

Crawford Hotel Makes Initial Bow

GREETINGS

BIG SPRING'S PRIDE



THE CRAWFORD HOTEL
On The "Broadway of America"

Formal Opening Thanksgiving Day

Reception of Guests To Be Held On Thanksgiving Day Between the Hours of Two-Fifty and 9:30 O'clock. Delightful Program For Entertainment To Be Given.

Another chapter in the history of Big Spring will be written on Thanksgiving Day, when the new Crawford Hotel is formally presented to the citizenship of Big Spring and to friends from all over West Texas. An open house to the public will be held on Thursday, November 24th and everyone is extended an invitation to visit the hotel on this day, and they will be escorted through the building to view its beauty and completeness.

Open house will be held between the hours of two o'clock and six o'clock in the afternoon, and from 7 until 9:30 o'clock in the evening. The guests will be entertained throughout the opening by a delightful program, consisting of musical numbers, readings and orchestral music. A first class orchestra has been secured to play for this occasion, and both concert music and popular numbers will be featured.

"The Gypsy Entertainers" from Sweetwater, composed of seven girls who play stringed instruments and sing are other delightful features of the program. Miss Lillian Hancock, vocalist and the male quartet, composed of H. G. Keaton, Roy Cornelison, Huell Cardwell and Roy Lay, will sing in the afternoon and evening. Readings will be given by Miss Margaret Bettle, and piano selections will be given by Miss Louise Maullin and Mrs. Morgan Martin and others.

J. L. Lancaster, of New Orleans, president of the Texas and Pacific Railway, R. E. Thomson, mayor of El Paso and other prominent speakers of note will make addresses in the evening.

It is with a deep feeling of pride and pleasure that the management of the new Crawford Hotel and members of the Hotel Committee invite you to be present at the opening, on Thanksgiving Day. It is an occasion that will long be remembered in Big Spring and one that has been looked forward to by its citizens since the very beginning of its construction.

The opening of the Crawford Hotel in Big Spring is an impetus to the onward march of progress of Big Spring and the management is to be congratulated upon the opening of this excellent hostelry. The people of Big Spring look upon the Crawford with pride, and welcome its coming into Big Spring with open arms. It is already evident, that around it centers the activities of the town, and we are deeply honored by having so fine a structure in our town.

Five hundred invitations have been mailed to out of town friends by the management of the Crawford Hotel, and members of the hotel committee to attend the formal opening on Thanksgiving Day. Letters of announcement have been issued to all of the traveling men making Big Spring of the opening of the Hotel, and many of them are expected to be guests here on the opening day. Accommodations will be furnished all visitors. As long as hotel rooms last, they will be entertained there, after which they will be entertained in private homes out in town. Big Spring people are urged to assist the committee in entertaining these guests.

Again everyone is cordially invited to attend the opening. Each and every one is urged to visit the Crawford Hotel, Thanksgiving Day anytime between the hours of 2 and 6; and 7 to 9:30 and to inspect its furnishings and furnishings. A reception committee will be on hand to show you through the Crawford Hotel and it will be a pleasure to do so.

Best Between Metropolis Cities

Hotel Makes Bow To The Modern Story Structure

Obelisk of the desert. Here all others within the dream of the city. It is the Crawford Hotel, seven stories in height, long, and the greatest of the two metropolis cities, Worth and El Paso, when the weather was there came the news of Big Spring, that it was a hotel, providing that the was granted to the hotel. The Chamber and many of the most business men of the city, of such a structure was held in Dallas and Lancaster of the Texas railroad, from whom for the structure was an agreement was all of the parties that in the procedure of

who made possible this structure for Big Crawford of Carlsbad the owner of the largest city a capitalist, a operator of one of mercantile houses in For many months had been looking over the situation, and realized all of the activities that future for Big Spring. need a hotel to accommodate thousands that would this section of the coun-

in consideration of the checked over carefully, traffic and the outgoing number of business men who wished to residence in the city, find anything here at the time.

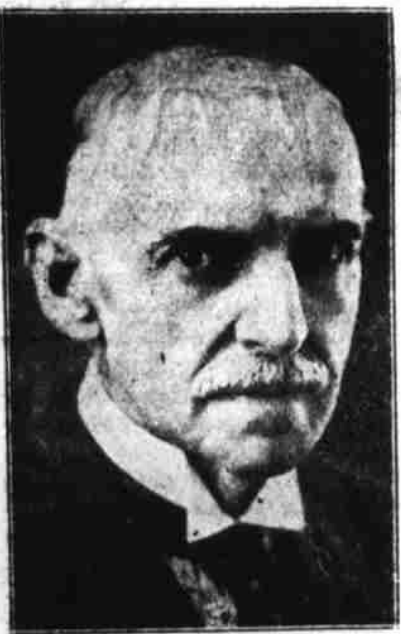
Investigation was made, he would build in west Texas, barring the state for the interior

awarded in April

announcements of the made in February and other several conferences by Crawford, the announced the award of the contract for the building of the hotel. One week after the was made, workmen were on the site of the new building modern means of construction used by the contractor to complete the building to a hundred dollars for every day that the building was not completed. It also meant that every day that the building was not completed, the contractor the like every skilled man was used, was put to work by fast freight and in these after the first show was turned over, the contractors were taking their place month of work on the started shooting skyward busy day and night, and gradually reaching story. Before the action of the concrete work of various mechanics were carpenters, bricklayers, masons, all adding to the structure.

Five stories completed

For the last two months, the most skilled mechanics have been busy installing the machinery, equipment and interior woodwork.



A. J. CRAWFORD
Owner

PERSONEL AT CRAWFORD HOTEL EXPERIENCED

The personnel of the new Crawford hotel includes a group of experienced men and women, that have been in the hotel business, previously and know their business. It is pleasing to announce that perhaps one of the youngest managers will be found in charge of the Crawford Hotel, Calvin Boykin. Mr. Boykin has been in the employ of the Crawford interests for a number of years before coming to Big Spring to manage the Crawford Hotel. He was formally manager of the Crawford Hotel in Carlsbad, New Mexico.

The day clerks at the Crawford Hotel are Miss Lillie Sue Settles and Mrs. Thelma Hubbard.

The night clerk, Joe Phillips, has served in this capacity in other leading hotels in Texas.

was not large enough, then the work started on the additional stories, and night and day saw the workers toiling ceaselessly to reach the goal, the seventh story. Along in the early fall of the year the top floor was completed, and as soon as the material was on hand the interior work was well under way.

For months mechanics worked, then the passerby noticed that the structure was taking shape, and the beautification of the building was soon visible.

Five Stories Completed

For the last two months, the most skilled mechanics have been busy installing the machinery, equipment and interior woodwork.

Modern Business Institutions Located On Ground Floor of New Structure

On the ground floor of the Crawford Hotel will be found several business establishments, two of which have been opened for business for the past two weeks.

The largest of all the above mentioned is the modern coffee shop, which is located in the east end of the ground floor, and has a lobby entrance as well as an outside entrance. The Coffee Shop is the most inviting cafe in the city, as it is decorated throughout the same as the hotel, and will have the same drapery scheme, as soon as the drapery arrives, and is put in place. The color scheme of the fixtures is a pearl gray, and the contrast is more than charming with the blended and stippled walls.

The food for the Cafe is kept in a large container that is kept in a cool condition at all times by the use of the modern electric refrigeration, Frigidaire. This system is also used in the large chest that is placed in between the counters, this keeps all of the milk and drinks at a cool temperature at all times.

The chinaware that is used by the management of the Coffee Shop is of an exclusive design, being especially made for this Cafe. The ware is prominent by the two distinct lines of green that adorn each and every piece of ware from the largest platters to the smallest piece, the butter dishes.

The Dollar dinners will be the feature meal that will be served by the Cafe, as it will serve the best meal that can be obtained anywhere in the city for the money. Besides the special dinner, there will be an abundance of foreign dishes and salads and dishes that will be available at all times.

At the present time the management announces that the Coffee Shop will be open from 5:30 A. M. until 11:30 P. M. and that as soon as business justifies it will remain open all night.

Finest of Eats Served

The Coffee Shop is the only Cafe in this section of the country that in handling the Davidson Meat and Produce Company's products of Kansas City. This firm makes a specialty of supplying only the highest class business with their meats as they buy only the most select beves for their establishment.

The management announces that it has a crew of seventeen people

employed in the Cafe at this time, and that all of the cooking is under the personal supervision of C. Yancy, who is one of the owners of the shop.

The fixtures for the Coffee Shop were furnished by the R. F. Hill Company of Dallas, who make a specialty of high class restaurant and Cafe fixtures. The fixtures for the Coffee Shop were all custom made, that is, made especially to carry out the design of the hotel, and the counter is not of the old type but is the modern lo type, with 22 stools. There are 16 tables also, which will seat 48 people, giving the entire seating capacity of 70 people at one time.

The kitchen is almost spotless, being painted with Vitrolite enamel and shines like the deck of a battleship. The kitchen is equipped with an electric fan and ventilating system that catches smoke that may get by through the funnel.

A. D. Meletis and C. Yancy are the owners of the Coffee Shop, both of these men have had many years experience in the Cafe business. Meletis operating the largest Cafe in Greenville for many years, while Yancy still operates and owns one of the largest modern cafes in Houston.

It is the intention of the owners of the shop to give the best service that can be obtained anywhere, as all of the help that is on the force at this time have had many years of experience in serving the public.

Up-to-Date Drug Store

The corner store of the hotel is occupied by the Crescent Drug Company, which is operated by H. L. Talley and Son who came here from Electra, Texas, where they operated one of the leading drug stores in that progressive city. Seeing the great future that stood in store for Big Spring, Talley and Son decided that this was the place to locate, and have installed one of the most inviting set of drug fixtures to be found in the city, the fixtures are of Mahogany and Mahoganyized birch, being built in the latest low design. The fountain was installed by the Liquid Carbonic Company of Dallas, the body of the fountain being Vermont marble, trimmed with Vertique Antique. The new organization will make a specialty of high class fountain service in addition to inaugurating a real uptown curb



CALVIN BOYKIN
Manager

CHAMBER OF COMMERCE OFFICE IN CRAWFORD

The Chamber of Commerce will occupy the center office that will be just west of the lobby and of the main entrance to the hotel. Hand some new office furniture has been ordered for this space, as soon as it arrives, will be installed, and the Chamber of Commerce will move from its present location in the West Texas National Bank Building. There will be plenty of room for the ever growing business of that organization. In the new location in the Crawford and it will be located in a position that will enable it to get in touch with the new comers as they arrive in the city.

The Big Spring Chamber of Commerce has been active in bringing new settlers into Howard County by the publicity given the opportunities awaiting newcomers to the West and this good work will be continued by this organization. With offices in this building, it will also bring more inquiries as to the development of this section of the country, as there will be many tourists that will stop at the hotel every night, and will make inquiries of the Chamber of Commerce because it is close at hand.

service for the auto patrons of the store.

There will also be carried a full line of drugs, candies, sundries, toilet articles and high grade candies.

Modern Beauty Shop

In the second business space down the hallway leading from the lobby

Greatest Between Metropolis Cities

(Continued from page one)

Today, five stories have been completed throughout, and the management expects to have the entire building completed by the first of the year. At the present time there are one hundred rooms completed, and at this time the management is forced to turn guests every night from the new hostelry.

It has already become known in just the few days it has been opened to the public as the best hotel in this section of the country, and every person who has stopped at this hotel, says, that there is no hotel in any city in America that can beat the furnishings of the Crawford.

Many of the leading hotels in the entire south, do not give the patrons of their hotels the service and furnishings that are given to the Crawford Hotel guests.

Individuality To Interior

Upon entering the lobby of the hotel, one is more than impressed with the wonderful decorations of this part of the hotel. Of course being the main reception room, it is elaborately decorated, being finished by a striping process which is the latest design in the building scheme today. The plastering is roughly finished, thereby with the blending of the rainbow colors and the striping effect, it is more than a spot a beauty. The lobby is set off with two large pillars, with Ionic caps, and the ceiling is painted a deep cream. There is a tile wainscoting of several different colors, that sets off the entire lobby. This is the latest creation, supplementing the old style of marble.

The woodwork throughout the lobby is finished in Fumed Oak, with the latest oil rubbed finish. The lighting of the lobby is through a series of drop electrical fixtures, of the candle design.

The draperies for the hotel, and all of the lobby furniture, were furnished by the Marshall Field and Company of Chicago, who are considered the greatest drapery and furniture dealers in America.

The drapery design is universal throughout the entire building, the same color scheme being in effect.

The lobby is very comfortable and spacious, and every convenience is to be had by the guests. There are entrances from the lobby to the Coffee Shop and several other offices and business spaces.

The basement of the hotel is in reality one of the most modern to be found anywhere in America, it is unsurpassed, unequalled, incomparable with any.

The first feat that attracts the attention of the eye in the basement is the gigantic heating system, which is connected with every room. The heat is obtained through the latest designed oil burning heaters, the Ray Oil Burning equipment being installed for this purpose, connected with the health plant is the hot water plant, that keeps the water in the hot water pipe throughout the entire building at a certain temperature at all times.

All the water that is used by the hotel, is run through a purifying plant then through a Page and Jones softener, which, when it comes thru this process, is softer than any rain water that one can find.

In another section of the basement will be found the genius of all electricity, the Frigidaire system of cooling all of the circulating cold water throughout the building. This water goes through this machine at all times, and is kept at a certain degree at all times.

In the rear of the basement is the laundry room. This part of the basement will be equipped with the most modern laundry machinery that can be obtained, and all of the laundry for the hotel will be done in this department.

Just in the rear of the basement on the ground adjoining the hotel, will be one of the largest private parking spaces for cars in southwest Texas, there will be room for two hundred cars when this project is completed, and there will be special service rendered for its guests in this department.

On the south side of the basement there are six modern sample rooms that will be used by traveling men that will make this hotel their headquarters while in the city, and according to the management of the hotel, the space for these rooms are the largest to be found in this section of the country, giving ample room for any salesman to show his goods, no matter what his line may be, or how large his samples may be, there will be plenty of space to show his goods to the merchants of Big Spring.

Only Electric Elevator Here

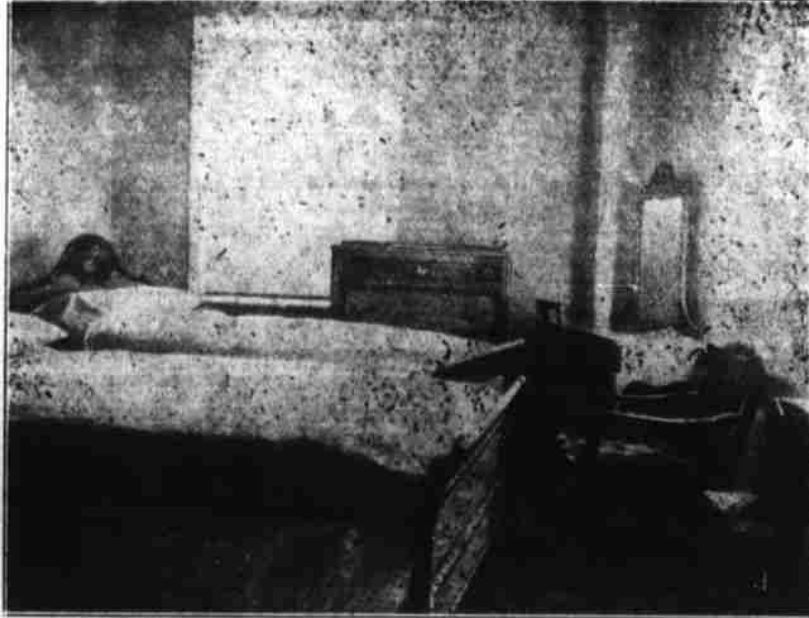
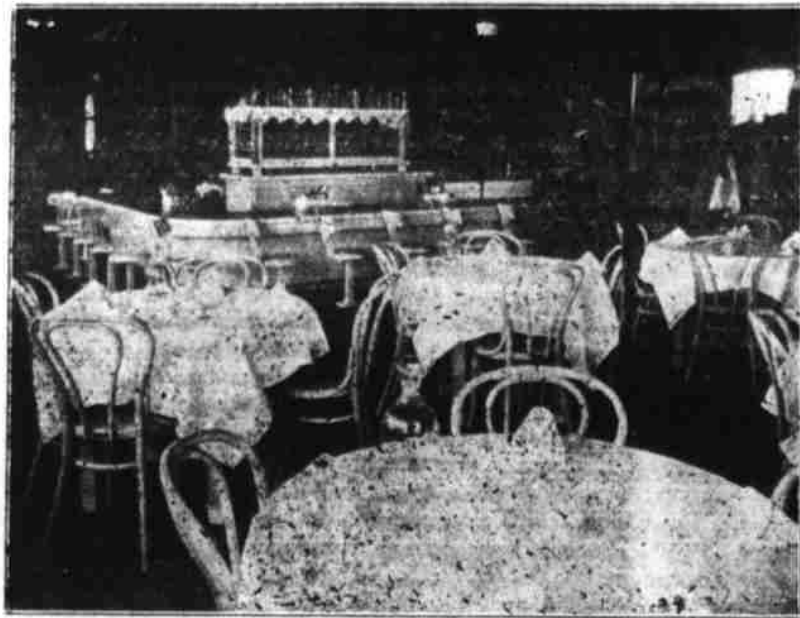
The only electric elevator in the city is to be found in the new hotel, and it is the latest model of the

Crawford Hotel Furnishings are Pleasing to Milady's Eye

An inviting spot to rest in lobby of Crawford Hotel (right)



The Crawford Hotel Coffee Shop where only the finest meals are served (below)



Beauty and comfort emphasized in bedrooms at Crawford Hotel. (below)

Otis Elevator company, and is capable of carrying ten people at one time. The elevator is located almost in the center of the building, and is accessible to any one in the building with but a few steps.

In each and every room will be found a desk telephone, connected with central office by a P. B. X. switchboard, which is located in the clerk's department in the center of the lobby.

The one feature that attracts the attention of the visitor in the halls of the building are the monogrammed hardware pieces, each door handle carrying the monogram, C. H. This is quite out of the ordinary for a hotel of this size, and up to this time has only been used by such concerns as the Statler and the Knickerbocker organization who operate the hotels in the largest cities in the country.

Each and every room is connected with a bath, the floors all being white tile, built in tubs, and tile walls. The fixtures for the bath rooms are of the highest type, being furnished by the Kohler Company of Jersey, who are the largest manufacturers of this class of fixtures.

One cannot do justice in trying to describe the handsome suites of furniture that are in the different rooms of the building. The majority of the single room furniture was purchased from the Berkley Gay Furniture company of Grand Rapids

Michigan, who for the last ten years have won the leading prizes at all of the furniture shows. The Simmons company of Racine, Wisconsin furnished the rest of the building, and also furnished some of the other furniture in the building.

Sealy mattresses are used in every room, two double mattresses being on each and every bed.

Beauty and Comfort Emphasized

In almost every room one will find a different design of furniture and no two rooms are exactly alike in the matter of furnishings. The majority of the suites are of the highest class Circassian Walnut that is sawed across to full grain, and is waxed finished. On many of these sets are hand colored designs, and it is almost impossible for one to pick out the most beautiful set in the building.

There are numerous Duco-finished sets of different colors, that are now the hobby throughout the country, and on each set will be found several hand colored drawings. Pearl Gray, Ivory, Orchid and Maroon make up the majority of the Duco colored sets.

Twin beds are the ruling in about thirty of the suites, while there are about 50 bachelor apartment rooms that are more than appealing to the average traveling man.

The dressers in all of the rooms are furnished with a complete stationery outfit, including pens, pencils, folding desk, and invisible ink

bottles. With this added feature it is possible for the guest to do his writing in his room, and eliminates the old style of writing their personal and business letters in the lobby.

Trost & Trost Architects

The building was designed by the architectural firm of Trost and Trost of Big Spring and El Paso, it is of the latest hotel design that is being used throughout the country today in the building of these types of hotels.

The general contractors for the building was the Ramey Brothers of El Paso who are considered one of the best contracting organizations in the southwest.

With the completion of the Crawford Hotel, they expect to build several more buildings in this part of the State in the near future.

The electrical work on the building was done by the Reynolds electrical company of El Paso.

Denver and Amarillo were represented in the building of the structure by the Cullyford Plumbing Company, who installed all of the plumbing fixtures, and did all of the plumbing work on the hotel.

The heating plant was installed by the W. F. Lucas engineering company of El Paso, who were the successful bidders on this part of the contract.

Sam Burns, of Fort Worth, who is known as one of the best decorators in the south, was the successful

bidder for the painting and decorating, and there have been many comments on the wonderful painting has been done by this firm on this job.

The Concrete Engineering Company of Houston was the successful bidder on the steel end of the job, and they furnished all of the steel that was used in the re-inforced concrete throughout the building.

The Burton Lingo Lumber company of Big Spring was one of the local firms that helped to build the new hotel, as it was the successful bidder for the furnishing of all the lumber that was used in the construction of the building.

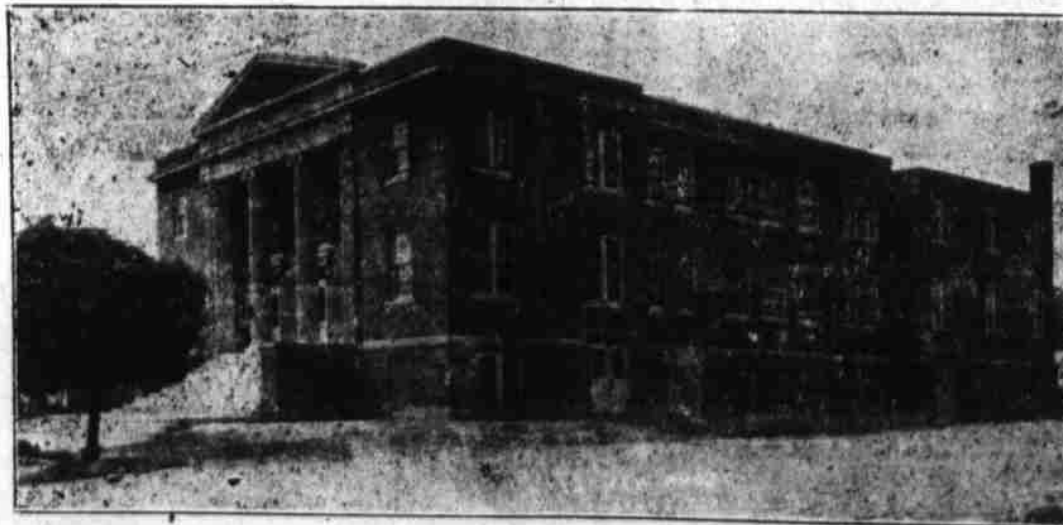
The structural iron and steel was furnished by the Mosher Steel and Machinery Company of Dallas, who are one of the largest dealers in the southwest for machinery and steel for building purposes.

The brick that was used in the construction of the building was furnished by the Acme Brick Company of Fort Worth, who furnished the most appropriate specimens of brick.

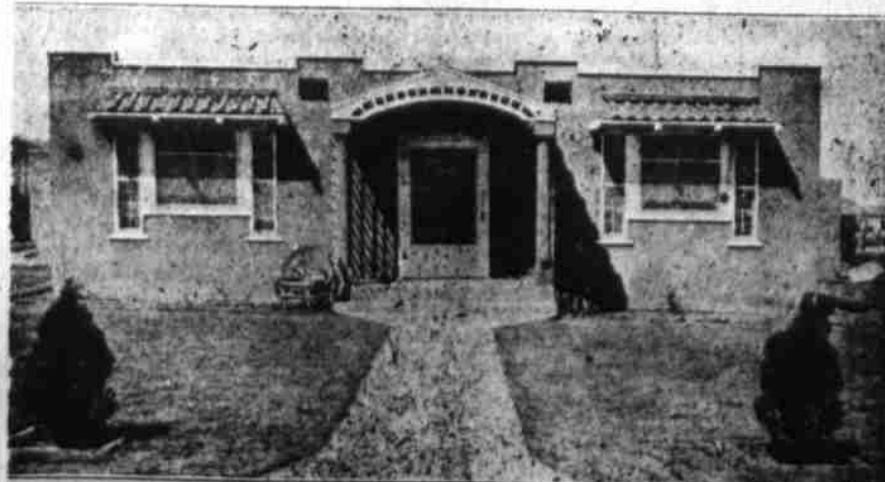
The large amount of sand and gravel that was used in the construction of the building was furnished by the Colorado Sand and Gravel Company. All of the gravel that was used by the contractors in the building of the hotel was thoroughly washed before being hauled out the building.

The cement that was used on the building was furnished by the Port-

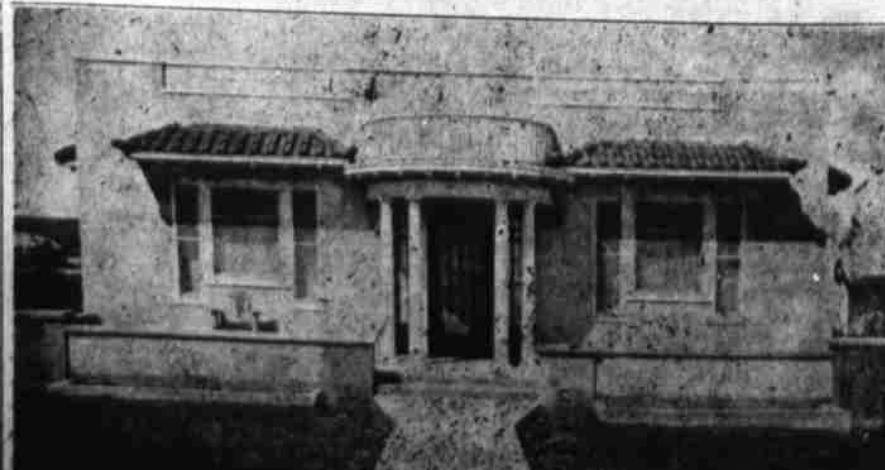
FIRST METHODIST CHURCH BIG SPRING, TEXAS



TYPE OF NEW HOMES BEING BUILT IN BIG SPRING



TYPE OF NEW HOMES BEING BUILT IN BIG SPRING



Many like these now being built

and Cement Company, the western office and plant furnishing the innumerable cement that were used in the

All of the hauling of the building was done by Jack Thorpe organization of Spring, who had an ever ready truck loaded with ways headed for the

Of course the Texas railroad must come in for a share of the material that in the construction, and furnishings, were all routed T. & P. Ry.

Texas and Pacific Improves Service

Some of the improvements passenger service on the division of the Texas & Pacific is to be made in the future. According to reports by the schedule is to be effective Saturday, December 1st. Under the new schedule passenger trains will run from Fort Worth to Big Spring, and from Big Spring to Fort Worth, and from Fort Worth to El Paso, and from El Paso to Big Spring.

Passenger trains No. 3 and No. 4 will be operated as far as Big Spring. Passenger train No. 4 now operating from Fort Worth to Sweetwater will be west to Permian.

Passenger train No. 1 will be made fast express and changed so as to make connections with crack trains of the Missouri-Pacifi and the north. No. 5 will arrive Spring about 5 a. m.

Passenger train No. 1 will also be put on a faster schedule to make connections with other lines to the north and west.

CITY'S FINANCIAL STATEMENT

In offering the recent paying bond issue for allowing financial statement prepared for the benefit of the

True valuation of city (approximate)
Assessed valuations 1927 595.

Total bonded debt (including paving bond issue) 600

Sinking fund 500

Water works bonded debt 500

Sewer system bonds 2.51 per cent above par

Population The fact that the bonds of our city a premium of 11 per cent of all accrued also cost of transferring to purchaser and printing by the purchase was evidence that the public faith in the future of Big Spring is eager to buy her bonds.

Don't you know that the sign on top of the Crawford Hotel is a glad welcome to the traveler or tourist as he comes to Big Spring? This bright sign is seen miles out on the highway and it is a welcome sign to tourists spend the night in hotel, and know of its accommodations, they will give good word on down the highway the Crawford Hotel will be a stopping place among the traveling public.

CRAWFORD HOTEL BEAUTY PARLOR SHOP NEW AND COMPLETED

(Continued from page one)

by of the hotel, will be furnished by the Crawford Beauty parlor, where Milady will have at her service the latest creations in beauty, etc., at her service.

The Beauty Parlor will be operated by Mrs. Helen Snell, who has many years of experience in the special line of work. Only the most expert artists will be employed. Mrs. Snell in the parlor, where beauty may be obtained by anything from shampoo to the latest up-to-date beauty shop.

It will be pleasing to the patrons of this section of the country to know that all of the water used in the construction of the hotel will be soft, it being furnished by the city of Big Spring. This feature will be an asset that no other hotel in this section of the country can boast.

All lines of beauty culture will be given such as permanent waving, facials, manicures, shampoos, etc. Two methods of permanent waving will be used in the shop, the Frederic and Eugene methods. Waves to be given by expert operator, Mrs. Ruth Snell, and by Mrs. Snell.

As these two operators are general beauty parlors in the city, it is expected that many of her friends and customers will be waiting list when the new department throws open its doors. Initial inspection that will be at an early date.

Big Spring Business Firms

CRAWFORD HOTEL

THE
CRAWFORD HOTEL

In extending you public greetings we look upon your coming as an indication of greater and more progress for Big Spring. We wish you every success.

CUNNINGHAM & PHILIPS
Two Friendly Drug Stores

We Are Proud of Our City
and also proud of the
CRAWFORD HOTEL

Its opening sees a new center of city activities. Faith in the future of Big Spring prompted its erection.

HARRY LEES
Anything in Tailoring

Too Much Cannot Be Said
in praise of the

CRAWFORD HOTEL

Everything installed in it was selected with careful selection and with a thought for every comfort for its guests. WE EXTEND BEST WISHES

W. G. HAYDEN CO.
Crosley Agents

CONGRATULATION
to the

CRAWFORD HOTEL

We are proud of the fact that Big Spring is its home, and we wish it success not only for the present, but for all time.

NALL AND LAMAR
Grocery and Wood Yard

We Congratulate

Big Spring and West Texas
upon securing the

CRAWFORD HOTEL

THE ACORN STORE
22 departments

WE WELCOME
the

CRAWFORD HOTEL

To those individuals, firms and corporations that aided in the creation and erection of this beautiful structure we extend thanks and appreciation

RIX FURNITURE CO.
Big Spring Phone 260 Lubbock

TO THE

CRAWFORD HOTEL

We Extend Heartiest Greetings!

Confidence in Big Spring and its future prosperity is plainly shown with the opening of this new hotel.

THE GRAND LEADER
Mellinger Always Sells It For Less

UPON SECURING THE

CRAWFORD HOTEL

Big Spring is being congratulated by homefolks and the traveling public.

We, too, are proud of you.

CORNELISON BROS.
Tailors

We Take Pleasure in Welcoming

THE
CRAWFORD HOTEL

To Big Spring—you stand as one of the most beautiful buildings in West Texas—and will be talked of far and near.

WE CONGRATULATE YOU

J. D. BILES
Druggist

GREETINGS

To Big Spring's New Hotel

THE CRAWFORD

This splendid hostelry is indeed a monument to our city's progressiveness.

C and C HARDWARE CO.
Runnels and Second Streets

BEST WISHES TO THE

CRAWFORD HOTEL

We add our praises to all Big Spring on this great occasion. To its management we extend our praise and heartiest welcome

COLLINS BROS. DRUGS
Corner East Second and Runnels

BIG SPRING BECOMES GREATER

at the opening of the

CRAWFORD HOTEL

one of the finest hostelries
in West Texas

It will bring comfort and cheer to its guests—and we wish you success.

BUSY BEE CAFE

"A SIGN OF PROGRESS"

The
CRAWFORD HOTEL

is a sure sign of progress in Big
Spring—we are proud of it.

AUSTIN & JONES

We will soon open a new store in the Douglass Hotel, upon its completion, and will continue to operate one in our present location.

WE ARE PROUD OF YOU

THE
CRAWFORD HOTEL

is an indication of the great things that will, in the future, come to Big Spring. It is a true sign of the forward march, in which we are keeping step

CLYDE FOX
Jewelry and Drug Co.

WE GREET YOU

Your stately form, your structural beauty—your substantial comfort—are to us a source of Pride.

To the Management of the

CRAWFORD HOTEL

We congratulate you and extend
best wishes.

McNEW - OVERLAND CO.

Send Congratulations to The HOTEL

AFTER ALL IS SAID AND DONE

—we do not know any better way of expressing our sentiments than just to say—

CONGRATULATIONS
to the

CRAWFORD HOTEL

POOL-REED CO.
Grocery and Market

WE CONGRATULATE THE

CRAWFORD HOTEL

on the occasion of opening

To those who have created and built this monument of progress, we offer our sincerest best wishes

PALACE OF SWEETS

W. R. PURSER & SONS

Congratulates and Welcomes
into the Activities of Big Spring

THE

CRAWFORD HOTEL

May your coming add impetus to the onward march and progress of our city and the territory it serves

WE HOPE

that we may be privileged to join with host of friends in commemorating the success of the

CRAWFORD HOTEL

It stands out as a monument of progress in our city—

SUCCESS!

A. P. McDONALD & CO.
Gent's Furnishings

VERY GLADLY

We take this occasion to extend our congratulations to management of

CRAWFORD HOTEL

It is a wonderful building, and a great asset to Big Spring.

NABORS & SMITH Grocery
On Bankhead Highway

Hospitality Itself Is Manifested
in every line of the

CRAWFORD HOTEL

May those who seek accommodations within your walls find and realize as genuine cordiality and good wishes as is today in our hearts for you

ROCKWELL BROS.
LUMBER

STONE & JOHNSON
REALTORS

Are Pleased to Extend Best Wishes
for Success and Prosperity
to the

CRAWFORD HOTEL

A beautiful monument to the travelling public and local townspeople.

MAY SUCCESS BE YOURS

THE

CRAWFORD HOTEL

We promise our heartiest co-operation in any way for your success and future well being.

WE ARE PROUD OF YOU

BANKHEAD GARAGE
Tires, Tubes, Gas, Oil, and Storage

We Extend You Our Heartiest Congratulations Upon Your Opening of the

CRAWFORD HOTEL

MAY SUCCESS BE YOURS

AUTO SUPPLY CO.
Main Street

Of All the Good Wishes The

CRAWFORD HOTEL

receives on its opening—none is more sincere than those we offer you—may success attend you is our wish.

STONE'S VARIETY STORE

TO OUR NEIGHBOR

THE

CRAWFORD HOTEL

We add our congratulations to all of Big Spring on the occasion of the opening that marks the completion of Big Spring's newest and finest hotel

WE WISH YOU SUCCESS

DRS. ELLINGTON & HARDY

Another Achievement

of Success and Glory

is the opening of the

CRAWFORD HOTEL

We feel that we are deeply honored to have such a magnificent structure in our city. We wish your success

CHOCOLATE SHOPPE

OUR BEST WISHES

We extend our very best wishes and hearty congratulations to the

CRAWFORD HOTEL

at its opening

We Wish You Many Years
of Success.

H. H. HARDIN CO.
LUMBER

THE CITY DRUG STORE

Congratulates and Offers Best Wishes
for the

CRAWFORD HOTEL

May it always be a shining light
in Big Spring.

An Achievement Deserving

CONGRATULATIONS

which we heartily extend to the
management of the

CRAWFORD HOTEL

BIG SPRING NASH CO.
On West Bankhead Highway

C of C Aids Civic Improvements

Many accomplishments of the Chamber of Commerce go by each day unnoticed. They are sufficiently large to attract attention, but are of importance to the general development of the community.

Some of the noticeable achievements of the organization during the past twelve months have been: The Crawford Hotel of 150 rooms one of the most modern small hotels in Texas.

Several exhibitions have been conducted during the year. Namely: West Texas Sheriff's Convention, West Texas Motorcade, West Texas Teachers Association, Texas Press Association, Cow Boy Band and the North Texas Annual Conference. These were thus far and to be held during 1928 are: West Texas Brangier Ass'n, West Texas Press Ass'n, West Texas Lumberman Association.

Some valuable services rendered directly to the Merchants has been: Extending of the Express Delivery Limits on the North Side of the Railroad and East on Second and Third Streets. The holding of a Merchant's Institute under the direction of W. H. Stanley.

The organization extended an invitation and was active in furnishing information and services in the establishing of the Cawford Hotel, Hatting Works & Ice Cream Factory, Cold Storage and Produce Plant, four tank companies and supply houses.

Among the services to the farmer has been the purchasing and distributing at cost two cars of dairy cattle, purchasing and distributing of 15,000 pounds of seed peanuts, the conducting of a County Feed Contest in which \$300.00 in prizes were given, the holding of a County Fair and Poultry Show at which \$350.00 was paid out in premiums, the holding of a Poultry Culling Demonstration conducted by the Secretary, and a two day poultry school under the direction of Dr. L. D. LeGee, two day dairy school using D. T. Simonds, Secretary of Texas Jersey Cattle Club, and W. B. Florey, representative of the American Jersey Cattle Club, the sending of the Progressive Farmer as compliments

of the Chamber of Commerce to 200 farmers of Howard County.

In a response to an invitation from four rural communities the organization carried the Band and a program of community interest to this number of places.

Through the Highway Committee there was spent \$2985.65 in building and maintaining a road to the oil field. This committee purchased 100 metal road signs giving the name Big Spring and the distance there from and also 5000 road maps giving direction and distance to the leading points in Texas, New Mexico and California. The Highway Committee has been active in sponsoring a move to hard surface Highway No. 9 from Amarillo to San Antonio.

A few outstanding newspapermen came to Big Spring as a result of an invitation of the Chamber of Commerce giving our city much favorable publicity. They were: W. D. Van Blaroom, State Editor of the Star Telegram, Max Bentley, Editor and manager of the Abilene Reporter and Morning News, Silliman Evans, Staff Correspondent of the Star Telegram, E. H. Whitehead, Publicity Manager of the West Texas Chamber of Commerce, A. H. Wheeler, Manager Advertising Service of the Progressive Farmer, I. N. McIntosh, Oil Editor of the Western World.

Several hundred people have been assisted by the organization in getting rooms, houses and etc., in which to move their families.

Several thousand dollars worth of advertising has been secured for Big Spring by the sending out of news items to ten daily papers and magazines. This service has been free to the organization.

The Civic Committee with A. G. Hall, Chairman has been very active in its work co-operating with the City Federation in the purchasing of 500 monthly roses and distributing at cost to the people of the town, also cooperated with the city in conducting a clean-up and paint-up campaign.

There are a number of projects upon which work has begun, but not yet completed. They are: erection of a viaduct, an air port landing field, office building, hatchery, feed thrasher and grinder, county and home demonstration agents for Howard County, conducting of an International Harvester No. 9, the ex-

Young Man, Come to West Texas

Our southwestern plains offer as much opportunity for dry farming as an experienced dry farmer needs.

By dry farming is meant farming dependent on rainfall as distinguished from farming by irrigation.

It is applicable in many regions not susceptible of irrigation from rivers, and under conditions which do not encourage pump irrigation.

Fertile land in dry farming sections sells from one-fourth to one-twentieth of the cost of irrigated land.

Farming is not only permissible on a much larger scale, but almost necessary.

There is one major advantage over non-irrigated regions in the middle west. This is a two-crop country. The growing season is of such length that a crop may be grown in the spring, wheat for instance, and followed by corn or one of the sorghum crops in the summer and fall.

If the spring crop is a failure, or only partial success on account of insufficient rainfall, rains in June and July may assure a good fall crop.

What if the grain crop in the spring failed to make more than 15 bushels an acre if the corn crop on the same land in the fall makes 65 or more?

If there are winter rains or snows or spring rains, the dry farmer is sure of a spring crop. If rains come in June and July, he is sure of a fall crop.

That is, he is sure of his crops if he is the right kind of a farmer; if he prepares the land properly for a seed bed, and if he cultivates the growing crop so as to conserve moisture in the ground, keep down the weeds and encourage the growth from which he is to get his money.

The southwestern dry farmer has two chances a year for success. Now and then will come drouth years when he will fail both spring and summer to make crops which will bring him a good money income. But even in such years, on a large farm,

tending of a railroad from Sterling City to Lamesa via Big Spring, also the conducting of an Agricultural Publicity Campaign.

he is sure to raise enough to make feed for the half dozen cows, the flock of chickens and the dozen hogs he should have. The income from those three items, plus a garden irrigated from the windmill, will give a farmer's family a living in the worst of years.

Besides, in the good years, the large profit years, money should be banked to accumulate interest and tide over the bad seasons. Few do it either in country or in town, but the theory is right in both places.

The little towns in our dry farming areas are not able to finance large advertising campaigns. All of us cities and towns, large and small, might well consider organizing to wage a big national advertising campaign—principally through the newspapers to "sell" the southwest in the east, north and middle west.

While we are about that, we could campaign to sell our southwestern dry farming regions to ambitious young men on the farms of the middle west who have grown up in the midst of high-priced land and see little chance to get farms of their own. Those boys who have been brought up to work hard and farm well, and who are accustomed to "rain farming" are the very kind of people we need on our plains.

BANK STATEMENTS DENOTE PROSPERITY

That the Big Spring section is enjoying prosperity is best evidenced by the sound financial condition of the banking institutions of our city. In the report made to the U. S. Comptroller. On October 10th the 3 banks in Big Spring showed combined deposits of \$2,682,019.03, the greatest in their history. Cash on hand totaled \$718,735.53. Combined resources \$3,380,310.660.

The First National Bank had \$1,017,699.87 in deposits; \$351,155.44 cash on hand; resources \$1,247,980.58.

The State National Bank had \$1,023,900.07 in deposits; \$206,793.02 cash on hand and total resources of \$1,222,679.71.

The West Texas National Bank had \$640,419.09 in deposits; \$160,787.27 cash on hand and total resources of \$909,650.31.

It is a notable fact that most speed records are made by people who are not going anywhere. Exchange.

The Improved South Ward School



The South Ward school a great asset to the Cole and Strayhorn Addition, has been converted into a five teacher school, and was ready for the opening of school this past September.

The J. M. Morgan Construction Company received the contract for enlarging and remodeling this school building, which was formerly of red brick. Two additional rooms were

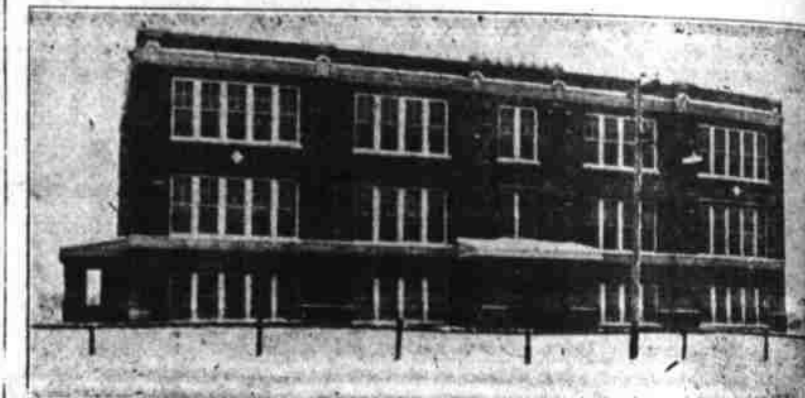
called for in the plans and specifications as well as a new heating system for the school.

Five teachers and an enrollment of two hundred pupils are at school, and the crowded conditions existing the past year, have been alleviated to a great extent.

The South Ward school is most attractive Ward school in Spring and is an ideal place for children to begin their education.

On Thanksgiving Day let us remember to be thankful for the Crawford Hotel, the finest and most up to date hostelry to be found in West Texas. It is another blessing that has come our way. The coming of the Crawford Hotel to Big Spring, fulfills one of our greatest needs.

"One Million Hens" in Howard County would be a goal worth striving for. Just imagine what a flood of money this many pure bred birds would bring to our country in course of a year. The richest country in the world has a chicken population of 12,000,000.



BIG SPRING HIGH SCHOOL BUILDING

CONGRATULATIONS



To the City of Big Spring Upon Completion of the Crawford Hotel

In extending public greetings to The Crawford Hotel, we look upon this great enterprise as one of the achievements of courage that truly merits the pride of all Big Spring.

Beauty and comfort are the outstanding merits of this up-to-date hostelry. Ours is a friendly pride in an environment to which your coming is a decided contribution.

West Texas Nat'l. Bank

The Bank Where You Feel at Home

WELCOME!



CRAWFORD HOTEL

TO BIG SPRING AND HOWARD COUNTY

We look with pride upon this magnificent structure in the very heart of Big Spring; one of the finest hotels in Texas, standing as a monument to the future growth of this city. Here's to its success, which its many superior advantages and facilities meet.

PROGRESSIVE SAFE LIBERAL
The First National Bank
OF BIG SPRINGS, TEXAS.

The Old Reliable Banking Institution

CONGRATULATIONS

TO THE

CRAWFORD HOTEL

A Pace Ahead of Progress



THE CRAWFORD HOTEL
On The "Broadway of America"

Washington Place

SERVES THE RESIDENTIAL SECTION OF

BIG SPRING

WITH THE SAME PRIDE THAT THE

CRAWFORD HOTEL

Serves the Traveling Public

The best high class Restricted Residence Property ever offered in the city or any other city for price and location---beautiful, high, level sub-division
EAST OF THE HIGH SCHOOL

Lyons-Earnest Realty Service



Room 16
Phone 591
West Texas Nat'l Bank Bldg.



Big Spring Will Be a Real City

Consistent Prosperity in Howard County Is Created From Five Sources of Income

"Watch Big Spring," that is what all of West Texas is doing. The eyes of this section is centered upon our prosperous community, and watching with interest its progress of development. Many forward steps have been taken within the past year, in the progressiveness of our town converting it into a city, and new resources have been discovered in our county and nobody knows how great these resources may be. We give you here a few facts about Big Spring:

Big Spring is the center of a rapidly developing agriculture territory as well as the center of an immense territory which is now being developed for shallow and deep oil. There are 100 proven oil wells in the territory adjacent to Big Spring. Poultry raising, dairying, livestock raising and feeding are profitable investments. Cotton is particularly adapted to this section. A twenty day longer growing period than the plains and many days of sunshine during the harvesting season are assured.

Big Spring is strategically located to become the center of West Texas activities. Located 270 miles west of Fort Worth, 341 miles west of Dallas, 341 miles east of El Paso, 356 miles north of San Antonio and 240 miles south of Amarillo, Big Spring is at the Crossing of the Nation's Highways.

Many Big Enterprises

The Texas Electric Service Company is expending a vast amount of money in this territory, and at present is working on a power station and sub-station, two miles east of Big Spring. With this enlarged plant, this company can supply power for all purposes. 132,000 volt line has been installed between Big Spring and Cisco. New lines have been extended to all of the oil fields adjacent to Big Spring, and several of the companies are using electricity for pumping wells.

Another big concern in Big Spring planning to enlarge their plant, and spending a large amount of money is the Southern Ice and Utilities Company. The plant already has a 75 ton daily capacity, and a big addition to the plant is contemplated. A new

uptown substation to be erected at the corner of Ninth and Main street will be completed by March the 1st, and will be ready to serve the public during the rush season.

The Southwestern Bell Telephone Company, with improvements amounting to \$172,700, will completely remodel the telephone system in Big Spring, and erect a new office building in Big Spring, at the corner of Fourth and Runnels Street. The new plant will be in operation by the first of July.

Other Advantages

The Western Union Telegraph Company and Postal Company offer excellent service to all parts of the world. The Postal Telegraph Company also offers telephone service to many points.

Three strong banks with deposits of more than two and three quarters million dollars and assets more than three million dollars give evidence of the prosperity in our country.

Other things that Big Spring can boast of besides the big 150 room hotel, the Crawford, are: 50 room hotel, now under construction, The Douglas, four other 20 or 30 room hotels, 8 restaurants, one bus terminal with mail and passenger lines to points east west north and south. Two bottling works and ice cream factory, four tailoring establishments, eight barber shops five beauty parlors, four millinery stores, two coal and wood yards, two machine shops, one boiler shop, two welding shops, one planing mill, one steam laundry, one cream station, two mattress factories, six wholesale oil and gasoline supply houses, two wholesale groceries, two candy and tire houses, three oil supply houses, three oil tank supply houses, five lumber yards, three hardware stores, two general merchandise stores, three department stores, seven dry goods stores, two furniture stores, six dry goods stores, twenty grocery stores, eight variety stores, six battery stations, twelve garages, 35 filling stations, eight automobile sales and service stations, one jewelry store, one cotton exchange, one wholesale produce house with modern cold storage plant, six modern cotton gins with some round and square bale presses, and a cotton compress that can handle 30,000 bales of cotton or more annually.

T. & P. Railway

Big Spring is one of the main division lines of the Texas and Pacific, and also has the shops located here. The T. & P. Railway is erect-

ing a new fireproof machine shop at this point. This being the division point, the monthly payroll of \$75,000 helps to stabilize business in this section.

Opportunities In The West

It is probable that there never was a time in the whole history of America when there were so many opportunities for success in the West as there are right now.

For the man or woman who is not afflicted with the no-work disease and who does not expect to get everything for nothing, the West is calling the loudest it has ever called.

Out in West Texas there are right now more opportunities for fortune than there were when these great areas were absolutely untouched, virgin land.

Think about it, you workers and people of vision. The Southwest has just discovered that it is possessed of enormous power resources. It has just found enough gas and oil in its larder to give it a power hold on the world. It has hardly started developing its resources. The illimitable leagues of land, great portions of it destined to be ranked tomorrow among the best producing country in America—is now, for the most part, untouched save by the hooves of vagrant cattle.

Nobody knows how great the mineral resources of this empire are. Nobody will know for hundreds of years yet, it appears. Constantly new resources are being discovered. What was "worthless desert" yesterday today is golden golcondas. What tomorrow and the day after will reveal nobody can say. But judge from what today has revealed.

In the empire there are mighty stretches of land which will actually return their entire cost to the energetic the first year. There are opportunities for irrigation that at present cannot be matched anywhere else. There are opportunities for town builders, community builders empire builders.

The West is calling for men and women with vision who are willing to work. It wants no get-rich-quick artists. But it is willing to give the worker an opportunity which he can obtain virtually nowhere else—namely just a bona fide chance as the get-rich-quick artist promises.

an opportunity at fortune overnight. Many and many an older man or woman in the elder, more developed areas today goes by prosperous farms, oil fields great cities and says sadly to himself, "There was a time when I could have owned that, almost for the asking. And I did not ask. If some one had only told me!" In the great tomorrows you and I will be saying the same things about these new wealth centers of the final West. We will be saying just that—unless we act. In sober but far-seeing decision today. And we cannot say that nobody warned us, if we fall to take our share and in the tomorrows go by the fortunes that we might have owned. We knew what was coming. We knew. Western World.

WHAT COTTON MILLS WOULD DO FOR TEXAS

Several years ago a bale of cotton sold on the streets of a Texas town for \$50. This cotton was traced for a period of four months. It went to Liverpool and came back to Texas in the shape of dollars. The 500 pounds of cotton sold for a total of \$3,000. The cotton farmer got \$50 for his one year's work. The "others" in the period of four months got \$3,000 for the same stuff in manufactured form.

Is there a lesson in this for Texas? When manufacturing and marketing gets \$2,950 out of the 500 pounds of cotton in four months and the farmer gets \$50 in one year does it not seem wise to put the cotton farm and the cotton farm and cotton factory in co-operative alliance and keep that \$2,950 in Texas? Texas has only twenty-six cotton factories. If Texas had 1,800 cotton factories it might prosper like North Carolina. Read up on the cotton mills a little. North Carolina is the third State in the Nation paying income taxes. The State of New York is first the State of Illinois is second and North Carolina is third. The answer is factories. The hills and valleys of Texas should be dotted with cotton factories. The fleecy staple should be spun into fabrics and sent to all the ports of the world. The stream of dollars should roll ceaselessly as the tide toward Texas bringing hundreds of millions to Texas farmers, merchants, workers and bankers.

The God of nature has gloriously poured out a flood of beautiful sunshine and given the people of Texas a climate for cotton to clothe the

millions in every clime. Opportunity is knocking at the door of "grand old Texas." Every town of 10,000 population in Texas should erect a cotton factory. The clock of the hand of time is striking the hour! Build cotton factories and be prosperous. Learn from North Carolina a mighty lesson. The old saying that "God helps those who help themselves," is not without merit. Go at this thing in real earnest and keep at it until the work is done. The keep at the work and manufacture your cotton here in Texas into cotton goods. Sell it all over the world. Bring millions to Texas that leaves Texas under present conditions.—Elmon Armstrong in Dallas News.

BIG OPPORTUNITY FOR POULTRY RAISERS

A national poultry expert visiting in Big Spring recently made the statement that no section in the United States offered as wonderful opportunities for the poultry industry. An ideal climate, much sunshine and never excessive moisture, absence of tuberculosis and other dread diseases from the flocks and ease of controlling insect pests made the Big Spring section a natural poultry country.

Any man, if he will study the game and work at it can make more clean money each and every year than any man is now making on a straight farming program, or make more clean money than any business man in Big Spring is now making. When Howard county folks wake up and millions of chickens are being raised here the old county will enjoy a permanent prosperity.

AN ETERNAL TRUTH

All the wild ideas of unbalanced agitators the world over in their ignorant and pitiable quest for happiness through revolution, confiscation of property, and crime cannot overwhelm the eternal truth that the one route to happiness through property or government is over the broad and open highway of service. And service always means industry, thrift, respect for authority and recognition of the rights of others.—W. G. Sibley.

The New Age

Time flies. Nowadays a child picks up a geography from a rumble seat, arithmetic from a dial phone, and the alphabet from a radio call list. Detroit News.

AS OTHERS SEE US

Seeing ourselves as others see us is always profitable to individuals. It is likewise profitable to communities, which are nothing more than groups of individuals. The pleasant, sometimes unpleasant, observations of other people, if a man or woman is proud of his or her community, should be heard. They are anxious to all times have the outside viewpoint.

More favorable than unfavorable comments on Big Spring are heard since we are becoming to offer ample hotel accommodations.

Many are of the opinion that this city is sleeping on her rights by being so slow in providing an office building. Build hard surface roads in all directions and throughout our territory is the advice of men who come from sections where roads have brought prosperity. Being at the intersection of National Highways and on a continental rail line, Big Spring readily accessible and has a qualification and location for building up a big city. The fact a big oil and gas field is right here does not make the building greater than Big Spring.

A great agricultural section rounds Big Spring up. It can be bought at reasonable prices. Opportunities for diversified raising, dairying and poultry raising wonderful. The Big Spring Co. should have been double the position it now has within the two years.

"Watch Big Spring" was a py selection for a slogan for who fail to watch this city during the coming year and years are likely to regret it. A steady and stantial progress is assured. It is not desired nor encouraged.

BIG SPRING WATER TESTS PURST IN LARGE

Big Spring has the purest water on the Texas and Pacific rail from Fort Worth to El Paso. According to a recent chemical analysis which test gave 99.51 per pure, this being unusually high any city's water, according to a list's report. Big Spring gets better from wells drawn by electric pumps. The supply is adequate city several times its size. E. A. ly, local geologist, who located strata of water, states.

It Pays to Read It—Read War

Albert M. Fisher Co.

Congratulates Mr. Crawford on the
New Enterprise—

The Crawford Hotel



The improved facilities of this fine Hotel are evidence of the progressive spirit of our community.....the integrity of our citizens.

It is another step forward in the history of Big Spring....a step towards an even finer city. Definite proof that Big Spring people are of the kind who do things in a big way.

We are proud to be associated in Big Spring with men of such untiring zeal and enterprise. The Crawford Hotel is a credit to us and to the man who made it possible.

THEY'RE GOING FAST!

Now is the Time to Buy

Your chance will soon be gone to get a lot at the original price and terms in Edwards Heights.

Are you going to be one of the could-have boys, or are you going to be one of the many who have faith and foresight in Big Spring and Edwards Heights future? Why, listen man! You never had a chance before to buy a beautiful RESTRICTED, well drained, terraced lot with good soil facing upon Big Spring's best residential streets -- out where the elevation is high and the air is pure--at such low prices and terms as you can buy them now in Edwards Heights.



New Homes to be Built

Several new homes will be built in Edwards Heights within the next few months. Plans for same are already in the hands of architects.

This development is bound to increase the value of these lots, and it means that the lots sold at opening sale will increase the value immediately -- watch the development of Edwards Heights. Every street in this subdivision will be gravel-surfaced.

Absolutely all facilities are guaranteed water, electricity, telephone.

This construction work will be carried on as fast as possible.

Select Your Lot in Highly Restricted Edwards Heights

Salesmen on Ground To-Day to Show You



You can buy one of these choice building lots, in this beautiful RESTRICTED district, on the easiest of terms.

Edwards Heights lots are at their cheapest prices now--so why delay making your selection.

facts Worth Knowing About Edwards Heights!

REMEMBER! Only sixty lots offered in the opening sale....Half of these lots have been sold---practically all to Big Spring people --- people you will be pleased to have as neighbors. Every purchaser is a booster for Edwards Heights---Restricted. Will you be one? Your opportunity is NOW!

Go out Scurry Street, Glacier to Gulf Highway, watch for arrows indicating the turn to follow which leads into Edwards Heights. Follow the

Home Ownership

Home-ownership is more than a matter of money. It is a matter of character. It is a progressive asset. Paying rent is a progressive handicap. What is more forelorn than a man denied the comfort and pleasures of a home of his own? It is the man who realizes that his family cannot have the things which are naturally due them.

By the same reason, what is more beneficial than a home? The home-owner looks to the future unafraid. Opportunities are his--home has advantages--a man alert to his own interests as well as those of his entire family. Opportunity holds the pen for those who sign for future happiness to home-ownership in Edwards Heights.

With foresight, you too can reap the rich rewards. Our city is growing--new homes are needed--and this demand cannot cease.

PRICES OF LOTS
50 to 90ft. Fronts...\$350 and up

TERMS:
1-4 Cash -- Monthly Payments
Discount for all cash

PULL THE RED TAG!

There will be a Red Tag on each lot. It gives the price and terms. If you want the lot, pull the tag and bring it to field office, or to W. P. Edwards' office, rear of West Texas National Bank.

See your real estate agent and let him help you select your choice. Special salesmen will be at office on the Addition every day until dark, ready and anxious to show you through the addition and answer questions.

Worth Remembering

Remember, Edwards Heights is one of the most beautiful spots in Big Spring in which to build your home, and it is based upon the natural trend of Big Spring growth, plus its beauty. Will YOUR HOME be among the many attractive new homes that are going to be built here? Can you pass up this opportunity that is placed before you? You cannot do justice to yourself and your family. These lots are at their cheapest price now.

Around Big Spring on every side are avenues of profits in real estate investment. EDWARDS HEIGHTS, the new Restricted Addition, is now up before your very eyes.

NOW is your opportunity --

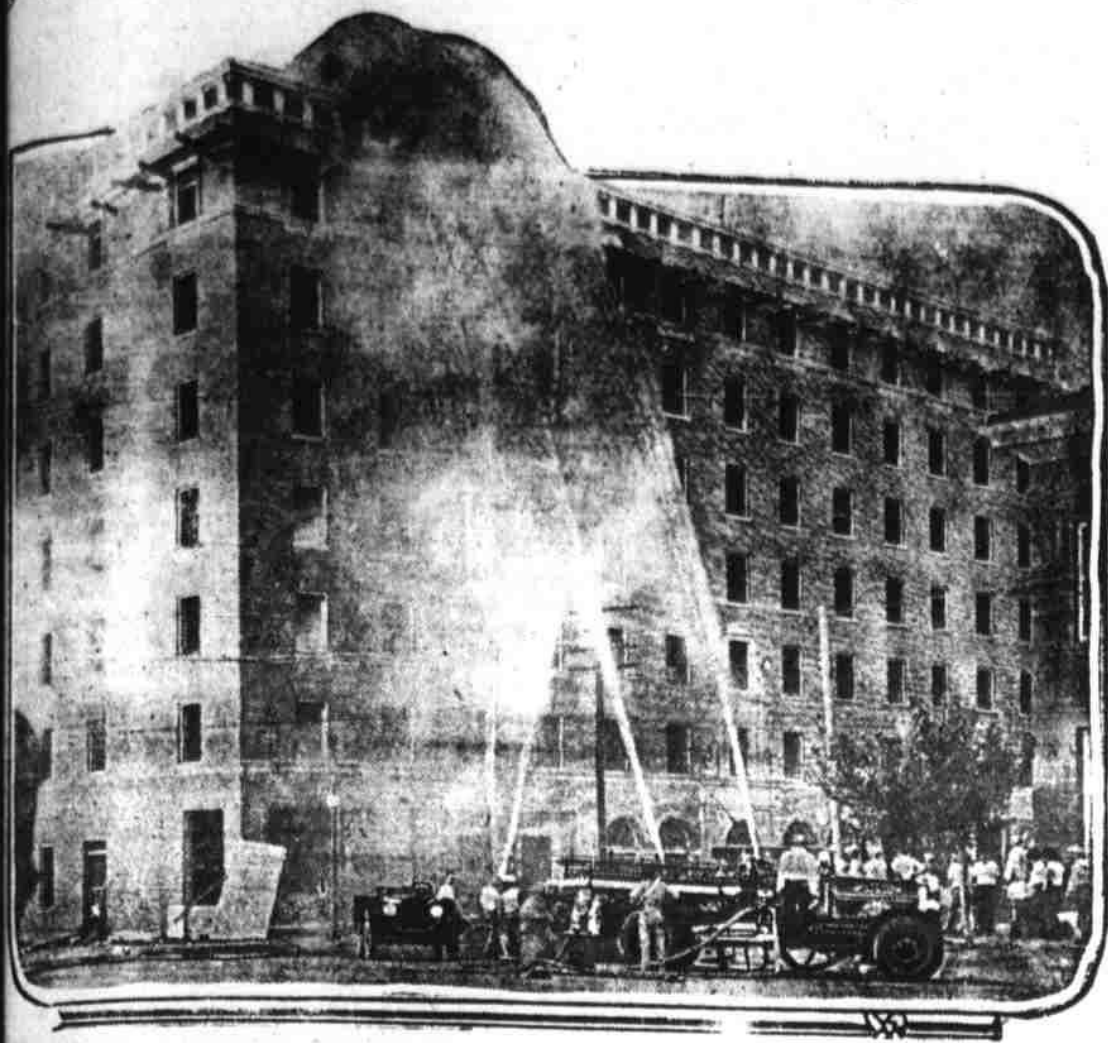
The LILE INVESTMENT COMPANY

Drive Out Today and Let Our Representatives Show You These Beautiful Lots

W. P. EDWARDS OFFICE in West Texas National Bank

Field Office on the Addition

Spring Firemen Demonstrate High Pressure



Picture shows several feet of water going over the top of the Crawford Hotel, under construction. Big Spring is fortunate in having a bountiful supply of pure and soft water. Also fortunate in having a fire department which is well equipped and also fortunate in having a fire department which is well equipped and also fortunate in having a fire department which is well equipped.

Big Spring Oil Center; No Boom Here

By P. J. MacIntosh
Western World

BIG SPRING, Texas. In the publicity which has attended the development of many towns and oil fields in West Texas, it is decided novelty to find one community which, while comparing favorably with the best, prefers to pursue an even tenor of its way without beating of drums or fanfare of trumpets.

One reason for this policy on the part of Big Spring is that its citizens have always discouraged anything in the nature of a boom. This was a good town before oil was discovered in the vicinity, and although petroleum is contributing immensely to its business and prosperity, they prefer to see development progress along conservative lines. And anyone visiting Big Spring and noting its broad, well-paved streets, its substantial buildings, busy stores and fine residences, can not but admit that the results amply justify this policy.

Development in the Big Spring field in Howard County 20 miles southwest of here, has been given a new impetus by the bringing in by the Marland and Texon companies of their Settles No. 2, six miles southwest of the main (or Chalk) pool. Drilled to a depth of 1,284 feet and later deepened 12 feet, this well swabbed 6630 barrels the first 24 hours and has since averaged 550 barrels daily.

The new producer has sometimes been erroneously described as being in Glasscock County, probably due to the fact that its offset, the Marland and Texon Settles No. 1, is in that county, the county line running between the two wells, which are a half-mile apart. The Settles No. 2 is the best well yet brought in in the Big Spring area and is a record-breaker from a standpoint both of production and shallow depth. It is still open to doubt, however, whether the Settles wells are an extension of the main field or are producing from an entirely different formation. Many oil men are inclined to the latter view, and if this is the case it means that a new pool has been discovered.

Little Publicity

Development in this productive area of Howard and Glasscock Counties has gone steadily forward with but little publicity as compared with that which has accompanied activity in other fields. Just as Big Spring has never had anything in the way of a boom, so there has been no frenzied drilling campaign here, although the field is a very important link in the chain of production which stretches across West Texas. Its total output is now around 2,300 barrels daily from about 100 wells, few of them of the gusher type but very profitable nevertheless, production being found 1,250 and 1,900 feet.

Two pipelines, one operated by the Magnolia and the other by the Marland, carry the oil to points on the Texas and Pacific railroad. Each of these companies has a casinghead gas plant in the Chalk pool and both maintain comfortable camps for their employees, since the field is a considerable distance from any town. The Marland and the Magnolia are the chief operating companies,

with the California, Gulf, Humble, Pure, Mid-West and many others either operating or holding acreage.

The original pool was given the name of Chalk in honor of Otis Chalk, on whose ranch the discovery well was brought in late in 1925. It is about 20 miles southeast of Big Spring and from here the trend of production is in a south-westerly direction to the Clay pool and thence westerly along the Howard-Glasscock County line to the Settles wells. The entire producing area is about ten miles long by a half mile wide. Eventually it is thought, production may be linked up with the Westbrook field, 31 miles to the east. Wildcatting is quite active outside of the proven area, with operation extending south into Glasscock County, particularly since the Settles wells have found such good production at an exceptionally shallow depth.

Big Spring Center

Big Spring has become an important oil center since the development of production in Howard County, of which it is the county seat. In common with the Howard County fields, it is growing and is now one of the liveliest and most progressive little cities in West Texas. Its population is between 6,500 and 7,000 and is increasing rapidly particularly since it has had the benefit of oil production at its doors; but it was a substantial town even before this, the heart of a prosperous agricultural and grazing country, a division point on the Texas and Pacific Railroad and an important highway center, with the paved Bankhead Highway passing through it and with other highways leading north to Lamesa and south to San Angelo, both being paved for several miles out of Big Spring. It has three banks and two large, modern hotels in process of construction. One of these is seven stories in height and is approaching completion; the other is being erected on the site of the Cobb Hotel, destroyed by fire less than a year ago.

Bonds have been sold for the purpose of paving 34 additional blocks in Big Spring, making a total of 54 blocks, and when this is completed the town and county will have streets and highways second to none in West Texas. With all the facilities and appurtenances of a well-organized municipality, including adequate lighting sewage and water systems, Big Spring has an excellent foundation for future growth. Oil men have been quick to see its advantages, and a number of supply houses, tank manufacturers and kindred industries associated with oil development have located here.

Good Water

Big Spring is justly proud of its excellent water supply, it being from this that the town derives its name. This was great buffalo country in the old days, the migrating herds coming here in immense numbers to drink at the "big spring." Drilling of water wells has long since caused the original springs to vanish, but the water is still here, as pure and abundant as ever.

Howard County is on the eastern edge of the Great Plains, its surface varying from hills and low mountains to the plains country which opens out west of Big Spring, and it is, therefore, adapted both for stock raising and agriculture. Cotton, of course, is the staple crop,

but quantities of corn and grain sorghums are grown, and luscious watermelons and cantaloupe form important items. All kinds of livestock are raised here including horses, cattle, sheep, hogs and poultry, and dairying is also carried on quite extensively.

Great Water Supply In Howard County

Edwin J. Clapp, financial authority and economist, assigned to the Fort Worth Record by Mr. William Randolph Hearst to carry on promotional work for Fort Worth and West Texas today gives his impressions of Big Spring and surrounding territory. Read this story, clip it out of the paper and mail it to some person out of Texas, thus helping to carry on the promotion of the State.

Big Spring, Sept. 23. Water is life in West Texas. The first essential for a town in present-day West Texas is water. In quantity and quality, particularly in the case of flows abundantly out of the ground as it did in the big spring from which the community derives its name.

Eighty years ago in the big spring was a hunting place on the Comanche war trail. Stopped from raiding in Texas by the disastrous battle of Plum Tree in 1840, the Comanches each year rested at the big spring on their way south to the Mexican border, on the warpath under the full September moon, which they called the Mexican moon. In December they would halt at the big spring on their slower northward march, herding trains of cattle, loot and women from the haciendas of Chihuahua and Durango.

Haunt of Buffalo

Ten years later the big spring determined the route of the overland trail through Texas, established by the United States Government to provide a snow-free route from the East to the gold fields of California. Just as the Sunshine Special offers such a route today.

The water of the big spring made this place the chief haunt of buffalo herds in West Texas. A thousand tons of buffalo bones were stacked up at the station when the Texas & Pacific box cars were pulled in over the new-laid rails in 1881.

Big Spring water helped induce the Texas & Pacific to make Big Spring a division point and establish its repair shops here which contribute a monthly payroll of \$100,000 to the town and support one-third of its population of 6,000.

Water Near Surface

The big spring came from the Trinity sand, which is here only 100 feet below the ground. In Fort Worth the Texas Hotel goes down 1,500 feet to strike the same sand. Today the big spring no longer runs. Its flow, and much more from the same source, is pumped into the city's 1,500,000-gallon reservoir by a pumping plant of capacity to care for a town three times the size of this one. Big Spring water remains as it has always been, one of the assets of the town. Its influence reflected in an extraordinary city health record.

Farmers March In

The process of settling ranches of 1000 acres can be observed in full swing in Big Spring and Howard County.

Most of the settlers are from Oklahoma and later in Oklahoma territory. They know the value of the big spring water and land which is so productive for farming purposes that it is worth \$30 to \$50 per acre near town and \$15 to \$30 farther out. The long began in 1920 bought even the most reluctant cowmen that they had to sell. Those who did not go broke in those days are now out of trouble or getting out, by the sale of their lands to the farmer.

The Howard County land seems to be in the best of the soil rainfall out here, an average of only 18.45 inches a year. The base is red clay topped by several feet of sandy loam. The structure resembles a sponge and acts like one. They tell me that it will absorb and hold an inch of water to the foot. They emphasize the fact that 75 per cent of this rain normally falls in the growing months.

Big Cotton Yields

However that may be, I was shown some extraordinary yields of cotton in this present dry year. On the farm of J. B. Harding, nine miles southwest of town, I saw 1,000 acres planted in cotton that will yield half a bale to the acre. Last year he raised 300 bales to 700 acres. In 1921, when the rain-

fall was only 11.11 inches, he tells me that he planted 175 acres of cotton and picked seventy-five bales.

"It is a mystery to me," he says "how the crop was made, as I did not have three-fourths of an inch of rain during the entire 1921 season." In 1921 same year, I am told P. T. Leatherwood planted 240 acres and gathered eighty bales of cotton. P. S. Cantrell made twenty-five bales of cotton on seventy-five acres and W. M. Fletcher got thirty-two bales from 100 acres. According to the records, there was nothing that could have been called a rain after June.

The truth of it is, and the ranchers now admit it, that cotton properly cultivated, can be grown successfully in seasons when there is not enough rain to raise grass. The lack of weeds makes it possible for one man to cultivate a great deal of land. T. E. Nelson, of Oklahoma, farmer, now near Big Spring, told me that this summer he had cultivated 100 acres of such cotton in Oklahoma. He says:

"I have been in Big Spring for the last three years. I have just purchased a home of my own. He has bought the Shockey farm, of 510 acres, paying \$45 an acre for it.

Westward, Ho Again

I was interested to learn where the farmers have come from who are so rapidly settling up Howard County. There were 274 farms in the county in 1920, north of the Texas and Pacific railroad. There are 619 farms in the same section today. I find that the new farmers are coming mainly from nearby counties of the East, such as Mitchell, Nolan, Fisher, Jones and Taylor. Some of them are tenants who come to Howard County and work themselves into independence. Others are farmers who sell the older lands at \$50 to \$75 an acre and buy splendid Howard County land at from \$15 to \$25.

This westward drift of pioneers from higher-priced to cheaper land originally settled in East Texas from the States across the Mississippi River. Then it settled Central Texas from East Texas and now it is settling West Texas.

(Continued on page 4, this section)

Cultural Possibilities

County Has Golden Opportunity Awaiting Those Invested in Farming

Big Spring in the world offers good land at such a reasonable price as does the Big Spring. It is the pick of the best in the world.

Big Spring is going to have one of the best resolutions made in to go on. It may be a little difficult to break a long established habit of there is a heap of satisfaction being able to pay as you go.

Big Spring is going to have one of the best resolutions made in to go on. It may be a little difficult to break a long established habit of there is a heap of satisfaction being able to pay as you go.

Big Spring Rejoices

WITH THE OPENING OF

Crawford Hotel



It will be our pleasure to serve its guests. We congratulate the owners and operators of this magnificent hotel, and wish them a full measure of success to which their splendid enterprise and progressiveness entitle them.

PLEASE ACCEPT OUR GOOD WISHES

Texas Electric Service Co.
Your Electric Servant

**GREAT WATER SUPPLY
IN HOWARD COUNTY**
(Continued from page 3, this Sec.)

as from all the rest of the State. There is enough low-priced land out here to assure for a long time an inducement for other Texans to make this their home.

A pretty example of diversified farming is to be seen on C. F. Morris' 250 acres in peanuts. He is now buying hogs in Fort Worth and Waco and turning them into the patch to fatten. He figures that in ninety days a hog puts on 150 pounds. He estimates that he will get 500 pounds of meat per acre. 13 cents a pound, this would yield him \$65 an acre most of it net. If he had raised on this land even as much as half a bale of cotton per acre, the gross would have been \$50, the most of picking \$10 and the net \$40 compared with \$65 per acre from his hogs.

When the hogs are through, he will gather off each acre a ton of peanut hay worth \$30. In addition, Morris figures that a year in peanuts and hogs will fertilize his land equivalent to one-quarter ton of fertilizer per acre, though fertilization of this land does not seem immediately necessary. J. B. Harding tells me that he has raised cotton on the same sandy land for 12 years without any decrease in yield.

Rail Branch Needed

Last year Howard County produced 25,000 bales of cotton with approximately one-fifth of the area off the county in cultivation; this year's yield will be about the same. The trade territory and the agricultural development of Big Spring would be furthered by the construction to the town of another railroad, the proposed extension of the Santa Fe branch from Lamesa down to Big Spring, thence south to Sterling City to meet Santa Fe's existing lines in San Angelo, whence the Santa Fe runs to Galveston. Such a line would give Big Spring railroad competition, a new and shorter line to the Gulf, and would open up the splendid land that lies in Howard and Dawson Counties between Big Spring and Lamesa.

The future of any of these West Texas towns is limited by the character of its citizenship, and the co-operation with which they work together for the good of all.

It has now three of them, the Puget Sound to the Gulf, Bankhead National, the Gulf, Plains and Canada.

Town Leaders Lauded

There is B. Reagan, president of the West Texas National Bank, and its vice-president, W. P. Edwards, owner of the famous Lucien Wells Ranch, home of the old T. T. Half Circle outfit.

There is R. L. Price, active vice president of the First National Bank and president of the Big Spring Country Club. J. S. McDowell, president of the First National Bank, is probably less interested in banking than in his forty-section ranch, one of the best in Texas, twenty miles south of Big Spring.

There is R. C. Sanderson, a lovable Scotchman, a retired cow baron now a vice-president of the First National Bank, a golfer, a sojourner in Fort Worth. Sanderson's cousin, W. B. Currie, another Scotchman, is president of the State National Bank and is proud of his extra good ranch ten miles south of Big Spring, stocked with registered cattle.

Right after the Texas & Pacific reached Big Spring, Joe Fisher and Uncle Billy arrived and established the famous store, J. & W. Fisher. Uncle Billy severed his connection a few years ago with the establishment and went to farming. Last season he had 900 acres planted in cotton and his tenants paid him \$8,000,000 as his part of the crop. At present there are 1,000 acres in cotton on his place and it looks like 400 bales or better.

Big Spring can boast of having sheltered the romantic and the most artistic characters in West Texas. The most romantic is the Earl of Aylesford and the most artistic is H. W. Caylor, who has been a resident of Big Spring for more than twenty-five years. His paintings are the artistic interpretation of West Texas. They have been sold in Austin, Fort Worth, El Paso, Kansas City and St. Louis. They have been bought by such ranchmen as C. C. Slaughter, George Reynolds and George West. He and Mrs. Caylor are still living in Big Spring. His best paintings are in the Big Spring home he built, now occupied by Mrs. Tom Quinn, whose son, John Quinn, has won signal honors at Annapolis Naval Academy.

Merchandising Advantages

The Earl of Aylesford came to this country with Edward VII when the latter was Prince of Wales, on his famous trip around the world. After a life of dissipation in England, Aylesford at the age of 33 settled at Big Spring with a retinue of servants, a private secretary, a valet, a steward, and an Episcopalian parson. He was a good mixer, a good dancer, a boon companion of all the men with whom he fished and hunted. He had an allowance of \$25,000 a quarter, but was always broke. After three years in Big Spring he met an unromantic death by eating too many strawberries out of season.

No one can come away from Big Spring without the feeling that it is a good place to do business and to live. Its distributing merchandise is assured by its being the farthest west of the Texas common points, all of which pay the same car load rate on goods from the East. Big Spring feels that it is sure to be hit by the big oil play that is the town racing through West Texas from the town of Colorado to the Mexican border.

The town is paved with hard surfaced roads. Bank deposits total \$1,850,000. There are three ward schools, a \$40,000 Junior high school and a \$40,000 high school. A United States agricultural experiment station here is teaching farmers how to increase their yield. Big Spring Mountain, a mile southwest of the town, towers 500 feet above it and is reached by one of the most picturesque scenic drives in the State.

Big Spring is a day's automobile drive from El Paso, Amarillo, Fort Worth or San Antonio. It is a very central location for business or living in West Texas. It is really one of the good towns in West Texas, properly located and run by men who know how to make the best of what they have.

Card in Florida paper.—"Thursday I lost a gold watch which I valued very highly. Immediately I inserted an ad in your lost and found column, and waited. Yesterday I went home and found the watch in the pocket of another suit. God bless your paper."—Exchange.

It Pays to Read Herald Want Ads

**BIG SPRING TO HAVE
MODERN THEATRE**
Continued from page 1, this section.

about 900 being seated on the first floor. There will be a double balcony. The building will be built of steel and concrete and will be absolutely fireproof, and will also be equipped with the latest automatic doors that can be opened in ten seconds time should a panic occur in the house. This is the latest in emergency exists and the cost is quite an expense.

All of the floors will be concrete, and the balcony will be supported by large crossbeams and girders, which will eliminate the old posts that are to be found in the earlier days of opera house construction.

The plans have already been completed and it is expected that the contract for the building will be let within the next few weeks. According to those in charge of the program the new building will be rushed to completion, and the doors of the building may swing open to the public within a short time.

The R. and R. syndicate who are financing the house are the operators of the house here at this time, and are the largest amusement corporation in the entire south today, having relationship with several of the largest producing firms in the world.

According to the best information that can be obtained at this time, it is thought that Big Spring will be put on one of the coast to coast vaudeville routes, as at the present time there is no break in the jump for high class attractions from El Paso to Abilene and vice versa.

With this announcement and plans given to the public of Big Spring, it goes again to show that the large capitalists of the country have faith in Big Spring the coming city of the west, and the greatest permanent town between our suburban neighbors to the east and west.

The house will show at all times only the first run pictures that are being shown at the same time in all of the large cities. There will be orchestra music for all of the attractions, the management deeming the purpose of such amusement necessary.

With the pictures as well as the orchestra will be heard one of the finest organs that will be found any-

where in a theatre. This will be one of the latest models of the Wurliizer type and will have several hundred pipes which will permit it to que a picture, no matter how soft and mellow it falls.

The amount of the cost of the theatre at this time is not known but it is estimated that with the proposed building and the plans that have been presented, that the cost will run some where near \$200,000. Forward Big Spring. Forward!

Supply companies are next on the list as we were able to secure additional companies to locate here besides those that were here for the past few years, at this time we have about a dozen supply companies and the rumor in the air is that we will receive several more before the adjoining field is opened in the near future. Should this be the case we will almost lead all of the other cities in this section of the country for the housing of supply and tank companies in the Permian Basin field.

Lumber yards from all over the list as we were able to secure additional companies to locate here besides those that were here for the past few years, at this time we have about a dozen supply companies and the rumor in the air is that we will receive several more before the adjoining field is opened in the near future. Should this be the case we will almost lead all of the other cities in this section of the country for the housing of supply and tank companies in the Permian Basin field.

The following are the industrial and business organizations, who constructed buildings on their property the last year. The figures for this part of the program are not available because the most of these buildings were built on the cost plus system. The Coe Parks Lumber company, who built office and yards, the Berry Lumber company who also built office and yards. The Marland Oil company built office and yards, Republic Supply Company built yards, Marion Supply Company office and warehouse, Haran Tank Company office and yards, Black Sells and Bryson Inc., Tank Company, yards ad office, Texas and Pacific Coal and Oil Company office and wholesale station.

30 ROOM HOSPITAL
FOR BIG SPRING

Continued from page 1, this section.

Ever since they have opened a hospital here the call for more accommodations have been more than they could meet, but with completion of the new building will be in a position to meet call and render better and satisfactory service in every way. Big Spring is mighty fortunate to have such progressive physical surgeons and our people will thank them every success.

CITY FEDERATION
PLANS CLUB

Continued from page 1, this section.

members of this club together with the other flower growers of Big Spring feature an annual show each year the citizens more interest in their lawns and set out more flowers. This beautification program is accredited to the members of the City Federation who never ceased to encourage it.

Good things for the town, civic, educational, religious, and moral lines of improvement have been encouraged by the members of the City Federation, and their efforts are ever directed toward Big Spring.

Too Hurriedly.

Tit Bits: The Browns were giving a visit from their pastor the custom of the latter in small children of his flock questions—their name, age, test their knowledge of right wrong, he asked them where the children went. Mary, the daughter, had received full tions from her parents and was ready to answer the question.

The minister arrived, and "What's your name, little girl?" In her hurry to display intelligence, Mary answered: "sir; five years old; go to bed."

Had Plenty.

Centre Colonel: "Allow me to send my wife to you." "Many thanks, but I have

C. W. CUNNINGHAM, President W. R. PURSER, Vice-President
N. W. McCLESKEY, Secretary and Treasurer

Insurance At Cost!

**Big Spring Mutual
Aid Association**

Congratulates and Welcomes into the Activities
of Big Spring Our Newest Recruit

The Crawford Hotel

May your coming add impetus to the
ward march and progress of our city—and the
vast territory it serves.

May those who seek accommodations within
your walls find and realize as genuine cordiality
and good wishes as is today in our
hearts for you.

Big Spring Mutual Aid Association
The Best and Cheapest Insurance
Money Can Buy!

**Southern Ice &
Utilities Company**



Expresses to Mr. A. J. Crawford its admiration for his enterprise in daring to build the new Crawford Hotel, and for this personal enthusiasm of his which watched over every smallest detail of construction, to the end that this new center of the life of Big Spring might be the indisputable best of its kind.

"Southern Ice" registers its complete conviction that Mr. Crawford will find his expectations not merely justified but exceeded.

Finally, "Southern Ice," planning certain good things, avails itself of this opportunity to pledge to the people of Big Spring a service during the coming season more acceptable than they have ever experienced before.

Big Spring, Texas, November 24, 1927

New Industries For Big Spring

During the first ten months of the present year, more than \$600,000 has been spent on new building projects in Big Spring.

This is one of the largest building programs to be enjoyed by any city in the state for its size, with the exception of those that have had population fluctuations.

All of the buildings that have been built in the past ten months have been built of the highest class material and all are of only the best workmanship. There are several temporary structures, that were built on the outskirts of the city and were included in the program.

More than one quarter of a million dollars worth of real estate has changed hands in the city during the same period, and at this time there are several large deals that are about to be put through, that will mark the close to a million dollars. This will be the record for this section of the country for the period that is included.

Facilities for the taking care of transients, has caused the most of the large buildings, as there are several rooming houses and hotels constructed during the above mentioned time.

This will not stop this program, at the present time, the transient population has not found a bed in the city after 10 o'clock at night and many are forced to spend the night in a chair in the lobby of some hotel.

It is estimated that at least a hundred rooming houses would be occupied in Big Spring, were they available, but they are not to be had at any price.

Rooming houses are at a premium at this time, and many of the men that work in the different parts of the field, are forced to have their families live elsewhere as there is no room for their families to live at this time in Big Spring.

By making a survey of the industrial and business section of the city, it is found, and each and every day the city grasping out its arms in all directions, taking in more territory.

It is not a boom. It is the steady, essential growth that the city is enjoying at this time.

Every day we find more men coming into the city, being sent here by oil companies, building companies, power plants, high lines, trucking concerns, and may other too numerous to mention.

This is the reason for the steady growth, and the building program that we are seeing in Big Spring. It is in its infancy.

Trackable property is being watched very closely at this time and if rumor has its way, there will be several more large warehouses and supply yards that will be built in the near future.

On account of the talk of a north and south line through this section of the country, possibly the new Corpus Christi line, realtors are keeping their eyes on many of the avenues that the road would traverse this city. If this should be verified by the first of the year, it would mean more development that the average person could realize, it would mean the building of additional railroad yards and terminal facilities.

The Texas and Pacific railroad has been quietly watching developments along its line in this part of the country, and it is a known fact, that if the tremendous volume of business continues, that it will be necessary for additional shops and round house equipment to be installed in the near future.

The railroad at this time is spending more money on the improvement of its line from Texarkana to the Southern Pacific junction than any other system in America today, according to gossip in rail circles this road will be double tracked the entire length within the next two years.

Big Spring will come in for its share in this great building program as all rail work is general supervised from divisional offices both directions.

The Insull interests of Chicago, who are the financial organization of the power and light companies in this section of the southwest, are going to announce that they will spend more than one hundred million dollars in the great oil fields of the southwest, these are the Trans Yates Pecos field and the Permian Basin field, which are considered still in their infancy.

According to information that has been published in trade journals and eastern financial papers, the different subsidiary companies of the Standard and the Dutch Shell, are figur-

ing on drilling future wells in this wonder field of the world with electricity.

This would revolutionize the oil industry, as it would be cheaper to drill by this power than with gas or oil, as the means of developed power.

This will mean that additional power plants will have to be built in this vicinity, and that hundreds of skilled men will have to be employed in the construction of the same. It will mean the doubling of all of the high lines that now traverse this section of the country, and will mean the permanent employment of many additional men here.

The, we have several other large projects that will help to build the city. We are on the line of the proposed largest pipe line to be built in America in the last ten years. It is the line that it is rumored the Dutch Shell interests will build through this section of the country, should this be as large as contemplated, it may mean the building of a tank farm here, and also the rebuilding of perhaps the largest pump station on the entire line, as we are located at the right distance from the production of the company to obtain both. That again would mean the employment of hundreds of men, and additional housing facilities would be required to take care of this great army of workers.

Then again, the thing that every city in the world is fighting for today, cheap fuel, according to the best information that can be obtained, the Lone Star Gas Company will bring its giant line of natural gas into the city. This will mean cheap fuel, and cheap fuel will be another great asset to our building a city. It will mean the developing of cheaper power and will also mean that we will be able to offer a cheaper rate to the investor, than some of our neighboring cities to the south, for we have the rail facilities on a main transcontinental road, while our neighbor to the south is located on two small branch lines, and is many miles away from any of the "Flowing Gold."

MODERN RESIDENCES BUILT IN PAST YEAR

Continued from page 1, this section.

all of west Texas, this building was constructed at a cost of \$50,000.

The cold storage and produce house that was built by the Winn wholesale and produce company, has the most modern storage facilities that engineers could install in the building, and has a capacity that is second to none in this section of the state. This business structure was erected at a cost of \$40,000.

The H. O. Wooten company erected in the past year a large addition to its present plant and have made quite an improvement in their property. The new building was built to take care of the large amount of business that this firm is enjoying since the activity in this section of the country. The new building that was constructed by this firm was built at a cost of \$30,000.

The Elliot block which was constructed to take care of the increasing business houses that are daily coming into the city was built at a cost of \$25,000, and is one of the most modern business blocks to be found in the city. Long before the building was completed, all of the sites were spoken for and many moved into their quarters before the building was completed.

The next business block that was built was the block that was constructed for Dr. Collins. In the construction of this building there are four spaces for stores, and they were occupied almost as soon as built, the cost of this structure was estimated around \$23,000.

The next structure of prominence that was built, was the large and spacious bus terminal, which was built at a cost of \$20,000. This station was built under the very latest plans for such stations, and all of the modern conveniences are to be found within the building. There is also an up to date garage and service station connected with the station. This building was constructed to meet the ever growing demand of the traveling public, and it is estimated that there are as many people who travel through this section of the country by bus as there are by train service, as they can get a bus almost every hour to any destination in the world's greatest field from Big Spring.

C. A. Talbot erected a fine bus-

ness structure the past year, which was built for stores and offices, the buildings were all taken before the structure was finished, and one will find many modern stores in this block. The building was constructed at an estimated cost of \$15,000.

The R. E. Gay Garage building that was built at a cost of \$12,000, is one of the most modern garages found in the southwest. All of the most modern equipment that can be found in garages in the largest cities are to be found in this modern building. It also has a modern grease rack and wash rack and has a modern and up to date machine shop, that is busy at all times.

The W. O. W. building was re-modeled last year about \$5,000 being spent in modernizing the upper floors of this landmark building of the city, and today it has many thriving enterprising firms that are located in it. This work was done at the start of the oil activity here.

Joe B. Neel built two modern stucco rooming houses at an estimated cost of \$5,000. These are two of the most modern houses that were built this year and every one who has seen them, speaks nothing but praises for them.

During the past year, we have seen two of the most modern tourist camps in the entire state built almost within a stone's throw of the city. They are both located on the highway adjoining the city, and all of the tourists that have stopped at either one of them, say that they are the best that they have patronized in this section of the country.

The Coleman Auto camp was built at a cost of \$10,000 and it has one of the prettiest surroundings of any camp here. It has many cottages which are more than handsome to look at and there are all of the modern conveniences that one could wish to be found in this modern camp, that has helped to make our city famous.

The next large auto camp that was built was constructed for W. R. Burns. This camp was estimated to cost in the neighborhood of \$8,000 and is a great asset to the ever growing city. Many of the mechanics that are employed in the adjoining fields have rented quarters here, and it is almost impossible to get accommodations at this popular camp after dark.

In the midst of all the building activity, the citizens of Big Spring

found time to build two wonderful churches. Both of the edifices are of the latest style of church buildings, and either one would be a credit to a city many times the size of this city.

The Methodist Church was built at a cost of \$60,000, and one will find on the inside only the latest designs of church furniture and fixtures. In the basement are the class rooms, all of which are equipped according to the different classes they accommodate.

The Christian Church, although it did not build quite as an extensive church as its neighbor, spent \$25,000 for its new building. This church, although not as large as many others is very beautiful, and is built along the latest designs of church buildings. The members of the congregation are very proud of their new building.

During the past year since the oil activity increased in this vicinity, Big Spring has seen ten oil and supply companies build offices, ware houses, living quarters and yards, along the industrial section of the city, chiefly in the vicinity of the Texas and Pacific railroad yards, where unloading of the heavy oil field equipment is made in a short time. The majority of these structures were built of corrugated steel and it is estimated that the cost of all of the industrial buildings alone will run close to a quarter of a million dollars.

Tank companies lead all of the others in the number that have secured headquarters in Big Spring the last year, as all of the leading tank firms of the country are now represented in this city.

FAVORS PAVED HIGHWAYS

A. J. Crawford, owner of the Crawford hotel and as much interested in Howard County as any single individual, is a booster for paved highways in Howard County. He said it was just as natural for progress and prosperity to follow good highways as it was for development to follow the building of railways.

He said we used to consider bond issues for good roads a burden but thinking people know it is an investment and one of the most profitable investments any community can make. Bad roads exact a heavy tax in wear and tear on every conveyance which must travel same.

JUST FOR FUN

More Trouble.
Ohio State Sun Dial Operator—The number you called for is out of order.
Exasperated—That's funny, she was working all right last night.

A GREATER TELEPHONE SYSTEM FOR TEXAS



Texas Telephone News



A Journal of Telephone Information Published by the Southwestern Bell Telephone Company

Vol. II No. 11

Telephone Employees Fitted By Training and Experience

MEXICO

Mexico is now within sound of your voice. On September 30, long distance service was opened between the United States and Mexico, bringing another nation within reach of your telephone. Just ask for "Long Distance" and give her your call in the usual way.

Average Service of Texas Telephone Employees is Four Years

The telephone business is a highly specialized industry and in a great many of its departments requires considerable technical knowledge. In most branches of telephone work this knowledge can be gained only through experience and special training. The longer the experience, generally, the more capable a telephone employee is of serving the telephone company and telephone subscribers.

In Texas the Southwestern Bell Telephone Company has in its employ more than 7,100 people. The average length of service of these employees is over four years.

LONG SERVICE RECORDS

More than 900 of these employees have had more than 10 years of telephone service, about 200 have had more than 20 years.

These employees in Texas represent but a small portion of the telephone workers who make possible the telephone service you enjoy today. In the United States there are more than 425,000 men and women engaged in telephone work. Their coordinated efforts make it possible for you to reach by telephone all corners of this nation, as well as Cuba, Canada, Mexico, or Great Britain, from your home or office.

A POPULAR SERVICE

During the first eight months of this year, 9,990,000 long distance calls were placed by Texas telephone subscribers. Of this number, approximately 1,998,000 were placed after 7 o'clock in the evening, showing the popularity of the reduced rate periods for station-to-station calls, which start at 7 p. m. and continue until 4:30 a. m.

YOU ARE INVITED

In Texas, more than 4,400 operators are required to handle the continuous flow of telephone calls. Why not drop in at your telephone office some afternoon and see just how your telephone calls are handled at the switchboard? You are always welcome, and the visit will be well worth while.

THERE ARE 585,000 TELEPHONES IN TEXAS

Greetings!



CRAWFORD HOTEL

We Wish to Extend to You a Hearty Welcome to Our City

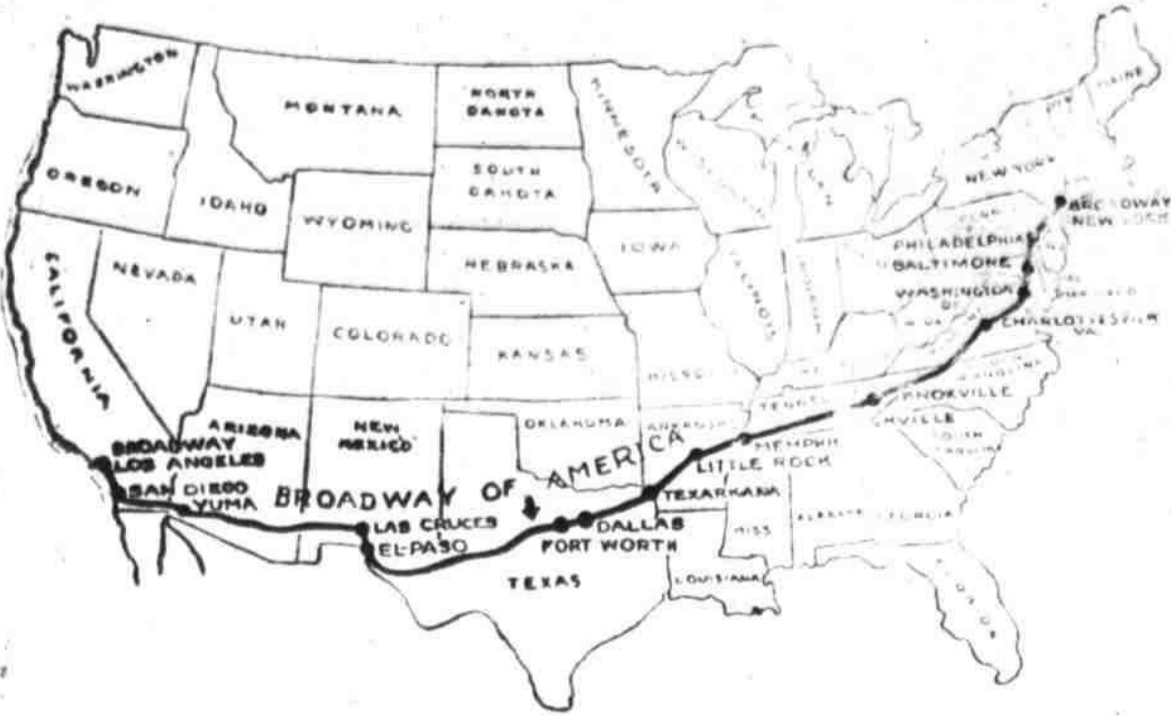
Your magnificent contribution to the progress and development of Big Spring justly merits our admiration and praise. We deem it a pleasure as well as a privilege to congratulate you upon its completion.

We wish for you continued success — and may the coming years be prosperous.

State National Bank

The Fastest Growing Banking Institution in West Texas

Crawford Hotel on "The Broadway of America"



"Broadway of America" the highway from New York to Los Angeles, California, passes through Big Spring. This highway in time will be the greatest motor travelled road in America, and it will be the only snow free highway from coast to coast open the year around. This trail will have more pavement than any other trans-continental highway, and no other highway in America can offer the tourists so much of unspoiled nature than this one.

The highway question is one of the most elaborate staged in this country. It will lead through the cities of Philadelphia, Baltimore, Washington, Knoxville, Nashville, Memphis, Little Rock, Texarkana, Dallas, Fort Worth, Abilene, Sweetwater, Big Spring, Midland, Pecos and El Paso passing through Las Cruces, Deming and Lordsburg, N. M., thence into Arizona and the Pacific coast.

This is a big thing for Big Spring, and our citizenship should feel the importance of tourist trade, and show the travellers every courtesy, while they are guests in our city. It is while they are touring through the great state that they catch the real spirit of the West, and a friendly smile, and courteous treatment, go a long way in making the tourist like the place and the people.

Good roads help make a favorable

impression. If we want the tourist to come our way it is our interest to keep up the roads in our country. The Bankhead Highway should be put in condition with a new top and this should be done before the hard surface is ruined. There are several bad places in the highway that need attention at once.

Let us cultivate a taste for tourists. When they are in our city let us extend them the glad hand and let them know they are welcome in Big Spring and in Texas. Many of the tourists will do their shopping along the Broadway of America, and Big Spring will come in for her share of the benefits.

The railway line was flooded on account of the heavy rainstorms and the traveler was obliged to break his journey at a village. He made his way in the pouring rain to an inn, and said to the waiter there: "It is like the Deluge."

"The what?"

"The Deluge. Haven't you read about the Deluge—Noah and the Ark and Mount Ararat?"

"No sir," said the waiter: "we have had no papers here for three days."—Epworth Herald.

Herald Want Ads Get Results

Sees Better Times Ahead

Oil Situation is Due For Change, Webster Thinks

Fort Worth, Texas.—The West Texas oil situation will see an almost right-about change for the better within the next year, C. W. Webster, Fort Worth oil operator, predicted Thursday. Webster has just returned from an inspection tour through a number of West Texas counties.

"West Texas as it stands today hasn't even broken open," the oil man declared. "Conditions are undoubtedly approaching a better period and within the next year I expect to see an unprecedented play throughout this area."

The next five years will be the "golden epoch" for the West Texas country he believes.

The opening of the Crawford Hotel marks the new era in the history of Big Spring. It means that many new concerns will come to Big Spring to make their headquarters, because we have the right kind of accommodations to offer.

Oil Companies Operating in This City

A "Pure" driller by the name of "Taylor Link" who hails from some "Independent" city of the "World" and who does not belong to the Union, said he did not care "Amarada" whether the "Magnolia" was an oil company or a wild "Comet."

If "Marland" and "Godley" went to "California" on a fishing trip he would like to know why the "Mid-West" had no "Tidal" wave and why the "Peer" was so near the "Flowers." Likewise, why "F. H. E." was so thick with "Owen and Sloan." He was advised that "Lockhart Brothers" were running a "Trans-Continental" race with "Glasscock Brothers" to the "Texas" line, but did not want to enter the "Gulf."

He had a job with the "Texon" but was expecting his wife, "Roxana," on the incoming train which left the "Atlantic" a few days ago. He had a back on "Schemmerhorn" creek near the "Sweeney" pool, so he would be near his big brother, "Proctor's Trick," who lives on the "Prairie."

But the train whistled in and as he passed out the door he gave the "Humble" Big Spring slogan, "Come to the Big Spring Country where the World's greatest oil field is now in the making." With apologies to the Oil Weekly.

If the price of crude oil advances by the first of the year—one of the biggest years in the history of our city is assured. So many big oil companies and independent operators own acreage in Howard County that an intensive drilling is going to result when oil is worth the cost of production.

One of the things we cannot understand is why the price of gasoline and kerosene does not drop, if crude oil is hardly worth taking out of the ground.

Big oil companies may be losing money on the production end of the line but they ought to be mopping up on the refined products.

Conductor: "How old are you, little girl?"

Professor's Daughter: "If you don't object, I'll pay my full fare and keep my own statistics."—The Churchman.

At the Crossing of the Highways

New Crawford Hotel At Crossing of Two National Highways; In Heart of Big Spring; Site Ideal

A fortunate selection was made in the site for the new Crawford Hotel. It is at the intersection of two National highways—the Bankhead, known as the "Broadway of America" and the Glacier to Gulf Motorway. It is just one half block from Main streets; one block from the post office, three blocks from the Texas and Pacific Railway station, just across the street from the City Hall and Court House, and one block from the theatres. It is in fact in the heart of our city and will in a measure function as the heart of our city.

The site on which the hotel is located was purchased from the Texas & Pacific Railway company, and had been owned by the railroad before there was any city of Big Spring.

For years past the site has been rendered for State and County taxes

way shops in this city. This residence was moved a hundred and twenty-five feet north where it still served the purpose it was originally intended for.

The Chamber of Commerce at cost of \$12,500 purchased the site 125x140 feet from the railroad company and then presented it to Mr. A. J. Crawford as an inducement to persuade him to erect a modern hotel in Big Spring. Citizens are willing to admit that this is one of the best investments our citizens could make for the new Crawford Hotel in Big Spring. Citizens are hopeful to see that this is one of the best investments our citizens could make for the new Crawford Hotel in Big Spring. Citizens are hopeful to see that this is one of the best investments our citizens could make for the new Crawford Hotel in Big Spring.

Big Spring citizens realize why the new Crawford Hotel is going to be worth the investment. It shall even be profitable to Mr. Crawford for years to come. This hotel is...

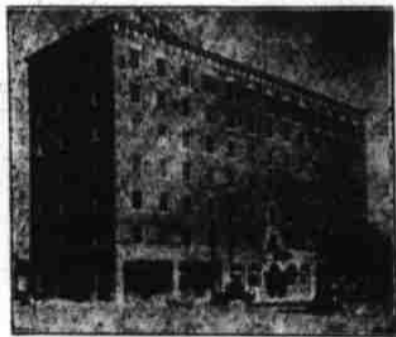


at least \$400 valuation, so the transition to a valuation of one in excess of \$200,000 is an instance of how improvements enhance property valuations as well as improve the appearance of a city.

Away back in 1881 and 1882 when there were no houses in Big Spring the railroad company made their division headquarters at this point and it was up to them to provide accommodations for the employees. A small frame residence was erected on the present site of the hotel for use as a home for the families of various Master Mechanics who have been in charge of the Texas & Pacific railroads.

Room without bath, one person	\$2.00
Room without bath, two persons	\$3.00
Room with shower bath, one person	\$2.50
Room with shower bath, two persons	\$3.50
Double room, twin beds, private bath, one person	\$3.50
Double room, twin beds, private bath, two persons	\$5.00
Single room, with bath, one person	\$3.50
Single room with bath, two persons	

The Crawford Hotel



Congratulations — On Your Opening!

Men of vision conceived you—men of ability shaped you — and you are a jewel in Big Spring's crown!

We see a growing, progressive Big Spring, whose development will be augmented by the coming of the

CRAWFORD HOTEL

We congratulated the traveling public on having such an excellent "home" in our city

Burton-Lingo, Lumber

THE PIONEER LUMBER YARD

In Recognition of the Progress of Big Spring and West Texas

WE TAKE PLEASURE IN WELCOMING

The Crawford Hotel



to Big Spring

We trust that through cooperation we may aid in making The Crawford Hotel the leading hotel in West Texas.

We hope soon to have a large, up-to-date theater for Big Spring — to go hand in hand with this modern hostelry.

We extend sincerest best wishes for the success of the Crawford



THE BEST IN MOTION PICTURES!

We Welcome The Crawford

WE ARE JUSTLY PROUD

of

The Crawford Hotel

so beautiful a monument
to modern business

MAY YOU SUCCEED

Home Bakery

Cakes, Pies, Pastries



Gary & Son

Congratulate the Management
of

The Crawford Hotel

upon the occasion of its
formal opening

The beautiful hotel is a credit to
Big Spring and all West Texas

AN ACHIEVEMENT

deserving

CONGRATULATIONS

which we heartily extend to
the management of

The Crawford Hotel

Roger Gallemore

Insurance

May We Congratulate

The management of

The Crawford Hotel

and extend our best wishes for
success and prosperity---which it
so rightly deserves. We are
proud of you---and welcome you
to our city.

Williams Dry Goods Co.

General Merchandise

OUR

Warmest Congratulations

to

The Crawford Hotel

We deem it a pleasure to extend
to you our best wishes on this
occasion---your formal opening.

Big Spring

Insurance Agency

A WORTHY
ACHIEVEMENT

The Crawford Hotel

We extend sincere congratu-
lations upon the opening
of this fine hostelry

R. L. Cook

Realtor

OUR GOOD WISHES

to

The Crawford Hotel

The beauty, the comfort, and
permanence of The Crawford,
will assure its success, which is
so richly deserved.

Homan Service Station

Goodrich Tires and Gulf Gas
Quaker State Oil--Our Specialty

The Crawford Hotel

is not only a very great credit to
Big Spring, but it is a fine mon-
ument to the foresight and
faith the owner had in this
town. We very heartily
extend our congratulat-
ions to those who made
this fine hotel possible.

The White House

J. B. Pickle, Prop.

The Crawford Hotel

offers to

Big Spring and All West Texas
the most adequate hotel accom-
modations that can be secured
in this section

We join the entire citizenship in
Extending Congratulations

Snappy Service Station

Free Road Service

Our Newest Recruit

in the skyline of Big Spring

The Crawford Hotel

Accept our best wishes
for your prosperity.

Glaser Bros. Garage

Cylinder and Crank Shaft
Grinding--General Repairs

CONGRATULATIONS TO

The Crawford Hotel

We welcome the coming of this,
Big Spring's finest and largest
hotel into the activities of Big
Spring--and wish it every

SUCCESS

King Chevrolet Company

New Cars Always on Display

SINCEREST BEST WISHES

to

The Crawford Hotel

On this occasion, the formal
opening, we are glad to
join hands with the
many other citizens
of Big Spring

In Extending Congratulations

Bradshaw Studio

PROGRESSIVE
MERCHANTS TODAY

are congratulating the
management of

The Crawford Hotel

upon their formal opening---our
best wishes for their continued
success is extended

Allen Grocery

Fancy and Staples

MAY THE FUTURE
of

The Crawford Hotel

BE EVER PROSPEROUS

We extend our heartiest congratu-
lations to the management of
this fine hostelry, at its opening

Gray Motor Company

Oakland and Pontiac Cars
Mohawk Tires

NEW BUSINESS

HOUSES TO BUILD

Continued from page 1, this section.

At the present time, we have no place to entertain the high officials who visit us on different occasions, and with a club house and a country club, we would be able to entertain the highest of society in the correct manner, and entertain them royally while they would be in our midst. It would mean also that if we have this proposition, it will be a great help in obtaining quite a bit of outside capital, as the visitor would have some place to lounge while he is looking over the country.

A medical arts building of four stories will be built as soon as the plans and specifications are completed. This building will house all of the doctors and professional men of that class in the city. There will be several specially designed rooms in the building, which will be equipped with the most modern x-ray machines, as well as several emergency operating rooms, that will be installed to take care of the emergency cases of the adjoining community.

Without a question of doubt this will be one of the most needed buildings in the city, and it is the hope of all of the doctors and medical men of the city that the building will be completed at an early date.

Another building that is proposed for the coming year is the City Federation Club House, this will be a modern community club center and will meet the growing needs of such a meeting place for these organizations that are a great help to the building of any city in the country today.

The Southern Ice & Utilities company will construct a modern retail station this winter, in order to give a better service to its ever growing list of satisfied customers. The Utilities organization is one of the best boosters in this section of the country, and is at all times ready to build to meet the demand of the public.

The building for the Southwestern Bell Telephone company will be completed in the early spring, as the actual work on this new project will commence at once.

According to the best information that is available at this time one of the most modern equipped plants in the country will be found here when the new building is completed.

It is the intention of the company to install the latest system of the

Westinghouse company in the Big Spring plant, and that will eliminate the old crank service that has been in effect here since the establishment of the phone service in the city. There will be large switch boards that will take care of the innumerable long distance calls that are growing daily with the oil development in this section of the world.

The old single board will be discontinued, and the exchange will be built on the unit plan, whereby, according to the increase in business, all that will be needed to meet the growing demand of the future will be the adding of additional units, the fixture installation, and the equipment for this project will run into a high sum, and it is thought that before the building is completed, that the hundred thousand dollar mark will be reached with the completion of the much needed new telephone exchange.

There is one great improvement plan that if put through, will mean a great step for the city, that will be the construction of a modern and up to date swimming pool and recreation park.

The location of this project has not been announced at this time, but it is proposed to have the park in a suitable place that will be reached by everyone in the city in about equal time.

At the present time there is practically no place for the youngsters to enjoy themselves, with the exception of the playground equipment that is found on the public school grounds. This small amount of recreational equipment is far too small to meet the ever growing demands of the children of the city, they have no place to go after school, or on Sunday or holiday to play and enjoy themselves.

With the building of a real park, this needed want will be overcome, and it will be another feature that will help bring the newcomer to the gates of our city.

Outdoor recreation is one of the greatest assets in the building of a city at this time, as the majority of the men that come into a field do not mind driving miles to their work, providing that there are places where the children may spend their idle hours in real sport and past time.

The swimming pool will bring hundreds to the city in the hot weather, as there is not a person that does not like to take a plunge after a hot and sultry day, that again means that after this sport

has been indulged in, that the patrons will visit and patronize the different business houses and theaters after their plunge.

Forward Big Spring, Forward. The automobile dealers of the city will spend close to a hundred thousand dollars next year in buildings and improvements. Although there is nothing definite that has been given out at this time, it is known that we will see several new modern garages built before spring.

There will also be several modern filling stations that will be built to meet the demand of the motorists, and it is also rumored that we will see the construction of several large tourist camps.

The King Chevrolet organization will construct a modern sales and service building that will take care of the ever growing business of this company.

There will be a wonderful modern sales display room in the front of the new building, and all of the latest models will be on display at all times for the benefit of the buying public.

There will be in the rear end of the building a modern and up to date repair shop that will take care of the vast amount of business that this organization has secured from its satisfied customers, since it has established itself in this city.

C. W. Mitchell will build a modern drive-in service station, and this station will be built along the designs of the latest stations that are being built in all of the larger cities at this time.

There will be separate rooms for the keeping of accessories, and there will also be a different room which will carry a full line of the latest tires and tubes.

According to information that has been given out, this station will be ready in the next few weeks.

If you can find a town in West Texas, that has better churches, better schools, better people, better living conditions than Big Spring, we want you to name it. Big Spring has more to offer the newcomer than any other place out here we know of. Its hard to beat.

Folks living in the north and northwestern portion of Howard County are just as eager to have a viaduct built across the railway tracks in Big Spring as are the local citizens. There is a danger spot which must be eliminated.

PLAN TO ERECT VIADUCT ACROSS RAILROAD TRACKS

Representatives from the city, county and railroad have joined in a cooperative movement to eliminate the dangerous grade crossing across the railroad tracks on Gregg street. It is a settled fact that a viaduct at this crossing is an absolute necessity and the sooner this death trap is eliminated the better. A committee to see that plans for the viaduct are drawn up and passed on, has been appointed and are at work on the proposition.

Each of the three parties negotiating on this proposition agree that this dangerous crossing must be eliminated and they are willing to cooperate in the construction of a viaduct. It isn't going to be necessary for some terrible accident to happen at the crossing to open their eyes to the need of the viaduct for that fact is already settled.

The cost of the viaduct will be divided between the city, county and railroad and perhaps state and federal aid will be given since this crossing is on a national highway.

This will be another big step forward for Big Spring when this viaduct spans the ten tracks at this crossing.

LESTER BUILDING LEASED BY RESTAURANT MAN

M. A. Masters has secured a lease on the Frank Lester building at the corner of Main and Third streets and will open a modern restaurant in this location shortly after January first when the leases of the present occupants expire.

Mr. Masters is one of the best known restaurant men in Texas. He has conducted restaurants in every city near the big oil fields in recent years and there is not an oil man who does not know him, and everyone has a good word to say for him and the excellent food and service that are offered at his place of business.

He will entirely remodel the present building. His fixtures have been in storage here for some time. He declared the location ideal for a restaurant, and he was willing to wait several months in order to secure same.

Mr. Master has another restaurant at Odessa. He is most optimistic as to the outlook for oil development in this territory and believes Big Spring is going to continue to grow and prosper.

Trost and Trost Now in West Texas

Trost and Trost one of the most reliable firms of architects in the Southwest are now giving their attention to development in the fast growing sections of West Texas and have the supervision of a number of large building projects in Big Spring, San Angelo, El Paso and other points.

With main offices at El Paso they have established a branch office in Big Spring in charge of E. W. Hamburger.

Heretofore the firm of Trost and Trost have been devoting their time and interests to El Paso, Arizona and New Mexico but with West Texas due to make a phenomenal growth they have decided to aid in the up-building.

They have to their credit, the largest building in Arizona; the Lobre at Phoenix; also the largest building in New Mexico, at Albuquerque.

The company must be commended for doing all their own engineering in all departments.

Since coming to West Texas they have secured some big contracts in San Angelo and Big Spring. They are preparing plans for the new City Hall at San Angelo and have other buildings there under construction.

They have to their credit in Big Spring, the new Crawford Hotel and no finer recommendation could any firm of architects desire. This is one of the finest structures in West Texas and Trost and Trost can ever point with pride to this, their handiwork.

Trost and Trost will have another building underway soon to add to their laurels. They will soon call for bids on the new Big Spring Sanitarium, which Drs. Hall and Bennett are going to erect. This building will be erected near the present hospital and will stand out with the Crawford Hotel as an attraction.

Trost and Trost are also drawing plans for a fine building for Lester Fisher. Plans are now out for bids for this attractive two story, Spanish design building. This office building is just East of the Crawford Hotel and will be in keeping with the Crawford in attractiveness.

Several other big projects are now under consideration but the firm is not at liberty to make these plans public.

They have selected Big Spring as the logical place for a branch office, since it is centrally located on a section which is due to show a wonderful growth due to oil development. Located on two main highways and unexcelled rail facilities it is a splendid point from which to work from.

Trost and Trost maintain offices on the second floor of the Lester Fisher building corner of Main and West Third streets and the local representative, E. W. Hamburger, is always found ready and willing to aid those contemplating building enterprises anywhere in West Texas.

Big Spring is indeed fortunate to have this strong firm located in city.

Another Broken Heart.

The Market: Motorist, I ran over your hen. Would you make it right?

Farmer: Well, make it two have a rooster that was right of that hen and the shock will kill him too.

DEPOSITS OF POTASH FOUND NEAR BIG SPRING

Of greater importance than the discovery of oil, was the finding of an immense deposit of potash on the Houston ranch, Glasscock County, about twenty miles southwest of Big Spring. The salt beds, while drilling for oil, and was encountered at 1490 feet and at this formation extended through 1866 feet. It has been estimated that the potash in this territory is 50 per cent.

The finding of potash means things for this section since potash development will become more important than oil, and finding proves to hold up under government inspection. The world need of potash and the section can furnish the unlimited quantities going to secure an industry that bring the community much wealth. Another good thing about the discovery in this section, is the deposits are nearer to the surface of the earth, than usually the case and are much richer.

That potash deposits of this worth and extent, underlie this section is apparent and it is only a question of time, until capital will develop. Oil and potash West Texas a prosperous future.

---The Chamber of Commerce

expresses for the citizenship of Big Spring an abiding appreciation to

Mr. A. J. Crawford

for the magnificent Hotel he has built in our city.

Such FAITH and VISION build cities out of villages



Don't Forget Opening Night---Thursday, November 24th---(Thanksgiving)