



TO ANY SHERIFF OR ANY CONSTABLE WITHIN THE STATE OF TEXAS, GREETINGS:

You are hereby commanded to cause to be published once each week for four consecutive weeks, the first publication to be at least twenty-eight days before the return date thereof, in a newspaper printed in Eastland County, Texas, the accompanying citation, of which the hereinbelow following is a true copy:

CITATION BY PUBLICATION TO: J. W. Nash, Amanda Emma Nash, Mamie Retus Griffith, T. W. Griffith, Dean O. Griffith, Denver Griffith, T. W. Griffith, Newell Griffith, H. J. Nash, if living and if dead, the heirs, known and unknown, of the above named owners, their assigns, and legal representatives, and all persons owning any interest in the real property described herein standing in the name of J. W. Nash:

You are hereby commanded to appear before three commissioners appointed by the County Court of Eastland County, Texas, to assess the damages arising by the exercise of eminent domain by the State of Texas and County of Eastland, said commissioners to hear evidence on the 17th day of May, A. D. 1960, at 10:00 a. m. at the Commissioners' Courtroom in the Courthouse at Eastland, Eastland County, Texas, said commissioners having been appointed on the 23rd day of March, A. D., 1960, by the County Judge of Eastland County, Texas, the 17th day of May, 1960 being more than forty days after the date of issuance of this citation, this citation being issued in said cause, entitled the State of Texas vs.

J. W. Nash, Amanda Emma Nash, Mamie Retus Griffith, T. W. Griffith, Dean O. Griffith, Denver Griffith, T. W. Griffith, Newell Griffith, H. J. Nash, if living and if dead, the heirs, known and unknown, of the above named owners, their assigns, and legal representatives, and all persons owning any interest in the real property described herein standing in the name of J. W. Nash.

A brief statement of the nature of this suit is as follows: The State of Texas and County of Eastland find it necessary to condemn the following described tract of land for the purpose of highway right of way, said commissioners being appointed to assess the damages arising from the said condemnation and the construction of said highway across the following described tract of land:

Being a part of the Juana Salinas Survey, Abst. 440, and being a strip of land lying along and adjacent to the present North right of way line of Eastland-Desdemona County Road to be known hereafter as F. M. Highway 2214, as staked and plotted by the Resident Engineer of the Texas Highway Department. It is meant by this conveyance to extend the present North right of way width to a total distance of 50 ft. as measured from the proposed centerline of F. M. Highway 2214. Said centerline being more particularly described as follows, to-wit:

BEGINNING at a point 36 ft. South of the Southwest corner of property and being proposed centerline Sta. 783-00; THENCE S. 80 degrees 44' E., a distance of 525.4 ft. to the P. C. or beginning of a 5 degree 00' circular curve

**Borden's Dairy Products**

**Jack Boyd, SALESMAN**

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**Dr. Fehrman H. Lund**

**Optometrist**

Eye Examinations —  
Prescribing of Lenses  
— Visual Rehabilitation

MAIN 9-1177 405-6 Exchange Bg  
EASTLAND, TEXAS

---

CRANES - DRAGLINES  
DOZERS - CLAMSHELL  
Bridges - Building  
Steel Erections  
Supervisors - Consultants  
General Construction

---

**Circuit Construction Co.**

H. Leonard Power, Owner  
PHONE HI 2-1490

Hwy 80 W. CISCO, TEXAS  
John Willingham, Supt.

to the right at proposed centerline Sta. 783-24.5;  
THENCE in a Southeasterly direction and around said 5 degrees 00' curve to the right, having a central angle of 41 degrees 41', a distance of 512.6 ft. to a point approximately 1122 ft. South of the Northeast corner of said Juana Salinas Survey, and being proposed centerline Sta. 793-38.0 of said F. M. Highway 2214.  
Said strip of land contains 0.235 acres, more or less, as is more fully shown on plaintiffs' petition on file in this suit.  
If this citation is not served within ninety days after the date of this issuance, it shall be returned unserved.  
The officer executing this writ shall promptly serve the same according to requirement of law, and the mandates thereof, and make due return as the law directs.  
Issued and given under our hands at Eastland, Texas, this 11th day of April, A. D., 1960.  
[s] L. E. Clark  
S. S. Powers  
Edward F. Harrison

*Vote Saturday*

**RE-ELECT GOVERNOR**

**Price Daniel**



**Best for Texas**

For Unity, Progress, and Good Government

SEE AND HEAR STATEWIDE TV FRIDAY, 6:15 P.M. WBAP-TV

Paid Pol. Adv.

**Political Announcements**

The Gorman Progress has been authorized to announce candidates for public office in the Democratic primary election as follows:

**FOR CONGRESSMAN:**  
17th. District, Texas:  
ROY SKAGGS, Abilene  
R. M. (Bob) WAGSTAFF  
of Abilene  
OMAR BURLESON  
(re-election)

**FOR SHERIFF:**  
Lee Horn  
W. E. Reid  
J. B. Williams (re-election)  
O. M. (Hop) White

**FOR TAX ASSESSOR-COLLECTOR:**  
J. C. Allison (re-election)

**FOR STATE REP.**  
76TH. DISTRICT:  
Paul Brashear (re-election)  
Don Kincaid  
Scott Bailey

**FOR STATE SENATOR**  
22ND. DISTRICT:  
Tom Creighton  
Floyd Bradshaw  
for 2nd. Term

**FOR CONSTABLE, Precinct Five**  
E. L. (Jug) DENNIS, re-election  
BILL PARTEN

**KOKOMO NEWS**

By Mrs. Glenn Jordan

Mr. and Mrs. T. W. Jumper and son, Robert of Houston spent part of last week visiting here with his sister and family, Mr. and Mrs. Pete Snider and children. On Thursday they all visited in Graham with an aunt and uncle, Mr. and Mrs. Pete Ward.

Mr. and Mrs. Ted Snider of De Leon spent Saturday with the Pete Sniders.

Mr. and Mrs. W. G. Rollins of Eastland were recent visitors of Mr. and Mrs. J. A. McNeely.

Mr. and Mrs. Earl Little and children of Cisco were visiting with Mr. and Mrs. George Bennett on Wednesday.

On Wednesday, April 27, Mrs. Delman Eaves honored her little son, Mark, with a party on his third birthday. Those helping him celebrate were Mr. and Mrs. Tidy Eaves, Mr. and Mrs. Buddy Eaves and Linda Gale, and Bobby Mark Eaves, Mrs. Nancy Hendricks and Sylvia. The rain prevented others from attending, but several sent gifts.

Glenn Jordan, J. L. Morrow and Albert Hendricks were in Fort Worth on business last Thursday.

Glenda Jordan spent Saturday night with Kathy Browning of Gorman.

Mr. and Mrs. A. B. Eaves were dinner guests on Sunday of Mr. and Mrs. Wayne Eaves.

Mrs. Victor Pack was visiting with Mrs. W. F. Bryant on Sunday morning. Mrs. Bryant has been ill again but is feeling better at this writing.

Mr. and Mrs. Delman Eaves and children were guests of Mr. and Mrs. Neil Eaves on Sunday.

Mr. and Mrs. Ennis Joiner and children of Jal, N. M. spent the weekend with his parents, Mr. and Mrs. Bill Joiner. David Joiner was also home from Dallas. They were visitors at Kokomo Baptist Church Sunday.

Juanava and Karen Collins were visitors at Church Sunday night.

Mrs. Stella Reynolds and Vicki of Gorman and Mrs. John W. Henderson were visiting with Mrs. W. F. Bryant on Monday.

Mrs. Carra Sessum, Mrs. J. C. Caraway, Mrs. John Donaldson and Mrs. Victor Pack were in Abilene on Monday.

Remember the Cemetery Meeting at Simpson Cemetery, Saturday morning May 14.

Mr. and Mrs. Bill Simpson and Mrs. Brightwell visited with the H. L. Sciterns on Sunday.

Mrs. Edward Stacy, Tim and Terry of Carbon and Mrs. Mary Timmons and Vance Laminack of Gorman were dinner guests of Mr. and Mrs. Odis Rodgers on Saturday.  
Saturday night, April 30, Mr. and Mrs. Euell Allison were hosts in their home for a birthday supper honoring her sister and brother-in-law, Mr. and Mrs. Bill Brown of Carbon. Others attending were Mr. and Mrs. H. A. Lovell of Carbon, Mr. and Mrs. Clint McCain, Mrs. Ione Bownds and Doris and Mr. and Mrs. John Kidd and Sherry all of Eastland, Mr. and Mrs. Fred Brown and Cole, Mr. and Mrs. J. E. McDaniel and Wallace, Carbon, the Browns little son, Kris and Alvie Allison. Sylvia Hendricks was one of the Gorman Band Students making the trip to San Angelo Saturday.  
Linda Eaves, Charles Bryant, and Charles Caraway were among the Carbon Seniors making the trip to Bandera this past weekend.  
Visiting with Mr. and Mrs. John Donaldson on Sunday were her daughter, Mr. and Mrs. Olan Morrison and children of Odessa and son, Mr. and Mrs. Bill Carlton and children of Flatwood.  
Mr. and Mrs. A. C. Nelson and children visited in Clyde with relatives on Sunday.  
Those from this community enjoying the singing at Rock Bluff Sunday afternoon were Mr. and Mrs. J. A. McNeely, Mr. and Mrs. Odis Rodgers, Mr. and Mrs. Tidy Eaves, Mr. and Mrs. Calvin Brown, Mr. and Mrs. Claude Fuller and children, Mr. and Mrs. Glenn Jordan and children, Mr. John Henderson and Rev. Jackie Heath.  
Mr. and Mrs. Jewel Snider visited with her sister, Mr. and Mrs. Lon Snider on Sunday.  
Danny Snider came for a visit with Mark Eaves on Monday and brought him another birthday gift.


The GORMAN PROGRESS, Eastland Co., TEXAS, May 5, 1960

**Elect ASSOCIATE JUSTICE**

**ROBERT W. CALVERT**

**Chief Justice**

TEXAS SUPREME COURT




★ Member of the Texas Supreme Court since 1950  
★ Only candidate with Supreme Court experience  
★ Preference of lawyers of Texas in Bar poll by nearly 2 to 1 (Pd. Pol. Adv.)

**FOLLOW**

THE MAN WITH A PLAN!


**JACK COX**

FOR GOVERNOR



Pd. Pol. Adv.

**VOTE SATURDAY MAY 7**



**HOWELL E. COBB**

**For District Judge**

TO THE VOTERS OF

**Comanche County**

It has been 52 years since the JUDGE of this District came from COMANCHE County. HOWELL E. COBB is well qualified to be DISTRICT JUDGE, and he is worthy of our support.

He is a CHRISTIAN GENTLE MAN, and a devoted FAMILY MAN. He is well qualified by 25 years of LEGAL TRAINING and EXPERIENCE, and he has those other qualities of FAIRNESS, HONESTY, MORAL INTEGRITY and a sincere belief in EQUAL JUSTICE TO ALL UNDER THE LAW that are so necessary for a Judge to have

Let us all support him on Saturday, May 7th, and elect him to this important office.

This ad is prepared and paid for by friends of HOWELL E. COBB.

**ELECTRICITY**

Adds confidence to cooking ...because it's ACCURATE

You can measure cooking temperatures as accurately as you measure recipe ingredients when you cook electrically. Whether you're cooking on surface units or in the oven, you just set the controls for the heat you want and you get the same even heat every time. There's no guesswork... no variation of heats to confuse you. You can expect recipe-right results every time. See your electric range dealer soon. Accurate electric cooking is another of the many ways in which your dependable, low-cost electric service helps you live better... electrically!



Accurate electric cooking is a feature of all "Live Better Electrically" Medallion Homes

**TEXAS ELECTRIC SERVICE COMPANY**

T. J. HALLMARK, Manager Phone 121

## DESDEMONA NEWS

ETHEL KEITH, Reporter

Mr. Homer Abernathy is quite ill at his home here.

Mr. and Mrs. Debert Williams of Kermit were here for the week end visiting his parents, Mr. and Mrs. Howard Williams.

Mr. and Mrs. Tommie Jacobs of Brenan and Mr. and Mrs. Floyd Redwine of Ft Worth and Mr. and Mrs. Leon Gosnick of Ft Worth were here for the week end to visit their parents, Mr. and Mrs. Willie Jacobs.

Mr. Willis Worden, who has been bedfast at his home here for more than six months, was honored Friday night when a few of his many friends gathered to-

gether and carried him a Surprise Birthday Box containing a number of small but useful items. Cookies, cup cakes and punch were served to quite a number of men, women and children.

Mr. Bob Koonce was able to be home Sunday after spending several days in the Gorman hospital.

Mr. and Mrs. Leon Ahead of Ft Worth and Mr. and Mrs. Melvin Abernathy of San Angelo and the Jessie Sparkmans were at the bedside of their father, Mr. Homer Abernathy, who is quite ill.

The Rob Gutherys of Ft Worth spent Sunday here with his parents, Mr. and Mrs. Roy Guthery.

Coleman Weir left Sunday for Ft Worth to make a visit with relatives while on a business trip.

The Robert Miears of Arlington spent the weekend here with the M. R. Joiners.

James Buckley was home with his parents, the R. O. Buckley, for the weekend.

Mrs. R. O. Buckley, who underwent surgery at Abilene 2 weeks ago, is able to be home and is reported doing fine.

A former resident of Desdemona, but lately of Eastland, Mr. Bill Keith, was buried here Sunday afternoon. Services were held in Eastland.

Mr. and Mrs. Charlie Worden and Mark were here the past weekend visiting his parents, Mr. and Mrs. Willis Worden, and Frances.

Mr. and Mrs. Joe Merrill, Jr. and children of Ft Worth visited Sunday with his parents, Mr. and Mrs. Joe Merrill, Sr. Mrs. Merrill is a patient in the Gorman hospital.

Mr. Art Shoemaker was host to his Veteran Dr. V. M. Bryant of the Veteran Hospital in Dallas, on Friday night of last week.

Mr. Homer Abernathy was taken to a Ft Worth hospital Sunday and a late report came in Monday that he was pronounced critically ill with pneumonia.

Mr. and Mrs. Billie May of Utah were here one day last week to visit his grandmother, Mrs. Katie May.

Little Gary Hammond, son of Mr. and Mrs. Fred Hammond of Ft Worth, spent last week here with his grandparents, Mr. and Mrs. Wesley Hammond.

The Pete Walls family of Stephenville was here Sunday visiting his mother, Mrs. Nora Walls.

The Walton Anderson family of Stephenville was here Sunday to visit his mother, Mrs. Sally Anderson, and her mother, Mrs. Murrel Fonville, and family.

Guy Owens, who has been here on a leave with his mother, Mrs. Agnes Owens, is to leave Thursday for Georgia to his base.

Mr. and Mrs. Thomas Finch of London, England, who are living in Ft Worth for an indefinite time with Charles Pack and family, were here Sunday and spent the day with Mr. and Mrs. R. M. Pack and family. The Finches are the parents of Mrs. Chas. Pack.



**Elect**  
**ROY**  
**SKAGGS**  
to  
**CONGRESS**

**POSITIVE REPRESENTATION FOR ALL  
THE PEOPLE IS LONG PAST DUE**

RE-ELECT FOR 2ND TERM

JUDGE

Lloyd  
W.

**DAVIDSON**

AS JUDGE

COURT OF CRIMINAL APPEALS

First choice of Lawyers and Judges  
In a State Wide Bar Poll!



## MURRAY SIDES THANKS YOU FOR YOUR SUPPORT

Here on the final days before election I want to again say "Thanks" to all of you who have helped me in my campaign to be your County Commissioner of Precinct 4, Comanche County.

I have tried to see all of you personally, but due to the short time I know that I have missed some of you. If I did not get to see you in person, I want you to take this as my personal request for your support in the coming election.

If elected to this office I promise you that I will fill it to the best of my ability. First of all I will always remember that the office belongs to you, and that I am merely a representative for you.

Again may I say "Thank You" for the kind reception you have given my campaign, for the many friends who have helped me and for everything done in my behalf. I promise you that you will be proud of the way I will conduct the office if you see fit to support me.

Very sincerely,  
**MURRAY SIDES,**  
Candidate For  
Commissioner, Precinct No. 4  
Comanche County

## ATTENTION PEANUT FARERS

We Have Ample Stocks of Select. High Quality

### TOPPER BRAND SEED PEANUTS

... READY FOR PLANTING!

- All Seed Treated with  
A Complete Dust Free Method

- All Our Seed are Hand-Picked Graded No. 1 Peanuts
- We Offer Seed in Large, Medium, Small Medium, and Pee Wee Sizes
- All Seed Are Graded For Uniformity

All our seed are produced from high grade, well matured farmers stock peanuts, purchased in Texas and Oklahoma by this company — and properly stored during the buying season. Each bag of seed peanuts bears a State tag — showing excellent germination results.

### Plant TOPPER Peanut Seed for Best Results

We Are Proud of Our Reputation For Quality  
Built Over A Period of 34 Years

See Your Local Dealers:

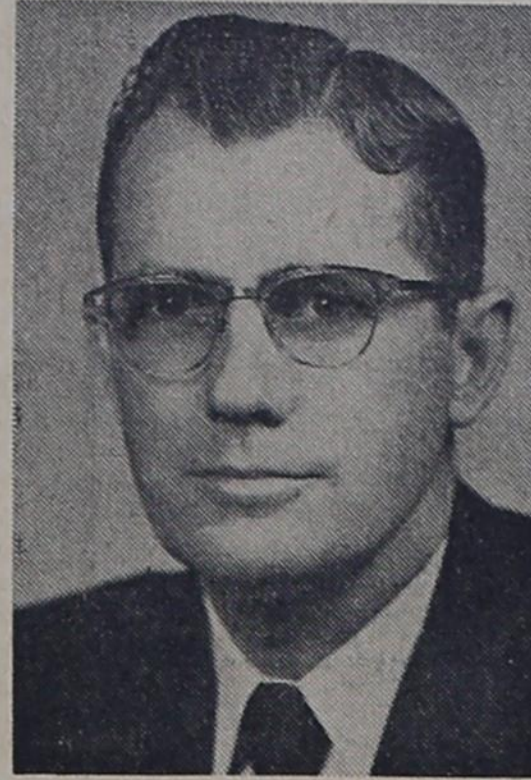
W. G. BAKER FEED & SEED

ED BROWN'S FEED STORE

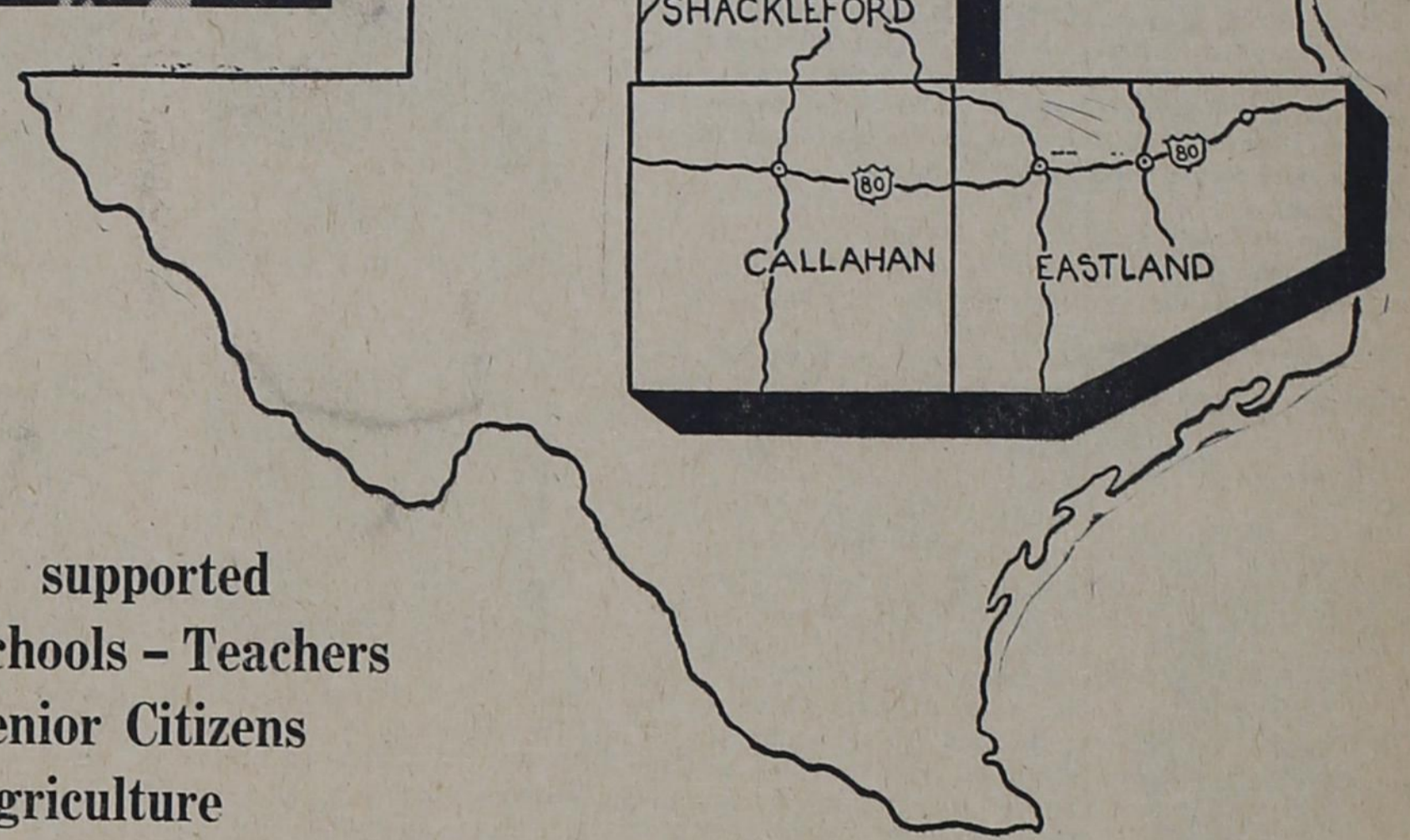
JOHNSON'S TRADING CENTER

**DURHAM PEANUT CO.**

COMANCHE, TEXAS



- Experienced
- Veteran
- Family Man



supported

- Schools - Teachers
- Senior Citizens
- Agriculture

Friends and Supporters of -

# PAUL BRASHEAR

Urge You To

VOTE FOR HIS RE-ELECTION

## LET'S CONSIDER THE RECORD

- PAUL BRASHEAR has served us in a job where seniority is a real investment . . . where experience counts. His representation has demonstrated his energy and ability in behalf of this district.
- PAUL BRASHEAR has always voted to keep our lakes open for fishing, boating and picnicing. At the request of the members of the Sabanno Game Preserve he introduced and secured passage of a bill "regulating the taking of deer and turkey" within the preserve.
- PAUL BRASHEAR'S record supports the soil conservation, agriculture and water programs of our state. He has supported legislation to bring about better cooperation between the State Department of Agriculture and the peanut growers and other agricultural interests.
- PAUL BRASHEAR'S record will show he voted against the judge's pay increase in the 55th Legislature as an economy measure.
- PAUL BRASHEAR has consistently supported the best interests of our senior citizens, school teachers and state employees.
- PAUL BRASHEAR voted against additional taxes on the automobile, feeling that this machine is already paying more than its share of the taxes.
- PAUL BRASHEAR supported the fishing license increase because of the need of the fish and game department for more funds to improve our lakes and recreation programs. He voted for the boat safety law to make the lakes (and boats) safe for sportsman and the general public.
- PAUL BRASHEAR has consistently used good judgement in every instance where legislation affecting REA and public utilities was concerned.
- PAUL BRASHEAR has always sought to be a representative of ALL the people and has never been sponsored by any special interest group.
- PAUL BRASHEAR is a veteran of World War II, a church member, active in community affairs, a Mason, a family man and a native of the district he serves. He is qualified by residence, education and experience to do the best job of representing ALL the people of the 76th District.

PAUL BRASHEAR has been instrumental in keeping the 91st District Court in Eastland County, and has prevented the introduction of legislation that would have tried to move the Court of Civil Appeals from Eastland County.

## LET'S RETAIN THE MAN WHO HAS SERVED US

## Soil Conservation District News

Recent rains were a great blessing to our land in replenishing soil moisture. Fortunately, our immediate vicinity to date has escaped the torrential floods and hail so common to this country at this season. In this area water is no less important than soil fertility for both forage and crop production. The amount of water we get into the soil during the month of May determines to a large extent the amount of forage we grow in our pastures each summer and has a big influence on the crop we harvest in the fall. May is also the month that nature exacts the greatest toll of our soil in payment for our misuse of the land.

The explosive energy of falling raindrops is the prime mover of soil and plant nutrients from our land. Anyone wishing to observe this should put on their raincoat and take a walk during a heavy spring shower. They should first stoop down and watch the raindrops striking and churning bare ground, and then they should observe raindrops falling on a lush growth of green grass.

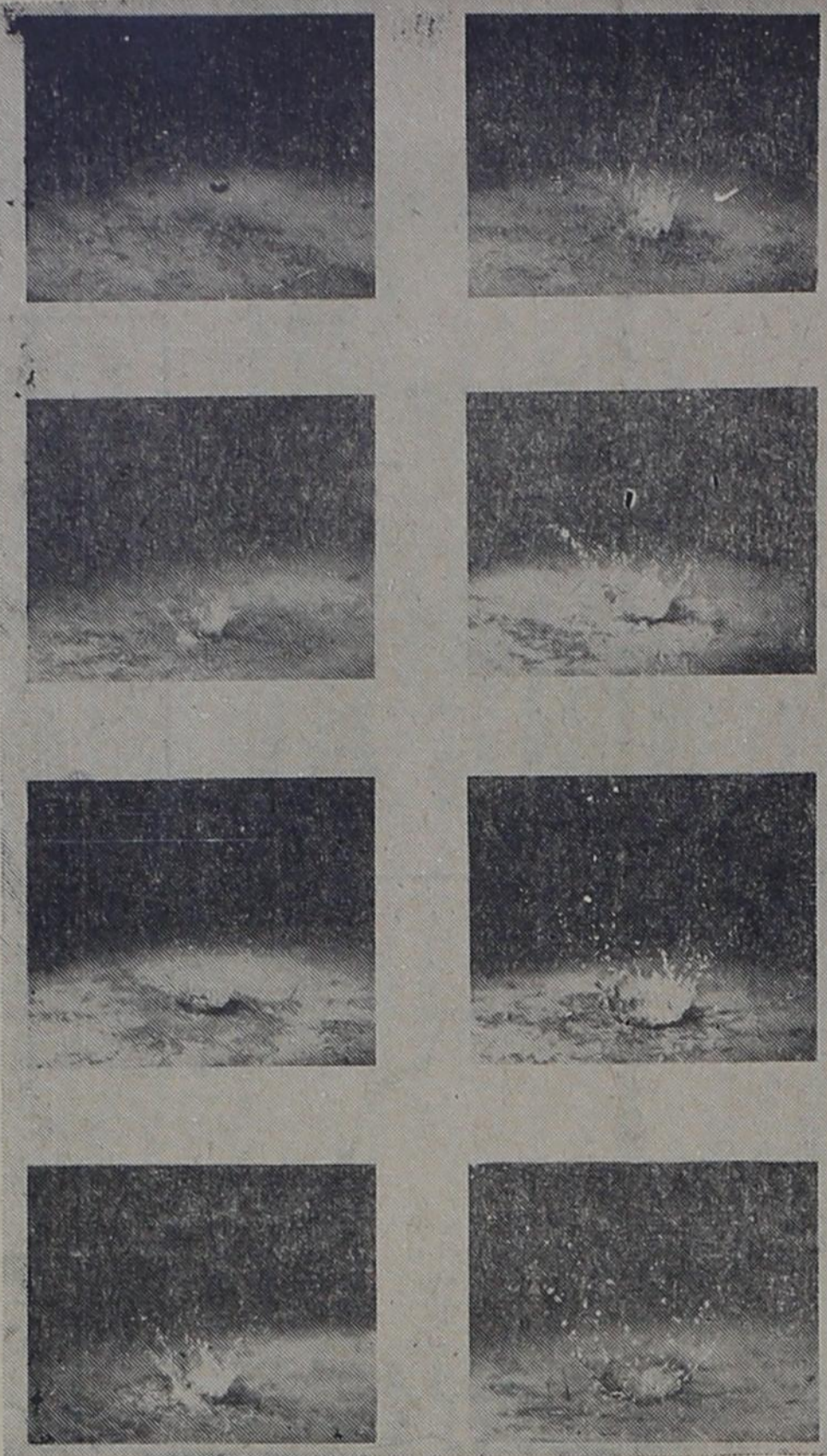
In an ordinary one-inch rain the energy expanded on an acre of land is incredible. Actually the

weight of the water alone is over one hundred tons. A single object of this weight falling out of the sky would rock the earth and blast out an enormous crater. In an ordinary rain each individual drop hitting the film of water on bare ground spurts up a small geyser one to three inches high. As the geysers settle back concentric waves are set in motion which keep the detached soil particles in suspension. The detached particles are either carried off in runoff water or they form mud. This muddy suspension seeps into the natural crevices and pores of the soil and seals the worm holes and root channels. Crusted and puddled soils so common in this vicinity are the product of this raindrop activity.

The only method of combating the destructive power of the raindrop is a soil cover for cushioning its impact. In a soil which is well covered with grass or any type plant residues raindrops are broken into a fine spray which settles harmlessly. The clear water trickles down the grass litter into the soil and the natural channels of percolation remain open for the free movement of both water and air.

All known soil and water conservation measures may be divided into two categories - those that cover the soil from the explosive raindrop and those earth moving land shaping practices for controlling the speed or detention of runoff water. Obviously earth moving practices, whether they be small terraces or enormous dams, must be supported by vegetative cover on the watershed above them. Any structure built by man is soon choked with silt unless the watershed where the rain falls is covered with vegetation.

The GORMAN PROGRESS, Eastland Co., TEXAS, May 5, 1960



Series of high speed photographs showing the effect of a single raindrop striking bare ground covered with a thin film of water. This explosive action of billions of individual raindrops is the destructive process that detaches soil particles to be either carried off in runoff water or to clog the natural pores of the soil.

## A Message From Scott Bailey



A PERSONAL MESSAGE FROM SCOTT BAILEY: I am dedicated to the protection of individual rights. I can assure you that my actions will reflect the dictates of no special faction or group. I seek your support and the support of all who believe that hard work, honesty, and integrity in public office are essential to good government. It is my earnest desire to serve you to the best of my ability as your State Representative.

P. pol. adv.

## The Farm Bureau DOES NOT Endorse Any Candidates

Recently the Eastland County Farm Bureau organization received notice that a candidate for state representative from the 76th District has mailed out literature using the Farm Bureau letterhead. The Farm Bureau DOES NOT endorse any candidate for any governmental office. The Eastland County Farm Bureau encourages individual decision for candidates.

The Eastland County Farm Bureau has received this telegram from Mr. Bob Lilly, legislative director for the Texas Farm Bureau:

"Voters of 76th District have recently received letter written by Texas Farm Bureau Legislative office. Suggest careful study of contents and date of such letter. Letter was designed to obtain vote on pending legislation during 56th session. The Texas Farm Bureau as an organization endorses no candidate. Signed, Bob A. Lilly."

We, the Eastland County Farm Bureau, hope this literature does not cause any misunderstanding. We knew nothing of this mailing until our members started receiving this information. We urge each member to study the contents of this literature carefully.

Eastland County Farm Bureau

Your Springtime **SAVINGS EVENT!** MORE for your money!

# SHOWER of 2 VALUES

**WHITE SWAN.....Symbol of Good Things to Eat!**

PRICES GOOD THROUGH SATURDAY

<b>RANCH STYLE BEANS</b> Enjoy the Tangy Western Flavor...	7	300 Cans	\$1.
<b>WHITE SWAN GRAPE JAM</b> All the Goodness of Vine Ripened Grapes...	3	20-Oz. Tumblers	\$1.
<b>WHITE SWAN LUNCHEON PEAS</b> Medium-Small Early Peas...	5	303 Cans	\$1.
<b>WHITE SWAN CREAM STYLE GOLDEN CORN</b> Young-Tender White Sugar Corn...	6	303 Cans	\$1.
<b>WHITE SWAN WHITE or GOLDEN HOMINY</b> Fancy Quality... Genuine Old Fashioned Taste...	11	300 Cans	\$1.
<b>WHITE SWAN VIENNA SAUSAGE</b>	5	Reg. Cans	\$1
<b>WHITE SWAN MANZANILLA STUFFED OLIVES</b>	3	4 1/2 oz. jars	\$1
<b>WHITE SWAN CATSUP</b>	5	14-Oz. Btles.	\$1
<b>WHITE SWAN PEARS BARTLETT HALVES</b>	4	303 Cans	\$1
<b>White Swan - WHOLE GREEN BEANS</b>	4		\$1
<b>PICTSWEEET FROZEN ORANGE JUICE</b>	5	6 OZ.	\$1

WE RESERVE THE RIGHT TO LIMIT QUANTITIES

<b>WHITE SWAN COFFEE</b> WHITE SWAN INSTANT 6-Oz. Jar	73¢
<b>WHITE SWAN PEACHES</b> Sliced or Halves WHITE SWAN	3 2 1/2 Cans 89¢
<b>WHITE SWAN GRAPE JUICE</b>	2 24 oz. btls. 69¢
<b>HANDI - ORANGE OR GRAPE BEVERAGE</b>	2 1/2 Gal btls. 69¢
<b>W-P LIQUID DETERGENT</b>	2 22 oz. cans 89¢
<b>SHORTENING</b>	WHITE SWAN 3 Lb. Can 59¢
<b>TUNA</b>	WAPCO 3 Reg. Cans 89¢

**ORMSBY GROCERY & MARKET** Phone 22

## Promotion Of Farm Products Is Increasing

A survey of agricultural groups in the United States conducted during late 1958 and early 1959

by the Agricultural Marketing Service, USDA, found slightly over 1,100 of such groups engaged in promotion. These groups spent about \$67 million during the fiscal year ending in 1958 for the promotion of agricultural products.

Groups engaged in the promotion of farm products that were included in the survey were (1)

farmer cooperatives, (2) producer groups and joint producer-processors or shipper groups organized either voluntarily or under permissive enabling legislation, (3) processor or shipper groups, and (4) State agencies. Individual growers, shippers, and processors of farm products, and private firms processing and marketing farm products were not included. In most instances, expenditures for 1958 represent outlays for promotion of each respondent during a fiscal year ending in the 1958 calendar year.

Groups depending primarily on voluntary support represented 30 percent of all groups reporting expenditures and accounted for 38 percent of the total spent by all groups. Farmer cooperatives ranked first in number of groups promoting, but were second to voluntary groups in expenditures. Groups such as councils, commissions, and boards, that depend primarily on taxes imposed by law or assessments and checkoffs approved by the producers or processors through referendum, contributed substantially to the promotion of farm products. State departments of agriculture also reported promotional expenditures, though not so large in total as the other three groups.

More than 50 percent of total promotional expenditures was in the form of advertising. Cooperatives allocated about 65 percent of their promotional investment to advertising. Among the groups surveyed, more funds were allocated to magazines for advertising than to any other medium.

Public relations and consumer education accounted for about 23 percent of the total expended on promotion. Merchandising aid accounted for 17 percent, with point-of-sale material representing nearly half of this total.

In addition to the \$67 million about \$800,000 was spent on foreign promotional activities. About \$14 million was spent on research related to promotion.

Dairy and fruit products together accounted for almost 70 percent of the expenditures for

all products. Voluntary groups were the largest promoters of dairy products, while groups receiving support through taxes, assessments, and checkoffs were the biggest spenders for fruits.

For the other product classes for which data were classified, no single group accounted for more than 6 percent of total expenditures.

Promotional programs national in scope accounted for 48 percent of all promotional expenditures. State and local programs combined accounted for 36 percent, and regional programs accounted for the remaining 16 percent.

Strictly commodity promotional programs (oriented toward a commodity, i. e., milk, without further identification) received 17 percent of the total funds allocated. Remaining funds were about equally allocated between the promotion of branded products and products or commodities identified with a specific area of production.

The promotional groups surveyed, while primarily producer oriented, received considerable support from processors, shippers, and State appropriations and other sources. In addition, groups solely sponsored by processors or shippers were included but only where a purely commodity promotional approach was used. Such groups accounted for about 5 percent of the total promotional expenditures shown by all groups. Sources other than farmers were responsible for 25 percent of all the promotional funds used.

About 39 percent of the total promotional support was obtained through voluntary procedures, 38 percent through taxes, assessments, or checkoffs, 22 percent through allocation from sales receipts, and the remainder through miscellaneous or unidentified procedures.

The promotional groups reporting indicated that they were budgeting about 9 percent more funds for promotion in 1959 than in the preceding year.

The GORMAN PROGRESS, Eastland Co., TEXAS, May 5, 1960

## Bluebonnets Cover Gorman Cemetery



**BLUE BONNETS GALORE** — This picture was taken at 6 a. m. Tuesday morning at the Gorman Cemetery. Folk have been calling my attention to the carpets of Blue Bonnets covering the cemetery, so Kernel Gene went by and took this picture.

Unless you rise early in the morning you miss the "beauty and glory of the day."

Re-elect  
**Robert S. Calvert**



of  
Travis  
County

State  
Comptroller

Keep an experienced man in this important State office. Now serving his 12th year as State Comptroller. Has worked in the Comptroller's office since 1930. Native Texan.

(Pd. Pol. Ad.)

## ANNOUNCEMENT

We wish to announce that we have purchased the Chamber's Locker Plant and will strive to continue the efficient service you are accustomed to receiving.

Tuesday and Wednesday of each week have been set aside as BUTCHERING DAYS.

My father, C. M. Swanner, will be my supervisor.

Come By and See Us

## SWANNER LOCKER PLANT

MR. & MRS. D. C. SWANNER

PHONE 125

GORMAN

TEXANS! FORWARD WITH

## JACK COX FOR GOVERNOR



Texas  
Needs  
His  
Dynamic  
Leadership

LET'S BACK  
JACK!

What COX Stands For:

**LIMITATION OF THE GOVERNOR'S TERM IN OFFICE** — Jack Cox advocates a State Constitutional amendment which would limit a Governor's term of office to two 2-year terms as he believes the writers of our Constitution intended.

**ELIMINATION OF WASTE IN STATE GOVERNMENT** — Cox believes in economy in every branch of government. With real leadership in the Governor's office this could be accomplished and such items as special sessions of the legislature could be eliminated.

**A COMPREHENSIVE EDUCATIONAL IMPROVEMENT PROGRAM** — Cox is certain that the future of Texas prosperity and progress is fully dependent upon the quality of education provided for our children — his dynamic educational improvement program offers the permanent solution to Texas' educational problems.

**THE PROTECTION OF FARMERS TAX REFUND** — Farmers should not be asked to "donate" one fourth of their gasoline tax refund from fuel used for farm tractors and agricultural machinery. Cox states that this is an obvious flagrant discrimination against one particular group of taxpayers.

**STOP THE SHIFT — STATES RIGHTS TO WASHINGTON, D. C.** — The maintenance of a strong State Government provides the key to the preservation of our State's rights and liberties and Cox is an avowed advocate of this kind of good local government.

**ADHERENCE TO STATE CONSTITUTION** — Jack Cox will act to get Texas out of debt and keep our State on a sound pay-as-you-go basis in accordance with the State Constitution.

**UTILIZATION OF UNTAPPED TALENT AND ABILITY** — There are many jobs Texas senior citizens are capable and qualified to perform that would benefit them and in turn keep them off the State Welfare rolls.

**KEEPING THE TEXAS RIGHT-TO-WORK LAW** — No man's job should be put in jeopardy because of any "pressure" tactics.

**CREATION OF A FAIR BUSINESS CLIMATE** — Prosperity depends on jobs for people and Texas must develop and maintain the kind of business climate that fosters progress and prosperity for all Texans.

(This advertisement paid for by Palo Pinto County friends of Jack Cox.)

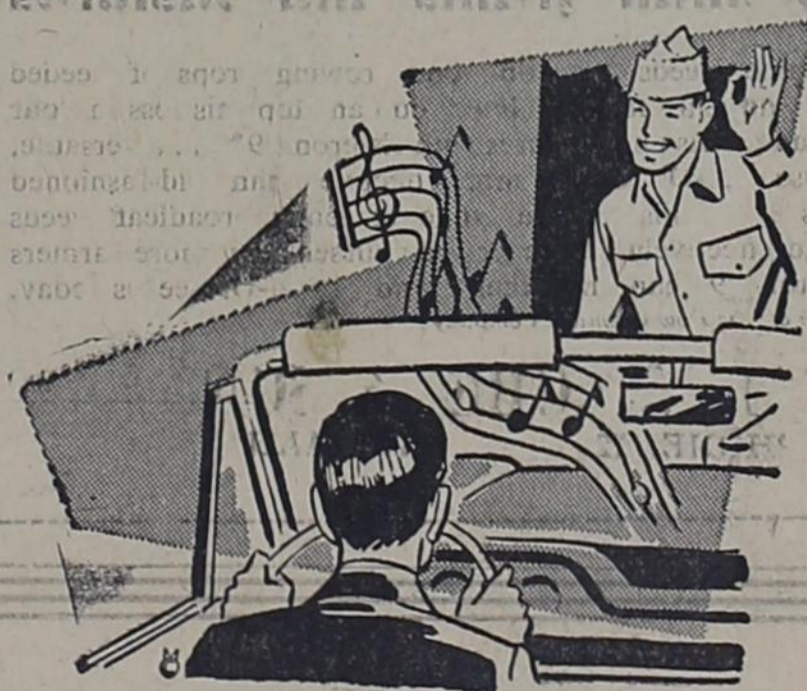
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GIVE HER  
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**"Johnson For President" Is Battle Cry Of Eastland County**

"And he will be our next President", stated Mrs. Roscoe Hopper, Eastland County Chairman of the Johnson for President Club.

Mrs. Hopper and her Co-Chairman, Mrs. Aills, both of Ranger, were Gorman visitors Wednesday, passing out literature and soliciting support for Senator Lyndon B. Johnson.

The San Antonio Express and News summed up the position of Senator Johnson with following editorial recently:

"If the Democrats are to recapture the White House in 1960, what must the candidate be? First, he must be of proven ability, a man of stature able to deal with international and domestic problems. He must be a man of personal appeal, one who can win the confidence of the great mass of people. He must be a man whose hand offers sure guidance in a time of world crisis, a man with broad experience in foreign, military and atomic affairs. He must be a man of dedication who will put nation ahead of party. He must be a man to whom all factions of his party can rally. In short, a moderate with a middle-of-the-road view. Examine the Democratic field today and only one man fits this pattern.

He is a statesman who is also a master of political strategy. He is a man of deep experience in government, of brilliance, of integrity. He is the most skillful majority leader in his party's history.

This is Lyndon B. Johnson. He is not an announced candidate for his nation's highest office but he should be. He is his party's best qualified leader.

Johnson's course is a moderate one, tailored to suit the needs of the majority. He represents neither the left nor the right, but rather what he has called "the broad middle ground of reason and sanity."

He has accurately gauged his party's feelings when he said the great majority of Democrats are "tired and weary of the loud voices on the fringes of our political life."

Johnson's experience is broad. He has been a rock on which leaders of both parties have leaned. There has been no major

policy decision in the last decade concerning the military, foreign affairs or atomic energy without Johnson's participation in that decision.

He is the only Democrat who can make that claim.

Johnson believes—and his record since he was elected majority leader in 1953 shows it—that the nation's interests are paramount and that his party must come second.

Thus he has rejected the liberal extremists who have cried for opposition simply for the sake of opposing.

He has worked closely with the Republican administration when he felt the interests of the nation were best being served. And he has spoken loudly and clearly in protest when he felt they were not.

"I am a free man, an American, a United States senator and a Democrat in that order," he said recently.

As president, Johnson would be peculiarly qualified to represent all levels of society. He has known poverty. He worked his way through college and struggled along on a teacher's pay after getting his degree. He is a successful businessman and he knows the problems of business. He is a rancher and he knows the soil.

His years of service have brought him in contact with the humble as well as the great. He is at ease with both.

There are those who say, "Yes, Johnson is a great leader but he can't be elected. No one from Texas or the South can."

But is it not a fact that two Texans, Dwight D. Eisenhower and John Nance Garner, were members of tickets which rolled up the greatest landslide majorities in the nation's history?

Make no mistake, Johnson is the man to be reckoned with.

He, more than any other, has been the architect of the program of the Democratic Party.

So it is with pride and without reservation that the Express and News endorse Lyndon B. Johnson for president. Other Texans should encourage him to seek the nomination.

This is his year of decision—it can be one of victory.

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**AMBULANCE SERVICE**  
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**Calvert Is Only Candidate With Court Experience**

One of the important races to be decided in Saturday's election will be for Chief Justice of the Texas Supreme Court.

Associate Justice Robert W. Calvert of Hill County is one of the two candidates for this position.

Judge Calvert has been on the Supreme Court since 1950, and is the only member of the court who is a candidate to succeed the present chief justice, who is retiring, and is the only candidate for chief justice with Supreme Court experience.

"Judge Calvert has served with great distinction as associate justice for almost ten years," Gaynor Kendall of Austin, state campaign manager, said. "He therefore knows from actual experience the additional administrative duties which he must assume as chief justice, and he has demonstrated by his service with the other judges his ability to furnish the leadership the court requires."

**The Gorman Progress**

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Herbert Bennett, Apprentice

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