

THE WHEELER TIMES

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Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper will be gladly corrected upon due notice being given to the Editor personally at the office at Wheeler, Texas.

THURSDAY, MAY 1, 1947

"AIN'T IT TERRIBLE?"

As one listens to the conversation of people as they meet on the street and elsewhere, one hears many picturesque sayings. One phrase which is heard rather often consists of three words, "Ain't it terrible?" It was more often heard during the war period, when people were complaining of shortages and various troubles. Even

now one often hears people saying something like that as they complain of conditions they do not like.

If you were standing where you could hear the rest of such talk, it would often appear that the thing of which people were complaining was not very serious, and it was something trifling. If there were many shortages during war-time, they did not usually affect people very seriously.

If people could not get all the foods they liked, they could at least get plenty of nourishing things. They did not seem to suffer in health. They kept warm, and in the main were rather comfortable.

Of course people have plenty of serious troubles from ill health, sickness, accident, family difficulties, etc. In hard times many suffer from unemployment and money anxieties. You cannot blame them if they talk sorrowfully about any real misfortunes. People listen with warm sympathy to any tale of serious trouble.

It seems to be human nature for some people to exaggerate the small difficulties of life, and sometimes it is done merely to make interesting conversation. When some people say "Ain't it terrible?" about some trifling annoyance, they feel better for getting their complaint out of their system and have a feeling of relief that they had a chance to express themselves about things they did not like. All which makes conversation colorful, and some people enjoy exchanging the story of their minor difficulties.

Mobeetie Happenings

By Louise St. John
Mrs. Ted Ewing and children of Cherokee, Okla. visited in Mobeetie Thursday.

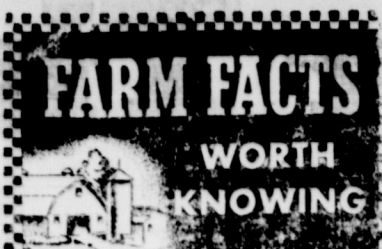
Mrs. Kenneth Walker and Mrs. Charlie Mixon visited in the St. John home Saturday afternoon.

Charlene Mixon of Pampa visited in Mobeetie over the weekend.

Betty Ann Cherry of Clovis, N. M., is visiting her grandparents, Mr. and Mrs. Toler.

Tince Williams returned home from Arizona Friday.

A surprise birthday dinner was given for Mrs. A. B. Lancaster Sunday, April 27, her birthday being Monday, April 28. Those present were Johnny Jones, Mrs. Jet Williams, Mr. and Mrs. R. E. Zeil and children, Mr. and Mrs.



FARM FACTS WORTH KNOWING

Q. Can you tell me how acute calf pneumonia should be treated?
A. According to Dr. W. T. S. Thorp, Pennsylvania Agricultural Experiment Station, sulfathiazole, administered by a competent veterinarian, has proved to be a satisfactory treatment for acute calf pneumonia.

Q. How many feeders, waterers, etc., will I need to raise 1,000 broilers?
A. Figures recently released by the Ralston Purina Company for equipment for a broiler enterprise of 1,000 birds are as follows:

No. of Waterers	10
1-gallon founts	10
3-gallon founts	20
No. of Feeders	20
24-inch chick-size	20
48-inch broiler-size	30
Brooder Stoves	3
Hover type	3

Q. Is a concrete floor all right for a chicken house?
A. Yes, a concrete floor, if properly constructed, will be as dry and satisfactory as any other type of floor, and has the added advantages of being easy to clean and very long lasting. A concrete floor will also help keep rats out of the poultry house.

Q. Are acorns poisonous to cattle?
A. The acorns are less poisonous than the leaves. If eaten in large quantities, both might cause symptoms of a digestive disorder, poor appetite, and gradual loss of weight. There is no effective treatment. Recognition of the cause and removal of animals from woodland pastures will usually result in complete recovery.

Send your questions about livestock or poultry problems to FARM FACTS, 813 South Eighth Street, St. Louis 2, Missouri. Questions will be answered without charge, either by mail or in this column, as a service of this newspaper.

Curtis Lancaster and family, Loretta Matthews and Louise St. John, Mr. and Mrs. Jeff Seitz called in the afternoon.

Madge Patterson and Charlene Mixon spent Friday night in the H. E. Zeil home.

Miss Joan Durham of Wheeler visited her sister, Mrs. Walter Coward and family, last week.

Lucille Cooksey spent Sunday with Marcella Patterson.

Lucille Seitz of Amarillo is visiting in the Patton home.

Newspaper Advertising Pays!

Professional Column
C. J. MEEK
AGENT
INSURANCE
Night Phone 124, Day Phone 48

HOMER L. MOSS
LAWYER
GENERAL PRACTICE
WHEELER TEXAS

Dr. C. C. Merritt
CHIROPRACTOR
WHEELER, TEXAS
Equipped to give complete chiropractic service

SHELBY PETTIT
REAL ESTATE, LIVESTOCK
FARM SALES A SPECIALTY
PHONE 158 FOR A DATE
OR
WRITE BOX 293, WHEELER

W. A. GAINES
District Manager
American National Ins. Co

CHAPMAN'S DAIRY
Good fresh Milk, Cream, Butter and Buttermilk
Deliveries twice daily
Phone 70 Wheeler

REMINGTON
TYPEWRITERS and
ADDING MACHINES
E. J. COOPER
Box 38 PHONE 799-W-4
SHAMROCK, TEXAS

TO EACH—
ONE PAIR OF EYES
TO LAST A
LIFETIME.
DR. J. E. HEWETT
OPTOMETRIST
107 East Fifth, Amarillo, Tex.
Next door to KFSA, Ph. 9934

FOR SALE
COTTON SEED MEAL
AND CAKE
SOY BEAN MEAL
BRAN, SHORTS AND
BARLEY
—ALSO WHEAT & MILO—
Richerson-Johnson
Grain Company

J. WADE DUNCAN
REAL ESTATE
AND
CATTLE
Duncan Bldg. Phone 312
Pampa, Texas
"40 Years In The Panhandle"

Dr. Joel M. Gooch
OPTOMETRIST
Announces the opening of his office at
200 South Wall St.
Shamrock, Texas
For the practice of
OPTOMETRY
Phone 123 Office Hours:
8:00-12:00
1:30-5:30

Canadian Valley
Production Credit
Association's
Representative
IS IN THEIR
Wheeler Office
EACH
Thursday

In GOLF or GASOLINE
IT'S Control THAT COUNTS
PHILLIPS 66 IS CONTROLLED BETTER DRIVING
Sinking a 4-foot putt takes control and it takes control to help you get the most out of your gasoline that's right for you all seasons, too!
That's what Phillips 66 controls the volatility of Phillips 66 Gasoline to suit the climate. A great variety of quality components makes this possible.
See if this "controlled" doesn't improve engine performance in your car! Stop at the nearest sign for a tankful of Phillips 66.
PHILLIPS GREAT RESERVE OF HIGH-TEST NATURAL GASOLINE ENABLES YOU TO CONTROL PHILLIPS 66 FOR YOUR CLIMATE.
"VOLATILITY CONTROLLED" to give you POWER, PICK-UP and PERFORMANCE.
PHILLIPS 66 GASOLINE

FARM EXPORTS WILL CONTINUE LARGE IN 1947
U. S. Agricultural exports in 1947 will continue large, but probably below the level reached during the critical emergency in the first half of 1946, says the Department of Agriculture. Supplies of most crops and livestock products are expected to be large, but large domestic demand and depleted stocks will tend to limit quantities available for export.
In general, the foreign need for American farm products will be less pressing than during the few months preceding the 1946 harvest. However, foreign demand for such products as grains will remain high, since emergency conditions still prevail in large areas of Europe and Asia. In fact, critical shortages may develop again in some European countries before the 1947 crop is available.
Most countries will have to rely on their own exchange reserves for more than four-fifths of their 1947 imports of American food products. Nearly half of such exports during the first six months of 1946 consisted of lend-lease, UNRRA, and private relief exports.
Western European participants in the war and Japan, which were large prewar buyers of U. S. products, will probably take most of foreign sales of farm products. And in these countries, buying power will depend largely on the amount of dollars they receive in international loans, most of which will go for capital goods.
As a long-range measure to prevent impediment in the development of international trade, a part of the draft charter for an International Trade Organization, now under study by a conference in London, calls for international agreements to regulate trade, international prices of commodities, and to expand consumption.
Other proposals dealing with international agricultural problems are under study by the Food and Agricultural Commission in Washington. The purpose is to improve a health standard throughout the world, and to stabilize agricultural commodity prices.
Doubt is expressed where the south maize located, but so long as can find the barbers will be able to make appearance.
People who are concerned are sometimes called heads. As a cabbage nutrition, so even one can find a cabbagehead may be quite a bunch of people hard labor.

Let Us Help You USE YOUR SOIL
TO REALIZE THE MOST OUT OF IT
It has been our good fortune to have been closely associated with the Soil Conservation program in Wheeler county. We have done considerable work for many of the farmers and ranchers in helping them carry out soil conserving practices, and so we are in a better than average position to judge the good that the program is doing here in this county.
We cannot urge too strongly that land owners talk to your county committee and get first-hand details of the conservation practices and program.
If you wish dirt work done we are always at your service
JOE CLARKE Lefors
ROY EVANS Pampa
DAMS — TERRACES
Business Address: 316 W. Francis, Pampa, Texas

Field Seeds
We now have on hand for immediate delivery a large supply of MARTINS CERTIFIED AND REGULAR planting seeds in almost any variety you might be interested in. These seeds are all priced reasonably because we are anxious to move them in order to make room for a new supply of FEEDS which we are expecting right away.
... SARGO ... BONITA
... KAFFIR, Combine or ... BLACK HULL KAFFIR
Regular ... MILO
... HEGARI ... YELLOW DINT CORN
... RED TOP CANE ... SUDAN
SEE US FOR YOUR FEEDING NEEDS—
We now have in stock YELLOW CORN ... COTTON SEED MEAL ... COTTON SEED CAKE ... BRAN ... SHORTS ... WHEAT and MILO
Johnson Grain Company
Phone 170 Wheeler, Texas

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Page

SOCIETY

Miss Adams Honored With Birthday Party

The Friendship Sunday School Class of the Kelton Baptist Church honored Patricia Adams with a birthday and going away party, Wednesday night, April 23, in the home of Mrs. J. A. Tucker, teacher of the class.

Cut flowers carried out the spring motif in the entertaining rooms and a beautifully decorated birthday cake centered the lace-covered dining table.

Games were enjoyed and the honoree was the recipient of a lovely gift from the class.

Refreshments of cake and punch

were served to: Audrey Mae Pond, Maxine Pond, Claudine Davis, Jo Ann Abernathy, Barbara Abernathy, Max Baird, Bobby Henderson, Mesdames C. D. Davis, A. B. Pond, and Jimmie, Geo. Henderson, the honoree, Patricia Adams and Mr. and Mrs. J. A. Tucker.

Mrs. Holt Is Hostess Wednesday Study Club

Mrs. R. D. Holt was hostess to members of the Wednesday Study Club at her home April 23 as they met in regular session with Mrs. D. A. Hunt, president, in charge.

During the business session Mrs. Floyd Pennington and Mrs. Hunt

gave an interesting report of the Federated Club Convention they attended at Childress recently.

Mrs. H. M. Wiley gave a very inspiring and informative talk on "The Five Years of Federation", and a playlet was given by Mesdames Max Wiley, H. M. Wiley, Carl Laflin, Cora Hyatt and Floyd Pennington.

A dainty refreshment plate was served to the following club members: Mesdames R. Wm. Brown, J. W. Barr, Lee Guthrie, R. J. Holt, D. A. Hunt, Cora Hyatt, Jimmie Mitehener, Floyd Pennington, Glen Porter, H. M. Wiley, H. E. Nicholson, L. C. Laflin, Max Wiley and the hostess, Mrs. R. D. Holt.

Miss Hix Hostess To Baptist YWA's Thurs.

Miss Bettye Hix was hostess to the Y. W. A.'s of the First Baptist Church, Thursday evening, April 24, at the home of Mrs. Linda Clay.

A program on Russia was given with Neva Weatherly as leader. Coene Carter gave a very interesting reading of "The First Christian Princess", and other readings included "Persecution After the Revolution" by Bettye Hix, "Poem" by Yreva Sue Carter, and "What Shall We Do About Russia?" by Betty Brewster.

Refreshments were served to the following members: Coene and Yreva Sue Carter, Neva and Anita Weatherly, Charlotte Weatherly, Betty Brewster, Mary Alice Close, Mrs. Raymond Sayre and the hostess, Bettye Hix.

The next meeting will be May 8, at the home of Coene Carter.

Members of WMU Have Royal Service Program

Members of the W. M. U. met at the Baptist Church, Monday afternoon April 28, for a Royal Service Program. Mrs. Lee Guthrie presented the program assisted by Mrs. M. C. Jacob, Mrs. Jewell Rimmer, Mrs. C. N. Wofford and Mrs. G. W. Hefley.

Those attending were: Mesdames Lee Guthrie, Harry Wofford, G. W. Hefley, Jewell Rimmer, M. C. Jacob, Lillian Wright, C. N. Wofford, Raymond Sayre and J. L. Bailey.

Mr. and Mrs. Wesley Dulce of Lubbock spent the weekend with her mother, Mrs. J. W. Barr, and Mr. and Mrs. Lindsey McCasland and family.

WHEELER LOCKER FOR QUALITY MEATS

FIRST GRADE SLICED BACON	Pound	65c
FRESH GROUND HAMBURGER	Pound	25c
FIRST GRADE LONG HORN CHEESE	Pound	47c
SLICED OR PIECE BOLOGNA	Pound	25c
CENTER CUT CHUCK ROAST	Pound	35c



that has been SPECIALLY DESIGNED for POSTWAR DRIVING!

Tire engineers spent two years developing it. Proved by more than 1 1/2 Million Miles of road tests. A most unusual tread design gives you a smooth, easy ride—with many extra miles of service. Sturdy carcass for safety—Rayon Cord now becoming available.

Made by the Goodyear Rubber Company—makers of the tires for more than 25 years. On display at

Special

As an introductory offer we will place a new post-war Butyle Tube in each new post-war Silent Driving Tire FREE OF CHARGE. For a limited time only. Get yours today!

We Have ALL Sizes!
TIRES - TUBES - WHEELS

Batteries,
Seat Covers, Mud Chains

Good Discounts
To Eligible Operators

The Tower Service Station

THE HOME OF JOHN HANCIAR, JR. LIVESTOCK TRANSPORT

24 HOUR SERVICE SHAMROCK, TEXAS PHONE 24

SPECIALS FOR FRIDAY & SATURDAY MAY 2 & 3



SOUR PICKLES BRIMFUL, WHOLE FULL QUART EACH 25c

BABY FOOD GERBER'S FOUR CANS 25c

PET MILK 2 TALL CANS 25c

CARNATION MILK FOR BABIES ONLY! 2 LARGE CANS or 4 SMALL CANS 25c

WHITE KARO 1 1/2-LB. BOTTLE 25c

CASTILE SOAP 25c (2 Bars) | **DIAPER-WHITE** 25c (2 BOXES)

DREFT 2 BOXES 61c | **IGA SOAP GRAINS** 2 BOXES 59c | **VEL** 2 BOXES 61c

LAUNDRY SOAP CRYSTAL WHITE 3 BARS 25c

MAGIC WASHER PER BOX 33c | **CLOROX BLEACH** QUART BOTTLE 15c | 1/2-GALLON 29c

IGA CLEANSER LEMON ODOR 6 BOXES 25c

ORANGE JUICE 46-OUNCE CAN 25c

GRAPEFRUIT JUICE 46-OUNCE CAN 15c

WELCH'S GRAPE JUICE 5c

HAPPY VALE CUT GREEN BEANS 2 NO. 2 CANS 25c

WHITE CREAM STYLE CORN 2 NO. 2 CANS 25c

BEANS with BACON 2 1-LB. CANS 25c

MRS. TUCKER'S SHORTENING 3-LB. JAR \$1.20

ASSORTED LUNCH MEATS

NICE BOLOGNA

LARGE or SMALL WEINERS

ROLLED—SEASONED BEEF ROAST

FLOUR

AMARYLLIS 25-LB. SACK	PURASNOW 50-LB. SACK	25-LB. SACK	50-LB. SACK
\$1.59	\$3.07	\$1.63	\$3.10

FRESH YELLOW SQUASH LB. 15c

NEW POTATOES 4-LBS. 15c

FRESH CARROTS BUNCH 15c

FINER QUALITY AT LOWER PRICES FROM COAST TO COAST

CLAY'S FOOD IGA STORE

Home-Owned Home-Operated

FOLGER'S COFFEE Per Pound 47c

HOSPITAL NEWS

a boy, Alton Wayne, Born April 28.
 Charlie Inman, Allison, received treatment April 28.
 Dorothy Hall of Wheeler underwent a tonsilectomy April 30.
 E. C. Nelson of the state department of health, Austin, was in Wheeler Tuesday conferring with city officials in regard to garbage disposal.

"YOUR CHEAPEST WAY TO BUY OR SELL" WANTS ADS

RATES—10c per line (counting 5 words to line) for first insertion. Minimum charge, 30c; 5c per line after first time. Minimum charge 15c. Reader ads scattered among local items 15c per line each insertion. Cards that run every week 25c per column inch per week.
DISPLAY ADVERTISING—National rate, 42c an inch; Local Advertising rate, 30c per column inch, 25c per inch when 30 inches or more used each week during calendar month.

MISCELLANEOUS
 WANTED—Pigs and shoats, also top hogs at Shamrock Sale Barn, 1 mile north of Shamrock. 45-4tp.
 WANT TO BUY—good set of golf clubs. Leave name and where clubs may be seen, at the Wheeler Times office. 19-2tp.
 NO FISHING OR HUNTING on my place. Albert Chapman. 16-tfc.
 WANTED—Reliable man with car to call on farmers in Wheeler County. Wonderful opportunity. \$15 to \$20 in a day. No experience or capital required. Permanent. Write today. Mc Ness Company, Dept. A, Freeport, Ill. 19-2tp.
 Call your local agent for subscription to all magazines. New and renewals. Everyday greeting cards, wrappings and personalized stationery. Phone 904-F-22. Delpha Flanagan. 20-1tc.
 FOR RENT—A good place for farming and dairying. Available to right party Jan. 1, 1948. Will need to plant a little wheat this fall and summer. Please give full information as to your qualifica-

ALCOHOL
 PUBLIC enemy No. 1—
 We can now do your cemetery work. Grave markers, covers, and curbing. Will Warren, Wheeler. 29-tfc.
 FOR RENT—3-room house, 2 unfurnished room for rent, garden spot. See Mrs. J. G. Cowden. 20-1tp.
 WANTED—Clean cotton rags Will pay 5c per pound for clean cotton rags. Please, no overalls and khaki pants. The Wheeler Times. 7-tp.
 SHADE TREES, evergreens, flowering shrubs, and fruit trees. Will Warren. 43-tfc.
 WANTED TO BUY—2 or 3 worthless horses or mules. Apply at ticket office wagon at circus grounds, circus day. C. R. Montgomery Wild Animal Circus. 18-4tc.
 CHICK HATCHING EVERY MONDAY—Book your orders now.

Plenty feeders and water fountains. Lawrence Hatchery & Feed. 10-tfc.
ADDING MACHINE PAPER—Get yours from the office supply department of The Wheeler Times.
FOR SALE
 Plenty of nice fryers. See Vernon Brown at Puckett's Food Market. 20-1tc.
FOR SALE—Modern 5-room house well located, close in. Wheeler, Texas. For information as to price contact D. O. Beene, Andrews, Texas. 19-3tp.
FOR SALE—Extra good Jersey milk cows. W. H. Templeton, Wheeler. 20-2tp.
FOR SALE—Large sheets of unfinished cardboard for covering insides of chicken or brooder houses or laying under rugs. Size 32x44 inches. 10c per sheet. The Wheeler Times. 14-tfp.
FOR SALE—1935 Chevrolet sedan. Bill Cowan, 1 mile west of Mobeetie. 20-1tp.
FOR SALE—One of the best sandy land farms in Wheeler County. 320 acres, with 15 acres of shelterbelt trees, containing 55 apricots, bearing now. 100 young fruit trees out one year. 100 acres of grass. Nicely improved. About 9½ miles SW Mobeetie, Texas. \$40.00 an acre and one third of crop and one half of minerals go. F. A. Cary, Box 213, Pampa, Texas. 19-tfc.
FOR SALE—One new Warwick Kitchen Gas Range. R. J. Holt, Wheeler. 20-1tp.
SHAMROCK MATTRESS FACTORY—Have that old bed made like new. Special prices on

NEW CATTLE PARASITE IS DISCOVERED

COLLEGE STATION—Texas stockmen may have another cattle parasite problem on their hands.

In a report received by the Texas A. and M. College Extension Service, entomologists of the U. S. Department of Agriculture state that they have discovered in Florida and Texas an African cattle parasite, the "tail louse". The scientists say that heavy infestations of the lice can be serious threat to cattle production. The lice sap cattle of their vitality and can make them too weak to walk if infested heavily.

How the louse got to the United States is a question, the entomologists say. Previously, it was known to exist only in West Africa, where it was discovered in 1915. It has been most recently reported in Texas.

The lice infest the brush of the animal's tail, and Florida cattlemen have named it the "tail louse". Stockmen can recognize serious infestations by the matted appearance of the animal's tail.

The USDA entomologists say that sprays containing 1.5 per cent DDT, in a wettable powder form, have proved to be effective means of controlling the louse. They state that although the tail is the central point where the lice gather, spraying the entire animal thoroughly is advisable. One and one-half to two pints of spray per animal is usually enough to do the job.



SHE FLIES THROUGH THE AIR—Here is pictured one of the many dainty feminine aerial stars who performs seemingly impossible feats of grace and daring in the dome of the huge circus tent of the C. R. Montgomery Wild Animal Circus which will show in Wheeler, Sunday, May 11, under the auspices of The Wheeler American Legion.

Newspaper Advertising Pays! American Legion Building. 20-1tc.

new beds. Shamrock Mattress Factory. 19-26tc.

FOR SALE—1937 Model Allis Chalmers combine, 6-ft. Fair condition. Cut 160 acres last year. Sell cheap or trade for hogs. See Lewis Underwood, 6 mi. north and 1 mi. west of Mobeetie. 20-2tp.

DEMPSTER PLOWS with power lift now in stock for immediate delivery. These are chisel plows, just the thing for deep plowing to keep the moisture in the ground. 7-ft. to 12-ft. lengths. We also have Dempster windmills. L. L. Jones Hardware and Implement Co. Allison, Texas, Phone 26. 12-tfc.

FOR SALE—Higeria bundles. J. Z. Baird 1¼ miles east of Court House. 20-2tp.

BOOK your orders for baby chicks NOW. Hatches every Monday. Lawrence Hatchery & Feed. 9-tfc.

FOR SALE—11 3x10's 20-ft long, dressed. Straight and clear of knots. See Luther Sides at

FOR SALE—Honey Drip and Red Top cane seed 8c lb. Emil Seeding. Briscoe, Texas. 19-2tp.

FOR SALE—8-ft. Oliver power take off combine. A-1 condition. See S. E. Riley, Twitty. 20-2tp.

BUTANE SYSTEMS—No down payment. Payments as low as \$61.66 per year or \$4.92 per month if you prefer monthly installments. Nash Appliance & Supply.

See L. A. McWorter for Electrolux Vacuum Cleaners. Rt. L. Wheeler, Texas. 17-4tp.

FOR SALE—1,000 pounds of home grown sudan seed. Ne Johnson grass. See W. L. Williams, Wheeler. 17-2tp.

MILK COOLERS in stock for immediate delivery. Nash Appliance & Supply. 18-tfc.

FOR SALE—Seven room two-story house on 100x150 ft. corner lot. Five blocks south of court house on highway. East front shrubbery, shade trees and garden spot. Priced reasonable. See A. C. Newberry at house. 19-2tp.

COME EARLY FOR THESE BIG BARGAINS

Puransnow 25-lb. Sack **FLOUR \$1.69**

Pet Milk 2 Cans **25c**

HARGIS TOMATOES 2 NO. 2 CANS **29c**

SOUR CHIPS PICKLES 12-OUNCE JAR **19c**

Sunshine HI-NO Pound **23c**

MRS. TUCKER'S

Shortening Pound **35c**

Coffee FOLGER'S POUND **45c**

Tea LIPTON'S ¼-POUND **25c**

DEL MONTE CORN 14-oz. Can **17c**

POST'SBRAN Large Box **15c**

ARMOUR'S TREET Can **43c**

WITH COGGLES CHERRIOS 2-Boxes **25c**

DEET SOAP Box **29c**

WASHABLE SHELF PAPER Roll **23c**

Mary Lee Taylor's Baked Corn With Cheese

Broadcast: April 26, 1947

¼ cup finely cut green pepper
 2 tablespoons hot shortening
 ½ cup Pet Milk
 ½ cup corn liquid or water
 ½ cup diced American cheese

2 eggs, separated
 1½ cups soft bread cubes (day old)
 1½ cups drained, whole kernel corn, cooked or canned
 ½ teaspoon salt
 few grains pepper

Turn on oven; set at moderately slow (350° F.). Cook green pepper slowly 5 minutes in shortening. Add milk, corn liquid and cheese. Heat slowly until cheese melts. Stir slowly into slightly beaten egg yolks. Mix in bread cubes, beaten egg whites. Fold in stiffly beaten egg whites. Put into greased 1½-quart baking dish. Set in pan containing about an inch of hot water. Bake about 45 minutes, or until firm. Serve hot. Makes 4 servings.

AMERICAN CHEESE Pound **45c**

ARMOUR'S BUTTER Pound **65c**

CURED BACON SQ'RS Pound **39c**

CHUCK ROAST Pound **39c**

FRUIT and VEGETABLE JUICES

LONE STAR PINEAPPLE 2 No. 2 Cans **29c**

DEL MONTE TOMATO 2 No. 2 Cans **25c**

ADAM'S ORANGE 2 No. 2 Cans **25c**

MEETER'S KRAUT No. 1 Can **9c**

CALIFORNIA MORNING APRICOT 2 Pints **25c**

PET MILK, can .. **12½c**

WHOLE KERNEL CORN .. **17c**

AMERICAN CHEESE .. **45c**

FRESH EGGS .. **39c**

Specials FOR Graduation Gifts

COMBINATION RADIO-RECORD PLAYER \$69.50

SMALL BEDROOM RADIOS As Low As \$19.75

RCA PORTABLE SET

RCA TABLE MODEL RADIOS

SENTINEL TABLE MODEL RADIOS

MOTOROLA AUTOMOBILE RADIOS

ERNEST LEE HARDWARE
 Furniture - Rugs - Radio - Hardware

PUCKETT'S FOOD MARKET
 WHEELER, TEXAS

Church Calender

FIRST BAPTIST CHURCH
 School Prayer Meeting
 School 10:00 a. m.
 Worship 11:00 a. m.
 Worship 7:30 p. m.
 P. D. FULLINGIM, Pastor

CHURCH OF CHRIST
 Morning Bible study 10:00
 Worship 11:00
 Worship 7:45
 Evening, "The Life of"
 7:45 p. m.
 E. M. LITTON, Minister

METHODIST CHURCH
 School 10:00 A. M.
 Worship 11:00 A. M.
 7 p. m.
 8 p. m.
 Everyone welcome.
 S. Y. ALLGOOD, Pastor.

SCOPE BAPTIST CHURCH
 Meeting second and fourth
 School every Sunday.
 McDonald, Sunday School
 President.
 Carl S. Bridges, Pastor

ASSEMBLY OF GOD
 Mobeetie, Texas
 Service 7:45 p. m. Sat.
 10:00 a. m. Sunday
 7:45 p. m. Sunday
 Everyone always welcome.
 NITA HUDSON, Pastor

CITY BAPTIST CHURCH
 School 10:00 a. m.
 Worship 11:00 a. m.
 Worship 8:00 p. m.
 Week prayer service 8:00 p. m.
 A. C. LYONS, Pastor

**KELTON
 METHODIST CHURCH**
 School 10:00 a. m.
 11:00 a. m. on second
 and fourth Sundays
 WSCS and Bible Study
 8:00 p. m. on second
 and fourth Sundays.
 O. C. EVANS, Pastor

WHEELER BAPTIST CHURCH
 School each Sunday at
 10:00 a. m.
 Sabbath School at 7:30 p. m.
 and each Sunday at 11:00
 and 8:30 p. m.
 G. ROBERTS, Pastor



RIDIN' ON A WAGON



The simple pleasures of childhood are innocent and wholesome, and may constitute the happiest memories of later years. Fortunate is that child whose environment tends to promote such happiness.

All too quickly this little boy and girl will grow out of carefree childhood, and will be called upon to face the duties and responsibilities of life. Much will depend upon their early training and environment.

If the principles of truth, honesty and right living are instilled in their minds during these early, impressionable years, they will be prepared to meet the duties, responsibilities and dangers of life as they come.

Every child is entitled to a home in which he can develop a strong character along with his physical growth—a home in which the deep spiritual significance of life is impressed upon him from his earliest years.

Religion should be the guiding light of every home, and children should be brought up in the Church and in the faith and knowledge of God. Thus they will walk safely in life, and their lives will prove a blessing and an inspiration to others.



**THE CHURCH FOR ALL...
 ALL FOR THE CHURCH**

The Church is the greatest factor on earth for the building of character and good citizenship. It is a storehouse of spiritual values. Without a strong Church, neither democracy nor civilization can survive. There are four sound reasons why every person should attend and support the church of his choice. They are: (1) For his own sake, (2) For his children's sake, (3) For the sake of his community and nation, (4) For the sake of the Church itself, which needs his moral and material support. Plan to go to church on Sunday and read your Bible daily.

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 E. E. Kester, Strasburg, Virginia

**News In
 World of
 Religion**

By W. W. Reid

firming its belief in the
 of church and state,
 of Education of the
 Church recently de-
 however, that some way
 be found to correct the pre-
 of religion from pub-
 lication. "We feel that pub-
 lic teachers and administra-
 should be freed from the un-
 and artificial restraint in
 with religion as it natu-
 rizes in everyday activity in
 classroom, and that they
 be encouraged to treat re-
 in an intelligent and ob-
 manner," said the Board.
 All upon teacher-training
 ions, church, school, and
 to undertake immediately
 of training public school
 in religion and in methods
 bring religion in the public
 in harmony with these
 s."

realizing the need for a
 United States and a
 Canada if these nations
 be listened to when they
 the gospel abroad, the
 Missions Conference of
 America has appealed to
 arches of the continent "to
 every possible measure to
 their responsibility for
 nizing the people of our
 etries, and their corpor-
 e to give serious consider-
 to ways and means of eli-
 ing racial discrimination
 and without the church,
 bit of placing personal gain
 of the common welfare in
 al relations, and the pract-
 maintaining a high stand-
 living without regard to
 venities of other people."

service men and women,
 are interested in pursuing
 studies in China under the
 of the G. I. Bill of
 may now attend mission-
 Christian colleges in

This Series of Church Ads Is Being Published
 Each Week in the Support of a Nationwide
 "GO TO CHURCH" Movement, and Is Being
 Sponsored by the Business Firms and
 Individuals Listed Hereon.

W. E. PENNINGTON AND SON "Oldest Store In Town" Wheeler, Texas	FRED FARMER GARAGE & MACHINE SHOP Wheeler, Texas	OWEN'S SERVICE STA. Wheeler, Texas		WHITE AUTO STORE Wheeler, Texas
CITY BAKERY Wheeler, Texas	CITY DRUG STORE The Rexall Store Wheeler, Texas	CLAY FOOD STORE & ICEBERG LOCKERS Home Owned — Home Operated Wheeler, Texas		BOB RODGERS Wheeler, Texas
THE BRITT RANCH Wheeler, Texas	WHEELER COUNTY PRODUCE ASSOCIATION Wheeler, Texas	R. H. FORRESTER Wheeler, Texas	J. C. WOOLDRIDGE CO. Building Materials Wheeler, Texas	PERCY'S GARAGE Percy Farmer, Owner Wheeler, Texas
BROWN'S CAFE Wheeler, Texas	GUYNES SERVICE STA. Phillips Products Wheeler, Texas	CHAPMAN'S DAIRY Wheeler, Texas	HOLT DRUG Cecil Johnson, Mgr. Wheeler, Texas	THE WHEELER ABSTRACT CO. Wheeler, Texas
TITLE ABSTRACT CO. C. J. Meek, Owner Wheeler, Texas	J. P. GREEN & SON HARDWARE Wheeler, Texas	PLANTER'S GIN Bill Darnell, Mgr. Wheeler, Texas	EBB FARMER SERVICE STATION Conoco Products Wheeler, Texas	SOUTHWESTERN PUBLIC SERVICE Wheeler, Texas
		W. E. BOWEN IMPLEMENT CO. Your John Deere Dealer Wheeler, Texas	BURGESS SHOE SHOP Wheeler, Texas	GARRISON SERVICE Wheeler, Texas
				HIBLER IMPLEMENT COMPANY Wheeler, Texas

County Veterans Can

(Continued from Page One) room work, he will visit the various veterans while they work and suggest better and more modern methods of farming. A veteran will be eligible to draw \$65.00 per month, if single and without dependents, or \$9.00 per month if married. It is imperative that all interested veterans submit their applications immediately.

Mr. and Mrs. Lee McCasland and Mr. and Mrs. Marshall Adams and son, David, visited last week with their son and brother, Mr. and Mrs. Jim McCasland and Mr. and Mrs. John L. McKenzie and Ronnie in Atlanta, Texas. While there they enjoyed a fishing trip over the weekend at Cado Lake near Shreveport, La.

Mr. and Mrs. Roy Currin and son spent the weekend with relatives in Dallas.

State Health

(Continued from First Page) objective of bettering health conditions for our citizenship should include the surface cleaning of streets and alleys, proper drainage or fill in of low areas, cleaning all parks and playgrounds and the clearing of weeds and rubbish off vacant lots.

"The destruction of mosquito breeding places and rat harborage, the proper disposal of garbage and trash and the general cleaning up of all premises will be," said Dr. Cox, "of inestimable value in helping to keep down summer health hazards such as dysentery, typhoid, and poliomyelitis."

"Good community housekeeping and ordinary sanitary measures require the prompt removal of all waste matter in and around yards and homes in order to abate the danger of such diseases, and insure good health protection throughout the state."

Dr. Cox stressed the fact that many dangerous diseases are filth-borne, and the only possible way to control them is to eliminate the insanitary conditions responsible for their spread.

Red Richerson, Adrian Risner and Bill Darnell were visitors in Amarillo Thursday.

J. Z. Baird and sons returned home from Alabama Monday where they had been visiting relatives.



Serve

Lady Borden Ice Cream

IN THE BERGUNDY PACKAGE

We now have at all times the new, and finer LADY BORDEN ICE CREAM in the BERGUNDY PACKAGE and we guarantee you that once you have tried it you will never buy any other kind.

This new creamier, smoother, better tasting ice cream is absolutely the best on the market. Once you have tried it you will never call for "hand packed" again.

TAKE SOME HOME TODAY!

PER PINT 35c

CITY DRUG STORE



DUPLICATORS and Duplicating Supplies

Save Time

Save Money

Reproduce anything that can be typed, drawn, traced or photographed on a stencil.

Authorized Dealer

THE WHEELER TIMES
WHEELER, TEXAS



NATIONAL PRESS BUILDING
WASHINGTON, D. C.

By Anne Goode

There's a new waterless soap. To clean your hands you simply rub it on and then wipe off.

"Shop-a-Tot" is one of the latest devices added by super-markets to ease mothers' shopping. All you have to do is plunk baby in the built-in chair and roll about your shopping business.

One electric company has introduced a new range on the market with built-in pressure cookers.

For a May Day party, try this festive salad: make diced potato salad seasoned with salt, pepper and real mayonnaise. Mix in two or three chopped hard cooked eggs. On chop plate, fashion potato salad in basket form with handle. Crisscross pimiento strips on body of basket. Make pimiento bow on handle. Fill basket with stuffed eggs and radish roses. Garnish with parsley.

The last word in porch furniture is a chair fitted with tumbler receptacle and ash tray. It also has removable canvas seats.

You can prevent rice and macaroni from boiling over by adding a tablespoon of vitaminized margarine to boiling water in utensil. Cook covered.

Fashion is taking care of legs, too—or have you noticed—for darker stockings are more in evidence and manufacturers are planning for Fall wear.

Mrs. J. M. Porter is visiting in Spokane, Washington.

Lonnie Lee transacted business in Amarillo Tuesday.

Many men are spoken of as people of few words, which may be because of their superior wisdom, or in some cases it may be because they can't think of anything to say.

The world is said to be at the parting of the ways, but some youths who are fussy about their personal appearance, may give more attention to the parting of the hair.

People with literary ambitions feel a strong desire to write. Many find it easier to write than to get people to pay for what they have written.

Some people think the world is going to be blown up by atom bombs, but all the blowing up that some are able to observe comes from their wives.

Children sometimes call timid youngsters "fraid cats". That does not seem to apply to so many cats around here that do not act "fraid" of yowling at night or grabbing any piece of meat or fish within their reach.

TRY
Wheeler Bread
and
Family Loaf

CITY BAKERY

IT'S THE NEW

SILQUE Cream SHAMPOO

with **LANOLIN** Abundant, foamy lather in a non-spillable cream. Lanolin to enhance natural lustre. Destined to become a feminine favorite and to meet with masculine approval.

\$1 per jar

CITY DRUG STORE

LOCAL NEWS ITEMS

Robert and Micheal Adams of Shamrock visited last week with Mr. and Mrs. Lindsey McCasland, Elaine and Kenneth.

Mr. and Mrs. E. H. Huesch of Kansas City, Mo. are house guests in the home of her sister, Mrs. Flaucy Holt this week.

Sunday dinner guests in the home of Mr. and Mrs. Roy Edwards of Mobeetie were Mr. and Mrs. Floyd Atherton, LaDell and Billie, Mr. and Mrs. Darville Atherton, Mr. and Mrs. Darrell Atherton and Jimmie Darrell of Briscoe, Mr. and Mrs. L. W. Williams, Edison, Calif., Mr. and Mrs. Letcher Edwards of Quanah, Mr. and Mrs. Kenneth Edwards of Amarillo, Mr. and Mrs. Gwyn Edwards, Arthur, Wayne, Cecil, Marie, David and Thomas Gwyn of Wheeler, and Teddy Joe Atwood also of Wheeler.

County Raises

(Continued From Page 1) Mr. and Mrs. J. W. Stauffer \$2, Lonnie Burks \$2, Ernest Baggs \$1, W. G. Leake \$1, Glenn Clifton \$1, Cecil Prestidge \$1, Mae Ruth Stauffer \$1, Lewis Goodrich \$1, Roy Scrivner \$1, collection taken at Texas Theatre \$10.30, collection taken at Liberty Theatre \$2. It is not too late to send contributions. Mail them to Allen Kavanaugh at Wheeler, Jack Miller at Mobeetie or Harris Zeigler or B. F. Risinger at Shamrock.

WE SELL BEEF AT WHOLESALE PRICES. LET US CURE YOUR PORK.
Wheeler Lockers

OTOE HOMINY
2 No. 2 Cans
21c

KRAUT
2 No. 2 Cans
21c

YOU GET MORE FOOD Per Dollar!

OXYDOL, DUZ, DREFT, VEL or LUX FLAKES, box - - - - 35c

MOTHER'S PRIDE FLOUR	50-lb Sack \$3.49	MORTON'S SALT	2-1-lb Box 15c
ANY BRAND CATSUP	Bottle 21c	CLEANSER BAB-O	11c
FRUIT COCKTAIL	No. 2 1/2 Can 39c	WILSON'S OLEO	1-Pound 39c
JOHNSON'S CAR-NU	Pint 52c	GOLD BAR CREAMERY BUTTER	1-Pound 65c

EGG MASH 100 lbs. \$4.55
CHIC-O-LINE—In White Print Bags

SLICED BACON	Pound 65c	ADMIRATION COFFEE	1-lb. Jar 46c
WHEAT SHORTS	100-lb. Sack \$2.70	LIPTON'S TEA	1-lb. Packet 98c
2-POUND BOX CHEESE	For 85c	CRYSTAL WHITE SOAP	3 Boxes 27c

Atkins and Ruff
MOBEETIE, TEXAS

IGA Food Stores
LOW PRICES EVERY DAY

DON'T Overload

A "teen-ager" in the family is apt to "overload" your telephone. But have adequate wiring. When you add new appliances and that's not the only thing in your home that can be "overloaded."

You can overload your electric wiring system too if you don't have lights to your home, and leave your wiring as it was installed years ago, you're apt to overload it, and receive less efficient service. Fill in the coupon and mail, or call your nearest Public Service office to find out from our specialist if the wiring is adequate in your home or place of business. The service is without charge and places you under no obligation.

SOUTHWESTERN PUBLIC SERVICE CO.
(Please Mail to Your Nearest Public Service Co. Office)
Please send a representative to advise me on better lighting and adequate wiring.

Name _____
Street Address _____
City _____ State _____

We are only acting in an advisory capacity. We have nothing to sell but good electric service.

SOUTHWESTERN PUBLIC SERVICE COMPANY
22 YEARS OF GOOD CITIZENSHIP AND PUBLIC SERVICE

The Wheeler Times

Serving
WHEELER
and
MOBEETIE

WHEELER, TEXAS, THURSDAY, MAY 1, 1947

5c Per Copy

THE COUNTY SEAT NEWSPAPER

Home Paper
"The Voice of
Wheeler County"

VOLUME XIV—NUMBER 20

WING UP OF MACHINES OPENS TO EROSION

American farmers
land or plowed native
to secure land for the
of farm crops, they re-
their own protective cov-
erative erosion of farm
on these unprotected
the need for re-
land which has been
so lots.

Foundation for this
farming is an excel-
lent system which is an es-
sential farming practice
of foundation under your
land. Certainly you would
not build your new
first constructing a
foundation.

fundamental engineering
are involved and are
in designing and con-
structing a terrace system. It
is advisable for the
has not had sufficient
in designing and laying
terrace system to consult
conservation service tech-
nicians who have had
experience and who is fa-
miliar with the AAA specifications.
The terrace system proper-
ly constructed, and
ready for the building of
green manure crops,
and good farm prac-
tices as we are ready to con-
tribute to a good founda-

These practices carried out
production which means
pockets and
standard of living for all.

all insect with snowy
and yellowish or pink-
that damages flowers by
the underside of the
"white fly". The in-
sect is killed by dusting the
with 5 per cent DDT.

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THE WASTE OF SOIL

(An Editorial from the Houston Press)
If, on a tour of the industrial areas of Texas, you'd come across factories with large holes in the roofs, or doors ajar on rusted hinges, with dust and moisture damaging expensive machinery, you'd be appalled at the spectacle of waste and inefficiency. And you'd more than likely despair of Texas ever reaching full stature industrially. Your apprehension, of course, would be well-founded.

Yet, a basic business for the state, agriculture, which is more important to our economy than industrial enterprises, is being allowed to deteriorate because of soil erosion and failure to properly renew the soil by treatment with fertilizers. It is estimated that thousands of acres of Texas farm lands have been abandoned as "worked out" and that, if conservation methods are not used soon, this total will be numbered in the millions of acres in 25 years.

In recent statistics compiled for C. M. Malone, vice chairman of the Second National Bank, the Texas production of cotton lint per acre in 1945 was 140 pounds. In Mississippi the production per acre was 334 pounds and in Tennessee, 319. Even Kentucky, which isn't considered among the cotton states, produced 260 pounds an acre.

The answer to woefully poor showing of Texas is found in statistics which show Texas used only 260,255 tons of phosphate, a fertilizer, on 262,398 square miles of farm land—which is less than a ton per square mile. Tennessee used 374,961 tons of phosphate on 41,687 square miles, Mississippi 536,859 tons of fertilizer on 46,362 square miles, and Kentucky 404,684 tons of phosphate to 40,181 square miles.

In other words, three states that put a lot back into the soil continue to get a lot out of it. Texas, that takes all nature grudgingly gives but fails to make a return for the bounty, gets relatively little. The Texas A. and M., the county agents, the U. S. Department of Agriculture, banks of Texas and other agencies are wisely conducting an educational campaign to induce Texas farmers to save the soil and it is hoped that the present dark picture will be materially brighter within a few years.

Farmers Are Real Bosses

The Wheeler County Agricultural Conservation (AAA) office is your office. The time of the people who work there is your time. They are public servants, and the office, with its equipment, is public property. Salaries, expenses, all costs

are paid by all taxpayers. The purpose of the office is to promote the agriculture of the county, and, therefore, the general welfare of everybody in the county.

You are cordially invited to come in and find out anything you want to know about farm programs which the office administers. As you probably know, the office is located at Wheeler and the telephone number is 44.

HARDCASTLE IS OFFICE MAN OF SOIL PROGRAM

A staff of four local folks do the big day-to-day job required to keep Wheeler County's Agricultural Conservation (AAA) office operating to serve local farmers.

Head of the office crew is V. B. Hardcastle, administrative officer, who lives at Wheeler. Hardcastle has the responsibility of carrying out the decisions of the office's three farmer-committeemen, elected each year by other farmers of the county.

It is Hardcastle who supervises the complicated bookkeeping necessary to get out farmers' payments covering Uncle Sam's share of costs to build up the area's soil and conserve its water. He also supervises the office staff in handling paper work of other kinds, as for federal crop insurance, loans, and conservation materials.

One of Hardcastle's biggest jobs, and that of his staff, is to get out information of all kinds to farmers—by answering questions of those who drop into the office where, by the way, they are always welcome; by sending letters and forms to farmers through the mail; and by getting facts and figures to the public via newspapers and the radio.

Hardcastle usually sits in on meetings of the county committee, acting as the committee's secretary, and consults with members about county farm problems. He also cooperates with local civic and farm groups, and other farm agencies, such as the county agent, in working on special farm problems in the county.

NEED FOR CARE SOIL DEPICTED

A panel of speakers which included Dr. H. H. Bennett, SCS chief; Dr. Jonathan Forman of the Ohio State University; Walter E. Christenson, editor of the Omaha World-Herald; and Louis Bromfield, author, spoke before a meeting of the Friends of the Land Society in Chicago recently.

"Continued neglect will invite a return of the dust storms," declared Christenson. "It will permit the angry winds and hungry rivers to continue the devastating process of removing the few inches of topsoil in which our civilization has its roots. Conservation on the other hand, can anchor the soil and rebuild it."

The panel reached other conclusions about conservation which included the following points:

American agriculture can't go on absorbing losses caused by soil erosion.

The nation already has lost one-quarter of its arable land and is in the process of losing another quarter.

Sound nutrition based on sound agriculture is essential to national well being.

Continued neglect will invite a return of the dust bowl.

HIGH ACREAGE GOAL IS FIXED

On November 11, Secretary Anderson announced a cotton goal of 23 million acres for 1947. This would exceed the 1946 planting by 26 per cent and would be the highest acreage planted since 1942.

Such an acreage and the assumed yield of 263 pounds used by the Goals Committee would result in production of about 12.6 million (500 lb. gross weight) bales, or about the same as the 1940 and 1942 crops which were the largest since 1937.

The significant increase in production was recommended by the Goals Committee so that supplies may be adequate to meet prospective domestic requirements, and to maintain working stocks at desirable levels.

Of the 4.8 million acre increase in the goals over 1946 plantings, 2.1 million of 44 per cent is allocated to Texas. This is an increase of 33 per cent over the 1946 planted acreage for that state.

Other states receiving major increases are: Arkansas, 485,000 acres; Georgia, 398,000 acres; Alabama, 325,000 acres; Oklahoma, 444,000 acres. The acreage goals by states are in line approximately with figures submitted by the States Production Adjustment Committees which are the primary basis for distributing goals.



V. B. Hardcastle took over the duties of the administrative office of the Wheeler county AAA office in January, 1943, and has devoted his entire time to agricultural enterprises and other county developments. Hardcastle has lived in Wheeler county 21 years. He devoted his entire time to farming until he assumed the duties of community committee-man, performance supervision, and clerk in the AAA office.

AAA County Committee Heads Important Project



CECIL MARTIN
Vice Chairman of AAA

It's a big job to run Wheeler County's Agricultural Conservation (AAA) office located in Wheeler.

The three farmer-committeemen elected by other county farmers last December to operate the program is headed by Gilbert E. Shaffer of Twitty.

Chairman Shaffer has been on the committee for five years and has headed it for the past three years. He farms 240 acres at Kelton and takes special pride in cotton, grain sorghum and livestock with emphasis on hogs.

Shaffer has farmed in the county 26 years which qualifies him to know strip cropping is one of the most needed and practical practices. He believes deep plowing in recent years has contributed much in wind erosion control over the old methods of plowing. Shaffer is a booster of spreader dams and states they have been of great value in controlling water erosion in Wheeler county.

Cecil Martin of Wheeler, vice-chairman of the county committee has been a member for two years. Martin specializes in grain sorghum crops and livestock. He uses contour farming and protective stalk covers as erosion practices which have proven to be of great value on mixed land farming.

Tom Laman of Mobeetie, has been a member of the county committee for two years. He is a wheat grower and raises only enough grain sorghum to take care of his livestock in which he takes much pride. Laman is a great booster for contour farming and seeding of crops in connection with terraces.

He has farmed in this county for 25 years. He states that earthen dams constructed on his range land proved to be of great value in conserving grass and water.

First and foremost, the chairman and member of the county committee.



TOM LAMAN
Member County Committee

Public Attention Is Called To This Issue On Soil Conservation

The attention of farmers, stockmen, and citizens generally is invited to this edition of the Wheeler Times, devoted to the urgent need of soil conservation in Wheeler county.

Local, state and national agricultural leaders are advocating public education along these lines and this edition was published at the suggestion of local and national soil conservation leaders.

The business men of Wheeler and vicinity whose advertisements appear herein, underwrote expenses of the edition.

Newspaper Advertising Pays!

Soil Conservation

AND

COTTON

CAN BE PLANNED TOGETHER



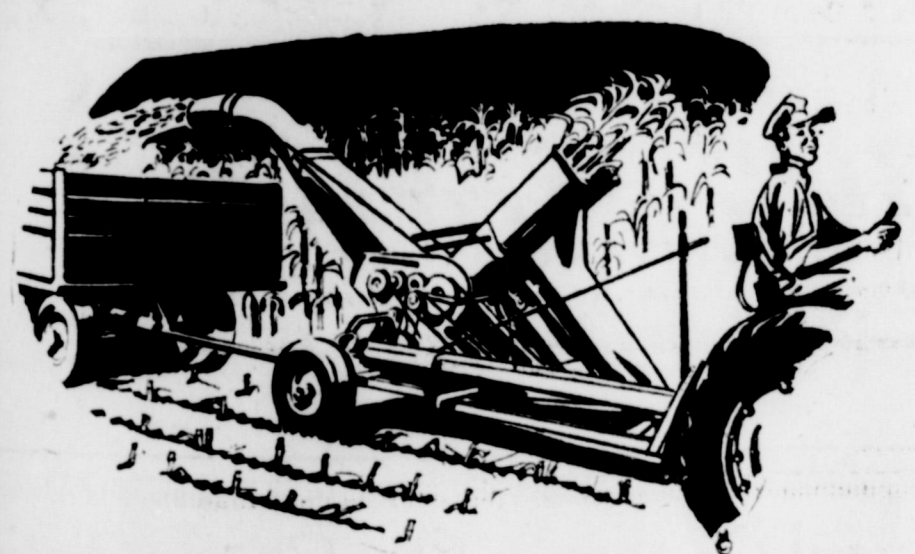
The past years have proven that Cotton is the best "Money Crop" for the farmers of this area. Figures prove this when returns from operations are totaled. What was true in the past is TRUE TODAY—more money can be made by raising cotton.

Here's where Soil Conservation enters the picture. By conserving the soil, the farmers can keep this valuable natural wealth from deteriorating. By sound soil building practices, the fertility of the topsoil can be increased. This means more money in the pockets of the farmers because they can raise MORE per acre, and produce the crop for LESS COST.

We are glad of this opportunity to join in commending the work of the AAA program in this county. Every conservation practice which any farmer carries out will mean better standards of living in the future. Food and fiber are the very backbone of our existence, and soil conservation is the only way to be assured of continued production on our farms.

PLANTER'S GIN

BILLY J. DARNELL, Mgr.
WHEELER, TEXAS



Bountiful Crops Means Careful Planning

Good land is our most important resource. Take care of it—and it will take care of you and the nation. Practice CONSERVATION FARMING! You'll have better land, better crops.

When planning your 1947 farming operations, be sure to see the County Agricultural Conservation Committee. They'll tell you how the Agricultural Conservation Program can help.

Wheeler Co-Op Gin
Wheeler, Texas

TILLABLE LAND UNITED STATES SHOWS DECLINE

"Nutritionists estimate that about three acres of good cropland are required to furnish an adequate diet for each human being under normal conditions. Yet, the harvested acreage per capita in the United States has steadily declined from 3.3 acres in 1919 to 2.4 acres in 1946," says B. F. Vance, state director of the production and marketing administration.

"True, our population has been steadily increasing, but the chief reason why our productive capacity shows a decline is because yearly we are losing from 500,000 to 1,000,000 acres of plowable land, until at the present time we have only about 315,000,000 acres total as compared with approximately 370,000,000 we started with. That's why we continue to preach conservation," Vance said.

As applied to agriculture, conservation means methods of cropping and handling soils and water which protect the soil from erosion, leaching, depletion from plant food and detrimental changes in its physical textures, Vance explained. Conservation means making maximum use of available water and restoring fertility to soils already depleted.

The agricultural conservation program aims to stop needless destruction of our soil and water resources and to correct, insofar as possible, damage already done to soil resources. While the task must largely be performed by individual farmers and ranchers, the responsibility rests with the nation as a whole to see that the job is done. Congress recognizes the importance of agricultural conservation, and has made available a limited amount of money to assist individual operators in carrying out needed conservation work. It has established soil and water conservation on the individual farms and ranches as a joint responsibility of the operator and the nation.

This program is a government-farmer partnership in maintaining and improving soil and water resources with each sharing the costs and the benefits. Vance urged each and every farmer in the state to become a part of this partnership during 1947.

AAA EMPLOYS 17 FIELD MEN

Farmer fieldmen are the "contact point" between state and county offices.

Seventeen of them in Texas divide their time between the State Production and Marketing Administration (PMA) office in College Station and County Agricultural Conservation (AAA) offices over the state.

Each fieldman is responsible for keeping in touch with a certain number of county offices. Fieldmen keep the county offices informed about administrative problems in carrying out PMA's production, price, and marketing functions. They also relay to the state office information about county farm conditions, and keep the state office informed of county needs.

In other words, a farmer fieldman is a man who gets around, and keeps his eyes and ears open while he's doing it—all toward the goal of helping farmers make the best use of their farm programs. These include the Agricultural Conservation Program under which the Government shares with farmers the cost of building soil and saving water, the all-risk Federal Crop Insurance Program, commodity loans to farmers and others.

Most of Texas farmer fieldmen either are or have been farmers themselves. The fieldman who covers this area, including Wheeler County, is Granvil L. Weaver, Waco, Texas.

Mr. Weaver is an experienced man in agriculture work having had several years experience in other government agencies before transferring to the PMA Department, better known as AAA.

Terracing Benefits To Soil Explained

Terracing is a permanent addition to a farm that often will save the farm itself from gullying and much serious erosion. Terraces will help to lead water off land with a heavy slope so slowly that the water will do much less damage. In other location, it will hold the water on gently sloping land until the water is absorbed, thus reducing erosion and increasing moisture for crop use.

Help in the construction of terraces is a part of the Agricultural Conservation Program in Wheeler County. Farmers who are interested should see their local ACA Committeeman or go to the County Agricultural Conservation office.



B. F. VANCE

VANCE HEADS STATE OFFICE

The man who heads the Texas Production and Marketing Administration office, familiarly known as PMA, must know agriculture from the ground up, and how it fits into the whole economy of state and nation.

B. F. Vance of College Station, is the man who has that difficult responsibility in this state. As PMA Director, he is responsible for the operation of many Government farm programs in the state's 253 counties. He keeps the Department of Agriculture in Washington informed of problems and progress throughout the state, and fits national farm policies to the state's agricultural pattern.

To assist in this tremendous task, Vance has a full-time staff of 23 people who keep things humming at the PMA office.

"There is no problem facing this state and nation more important than that of conserving our soil and water resources," says Vance.

"We've got an aggressive conservation program now, and our farmers are carrying out soil-building practices which were virtually unknown 10 or 15 years ago.

"Yet, our soil keeps slipping away from us—even though at a slower rate than 11 years ago when the Congress of the United States authorized funds for a nationwide program to help conserve individual farms. For example, each man, woman and child in this country now must get most of his food and clothing from an average of 2 1/2 acres of cropland. But only a generation ago there was an average of 3 1/2 acres of cropland for every person in the country.

The common "pill bug," which rolls itself into a ball when disturbed, often causes damage to ornamental plants and shrubs by feeding on the roots. Five per cent DDT dusted on the plants and in the soil will control the pest.

Warm weather encourages growth of bacteria in milk. Clean milk cooled quickly gives quality.

QUESTION WHY AAA NEEDED IS APTLY APPLIED

"Should we have an AAA program?"

This is a question which we all should consider very seriously. This program features practices intended to conserve and re-build our soil and assure farmers of a fair income for the products of their labor. Terracing, contouring, phosphating, and planting legume crops on farm land, liming, and planting suitable grasses and clovers on pasture lands are some of the practices approved by the AAA County committee.

These practices can be put into effect at a very small cost to the farmer, the major part of the expense being paid by the AAA.

We are all aware of the fact that neglect and poor farming methods are largely responsible for our soil becoming thinner and poorer year after year.

Picture if you can what the result would be if we continued wasteful practices for another half century. Impoverished farm lands tumbled down farm homes, out buildings and fences, schools and roads and community life, and a lowered standard of living for all.

You will admit that something should be done to remedy this condition, and you naturally ask what are we going to do about it. This is a job which requires cooperation and united effort. The next question is "What can I do about it?"

You can cooperate with the AAA and the other agricultural agencies of Wheeler County, resulting in better farms, better homes, better livestock, better crops, and a more prosperous and happy citizenship.

Conservation Value Is Shown in Record Crops Recent Years

The value of conservation farming has shown up in the record-smashing crops of recent years in addition to its long-term value to the welfare of the nation.

In a statement from B. F. Vance, State Administrator of the Production and Marketing Administration he points out that farmers of Texas who received ACP assistance in 1946 actually carried out conservation work worth approximately 2 1/2 times the amount of Federal assistance. In some instances he asserted, "Farmers stand more than half the cost, not counting labor supplied by the farm family."

"But," he adds, "you can't determine the real value of conservation in dollars and cents. You can't add up the value of tons of topsoil saved, or the fertility added back to depleted soils, the flooded lands drained, rangeland protected, or water saved. Conservation work has a value that is not measurable."



Save Your Soil ...

And Your Soil Will Save You

Mr. Farmer:

Would you like to have twice as much land as you now own? You can have it without buying any more acres by BUILDING UP YOUR SOIL WITH PROPER SOIL CONSERVATION METHODS.

In the past 30 years the fertility—and productiveness of our land—has steadily declined. It can be steadily increased. It won't be easy but it CAN be done.

For this reason this firm offers its encouragement to the soil conservation program that is now under way in this county. This firm has always cooperated in every worthwhile project to aid the farmers and shall continue to do this in the future.

SOUTHWESTERN
PUBLIC SERVICE
COMPANY
22 YEARS OF GOOD CITIZENSHIP AND PUBLIC SERVICE

Your Life Depends On Land ... Your Land Depends On Conservation

Take all the harvested land in the United States and divide it by the number of people—

YOUR SHARE IS 2 1/2 ACRES!

The Agricultural Conservation Committee has requested a 44 per cent INCREASE IN COTTON ACREAGE. Plant MORE COTTON ... cultivate intensively ... and poison effectively.

We Have Plenty of Cotton Seed.

Consult the Agricultural Conservation Committee for better Farming Methods!

J. M. TINDALL & SON COTTON OIL MILL

J. M. TINDALL GINS

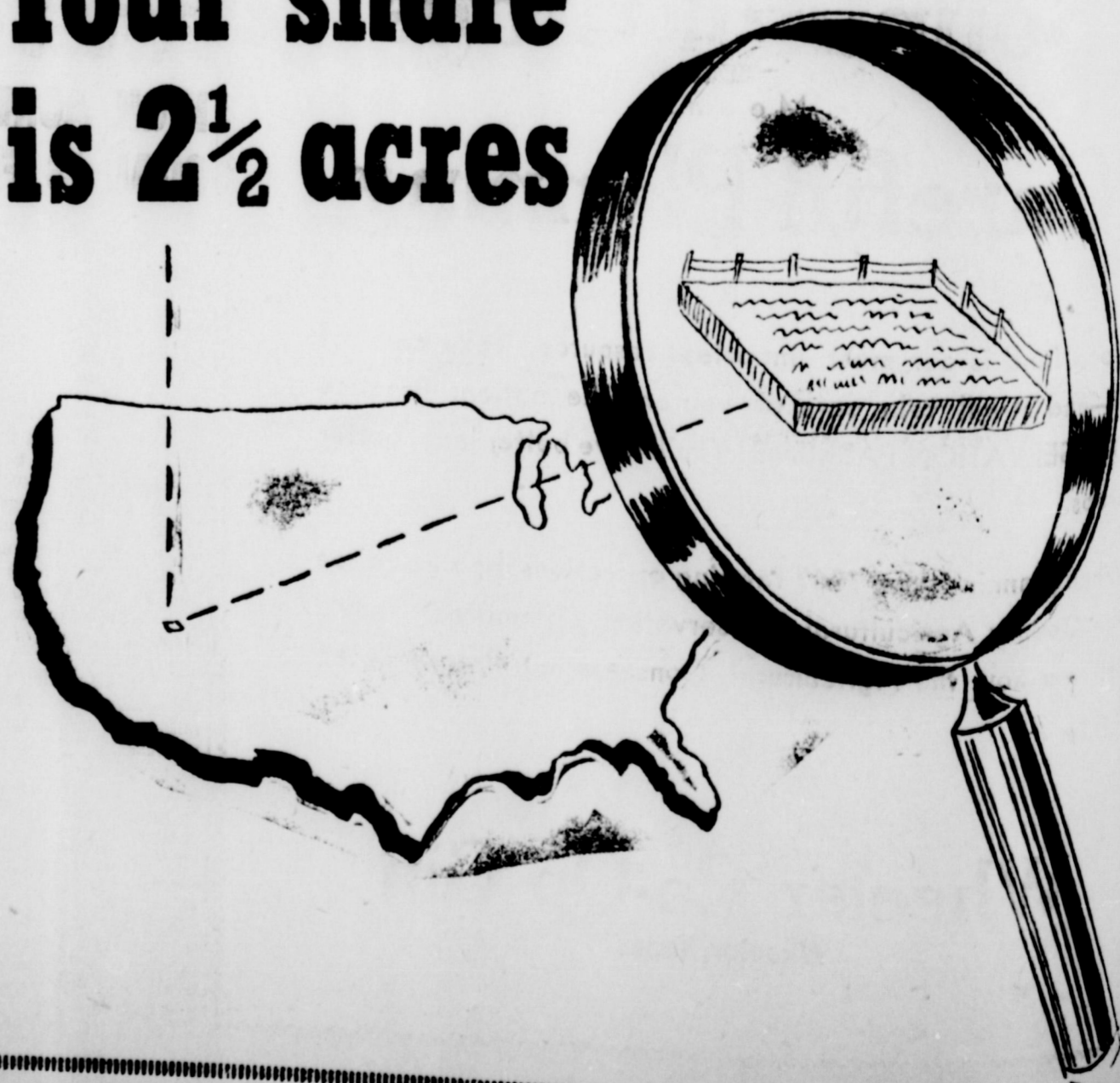
SHAMROCK WHOLESALE AGENCY

J. M. TINDALL

TWITTY, TEXAS

"The Garden Spot of the World"

Your share is 2 1/2 acres





The typical Texas farm of J. M. Pfluger, San Angelo, Tom Green County, is illustrative material for the fourth of a series of "Master Farmer" advertisements in national farm publications by The Publishers Corporation. These pictures of Mr. Pfluger and his farm are appearing currently. It shows a section of grain sorghum land on Mr. Pfluger's farm northwest of San Angelo. An outdoor portrait of Mr. Pfluger is also shown. The paintings were done by Frederic Tellander. Equally well known as a farmer and stock raiser, Mr. Pfluger is a member of several fraternal and church organizations. He operates farms in Mills, Concho, Schleicher, Tom Green and Irion counties. He lives in San Angelo with his wife, Hattie, daughter, Enda, and sons, Vernon and Gilmore. Another daughter, Mrs. W. L. Keeling, resides in Waco. Mr. Pfluger is a native Texan and has lived in the present locality for 30 years. He was born in Travis County, Texas.

Devastating Dust Storms Brought On By Farm Greed

Reports of scattered dust storms in recent weeks recall the developments which led to the major, devastating storms and droughts of the mid-thirties.

The stories of dust storms began with the early immigrants to this country who found the land so rich and vast they got the mistaken idea that it would last forever. Succeeding generations of Americans continued to nurse the notion that our land resources were endless.

But, as the matted sod of the prairies was broken, the land was exposed to the whip and lash of torrential rains. Topsoil was literally swept away, leaving raw, unproductive subsoil exposed. For more than a century, we cleared and plowed at a faster rate than any nation in history.

By 1934, it is estimated 9 out of 10 acres of our farmland were eroded to some degree. Almost one acre out of the 10 was no longer capable of growing feed and fibre. Much of the vegetation and rich humus which "ties down" the earth's surface disappeared, leaving a granular silt-like soil subject to the whims of even light breezes.

Then came protracted drought and high winds. And then stories like these appeared in bold type on front pages of newspapers across the country!

Four persons were dead—one of them a child suffocated by dust—and damage estimated ran high last night as the Midwest and Rocky Mountain regions counted the cost of a blinding, 2-day dust storm.

At Palco, Kansas, Vernita Ann Frazier, 13, and her 2-month old sister, Shirley, died of pneumonia caused by breathing dust.

A farmer attempted to follow a fence row to his home. His heart was overtaxed and he died. Transportation was paralyzed.

Surface soil was blown so badly that many sections despair of a crop. Repetition of the calamitous drought last summer also was feared.

Wind-erosion authorities point out that, if farmers in the Dust Bowl become careless in carrying out erosion-control practices, conditions like these described in the above headlines could easily recur.

LEGUME CROPS STEP UP YIELD

The unquestionable value of legume crops as a means of soil conservation has been definitely proved at the Texas Agricultural Experiment Farm near Iowa Park.

Lester Brooks, superintendent, has completed a test with cotton planted on soil previously devoted to cotton, to a grain sorghum and to Hubam clover. He discovered that in this area cotton production can be more than doubled if seed is planted following this remarkable clover. Moreover, cotton following the clover is bothered much less by root rot, the old familiar disease bane of cotton farmers.

The test was begun in 1944 on an acre of soil severely infested with root rot. The acre was divided into 12 plots consisting of six rows each, randomized to offset the variation in soils. This made, in effect, one-third acre of cotton following Hubam, one-third following grain sorghums, and one-third following cotton.

In 1945 Brooks outlined the rotation of Hubam, cotton and grain sorghum in randomized tests of four replications consisting of three plots each. Each plot contained six rows. The two middle rows were harvested for tested yields. In 1946 the entire field was planted back to cotton so that he had cotton following cotton in four randomized plots; and cotton following grain sorghum in four randomized plots.

By August 23, 1946, when the cotton first began to mature, the losses in dead stalks amounted to 61 per cent following cotton; 23 per cent following grain sorghum; and 30 per cent following Hubam. By September 26 losses in dead stalks amounted to 96 per cent following cotton; 75 per cent following sorghum and 74 per cent following clover.

Though this proved that root rot was much less prevalent following the clover, the production story was even more amazing. The cotton following Hubam clover produced 112 per cent more than cotton following cotton, and 67.5 per cent more than cotton following grain sorghums.

It has already been proved that Hubam clover can be grown successfully in this area.

Garden insects can be held down to some extent by hand-picking, provided the gardener begins early and picks off the first insects that show up.

MONEY SAVED BY TERRACING

Control of erosion is still one of the major problems in all sections of Texas according to B. F. Vance, State Administrator of Production and Marketing Administration. Vance says that terracing sloping cultivated land has long been recognized as one of the fundamental steps in soil conservation.

Recent estimates made up from the recommendations of farm groups in each county in the state show that there is a need for the construction of a good system of terraces and outlets on 20 million acres of land in Texas.

It is generally recognized by successful farmers who cultivate sloping soils that terracing is the first step in soil conservation, but that terracing alone does not furnish a complete soil conservation program. Other conservation practices such as contour farming and leguminous cover crops are needed after terraces are completed.

In 1945 the Agricultural Conservation Program gave assistance to 5,427 Texas farmers in constructing 15,500 miles of approved terraces for which proper outlets were provided Mr. Vance says.

The ACP offers cooperating farmers cash assistance in 1947 for constructing terraces. The rate of assistance is \$1.00 per 100 feet of small terraces and \$1.50 for large terraces. Interested farmers should see their local county ACP Office or their community committeeman for details.

READ THE TIMES' WANT ADS!



JOHN DEERE

Can Help You

Conserve the Soil

We extend our best wishes to the staff of the Agricultural Conservation (AAA) office, the county committeemen, the county agent, and to all individuals who are working and planning to conserve the soil on Wheeler County farms.

This firm has always worked with farmers in every way we could. Now, when interest again turns to soil conservation, we want to reiterate our desire to serve in any manner we can. We sell, service, and recommend the John Deere line of implements, and believe we can furnish the tools necessary in carrying out most of the accepted practices.

W. E. BOWEN IMPLEMENT CO.

"YOUR JOHN DEERE DEALER"

PHONE 143

WHEELER, TEXAS

Can 2½ Acres Support Your Family?

Take All the Harvested Land in the United States and Divide It By the Number Of People ...

Your Share 2½ Acres

This little plot of land has to produce most of your food and clothing. It is worked year in and year out, and until recent years was not properly drained, terraced, plowed or planted. It was a badly overworked and declining piece of land you had to depend on.

Thanks to the soil conservation programs recently established, many farmers are now learning proper soil conservation practices and are putting them into effect. Consequently their land and its productivity is improving with each passing crop, rather than depreciating.

The 1947 Conservation Practices for Wheeler county are outlined in a booklet available free of charge from your Wheeler AAA office.

We feel that every farmer in Wheeler county owes it to himself, his family and his community to do all he can toward conserving his farm. We, as a business firm and as citizens of Wheeler, stand ready at all times to make what contribution we can to the conservation of natural resources and the upbuilding of our community and county.

Wheeler Gas Co.

WHEELER, TEXAS

CONSERVATION

Demands



THE RIGHT TRACTOR FOR THE PARTICULAR JOB

And soil conservation is a PARTICULAR JOB. It requires lots of hard work on the part of the farmer in conserving his soil, and on the part of different organizations in preparing information and giving assistance.

More and more farmers are entering into soil conservation practices. They realize that increased yields are the means of raising their income. The soil conservation program is one thing we heartily endorse, and offer our congratulations to every member of the organizations who carry out this program. We also congratulate farmers who take part in soil conservation, for their farsightedness will mean future prosperity.

To the farmers we want to again offer assurance that we will work with you in every way in keeping your equipment in good repair, and by supplying you with new machinery as it comes available.

Hibler Implement Co.

Your International Harvester Dealer

Phone 151

Wheeler, Texas

Wheeler County Has 100,000 Acres Land In Critical Condition

Wheeler County has 100,000 acres of cropland in a critical condition from wind erosion, according to P. C. Bennett, Soil Conservation Service, Amarillo.

An extensive area of the sandier soils of the high plains and the adjacent rolling red plains area is being severely damaged by wind erosion and there is an even greater area of the tighter soils which may be subject to severe damage in the future unless protective measures are taken this year, Bennett said. Some of the lands in the adjacent rolling red plains area also are facing

the same critical situation. The present situation justifies the immediate application of coordinated conservation practices where needed and the careful planning of this year's farming operations to provide the utmost insurance against future hazards. Among the conservation practices that will help insure protection are:

1. Cultivate harvested wheat fields in such a way that as much of the crop residue is left on the surface as is possible.
2. When residues are very light, summer growing crops—in-

cluding sorghums—can be planted as a protective cover and for possible harvest.

3. On sandier soils and on row crop land it is equally important to leave as much stubble on top of the ground as possible. In harvesting row crops, the stubble should be left as high as twelve to fourteen inches when possible, and left as late as possible by delaying land preparation for the next crop. Rye can be used on sandy soils as a fall planted winter and spring cover and might provide some grazing if the season should be favorable.

There is a considerable acreage of sandy and shallow soils that cannot be cultivated safely or profitably and would be best used for grass production. For land that cannot be taken out of cultivation immediately, however, the next best thing is the application of coordinated soil conservation practices to hold the soil in place and make the best use of the limited amount of rainfall available on the high plains.

The following is an estimate of the number of acres of cropland in a critical condition in the Texas high plains.

Dallam county, 100,000 acres; Hartley, 30,000; Sherman, 25,000; Moore, 25,000; Lipscomb, 10,000; Deaf Smith, 25,000; Farmer, 25,000; Bailey, 50,000; Lamb, 25,000; Cochran, 50,000; Hockley, 25,000; Yoakum, 20,000; Terry, 200,000; Lynn, 20,000; Gaines, 60,000; Dawson, 25,000; Andrews, 40,000; and Martin, Howard and Midland combined, 50,000. In addition some of the land in adjacent rolling red plains areas faces the same critical situation, county estimates being: Hemphill county, 10,000 acres; Wheeler, 100,000; Donley, 10,000; Collingsworth, 50,000; Hall, 25,000; and Childress 10,000.

Wind erosion can be controlled. With proper protective measures, the extent and severity of blows can be reduced; with proper land use the whole problem can be whipped.

COMMITTEE HAS TO KNOW LOTS PEOPLE, THINGS

It is necessary that the Wheeler county Soil Conservation committee know the personnel and goals of other groups whose work affects farmers.

One of the most important tasks of the county committee is to meet and work with the county's 15 community committeemen. These community committeemen were also voted into their jobs by their farm neighbors, and they are the ones who call upon farmers throughout the county at least

once each year to work out ACP plans for individual farms.

County committeemen keep community committeemen informed on county, state and national conservation problems. In turn, they make use of information the community committeemen furnish them about farm operations and conditions in all sections of the county.

It is also the responsibility of county committeemen to report on soil conditions and other farm matters to the Texas Production and Marketing Administration (PMA) office in College Station.

Besides administering the conservation program in this county, the committeemen are responsible for other Government farm programs. Among these are Federal Crop Insurance, which farmers may get to protect their investment on certain crops, loans on such crops as cotton, and wheat.

To help them do a good job on these many fronts, the county committee maintains a full-time staff in its office. The administrative officer of this staff is V. B. Harcastle of Wheeler.

Working with the administrative officer in the county office are Mary A. Weatherly, of Wheeler, and Ora E. Brown of Mobeetie.



Lake McClellan in Gray county was built by the government to conserve soil and water at the same time serving recreational needs.



"COTTON ED" Says

To know where you're goin' . . . look where you've been . . .

Take Cotton Farmin' . . . if'n cotton allotment and acreage control return again by the Gov-ment it's a pain, to mean that a Cotton Farmer without a COTTON PAST ain't a goin' a have no cotton future a tall . . . hardly.

Least wise as I see it . . . if'n the Gov-ment controls cotton acreage, they'll also control wheat acreage . . . and you know how that is . . . so if'n a Farmer ain't got no cotton acreage, and has a control on his wheat acreage . . . it'll be like Cindy says (Cindy . . . that's my woman), "A Farmer in such a per-dick-a-ment . . . is shore to be a rantin' . . . and a pantin' about his plantin'."

Now I ain't one to give advice . . . much . . . but us Cotton Farmers ought to take a lesson from the past. Plant your cotton acreage now . . . You may not get the chance ater . . . and I ain't kiddin'.

Sincerely,

"Cotton Ed"

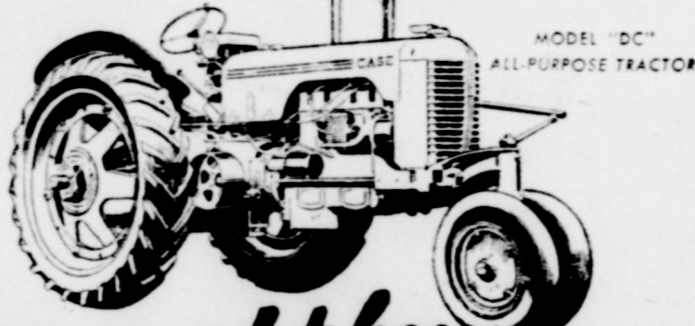
FRIENDLY AS COTTON

ELK COTTON OIL CO.

YOUR PROTECTION THRU THE YEARS

AVAILABLE SOON!

CASE



Bought by Farmers Who Know Tractors Best

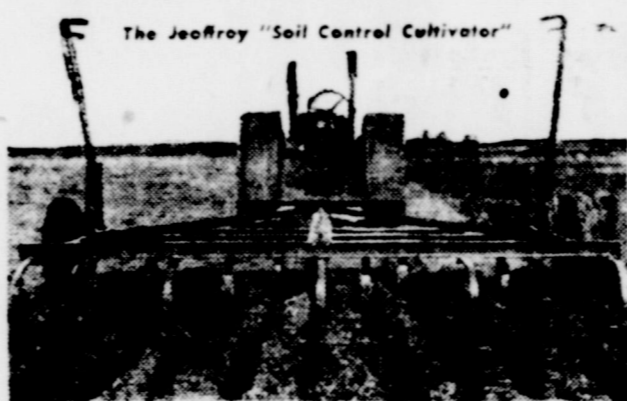
12 Models

A Size and Type to Fit Your Farm

MODERN PARTS DEPARTMENT

MODERN SHOP SERVICE

AVAILABLE NOW!



From the first plow ever made . . . the pointed stick of the Egyptians 3,000 years ago . . . came the idea for the Jeffrey "Soil Control Cultivator," today's most talked-about plow.

The chisel-type cultivation of the pointed stick has proved to be the best method of tilling the soil. During the centuries of farming, many types of plows have been invented and discarded, but the chisel-type plow, of which the Jeffrey "Soil Control Cultivator" is today's leader, has controlled erosion and conserved moisture more effectively than any other plow!

- * Plows and cultivates the natural way.
- * Conserves moisture.
- * Prevents blowing.
- * Stops erosion.
- * Cuts plowing cost in half.
- * Constructed to last a lifetime.
- * Pre-war prices.
- * Made in 4 sizes to fit your power: 7 ft. - 10 ft. - 13 ft. - 16 ft.



The chisel opens the way for moisture to go into the subsoil for storage.



Moisture penetrates far. Star, does not run off. Stubble and trash are worked into topsoil for more effective retention of the land.



Disc-type cultivation leaves a smooth surface that quickly seals and causes water runoff.

Congratulations TO THE FARMERS OF WHEELER COUNTY AND TO ALL INDIVIDUALS WORKING IN THE SOIL CONSERVATION PROGRAM

At this time, when attention is centered in the soil conservation program now in effect in Wheeler County, we want to join other business firms in commending our farmers for carrying out these practices. We also commend the County Agricultural Conservation Committee and the office staff, the county agent and all others for the part they are doing in this work.

The conservation program means more production per acre on the farms. It means increased yields in future years when a new generation will be farming the land. It means prosperity for the business man living in this area.

This firm recognizes how worthwhile this program is, and we are glad to work with our farmer customers in any manner we can. For our part we hope that some time in the not too distant future we shall have in stock every item our customers call for. Until that time, be assured we are doing every thing we can to obtain necessary supplies.

WHEN YOU BUILD FOR THE FUTURE, YOU BUILD NOT ONLY FOR YOURSELF BUT FOR YOUR SONS AND DAUGHTERS.

Nash Appliance & Supply Co.

HOME OWNED

"Better Things For Better Living"

WHEELER

LET'S GET DOWN TO EARTH!

Now is the time to improve your farms and ranches by the building of spreader and water dams, terraces and filling of ditches, leveling, etc.

If some action isn't taken soon, the land will be worthless to the coming generations.

If another disaster like the last war were to occur the food that our precious land produces would be as important as the factories producing fighting equipment.

This land can't produce unless improved. Act NOW!

—OUR LAND IS THE LIFELINE OF THE NATION—

Luther Brock Contracting Co.

WATER AND SPREADER DAMS
DITCH FILLING, TERRACING, LEVELING

BOX 469

PHONE 225

BORGER, TEXAS

(Or leave word at AAA Office, Wheeler, Texas)



Save Your SOIL

And the Future of Wheeler County Is Assured

NOW IS THE TIME TO PLAN FOR PRODUCTION FOR ALL THE YEARS TO COME!

Take Advantage of the Agricultural Conservation Program. Enter into Every Practice Which Is Approved for Wheeler County. It Means the Fertility of the Soil Can Be Saved, and at the Same Time the Farmers Can Produce More Per Acre. See the County A. C. A. Committeemen Without Delay.

HOW TO OBTAIN CONSERVATION PRACTICE ASSISTANCE:

If you are a landlord, tenant, or sharecropper, you are eligible for conservation assistance if you:

1. Apply to the county ACA committee before you begin the conservation practice for the amount assistance you will need for carrying out the practice.
2. Carry out the conservation practice in accordance with the printed specifications in the 1947 Handbook of Conservation practices.
3. Inform the county ACA committee or county office within the time fixed by the county committee of the completed practice.

HOW MUCH CONSERVATION ASSISTANCE IS AVAILABLE?

The amount of assistance to be made available will be determined by the Wheeler County ACA committee on the basis of your conservation needs and the funds available to the county for this purpose.

WHEN ARE CONSERVATION FUNDS AVAILABLE?

The entire allocation of funds to Wheeler County is available now. The County ACA committee urges farmers to apply for conservation assistance immediately.

BENEFITS YOU CAN RECEIVE FROM THE 1947 AGRICULTURAL PROGRAM:

- | | |
|--|---|
| <ol style="list-style-type: none"> 1. CONSTRUCTION OF TERRACES FOR WHICH PROPER OUTLETS ARE PROVIDED. \$1.50 per 100 linear feet. 2. CONSTRUCTION OF DIVERSION TERRACES. 5c per cubic yard. 7. CONSTRUCTION OF EARTHEN DAMS OR RESERVOIRS FOR LIVESTOCK WATER OR EROSION CONTROL. 10c per cubic yard. 9. DRILLING OR DIGGING WELLS FOR LIVESTOCK WATER. 4 inch casing 2.00 per foot 6 1/2 inch casing 3.00 per foot. 13. FIELD STRIP CROPPING NOT ON THE CONTOUR. 50c per acre. 14. DEEP PLOWING OF SANDY CROPLAND TO PREVENT WIND EROSION. \$1.50 per acre. 15. PROTECTING SUMMER FALLOWED ACREAGE. 50c per acre. 16. CONTOUR LISTING OR FURROWING OF CROPLAND OR LAND PLANTED TO CROPS IN 1947. 25c per acre. 17. CONTOUR FARMING INTERTILLED CROPS. 50c per acre. 18. CONTOUR FARMING DRILLED CROPS. 25c per acre. 20. LEAVING ON THE LAND AS A PROTECTION AGAINST WIND EROSION THE STALKS OR STUBBLE OF SORGHUMS OR MILLET. 25c per acre. | <ol style="list-style-type: none"> 23. MOWING ESTABLISHED PASTURES. 50c per acre. 24. RESEEDING RANGE OR PASTURE LAND BY DEFERRED GRAZING. 12c per acre. 25. ESTABLISHING OR IMPROVING PERMANENT PASTURES BY SEEDING PERENNIAL PASTURE GRASSES. See handbook. 26. ESTABLISHING OR IMPROVING PERMANENT PASTURES BY SEEDING ADAPTED PASTURE GRASSES, PASTURE LEGUMES, OR MIXTURES OF GRASSES AND LEGUMES. See handbook. 29. HARVESTING LEGUMES AND GRASS SEED. See handbook. 30. ESTABLISHING A SATISFACTORY COVER OF WINTER LEGUMES SEEDED IN FALL OF 1946. See handbook. 32. GROWING A GREEN MANURE OR COVER CROP OF SUMMER LEGUMES. See handbook. 34. APPLICATION OF POTASH AND PHOSPHATE OTHER THAN RAW ROCK PHOSPHATE. See handbook. 40. CONTROL OF BINDWEED. See handbook. |
|--|---|

COUNTY OF WHEELER

G. W. HEFLEY
County Judge

LLOYD ANGLIN
Commissioner, Precinct 1

S. B. DAVIS
Commissioner, Precinct 2

C. W. WELLS
Commissioner, Precinct 3

H. S. SIMS
Commissioner, Precinct 4

You'll have better land ...



better crops ...



better income ...



when you farm the
Conservation Way

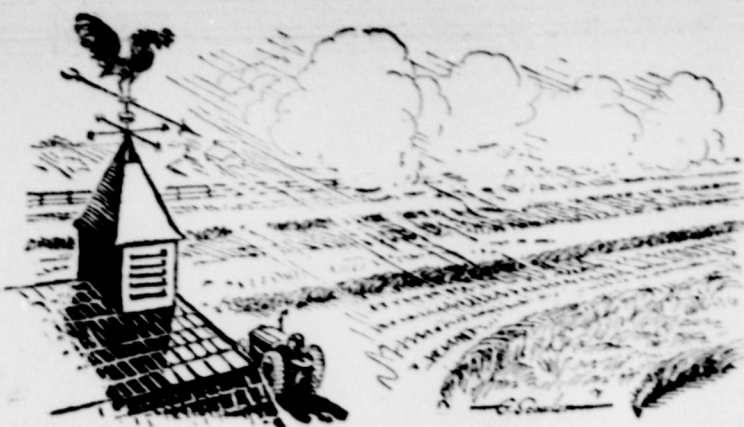
See us when you need farm machinery or repairs for your farm machinery. We handle the famous INTERNATIONAL HAVESTER line FARMALL TRACTORS and farming equipment.

FARMER'S EQUITY SERVICE INC

JACK MILLER, Mgr.

MOBEETIE, TEXAS

Stops Wind Erosion of Soil



More wind strip-cropping is being urged in this State by the War Food Administration as an aid to soil protection and increased food production. Farmers may receive assistance in carrying out this important farming practice through the Agricultural Adjustment Agency, which administers the agricultural conservation program.

Bare, dry soils are subject to blowing in areas where wind velocity is high. When the topsoil is carried away in this manner, productivity of those acres is lowered. It will continue to drop with each successive season, unless some protection is provided, WFA points out.

Strip-cropping at right angles to prevailing winds, or in a continuous "Z" so that winds cannot blow parallel to the rows of crops, is one means of helping to hold the soil, and at the same time maintain its nitrogen and moisture supply. Alternate strips, for example, of summer fallow and grain aid control by shortening the distance that loose soil can move and by providing some protection to the crop strips that need it. If the strips are laid out on the contour, water conservation becomes an added advantage that helps to prevent the soil from

blowing. Legume strips return nitrogen to the soil as they are turned under.

When fallow and wheat are in alternate strips, the wheat stubble after the harvest serves to protect the field while the fallowed land rests and renews its fertility in preparation for planting with the new crop of wheat. The old wheat strip will then go into fallow.

Width of the strips depends on the danger and severity of blowing—the greater the danger the narrower the strips. Machinery will also influence the width of strip-cropping, in order that the farmer may do his planting, harvesting, and "burning under" in the most economical manner.

Strip-cropping for wind protection has taken the place of alternate fields of fallow and crops in many localities, WFA reports, with great benefit to the farmer. When harvest of a crop leaves the soil exposed during the winter and spring, the land should be planted in alternate strips with a crop that provides protection during that period, rather than in large fields across which the soil can drift without interruption.

The close-growing crops suitable for strip-cropping include most of the legumes, grasses, and small grains.

County Cropland Terraces Save Water and Conserve Soil, Declares Tom Laman

Cropland terraces save water and soil, Tom Laman of the Wheeler County Agricultural Conservation committee says. In the end, this means more and better food and improved health for all, he added.

Farmers cooperating with the Agricultural Conservation Program can receive assistance in terracing their farms, Laman continued. Experiments prove that terraced land yields more and retards water erosion. Properly constructed terraces slow water runoff and hold

it on the land where it can be used by growing crops during the dry period of the year.

Recognizing the extensive need for terraces and the expense of their construction, the Federal Agricultural Conservation Program helps farmers to pay part of the cost. The Government's share of the cost is \$79.20 per mile or \$1.50 per hundred feet.

To make terraced fields completely successful, the USDA also cooperates with farmers in establishing and maintaining other good conservation measures. These include sound crop rotations, strip-cropping, cover crops, and contour tillage.

Southern states have led in the use of this practice and in 1944 over 1,500,000 acres of the 1,719,000 acres terraced under the program were in the South.

After a very careful study of the 230,000 acres of cropland in Wheeler County, it is estimated that 114,200 acres need terraces, and only 14,500 acres of this amount has been met. The committee recommends this practice as a means to prevent soil erosion. Farmers may still terrace under the 1947 program and if they wish to do so should contact the county office at Wheeler immediately.

Old Bossy Steps Up Production To Tune Of 34 Million Tons

Old Bossy has stepped up production! Last year, some 34,677,000 tons of milk were hauled over rural roads on the journey to milk plants and dealers, according to a report from the Public Roads Administration. Charles M. Upham, engineer-director of the American Road Builders' Association, said this week. The condition of rural roads is a vital factor in the transportation of this essential food, he pointed out.

The nation is using 12 billion pounds more milk and various dairy products at present than in pre-war years, Mr. Upham said. "During the pre-war years, 1936 to 1940, the average yearly tonnage of milk going over rural roads was 21,287,000. Higher incomes and improved eating habits account for the huge increase in consumption of dairy products."

In 1945, the ARBA director pointed out, 101.5 billion pounds of milk were sold from farms. This meant \$3,070,289,000 to our farmers, a good percentage of their annual cash income.

The highway plays the major role in the transportation of milk from the farm to the plant or dealer—and to the customer, Mr. Upham added. Forty-nine of our large cities receive every drop of milk by highway as do 54,000 communities that depend upon the highway for their entire food supply. Almost ninety per cent of the nation's milk supply is transported by truck.

Lower Rio Grande Valley to-mato shipments in 1946 amounted to 10,200 carloads.

PAY YOUR SUBSCRIPTION TO WHEELER TIMES NOW!



THERE'S A POT OF GOLD ON YOUR FARM

Wherever there's good farming, there's a pot of gold. Good farming means **Conservation farming**. Good farming also means that by using conservation practices, you can save your soil and have better yields, better quality crops, and more income. Most important of all, your land **GAINS** in value every year by the consistent use of modern soil saving and soil building methods.

This firm is ready at all times to render every possible service to the agricultural interests of this area.

WE CAN SERVE YOU

WE CARRY A COMPLETE LINE OF TIRES, TUBES, BATTERIES, OILS, GREASES AND MANY OTHER ITEMS YOU'LL BE NEEDING FOR YOUR FARMING. STOP IN TO SEE US OFTEN.

WE TAKE ORDERS FOR CONOCO GASOLINE.

Ebb Farmer's Service Station

PHONE 128

WHEELER, TEXAS

COTTON REMAINS OUR NO. 1 CASH CROP

The average farmer knows that cotton is still far the NUMBER ONE CASH CROP in this county. He is beginning to realize that in order to keep his yield per acre up he must work out a sound program of Soil Conservation. This does not necessarily mean curtailing the acreage planted to cotton, but it does mean such things as holding the rainfall on the land, preventing wind erosion, building up the fertility by putting back into the topsoil the minerals which have been taken out by growing crops.

This organization heartily approves the work the AAA is doing in Wheeler County. We commend the farmers for taking advantage of the soil conservation program as it applies to this county. It means more money in the pockets of the farmers in the long run, and points to better standards of living, not only on the farms of this area, but in every community and town.

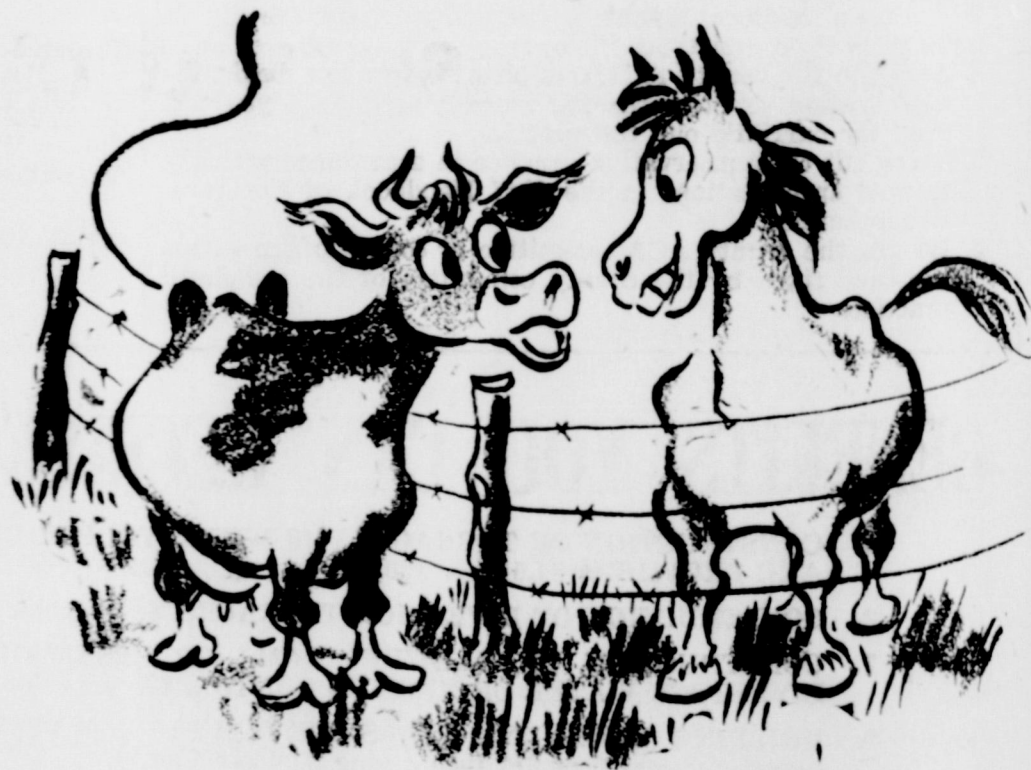
AAA Conservation and Production Practices Put Into Effect Are Good Assurance for More Fertile Land And Increased Production!

SEE US FOR
PEDIGREED COTTON SEED

Briscoe Gin Co.

B. F. HOLLAND, Manager
Briscoe, Texas

THERE'S COW SENSE, TOO, NEIGHBOR!



MR. FARMER:

We're not trying to tell you how to run your business. We only want to remark that we've often noticed, while driving through the country, that cows seem to graze where the grass grows greenest.

Some of our farm friends have been telling us how they keep their pastures greener, and how they increase livestock yields in general. They're doing it, they tell us, through **CONSERVATION FARMING**. They're testing their soil to see what it requires . . . They use lime, phosphates or other fertilizers, where needed . . . seeding grasses and legumes and mowing to control weeds . . . All of which add up to more and better feed, more and better milk and meat, and—saving their soil for the future.

Maybe you need more conservation practices than you're carrying out now. If so, it's to your advantage to see your local Agricultural Conservation Committee for information on how the Agricultural Conservation Program can assist.

WHEELER COUNTY PRODUCE ASSOCIATION

V. B. HARDCASTLE, President
GEO. LAMB, Vice-President
GORDON WHITENER, Secretary
J. F. RATHJEN, Director
A. A. JONES, Director

Conservation Program Operates in Wheeler County of U. S.

The Agricultural Conservation Program operates in every agricultural county in the nation. Combined altogether, program accomplishments are already impressive. On a national

scale, here are some significant accomplishments of the Agricultural Conservation Program in 1945:

Sixty-eight per cent of the cropland in the United States was farmed under the conservation program.

Green manure and cover crop practices covered nearly nineteen million acres.

More than seventeen million acres of intertilled and drilled crops were cultivated on the contour.

The equivalent of two and per cent superphosphate was one-half million tons of twenty applied to the land.

Nearly 95 million cubic yards of earth were moved in the construction of dams and reservoirs.

United States agriculture is the largest private business in the world. In 1946, it turned out about 25 million dollars worth of commodities.

In their soil improvement work, Texas farmers applied 100 times as much lime to their land in 1946 as they did back in 1943.

READ THE TIMES WANT ADS

Value of Farm-Ranch Dams Wheeler County Cited By Hardcastle

Farm and ranch dams will aid in controlling water and help prevent erosion in drainage areas, says V. B. Hardcastle, Administrative Officer of the Wheeler County Agricultural Conservation Association committee.

A practice of the 1947 Agricultural Conservation Program is available to assist Wheeler County farmers in this valuable method of conservation, he points out. Dams conserve water and prevent excessive soil erosion caused by water runoff. In addition, widespread use of dams will help solve our flood control problems.

Conservation of water is important in providing for livestock on ranges and pastures. More water facilities insure widespread grazing and cut over-grazing around existing water. This is a valuable conservation gain. Pasture and ranges too heavily grazed lose their protective cover and become erosion hazards.

The expense of these necessary conservation devices is borne both by farmers and the Government. The Government's Agricultural Conservation Program pays farmers 10 cents per cubic yard of dirt moved in building dams. "It all adds up to better soil and good and improved health for the nation, the Administrative Officer said.

The county committee will help farmers decide where dams should be located for best conservation purposes, he added. The committee will also arrange for laying out of the dam site.

This activity can be successfully carried out during the fall months. Farmers who are interested in de-

veloping reservoirs on their farms under the 1947 program can get full information on this practice at the county ACA office in Wheeler. Last year under the program 141,144 cubic yards of dirt was moved in building 453 water and erosion control dams in this county.



Congressman Gene Worley of Wheeler County is a member of the powerful Agriculture Committee in the house of representatives and as such has been active supporting a strong national program for farmers and ranchers. Worley is a personal friend of Secretary of Agriculture Clint Anderson with whom he formerly served in the House when Anderson was a representative from New Mexico.

CONSERVATION CALLED PUBLIC RESPONSIBILITY

In a speech on January 30, Grant Thompson, assistant director of the Department of Agriculture's Public Service Branch stated that conservation of the Nation's land and water resources is the responsibility of all its citizens.

"The important task of looking after the land and water resources of our farmland . . . demand the attention and support of 141 million people, the entire population of this country," he said. "For the boys and girls who play in city parks have just as big a stake in the Nation's soil as the boys and girls who are raising prize livestock for county fairs.

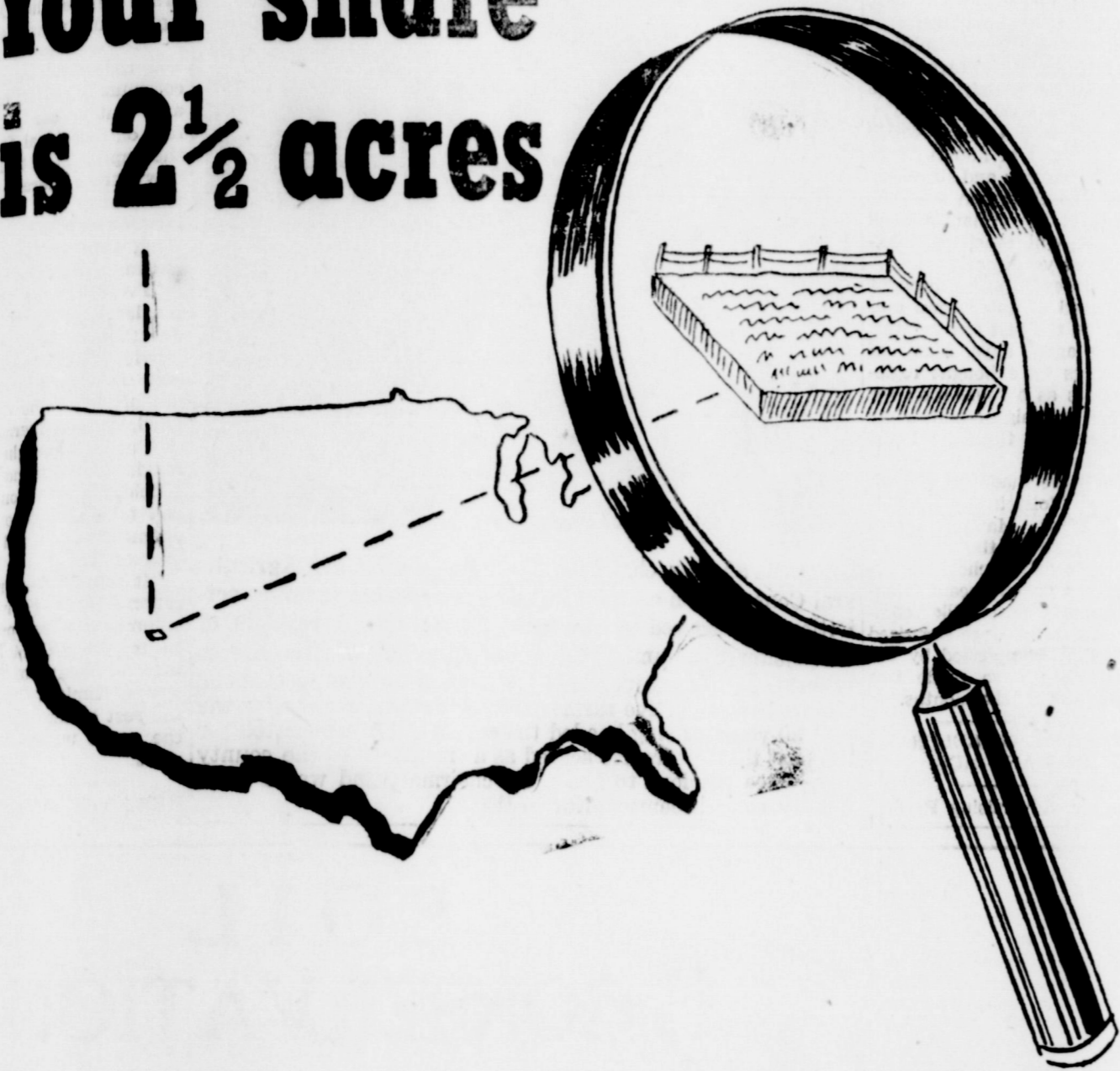
"The bottles of milk set on the city family's doorstep every morning and the meat on the city dinner table come from one place—the soil. The price and continuous supply of that milk and that steak depend on the productivity of the soil that produced them."

Thompson pointed out that farmers are now putting six times as much lime on their land as they did 11 years ago when the Agricultural Conservation Program (ACP) began. But he added that the 2 million tons spread in 1946 is less than half of our "carefully estimated national needs."

Discussing the annual cost of the ACP to United States citizens, Mr. Thompson said, "If we break down the share that goes for harvested cropland, we find that the people . . . are contributing less than \$1.50 a person to help farmers take care of the land that produces nearly all of their food and much of their clothing . . . less than the cost of 7 gallons of gasoline."

Newspaper Advertising Page:

Your share is 2½ acres



**Your Life Depends On Land
Your Land Depends On
Conservation**

Take all the harvested land in the United States and divide it by the number of people—YOUR SHARE IS 2½ ACRES! It produces most of your food and clothing.

That's not very much land. It has to produce efficiently to do its job. There's one sure way of getting efficient production, now and in the future, and that's through CONSERVATION FARMING. Farmers who carry out the good farming practices of the Agricultural Conservation Program know they're saving their soil and that their yields per acre will be bigger and of better quality. The local Agricultural Conservation Committee at the County Agent's office in Wheeler, has complete information on best practices in CONSERVATION FARMING.

**Wheeler County
National Farm Loan Ass'n.**

J. H. CAPERTON, Director
TOBE FRYE, Director

RAYMOND MOORE, President
R. H. FORRESTER, Sec.-Treas.

C. F. WATERS, Director
A. N. WILLIAMS, Director

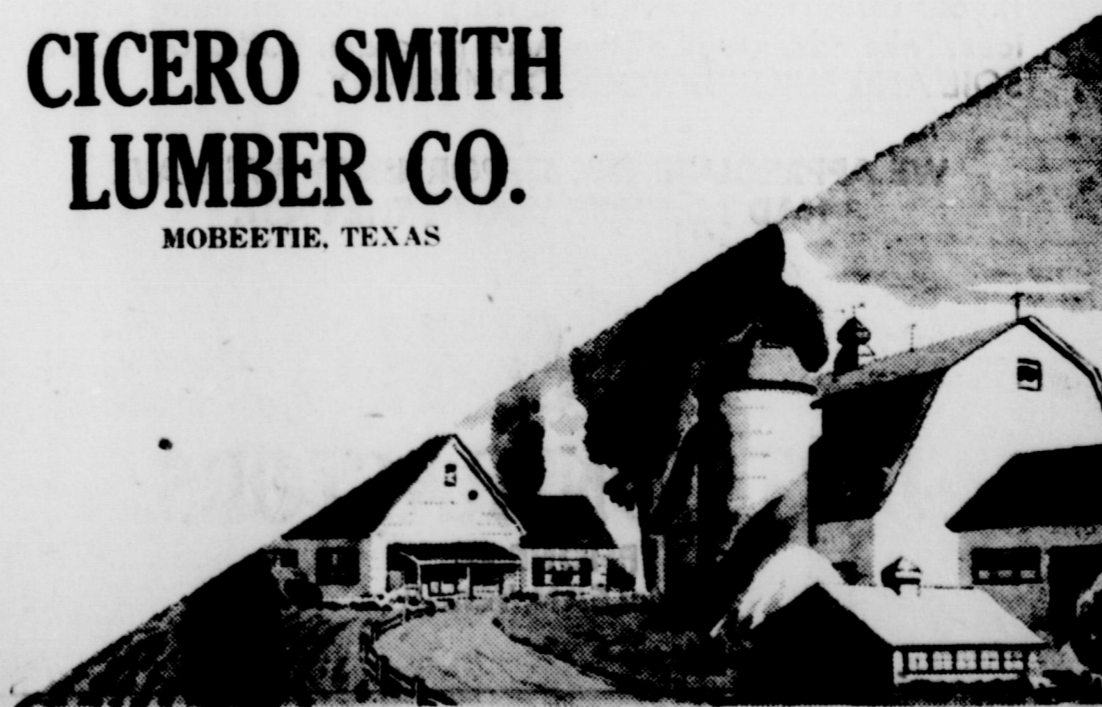


**Take Care
Of Your SOIL
AND IT
Will Take Care of YOU!**

**You'll Have Better Land
Better Crops . . . Better Income
When You Farm
The Conservation Way**

See your Agricultural Conservation Committee for information on conservation practices which will be helpful to you.

**CICERO SMITH
LUMBER CO.**
MOBETTIE, TEXAS



30,000 Acres of County Land Needs Re-Seeding

Approximately 30,000 acres of poor productive and abandoned cropland in Wheeler County needs reseeded to permanent pasture grasses.

This land is of very little value for crop production as the fertile soil has blown and washed away. Experiments have proven that by proper application of fertilizer and re-seeding to permanent pasture grasses the old worn out land can be restored to a more valuable farm unit than it was originally.

By reseeded the old field, where worthless grasses and shrubs once occupied a greater per cent of the land and have now been destroyed by farming, the new seedings of grasses will furnish from 50 to 60 per cent more grazing with a 10 to 15 per cent gain in the weight of livestock.

Many farmers have been forced to leave the poor productive farms and find other means of livelihood. Houses have been torn down or moved to town, some farms are fenced for pasture and others are left idle. The Government through the Soil Conservation Program, is offering to pay the greater per cent of the cost to restore this worn out land into paying units by paying for seed, fertilizer and other erosion control assistance.

See your county ACA Office for details.



TEXAS

is playing an important part in feeding a hungry world, and your ACP makes it possible to improve permanent pastures through such processes as dams and tank building. Support this program.

SAVE THE SOIL FOR GREATER PROSPERITY

We have the equipment to do the job. See your ACP Agent Now!

DAMS - TANKING

Don P. Rives

TWITY, TEXAS



One of the biggest boosters of soil conservation is Hubert Martin, Wheeler county Agricultural agent since November 15, 1945. Martin came to Wheeler from Martin County where as county agent he specialized in soil conservation, crop improvement, cattle production and farm organization.

County Agent Martin was born and reared on a stock farm near Dublin, Texas, and graduated from Texas A & M. College in agriculture in 1937. Prior to his appointment as county agent he was vocational agriculture instructor at Belton.

ANDERSON SEES BRIGHT FUTURE

Advising farmers to be confident that they can make adjustment to peacetime demands, Secretary of Agriculture Clinton P. Anderson declares recent prophecies of a 1947 depression.

In a recent talk to the Ohio State Grange, Mr. Anderson pointed out several reasons for farmers to be confident.

In the first place, farmers now have three times as large liquid assets as they had after the first World War. This means money in the bank, government bonds, and stock in cooperatives. And farmers owe a third less money than they did after World War I.

This time, farmers will have more time to make adjustments because Government price supports for the main farm products will last at least through 1948 and 1949.

AAA County

(Continued from Page One) mittee must have a good working knowledge of what the area needs in order to build and maintain its soil resources. They also need to have a wide acquaintance among farmers and stockmen of the county. The reason for this is that one of their most important duties is to keep farmers and others informed on how the ACP office can help in carrying out soil-building practices. This includes providing farmers with both cash assistance and services—such as where and how to get conservation materials.

The committee also works with other government agencies and civic groups. In doing this, they stand ready to cooperate with all activities aimed at improving the general welfare and prosperity of the county, state and nation.

Newspaper Advertising Pays!

WHEELER PACES DAIRY PROGRESS

EDITOR'S NOTE—Wheeler county received statewide publicity in the following news release mailed to all Texas newspapers on April 21 by the Extension Service of Texas A & M. College at College Station.

COLLEGE STATION, April 24—Milk companies in the Panhandle are saying that Wheeler County farmers have made more progress in dairy development in the last six months than most counties make in two years.

Wheeler County agricultural agent J. H. Martin said there were only four Grade A dairies in the county in September, 1946. The last time he made a count, which was near the end of March, there were 25 in operation and six others going up. The dairymen are now shipping milk to Amarillo and Pampa that will reach a 3,000,000-pound per year mark.

Dairy farmers have brought over 400 head of dairy cows into the county in the last few months, the county agent says. Many of the producers have bought registered females as a foundation for their herds, and high quality sires are in wide use throughout the county.

The herds are made up of both Jerseys and Holsteins.

County Agent Martin, whose office has assisted the dairymen by sponsoring dairy schools to bring producers up on recent information, reports that milk company representatives are surprised at the work accomplished by the dairymen. They have made two years' progress in six months.

READ THE WHEELER TIMES WANT ADS!

Newspaper Advertising Pays!



Gene Shaffer, chairman of the Wheeler county Agricultural Conservation committee, takes pride in his farming activities as evidenced by the above photograph. A resident of the Center community, Gene has spent all of his life in Wheeler county except three years when he was in Canada. He has been an active farmer and community worker for the past 20 years, having headed the county AAA committee for the past three years. He served as a member of the county committee previous to becoming chairman, and was a community committeeman prior to that.

TENDENCY TO WAIT IS SEEN AS OBSTACLE

Lack of interest is the factor in working toward widespread soil conservation, says Chester C. Davis, director of the Federal Reserve of St. Louis.

"Soil conservation and of farming that goes with it not only right morally—but big dividends in dollars and cents," Mr. Davis pointed out in a dress before the Department of Agriculture personnel.

"We can use a lot of labor and the labor we have in the community to put complete and water—use programs on individual farms, to the capital, the tools, the 'how', the minerals, and the plants with which to farming revolution here. The thing that stands in the human inertia—human being."

"I've gone the full cycle the last war to this water evolution of farm policy to provide remedies for farmers as they are unfolded, not afraid of the new or tried, or of government."

"But I know that there is magic. There is no substitute for efficient production. It can take the place of government of our soil and water sources."

"It will be better to see returns per worker through volume, low-cost production to try to get the same return by means of high production, limited production, the rest of the economy, the game under the same rules."

READ THE TIMES WANT ADS!

SOIL CONSERVATION DEMANDS WORK

Work demands the proper clothes, tough, sturdily built, overalls, pants, shirts, shoes, caps, gloves and many other items, all of which we carry in stock.

We heartily endorse the Soil Conservation program and urge each and every farmer to take advantage of it to help rebuild his land.



HORSEHIDE GLOVES \$1.98 pr.

SOFT ELK GLOVES \$1.89 pr.

11-OUNCE CANVASS GLOVES .. 29¢ pr.

PETER'S. WORK SHOES

All Leather Construction For

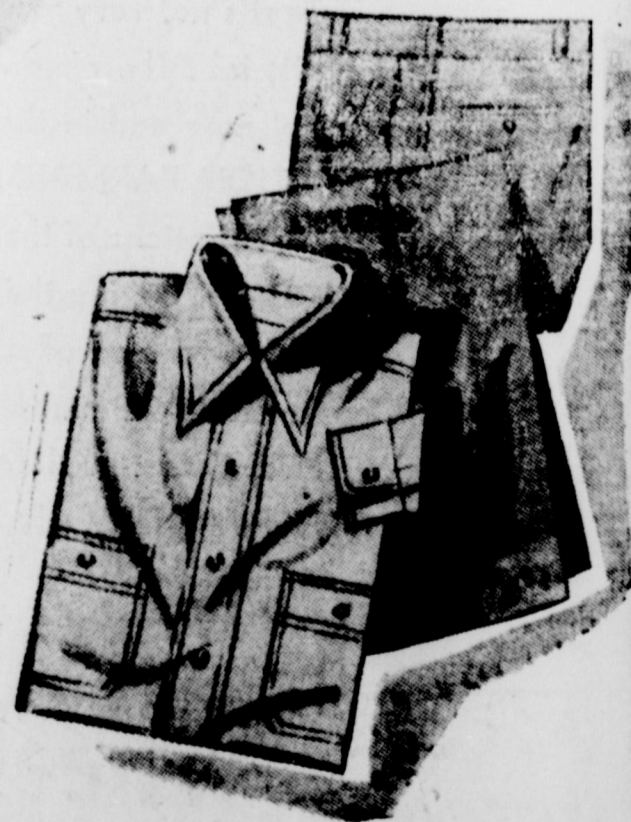
\$5.39 pair

CARDED ARMY TWILL WORK PANTS

\$2.98

SHIRT TO MATCH \$2.98

OTHERS AT \$1.98 & \$3.29



RUSS VARIETY

Wheeler

Texas

We Need Better FARMS

If your farm is run down build it up with soil building practices. Take advantage of the AAA program. BUILD UP YOUR SOIL AND BUILD UP YOUR COMMUNITY.

WE APPRECIATE THE OPPORTUNITY WE HAVE HAD TO SERVE YOU IN THE PAST.

H & H DIRT CONTRACTORS

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McLEAN, TEXAS