was marked by a purity of patriotism, a lofty disinterestedness and a devotion to the best interests of the nation that deserve and will ever command the grateful memory of his countrymen. His career was almost unique in the wide range of official duty; as judge, as solicitor general, governor general of the Philippines, secretary of war, president of the United States and finally chief justice. "His private life was characterized by a simplicity of virtue that won for him a place in the affection of his fellow countrymen rarely equaled by any man. In public and in private life he set a shining example, and his death will be mourned throughout the land.

**Flags at Half Mast**  
"As an expression of the public's sorrow, it is ordered that the flags of the White House and of the several departmental buildings be displayed at half-staff for a period of 30 days, and that suitable military and naval honors under orders of the secretary of war and the secretary of the navy may be rendered on the day of the funeral. "Done at the city of Washington on this eighth day of March in the year of our Lord, 1930 and of the independence of the United States of America, 154th." Signed, Herbert Hoover."

**Honor Memory of St. Patrick**

At the Parent-Teacher Association meeting Tuesday afternoon St. Patrick features were in evidence. The invitations for this occasion were typed on dobbieed shamrock leaves of lovely green, and a special treat was the music by the Green Minstrels—Ernest Van Zant and J. T. Oakes, robed in green, played three splendid numbers on the harmonicas.

The main theme of the afternoon was Juvenile Protection. Mrs. A. S. Hart and Rev. J. I. Patterson handled the parts assigned to them to the delight of all. Mrs. J. C. Scarborough, who could not be present, sent a well prepared paper which was read by Irene McCreary.

The Association voted to cooperate with the Grammar School Parent Teacher Association in putting on a Mother and Daughter banquet for the Girl Scouts.

The Campus Beautification and the Ways and Means committees made reports. A nominating committee consisting of Prof. Scarborough, Mrs. Jack Woodward, and Mrs. G. W. Faulkner was appointed to report at the next meeting.

An electric company in Chicago uses thirty-two tons of soap powder a year to keep the acres of windows and skylights of its plant clean.

**Surprise Birthday Party Given for Mr. and Mrs. Perry**

Mrs. H. T. Caton entertained with a delightful surprise party Thursday evening, honoring her father and mother, Mr. and Mrs. T. T. Perry. Mrs. Perry's birthday is February 28th and Mr. Perry's is on March 12th. Various games were enjoyed throughout the evening.

At a late hour the guests went into the dining room. A huge white cake, holding one hundred and thirty-seven candles (the combined ages of Mr. and Mrs. Perry) was the centerpiece.

The following guests enjoyed the delightful evening: Mr. and Mrs. W. T. Verner, Mr. and Mrs. J. W. Collier, Mr. and Mrs. C. W. Hamilton, Mrs. J. T. Leach and daughter Venetta, Mrs. Will J. Steward and daughters, Mr. and Mrs. E. S. Jones and children, of Shield, and Mr. and Mrs. H. G. Caton.

**Celebrates Tenth Birthday**

The home of Mr. and Mrs. W. I. Mitchell was the scene of much merriment Wednesday afternoon of last week, when a group of boys assembled to celebrate William's tenth birthday. The boys spent the afternoon playing baseball. After the game they were invited into the dining room, where they were served delicious refreshments consisting of punch, cake, and candy bars. The center piece was a white cake with ten pink candles. The following enjoyed the afternoon: Jack Howard, Doyle Beard, Ben Parker Jr., Ray Lovelady Jr., Julian Kelley, P. B. Lightfoot Jr., Nathan Wiseman, Charles Ford Chambers, Bill Jack Garrett, Jack Barnes, Worley Wheeler and William Mitchell.

The editor usually attends the Exposition, but this year we will have to decline. However a good time was promised us if we could have arranged to be there last Saturday.

Mr. and Mrs. E. K. Blewett and daughters, Misses Aletha and Marie, and Miss Velma Oeder spent the week end in Ballinger.

Mr. C. F. Freeman is able to be out again after being ill for some time.

**The Quality of Our Merchandise**  
**Is Not Lowered in Order to Make a Price**

The best 8 oz. white denim overall — All sizes, 30 to 50..... **\$1.75**

Work Pants, Khaki, Sand Shade and Covert Cloth, Ones that Will Wear..... **\$1.75**

Work Shirts—None Fuller Cut and One that Will Give Service for Months..... **85c and \$1.00**

Fast Color Prints—Every One Has Prints but Not All Like Ours, Silk Pongee Finish, yard..... **25c**

"Happy Home" Dresses — A New Dress If They Fade. The price is always..... **\$1.00**

A New Line of Dress Shirts and Trousers "No-Fade" Shirts and "Made-to-Fit" Trousers

VISIT US WHEN YOU COME TO SANTA ANNA

**D. R. Hill & Brother**

**George W. Cherry**  
George W. Cherry, age 45, died March 6, 1930, at his home six miles north of Coleman. Deceased was born in Llano county in 1885. He joined the Baptist church at Breka about twenty years ago. The remains were brought here Friday for burial. Funeral services, conducted by Rev. Hal C. Wingo, of the Baptist church, were held at the cemetery Friday afternoon at four o'clock. Mr. Cherry is survived by his wife and three children; two brothers, Ose Cherry and John Cherry; and two sisters, Mrs. John Simmons and Mrs. Dee Simmons.

**Liberty Home Demonstration Club**  
The Liberty Home Demonstration Club met with Mrs. Gordon Conklin last Thursday afternoon. The roll was called and each one present answered by telling of the thing in her living room that gave her the most pleasure. Miss Brent gave an interesting description of a living room as it should be. Owing to the bad day only ten members were present. The social meeting for March will be with Mrs. William Sheffield on the third Thursday. The next regular meeting will be with Mrs. H. O. Norris Thursday, April 3.

**Going Out of Business**

**Leaving Santa Anna, One More Week, Then Out We Go! Everything Must Be Sold; Cost Forgotten; Must Clear the Shelves.**

**This is your last chance to get real bargains! Buy now and save money! Building for rent! Fixtures for sale! Everything goes! Store for sale! Nothing reserved! Everything must be sold! Only bare walls to remain; then good bye, Santa Anna**

**THE ECONOMY STORE SANTA ANNA TEXAS**

**TURNER'S**

**"Where You Save With Safety"**

**HAVE YOU A DRY SKIN?**

**DU BARRY BEAUTY PREPARATIONS**  
Created by Hudnut

These DuBarry Preparations will take care of it—and are specially and scientifically compounded for use in your own home... of exquisite quality and purity.

DuBarry Cleansing Cream—\$1.50; \$2.50; \$1.50.  
DuBarry Skin Tonic and Preserver—\$1.00; \$1.75.  
DuBarry Skin Food—\$1.50; \$2.50.  
Muscle Oil—\$1.50.

**FREE!**  
A Falcon of Coty Perfume with each box of Coty Face Powder **89c**

One lb. Peppermint Creams 49c

**THE CUT PRICE DRUG STORE**

**ANTISEPTIC SOLUTION**  
For BODY ODORS, BAD BREATH, DANDRUFF, MOUTH and NASAL SPRAY

It should be in your medicine cabinet where you can use it daily. Great to keep the mouth feeling clean—use it on arising and you start the day off right. Use it at night and you sleep better.

**This big bottle only 59c Today**

**Young Announces  
In Governor Race**

Austin, March 9 (AP) — James Young of Kaufman, former Texas congressman, today issued a statement of his platform elaborating on an earlier announcement for governor of Texas. He declared he would begin his campaign within ten days.

The main planks set up in the platform are for a change in the state tax system to shift the burden of the levy upon producers of natural resources of the state, for reduction in state expenses, and against selling the present state owned penitentiary lands.

Among those in conference with Young were Steve Luckney of Houston, John Boyle of San Antonio, Paul D. Page Jr. of Austin, B. K. Gore of Fort Worth, Walton D. Taylor of Waco, Mike Hogg of Houston and Raymond Dickson of Houston.

**\$100,000,000 to Aid  
Farms Sent Senate**

(By Associated Press)  
WASHINGTON, March 11. — The \$100,000,000 additional fund requested by President Hoover for the farm board was added to the first deficiency appropriation bill Tuesday by the Senate Appropriations Committee.

The Senate committee ordered the deficiency measure, carrying a total of \$171,859,377 to meet emergency expenses of the Government, reported to the Senate, immediately and Chairman Jones announced he would attempt to get action on the bill tomorrow.

The committee included the \$7,000,000 authorized for seed loans to farmers in the storm stricken states of the Northwest, Midwest and Southeast.

Other funds added to the bill were:

One hundred and fifty thousand dollars to continue the American delegation at the London naval conference; \$3,000,000 for loans to planters in Porto Rico; \$50,000 for the investigation of Haitian conditions; \$12,000,000 for river and harbor work, and \$50,000 for a conference on inter-American highways.

The additional \$100,000,000 for the farm board was recommended by President Hoover Saturday and is in addition to \$15,000,000 already authorized.

While the Senate has refused to consider any of the annual appropriation bills pending disposition of the tariff, Senate leaders were hopeful today that this emergency appropriation bill could be rushed through tomorrow. Its funds would become immediately available upon enactment of the measure.

**A Birthday Party**

On Wednesday evening Mrs. H. W. Gingsbury and Mrs. A. U. Weaver gave a lovely six o'clock dinner in honor of Mrs. W. B. Harper's birthday.

The house was very beautifully decorated with Spring flowers and pot plants, and the dinner was perfect in every way.

This kindness came as great surprise to Mrs. Harper and was greatly appreciated.

Any one saving papers for the Presbyterian ladies call Mrs. Jack Woodward, Mrs. Clinton Lowe or Mrs. W. R. Kelley, and they will be sent for.

W. Ford Barnes made a business trip to West Texas and over in New Mexico this week.

Mrs. J. D. Stanley of Brownwood visited with her aunt, Mrs. R. M. Stephenson last week end. Jesse Goen returned Monday

from Pasadena, Cal., where he has been for the past several months.

J. R. Pearce and Sun Bob attended the Fat Stock Show in Fort Worth the first of the week.

Mr. and Mrs. J. E. Richardson of Rockwood were business visitors here Saturday.

Mrs. H. L. Locker and Mrs. Speaker of Brownwood visited Mrs. J. W. Patterson the first of the week.

W. A. Stanley has purchased the L. E. Bell blacksmith shop and is now in charge. Mr. Stanley is a well known blacksmith in Santa Anna and his friends will be glad to know he is back at the forge.

Mr. and Mrs. Sam H. Collier, Mrs. Viola Mays and Leston Conant were San Angelo visitors Tuesday evening and attended the Passion Play.

Mr. and Mrs. Lee Hunter and son Edwin are visiting in Temple and Waco.

READ THE 'MERIT' ADS

The Firms Advertised  
On This Page Are the  
Merit Merchants  
in Santa Anna

Who are anxious to serve  
you in a meritorious way.  
Read each card and take  
advantage of the  
bargains they offer.

(28)

**PEACHES**

One Gallon Can

35c

A HOT SPECIAL

Helpy - Selfy

(20)

Special for Monday and Tuesday

One Lot of House Dresses

2 for \$1.00

Gehrett Dry Goods Co.

"A Safe Place to Trade"

(23)

All Beads, Mesh Bags  
and Deltah Pearls  
at 1/2 price

Monday & Tuesday Only

Mrs. Comer Blue  
Jewelry Store

(27)

The  
State National Bank  
A bank of Friendly Service  
Endorse the  
TRADE MERIT PLAN

(15)

SUGAR — Pure Cane

10 lbs. for 56c

Marshall & Sons

(5)

100 "Aspirin Tablets"

35c

\$1.00 Bottole of  
"Beef, Iron & Wine"  
70c

Phillips Drug Co.

(22)

LARGE SEAMLESS RAYON

**Bed Spreads**

In Blue, Rose, Gold, Orchid and Green  
Regular \$4.00 value, at

\$2.69 each

Men's Fancy Shirts, New Spring Styles  
\$1.00, \$1.25, \$1.50 and \$1.75 values, at

98c — Special

"Remember, we give Profit-Sharing  
Coupons"

"THE STORE THAT SAVES YOU MONEY"

Purdy Mercantile Co.

(10)

Three 10c Pies for

15c

Ragsdale Bakery

(13)

Special — Monday & Tuesday

10 per cent off  
Goodyear All-Weather  
Tires and Tubes

Stafford Baxter

(7)

SPECIALS ON

Garden Rakes

Garden Hoes

Garden Forks

Field Seed

Powell and Garrett  
Truck and Tractor Co.

(9)

Armour's White Cloud

Shortening

8lb — Special

\$1.05

Hunter Bros.

(6)

Am now located with

**Texaco Station**

Better known as

Gardner No. 2

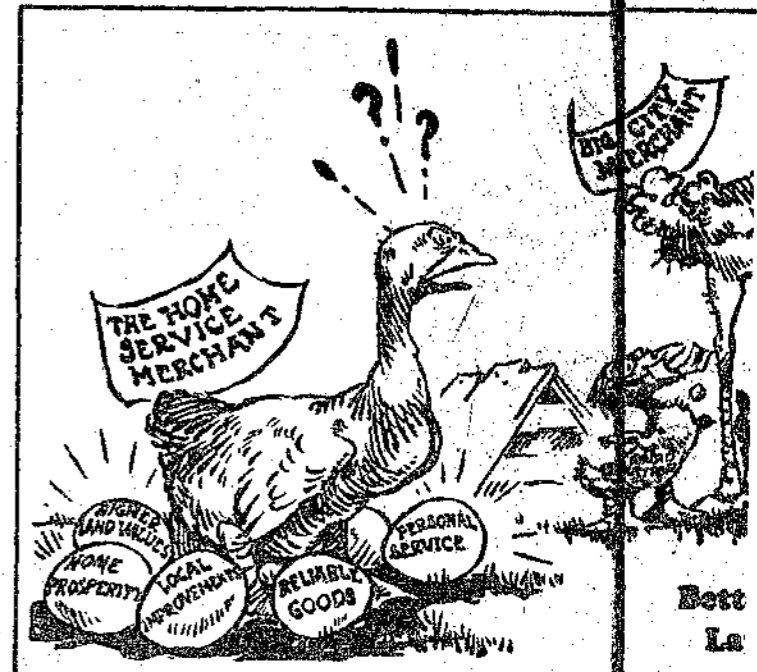
Give Us A Trial

We Strive to Please

**Russel Matson**

To Be On Sale At Santa Anna

**Monday and Tuesday**



(17)

One-Third Off

on All Spring Coats  
and Wool Suits

\$12.75 Silk Dresses for

\$9.75

Mrs. G. A. Shockley

(16)

Reef Brand Oyster Shells

100 lbs. for \$1.25

20 per cent off on all

Poultry Remedies

E. E. Pittard Feed Store

(18)

Ford Ammonium

Sulphate Fertilizer

10-pound Bag - 25c

Rebush Front System of

Model T Ford

\$1.25

(Labor Charge Only)

Santa Anna Motor Co.

TRADE MERIT SALE

will be a regular two-day feature every  
Santa Anna, Tex.

Watch This Paper for Future

Thrifty shoppers will be on hand early  
bargains

Prices advertised in this page are  
Monday and Tuesday

These Merchants are Earnestly Striving

# Relative Values in These Merit Specials

This page will appear in the Santa Anna News twice each month and the bargains offered are open to all. You are urged to read every card published on this page, and be in Santa Anna, Monday and Tuesday, March 17th & 18th.

Santa Anna Stores

**Wednesday MARCH 17-18**



Better Feed the Goose That Lays Those Golden Eggs

(2)  
2 Cans of Violet Talcum  
50c value for 25c  
\$1.50 box Stationery  
\$1.00  
Corner Drug Co.  
THE REXALL STORE

(29)  
Santa Anna News  
From Now Until Jan. 1, 1931  
(To New Subscribers Only)  
for 50c

(25)  
The  
First National Bank  
Capitol \$50,000  
Surplus \$50,000  
A Safe, Sound Bank  
Endorses the  
TRADE MERIT PLAN

(4)  
25c Jar Antiseptic  
Talcum Powder  
for 14c  
Baxter's Variety Store

(11)  
We Have Plenty of  
Mighty Good  
Screen Wire and Doors  
Priced Right  
PHONE 26  
Leeper-Curd Lumber Co.  
Telephone 26

(26)  
Coleman Gas & Oil Co.  
A Coleman County Industry  
Serving Coleman and Santa  
Anna  
Believes in Home Industry  
and Endorses  
TRADE MERIT PLAN

(24)  
Santa Anna Telephone Co.  
Endorses the  
Merit Merchants Plan  
Come to the  
Radio Electric Shop  
for Radios and Electric Refrigerators

(8)  
We have just unloaded  
a car of  
Extra Good Cedar Posts  
See These Before You Buy  
We Also Have a Complete  
stock of  
Poultry Wire  
Burton Lingo Co.

(1)  
Good 13-plate Battery  
Guaranteed for 1 Year  
\$6.95  
Evans & Donham Garage

(3)  
DRESS GOODS  
A Big Assortment of Plain and Fancy  
Dress Material in Novelty Cotton and  
Rayon. Every Piece Worth  
50 cents or more  
For Merit Days Only  
35c per yard  
This is a Real Buy  
See the Assortment—  
You Will Buy  
Santa Anna Merc. Co.

(14)  
3lb Bucket Magnolia Coffee  
and bowl  
90c  
\$1.00 Wizard Floor Mop  
and Dust Mit  
95c  
W. R. Kelley and Co.

(30)  
FLOUR  
Everlite or Gold Crown  
THE BEST FLOUR MONEY CAN BUY  
48 lb. sack, \$1.54  
Piggly Wiggly

(12)  
One 25-cent can of  
Goodrich Tire Patch  
10c  
5 gallons of Texaco Motor Oil  
\$3.00  
W. C. Ford & Co.

(19)  
A No. 2 Galvanized Wash  
Tub and a Standard Size  
Wash Board for  
\$1.00  
9 x 12 Gold Seal Rug  
\$8.75  
Blue Hardware Co.

(21)  
Monday and Tuesday  
Any Car Greased  
50c  
Mathews Motor Co.

Whon News

The B. Y. P. U. meet was held at Liberty Sunday and a real interesting program was rendered. The Efficiency Banner was given to the Whon B. Y. P. U. with a mark of 100 per cent.

Mrs. Glenn Gill is attending the Fat Stock Show at Fort Worth this week.

A baby daughter, Doris Jane, came to the home of Mr. and Mrs. Forest Deal on the 16th.

Mr. Alvy Bible of Okra is visiting here this week.

R. L. and D. O. Shields were business visitors in Brooksmith Friday.

Mr. Elton Cheatham who is attending Santa Anna high school spent the week end with home folks.

Mrs. Glenn Gill is spending a few days with her parents. Mr. and Mrs. E. W. McNutt of Goldthwaite.

Mr. T. B. Forehand is seriously ill at this writing.

Miss Ozell Hill of Santa Anna is visiting with her sister, Mrs. Tommy Holmes.

Mr. and Mrs. Vernon Bolton were visitors in the Dolt Rutherford home Saturday.

Mr. and Mrs. C. W. Clifton of Tennyson, Texas, motored into Whon Saturday afternoon to visit their daughter, Miss Mittle, who is principal of our school. Miss Clifton and Miss Huddler returned home with them Sunday afternoon as Miss Clifton wanted to visit her sister who is in the hospital with a broken arm.

—Reporter

Sunday at the Methodist Church

Sunday School ..... 9:45  
Morning Worship ..... 10:50  
Sermon subject "Christ or Chaos"  
(Sermon subject: "Christ or Chaos")  
League ..... 6:30  
No evening service is announced. The congregation will attend the closing service of the revival meeting at the Baptist Church.

The Pioneer Belles

On last Thursday afternoon the Pioneer Belles were delightfully entertained in the home of Mrs. A. C. Watson. Mrs. Watson was assisted by her sister, Mrs. Stacy. Everyone brought her fancy work and talked of old times while they worked.

At a late hour dainty refreshments, consisting of angel food cake and ice cream were served. Those present were Mesdames W. H. Harper, H. W. Kingsbery, Don Ewing, T. T. Perry, B. F. Rothermel, W. T. Verner, Stacy, and the hostess.

The next meeting will be with Mrs. J. W. Kirkpatrick.

U. D. C., March 21st  
TEXAS HEROES DAY

Invocation — Mrs. B. F. Rothermel.  
Song — The Flag of Texas — "Are Upon You" — Chapter.  
Essay, "Albert Sidney Johnson" — Mrs. W. T. Verner.  
Paper, "Terry's Texas Rangers" — Mrs. Henry Campbell.  
How many Texas heroes can you name? — Mrs. A. U. Weaver

Mr. and Mrs. R. W. Daniel and son Gordon of Alamogordo, New Mexico, arrived here Thursday for a visit in the home of Mr. and Mrs. Ed. Sewell.

Born to Judge and Mrs. A. O. Newman of Coleman on Sunday a fine baby boy. The youngster's name will be A. O. Jr.

Ray Garrett of Stephenville spent the week end in the home of his uncle W. O. Garrett.

Mr. and Mrs. Frank Edwards and son of San Saba spent the week end in the home of Mrs. Edwards' parents, Mr. and Mrs. E. A. Harris.

Mr. and Mrs. E. K. Blewett and daughters Marie and Aletha and Miss Velma Oder spent the week end in Ballinger.

Mr. and Mrs. Taylor Wheeler spent Sunday in Ballinger.

J. S. Jones visited his son, Sam P. Jones, and family in Dallas over the week end, and took in the sights at the Fat Stock Show in Fort Worth while gone.

J. E. Fletcher and Miss Mary Bates were united in marriage last Saturday evening at the home of Rev. A. L. Oder, who performed the ceremony. The News joins other friends in extending best wishes.

James Harvey and Miss Edith Coker attended the Passion Play at San Angelo Wednesday evening.

Mike Johnson left Wednesday for Fort Worth on a business trip.

**MERIT SALES DAYS**  
feature event twice every month in Santa Anna, Texas  
for Future Announcements  
and early to get their share of these bargains  
page are guaranteed only for  
y and Tuesday  
y Spending to MERIT Your Patronage

THE MOUNTAINEER

OFFICIAL ORGAN OF SANTA ANNA HIGH SCHOOL

STAFF

Editor-in-Chief: Margaret Wylie  
 Assistant Editor: Irene McCreary  
 Joke Editor: A. G. Weaver  
 Sports Editor: John E. Smith  
 Senior Reporter: Christine Marshall  
 Junior Reporter: Irene McCreary  
 Sophomore Reporter: Carl Flores  
 Freshman Reporter: Kathryn Rollins  
 Sponsor: Miss Olivia Land

THE SPIRIT OF THE WINNER

About this time every year we hear much concerning sportsmanship, due to the fact that the interscholastic League meet is near at hand.

There is no one that we admire more, or is more deserving of admiration than a good sport—the fellow who has the stickability and will win or lose cheerfully. Not every one who knows the game and has the ability to play is a good sport. The fellow who plays, not just to beat the opponent, but for the sake of the game; who obeys the spirit as well as the rules; who sees the game through to the end—he has the spirit of the winner.

The gloating winner will quit when the score turns against him and will become discouraged at the first defeat. It is this fellow who will sink into oblivion when he goes out into the world.

"Play the game square" — whatever it may be.

A GOOD SPORT CODE

by Grantland Rice

1. Thou shalt not quit.
2. Thou shalt not alibi.
3. Thou shalt not gloat over winning.
4. Thou shalt not be a rotten loser.
5. Thou shalt not take unfair advantage.
6. Thou shalt not ask odds thou art not willing to give.
7. Thou shalt not always be ready to give thine opponents the shade.
8. Thou shalt not underestimate an opponent nor overestimate thyself.
9. Remember that the game is the thing and that he who thinketh otherwise is a slacker and not a true sportsman.
10. Honor the game thou playest for he who playest the game straight and hard, winneth even when he loseth.

HOME ECONOMICS PICNIC

The Home Economics club of Santa Anna high school met Thursday afternoon at the school, at four o'clock, to go on a picnic. They hiked to Camp Sunset, where they enjoyed a delightful outing.

The picnic was given for the new members of the club. Part of the time was taken up by initiating ceremonies. Everyone seemed to have enjoyed themselves very much.

After everyone had been initiated and the tea was served, cakes and fruit were served. About seven o'clock Mr. J. E. Bolton brought out a large truck and carried them back to town, after which all went to the show.

Those enjoying the picnic were:

Mildred Boydman, Bernice Vinson, Yelma Ode, Ruby Rhea Bolton, Althea Blewett, Pauline Vestal, Mae Wiseman, Helen Turner, Frances Jones, Hellic Faye, Todd, Thelma Sharp, Queenie Gregg, Ibez Shield, Ima Williams, Thelma Williams, Bessie Jewel Newman, Bessie Smith, Bette Mae Hines, Alice Smith, Marlon Foley, Mary Lillis De Rasha, Mary Mariet Simpson, Beckie Turner, Mary Alice Mitchell, Rita Mae Post, Ozelle Daniel, Kathryn Rose Mauney, Eris Gregg, Lucille Banks, Mildred Eubanks, Catherine Rollins, Kathryn Spencer, Claudia Rountree, Lois Spencer, Vera Horner, Lou Newman, Frances Louise Adams and Bobby Melton.

Miss Agnes Hays, sponsor of the club and Mrs. Dewey Pieratt were chaperons.

—Ambitious Beth

A SENIOR'S PRAYER

English is thy Jonah; I will not pass.

It maketh me to study from morn till night; it haunteth me in my dreams.

It causeth me anger, it followeth me down my rugged paths for a diploma's sake.

Yea, tho I pass the first test I will fear it, for its impulses cannot make an impression upon my brain. It prepareth me to be a laughing stock for my classmates; it causeth my head to burst; my eyes runneth over.

Surely misery shall follow me all the days of my life, and I shall be in S. A. H. S. forever.

The Senior class and the Annual staff are doing some real work now. We have our financial affairs in good shape and are working now to get the year-book out early. The Southwestern Engraving Company of Fort Worth is doing the engraving. The printing will be done in Santa Anna by the News.

We appreciate the co-operation that the business men and the school are giving us in our efforts to publish this book.

Gold is believed to have been the first metal man put in use.

High School Organization

There has been much discussion in the Public Speaking classes as to high school organizations. There are now several clubs or organizations in school, such as a Scribblers club, a Home Economics club, an Agricultural club and a Scholastic club, but these all consist of specific classes or groups of classes. What we need is a regular high school club, one in which there are representatives from every class and a president of the entire student body. We need to have social meetings so the new pupils can get acquainted, so that they will feel at home in our school. We need a students' council to help try cases of absence, tardiness and misbehavior so that the students can be more represented in our school.

Why can't we have more of these things next year, students? This is our home for nine months of the year. Let's try to make it like a home, or at least a place where we know all the people around us.

What does High School mean to you? Is it a drudgery, a burden, which you think you should like to throw down?

(When you finish the seventh grade, you are supposed to be able to think for your self. High School teaches whether or not you are capable of doing that.

When you enter the eighth grade, there are certain prescribed subjects, with one option. Your thinking is tested by your choice. If you make a mistake you have three years in which to correct it. The more mistakes you make the better off you will be when you finish high school if you profit by them.

Apply this to your high school life. Is it teaching you to think? Are you profiting by your mistakes? If you will think about these two questions, high school will seem better to you every day. If you think of the answers to these two questions as burdens, then your high school training will be hard. It is up to you.

—Fool's Fancy

GIRL'S BASKETBALL GAME

Last Friday afternoon, March 7, 1930, the basketball girls brought home another victory. They defeated Whon 20 to 12.

Ima Williams made 15 points of the score and Thelma made five points.

The line-up for Santa Anna was:

Forwards: Ima and Thelma Williams.

Centers: Margaret Wylie (C) and Eva Williams.

Guards: Bernice Vinson and Josephine Genz.

Our girls have won four games out of five this year.

—Shawnee

The Seniors are glad to welcome a new member to their class, Lola Frossard, who comes to us from Knox City.

—Knotty Knell

INTERSCHOLASTIC LEAGUE

Declamation and extemporaneous speaking tryout were held in chapel Monday, March 10th.

Each contestant did his part real well. Those winning first places were as follows:

Senior Girls' Declamation — Ima Williams.

Senior Boy's Declamation — Leon Ward.

Extemporaneous Speaking — Mary Ola Dockery.

It is believed that these representatives will bring honors to Santa Anna High School when the judges render their decisions March 21st.

—A. I. W.

JUNIOR PROGRAM

Friday, March 7, the Juniors had charge of the chapel program. First on their program was a vocal solo, "O! Man Elver", by Cula West, accompanied by June Bond.

Second, was a play "The Filming of Uncle Tom's Cabin" with Mary Simpson announcing the following characters:

Uncle Tom — William Foley.

Levi — A. G. Weaver.

Red — Alton Blevins.

Legree — John Franklin Turner.

Eliza — Sylvia Ruth Boyd.

Topsy — Irene McCreary.

Aunt Chloe — Geneva Atkinson.

Little Eva — Aline Harper.

—S. O. S.

THE E. A. F. CLUB

The Edgar Allen Poe club met Monday afternoon, March 10th, and had an excellent program.

The following is the program that was given:

"Mr. Vinegar" — Deggs Traylor.

"Our Vanishing Birds" — Nettie Williamson.

"A Would-Be Doctor" — Catherine Rollins.

"Johnny Applesed" — Clifford Wheeler.

"What Do We Plant" — Ozelle Daniel.

Two weeks ago we elected new officers, and they are as follows:

President — Clifford Ode.

Vice-President — Mildred Eubank.

Secretary — Clifford Wheeler.

Reporter — Nettie Williamson.

Were you surprised to see so many girls looking like clowns last Wednesday? Yes, most every one was, including the girls themselves.

They didn't have the day mixed up with "April Fool" day. They were being initiated into the Home Economics club. All girls who were not members of the club and cared to join were given the opportunity to do so Tuesday.

The new members were made to take a pledge, and then their hair was braided, similar to that of a pickaninny, and tied with a heavy string. One side of each girl's face was painted very red, and cold cream smeared on the other side. Some of the wearing apparel was changed about, too. Each girl was required to remain that way all day.

We were fully repaid, though, on Thursday, March 6 by the glorious picnic given by the charter members. We think it was well worth our trouble.

—Scribbling Sue

Supt. Scarborough made an interesting and inspiring talk Friday, March 7, on "Sportsmanship." Every one enjoyed the talk for, like all he says, we are thereby inspired to do better in the future.

—S. S.

The girls of Santa Anna High School have never taken any interest in athletics for the county meets but this year the girls are trying for basket ball, tennis and track. Who knows what Santa Anna has some real athletes among the girls.

Mr. Binlon: "Why talk about athletics? It is bad enough, I am living now in the present and my future is spotless."

—S. S.

4 A NEWS

We are very sorry that Anita Kirkpatrick's name was not on the Honor Roll. It should have been, for she is an excellent pupil. We are glad to correct this mistake.

In English we are writing letters. We are learning all the different parts of letters.

Our class is studying Europe in Geography. We are learning lots about the different nations.

In Writing the pupils in our room are making robin's nests, by making ovals. We are putting three little eggs in them, then writing a little poem under it.

Our class is making bird posters in Nature Study.

—Reporters

The fresh water pear mussel may attain an age of sixty to seventy years. It is estimated

WHY I LIKE TO READ GOOD BOOKS

It had never occurred to me until I was given this subject to write on, why I enjoy reading good books. I have always enjoyed reading good books.

There are several reasons for my reading them.

There are books that are written merely for entertainment. Sometimes when I'm tired of my school books or after a hard day of work it is very restful to the mind to pick up a book that contains short funny articles. Often times only thirty minutes of reading this kind of book will refresh one so much that he feels much more capable of doing his necessary reading with great pleasure.

I don't think there is anything more educational than books that tell of the different industries of our country and how they have been developed from the very earliest of their history. There are new inventions coming into use all the time and I think every one should know of them, for this is an age of great progress.

After reading the lives and works of great men, it makes us want to accomplish great things also. Many a young person has become great by following in the steps of great men that lived and accomplished great things during the early days of our country. After reading about the bravery of Lindbergh in attempting the long trip across the ocean by himself, it makes us think that we should be as capable of doing great deeds as he was.

—Golda Hardy

6 B NEWS

We are glad to have a new pupil in our room. Her name is Syble Harris.

The girls and boys are going to play South Ward of Coleman Tuesday in indoor baseball.

In spelling we are still having car races. Side No. 1 is ahead.

We are all happy that Spring is here and the flowers are blooming.

—Reporters

the new  
—IN—  
Millinery  
Receiving Each Week a Smart and Distinctive Collection of Spring and Summer Hats  
Every Day is Gift Day. When Looking for Gifts Be Sure and Visit My Shop  
Mrs. Miriam Prickett

A HAPPY PACK OF BROWNIES

We're the Brownies—here's our aim,  
Lend a hand and play the game!

There are twenty-four of us. We are planting gardens and we are very busy Brownies. When the gardens begin to grow we are going to visit each other and see which has the prettiest garden.

Pixie Mary Todd has received her uniform. She is a sure enough Brownie now. Several other Brownies have ordered their uniforms. When they come we are going to have our picture made.

Brown Owl is wearing her new pin and is very proud of it.

"We learn to make our beds so that our toes will never stick out."

We are the handiest little folk that any one could pick out."

—Reporters

CLEAN-UP CAMPAIGN

In the near future Mayor Ed Baxter will probably declare a "Clean-Up Week." It has been decided by the executives of the school that the school should enter into this campaign. The school will turn out probably at the sixth period some afternoon and the classes will be divided into groups to clean off the campus. With the cooperation of every student the campus could be easily and quickly cleaned.

Buster: "I have an uncle who is just filthy with money."  
Eva: "Bring him around and I'll clean him up."

Husband: "I'm homesick."  
Wife: "You're at home."  
Husband: "That's just the trouble, I'm sick of it."

Mr. Scarborough: "What is the most outstanding contribution chemistry has given the world?"  
Wilmot: "Blondes."

Robbers held up a freight train the other day, which must be terrible slow work for this fast age.

In spite of the effort to bring back the old fashioned dances again, it appears as if the jig is up.

Laughing may make one fat, but being fat wont be a laughing matter next July or August.

Some people enjoy throwing money to the birds, but it is usually the buzzards who get the benefit of it.

WEST TEXAS UTILITIES CO.

Electrical Servants  
for Your Home

"The application of Electricity to household appliances has done more to raise the standard of home-life than any other single factor," is the opinion of a well known home economics authority.

Just contrast the difference between the Modern, Electrically-equipped home of today, and homes of similar means a few years ago.

No longer does the housewife grow old before her time . . . no longer does she slave and toil about her kitchen and household tasks . . . no longer is she shut off from the rest of the world because of lack of time to enjoy and appreciate the better things of life.

Does your home reflect the spirit of this New Day? Are you receiving all the economical benefits possible through the intelligent application of electricity to your home?

One of our Household Engineers will be glad to show you how cheaply you can secure the enormous advantages of "Complete Electrical Service."

West Texas Utilities Company

Wanted Ad Column

**NEED GLASSES**  
Dr. Jones, the Eye Man, will be at Mrs. Comer Blue's Jewelry Store every Tuesday. Eyes examined, glasses fitted, headache and eye strain relieved.

Plenty of pole wood, post oak, and mesquite, \$2.00 per load.  
E. W. POLK. 3p

Two good pony horses to trade for a four-wheel trailer, or what have you. J. J. GREGG.

**FOUND:** fountain pen; identify name and pay for this ad. GRACE MITCHELL.

**FOR SALE:** tuition scholarship for Mc's Business College at Brownwood; call 3513 or see Mrs. NAOMI HARRELL 1tp

**FOR SALE:** double-row Ledbetter planter; good as new; cheap; will trade for good grade cotton seed. CARROLL TRAYLOR

**NOTICE:** Any one wanting Lankart cotton seed; I am taking orders for first year ran seed; from State certified seed, raised last year and ginned on a gin that gins no other cotton; price, \$1.50. If interested see me or Mr. LEMAN BROWN at State National Bank. LOVEL RICHARDSON. 2p

**WE HAVE POULTRY SEED** of all kinds. See our field seed before you buy. SANTA ANNA POULTRY & EGG CO. ttc

**LOST:** one new black kid glove with white trimmings; flunder please return to News Office.

**FOR SALE—New 3-disc Oliver tractor** plows suitable for any tractor, \$125.00. Santa Anna Motor Co. 40-ttc

**FOR SALE or TRADE:** Horses, mules, farming implements, cars and trucks. MARSHALL and SONS.

**FOR SALE—New 3-disc Oliver tractor** plows suitable for any tractor, \$125.00. Santa Anna Motor Co. 40-ttc

**OAK Cordwood, fireplace and heater** length \$2.75. On Tap Jones place in Liberty Community. H. O. Norris. 52-ttc.

**FOR SALE:** Some good Jersey Milk Cows, fresh in. H. J. PARKER. ttc

For highest market prices on cattle see or phone BRIDGES BROS. Phone 263

Mesquite Cord wood, 10 miles south of Santa Anna. \$1.00 per cord. W. H. CUPPS 2tp

**FOR SALE:** Post-oak cordwood at \$2.25. H. H. BROWN, Enquire of MR. TAYLOR at the Liberty Store. ttc

**FOR SALE:** One dining table, size 3 x 5 feet; also quilt; and quilting wanted. Mrs. F. L. GARRISON 4tc

**FOR SALE:** 4-acre block of land inside the city limits. SAM H. COLLIER. ttc

I am now able to be back home and ready to sell paint and wall paper. Plenty of paint of all kinds and a good stock of wall paper. F. M. JAYNES, Telephone 244 ttc

**FOR RENT:** furnished apartment; quiet and comfortable. \$15 per month. PHONE 82. p

DeWitt County's Wealth

Dairy products, poultry and eggs and tomatoes paid DeWitt county farmers \$1,491,700 last year. With plenty of hogs, corn, oats, hay, cattle, fruits, and vegetables, it is easy to be seen that DeWitt farmers did not suffer even if the cotton crop was short and the price low.

Hatcheries Busy

Ten years ago there was not a commercial hatchery in all Texas. Now they are numerous, and hundreds of thousands of baby chicks are hatched daily during the hatching season. The Floresville Chronicle-Journal states that there are five in Wilson county all running to full capacity.

Anyone wanting a water well drilled see JIM HARRISON. ttc

**TURKEY EGGS:** from my mammoth Bronze turkeys; at \$2.50 per setting of 13 eggs. Mrs. J. W. PATTERSON, Santa Anna, Texas Tel. 274

**FOUND:** part of a lady's broadcloth ensemble suit; owner may have same by describing and paying for this ad. W. H. Gardner.

USED CARS

For Sale or Trade  
—EASY TERMS—

ALL RECONDITIONED  
Located on old O K Wagonyard Lot

**BRYSON MOTOR CO.**  
See Mr. Jackson

POLITICAL ANNOUNCEMENTS

The Santa Anna News has been authorized to announce the following as candidates for the respective offices designated, subject to the action of the action of the Democratic Primary July 26, 1930:

**FOR CONGRESS, 17th District**  
R. Q. Lee, second term

**FOR DISTRICT ATTORNEY—**  
C. L. South  
J. Edward Johnson

**FOR DISTRICT CLERK—**  
W. E. Gideon.

**FOR COUNTY ATTORNEY—**  
J. B. Laws.

**FOR COUNTY JUDGE—**  
J. H. Kellett.  
A. O. Newman.  
H. L. Livingston  
A. L. Pearce

**FOR COUNTY CLERK—**  
L. Emet Walker.

**FOR COUNTY TREASURER—**  
Mrs. E. K. Thomson.

**FOR SHERIFF—**  
Frank Mills

**FOR TAX ASSESSOR—**  
L. E. Collins.  
Geo. M. Smith

**FOR TAX COLLECTOR—**  
Miss Jettie Kirkpatrick.

**FOR COUNTY SCHOOL SUPT.—**  
Miss Maud Laws.

**FOR CONSTABLE—**  
J. E. Brand  
H. Mathews  
J. C. Welch

**FOR COMMISSIONER—**  
J. S. Gilmore.  
W. T. Vinson

**FOR PUBLIC WEIGHER—**  
L. E. Bell.  
J. J. (Joe) Copeland.  
Albert Loudermilk.  
C. B. (Carl) Ashmore  
L. Lowry

**P. D. HARRISON**  
Plumber  
FOR QUICK SERVICE  
PHONE RED 119

**C. D. SPANN**  
Attorney At Law  
Santa Anna, Texas  
Office in City Hall  
Telephone 75

**Santa Anna Transfer Company**  
—we—  
Haul Anything  
SERVICE IS OUR MOTTO

J. C. Morris, Mgr.  
Day Phone 38  
Night Phone 331

Court House News

March 11, 1930

Warranty Deeds

H. M. Crockett and wife to W. J. Coulson, Lot No. 1, Block No. 3, of the original town of Coleman, \$1500.00.

J. W. Bowers to First National Bank of Coleman 62 1/2 feet by 125 feet, being the east 1/2 of Lot No. 2, Block No. 10, of J. A. Stobaugh's subdivision of Farm Blocks No. 5 and 6 of Clow's 2nd addition to town of Coleman, \$3,000.00.

Wm. Lobstein et ux to C. C. Cornelius, west 1/2 of Lot No. 4, Block No. 12, of Sadler and Martin addition to town of Coleman, \$300.00.

Guy T. Savage and wife to John Dunn, part of Block No. 17, Phillips addition No. 2, being 83 feet by 150 feet, \$10.00 and other consideration.

L. C. Cain et ux to Cities Service Oil Company, 60 by 125 feet out of Farm Block No. 12, Clow's 2nd addition to town of Coleman, \$6500.00.

B. C. Slate et ux to L. E. Boatright, a tract of land out of John Donaho survey No. 254 in town of Gouldbusk, \$490.00.

Mrs. Bessie M. Lavender to Arch Harbour and wife, part of Block No. 22 of Phillips addition to Coleman, \$1.00 and other consideration.

J. H. Beall et ux to B. E. Davis, all of Block No. 49 of Phillips addition to town of Coleman, \$1.00 and other consideration.

G. H. Stovall and wife to E. G. Stovall, 136.1 acres out of John Collier survey No. 707, \$1,400.00.

W. S. Steele to Maude Charters, 260 acres out of the north 1/2 of Lot No. 5 and south one-half of Lot No. 9 of Sadler's subdivision of Block No. 160 of Joseph E. Brown's Extension to town of Colorado, \$1.00 and other consideration.

S. M. Corkan et ux to Central State Bank of Coleman, Lot No. 1, Block No. 9 of Coleman and Davidson's subdivision of Blocks No. 26 and 27 of R. J. Clow's first addition to town of Coleman, \$958.78.

**Oil and Gas Leases.**  
George Rae to Robert Oil Corporation, 100 acres out of Josiah B. Beall survey, \$10.00.

Henry Beck to H. H. Gracey, 320 acres out of survey No. 98, \$5.00.

Henry Beck to H. H. Gracey, 146.7 acres out of Coleman county school land and Tyler Tap survey, \$5.00.

**Marriage License**  
Elva Wells and Carl Smith.  
Blithe Hamilton and Roy Polk Beal.

Mary Bates and S. E. Fletcher, Fletcher.  
Eloise Baker and Arthur Branch Williams.

**NEXT WEEK AT THE MOVIE**

**TWO STARS MAKE TALKING DEBUT IN SANTA ANNA**

Evelyn Brent, one of our favorite "talkie" actresses, has come into her own at last, for she has been raised to the position of star after several years of highly creditable screen work.

"Darkened Rooms" will be at the Queen Theatre on Monday and Tuesday. It is Miss Brent's first talking picture under her new glorification by Paramount.

Neil Hamilton has the leading male part, and the plot for the picture is taken from a thrilling novel written by Sir Philip Gibbs, the well-known English novelist.

Mae Murray's first all-talking picture, "Peacock Alley" will be the attraction at the Queen Theatre on Tuesday and Wednesday. As Claire Tree, a sensational dancer, Miss Murray has an opportunity to show her terpsichorean skill.

The most important twenty-four hours in the average woman's life are the twelve hours before marriage and the twelve after, and in this period is set the action for the romance and adventure set forth in "Peacock Alley."

Betty Compson, who has the leading part in "Woman to Woman", has been seen and heard in Santa Anna several times before and has built up a large host of admirers here. She will probably add many more when "Woman to Woman" is shown at the Queen Theatre next Thursday and Friday. This picture has romance aplenty, and not only romance but marvelous acting. There are two comparatively newcomers whom you will like, George Barrand and Juliette Compton.

It will be good news to those in and about Santa Anna who have liked Hoot Gibson in the silent pictures to know that they

REVISED UNIFORM INTERNATIONAL SUNDAY SCHOOL LESSON

REV. F. B. FITZPATRICK, D. D., Member of Faculty, Moody Bible Institute of Chicago, (6, 1925, Western Newspaper Union.)

Lesson for March 16

PARABLE OF THE KINGDOM

LESSON TEXT—Matthew 13:14-53.

**GOLDEN TEXT**—The kingdom of God is not meat and drink, but righteousness and peace, and joy in the Holy Ghost.

**PRIMARY TOPIC**—The Whole World for Jesus.

**JUNIOR TOPIC**—The World for Christ.

**INTERMEDIATE AND SENIOR TOPIC**—What Our Religion Means to Us.

**YOUNG PEOPLE AND ADULT TOPIC**—What Christianity Means to the World.

The things set forth in these parables only apply to the church in the measure that they permeate that body by virtue of its being formed within this period. It should be observed that they set forth the "mysteries" of the kingdom.

1. The Wheat and Tares (vv. 24-30, cf. 30-43).

1. The sowers. The sower of the good seed is the Son of Man (v. 37), and the sower of the tares is the devil (v. 39).

2. The growing of crops (v. 26). There is a striking resemblance in the growing of crops. The chief peril of the devil is that he transforms himself into an angel of light (II Cor. 11:14, 15).

3. The harvests (v. 30). There comes a time when the fruit of the crop shall be gathered. The separation is made by the angels under the direction of the Son of Man. For the tares there is a furnace of fire. For the wheat there is the Lord's garner.

1. The Mustard Seed (vv. 31, 32).

1. Its unimportant beginning (v. 31). It begins as the least of all seeds. Not only was Christ, the King of humble parentage, but His disciples were unlettered fishermen. Likewise through the centuries not many wise and not many noble have been called.

2. Its vigorous growth (v. 32). Though small in its inception, the work inaugurated by Christ has become mighty in power.

3. Its lodging capacity (v. 32). The birds which find lodgment in the tree do not represent the children of men who find safety and salvation in the church, but the predatory beings who have found shelter here, the church, though they are no part of it.

11. The Leavened Meal (v. 33).

1. The meal in Scripture means something nutritious and wholesome. It was used in one of the sweet savor offerings which typified Christ (Lev. 2:1-3 R. V.).

2. The woman. The woman is the administrator of the home. Her responsibility is to take the bread provided by the head of the home and prepare and distribute it to the children. It means then that the woman, the administrator, has introduced false doctrine and thus corrupted the children's bread.

3. The leaven. In Scripture, leaven is invariably a type of evil (Ex. 12:15; Matt. 16:6, 12; I Cor. 5:6-8; Gal. 5: 8, 9). It means that in this age the truth of God would be corrupted by worldliness and unbelief.

IV. The Hid Treasure (v. 44).

1. The field (v. 38). Christ's own interpretation makes this to be the world.

2. The treasure. The treasure means Israel (Ps. 135:4; Deut. 7:6-8).

3. The purchaser. No one but the Son of God had sufficient resources to buy the world (John 8:16).

4. The purchase price. This was the precious blood of Jesus Christ, God's beloved Son (I Pet. 1:18, 19).

V. The Merchantman Seeking Pearls (vv. 45, 46).

1. The merchantman is Christ. The Son of Man has come to seek and save that which was lost (Luke 19:10).

2. The purchase price. Christ impoverished Himself (Phil. 2:6-8) to purchase the one pearl of great price (Eph. 5:25).

3. The pearl of great price. This is the church (Col. 1:18).

VI. The Dragnet (vv. 47-50).

1. The sea. The sea in Scripture denotes peoples or multitudes (Dan. 7:3; Rev. 17:15).

2. The dragnet. The dragnet cast into the sea means the sowing of the seed by the Son of Man.

3. The dragnet drawn to the shore when full means that when God's purpose for the present age is full, account will be taken of the results.

4. The separation made by the angels. This will take place at the end of the age.

5. The destiny of the bad fish. The angels shall sever the wicked from among the just, and shall cast them into the furnace of fire where there shall be weeping and gnashing of teeth.

Vast pulp timber resources in southeastern Alaska indicate that this region could develop a great paper-making industry.

will now have the opportunity of hearing him in the "talkies." Hoot is up to all his old exciting tricks, with a new slant to all of them. He does some hair-raising stunts and puts some altogether unscheduled "wild west" into the wild west show. Hoot will be seen in "Courtin' Wildcats" at the Queen Theatre on Saturday, March 22nd.

Lankart Cotton

combines all the desirable qualities--largest stormproof bolls, most production, high lint percent, premium staple.

More First Premiums in Four States (Texas, Okla., Ark. and La.) Than All Other Varieties of Cotton Combined.

No Seed Are Apt to Cost So Much as Seed That Cost So Little.

Season 1929-1930

Data Taken From W. S. Mason & Co.'s Records Comparing Prices Received for Lankart Cotton With Average Central Texas Cotton

August 29— Sold for Warner Gin Co. 228 bales cotton 142 points on Oct. New York. Price .2025.

At this time the prevailing basis for Waco and Central Texas average receipts, nothing below 15-16 inch, uncultured ranged from 35 to 60 points off Oct. Premium paid for Lankart Cotton, 177 to 200 points, or \$8.85 to \$10.00 for 500-lb. bales.

September 5— Sold for Warner Gin Co. 431 bales cotton 132 points on Oct. New York. Price .2025.

At this time the prevailing basis for Waco and Central Texas average receipts, nothing below 15-16-inch, uncultured ranged from 50 to 70 points off Oct. Premium paid for Lankart Cotton 162 to 202 points, or \$9.10 to \$10.00 for 500-lb. bales.

September 14— Sold for Warner Gin Co. 425 bales cotton 135 points on Dec. New York. Price .2000.

At this time the prevailing basis for Waco and Central Texas average receipts, nothing below 15-16-inch, uncultured ranged from 75 to 90 points off Dec. Premium paid for Lankart Cotton, 195 to 220 points, or \$9.75 to \$11.00 for 500-lb. bale.

October 1— Sold for Warner Gin Co. 568 bales cotton 101 points on Dec. New York. Price .2005.

At this time the prevailing basis for Waco and Central Texas average receipts, nothing below 15-16-inch, uncultured ranged from 80 to 100 points off Dec. Premium paid for Lankart Cotton about 200 points, or \$10.00 per bale.

This cotton was ginned on a standardized Lankart gin (Warner Gin Co., Waco, Texas) and owing to long staple and excellent grade caused by stormproofness of cotton more than 90 per cent of this year's crop sold for over 20 cents per pound.

Gin Turnouts

We give below weights of a few bales of Lankart Cotton, 1929 crop, selected at random, showing lint turnout.

Grower	Bale No.	Wt. Seed Cotton	Wt. Bale
Robt. Fryson	307	1320	535
Mike Duran	309	1340	540
T. H. Fuller	323	1520	610
Frank Caldera	342	1390	560
Manuel Vasquez	1007	1320	565
J. Castillo	1065	1310	530
Jim Hicks	1085	1300	520
Mike Duran	1122	1260	505
Elpedio Nina	1132	1360	555
Frank Simmons	1164	1410	560
Manuel Vasquel	1182	1400	575
P. Walker	1187	1330	535
Mike Duran	1189	1400	560
J. Castillo	1191	1340	545
J. W. Baxley	1208	1320	510
Adolf Sainas	1211	1340	550
Willie Goode	1209	1250	520
John Martin	1223	1270	520
Ledge Walker	1257	1370	545
Jack Horne	1583	1280	525
Bubley Decker	1603	1250	505
Ollie Hilliard	1606	1130	465
Lucious Decker	1635	1300	520
Youngblood & Bicker	1634	1250	505
T. H. Fuller	1643	1380	555

Copies of these bale records are on file with the State Department of Agriculture, Austin, Texas

Lankart-Bred Seed Farms WACO, TEXAS

**\$100.00 Reduction**  
On Last Year's Models  
**NEW**  
NEVER BEEN DRIVEN  
While They Last—  
At These Prices  
**ONE TOWN SEDAN**  
List \$806.00 Reduced Price \$706.00  
**TWO 3-WINDOW FORDORS**  
List \$761.00 Reduced Price \$661.00  
**ONE 2-WINDOW FORDOR**  
List \$736.00 Reduced Price \$651.00  
**Santa Anna Motor Company**

**SANTA ANNA NEWS**  
 Entered at the Post Office at Santa Anna, Texas, as Second Class Mail.  
 J. J. Gregg, Editor and Pub.  
 Friday, March 14, 1930

**TEXAS MUST CUT COTTON ACREAGE 25 PER CENT**  
 (Fort Worth Star-Telegram)

Everybody concerned in making the Texas cotton crop a paying one should be intensely interested in developments of the past few months.

From sources too well-informed to be ignored comes the unanimous verdict that unless the crop this year is greatly less than last year the price which the farmer will receive this fall will fall painfully short of paying the cost of raising the staple.

Everybody can figure what that will mean. It will mean not only that the cotton farmers will get worse than nothing for their year's work, but it means also that all business, all employment, all trade, which rests upon the purchasing power of the general population will be feeble.

And where is there a business in an agricultural community that does not depend upon the ability of the general population is an important part, to pay its obligations and continue its purchases?

With the price of cotton now around 13½ cents on the futures market, a price to the farmer of 12½ cents is indicated. The indicated price is still lower for the shorter staple which forms the bulk of the Texas crop.

If nothing happens to change the aspect of the market, and the acreage which is seeded this Spring equals that of last year, the possibility is that the price will go very low. It may not halt at the 12 or 10 cent figure that is now feared.

The price may go as low as 8 or 7 cents.

Interests of the cotton growing community, should be united in an effort to bring about acreage reduction, not to the 10 per cent limit which can be interpreted by the cotton trade as meaning that virtually the same size crop as last year is likely, but to 25 or 30 per cent, about which there could be no two opinions as to the effect on the size of the crop.

The margin of safety for Texas cotton growers is somewhere around 25 or 30 per cent reduction in acreage.

It can be done, if the bankers and merchants, who are the credit sources for the farmer, the farmers and all the interests of the community, work together.

**ANTI-RELIGIOUS SENTIMENT**

It is difficult for Americans to conceive of the anti-religious movement in Russia whereby churches are closed by the wholesale. We have often heard the question asked of non-members of any denomination whether or not in their opinion the country or community would be better off if all the churches were closed. The answer always has been in the negative. This proves that practically all of the American people recognize the influence of the various church organizations for good. America should have no fear of the Soviet idea spreading to this country, because the religious convictions and sentiments of our people are too deeply rooted to be overturned. If anything, the Russian activities serve only to intensify our devotion to the spiritual life, and in addition to that we, as American people, have seldom if ever copied after Russia. There is a national sentiment of Russian movements based upon the communistic doctrines emanating from that country.

Tibet is a country without an automobile.

American geologists are giving attention to oil shales as a future supply of oil.

**Texas and Texans**

By WILL H. MAYS

**Retiring Communities**

When a man makes up his mind to retire from whatever he is doing he stops growing. In most cases he soon dies, for growth is essential to life. When, for any reason, he stops growing, he is soon retired, whether he would be or not, for a progressive people soon lose sight of those who stand still; and this is a progressive age.

Cities, towns and communities are subject to the same rule. When they quit all efforts at going forward, they appear to stand still for a while, but soon go into decay. No live man cares to cast his fortune and that of his family in such a place.

The wrecks of former progressive towns may be seen all around and in the wreckage the people who remain are only those without enough enterprise to get away. The others have gone.

**Headed Which Way**

Every place is just about what its people would have it. If a town is going forward, it is because its people are forward-going. Your community is merely what it is made by its citizens. A town does not need to be large to be progressive; a village may be made just as attractive, just as habitable, just as inviting to settlement as any city in Texas. Oftener than not a city block or city suburb is merely a collection of country or small-town people who, have moved from their former homes to escape from the decay that is all about them.

There are a thousand or more places in Texas that are right at the turning point. Whether they progress or become ghosts of their former days is for their people to decide. Which way are you helping to head yours?

**Newspapers Best Builders**

Because they can go right into the homes of so many people on regular visits and talk to so many in whatever terms they will, local newspapers are the leading factors in the direction of town and community affairs. It is hard to measure their influence for good or bad. A discouraged newspaper soon creates a discouraged citizenry; a hopeful, alert paper with a vision is an irresistible power in building up a like sentiment. The moral is: keep your newspaper going at high speed, don't let it lag for lack of support, either financial or moral. If your editor gets out a good paper, tell him so—not once, but frequently. If there is an editorial or article of a feature in it that you like, let him know it. He needs backing, even some praise, and too often he fails to get either. I know from long experience.

**Going After Fakers**

The fake advertising schemer is going to have hard sailing in Seguin if the merchants take advantage of the recently adopted ordinance requiring all solicitors to obtain permits. When fakers learn that they have to get the approval from a committee before they can do business in a town they pass it up. Perhaps Seguin merchants have learned that local advertising pays and that almost all other kinds is largely waste.

**Overhead Expenses**

Business men who look carefully into investments want to know the "overhead" expenses. A law suit filed at San Antonio shows that half of the collections for an appealing memorial enterprise was to be paid to the solicitors and collectors of the funds. In far too many "reform" and "charity" organizations, high powered collectors get far more than ever reaches the purpose for which it is given, and officials get the bulk of what is left. People would be far more liberal if only they could know that their gifts would not go to job holders.

**Start Railroad Survey**

With the beginning of the railroad survey from Fredericksburg, through Mason, to Brady and from Eden to San Angelo much attention will be attracted to that rich section of Texas and those towns should all profit greatly. It is a safe guess, too, that before this line is completed, the Southern Pacific will be seeking an extension of its Austin-Llano line to Mason to give that section a short haul to the Gulf.

New street cars, faster and with greater passenger capacity, have been introduced in Berlin.

John Ross and family visited Mr. Ross' brother, J. B. Ross of Brownwood, Sunday.

Mr. and Mrs. Reginald Owen of White Chapel spent the week end with Mrs. Owen's parents, Mr. and Mrs. C. T. Owen.

Mr. and Mrs. O. D. Lindsey, Mrs. N. T. Reed, and Mrs. M. L. Blingham of Shild were Santa Anna shoppers Saturday.

W. Carl Williams left Friday for Wichita Falls, where he is manager of the Spudders for the coming season.

Miss Ruth Williams of Rockwood spent the week end with Misses Theima and Ima Williams here.

Virgie Sheffield of Brownwood was a business visitor here Saturday.

Mr. and Mrs. T. E. MacDaniel and daughters of Groesvenor were visitors here Saturday.

Mrs. J. E. Folk and daughter Miss Corlie of Shild were shopping here Saturday.

Mr. and Mrs. J. L. Kelley and children of Bangs were visitors here Saturday.

Mrs. and Mrs. R. J. Marshall, Mr. and Mrs. Dewey Marshall and daughter June were Coleman visitors Sunday.

Hot weather is coming. Buy a refrigerator while they are still cheap. New and second-hand at hard-time prices. J. M. Morgan Second Hand Store.

C. A. Walker returned from Fort Worth Sunday. Mr. Walker attended a druggist convention while in Fort Worth.

Mrs. J. R. Gipson, Mrs. Dorothy Aston, Mrs. Mildred Simpson and son Jack left Saturday for Phoenix, Arizona, for a visit with Mrs. Gipson's mother, Mrs. Mann.

Mrs. Caille Mills and daughter Miss Maggie, and Miss Beulah Williams accompanied by Sheriff Frank Mills and family of Coleman spent the week end with relatives in Rising Star.

Urban Voss and Bill Creamer left Sunday for Houston.

**Two Mammoth Incubators**  
 NOW OPERATING AT  
**Wilson Grain Co's Hatchery**  
 COLEMAN, TEXAS  
 Custom Hatching Day Old Chicks

Amos Townsley and Clifford Switzer went fishing the latter part of the week on the river and we must say they brought home the fish.

Hubert Turner and Ogden Brown were San Saba visitors Sunday.

J. W. Riley of the Phillips Drug Company attended a Druggist Convention in Fort Worth Thursday and Friday.

Mr. and Mrs. W. L. Long and W. L. Junior, Mrs. Fonia Worthy and Mrs. S. P. Long of Cross Plains were Monday visitors here.

Charley Sumner of Dallas arrived Friday for a few day's visit with relatives.

Dewey Zachary of Anson visited J. W. Richardson of the Plainview community Friday.

George Page of Cherokee is visiting relatives here.

Curan Pieratt was a business visitor in Coleman Friday.

Mrs. J. D. Nabours returned Thursday from a three weeks' visit with relatives in San Antonio and Uvalde.

Dan and Pinks Maberrey were visitors in the mountain city Thursday before going out to the Barton ranch for a visit with their cousin, B. A. Barton.

W. T. Vinson and C. A. Crump spent the week end in San Angelo.

Mr. and Mrs. Sam Polk and son, Mr. and Mrs. Sam Kirkpatrick, of San Angelo, visited relatives here Sunday.

Mrs. Frankie Adams and Mrs. Roy Holt were San Angelo visitors Monday.

Mr. and Mrs. S. D. Harper returned Friday from Eldorado after several days visit with their son, S. D. Harper Jr.

J. J. Keeling and Ben Parker left Sunday for Dallas for a few day's stay.

Taylor Lupton, J. L. Keeling and Byron Jolner were visitors in Fort Worth Sunday.

Rev. O. C. Karkalita of Fort Worth spent the week end here and spoke at the morning services at Rockwood Sunday.

Mrs. P. P. Bond and children were Brownwood visitors Saturday.

What have you to trade for a light bois d'arc rim wagon. J. M. Morgan.

Mr. and Mrs. Frank Crum motored over to Abilene Sunday and visited Mrs. Crum's sister, Miss Katherine Stubblefield. Mr. Crum returned Sunday evening while Mrs. Crum remained for a longer visit.

Mr. and Mrs. W. E. Campbell and son Marshal spent the week end with their daughter, Mrs. Joe Simms of Ranger. Mr. Campbell and Marshall returned to their home here Sunday night and Mrs. Campbell remained for a longer visit.

Born to Mr. and Mrs. Barney Phillips on March 8 a fine baby boy, Billie Bob is to be the youngsters name.

A. F. Lutgens of Cross Plains was a business visitor here Monday.

Mrs. C. L. Curry and son, Buford of the Buffalo community were business visitors here Monday.

**QUEEN THEATRE**  
**SUNDAY and MONDAY**  
 March 16th and 17th  
 MATINEE ONLY SUNDAY—2 and 4 o'clock  
 Evelyn Brent  
 in  
**"DARKENED ROOMS"**  
 with  
 NEIL HAMILTON AND OTHERS  
 Mystery — Excitement — Hair Raising Thrills — Romance  
 They are all there. You can see and hear them, too, with  
 EVELYN BRENT and NEIL HAMILTON  
 COMEDY IN CONNECTION

**TUESDAY and WEDNESDAY**  
 March 18th and 19th  
 Mae Murray  
 in  
**"PEACOCK ALLEY"**  
 with  
 GEORGE BARRAUD AND OTHERS  
 All-Talking Production — Lush — Spectacular — Sensational — Luring Songs — Daring Dances in Color  
 Entertainment de luxe — You Must See It  
 COMEDY IN CONNECTION

**THURSDAY and FRIDAY**  
 March 20th and 21st  
**"WOMAN TO WOMAN"**  
 with  
 BETTY COMPTON, GEORGE BARRAUD and Others  
 A dancer whose heart really broke, a wife whose heart melted and a man whose heart mended, in a romantic drama  
 ALL-TALKING — WITH SONGS AND DANCES  
 COMEDY IN CONNECTION

**SATURDAY**  
 March 22nd  
 Hoot Gibson  
 in a New All-Talking Comedy  
**"COURTIN' WILDCATS"**  
 Don't Miss Hoot's First Talking Picture Here  
 COMEDY and "TARZAN THE MIGHTY"

SINGING — TALKING  
 —SOUND—

**"A SANTA ANNA INSTITUTION"**  
**HELPY-SELEY**  
 OWNED AND OPERATED BY FORD BARNES

**Big Specials Saturday**

<b>SALT</b> 3-pound boxes table salt	each .10
<b>APPLES</b> Nice eating	Two dozen for .35
<b>TOMATOES</b> Best grade	No. 2 can .09
<b>PEACHES</b> One gallon can	A Hot One .35
<b>SOUP, PER CAN</b>	.08
<b>PEANUT BUTTER</b> 5-pound bucket	.79
<b>SPUDS, RED, 10 LBS</b>	.28
<b>BACON</b> That good kind skinned, per pound	.33
<b>SOAP</b> Swift's Naptha	7 BARS .25
Dressed Hens, Fish, Oysters	
<b>SWEET CREAM</b> PURE. The kind that whips.	the pint .20
Plenty of fresh <b>VEGETABLES AND FRUITS</b>	



**Achieving Success In Business**

A book to interest young, wide awake, ambitious people—to inspire them to higher things in life—is "Achieving Success In Business." In this book illustrated with actual pictures of successes, the author has kept in mind that youth has a limitless ambition, that young men and young women reach for the stars, that they are hungry, insatiable for life with its rich experiences and sensations, that, for youth, life in all its fullness lies AHEAD.

It has been long known that the biggest incomes and the richest opportunities are to be found in the field of business; that young men and young women often achieve greater successes before they are thirty than many men achieve in other callings in a life time. But, so far as anyone knows, few books have been written telling why "Achieving Success In Business" is one of the few.

The courses which are known to equip young people best for any position the business world offers are explained in the helpful book. Tyler Commercial College and School of Business Administration is the publisher of this book—the school that has used much care in choosing its faculty, its courses and its system of teaching. All of these are discussed in the book, "Achieving Success In Business." Reasons are given why graduates of the Private Secretarial, General Business, General Railroad, General Western Union, General Civil Service, General Cotton Cladding, Radio, Penmanship, and many other courses are leaders and where the leaders are.

Tyler Commercial College wants every ambitious person to read "Achieving Success In Business." It is to your interest to send for the book if you want a good position; if you want to be well on the road to success long before you are thirty; if you want to accomplish all this in half the usual time and at less expense. Just send the coupon printed below for the big, helpful illustrated book. It's FREE, send NOW.

(We have no branch schools anywhere. We lead; others follow.)

Tyler Commercial College  
School of Business Administration,  
Tyler, Texas

Name .....  
Address .....  
See Editor of the News for  
Scholarship

**"The Customer is Always Right"**

This old saying has been followed for a good many years, and many successful enterprises have been built upon the principal. The Santa Anna News always has endeavored to practice this rule in its relations toward its subscribers and readers. Practically without exception we believe the merchants and business men of Santa Anna likewise consider that in the ordinary misunderstandings arising in transactions the customer shall be considered as winner of the dispute. This is based upon the theory that service is the motto of the concern, and a pleased customer is the firm's best endorsement.

There are times, no doubt, in the life of every business man when the adherence to this principle of business ethics is exercised that the situation is vexing to say the least. In this day of complex living nearly all of us are connected in some way with business transactions where the "other fellow" is the "customer," and therefore nearly all of us can appreciate this fact.

Just a few disputes in business relations as possible is the ideal condition. We believe there are occasions when even the customer should exhibit a charitable attitude toward the house with whom he is dealing. The rule really should work both ways, or, better still, business transactions should be made more efficient, so that arguments are reduced to the desired minimum.

**Without Bonded Debts**

Concho county announces that it has no county bonds out, which is something unusual in Texas. However, there is a need for better roads and in the near future the citizens will co-operate with the State in building better roads in the county. No county can progress as it should so long as it is isolated by bad roads.

Fine pearls now being produced do not meet the demand among the jewelry trade.

**WHAT FINER TRIBUTE**

A well known citizen of this community passed this earthly life not long ago. We shall not give his name because this editorial, we think, applies to all loyal citizens, and to fail to generalize alone would defeat its purpose. The newspaper story of this citizen's passing stated truthfully that the deceased for many years had been an "active" member and supporter of a certain movement. We shall not give the name of the organization because, as in the case of the name of the citizen, to so limit the subject of this editorial also would defeat its purpose.

But what finer tribute to a man or woman than to say that he or she was an ACTIVE worker for a school, a club, a chamber of commerce, or the church or-

ganization that faced the membership of the one gone, or to say that he or she was loyal to any other good institution and to the community in general?

There is a great difference between mere membership in a group of persons trying to accomplish worthy ends, and a membership that does its part in furthering the cause to which it has pledged its devotion. Activity is an important fact. All life is growth, and all growth is life, whether this is applied to a flower, a tree, a man or an institution. Activity is the expression of the life that is. Without action an organization of a number of persons or a community of all persons within its confines becomes as flabby and degenerate as the unused muscle of the human arm.

If a man has been righteously active in whatever endeavors he

undertook he already has built for himself and to himself a monument more lasting than the rocks—a monument of living good. His resting place needs only a simple column of stone or only a plain inscribed marble to remind posterity of his achievements.

A good citizen in the community usually is a good member of the family at home. There is no finer tribute which could be paid to the departed one than that of his civic work. That would be the development of his spiritual character while he sojourne'd this life. But are not a charitable attitude, a patriotic feeling of fair play, a devotion to the welfare of all, a striving for better conditions, a community consciousness and a willingness to work for others themselves attributes of spirit, without which the spiritual na-

**Mission Study**

Mrs. Charles Oakes was hostess to the Presbyterian Mission Study Class last Monday. The work in Japan, the Orient and the United States was discussed. Mesdames Woodward, Balke and McClellan took leading parts on the program. The next regular meeting will be Monday March 24. The lesson for the meeting will be the entire book of "Stewardship and Women."

ture of man—as an individual—can not grow to fulness and maturity?

One's interest and efforts in community affairs are seriously and vitally a part of the better and nobler life.

Iguanas, or sel lizards, were originally land animals and still are air-breathing creatures.

**LIFE IS FUNNY**

Man comes into this world without his consent, and leaves it against his will. During his stay on earth his time is spent in one continuous round of contraries and misunderstandings by the balance of his species. When he first arrives, everyone wants to kiss him; before he goes out, they all want to kick him. If he dies young, there was a great future before him; if he lives to a ripe old age he is simply in the way and living to save funeral expenses. This life is a funny road, but we all like to travel it just the same.

Marble bathtubs have been unearthed in Olynthos, a Greek city destroyed in 348 B. C.

Passing the buck has replaced the rabbit's foot for good luck.

# THINK OF YOUR AUTOMOBILE IN TERMS OF TOMORROW

*Ultimate cost is as important  
as first cost in the purchase  
of an automobile*

**WHEN** you purchase an automobile you are making an investment of a considerable amount of money. It is essential, therefore, that you give careful thought to the best selection and know what you are getting for your automobile dollars.

The first cost is important because it may mean an immediate, satisfactory saving. Of equal importance is the ultimate cost after thousands of miles of service. This ultimate cost is the true measure of automobile value.

**THE** first cost of the new Ford is unusually low not only because of economies in manufacturing, but because the same principles that inspire these savings are extended to every other step that means greater service to the public. It is easy to see that economies in production would be of little value if they were sacrificed later through high charges for distribution, selling, financing and accessories.

The Ford dealer, therefore, does business on the same low-profit margin as the Ford Motor Company. His discount or commission is twenty-five to fifty per cent lower than that of any other automobile dealer. You gain because he makes a small profit on many sales instead of a large profit on fewer sales.

The difference in selling cost, combined with the low charges for financing and accessories, amounts to at least \$50 to \$75 on each car. This is as important as economies in production in keeping down the price you pay for the new Ford.

**THE** low ultimate cost of the new Ford is the result of sound design, quality of material and unusual care in manufacturing. Friction and wear are reduced by the accuracy with which each part is made and assembled.

These factors combine to decrease the cost of operation and add months and years to the useful life of the car. The good performance and low yearly depreciation of the new Ford are indicative of the enduring quality built into it at the factory.

**SERVICE** charges are on the same fair, economical basis as the making and selling of the car and replacement parts are always available at low prices through all Ford dealers. In two, three or five years, depending on how much you drive, the saving in operating and maintaining a new Ford will amount to even more than the saving on the first cost.

Think in terms of tomorrow, therefore, when you purchase an automobile. For tomorrow will reveal its true worth.

- Roadster, \$435
- Phaeton, \$440
- Tudor Sedan, \$500
- Coupe, \$500
- Sport Coupe, \$530
- Two-window Fordor Sedan, \$600
- Three-window Fordor Sedan, \$625
- Cabriolet, \$645
- Town Sedan, \$670

All prices f. o. b. Detroit. Convenient time payments arranged through the Universal Credit Company

**FORD MOTOR COMPANY**



# BROODERS! BROODERS!!

300 Chick . \$ 9.95  
500 Chick . \$10.50

Chicken Founts—all kinds

8-inch Incubator  
Thermometers

Leg Bands

Feeders

**W. R. Kelley & Co.**  
Established 1889

THE WINCHESTER STORE

L. F. Harding and Calvin Campbell, local agents for the Gulf Refining Company, attended a banquet given for the Gulf agents, at Abilene Wednesday. Will J. Steward returned Monday night from a business trip to El Dorado. Mrs. J. D. Williamson, Mrs. W. R. Mitchell, and little daughter Louise, Misses Pauline Williamson and Queenie Greag, were Coleman visitors Saturday afternoon.

Ira Huddler of Fry was a Santa Anna visitor Tuesday. Dr. and Mrs. T. R. Sealy and Mr. and Mrs. B. Weaver attended the Passion Play at San Angelo Monday night. Mrs. H. A. Gee returned to her home in Temple after several day's stay in the U. S. Branham home. I. Williamson returned from Fort Worth Sunday. While in Fort Worth Mr. Williamson attended a Druggist Convention. Mr. and Mrs. L. F. Harding visited friends in Coleman Sunday afternoon. Miss Willie Pennington of the Buffalo community was shopping here Saturday. Mr. and Mrs. B. T. Vinson and Mr. and Mrs. Floyd Reynolds were San Angelo visitors Tuesday, while there they attended the Passion Play.

O. T. Burns and family of Coleman were Sunday visitors in the O. C. Cartwright home. Mrs. I. E. Barber and children of Coleman are visiting in the home of Mrs. E. E. Chambers. Mrs. Sam Forehand and daughter Vesta were Brownwood visitors Tuesday. Mrs. Mike Johnson returned Monday night from Shreveport, Louisiana. Mrs. Johnson was called there on account of the illness of her father. Mrs. H. W. Kingsbery, Mrs. Mattie Harper and Mrs. Elizabeth Lamb were Brownwood visitors Saturday. Mrs. Harry McDow of Luling and Mr. and Mrs. Otey Johnson of Brownwood were week-end guests in the D. J. Johnson home. Mr. and Mrs. D. J. Johnson, Mrs. V. J. Malloy and daughter and Mrs. Leman Brown were Wednesday afternoon visitors in Brownwood.

Clifford Lowe of Lovington, New Mexico, spent the week end with his parents, Mr. and Mrs. Clinton Lowe. R. W. Balke returned to his home here Tuesday night after several day's visit with his parents, Mr. and Mrs. Ben Balke of Sealy.

Mr. and Mrs. W. A. Powell visited John Thurman who is a patient in the Medical Arts Hospital of Brownwood Sunday afternoon.

Mr. and Mrs. V. S. Brannan are the proud parents of a fine baby boy born on March 6. Ulmer Porter is the name of the youngster.

Leonard Gipson, who has been studying aviation at San Antonio, has returned to his home here.

Mr. and Mrs. H. J. Marshall, Mr. and Mrs. Dewey Marshall and daughter, little Miss June, left Wednesday for Fort Worth to attend the fat stock show.

Mr. and Mrs. Lee Millhollon, Mrs. V. R. Groom and Mrs. J. H. Rambolt of Brownwood were visitors in the mountain city Tuesday afternoon.

Miss Alice McIntyre of Shield was shopping here Saturday. Mrs. E. A. Yancy of the Red-bank community was shopping here Wednesday afternoon.

J. A. Banta and daughter, Mrs. O. E. Wells, of Rockwood, were business visitors here Wednesday.

Misses Leta Murphy and Margaret Harvey attended Presbytery of the C. P. Church which met at Blanket last week.

Mr. and Mrs. Floyd Reynolds of Richland Springs are visiting relatives here this week.

Mr. and Mrs. W. H. Thate, Mr. and Mrs. Andrew Schirber, Mr. and Mrs. Jodie Mathews and daughter Mary Field and Miss Ruby Harper were San Angelo visitors Wednesday afternoon. They attended the Passion Play there.

J. C. Welch and Sam J. Floyd were business visitors in Coleman Tuesday afternoon. Sheriff Frank Mills of Coleman was a business visitor here Wednesday morning.

W. C. Burden was a business visitor in Brownwood Wednesday.

Mrs. A. M. Pleasant of Abilene and daughter, Miss Grace, who is teaching school at San Saba, were Santa Anna visitors last week.

Mrs. Sam Everett and Mrs. Bill Collins of Lometa were visiting relatives in Santa Anna last week.

Rev. J. W. West and family, Henry Campbell and wife, and Paul Van Dolsum attended the annual Presbytery of the Cumberland Presbyterian Church at Blanket last Sunday.

Rev. C. B. Wright of Waldrip was a visitor in Santa Anna last week.

Mr. and Mrs. Leonard Phillips and son Bobbie Lynn spent Saturday night with Mr. Phillips parents, Mr. and Mrs. P. W. Phillips of the Buffalo community.

Mr. and Mrs. W. T. Moore and daughter Billie Ruth and Miss Vera Haygood of Coleman spent Saturday evening in the home of Mrs. Moore's parents, Mr. and Mrs. I. D. Ewing.

Mr. and Mrs. H. L. Cravens of Lamesa visited the lady's mother Mrs. J. W. Patterson over the week end.



Home Owned Store Using  
Home Products For  
Home People

YOU ARE ALWAYS INVITED TO VISIT OUR STORE

## Our Big Specials For Saturday

**FLOUR** Everlite or Gold Crown that good kind you have been buying at Piggly Wiggly **\$1.54** 48-lb sack only

**NEW POTATOES** All you want 10 pounds for **.44**

**SPINACH** Fresh from South Texas per pound **.06**

**CAKES** Snow Peak, the wonder cake the kind you like—large box **.49**

**SYRUP** Country made 1-2 gallon **.36**  
Pure Ribbon Cane Full gallon **.69**

**APPLES** A hot special dozen **.15**

**VEGETABLES** All kinds—solid truck load from South Texas Remember it is Piggly Wiggly that will make the price.

## Market Specials

**HAMS** Virginia cured Cut one time per pound **.27**

**Sugar Cured Squares, pound .18**

**SAUSAGE** PORK, home made and well seasoned per pound **.23**

**BARBECUE** Hot and ready, and plenty for everybody

**Dressed Hens** **Fresh Oysters**

**FRESH FISH** New Kind **POUND .30**  
No Bones; Ready to Fry; Saturday Special



"Cleanest Stores In The World"

# MARSHALL'S CASH STORES

Where Your Money Buys More

### OUR DRY GOODS SPECIALS FOR SATURDAY

\$7.50 Ladies' Black Arch Support Shoes, Special \$4.95  
\$9.00 Ladies' New Spring Coats, Special Price \$4.95  
\$12.00 Ladies' New Spring Coats, Special Price \$7.95  
\$15.00 and \$16.00 Ladies' New Spring Coats, Special Price \$9.95  
All \$5.75 to \$6.75 Silk Dresses, Special \$3.75  
Ladies Pure Silk Hose, Ser-Val Brand, \$1.00 grade, each .69c

### OUR GROCERY SPECIALS FOR SATURDAY

LARD — ALL Kinds — A Hot Special

8 pound Buckets, each 98c  
16 pound Buckets, each \$1.98  
WHITE SWAN OATS, 30c boxes, each 21c  
PORK and BEANS, Wapco Brand, 15c cans, each 8c  
BLACKKEYED PEAS, 15c cans, each 9c  
DRY SALT JOYLS, fine with greens, per pound 12c  
LETTUCE, Large Heads, crisp and firm, per head 5c

### MARKET SPECIALS

PARK ROAST and BEEF ROAST, all Home Killed, Nice and Tender, per pound 22c  
CHEESE, full cream, per pound 27c