 Wins In Saturday Play

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WEST TEXAS PRESS ASSOCIATION
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## Challenge To All

Oiven of the largest single grants ever was announced this week when DeWitt and Lila Wallace, co-founders and co-publishers of The Reader's Digest, gave $\$ 10$ mil lion to Macalester College of St. Paul, Minn.

Although multi-million dollar gifts to colleges by individuals are not uncommon, the Wallaces' grant brings to a total of $\$ 25$ million their gifts to Macalester and probably sets a record for individual giving to a sohool of its size. This liberal arts college
has an enrollment of approximately 1600 students.

What interests us more about the gift than its amount, however, is the manner in which it is being given. It is a "challenge gift'": that is, Macalester will get the money only if it can raise an equivalent amount by itself.

The college has risen to the challenge by announcing a $\$ 32$ million capital building program for the next ten years. President Har
vey Rice asserted his "complete confidence" that the goals of the program would be achieved by the time of the college's centennial celebration in 1974.
What a strong rebuttal this is to those who cry that education's only hope is for massive Government support ! Here is a small school in a relatively small community able to
formulate an enormously ambitious program a hid eagerly accept the challenge offered by a matching-grant donor.
Mr. Wallace said when he announced the grant: "Mrs. Wallace and I believe no other investment yields greater dividends of satis-
faction than one made in behalf of liberal arts colleges. We hope that our significant challenge will encourage others to participate more actively in the affairs of not only Macalest
as well."
to Macalester us that in his challenging gif down the gauntlet before those of his fellow citizens who are content to let the Government take over control of education.
This gift should remind every one of us that our future and our continued freedoms are largely in the hands of our institutions of higher learning. They need and deserve wholehearted individual support - and we
Hard work-an accumblation of easy things we don't do when within himself, it is useless to
we should.
seek it elsewhere.

Those who stretch the troth So live that you help to answer
often find that tit snaps back and often find th
hits them.


## ALDRIDGE INSURANCE AGENCY



You Can't Do Buisness
$\qquad$ a film dealing with the dropout problem or show some other Hopper In The

Commissioners Approve Deputy Sheriffs Salary


> From An Empty Wagon...


And You Can't Do Rusiness From A Full One
Either-Unless You Let Folks Know It's Full. Let Folks Know Your Wagon Is Full By Advertising

Plans Made For

4-H Achievement Day

## Christmas Card

IS NOW UNDERW AY
Help Santa Claus and PTA buy more books for the school libraries.

Last year, PTA asked school patrons to donate to the PTA, money usually spent for Christmas cards and stamps locally, with money to be used to buy library books. The project was successful, and is planned again for this year.

Christmas week, a giant greeting is printed from all participating persons in The Tribune, wishing all their local friends a happy holiday. It will be your way of wishing Merry Christmas to your friends and at the same time, helping your children.

You may leave your funds with Mrs. Janie Bowery at the City offices or call Mrs. R. W. Anderson, finance chairman of PTA.

MAKE THIS A SPECIAL HOLIDAY BY WISH ING YOUR LOCAL FRIENDS MERRY CHRIST-

The Women's Page



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## Halloween Theme Highlights Homemakers Meeting



School Lunch Schedule

nemed Sonya Gayle.
Crandparents of the new ar-
rival are Mra and

## |

| are |
| :---: |
| ing |


er cor the day will be Ppeakt-
Fred Beversdorf of Hereford.
Fred Bieversdorf of Hereford,
Dluner will be served at the
noon hour.
noon hour.
LWML will meet Thursday
2:30 p.m. at the parish hall. 2:30 p.m. at the parish hall.
November 10 Hoij Commu-
nion will be observed.

| Hospital Notes |
| :---: |
| Homer Dykes, who underwent eye surgery recently has returned to his home and recuperating satisfactorily. Mrs. Carliss Woods recent surgery patient was released from the hospital the latter part of the week. Her condition is satisfactory <br> sattsfactory. Mrs. John Armstrong who underwent surgery in a Clovis hosptral last week is improv- ing and hopes to return home the ing and hopes to return ho last of the present week. <br> Mrs. Don Gerles who had an emergency appendectomy last week returned home Tuesday $\underset{\text { hospitailized for the has been }}{\text { C. Mr }}$ weeks following a paralytic stroke is much improved according to family members. |
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## Gale Hadiey.



The "Week of Prayer" serv-
Ice was conducted by the Ham-
Iin Memorial Methodist WSC
Lin Memorial Methodist WSCS
Wedinesday in the hurch parlor Wednescay in the church par lor
wtht Mmes. W. .. Foster and
J. H. McDonald In charge of the program. Mrs. Roberto. Tom-
Inson played soft background
Ind Inson played soft backekround
music during hee afternon of
meditation, scripture reading music during tere atternood of
meditation, scripure reading
and hymns by the seven mem-



Methodist News


Project Christmas
Card Begins Nov. 5

up your car for
r, smoother oper-
Organizational Meeting Set For Boy Scouts

## Karl's <br> Auto Clinic

481-3687 Farwell
$\qquad$


- Extra ofep preao

- Thousand of abrasive particles give super traction on slippery
HELTON OIL CO.
Texico - Farwell


Rev. Tomlinson Speaks To ESA


ie reason most people don'
ecognize opportunity is tha
t's usually going around dis-

Let Us Service Your Car With Fuel-Oil-Wash Lube Job We Will Pick Up And Deliver

Wheefer Avenue '66' Station

## This Picture Tells A Fertilizer Story



The left side of the picture (Arrow \#1) represents bigger and better sorghum because it had been fertilized with Rowland Gordon Plowdown Extra. The right side (Arrow \#2) points out sorghum in the same field that only ammonia had been used on. Mr. Tom Pruitt of Friona says "Believe me, I'll use this type fertilizer program from

## This Picłure Tells A Weed Control Story

150 acres of sorghum near Plainview
Never hoed....Never plowed
Never flamed, It was merely aiad by" with Propazine three days trer planting.


Get More Production-With Less Cost-More Profits Fertilize Right and Eliminate Weeds Before Starting See Your Rowland Gordon Dealer

THREE WAY CHEMICAL CO. Pleasann hill, w.m. $^{\text {n }}$ MIDWAY FERTILIZER CO.




Cotton Defoliants Can Poison Cattle

## Big Appetites Go With Big Harvests



$=-2$

and
He-Grown$=5=2=$

Most Of State's Slaughter Livestock Home-Grown

able Texas Ilvestock business,
one promising fact tis that more
than 84 per cent of the animals
slaughtered in the state are pur-


\section*{| were supplied at the rate or |
| :--- |
| 96 per cent by Texans and very |
| few were shiped Into the state |
| for slaughter, says the spe |
| cililist, |
| Sheep and lambs purchased |
| outside the state by packers |
| came from Colorado, Wyoming |
| New Mexico and California bu |
| COURTHOUSE |
| NOTES |
| NOT |}


and



Homemaking Chosen Profession Of Mrs. Lee Campbell
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## Wasting Water Just A Bad Habit, McFarland States

| Ddd you know that in the High | knows that, for practical pur- |
| :---: | :---: |
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| ce? | "mined" in much |
| rce? | "mined" in muc |
| For most of you who read th | manner as coal, |
| ce, | is mined from |
| tion | hiding place |
| who is capable of reading and |  |
| who has lived in this area for |  |
| any appreciable length of tim | Knowing full well that |

Water, Water Everywhere But Not A Drop To Waste


