

In School Bonds

OFFICR Gives
UP COMMSSOON
 From Army Be Made Effec-
tive February

 TWO BRITISH
FREIGHTERS IN DIRE DISTRESS

AMVERSARY CEEEBRTEDIN
Germany Split Into Two Camps Relative To Monarchy Questio

HAPPY HOME

## WORID COURT

PARTICIPATION
BY U. S. SURE


 Fort Worth Publisher Are
Kluxers and Unfair to Him




Capital, $\$ 100,000.00$ A GUARANTY FUND BANK Safety-Service-Satisfaction


Big Musical Comedy Coming To Connellee Coming To Connellee
Theatre, February 10


SIX TUBES
Shamrock Radio Sets
Don't buy a Radio until you hear the Shamrock
SUNSET RADIO COMPANY SIX TUBES $\qquad$

We are fully equipped to give $\begin{aligned} & \text { Womplete Battery, Ignition and } \\ & \text { auto electrie service. }\end{aligned}$ BATTERIES

Exide Battery Service Station
300 West Main Street Eastland, Texas

Eastland's Newest Hotel
Modern Brick Building $\qquad$ Shower or The Tub
Water in every Our Motto: "SERVICE"
The TEXLAND HOTEL
Special Rates by the Week
Phone 279

## NUDIMN SYTHAN OH DEPiEtlo <br> ThiOUORE FERUUSON

for Economical Transportation
$\sqrt{1 \pi}$

## CHEVROLET

# Improved! <br> A Type of Performance Never Before Obtained In Any Low Priced Car 

$\begin{array}{ll}\text { If you are one who has not yet been } & \text { Improved Chevrolet gives another } \\ \text { behind the wheel of the jimproved } & \begin{array}{l}\text { Ireason for an even wider mãrgin of } \\ \text { Chevrolet you have more than a treat }\end{array} \\ \text { leadership-performance the equal of } \\ \text { in store. You have yet to experience }\end{array}$ (ehich has heretofore been unattain.


Dilbelt Matar Ca. Inc. "LARGEST IN WEST TEXAS"
RANGER
EASTLAND
BRECKENRIDGE

## Good News,MEN/



## Here areTwo Callers!

---one, your "Local Merchant," comes in the eve ning...timely-..catalogs a list of desirable offerings at attractive prices and offers immediate delivery, backed by his local organization of people, some of whom"are, perhaps, your friends and neighbors who live next door.
-.-one, just a "bell ringing peddler," calls at all sorts of inopportune hours, brings only samples, glittering promises and a desire to separate you from the advance depositmasking you to WAIT for delivery and not caring whether he ever sees you again, and usually don't.


CONSIDER your Local Merchant. His business is a part of your city's industrial fabric that makes your home and income possible. He is a local tax̄payer, employing hundreds of other taxpayers. Your interests are his interests.
HE buys merchandise as cheaply as it is possible for it to be produced, and passes on to you the savings he obtains through sales volume, made possible by serving you satisfactorily over long years.
HIS merchandise is reliable. He constantly tells you so thru his "daily caller," his advertisement, and he is here, ready and willing at all times, to prove its reliability by making good any slight dissatisfaction you may have. But you rarely have dissatisfaction with his merchandise.
HE is a "Community Asset," offering a necessary service in merchandise distribution at the lowest possible cost. There can be NO EXCEPTION to this rule. Compectition regulates it beyond the control of any individual or organization.
HE deserves all your patronage.

CONSIDER also the "bell ringing peddler." He is almost a Community parasite. . His business would not even be possible except for the fact that, thru the years, your solid, Local Merchant has won your confidence in all merchandising methods by never taking advantage of you. The "bell ringing peddler" trades wholly" and absolutely upon your confidence. "
THIS "peddler," who usually retains all of your initial deposit as his "commission," can, and does, make all sorts of extravagant promises about his merchandise, which "may" come up to his samples; will insist on the "great savings ??" for you, knowing such savings are hardly possible after his "commission," plus the general agent's "rakē-off," plus factory profit and cost of production are taken into consideration.
HIS only solid recommendation, as a rule, is his ability to "sell you" into believing all his claims are true. He doesn't have to make good on his promises and isn't available if you have trouble with his merchandise.

## - -as between your solid "Local Merchant" añ the itinerant "bell ringing peddler," your choice; for your own protection, is obvious!

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Spanish Aviators Ready Fcr Jump-Off On Projected Trans-Atlantic Flight












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| :---: |

$\qquad$ constant attention to detail in dress. Formal ath
should be refreshed after use. January is a month of
affairs. How is your wardrobe? "Refreshed by Ran-

## $\frac{\text { Ranger Dry Cleaning Pland }}{1.2}$

TEXAS STATE BANK
EASTLAND, TEXAS
Resources Over One Million Dollars

Britain Abandons Wooden Airplanes
To Depend Solely on All-Steel Type
Noway

Great Need For New Florida Hotel Met By Conversion of Oid River Boat

## Thursday and Friday

Two big days of this Dollar Event because we realize that it would be impossible to sell all these bargains in one day. There were many odds and ends left from our great January Sale and these will be sold for $\$ 1.00$ during this two-day event. This is our first 1926 Dollar Day and we are giving some exceptional values.


SEE OUR SHOW WINDOW
J. M. WHITE \& COMPANY

We Show The New Things First


