





CURB QUOTATIONS FOR OILS AND INDUSTRIALS

Table with columns for Oil and Industrial products, High, Low, and Close prices. Includes items like 200 Acme Coal, 200 Am Oil, 200 Am T&T, etc.

MOST VALUABLE PLAYER CONTEST TO BE REAL ONE

Cash Prize of \$1,000 and Diploma Award Next Season Will Be Hard to Settle.

By HENRY L. FARRELL (United Press Sports Editor) NEW YORK, Feb. 27.—Awarding of a cash prize of \$1,000 and a diploma of merit to the player voted by the baseball writers as the most valuable player in the National league will involve a real contest next season.

The American league has been recognizing a vote on the most valuable player in its organization for two years, but the award of the honor involved practically no contest. In 1922 it was a cinch George Sisler, the dashing first baseman of the St. Louis Browns, to receive the majority vote, and he did.

Last season it was even more certain that Babe Ruth was the most valuable player in the league and he was favored so unanimously as such that every vote was cast for him. There is no outstanding player in the National league like George Sisler was among the American league stars in 1922 and like the Babe was last season.

Casualty, it might be considered from the performances last season that Frank Frisch was the greatest star in the league, but the prize is not awarded to the greatest star. The honor goes to the most valuable player.

The wonderful pitching of Jimmy Ring with the lowly Phils last year would have made him a candidate as most as meritorious as desiring as Rogers Hornsby, another of the outstanding stars of the league. Eddie Roush, the brilliant Cincinnati outfielder, would be among the leading candidates for star prize, but Roush is not a valuable team man, according to the ideas that the managers had in putting up the prize. No player is a valuable team man who stays away for weeks from his team on account of a salary dispute. It must be admitted that the money is the main thing and that the diploma will not pay the ideas that the managers will have in 20 years when a player will have to have some substantial proof to refresh the memories of the old timers and prove to the new fans that he was once a star.

There are many valuable players in the National, just as many as there are in the American league, but it is easier to pick out the more valuable players in the American league, perhaps because more attention has been paid to them in the past two years. You would say right off hand that Eddie Collins is the most valuable player on the Chicago White Sox. Who is the most valuable player with the Cubs? Howard Ehmke was pointed out as the most valuable man on the Boston Red Sox last year. Who would the Braves miss most if they lost him? Very few fans can say right out with an accurate judgment on the most valuable player, the Robins, the Pirates, the Reds?

MARKET OPINION ISSUED TO JESS TAYLOR & COMPANY

NEW ORLEANS, Feb. 27.—H. & B. Bear wired Jess Taylor & Co., of Cisco, as follows: The further important decline in the market, due mainly to heavy tenders on March contracts in New York, about 50,000 bales, has about discounted bullish features of the situation for the present, and it is probable that values will likely recover sharply, if only temporary.

Following Monday's large spot sales of 14,000 bales, sales at Liverpool were again large Tuesday, at 12,000, but the weakness of American markets carried the Liverpool market down with them. In view of the very unfavorable weather in the cotton region during the past week, the weekly weather and crop government report is likely to be bullish. However, realizing on strong bulices may be advisable pending further developments as regards southern spot and northern goods. If the demand for the staple or for the finished product increases, the market would likely take a turn for the better. At any rate, after such extensive liquidation, the technical position should be healthier.

Table with columns: Open, High, Low, Close. Rows for March, May, July, October, December.

Table with columns: Good ordinary, Strict good ordinary, Low middling, etc. Rows for New Orleans Spots.

JURIES FOR SECOND AND SIXTH WEEKS OF MARCH TERM OF COURT

List of persons drawn by the jury commissioners of the county court at law of Eastland county to serve as jurors during the second and sixth weeks of the March term of said court. Those drawn for the second week are to appear at the courthouse in Eastland Monday morning, March 17 at 9 o'clock. Those drawn for the sixth week are to appear on Monday morning, April 14 at 9 o'clock.

Second week.—B. L. Townsend, Nimrod; R. I. Craft, Olden; R. E. Acker, Carbon; J. W. Clark, Gorman; T. F. Holland, Desdemona; J. A. Hendricks, Gorman; W. C. Brasher, Cisco; L. W. Tucker, Cisco; R. F. Howard, Romney; L. D. Davis, Ranger; G. W. Scott, Nimrod; T. L. Shepard, Cisco; H. S. Cox, Olden; Red Proctor, Rising Star; W. A. Hackett, Eastland; H. O. Westerfield, Cisco; H. L. George, Eastland; C. A. Jones, Ranger; O. M. Burke, Ranger; S. L. Cook, Cisco; J. S. Baker, Ranger; E. F. Thurman, Cisco; C. A. Peerman, Eastland; D. D. Collins, Ranger.

Sixth week.—R. L. Ellis, Olden; M. O. Russell, Ranger; D. E. Pounds, Cisco; J. E. Coleman, Ranger; L. G. Shall, Ranger; P. E. Ryne, Carbon; S. P. Crawley, Gorman; C. D. Rattikin, Cisco; W. A. Smith, Ranger; Sam Mankster, Cisco; E. R. Townsend, Eastland; H. B. Whatley, Cisco; W. W. Edmondson, Ranger; Bert Sparr, Eastland; J. K. Mackensy, Gorman; R. D. Pounder, Rising Star; D. W. Courtney, Carbon; Floyd Frazer, Scranton; Ben Phillips, Gorman; Bob McClung, Eastland; Chas. Hale, Cisco; J. A. Plumlee, Rising Star; J. M. Hearn, Carbon; W. Wood, Desdemona; J. M. Deaborn, Carbon; Luther Harrell, Pioneer; Paul Wood, Cisco; J. E. Walker, Carbon; W. M. Myers, Ranger; J. H. McCoy, Desdemona; Joe Perz, Ranger; W. R. Brown, Carbon; L. B. Plackard, Romney; C. I. Bourdeau, Ranger; Tom Jones, Cisco; E. H. Quiet, Tiffin.

NOTICE OF TEMPORARY ADMINISTRATION. No. 1924. In Re: Estate of Jake L. Hamon, Deceased. In the County Court-at-Law, for Eastland County, Texas.

One hundred and fifteen (115) shares of the capital stock of the Fort Worth State Bank, Fort Worth, Texas, being Certificates Nos. 327, for fifty (50) shares; No. 330, for twenty (20) shares; No. 331, for twenty-five shares; No. 332, for ten (10) shares; and No. 551, for ten (10) shares, having a total of one hundred and fifteen (115) shares, of the face value of \$11,500.00.

Eastland; A. J. Grant, Carbon; R. H. New, Rising Star; R. B. Yarborough, Gorman; E. T. Simmons, Eastland; F. M. Pearson, Ranger; F. E. Harrell, Cisco; B. A. Edwards, Gorman; T. B. Harris, Eastland; A. M. Hearn, Eastland; J. H. Boles, Carbon; J. J. Russell, Ranger; J. W. Boatman, Ranger.

SMOTHERING SPELLS Lady Says She Suffered from a Burning Sensation, Headache, Dizziness, Until She Took Black-Draught.

Signal, Miss.—"For a year or longer I had indigestion, and had it bad," says Mrs. E. S. Holman, of this place. "Everything I ate hurt me. I would have burning in my stomach and smothering spells, and after meals feel right dizzy. My head would begin to ache, and I would want to lie down, but felt I couldn't for I would smother."

"Unless one has had such trouble, they don't know what it is. I was talking to a neighbor one day and told her how I had been affected. She told me it was indigestion and to try Black-Draught, which I did. I took a few large doses and then a pinch after meals, and for fully four months now I haven't had indigestion. I eat whatever I please and when I please, but keep up the Black-Draught—just an occasional dose."

When you have a feeling of discomfort after meals, try the suggestion above. Thousands of people have found that Black-Draught promotes relief in indigestion by stimulating the liver and stomach to perform their normal functions. Insist on Theodor's, the only genuine. Sold everywhere. NO-152

BRUNSWICK RECORD W. E. DAVIS JEWELRY AND MUSIC. Ranger.

CHOLSON HOTEL BARBER SHOP The place where you find Service Courtesy Sanitation Special attention to ladies and children. Basement Cholson Hotel.

SAFELY RELIEVES CATARRH OF THE BLADDER PLANTEN'S C & C OR BLACK CAPSULES POPULAR FOR GENERATIONS

Weatherford Chick Hatchery for Baby Chicks For Prices See Sunday Paper

SEEDS! SEEDS! D. M. Ferry's complete line of Garden and Flower Seeds. J. H. MEAD

Act Quick! Save their lives by using Smoke-Em, guaranteed cures colds, croup, canker, diphtheria and chicken-pox cure. Manufactured by H. M. Sphar. Sold by R. J. TAYLOR, Strawn Road, Box 943, Ranger, Texas

LAMB THEATRE Ranger LAST TIME TODAY WESLEY BARRY in "THE COUNTRY KID" also "Always Late" and Fox News TOMORROW LUNGATE 10 ADMISSION 25

LUBBOCK—Materials for extensions of service of the Southwestern Bell Telephone company in Lubbock are arriving and the company expects to have the service extended to all applicants within 90 days.

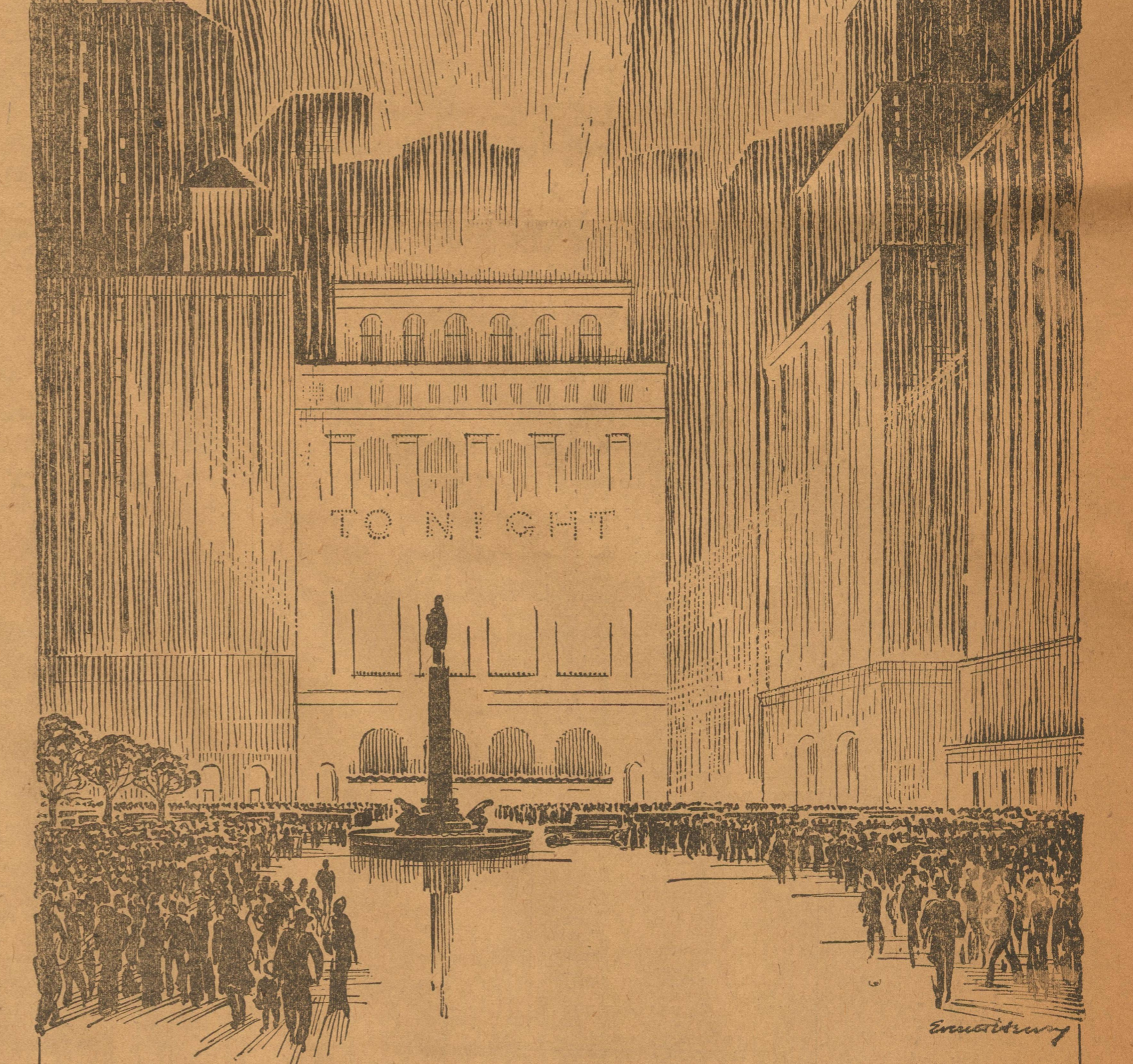
WHAT A CHECK MEANS When you receive a check it indicates that the person who signed it realizes the safety and convenience of paying out money in that safe and convenient way. When the check is drawn on the Ranger State Bank it indicates further that the signer realizes the advantage of dealing with a bank which belongs to the Guaranty Fund System and which shares in the strength and the broad facilities of this great banking system. RANGER STATE BANK

SUPERIOR STOCK AND POULTRY FEEDS The Superior Guarantee Back of every bag of Superior feeds stands the Superior Guarantee. It assures you the greatest result-producing stock and poultry feeds obtainable. Superior feeds are GUARANTEED to produce the greatest possible economic results. You'll recognize Superior feeds in the Red Chain Bags. Universal Mills, Fort Worth, Texas. A. J. RATLIFF FEED STORE Eastland Hill, Ranger Phone 450. DUDLEY BROS. 105 South Marston Street Ranger

SECRETARY BRIGGS OBTAINS PUBLICITY FOR EASTLAND Secretary Briggs of the Eastland Chamber of Commerce is securing a great deal of favorable publicity for Eastland and Eastland county through articles he is contributing to publications over the state. He is just in receipt of a letter from the Texas Commercial News, published at Sugarland, Texas, in which they inform him that a story on Eastland, together with a number of pictures from here, are to be used in that magazine. The pictures are to be used as a front page cover picture.

BUY IT AT HOME

AMERICAN LEGION DON'T FAIL TO SEE 'THE MAN WITHOUT A COUNTRY' Tonight and Tomorrow Night The American Legion Presents ARNOLD DALY and MARY CARR IN ITS OWN ROMANTIC FILM CLASSIC PORTRAYING Love of Country—the glorious romance of the early History of the United States and showing the dire penalty and repentance of one who foreswore his loyalty in a moment of pique (not a war picture.) BENEFIT CARL BARNES POST NO. 69 LIBERTY THEATRE, FEB. 27 - 28 Matinee Prices—1 to 5 p. m.—Adults 25c; Children 10c



Chesterfield CIGARETTES They Satisfy—millions! Such popularity must be deserved OVER the footlights or over the counter, it's the same story—the big public can't be fooled. If a play or a product makes good, it's because it is good! Chesterfield's swift rise was no accident. Smokers were ready for a better cigarette. Chesterfield grew and continues to grow, on its taste alone—and after all, taste is the smoker's own best proof of tobacco quality.

THE BOSTON STORE, RANGER, TEXAS

NEW SPRING SUITS

STYLES FOR MEN AND YOUNG MEN

Just a few select patterns from the House of Gillespie and Shields. An initial shipment with more to follow soon. Popular prices.

\$25.00 to \$37.50

In presenting these handsomely tailored all-wool garments to our trade at the prices we have them marked, we feel that they will meet with instant and popular favor. The colors and patterns are of the very newest in soft pleasing shades of tans, browns and greys in small, invisible checks and others in large shadow plaids and still others of dark blue ground with fine pencil stripe.

IN OUR GENTS FURNISHING DEPARTMENT

You will find one of the most complete assortment of high class apparel to be found any where in this section. We specialize in—

Table with 3 columns: New Shipments, The Boston Store logo, and See Window Display.

HORACE BUTLER HEADS CHAMBER OF COMMERCE

Eastland Development and Progress to Be Board's Keynote.

The board of directors of the Eastland Chamber of Commerce has elected Horace Butler president for the ensuing year. The board members are: N. N. Rosenquist, J. E. Lewis, John Knox, W. A. Martin, Cyrus B. Frost, T. L. Fagg, J. A. Beard, Theo. Ferguson. This is a representative group of business men, who will step out and lead in the work of development of Eastland.

At a board meeting Tuesday, with all members present, many plans were inaugurated for the good of the organization.

It was decided to co-operate with other chambers of commerce of Eastland county in putting on an exhibit at the Fat Stock show at Fort Worth, emphasizing Eastland county as a center in poultry raising. Plans are already under way to go to Fort Worth in a way that will put Eastland on the map before the many thousands who attend this annual affair.

Along this line, this county will be represented at the state fair at Dallas with a fine agricultural exhibit next fall. Plans are being prepared to give Eastland county a large amount of publicity at that time.

In connection with this idea of publicity, plans are already being laid to go to Brownwood to the West Texas Chamber of Commerce with a large delegation, again to put this section on the map.

At the meeting of the board of directors, it was also decided to hold another get-together luncheon, probably Thursday night, March 6. Announcement will be made later. Ladies are to be invited.

The following committees were appointed: Arrangements, Ferguson, Martin, Briggs.

To report on past work of the Chamber of Commerce, Frost, Martin and Knox.

To plan for new year's work, Lewis, Rosenquist, Ferguson, Butler.

It was decided that the board should meet twice a month, at a luncheon, to discuss matters of importance to Eastland.

Plans for a big meeting the first part of April, when the district convention of the West Texas Chamber of Commerce will be held in this city, are being made. A number of prominent speakers will take part in the program and many interesting features will be given. A large crowd is expected at this convention.

CHOLSON HOTEL ARRIVALS: Mrs. L. Creech, Fort Worth; W. E. Spencer, O. W. Fern, Kate Sentel, V. E. Matthews, Cy. Thomas, Dallas; P. S. Luttrell, Mineral Wells, Mrs. W. Howard, El Paso; R. H. E. Lembecke, O. A. Felker, J. C. Guffer, C. C. French, Jr., C. H. Hume, Fort Worth; George F. Cooney, J. A. Mathews and wife, Dallas; O. Marshall, Fort Worth; W. W. Murphy, Electra; S. P. Osborne and wife, Fort Worth; Lee V. McAnelly, Dallas; H. O. Wherry, New York City; C. C. Messman, Dallas; N. S. Longbaugh, Fort Worth; M. N. Grafins, Houston; F. O. Myers, San Antonio; J. F. O'Beirne, J. R. Kreimer, Dallas; H. M. Houston, Springfield, Mo.; Royal Dunn, Henry Wampler, Dallas; J. D. Hanby, Birmingham, Ala.; LeRoy

Bonta, Weatherford; C. Simon, J. P. Gilenwater, M. Goldsmith, Dallas; A. E. Burrow, Stamford; Margue, Burrow, Stamford; Walter Lamm, Desdemona, J. E. Caldwell, Fort Worth; J. C. Hudspeth, Fort Worth; F. C. Barr, Tulsa, Okla.; T. F. Hillford, Cavey, Kan.; J. C. Williams, Dallas; T. D. Wade, city.

MOTION PICTURE NEWS SAYS AMERICAN LEGION FILM DESERVES PRAISE

The Motion Picture News, one of the largest motion picture publications, has the following to say about "The Man Without a Country," the American Legion film classic which comes to the Liberty theatre tonight under the auspices of the Carl Barnes

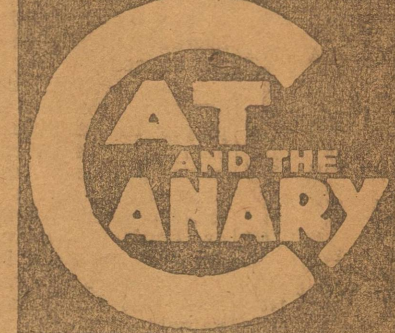
post: "Such a production as 'The Man Without a Country' deserves presentation in the best of houses, for no situation of it strikes a false note. Its historic interest is great. The feud developed to such serious proportions that it terminated in the famous duel in which the brilliant statesman lost his life is pictured with all accuracy. It is one of the most dramatic of the many dramatic passages in the history of our country, and its handling here is truly great. Duncan McRae's interpretation of Hamilton is convincingly stately and human, and Charles Graham's playing as Burr is of the same high order. But the acting of Arnold Daly the star, is perhaps the outstanding feature of the picture. His characterization of Philip Nolan, who in his exile grows to love his forbidden country more with each day, is one of the finest pieces of acting

FORMER HUSBAND OF PEGGY JOYCE GETS INTO JAIL ATLANTA, Ga., Feb. 27.—S. Phil Hopkins of Houston, former husband of Peggy Joyce, was jailed here today on a charge of misusing the mails in connection with the sale of oil stock. He denies the accusations.

LATEST MAGAZINES Your Favorite Cigar, Cigarettes, Candies. Exchange National Bank CIGAR STAND Eastland, Texas

CONNELLEE Eastland—Friday MARCH 7

KILBOURN GORDON Inc., Presents The most exciting play ever written



Chills Thrills Laughs Romance Surprise

The Greatest of all Mystery Plays

By JOHN WILLARD Staged by IRA HARDS The Sensation of New York, London and Chicago

Mail your order for tickets now—Box office opens Monday, March 3rd. Prices: Lower floor \$2.50; balcony \$2.00, \$1.50, \$1.00. These prices include war tax.

SOCIETY AND THE ACTIVITIES OF WOMEN IN RANGER

Mrs. Chas. G. Norton, Editor Telephone 224

THURSDAY EVENTS.

Delphians meet at 9:45 o'clock at Chelson hotel. Lions club luncheon, 12:15 o'clock at Chelson hotel. Thursday Bridge club meets at 2 o'clock with Mrs. John Thurman for business, regular session at 2:30 p. m.

HIGH SCHOOL TEACHERS ENTERTAIN AT TEACHERAGE.

The high school teachers entertained Tuesday night with dance at the teacherage. An orchestra made up of several members from the band furnished the music and about 20 enjoyed the evening. No refreshments were served. It is understood that this will be a weekly event.

PROGRAM ANNOUNCED FOR COUNTY COUNCIL.

The Eastland County council will meet in Ranger on Saturday afternoon at 2 o'clock in the high school auditorium. The president, Mrs. Scott W. Key of Eastland, will preside. The program announced is as follows:

Invocation, Rev. G. D. Robison; piano solo, Miss Nell Tibbles; selection from Rising Star; address by county superintendent, Mrs. Ulala Howard-Burnett; address, B. F. Bennett, secretary Ranger Chamber of Commerce; vocal duet, Mrs. A. L. Leake and Mrs. Rowdon; address, Ranger superintendent of schools, E. O. A-New.

EPISCOPAL LADIES OF BRECKENRIDGE PLAN PARTY.

The ladies of St. Andrews Episcopal guild in Breckenridge announce a bridge and "42" tournament at the city clubhouse on next Saturday afternoon at 2:30 o'clock. Handsome prizes have been provided and refreshments will be served. A large delegation is expected from Ranger and other neighboring towns.

THURSDAY BRIDGE TO MEET WITH MRS. THURMAN.

Members of the Thursday Bridge club meeting tomorrow with Mrs. John W. Thurman will assemble at 2 o'clock for a short business meeting before the regular club hour.

EVENING SERVICE AT EPISCOPAL CHURCH SUNDAY.

There will be evening prayer services at the St. Mary's Episcopal church on Sunday night at 8 o'clock. Morning services will be held at 11 o'clock as usual with lay reader, Rev. Frank H. Stedman will be in Ranger at night, to conduct the evening service.

PERSONALS.

Mrs. G. A. Andrews of Oklahoma, sister of Mrs. H. D. Kerr, is recovering nicely at the Clinical hospital from an operation performed there last week. Mrs. R. S. Lambert, a surgical patient at the Clinical hospital, is well on the road to recovery. The little daughter of Rev. and Mrs. G. D. Robison has a severe case of measles and threatened with pneumonia. Mrs. D. C. Crawford who has been in the Clinical hospital is now at home again and improving steadily. Saundito Gregg is a new addition to the list of mumps patients. Mrs. Arbuckle, mother of Mrs. H. D. Kerr, has a slight touch of pneumonia and is ill at her daughter's home on Fine street.

CARD OF THANKS.

We wish to express to our many friends our sincere appreciation for the consoling words, beautiful floral offerings and the many other acts of kindness which so greatly strengthened us in our hour of sadness caused by the untimely death of our brother, Shannon. May God bless each and every one of you is our prayer. Mr. and Mrs. J. E. Meroney; Mr. and Mrs. E. C. Meroney; Jewell, Lora, Jeanette, L. C. and David Meroney.—Adv.

KELLOGG'S BRAN IS BEST KNOWN CATHARTIC

Some state boards of health are taking a definite stand on the matter of more efficient diet particularly as it affects general health habits. Speaking on the matter of the substitution of roughage foods for drug cathartics, Dr. S. J. Crumrine, secretary of the Kansas state board of health recently, said: "I think it is very generally agreed that producing catharsis by drug action, if continued with any degree of regularity, is harmful.

"Overcoming constipation by a proper selection of diet, including a liberal use of fruits, vegetables, and coarsely ground grains, including bran, is certainly more effective and without harmful results. There is scarcely any question but what the liberal use of bran in the diet will beneficially affect the most obstinate case of constipation."

At a recent discussion of the question of food and working efficiency it was stated that most persons are eating their way into untimely graves without knowing it, both by eating too much and by the use of foods that are not easily digested or that lack the requisite amount of cellulose. The summarized opinion was that everyone could increase his working efficiency by reducing the amount of his food and by adding to the diet fruits and bran.

"MAN WITHOUT A COUNTRY" PICTURE WORTH SEEING

"I believe every American citizen should see 'The Man Without a Country.'" Mayor R. H. Hodges said today. While never having read the book, he said the theme of the picture spoke for itself. "Those who see it should be a better citizen afterwards," he declared. This photoplay is at the Liberty theatre tonight and Thursday.

High school boys and girls were urged this morning at the daily assembly to attend a showing of the Americanization picture, which was brought here by the Carl Barnes post, American Legion, by E. O. McNew, superintendent of schools. "The book tells of the awful predicament which Nolan was put in after he was exiled," McNew said. "A greater love of our country should be the result of seeing the picture, although I don't know how close it follows the book."

KEEP TOO MUCH TO THEMSELVES

Many men and women of middle age feel that they have never had a chance to make anything out of themselves. But the main reason for it usually is that they let such things as pimples, rash, "breaking out," eczema, freckles, etc., on their face, neck, hands or arms make them feel that they are not wanted around and they keep to themselves too much.

You can get just as much out of life as anyone. All you need is confidence in yourself, which you get naturally when you rid yourself of those skin troubles if you just use the wonderful Black and White Ointment. It is economically priced, in generous packages. All dealers have it. The 50c size contains three times as much as the 25c size. Adv.

CREAM CLEANS A STUFFED-UP HEAD

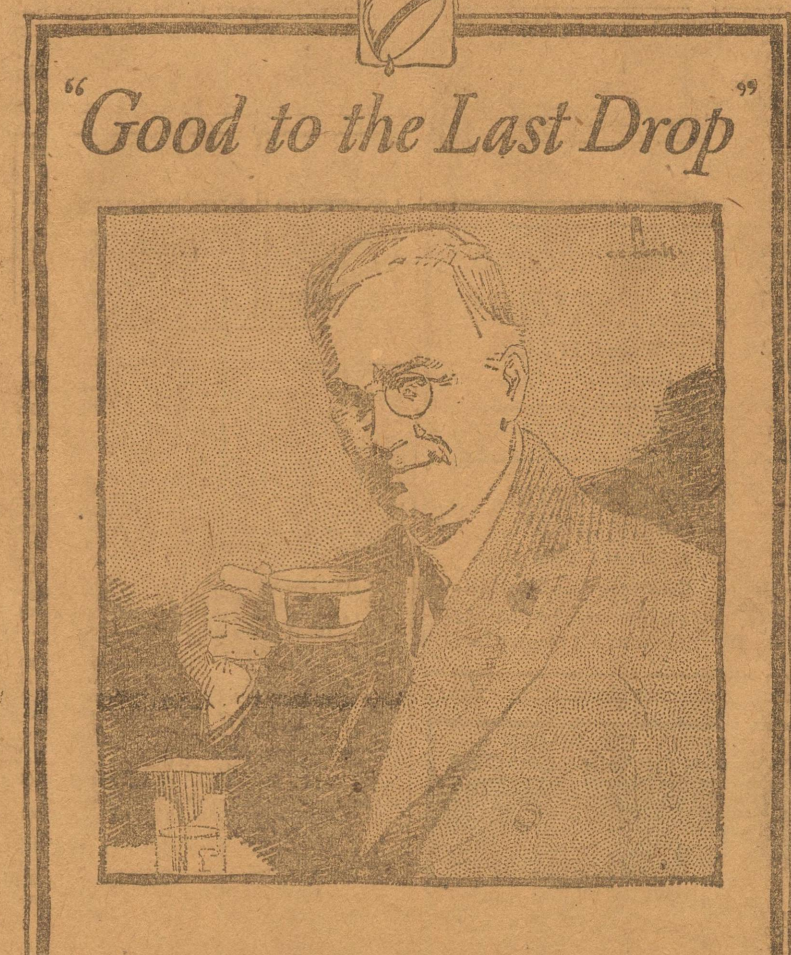
INSTANTLY OPENS EVERY AIR PASSAGE—CLEARS THROAT If your nostrils are clogged, and your head is stuffed because of nasty catarrh or a cold, apply a little pure antiseptic cream into your nostrils. It penetrates through every air passage, soothing and healing swollen, inflamed membranes and you get instant relief.

Try this. Get a small bottle of Ely's Cream Ealm at any drug store. Your clogged nostrils open right up; your head is clear; no more hawking or snuffling. Count fifty. All the stuffiness, dryness, struggling for breath is gone. You feel fine.—Adv.



Firm Plump Flesh!

MANY are the eyes that are turned to gaze with keen admiration on the well developed, healthy girl no matter where she may be—on the rapidly moving thoroughfare or gliding gracefully over the dance floor. All eyes turn because we all appreciate the girl with the figure so firm and plump—the girl with radiantly red cheeks, cheeks that carry a touch of roses from nature's own garden—the girl with the sparkling eyes, keen and sharp—the girl with buoyancy and the swing of youth. Not necessarily an out-of-doors girl. Just a girl with ever increasing blood cells. Just a girl filled with the vim and vigor of youth. S. S. S., since 1826, has stood for increased blood cells. S. S. S. means restored strength—rekindled vitality—added energy. Take S. S. S. and watch the bloom of youth return to your cheeks. Watch that flabby, ill nourished flesh fade away before flesh that is firm and plump. Red blood cells will do it and S. S. S. will build them. It contains only pure vegetable ingredients. S. S. S. is sold at all good drug stores. The large size bottle is more economical. S.S.S. Makes You Feel Like Yourself Again



"Good to the Last Drop" ROMANCE lies within the circle of your cup of Maxwell House. That fragrant aroma breathes of Araby and distant sun-wrapped lands where the finest coffee is grown.

There are visions of the great ships breasting foamy miles to bring the treasure home.

There's the long, long quest for the exact blending of these fine coffees to create the flavor that is "Good to the Last Drop."

MAXWELL HOUSE Coffee

Large advertisement for phone services featuring a rotary phone, the text 'PHONE US', and 'YOUR WANT ADS' with a sub-headline 'WE help others help themselves. What have you to trade? One man recently advertised to trade a bicycle for a baby buggy. Try your luck.' and 'PHONE 224 WE WILL DO THE REST'.