

Which Man is Your Friend?



Your Sotia, Worthy Local Merchant

ONE, your Merchant, is a solid part of the city where you make your home. He employs his capital, his time and many of your friends to promote a business of service for you; depends upon many sales at a very small profit margin to build his business.

HE pays taxes toward beautifying your city; toward its parks, its streets, its policing, its water and sanitation service, its schools wherein your children are being educated.

HE believes in your city sufficiently to invest all he has in its chances of prosperity and progress, believing that you will do your part in promoting that normal, healthy, civic growth by doing likewise, insofar as your purchases of needs that he can supply are concerned.

HIS is the risk entirely, representing a great faith in you, in your right thinking and in your knowledge of good values and service at a fair price—a price, incidentally, over which he has no control, since keen competition keeps that price down to the lowest possible level in your behalf.

YOUR local Merchant asks no advance payment before he delivers your merchandise selections; is often willing to trust you to pay him some time in the future. He deserves your patronage.

—as between your solid “Local Merchant” and the itinerant “bell-ringing peddler,” your choice, for your own protection, is obvious!



The Itinerant Bell-Ringing Peddler

IF you deny him, you fail to keep faith with your right to citizenship and usually pay an average of 23% more for the “privilege” of buying from the peddler.

AND what has the “bell-ringing peddler” to offer? A pleasant line of talk? Surely! He is carefully trained to “sell” you, if you are at all susceptible to “the gift of gab.” Make no mistake, he understands he must be a good salesman.

DON'T be misled, either, about his low price argument. He isn't giving anything away. His plan of selling is actually more expensive, as a rule, than the Merchant's method of distribution, for the very simple reason that he is a high-pressure man, trained to outdo the efforts of the Merchant's sales people, and expects to get paid handsomely for it. His “commission” is usually all of your down payment.

IT is an indisputable fact that be it silk hosiery, wearing apparel, books, auto accessories, toilet articles, jewelry, furniture or what not—

**You Can Buy to BETTER ADVANTAGE
From Your Local Merchant!**

YOUR local stores are splendid, up-to-date, clean, attractive and filled with standard brands of nationally advertised merchandise at fair prices. And they are here to stay.

RETAIL MERCHANTS ASSOCIATION

HICKS RUBBER CO.

ANNOUNCES

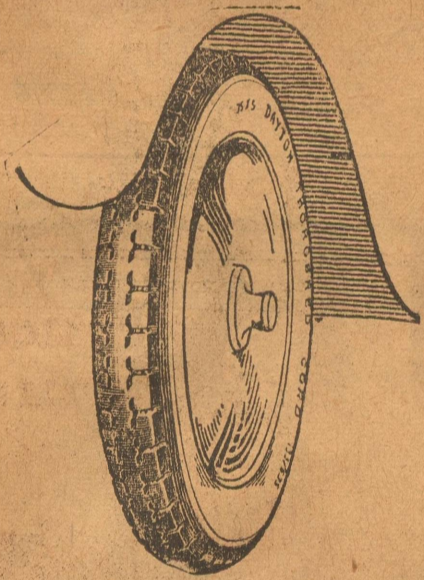
TIRE PRICE DECLINE

We are reducing the price of every item in our stock from

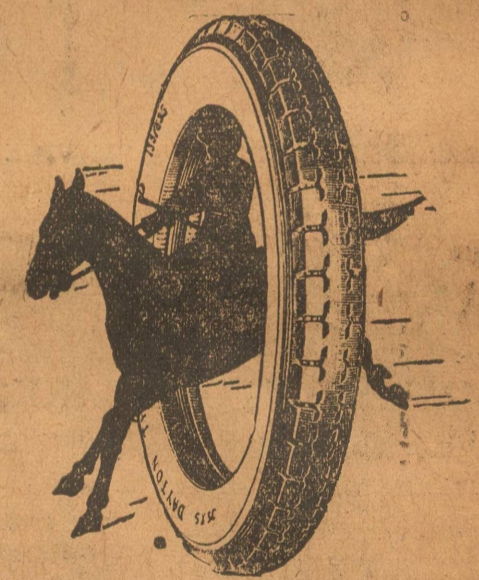
15% to 20%

in the face of positive assurance from various tire factories that there will be no price decline. The price of crude rubber has declined sharply, justifying we think, lower prices on tires. While we can not replace these tires in our stock at any lower figures, we nevertheless are taking a chance on there being downward revision in order that we may stock up heavily in time for Spring business. We cannot guarantee these prices to last for over 10 days. We have no big stock and are merely attempting, for the benefit of our customers, to anticipate the trend of rubber prices. Many manufacturers are coming out with a second and even third line of tires. These second and third lines contain reclaimed rubber and shoddy materials that permit a much lower price. In colder climates tires of those grades often times give fair service and indeed for the next month or two may give fair service in Texas. The real acid test is our Summer driving. The grades of materials used in these tires will not hold up under our exacting conditions. The tires that we are advertising are the highest grade type that any manufacturers build. We should not have to explain the quality in Dayton and Diamond tires, and it was never higher.

DAYTON



DIAMOND



30x3½ TIRE
DIAMOND CORD
 DOUBLE DIAMOND TREAD
\$9.75

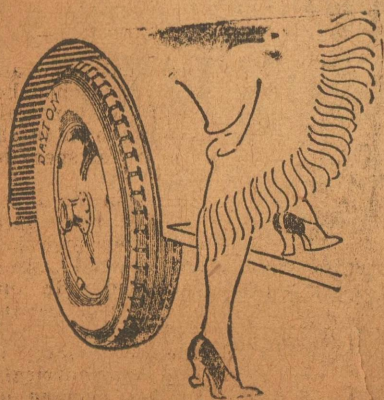
30x3½ DOUBLE DIAMOND TUBES
\$1.75

SPECIALS

DAYTON		DAYTON SEMI-BALLOON	
4-ply Oversize . . .	\$13.25	31x4.40	\$19.50
6-ply Oversize . . .	\$18.45	32x4.95	\$26.50
Clincher Balloon .	\$15.25	33x4.95	\$27.45
32x3½ S. S.	\$21.75	34x4.95	\$28.25
31x4 S. S.	\$25.50	33x5.77, 6-ply . .	\$38.50
32x4 Red Stripe	\$27.50	34x5.77, 6-ply . .	\$39.50
33x4 Red Stripe	\$28.50		
34x4 Red Stripe	\$29.50	DAYTON BALLOON	
32x4½ Red Stripe	\$37.50	29x4.40, Da Ba.	\$18.50
33x4½ Red Stripe	\$38.50	31x5.25, 6-ply . .	\$35.00
34x4½ Red Stripe	\$39.50	30x5.77, 6-ply . .	\$37.50
30x5 Red Stripe	\$45.00	33x6.00, 6-ply . .	\$43.50
33x5 Red Stripe	\$47.50		

30x3½ Pall Mall Cord	\$ 7.75
32x4 Carrollton Cord	\$14.50
STANDARD FOUR	
29x4.40 Standard Four Balloon	\$13.75
31x5.25 Standard Four Balloon	\$21.75
30x5.77 Standard Four Balloon	\$25.75
33x6.00 Standard Four Balloon	\$28.75

DIAMOND		DIAMOND TRUCK TYPE	
Double 30x3½ . . .	\$ 9.75	33x4½ Cord	\$37.50
30x3½ Dia. Reg. .	\$13.50	33x5 Cord	\$47.50
32x3½ Cord	\$17.25	35x5 Cord	\$50.00
31x4 Cord	\$19.25		
33x4 Cord	\$22.80	DIAMOND BALLOON	
32x4 Cord	\$21.85	29x4.40	\$15.50
34x4 Cord	\$23.70	31x5.25	\$25.75
32x4½ Cord	\$29.50	30x5.77	\$29.50
33x4½ Cord	\$30.50	33x6.00	\$37.75
34x4½ Cord	\$31.50		
33x5 Regular . . .	\$37.75		



HICKS RUBBER CO.

PHONE 13

TEXAS LARGEST TIRE HOUSE

EASTLAND, TEXAS

"Of Course Quality Has Something To Do With It"

STORES AT

WACO
AUSTIN
SAN ANTONIO

ABILENE
BALLINGER
SAN ANGELO

TEMPLE
TAYLOR
BRENHAM

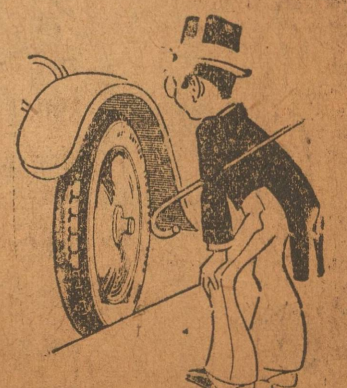
TYLER
LUBBOCK
EASTLAND

AMARILLO
COLORADO
BROWNSVILLE

LAMPASAS
CORSCIANA
CHILDRESS

Associate Store

BROWNWOOD
LULING
LOCKHART



COME TO ONE OF OUR STORES TODAY

LAMB RANGER THEATRE

LAST TIME TODAY

PETE MORRIS
in
"ROPIN', RIDIN' FOOL"

Comedy
"Dr. Pickle and Mr. Pride"

10c Admission 25c

TOMORROW
"HIGH AND HANDSOME"

Send in Your Want Ads

YELLOW STUB
(Continued from page six)
a lose-lipped mouth spoiled what otherwise would have been a downright good-looking face.
"What a smooth worker you are," he sneered to Jimmy. "Come on, sister, hop in."
Jimmy edged over toward the curb. "Beat it," he said quietly. "Let's take a crack at the wise guy."
The man at the wheel was climbing out, too. Jimmy could smell liquor. He stiffened. Suddenly he lashed out with his fist and caught the nearest man flush on the chin.
(To Be Continued)

Hopes Entertained To Save Schooner On Pacific Coast

By United Press.
SAN FRANCISCO, Feb. 3.—With moderated winds reported along the Pacific coast, hope was held out today for the safety of the water-logged schooner Ecola, that has been wallowing in a heavy sea off Point Arena in northern California.
No word has come from the Ecola since early last night, although the steamed Noyo is standing by hoping to be able to make fast another line.

OUT OUR WAY



BEDFORD NEWS

BEDFORD, Feb. 3.—The farmers are making ready to start their farming.
The Sunday school is progressing nicely, but we are hoping more and more will come out every Sunday afternoon at 2 o'clock.
There will be a meeting of the Banner Agriculture Club, Friday evening the 12th of February, at the home of Mrs. M. A. Matthews.
The Philathea Sunday school class will meet Friday night at the home of R. W. Smith. Every one is invited to attend, especially all the old members are urged to be present.
Buster Hazel, son of Dick Hazel, is reported improving from the serious illness of blood poison in his leg.
Little Janie Matthews, daughter of Mr. and Mrs. T. Matthews, is reported ill at the present but not seriously.
Walter W. West of Abilene visited his parents and sisters and brother in the Matthews home last week.
Johnson Smith, son of Mr. and Mrs. Walter Smith, is reported ill with tonsillitis now, but is improving.
They predict women's hats will be large this spring. We predict the bills will be even larger.
See the human alarm clock, alarm, High school, Friday eve.—Adv.

GONNELLEE THEATRE

TODAY ONLY

with
LEWIS STONE
SHIRLEY MASON, DAVID TORRENCE, BARBARA BEDFORD

WHAT FOOLS MEN

— with —

TWO-REEL COMEDY **PRICES** **35c**

10c 25c

Important

Men will look the part in 1926. It is a custom today among prominent—and busy—men to have personal appearance be as correct and impressive as conduct of business. Besides, you need the comfort and good feeling which comes from wearing REFRESHED APPAREL that has been dry cleaned and reshaped by a "Master."

Ranger Dry Cleaning Plant

YOUR GUARANTEE OF MASTER SERVICE

123 SO. AUSTIN ST. PHONE 4-22

Ranger, Texas

Advance Showing

SPRING SUITS

from the

KIRSCHBAUM LINE

The first Spring Suits to arrive more than meets Joseph's required standard of style and quality. Great styles, wonderful fabrics and superb needlework—all are featured in these Kirschbaum Suits.

SEE THE NEW SPRING COLORS

JOSEPH DRY GOODS CO.

"Ranger's Foremost Department Store"



Personal Intimacy

There should exist just as close and personal intimacy between banker and customer as exists between lawyer and client.

Small merchants are entitled to the same sort of advice and assistance that the largest ones command. Men and women in stores and factories and on the farm must find every sympathetic help for their ambitions, as well as the assurance of safety of their money. This personal intimacy enables people to grow with their bank.

THIS BANK RENDERS SUCH SERVICE

CITIZENS STATE BANK
of Ranger
A GUARANTY FUND BANK

O. D. DILLINGHAM, President
W. W. HOUSEWRIGHT, Active Vice-President

HALL WALKER, Cashier C. B. PRUET, Assistant Cashier

Criminal Cases Set For Hearing Week of Feb. 15

Assistant County Attorney Gilvie Hubbard today made public the setting of criminal cases in the 91st District court for the week beginning Monday, February 15, as follows:
Dexter Walcott, theft over \$50.00.
J. P. Woods, possessing still.
C. M. Chastain, driving car while intoxicated.
Anna Meloy, assault to murder.
Merlin Brown, possessing liquor for sale.
Jew Roper, theft of automobile.
R. W. Tomkins, burglary.
Claude Rouse, burglary.
Jose Vallarreal, burglary.
Jose Vallarreal, theft over \$50.00.
Capriano Palamo, burglary.
Capriano Palamo, theft over \$50.00.
John Oglesby, theft of automobile.
Herman Leupke, theft of automobile.
S. O. Ramsey, swindling.

RADIO PROGRAM

Fort Worth, WBAP, 475.9 Meters.
Today
12:05 to 12:30 p. m.—Dude Vance, pianist, playing popular numbers. (C. B. L.)
6 to 6:30 p. m.—Dinner music by Chief Gonzales' Texas Hotel Royals WBAP silent after 6:30 p. m.
Thursday, Feb. 4.
12:05 to 12:30 p. m.—Ward's "Trail Blazers" the Montgomery Ward & Co. orchestra. Frank Macco, directing.
6 to 6:30 p. m.—Dinner music by Chief Gonzales' Texas Hotel Royals.
7:30 to 8:30 p. m.—Concert given by the Electra Rotary Club. Male quartet and soloists. (C. B. L.)
9:30 to 11 p. m.—Concert given by a group from Pilot Point. Program arranged by William Miller.
11 p. m. to midnight—Varied program given by artists appearing at the Pantages Theater. (C. B. L.)
Dallas, WFAA, 475.9 Meters
Today
12:30 to 1 p. m.—Sears-Roebuck Agricultural Foundation program.
2:30 to 3 p. m.—Alice Frank Wood and her sextet.
After 3 p. m. station WFAA will be silent for the day.
Thursday, Feb. 4.
12:30 to 1 p. m.—Frank Reedy, traveler and business man, will tell

Dairy Husbandry Department Gets New Test Barn

COLLEGE STATION, Feb. 3.—The department of dairy husbandry at the A. and M. College of Texas will have a new test barn in the near future, as the result of an emergency appropriation of \$10,000 which was approved by the legislature for that purpose. The barn will be designed by Professor George P. Grout, head of the dairy husbandry department, who has already completed rough plans for the structure. A test barn will fill a long felt want at the college. The old barn had become inadequate and as a result the testing work, so vital to constructive dairy breeding, was being handicapped. The new structure will be complete in every detail.
of his "Easter Time in Mexico."
2:30 to 3 p. m.—Alice Frank Wood and her sextet.
4:30 to 7 p. m.—"A Pair of Jacks."
Jack A. Davis, pianist, and Jack Bell, tenor.
6:30 to 7:30 p. m.—Honey Boys Orchestra, engaged at Lake Cliff?

COTTON SEED

Grown by myself from my own PEDIGREED and CERTIFIED seed.
The kind that is in greatest demand and is highly recommended by the government.
For illustrated literature and prices, write
FERRIS WATSON
COTTON BREEDER
Sales Office Kirby Bldg.
Dallas, Texas

POLITICAL Announcements
For County and District Attorney:
MILTON E. LAWRENCE.

LOOK FOR FULL PAGE ADVERTISEMENT IN THIS PAPER

TOMORROW

THE LEADER

EASTLAND

LIBERTY THEATRE

TODAY ONLY

Peter B. Kynes
IN
"THE GOLDEN STRAIN"

HE LIVED A LIFE WHERE ONLY THE STRONG SURVIVED—
AND HE THOUGHT HIMSELF A COWARD UNTIL FATE STACKED THE CARDS AGAINST HIM—
THEN HE PROVED HIMSELF ALL MAN—

TOMORROW
Bessie Love in "New Brooms"

10c **ADMISSION** **35c**

Excellent Service in Our Piece Goods Section—It's All Free

The Boston Store
123 So. Austin St.
THE SHOPPING CENTER OF RANGER
RANGER, TEXAS

Phone 50
P. O. Drawer 8

THE DESIGNS AND COLORS
for Spring—More Beautiful Than Ever

Ray-o-Lite, 36-inch, per yard only	\$1.50
Ray de Chine, 36-inch, per yard only	\$1.35
Crepe de Lete, 36-inch, per yard only	\$1.25
Check Rayon, 36-inch, per yard only	\$1.25
Rayon Satin, 40-inch, in a full range of shades, only	\$1.75
Rayon Satin, 35-inch, also in all colors, only	\$1.50
New Printed Crepes, 40-inch. We believe we have the best collection of Crepes for Spring ever shown in this section. To thoroughly appreciate the qualities and rich color schemes one must see them.	
Price range, \$2.95 to	\$3.25

Don't Overlook Our White Goods Sale All This Week, as Well as the Many Extraordinary Bargains in Our Remnant Sale

PRINT