

» THE MERRY

Jeanne F... The writer can scarcely wait until Christmas. He found his wife's shopping list while thumbing thru some papers on her desk last week.

We're happy to report this week the news you've been anxiously awaiting. Shorty Miltstead called our dare on the biscuit-eating contest, and we'll have it Saturday week at the City Cafe, compliments of Shirley Kesner.

Shorty says the only reason he's been balking so long is because of his wife, and we know just what he means. It's really rough on us little guys who have such tough wives.

So instead of his wife taking the challenge to eat 12 biscuits, Oney Bradshaw (who orders Shorty around about as much as his wife) volunteered to help out.

We wanted awfully bad to have the biscuit-eatin' this Saturday, but since Shorty is going to be gone for Christmas, it looks like we can't get to have it until Saturday, Jan. 2.

If Shorty and Oney eat the 24 biscuits with butter and jam as agreed upon in 15 minutes, we'll pay ESA \$5 toward their Christmas program.

Shorty's boss furnishes the biscuits and jam. Shirley will do the cookin', and we think he'll throw in some free coffee to wash those biscuits down.

We'll announce final details next week. We figure on getting Judge A. D. Smith to oversee the contest and make sure there's no cheating.

Here's a note for the kids: The page Christmas ad on the front of the third section, sponsored by The Furniture Mart, is a line drawing. It will color nicely with your crayons or water colors if you'd like to find something interesting to do Christmas Day.

Every time our in-laws come to see us we come up on the short side of the ledger when they're gone. This time they descended on us for a couple of days and on departing took with them the mattress from the guest bedroom.

We have to admit that it was borrowed from them to start with, but those naked springs on top of those cobwebby slats look a little too rustic for our taste.

Advertisements in our Christmas edition are the easiest of the entire year to sell. Most everybody appreciates an opportunity to express to their customers a thank-you for patronage through the year, and to extend to them their wishes for a merry Christmas.

But we were refused by a local concern last week when we submitted a Christmas greeting ad to them, on the grounds that they were not in harmony with our editorial policy of speaking out against Parmer County being declared a "drouth disaster" area and thereby eligible for emergency relief in the form of reduced prices for feedstuffs.

To our knowledge, this is the first time a business or professional man has withheld patronage on account of anything we have said editorially, and perhaps we may have been lucky at that.

The individual referred to lost a large sum of money the past year because of the nose-dive of the cattle market. The amount reputedly was around "thirty or forty thousand".

We are truly sorry he lost his britches, so to speak, in the cattle business. It isn't funny for anyone to have the rug jerked out from under their investments and we hate to see it happen—especially around here because our neighbor's loss is always indirectly a loss to us, too.

We are interested in seeing the cattle business continue as a prosperous part of the Parmer County agricultural economy. The cow business, well adapted to certain areas of the county, is an important part of our economic complex.

Why we have been so discouraged by the attitude of some cattlemen who have lowered the esteem of the industry in the public eye by their overtures to the federal government to come in and prop up their business so they can't lose money any more.

The tough cowman is one of the last vestiges of the finest exemplification of the spirit that made America great with her system of free enterprise.

New Bovina School Buildings Have Eye Appeal



Most people blink and take a second look when someone shows them this architect's sketch of what the new Bovina School buildings will look like when they are completed. The district recently voted a \$750,000 bond issue to finance a program of rebuilding after the main building burned late this summer.

APPLICATIONS SUSPENDED FOR DROUTH FEED PROGRAM

No more applications are being taken by the Parmer County Drouth Relief committee for government feed at reduced prices. At least, not until additional feed becomes available, says Joe Camp of Parmer ACS office.

Camp said it was not his understanding that the program had been discontinued, but that at present orders for government feed are equal or surpass feed inventories.

A wire was received by the local committee, Thursday, notifying them to discontinue taking applications, effective immediately.

Since Parmer County was reinstated in the program about five weeks ago no feed has been received, although orders were made within three days after reinstatement was announced.

whether or when the feed was shipped in, adding that it was also impossible to say how many of the orders might be filled.

At the same time, he ventured a guess that Parmer County applicants would get a least "a part" of their orders.

About 80 eligible farmers and cattlemen have participated in the program during the past five weeks. In the previous period in which Parmer County was on the drouth list, about 250 applications were made.

Since steers have been declared not included in the program, however, and foundation herds only specifically designated as eligible, the number has decreased.

Rev. John Watts, student at Baylor, will conduct revival services at Texico Baptist church, beginning Dec. 31, for the youth of the community. The opening service will be followed by a watch night service, Rev. C. C. Morgan, pastor of the church, says.

Rev. Morgan stresses that the services are for all young people, and everyone is invited.

Texico schools were dismissed Tuesday afternoon for the Christmas holidays. They are to return to classes Monday, January 4, Supt. Agrie Jones says.

Baylor Student To Conduct Revival

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THE STATE LINE TRIBUNE

"OFFICIAL PUBLICATION OF PARMER COUNTY"

Season's Greetings

FROM THE TRIBUNE STAFF

This is our annual Christmas Edition. May we express our sincere appreciation to our advertisers who have made this paper possible. We have put our best into this issue. We hope you enjoy reading it, and have a very merry Christmas.

Parmer Grain Sorghum Yield Is 5 Million Bu.

Reports from elevator men in Texico-Farwell and Parmer County this week place the grain sorghum crop for 1953 at a record-breaking five million bushels.

This puts Parmer up as one of the top grain sorghum producing areas in the nation, but grain men are already saying, "watch out for 1954".

Because of a 50,000-acre whack at irrigated land formerly devoted to cotton the grain sorghum crop for 1954 is expected to be even more prodigious than this year. And that would be something indeed.

There wasn't an elevator in the county this year that did not fill up, run over, and ship out grain to terminal storage points. The ten elevators in Parmer County, plus Roberts and Lovelace Elevators in

Texico-Farwell, reported a total of 4,788,000 bushels of grain received. However, it is safe to figure the crop at around five million bushels, since some grain left the county when local elevators were full.

Santa Fe and Friona Wheat Growers in Friona (the first in the county to hit capacity) did not, and as a consequence, Hereford, Muleshoe, and other distant points got a bite out of the Parmer crop.

At one time Sherley in Bovina reported 225,000 bushels on the ground. That pile has been cut about in half now, as government-stored Kansas wheat is being shipped out and the sorghum moved into the elevator.

Elevators contacted in compiling the total for the area included Black Grain Company and Sears Grain Company of Black; Friona Wheat Growers and Santa Fe Grain of Friona; Sherley Grain, Macon Elevator, Bovina Wheat Growers and S. E. Cone Grain of Bovina; Lariat Elevator, Lariat; Farwell Elevator, Lovelace Grain & Storage, and Roberts Seed of Texico-Farwell.

Mustangs Capture Another Tourney Crown at Sudan

The Bovina Mustangs swept past all opposition Saturday night at Sudan to capture another tournament crown—the second in as many weeks. The Mustangs nosed out the host team, Sudan, 53-51, with Darrell Reed leading the attack with 12 points.

Only in the semi-final were they crowded, when they squeezed out a hard-fought 61-60 win over Friona in overtime. Three Parmer County teams participated in the tournament and each landed a player on the all-tournament team. Named were Reed of Bovina; Jimmy Robason, Friona; and Jerry Gleason, Bovina. Donna Smith of Bovina was named to the girls' all-star lineup.

Bovina boys and girls won their own invitation meet a week ago.

Civic Groups Will Meet on Tuesday

Presidents and other officers of the various civic organizations in Texico-Farwell and outlying communities, as well as ministers from Lariat, Farwell and Oklahoma Lane are invited to meet Tuesday night at the local Legion Hall for consultation with Jim Baxter, manager of the Parmer County Community hospital at Friona.

Plans will be made for a full-scale community meeting in the future, Wilfred Quickel, secretary of the Chamber of Commerce, reports, in regard to a drive to provide funds for erecting a new hospital at Friona. The local meeting is sponsored by the CC and American Legion.

The meeting is to begin at 7:30.

Wheat Farmers Need Moisture

Wheat farmers one again are in the market for another good rain, now that late fall showers have long since ceased to nourish the young wheat plants.

Conditions of the crop are still regarded as pretty good, but things are getting rather dry for most farmers, and in some instances the land has even begun to blow.

Right now, in fact, it's the dry winds that are worrying wheat men more than anything else. The sun hasn't been getting hot enough in the afternoon to dry out the ground, but the wind has been pretty mean.

Until just recently, wheat pasture has been in good shape and a large number of stocker cattle have been turned in on the fields for grazing. Unless more rain or snow comes in the next few weeks, though, things could tighten up a lot.

New Year's Eve Will Be Noted at Church

The Hamlin Memorial Methodist Church will worship in a New Year's Eve service, Thursday, December 31, at 11:30 p. m.

Rev. Miller H. Stroup announces that this watch night service will be one in which congregational participation will be featured.

A highlight of the service will be the observance of the sacrament of the Lord's Supper, to which everyone is welcome.

Texico Ex Banquet Is Saturday Night

The annual ex-students and teachers banquet for Texico Schools, together with the consolidated schools of Pleasant Hill and Fairfield, will be Saturday night, Dec. 26.

Preston Martin, secretary for the organization, says that replies are coming in this week from exes who say they'll be on hand when the eats are passed out, and he adds that a good program will be in store for attendants, too.

Olan Schlueter, president, says that lists of former members and teachers are incomplete, and if anyone fails to receive an invitation who should have, to come on in anyhow.

Winners Named In Farwell Tourney

Farwell's freshmen boys and the seventh-eighth grade boys carried off honors in the local junior invitation cage tournament over the weekend. Texico freshmen girls and the Lazbuddy seventh-eighth girls were winners in their divisions.

Freshmen Boys In the single bracket tournament, freshmen boys' division, Friona and Farwell opened play, with Farwell the victor, 28-21. First half was a thriller: the score tied 8-3 at the end of the first period and 12-12 at halftime. Moving into the third, again the count was knotted, 18-18. In the last quarter, Farwell picked up steam and forged ahead to win. Carpenter, Farwell, made 11 points; D. Hillock hit 8 and Willard, 6. Reeve led Friona with 11.

The second game, when Texico met Ranchvale, was also close. Texico led by one point at the end of the first period and had widened the margin to 12-7 by halftime. The third period count was 17-9, but Ranchvale began speeding shots in the last round and moved ahead, capturing the game by one point, 20-19. Texico's Glaze made 9 and Tajorda of Ranchvale accounted for seven.

Farwell and Ranchvale tangled for the championship. The locals began with a bang and steadily increased the score for the entire game. Score by quarters was: 6-1, 15-5, 32-9, and 38-17. Smith of Farwell led the pack with 14, followed closely by Carpenter with 12. Tajorda accounted for six.

Freshmen Girls Farwell freshmen girls swamped the Ranchvalers 45-15 in the opener. Swinging ahead 12-4 in the first round, the locals had more than doubled their opponents, 19-8, by halftime and the third canto tally was 31-10. Leading the scoring for Farwell were Carpenter with 16 and Williams with 15. Cole hit 11 for the losers.

Texico was the show team when they met Friona Thursday night, winning 20-8. Score by quarters ran: 8-0, 14-0, 20-3. Caldwell of Texico banged in 12 points, O'Brien of Friona hit 6.

Championship tilt was between Texico and Farwell and proved to be an evenly matched game which Texico captured, 23-24. The New Mexicans were in the lead from the opening whistle, but Farwell stayed close enough to make the game interesting. Score at the end of the first round was 8-2, 12-7 at the half, and 19-15 at third quarter. Caldwell made 15 points for Texico; Williams 13 for Farwell.

Continued on back page

Community Tree Held at Texico

Annual community Christmas tree was at Texico schools Monday night, with approximately 750 people on hand for the festivities, Agrie Jones, superintendent of schools, says.

Treats were given away and a special musical program was directed by Fred Danforth, music department head of the schools. Program consisted of band and choral music and speaking parts. There were several specialty numbers.

Santa was present to hand out the treats and to distribute gifts from the large tree.

B. L. Hillock Dies In San Angelo

B. L. Hillock, father of Dorothy Eason and Ernest Hillock, Farwell, and a long-time resident of Lariat, died early Saturday morning in a San Angelo hospital. He was 74 years of age.

At his side were his children: Mrs. Eason, Ernest, Myron D. of Lariat, Otto of Grady and Lewis of Bovina.

Hillock had been taken to a San Angelo hospital for treatment of a dropsy condition. He lapsed into a coma Friday and did not regain consciousness. Death was attributed to a stroke.

Funeral services were conducted Sunday in the Wolf & Roberts chapel in Clovis, with burial in Mission Garden of Memories.

Besides the five children, Hillock is survived by a brother, H. R., of Seattle, Wash., and 18 grandchildren.

Most Businesses To Remain Closed Up Over Weekend

A quick poll of Texico-Farwell businesses revealed this week that the majority will be closed both Friday and Saturday over the Christmas weekend.

Some, however, plan to close only on Friday, Christmas Day. Included in the latter group are the grocery stores, the bank, and drug stores.

A few were undecided over the problem, but Ruby Stone says she knows their variety store will have to be open Saturday "so people can come in and exchange sizes on their presents".

Offices in the county courthouse will be closed from noon Thursday until Monday morning, when they will be reopened at regular hours.

CARRY THE LOAD



The 13 men pictured above are carrying the burden of the fire department work in the Twin Cities. They are subject to call when any emergency arises here or in outlying vicinities, and they do it voluntarily. They sacrifice one night each week for practice, and strive to improve the department. According to the insurance regulations in both towns, the department is understaffed, and anyone wishing to join the department is urged to become a member.

Lariat Elevator Buys Out Grain Co.

Interstate Elevators, of which Lariat Elevator is a member, this week purchased the Lariat Grain & Seed Company of Transit Grain, and Boone Allison, manager of the former, was named manager of both firms.

Interstate Elevators has holdings in several neighboring High Plains cities, including Muleshoe and Dimmitt. When consolidated, the two elevators will have a combined storage capacity of 80,000 bushels.

George Houser, for a number of years manager of the Lariat Grain & Seed facilities, said he probably would be moved to Progress to take over operation of his company's holdings.

Parmer County Lags In Car Inspections

In Parmer County, approximately 3583 motor vehicles are subject to inspection, says L. W. Wilhite, of the motor inspection division. So far, inspection stations in the county have checked a total of only 264. Wilhite stresses that motorists must begin to realize the importance of their negligence.

In the next 3 1/2 months, inspection stations will have to check 3200 automobiles, and that's an "awful lot", Wilhite says. He warns local car owners that time is running short.

April 15 is the deadline for car inspection and there will be no extension. "After that date, if cars do not have an inspection sticker, the owners will probably have to see the judge," Wilhite adds.

Inspection stations are Hardage Hudson and Sikes Motor, Farwell; Ward's Welding, Bovina; Reeve Chevrolet and Friona Motor Co., Friona.

Parmer County's courthouse has been made festive with the installation of colored Christmas lights in the form of a Christmas tree, outlined by an entire arch of lights.

WELL, HE ONLY WANTS ONE

Mr. and Mrs. H. T. Reynolds, who are planning to be in Fort Worth for Christmas with the E. M. Reynolds and the grandkids, are perplexed about the latest problem for poor old Santa Claus.

The Fort Worth family has recently moved into a new home with lots of yard space, and the grandchildren, Ronny, age 2 1/2, and Janet, six months, get a big kick out of all the room in which to play.

In fact, Ronny calls his back yard his "park". He's been to the city park and seen what is ordinarily found there, so he's announced that it would be mighty nice if Santa Claus would bring him an elephant for his park.

That, say the grandparents, is all he wants—but he's dead set on getting it.

Pudge Rose is home from New Mexico Military Institute in Roswell to visit his parents, Mr. and Mrs. Claud Rose.

CALENDAR OF EVENTS
Thursday, December 24
Christmas Eve.
Friona Congregational church program
Methodist men honor college boys
Friday, December 25
Christmas
Saturday, December 26
Friona homecoming
Texico ex-students banquet
Monday, December 28
Farwell Chamber of Commerce Bovina students back to school
Tuesday, December 29
District court
Meeting of civic heads in Farwell on hospital fund drive.
Thursday, December 31
Texico Baptist youth revival
Watch night service, Bovina
Methodist church
Watch night service, Farwell
Methodist church

THE TRIBUNE'S EDITORIAL COMMENT

Insincerity Undermines The Christmas Spirit

Insincerity, in all its myriad forms, is a discouraging weakness of mankind. This Christmas, as churchbells rent the air with their glad ringing and voices are raised in unison praising the coming of the Savior of the World, we strain ourselves to concentrate on the glad tidings, for we know that Christianity as yet represents only a thin veneer over the mind of man.

Perhaps all men are not fundamentally bad. No, we are sure they are not. But a great portion of them are basically insincere. The Red Koreans don't want a peace in Korea. The Russians don't want a disarmament program that is really binding. American businessmen, while outwardly displaying a concern for the impoverished peoples of South America, are principally interested in making money for themselves, and have so shown their intentions in years past.

Countless are the times when men and women have stood at an altar and pledged their lives one to another without a sober thought of the seriousness and magnitude of their vows. Show us a community in America where men have not made purchases and said they would "pay for them later," when they had no intention of doing so.

Insincerity is all around us, warping our lives. We encounter it on the street, in the schools, the churches—even in our homes.

Christmas is no time for insincerity. Christmas demands the best that is in us. Will your Christmas be a sincere one?

Sugar Beets for Parmer? No Time Soon, Probably

With cotton acreage drastically reduced in Parmer County, what will be the emphasis on new crops? Will sugar beets enter the picture in substantial numbers? It is not likely. At least so says the county agent.

Representatives of the sugar beet industry met with farmers of Castro County, our neighbor to the east, last week, and talked over the possibility of raising 2000 acres of beets there. Castro is in about the same boat as we are insofar as cotton acreage is concerned.

To our knowledge, Parmer County growers have not been sought out in the sugar beet program. Considering the rail facilities that are ours, we do not know why.

Railroads in this part of the country have always been interested in promoting the industry since all beets grown on the South Plains are shipped to a refinery in Colorado. There the beets are processed into sugar.

Just how profitable sugar beet growing proves to be, we don't know. The way things are stacking up now, farmers may get a chance to find out—on a limited scale, but a sudden swing to beets is not in the books at the present time.

The State Line Tribune

MRS. W. H. GRAHAM, Publisher

Entered as a second class mail matter at Farwell, Texas, under the Act of March 3, 1879

ISSUED EVERY THURSDAY

Subscription Rates Per Year
Parmer and Adjoining Counties.....\$2.50
Outside this Area.....\$3.00



of the state, is the case of the farmers on the irrigated South Plains, where they complain that they can't get enough for their fields since only about a ton of compost is obtained from every five to six bales of cotton ginned.

Doyle Watkins of Watkins' Gin at Lazbuddie says, "I wouldn't go back to burning burrs for anything. If for no other reason, they are a definite fire hazard around something like a cotton gin with such an inflammable product everywhere."

He says, however, that the burrs are not being requested by farmers in large numbers. Composting is a new process in this part of the Plains, and it likely will be several years before it reaches a stage of popularity such as is the case on the South Plains.

Gin men are confident, though, that as years wear on and the organic content of the land is broken down by constant watering and heavy production, the burrs will become a highly sought-after product.

Under normal conditions, the waste is used by lightly discing or plowing the field and spreading it at the rate of about three to eight tons to the acre.

It is, of course, much cheaper than ordinary good fertilizer, and offers the residue of a cover crop, plus a basic value greater than the low cost of the material.

At the Spur Experiment Station, cotton burrs returned to the soil at the rate of four, eight, and ten tons to the acre increased moisture penetration to 28, 30, and 39 inches, respectively. Plots not treated had a moisture penetration of six inches at Spur.

Of interest to area farmers, County Agent Joe Jones revealed this week that he is making arrangements with farmers and ginners in Parmer county to have several demonstration plots set up, trying various formulas of application, that will be useful in determining the actual value of composted burrs to this part of the country.

The waste has another value besides its moisture retaining quality since it is rich in nitrogen, phosphorus and potassium — all essential soil elements.

Since records show that the yield of cotton primarily depends on the depth of moisture content at the time of planting, the amazing results shown by compost waste in increasing the land's moisture penetration shows a readily apparent dollars and cents value. At the Spur tests, for example, records show that cotton yields in 1954 are expected to be about 175 pounds per acre, as compared to only 50 pounds from untreated areas provided with equal moisture conditions at time of planting.

There is little danger, according to best authorities, of spreading verticillium wilt and the bacterial blight through the use of the burrs. Only gin trash should be avoided if there is a possibility of spreading these two diseases, according to authorities.

(Here are some additional details on composting that area cotton farmers might be interested in. The following appeared in the current issue of Southwestern Crop and Stock, and was written by James C. Pigg.)

Approximately 1300 pounds of each bale of stripper harvested cotton delivered to gins is waste. But is it waste?

By returning cotton burrs to the soil from the million bales of cotton each year there can be added fertilizer in the amounts of 4 million pounds of nitrogen, 2 million pounds of phosphate and a whopping 25 million pounds of potash.

Already, 19 of Lubbock County's 37 gins are composting or hammermilling cotton burrs after the seed and lint are removed in ginning. Six gins installed burr treating equipment during October.

"With the number of ginners saving cotton burrs on the increase, it definitely indicates that farmers in this county want to use gin wastes instead of watching them go up in smoke," says Lubbock County Agent Dave Sherrill. It doesn't matter whether burrs are composted or crushed, the important thing is to save them, he says.

Gin wastes, which include cotton burrs, stems and leaves and soil particles are more abundant within a 15 or 20 county area of the South Plains than in any other comparable area of the world.

Production Increases
The practices of hauling cotton burrs back to the soil is gaining popularity season after season and reports of increased production after "burring" the land are being verified.

While most farmers are returning their burrs to cultivated crops, many are discing them into pastures to increase forage production. Research kindles hope that burring the soil will become an accepted and profitable farm practice.

Twelve acres of burr-treated cotton near the Petty Gin in Lynn County produced 30 bales. The field was not poisoned for insect control and was watered twice.

During the growing season the crop was closely checked for insects. None were found. Another field across the road not treated with burrs was expected to gin out a bale to the acre. The latter crop was poisoned and watered four times.

And, under pink bollworm restrictions initiated this year, all the wastes either must be composted for 21 to 30 days or crushed in a hammermill with a one-inch screen before being taken from the gins.

Most gins are installing burr salvage equipment at the request of their customers. County Agent Bill Kimbrough of Crosby County, Lee Roy Colgan of Dawson County and Ollie Limer of Hale County say that three or more gins in their counties are processing burrs for farmers. Growers on the Plains are especially interested in the project, but cotton farmers all over Texas are seeking practical ways to recover the cotton burr.

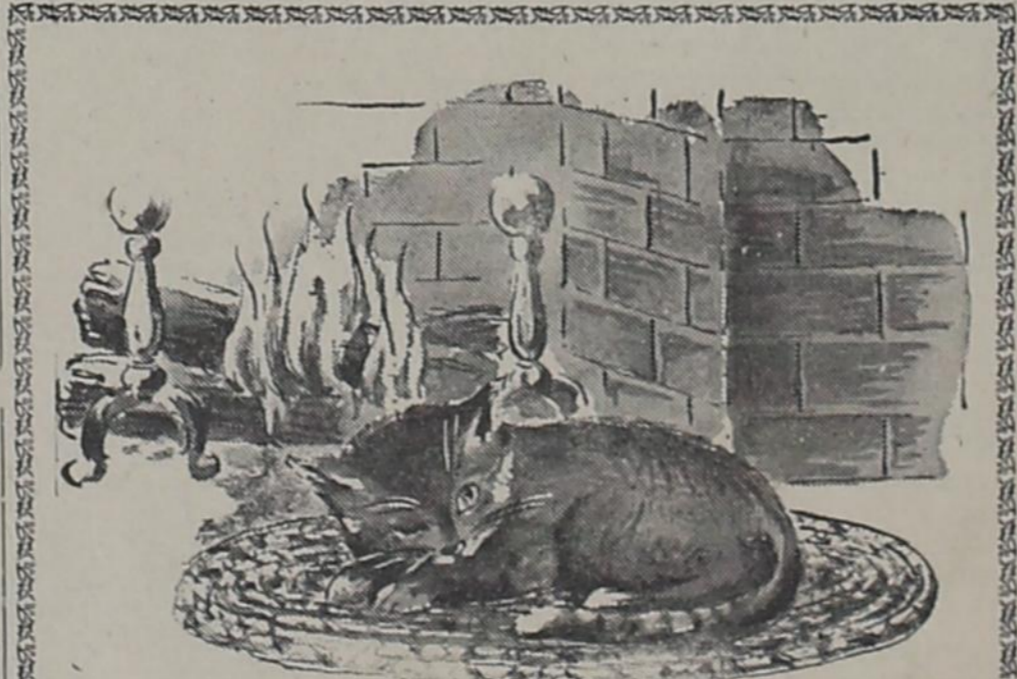
The extra labor required during the harvest peak, and the threat of pink bollworm infestation are limiting the number of farmers making an effort to bring gin wastes back to the farm. Some growers cannot spare the equipment and labor needed to transport and spread the residues.

jottin's
from jeanne

We receive a bulletin from New Mexico extension service every week called Buy-Wize, which gives food hints. Forecasts for 1954 are quite interesting, with the statement 1954 will be another good food year beginning the bulletin.

It is predicted here that employment and wage rates will stay fairly high, and that food will be plentiful.

Most women think that frequent laundering is hard on sheets. Actually soil and perspiration wear sheets out faster—and frequent removal of grime is far better for lengthening the life of the sheet than to let soil and perspiration accumulate in the fibers, according



You will have a
MERRY CHRISTMAS
Won't you?

BORDER SALVAGE
TEXICO, NEW MEXICO

"Mankind My Business"

Annually at the anniversary of Jesus' birth, millions read Charles Dickens' "Christmas Carol." Millions of others will listen on the air to Lionel Barrymore as he perennially interprets miserly Scrooge, both villain and hero of the tale.

It is well to read the immortal little story about mean, grasping penny-pinching Scrooge whose sharp mind is continually dreaming dreams and seeing visions. To him appears the ghost of his former partner, Jacob Marley. In life Jacob Marley had been as hard as nails and as stingy and paltry as old Scrooge himself.

Now from the world of shadows, Marley's ghost does his utmost to save parsimonious Scrooge from the disaster which had inevitably overtaken him. As the ghost wrings his hands and deplors the shortcomings and omissions of the life he had lived on earth, Scrooge manages to inject these words, falteringly and with quavering voice: "But you were always a good man of business, Jacob."

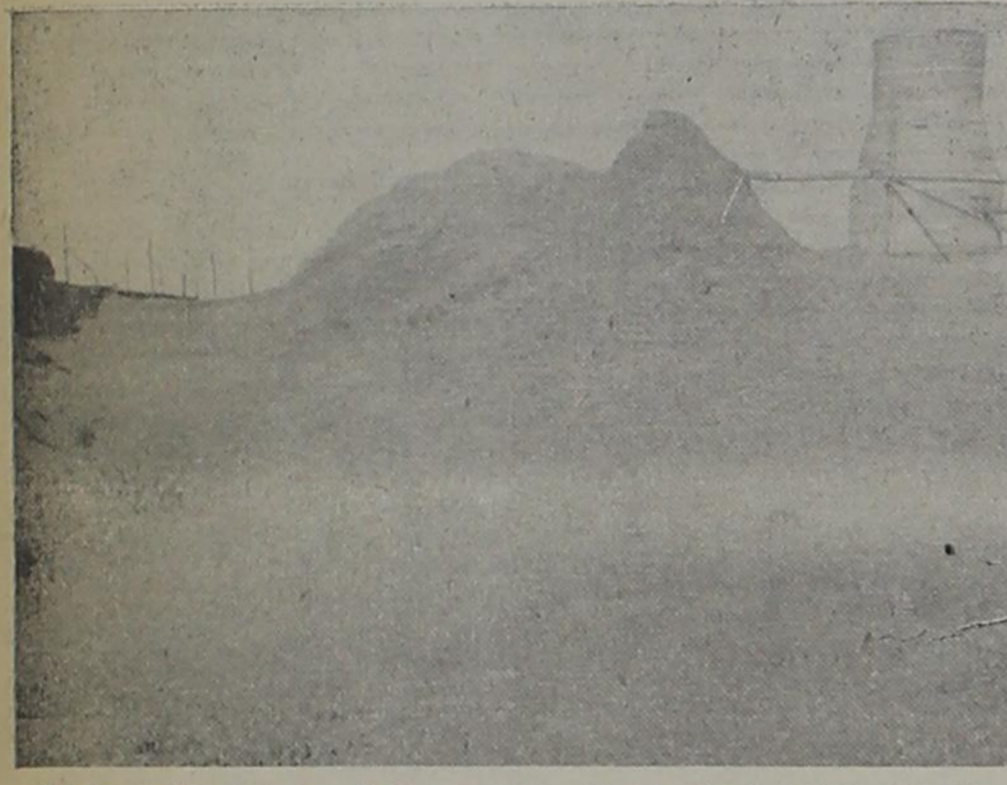
The rejoinder from the ghost of Jacob Marley supplies an effective commentary on the great avocation before us at Christmastide:

"Business," cried the ghost, wringing his hands again. "Mankind was my business. The common welfare was my business; charity, mercy, forbearance, benevolence, were all my business. The dealings of my trade were but a drop of water in the comprehensive ocean of my business!"

And so it was!
And so it may be!

to National Cotton council.
Mrs. W. H. Spurlin was telling us this week about some nice person in Dalhart who sent her an extra copy of daughter Joan's engagement announcement picture which appeared in the Amarillo paper. A note accompanying the (Continued on page 7.)

New Method Being Used To Recover Gin Wastes



This is the view of the composting pit at Nichols' Gin in Lariat, where cotton burrs are carried from the gin to a huge pile where decomposition is stimulated.

Agricultural experts tell us that millions of dollars go up in smoke each year on the Plains in the way of burned cotton gin wastes. Three Parmer County gins—Nichols' at Lariat, Watkins' at Lazbuddie, and Watkins' at Farwell, have installed facilities enabling them to recover a very large portion of the waste by a system known as composting.

Composting is the name given to the practice which uses chemical action to hasten the decomposition of the gin wastes. Following the treatment, the burrs are converted to a fertilizer that is not only beneficial to farmers' land, but extremely economical to process and apply.

Extensive tests have shown that the use of this converted waste material returned to the field increases the field's ability to absorb water two-fold, and adds an estimated \$9.68 per acre to the value of the crop.

An example of the new compost's popularity in some sections

MERRY CHRISTMAS

MAY THIS BE A MOST HAPPY SEASON FOR EACH OF YOU

MURPHY-ECHOLS TIRE COMPANY
500 MITCHELL
CLOVIS, NEW MEXICO

As the years roll by, we realize more and more what it means to have the friendship of folks like you. That's why it is a pleasure to wish you and yours a Merry Christmas.



CRAWLEY'S GROCERY & BAKERY
TEXICO, NEW MEXICO

ONE of the real joys of Christmas is the opportunity to put aside the routine of every day business and with genuine sincerity, wish our customers

A Merry Christmas

BOB WHITLEY MOTOR COMPANY
KAISER-WILLYS DEALER
CLOVIS, N. M.

Maverick

Publication of Farwell Schools"

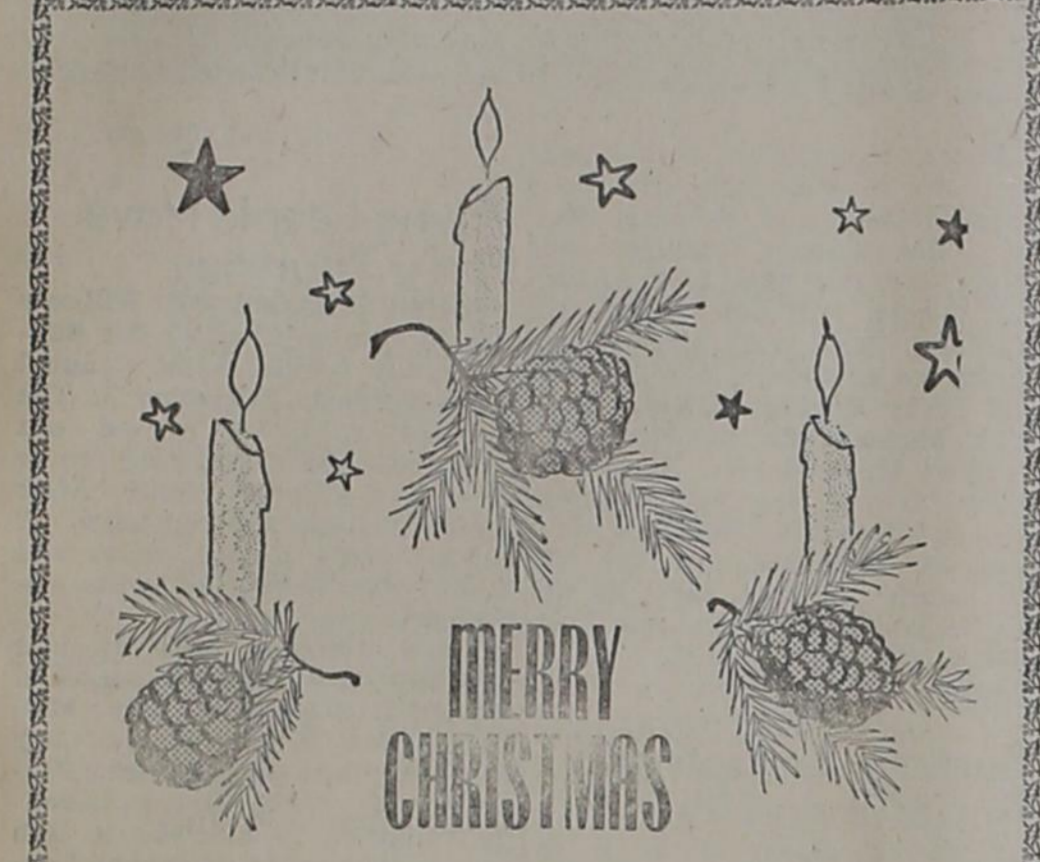
Grade School
Mrs. Cain

The first grade enjoyed giving the play, "Alice in Wonderland". Our parents and friends seemed to enjoy it too. We were sorry that Dale Gober had chicken pox and couldn't be in the play. Danny Huffaker substituted very well as the March Hare.

Danny Huffaker was seven years old last Friday. He took us to the candy store for treats, then we sang "Happy Birthday" and returned to our room.

Our Christmas tree is a great attraction. Everyone had a part in the decorating, some brought decorations. We drew names and exchanged gifts at the party, Wednesday.

Hostesses for the Christmas party were Mmes. Guy Austin, John-



and best wishes for good fortune through the coming year

Campbell's Dairy & Ice Cream Co.
CLOVIS, NEW MEXICO

DUNLAP COMPANY
CLOVIS, NEW MEXICO

HERE'S TO YOU!

This is a simple little wish but we're hoping that the days ahead will bring you worlds and worlds of happiness.

Compliments OF THE SEASON TO EACH OF YOU

FEED El Rancho FEEDS
A Complete Line of Complete Feeds

nie Chappell, Claud Corfer, J. L. story, Smallwood, and Sam White.

FIRST GRADE
Mrs. Ford

We are happy to have a new girl, Sandra Kay Harris, in our room. We are unhappy to lose Leonard Davis, who is now going to school in Muleshoe.

The Christmas tree was put up last week, with each child bringing a trinket which he placed on the tree. We had our party at 2:30 on Dec. 23.

We want to wish all our mothers and fathers a Merry Christmas and a Happy New Year.

SECOND GRADE
Mrs. Pool

The first three grades put on a program in assembly and at P.I.A., Dec. 10. We enjoyed the programs of the other four rooms very much and thought the children looked very pretty under the lights.

We sang "Santa Claus Is Coming to Town," which featured Dennis Moore, Dwayne Billingsley and the chorus; "Rudolph, The Red-Nosed Reindeer", featured Butch Magness, Jimmy Armstrong, Dennis Moore and the chorus; and in "Frosty, the Snowman", Frosty's dance was done by Sherri Austin.

After the program we had a party in our room and enjoyed cracker-jacks and pop.

We want to thank our parents for winning the \$2.50 prize for the most parents present at P.T.A.

We are enjoying our new three-speed player and the new records. We especially like "Follow the Leader", "The Hokey Pokey" and the marches. We want to thank Mrs. Huffaker and her room for letting us use some of their Christmas records.

Mr. Tucker erected the tree and the children decorated it. We enjoyed painting real pine cones to take home for decorations.

Having birthdays this month are Jane Hubbell and Patricia Thomas. Happy birthdays, girls!

We are finishing another reader, "It Happened One Day".

Everyone enjoyed the Christmas party and gift exchange, and looks forward to a happy and joyous holiday.

SEVENTH GRADE
The seventh grade was busy last week getting ready for the junior tournament. Boys in the seventh on the team are: Johnny Lovelace, Gerald Christian, Owen Huffaker, Dale Merriman, Kenneth Doshier, Freddy Magness, Dickie Williams, Jackie Goldsmith, Doyle Goldsmith, Neil Anderson, and Mike McManigal. Their managers are Frank Hammonds, Orville Wade and Bobby Lesly.

Girls are: L'Orchid Latham, Merlene Snelgrove, Janet Branscum, Jeanette Lindop, Jo Ann Schell, Judy Hillock, Doris Routh, Joyce Routon, Linda Hanna, Charlotte Lawson, Wilma Norton, Linda Crume, Beverly Hubble, Betty Dollar, Faye Routon, Loretta Barbee.

Our Christmas tree is very nice.

SECOND-THIRD GRADE
Hopkins News

We hope everyone that saw our play last Thursday liked it. We worked hard at it.

We wish everyone a Merry Christmas and a Happy New Year.

Most of the children saw Santa Claus when he came to town.

Mr. and Mrs. Glen Brown of Denver City visited with Mr. and Mrs. Clay Henson.

Absentees during the past week included Rickey Cooper, Glynda Cruse and Monte Lesly.

Mrs. Eugene Jones of Waco visited with Mrs. Jones and family, also with Charles Roberts and family. Jones, who flies jets, is being moved to Alabama.

Bobbie Kube and Shirlene Martin were in a music recital, Sunday.

Mrs. Ima Moore of Denver, visited Barbara Moore and family.

Freida Meeks spent Monday night with Patsy Herington.

Shirlene Martin spent Friday night with Bonnie Cochran.

THIRD GRADE
Mrs. Huffaker

The third grade really enjoyed helping put on a Christmas program for assembly and P.T.A.

Last week we were busy with Christmas decorations and trying to finish our first-half reader and workbook. The stories in this book are very interesting.

Several have been absent because of illness: Brenda Thomas, Billy McDonald, Doris Donaldson, Nancy Roberson and Scooter Pipkin. We are happy to have these back with us.

We wish all of you a Merry Christmas and a Happy New Year.

FOURTH GRADE
Mrs. Tucker

Merry Christmas! We hope all of you are enjoying the season as much as we are. We decorated our room with our art work.

Our fathers and mothers were guests Thursday night, to see Santa's castle.

FOURTH GRADE
Mrs. Siroup

We have been getting ready for Christmas by making presents for our parents and decorating our room. Our mothers gave us a party at which we had a gift exchange.

Last week we studied about the French settling in Canada, and learned a French song. We think it's nice to learn a little of a foreign language. Maybe we'll be wishing you a "Joyeux Noel" instead of a "Merry Christmas"! We have a manger scene in our room, and the French people always have one at Christmas time. We too, as well as the French, enjoy looking at ours as we read the Christmas

DR. B. Z. BEATY
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FIFTH GRADE
Mrs. Kennedy

We erected the Christmas tree and put a fire-place scene on our bulletin board. The stockings are all hung with care, of course, hoping that St. Nicholas will soon be here.

We have some new games which we enjoy very much when the weather keeps us indoors.

Several from our room are planning trips for Christmas: some to Oklahoma, some to New Mexico, some to Colorado, and some to South Dakota.

Our daily attendance has been good for the past two weeks. Also we have good church attendance from our room.

With this news we send our very best wishes for a Merry Christmas and a Happy New Year.

SIXTH GRADE
R. B. Tucker

The Christmas tree was put up and decorated last week, and the room also decorated.

We have a new reader, "Adventure".

Jerry Vestal and Barbara Chappell have both been absent. We hope they will be back very soon.

To everyone we wish a Merry Christmas and a Happy New Year.

EIGHTH GRADE

We started our junior tournament last Thursday and finished it up on Saturday, Dec. 19.

Mitchell Walls wrote a cute song in regard to the tournament which we've been singing. Here it is:
Jingle bells, jingle bells,
Jingle all the way,
Jingle down to Farwell gym
To see the juniors play.
This year we drew names with

WHAT IF IT WERE ...

Doyle Chevrolet instead of Doyle Ford,
Ysleta Pink instead of Ysleta Brown,
Dean Ceilings instead of Dean Wells,
Doris Lake instead of Doris

the high school, then enjoyed our Christmas party and tree on Wednesday, Dec. 23rd.

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In auctioneering, more than most anything else, experience in the business is absolutely necessary for successful sales. Dick Doshier and Orval Francis are well established in this area and have a record of hundreds of highly successful sales. Call on them for best results when you get ready to sell.

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MERRY CHRISTMAS

Battery Hardware Co.
THE STORE THAT STAYS.
CLOVIS, NEW MEXICO

BAND NEWS

The band has come to a lull between the storms. Between football season, concert and contest season, there is a lull in our band hall. It is a time when band members are catching their breath and relaxing. Music is mostly requests from the players. Jazz is a favorite but some overtures and marches are played, also.

Mrs. Erma Jobs, director, received news from the Interscholastic League of Music concerning rules for instrumental solos in the activities at Canyon this year. Only twenty percent of the membership will be allowed to take solos. Out of our band, ten will be eligible. Tryouts will determine the best of the soloists.

Next semester brings with it a new grading system. Three hours practice a week will be required to get an A; two hours for a B, and one hour for a C. This system should bring about an improvement in the band as a whole and give members the incentive to play better.

Comments

I wonder if some of the band members noticed the fingering charts hanging in various places around the band room? If these were given the slightest attention, there would be less "sour notes" in our music.

"Excuses?" says Mrs. Jobs. "I've heard all of them! My band members become experts when they need any excuse for something. Everything from dentist work to sprained fingers and broken fingernails has been given to me as an excuse to get out of playing a horn. For example, last week a student told me in a very pained tone, 'Mrs. Jobs, I can't play this morning. I got a toothbrush bristle stuck in my gums while I was brushing my teeth!'"

The music department has just added a new instrument to the band. A piccolo was bought. As the piccolo has the same fingering and similar properties as a flute, tryouts will be held between three of our flutists, Becky Foster, Doris Pond and Ann Whitley.

WHO AM I?

Candidates last week were Peggy Woodson and Dick Felts.

I have brown hair, hazel eyes, my weight is 120, my height 5 ft., 4 in. My favorite sport is basketball; favorite food, fried chicken; color, blue; favorite car, Lincoln; favorite boy, Nathan Harding; favorite place to go, home; my pet peeve is people with high tempers. Look in this column next week to see who I am.

I have brown hair, green eyes; my height is 6 ft., my weight, 160 lbs. Favorite sport is basketball; favorite food, anything to eat; favorite color, blue; car, Oldsmobile; favorite girl, all of them; favorite place to go, ball games. My pet peeve is people who brag about a special car. Look in this column next week to see who I am.

MERRY MAKINGS

By Marye

Congratulations to the E girls on winning consolation Bovina tournament, and to Y Brown for being on the all-tou-ment team.

I know everyone is excited about our two-week Christmas vacation. Especially when college kids are coming home. Glad to see all the ex-students at Farwell.

Going in and out of grade school rooms you see the prettiest Christmas trees and decorations. If you didn't have the Christmas spirit you get it in the grade school. And congratulations to Mona and Gene. Mona, that is a beautiful diamond you are strutting around. Best of luck!

To all people interested—the seniors met the annual deadline without a worry. It was all easy work and very enjoyable (if you like to work). We sure had fun getting Tom, Dick and Harry name right. You learn lots of people that way (pictures, that is).

Been playing Christmas music at school. Sure helps one get through the day.

Gotta go, I need to wrap some Christmas presents.

ODE TO MRS. MILFORD

By A Senior of Farwell

One day she came our way
To teach us, not just for the pay
She spreads good cheer to all
you see,
To patrons, other teachers, ev-ryone, especially you and me

English is her favorite course,
She teaches us, not just by force
With kindness and love she is admired,
We know exactly why "SHE" was hired.

She works so constantly and very hard,
And to us all she's quite a "card"
She does enough work for whole trio,
What is her name? Why, of course, it's Cleo!

(Continued on page 5.)

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Merry Christmas

the PRESCRIPTION SHOP
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Social Events of Interest

College Students Home For Christmas

Christmas holidays are here for college students of Texico-Farwell, with many of them arriving here over the weekend to begin their vacation from their studies.

Eastern New Mexico university at Portales has the biggest delegation of students who are here for a visit.

Rex, son of Mr. and Mrs. Lenton Pool, came in over the weekend for the holidays, and Jerry is to arrive sometime this week. Both attend ENMU. Howard Jenkins, son of Mr. and Mrs. R. T. Jenkins Lariat, is also here. Ronny Hapkes is visiting his parents, Mr. and Mrs. Murray Dial. Richard Kapke, also a student at ENMU, commutes to Portales, and resides in the home of his parents, the Hapkes. In the home of Mr. and Mrs. J. E. King is son, James, from ENMU. Beale Stewart, is a guest in the home of his parents, the Stanley Stewarts.

June Christian, daughter of Mr. and Mrs. C. C. Christian, and Ted Wagness, son of Mr. and Mrs. Joe Wagness, are home from Texas each in Lubbock. Mr. and Mrs. Billy Don Crume are planning to arrive here later to be guests of her parents, the L. M. Grissoms, and his parents, the Charlie Grisses. Ernest Lokey is visiting the E. F. Lokeys.

All local boys who attend A&M College Station arrived Friday night for a holiday. They are Bobby, son of Mr. and Mrs. M. H. Votet; John, son of Mr. and Mrs. Luchelle Christian; and Dennis Laney.

Bobby Joe Crume is here to see his parents, Mr. and Mrs. Joe Crume. Bobby is a student at Abilene Christian College. Also here is Jo Sondra Magerus, daughter of the Albert Magerus.

Carmen Roth, daughter of Mrs. F. E. Roth, and Wayne and Robert Tucker, sons of the Hugh Tuckers, all arrived home from New Mexico University at Albuquerque over the weekend. From New Mexico A&M at Las Cruces are Mr. and Mrs. John White and Dee J. Brown, son of the D. J. Browns. Mrs. White is the former Patsy Engram, daughter of the Ed Engrams.

Anita Brown, daughter of Mr. and Mrs. D. J. Brown, and Charles Morgan, son of Rev. and Mrs. C. C. Morgan, are here from Hardin-Simmons in Abilene; and

Marie, daughter of Mr. and Mrs. J. I. Gober is home from a Colorado college.

From Southwestern Theological Seminary in Ft. Worth, is Nathan Harding, son of Mr. and Mrs. N. R. Harding of this city. Another son, Hurshel, is home from Baylor.

Annual Party Held For Woman's Club

Husbands were guests at the Christmas party of Texico-Farwell Woman's Club Monday evening in the home of the Edd Hardages. A Christmas theme was used for decorations.

Coffee, cake, punch, cookies and mints were served to Mr. and Mrs. M. C. Roberts, Mrs. Travis Brown, Mr. and Mrs. Johnnie Williams, Mr. and Mrs. D. W. Bagley, Mr. and Mrs. Joe Crume, Mr. and Mrs. Willie Williams, Mr. and Mrs. John Armstrong, Rev. and Mrs. C. C. Morgan, Mr. and Mrs. Ollie Burton, Mr. and Mrs. Clyde Magness, Mr. and Mrs. M. A. Snider, Mr. and Mrs. Walter Hardage, Mr. and Mrs. C. M. Coffey, Mr. and Mrs. W. Vinyard, B. A. Rogers, Mr. and Mrs. Ed Hardage.

Mrs. Vinyard was in charge of the music, and Vinyard, Rogers, Ed and Walter Hardage sang.

RA Group Has Christmas Party

RA group of First Baptist church, Farwell, under the direction of Cary Joe Magness, were entertained with a party Wednesday night. After games were played, refreshments of cheese crackers, popcorn balls, hot chocolate and apples were served.

Attending were Loyd Cain, Larry Smith, Dan Hendrickson, Mike Billington, Jerry McCuan, Bruce Burton, Dickie Gerles, Mike McManigal, Marsh Reid, Bill Atkins, Mike Rundell, Truitt Hardage, Jerry Henson, Benji Dial, Jimmy Morton, Kenneth Doshier, Jimmy Hardage and Glen Hardage.

Justices To Have Open House, 3rd

Mr. and Mrs. Sam Justice will celebrate their golden wedding anniversary on Sunday, January 3. An open house is to be held at the home that afternoon from 2:30 until 5 o'clock.

The Justices invite all their friends to visit them during the day as they celebrate the event.

Hardages Have Annual Dinner

Annual Christmas dinner and reunion for the Hardages was held Sunday in the home of Mr. and Mrs. H. T. Edwards of Oklahoma Lane. After a covered-dish luncheon, callers visited, watched TV and had a sing-song.

Present were Mrs. J. W. Hardage, Mr. and Mrs. H. T. Edwards, Mr. and Mrs. Frank Doshier Jr., Gary and Mike; Mr. and Mrs. Herbert Potts, Gwendolyn and Joan; Mrs. Lacy Hardage and Billy Dean; Mr. and Mrs. Wayne Hardage; Mr. and Mrs. H. H. Billingsley, Glenda, Butch, Jackie, Dannie and Betty; Dennis Raney; Mr. and Mrs. W. D. Hardage, Peggy, Gerald and Jimmy; Mr. and Mrs. Windborn Hardage; Mr. and Mrs. W. C. Hardage, Truitt, Glyn and Irene; Mr. and Mrs. Bob Douglas; Mr. and Mrs. R. L. Douglas Jr., and June Gay; Mrs. Lucille Jones and Barbara; Mr. and Mrs. Ed Hardage.

Farwell Club Meets In Williams Home

Jo Ann Williams was hostess for the annual Farwell club party Saturday night in the home of her parents, the Johnnie Williams.

A menu of ham, potato salad, peas, relishes, cranberry sauce, French bread, cranberry sherbet and coffee was featured. Present were Mr. and Mrs. Sonny Graham, Mr. and Mrs. Don Williams, Mr. and Mrs. Curtis Miller, Jo Ann Williams, Charlie Christian, Tom Wagner, Wilma Liner, Joe Jones, Irene Shanks, Mr. and Mrs. Bert Williams and Mr. and Mrs. Johnnie Williams.

Attendants watched television, sang carols, and visited.

Williams Family To Have Party

The annual Williams Christmas party is planned for tonight (Wednesday). Attendants will include the Johnnie Williams and Jo Ann; the Bert Williams, the Penny Andersons, the M. A. Sniders, the M. A. Sniders Jr., Wilma Liner, the Willie Williams, the Don Williams, the Elmer Hargroves, and the host family, the Jack Williams.

Mr. and Mrs. Sterlyn Billington visited Tom Foster, Sunday. He has recently returned from a hospital at Excelsior Springs, Mo.

HONORED AT PARTY



MRS. WILLA MAE RAMM

Grandmother Ramm Is 77 Years Old

In honor of Grandmother Willa Mae Ramm's 77th birthday, a party was held in the home of her daughter, Mrs. Ernest Kube, Friday evening.

Those present were her children: Mrs. Alma Schwede, Roswell; Mr. and Mrs. Walter Ramm, Muleshoe; Mr. and Mrs. Eddie Ramm, Muleshoe; Mr. and Mrs. Martin Kriegel, Lariat; Mr. and Mrs. Dick Gerles, Farwell; Mrs. Elbert Kielberg, Corpus Christi; 16 grandchildren and nine great-grandchildren.

A phone call was received from son, Alvin, from San Antonio.

Young Women Have Yule Gift Exchange

Young People's department of the Farwell Baptist Church was entertained with a party Wednesday night at the church. Present were Sue Medley, Irene Hardage, Frankie Harris, Lavoyda Billington, Estelle Billington, Clytie Dial, Peggy Hardage, Betty Billingsley, Ann Whitley and Shirley Smith.

Peppermint cane cookies and punch were served. Irene Hardage was in charge of the program and after carols were sung a gift exchange was observed.

Bill Crume Is Honored on Birthday Sunday

Billy Don Crume was honored with a birthday dinner at his home in Lubbock, Sunday. Both Crume and his wife, the former Caryetta Grissom, are former local residents.

Guests included John Christian, Mr. and Mrs. L. M. Grissom, Mr. and Mrs. C. E. Crume, all of Farwell; Mrs. Hayden Cason of Friona, and Mr. and Mrs. Dick Crume of Lubbock.

To Oklahoma

Mrs. T. E. Roth and family, Mr. and Mrs. Ansel Doolittle and Debra will spend Christmas in Shawnee, Okla., with relatives. Mrs. John Gant will be in charge of the Roth Grocery this weekend.

Tom Wagner, Wilma Liner, Irene Hardage and Keith Brock attended a Southern Union Gas Co. party in Clovis last week.

CARD OF THANKS

We wish to take this means of thanking everyone who was so kind to us on the death of our husband and father, Uncle Bob Kellery. We especially want to express our appreciation for the flowers, cards, and the assistance of our friends. May God bless you.

Mrs. Mandy Kelley and children.

Hardages Are Hosts At Annual Party

Hardage Hudson Co. employees and wives were entertained with a Christmas party Saturday night, when Mr. and Mrs. Walter Hardage were hosts to the group at the Silver Grill in Clovis. The group returned to the Hardage home and played games.

Present were Mr. and Mrs. Oliver Burton, Mr. and Mrs. Murray Dial, Mr. and Mrs. Joe White, Mr. and Mrs. Hugh Tucker, Mr. and Mrs. Ben Atkins, Mr. and Mrs. Howard Ham, Mr. and Mrs. Howard Billingsley, Mr. and Mrs. Clyde Magness, Mr. and Mrs. A. D. Marchman, Mr. and Mrs. Scott Billingsley, Mr. and Mrs. Walter Hardage and Peggy.

California People In Stone Home

Mr. and Mrs. Judge Stone had as guests over the weekend her brother and family, Mr. and Mrs. Don Jacks of Los Angeles, Calif.; a niece and family, Mrs. Betty Brock and children of Hayward, Calif.; their son and family, Mr. and Mrs. Ray Stone and children, and Don Spade, all of Amarillo.

Mr. and Mrs. Don Williams were Amarillo Sunday afternoon to visit her grandfather, W. D. Monroe.

B. N. GRAHAM

INSURANCE OF ALL KINDS

Farwell, Texas

For Your Merriest Christmas...

RED CROSS PHARMACY
TEXICO, NEW MEXICO

West Camp Club Has Annual Party

The West Camp club held their annual Christmas Party in the home of Mr. and Mrs. N. R. Harding on Friday night, December 18. Refreshments were served and games were enjoyed by all attending.

Those present included; Mr. and Mrs. O. W. Pair, Mr. and Mrs. Virgil Nowell and children, Mr. and Mrs. Leldon Phillips and Cindy, Mr. and Mrs. Guy Austin and Nikola, Mr. and Mrs. B. L. Harding, Mr. and Mrs. Odes Thompson of Clovis, Mrs. Hughes and Peggy Hughes, Mr. and Mrs. W. T. Magness, Mr. and Mrs. S. L. Busbice, Mr. and Mrs. Bert Williams, Mr. and Mrs. Austin Jones, Rev. and Mrs. T. L. Pond, Mr. and Mrs. Joy Whit, Mr. and Mrs. W. W. Couch, Mr. and Mrs. Partin Austin and Sherrie, and the host and hostess, Mr. and Mrs. N. R. Harding.

Barkers To Gather In Coffman Home

Christmas dinner in the E. R. Coffman home will be for the family of Mrs. Coffman. Guests will include Mr. and Mrs. Elmer Langford and family, Mr. and Mrs. Jim Moss and family, Mr. and Mrs. Fred Barker Jr., Friona; Robert Widener and family, Friona; Mr. and Mrs. Fred Barker Sr.; Lester Harrelson and family of Clarendon; and Mr. and Mrs. D. O. Roland.

Sam Lewis Children Will Be Home

All children of Mr. and Mrs. Sam Lewis are to be home for the holidays, for the first complete reunion in over two years.

Included will be Mrs. Lester Busch, Pam, Pat and Darlene of Colorado Springs; Mr. and Mrs. Raymond Lewis of LaGrande, Ore.; Mr. and Mrs. S. N. Lewis Jr. of Delhi, Calif.; Mr. and Mrs. Henry Lewis, Mr. and Mrs. Bud King of Portales; Mr. and Mrs. Lee Mitchell of Lovington, and Mr. and Mrs. Leonard Lewis of Farwell.

N. R. Hardings Have Visitors

Visitors in the home of Mr. and Mrs. N. R. Harding on Sunday were Nathan and Hurshel, who are home for the Christmas holidays from Fort Worth and Waco, respectively.

Other visitors included J. T. Harding of Texico, Mr. and Mrs. Jack Greathouse of Floyd, New Mexico, Miss Joyce Hart of Portales, Mrs. Hattie Gerles and Miss Mary Joyce Rolland of Farwell.

CARD OF THANKS

Please give us this opportunity to express to you all our most sincere appreciation for your many kindnesses in the passing of our father, B. L. Hillock. Your generous expressions of sympathy have meant much to us in our hour of sorrow.

The Hillock Family

Young People Have Party Thursday

Mr. and Mrs. John S. Williams and Jo Ann entertained the Baptist young people at the annual Christmas party, December 17. The Yuletide spirit was carried out throughout the house, each room showing a different scene. After several games, refreshments of popcorn balls, Cokes, apples and candy were served, and gifts exchanged.

Those attending were Mr. and Mrs. Clyde Magness, Mr. and Mrs. Walter Hardage, Rev. and Mrs. Horton, Mrs. J. M. Turner, Cary Joe Magness, James Roberts, Peggy Hardage, Ysleta Brown, Lavoyda Billington, Frankie Harrie, Bob Gerles, Dickie Abbott, Jimmy Turner, Irene Hardage, Jesse Meeks, Ann Whitley, Jo Ann Williams, Mr. and Mrs. Williams.

Annual Eastern Star Party Held in Bovina

Annual Christmas party for the Order of Eastern Star was held Thursday night in Bovina. Attending from Farwell were Gertrude Potts, Mae Porter and Iris Thornton. Guests made a Christmas tree, decorated with \$1 bills, the money to be sent to the hospital and home for the aged at Arlington.

Attendants sang Christmas carols, exchanged gifts and visited. Fruit cake was served with coffee, with Lucy Looney in charge of the program. Candles, figurines and holly bedecked the tables.

To Oklahoma

Mr. and Mrs. A. V. Warren and Mr. and Mrs. C. P. Warren of Amarillo will be in Altus, Okla., to visit relatives during the holidays. They plan to leave Christmas Eve. Mrs. Warren is employed here in the county clerk's office.

Sails for Japan

Mrs. Allan Rogers and son sailed Friday morning from Seattle to join her husband, Lt. Cmd. Rogers, in Japan. They will arrive in ten to 12 days. Rogers is the son of the B. A. Rogers, Texico.

Dinner guests in the home of Mrs. T. E. Roth Sunday were Mrs. Hugh Tucker and family.



Once again the air is filled with song and music. Once more it's Christmas. May it be a truly happy season. In this community of good people let none be unremembered. Let us share one another's happiness to make this a memorable Christmas for all.

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Texico-Farwell

HELLO

It's Christmas Again

and time for us to express our greetings of the Season and to once more say "Thank You"

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SUNDAY-MONDAY

GREGORY PECK
AUDREY HEPBURN

give you the happiest film time ever!

WILLIAM WYLER'S PRODUCTION OF **ROMAN HOLIDAY**

with EDDIE ALBERT • Produced and Directed by WILLIAM WYLER • Screenplay by IAN MCELLEHAN HUNTER and JOHN DIGHTON • Story by Ian McEwan Hunter • A PARAMOUNT PICTURE

TUES-WED

THURSDAY

UNIVERSAL-INTERNATIONAL Presents
JEFF CHANDLER
MARILYN MAXWELL
ANTHONY QUINN
SUZAN BALL

EAST OF SUMATRA

Technicolor

with JOHN SUTTON-JAY C. FLIPPEN

BETTY GRABLE

THE FARMER TAKES A WIFE

Technicolor

From the Stage Play by Frank B. Tash and Marc Connelly
Based on the Novel "Satanstoe" by Walter D. Edmonds

JOIN OUR BIG
NEW YEAR'S EVE PARTY!
STARTS AT 11 P. M.



MAVERICK—

(Continued from page 3)

THE SENIORS

We sponsored the high school Christmas tree this year, with the program held today (Wednesday) in the lunch room. The high school chorus sang, and the quartet, composed of Shirley Smith, Darlene Sprawls, Dick Felts and Dudley Hughes presented two numbers.

How we love Christmas holidays (holidays of any kind, as far as that goes). This is the last Christmas for us in good ole Farwell High. It is rather a sad feeling to look back and see that football season is over, but we realize all good things must come to an end. Still, we have big things to look forward to when we graduate. For some, college, and others, marriage. Lucky people.

Until next year we say so long, Merry Christmas and Happy New Year.

APPRECIATION

Do we really appreciate all our school has to offer us? Do we take care of our desks, other equipment?

These are things that all of us could do a little thinking about.

For those of us who use the candy store, or who will be using it as the weather gets colder, we need to consider it a part of our school, just as we do our classrooms.

As high school students, surely we can be the kind of people to go to the candy store without having a teacher on duty down there to keep us from tearing up the building. We wouldn't do our own property at home the way we've done the candy store, so let's try to take care of it and prove we are high school students that actually act like high school students.

SOPHOMORE NEWS

Last Friday the "B" boys went to Texico to play basketball and lost by five points. After playing ball they had X-rays and blood tests, given free by the New Mexico Health Department. All students 15 years and older had the tests free.

Thursday night six girls made life miserable for Mr. and Mrs. Joe Magness. Jo Elaine, daughter, invited Betty Curtiss, Betty Hubbell, Glenna Davis, Jerry Allison, and Dixie Turner for a slumber party. For supper the group ate Mexican food, then came to the junior basketball game, and it was reported they didn't get any sleep until early Friday morning.

MISCELLANEOUS

The bookkeeping class went on

Have Yule Dinner

A Christmas dinner was held in the home of the T. T. Doolittles, Sunday. Guests included Mr. and Mrs. Ansel Doolittle, Mr. and Mrs. Marvin Doolittle, Leon, Kenneth, Gayle and Sue, all of the home.

To Amarillo

Mr. and Mrs. Johnie Williams and Jo Ann were in Amarillo Monday. Jo Ann was being fitted for a dress to be worn in the wedding of a college chum, Mary Lou Moore, on Dec. 26.

Tom Wagner will go to Walters, Okla. Thursday to spend the holidays with his parents. He is to return Sunday.

a field trip to the bank the third period, Friday. We had just finished a unit on banks and banking service.

We saw machine posting, the check canceling machine, the vault, ledgers, etc. We also took some money to be deposited. It was all very interesting and we want to express our thanks to Mr. Anderson, the bank officials and employees. Those going were Marye Pair, Darlene Sprawls, Dudley Hughes, Betty Billingsley, Betty Lovvorn, Doris Threet, Dean Walls, Loretta Stancell and Mrs. Fields.

SENIOR OF THE WEEK

Ann Whitley, daughter of Mr. and Mrs. Harry Whitley of Farwell, is senior of the week. Ann is 18 years old and was born on Halloween but says this is no reflection on her. Ann is art editor of the annual and was a majorette the last two years. She is very much the girl for clothes, likes anything to wear, mostly silks and satins. Ann's childhood ambition was to be a designer, present ambition is undecided, and future ambition is to be an interior decorator. Her pet peeve is people who don't like long hair.

JUNIOR NEWS

The party was called off because of the basketball games (A and B) the boys played at Elida, N. M.

Most of the juniors plan to spend the Christmas holidays at home.

Well, it finally happened—Gene gave Mona an engagement ring Tuesday evening!

FRESHMAN NEWS

Both our freshmen girls and boys won the opening games in the junior tournament. The boys beat Friona 28-21. Donnie Carpenter led the team with 11 points. Lucille Carpenter led the girls with 16 points, followed closely by Angela Williams, who scored 15.

From Colorado

Mr. and Mrs. E. R. Coffman and family returned early Tuesday morning from Colorado Springs, where they saw the new '54 Fords. They reported snow "nearly all the way."

Visits Here

Miss Peggy Rogers arrived Friday from Artesia to spend the holidays with her parents, the B. A. Rogers. She will remain here until January 4.

To Chicago

Claudie Ann Caffey is here visiting in the home of Mr. and Mrs. Dale McCuan, while her mother is hospitalized with pneumonia. Her mother is a sister of McCuan.

Here for Holidays

Miss Jean Rogers was here over the weekend to visit her parents, the B. A. Rogers. She continued to Chicago to spend a few days with friends.

Are Dinner Guests

Mr. and Mrs. Chas. McDaniel and Leon, and Mr. and Mrs. Ronny Ferguson were dinner guests in the home of Mr. and Mrs. Kenneth Willis, of Grier, Sunday.

In Routine Meeting

Texico Farm Bureau met last week for a routine business session, Mrs. W. H. McDaniel, reporter says. Session convened at Texico school.

Leads Study

Mrs. D. J. Brown led the Bible study for Texico WMU Monday. Present were Ophelia Billington, Mrs. B. A. Kelley and Mrs. C. C. Morgan.

To Spend Holidays

Mr. and Mrs. Joe Magness, Freddie and Elaine left Wednesday for McAllen, to spend the holidays. They plan to be gone about a week.

Mrs. Maud Brown of Farwell and Mrs. Welch of Friona were in Midland over the weekend to visit in the Joe Brown home. Mrs. Brown is a daughter of Mrs. Welch and Brown is a son of the local woman.

Mr. and Mrs. Frank Hromas, parents of Charlie Hromas and Mrs. Cecil Rundell, are here from Fort Worth to spend the holidays with their children and grandchildren.

Low attendance at the Auxiliary meeting Monday night was recorded and business was catalogued until a later date.

What Will Christmas Be for You: A "Holiday" or a "Hollow-day"?

(The following essay was written by a Texico senior high school student, Patricia Morgan. Although in her teens, Patricia has a mature viewpoint of the true meaning of the Christmas season. We hope what she has to say on the subject stimulates your thoughts.)

What does Christmas mean to you? Will it be a holiday or a "hollow" day? This depends on your personal answer to this question.

Centuries ago, angels heralded the tidings of joy and peace, "Glory to God in the highest; and on earth, peace, good will toward men." (Luke 2:14). The prophesied Saviour had been born, in a manger in Bethlehem, and was found wrapped in swaddling clothes. Since that time, down through the ages, the happenings of that night have become blurred in the eyes of men. Christmas has come to mean something aside from the birth of Christ. Many people have attitudes toward Christmas which leave Christ out entirely.

The materialistic attitude is nothing more than valuing Christmas in terms of gifts received, or value to the individual. Certainly to the individual with this view, Christmas is a hollow day.

Others take a social view when Christmas approaches. For them, the season means parties and social engagements. They evaluate Christmas in terms of cards received or how

many parties they attend, judging Christmas entirely in terms of contacts. Again, to these individuals, Christmas is a hollow day.

Then others take a semi-religious attitude toward Christmas, which is really only a sentimental feeling. This individual may be thrilled by the beautiful music, moved by stories of the Christ child, or impressed by religious ceremony. They are judging Christmas only on the basis of emotional feelings, not by the true meaning of that day. To them, Christmas is only a hollow day.

The spiritual import of Christmas is the true aspect, and without it, the meaning of Christmas is empty and hollow. You may ask, "What is this aspect?" It is something akin to the religious attitude, yet it does not depend on emotional feelings to give meaning to Christmas. You must look at Bethlehem through the eyes of Calvary, realizing what the birth of Christ meant to the world. When an individual has reached this element, others are non-essential to make Christmas a holiday.

Christmas marks the greatest gift of human history. When giving, remember the greatest Gift of all, and thank God for His Son.

If you can ask yourself what Christmas means to you, and can give the true meaning, Christmas this year will be a holiday—a holy day—and certainly not a hollow day.

Christmas Services Given At Me. Church

Special Christmas services were held Sunday at the Methodist church. In the early service, the beginner-primary and intermediate departments presented songs, readings and other specialties, under the direction of Mrs. A. D. Smith and Mrs. W. H. Graham. All children in the departments participated.

In the evening, the choir, under the direction of Earl Roberts, gave special music, and Mrs. M. H. Stroup read the Christmas story from Luke.

Participating in a pantomime of the Christmas story were: Eurith Crooks as Mary; Jimmy Moss as Joseph; Don Pool, Neil Hancock

and Johnny Lovelace as the wise men; Sam Pool, Preston Cain and Bruce Burton as shepherds.

Following a film "O Holy Night," treats were given to the children.

Jerry Pool Goes To Mexico City

It may be just another football game to unromantic people, but to 33 football players at ENMU, the Aztec Bowl game at Mexico City Saturday, was one to look forward to. The players were to be pitted against the Mexico City College All-Stars, including five days in the Mexican capital.

Included in those making the trip was Jerry Pool, son of the Lenton Pools of this city.

CANDLE LIGHTED WINDOWS

happy smiling faces,
holly wreaths and
Yule logs burning
All these signs of Christmas
mean its time to say

SEASON'S GREETINGS

FIRST FEDERAL SAVINGS & LOAN ASSOCIATION

FOURTH AND PILE CLOVIS, N. M.

A World of Water!

Watts' Machine and Pump Company is proud to announce another installation of an irrigation well of high capacity on the Sam McLarty place 6 miles south, 1 west of Farwell. There's no need for big claims. You can see for yourself in the picture that Sam has a whole lot more water for an 8-inch well than he'll ever need. In fact, there's enough water for a 10-incher. The well is drilled to 315 feet, and the pump will be set on 200. Sam will of course use the famous Layne-Bowler Pump, and a dependable Chrysler V-8 Engine. We have a record for irrigation wells that are big producers! Come in and let us tell you the facts.

Watts Machine & Pump Co.

Chrysler Engines Layne-Bowler Pumps Buick Engines
FARWELL, TEXAS

HAPPY 1954

Good Health and Happiness Throughout the **NEW YEAR**



PIGGLY WIGGLY


FARWELL, TEXAS


We are closing out the most successful year in the history of our business. To You, OUR CUSTOMERS, We feel greatly indebted, and wish to say Deep From Our Hearts, "THANK YOU VERY MUCH." As we look forward to another year we want to wish you and yours the happiest and most profitable ever! For years, your PIGGLY WIGGLY has always strived to please you. We will do no less in 1954—that is our first resolution for the new year.

MR. AND MRS. C. G. DAVIS

CHARMIN TISSUE
Pkg. of 4 Rolls **29c**
"WITH COUPON FROM PKG."

TUNA, Starkist
Green Label **35c**
3 For **\$1.00**

 **BUTER MILK BISCUITS**
Pillsbury's, 3 cans . **29c**
OR BALLARDS

 **OLEO, Parkay**
2 Lbs. ... **59c**

SALMON
"Our Value", 1 lb. Tall Can
Per Can **35c** 3 For **\$1.00**

MODART SHAMPOO
Reg. 87c Size For **39c**

KIMBELL'S BEST FLOUR

Highest Quality
Absolutely Guaranteed

25-Lb. Print Bag **\$1.69**
50-Lb. Bag **\$3.38**

CELERY LB **10c**
FIRM CRISP STALK

CRANBERRIES 19c
EATMORE, POUND

AVOCADOS, 2 for **39c**
LARGE SIZE


WHOLE BEETS 29c
DEER BRAND, 303 CAN, 2 FOR

SPECKLED BUTTER BEANS 27c
Old Fashioned, Kimbells, 300 can, 2 for

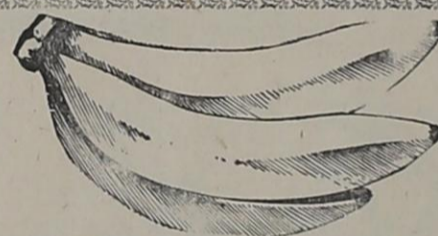
RAISINS, Seedless 39c
SELLO PKG. 2 POUNDS

PLUM PRESERVES 23c
KIMBELLS, 12-OZ. TUMBLER

TOMATO JUICE
Libby, 46-oz. Can ... **27c**
4 for **\$1.00**

 **CRACKERS**
Premium Saltines, 2-lb. Box .. **39c**

CHOCOLATE COVERED CHERRIES, "Chase's"
1 lb. Box **49c**

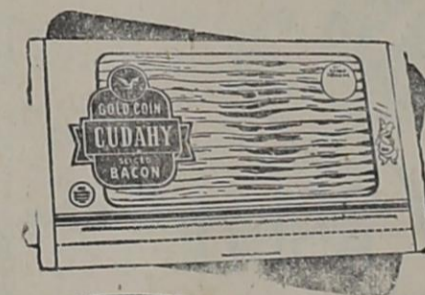


BANANAS LB **10c**

GROUND BEEF LB **29c**

BEEF ROAST, Chuck LB **29c**

SIRLOIN STEAK LB **49c**



SLICED BACON
Cudahy's Gold Coin, Lb. . **55c**



Lb. **89c**

SHORTENING, 3-lb. 69c
KIMBELL'S

RICE, Comet Regular 39c
2 POUND PACKAGE

TIDE, Large Package 29c

HONEY GRAHAMS 33c
SUNSHINE, 1 LB. BOX

FROZEN PEAS, Snow Crop
10 Ounce Package **18c**

PIE CHERRIES, Sun Spun, 303 Can 27c
4 For **\$1.00**

For NEW YEARS
DAY DINNER

Don't Forget
BLACKEYED PEAS
Diamond, 300 Can
Dried Blackeyed Peas
With Bacon
2 For **23c**

Maxwell House
INSTANT COFFEE
2-oz. Jar ... **53c**

SAVE PIGGLY WIGGLY
STAMPS — THEY ARE
VALUABLE — Ask
Your Friends



DOUBLE STAMP DAY EVERY WEDNESDAY

Prices in this ad effective Saturday, December 26
Part of them will continue thru Thursday Dec. 31

"QUANTITY RIGHTS RESERVED"

Jeanne J

SEASON'S GREETINGS



THE SECURITY STATE BANK

MEMBER F. D. I. C.

FARWELL, TEXAS

Although Blind, Grandmother Tilda Ashcraft Has Appreciation of Christmas

Grandmother Tilda Ashcraft of Friona was seven or eight years old when she saw her first Christmas tree. Her father took Mrs. Ashcraft and three other girls to a Christmas tree program at a school house. She said everyone received a gift but her and the three other girls, and being young, it nearly broke her heart.

She cried after not receiving a present, but she still felt that the Christmas tree was the most beautiful she had ever seen.

Mrs. Ashcraft was born at Basehill, Ark., on March 11, 1870. She has made her home for the eight years since her husband's death with her son, Clarence. She came to Parmer County in 1920.

The Friona woman has been blind since 1918, but she has con-

tinued to do her own housework except the washing. She did continue to do the ironing, however.

She enjoys life to the utmost, is jolly, hears well, and has a vigorous voice. Her hair is Christmas white. She has 21 grandchildren, three of whom she had seen before her blindness.

In her childhood days, Christmas trees and gifts as are customary now, were not expected. There would always be a big family reunion on Christmas Day, and an abundance of food would be on hand.

She can remember having turkey, squirrel, sometimes an opossum, and always plum pudding, cakes and pies. She would estimate that more food and goodies were on hand in the old days than

at a reunion now. Usually, there was snow at Christmastime.

Most of the gifts were made by hand. The family of the Friona woman lived in the country, and there were 13 children. All of the girls wore extremely long dresses, she recalls.

There were "lots of hardships" for the large family then, and when Mrs. Ashcraft was 10 or 12, she and her brother decided to stay awake and see Santa when he arrived. All they saw was mother and daddy.

Someone mentions Christmas and Mrs. Ashcraft thinks of the old times and gift exchanges. She says she receives many gifts and now can't always remember the people she would like too.

Her stocking used to be filled with apples, oranges, nuts and candy on Christmas morning. Food was stored in large 50-gallon barrels and fruit would be kept this way through the year.

The Friona woman prefers her

Christmas as it is today, although she enjoyed the "good old days." Young people would gather at homes then for a round of caroling.

Mrs. Ashcraft was 45 or 50 years old before she remembers Christmas cards.

Jottin's—

(Continued from page 2.)

clipping said "just thought you might like an extra copy."

Someone just wanted to do something nice for a stranger; it certainly gives you a warm feeling, when you realize that in all the hustle and bustle of today's living, people do take time out to remember others.

Christmas greetings become more bright, original and numerous every year. They depict reverence, good humor and color. They have also become as much a part of Christmas as has the Christmas tree, holly and joy.

There is nothing prettier than the beautiful religious cards that can be purchased now. So many different types paper and methods are used to enhance the beauty of the cards.

The Glenn Phillips and the Bert Williams chose Christmas cards sporting pictures of the children in the family. Not only can these be enjoyed now, they will be enjoyed ten years from now. Starfoam has been utilized in the greeting cards, as evidenced by poinsettias offset by the white snowy substance, in greetings sent out by the Walter Kaltwassers. Joan Williams uses a simple card picturing a dainty little miss standing under the mistletoe, and inscribed with "Christmas Greetings—Lil' Jo Williams."

Gov. and Mrs. Allan Shivers mailed out cards picturing the entire family, including the dogs, grouped around the Christmas tree.

How can one avoid getting the Christmas spirit with beautiful cards arriving each day to wish happiness and peace?

What is Christmas sure to bring?—bills, bills and bills.

The poem below was taken from "Ramlin' with Royce," column in the Olton paper. We like it!

TO EVERY DADDY
There are little eyes upon you,
and they are watching night and day;
There are little ears that quickly take in every word you say;

There are little hands all eager to do everything you do,

And a little boy who's dreaming of the day he'll be like you.

You're the little fellow's idol, you're the wisest of the wise, In his little mind about you, no suspicions ever arise;

He believes in you devoutly, holds that all you say and do. He will say and do in your way when he's grown up to be like you.

There's a wide-eyed little fellow who believes you're always right,

And his ears are always open and he watches day and night; You are setting an example every day in all you do,

For the little boy who's waiting to grow up to be like you.

Hot rolls perk up the most simple meal. A recipe can be made, placed in the refrigerator, and the rolls may be brought forth on the busiest of days. At our house, they disappear rapidly. The brown and serve rolls that can be purchased are delicious, and only have to be browned and they are ready to eat.

From Santa Fe magazine: Asking a woman her age is like buying a second-hand car. The speedometer's been set back, but you can't tell how far.

Over the past two years, oil operators have laid more than 9,350 miles of crude oil and products pipe lines. Pipe lines cost roughly \$30,000 a mile to lay—one indication why the oil industry needs large sums of money to operate and expand.

Panama was once known as the "White Man's Graveyard."

To Relieve Misery of **COLDS** take **666** LIQUID OR TABLETS—SAME FAST RELIEF

notice

The Parmer County Water Committee will meet in the Farm Bureau office in Friona Monday night, December 28, from 7:30 to 10 p. m. for the purpose of issuing well permits. Please, if you contemplate drilling within the next 60 days, come in Monday night to secure your permit.

INFORMATION REQUIRED:

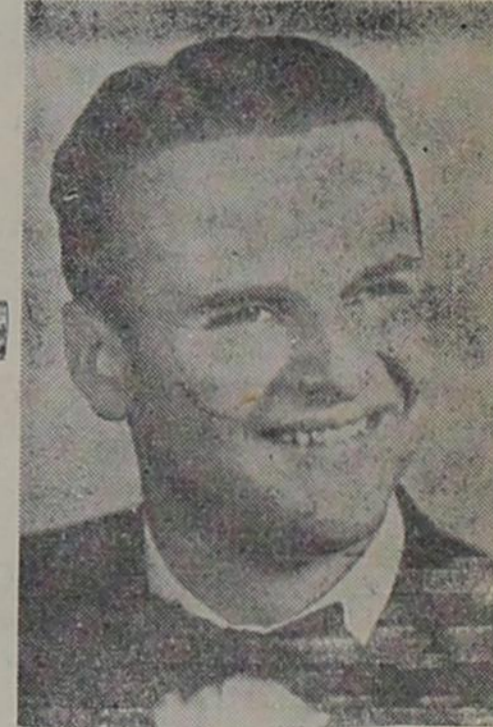
1. Measured distance to hi-points or wells on adjoining quarters.
2. Measured distance from two sides of quarter in which new well will be drilled.

COMMITTEEMEN: T. M. Caldwell, Bruce Parr, D. B. Ivy, C. W. Potts and Raymond Euler

Youth

Revival

DECEMBER 31 — JANUARY 3



Rev. John Watt Evangelist

Services will begin Thursday evening, December 31, at 7:30 p. m., and include a watch party that night. Then, services will be held Friday and Saturday evenings at 7:30. The revival will conclude Sunday morning, January 3.

The youth of this and surrounding communities are invited to come out and hear this fine young man, a student at Baylor University.

SPECIAL MUSIC WILL BE ARRANGED
TEXICO BAPTIST CHURCH

Hope you have a Merry Christmas

ROSE DRUG & GIFT STORE
FARWELL, TEXAS

Fireboys Have Annual Party

Texico-Farwell Fireboys met Wednesday night at the Legion Hall to observe their annual Yuletide dinner, and 25 participated in the event. All wives were presented with rhinestone jewelry, and department members also received gifts.

Tenderloin steak dinner was served to Mr. and Mrs. Otis Huggins, Mr. and Mrs. John Getz, Mr. and Mrs. Stanton Thigpen, Mr. and Mrs. Joe Helton, Mr. and Mrs. Mitz Walling, Mr. and Mrs. Smokey Gast, Mr. and Mrs. Fred Curtis, Mr. and Mrs. Pat Patrick, Mr. and Mrs. Rip Snodgrass, Mr. and Mrs. O. S. Allred, Mr. and Mrs. Perry Crawley, Mr. and Mrs. Wilfred Quikkel and Billy Joe Gates.

Thorntons To Spend Holiday with Son

Mr. and Mrs. J. R. Thornton left Monday for McKinney where they will spend the holidays with their son, Graham, confined in the veteran's hospital. Accompanying them was Graham's son, Mike, who has been staying in the home of his grandparents.

Miss Iris Thornton will join the group on Thursday.

Relatives report that Graham's condition, which had been very serious, is much improved.

CC TO MEET 28TH

The Farwell Chamber of Commerce will meet Monday night, Dec. 28th, at the Legion Hall at 7:30. Members are urged to be present on the hour, so important business may be disposed of as soon as possible.

CONSULTS SPECIALIST

Mr. and Mrs. John Getz left Tuesday for El Paso where Mrs. Getz is to consult a bone specialist. She has had a calcium deposit on her arm, and was confined to the hospital last week.

IT'S A SMELLY PROPOSITION, LES

Politics is sometimes a smelly proposition at best, but it rose to new aromatic heights this week. The sewer line and cesspool behind the Texico City Hall is blocked and Mayor M. C. Roberts is taking quick action to avert a civic sanitary catastrophe.

He has appointed Les Means, prominent Texico race horseman, butcher, and grocery seller, to take charge of the situation. Les is supposed to get a bucket and start bailing.

Whatever the outcome of this odiferous calamity, the citizenry is reported as standing squarely behind Means and expressing their confidence in his ability to solve the problem—fair means or foul.

COURT IS 29TH

District Court is scheduled for December 29, Loyde Brewer, county clerk, announces. Non-jury civil cases are on the docket for consideration, Brewer adds.

TO VACATION

Beginning next week, Otis Huggins of Southwestern Public Service Co., will begin his vacation. Huggins will wind up 10 years service with the company this year.

GIVEN A DOLL

Lovie Hendrickson was given a doll Saturday from Rundell's service station, employees at the station say. The doll was given away as an advertising feature.

SIXTEEN PRESENT

Sixteen men were on hand for Lions club Thursday evening, and each brought a gift to be given to children of Texico-Farwell. Attendees were served chicken fried steak dinner. Next Lions meeting will be Jan. 14.

READ CLASSIFIED FOR RESULTS

CLOSE OUT—CLOSE OUT— Listen shares at old-time prices. Shares for almost any make or model tractor, five-sixteenths hick. If you want 'em, better come get 'em! Lone Star Equipment Company, box 1051, telephone 131, Clovis, N. M. 51-tfc.

LONG-TERM FARM LOANS To Buy, Improve, or Develop Irrigation
O. W. RHINEHART
Bovina, Texas 52-tfc

A number of choice 160 acre farms. Come in and shop over our listing. Tell us what you want. We think we have it.

Some good irrigation land, \$100 per acre. Good terms.

WATKINS REAL ESTATE
Farwell, Texas
Phone-8-6272 Res.8-6544

GOOD STOCKS OF Lumber, Monitor windmill bath tubs, lavatories, Soil pipe, B.P.S. Paint, Linseed oil, complete stock of bolts and hardware, at Stephens Rough Lumber, 203 Prince Street, one block north of stop light, Clovis, New Mexico.

FOR SALE
160-acre farm, well located near Bovina, small but usable improvements, good 8" irrigation well.

All the land in cultivation and all will irrigate beautifully. Priced \$250 per acre. 29% down payment.
O. W. RHINEHART
All Kinds of Insurance
Bovina, Texas

See **POOL INSURANCE AGENCY** for your FARM and IRRIGATION LOANS, MULESHOE, TEXAS

TO BUY OR SELL—Farms, ranches or city property. See, call or write Joe B. Douglas, real estate. Business phone 3152; residence phone 2851. Friona, Texas. 10-tfnc

PAINTING—We will do your painting, interior and exterior.
E. F. FERGUSON, Texico. Phone 8-2507. 8-tfnc.

MR. FARMER
If you plan to lay a 2" to 4" gas line, 100 feet to 100 miles, we can sell the pipe cheaper. We are also well stocked with Irrigation Pipe, 8" to 16", at Competitive Prices.

See us for your pipe needs.
HILTON SUPPLY COMPANY
1819 East Broadway
Lubbock, Texas
Phone 2-3041 or 2-5698 9-5tc

FOR SALE—Nice kid's pony, quarterhorse-type. Would make a dandy Christmas present. Filly 5 yrs. old, gentle disposition. Clay Henson at Farwell Hardware. 10-1p

Harold Doshier Now In Japan

HANSHIN, Japan—Marine Cpl. Harold D. Doshier, son of Mr. and Mrs. Frank J. Doshier of Farwell, Texas, who arrived here at the air base in August is now attached to Marine Aircraft Wing Helicopter Group 16.

While at Hanshin, Helicopter Group 16 is keeping in constant training and combat readiness in their multi-purpose missions.

Practice in the technique of day and night evacuation of wounded, the air-lifting of troops, equipment and supplies and perfecting the Marine Corps style of helicopter support to amphibious landings, all have a place on the group training schedule.

"WHO ARE THE YEAR'S MOST GLAMOROUS GIRLS?"—See exciting color photos of American beauties, 1953! . . . plus . . . the New Year's eve murder case, by Mignon G. Eberhart . . . How the police caught an "invisible" killer . . . Look for these and many other absorbing features in the American Weekly, that great magazine distributed with next Sunday's Los Angeles Examiner.

Tribune Ads Get Results!



Christmas Greetings TO EACH OF YOU

JIM'S CAFE

We will be closed Thurs., Dec. 23, to Mon., Dec. 28
Mrs. Jim Moore and Employees Texico, N. M.

IT'S CHRISTMAS SO LET'S BE MERRY

Please accept our best wishes for the Holiday Season

TADLOCK "66" SERVICE STATION
TEXICO, NEW MEXICO

Baptist Church Has Sing-song

First Baptist church, Farwell, reports 132 in Sunday School the past week, with 90 in the evening services. Christmas carols were sung in the evening, with primary department under the direction of Mrs. Dewey Horton and Will Hardage singing several numbers, followed by the junior department with Walter Hardage in charge. Intermediates were directed by Mr. and Mrs. Joe McWilliams.

The YWA then rendered two numbers. Girls were Shirley Smith, Gloria Dial, Peggy Hardage, Frankie Harris, and Irene Hardage, with the others forming a background on the chorus. La-voyda Billington was pianist. Jo Ann Williams sang a special number "Oh Holy Night."

228 X-RAYS TAKEN

Mr. E. R. Coffman, who assisted in registration when the TB xray mobile was in Texico, reports that 228 x-rays were taken, and 156 blood tests.

Mr. and Mrs. John Porter were in Littlefield over the weekend to attend the wedding of a niece, Tommy Matthews, to James Porter.

Mr. and Mrs. Curtis Miller were in Whiteface, Shnday, to visit her mother.

Mr. and Mrs. A. E. Hapke and family were in Muleshoe Sunday to visit Mr. and Mrs. George Gross.

The John Aldridges are vacationing in Mexico, according to word received here.

Jupiter is the largest planet of the solar system.

The Labor Party first took office in Britain in 1924.

Louis XIV had the longest reign of an European monarch.

The fountain pen was invented by Watermen.

Subscribe To The Tribune

TOURNAMENT—

(Continued from Page 1)

7th and 8th Boys
Opening the third bracket were the Texico and Friona boys. Texico doubled the Texans 18-9, holding a lead all the way. The green and white clads made 9 in the first period and allowed Friona only one; half score was 9-4, and 15-4 the third-quarter tally. Texico's Spears had 7, Gibson of Friona was high man with 9.

Farwell graders totally outclassed the squad from Lazbuddy, and won going away 56-28. By quarters the count was 14-4, 28-17, and 34-25. Martin made 20 and Coffman scored 18 for Farwell. Vanlandingham led Lazbuddy with 8, Jesko was a close second with 7.

Farwell went on to win the crown, taking Texico 32-17 Saturday. The locals enjoyed a wide margin throughout: 7-4 in the first, 15-8 at the half, 24-14 at the third. Pendergrass of Texico led the tally for the losers with six; Martie had 14 and Coffman 11 for Farwell.

7th and 8th Girls
Friona was no match for the Lazbuddy girls in the first tilt of the girls' bracket, although the count was 2-2 at the end of the first round. Lazbuddy surged on 16-7 by half time, and led 18-11 at the end of the third, winning 26-11. Thorn of Lazbuddy accounted for a total of 16, Dean made 8 for the losers.

Another uneven match was between Texico and Farwell, Texico winning easily, 40-8. The visitors had a 14-4 edge in the first period and tripled the locals by half. Farwell failed to score after the second quarter. N. Hubbell made 4 for Farwell, Rolland and Pullam accounting for the other scores. Doshier of Texico scored 20 points.

The championship game between Texico and Lazbuddy was a touch-and-go affair, with Lazbuddy finally emerging winner, 33-32. Lazbuddy held a slight lead throughout, 9-8, 17-14 and 31-22. Autrey racked up 18 for Texico; Thompson and Horn each had 16 for the champs.

NOTICE TO BIDDERS:

The commissioners court of Farmer County, Texas will receive bids at the office of the County Judge, Farwell, Texas until 10:00 a.m. January 11th, 1954 for one motor grader equipped with diesel engine of not less than 113 HP. Chain Driven Tandem, 1400 x24 tires front and rear, manual steering with hydraulic booster, cab heater, defroster and windshield wiper & weighing not less than 24,000 lbs.

The court reserves the right to reject any or all bids.

A. D. Smith
County Judge,
Farmer County,
State of Texas.

11-2tc.

Driver Education To Be Offered

Agrie Jones and John Hadley have returned from Austin where they went to bring back a four-door Ford car, 1950 model, to be used in a driver education course at Texico schools next semester.

Jones says the car was given to the school to be used for the course. "We are very pleased about the arrangement," the school man says.

HOPPERS—

(Continued from Page 1)

believe, "There's nothing new under the sun."

During the past years of war and times of inflated prices, most all type businesses have had "easy money." We have forgotten what it's like to lose once in a while, and it looks like if business is off five per cent we all rush wires off to our congressmen screaming for them to get busy and fix it so we can make big money again.

Cattlemen have had it good. Plenty good. The consumers have really taken it on the chin from the meat-producing industry.

Now, cattlemen are having it tough. Plenty tough in some cases. The consumer is getting about an even break—at least in this part of the country.

Emergency drought relief has again been discontinued for this county. Almost simultaneously, the government has announced an end to its beef buying program that was designed as an indirect prop on cattle prices.

This all means that once again the cattle industry is standing on its own two feet, regardless of whether it moves forward or backward. Cowmen aren't going to be told how many mother cows they can keep, and they aren't going to

be forced to cut production because of a lot of "drug-store" cattlemen were contributing to a national surplus of beef because of the lure of artificially high prices.

The cowman may make money. He probably will if he is a careful operator. He may lose the shirt off his back, too. It has happened and it can still happen.

The fellow who refused to buy a Christmas ad from us had previously been a regular advertiser, participating on a month-to-month basis.

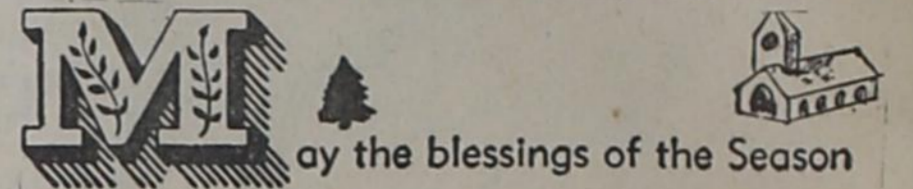
His absence from our growing list of advertisers will certainly be missed. We're never too high and mighty to feel bad about somebody quitting our columns.

But as long as people will go on paying a nickel for this sheet, we intend to lay it on the line editor-

ally. We never are allowed to prove to be than to voice the "drouth"

But until sincere arguments are made, we'll go on record as saying once again that we're for the very least amount of government support in any form that is possible.

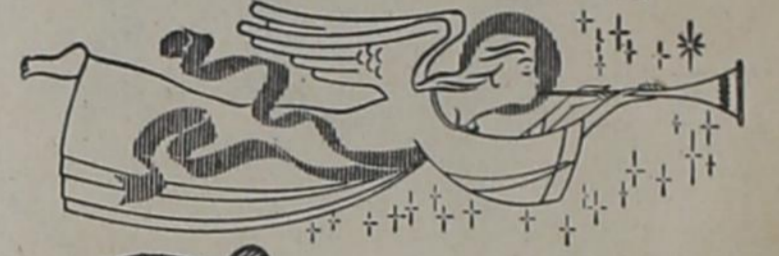
And that goes for the tariff for manufacturers, the postal subsidy for second class mailers (of which newspapers are a part), inflexible price supports for farm products, and the myriad other direct or indirect grants that guarantee profit for a few while penalizing everybody else through high taxes.



May the blessings of the Season be with you — and bring you

deep and abiding happiness
ELECTRIC SHOE SHOP
TEXICO, NEW MEXICO

"Unto you is born this day . . . a Saviour."
LUKE 2:11

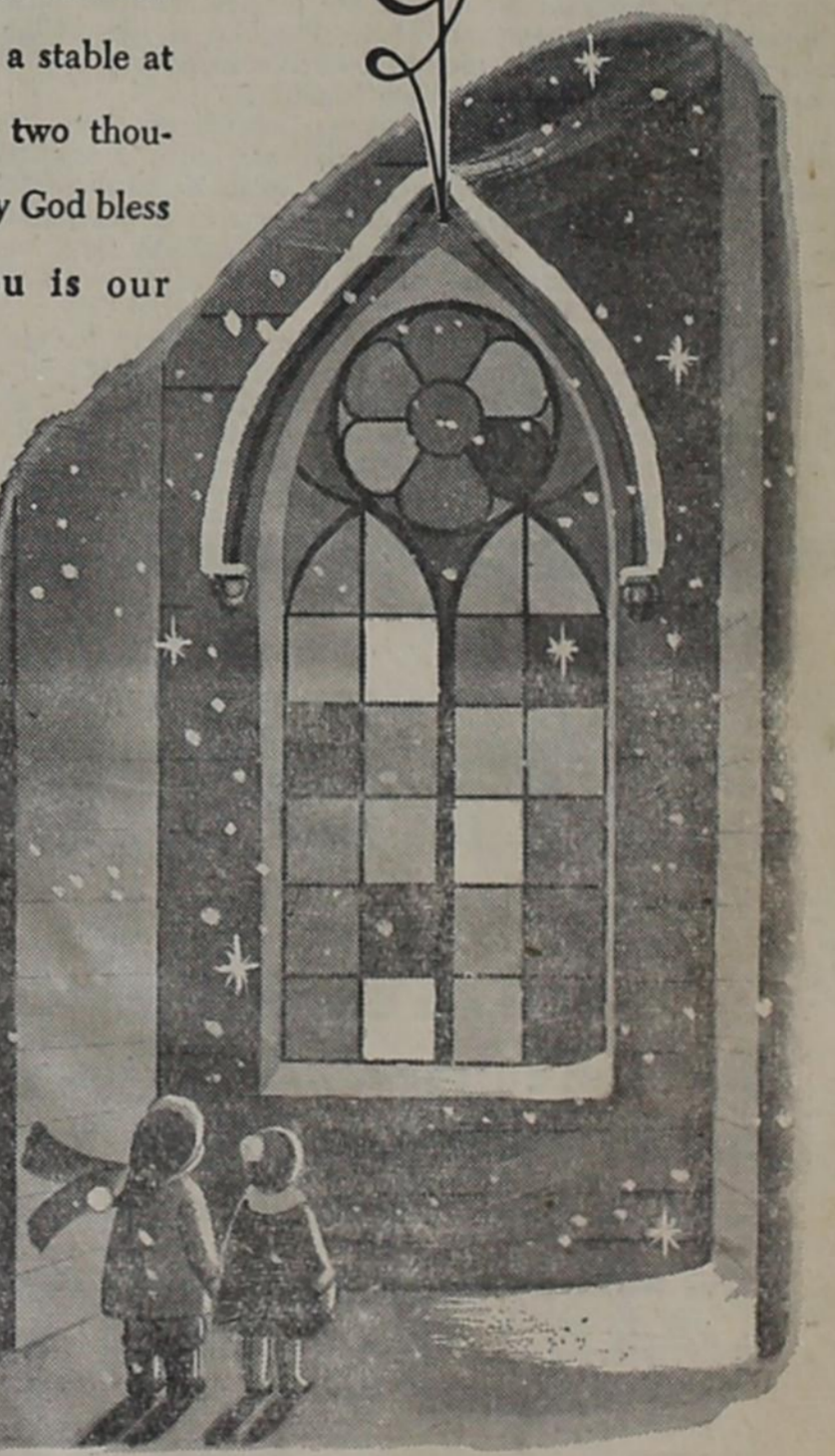


Christmas Greetings

RUNDELL'S 66 SERVICE STATION
FARWELL, TEXAS

Season's Greetings

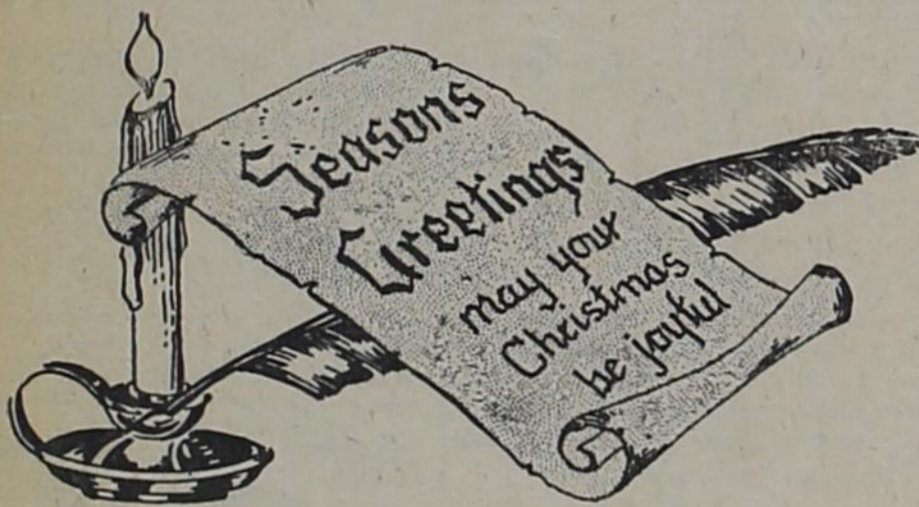
As Christmas again brightens our hearts, we think of others. This is the spirit that first saw the light of day in a stable at Bethlehem, nearly two thousand years ago. May God bless and protect you is our Christmas wish.



STATE LINE GROCERY
FARWELL, TEXAS

MAE PORTER
JOHN PORTER

FRANK ELLIOTT
C. A. CASSADY



HOME GROCERY AND MARKET
ZERO LOCKERS & SLAUGHTER HOUSE
MR. AND MRS. LES MEANS

FROM ALL OF US TO ALL OF YOU—



MERRY CHRISTMAS TO ALL!

ROBERTS SEED CO.
AND EMPLOYEES

TEXICO CLOVIS PORTALES

» News from Bovina «

Jeanne Kerby, Correspondent

Phone 4441

Baptists Have Church Program Wednesday

Bovina Baptist Church enjoyed the regular Christmas tree at the church Wednesday night. The program consisted of a play with Keith Huggins and Wynete Turner as Mr. and Mrs. Kincaid. The two, headed home for Christmas, found themselves forced to spend Christmas in a small town when their car broke down, but finally decided to attend the church program.

The program consisted of readings by Larry Truitt, Charlotte Hromas, Paul Ratliff, May Ellen Whitfield, Billy Minter; then the primary and junior departments formed a Christmas tree with Janet Gooch as the "angel" atop the tree. She sang "Noel", the others joining in the chorus, then the group sang "Silent Night".

The choir of eight girls sang several Christmas carols; Ruby Wilcox gave a musical reading; June Gay Douglas and Barbara Hillock sang "Away in a Manger" and Jeanne Huggins and Nancy Cumpton sang a duet.

Pastor for the play was Al Reed Moody with O. W. Adams as BFU director. Alfred Moody was reader for the Nativity scene; Mr. Adams led the closing prayer. The small children then sang "Jingle Bells" as Santa arrived to give out treats.

Parents Attend Cub Scout Meet

The Cub Scout Pack meeting was held Thursday night in the school cafeteria with parents as guests. The entire group opened the meeting by giving the pledge of allegiance and singing "America".

Jerry Rigdon read the Christmas story from the Bible and Don Cumpton gave "The Night Before Christmas". The Cubs then sang "Jingle Bells" as they marched around and decorated the Christmas tree. The Mexican observance of a "Pinata" was enjoyed. A paper bag full of goodies was hung from the ceiling and the boys tried to break it with a stick. When it did break, all received treats inside. Santa paid his annual visit, handing out toys to the boys, and the Cubs presented to their mothers the gifts they had made.

At the close of the program, Mrs. Ovid Lawlis and Mrs. Pete Davies, Den Mothers, served cookies, coffee and cocoa.

Ware Home Scene Of Yule Party

The Speech Class of the high school and the sponsor, Mrs. Roberts, was entertained Dec. 15 at 6:30 in the home of Mr. and Mrs. Earl Ware. Each member of the class invited a guest.

Everyone enjoyed the sandwiches, punch, Christmas candies and cookies served by the hostess, Marcella and Margaret Verner presented a short program, based on a radio program. Games were then enjoyed.

At the close of the evening gifts were exchanged and Mrs. Roberts was presented a lovely necklace and ear ring set by Marcella Verner on behalf of the class.

Class Party Has Christmas Theme

The Friendly Circle Sunday School Class of the Baptist Church met Tuesday night at the church for a regular monthly business meeting and social, with the ladies inviting their husbands as guests.

The table was decorated with a green and lace table cloth. A Yule tree with decorations centered the table, being flanked by tapers, and the entire room carried out the

holiday theme.

Gifts were exchanged and class members revealed secret pals. Refreshments, carrying out the Yuletide theme, were served by Mrs. Glen Hromas, Mrs. J. D. Kelly and Mrs. Leonard Hanna. Then the group enjoyed decorating the Christmas tree and singing carols.

Present were Mr. and Mrs. A. L. Glasscock, Mr. and Mrs. J. D. Kelly, Mr. and Mrs. C. M. Huggins, Mr. and Mrs. Henry Minter and Billy, Mrs. Bobby Englant and Clarissa, Mrs. Glen Hromas and Gregory, Mrs. Leonard Hanna and Stewart, Mrs. Glenn Kelley and Mrs. Ovid Lawlis.

Christmas Tree Decorated With Dollar Bills

The Dorcas Class of the Baptist Church enjoyed a Christmas party Tuesday night in the home of Mr. and Mrs. J. T. Jones. Husbands were guests, and games of "42" and dominoes played. A miniature Christmas tree was decorated with dollar bills, and will be sent to Boys' Ranch at Amarillo. Mrs. Jones and Mrs. W. H. Rogers were hostesses.

Members present included Mrs. Troy Fuller and Elaine, Mr. and Mrs. Boye Taylor, Mr. and Mrs. Frank Truitt, Mr. and Mrs. J. D. Stevens, Betty Mae and Joe Don; Mr. and Mrs. E. H. Moody, Mr. and Mrs. Carl Rea and Dwayne, Mr. and Mrs. Ernest Sandel, Mr. and Mrs. Alton Hobby, Mr. and Mrs. Hilary Tidenberg, Mr. and Mrs. Sam Sides, Mr. and Mrs. Homer Kelley, Mr. and Mrs. A. J. Jarrell, Mr. and Mrs. Amos Steelman, Mr. and Mrs. Jesse Walling, Mr. and Mrs. J. T. Jones and Joe, and Mrs. W. H. Rogers.

Sending dollar bills for the tree were Mrs. Joe Wilson and Mrs. Willie Smith.

Students Present Musical Program

The Bovina Baptist Church was the setting Thursday evening for a special musical program presented by the Melodiers Club. The youngsters are voice pupils of Miss Mattie Mae Swisher, Hereford.

Joining in group singing were Ann Lynn Wilson, Mary Ann McKinney, Shirley Ann Joplin, Linda Lesley, David Carlson, Linda Willoughby and Gayle Hillock.

Solos were handled by Marcie Janie Leake, Colleen Young, Barbara Taylor, Charlotte Hromas, Karolyn Robertson, Kay Hartzog, Joan Cochran, Dick Martin and Kay Leake.

The program opened and closed with ensemble numbers. Following the musicale, mothers of club members were hostesses at a social. A beautiful lace-covered table was centered with a huge candle circled in greenery, and spiced tea, cookies and candy were served.

Boys and Girls Are Entertained

Mrs. Vernon Estes, teacher, and Mrs. Earl Ware, assistant, entertained their class from the Methodist Sunday School with a party, Thursday evening. The group went to a Clovis roller rink and then had hamburgers and pop at the Silver Grill.

Enjoying the evening were Sherri Lynn Langer, Christine Wassom, Sherry Bookless, Thelma Conley, Patsy Richards, Roger Ezell, Don Caldwell, Carol Burnam, Carol Lynn Hammonds, Verna Marie Estes, Eugene Conley, David Lowrie, Harriet Lou Charles, Joy Redden, Ronnie Sudderth, Penny Lloyd, Jerry Barron and Lexia Stevenson. Also going with the group were Rev. Walter White and Vernon Estes.

Tribune Ads Get Results

Scouts Celebrate With Parties

Brownie Scout Troop VI had a Christmas party on Wednesday afternoon in the second grade room at school. The girls enjoyed games, followed by refreshments of candy canes and popcorn balls. Each girl received a gift of perfume from the leaders.

Attending were Joyce Burnett, Elizabeth Drager, Elaine Fuller, Gail and Barbara Hillock, Shirley Ann Joplin, Joyce Marshall, Karen Weems, Patricia Patterson, Gail Sherrill, Vivaleigh Steelman, Donna Sudderth, Mae Ellen Whitfield and Ann Lynn Wilson, members; Marie Ramirez, Virginia Rea and Mike Horton, guests. Leaders were Mrs. Fred Langer, Mrs. Billy Ray Horton and the troop committee giving the party were Mrs. Troy Fuller and Mrs. Billy Marshall.

Brownie Scout Troop III had its Yule party on Wednesday in the home of Mrs. J. W. Gooch, leader. Games were played, a gift exchange held, and refreshments of popcorn balls, candy and pop were served.

Attending were Charlene Sherrill, Kay Looney, Christine Wassom, Sherry Bookless, Betty Mae Stevens, Jaquitta Perkins, Judy Means, Janice Leake, Sherri Langer, Dianna Henson, Linda Lou Delashaw, Zelma Conley and Janet Gooch; Mmes. Gooch and Clifford Leake, leaders.

Children Feted With Social

Mrs. R. L. Douglas Jr. and Miss Yvonne Moody entertained children of the beginner department of the Baptist Church with a Christmas party on Thursday afternoon in the home of Miss Moody. After games and a gift exchange they were given favors of balloons and refreshments of punch and cookies.

Children present were Larry Truitt, Galen Hromas, R. D. and Crayton Looney, Dwayne and Roger Horton, Janie Lou Hawkins, Wayne Davies, Bobbie and Vickie Hawkins, Rex and Patsy Cumpton, Sheryl Lane and June Gay Douglas. Mothers present were Mmes. Frank Truitt, Arnold Hromas, D. C. Looney, Charles Hawkins, Harold Hawkins, A. D. Cumpton and Bill Lane.

Youngsters Present Musical Program

Piano students of lower grades and a class in singing entertained their mothers, Thursday afternoon, with a musical program in the home of their teacher, Mrs. Margaret Caldwell.

Piano numbers were given by Larry Walsh, Billy Jay Charles, Jimmy Redden, Jan Everett, Jo Tom and David Pittard and Linda Estes. Duets featured Joa Tom and David Pittard, Jan Everett and her mother.

Vocalists were Maureen Hammonds, Myrtis Shockley, Billy Minter, Foy Pricer, Larry Downing, Garry Beauchamp and the piano students named above.

Mothers attending were Mmes. Henry Minter, Gene Ezell, Grady Pricer, Gene Shockley, W. H. Downing, Otho Hammonds, Eddie Redden, Thomas Beauchamp, Harry J. Charles, Bob Pittard, Bill Terva, Wilbur Charles and Grandmother Charles. Christmas candy was served.

Mrs. Caldwell entertained the older piano students on Tuesday evening.

After games arranged by the entertainment committee, refreshments of popcorn balls and Christmas candies were served. Each student brought a guest.

Students were Sondra Rhinehart, Rebecca Foster, Nita Beth Estes, Joan Kay Ezell, Roger Ezell, Don Caldwell, Barbara Taylor, Joy Redden and Susie Estes. Guests were Carol Robertson, Cecilia and Carl Peterson, Dora and Henry Cumpton, Janie Richards, Verna Marie Estes, Carol Burnam and Allen Ray Wilcox.

Mothers Honored at Musical Hour

A "musical hour for mothers" was presented by the older piano students in the home of the teacher, Mrs. Caldwell, Friday, Dec. 18.

The program opened with singing of "Away in a Manger" with Sondra Rhinehart at the piano. A biography of the composer Bach was given by Nita Beth Estes and Joan Kay Ezell. Several Bach numbers were given by the students. Musical selections were from all three periods of history: classic, romantic, and modern. Playing were Nita Beth Estes, Barbara Taylor, Sondra Rhinehart, Rebecca Foster, Joy Redden, Susie Estes, Don Caldwell, Joan Kay and Roger Ezell, and Mrs. H. J. Charles.

Guests present were Mesdames Vernon Estes, Gene Ezell, Tom Foster, Lester Rhinehart, Eddie Redden, Herman Estes, Bedford Caldwell, Roy Ezell and Grandma Charles. Refreshments of punch and cookies were served.

ARRIVES HOME

Weldon Moody arrived home over the weekend to spend some forty days leave here before he reports to the east coast for assignment to Germany with the army. Also arriving at the E. H. Moody home over the weekend was a daughter, Mrs. Gene Hawkins, and family, from Ft. Worth.

Mr. and Mrs. Art Mast and Carol returned home Wednesday night from Dallas where Carol underwent surgery on her hand. She will return to Dallas in March for further surgery and will probably have to undergo a third operation later on.

Anniversary Dinner Honors Five Couples

Five couples were honored Sunday when an anniversary dinner was held in the Levi Johnson home in Bovina. The affair was a surprise to Mrs. Johnson, being planned by their daughter, Mrs. Harold Lowrie.

Guests gathered in the Johnson home immediately after church, carrying covered dishes. Celebrating anniversaries were: the Johnsons, married on December 23; Mr. and Mrs. Buck Ellison, Dec. 13; Mr. and Mrs. Lloyd Killough, Dec. 21; Mr. and Mrs. Willis Downing, Dec. 21; and Mr. and Mrs. Fred Roberts, Dec. 4.

Other than those named, guests

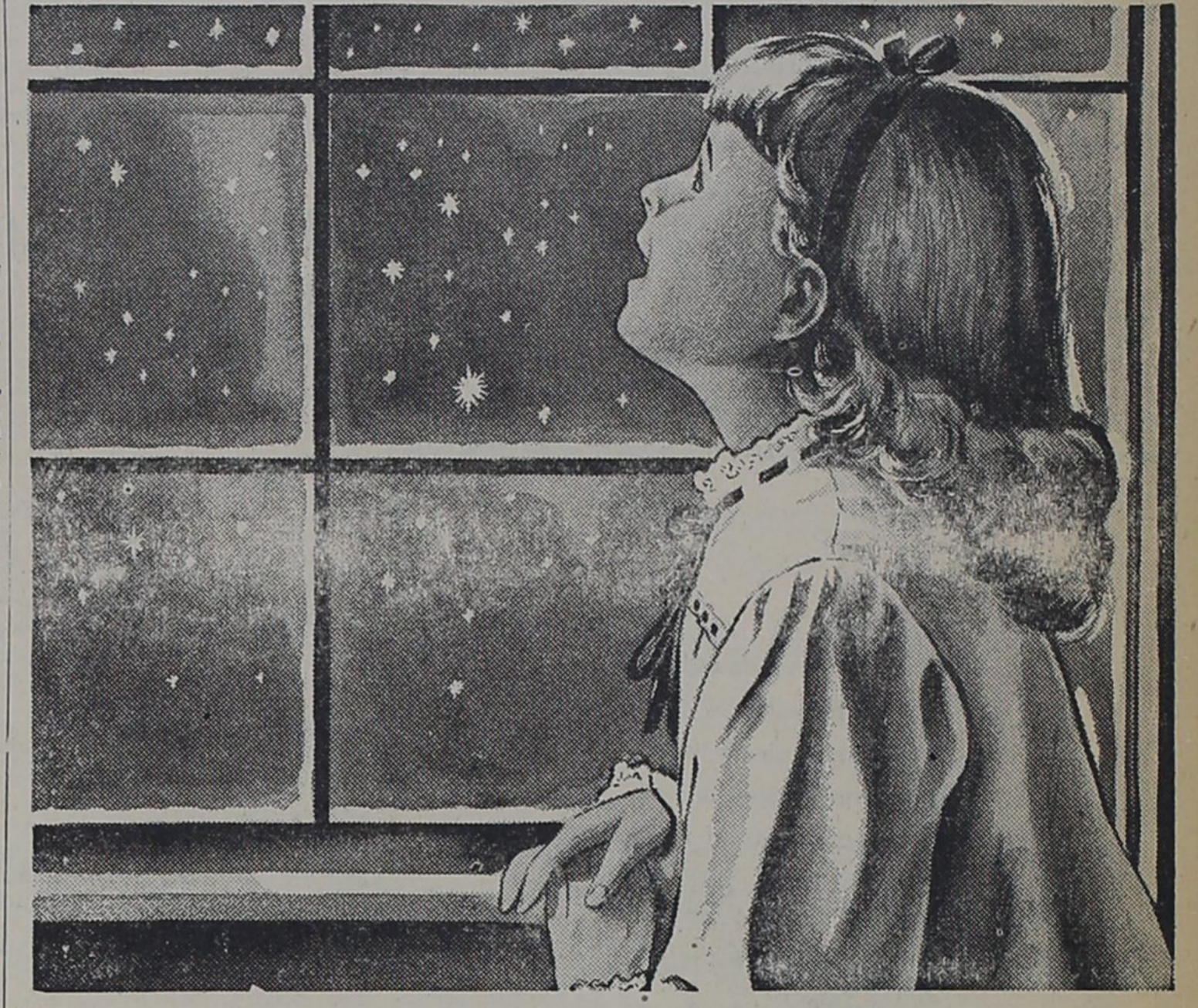
included Grady Pricer, Mr. and Mrs. Bill Venable, Mr. and Mrs. Frank Ayres, Mrs. Lillie Killough of Cisco, Billy Marshall, Sammy Sudderth, Mrs. Harold Lowrie and son.

Mr. and Mrs. Jack Patterson and daughters left Thursday for a holiday visit to Oklahoma and Georgia.

Mr. and Mrs. Ernest Sandel left Friday for Ladonia, Texas, where they will spend the holidays with friends and relatives.

A sunspot may be from 300 to 600,000 miles in diameter.

The pendulum was first used for measuring human pulse.

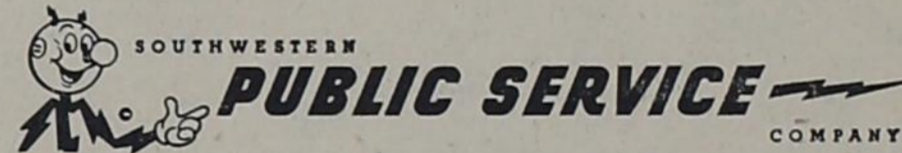


CAROL

We cannot bring to Thee Frankincense... treasure... Angel songs filling earth With heavenly measure...

Out of our yearning hearts We proffer only: Wonder in children's eyes... Love for the lonely...

Laughter to lift sad hearts... Warmth for the stranger... Bless these, our gifts to Thee, Child of the Manger!



In appreciation of your kindness and patronage during the past year,

Merry Christmas
From
JESSIE McSPADDEN, Bovina

Merry Christmas

EVERYBODY!

We are most grateful for our many Texas friends and sincerely appreciate the large patronage you have given us. We want you to always make our place your home when you are in Clovis, and call on us when we can be of any service to you personally, or from a business standpoint.

Old Santa brought us a beautiful new Chevrolet on December 18th. He's a little late with the Buick, but he's bringing it anyway on January 8th. It's gorgeous and glamorous. Come see them.

SINCERELY

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Happenings at Friona

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Christmas Festivities Predominate In Activities as Holidays Come Nearer

Christmas festivities of all types, from the visit of Santa through varied sacred and musical programs, have featured activities over Friona during the past few days and will not be concluded until this weekend.

Baptist and Methodist congregations held separate programs of the Yule season last (Wednesday) night in their auditoriums, and the final church program is slated for tonight (Thursday) at the Congregational Church.

Also presented last evening was "A Christmas Fantasy", arranged and produced by young people of the city. The playlet was given in the high school auditorium, with special music emphasizing the theme of the season.

Friona Boy Scouts, under the direction of Steve Bavousett, Scout

master, were busy during the weekend repairing and renovating a large number of toys. These toys, donated by local residents, will be distributed about the community to needy families on Christmas Eve.

Santa paid his yearly visit to town last weekend, chatting with the children and attending to the distribution of bags of treats, prepared by the American Legion.

The final Trades Day event of the year will be held downtown on Christmas Eve at 3 p. m., when the last of six television sets will be awarded. Some other prizes were also being considered this week. The merchants' gifts were awarded at the event last Saturday.

Around town, there was a variety of opinion as to closing dates.

Offices in the city hall, including the Chamber of Commerce, the city office and SCS, expect to discontinue business at noon on the 24th and return Monday morning.

The Friona State Bank, Lewis Variety, Piggly-Wiggly, Cashway and Ethridge-Spring Agency announced definitely on Monday that they would take both the 25th and 26th as holidays. Other businessmen contacted Monday indicated that they would likely be closed only on Christmas Day.

The finale of the holiday season will come Saturday night, when a banquet for exes and teachers of the local school is held in the cafeteria at the school.

Cotton Receipts At 6000-Bale Mark

Cotton receipts at the North Plains Gin were pushing the 6,000-bale mark this week, as figures released at 11 o'clock Monday morning showed a total of 5956 bales accepted locally.

Up to that time, a total of 5280 bales had been turned out at the gin, leaving more than 600 on the waiting list. But employees at the gin felt pretty good about that, in view of the fact that at one time last week they had dropped more than 700 bales behind and the yard was literally running over.

Indications on Monday were that harvesting of the 1953 crop was very near a finish. However, the icy north wind which swept down across the Plains Monday night, combined with the Christmas season of the weekend, may combine to extend the deadline. The vast majority of fields have been cleared of the staple, and those with cotton still in the open have been moving at a fast clip.

As to how much longer the gin will be busy—that, too, could depend on the weather. Rain or snow could mean that cotton waiting in the yard would have to be held over for another few days.

One thing for certain, employees plan to take a holiday breather on Christmas Eve and Christmas Day, it was announced.

College Students In For Holiday Season

Students from a wide range of colleges and universities have arrived in Friona during the past few days, to spend the holiday season with relatives and friends.

Included in the group are Rhea Nell Foster and Vera Ann Jones, North Texas State; Ruby Shaffer, Mary Lou Miller, Joyce Miller, Ben Wayne Jordan, Shirley Cavanaugh, Tim Magness, all of Texas Tech, along with Mrs. Tim Magness, who is teaching in Lubbock.

Wayne Bainum is in from East Texas State; Joe Osborn from Texas; H. V. Rocky from TCU; Tommie Lacey, of HSU; M. C. Osborn, Texas A&M; Von Edelman, University of New Mexico; Jimmy Gore, NMMI, Roswell;

W. L. Cleveland, D. O. Robason, Dale Houlette and Dewayne Cleveland are in from WT, Canyon. Also expected in is Gaylord Maurer, student at the University of Arizona.

Banquet Planned for Friona School Exes

Preparations were going forward this week for a gathering of former Friona high school students and faculty members, to be held Saturday evening, December 26th.

Truitt Johnson and C. L. Lillard appear to be charged with making arrangements for the banquet, to be held in the high school cafeteria at 7:30. Tickets, at \$1.50 per person, are on sale over town, and all former students and teachers have been issued cordial invitations to attend and renew acquaintances.

Forrest Osborn, local businessman, has been secured to serve as toastmaster for the banquet.

Mrs. Johnson announces that FHA girls of the school have agreed to act as baby sitters for parents needing such services that night, and invited interested persons to contact her for further information.

Rev. Fields Speaks To Friona PTA

Friona PTA met Thursday night. President Mrs. Claude Eldelman, had a short business meeting. Mrs. H. T. Magness read scripture and poetry, closed by prayer. Rev. C. M. Fields gave a very inspiring message on "Better Human Relationships" and read a Christmas poem, "My Dream." The three first graders gave a program.

Trades Day Planned Here Christmas Eve

Friona Trade's day was held Saturday. Around 25 prizes were given away. There will be another trades day Thursday, December 24, and a TV set will be given away.

Friona Teams Play In Sudan Tourney

The Friona Squaws and Chiefs were represented in the invitation basketball tournament played at Sudan the past weekend.

Jimmy Robason was named on the all-tournament team for the boys.

The Squaws were strongly outpointed in their opening game opposite Springlake, losing 55-24. In the consolation bracket, the locals edged by 43-36, over Sundown, and then fell in a close match before Three-Way, 42-39.

First meeting Springlake, the Chiefs breezed to an easy 35-53 victory. Their second match was opposite Bovina, which they finally lost, 61-60, in an overtime playoff. Concluding game of the meet for the squad was against Lazbuddie, whom they took, 54-43.

Servicemen Appear For Yule Visits

A number of local servicemen have been arriving in Friona during the past few days for holiday visits with relatives and friends.

Billy Ray Jones is in from Scott AFB to visit in the Raymond Jones home; Tommie Jones has arrived recently after duty in Alaska and is a guest in the Opal Jones home; Kenneth Bainum is in from the Tucson air base for a stay in the Chas. Bainum home; and Frank Reed has come in from Camp Polk, La.

Also hoping to get in for Christmas is Richard London, son of Mr. and Mrs. P. L. London. He is stationed in South Texas.

Nephew Killed In Car Accident

Mrs. Pearl Kinsley has received word that her 34 year old nephew of Sandusky, Ohio was killed Sunday in a car accident. He was driving a 1953 Cadillac and going around a curve when he lost control of the car. He was killed instantly. No other vehicle was involved.

Funeral services were held Wednesday at Sandusky. Mrs. Kinsley was unable to attend the funeral. The people of Friona extend their sympathy to Mrs. Kinsley.

Attends Anniversary Celebration Sunday

Mrs. Lillian Williams returned to Friona the first of the week, after having visited in Duncan, Okla., over the weekend. The occasion was the 60th wedding anniversary of her parents, Mr. and Mrs. W. E. Pruitt.

The Pruitts, long-time residents of Duncan, were honored when some fifty guests gathered in the home on Sunday. Of their eight children, only one was unable to attend.

Fellowship Class In George Treider Home

The Congregational Fellowship Class met in the home of Mrs. Geo. Treider, Wednesday afternoon.

In charge of the program were Mrs. Otho Whitfield, Mrs. Carl Maurer and Mrs. Floyd Schlenker. Christmas stories were read, carols sung, and Karen Treider offered a solo. Hostesses were Mrs. Slim Taylor and Mrs. Treider.

Fruit cake topped with whipped cream, and coffee was served to Mrs. Pearl Kinsley, J. C. Wilkison, Buel Sanders, L. F. Lillard, O. F. Lange, Bert Shackelford, Floyd Reeve, Gladys Hinkle, Walter Loveless, Fred White, Floyd Schlenker, Carl Maurer Otho Whitfield and George Treider.

Dorcas Class Meets In Lange Home

The Mary Dorcas Sunday School Class of the First Baptist Church had its Christmas social last Wednesday evening in the home of Mrs. Rose Lange. Scripture was read by Mrs. W. M. White and prayer offered by Mrs. Massey.

Hot chocolate and cake was served to Mrs. W. M. White, George Baker, W. M. Lloyd, Otis Massey, C. A. Ragon, W. A. Senter, J. H. Wise, J. N. Messenger, Bert Day, J. A. Wimberly, J. B. McFarland, Nannie McAdams and Rose Lange. Visitors present were Mrs. Lou Bussell, George Messenger and Betty Woodley.

Family Reunion Is Yule Occasion

Mr. and Mrs. Deck Elliott of Cortez, Colorado, are spending Christmas in Friona with her mother, Mrs. Ethel Griffith, and her brothers and sisters. They will be Christmas dinner guests with Mrs. Ethel Griffith. Others will be her children, Mr. and Mrs. Foister Rector, Mr. and Mrs. F. Braskfield, Mr. and Mrs. Raymond Adams, Mrs. Charlie Adams, and Mr. and Mrs. Frank Griffith all of Friona; and Mr. and Mrs. Tom Griffith of Bovina. Some of the grandchildren will also be present.

In Welch Home

Mrs. F. N. Welch will have as her dinner guests her children, Mr. and Mrs. Rex Johnson and family of San Angelo, Mr. and Mrs. France Welch and family of San Angelo, Mr. and Mrs. Joe Brown of Midland, Mr. and Mrs. Nelson Welch and family, Mr. and Mrs. Steve Struve and daughters, Mrs. Mr. and Mrs. Louis Welch, and children, all of Friona. One daughter and husband could not be present, Mr. and Mrs. Jack Miller of Alabama.

OUT OF SCHOOL

The Friona Schools dismissed Wednesday at noon. They will have their Christmas parties Wednesday morning. School will resume Jan. 4, 1954.

OUT OF HOSPITAL

Mrs. Orville Houser, who underwent surgery on December 9 to remove a blood clot formed by a head concussion, has been released

from Deaf Smith County Hospital. Mrs. Houser was injured in a car accident which occurred here in November. She is staying at the home of a sister in Hereford while she recuperates.



Greetings Christmas

AND THANK YOU FOR ALL THE SWELL PATRONAGE LAST YEAR.

ROTH GROCERY AND MARKET FARWELL, TEXAS

SEASON'S GREETINGS



TO OUR MANY GOOD FRIENDS AND NEIGHBORS OF THIS FINE COMMUNITY

SIKES MOTOR CO.

FARWELL, TEXAS



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CONTINENTAL OIL COMPANY

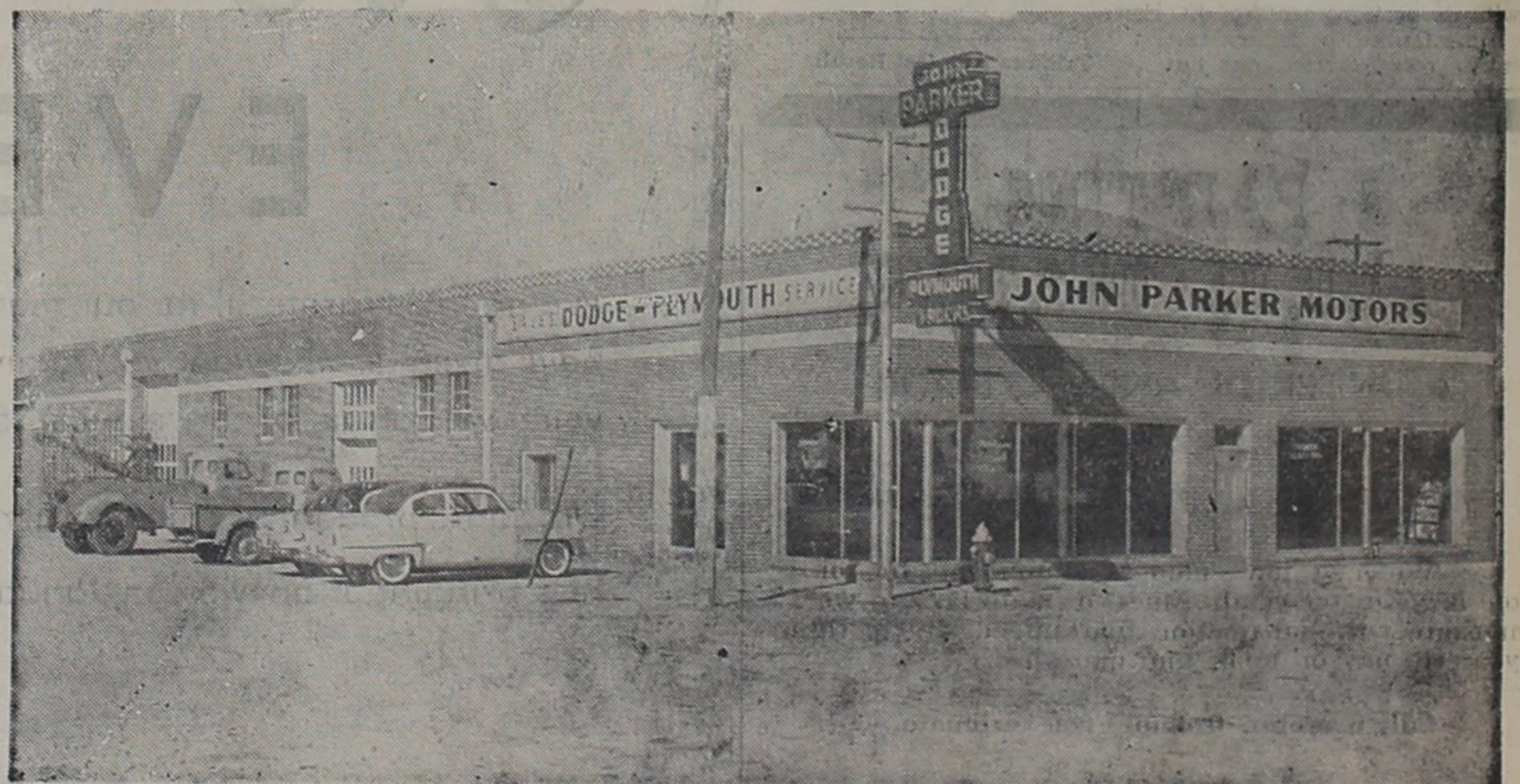
ELLEN AND PAUL WURSTER FARWELL, TEXAS



Merry Christmas

VANITY FAIR BEAUTY SHOP

MYRTLE WITHROW FARWELL, TEXAS

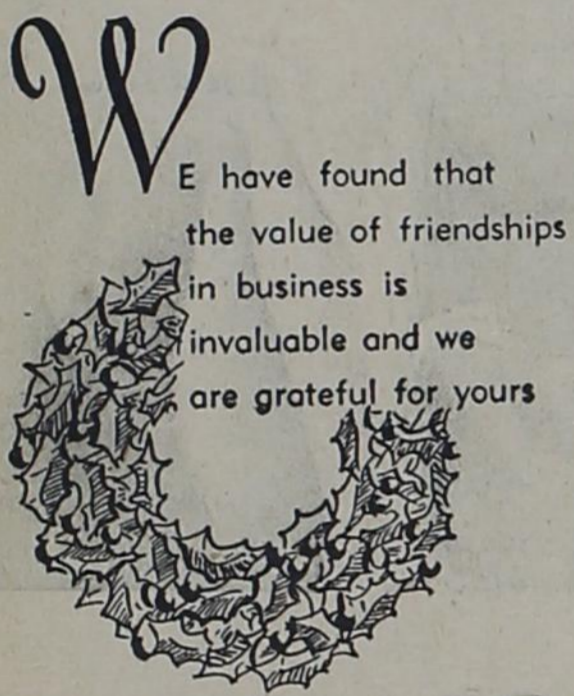


Our sincere good wishes and thanks for your patronage during our ten years in Clovis. We wish you a very Merry Christmas and a prosperous New Year.

JOHN PARKER MOTORS

1200 EAST FIRST

CLOVIS, NEW MEXICO

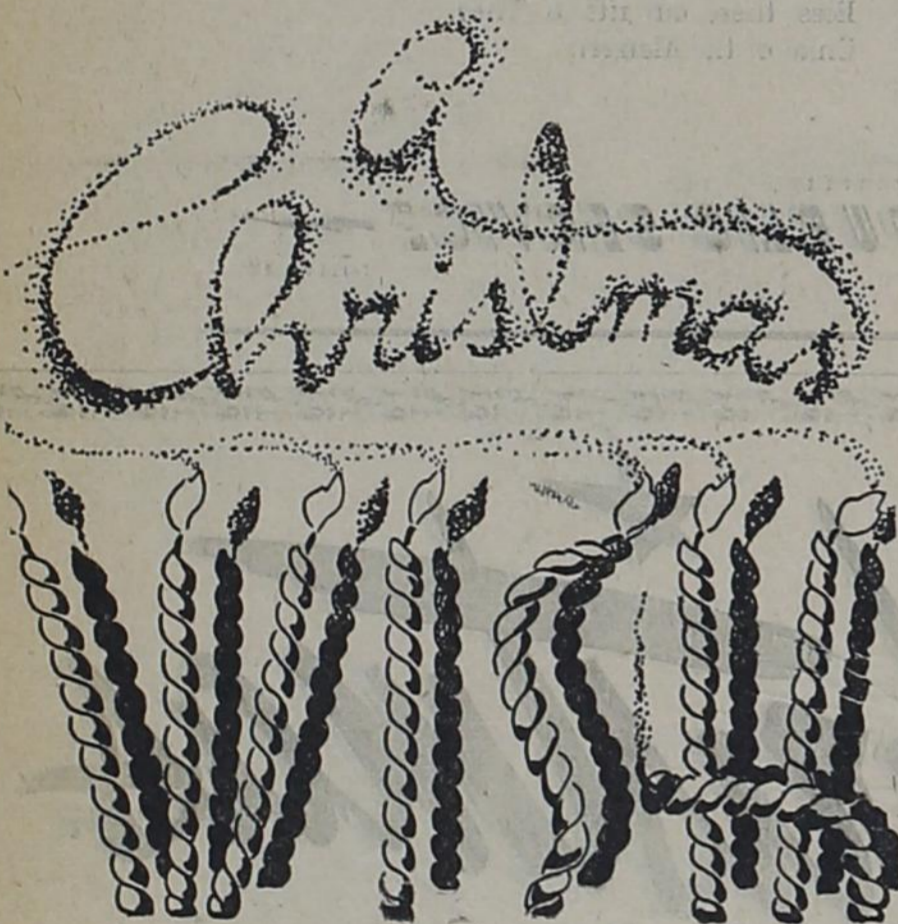


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TO YOU

HELTON OIL COMPANY

FARWELL, TEXAS



The Christmas Season

brings to mind the

Many happy friendships

that we have

had the pleasure of

enjoying during the past

twelve months.

We trust that we may

continue to merit

Your trust and confidence

and that the season

will be one of

many blessings.



COLLINS IMPLEMENT CO.

CLOVIS, NEW MEXICO

Church Program To Be Tonight

Tonight (Thursday) will see the observance of the holiday season in the local Congregational Church. The date was formerly set for Wednesday evening, but changed on Sunday because of conflicts. A Christmas playlet is being arranged by the young people of the church, and special music will be featured. The program is to begin at 7:30.

Girls Present Play On Tuesday Evening

Nine girls from the speech class of Friona school, taught by John Absher, took over the stage in the school auditorium on Tuesday evening, presenting a short play. Included in the cast were Sally Osborn, Sue Cranfill, Marie White, Glenna Pope, Deann Buske, Denise Magness, Evelyn Rea, Janie Phipps, and Elizabeth Coconougher.

cream. The Brownies exchanged gifts. Three guests were present, Mrs. C. A. Guinn, Mrs. Perkins and Mrs. Hough. Leader was Mildred Guinn and Hazel Guinn. All girls were present.

Girl Scout Troop VI played Santa, Monday night, taking candy and cookies to a few elderly people. The girls had made the treats. They sang Christmas carols and then returned to the Baptist annex where they played games and were served cookies and hot chocolate.

Girl Scout Troop III took candy and toys to the sick and needy in Friona today and sang Christmas carols to Mrs. Jasper, who is ill. Leaders present were Mrs. Helen Potts and Mrs. Rene Sneed.

The troop led by Mrs. Wilson and Mrs. O'Brien met at the club house for a Christmas program. They were served spiced tea and cookies, with the leaders distributing candy candles and snow men made from popcorn.

Dinner Guests Sunday

Dinner guests Sunday in the Guy Latta home were her parents, Mr. and Mrs. John Bengier; Mr. and Mrs. Johnnie Bengier, Mr. and Mrs. Harry Green and family of Canyon, Noel Bengier of San Jose, and Peggy Sewell of Hereford. Afternoon callers were Mr. and Mrs. C. L. Vestal.

Faculty Holds Party On December 14

Faculty members of the Friona schools held a Christmas party on December 14 in the home of Supt. and Mrs. Dalton Caffey. Host and hostesses for the evening were Mr. Caffey, Mrs. L. B. McLean, Mrs. Virgil Zemen and Verna Coley. Each attendant brought a small toy as a gift, which was later passed on to the American Legion for distribution to needy children.

Games were played and Christmas carols sung. Present were Mr. and Mrs. J. T. Gee, Mr. and Mrs. Virgil Zemen, Mr. and Mrs. L. B. McLean, Mr. and Mrs. Lee Burnett, Mr. and Mrs. Raymond Cook, Mr. and Mrs. Murray Ford, Mr. and Mrs. Dillie Kelley, John Absher, J. D. Frye, Miss Verna Coley, Miss Tacy Smith, Mr. and Mrs. Harrison Cope, Mr. and Mrs. Edd Lehnick, Mr. and Mrs. John Hanscom, Mr. and Mrs. Stew Scott, Mrs. Turner, Miss Peggy Hanson, Miss Jo Phillips, Mrs. Lena Brown, Miss June Faye Roberson, Mr. and Mrs. Dalton Caffey, Mr. and Mrs. W. L. Edelman and Mr. and Mrs. John Parrish.

Freshmen Have Yule Party on Saturday

The freshman class enjoyed a Christmas party Saturday night. They went to Clovis, first going skating; had supper at the Silver Grill and attended a movie.

Teachers attending were Mr. Absher and Miss Verna Coley; sponsors were Mr. and Mrs. Fern Barnett, Mr. and Mrs. Kenneth O'Brien, Mrs. J. L. Stowers, Betty Deaton and Floyd Messenger.

Students included Burkie Hand, Barbara Deaton, Loretta D'Brian, Gladys Baxter, Kathryn Dunn, Mildred Stowers, Jerry Chiles, Geraldine Phipps, Duane Menefee, Betty Dukes, John Hamilton, Phillip Weatherby, Sterling Prichard, Doris Jane McFarland, Juanita Fulks, Don Reeve, Phyllis and Wayland Hinds, Graham Pruett, Wesley Barnett, Gerald Floyd, Lena McLean, Charley Deaton, Joe McLellan, Wayne Jones, Janice Miller, Carolyn Stowers, Margaret Rhodes, Jerrid Shulk.

Melody Club Gives Christmas Musical

Members of the Melody Club, voice students of Mattie Mae Swisher, Hereford, presented their annual Christmas program, Sunday afternoon, in the sanctuary of the Methodist Church.

The program opened with ensemble numbers of "Silent Night" and "Deck the Halls" and closed with another ensemble, "Angels We Have Heard on High". Christmas songs of the children's

world were given as group presentations by Debbie Knox, Diane Fulks, Delia Ann Gaines, Linda Johnson, Iva Ben Parr, Lynette and Linda Manderscheid.

Soloists included Johnnie Miller, Linda Johnson, Jim Carl Lillard, Iva Ben Parr, Johnnie Tomlin, Don Lewis, Robbie Osborn, Lavon Fleming and Betty Deaton. Accompanists were Mrs. Joe A. Walters and Mrs. Eva Miller.

Kim Buske Has Birthday Party

Mrs. G. B. Buske honored her son on his sixth birthday at her home. Kim's birthday cake was decorated with a cowboy roping a calf. Written on the cake was "Happy Birthday Cowboy". Guests and the honoree spent the evening watching TV and playing games.

Those helping Kim celebrate his birthday were Jay and Gilbert Beene, Steve Thornton, Tommy Shirley, Danny and Keith Black, Randy Atkins, Johnny Mares, Danny Murphy, Richard Fortenberry, Betty Fields, Mary Ann Robards, Nan Lillard, and Joyce Houlette, and the honoree.

Those assisting Mrs. Buske were Grandmother Buske, Clara and Lucille Buske and Mrs. W. H. Akins.

Six Daughters To Be Home Christmas

Mr. and Mrs. J. M. Watson are expecting all six of their daughters home for Christmas eve dinner. Those present will be Mr. and Mrs. R. L. Bates and family of Sunray, Mr. and Mrs. Don Hunt of Sunray, Mr. and Mrs. Dalsen Teague and family of Littlefield, Mr. and Mrs. Nelson Welch and family, Mr. and Mrs. Eugene Boggess and family, Mr. and Mrs. Harold Lillard and family all of Friona.

Mrs. Kendrick Hostess To Bridge Group

The Senior Bridge Club met Saturday in the home of Mrs. H. K. Kendrick. The group enjoyed a gift exchange.

High score was awarded Mrs. Bert Shackelford.

A sandwich plate was served to Mmes. Pearl Kinsley, Roy Slagle, Bert Chitwood, J. C. Wilkison, W. B. Stark, O. F. Lange, Bert Shackelford, H. K. Kendrick and the hostess, Mrs. H. C. Kendrick.

Friona Motor Group Is Given Supper

Mr. and Mrs. Jim Baxter entertained with a supper, Friday night in their home, honoring employees of the Friona Motor Company. Gifts were exchanged and the evening spent watching TV.

Present were Mr. and Mrs. Robert Collier and family, Lonnie Deament, Mr. and Mrs. Oscar Baxter and family and Mr. and Mrs. Jim Baxter and Patricia.

Couples' Bridge Club Meets on Monday

The Couples Bridge Club met on Monday night in the home of Mr. and Mrs. Wesley Foster. High prizes went to Mrs. John Parrish and Sloan Osborn.

"Bingo" for the men went to Jack Knox and to Mrs. Casey Dunn for the ladies. Thirty-eight were present.

In Martin Home

Mrs. C. D. Carter of Friona, Mr. and Mrs. Deathridge and son of Happy and Mr. and Mrs. Kenneth Heady and son and Mr. and Mrs. Dan Dunn and family of Clovis will spend Christmas Day with their daughter and sister, Mr. and Mrs. Clarence Martin and family of Friona.

PLAY AT FARWELL

The freshman boys and girls played cage games last Thursday evening. The girls came out behind Texico, 8-20, with Loretta O'Brian as high scorer. Meeting Farwell, the local boys also lost, 28-25. Don Reeve was high scorer. Games were played in Farwell.

BORN WITH TEETH

Mr. and Mrs. Pedro Conte are the proud parents of a daughter,

born in the Farmer County Hospital. But little Lupe Reyes is a bit different from most babies: she arrived with two teeth already showing. Lupe weighed 4 pounds, 2 oz.

Mr. and Mrs. J. A. Wyly, Gary and Debra, Mr. and Mrs. Porter Wyly and daughters of Tucumcari, will go to Turkey to spend Christmas with their sister and family. Mr. and Mrs. Odell Friday.

(Continued On Next Page)

SCOUT NEWS

Brownie Troop met Monday at the Methodist annex. Patsy Hough was honored with a birthday party. Her cake, topped with eight candles, was cut and served with ice

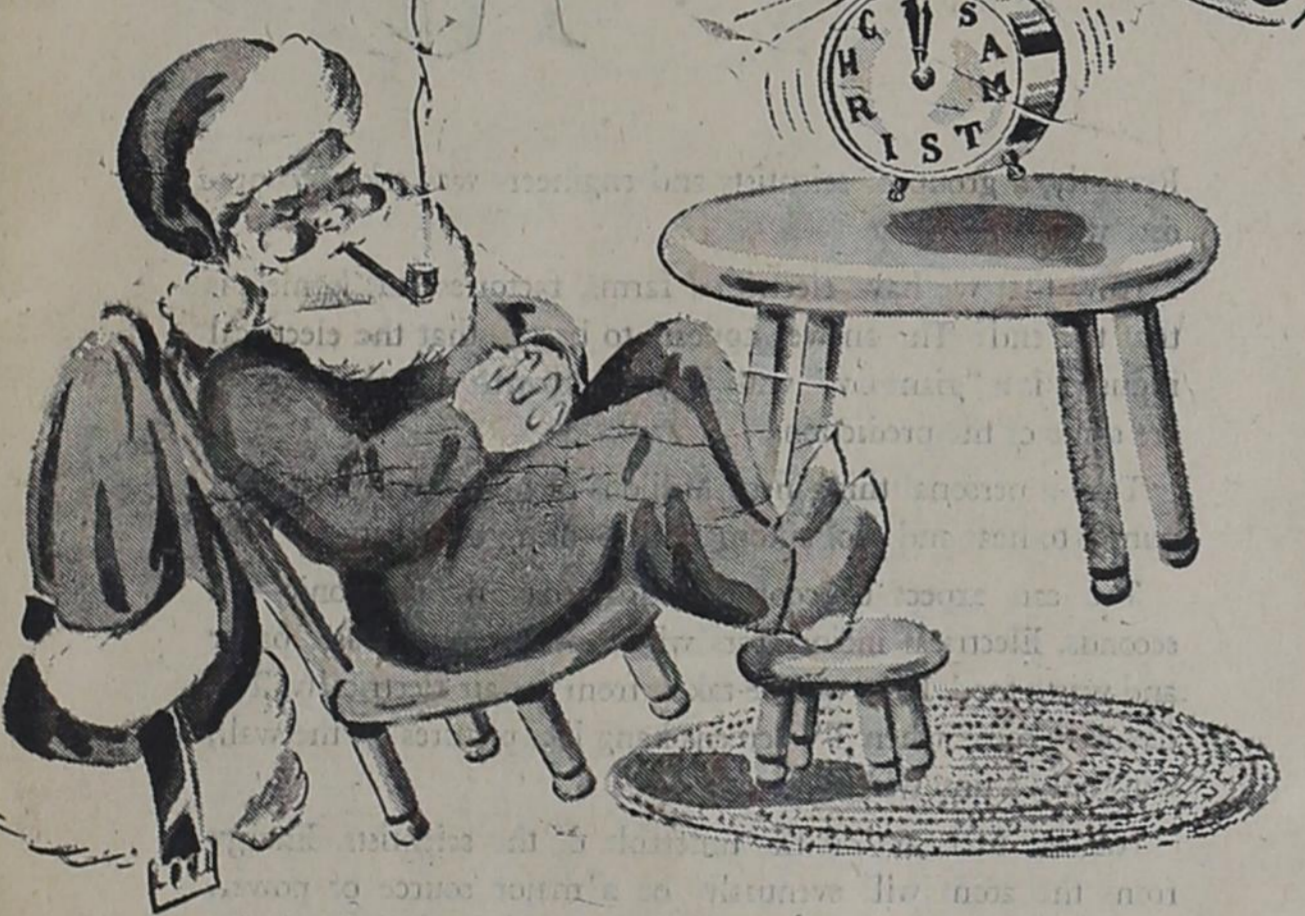
Every happiness at Christmas time

Here are our best wishes for a memorable Christmas — abundant with good cheer and good fellowship.



HALL & LUNSFORD
REAL ESTATE
FARWELL, TEXAS

WAKE UP SANTA !!



IT'S TIME once more to tell those swell folks, our customers, how much their patronage has meant to us in the past, how their friendliness to us has made serving them worthwhile, and how we wish them the Biggest, Happiest, and Merriest CHRISTMAS ever.

WATSON MOTOR COMPANY
LINCOLN-MERCURY SALES & SERVICE
CLOVIS, NEW MEXICO

Season's GREETINGS

Southern Union Gas Company

In Hart Home

Mr. and Mrs. Jimmy Sullivent and children of Lubbock and Mr. and Mrs. Bill Flippin and John White of Friona visited Sunday with their aunt and sister-in-law, Mrs. Grace Hart, Wanda and Elda. Mrs. Hart's son, Roy, will be home for Christmas.

Birthday Honoree

Mr. and Mrs. Frank Spring honored their daughter, Mary Tom, on her 13th birthday, Saturday night, with a fried chicken supper, and slumber party. Guests were Jan Edelman, Luellan McLean, Nancy Outland and Linda Gee.

Mr. and Mrs. Roy Baxter of Albuquerque N. M., Mr. and Mrs. Gene Baxter and children, Mr. and Mrs. Dean Baxter and sons of Bristol, Colo. will spend the Christmas holidays with the Henry Whites, Bernie Clark, and Jim and Oscar Baxter and the Glenn Cruses of Hereford.

Miss Jo Phillips, third grade teacher, was called home last week by the illness of her brother. She will remain in Denton over the holidays.

Mr. and Mrs. J. F. Buske and family left Thursday to spend the Christmas holidays in Oregon with her folks and his sisters.

SELL CARDS

The Friona grade school has been selling Christmas cards. Miss Peggy Hanson, second grader, sold the most cards. They will use the money to buy workbooks, and cork to put above the blackboard.

LINES EXTENDED

A short sewer line extension in the alley behind the Howard Love home was completed the first of the week, City Manager Roy Wilson reports. The extension will give the Love home access to city sewerage.

Mr. and Mrs. J. H. Lea visited last Sunday afternoon and Monday in Amarillo with their son and family.

Mr. and Mrs. Jim F. Baxter were Sunday dinner guests with their daughter and husband, Mr. and Mrs. Sterling Graham.

Mr. and Mrs. Earl Drake and sons will go to Houston for the holidays to visit her parents, Mr. and Mrs. Carl Wenchester.

Mr. and Mrs. Duane Wyly will be Christmas dinner guests with her parents, Mr. and Mrs. T. E. Averett of Tucumcari, New Mex.

Mrs. D. O. Robason and Mrs. G. B. Buske were in Clovis shopping Wednesday.

Mr. and Mrs. Ray Duff and children, of Plains, Tex., spent Sunday night in the home of her brother, Oscar Baxter, and family. They had been visiting her sister, Mrs. Leo Russell, in Elk City, Okla. Mrs. Russell sustained a broken leg last week.

Mrs. Lee Euler and family arrived last week from Oklahoma to visit her husband's parents, Mr. and Mrs. Elmer Euler. Capt. Lee Euler is a chaplain in Korea. The family will remain here for about one month.

Mrs. Herman Tedford and sons of Tedville, Ark. arrived in Amarillo Thursday morning. She was met there by her mother, Mrs. G. A. Collier. She will visit her parents, and sister and brothers for about two weeks.

Mr. and Mrs. Paul Cantrell and daughters of Whitedeer spent Sunday and Monday with her brother and sister-in-law, Mr. and Mrs. E. R. Day Sr. Mrs. T. B. Armstrong was also Sunday dinner guest.

Mr. and Mrs. P. L. London and family returned home last week from Oklahoma City, where they have been visiting her brother, Mr. Truax, who had undergone brain surgery. He is now at his home in Perryton.

Mr. and Mrs. C. B. Hanson and family of Mt. Pleasant will spend the Christmas holidays with her parents, Mr. and Mrs. A. H. Hadley and family and her two sisters, Mrs. Leo Bails and Mrs. James Pope.

Mr. and Mrs. D. C. Carver will leave for Dallas, first of the week where Mrs. Carver will spend Christmas with her sister. Mr. Carver will return home before Christmas.

Mr. and Mrs. J. H. Wise had as their guests over the weekend their daughter and family, Mr. and Mrs. Everett Dickson; and Mrs. Milton Dickson and children, of Lovington, N. M.

Orval Houser of Friona and his nephew of Hereford spent the weekend in Santa Fe visiting Leon Hartman and family.

Mr. and Mrs. M. M. Sherley were in Clovis Wednesday where they both consulted an eye doctor. Guests in the Sherley home Sunday were the Erwin Johnsons and Miles Robbins.

Mr. and Mrs. J. L. Stowers and daughters will leave Wednesday at noon for Los Angeles and Bakersfield, Calif., to visit during the Christmas holidays.

Mr. and Mrs. Leo Bails and children, Mr. and Mrs. A. H. Hadley and family and Mrs. James Pope were in Amarillo Saturday attending to business.

Mr. and Mrs. Curt Siegrist and sons of Elk City, Oklahoma are expected to spend the Christmas holidays with her sister, Mrs. Oscar Baxter and family.

Mr. and Mrs. J. H. Lea will go to Borger for the holidays to visit their daughter, Mrs. Bill Hadley, Mrs. Steve Trigg, and Mrs. Clifford Thompson, and family.

Mr. and Mrs. J. W. Baxter will go to Lamar, Colorado for the Christmas holidays to visit their children, The Bill Baxters and Mrs. Calvin Martin.

Mr. and Mrs. Buddy Carver and family moved to Dallas, last week. He will work in boiler shop, The Carvers lived west of Friona for about a year.

Mr. and Mrs. E. M. Jack, Mr. and Mrs. Burtram Jack and children and Mr. and Mrs. L. D. Chiles and sons will spend the Christmas holidays in Floydada with Mr. and Mrs. Arlen Miller. They will all have Christmas dinner with W. E. Miller and Berl.

Mr. and Mrs. Roy Duff and children spent Friday night with her aunt and uncle, Mr. and Mrs. J. W. Baxter.

Mr. and Mrs. James Pope and Gary were Sunday dinner guests of the L. D. Popes. Afternoon callers were Joyce and Ray Lee Hadley.

Mr. and Mrs. Duane Wyly visited Sunday with her parents, Mr. and Mrs. T. E. Averett of Tucumcari.

Mr. and Mrs. E. R. Day Sr. will go to Denison Wednesday evening to spend Christmas with their daughter and son-in-law Mr. and

Mrs. David Hester. They will return home Sunday.

Mrs. Ralph Tedford of Fedeville, Ark. arrived Thursday to visit her son and family, The Jack Tedfords.

Mr. and Mrs. John Renner and family plan to spend the Christmas holidays in Calif., with relatives and friends.

Dalton Caffey and children are going to Kerns, this week. They will spend the Christmas holidays with Mrs. Caffey's parents there.

Mr. and Mrs. Dillie Kelly and family will spend the Christmas holidays with her parents, Mr. and Mrs. Jeff Hightower.

Grace Jo Moody, who is teaching in Skelletown, is here for the holidays with her aunt and uncle, Mr. and Mrs. Dave Mosley.

Mr. and Mrs. Dale Treider, of Mountainair, N. M., will spend Christmas with his parents, Mr. and Mrs. George Treider.

Noel Bengier arrived Saturday by plane from San Jose, Calif., to visit his parents, Mr. and Mrs. John Bengier, and other relatives.

Mr. and Mrs. Eugene Guinn and children left Wednesday for Oklahoma to visit their parents during the holidays.

Mr. and Mrs. Tommie Braddy, Hereford, and Mr. and Mrs. Roy Jones, Amarillo, were weekend visitors in the Henry Lewis home.

Mr. and Mrs. O. J. Beene and sons will spend Christmas Day with his grandmother, Mrs. J. W. Beene, in Hereford.

Mr. and Mrs. Henry Lewis and Don will spend Christmas with his father, E. D. C. Lewis, in Greenville, Texas.

Mr. and Mrs. John Parrish and children have gone to Ft. Worth for a holiday visit with his mother, Mrs. Lillian Parrish, and family.

Mrs. Travis Lloyd and girls and Mrs. Ola Free of Bovina spent Saturday with Mr. and Mrs. W. M. Lloyd and Ruth.

Mr. and Mrs. Lee Burnett and children are going to Ballinger, for the holidays.

Mr. and Mrs. Clarence Martin and children were Sunday dinner guests with the J. W. Baxters.

Mr. and Mrs. M. M. Sherley visited Wednesday evening in the Oscar Baxter home.

Walter Gunn of Ark. City, Kan. has been visiting with his brother and family, Eugene Guinn.

Mr. and Mrs. J. D. Sanders and family will go to Sherman and Denison this week for the holidays.

Mr. and Mrs. Raymond Cook and daughters will visit in Lamesa and Abilene for the holidays.

Mr. and Mrs. Boyd Knox plan to spend Christmas Day with relatives in Amherst.

Mr. and Mrs. P. L. London are moving this week to their new home in Missouri.

Mrs. C. E. Hall will spend the 25th with her daughter and family, Mrs. W. W. Camp, in Canyon.

Earl Crow was dismissed from the local hospital, Monday, after a week's illness.

Mrs. A. O. Drake went to Canyon Sunday to visit her daughter, Mrs. Treva Reece, and family.

Mr. and Mrs. T. L. Henderson and son left Wednesday afternoon to spend the holidays in California.

Mr. and Mrs. Gus Pallas, of Ada, Okla., arrived Monday to visit her relatives during the holidays.

Mr. and Mrs. Cass Perkins and family visited in Portales Sunday with Mrs. C. M. Floyd.

Mr. and Mrs. C. A. Guinn and Mrs. Jim Guinn made a business trip to Amarillo last Wednesday.

Mr. and Mrs. Ralph Seaton will spend the holidays in Greenville.

OIL-DERIVED SKELETONS

The skeletons that hang in closets of medical and dental colleges these days look spooky and human but many of them actually are plastic. Made of an oil-derived polyester resin, molded to reproduce human bones, the plastic skeletons replace hard-to-get real

skeletons. Other advantages are their teeth, which are perfect, full sets, and their bones, which can be replaced if they break. Students and practicing doctors and dentists benefit from the new discoveries which oil helps to place on American markets.

STEED

Funeral Home

"Serving Clovis

Territory

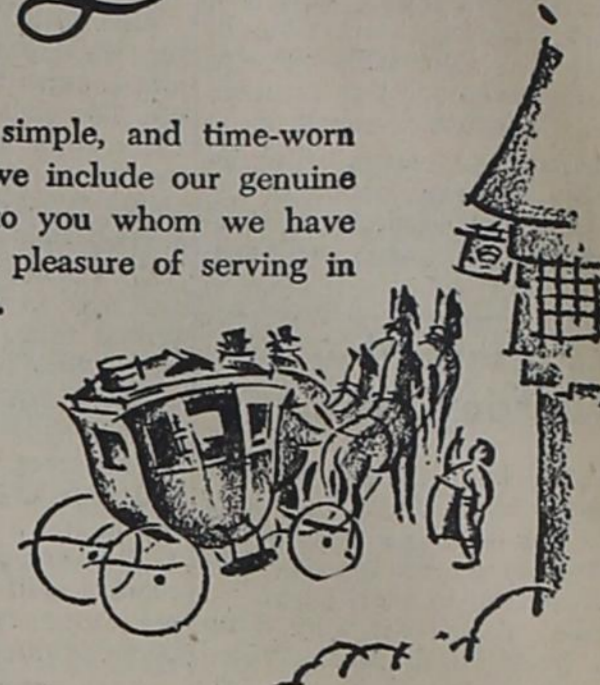
Since Clovis Began"

Phone 5541

Clovis, N. M.

Merry Christmas

In this simple, and time-worn phrase we include our genuine thanks to you whom we have had the pleasure of serving in the past.



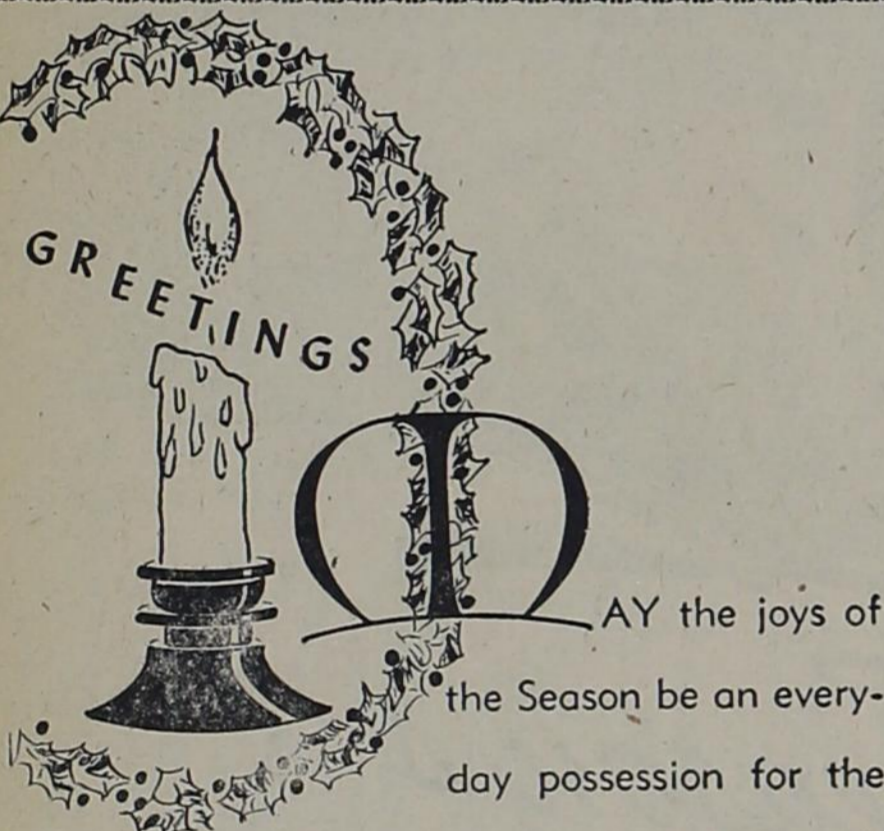
LITCHFIELD HARDWARE & AUTO SUPPLY
CLOVIS, NEW MEXICO

TO OUR FRIENDS AND CUSTOMERS



May your every wish for the Holiday Season be realized — that's our wish for you.

BRYSON-TANNER FURNITURE CO.
CLOVIS, NEW MEXICO



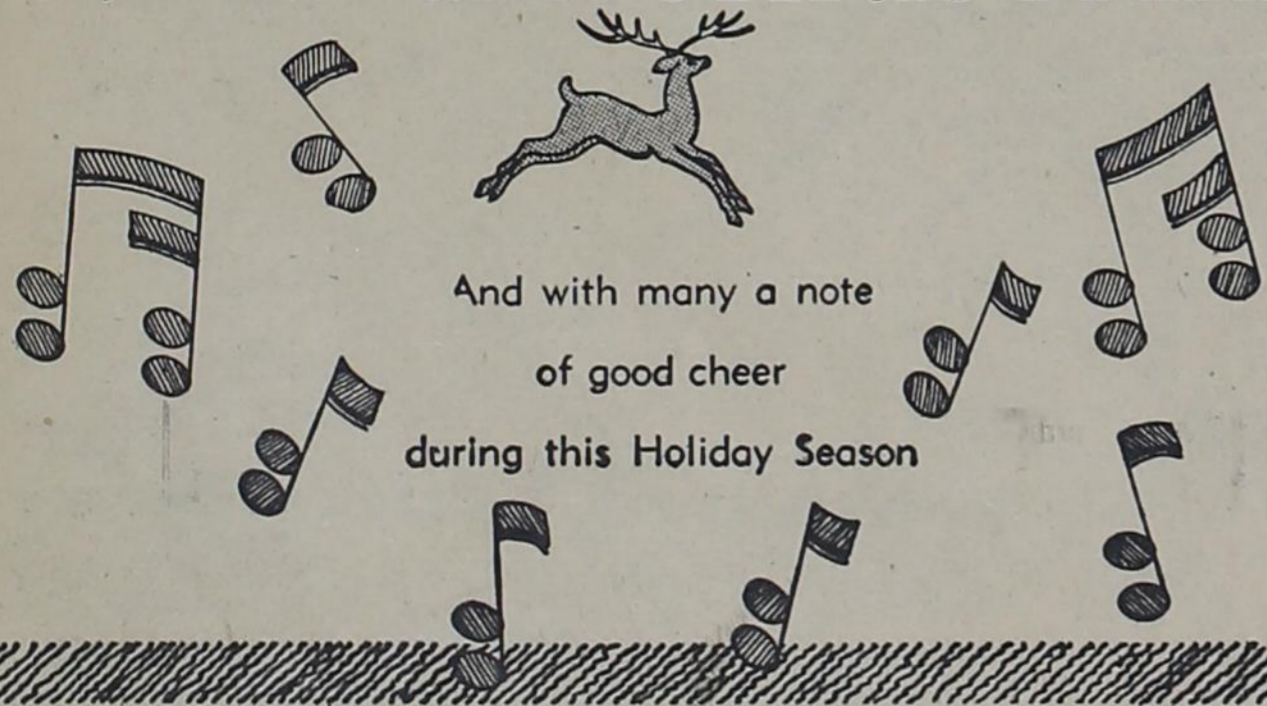
WOLF & ROBERTS
FUNERAL HOME

CLOVIS, NEW MEXICO

CARL WOLF

LOYD ROBERTS

GREETING YOU with all best wishes AT CHRISTMAS



And with many a note of good cheer during this Holiday Season

GATEWAY AUTO COMPANY
CLOVIS, NEW MEXICO

BLAIR MOTORS

STUDEBAKER CARS AND TRUCKS

Wishes You A

MERRY CHRISTMAS

Giant boy



Recently, a group of scientists and engineers was asked to predict what's next.

Now that we have electrified farms, factories and homes, is that the end? The answer appears to be no, that the electrical industry is a "giant boy" with its great growth still ahead. Here are some of the predictions.

Take a personal thing first. Millions of homes will have heat pumps to heat and cool automatically—using electricity for fuel.

You can expect to cook food someday by electronics—in seconds. Electrical incinerators will consume your waste paper and waste food. Dust will be taken from the air electrically. The day may come when TV screens hang like pictures on the wall, with only a tiny wire to the set.

Nuclear fuels are on the timetable of the scientists. Energy from the atom will eventually be a major source of power, regardless of whether fossil fuels are seriously depleted. By century's end, most new plants generating electricity will operate with atomic (fission) fuel. Aircraft, battleships and the like will measure fuel consumption in grams.

Storing heat from the sun is another long-range project of scientists, with billions in savings as the potential result.

The year 2000 looks big and distant. Actually it is only 47 years away. By then, any puny prognostications made today will have been rewritten many times. But larger. Electricity has always been a field where each new fact generates many more things new. The years should be interesting to watch.

You can put your confidence in...

GENERAL ELECTRIC

LOOKS AND WASHES LIKE BAKED ENAMEL



Ready to use, easy to apply, dries quickly. No primer or undercoater needed.

Come in and see it!

Kemp Lumber Co.
FARWELL, TEXAS

THE MIRACULOUS Christmas Story



"And Joseph also went up from Galilee, out of the city of Nazareth, into Judea . . . with Mary, his espoused wife, being great with child."—St. Luke.



"And she brought forth her firstborn son, and wrapped him in swaddling clothes and laid him in a manger because there was no room for them in the inn."



"And there were in the same country shepherds abiding in the field, keeping watch over their flock by night."—St. Luke.



"And lo, the angel of the Lord came upon them and the glory of the Lord shone round them and they were sore afraid."—St. Luke.



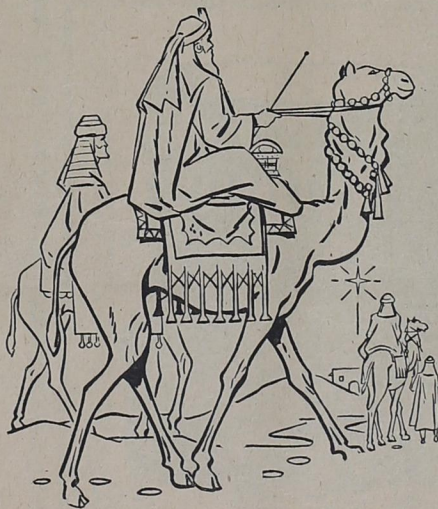
"A multitude of heavenly host praising God and saying . . . "Glory to God in the highest, and on earth, peace, good will toward men."—St. Luke.



"And the shepherds said one to another . . . let us go unto Bethlehem and see this thing which the Lord has made known to us."—St. Luke.



"And they came with haste, and found Mary and Joseph . . . and the babe, lying in a manger . . ."—St. Luke.



"When they heard the king, they departed; and lo, the star which they saw in the East, went before them."—St. Matthew.



"And they saw the young child with Mary, his mother, and fell down and worshipped him, and they presented unto him gifts."—St. Matthew.

THE STORY OF THE BIRTH OF OUR SAVIOR SPONSORED BY THE "BRIGHTEN THE CORNER" FURNITURE MART & EMPLOYEES WHO HOPE YOU HAVE A REVERENT AND MEANINGFUL CHRISTMAS

MR. AND MRS. BEN O. SMART
MR. AND MRS. JIM BOB SMART

E. H. HICKS
BEN H. SMART

JOHN RICHARDO
LEON BOX

EDDIE REESE
FORTUNATO RICHARDO

He Hiked to See First Christmas Tree

In reminiscing about Christmas in his childhood days "Uncle John" W. White, 87, of Friona, amidst his chuckles, gives the impression that maybe he isn't telling all.

"Caroling was lots of fun and a little different in my day," exclaimed Uncle John. "Girls and boys didn't go out together to sing. The boys would take their guns—not real shot—and would 'bang' them in front of the different homes. Two or three families would gather at each home and the girls would come to the door and sing Christmas carols—we boys always sang with them and the girls would treat us with all kinds of

goodies." With a touch of nostalgia, Uncle John recalled the year of 1877 as his most memorable Christmas. That year he and two other boys heard of a Christmas tree at the school house and plodded through two and one-half miles of snow to see it. The tree was "the most beautiful sight I ever saw in my life", decorated with candles and popcorn strung on a string.

For the traditional Yule dinner, the Whites usually had a "big fat hen"; sometimes it was turkey, with lots of mincemeat pie, cake and candy. They grew their own apples and nuts, he added.

"Never had a Christmas tree at



"UNCLE JOHN" WHITE

home," smiled Uncle John, recalling that most of the gifts were home-made and wrapped in old newspapers. Children in those days didn't have the toys of today, and if young John White got a "pop gun" he thought he was rich. Occasionally the girls received dolls, and gifts of firecrackers were greatly enjoyed.

John's disillusionment about Santa came by way of a wooden snake, which he had once seen in a store and remarked to his father that he'd like to have the thing. On Christmas morn, there was the snake, which almost scared him to death. "I just knew Santa didn't know anything about me wanting that snake," he chuckles.

When asked if Santa came in the middle of the night as he does today, Uncle John pondered, "Well, I guess so, things were always in my stocking when I got up." He added that he knew Santa could not go down the chimney without getting burned and that was when he began to be suspicious. John hung up his stocking for a while after he realized there wasn't a real Santa, but soon thought he was too big for such child's play and contented himself with laying his cap up on the mantle for nuts, oranges, and popcorn balls.

Uncle John was born in the state of Illinois back in May, 1866. His mother died when he was a small child and he had three brothers, one of whom died when he was about seven.

The weather as recalled by the Friona resident was "sometimes good and sometimes bad" but he particularly remembers one December 25 when he and a group of boys went down on the Mississippi River and played baseball in their shirt sleeves, it was such a warm day.

And the former Friona editor can't remember the Christmas card era until very recently.

He thought the Christmas season was wonderful when he was a child and still looks forward to that time of year. "I have as much fun with the young people as they have," he says.

In his memories is the usual Christmas scene of yesteryear when the various denominations would combine to have one big tree and a program. The first time he attended, men began handing out the gifts and almost presented a gold watch and chain to John. For a moment, Uncle John thought

the present was for him but soon realized it was for someone else. He can still remember his pang of disappointment.

Mr. White is a widower, his wife having died about 12 years ago. He has two children, Fred White and Orma Flippin, and one grandson. He came to this country August 16, 1914. Since retiring as editor he operates a small real estate business, and lives in his own home in Friona.

Uncle John remembers a squirrel hunt when he was a young man. The group skinned their bag of squirrels, cooked and ate them. He was around 16 or 17 at that time, and recalls hearing the story of Christ read.

Uncle John has a noteworthy philosophy about the Yuletide spirit, that it shouldn't be confined to Christmas-time, but lived during the entire year.

Local Boys Pledge Social Fraternities

Rush week activities at Eastern New Mexico University in Portales have ended for the 42 students pledging the two campus social fraternities, according to Miss Cleo McCracken.

Tau Kappa Tau pledges include Terry Horton, formerly of Texico, and pledging Alpha Sigma Omega is Ronnie Dial, Farwell.

WINDOWS AT MONTICELLO

Thomas Jefferson's diary notes that in January 1770, he paid a bill for \$2.66 to have his Venetian blinds repaired.

GLOW TO THE ROOM

A pastel Venetian blind, combined with sheer draw curtains in the same soft shade, will cast a glow over the entire room.

YARN FROM OIL

A plasticized acetate yarn, made with the aid of petroleum derivatives, has been used for rug-backing and other textile-type applications. It is said to resist molds, moths, and termites. Like many other household and industry products, the yarn is a combination of the ingenuity and research of such industries as the oil and chemical industry.

Letters TO SANTA CLAUS

er boys and girls. I love you, Joyce Kay Watts

Dear Santa, I'm a little boy three years old and I want a red fire engine and a rocky horse. My little sisters, Margaret and Kelly, don't much care what they get, but they'd probably be happy with teddy bears or dolls. Don't forget all the other little boys and girls. Love, Sam Randol Fain.

Dear Santa, I am a little boy 6 years old and in Mrs. Ford's room at school. Would you please bring me a pair of skates, a B-B gun with a spy glass on it, and a pair of binoculars and some fruit, nuts, and candy.

I have tried to be a good boy. Don't forget all the other boys and girls and please bring Mrs. Ford something nice, for I love her very much.

Love, Johnny Atkinson

Dear Santa, I am a little girl 5 years old. I have been a fairly good girl. Please bring me a doll with hair I can comb and a table and chairs and dishes and maybe a blackboard. Bring my sister, Jo Carolyn, some things, too.

We would like some candy, nuts, and fruit. Don't forget all the oth-

er boys and girls. I love you, Joyce Kay Watts

Dear Santa, I'm a little boy three years old and I want a red fire engine and a rocky horse. My little sisters, Margaret and Kelly, don't much care what they get, but they'd probably be happy with teddy bears or dolls. Don't forget all the other little boys and girls. Love, Sam Randol Fain.

P. S. Please bring my things to Grandma Dovie and Papa Sam's house instead of Dallas.

Dear Santa, I am a boy eight years old, and I want a B-B gun with a spy-glass and a pair of skates. I also want a pair of binoculars. I have tried to be a nice boy.

And don't forget the other little boys and girls and don't forget my teacher, Mrs. Huffaker. I love her very much.

Love, Bobby Atkinson

Dear Santa, I have been a pretty good boy this year and I would like for you to bring me a bicycle, guns and scabbard and a big truck, and would you bring my brother, Ronnie, who is three years old, a tricycle, gun scabbard set and also

a road grader. Also bring us lots of fruit, candy and nuts.

We Love You, David and Ronnie McDonald

Dear Santa, I am a big girl 9 years old. I want a basketball and a basketball goal, a little doll, and maybe I can get a blackboard. I have tried to be good. Don't forget all the other little girls and boys.

I Love you, Carolyn Watts

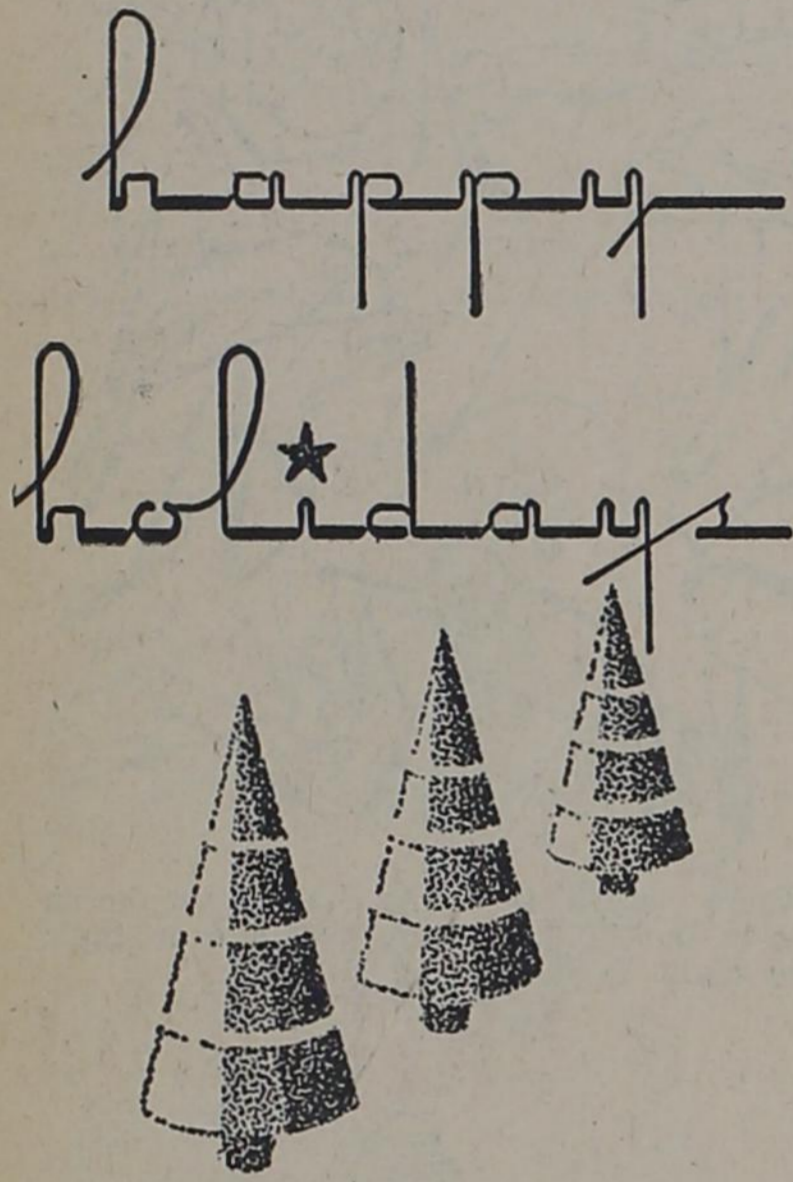
Dear Santa, My name is Phyllis. I want a table and chair set and a baby doll with hair. And some toys, I guess. Sometimes I'm good and sometimes naughty. Please bring Lana Gayle and Conrad Dale some toys too.

Thank you, Love, Phyllis Belinda Renner

Dear Santa, I am a little boy six years old, and would appreciate a small saddle, gun and holster set, little pool table, and a Mickey Mouse watch. Thanks in advance, Jimmy Ray Mace

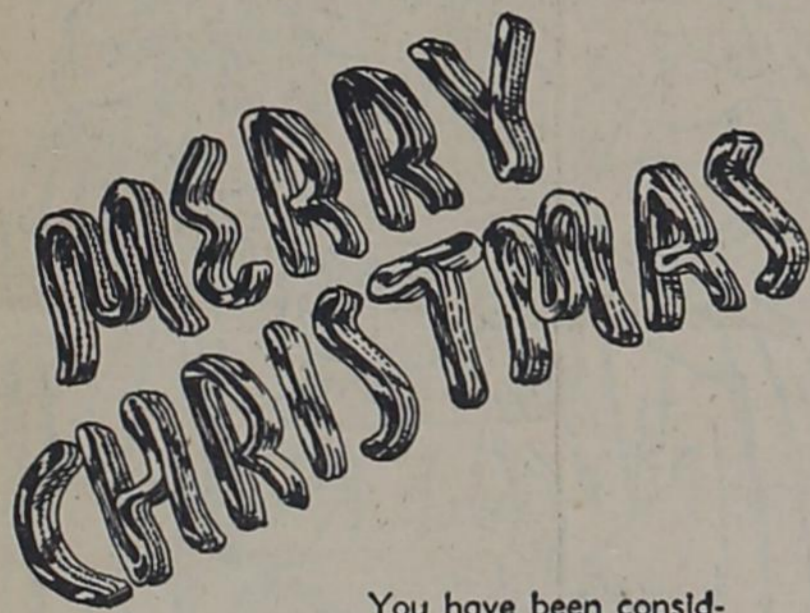
LIGHT-CONTROL BLINDS

Venetian blinds are different from Persiennes, jalousies, and shutters in that they can be tilted to and fro as a light control.



DR. MARY LEONE McNEFF FARWELL, TEXAS

TO WISH you a very Merry Christmas and to express the hope that our present cordial relations may continue for many years to come. It is our desire that you will enjoy the Season of Christmas, its fine friendly associations and its thoughtful tokens of esteem.



You have been considerate and generous with your patronage and we are truly grateful for these courtesies. Merry Christmas to one and all.



The past year was a very pleasant one for us and we sincerely appreciate all you have done to make it so. May your every wish be fulfilled to complete your happiness on this glad occasion, that's our Christmas wish for you and yours

CITY CAFE
Mr. and Mrs. S. N. Kesner and Son
FARWELL, TEXAS

THE TEXAS COMPANY
Dorothy and Woody Lovelace
FARWELL, TEXAS

HOUSTON LUMBER COMPANY
TEXICO, NEW MEXICO

How Do You Think You'd Feel If You Lived in Bethlehem 1953 Years Ago?

By PATRICIA MORGAN
Bethlehem, scene of the Nativity, is again looming large in the thoughts of men. Scenes of the manger, with the adoring mother, wise men and shepherds, flash before the minds and hearts of men, impressing them in different ways. To each, different scenes take on different meanings.

Consider in your mind that you are living in the year Christ was born. What would your feelings be? Pretend that you are one of the Wise Men, gazing at the stars,

seeing the Star of the East. It is the Star of Bethlehem, shining over the place where the Christ child lies. God reveals this, and you prepare to journey to the City of David.

Gifts are prepared, the richest and most beautiful of all; nothing is to great for Him. There is gold, frankincense, and myrrh, each a gift for the Christ. Journeying, you come to the stable, and there see the Christ child, lying in a manger, wrapped in swaddling clothes. Instantly the baby is known as Christ, who was born King of the

Jews. Falling on your knees, you worship in the presence of the Holy Child and present your gifts. Such could have been the experience of the Wise Men.

Or perhaps you might imagine yourself as a shepherd, watching your flocks by night. Out on the lonely hillside tending your sheep, your thoughts turn to the promised Savior. Even as your thoughts dwell on Him, there appears a heavenly light, brighter than the noonday sun. You are afraid. What can cause so bright a light? And you fall on your knees in awe. Suddenly the voice of an angel says, "Fear not, for unto you is born this day in the City of David a Savior, which is Christ the Lord." A host of angels appears in the sky singing, "Glory to God in the highest, and on earth, peace, good will toward men."

No longer are you afraid, but you must make haste to see the Christ. Shepherds around you are leaving their flocks and making ready to journey to Bethlehem, knowing they will be guided to the Savior by His star. The group arrives in the city which is thronging with the people who have come to pay taxes and there, lying in a manger, they find the tiny Christ child. After seeing Him, the happy shepherds rush to tell the wonderful news. Prophecy has been fulfilled, the Savior has been given.

There was no room for Him in the inn, so Christ was born in a stable. He, God's greatest gift, first lay in a manger.

If you had been living during this time, would you have known what the star meant, and would you have worshipped Him? Or would you have been one of the countless thousands, going thoughtlessly on your way, with no thoughts of the mother and child?

Have you seen His star, and does the birth of the Christ child have any meaning for you?

jottin's from jeanne

Doesn't it give you a good feeling to drive down Main Street in Farwell when the Nativity scene east of the railroad track is lighted? It is a worthy project and we feel that those responsible should be commemorated. Helping to install the Christmas scene were: Bradshaw's Grocery, Rose Drug, Border Theatre, Kemp Lumber, City Cafe, Dr. Mary McNeff and the Security State Bank.

Looks like anyone needing a wife would do well to advertise in the columns of a weekly newspaper. Story in the Texas Press Messenger tells of a Virginia widower who received about 50 answers when he ran a "wanted" ad in the Giles County Virginian.

Thirty-two days after he advertised for a wife, the man was married. His ad read: "Wanted—One wife, not too old, a good worker, by Newport man, 60. Apply Harvey Lang, Newport." The story added that Harvey did not answer all his correspondence from women interested, just interviewed a few "close by". He did send money so that one or two could visit him.

But when he met Misie Smith the search was over. The bride was 39.

When we told Joe Jones, local county agent, about this he immediately asked how much such an ad would cost him. Joe hasn't told us his qualifications yet, but anyone interested might contact him. Any age between 15 and 45, Joe adds.

THOUGHTS FOR FUN ***

Have you passed by the Willie Williams home? They have an all-blue tree, perfectly beautiful. . . Here it is Christmas and we still haven't had time to read the Thanksgiving exchange newspapers. . . Penny candy is almost extinct. . . A group of Texico students gave us a taste of the spirit of Christmas over the weekend, when they sang carols—and beautifully so—on our front lawn. . . Stores are beginning to thin out the big stack of lay-aways by Christmas givers. . . The middle of December and our husband hasn't yet had out his winter overcoat.

Andrew Jackson, when he was U. S. president, appointed what he called his "Kitchen Cabinet."

Tribune Ads Get Results

NEWS FROM THE FARM BUREAU

By RAYMOND EULER

"For unto us a child is born, unto us a Son is given; and the government shall be upon His shoulder; and His name shall be called Wonderful, Counsellor, the Mighty God, the everlasting Father, the Prince of Peace. . . In the beginning was the word, and the word was with God, and the Word was God. . . Who being the brightness of His Glory, and the express image of His person, and upholding all things by the Word of His power, when He had by Himself purged our sins, sat down on the right hand of the Majesty on High." Isaiah 9:6; John 1:1; Hebrews 1:3.)

"I came not to call the righteous, but sinners to repentance. To Him give all the prophets witness, that through His name, whosoever believeth in Him shall receive remission of sins. . . Neither is there any salvation in any other; for there is none other name under heaven given among men, whereby we must be saved. . . Jesus saith unto him: I am the way, the truth, and the life; no man cometh unto the Father but by me." (Luke 5:32; Acts 10:43, 3-12; John 14:6.)

"Who is he that condemneth? It is Christ that died, yea, rather that is risen again, who is even at the right hand of God, who also maketh intercession for us. . . Wherefore God also hath highly exalted Him, and given Him a name which is above every name: that at the name of Jesus every knee should bow, of things in heaven, and things on earth, and things under the earth; and that every tongue should confess that Jesus Christ is Lord, to the Glory of the Father." Romans 8:34; Philippians 2:9-11.)

May you all have a happy Christmas and prosperous, happy New Year.

The lighting rod was invented in 1752.

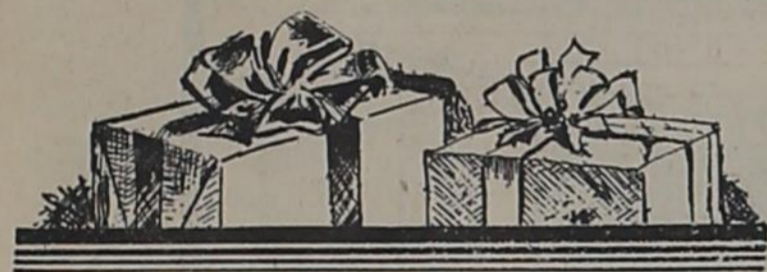
To wish you all the joys
of a
happy holiday season!



FARWELL POST OFFICE
NOMA N. LOKEY CARRIE L. HAMRICK

Through the ages, Christmas has marked the occasion for the expression of good will and thanks. At this season, we want you to know of our appreciation, and sincerely wish you a

MERRY CHRISTMAS



CITY CLEANERS

MARY AND KIRT CRUME
FARWELL, TEXAS

There is no time quite like
Christmas for remembering
the friendships we cherish,
and there are no wishes like
the old tried and true ones

Merry Christmas

LEE THOMPSON

REAL ESTATE AND INSURANCE
FARWELL, TEXAS



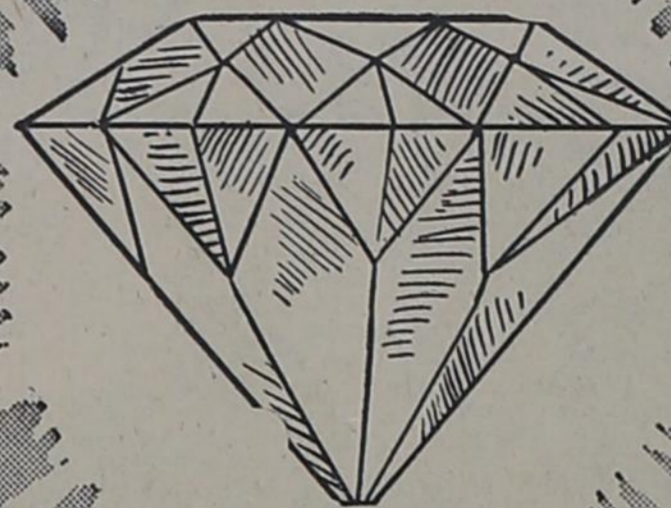
To wish you
a real old fashioned

Merry Christmas

THE VOHS COMPANY
CLOVIS, NEW MEXICO

MAY YOUR CHRISTMAS

Sparkle with
Happiness



SEASON'S GREETINGS!

HERB EDWARDS, JEWELER

409 Main Street
CLOVIS, NEW MEXICO

Wishing You A JOYOUS CHRISTMAS

Beautiful indeed is the Story of Christmas. . . the Story of how, so many years ago, the Wise Men saw the Light. . . the Star. . . and followed it to a rich and wonderful reward.



Again it is Christmas. . . a time to find new faith and new hope in the true spirit of the occasion. May your Christmas be rich in joy and happiness. . . a season of much joy.

JACK HOLT

"THE CLOTHIER"
Clovis, New Mexico

Mrs. Chas. Schlenker Sang "Silent Night" in German

"Christmas in my girlhood days was not as commercialized as it is today," says Mrs. Charles Schlenker, 87, of Friona. The gifts then usually consisted of a small toy and some candy, but the Christmas dinner was the customary turkey and trimmings.

Mrs. Schlenker was born in Iowa in 1866, and is the mother of eleven children, all of whom are still living. The Schlenkers had nine children when they came to this area. They arrived in Bovina and from there went to a one-room home 18 miles northwest of Friona. At that time there was no Friona—only a box car. Mrs. Schlenker still owns land in the Rhea community.

When asked to describe the festivities at Christmas time, Mrs. Schlenker said, "On Christmas morning my father always read the Christmas story from the Bible and we all sang Christmas hymns. One we always sang was 'Silent Night, Holy Night'. All this was in German. Father always made us speak German when we were in the house. When we were outside playing we could use English. We always had a Christmas tree at the church, but never one at home."

Her father had about 40 sheep and ordinarily Christmas presents were stockings and mittens which her mother had corded, spun, dyed the yarn, and knitted. "Father wove the material for our dresses and my brothers' pants on his loom, and sometimes there would be a new dress ready for Christmas," she recalls.

Perhaps her most memorable Christmas was in 1918, when the family lived 18 miles west of Friona. Snow began falling early that year and before Christmas was so deep that they couldn't get to town to do any Christmas buying. On Christmas Eve, one of the older boys rode seven miles on horseback to borrow some sugar so the family could make a little candy.

There were eight children in her family to enjoy the snow in Iowa. "We went sleigh riding and that was lots of fun," exclaimed Mrs. Schlenker.

Mrs. Schlenker says she prefers Christmas as "it used to be, when churches played a bigger part." Her idea of the true Christmas spirit is thoughtfulness to others, "and we should have that spirit the year around". She knew nothing of caroling in her younger days but Santa always came in the mid-



MRS. CHARLES SCHLENKER

die of the night, just as he does now.

A widow of some 16 years, Mrs. Schlenker is in good health, enjoys reading and loves to write letters. Several of her children now reside in other states. She made her home with her youngest daughter, Mrs. Cordie Potts, until about a year and a half ago, and now lives in Friona with another daughter, Mrs. Mabel Hartwell.

A Christmas Gift Suggestion List Helps Shoppers

Christmas is in the air. The shopping crowds are beginning to jostle about and each day will bring more activity as Dec. 25 approaches.

Gift shopping can be fun or painful, depending on the individ-

ual approach. The wise shopper will make a list before attempting an expedition into the stores. The list should include the name of each person for whom a gift is to be selected and several different gift ideas for each name.

Get Proper Sizes

If clothing is to be included on the gift list, try to find out proper sizes ahead of time to make sure of getting them in case they are popular sizes—and the receiver of the gift will appreciate it twice as much if he doesn't have to go back the week after Christmas to exchange the gift for a correct fit.

Here are a few ideas that may help you plan your shopping list:

Clown Pajamas

Any little girl will love a pair of pajamas styled like a clown suit. These pajamas come in either one or two-piece versions. They are made of cotton flannel in a gay, bright circus print, warm and

washable. One style has fluffy giant pompoms spaced down the front. And if the gift is for an extra-special youngster, there's a plus to add to the suit—a 24-inch clown doll in the same matching print. The clown pajamas will make a hit with the 4-12 age group.

Another gift for a wee young lady is an apron that's the equal of any Christmas stocking. The apron is made of fine blue denim with a red broadcloth trim. Pockets all across the bottom are filled with goodies—toys and novelties, crayons, paints, scissors, games, balloons.

Tepee Tent For Boys

Sure to please the young cowboys and Indians on Christmas Day is a real tepee made of colorful cotton printed with Indian symbols. The tent can be set up indoors with suction cups that hold it securely, or outside with wooden stakes.

Perfect for coeds, career girls, or young homemakers who wear skirts and blouses frequently are smart new blouses fashioned along the tailored lines of men's shirts. Made of striped chambray, pretty pastel cottons, solid oxford cloth, and dark prints, the shirts come in many styles button-down collars, shorter rounded collars, French cuffs and others.

Flannel Shirts Popular

Boys and men both will appreciate a Christmas package that holds a wonderfully soft cotton flannel shirt. They are comfortable and neat for either lounging or sportswear. There is an infinite selection of colors and designs. Dark plaids, bright plaids, muted checks, and solids are included.

An extra special gift for a special

man on Christmas lists is a huge bath towel called a "bath sheet". Made of soft, rich terry, this immense terry will be real luxury to men who fuss about little towels. They are personalized with a big monogrammed crest picturing an impressive lion with the initials VIP (very important person, that is).

Gifts For Home

Homemakers for the most part prefer gifts for their homes rather than for themselves. Fine linens always are among the most attractive gifts for this group. Sure to win the heart of homemakers are the candy-striped sheets and pillow cases of finest percale. They come in an assortment of soft pastel shades which will fit nicely into almost any bedroom decor.

Holidays Increase Threat of Chief Home Fire Causes

Top causes of home fires take on added danger during the holiday season, warns the National Board of Fire Underwriters.

These causes are (1) matches-smoking, (2) misuse of electricity and (3) stoves, furnaces, boilers and their pipes.

At this time of year, such extra combustibles as the Christmas tree, evergreen decorations and gift wrappings are in the home. Wiring for indoor and outdoor tree lights and other ornaments may put a strain on electrical circuits.

Old lighting sets may have frayed

or worn cords. In addition to furnaces operating at full-scale winter capacity, stoves are often being overworked, cooking elaborate holiday meals.

Add these special holiday precautions to your year-round fire safety habits, urges the National Board:

1. Throw away gift wrappings as soon as the presents have been opened.
2. Never smoke or lay a cigarette down near the tree or greens.
3. When Christmas tree needles start to fall, take it down and discard it outdoors.
4. Be sure that wiring for holiday decorations does not overload electrical circuits.
5. Look for the UL label of fire and shock safety on every lighting set you buy, and when the cords become worn have them replaced or buy a new set.
6. Be doubly careful not to let grease accumulate in oven or broiler.
7. Keep a box of baking soda and a large pot lid near the stove. Either of these can be used to smother a small grease fire if, despite precautions, one occurs.
8. Be sure your furnace is operating safely. Check periodically to see if the ceiling and walls near it feel hot to your hand. If so, additional insulation may be needed to keep them from charring or catching fire. If in doubt, check with an experienced repairman.
9. See that no rubbish or kindling is left near the furnace. They might ignite from radiated heat.
10. Provide metal cans for ashes. Never place them in wooden or paper boxes.
11. Make a note to have the en-

tire heating system inspected next spring, and cleaned and repaired, if necessary, before using it again.

ORDER IN A HANDBAG

A solution to the age-old problem of overstuffed handbags is the fitted bag. The fittings—including comb, lipstick, cigarette lighter and compact—have their own compartment, making for a neat interior.

FOR SHINING GLASSWARE

Glassware will have added luster if a few drops are added from the ammonia bottle to clear water when washing. Glasses washed and rinsed in ammonia or bottled liquid detergent may be air-dried.

FUEL PROBLEM IN LIGHTERS

In cigarette lighters, a poor seal around the base of the wick may result in leakage or evaporation of fuel. The "red seal" on some lighters prolongs the "mileage" between refuelings.

GLASS WAS FOR MANSIONS

Scarcely more than 100 years ago, glassware was an item found only in places of wealth. As a result of modern automatic glass-making processes, table, kitchen, and cooking glassware is a commonplace necessity.

U. S. President William Henry Harrison died only one month after his inauguration.

Kipling wrote both a happy and tragic ending to his story, "The light that failed."



Greetings and Best Wishes for the Holiday Season.

CHRISTMAS Greetings TO YOU

This Sincere Greeting From Your County Officials OF PARMER COUNTY

- | | | |
|--|--|---|
| A. D. Smith
COUNTY JUDGE | Sam Aldridge
COUNTY ATTORNEY | C. H. Jefferson
COMMISSIONER, Pct. No. 2 |
| Loyde A. Brewer
COUNTY & DISTRICT CLERK | Mabel Reynolds
COUNTY TREASURER | E. F. Billingsley
COMMISSIONER, Pct. No. 3 |
| Chas. Lovelace
Sheriff-Assessor-Collector | Forrest Osborn
COMMISSIONER, Pct. No. 1 | H. L. Ivy
COMMISSIONER, Pct. No. 4 |

TEXICO HOTEL AND CAFE TEXICO, NEW MEXICO

Drinking And Driving Don't Go Together

"Drinking plus driving equals disaster."
 This statement was made by Col. E. B. Tilley of Houston, president of the Texas Safety Association, and service advisor for Gulf Oil Corp. today as he discussed the holiday hazards program being conducted this month by the Texas Safety Association and the Texas Department of Public Safety.
 "If anyone doubts the truth of this equation, I invite him to visit the local traffic court and look at the records," he said.
 "The number of fatal traffic accidents on the books which show that pedestrians or drivers invol-

ed had been drinking certainly will remove such doubts."
 Col. Tilley said, "National Safety Council figures show that in 23 out of 100 fatal accidents occurring in the United States during 1952, a driver or pedestrian had been drinking."
 "Drinking is a big traffic safety problem at Christmas time," he said. "With all the parties and celebrations that take place around this time, there is much more drinking. And the trouble starts when those who have been drinking venture out in traffic."
 He pointed out that it takes maximum alertness to stay safe in today's hazardous traffic, and said "since alcohol slows reactions and impairs judgment, it reduces alertness."
 "And I want to make it clear," he stressed, "that pedestrians, as

well as motorists, should not venture into traffic after they've been drinking. A pedestrian needs a clear head every minute to protect him from injury by cars. The slightest befuddlement can cost him his life."
 Col. Tilley appealed to all citizens to protect themselves this holiday season by making arrangements beforehand for transportation to and from parties at which they know they'll be drinking. "Those planning office parties and other large gatherings," he said, "should be especially careful to make provision for transportation if alcoholic beverages are to be served at the affair."

Dr. W. R. White To Head 1954 Heart Fund In Texas

Appointment of Dr. W. R. White, president of Baylor University, to head the annual Heart Fund campaign in Texas during the month of February was announced today by Dr. Joseph F. McVeigh of Fort Worth, president of the Texas Heart Association.
 Though his office is located on the main university campus in Waco, Dr. White's responsibility extends also to administration of the Baylor College of Dentistry and Baylor Hospital, Dallas, and the Baylor College of Medicine at Houston.
 Dr. White spent much of his life in the pastorate of some of the largest Baptist churches in the Southwest, including Greenville, Lubbock, Fort Worth and Austin. He was leader of the Texas Baptist Convention and one of the founders of the Baptist Foundation of Texas.

The Texas Heart Association and chapters throughout the state have contributed equipment and research funds to the medical schools of Texas, as well as helping establish community cardiac clinics and educational programs for physicians and the public.
 In accepting the chairmanship, Dr. White said: "Funds subscribed by the people of Texas in this campaign will be used to fight diseases of the heart and blood vessels, both locally and nationally. These diseases take a greater toll of human lives than all others combined, a fact which underscores the importance of a concerted effort to combat them through medical research, professional and public education and community programs. I am confident the people of Texas will again respond generously to the 'Help Your Heart Fund—Help Your Heart' appeal."

Texas mental hospitals were filled to more than 160 per cent of bed capacity in May.



By Papinta Knowles
ANN didn't lift her head when Jerry laid the work on her desk.
 "I'm sorry to rush you, Ann," he said, "but this should be finished by three this afternoon. Banes will drop by for it."
 His voice was gentle; it implied sincerity of his regret in putting the rush work before her. There was no doubt of it, Ann thought.
 "Shall we go now, Jerry?" Beth Jenkins spoke at her shoulder.
 "If you wish," Jerry said.
 Ann kept her eyes on her work. She heard them close the office door.

They were going across the street to Tony's for a smoke and coffee. With the sound of their steps fading into silence, Ann stopped working and looked idly at her hands. From somewhere along the street below Silent Night came softly from a radio, and she heard a vander chant, "Holly . . . mistletoe . . . cheap. Just two days till Christmas . . ."

Snow fell softly past the office windows, making a little mound on the sills. She had wanted a white Christmas. And until last week, she thought, I had planned on having a happy Christmas. With Mom, her kid brothers Joe and Bill, Aunt Sissy and Uncle Reema, Christmas had always seemed complete before. Aunt Sissy and Uncle Reema lived with them, and they were together on Christmas.

And somehow there had never been anyone outside the little circle that Ann cared to share



"I'm sorry to rush you, Ann," he said, "but this should be finished by three this afternoon."

her fun with Not anyone she was interested in But now—

There was no use denying her thoughts about Jerry Laws. He disturbed her the moment he stepped into the office last week as new manager of Rankin Real Estate and Loans. And in spite of her effort to push him out of her mind he had occupied her thoughts since. With Beth Jenkins working there too, she knew it was folly to think of him. Beth had a . . . with men.

Ann was working only until she could find someone who would give her a ring and a home. She used her salary to buy expensive clothes to set off her blond attractiveness. While I, Ann thought, fill a man's place at home. It took money for Mom, Joe and Bill. Any money left over from her salary had to be saved for a rainy day, and when she bought something new to wear it had to be conservative.

I can't compete, simply can't, Ann thought. Why, then, do I keep thinking of him? She heard the vander's chant on the street again and she thought, he'll buy her something for Christmas. This is only the beginning—for Beth.

She checked her thoughts with the sound of their returning steps on the stairs and turned to her work, grateful that she had so much to do. She wouldn't have time to think.

Shortly before three o'clock she walked into Jerry's office with the finished work.

She smiled and laid the work on his desk. "I hope I've made no errors, Jerry," she said.

"You haven't. Thanks, Ann," he said.

She turned from his desk.
 "Ann—"

Ann turned back reluctantly. "Yes?" If he was going to praise her for her efficiency, she didn't want to hear it! It had been all right from others before Jerry, but from Jerry—

"Ann—" he repeated, "you know, I suppose, that this should have been Beth's work."

"No, I didn't know," Ann said, and a little wave of anger went over her. Tears stung her eyes. She was hurt.

He had made her a goat for Beth!

Jerry smiled. "I discovered soon after I came," he said, "that you'd be the one I'd have to depend on for important work. And I discovered, too, something else. Someday I'll tell you, Ann, there's a grand Christmas show this evening at the Alden. May I take you?"

For a second Ann didn't answer. When finally she said, "I'd love to go," she could have sworn the vander's chant coming from the street was not "Holly . . . mistletoe . . . cheap"—it was, "Happy Christmas . . . happy Christmas!"

Christmas Candles Are Traditional For Many Peoples

*"To learn your luck for the year they say,
 Burn a bayberry dip on Christmas day.
 If the flame burns bright and the light shines clear,
 Good luck will be yours through the year."*

This old verse is believed in many lands around the world and is said to be one of the reasons that candles in homes are traditional around the world.

The custom is believed to have started in Ireland. As the Irish put it: "Who knows, on some Christmas Eve, Jesus and Mary and Joseph may come again, not to Palestine, but to the Holy Isle on the farthest edge of Europe." And it is the custom that the candle can only be snuffed by one named Mary.

Their first use for Christmas is not recorded in the annals of any nation, but that the "Christ Child Candle," burned in the window on Christmas Eve is, according to an old legend, placed there to light His way if He makes an earthly visitation and in atonement for the night of His birth when there was no room for Him.

TIDINGS of Great Joy

As in years past, may the birthday of the Prince of Peace bring tidings of great joy to each of you.

J. O. COMBS GROCERY
BOVINA, TEXAS

SEASON'S Heartiest Cheers

Sincere greetings to all our good friends. May the Christmas blessings of Peace and Happiness be yours today and in the days to follow.

ROBERSON SHAMROCK SERVICE
FARWELL, TEXAS

It's been a good year, and a happy one and we're glad that we have the opportunity to extend good wishes.

Christmas Greetings

BRADSHAW'S GROCERY AND MARKET
FARWELL, TEXAS

"We have seen His star in the east and are come to worship Him."
 —MATTHEW 2:20

Christmas Blessings

A Blessed Christmas and Joy and Happiness to you and yours.

FARWELL HARDWARE
FARWELL, TEXAS

CLAY HENSON J. H. McDONALD

Christmas Greetings

Christmas is, among other things, a time for reflection and good wishes. . . .

Ours, for you, is a sincere wish that the spirit of the Christmas Season—its depth of understanding, its hope and good cheer—will be with you always.

KEMP LUMBER COMPANY
FARWELL, TEXAS

Christmas Happiness



It's always a pleasure
to wish you
the Merriest Christmas
that you have ever known

CARMACK & SON
CLOVIS, NEW MEXICO



MR. AND MRS. W. M. LLOYD

W. M. Lloyd Remembers Hardships Of Christmases in Days Gone By

W. M. Lloyd, 76, of Friona, was born in Washington County, Texas, at Chapel Hill on November 7, 1877, and he and his wife celebrated their golden wedding anniversary in August of this year. The Lloyds have sired eight children, six of whom are living. They are old-timers in the area, having moved to Friona in 1926.

Lloyd is active, and serves as janitor at Friona State Bank. He sports a crown of snow-white hair, is a busy church worker, and enjoys visiting with his friends.

In his boyhood, toys just weren't part of Christmas. He hung his stocking on Christmas night to receive apples, nuts and candy. As for his most memorable Christmas, he lists the winner of 1882, when his father had gone to Alabama. Although the father was away, the Yule season was wonderful, because the family had made a good crop that year, "and had more to wear and more to eat than ever before." On 13 acres of cotton, they harvested one bale per acre, which really lessened the hardships.

Turkey wasn't a Christmas fare in the Lloyd home, he adds. Usually there was chicken or pork, but during the holiday season pie, cake, and other delicacies were found in abundance.

The custom of Christmas trees in the home was not widespread in his youth, at least, not in the Lloyd home. On Christmas day "we usually went to grandmother's or Uncle Jim's, and getting to go to grandmother's house was one of the nicest Christmas presents he can recall. There were nine children in the family.

The Lloyds lived on a farm and raised cotton, with the father also working at the gin. Lloyd was only 7 or 8 when he remembers taking

his father's lunch and the inside of the gin caught fire. There was lots of excitement, but the blaze was put out.

The Friona man feels it snowed more back in his boyhood more than it does now. He adds that times were hard then, "but people had more religion than they do now". He was about 10 when Santa's true identity was revealed. He always loved the story of the little girl who wanted to know if there was a real Santa. Lloyd feels that one should have the Christmas spirit, or spirit of giving, the year around, not just at Christmas.

He doesn't remember Christmas cards until he was "up in years". And they didn't have the tree at the church when he was growing up. He prefers Christmas today, because formerly people had so many hardships, and children didn't receive presents. Youngsters were always thrilled, however, when they found candy and fruit in their stockings.

Lloyd doesn't remember going Christmas caroling in his younger days, but maintains that religion and Christmas were inseparable in the old days, as they should be today.

Poor Driving Habits Prove Dangerous

"The driver as well as the walker has a responsibility in the field of pedestrian safety."

Col. E. B. Tilley of Houston, president of the Texas Safety Association, and services advisor for the Gulf Oil Corp. has made that statement, speaking in connection with the current pedestrian safety program being sponsored by the Association in cooperation with the Department of Public Safety.

"The pedestrian has the most to lose in an encounter with an automobile, and should protect himself," Col. Tilley said, "but he could follow all the rules of safe walking and still become the victim of a motorist who didn't observe the rules of safe driving."

He mentioned as one of the most common driver offenders the crosswalk creeper, who stops at the red light but keeps edging over the line. "It gives walkers the jitters," he explained, "and makes them afraid they may be run down before they get across the street."

And the driver who ignores the crosswalk and stops half or all the way across it is just as bad, says Col. Tilley.

"Then there's the fellow who blows his horn without slowing down and expects the pedestrian to get out of his way," he pointed out.

"The traffic light jumper is even more dangerous," he said. "This driver watches the light and, the instant it changes, zooms off without checking to see if a pedestrian is in the way."

The name Charles means strong and manly.

Overall height of the Statue of Liberty is 305 feet.



To Our Friends
Everywhere
Season's
Greetings
and Best Wishes

Texico
Post Office
TEXICO, N. M.

Guard Against Fire Dangers at Yule

This is the holiday party season. Large or small—in homes, places of business, churches, schools or other public buildings—such gatherings all have one thing in common: the threat of fire.

New Year's parties can be especially dangerous. If the Christmas tree has been left up for the occasion, chances are it will be tinder-dry by that time. But actually whether it is dry or fresh, a spark or flame can turn an evergreen tree into a roaring pillar of flame in a matter of seconds. Christmas greens and paper decorations that are not flameproof are fire hazards, too.

Remember, most fires are caused by carelessness—and people in a party may not be cautious as usual. To keep these gay parties from turning into tragedies, the National Board of Fire Underwriters suggests a few simple safety precautions:

1. Check to see that the Christmas tree is not located near any stairway or elevator shaft which would provide a draft, and that it doesn't block an exit.
2. Someone in authority should inspect the tree to determine

whether it is too dry to leave up.

3. Provide plenty of ashtrays for smokers. Don't allow smoking near the tree.

4. Be sure that all decorations have been flameproofed.

5. Avoid using net or gauze-like fabrics for dresses, costumes or children's clothes. Loosely woven fabrics can easily catch fire.

6. If loosely woven costumes must be worn, they should be flameproofed with the following solution: mix 9 ounces of borax and 4 ounces of boric acid in a gallon of water. Dip the fabric in this solution, wring by hand and hang to dry. Flameproofing must be repeated each time the garment is laundered.

7. Don't use candles for decoration, or let children carry them in tableaux or choir singing. Electric candles are just as effective, and much safer.

8. If there is an open fire, see that the fire screen is in place and that the tree and other combustibles are not near the fireplace.

DRESSING A WINDOW

Plan your window's wardrobe as carefully as your own. Leading decorators use Venetian blinds as the "basic dress" for every window and then select curtains and draperies.

Tribune Ads Get Results!



EVERY
GOOD WISH
for a Season
of
genuine
Happiness
THE COVER SHOP
FARWELL, TEXAS

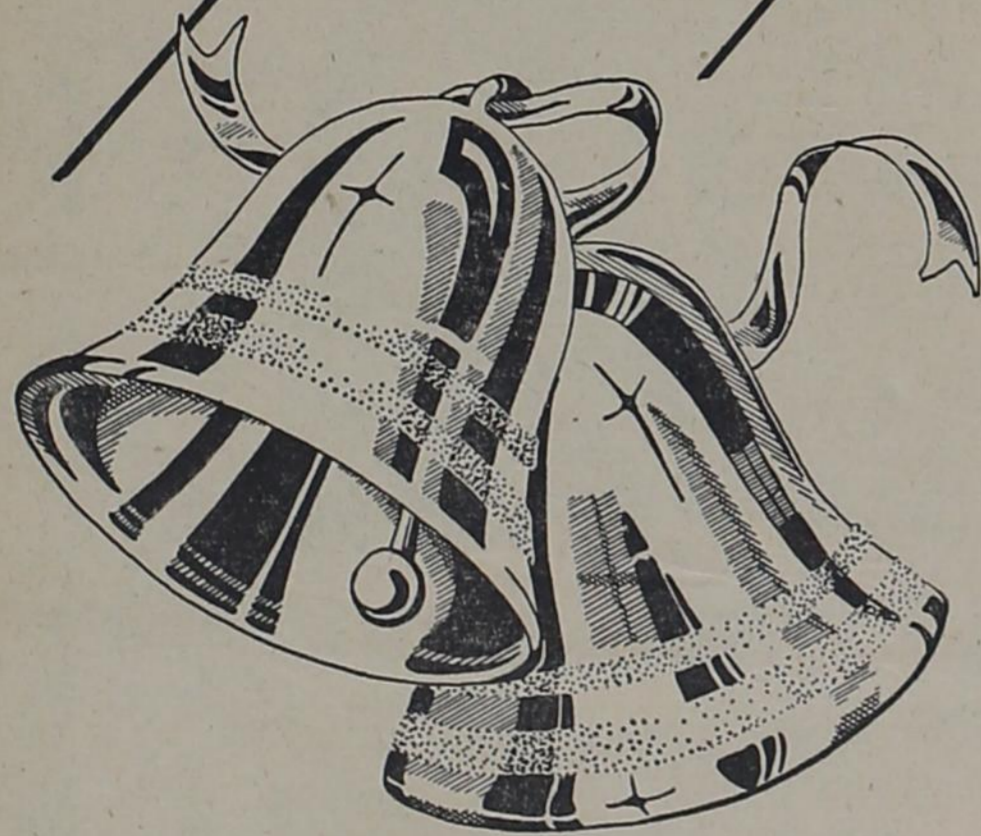
WE HOPE YOU DON'T OVERDO
IT... BUT WE WISH YOU



DUFFY'S CAMERA SHOP

"In the Village"
CLOVIS, NEW MEXICO

CHRISTMAS Greetings



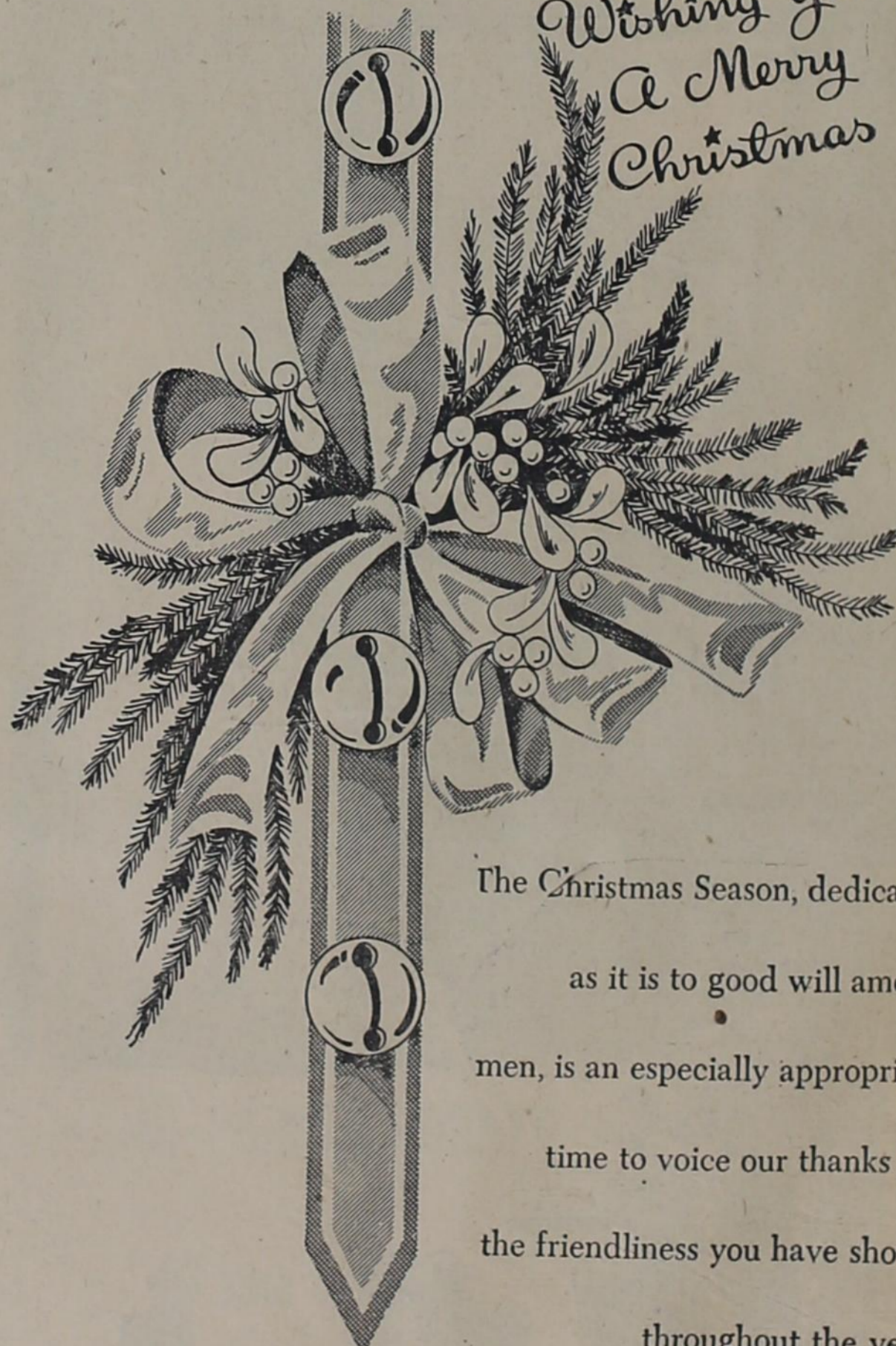
To remember folks like you with an earnest wish for your well-being and happiness, is one of the delightful privileges we have at Christmastime.

The
Citizens Bank

MEMBER F.D.I.C.

CLOVIS, NEW MEXICO

Wishing You
A Merry
Christmas



The Christmas Season, dedicated as it is to good will among men, is an especially appropriate time to voice our thanks for the friendliness you have shown throughout the year.

WILLIAMS AND SON MOTOR COMPANY

OLDSMOBILE CADILLAC GMC
CLOVIS, NEW MEXICO

FRIONA NEWS

More Concrete Pipe For Irrigationists

Still more concrete irrigation pipe is to be installed, or is already in the process of installation, under supervision of the SCS district office in Friona.

Supervisor Steve Bavousett said today that B. K. Greeson has put in some 3200 feet of concrete pipe, while Bruce Parr has scheduled an 1800-foot addition on his property. Both are in the Black area.

In the Lazbuddie community, workers from the office staked out a 2200-foot concrete pipe line program for Reinhold Steinbock, Bavousett added.

Other work done recently included staking out of a field leveling project for Calvin Talley, near Friona.

Concerning advantages of concrete pipe, Bavousett said this week that use in the southern section of the county, where the land is predominately sandy, showed a great improvement in evaporation and ditch loss, but went on to remark that on the tight soil in the northern part of the county, "it is more of a convenience than anything else."

New Plans Drawn For SCS Cooperators

Plans for five new Soil Conservation Service District cooperators were drawn the past week by workers from the county office, it was announced today by Steve Bavousett, supervisor.

Water application will be featured by all five. Included in the group are W. E. Compton of Bovina, J. W. Gammon, Lazbuddie; Dewey Price, Friona; R. L. Hobbs and D. S. Anderson, Muleshoe.

in & around FRIONA by abie

The Nolan Frohners, now of Dimmitt, visited recently in the Wesley Foster home. Frohner will be remembered as a former local teacher.

Understand the Pudge Kendricks were in Amarillo for a visit with relatives and friends last week.

Tom Lewis sneaked off last week to do a little Christmas shopping for herself. Seems she's been hog-tied every time she went to Amarillo by shopping for the local store, and it came to the point that Tom just figured she

had to have a bit of time for herself.

In visit relatives for the week end was Jimmie Gore, stationed at the air base in Roswell.

Jim Terrell of the SCS office, and his family plan to leave soon for a holiday visit with her parents in Alabama. Enroute they'll also see Jim's folks in Daingerfield, Tex.

Nope, it wasn't your TV set, Sunday evening... was just some trouble on the power line out of Amarillo, we understand. Apparently some sharp-shooter was trying out his aim and blasted an insulator, whatever that may be. At any rate, in a short while, Channel 10 was back where it belonged, and Channel 4 appeared again.

Tree Presents Top X-Mas Fire Hazard

The festive act of "bringing in the Christmas tree" is also a potentially dangerous one.

That tree is highly combustible. Filled with pitch and resin, it will ignite very easily and burn so furiously that it is almost impossible to extinguish. Bringing it into the home brings in a definite and serious fire hazard.

To minimize the danger, the National Board of Fire Underwriters suggests some simple but effective safety precautions:

1. Choose a small tree. It's just as pretty and is less of a hazard than a large tree.
2. Keep it outdoors until a day or two before Christmas.
3. When you set it up, stand it in water... or use a live tree in a pot of earth.
4. Place the tree in the coolest part of the house, away from radiators, heaters or fireplaces. Don't let it block an exit. If it must go near a radiator, turn that radiator off.
5. Never use cotton or paper as decorations on or under the tree unless they are flameproof.
6. Never smoke or lay a cigarette, pipe or cigar down near the tree.
7. Don't set up electric trains under the tree.
8. Never trim it with candles; use only electric lighting sets. Be sure every wire and socket is in good condition. When buying new sets, look for the UL label which means they have passed Underwriters' Laboratories tests for fire and shock safety.
9. Provide a switch some distance from the tree for turning tree lights off and on. Never leave them burning when no one is home.
10. Inspect the tree from time to time to see if needles near any of the lights have started to turn brown. If so, move the lights.

The name Albert means illustrious through nobility.

Mrs. Ford's Brother's Pranks Prove To Be Most Vivid Christmas Memories

"When I was a little girl, we didn't have much Christmas," says Mrs. J. H. Ford, clarifying her statement with the remark that she is talking about the number of gifts received by children in comparison to the present era.

There was always a Christmas tree at the church in her younger days, with the small fry given treats of apples, oranges and candy. At home, they hung their stockings to be filled with goodies by St. Nick. Mrs. Ford was grown before the family had a Christmas tree in the home.

Asked about her most memorable Christmas, Mrs. Ford began chuckling as she recalled the prank her brother instigated when she was a girl. "I was too big to hang up my stocking any more," she relates, "but I put it up with the rest, anyway." The parents were kindhearted and filled her sock

along with the others, but an older brother was not quite so understanding. He sneaked the nice things out of Mrs. Ford's stocking and replaced them with a gaily wrapped potato and a chunk of cornbread. Mrs. Ford was quite let-down until she found it was all a joke and discovered she had some goodies, too—but that was the last time she hung her stocking.

When she was a bit older, the church Christmas program was the big event. The boys would buy candy hearts inscribed with verses, to give the girls. Mrs. Ford recalls that these candy hearts were treasured gifts.

There were five children in the home, and the stockings across the wide fireplace made a pretty picture. Fruits and candies were common goodies. As for nuts, "we raised those by the bushel and had them all the time," she continues. Her original home was in Arkan-

sas. Children didn't exchange gifts in those days, and presents usually consisted of rag dolls, beads, and rings. Mrs. Ford was a firm believer in Santa until she was about ten.

One of her cherished childhood memories is the trip in a covered wagon, picking up all the neighbors and children on the way to school. It was 2 1/4 miles, and families usually went in one conveyance.

"It seems like I just don't enjoy Christmas as much now as I did when my children were little and we were buying things for them," she says. She loves to remember her grandchildren, and feels that "Christmas is for children, anyway."

As for the Christmas spirit, Mrs. Ford feels it is something that should be solemn and reverent. She enjoys giving, and that also symbolizes her feeling.

Christmas cards are very recent for the Fords, who don't remember sending them until a few years ago.

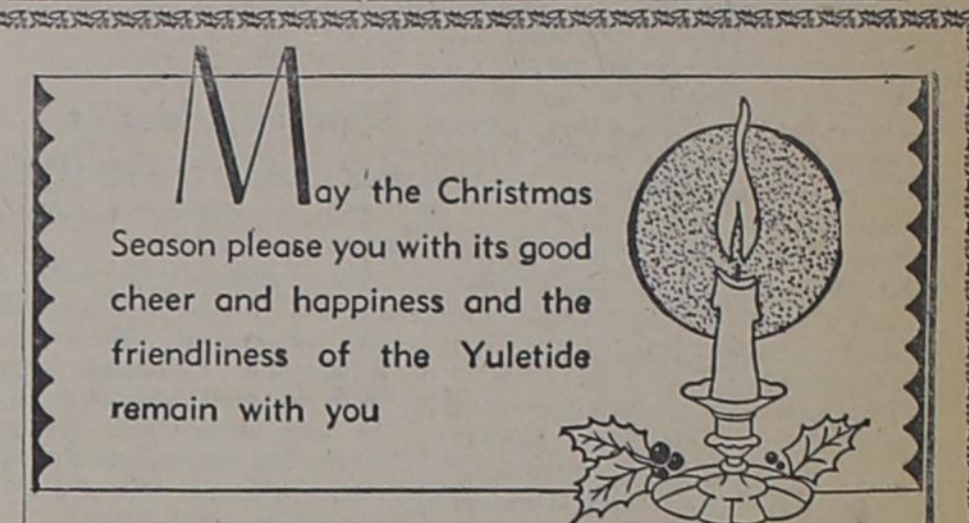
Mrs. Ford likes to recall the tree-trimming parties at the church when she was a girl. The young

people would meet to string holly and popcorn, and sing carols. "It was too cold to go caroling from house to house, but we had lots of fun", and she now has many pleasant memories.

Helen of Troy had the "face that launched a thousand ships."

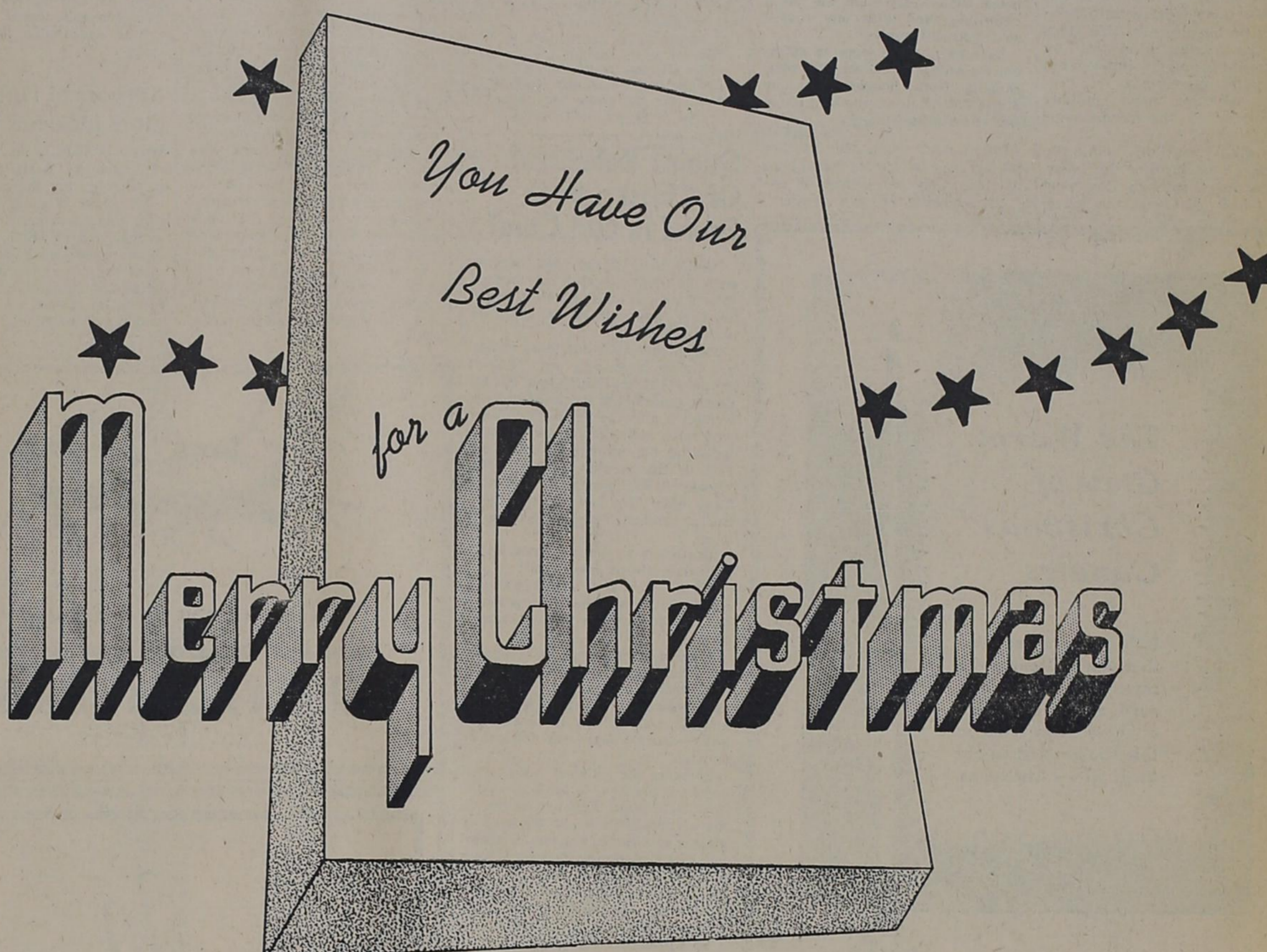
W. E. Gladstone was Prime Minister of Britain four times.

Tribune Ads Get Results



ILLINI COURTS

MR. AND MRS. A. C. NEWBERRY, Managers



With the passing of each year, it becomes more evident that the peace of Christmas is enjoyed only because there were those who made every sacrifice that we might enjoy Christmas to its fullest extent. As we extend our Season's Greeting we are mindful that without those sacrifices, we could not enjoy the blessings of peace.

If we strike a solemn note at this glad season of the year, it is only because we are remembering that there were those who gave their all to make it possible for Americans everywhere to observe and enjoy Christmas.

The peace of Christmas is sacred. May we never forget.

— WALTER AND FERN HARDAGE

Service Department

- JOE WHITE — Shop and Service
- HUGH TUCKER — Mechanic
- HOWARD HAM — Tire Service
- BEN ATKINS — Mechanic
- HOWARD BILLINGSLEY — Mechanic

Salesmen

- OLIVER BURTON
- A. B. MARKSMAN
- SCOTT BILLINGSLEY
- MURRY DIAL

Hardage Hudson Company

FARWELL, TEXAS AND

Hardage Motor Company

MULESHOE, TEXAS

TO YOU... OUR FRIENDS AND CUSTOMERS

SEASON'S Greetings

KERBY-ALVERSON BLACKSMITH

BOVINA, TEXAS

BOVINA SERVICE STATION AND GROCERY

Clifford Leake

BOVINA, TEXAS

Don't Let Death Take Your Holiday

"Jingle bells, jingle bells,
Jingle all the way,
Oh what fun it is to ride
In a one-horse open sleigh!"
You don't see many one-horse open sleighs at Christmas time nowadays, but the spirit that prompted the famous song is as strong as ever.

Christmas still means happiness and good will... the spirit of giving and of rejoicing... the homey family pleasures of visiting and merry making.

But today things are done with the modern touch. The presents and the merry makers are piled into the family car and whisked away to the family feast in much greater comfort than they were in the days of the one-horse sleigh.

Unfortunately, we can't say that they travel with more safety than they did when Old Dobbin provided the transportation.

The Texas Safety Association states that modern roads and modern touch-control automobiles SHOULD make for safe riding. But the human factor enters in. The speed potential and ease of operation trick many a driver into recklessness or heedlessness. He steps on the gas, lets his mind dwell on holiday plans, and is unprepared for a sudden emergency.

That's why so many holiday makers land in the hospital—or worse!

Let's all be sensible about the business of celebrating this year. Let's be determined to stay alert every minute we're at the wheel

... keep our minds strictly on the business of driving... take special precautions whenever the weather warrants... and never drive after drinking!
Then death won't take our holiday!

That Reindeer Is Becoming a Tradition

That reindeer is becoming an American tradition.

Once upon a time there was a reindeer with a built-in flashlight bulb for a nose. You know, Rudolph, the red-nosed reindeer. From a small beginning in 1938, the little animal with the built-in beacon has become as familiar as Humpty-Dumpty and Cinderella to youngsters everywhere.

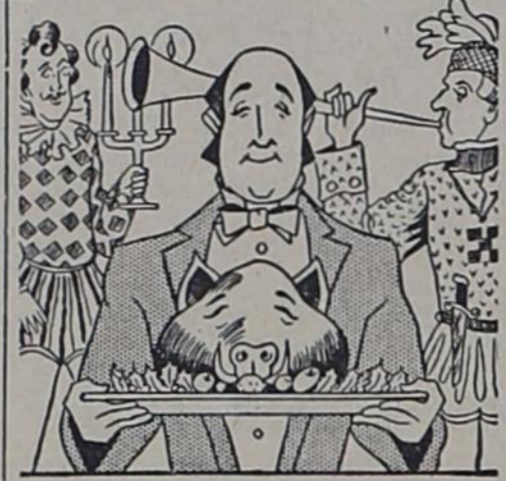
First invented as a sales giveaway promotion for Montgomery Ward by Robert L. May, Rudolph was featured in many free booklets before he became associated with Christmas. Songwriter Johnny Marks liked the title "Rudolph, the Red Nosed Reindeer," so he wrote a song about it. He was so sure he had a success that he started his own Publishing company, using "Rudolph" as his first release. Gene Autry made the initial recording, and that one record sold 2,000,000 copies.

Last year, there were 16 different recordings of the song for sale, ranging from boogie-woogie by Sugar Chile Robinson to Bing Crosby, and cowboy singers.

Four out of every five mothers and children now have social security insurance protection in case of the working father's death.

Serving of Boar's Head One of Old Christmas Customs

Of the customs that grew up around the Christmas festival in Merrie England, the serving of the boar's head was one of the most stirring. It endures to this day at Queen's college, Oxford, where the 50-pound tusked head—a lemon in



its grinning jaws—is borne in on a great silver dish, escorted by trumpeters and candle bearers.

In the olden days there was an appropriate chant, half carol and half ritual, that the gentlemen used to bellow at the moment the dish troubled the board:

*Then set down the swineyard,
The foe to the vineyard,
Let Bacchus crown his fall,
Let this boar's head and mustard
Stand for pig, goose and custard,
And so ye are welcome all.*

Quaint Rehearsal Of Christ's Birth Found in Old Carol

"Auld Lang Syne" has become such an integral part of our modern New Year's eve that no celebration however gay, would be complete without it.

The music sheets for those nostalgic strains simply say "Robert Burns — Scotch Air", and Robert Burns generally is supposed to have written it after he had settled down on a farm and taken himself a wife, following the sweeping success in 1778 of the second edition of his "Poems." Well and good, but Auld Lang Syne was not exclusively a Burns' product, nor did he claim it to be.

In a letter to George Thomson, a publisher, Burns explained: "It is an old song of olden times, which has never been in print. I took it down from an old man's singing."

Modern scholarship has discovered that Burns was wrong when he told Thomson "Auld Lang Syne" never had been in print. Its refrain, at least, was printed obscurely long before Burns heard his "old man singing."

Further, the original song often has been credited to Sir Robert Aytoun (1570-1638). Aytoun was one of the earliest Scots to use the lowland dialect as a literary medium. Multitudes of Americans descended from non-British stock are perpetually mystified by this dialect, nor does it seem to make much sense in the standard English translation.

Regardless of its original author and origin, it was Burns who gave "Auld Lang Syne" its immortality. And though the bells now welcome the New Year with joyous peals, symbolizing mankind's hope for a bright future, the nostalgist of "Auld Lang Syne" summarizes an adherent reluctance to leave the security and friendship of the past and embark upon a future which, however promising, may not be more pleasant. Thus, it remains a part of the English speaking heritage to "Drink a cup of kindness yet For Auld Lang Syne."

Joseph Proved His Love for Mary, Mother of Jesus

Joseph, the bible relates, had to prove his faith in and love for Mary before they were married. It is one of the great love stories of all times.

When Joseph thought of Mary, he forgot the difference in their ages: she was the girl he had waited for, his beloved. They were espoused—or, as we would say, engaged—which was almost as official as being married. His heart soared on wings of the approaching wedding day, and then...

What Mary insisted had come to pass, simply could not be! Joseph wanted desperately to believe Mary, but such things just didn't happen, and if they did, they happened to somebody else.

Much as he loved Mary, Joseph was a righteous and God-fearing man and while he couldn't even think of making her a public example, he had just about made up his mind to put her away privily. That is, he thought he had made up his mind. In his heart, he knew he couldn't; what would become of her... of her child...

Then one night, after he had exhausted himself with tortured thinking, he fell asleep and the angel of the Lord appeared to him in a dream, saying:

*"Joseph, thou son of David, fear not...
And when Joseph awoke, he did as the angel had bidden him, and took Mary as his lawful and cherished wife.*

"Fear not," the angel spoke unto Joseph.

"Fear not," the angel had declared unto Mary.

"Fear not," the angel spoke unto the shepherds of Bethlehem.

'Lord of Misrule' Is Christmas Game

A DIFFERENT playtime observance for your Christmas festivities is the game "Lord of Misrule."

When your guests have all arrived and have been greeted by the music of the minstrels and the song of the carolers, it is time for the most honored guest of the evening to arrive. With much fanfare the "Lord of Misrule" is announced. He enters with great pomp and ceremony and takes his place as the master of ceremonies for the evening.

The Lord of Misrule comes to us from the Tudor courts where he was elected annually to reign over the Christmas festivities. His word, during the festivities, was law, and the ridiculous commands he laid upon the guests had to be obeyed. The introduction of the Lord of Misrule into our festivities offers an unusual method for introducing the many games with forfeits which are traditional for Christmas.

At your party, the Lord of Misrule will command each guest to do his bidding. He may call for singing, dancing, pantomime, imitations and stunts of all kinds. Failure to do the bidding of the Lord of Misrule results in the payment of a forfeit. And here another unusual note may be injected. The forfeit, instead of being paid to the Lord of Misrule may be paid to another Christmas character, the "hodening horse."

It was the custom in Kent, England, for young men to go from house to house with the hodening horse, an imitation of a horse's head attached to a long stick. Two lads, forming the body of the horse, were hidden from view by a covering of cloth resembling horse's skin. The hodening horse was accompanied by paraders who rang the bells throughout the town and begged for money or food.

Christmas Today Is Too Commercial, Many People Believe

Today we hear many people say that Christmas has been "commercialized" and has lost its true meaning.

Has it?
Is it wrong this one time in the year to make the dominate theme one of giving, rather than receiving?

Giving has always been a major part of the Christmas theme—the giving of joy and happiness to others whether it be spiritual or material.

It is true that economically no other holiday or festive season contributes so much to the welfare of the world. The holiday has hardly passed into the new year before thousands are at work on toys and Christmas specialties for the next year.

Giving will remain one of the great joys of Christmas for all time to come. The idea has survived through the centuries and nothing will ever stop it.

What, after all, brings more joy than seeing people happy; than watching children and loved ones open gifts and express their thanks in words and deeds?

It is, essentially, the Christmas story

Allegorical Parades Mark Mexican Yule

THE PEOPLE in Mexico build elaborate floats for allegorical parades during the holiday season. For eight evenings before Christmas there is a religious procession at the head of which the figures of Joseph and Mary are borne.

On the ninth evening entrance is permitted and a religious ceremony conducted about the straw-filled manger of the Babe.

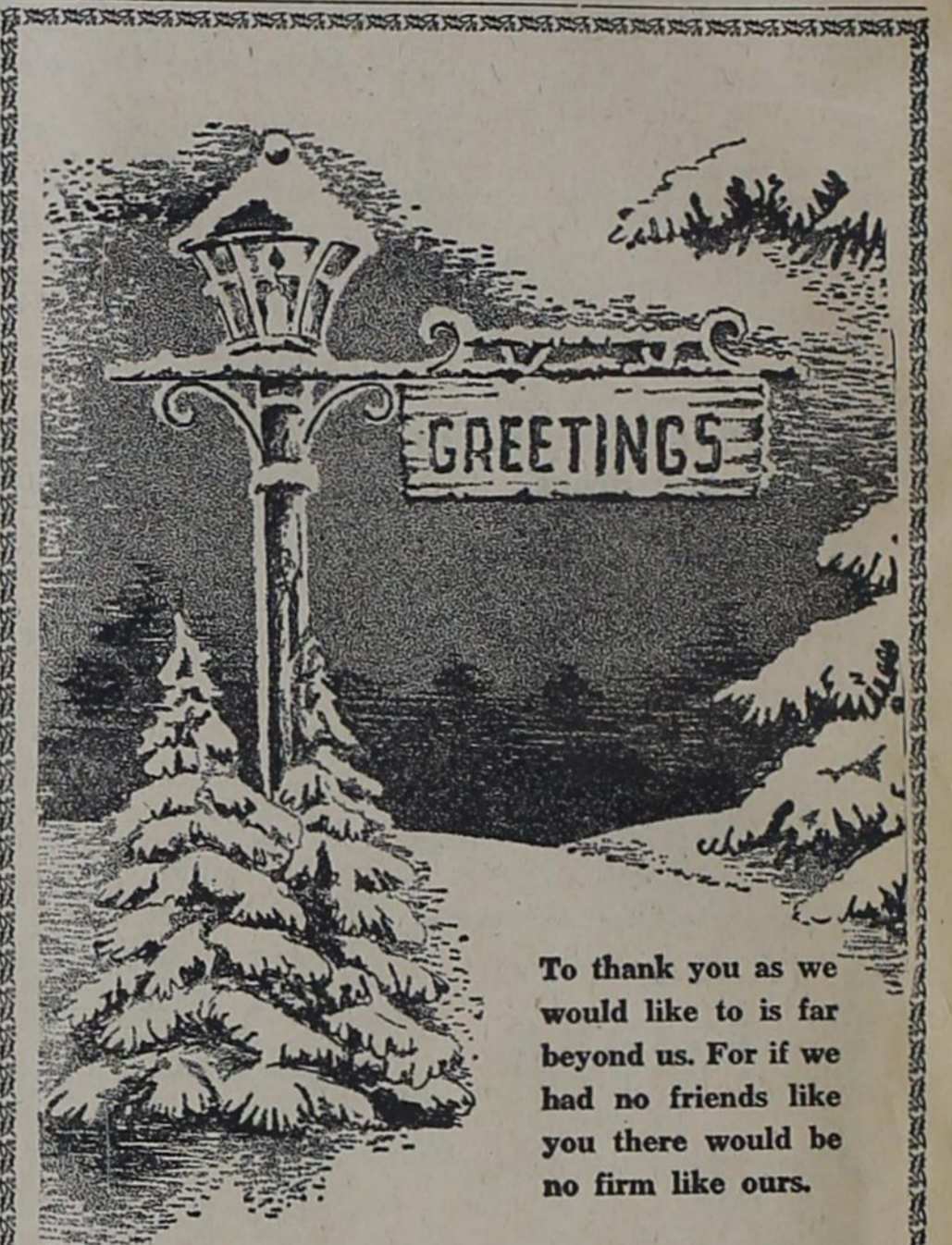


MRS. SANTA... She is lovely. This is Miami Beach's version of Mrs. Santa doing her chimney climbing in the warm southland.

You Can Make a Big Christmas Candle

You can make a big, long-burning candle to fit into your Christmas decorations if you have a number of odds and ends of partly burned candles around the house. Melt them and pour into cardboard containers and remold. Use ice cream cartons, oat meal containers or others. Use plain cord for a wick. When the wax is beginning to set, tie the wick to a pencil and suspend it in the wax. Let set hard, remove carton and there is a nice candle for your table.

Nearly 76 million persons are now insured under the old-age and survivors insurance provisions of the Federal social security law.



To thank you as we would like to is far beyond us. For if we had no friends like you there would be no firm like ours.

Our sincere thanks for the association and patronage with which we have been favored.

MINNEAPOLIS-MOLINE

FARWELL, TEXAS

JIM MOSS RALPH HUMBLE ODOM SMITH



The Warm Glow of Christmas Candles

It is our fondest wish that you will enjoy the same warm friendships and associations of those about you on this, the greatest day of them all - - Christmas.

BILLINGTON BARBER SHOP
ESTELLENE'S BEAUTY SHOP
FARWELL, TEXAS



Let's be Joyous and Gay

It's Christmas

We're hoping you'll have a most glorious Christmas... one long to be remembered.

BAGLEY OIL COMPANY

FARWELL, TEXAS

Merry Christmas

Now that the Yuletide Season is here again, we find ourselves eager to express to you our good wishes for a Christmas long to be remembered in years to come as the most enjoyable of them all.



Layne & Bowler Pumps

DEEP WELL PUMPS, Inc., Farwell

"Aunt Flo" Hall Can Tell You About Many Christmases

Christmas today—Christmas in 1866: how do they compare?

Just ask "Aunt Flo" Hall, long-time Bovina resident, who distinctly recalls the annual visits of St. Nick when she was about six years old. That would be 87 years ago. Aunt Flo will be 94 in March of next year.

"Folks didn't treat Christmas in my days as they do now," says Aunt Flo. Most people didn't make a fuss over Christmas. For the Rushes (her family), the main idea was "to have plenty to eat and to enjoy the gathering of kin-folks and friends."

Back in Ohio, her former home, the old tradition of hanging the stocking was performed by the children before going to bed on Christmas Eve. The next morning, they would find oranges and candy in their stockings. When asked

if they had a variety of nuts in their stockings also, Aunt Flo answered, "Oh, no. We raised all kinds of nuts on the farm, so they weren't a treat to us."

Candy was the big item for the children—the ten of them. Maybe there would be a small gift in the bottom of the stocking—a whistle for the boys and a small piece of jewelry for the girls, such as beads or earrings.

Aunt Flo says she never received a doll for Christmas. When asked why, she said she "guessed it was because my mother was raised in a very strict family and never had a doll when she was a little girl, or knew the frills and fuss that girls know today."

Aunt Flo says she did have dolls, but someone outside her family gave them to her. The first doll that Aunt Flo remembers was from a friend who bought a doll for her own little girl and one for Aunt Flo at the same time. It was a little china doll with pretty red cheeks. Also, her aunt made her a rag doll one time and drew the prettiest face on it—one that Aunt Flo will always remember.

However, her mother would never let her play with the dolls and made her put them away for a keepsake. She could only look at them. One day a hired hand stole these dolls and Aunt Flo says she missed out playing with them and didn't get to keep them either.

Aunt Flo never had a Christmas tree. She didn't know what they were until she was a grown girl. She says her memory of Santa Claus was probably the same as children know him today. Santa Claus always came in the middle of the night on his sleigh which was pulled by his reindeer. He landed on the housetop and came down the chimney—just the same as today. She always wondered how Santa got down the chimney, but more especially, how he would get back up.

Aunt Flo was about seven or eight years old when she found out that there wasn't any Santa Claus. She said no one told her, but she just decided that many things were too unreasonable: Santa getting down and back up the chimney and landing on the housetop, etc.

When asked what the true Christmas spirit meant to her, Aunt Flo said she believed in having something extra good to eat and she thought everyone should be cheerful and have a religious spirit, remembering that "it is our Saviour's birthday."

The usual Christmas meal in days gone by consisted of turkey, ham, or roast beef and lots of pie and cookies. Aunt Flo said her mother didn't bake cakes. In fact, few people had cakes in those days—mainly puddings, doughnuts, and pies.

"I never went caroling in my life," exclaimed Aunt Flo. She doesn't know why, but she didn't get to go sleighing and do the other things her older brothers and sisters did, either. She can remember one sleigh ride. Against her brothers' wishes, she got to ride one time and will always remember it.

In Aunt Flo's words, "The winters were terrible in those days."

She can especially remember one winter that it snowed so much. She doesn't remember how old she was, but one day she went out on the front porch and her father was digging a pathway through the snow and she can remember saying, "They say it's two feet deep. How deep is that, Father?"

As a comparison, her father replied, "You are two feet tall and the snow is just as deep as you are tall."

That was the deepest snow that Aunt Flo remembers ever having seen. She said in Ohio it would snow in the fall and they would never see the ground until the snow melted in the spring. In the year 1877, her last year in Ohio,

on the 17th day of April, it started to snow and it snowed eight or ten inches.

The family knew they were coming to Texas and when her father came in that evening, he made the remark that he would remember his last sleigh ride. This was the last snowfall to amount to anything that Aunt Flo remembers.

Christmas will be a very memorable one for Aunt Flo this year. For the past several years, she has been almost entirely blind. She could see only streaks of light and would have to feel her way around. On the 22nd of July this year, she had an operation on her right eye for the removal of a cataract. The

operation was a great success and now Aunt Flo can see, even to read the paper. She says she has to get in a good light and hold the paper just right, but she can read it.

Aunt Flo said many folks believed her to be foolish at her age, to have the operation. But she said she wasn't afraid. Aunt Flo is a very religious person and feels "if you have lived a good life and have harmed no one, then you have nothing to fear." Her nephew is quite proud of her and brings the newspaper to her every morning.

Aunt Flo was only in the hospital one week. In describing the operation, she said she was conscious all the time and could see the shadow of the doctor working on her eye. After the operation, she was taken to her room where her family was waiting and she talked to them a long while just as if nothing had happened.

This white-haired, bright-eyed lady wears a pretty pair of the latest style glasses: dark blue rims at the top, with light bottoms and a little silver design at the corners. The lens are slightly tinted. (Continued On Last Page)

Don't Cook Your Goose Before Christmas Time Gets Here this Year

In all Christian lands, Christmas is a time for feasting—but don't cook your goose before Christmas!

Every yuletide hundreds of lives are snuffed out or ruined by careless accidents. Some of these occur in preparation for the joyous season—falls while putting up decorations, or burns incurred while cooking. But the greatest toll takes place on the nation's highways, while the victims are bound to or from the get-togethers that are so much a part of Christmas.

The National Safety Council has found that traffic accident deaths on both Christmas eve and Christmas day are about twice as high as the annual daily average. Family gatherings and other festivities bring the peak travel of the winter.

And when more cars are on the move there is more chance of an

accident. Early darkness plus bad weather add up to poor visibility. Fogged windshields also make it difficult to see and avoid accident situations.

Rain, snow and ice mean slippery streets and highways, but thousands of holiday drivers fail to adjust their speed to hazardous conditions.

The good fellowship of the season stimulates more drinking—and too often the celebrants clink glasses with death.

Seven hundred and forty persons died as the result of accidents during the Christmas holidays last year—and the toll of 556 killed in traffic accidents was the highest on record.

For a merry Christmas this year, be wary.

Don't cook your goose before Christmas!



GOOD NEWS FOR Homemakers

THE CHRISTMAS TURKEY OR CHICKEN can make a most tempting second or third appearance at your table as Creamed Turkey in Biscuit Wreath. It's like turning the pauper into a prince.



Creamed Turkey
1/4 cup chopped green pepper
1 tablespoon butter
1 can (1 1/4 cups) condensed cream of chicken or mushroom soup
1/4 cup milk
1 cup diced cooked turkey or chicken
1/4 cup pimiento

Before preparing turkey, make Biscuit Wreath as directed in paragraph below. To make creamed turkey, cook green pepper in butter or margarine. Stir in soup, milk, turkey or chicken, and pimiento. Heat well.

Biscuit Wreath
Combine 2 cups packaged biscuit mix with 1/2 cup milk. Roll dough into a rectangle about 16 inches long. Spread with 1 tablespoon softened butter; sprinkle with 1 tablespoon minced parsley. Roll as for jelly roll; shape into ring. Cut almost through ring at intervals so it is divided into 6 sections. Bake in a very hot oven (450° F.) for about 10 minutes or until done. Place biscuit ring on platter; pour creamed turkey into center of wreath. Makes 6 servings.

Greetings



May there come to you at this Christmas Time all the precious things of life; Health Happiness and Enduring Friendships

THORNTON'S
FRIONA, TEXAS

Season's Greetings

The pleasures of the Christmas Season are enhanced greatly by the knowledge that, here, in this community, are the finest people on earth. We are grateful for the privilege of serving you and we trust we may continue to merit your thoughtfulness. Merry Christmas to you, our loyal friends.

Blanton Butane, Inc.

And All Employees
FRIONA, TEXAS



ADORATION OF THE MAGI . . . This Nativity scene was painted by Benvenuto di Giovanni (1436-1518) of Siena, Italy, and hangs in the National Gallery of Art, Washington, D.C. It is one of many famous "adoration" scenes painted by artists of all nationalities.

Holidays Hold Added Danger For Children

Holidays can be dangerous days for the youngsters. The menace is fire.

Actually, fire is a year-round threat to children—their No. 1 killer in home accidents. But at this time of year added season hazards increase the danger. Excited and over-tired youngsters are especially vulnerable to the dangers of loosely woven costumes and party dresses, decorative candles and unsafe toys.

Protect them advises the National Board of Fire Underwriters, by following these simple fire safety suggestions:

1. Flameproof children's clothing made of loosely woven materials. Dip such garments in a solution of 9 ounces of borax and 4 ounces of boric acid to a gallon of water. Wring by hand, then hang to dry. Flameproofing will last until the clothes are laundered; then it must be repeated. Use it on doll's clothes, too, as well as adults' clothing, drapes or any washable fabric.
2. Remember, candles are dangerous at any time—but particularly when there are children around. Electric candles are just as effective in decorating, and much safer.
3. When buying electrical toys of any type, always look for the UL label. It means the toys have passed Underwriters' Laboratories tests for fire and shock hazards. As an added safety measure, supervise play with even safe electrical toys.
4. Some types of toys, such as those involving flame or pressure, should not be given to little children. Others, such as chemical sets, should be selected with care, and play with them should be supervised.
5. Never leave children at home alone!

Last year, nearly 1,300 children under 5 years old were killed by fire. Deaths among the 5-14 age group brought the total up to 1,700. In this season, in any season, keep the children safe.

*Source: National Safety Council.

Girls Can Enter Fashion Contest

St. Louis, Mo. — For the second year, high school seniors of Texas are being invited to enter the national competition for two Forest City Fashion scholarships, which are offered to encourage talented students to enter the field of dress design.

Rules and entry blanks have been sent to 22,000 principals of accredited high schools in the United States. Entries must be submitted before March 1, 1954.

Each scholarship provides two years' full tuition at the famed Washington University School of Fine Arts, Department of Dress Design, St. Louis where many leading fashion designers have studied.

The scholarships are unique in that they are the only such scholarships offered at Washington University by a dress manufacturer and are among a very limited number of scholarships available anywhere for study in fashion design.

Assistance to students interested in competing for the scholarships is offered by the sponsor, and will also be offered to classes and individual students by local retail stores which feature Forest City fashions, Simon Spitzer, president of the company has announced.

Mr. Spitzer added that the response to the first year's scholarship competition showed a national interest in the fashion field on the part of the students.

The winners, Nancy Lucas, of Bixby, Oklahoma, and Kathleen Burdick of Saratoga Springs, New York, are now attending school. Students from Missouri, Iowa, W. Virginia, Ohio, Texas, Washington, and California reached the finals last year.

Forest City Manufacturing Company, one of the largest and oldest in the field, designs and manufactures Carole King, Doris Dodson and Shirley Lee junior fashions, and Martha Manning and Peg Palmer misses and half size dresses.

HELP CHILDREN

One out of every ten Korean school children has tuberculosis. A CARE food package will help to supplement their starvation diet which makes them easy victims of the dread disease. Send your contribution today to "CARE for Korean Children," 660 First Ave., New York 16, N. Y., or your local CARE office.

The calorie is the unit measurement of the fuel value in food.

The Alaska Highway was opened to tourist travel in the summer of 1948.

Lois Weeks' Famous Letter To Santa Claus Reprinted Here for Your Thought

NOTE: Because of the warm response to the following letter reprinted by the Texas Department of Agriculture last year, it is being issued for re-print this Christmas season. The author is Miss Lois Weeks, society editor of the San Antonio Express which first published the letter in 1951.

Mr. Santa Claus
c-c Childhood Hearts
North Pole

Dear Mr. Claus:

I hope you will remember me, Santa. It's been a long time. You'd have to blow the dust away to look up my name in your files.

The last time I wrote you, I spelled bicycle with a "k"—and I've been singing "Jingle Bells" an octave lower for several seasons now. My stocking size and my Christmas lists have changed considerably—and I now recognize the value of a little mistletoe in the decor.

It isn't that I've underestimated you through the years, Mr. C., or forgotten our relationship. I've been giving your letters to my father to mail and it's worked out beautifully since the Christmas he inquired as to my knowledge of your identity.

My affirmative answer brought a "Well, start being a little nicer to ME then" from him. And we laughed and my mother cried.

I still believe in you, you see, and I've followed your activity each Yuletide in the Nation's press. I know you don't have time to read all the papers, but December's headlines—lots of them—belong to you. Annually, you crowd out the day-by-day boys who fade from year to year.

Although this is more a delayed "thank you" for other Christmases than a suggested shopping list, there are a few things I'd like when you rein in the reindeer at my house this year.

Could you put the light from the children's faces, pressed against the countless frosted window panes, into the hearts of the world? Could you transplant a little of the feeling of holly, the glistening tinsel, the angels atop the Christmas trees, the off-key noels and the hushed hymns, the street-corner replicas of you, to those who are spending their first Christmas away from all that—and especially

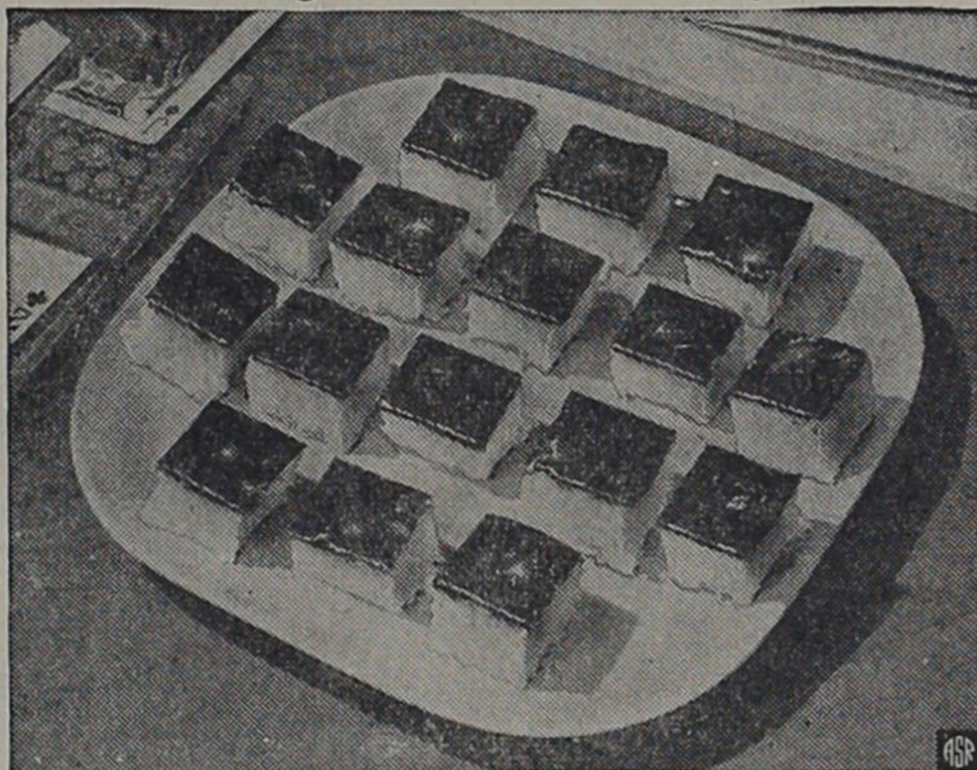
to those who never noticed it before?

Could you remind us all that it is a birthday we are celebrating and not just an expensive respite from the rest of the year? Could you put in our Christmas cards and our packages the messages and the warmth we really mean instead of the shopworn sentiment and the same old gifts?

Most of all, Mr. Claus, could you make sure that we'll never outgrow you—that Christmas will always be a way of life and that you will be staging it always?

Sincerely yours,
Lois

Fudge Goes To A Party



Here is a new and glamorous fudge—a rich coconut confection with an accent of bittersweet chocolate. It's perfect for parties, for holiday occasions, and to include in a gift box of homemade candy for a friend or neighbor. Make an extra batch for family enjoyment at the same time. Like all good things, it disappears fast—but then it's so easy to make! Just blend cream cheese with confectioners' sugar, coconut and flavoring. You can depend on a perfect pan of fudge every time. And you'll be delighted with the smooth texture, the sweet, but not too sweet, flavor, of fudge made with cream cheese.

Chocolate-Topped Coconut Cream Cheese Fudge

- 1 3-oz. pkg. cream cheese
- 2½ cups sifted confectioners' sugar
- ½ cup shredded coconut
- ½ teaspoon vanilla
- Dash of salt
- 1 1-oz. square unsweetened chocolate, melted

Place the cream cheese in a bowl and cream it until soft and smooth. Slowly blend the sugar into it. Add the shredded coconut. Mix well. Add the vanilla and salt and mix until well blended. Press into a well greased shallow pan. Place in the refrigerator until firm (about 15 minutes). Spread the chocolate on the fudge and score the chocolate into squares. Place in the refrigerator until the chocolate hardens. Cut into squares following the scored pattern.

May the sparkle of Christmas candles make your season warm and bright — our sincere wish to each of our friends and customers.



WHITE'S AUTO STORE
C. A. AND B. W. TURNER
FRIONA, TEXAS



As Christmas approaches,
we pause to commemorate the birth
of the Christ-Child, and to wish each of
you a most happy occasion.
Christmas, in all its sublime and
solemn beauty, should mean
more to all this year than ever before.
Season's greetings to everyone!

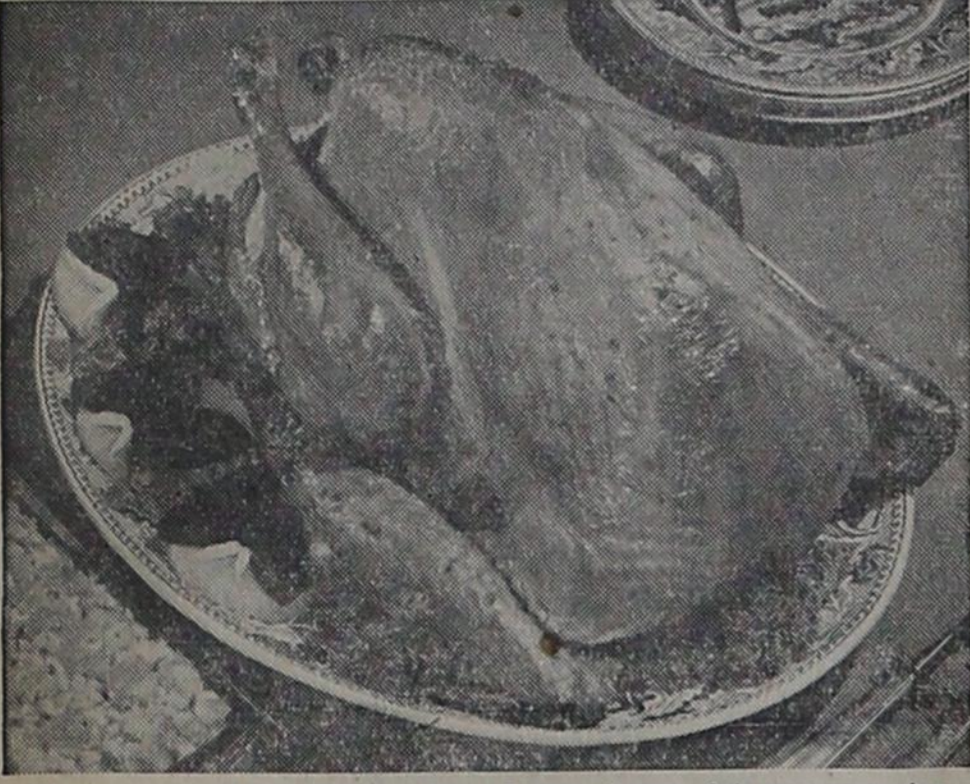
Kendrick Oil Company
FRIONA, TEXAS



To greet you
and to bring you
every happy wish
for CHRISTMAS

Friona Motor Company
FRIONA, TEXAS

Holiday King With Corn Bread Stuffing



There's something about a turkey that makes him a welcome guest in the house when the family gathers for Christmas. He is a regal bird alive, of course, and he's one that loses little grandeur when he has been cooked a golden brown and served astride the biggest platter in the house. And when he is cornbread stuffed, he's fit for even Santa Claus.

Try it ahead of time in a Sunday chicken if you want to be sure before preparing the holiday dinner. You will find corn bread stuffing good with any kind of bird, fish or meat.

ROAST TURKEY WITH CORN BREAD STUFFING

1 16-lb. turkey
2 teaspoons salt
1 cup chopped onion

2 cups bacon fat or margarine
4 1/2 quarts broken corn bread (or part bread)
4 teaspoons salt
2 teaspoons poultry seasoning
1/4 teaspoon pepper
3 eggs, well beaten

Rub inside of oven-ready turkey with the 2 teaspoons salt. Cook onion in half of the bacon fat or margarine until soft, but not browned. Melt remaining fat and add with onion to corn bread. Mix well. Add seasoning and egg and stuff into turkey. Skewer, truss, rub skin with soft margarine or shortening, and place on a rack in an open roasting pan. Cover with clean white cloth moistened with melted margarine or shortening. Roast at a low temperature (300° F.) for 4 to 4 1/2 hours, basting as needed.

Bailey County Farmers Take "Bull By Horns" and Initiate Own Drouth Aid

Fifteen Bailey County farmers responded recently to a call by Bill Millen, president of the Bailey County Farm Bureau, and met in the offices of that organization and enthusiastically organized the Bailey County Good Neighbor Cottonseed program.

The Bailey County farmers have been very irritated because their county was excluded from the drouth disaster aid program. This was unfair, they say, to the south half of the county that has undergone three years of continuous drouth.

The group that met decided that the time had come to "take the bull by the horns" and form their own program to assist their drouth-stricken neighbors. The results were the creation of the cottonseed program.

The object of the program, they say, is to provide free cottonseed for farmers in the drouth areas of the county who would otherwise have difficulty procuring seed.

Farmers from the more fortunate areas of Bailey County or anyone else so desiring is asked to contribute to the cause.

Contributions of seed should be made through the gins in the county that cooperate in the program. For the farmers who are ginning cotton at a cooperating gin, it will be a mere matter of transferring the desired amount of seed credit from the farmer's seed account over to the account of the Good Neighbor Cottonseed Program.

When the credits to the program reach sufficient volume, a local committee will try to procure good one variety seed to replace the donated seed. Anyone not having seed and desiring to contribute cash may make their contribution through the Farm Bureau office in Muleshoe.

Services of the Bureau will be offered to receive the applications for seed. The applications, however, will be passed on entirely by a committee from the drouth area, elected by farmers from that area. The committee is requested to give priority according to the needs of the applicants.

Any suggestions to further implement the program will be greatly appreciated. Mail suggestions to the Farm Bureau office, or contact Bill Millen or Joe Sooter.

The prices paid a pound averaged 35.34 cents, including the champions, and 33.77 cents a pound excluding the champions.

In the fat lamb auction, 181 boys and girls put up 272 animals for sale, and the average price a pound, including the champions, was 30.72 cents; excluding champions, 28.90 cents a pound.

Eighty-eight boys and girls sold 141 market turkeys in the auction sale Oct. 13. The average price including the champions was 96.75 cents; excluding champions, 71.75 cents a pound.

Total money received on red and white ribbon turkeys was \$3,038.04, with red toms going at 50 cents, red hens 55 cents, white toms 40 cents, and white hens 45 cents a pound, on the average.

In the broiler auction sale, 148 boys and girls sold 1,265 birds. The auction sale of blues brought \$1,554.50 and the sale of reds and whites brought \$1,594.91.

The average price including champions at the broiler auction was \$3.65 a bird; excluding the champions, \$2.60. The average price a pound brought by the red and

white ribbon birds was 60 cents. A total of 176 buyers participated in the auction sales.

RATHER BE RIGHT!

Father: "Get up, John. When Abraham Lincoln was your age, do you know what he was doing?"

Son: "No, I don't. But I know what he was doing when he was your age."

—Santa Fe Magazine—

CONTRIBUTE TO CARE

Many of the boys and girls in Korea will go to bed hungry tonight. Hostilities have ended but the struggle against hunger continues. A contribution to "CARE for Korean Children," 660 First Ave., New York 16, N. Y., or your local CARE drive chairman will send a CARE package of rice and other staples to provide many nourishing meals.

A ratio of four hospital beds to every death from tuberculosis is recommended under national health standards.

Checks Mailed To 687 Boys and Girls For State Fair Sales

Checks totaling \$111,169.08 have been mailed to 687 Texas boys and girls who participated in the junior livestock and poultry auction sales at the 1953 State Fair of Texas.

The checks represent \$92,711.83 from the steer auction sale, \$8,720.16 from the lamb sale, \$6,587.68 from the junior market turkey auction and \$3,149.41 for the junior market broiler sale.

The steer auction checks went to 270 boys and girls who put up 270 fat steers in the sale Oct. 23.

FFA, FHA or 4-H'ers Can Win Scholarship

For the second year the Marshall Foundation will offer a \$5,000 scholarship to an outstanding boy or girl exhibitor at the Houston Fat Stock Show, to attend the University of Houston.

The 1954 Houston Fat Stock Show opens February 14 for the 22 annual exposition.

The scholarship, created by Mr. and Mrs. Douglas Marshall of Houston, will be awarded on the basis of leadership, scholastic standing, financial need and contributions to agriculture through private farming, livestock raising, FFA, FHA, OR 4-H Club work.

The award enables the winner to 5 years of college, leading to a bachelor of science and master's degree in any course offered by the Agriculture Department of the University of Houston.

Eligibility for the scholarship requires applications to have entries in one or more of the following classifications at the Houston Fat Stock Show: beef, cattle, dairy cattle or sheep.

Applicants must graduate from high school during the 1953-1954 school year, either at mid-term or in June, and must be desirous of pursuing a course in agriculture at the University.

Last year's winner was Louis Oran Little, a 17-year-old FFA boy from Schulenburg, Texas. He is now studying animal husbandry in the school of agriculture at the University of Houston.

Believing that "the nation's progress depends to a great extent upon the conservation of our land and other natural resources," Mr.

and Mrs. Marshall set up the Marshall Foundation Scholarship, to be awarded annually. Mr. Marshall is vice president of Quintana Petroleum Cooperation.

Applications and rules are being mailed from the Houston Fat Stock Show office to each boy or girl entering beef, cattle, dairy cattle or sheep. These applications must be completed and returned, not later than January 15, 1954, to John S. Kuykendall, Livestock Manager, Houston Fat Stock Show, P. O. Box 2371, Houston, Texas.

Applications can be obtained through Mr. Kuykendall's office.

Stress Safety In Buying and Using Electrical Gifts

For those who will receive electrical appliances this Christmas, the National Board of Fire Underwriters has a few safety tips.

First, if the appliance is a permanent fixture, rather than something portable, be sure it is installed by a professional.

Second, whatever it may be, don't call on the home handyman when it eventually needs repairs. Makeshift electrical repairs can cause a serious fire hazard, and can give the amateur electrician a bad shock.

Givers of electrical gifts should remember to look for the UL label. Appliances which bear it have passed Underwriters' Laboratories tests for fire and shock hazards.



After All Is Said and Done—

MERRY CHRISTMAS

This Holiday Season gives us the pleasure of expressing our gratitude for your friendship and patronage during the past year.

Here, in this land where everyone enjoys so many freedoms, thankfulness is more than just a sentiment of the season, it is a feeling for all time.

It is our pleasure to serve you, and our purpose to merit a continuation of your fine friendship and patronage.

Reeve Chevrolet

FRIONA, TEXAS

As Christmas lights glow again
may all the joys of the season be
yours. May your New Year be bright
with lasting friendships, good health
and good fortune

Merry Christmas

LuNORA'S
Phone 3061 Friona, Texas

Mrs. Thornton Recalls Christmas Back in Ohio

Christmas season always rolls around another time—and little boys and girls always help bring the spirit of Christmas to their elders. And each Yule season has its memories.

The one person in Parmer County who has more Christmas memories than anyone else would possibly be Nancy Thornton of Friona, who has a file of memories no one else in this immediate area can boast—103 Yule seasons. Some, of course, are more memorable than others.

"There is a lot of difference between Christmas now and the way it used to be," Nan says, in her clear, bell-like voice. Though she celebrated her 103rd birthday in November, she speaks distinctly and vividly, and her eyes are as bright as the tinkling ornaments atop a Christmas tree.

She is hindered somewhat by partial deafness, but how she loves to visit!

Nan isn't as active as she once was. She fell just after her 100th birthday, breaking her hip and fracturing her left wrist, and was in the hospital 11 weeks. Even though she is confined to a bed and her wheel chair, her disposition is ever so cheerful, and her spirits are high. She loves company.

Asked about her many, many Christmases when she was a girl, she answered, "I was just awfully anxious for Christmas to come every year." She would hang up her stocking the night before Old St. Nick's arrival, and go to bed anticipating the cheerful bearded gentleman who would visit her house that night. The anticipation was almost unbearable at times.

Then she would awaken the next morning to find her stocking full of goodies. The big item was candy, and she always was so happy to receive a doll.

The children would string corn into long ropes, string bright red cranberries and decorate the house and popcorn balls were always a Christmas delicacy.

Christmas was always family reunion time, as it now is. There would be all sorts of wonderful foods: turkey, venison, and squirrel and tables laden with the most wonderful eats. Father always killed hogs before Christmas, says Nan, and would have the meat all dressed and put away.

Families always made most of the Christmas gifts instead of buying so many things, and Mrs. Thornton recalls lots of snow and



MRS. NANCY THORNTON

cold weather in those days. "We just don't have snow like we used to," she remarks.

Santa always came down the chimney and filled the stockings for the children. "I was a big girl when I learned that Santa was a mythical figure," she says, adding that she was quite disappointed. She felt that the people back during her childhood had a true Christmas spirit, and experienced rejoicing and remembrances. Mrs. Thornton always had a good time at Christmas. Another special day in the years has been her birthday.

Mrs. Thornton went carolling many times when she was growing up. Young people went in groups, stopped at the front gates of the homes, and sang.

There were 13 children in the family in which Mrs. Thornton grew up, so they had lots of fun together. She identifies Christmas with many things: Friends, relatives, and gifts.

The Friona woman doesn't remember ever sending Christmas cards. She remembers her first Christmas tree, though. It was at a school house. Names were called and she received a present. It was cotton print to make a dress,

She was 12 years old and so thrilled with her gift. She remembers that she had to hold up her hand as her name was called.

And now, Nan is going into another Yule season, and will have another page to add to her book of memories.

No One Is Safe From Tuberculosis, Says Mrs. Hobby

NEW YORK—Mrs. Oveta Culp Hobby, second woman in U. S. history and the first from Texas to hold a post in the President's cabinet, has urged each American to do his share in stamping out tuberculosis.

"No one is safe from tuberculosis," declares Mrs. Hobby, secretary of the Department of Health, Education, and Welfare.

Commenting on the 47th annual Christmas Seal sale of the National Tuberculosis Association, the secretary said, "Even today when we know that tuberculosis can be prevented, it is still first among



GUEST MEALS come often in the weeks ahead with many supper parties and friends "dropping in." Developing a specialty dish will make fall and winter entertaining easy—and successful. Why not try a barbecued pork roast?

A luscious barbecue sauce brings out the best in most meats—pork, beef, or chicken. A "jewel" of a sauce is made with condensed tomato soup, onion, garlic, vinegar and other seasonings. Since pork is in good supply, this is a fine time of year to cook a pork roast—barbecue-style.



A big beautiful pork roast, fixed barbecue style, brings cheers from everyone, cowboy to school-boy. The sharp-rich barbecue sauce can be rounded up in a hurry. It's a blend of tomato soup and lively seasonings.

Brown potatoes in the oven while the roast is cooking. And about supper time, you can toss a green salad. Finish the meal with a dessert of apple pie and cheese. (With the pig made ahead of time you will be a relaxed hostess and among happy guests.)

- Oven-Barbecued Pork**
- | | |
|-------------------------------|--|
| 1 1/2-pound pork loin | 1 can (1 1/4 cups) condensed tomato soup |
| 1/2 cup finely chopped onion | 2 tablespoons Worcestershire sauce |
| 1/2 cup finely chopped celery | 2 tablespoons lemon juice or vinegar |
| 1/2 clove garlic, minced | 4 drops Tabasco sauce |
| 2 tablespoons brown sugar | |
| 2 teaspoons prepared mustard | |

Place pork in a shallow pan and roast in a slow oven (325° F.) for 2 hours. Combine remaining ingredients for sauce; mix well and pour over roast. Continue cooking for 1 1/2 hours, basting frequently. Serve hot barbecue sauce over pork slices. Makes 8 servings.

disease killers that are preventable."

"Because TB is a problem of all the people, citizens in all parts of the United States are working together to wipe it out. Single-handed we are powerless. But by pooling our resources, each one of us can do his share in a democratic way. We can conquer this scourge. For it is by, and only by, cooperative community action that we can stamp out tuberculosis."

The Texas Tuberculosis Association and its affiliated county organizations are joining in the

traditional Christmas seal sale conducted once each year to carry on a year-round fight against TB.

Bathrooms were first installed in the White House in the late 1870's.

Scientists believe human life has existed for more than 2,000,000 years.

It is about 232 miles shorter from Chicago to New York by air than by automobile.

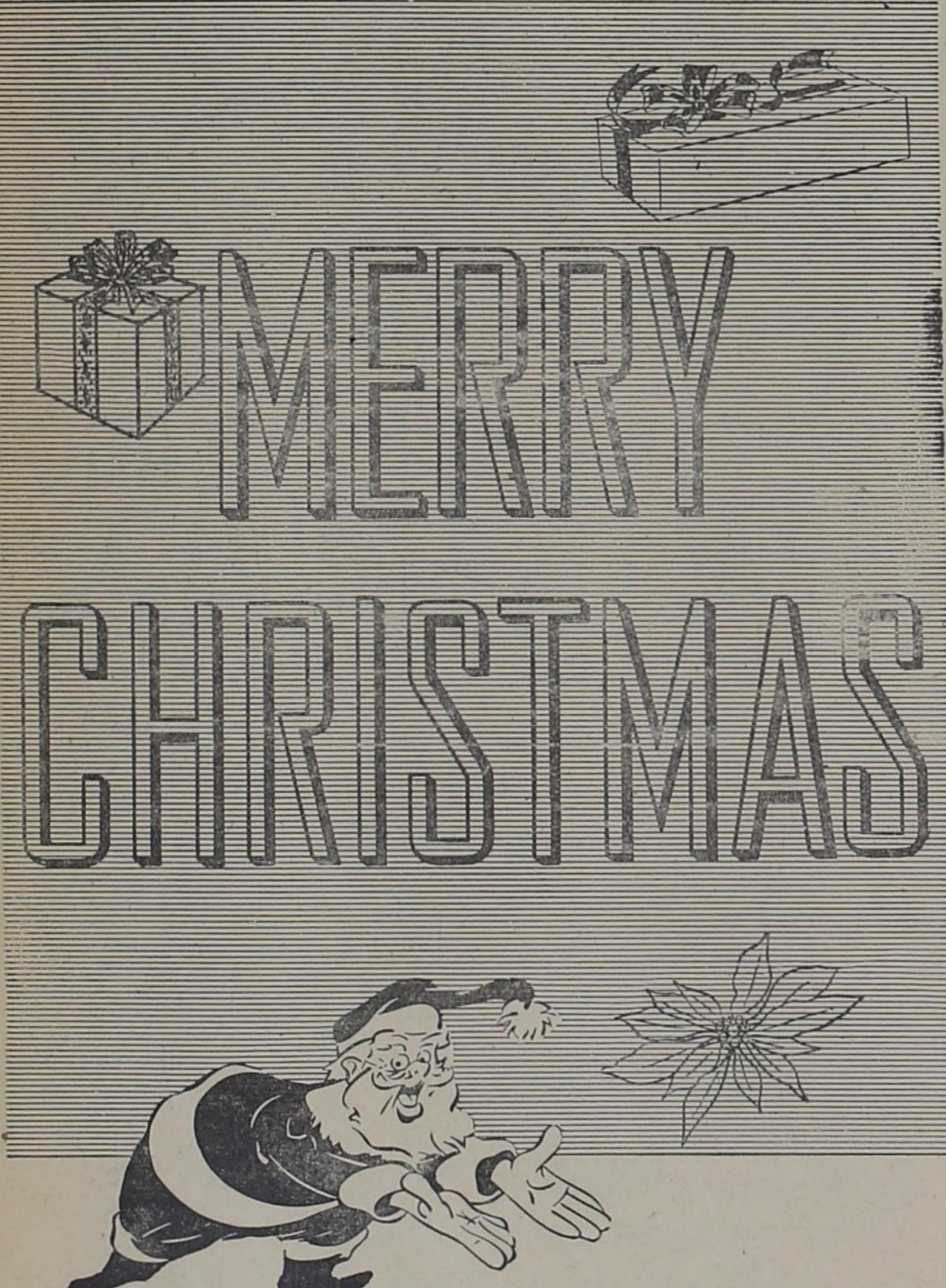
Paderewski, the pianist, played his first American concert on Nov. 7, 1891.

Totem poles are carved symbols depicting family or clan histories and legends.



Bi-Wize Drug

Your REXALL Store
FRIONA, TEXAS



Bovina Implement COMPANY

BOVINA, TEXAS



THE bells of the Yuletide season ring out to herald the coming of another gala Yuletide season. As you enter into the observance of Christmas, we extend our best wishes to each of you. Whether a customer or not, as a citizen of this community, we wish you the best of everything.

Sherley Grain Co.

"Serving Parmer County Farmers the Year 'Round"
BOVINA, TEXAS

Cookie Christmas Cards Made With Cookie Mix



A new plan for hospitality this Christmas is to string Cookie Christmas Cards from ribbon or tinsel with names on them of guests you expect to visit you during the holidays. Better have a few that just say "Merry Christmas" to provide for cousins, aunts and out-of-town visitors other people will bring to see you at this happy season. Give each visitor a Cookie Christmas Card for something new in souvenirs of Christmas at your house.

Easy as can be to make, these neat little cookies are mixed in two minutes with a package of basic cookie mix from your grocery store. Basic cookie mix makes all kinds of cookies in a fraction of the time it used to take, including the famous Chocolate Crunch Cookies in the photograph. To make Chocolate Crunch Cookies with this quality mix, just add water and a package of semi-sweet chocolate morsels.

Cookie Christmas Cards

- 1 14-ounce package cookie mix
- Ornamental frosting
- Food coloring

Prepare rolled cookies according to directions on package. Roll on a lightly floured board 1/4-inch thick. Cut into 2 1/2-inch squares with a knife, or for picot edge with a pastry wheel. With a small piece of match stick or toothpick make a hole in top of each cookie; leave toothpick in during baking. Bake according to directions on package; remove toothpick and cool. Color frosting red or green; force through small opening of pastry tube to write appropriate greeting on "Christmas card." Tie to festoons of tinsel or Christmas tree through hole in cookie with narrow ribbon.

YIELD: 4 dozen.

Christmas Eve Memory Check

Did You Remember . . . to take home a few extra toys? If you are expecting two or three neighborhood small fry to drop in, you can be sure six will show up. And three toys and six children do not enhance "Peace on Earth."

Did You Remember . . . to check the Christmas tree lights? Not day before yesterday. Not last week. We mean right now. A few stores are still open and you can supply new ones. Better pick up a few more ornaments too.

Did You Remember . . . that you told all those people to drop in for refreshment tonight? Better check on the cake, cookies, soft drinks, and other goodies.

Did You Remember . . . those last minute Christmas cards? If not, you can send telegrams to friends too far away for cards to reach them by December 25. You can even have a messenger call at your house while the guests you invited in for snacks are there, and probably everybody will remember someone far away who should have a Christmas greeting.

Did You Remember . . . to hang some kind of Christmas decoration outside the house, so passing strangers may enjoy some of the Christmas glow that is in your home and reflect it around your town? Remember, everyone has a part in this Christmas cheer, not just your small circle, and the more cheer you scatter, the more you will gather.

Did You Remember . . . to work both Friday and Saturday? "Oh, shoot! You always want to bend backward being too honest and righteous! If you go with us, it'll cut the room and gasoline three ways, Mary. Otherwise, Sandra and I will have to pay half," Ethel pouted. "And down on State Street at midnight—think of the fun! Everyone will be gay . . ."

Mary laughed indulgently. "You'd think you girls were nine instead of nineteen! Faraway fields look green. I'd love to go. No use denying that. But they've been good to us here at the store and I think it's only right we do our share at the wretched inventory."

Of course, when New Year's Eve came and her landlady, who was in her twenties, asked brightly what Mary's plans were for the evening, Mary was not so delighted. It meant that the Bigstroms wanted to go downtown with everyone else to celebrate the arrival of a brand-new New Year and would Mary be so very kind as to sit in the living room with Bill, Junior (whom they all called Biljer to differentiate him from his dad) while he watched tele-

vision? But single young ladies did not go downtown to the New Year's festivities without an escort in Riverdale. In some small cities, a group of young ladies might go together, but not in this city. Biljer was good. He always was good. In his little flannel pajamas he sat with his feet tucked under him and watched one program after another. Mary let her thoughts wander and, inevitably, the, wandered back to her high school days when Andrew Latham was the big, blond hero of Helkin High as he raced down the length of the field for a touchdown. She wondered what An-

drew might be doing tonight in Korea. TIME HAD BEEN when she had hoped that perhaps Andrew would ask her to be his steady girl before he left for Korea. They had dated in senior year at High and he had spent his last evening with her, but that was all. All except for a dozen letters from him that she now had tied together with a blue and gold ribbon from a box of candy he had given her.

She had always answered his letters within a day or two, and now she wondered if she had been too eager. Men, she had heard, liked a girl to stand back and act demure. "Mary, there's a man looking in the window," said Biljer. "Are—are you sure about it, Biljer?" she asked, taking a stich. "Sure. He's bent over, looking at you, Mary."

"I'll phone for help, Biljer. You sit right there and don't move. I'll get the police here—" she stretched as if tired and rose to her feet, smiling down at little Biljer. But before she could reach the phone in the hallway, the chime rang and she decided to fling open the door (he could break a window if she didn't, she thought) and ask the intruder what he wanted.

"Well, what it it?" she quavered as she opened the huge door. "M-m-mary, is he yours? You—you can't be m-m-married," said Andrew's voice.

Mary began to weep with relief. "Oh, Andy! I—I thought you were a burglar. Aren't you in Korea? I just board here and baby-sit with Bill." "Not right now, I'm not in Korea," laughed Andrew as he hugged her. "They flew me back on some special mission with a brief case. I'm to have four days off while they prepare the reply here. I thought—I thought it might give us time to get married—if you want to."

"Happy New Year!" yelled Biljer suddenly as the television screen showed the holiday crowd.

Timely Tips Given For Fruit Cakes

1. Fruit cakes may be decorated by placing a few extra pieces of fruit or nuts on the top, either scattered or in a set design. Add decorations when the cake has almost finished cooking because the fruits and nuts tend to discolor in the oven.

2. After the cake is removed from the oven, cool thoroughly in the paper in which it was baked. Then wrap in a second layer of waxed paper and tie with twine.

Magellan began his voyage around the world in 1519. Finland is known as the land of the Thousand Lakes.

First Community Tree At Christmas Was Held In City of Cleveland

THE COMMUNITY Christmas tree idea was born in Cleveland, Ohio, in 1912. The community raised funds to defray the cost of the tree and celebrations through the sale of preferred stock in "Cleveland, the city of good will (unlimited), incorporated under the laws of the commonwealth of good cheer." This was specified by holly-bordered certificates.

Holders of preferred stock were entitled to "dividends payable daily in the form of happy voices of robust children, the contented faces of friendly fellow citizens and the advancement of the city of good will."

Sale of stock was pushed everywhere, the most unique place being the Cleveland stock exchange where the stock was listed at the head of other securities. The sale brought \$12,000, which purchased Christmas cheer for 13,000 citizens, as well as the first community Christmas for the city.

Seasons Greetings

The heart of the Christmas season is friendship and we could ask for no finer friends than ours. It makes us happy to greet you at this grand time of the year.

WELCH-BLACKBURN HARDWARE AND WELCH AUTO SUPPLY

FRIONA, TEXAS

The Man at the WINDOW

By Lilliance M. Mitchell

SANDRA AND ETHEL could hardly wait for the restroom door to close after Mary Muir entered before the both burst out with the news. "We can take Lizzie's car and drive to Chicago for New Year's and then stay the whole week-end," Sandra said. They unwrapped their sandwiches and munched eagerly, paying no attention to the bustle in the store beyond the door. "But we have to be back in the store Friday morning for inventory," Mary said thoughtfully. Her brown eyes turned from Sandra to the tall Ethel who was a model in the dress department. "We'll have

The Very Best to you from us.

MERRY CHRISTMAS!

STRICKLAND'S TRUCK STOP

FRIONA, TEXAS

SHAMROCK PRODUCTS

MERRY CHRISTMAS

May the carols of Christmas ring out in joyous melody their message of good cheer.

O. F. & O. SUPPLY COMPANY

FRIONA, TEXAS

What is the Real Significance of Christmas?

Is it the opportunity to gain and receive nice presents . . . to enjoy heaping Christmas dinners . . . to extend greetings to friends? All of these are traditional, of course, but the real significance should predominate our thinking today. Let us not forget we are observing the birth of Him whose teachings can make possible a world of lasting Peace and Happiness. May we become more and more aware of the true significance of Christmas.

FRIONA OLIVER

FRIONA, TEXAS

Safety Council Has Reminders for The Christmas Season

CHICAGO—To prevent the reckless spending of lives every Christmas, the National Safety Council today called on Americans to join in a nationwide Christmas savings plan to stop accidents.

The Council's yuletide ledger shows a loss of 740 lives, from all accidents, during the Christmas holidays last year—and the toll of 556 lives in traffic was the highest on record.

"It is time," Ned H. Dearborn, Council president, said, "for America to start saving—and stop squandering—lives. If every American will join this savings plan before the Christmas holidays, a real yuletide—human life—will be paid."

One hundred and sixty-three national organizations, city and state officials, safety councils and civic leaders have joined the Council in the Christmas savings plan. They will unite in creating an awareness of the special holiday hazards, and will enlist voluntary cooperation from every American to hold accidents to a minimum.

The Christmas-New Year holiday season is the most hazardous single period of the year, according to Council statistics. In traffic accidents alone, twice as many persons are killed during a Christmas holiday period as on the same days of the preceding two weeks.

Heavier travel and the festive spirit of the holiday season increase the normal winter hazards, such as bad weather, slippery roads and more hours of darkness.

The Council suggests four safety measures for Christmas pleasures:

1. Start automobile trips early and take it easy. Be extremely cautious in bad weather and darkness. Watch out for pedestrians.
2. Keep Christmas trees in water and away from fire. Be sure lights and electrical connections are in good condition.
3. Watch out for falls, at home and away from home. Be wary of icy sidewalks. Falls are second only to traffic as accident killers.
4. Be moderate in drinking, and don't drive if you have been drinking. Topsy pedestrians and drinking drivers are most common during the holidays.

The pyramids in Egypt are believed to have been built about 3000 B. C.

Geoffrey Chaucer, author of the "Canterbury Tales" lived in the 14th century.

THE WAYWARD SON

By Joyce Madison

EARL STEPPED OFF the mine lift and took a deep breath of chill December air. Guess a fellow raised on a farm never gets over hankering for fresh air, he thought. He lighted a cigarette and looked out over the city below. It sprawled like a huge Christmas tree, a tangle of beauty by night, but drab and colorless by daylight. Butte, Montana,—the richest hill on earth—and that hill honey-combed by men carrying away her riches.

Earl started down Excelsior Street and then took a short cut toward his rooming house. Tonight was New Year's Eve and he had a date with Min. His pay envelope was in his pocket. He would pay his room and board and with Min's help would throw the remainder. They would start with a steak dinner and end up somewhere when the dough was gone. That was the way they had spent Christmas Eve, and Christmas day in bed with a headache.

Mom wouldn't approve of throwing the wad the first night. Mom would say Min was not a lady. But Min was a pleasant relief from the mine and the rooming house.

He shared one large room with some dozen other miners, whose silicosis coughs racked the night. The mine, the bar, the bunk—that was his life. Better than the ranch though. The ranch furnished endless drudgery from sun up to sun down. The mine was only for forty hours.

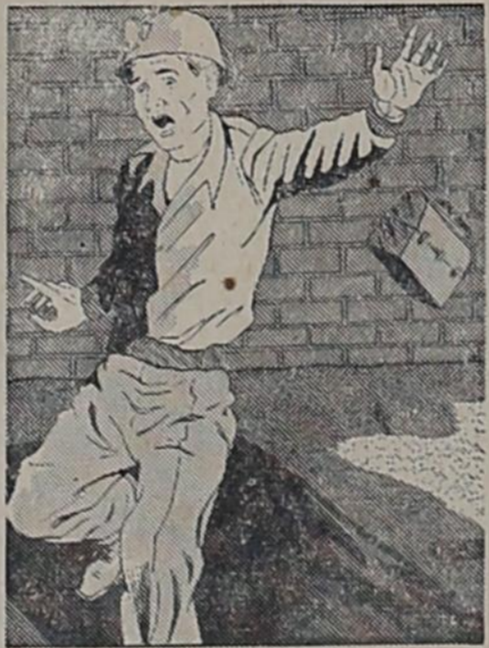
It was a dry winter and he was making good time on the short cut. The gravel path was lost in darkness. His miner's helmet sat cockily on the back of his head as he hurried along, sliding sometimes on the down grade.

Suddenly the path gave way under him and he was falling through space. An old mine shaft! There were plenty of them in Butte. He spread-eagled his arms and they caught solid ground in front, leaving him suspended over the pit. His toes fought for a hold, but the ground was frozen and he could make no impression. He flailed against the wall, his shoes slipping like a spinning tire.

His arms were tired from the strain and his fingers raked the gravel trying to cling to something.

His whole life flashed before him. Happy carefree days of childhood. They seemed carefree now. Perhaps chores were a necessary evil. Eternal milking, swilling, pitching manure. Chopping holes in the ice for the stock, hauling feed. Never start for town but some of the stock were out and had to be caught. Always something.

SO HE RAN AAY and came to Butte. Never been back. Three years now. He was a hard rock miner. Friendly Butte? Not to a boy away from home. Forty hours in the mine. Forty in the bars. Forty in the rooming house. What'd he



Suddenly the path gave way under him and he was falling through space.

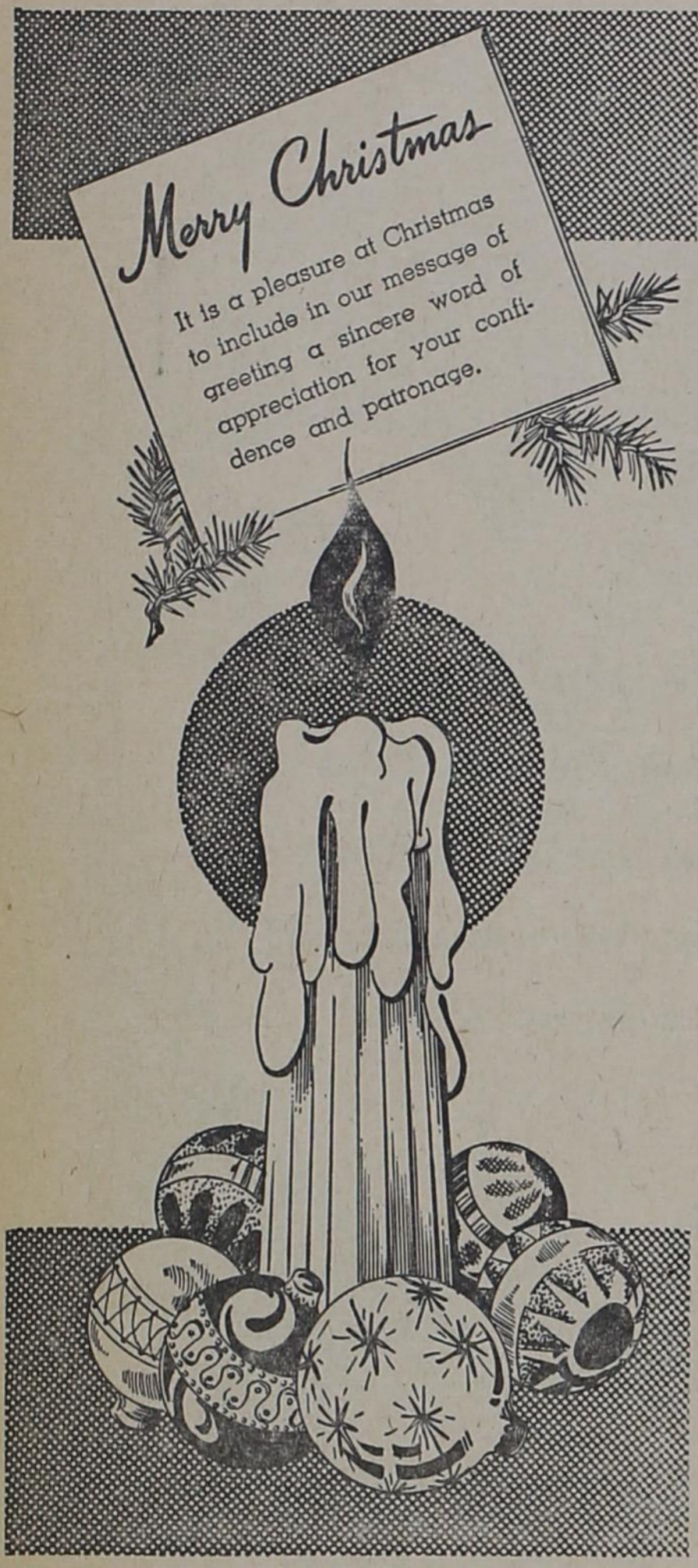
do with the rest of his time? Always had plenty 'til now. It was running out pretty fast. His arms were getting numb. He would have to let go and then . . .

St. John's bells chimed out the hour. One! Two! Three! Great booming tones. Four! Five! Six! Six o'clock was winter supper time on the ranch. He could picture his parents sitting at the table. Evening devotions. His father's voice, "Lord, we thank Thee for Thy many mercies . . ." He would mention all the family by name and ask a blessing for each. And the wayward son? Earl knew well enough his father would seek the Lord's protection for him.

A calm settled over his strained nerves and he could think clearly. Since he fell forward into the pit and his arms were resting on the far side, it must be narrow. He kicked behind with one foot and struck earth. He braced himself with both feet, and with a mighty push scrambled over the edge.

Sick from the ordeal, he lay quietly for a long time. Finally he sat up, lighted his miner's lamp and threw the beam into the hole. Then whistled softly and looked about, recognizing the site of a burned gas station. He had been dangling over the grease pit, his feet only a few inches from the bottom.

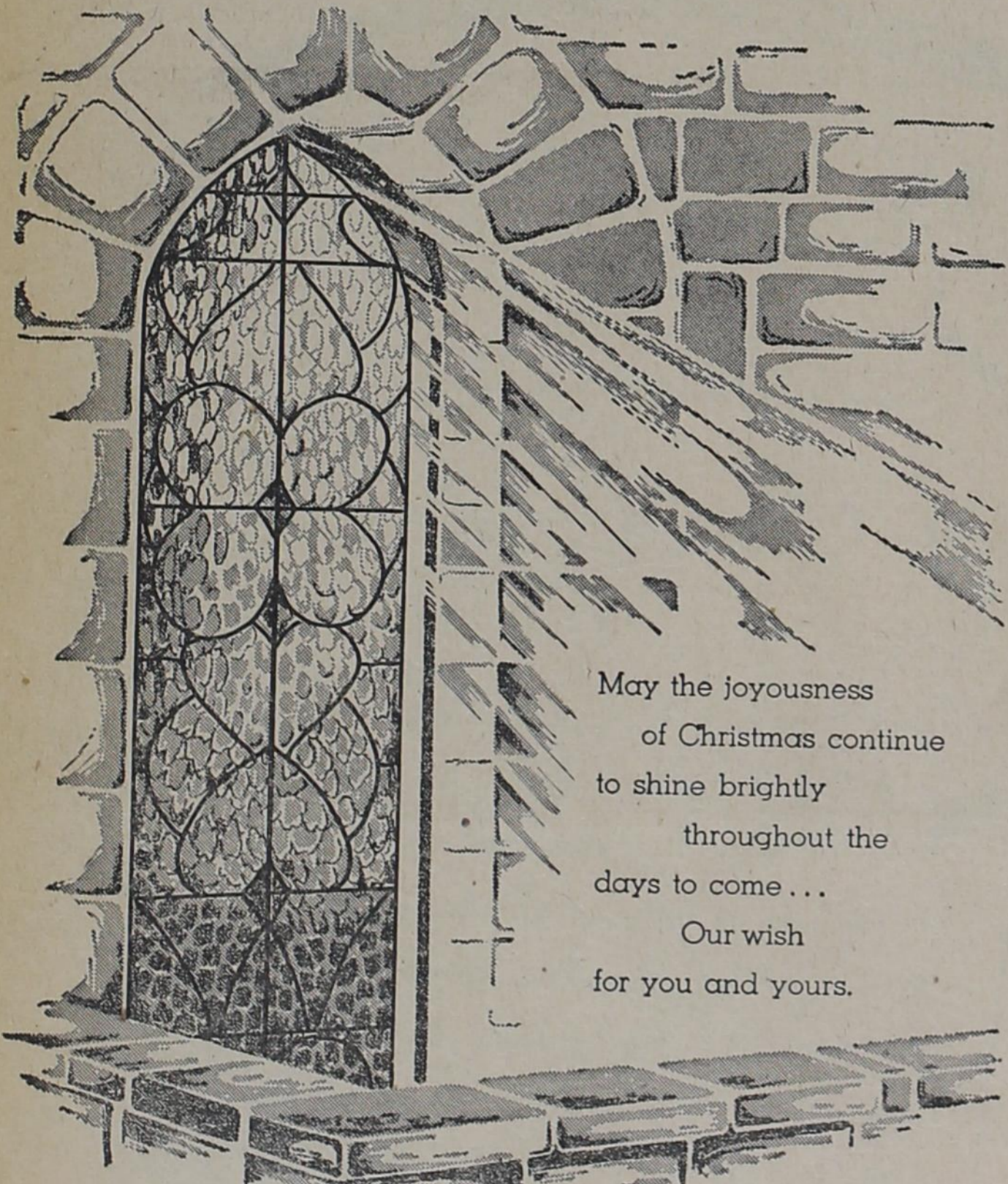
Suddenly a longing for the ranch and family possessed him. He jumped to his feet and ran down the hill. If he hurried he could catch the bus and be home for New Year.



Merry Christmas

It is a pleasure at Christmas to include in our message of greeting a sincere word of appreciation for your confidence and patronage.

ESQUIRE CLEANERS
BOVINA, TEXAS.



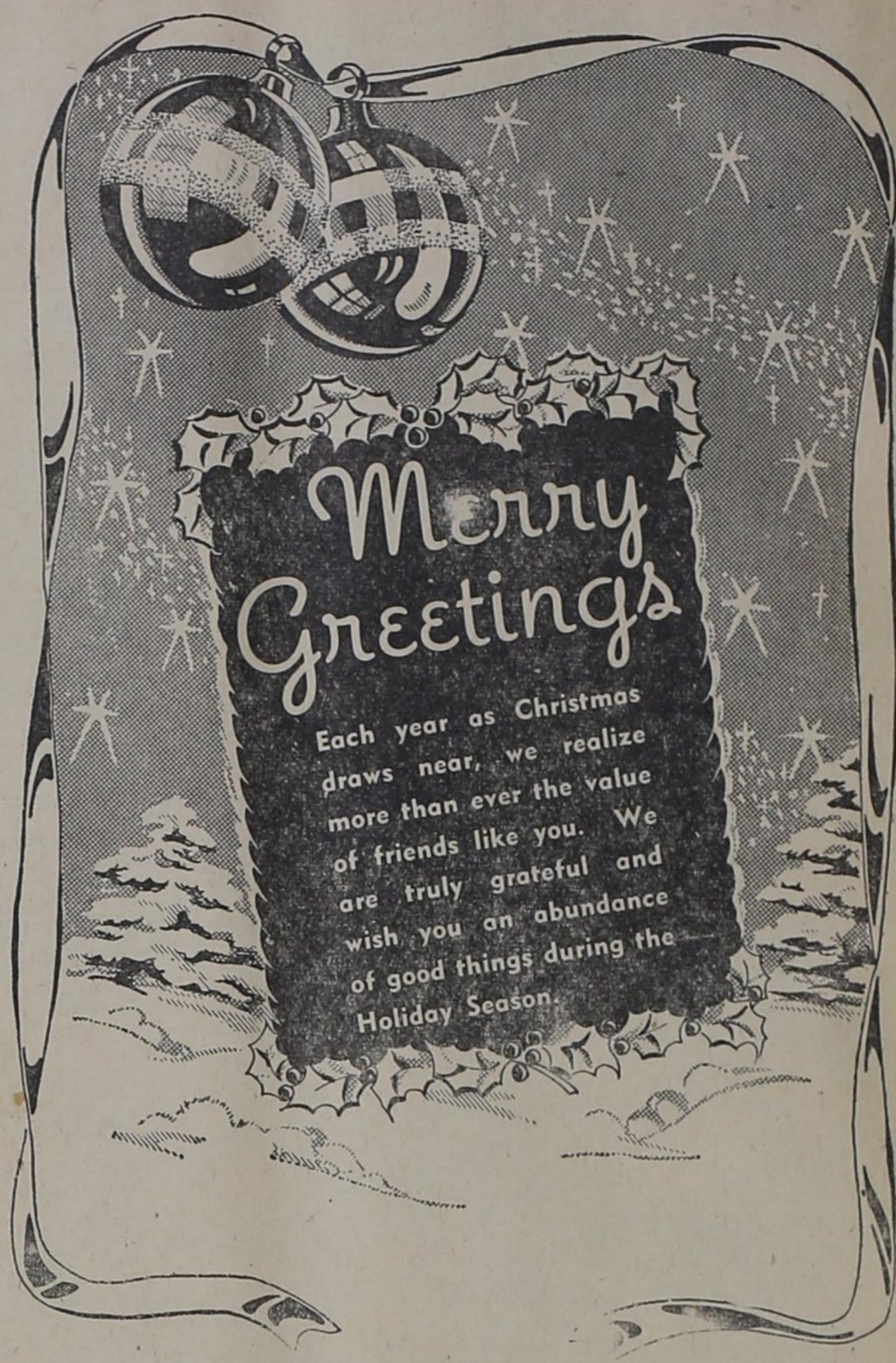
May the joyousness of Christmas continue to shine brightly throughout the days to come . . . Our wish for you and yours.

Merry CHRISTMAS

Williams Mercantile Co.

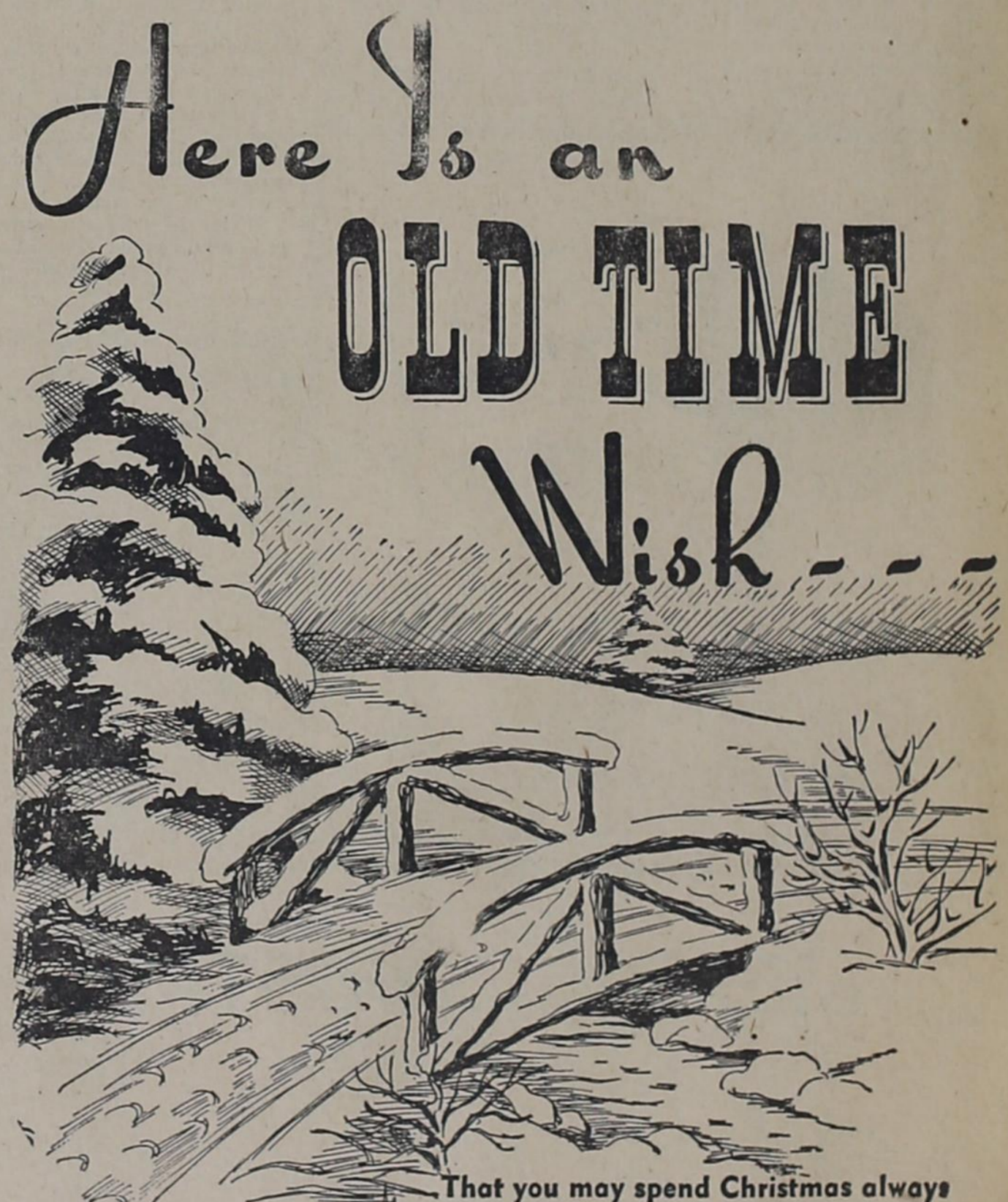
Weather Predictions by Appointment Only

"Pioneers in Bovina"
BOVINA, TEXAS



Paul Jones Service Station

BOVINA, TEXAS



Here is an OLD TIME Wish . . .

That you may spend Christmas always

IN THE GOOD OLD-FASHIONED WAY.

FRIONA LUMBER COMPANY

FRIONA, TEXAS

Need for Conservation Emphasized

by W. L. Broadhurst,
Chief Hydrologist

Every person on the High Plains of Texas, and especially within the bounds of High Plain Under-ground Water Conservation District No. 1 should not only read the following statements but should study them thoroughly and then go to work with his mind, his voice, and other available tools.

CONSERVATION OF OUR NATURAL RESOURCES

(Message from the President of the United States)

In my state of the union message I called attention to the vast importance to this nation now and in the future of our soil and water, our forests and minerals, and our wildlife resources. I indicated the need for a strong Federal program in the field of resource development. At the same time I pointed to the necessity for a cooperative partnership of the States and local communities, private citizens and the Federal government in carrying out a sound natural resource program.

In addition to the immediate danger of waste resulting from inadequate conservation measures we must bear in mind the needs of a growing population and an expanding economy. At present we are faced with excess resources of some agricultural commodities and the need for production adjustments to gear our agricultural economy to current demands. But in the long run, we shall need to give increased attention to the improvement and reclamation of land in its broadest aspects, including soil productivity, irrigation drainage, and the replenishing of ground-water reserves, if we are adequately to feed and clothe our people, to provide gainful employment, and to continue to improve our standard of living.

It is fortunate that today there is a growing recognition on the part of land users and the public generally of the need to strengthen conservation in our upstream watershed and to minimize flood damage. Inadequate conservation measures and unsound land use patterns vastly increase the danger of loss of valuable topsoil from wind erosion in the time of sub-normal rainfall and from water erosion in time of floods.

It is important, too, for groups of farmers banded together in local organization, such as soil conservation districts and watershed asso-

ciation to take the initiative, with the technical advice and guidance of the appropriate Federal and state agencies in developing adequate plans for proper land use and resource improvement in watersheds throughout the nation. As these plans are prepared and local agreement and cooperation are assured, I believe that we should move ahead in the measures as rapidly as possible consistent with a sound overall fiscal program.

While, as I have indicated, our major problem is to carry forward a tradition of improvement and conservation of our natural resources, the best means of achieving this objective depends on keeping up with changing conditions. For example the problems of water resource development in the west are undergoing considerable change. The pattern of western growth has broadened substantially in recent years. Industrial expansion has been extensive and varied. Increased activities in mineral and fuel processing have occurred. Urban expansion has been well above the national average in many communities. These developments have brought about strong competition for existing water supplies and have stimulated the need for a broader approach in planning new water resource developments. As a consequence, the Federal role in the cooperative development of these resources should now be re-examined in the interest of achieving a better balanced program for western growth.

Conserving and improving our land and water resources is high priority business for all of us. It is the purpose of this administration to present to the next session of the Congress suitable recommendations for achieving the objectives set forth in this message. I am confident that the studies of governmental organization and functions authorized by this Congress can also make an important contribution to the solution of these problems. As the Congress moves ahead on a constructive legislature program in the resource field, it will have my full support and cooperation. We must build a balanced program for the use and development of all our natural resources. Such a program is indispensable to maintaining and improving our standard of living as we make the future secure for a growing America.

Dwight D. Eisenhower
The White House, July 31, 1953
(The above is part of the mes-

sage from Congressional record, July 31, 1953)

The president has called attention to the need for a strong Federal program in the field of reclaiming the water beneath these High Plains. At the same time he pointed to the necessity for cooperation of private citizens, again, those who depend on underground water, the Plains businessmen which include farmers because irrigation farming on the Plains is certainly big business.

Valuable top soil from the Plains is being lost each year from water erosion. Cotton rows running directly down the slopes toward depression is not the best way to prevent soil from being washed into the thousands of lakes on the Plains. Neither is it the best way to store rainfall in the soil for the use of crops and thereby require less pumping of precious under-

ground water. What are your ideas and what are you thinking, saying and doing about such a practice?

President Eisenhower said it is important for groups of farmers to work together in local organizations, such as the High Plains Under-ground Water Conservation District No. 1, to take the initiative which means don't wait for somebody else to tell you what to do, in developing adequate plans for proper land use and resource improvement.

The president said that conserving and improving our land and water resources is high priority business for all of us, and that it is the purpose of the administration to present to the next session of the Congress suitable recommendations for achieving the objective set forth in his message.

We believe the President's mes-

sage is of vital importance to the High Plains people. But we do not need to wait for the next session of the Congress. We have a local underground water conservation district, authorized by the Texas Legislature and approved by a majority vote of the people who live in the District.

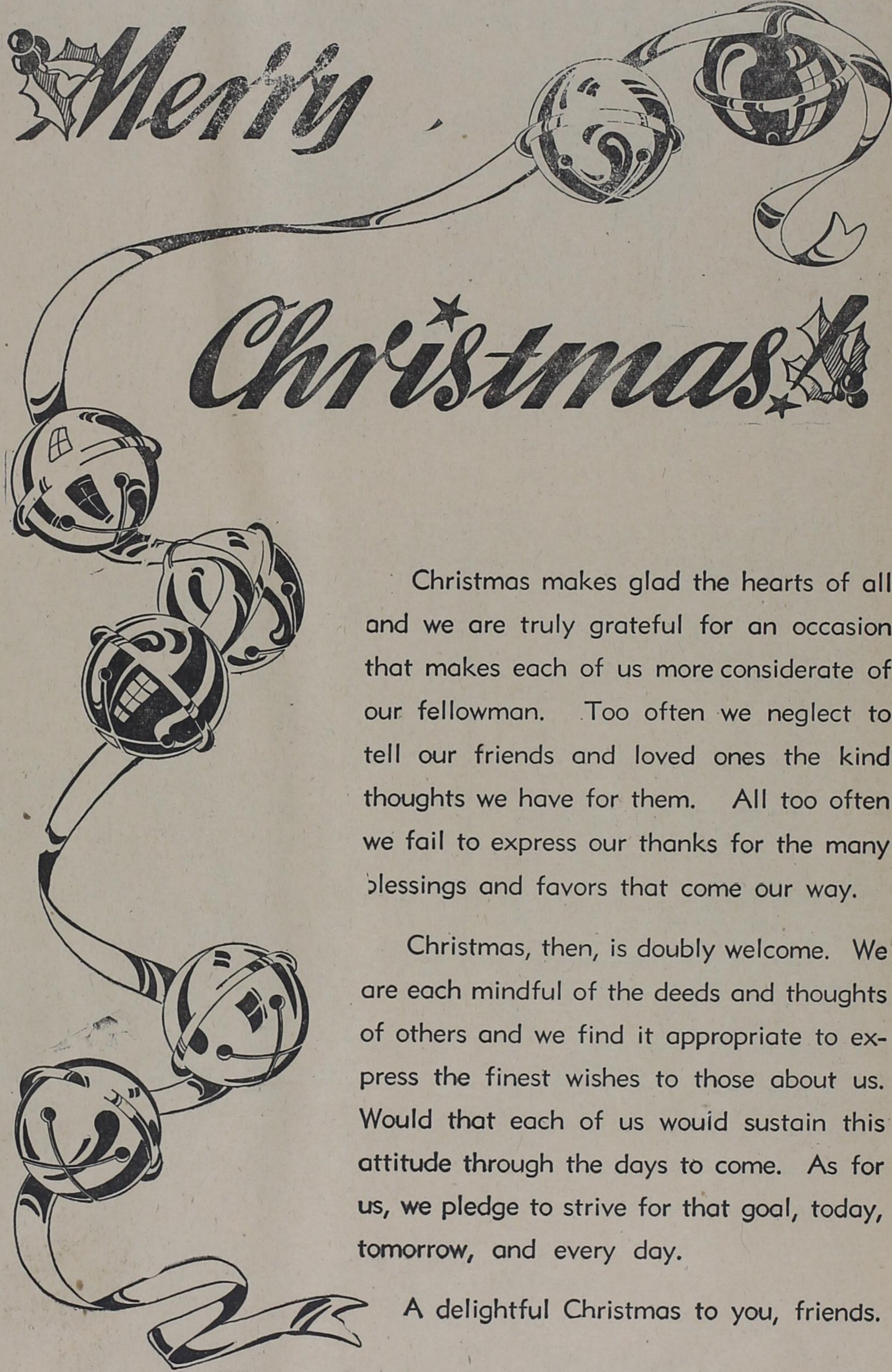
The High Plains Under-ground Water Conservation District No. 1 is authorized to formulate, promulgate, and enforce rules and regulations for the purpose of conserving, preserving, protecting, and recharging the underground water. Just what does that mean? Lets restate it in different words. The District, through its elected Board of Directors shall adopt rules that the people themselves think are best suited to provide for a wise development and economic use of the underground water. The District requires that permits be ob-

tained for the drilling, equipping, and completing of wells that produce more than 100,000 gallons of water a day (69.4 gallons in a minute). The permits provide for the spacing of wells in order to reduce interference between wells while the pumps are in operation, and thereby eliminate unnecessary cost of pumping water. Since this procedure was started in February 1953, more than 1,700 water well permits have been issued by the local committeemen in the 13 counties and by and large, applicants complied with the provisions for the spacing of wells.

The District is authorized to formulate, promulgate, and enforce rules and regulations to prevent waste as defined by law. It is authorized not only to provide for the spacing of wells producing from the underground reservoir but also regulate the production

there from so as to minimize as far as practicable the drawdown of the water table. The District is authorized to recharge the under-ground reservoir but that is difficult to do during a drouth.

The Directors of the District and their co-workers, the 65 County Committeemen, are prominent, intelligent, trustworthy men, who believe in the American way of life and who believe that the local citizens should take the initiative in practicing water conservation. They are devoting much of their time and efforts toward a sound program with the hope that through the knowledge of past experiences and other facts that the waste of underground water will be reduced or eliminated and that the supply will be developed and used wisely for the benefits of themselves and the future generations. They welcome both technical and non technical advice that will prevent the promulgation of unsound rules and regulations which would not be in keeping with the fundamental rights and privileges of the individual American.



Christmas makes glad the hearts of all and we are truly grateful for an occasion that makes each of us more considerate of our fellowman. Too often we neglect to tell our friends and loved ones the kind thoughts we have for them. All too often we fail to express our thanks for the many blessings and favors that come our way.

Christmas, then, is doubly welcome. We are each mindful of the deeds and thoughts of others and we find it appropriate to express the finest wishes to those about us. Would that each of us would sustain this attitude through the days to come. As for us, we pledge to strive for that goal, today, tomorrow, and every day.

A delightful Christmas to you, friends.



It is a pleasure, at this time of the year, to greet our friends, who, through their faith in us, have made this year one of continued progress. We cherish your friendship and patronage and say "Thanks to Everybody."

BOVINA BUTANE SERVICE

Phone 4381 Bovina, Texas

PIGGLY WIGGLY

FRIONA, TEXAS



"Where is Cedar Breaks?" asked Grandfather Stanton.
 "It's a way station 'tother side o' Whitehall, over a high range of mountains. God forsaken place."
 "And in this weather," mused Mr. Stanton and said no more.
 While they hugged the stove in the Whitehall station, the agent



"Are the roads very rough?" Her lip trembled as she spoke.
 "Rough enough," he snapped. They sat down, the coach starter, and Carrie buried her face in her grandfather's shoulder.
 "Don't take it so hard, Miss Stanton," said the young man on the seat facing her. "That driver's called 'Surly Sam.'"
 The jerky seemed to find all the bumps as it banged along behind the running teams. The curtains were drawn but the passengers could feel the storm increase in fury. The coach lurched and swayed.
 About noon they changed to a bobled. Its bottom was full of straw and there was a pile of buffalo robes for cover.
 Carrie found the familiar sled preferable to the rocking chair motion of the coach but the wind stung her face. The passengers were soon covered with snow as hard and dry as salt.
 "Shall we try singing?" one of the young men suggested with a grin. "It might warm us up." He started "Home Sweet Home" and Carrie joined in with a will.
 "Shut up!" yelled the driver. "Ye think this's a singing school?"
 The young people grimaced and one of the men called, "Hey Sam. Where we goin' ter spend the night?"
 "At Cedar Breaks."
 "It's New Year's eve, Sam. Why strand us in the country?"
 "I said Cedar Breaks." He turned and glared at them.
 The cold penetrated their wraps and Mr. Stanton called, "Driver, You have an extra hide around your treasure chest. Let us use it. The treasure won't suffer."
 "It's my hide and I'm keeping it."
THE PASSENGERS crouched low in the box and were silent. Darkness settled down as the storm grew worse.

side o' Cedar Breaks."
 They crowded back into the sled and Sam drove up into the clouds. It was a steady climb and the horses showed the strain. They floundered through drifts. Twice the men had to get out and push. Once a runner caught in a rock and threw them all into a snow bank.
 "Cedar Breaks ahead," one of the men volunteered.
 Carrie raised her head to look at the dim light. The door burst open and a small girl ran out, jumping up and down in excitement. A man caught the lines Sam threw to him, and a woman stood framed in the candle-light doorway.
 Sam leaped from his seat, the skin wrapped package in his hands. "You've brought it! You've brought it!" screamed the child. Sam leaned over and offered the package to her. She threw both arms around his neck and hugged him before she took it and ran into the house.
 The passengers forgot their cold and crowded about, Carrie knelt before the child, whose eager fingers uncovered a large doll in a fancy dress. She held it out toward Carrie. "Sam promised it to me for New Year's when I didn't get nothin' for Christmas," she said shyly. "Sam is my best friend!" Then clasping her doll tightly, she hid her face in her mother's skirts.
 The passengers busied themselves with their overshoes.

Christmas Game

Snapdragon was a favorite Christmas game in England more than 200 years ago, it is still played in modified form in England and America.
 The original game called for a quantity of raisins to be deposited in a large bowl or dish. Brandy or some other spirit was poured over the fruit and ignited. The bystanders then endeavored to grasp a raisin, by plunging their hands through the flames. A carol, called "The Song of Snapdragon," accompanied the game.

The coldest degree of natural temperature ever recorded is 90 degrees below Fahrenheit, in N. E. Siberia.

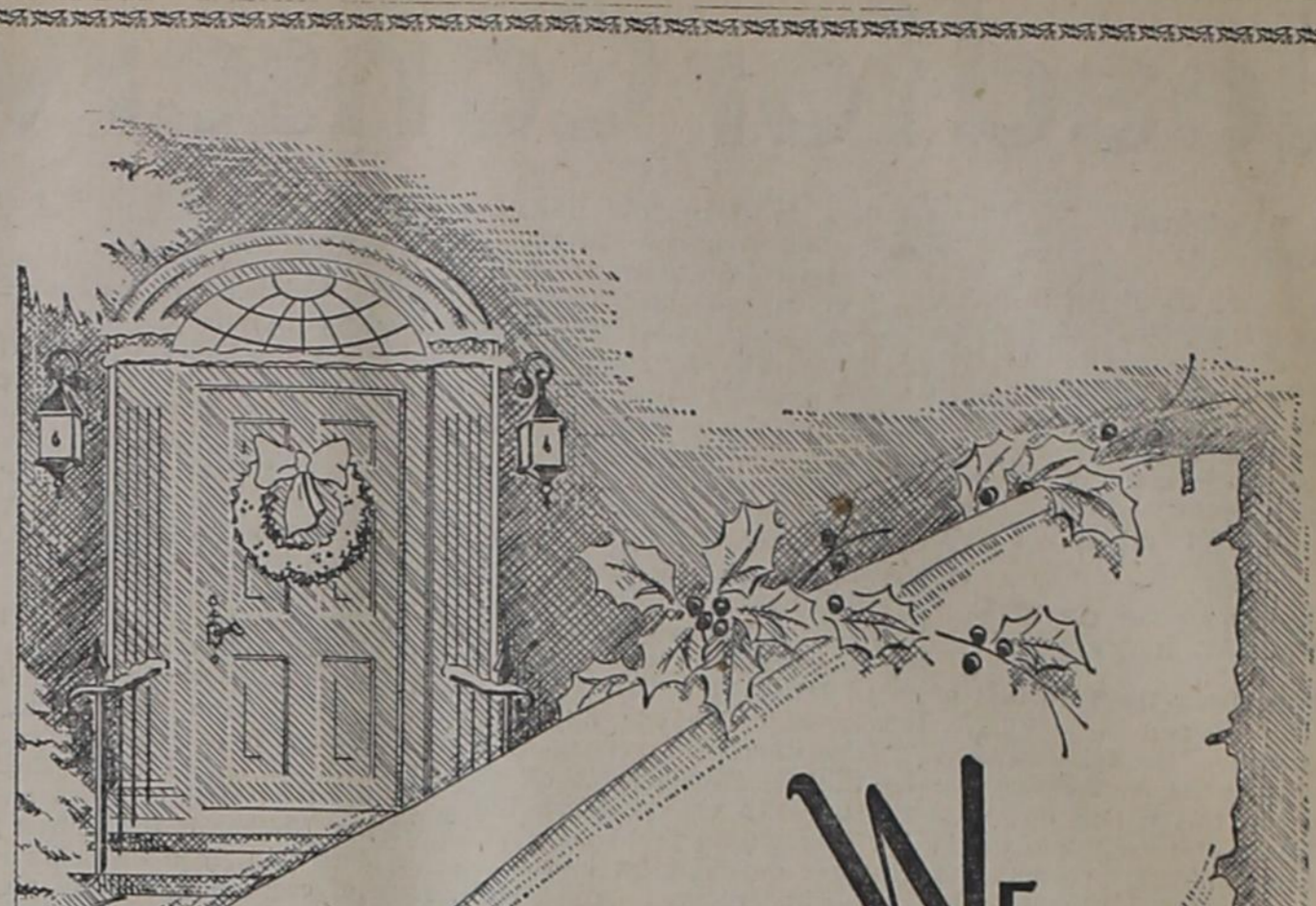
AUNT FLO—

(Continued From Page 1)

Aunt Flo still has a cataract on her left eye, but she doubts if she will ever have this one removed. She can only see a faint light out of the left eye, but she believes her right eye will give her enough sight.
 In reality, Aunt Flo says Christmas has changed little in the past 80 or 90 years. Its spirit is still the same, and especially for one who has just been given back one of life's greatest treasures: the power of sight.



- CITY COMMISSIONERS
 - MAYOR
 - CITY HALL OFFICE PERSONNEL
- BOVINA, TEXAS



WE WELCOME AN AGE OLD CUSTOM

Christmas has always been a time of friendliness and good cheer. One of the oldest traditions is the simple well wishing to one's friends for a Happy Christmas. This year we send to each of you that wish fourfold. . .

MERRY CHRISTMAS

O. W. RHINEHART INSURANCE AGENCY
 BOVINA, TEXAS



It is a sincere pleasure to remember our friends at Christmas with a few words of greetings and good wishes. We are hoping your Christmas will be a happy, successful occasion, long to be remembered.

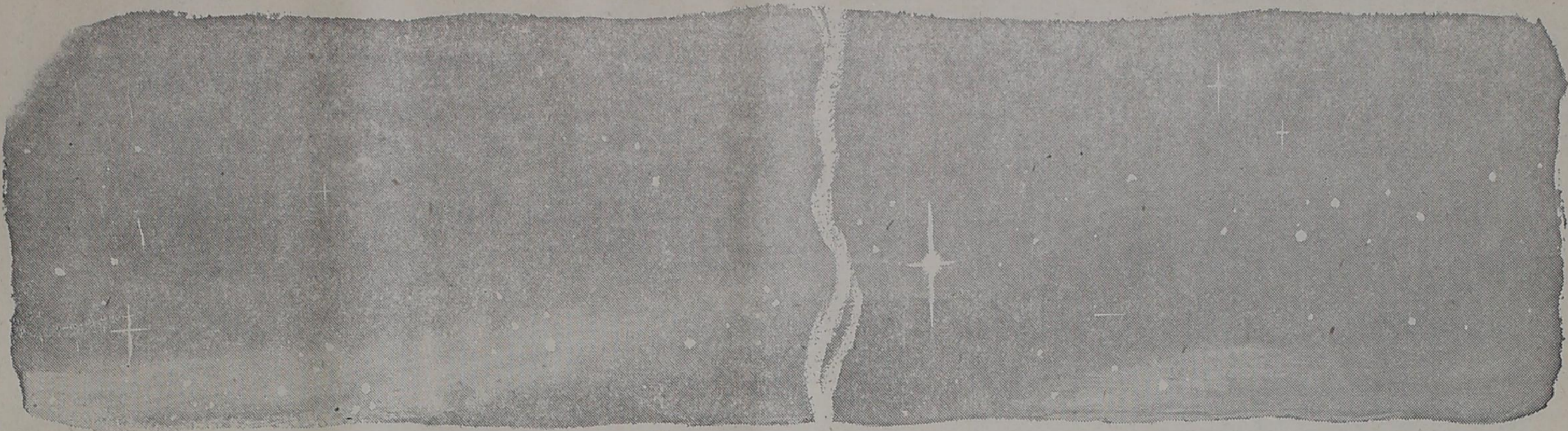
WILSON FOOD STORE
 BOVINA, TEXAS

SEASON'S GREETINGS



Herring Implement Company

John Deere Sales & Service
 GMC Trucks — Firestone Tires
 FRIONA, TEXAS



Peace on earth

The quiet, peacefulness of the Christmas season is with us again, and as we reverently observe this glorious occasion, we are reminded of the fine friendships and pleasant business relationships of the past. For these we are thankful and wish for each of you truly a Happy and Joyous Christmas.



Parmer County Implement Company
AND
Parmer County Pump Company
FRIONA, TEXAS



Miriam Alvarez and Sally Loesch, employees of the New York Telephone Company, are surrounded by the dolls the workers distributed last year to 95 of New York's charitable institutions. It was one of the largest collections in the annual affair's 35 year history.

DOUBLE CHRISTMAS

By Lillace M. Mitchell

EVERYONE in the club thought it an excellent and unique idea: double Christmas! Wonderful! Two connecting rooms which would accommodate any number of members and guests—one room a really modern Christmas tree, the other an old-fashioned tree. "All right, then," laughed the president when the clamor had died down. "It's voted, definitely. Now, for the two committees to handle the two trees. I'd like volunteers. I know how busy everyone is at this time of year and if I may have volunteers, I shan't be imposing on anyone."

Unfortunately, all those who volunteered wanted to trim the modern tree. No one offered to take the old fashioned tree in the old-fashioned room. Linda Marbury was almost as astonished as anyone when she said she would be responsible for it.

Outside in the clear, cool night she wondered why she had offered. She was a stranger in this community and knew no young men who would put up the thirty-foot tree for her. A teacher of freshman English in a small high school does not meet many young men.

At last she decided to let the putting-up of the tree wait and get the ornaments ready: mostly homemade, the Christmas committee had told her; something like pioneer life, the tree must be. So she went into a grocery store and asked for popcorn. It was the same answer in five stores: usual.



"Popcorn!" his voice and blue eyes were both incredulous. "First time I ever saw a young lady running around in the dark for popcorn!"

By they had an excess of popcorn but now they were entirely out. Linda Lou was getting panic-stricken by half past eight that night.

At nearly nine o'clock she saw a man in a small grocery store window reach up to pull out the light. "Oh, wait, wait, please," she said breathlessly as she pushed open the big door.

"Well, you must be really hungry!" laughed the tall, dark young man teasingly. "What'll it be?"



Dorothy Boys Killan

YOUNG Mrs. Frank Sanderson hung up the telephone receiver and stared bleakly at the beautifully set dining table. The Santa Claus sleigh centerpiece filled with red and white striped candy canes, the sprig of holly at each place setting, the gleaming silver—was it all to be for nothing?

"I'm so terribly sorry," her mother had just said over the phone. "We simply aren't going to be able to make it for Christmas dinner. The roads are just a sheet of ice—"

"Oh, Mother!" Eva had exclaimed. "It won't seem like Christmas at all without you here. And Frank and I were so excited about it being our first time to have the family."

"I knew how disappointed you'd be, Eva," Mother answered. "But Dad says it's just impossible."

"Oh, Frank!" Eva was close to tears. "It's going to seem so queer without Mom and Dad."

"I know how you feel, honey," Frank put an arm around her comfortingly. "And what's more,



"I know how you feel, honey," Frank put an arm around her comfortingly.

what about all that food sitting around in the kitchen?"

"We'll just have to find somebody to eat with us," Eva wiped her eyes and looked thoughtful. "Let's see, can you think of any of our friends here in town who hadn't planned anything special for today?"

"Well," Frank said, "the Springers are eating with his folks, the Albrights left by train yesterday for Detroit, the McCalls—oh, you know as well as I do that everybody's dated up. You just don't

leave Christmas dinner to chance."

"Frank! What about the Aarongaards? You know that fisherman and his family who live in the cottage down by the docks?"

"You mean that tall, quiet guy with three or four tow-headed kids?"

"Yes, and I heard someone in the post office yesterday saying they've been having a struggle lately—the river's been so ice-blocked that he can't get his boat out to the lake, and there's nothing coming in for them."

"Honey, that's a swell idea!" Frank agreed heartily. "But what'll we tell them?"

"Why, just the plain truth, that our folks couldn't make it at the last minute and we'd be so glad if they'd substitute for them."

"Maybe they won't believe it," Frank said. "They've got their pride you know, people like that don't want charity."

"Just try anyway, Frank," Eva pleaded. "Go ahead and phone him right now."

"O.K., here goes." And Frank went to the phone.

A minute or two later Frank hung up the receiver and shook his head. "Just what I was afraid of," he sighed. "When I first started to talk, and wished him Merry Christmas he seemed tickled to death that we'd thought of them, but the minute I mentioned the invitation he froze up and said very politely that they had their own plans. He just didn't believe the story."

Eva looked crestfallen. But after a moment's silence she suddenly said, "Let me have that phone," and hastily dialed a number.

Mr. Aarongaard, this is Mrs. Sanderson. We're so sorry you can't come to dinner here, it would have meant a lot to us. But I'm calling this time to ask a favor of you.

"I understand that you go inland to Brinkville every week or so to deliver some fish orders. I just wonder if, the next time you go, you'd be kind enough to take my family's gifts to them—their farm is right on your way."

"—Yes, all their things are under the tree here. We naturally expected them to pick them up when they came to dinner, but—"

Eva began to smile as she listened, and then said cordially, "Oh, fine, we'll expect all of you at about three o'clock. Good-bye 'til then." And she hung up the receiver.

"They guess they'll come after all, if we don't mind their changing their minds," she reported happily.

"You're a smart little wife if I do say it myself," Frank grinned. "Come on, let's shove that bird in the oven."

Little Indiana Town Owes Fame To Unusual Name

The little community of Santa Claus, Indiana, owes its fame to its unusual name. And at Christmas time its small post-office is swamped with mail from throughout the world by people who want their letter postmarked Santa Claus.

In addition, thousands of letters are received at the post-office addressed to "Santa Claus, Santa Claus, Ind."

The notes range from the wistful to the desperate, requesting such things as a mamma doll, a sled, a sweater, or a pair of overshoes.

They come from countries all over the world—small village in Canada and big cities in Europe.

Christmas Card Idea Originated By Englishman

Christmas cards are so much a part of the modern Yule season that one seldom stops to wonder how the idea originated and by whom.

This simple idea of wishing your friends a Merry Christmas brought honor and knighthood to the originator, Henry Cole, a middleclass Englishman.

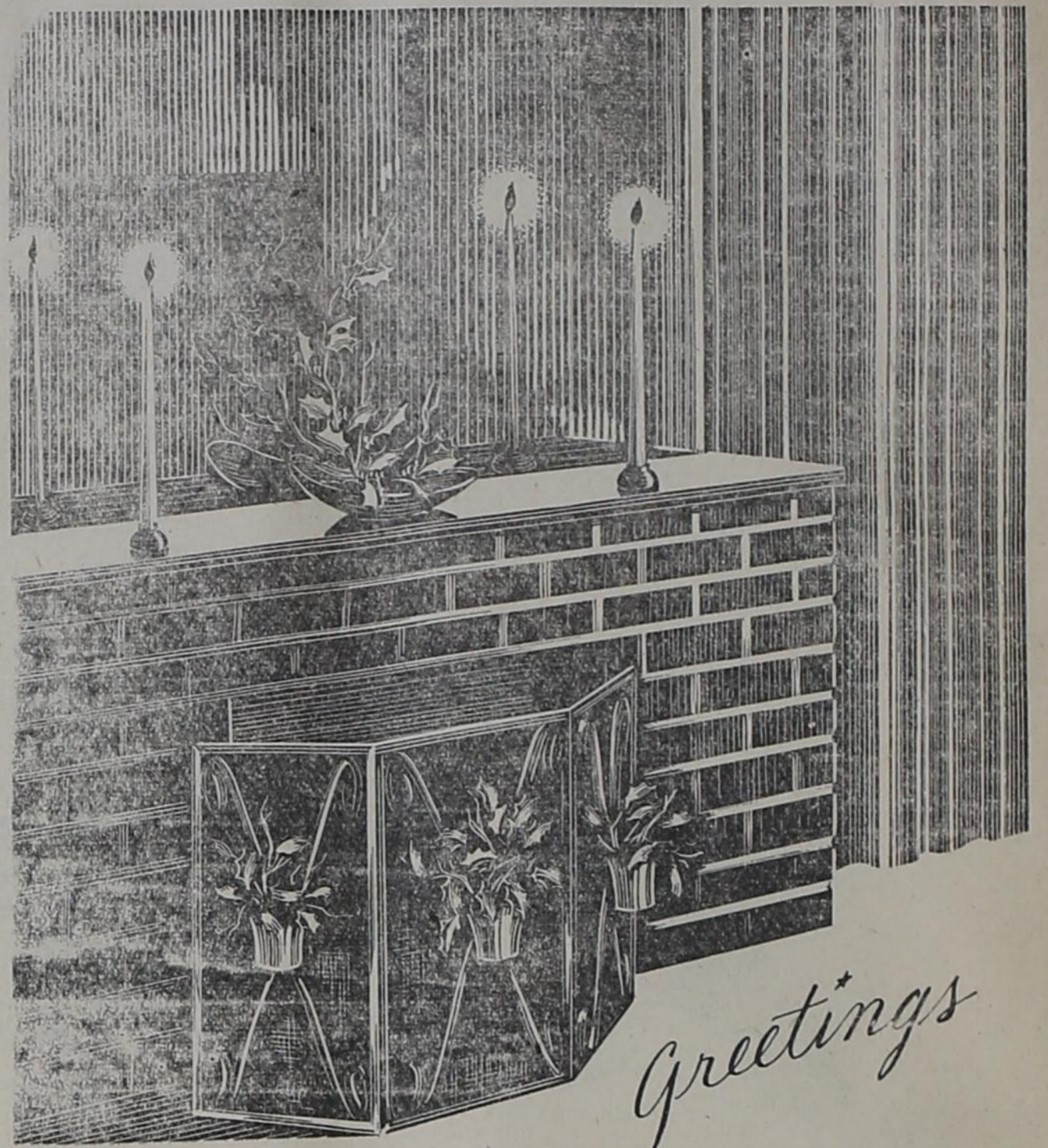
Cole mailed his cards on a December day in 1846. The cards depicted a Victorian family assembled at the festive board and the traditional Christmas custom of giving to the poor. They also bore the now-classic greeting: "A Merry Christmas and a Happy New Year to you."

He had a thousand of the cards struck off by a lithograph. They were such a success that plain Henry Cole subsequently became Sir Henry Cole.

The cards we send today, however, a far cry from those mailed by Cole. The cards you send and receive this year will be designed by famous names in contemporary art.

An American shopping for cards this year may select scenes painted by such famous people as Winston Churchill, Britain's prime minister and famed amateur artist, and Grandma Moses, one of America's most famous artists.

The demand for cards is so great that many companies spend their entire time in designing and producing them for the holiday season.



Greetings

May the meanings of Christmas, be deeper, its friendship stronger and its hopes brighter for each of you this Season.

Plains Hardware & Furniture

FRIONA, TEXAS

MERRY CHRISTMAS



to Our Friends

ETHRIDGE-SPRING AGENCY

INSURANCE - REAL ESTATE - LOANS
FRIONA, TEXAS

Merry Christmas



CITY BODY SHOP
FRIONA, TEXAS



By SHIRLEY SARGENT

ON ACCOUNT of being the oldest in a big family, I've been baby sitting longer than I remember. Since I was twelve—that'd be four years now that I'm within hailing distance of my sixteenth birthday—I've been sitting for other people for pay. I've always welcomed jobs but tonight what I'd welcome is a date—so what happens? Four times I'm called to our wall phone and four times I have to turn people down 'cause I already promised the Laytons. The Laytons are kinda old to have Jennie, four, and Jimmy, six, but they planned it so their first two would be grown-up before they had any more.

Anyway, nobody calls me for a date, not that anyone does very often, so I'm off for an evening of fun and hilarity. Baby sitting, haw! They aren't babies, and try and sit with those two. For example, Jennie gnaws a fruitcake while I'm helping Jimmy with his train, they have two fights, Jimmy turns on all the lights as fast as I turn them off and finally Jennie knocks the Christmas tree over. It was a big tree with a standard and all, but she catches it with her jump rope.

Quick-like I run in and pull out the plug, thanking my stars that no fire started, then herd them up to bed. Three stories later they're both asleep and I hurry down to wash the dishes.

Tired now, I'm thinking of the good time my friends are having and wondering again why I don't have more dates. The hall mirror shows the same old reflection.

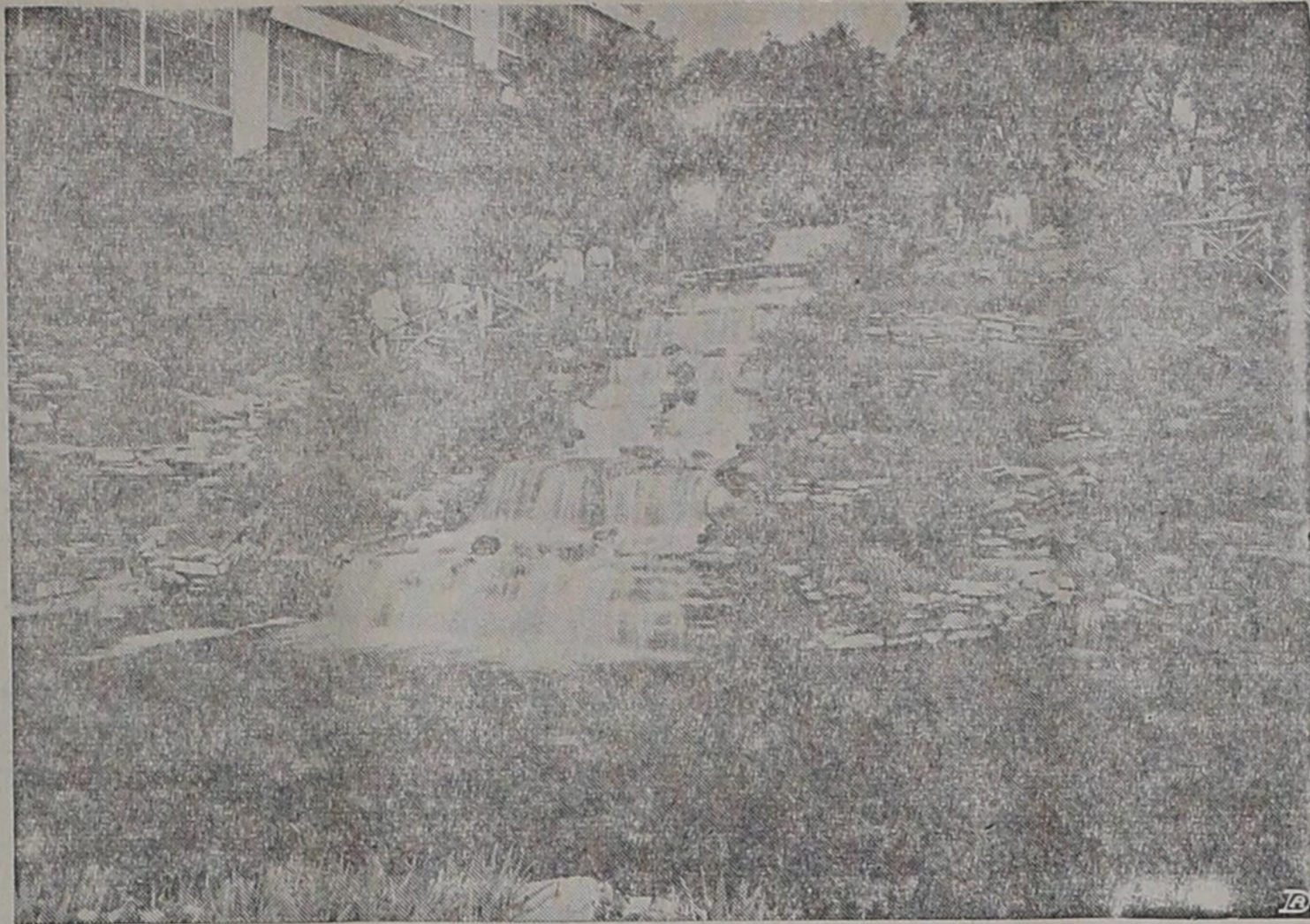


"Oh, please," his face is all eager, "stay. I hate to be alone."

Short brown hair, brown eyes and a big mouth that hides my crooked teeth, if I don't forget and grin. Moon's I have a little more money, I can afford braces.

Jennie yells and I wake her

Pioneers in Work of Beautifying Factory Grounds



Olson, the rug man, shows what can be done in congested, industrial areas.

CHICAGO—A movement to beautify drab factory areas is sweeping the country.

One of the pioneers in this movement is Walter E. Olson, president of the rug company bearing his name.

Way back in 1933 he started this work by building a waterfall and rock garden adjoining his factory which was located in the heart of the great industrial northwest side of Chicago.

Today, Olson Park covers 22 acres. The factory is in the center of this park.

A thrilling 35 foot waterfall greets Olson employees and visitors as they enter the grounds. Mammoth rock gardens, beautiful flowers, pools and lagoons now transform the area into a place of beauty that attracts hundreds of thousands of

visitors annually. It is considered one of Chicago's beauty spots. At night the waterfalls and grounds are beautifully illuminated. Admission is free.

In nice weather, employees sit at the foot of the cool waterfalls at little tables under gaily decorated umbrellas and relax during their lunch period and rest hours.

Even the employees' factory entrance is a thing of beauty with trailing vines and flowers extending up six floors. 40,000 window panes bring fresh air and daylight to all workers.

"There is no reason why factory sites must be drab, dirty, depressing places when it's so easy to transform them into places of beauty that can be an inspiration to better work," said Mr. Olson.

from a nightmare. By the time I'm back downstairs, it's nearly ten o'clock and I've still got that darned tree to set up. Like I say, it's a beautiful big tree, ceiling high, loaded with decorations. There I am half under the tree, trying to hold it straight and keep the globes on at the same time, when I hear the front door open. Somebody yells, "Anybody home?" I'm so startled I let the tree sway, so this voice yells, "Timber!" and a long arm grabs for the trunk.

Looking up between the branches, I see a tall, dark-haired boy, neither handsome nor homely. "Thanks," I'm a little breathless.

"I'm Oliver Layton," he explains, "isn't that a heck of a name?"

Pine needles are thick in the air. "Not so awful," I laugh back. "I'm Margie, the sitter. Your folks are out."

"I know. Look here, can't we

do something about this tree?" A few minutes later we collapse into chairs, staring at the still-lovely tree. "Thanks so much. Can I get you something to eat or anything?"

"Say, that'd be keen. Would you?"

Well, of course, I do and, while Oliver eats, he tells me how he's staying at a friend's this vacation but decided to come home and take his girl to a dance. "So I called her and came clear in by bus, but she didn't wait. She went with somebody else. Heck," he grins, "now I'm sorta glad she stood me up."

"I'd better be on my way now that you're here to baby sit," I say reluctantly.

"Oh, please," his face is all eager, "stay. I hate to be all alone."

Back in the living room then, he asks me all about the kids and about me until, to hear us talk, you'd think we were old friends. I like the way he talks, slow and quiet, and the way his grin lights up his whole face. He tells me about boarding school and his friends and what he wants to do. Suddenly, he jumps up. "Let's dance. We can roll up the rug."

It turns out we're both such sad dancers we have to take our shoes off so's not to hurt each other. But we laugh a lot and the radio sounds fine and I fit right into Oliver's arms. At midnight, he kisses me lightly on the cheek.

Well, it's the happiest sitter's

eve I've ever spent and, from the look in his eyes, I can tell it's going to be a Happy Holiday.

Dr. Clement Moore Was Ashamed of His Famous Poem

Dr. Clement Clarke Moore was ashamed of his famous poem, "Night Before Christmas" and would not acknowledge that he wrote it for more than 20 years.

Today, the poem which begins—
"Twas the night before Christmas,
when all through the house
Not a creature was stirring, not
even a mouse;—

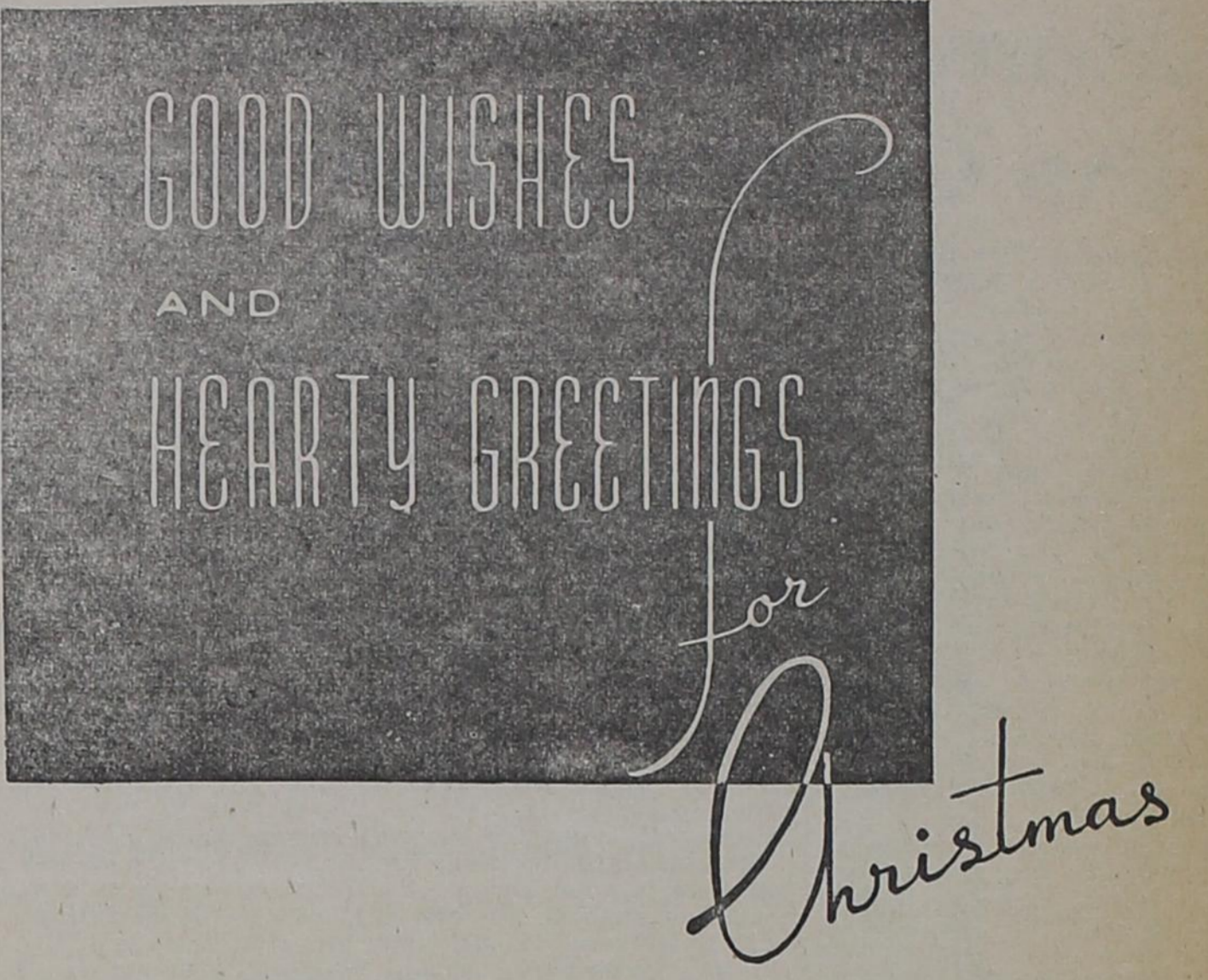
is one of the most beloved of all Christmas writings.

Dr. Moore was an aloof professor of Greek and Oriental literature in the Episcopal Seminary in New York. He wrote the poem on Christmas Eve 1822 and read it to his seven children.

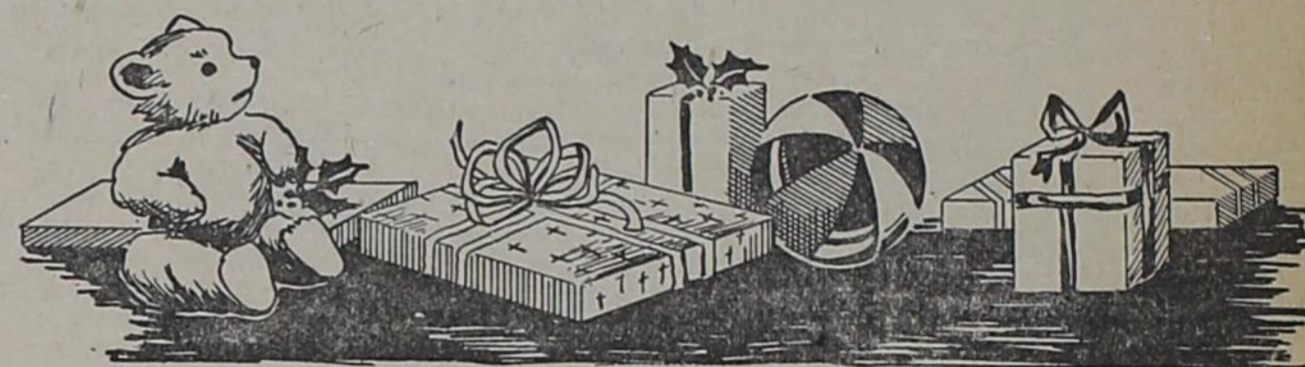
He had not planned for the poem to go further than his own family, but a relative who was visiting the Moores put a copy in her diary. The next year the relative's father sent it to a newspaper.

Other newspapers printed the jingles and they quickly became known all over the country. The dignified Dr. Moore was embarrassed and considered it beneath a man of his scholastic standing to be the author of children's jingles.

Twenty-two years later, however, he finally publicly admitted authorship.



May the season be one of utmost joy
filled overflowing with every happiness
your heart may desire . . . that is our
Christmas wish for each of you.



Houser Grocery
FRIONA, TEXAS

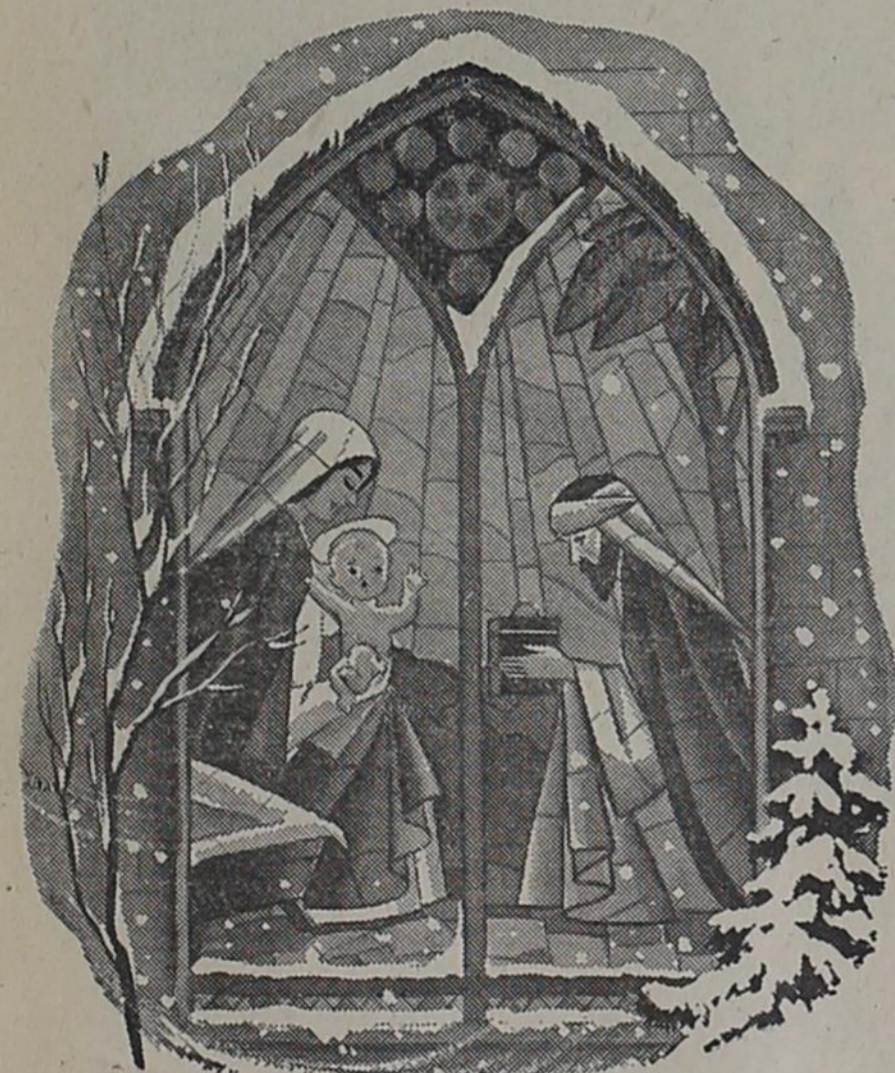


It has been a pleasure to serve you in times gone by and it is our sincere wish that we may continue to have an opportunity to serve you in the days to come.
Merry Christmas to you, one and all.

Gib's Cleaners

Free Pick Up and Delivery Service
PHONE 2881 FRIONA, TEXAS

Merry Christmas



Let us be truly grateful
That we live in a country
Where we worship as we desire.
May we be ever thankful
That Christmas in America is observed
With genuine love
And understanding for our fellowman.

GALLOWAY IMPLEMENT CO.
FRIONA, TEXAS

MAY the spiritual beauty of Christmas

Bring most wonderful blessings to you,
And may the peace and joy of
God's guiding hand
Make the future happy and prosperous.

RAYMOND EULER
Farm Bureau Service Agent

It's time to wish
Every
Happiness



to those we know and serve
in this community.

MARY'S CAFE
MARY SUDDERTH FRIONA, TEXAS HAYDEN CASON

WHERE DID IT COME FROM?

Many Nations Combine The Christmas Heritage

From "Gracious Gifts Are Given" By ALICE S. DETWILER

The gifts of many nations to one another are combined to make up our Christmas heritage. In America, we are especially blessed, because with an intermingling of peoples from many countries we have been able to preserve the best of far-flung traditions.

Except for the manger itself, no gift is more loved than the Christmas tree. Martin Luther is given credit for introducing this emblem of the woods into the home. Tradition has it that in Germany the poor homes were supplied with Christmas trees by the government, so that every home could have one, though this meant ten million in all.

Another version is that small fires of the forests wept because the birds deserted them to go south in cold weather. The north wind heard their cry and told the Babe of Bethlehem. Because he wanted all life to be happy, he sent the birds word not to weep but to do something to make others happy. The trees spread their lowest branches to shelter the ferns and other plants at their feet. Little Lord Jesus was so glad they obeyed Him that He blessed them and said they would forever be the special tree of the children at Christmas.

Again, legend tells us that only the fir was worthy of Christmas decorations, because their branches hid Mary, Joseph, and the baby Jesus from Herod's soldiers.

The Holly Berry
Significant are the red holly berries hugging close their leaves of green. It is indeed akin to the tree.

Christmas tradition connects the holly berry with the birth and death of Christ. It is called the Christmas thorn because holly berries suggest drops of blood and the prickly leaves the crown of thorns Mary's Babe was to wear.

The Christmas Carols
Many old Christmas carols have come down through many generations. It was in the fifteenth century that caroling came into its own. Both folk song and minstrelsy helped in the development. The churches used them and they were fostered and kept alive by little village groups all over Europe. The beautiful reverence of the common people for the gospel was expressed by simple carols.

The children of Czechoslovakia made carols a part of Christmas. Early in the year they set up mangers of all sizes. When Christmas Eve arrived they carried them, as if on a pilgrimage to Bethlehem, while they caroled through the streets.

Crops play a large part in this season, and production of food has always been of great concern to Poland. The Christmas season has been thought of as a time to insure crop success.

In countries near Poland similar customs prevailed. In the Netherlands, according to tradition, seed sown on Christmas Eve would take root and grow, even though sown in the snow. In Denmark, bread baked at the Christmas period is kept until sowing time, then crumbled and mixed with the seed to produce a more abundant harvest. Here, too, each family places a sheaf of grain on the roof or ledge of the barn for the birds' Christmas dinner.

Belgium, Switzerland Give
From Belgium comes the ceremony of feeding Santa's reindeer. Food is set before the blazing fire in preparation for their visit, to teach children thoughtfulness for animals.

From Switzerland comes the idea of gifts and goodies for children brought by a radiant angel riding in a sleigh drawn by six reindeer.

From Lithuania comes the ceremony of breaking and eating peace wafers, symbolizing peace on earth. They are received from the priest and passed to all members of the family and guests, to be broken and eaten as Christmas wishes are exchanged.

From Norway comes the symbolism of our greatest need today, family worship. On Christmas Eve, when in each home the northern night draws the members of each household close together, the family gathers for devotions. Candles are lighted, carols are sung, and the grandfather reads from Matthew of the sleeping Babe. The simple reverence in prayer, followed by the giving of gifts, ties heart strings in family bonds that linger long in Christmas memories.

From Austria comes the custom of candlelight. Three wax candles are made before Christmas. One is lit on Christmas Eve while the family sings a hymn. Before the family begins to eat, the father takes

the candle and says, "Christ is born". In turn each member of the family holds the candle and says three times, "Praised be the Lord! Christ is born." The second candle is lighted Christmas Day; the third on New Year's Day.

Gifts Of The Masters

No Christmas is complete unless we remember the gifts of the great masters whose lives have been touched by the matchless Babe. Breath-taking beauty, wide-eyed wonder, continue down through the years because of the wondrous gifts to us of art, music, and literature. One needs only to visit an art gallery or to pick up a volume such as The Great Madonnas, compiled by Cynthia Pearl Maus, to realize the part the birth of Jesus has played in art.

Do you know the famous carvings done in wood by Alois Lang? In Christ's Cathedral, Springfield, Mass., is his "Arrival of the Shepherds." In Lexington, Ky., is his "Manger Scene" and elsewhere are other carvings. This master offers a gift to Christmas. He is a cousin of Anton Lang, the famous actor of Oberammergau. What he has done in carving, Anton Lang and the other folk of that famous little place have done with their rich dramatic gift through the "Passion Play".

As for the music: Jean Louise Smith, in the article "Music from on High", tells of ancient bells, of bell towers, of casting, of tuning tiny bells, middle-size bells, huge bells. By the time she concludes her story we shall have traveled the world over. We shall have stopped at 12 famous bell towers and listened to carillons play to every race and kind the message of God's gift to earth. A Christmas gift indeed!

In Antwerp, there is a majestic, 500-year-old cathedral which for years has summoned worshippers with its chime of 99 bells, enough music to set hearts ringing and singing for a whole year to come.

How lovely is the gift of Dickens' "Tiny Tim" in "A Christmas Carol", the immortal crippled child who rode home from the Christmas service on the shoulders of his father and who told the family he was thankful for "Him who made blind beggars to see, and the lame to walk." No wonder that from the lips of such a child could come the age-long words, made real in every



ALLERGIC TO WHISKERS . . .
Not all little boys who love Santa Claus this time of year have a sublime trust in the old gent. This young man obviously wishes he were somewhere else.

part of a Christian Christmas, "God bless us everyone."

With his pen, Lew Wallace, in "Ben Hur" makes us feel the rush of angel wings. He gives the setting of the silent shepherds' watch—the great and frightening light, the rush of sheep, the cry of dogs and then, the coming and going of the angel throng in heavenly array! Chanting, again and again as they go into heaven, "On earth peace, on earth peace, on earth peace!"

No gift in prose or poetry would be complete without some mention of Clement Moore's gift, "Twas the Night Before Christmas." It is as precious as the merry laughter of children or the happy twinkle in grandparents' eyes.

FREEZER IN REFRIGERATOR

A new two-door refrigerator includes a built-in home freezer that can be maintained at 52 degrees below freezing. Because it stores up to 77 pounds of frozen foods, once-a-week shopping can be planned for the family.

BURNS, BUT NOT TO ASHES

A non-destructible wick, mad of spun glass, has been developed for cigaret lighters. Like the Biblical bush, it burns but is not consumed.

CHIPLESS GLASSWARE

Safedge rims on table glassware are guaranteed against chipping. However, it is best to store glassware rim up, as a preventive measure.

Mahatma Gandhi was a lawyer.

The Yuletide Season brings joyous Greetings to all our customers and an appreciation for the considerations we have enjoyed during the past year. Our Good Wishes to you and yours.



GREETINGS

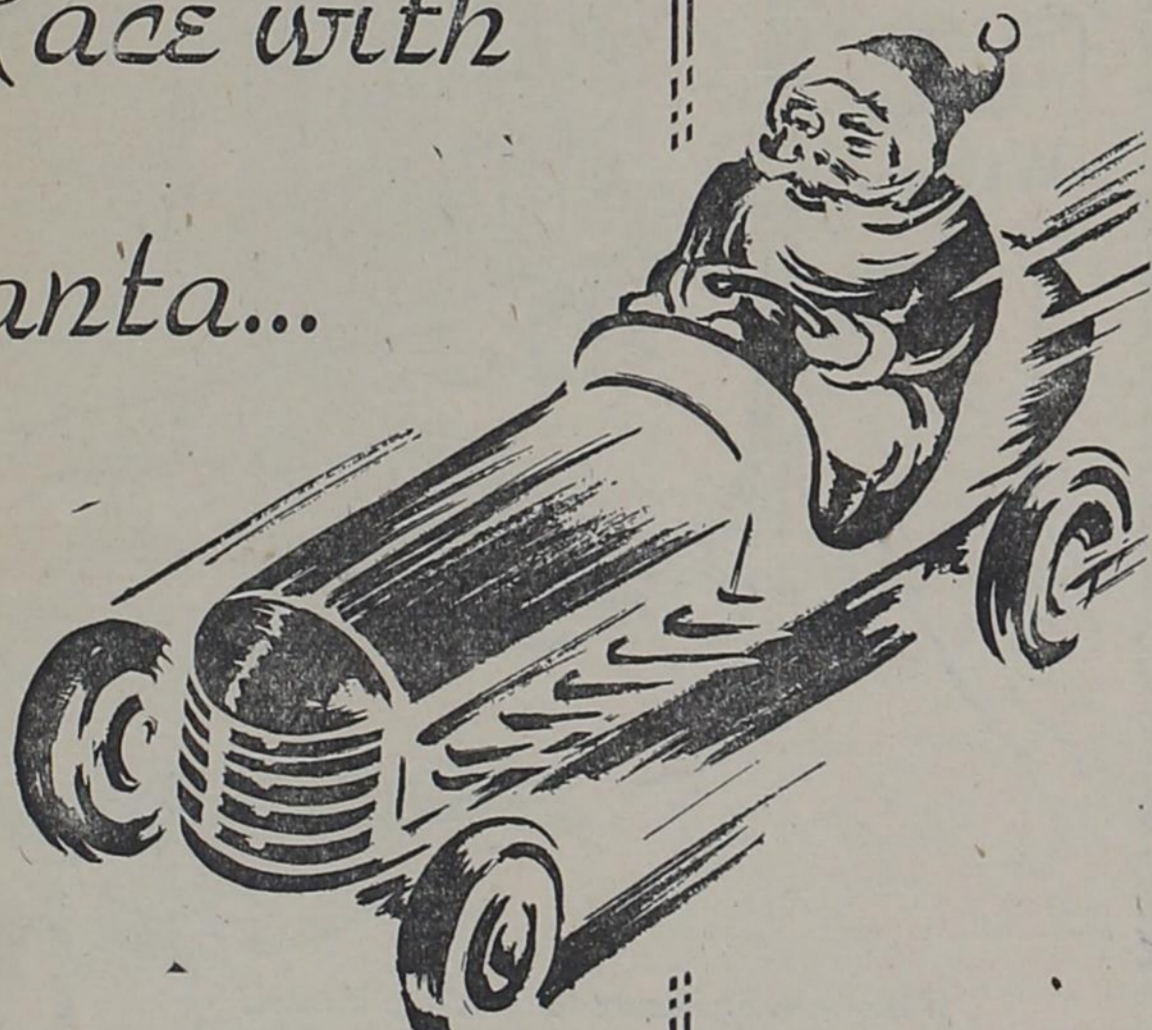
of the Season



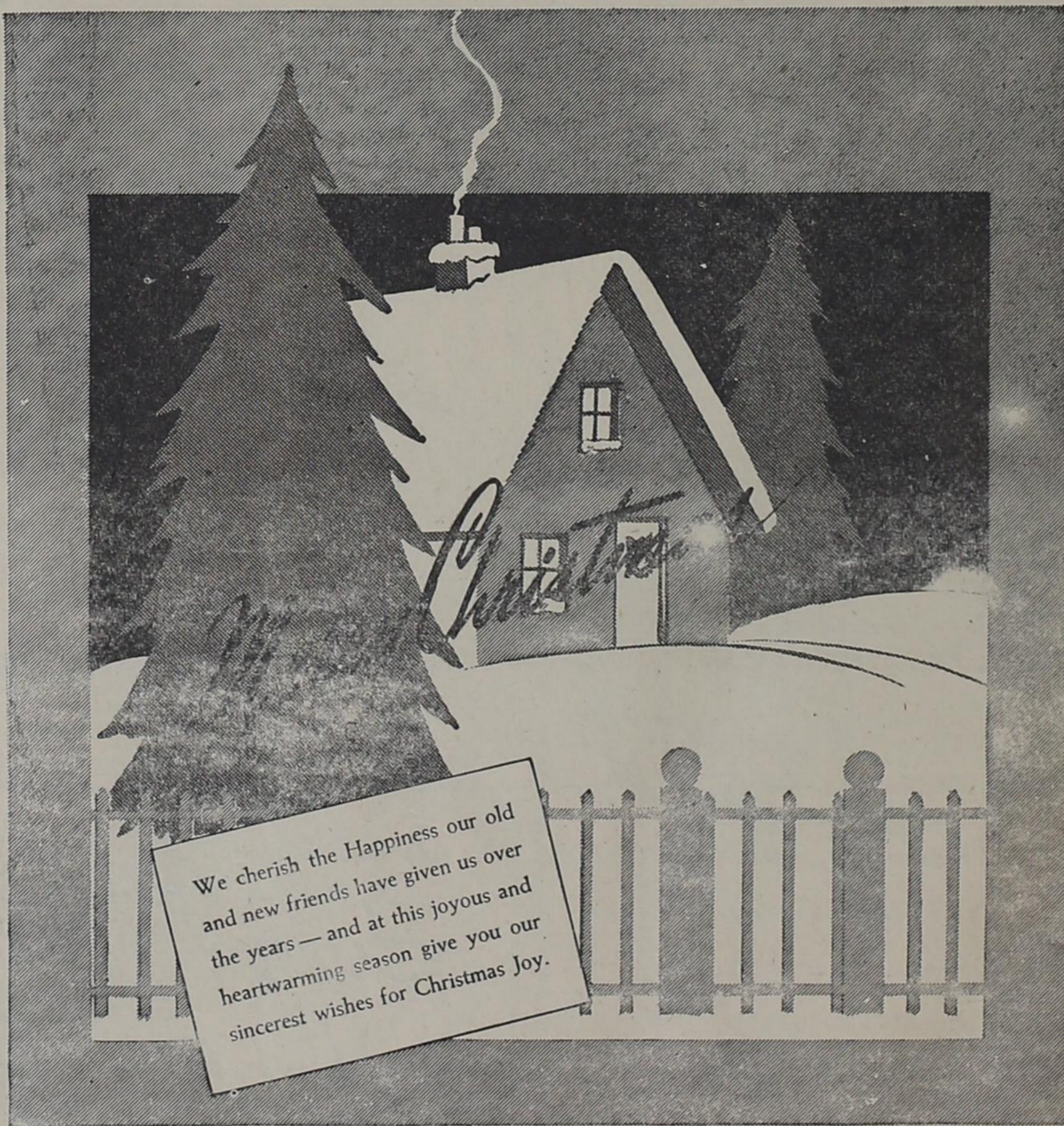
BOVINA DRUG STORE

BOVINA, TEXAS

A Friendly Race with Santa...



We hasten to beat the old gent to your house to wish you enjoyment to the fullest for this season.



We cherish the Happiness our old and new friends have given us over the years — and at this joyous and heartwarming season give you our sincerest wishes for Christmas Joy.

MILLS & FLEMING GIN COMPANY
"The Hub Community"
FRIONA, TEXAS

Charles Oil Company
BOVINA, TEXAS

ANOTHER OLD TIMER



W. S. McDANIEL

W. S. McDaniel Was Grown Before He Saw His First Family Christmas Tree

W. S. McDaniel, who will be 82 on January 1, is another old-timer of the area who can recall many Christmases, and also loves to tell people about his boyhood days back in Missouri. In comparison to the present, "we didn't have much Christmas," says Mr. "Mac", but the children were just as excited about Santa Claus in the 1880's as they are today.

Decorations of homes in those days were rather scant, but that made little difference to the children who crawled in bed on Christmas Eve after hanging up their socks for St. Nick to fill with goodies.

Mr. McDaniel recalls that he was grown before he saw his first Christmas tree in a family home. That just wasn't the practice during his boyhood.

Children's gifts during Mr. McDaniel's younger years consisted mostly of clothing, such as shoes and other useful items—and his most memorable Christmas was when he received a "whole suit of clothes". He was a mighty proud boy, about seven or eight years old. Details of the suit, other than the fact that it had knee pants and was "just about the prettiest suit one could own", have faded with the years. But

problems: since he was old enough to own a suit, he was allowed to cry any more when he was dressed him. He was a young man! Christmas time meant Santa's and get-togethers for the young folks

and since Mr. "Mac" could play the piano or organ, the harp, and "bones" whittled from hickory wood, he was very popular. The "bones", which he made himself, are still in his possession.

McDaniel had three brothers and three sisters. One brother passed away at 18 years of age.

Asked about snow, the elderly man commented, "we used to have them in Missouri, when the thermometer would get down to 35 below." The old Missouri river would freeze over, from 18 inches to 2 feet deep in ice. There were five packing houses in St. Jo, and men would cut ice from the river, putting it up in sawdust. "It was not unusual to see a team or horse out on the ice to pull in the huge blocks that had been cut," he adds. "But sometimes they would stay too long, and the teams would go down," he continues. But he recalls that the McDaniel children nearly always had a white Christmas. The snow would blow into drifts and freeze. Sleighs could go directly across the prairie, ignoring gates as they drove over a fence via a drift. On a clear night, sleigh bells could be heard for miles.

McDaniel exclaims, "Gee whiz, that's the same breath that I take now to increase all the time."

In comparison, the old-timer believes that people of his childhood had a better Christmas

than they seem to be today. "It is more commercialized now," he observed.

"You know, if the next 50 years brings as much progress as the past 50, I wonder what people will be doing at Christmas," he wonders.

"Santa Claus" Will Find a Home for Abandoned Boys

Two boys entered the store and cast furtive glances at the clerks busy with the pre-Christmas rush. The older of the youths carried a broken crutch under one arm. He was blonde, blue-eyed, and behind him dragged a twisted, misshapen leg.

His younger companion hung back momentarily at the door, then ran quickly to the other boy's side and together they walked between the rows of canned goods and vegetables. Both appeared to be about 10 years of age.

Minutes later they emerged from the store, each with a bulging pocket, and without looking back hurried to an alley. They moved as quickly as the crippled child's good leg would carry him and disappeared.

The activities of the two boys had not gone unnoticed. A clerk saw them enter, became curious about the boy's crippled leg and noticed that both were ragged, dirty and appeared half-starved.

Thinking of his own two children at home, the clerk called the county sheriff. "Those boys need help," he said.

It was a small town and the big lawman had little trouble picking up the trail of the fugitives. Their route was plainly marked in the soft dirt of the alley by a dragging foot. He traced them to the edge of town and out along the city dump road.

There in a small abandoned shack he found the two boys. He lifted aside a large piece of tin that served as a door and peered inside. They sat on the floor gorging themselves on a can of beans and crackers. Each had an apple by his side for dessert.

Outside the wild December wind whistled and swept through the gaping sideboards of the shack. The sheriff pulled his coat tighter about his throat, sat on a box and listened while the boys told their story. As they talked the sheriff thought about it being only a few days before Christmas.

The story was an old story, one that has been told hundreds of times before. The boys had been "abandoned by their parents and at the age of 11 and 9 had been left to shift for themselves. They felt fortunate when they found the abandoned shack despite the thousands of holes in the roof. They had eaten whatever they could steal.

Sure it had been rough, the older boy confessed. "But my little brother had to eat. He's been pretty sick and my leg hurt awful bad, too, sometimes."

He reached down to rub his leg and the sheriff saw it bore the twisted trademark of polio.

The big lawman rubbed his eyes. What could he do? These two kids had never had a chance and here it was almost Christmas.

A short while later the phone rang in the office of Cal Farley, an Amarillo businessman. Farley had founded America's first Boys' Ranch at the West Texas "ghost town" of Old Tascosa on the banks of the Canadian River. His Boys' Ranch was a home for boys who had no home or who had been in trouble with the law. It was a "shirt tail for boys to hang onto" until they could take care of themselves. Over 1,000 boys from practically every state and several foreign countries had, at one time or another, clung to that "shirt tail".

"Sheriff . . . two boys . . . abandoned . . . in a shack . . . stole food to eat . . . I'll be right there." Farley hung up the phone, grabbed his hat and hurried from his office.

Two new boys sat around the tree at Boys' Ranch that Christmas. They wore blue jeans, western

shirts and cowboy boots. They were also wearing happy smiles.

Three years later, these two brothers and 198 other Boys' Ranchers are preparing for another Christmas.

The older boy, he's 14 now, underwent surgery on his left leg during his first year at the ranch. A noted Texas surgeon performed the operation and he now has partial use of his leg. He's an avid basketball player despite his handicap and was one of the outstanding performers in the Ninth Annual Boys' Ranch rodeo this year.

His brother, age 11, is the champion cow milker of his age group but his ambition is to be a teacher.

Around Christmas they like to sit around and tell newer boys at the ranch about a Santa Claus, one that didn't wear a red cap and whiskers, who gave two homeless boys a home on Christmas. A "Santa Claus" named Farley, who used to be a professional baseball player and who might have made the big leagues if he "hadn't tried to steal second with the bases loaded."

Church Fires Blamed On Smokers in 1952

AUSTIN—Smokers were blamed today by Acting State Fire Marshal Eugene Sanders for fires that burned five Texas churches last year.

Careless smoking habits ranked third in the causes of 85 major church fires in the state in 1952, his report said. Defective heating systems caused 18 fires, defective wiring and other misuse of electricity were blamed for another 12.

Lightning started three church blazes, the causes of seven were unknown and the rest resulted from miscellaneous causes.

Church fires resulted in an insured fire loss of \$429,907, Sanders reported.

STEEL FRESH!

An alert looking man was gingerly picking his way along the ties of a railroad, seemingly in search of something or someone.

"What are you looking for?" inquired a curious bystander.

"The president of this railroad," was the answer.

"But you'll not find him here!"

"Maybe not, but I'm on his track!"—Santa Fe Magazine.

SUNSHINE IN REFRIGERATOR

An ultra-violet lamp featured in some refrigerators acts like sunshine in retarding bacteria and mold growth. In addition, when food is stored uncovered, the lamp prevents food odors and flavors from mingling.



We like to look back over the past twelve months on Christmas morning. It seems to accentuate the passing of another year, a year of work made a pleasure by associating with and serving people like you. We of this organization wish you a genuine Greeting of Cheer for the Holidays.

LAWLIS AND ELY GIN COMPANY
BOVINA, TEXAS



May your Christmas be bounteous and full of good cheer.

WATTS MACHINE & PUMP CO.
FARWELL, TEXAS

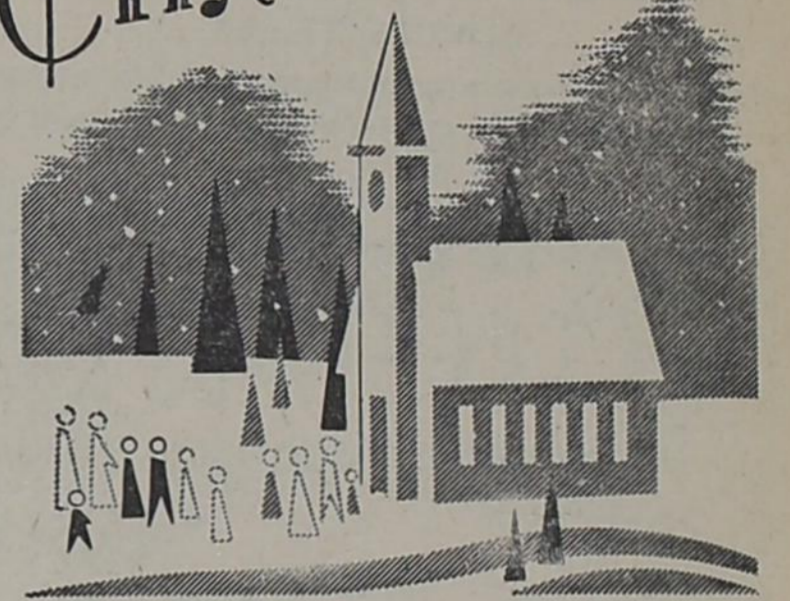
IT'S TIME TO SAY
"MERRY CHRISTMAS" TO YOU!

In the feeling of festivity that fills the air during the holiday season may you find a lightened and lifted spirit, and in the calmness of the Christmas Season, it is our sincere hope you will find a deep and abiding faith to carry you through the coming year.



KARL'S AUTO CLINIC
SMOKEY AND FRED
FARWELL, TEXAS
(We Will Be Closed Dec. 24 Through Jan. 2)

MERRY CHRISTMAS



As we pause in the gaiety of Christmas, let's think first of the Nativity of Him who is the hope of the world today, as two thousand years ago. He alone can bring about the peace of mind and contentment which we eagerly search for and need. May we follow His teachings so that the true spirit of Christmas can remain with us through the days to come.

GAINES HARDWARE & FURNITURE
BOVINA, TEXAS

Glory to God in the highest, and on earth peace, good will toward men

BLAIN AND SON
FARWELL, TEXAS



By Shirley Sargent

"I ABSOLUTELY refuse to cook another Christmas dinner," Sarah Kilbyo announced firmly, hardly daring to look at her startled husband.

But Paul didn't argue at all. "We'll go out," he agreed, "I'll bet you spent four or five hours in the kitchen when we had the relatives for Thanksgiving. You missed all the fun."

"You mean go to a restaurant?" Ten-year-old Peter made the words sound evil. "Guy, who wants to do that?"

"I do," his seven-year-old sister, Jean, ralled unexpectedly. "Then I won't have to set the table!"

Sarah picked up her three-year-old. "Would you like to go to a restaurant for Christmas dinner, Kit?"

Kit stared soberly at her. "Do they have drumsticks?"

"Sure."

"Okay, I'll go."

"Looks like you're outvoted, Peter," Sarah smiled.

"Yes, I do. It won't be like Christmas to eat out."

"You just like the easy part, son," Paul said, "and mother has



Sarah picked up her three-year-old. "Would you like to go to a restaurant for Christmas dinner, Kit?"

all the hard work to do. This year we'll make it a real holiday for her."

Christmas was on a Thursday and, that afternoon, long after the last exciting package had been opened, the Kilbyos drove to a nearby restaurant.

Peter looked across the table. "Sure seems funny not to have Uncle Tom an' the rest of the family with us."

"The 'rest of the family' adds up to fifteen people," Paul remarked dryly, "at \$2.50 per plate."

Peter didn't say any more, but Sarah knew how he felt. It did seem odd, almost lonesome, to see only five of them around the table and she missed watching Paul carve the turkey. When their orders came, the turkey slices were already on their plates, although Kit had his drumstick.

"I wanted white meat," Jean said, "an' they gave me dark meat!"

Quickly, Sarah gave Jean some of her white meat. The turkey was good, but the dressing wasn't nearly as moist as she could make and the gravy seemed a trifle greasy. Neither Paul nor Peter ate as much as they would have at home.

"Just think," Sarah said cheerfully, "no dishes to wash and wipe."

"No leftovers either," Jean complained.

"Yeah, no turkey sandwiches or anything," Peter growled. "Golly, mom, you could make better pie than this."

"At \$2.50 a plate," Paul said loudly, "and you kids have the nerve to complain!"

"Shhh, quiet, dear," Sarah tried to hush him, "people are looking at us."

"It's like eating in a goldfish bowl," he said quietly.

Just then Kit's pie went flying off the table and he let out a howl that echoed around the dining room. Now everybody was looking at them and laughing with Paul and Sarah. But Peter and Jean were blushing, embarrassed to be the center of so much attention—good-natured or not. Only Kit really enjoyed the confusion as two waitresses cleaned up the spilled pie and brought him a new piece. A la mode, this time.

"Hey, look," he yelled delight-

edly, "I get ice cream too!"

Again the people at surrounding tables laughed, but Sarah was as redfaced as her children. "Honestly," she sputtered, "I'd known."

"Next time," Paul interrupted grimly, "we'll get a private dining-room."

"Next time, I'm staying home, even if I hafta eat shredded wheat," Peter said defiantly.

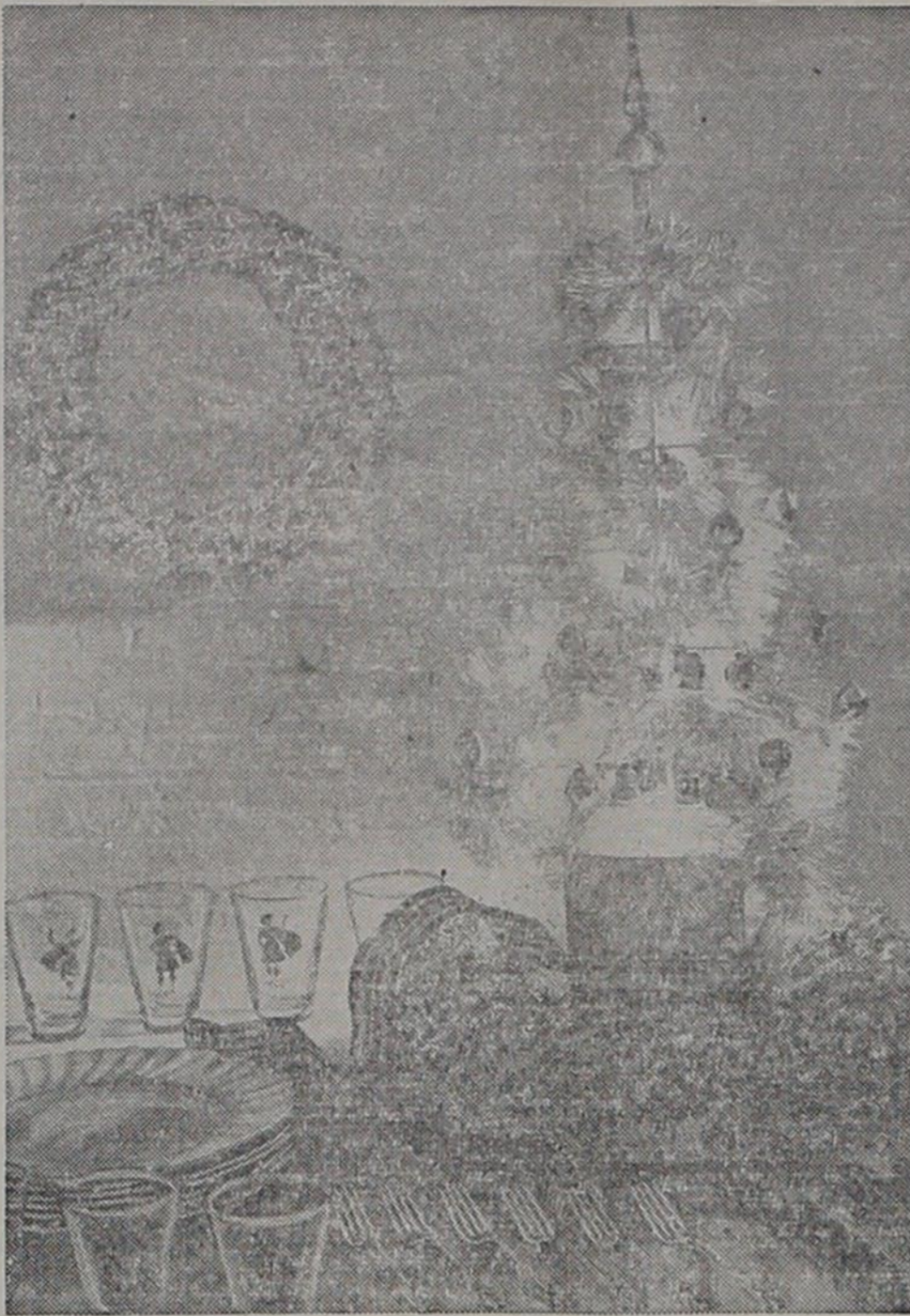
Sarah laughed. "There isn't going to be any next time here. Peter was right, it doesn't seem like Christmas to eat out. There's nothing to look forward to, nothing left over and it isn't as good as home cooking. Next time, we'll have all the relatives at our house."

"But the work," Paul protested.

"Oh, nuts to the work. I hardly knew what to do with myself this morning. What do you say, kids?"

Jean just grinned, but Peter said, "I say fine, I'll even help with the dishes."

Battery-Powered "Tree of Light"



This tabletop Christmas tree, conceived by Helen Cole, New York designer and decorator, is illuminated from its base by twin lights powered by an Olin six-volt dry cell battery. One of the Yule season's leading decorative items, the tree may be placed on any flat surface, with no need for extension cords. The Olin battery gives at least ten hours of illumination, then may be replaced for no more than the cost of a pair of fancy Christmas candles.

All Towns First to Light Outdoor Trees

It was a small town that first thought of lighting an outdoor community Christmas tree. Four communities are believed to have thought of the idea about the same time—as early as 1913. Two of them, McDonald and Germantown, were in Pennsylvania. Salem, Ore., decorated a large Sitka spruce Riverside, Calif., illuminated a large evergreen, an Aracuria.

The first national Christmas tree was in 1924 and was sponsored by the American Forestry association. The event is now televised every year for all parts of the country to see.

The most spectacular outdoor displays in the United States are at the White House and Rockefeller Center in New York. The New York display is possibly the most elaborate in the world.

But it was the small towns that first thought of the idea.

Today, nearly every community in the land has some kind of Christmas decorations. Many communities string colored lights across the street and decorate light posts with evergreens. Many suspend bells and stars at street intersections and have dazzling community trees.

1 B. C. and 1 A. D. Were Not a Year Apart

According to our calendar, one would naturally assume that between the year 1 B. C. and the year 1 A. D. there should be a year called zero. As a matter of fact, no such year exists, as far as historians are concerned, and the year 1 A. D. follows directly after the year 1 B. C.

A person born in 3 B. C. would not be five years old at 2 A. D., but would be four years old when one is calculating data in that period. When adding B. C. and A. D. years it is necessary to always subtract one to compensate for the year zero omitted between 1 B. C. and 1 A. D.

Why Christmas Candles?

On Christmas Eve the Christ Child wanders all over the earth seeking deserving people—people who are kind and thoughtful of others, and people who have loving hearts. Lighted candles are placed in the windows by such people so that He may not stumble and fall. In the course of His search He visits every castle and hut, no matter how rocky and rough His path may be.

Small Towns First to Light Outdoor Trees

It was a small town that first thought of lighting an outdoor community Christmas tree.

Four communities are believed to have thought of the idea about the same time—as early as 1913. Two of them, McDonald and Germantown, were in Pennsylvania. Salem, Ore., decorated a large Sitka spruce Riverside, Calif., illuminated a large evergreen, an Aracuria.

The first national Christmas tree was in 1924 and was sponsored by the American Forestry association. The event is now televised every year for all parts of the country to see.

The most spectacular outdoor displays in the United States are at the White House and Rockefeller Center in New York. The New York display is possibly the most elaborate in the world.

But it was the small towns that first thought of the idea.

Today, nearly every community in the land has some kind of Christmas decorations. Many communities string colored lights across the street and decorate light posts with evergreens. Many suspend bells and stars at street intersections and have dazzling community trees.



CHRISTMAS SPIRIT . . . Full of Yule good fellowship, "Bingie" tries to arouse some ditto in the feline heart of "Ginger." Ginger, goodwill season or not, can't get over her distrust of dogs.



TRIMBLE'S BARBER SHOP BOVINA, TEXAS

Merry Christmas

Thanks, too, for your good will and friendship in the past.

BOVINA VARIETY BOVINA, TEXAS

GREETINGS

The goodness and helpfulness of the Christmas Spirit are the factors that have kept it alive for nearly two thousand years. The belief in Christmas continues to set standards on which we place our faith.

HAMMONDS SERVICE STATION BOVINA, TEXAS

To wish you a Merry Christmas

BOVINA SUPPLY COMPANY Mr. and Mrs. Roy Horn BOVINA, TEXAS

Merry Christmas



For somehow, not only at Christmas, but all the long year through, The joy that you give to others is the joy that comes back to you —JOHN GREENLEAF WHITTIER

Macon Elevator BOVINA, TEXAS

Attune With The Season



"Deck the halls with boughs of holly" and Christmas greens this Yuletide season. Have your best linens fresh, and your cookie jar filled for the friends who'll be dropping in with Christmas greetings. Refreshments at this busily festive time of the year can be simple as well as good. Cookies are the perfect sweet touch to accompany spiced hot tea or Christmas eggnog. And here's an inspiration for those cookies, Double Chocolate Chip Cookies, a recipe that's easy to make and one that provides tempting crisp morsels of goodness for friends and family alike at a time when "Tis the season to be jolly."

Double Chocolate Chip Cookies

- 1 cup sifted flour
- 1/2 teaspoon soda
- 1/2 teaspoon salt
- 3/4 to 1 cup butter or other shortening
- 1/2 cup granulated sugar
- 1/4 cup brown sugar, firmly packed
- 1 package semi-sweet chocolate chips
- 1 egg, well beaten
- 1/2 cup chopped nut meats
- 1 teaspoon vanilla

Sift flour once, measure, add soda and salt, and sift again. Cream shortening, add sugars gradually, and cream together until light and fluffy. Melt 1/2 cup of the chocolate chips over boiling water and add to the creamed shortening and sugar mixture. Add egg and mix thoroughly. Add flour in two parts and mix well. Add remaining chocolate chips, nuts, and vanilla and mix thoroughly. Drop 1/2 teaspoon on ungreased baking sheet about 2 inches apart. Bake in moderate oven (375° F.) 10 to 12 minutes. Makes about 50 cookies.

Double Santa Claus

By Royce Fields

AS WAS his custom during Christmas week of each year, George Brandon leaned against a pillar in the toy department of the big store, and watched the kiddies. Whenever, with a particularly hungry look, a child picked up a toy or eyed one longingly, George raised his hand. This was a signal to the clerk that the price of the toy was on him.

George was no millionaire. It was just that, not having folks of his own to buy Christmas presents for, he spent his gift money on

the kids. It gave him a satisfaction to see their faces light up.

A girl had entered the store and was standing by a pillar near the one George was propped against. He had noticed her, with more than casual interest, when she came in. She had a complexion that was the clearest he had ever seen and, although he couldn't see them at that distance, he would have bet she had blue eyes. Her hair was shining blonde.

When George turned his attention back to the toy counter, a little girl, wearing neat but worn clothing, was eyeing a doll almost as large as herself. He raised his hand. With a slightly bewildered expression, the clerk picked up two dolls, wrapped them, and handed them to the child.

The actions of the clerk puzzled George. He was certain he had only signaled once.

George turned his head to look at the blonde girl again.



"I'll second the boy's question," George said. "Just what is going on here?"

The girl caught him staring at her and she smiled. A very nice smile. George would have liked to have a smile like that, just for himself, every day. With an effort he brought his gaze back to the toy counter.

A small boy was wistfully looking at a train. George could pic-

ture the kid at home, on the floor, playing with it. It would be nice to help a boy like that assemble the toy. He raised his hand.

This time the clerk seemed more puzzled than ever. He started to reach for the train, then instead, he motioned for George to come to the counter. George had been about to go over, anyway, to see what was behind the man's strange actions.

"Do you know that blonde girl standing over there by the pillar?" the clerk asked him.

"No," George told him, "but I'd sure like to. Why?"

"Did you notice I gave the little girl two dolls, when you signaled?"

"Why yes," George answered him, "and I wondered about it. However, I figured you knew the child and she probably had a sister that you thought should have a doll too."

"No, that wasn't the reason." The toy salesman motioned to the blonde girl. She had been watching them with interest and at the clerk's wave, she came over.

"Miss Marvin," the man behind the counter introduced them, "this

is George Brandon. George, this is Joan Marvin. I think all nice people, such as you two, should know each other!"

The girl extended her hand eagerly and George took it just as quickly. He saw that he would have won his bet—her eyes were the bluest of the blue!

"Say, what's going on here?" The small boy had turned away from the glistening train and was looking at the trio wonderingly.

"I'll second the boy's question," George said. "Just what is going on here?"

The salesman laughed. "The reason I thought you two ought to get together, is that you're giving me signals on the same kids." "You see," he told George, "Miss Marvin made the same arrangement this year, in regards to giving the kids toys, that you've been making for years!"

One Christmas, a few years later, Joan Brandon said to her husband, "Remember the Christmas we met, George?"

"Of course," he answered, "I'll never forget it. Why?"

"Well," she laughed, "I'd seen you in the store the previous

Christmas and it took me a year to figure out that scheme to meet you. One little girl got a double Christmas out of it anyway!"

Christmas Tree Industry Is Big Business in U.S.

The Christmas tree industry is big business in the United States—better than \$50,000,000 annually.

The majority of our trees come from New England, New York and Pennsylvania, the north Middlewest, and the Northwest Pacific regions. In recent years, New Jersey has annually marketed around 100,000 trees.

Most of the trees for Christmas sales are cut early in the fall and the trees are kept green with plenty of water until shipped to distribution centers.

Some mass producers, however, cut trees early in the new year, and treat them with preservatives and coloring solutions for storage in chilled warehouses.

Puritans Outlawed Yule as Frivolous

The Puritan government of England outlawed Christmas in 1643. With the restoration of the Stuarts Christmas customs and traditions were revived, but Christmas never regained its former prestige in England.

It is observed religiously in the churches and as a day for family reunions and social gatherings. In contrast to the lavish feasting and boisterous merry-making of older time.

Merry-making and gift-giving come in for their share, however, on December 26 which is Boxing Day. The origin of Boxing Day antedates Christmas and can be traced to the custom of gift-giving during the Roman festival of Saturnalia.

In Christian liturgy December 26 is observed as the feast of St. Stephen, the first Christian martyr, and during the centuries when journeymen and apprentices were in the habit of levying upon their masters' customers, "Christmas Boxes" were collected on St. Stephen's day.



GOOD FRIENDS

... to Share Our Christmas Joy

As you place a glistening holly wreath upon your door, gaily decorate your Christmas tree, hang up your sock on the mantel and follow the scores of other traditions of a genuinely happy Christmas, we want to share your good fortune. You are our friends and we are happy in the knowledge that you are happy. May the Yuletide bring you joy.

Friona Consumers FRIONA, TEXAS

May the hope and joy and beauty That the Christmas season holds Bless you now and through the future As each passing day unfolds.

Season's Greetings

LEWIS VARIETY STORE
FRIONA, TEXAS



HAPPY HOLIDAY . . . A parade makes it a happy holiday for children. Every year Macy's of New York has a gigantic pre-Christmas parade. Here excited youngsters watch the gay spectacle. They are having the time of their lives and the scene will be repeated in hundreds of towns throughout the country this Christmas season.

"King of Cowboys" Plays Santa Claus To Boys' Ranchers

If you think that Santa Claus is an elderly gentleman with a long white beard, you're wrong.

This particular Santa is named Roy Rogers, and he never had a beard in his life, but to the 200 boys at Boys' Ranch near Amarillo he is truly Santa Claus in person. For he is presenting 200 pairs of custom-made boots to the boys for Christmas.

Roy had his own thunderbird design added to the Boys' Ranch BR insignia for tooling in gold on deep blue leather, and arranged for the Ranger Boot Co. in Terrell to make the boots, sending a representative out to measure each boy's feet so that a perfect fit is assured. The cost adds up to almost \$8500, a load for any Santa's pack.

The "King of the Cowboys" has been a friend of Boys Ranch for

many years, visiting there to entertain, as well as making fund-raising appearances to benefit the organization.

Founded in 1939 by Cal Farley, ex-wrestler and baseball player, the Ranch is both a refuge and training ground for boys from broken or destitute homes. Working on the theory that, given a chance, a boy will choose the right way instead of the wrong, Farley is credited with turning to useful citizenship many boys who might otherwise have become juvenile delinquents or even professional hoodlums.

Rogers started his Santa footwork last year when he learned that the boys had stipulated all-out Western dress-up outfits as their No. 1 Christmas wish, as opposed to the "civilian" dress suits they had previously received. Roy Rogers supplied the boots and the remainder of the Western outfits were made up from individual contributions.

According to Farley, the Western star's Christmas present added up to the largest single gift ever received at the Ranch and dressed

up the snappiest and happiest group of cowhands ever assembled. The repeat performance is expected to be even more successful.

Along with the boots, each boy will receive a package that will contain a new suit of dress Western clothing containing a selection of trousers, shirts, Western necktie and a belt with the big western type buckle so popular with the boys.

Clothing for each boy will cost about \$25. Many people have expressed the desire to provide for a boy at the ranch and to give him a better Christmas than he has ever had before. They are doing that this Christmas by furnishing the special package containing the Western clothes.

Rogers arranged it so that the boots being given the young cowhands will come in three different colors this year so that each boy will get his choice of colors.

Approximately 5,000 patients were admitted to state hospitals in Texas state hospitals for the mentally ill is responsible for the medical care of 290 patients.

Touching Christmas Story Will Win Children's Hearts

Cotton feed bags save the day in a touching Christmas story from the hills of Kentucky.

"The Beatinest Boy," a new children's book by noted author Jesse Stuart, of W-Hollow, Greenup, Ky., tells how a penniless orphan succeeds in giving his beloved Grandma a Christmas present.

He caught some possums, planning to sell their skins, but just couldn't make himself kill them. He sawed down a bee-tree, hoping to sell the honey, but Grandma needed the honey to ease her coughing.

Just a week before Christmas, a neighbor showed the lad how to make things out of old feed bags. He stayed up late nights making a fringed tablecloth and nine napkins from the old feed bags, and with an autumn oak-leaf pattern.

On Christmas day in their cabin, she was the happiest woman in the world.

"David, look," Grandma Beverly said softly, tears coming from her eyes and rolling down her wrinkled face. "I wonder where this nice tablecloth and napkins came from."

"Made them from feed sacks," David said.

"The prettiest things I ever saw in my life," she said.

Based on True Story Just published by McGraw-Hill, "The Beatinest Boy" is based on a true story.

"I knew just such a boy very well and I have eaten many good meals cooked by his grandma, using this very luncheon set of the story," says Mr. Stuart, novelist, poet, and author of 16 books over the past 18 years.

MOIST-COLD OPERATION

A moist-cold refrigerator will keep food fresh days longer than ordinary refrigerators. Uncovered food will not dry out. Concealed cooling coils and ideal temperature make this possible.

Mrs. W. J. Sides Enjoyed Caroling More Than Any Other Christmastime Activity

"We used to go caroling on Christmas," says Mrs. W. J. Sides of Bovina, "and that was more fun than anything. A group of young people would gather, then go from house to house singing favorite Christmas carols. She quipped, "and folks would just poke treats out the door."

Mrs. Sides grew up in Agnes in Parker County, and had three brothers and three sisters to help her enjoy good old Santa's visit every year. Stockings were hung on the fireplace, and found full of all sorts of goodies on Christmas morning. The family then went to the community celebration, where they received treats from a huge tree.

The Bovina woman can't recall any special Christmas that was outstanding, but says she enjoyed the years when her children were small more than any others. She loved to give presents to her youngsters and note their anticipation for the coming of Christmas.

One year she gave her daughter, who is now Mrs. Jewel Barry, a lifelike doll which was 18 inches high, could say "mama", and go to sleep. "Jewel nearly went wild when she got that doll off the

tree," Mrs. Sides chuckles. Another must during the Yule season was turkey and all sorts of good things to eat. The tables would be groaning with food. And Mrs. Sides recalls that "we nearly always had a white Christmas. I have walked to school in knee-deep snow," she says, adding that one doesn't see snow like that many times any more.

As to the true Christmas spirit, Mrs. Sides always thinks of the birth of Christ. Her favorite is the "Nativity scene," she says. "It's something you don't get tired of."

The Sides have already received some very important Christmas packages from their son who is stationed in the Philippines. But somehow, Mrs. Sides doesn't attach as much importance to remembering all the gifts as she once did, which trend seems to develop as "I grow older," she laughs.

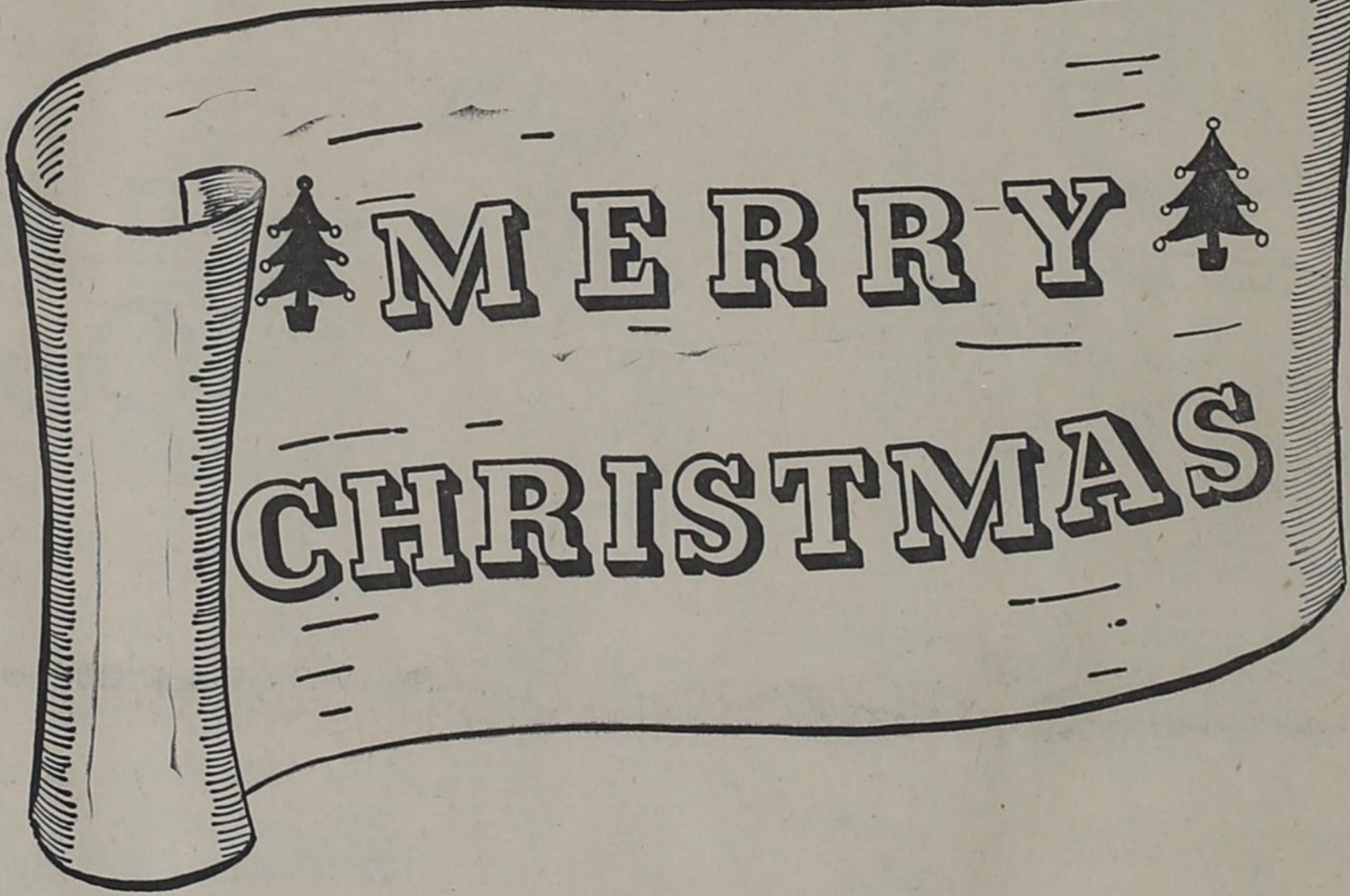
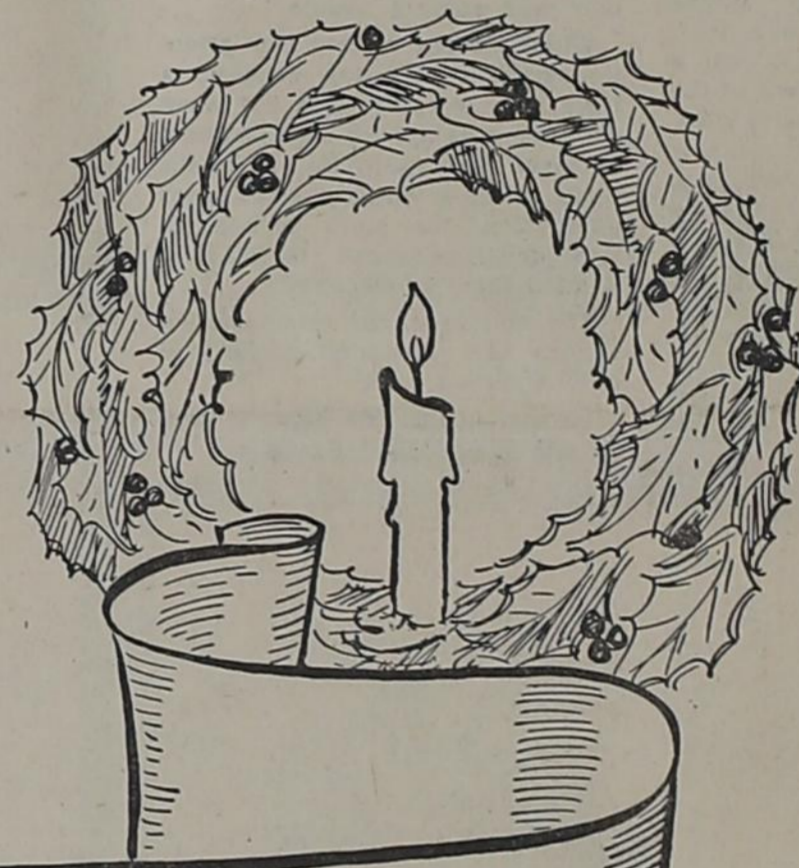
Another widespread Christmas observance of today, the sending of Christmas cards, is new. "We didn't send cards when I was a girl," she concludes.

Saccharin is derived from coal tar.

TO OUR FRIENDS AND CUSTOMERS

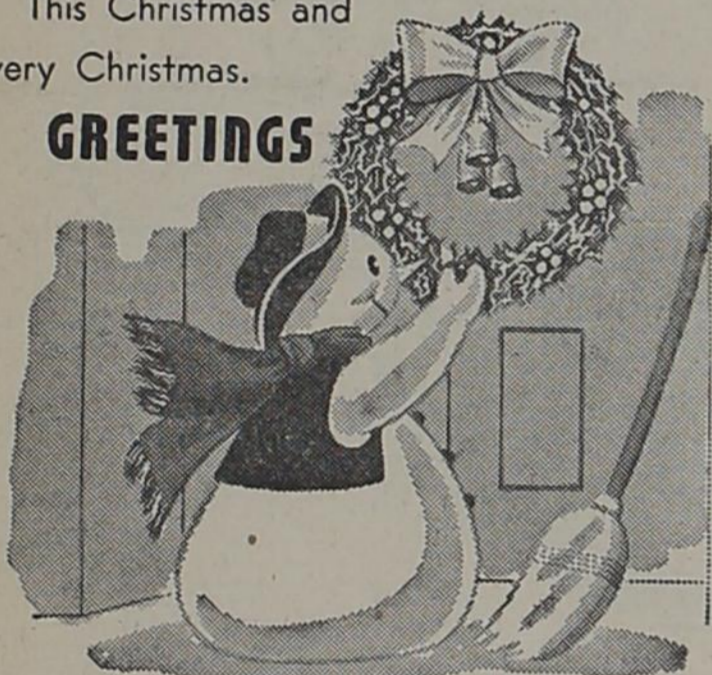
Here's our greetings again, and we're including all the good things we can think of for you and yours. May it be a season of true happiness, a time in which you will see the full realization of your every dream and ambition.

The best of luck to you!



May Peace be with you
This Christmas and
Every Christmas.

GREETINGS



DILGER'S MODERN CLEANERS
FRIONA, TEXAS



Compliments of the Season

It's not the wording of a Christmas greeting, but the thought and sincerity that prompts it. Ours carries with it the full appreciation of your courtesies and genuine good wishes for a happy Yuletide.

SHEETS & SON
BLACKSMITHING & WELDING
TEXICO, NEW MEXICO

Watkins & Sons Gins

SUDAN

LAZBUDDIE

FARWELL