



Local--Eastland---Social




Poet Mailed Pool

Pictures to Mussolini


NOW PLAYING
Axctay



## OLDEN THURBER

Eastland High School Notes


## Names

## you should know

YOU like to know names that everybody knows-name of the man who tied lightning to a kite; name of the man who watched a tea-kettle and went out and made an en gine. Just knowing such names give you pleasure.

Yet there are names that thousands of people know that can give you much more pleasure in a much more personal way. Names that stand for the best things to eat, to wear, to sleep on. Names, that if connected with the salad dressing, hat, fountain pen you select - or any other desirable thing - mean it is most desirable. Names written in ADVERTISEMENTS.

Advertisements tell why those are wise names for you to know. Why such names greet you in the best grocery, department and hardware stores. Why those names are in the buying vocabulary of thousands . . . are believed in by thousands . . . justify belief!

Read the advertisements. Don't ask vaguely in a store for "cold cream," "a skillet," "a vacuum cleaner." Ask for So-and-So's Cold Cream, So-and-So's Skillet, So-and-So's Vacuum Cleaner. Use the names, you have learned through advertisements, that stand for the product that means most to you and most to everybody
READ THE ADVERTISEMENTS TO KNOW

