## Reformitory Fugitives Captured at Meridian

## that reminds me

## Speding fopzam LOCAI TRADE TRIPPERS AT moptowvaliey

COMPTROLERS BRANCH OFFICE ATCOURTHOUSE

AS WORLD ECONOMIC PARLEY
OPENED IN LONDON




A BIBLE THOUGHT FOR TODAY
ROGER W. BABSON ISSUES ANOTHER WARNING and wild
forever." Now Roger W. is in the picture again. Addres
ing the National Association of Purchasing Agents in the
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ugly to contemplate." Of course, it may open the way
Human nature has not changed. HumanHARVEY FIRESTONE ORDERS A BIG WAGE HIKEparies and stores throughout the nation will increase paybe an optimst. Arter a coast to coast trip he landed in thed rainhour
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By EDSON R. WAITE, Shawnee, Oklahoma
HAROLD B. JOHNSON, president and editor of the Wa-
tertown (N. Y. Daily Times, says:
"Newspaper advertising is emerging from the depres-
sion with greater appeal than ever before. It requires fire
and water, highwater, flood and famine, to bring out
staying qualities. During the past four years lineage was
cut down, manufacturers and others iried ihe experiment
of eliminating advertising in so many instances, but when
the rainbow of hope began to spread across the sky again
they lost no time in making their plans to get back into
the papers.
"The newspapers of America have never before been
subjected to such a test of strength as in the recent past.
They emerge strong and vigorous. Their qualities have
been demonstrated. If they had been less stable and vigor-
ous during this recent depression, if their appeal to the
people as an advertising medium had ben less, they would
not have survived as the American institution they have
so long been in America. It was their great trial and they
came through admirably.
"Fortunate that organization, commercial or otherwise,
that was able to keep up its advertising throughout the
depression. It emerges strongly fortified today. And for-
tunate indeed is that commurity or locality that has a
strong newspaper that stood up vigorous, alert, unafraid,
throughout the depression, to present itself as an avenue
of advertising now in this movement of rehabilitation.
"The newspapers contributed more than any other
agency toward steadying our people throughout the de
pression. If it had not been for a free, independent, cour-
ageous press that gave the facts and commented honestly
we might have gone most anywhere. But we now come out
of it all, recognizing in full measure the value of the news
paper during the past four years as an institution of ens
lightenment, opinion and dissemination of fact, and appre-
ciating the medium it preserts for advertising in this pe-
riod when we are all striving toward rebuilding and fot
full measure of prosperity again."


EVERY BOY'S HERO


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STOCK MARKETS TODAY

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