

The Wheeler Times

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PRESERVE A RECORD

There has not been a fire of any
consequence in Wheeler for 28
months.

This is a commendable record, and
the citizens of the town may congratulate themselves upon their care in preventing fires. Until this spring, the menace was great because of lack of any humidity, and the least carelessness might have begun a blaze difficult to control.

Now that this record has been established, it will be well to keep in mind the fact that there always is danger from fires. It is often the feeling of security that lessens the consciousness of that danger, and unpreparedness and carelessness result.

All citizens should be particularly careful in burning trash or weeds, and in building fires for any purpose. Children are warned of danger of fire, while adults should see that any chance for children to have access to fire be prevented.

Chemically, fire may be a mere reaction in which nothing is lost but in which the burned material only changes shape and size; practically, fire causes needless losses of property and products.

PRISON SYSTEMS

There have been protests raised recently, and the protests have grown during the last few years, apparently concerning the ease with which criminals condemned with life imprisonment have been handled. Many who have received the life fulfilling their term after only several years of confinement.

Although there is a larger in this method of freeing life-sentenced prisoners, the idea behind prisons is that of rehabilitating convicts. If that were not the aim of prison systems, then there would be no need for confinements. Prisoners could be shot or hanged, with the least expense to the government.

There are some who may believe that capital punishment is wrong, however, and they advocate life imprisonment that really is life imprisonment.

In some cases no other alternative could be followed, but to carry out strictest of imprisonment methods. But for hard and fast rules to cover the whole prison system is a purposeless way of carrying on social obligations.

FOIL SUMMER BURGLARY

Summer is here—and the burglar is getting out his housebreaking tools. Statistics show there are six burglaries, robbery and theft losses for every fire loss. The vacation months, when so many residences are empty and unguarded, provide ideal working conditions for the housebreaker. He does not have to be wary of sleepers who may wake momentarily and sound an alarm. He need have no fear that a dog's angry barking will reveal his presence. He can work leisurely and thoroughly.

If persons who are leaving their homes unoccupied even for a short time this summer will take the following precautions, they will add greatly to their protection and peace of mind:

- 1. Lock securely all doors, windows,

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Licensed State Land Surveyor
Wheeler, Texas

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At Wheeler Radio Shop
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Laughing Around the World

With IRVIN S. COBB

It Wouldn't Have Been a Scotch Threesome

By IRVIN S. COBB

TWO weather-beaten, sandy-haired, freckle-faced persons were being arraigned in a London police-court. The policeman who had arrested the pair appeared as the complaining witness against them.



"Well, your Worship," stated the officer, "I found them on the curb, grossly intoxicated and disorderly. I was told they 'ad just been ejected from a public-house after creating a disturbance."

"Then you did not actually see them drinking?"

"No, your Worship, but it was quite plain that they 'ad each 'ad a great many drinks."

His Worship turned to the prisoners:

"Your name?" he asked the one on the right.

"Alexander MacGregor," answered the prisoner in rich Scotch accent.

"And yours?"

"Jock MacDougal," said the second defendant.

"MacGregor and MacDougal, eh?" said the magistrate musingly.

He again addressed the policeman:

"Constable," he said, "Well, adjourn this hearing until you have made search for the real guilty one—the person who was responsible for these two poor fellows being in the condition in which you found them. — the person who bought the drinks."

(American News Features, Inc.)

Terracing Proves Beneficial Factor

According to information accumulated at the panhandle agricultural experiment station, Goodwell, Okla., more than 50 percent of the recent rains was estimated as run-off water from unterraced land, says Harley A. Daniels, director.

After the rains of May 26 to 29, the unterraced land that was planted to wheat last fall contained an average of 9.9 inches of wet soil, while on the adjacent terraced land the water had penetrated to a depth of 19.2 inches. The data reported from this station show that the extra moist soil saved by terracing produces about 24 percent more available moisture for plant growth and has increased the average grain yield of wheat and sorghum during the last 11 years 2.8 bushels per acre per year.

These rains penetrated the soil to an average depth of 14 inches on listed land with a slope of less than 1 percent, but the adjacent terraced and contour listed plots had an average of 24.9 inches of wet soil. This experiment was started in 1934 and the crop yield has been increased an average of 56 percent during that time.

The 1.57 inches of rain May 26 came in a very hard dash and approximately 52 percent was estimated as run-off on the land not protected with contour furrows and terraces, while 0.82 inches came the 29th and 50 percent of it was wasted. Therefore, the average unterraced or contoured field in this area has only absorbed about 1.25 inches of these rains. The remaining 1.14 inches has either gone down the streams or accumulated in small ponds where it is worthless for agricultural purposes.

While the Beaver or North Canadian river was raging at a very high flood stage June 1, destroying valuable soil, bridges and highways in the Panhandle, the dust was sailing through the air reducing visibility to a few feet in many places. After a few dusty days this year, the desert-polished soils of the southern high plains were in ideal condition for the water to run off and, consequently, thousands of dollars worth of valuable water and soil went down the streams.

The bridges and highways that were destroyed in the flood water must be rebuilt, which will cost an enormous sum of money. The land in the dust bowl is practically free of vegetation and there is nothing to prevent this destructive process from continuing after each rain unless proper conservation practices are put into operation and water stored in the soil where it falls. Daniel says that the calculated net income from storing the extra run-off water in soils with terraces during the last 11 years at Goodwell, Okla., averaged \$1.71 per acre per year, which shows that sound farming practices are investments which pay good dividends as well as being very effective in preventing tremendous losses due to floods.

or other entrances to the house.

2. Inform the police that your house will be empty.

3. Take with you or lock securely all jewelry, silverware, furs, valuable clothing and other articles easily converted into cash by a thief.

4. Be sure to suspend all deliveries, such as milk, papers, mail. A heap of newspapers or milk bottles on a porch are sure signs that the house is unoccupied.

In view of the increasing widespread threat of burglary hazard to property, local citizens should take extra precautions at this time of year. That is the most effective way you can aid crime control in the community.

Uncle Jim Says



Heavy losses from dust storms show the need for grasses, strip cropping, contour furrowing, shelterbelts, and other control measures.

In the Texas Panhandle, 1,738,762 acres of land were listed on the contour in the spring of 1936 to cut down the losses from wind erosion. The results of this program in lessening severity of dust storms and wind erosion damage were quickly apparent, but the financial benefit can only be estimated.

Extension service specialists have conservatively estimated that from five to eight million bushels of wheat were saved for harvest by the wind erosion control campaign, besides the saving of more than a million acres of land from severe damage.

County agricultural agents continue to send in reports of exceptional crops in the so-called "dust bowl" area as the result of saving moisture through various conservation practices. From Randall county comes the example of R. A. Adcock, who has 400 acres of wheat that was contour listed and will make 12 bushels per acre compared with a six bushel per acre yield on 100 acres that was not listed on the contour. More than 100,000 acres of wheat land in Randall county were contour listed, and it is estimated that this acreage will yield 50 percent more wheat than the remaining area.

In Jarmer county, 806 farmers had contour listed 154,449 acres of land by May 15, 1937. These, and similar figures, show that many Panhandle farmers are in a position to catch and hold rainfall on their farms.

Its the small change clinking in the church collection box that makes the most noise.

18—The United States declared war against Great Britain, 1812.

19—Maine separated from the state of Massachusetts, 1820.

20—The first patent on the telegraph was issued to Morse, 1840.

21—McCormick obtained his first patent for a reaping machine, 1834.

22—Printing office of the Baltimore Federalist destroyed by a mob, 1812.

23—William Penn made his famous treaty with the Indians, 1683.

24—Jay's Treaty with England notified by the Senate, 1795.

FOR THE MOST VACATION AT THE LEAST COST



To help you plan your vacation, Phillips offers FREE road maps. The new 1937 edition is just off the press, complete with mileage figures, points of interest, and latest touring information. Ask for these informing and colorful State maps at any Phillips Service Station.

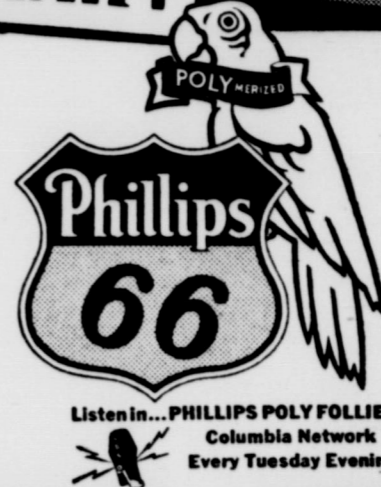
And while you're there, get a trial tankful of the new Phillips 66 Poly Gas. That will give you a preview of the performance, service, and savings, which you can expect on your long vacation trip.

Note how eager and responsive this motor fuel is. That is the result of

the extra energy units crammed into every gallon by the patented POLYMERIZATION process. Observe that changes in weather do not affect your engine performance, because Phillips 66 Poly Gas is 100% custom-tailored, matched and rematched to your climate every month.

You begin getting more for your money with your very first tankful. More miles. More power and action. More smoothness and quiet...

All without paying a penny more, at that well known sign of thrifty motoring—the Orange and Black 66 Shield.



Phill-up with Phillips for Greater Mileage

Civil Service Positions Are Open

The United States Civil Service Commission has announced open competitive examinations for the positions of chief of probation and parole service, \$5,600 a year, supervisor of probation, \$4,600 a year, and assistant supervisor of probation, \$3,800 a year, in the bureau of prisons, department of justice.

Taft Holloway and Boyd Stewart made a business trip to Shamrock Wednesday.

Homer Moss was in Shamrock Monday.

On the Corner—Just West of Post Office

Quality! Value! Service!

RIETWOOD BICYCLES Streamlined models for girls and boys in a complete price range. Equipped with full balloon tires. \$23.95 up	TWIN HORNS Stronger motors and longer trumpets. Built-in relay. Assembled, tuned and ready to install. \$6.95 Pr.	Firestone AUTO RADIO The sensation of 1937 with 6 all-metal tubes, 8" dynamic speaker. \$39.95 includes Universal Control Head Available	BATTERIES All About Our "Chargemaster" Price	SEAT COVERS Keep cool, clean and comfortable on hot summer days with attractive fiber or cloth covers. Covers \$1.69 up Covers \$3.69 up
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Extra Special 5 gal. good good oil \$1.85 Guaranteed oil, sealed, per quart 20c	Phone Batteries Each 28c	Paints and Varnish 10c
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Fan Belts Ford and Chevrolet 35c	Gas Tank Caps As low as 15c	Tire Reliners 69c
Flash light batteries 5c	Radiator Ornaments As low as 25c	Steering wheel control knobs 49c
Bug screens 69c	Garden Hose 50 feet \$2.65	Chamois 39c up
Radio "B" Batteries Special 98c Heavy Duty \$1.89	Shellac 10c	Screw Drivers Medium size 15c
Floor Mats 39c up	Sun Glasses 10c up	Hammers 45c
Ammunition We have it—priced right.	Batteries 9 Mo. \$3.75 15 Mo. \$4.95 21 Mo. \$6.95 These prices include your old battery.	License certificate holders 15c
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The Times Has one of the Panhandle's Most Modern Job Printing Plants

Fake Ins Groups T By Posta

The Post announced the Service has led drive against mutual benefit organizations which their fraudulent mails.

Complaints from the office department are approximating fraudulent operations in country, which



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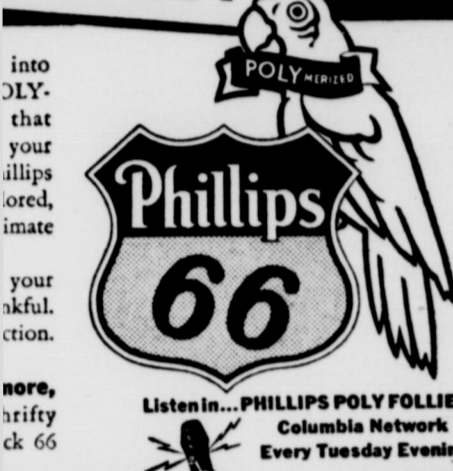
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Taft Holloway and Boyd Stewart
made a business trip to Shamrock
Wednesday.

Homer Moss was in Shamrock
Monday.

Service!

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Keep cool, clean and
comfortable on hot
summer days with
attractive fiber or
cloth covers. Colors
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Covers
-Sedans
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SPARK PLUGS
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- Hammers 45c
- License certificate holders 15c
- Funnel 15c
- Razor Blades 10c Per Pkg.

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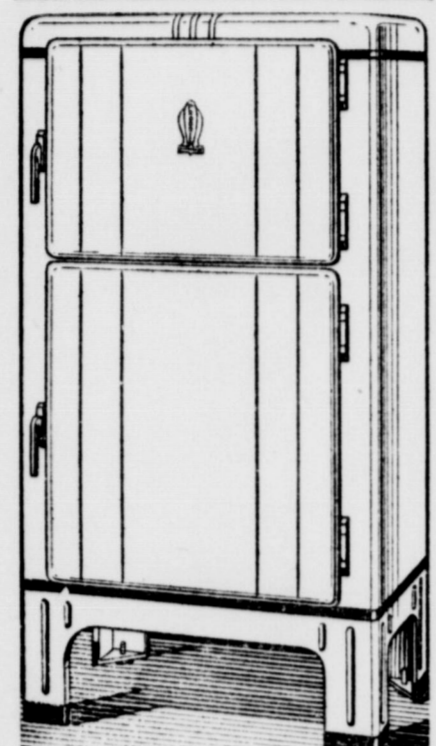
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Fake Insurance Groups To Be Fought By Postal Service

The Post Office department has announced that the Postal inspection Service has launched a nation-wide drive against the operators of "fake" mutual benefit life protection organizations which have been conducting their fraudulent schemes through the mails.

Complaints reaching the Post Office department indicate that there are approximately one hundred such fraudulent enterprises now being operated in various sections of the country, which are costing the Amer-



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VIRGIL TOLLIVER, Mgr.
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ican public hundreds of thousands of dollars annually.

Added impetus has been given the drive by the eight-year federal penitentiary sentence meted out to Angus C. Littlejohn of Springfield, Illinois, and the three year sentence to Charles E. Hill of Lake Charles, Louisiana, both of whom were convicted for using the mails to defraud in connection with these spurious life protection organizations.

The promoters of these so-called "not for profit" mutual benefit societies, associations and clubs, in order to circumvent existing state laws, avoid the word "insurance" and call it "protection". Instead of "policy" they use the word "certificate" and rather than referring to a "premium" they call it "voluntary contribution". They further mislead their victims by selecting confidence inspiring names such as "National Aid Society" and "Southern Life Club of Physicians' Guaranty Union" or other names billy of the society. The promoters life insurance companies.

The promoters take advantage of the fact that very few people read their certificates, particularly the fine print on the inside containing many exceptions and limitations. Members are not informed, but the beneficiaries soon find out, when the members die, that the exceptions in the fine print wholly nullify any liability of the society. The promoters accept persons indiscriminately up to the age of eighty-five years, yet they claim the strength of the society lies in the membership because it is so the point that no medical examination is required, and especially appeal to "those persons who, because of advanced age or physical infirmities, can not obtain any form of life protection". Literature of these concerns contains many false representations, including statements of fraternal and benevolent features; and the claim that they are operated on the same basis and plans of the old insurance societies which have successfully operated in Europe since the year 1168.

People of sixty to eighty-five years of age, many of whom are suffering from some chronic ailment unknown to them, are led to believe that, for the monthly sum of one dollar to one dollar and a half, their beneficiaries will receive sums ranging from one thousand to five thousand dollars. When the member dies, any payment under the policy depends upon a "post mortem" investigation. The promoters make every effort to show he was suffering from some chronic disease at the time the certificate was issued, and they usually find some pretense on which to deny the claim.

Texas Theatre
Shamrock, Texas

WHY sit at home and melt, when you can spend the evening at our show where it is

COOL?

Remember, we have a matinee every day.

Prevue, Sat., Sun. and Mon.
"Waikiki Wedding"
Admission 10c and 25c

Tuesday Only—
"Midnight Court"
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Our theatre is the coolest spot in Wheeler County.

Coming July 4
"FIFTY ROADS TO TOWN"

---AND HOW!

Hot Days and Hot Daze Won't Faze You If You'll Visit This Fountain

You'll get a pickup, not by the nap of the neck, and you'll feel the cobwebs clear out of your head and the dust that accumulates in your throat will go immediately. That refreshing feeling will stay with you, too, long after your visit to this fountain.

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Church of Christ (C. C. Merritt, Pastor)

Frank But Kind

If I am truly a child of God, then all others who have been saved by the grace of God—washed in the blood of Christ—are my brothers and sisters in Christ.

No personal pleasure nor desire should keep me from exercising brotherly love and the spirit of Christ towards them.

If they err in faith or practice, I should be all the more concerned about my Christ-like attitude of relationship toward them—"Him that is weak in the faith receive ye, yet not to the divisions of scruples" (Rom. 14:1).

If he differs from me, it may be grounds of rejoicing for he may know more of Christ and he may have had more experience in grace than I and in that case he could be a great source of edification to me.

If he belongs to another church (denomination) than I, then all the more is there reason for a closer fellowship that one or the other of us, or both of us, may be guarded from the schismatic. There should be perfect accord in the family of God, and that is that the New Testament knows nothing of "organized Christianity." And it should not be allowed to be a line of division nor a boundary line for derision.

Satan danced with unholy glee when jealousy, envy and wrath cut the brotherly tie of Cain and Abel. Satan never changes.

Just as frank and kind will be my preaching next Sunday on the subjects of "Sanctification Without Which No Man Can See the Lord" and "The Two World Forces."

—C. C. M.

Methodist Church (Rev. E. C. Raney, Pastor)

METHODIST CHURCH

The pastor and family are about caught up from the long absence of last week and are at work again. It was encouraging to have the men of the church to offer any help they could when we were getting away and then the ladies came in in a noble and liberal way for our Sunday nourishment by bringing in a good supply of excellent food. For all of which we are very grateful, being the unworthy recipients we are.

The announcements for the week are the same and we are grateful to the leaguers and congregation in co-operation with us in beginning the evening services on time at an early hour. Many churches are opening their services at 8:30 but we are 30 minutes ahead of this.

If anyone doubts the success of the cleanup call of the church Wednesday afternoon let him drive by the church property on South Main and take a view of it, or if he doubts it from the point of the folks responding let him count the folks here, then if he should have any queries as to the success of the eats, let him ask the ladies who served it, the juniors especially, and Doctor Nicholson on the point of the amount of ice cream destroyed by the crowd.

Then there's the fellow who mapped out a transcontinental tour without hitting a single exposition.

Mr. and Mrs. G. O. McCrohan went to Lubbock Sunday to visit Mrs. McCrohan's sister, Mrs. Land who

Miss Irene Hunt left Tuesday for a visit with relatives in Childress. She expects to return home Sunday.

The small son and daughter of Lonzo Beck underwent minor operations at Wheeler hospital June 20.

T. H. Bourland of McLean was transacting business in Wheeler Monday.

W. E. Mason Jr. had his tonsils removed at Wheeler hospital June 19.

NYA Co-ordinates Values To Youth Communities

AUSTIN, June 24—Maximum work training, both on the job and off, is being sought for youths employed on the National Youth Administration work program. The NYA makes a constant effort to plan and operate each work project so that the youths employed will receive maximum benefits, while giving each community 100 per cent value for each dollar expended.

Furthermore, training courses and other helpful activities have been provided for the workers during their free time, and the efforts of interested individuals and groups in various communities are coordinated by NYA personnel when possible in order to further serve these needy youths and to help place them in suitable private employment.

This activity represents a growth of the NYA program from the initial phase of providing immediate jobs for needy youths. One year ago, more than 11,000 youths had jobs on work projects, on which they worked one-third time at wages prevailing in the community.

SEE THE FAMOUS FIVE! WINGS OVER HONOLULU

WENDY BARRIE RAY MILLARD BERT TAYLOR - WILLIAM GARGAN - POLLY ROWLES

Sunday, Monday and Tuesday
A Story of the Navy, With a Famous Cast

—Saturday—
GENE AUTREY, in "OLD CORRAL"

"Popular Prices"

LIBERTY SHAMROCK

Ready to CLEAN UP on Someone?

If you are, we will gladly hold your coat.

And while you are about it, just hand us the pants and vest, too. See what a fine cleaning job we do.

City Tailor Shop
BILL FERRIN, Prop. Phone 20

New Colbert Film Pictures Modern Girl

On up-to-the-minute gal with a thirst for fun, Claudette Colbert sails merrily abroad in her new comedy-romance, "I Met Him in Paris," which opens next Sunday at the La Nora theater, and plunges headlong into double-barreled romance with two gay, giddy, debonair young gents, Melvyn Douglas and Robert Young.

Douglas and Young, who play the parts of two writers equally determined to win Miss Colbert's heart, meet the brunette on her arrival in Paris. The gay romantic chase carries the trio to the Swiss Alps, and then back again to Paris, with the girl still unable to make up her mind which she prefers.

The star sports more than a dozen changes of dress.

Miss Colbert's two swains have wardrobes almost as lavish as hers; Melvyn Douglas makes nine changes of clothes, and Robert Young 11.

Wesley Ruggles, who directed Miss

Colbert in two previous successes, "The Gilded Lily" and "The Bride Comes Home," also megaphoned "I Met Him in Paris."

Wings Over Honolulu Is Naval Drama

Does a man owe a greater loyalty to his country than to his wife? That dramatic question confronts Ray Millard in Universal's navy flying story "Wings Over Honolulu," now at the Liberty theater in Shamrock, with Millard and the lovely Wendy Barrie in leading roles. How the question is answered before a navy court martial provides one of the highlights of the production, which was filmed against authentic navy backgrounds.

More than 4,000 men and officer appear in "Wings Over Honolulu." Cat. N. P. L. Bellinger and Lt. Com. Valentine Schaeffer of the navy acted as technical advisers. The airplane carrier Ranger and the transport Chaumont were filmed in several sequences.

Silk Linen 59c
Non-crushable; Reg. 89c

Summer Purses 79c
Whites and Pastels

Ladies' White Summer Gloves 39c

Organdy Ruffling . 4c yd.

The PEOPLE'S Store

The hour-glass is the symbol of passing time. The principle upon which the timepiece works is in the steadiness of the flow of sand from one glass globe to the other.

- But that steadiness continues only as long as the old-fashioned clock is turned over at the proper time.
- Financial situations, too, must be "turned over" at the proper time, if steadiness is to be maintained in business. When you need to "turn" a business deal, use this bank.

CITIZENS STATE BANK

You devalueate your dollar when you don't read the ads

Penny, nickel and dime savings and occasionally much more substantial amounts become the cash dividends you get for following ads and buying advertised goods.

Be kind to your pocketbook —read... the... ads...

THE WHEELER TIMES

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\$1.50 OUTSIDE

On July 17 and After the Rate Will Be

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Here Are Prices on Other Panhandle Weekly Papers:

	In County	Outside
Canadian Record	\$2.00	\$2.50
Panhandle Herald	2.00	2.50
Hereford Brand	1.50	2.00
Whitedeer Review	1.50	2.00
Paducah Post	1.50	
Canyon News	1.50	
Ochiltree Co. Herald (Perryton) ...	1.50	2.00
Clarendon News	1.50	2.00
Donley County Leader	1.50	2.00
Memphis Democrat	1.50	2.00

Costs of production are increasing, and subscription prices must go up accordingly. Take advantage of a money-making offer!

The Wheeler Times

Pay Rolls in Show Gain


AUSTIN, Texas, (AP)—Employment and pay rolls in May gained more than corresponding months last year, according to the Texas Bureau of Business Reports from 15,122 establishments showing 89,053 workers during the month, a 1.6 per cent increase over the corresponding month of last year. Cities in which employment increased in May last year exceeded the increase for the State. Corpus Christi, El Paso, Houston, Lubbock and Dallas were among the cities with increases. Industries with more than the state average gain were machine shops, electrical and textile mills, cotton compresses, flour mills, meat slaughtering, petroleum refining and person services.

From April 16 to May 15, 1937, twenty-seven establishments reported a general wage-rate increase of 9.2 per cent for workers out of a total of 5,454. From January 15, 1937, to January 15, 1938, 869 workers reported a rate increase averaging 11.2 per cent, affecting 22,023 workers.

Since January 1, 1937, 15,122 establishments have reported a total of 89,053 employees affected.

Maybe the reason they spend millions every year on cosmetics is they want to face value of things.

Farm Products
ELON MYER
 We Buy Poultry, Cream, Hides, Furs
 —Highest Market
 South of Citizens



For breakfast, lunch and for all special occasions choose doughnuts from our menu. Keep your menu wholesome, light and nutritious. The better looking, red and yellow.

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Guaranteed Repair
 Prompt Service
 "The Best Equipment Shop in the Panhandle"
 New Machinery Carried in Stock
 See Us

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Keener, longer-lasting blades to the skin. Tre Blades are uniform good! And only 10¢ for 4 superb blades.

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BLADE
 FIT GEM AND EVER-

Pay Rolls in State Show Gain

AUSTIN, Texas, June 24—Employment and pay rolls in Texas during May gained moderately over the corresponding month last year, according to the University of Texas Bureau of Business Research. Reports from 1,736 representative establishments show that a total of 89,053 workers during May, an increase of 1.6 per cent over the month before and 10.0 per cent over the similar month last year. Weekly pay rolls for these firms totaled \$2,207,888, an increase of 2.8 per cent over the preceding month and 22.3 per cent over the corresponding month last year. Cities in which the increase in employment and pay rolls over May last year exceeded the average increase for the State were: Amarillo, Corpus Christi, El Paso, Fort Worth, Houston, Lubbock and Waco.

Industries with increases better than the state averages were: Foundries, machine shops, millwork, clothing and textiles, cotton and textile mills, cotton compresses, bakeries, flour mills, meat packing and slaughtering, petroleum refining, business and person service.

From April 16 through May 15, twenty-seven establishments reported general wage-rate increases, averaging 9.2 per cent and affecting 4,773 workers out of a total employed of 5,454. From January 1 through May 15, 122 establishments employing 23,869 workers reported general wage-rate increases averaging 8.5 per cent, affecting 22,023 workers.

Since January 1 only two establishments have reported wage rate decreases, with a total of only 11 employees affected.

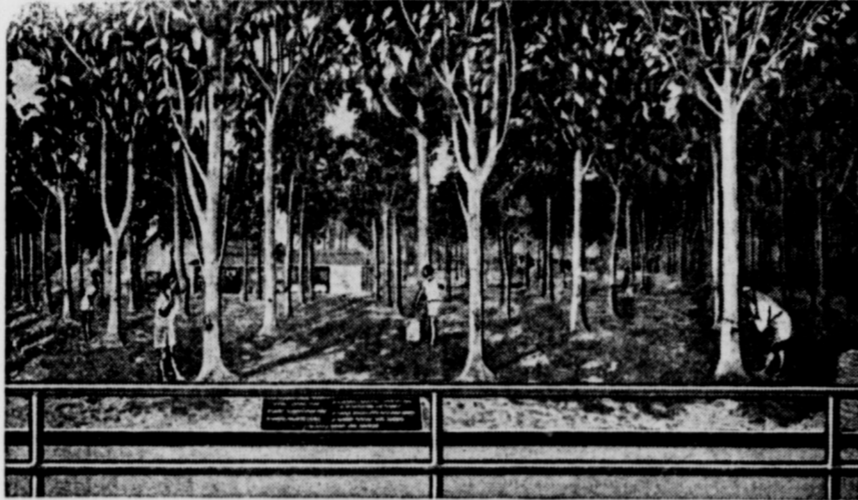
Maybe the reason why women spend millions every year for cosmetics is they want to improve the face value of things.

REG'LAR FELLERS



(American News Features, Inc.)

Rubber Diorama at Great Lakes Exposition



Complete in every detail with the distant road of lions, the incessant chattering of innumerable jungle birds and the steady rhythmic throb of the tom-tom, the huge diorama at the Firestone exhibit depicting a typical scene of the plantations in Liberia, west Africa, is one of the most outstanding displays at the Great Lakes exposition this year. Pure latex actually flows from genuine rubber trees which have been shipped directly to Cleveland from Africa. Mechanical natives demonstrate the various operations necessary to collect, coagulate and ship the crude rubber to factories all over the world.

One of the most outstanding of the many new and interesting features added to the Firestone exhibit at the Great Lakes Exposition this year is a large life-like diorama depicting a typical scene on one of the huge Firestone Rubber Plantations in Liberia, West Africa. Worked out to the most exacting detail, this diorama is 30 feet long and 18 feet high.

It is from the Liberian Rubber Plantations which were pioneered and developed by the Firestone Company, that first quality latex is procured. The crude rubber is shipped direct to Firestone plants all over the world.

The model farm yard is even more interesting and appealing than it was last year. An additional feature has been added in the form of a "mechanical farmer." When the visitors see this animated "wax model" farmer doing various things about the farm yard and hear him talking to the people as they pass through the Exhibit, they are confronted with the very difficult problem of making up their minds as to whether or not this farmer is really mechanical or a human being.

In the little theatre, motion pictures of the Indianapolis race and the sensational record breaking run by Ab Jenkins on the hot sands of Lake Bonneville last year may be seen.

Musical concerts are played every day and evening on the Firestone Singing Color Fountains. Visitors to the fair will again enjoy hearing music and seeing it translated into color on the dome shaped sprays of this famous fountain.

Davis Items (Mrs. Zura Bullock)

People of this community can be seen more frequently at Shamrock since the bridges are washed out between here, Texola and Erick.

Luther Bullock of this community, and Willard Ingram of Locust Grove are enjoying a visit of their brother and their brother-in-law, Fred Bullock and Wood Lindsay of Brownsville, Kentuck. This is the first time the brothers have met in 31 years.

Mr. and Mrs. John Kenney and Eldene spent the week-end with their parents Mr. and Mrs. M. F. Shinn at Russell, Okla.

W. J. Bass and daughter Imogene have been visiting a few days with Mr. and Mrs. Oscar Kenney, near Erick.

Mr. and Mrs. Bud Sanderson lost their infant daughter Friday.

Several of the farmers of this community are harvesting now.

Mr. and Mrs. Willard Ingram and little nephew, Thorbin Murry of Locust Grove, were week-end visitors in the home of Mr. and Mrs. Luther Bullock.

Several Davis singers were present at the singing convention Sunday at Center.

Miss Flora Mae Gordon, home economic teacher of Kelton, was a visitor with Evelyn Bullock Tuesday.

New Type Cotton Bale Tag Adopted

COLLEGE STATION, June 23.—A new type of bale tag, developed and tested by the bureau of agricultural economics, is destined to make a major contribution to the improvement of Texas cotton, in the opinion of F. E. Lichte, ginning specialist of the Texas extension service.

The bale tag is made of indestructible metal on which is stamped the symbol which permanently identifies the bale. The tag is attached to a heavy 28-inch wire, which is laid in the bale by stopping the trampler momentarily when the bale is half completed. When the bale is taken from the press, the tag is pulled through the bagging.

The tag, which is a public patent, was tried in the field during the 1936-37 season and was found to be satisfactory.

While use of the tag at present is on a voluntary basis, Lichte points out that the device has many potential benefits. One of the chief ones may be as a trade mark for one variety cotton communities. The tag should result in lower fire insurance rates, he believes, as it will constitute a record of bales lost in fires.

Spinners and exporters will welcome wide use of the tag, as it will enable them to trace plated and other types of bales against which a claim has been lodged.

Dixon News (Times Correspondent)

Mr. and Mrs. Joe Taylor and son, Mr. and Mrs. W. L. Newman and family, Mr. and Mrs. Millard Brown and sons, Mr. and Mrs. Sherman Smith and little son Richard Lee, Mr. and Mrs. Harris Daugherty and family, Mrs. Jim Newman and Fay Thomas visited with Mr. and Mrs. Charles Taylor Sunday.

Mr. and Mrs. A. J. Brown and family visited their parents at Wheeler Sunday. Mr. and Mrs. C. N. Ward and family spent a week with friends and relatives near Vinita and attended the funeral of Mrs. Ward's brother-in-law, Ike Brumage.

Lorraine Brown is visiting her sister, Mrs. Bill Box, at Borger this summer.

Mrs. Claude Campbell and mother-in-law visited her parents, Mr. and Mrs. C. N. Ward and family.

Mrs. Jim Norman from Oklahoma City is visiting relatives here.

There may be a lesson in that old hare and tortoise fable, but still we'd rather have our money on the hare.

There are a lot of women who are convinced you can't reform a man by marrying him.

Qualified Generosity

By Gene Byrnes

Canadian Rodeo Competitive Show

CANADIAN, Texas.—The stage is being set for the fifteenth annual Anvil Park rodeo, rated as one of the southwest's best shows, which will be staged on July 2, 3 and 5th.

The sports of the old west will be revived once more in arena contests, of which will be for cash purses and open to the world. The only "staged" acts or exhibition performances are to be seen as added attractions such as trick and fancy riding and roping, and are billed as such.

The 125 or more professional rodeo performers who will be attracted to Canadian for the three day show will know from the start that they are in competition. The only way they can profit from the show is to do a better job of bronc riding, rope a calf quicker or toss a rubber necked steer quicker than the other contestants. They've got to be good if they win at Canadian, says A. C. Studer, rodeo manager.

Twenty-five head of rugged, nasty-

tempered longhorn steers from Old Mexico arrived in Canadian recently, tossing their heads and looking for cowboys.

In pastures near the bulldogging battle are a group of large Brahma steers that will be used in the steer riding event. They are as fit as a fiddle and ready for a fight. A Brahma carries a perpetual grouch, Studer says.

The bucking horses are owned and assembled by the association. They have had a nice long rest since last year, and are munching grain now before the first ambitious buckaroo flops into his saddle and yells, "Let 'em out!"

The association has secured a large group of Indians from the Cheyenne reservation at Canton, Okla. Headed by Chief Maurice Medicine, they will make their vanguard on Canadian a few days beforehand, giving them ample time to erect their tents and become established. They will appear in the arena each day, giving their tribal dances in native costumes.

Saturday, July 3, has been set aside as old timer's day. Those that came to the Panhandle in the early day will be given special consideration with a program of fiddler's contests, old time dances, and their badges will admit them to the rodeo without any charge. L. A. McAdams is chairman of the old-timers committee.

Mobeetie Happenings (By Daisy Crump)

Mr. and Mrs. M. D. Blankenship and Miss Embell Knight of Canton were in Mobeetie Monday.

Mr. and Mrs. A. W. Burke and Mr. and Mrs. Doug Baird and daughter are visiting Mr. and Mrs. Cecil Eubanks in Seymour, Texas, and fishing at Lake Kemp this week.

Miss Helen Dyson, who is spending the summer in Wellington, was at home Sunday.

Mr. and Mrs. Dean Collins of Borger visited relatives in Mobeetie Friday night and Saturday.

Miss Arlie Lee and Mrs. Jim Hathaway accompanied Misses Eddie Mae and Ima Scott to Amarillo Wednesday of last week, where Ima was leaving for Boulder, Colorado to attend school.

Mr. and Mrs. Clarence Lee and daughter Arlee and son Ray, also Mr. and Mrs. Jim Hathaway spent Sunday with Mr. and Mrs. Bill Dart near Spearman.

R. H. Crump and son A. B. attended to business in Pampa and Amarillo Monday.

Floyd Sanford of Briscoe was a business visitor in Mobeetie Monday.

Mr. and Mrs. Hugh Ellis and daughter Willadean, and Miss Georgia Ellis of Pampa, and Mr. and Mrs. R. P. Morris and children of Canadian visited relatives in Mobeetie Sunday.

Mr. and Mrs. Dick Roundtree and Mr. and Mrs. Marvin Croft of Lubbock spent the week end with the lady's mother, Mrs. R. E. Leigh. Little Miss Betty Lee Roundtree returned to her home after spending the week here. Mrs. Croft remained for a longer visit here.

La Nora

Pampa
PREVUE SATURDAY NITE
Sunday—Monday—Tuesday

Three Innocents Abroad!



30-40-50
60-70-80
Miles
Per
Hour
Mobilgas
Takes
You
There
W. E.
Gaines
Superservice
S. E. Cor. Square

J. A. Winchester

Jeweller

"Wedding and Diamond
Ring Headquarters"
Corner Drug Store SHAMROCK

Don't Forget

15th
Annual
ANVIL PARK
-RODEO-
July 2-3-5
No Rodeo July 4th.
2: P.M. DAILY
CANADIAN, TEXAS
A Contest Rodeo
THRILLS! SPILLS!
JULY 3rd.
Old Timers Day
DRIVE ON PAVED ROADS
OVER FREE PICNIC GROUNDS!

Strange Superstitions



IN THE THEATRICAL WORLD IT IS CONSIDERED VERY BAD LUCK FOR ANYONE TO WHISTLE IN A DRESSING ROOM, OR FOR A VISITOR TO DROP A HAT ON THE FLOOR.

IF YOU THROW A KISS AT A REDBIRD AND MAKE A WISH IT WILL COME TRUE...



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Fred Farmer's Garage
AUTO REPAIRING
MACHINE WORK
Cylinders Reconditioned

The Wheeler Times
For Good Printing

Farmers Produce

ELON MYERS, Prop.
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Cream, Hides and
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