

THE LEADER STORE INTRODUCTIONS AND FALL SALE OPENING

The Leader Stores
New location is 1-2 block south of the Guaranty State Bank building, in the new Bowers building, 126 south Austin.

EXTRA SPECIAL
The first 30 people entering our store Saturday morning at 9 o'clock will receive a package free. Each package contains a valuable prize.

Of All Fall Merchandise at a Time You Need It the Most
We Are Now Moved to Our New Location and Ready for Business

SALE OPENS PROMPTLY SATURDAY SEPTEMBER 11, PROMPTLY 9 A.M.
We want every man, woman and child in Ranger and vicinity to visit the Leader store at its new location on South Austin street. We're going to make it worth your while to come around and see us by offering you a wonderful money saving sale of our entire stock of dependable merchandise at prices so low they are almost unbelievable. There will be bargains worth coming miles to get. Bargains will be so great that for years to come you will remember this wonderful sale at the Leader Store. We are not going to wait until the end of the season to reduce our prices, We're going to do it now while you need the goods the most. While you will get a full season's wear from the garments you purchase here. Look over your wardrobe, make a list of yourself and family's needs and come prepared to save as you never saved before.
Think of it folks, at the beginning of the Fall season we are offering you your choice of Fall Merchandise at Sweeping Reductions that will more than please you. Pandemonium will reign, there will be a rush of eager buyers to this sale, so get up early, be on hand at the opening of the doors and plan to spend an entire day looking over the biggest bargains you have ever seen in Ranger. From the front to the rear door, 1921 merchandise will go at 1916 prices,

PRE-WAR PRICES ON THE FINEST LINE OF MERCHANDISE IN RANGER

<p>Silk Petticoats</p> <ul style="list-style-type: none"> \$15.00 values, now \$12.45 \$12.50 values, now 9.95 \$11.50 values, now 9.45 \$10.00 values, now 8.45 \$ 9.00 values, now 7.45 \$ 7.50 values, now 6.45 	<p>Ladies' Coats</p> <p>New Fall Coats just received. Buy that winter coat now</p> <ul style="list-style-type: none"> \$275.00 values, for \$219.45 \$195.00 values, for 133.95 \$150.00 values, for 95.45 \$135.00 values, for 95.45 \$100.00 values, for 73.95 \$ 90.00 values, for 67.45 \$ 75.00 values, for 59.45 \$ 60.00 values, for 43.95 \$ 40.00 values, for 32.95 \$ 35.00 values, for 26.45 \$ 25.00 values, for 19.95 	<p>Children's Coats</p> <ul style="list-style-type: none"> \$25.00 values, now \$19.95 \$22.50 values, now 18.45 \$20.00 values, now 15.45 \$17.50 values, now 11.45 \$12.00 values, now 9.95 \$ 9.00 values, now 6.95 <p>Gingham</p> <p>All Attractive Patterns</p> <ul style="list-style-type: none"> 65c values, 32-in., for 49c 50c values, regular width, for 42c 45c values, shirting, for 39c 35c values, for 29c 	<p>Ready-Made Sheets</p> <p>Full Size</p> <ul style="list-style-type: none"> \$3.50 values, for \$2.75 \$3.00 values, for 2.45 \$2.50 values, for 1.95 \$2.00 values, for 1.69 <p>Bleach and Brown Muslin</p> <p>at Very Low Prices</p> <ul style="list-style-type: none"> 60c values, for 39c 50c values, for 36c 40c values, for 36c 35c values, for 35c 	<p>Men's Silk Shirts</p> <ul style="list-style-type: none"> \$17.50 values, for \$10.95 \$15.00 values, for 9.95 \$12.00 values, for 8.45 <p>Khaki Shirts</p> <p>Special for \$1.43</p> <p>Khaki Pants</p> <ul style="list-style-type: none"> \$3.50 and \$4.00 special, for \$2.79 <p>Don't forget the Bargain Shoe Counter We have all Coats for Men—Leather, Corduroy and Oil King Coats on Sale</p>	<p>Men's Bootees</p> <ul style="list-style-type: none"> \$25.00 values, for \$18.95 \$22.50 values, for 16.95
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Blankets

Poolin and All

Wool and Cotton
 \$20.00 values, for 15.45
 \$17.50 values, for 13.45
 \$15.00 values, for 11.95

Boys' Suits

\$22.00 values, for \$17.48
 \$20.00 values, for 15.48
 \$17.50 values, for 13.45
 \$15.00 values, for 11.45
 \$12.50 values, for 9.95
 \$10.00 values, for 7.95
 \$ 7.50 values, for 6.24

Boys' Knee Pants

\$5.00 values, for \$4.39
 \$4.50 values, for 3.89
 \$4.00 values, for 3.39
 \$3.50 values, for 2.95
 \$2.50 values, for 1.95

Men's Dress Shirts

at Very Low Prices. Don't forget to ask for it

Edwin Clapp Shoes

Brown, special \$16.95
 Black, special 16.45

Men's Sweaters

Buy early and get the choice. We have them All on Sale
 Also all the Men's Wool Shirts, just arrived and marked down for this sale

Men's Overalls

Special, \$2.45
 Carhart, \$2.95
 Buy your Overalls during this sale

Men's Dress Pants

\$12.00 values, for \$9.95
 \$10.00 values, for 8.45
 \$ 9.00 values, for 7.45
 \$ 7.50 values, for 6.45
 \$ 6.00 values, for 4.95
 \$ 5.00 values, for 4.24

We have a Big Line of Trunks and we have no room to store them. All go on sale, regardless of cost. Don't forget to ask to see the Trunks.

30 Packages Free to the First 30 Customers entering the door at opening

\$10.00 values, wool, for \$11.95
 \$ 7.50 values, wool, for 8.45
 \$ 6.50 values, cotton, for 5.45
 \$ 5.00 values, cotton, for 4.24
 \$ 4.00 values, cotton, for 3.39
 \$ 3.50 values, cotton, for 2.95

Comforts

\$4.50 values, now \$3.75

Khaki Goods

65c yd., now 52c

Pillow Cases

75c values, for 64c
 65c values, for 55c
 50c values, for 44c

Men's Tie Belt

Suspenders and Gloves, all go at very low prices

Men's Hats and Caps

at Special Money-Saving Prices. Don't forget to ask for them

Men's Blue Work Shirts

\$1.75 values, for \$1.29

Shoes—Shoes

for every member of the family—Men's Women's and Children's
 \$18.00 values, for \$13.95
 \$15.00 values, for 11.95
 \$12.50 values, for 10.45
 \$10.00 values, for 7.95
 \$ 8.50 values, for 6.45
 \$ 7.50 values, for 5.95
 \$ 6.00 values, for 4.95
 \$ 5.00 values, for 3.95

Every shoe in stock on sale. We have Big Bargains for you

Don't forget to ask for ticket on our prize. Every \$40.00 purchase entitles you to a handsome Water Set, Fancy Glass Pitcher and Six Glasses. You don't have to buy \$40.00 at one time

1.69 values, now \$1.24
 \$1.50 values, now .95

Linens and White Dress Goods

at Very Low Prices

\$3.50 values, for \$2.89
 \$3.00 values, for 2.45
 \$2.50 values, for 1.95
 \$2.00 values, for 1.69
 \$1.50 values, for 1.29
 \$1.00 values, for .83
 \$.75 values, for .62
 \$.50 values, for .42
 \$.40 values, for .34
 \$.35 values, for .29

Curtain Goods

\$1.25 values, for \$.95
 \$1.00 values, for .84
 \$.75 values, for .62
 \$.60 values, for .48
 \$.50 values, for .42
 \$.40 values, for .34
 \$.35 values, for .29

Percale

50c values, 36-in., for 42c
 40c values, 32-in., for 39c
 35c values, 28-in., for 29c

Outing

50c values, for 42c
 40c values, for 36c

9-4 Sheets

The Best Grade Only
 We handle them
 We have Big Bargain in Ladies' Silk Hose. Don't forget to ask for them.

All Summer and Winter Underwear now on sale. Don't forget to buy all you need for the whole family

Don't forget the LEADER STORE will give you bargains all the time, and now we are going back to old prices, or to 1914 prices

\$4.00 values, for 3.19
 \$3.50 values, for 2.89
 \$3.00 values, for 2.39
 \$2.50 values, for 1.95
 \$1.50 values, for 1.24

Ladies' Silk Gowns

and Silk Teddies
 \$25.00 values, for \$19.95
 \$22.50 values, for 18.45
 \$17.50 values, for 14.95
 \$15.00 values, for 11.95
 \$12.00 values, for 9.98
 \$10.00 values, for 8.45
 \$ 7.50 values, for 6.25

Ladies' Sweaters

All Wool and All Colors
 \$20.00 values, for \$15.45
 \$18.00 values, for 13.95
 \$15.00 values, for 11.95
 \$12.50 values, for 9.95
 \$10.00 values, for 8.45
 \$ 7.50 values, for 6.24

Ladies' Apron and House Dresses

Made in Gingham and Percale
 \$8.00 values, for \$6.45
 \$6.50 values, for 5.45
 \$5.00 values, for 4.24
 \$4.50 values, for 3.45
 \$3.50 values, for 2.75
 \$2.75 values, for 2.19

Ladies' Blouses

\$20.00 values, for \$14.95
 \$17.50 values, for 12.95
 \$15.00 values, for 11.45
 \$12.50 values, for 9.95
 \$10.00 values, for 7.95
 \$ 8.00 values, for 6.45

30 Packages Free to the First 30 Customers Entering the Door at Opening.

\$5.50 yd. Silk Shirting, now \$3.45
 \$4.50 yd. Satin Silk, now 3.24
 \$3.50 Taffeta and Messaline, now 2.48
 \$3.00 Silk Goods, now 2.24
 \$2.50 Silk Goods, now 1.89
 \$1.50 Silk Goods, now 1.58
 \$1.50 Silk Goods, now 1.19

Ladies' Skirts

All styles and very latest pattern
 \$40.00 values, for \$32.95
 \$30.00 values, for 24.95
 \$27.50 values, for 22.48
 \$20.00 values, for 15.95
 \$18.50 values, for 14.95
 \$17.50 values, for 13.95
 \$15.00 values, for 11.45
 \$12.50 values, for 9.95
 \$10.50 values, for 8.45
 \$ 7.50 values, for 5.45

Ladies' Suits

Buy your suit early and get the first choice
 \$125.00 values, for \$87.45
 \$115.00 values, for 72.95
 \$100.00 values, for 69.95
 \$ 95.00 values, for 67.95
 \$ 75.00 values, for 54.95
 \$ 60.00 values, for 43.95
 \$ 50.00 values, for 39.45
 \$ 40.00 values, for 29.95
 \$ 35.00 values, for 25.95

Ladies' Dresses

Serge and Silk at Big Reduction
 \$125.00 values, for \$87.45
 \$100.00 values, for 73.95
 \$ 85.00 values, for 64.95
 \$ 75.00 values, for 52.45
 \$ 60.00 values, for 43.95
 \$ 50.00 values, for 39.45
 \$ 40.00 values, for 29.45
 \$ 35.00 values, for 24.95
 \$ 30.00 values, for 21.95
 \$ 25.00 values, for 19.95
 \$ 20.00 values, for 13.95
 \$ 15.00 values, for 11.95

YOU SIMPLY CAN'T AFFORD TO MISS THIS WONDERFUL BARGAIN EVENT

Let nothing keep you away from this sale. \$100,000 worth of up to date dry goods, clothing, underwear, shoes, hats, caps, suit cases, trunks, ladies suits, coats, skirts, underwear; shoes, hosiery and in fact everything a man, woman or child wears, now goes at sacrifice prices. We have been to considerable expense in moving, we need the money. We want to introduce you to our new location and we're sure you'll be here if quality merchandise and low prices mean anything to you. There will be plenty of well qualified salespeople to wait on you, so that all your wants may be attended to. Our stocks were never more complete, our prices ever so low, so you'll find this a sale you can't afford to pass up.

We Need the Room---You Need the Merchandise

Our floor space at our new location is about half as large as at our old location in the Terrell building. We find it impossible to display room for our present large stock, therefore regardless of cost we're going to cut down our stock about \$75,000. For the next 15 days, the buying public will be offered an opportunity to buy our high grade merchandise at almost one-half of regular prices. If you appreciate good values, reliable merchandise and low prices, you'll appreciate this sale.

DON'T FORGET THE DATE
SATURDAY, SEPT. 11TH
 PROMPTLY AT 9 A. M.

THE LEADER STORE

OSCAR SAIED---Prop.
 NEW BOWERS BLDG.
 126 S. AUSTIN

Remember this Sale will last 15 days—15 Days Only

