

MONDAY... human action... Harris explains... dancing on... valtztes on... tats form... mering notes... Phil Harris... Greta Nissen... Chambers... fatjorie G... rts and Chick... he principals... which was dir... ch.

AY'S TODAY!

# Eastland Telegram

10c WEEK Delivered To Your Home

UNITED PRESS SERVICE BRINGS LATEST NEWS OF THE WORLD TO TELEGRAM READERS  
EASTLAND, TEXAS, TUESDAY EVENING, JULY 18, 1933

PRICE FIVE CENTS No. 221

## Prices Raise Potential Wealth Of Farmers

### New Potentate of Mystic Shrine



New imperial potentate of the 609,000 Shriners in the United States, Canada and Mexico is John M. Sebrrell, above, of Norfolk, Va., shown as he was inducted into that office at the close of the order's 1933 convention in Atlantic City. Sebrrell is an attorney.

### PLANS MADE TO STOP HOT OIL SHIPMENT

By United Press  
TYLER, Texas, July 18.—Interior department representatives today made preparation to police the East Texas oil field to prevent interstate shipment of oil produced in violation of state prohibition orders.

### Dixie Farmers Plow Up Cotton to Boost Prices



Responding to the government's plea to reduce cotton acreage by 25 per cent so that a smaller crop will produce higher prices and better times, thousands of Dixie farmers are plowing up part of their growing cotton. This picture, taken on a plantation near Palmetto, Ga., is typical of many such scenes now being enacted throughout the cotton belt. The growers will be compensated for their loss under the terms of the farm relief law.

### WILY POST IS AT IRKUTSK REPORTS SAY

By United Press  
IRKUTSK, Siberia, July 18.—Wiley Post, setting a record-breaking pace on his flight around the world, landed here at 3:35 p. m. (Moscow time) today (8:35 a. m. E. D. T.). On landing he was 75 hours and 25 minutes out of New York and 16 hours and 34 minutes ahead of the record.

### BILLIONS ARE ADDED IN FOUR MAJOR CROPS

By United Press  
WASHINGTON, July 18.—Commodity prices have increased the American farmer's cash and potential return on four leading crops by more than \$2,150,000,000. This huge gain, attributed partly to effects of the Roosevelt recovery program and partly to unfavorable crop reports, was calculated today on the basis of the increase in prices of cotton, corn, wheat and oats since March 1. Its significance is best realized when compared with other depression statistics. It is equivalent to one half the year's gross farm income, tentatively estimated at \$5,000,000,000.

### Rotarians Talk Eastland Fair

The Rotary club held their usual session at noon Monday on Connelley roof, with F. V. Williams, president, in charge, and talks on public information given by the program committee, B. M. Collier and Carl Johnson.

### Aged Mother of Bert Beatty Dies

Mrs. Beatty, aged mother of Bert Beatty of Eastland was found dead in the bathroom of the Bert Beatty home in Eastland this morning.

### Regional Body to Hold Six Meetings Under NIRA Plans

DALLAS.—Six district meetings sponsored by the East Texas Chamber of Commerce will be held in the near future for the purpose of considering the national industrial recovery program as it applies to East Texas.

### Leader in New Industry Plan



George A. Sloan, above, as president of the Cotton Textile Institute, probably will be the first American manufacturer to direct an industry under terms of the national industrial recovery act. The cotton men were first to have their code accepted, and as soon as details of the cotton processing tax and acreage reduction are settled, this industry is expected to put its terms in effect.

### Texas Charters Show Big Gains During June

AUSTIN.—The record of Texas charters made impressive gains during June, as recently reported by the University of Texas Bureau of Business Research. According to the secretary of state, charters were granted to 187 new corporations during June, a total which, according to records going back to 1915, has been exceeded only by the totals of 244 for June, 1927, and 205 for June, 1928. Last year in June, 174 charters were granted.

### Repeal Drive In Crucial Test As Two States Vote

The drive to repeal the 18th amendment underwent its crucial test today as the first states of the dry south to consider the issue voted on the 21st amendment. The states were Alabama and Arkansas. A light vote was being cast in most sections of Arkansas in the first hours of balloting.

### Ninety Men Are Put To Work By R. F. C.

Ninety men were working in Eastland this morning on projects under the direction of the relief forces here. It was reported that one crew was employed on the county farm in laying gas and water lines, while another crew was engaged in building dykes along the Ringing road bed in the north part of the city to prevent the overflowing of the area to the north of the Texas & Pacific station during times of high water on the north fork of the Leon.

### Relief Program of States Is Urged

GUYMON, Okla., July 18.—Governor Johnson of Colorado today was flying to Washington to present the Panhandle's relief program to Secretary of Interior Ickes.

### Breck Players Win Tournament

Twelve teams from Ranger, Cisco and Eastland entered the Oil Belt rodeo tournament which was held in Eastland on the court in the city park Sunday. The Breckenridge team composed of Jones and Jones won the tournament, defeating Winston and Filley of Cisco in the finals.

### HARRIMAN IS STILL MISSING IN NEW YORK

NEW YORK, July 18.—Joseph W. Harriman, remained on the missing list when his sanity hearing was called in federal court today, and Federal Judge Francis Caffey ordered forfeited the \$25,000 bail on which the banker has been at liberty.

### Ad Seeks Contact With Kidnapers

NEW YORK, July 18.—A new advertisement bearing on the kidnaping of John O'Connell Jr., of Albany, was inserted in the New York World-Telegram this afternoon. The advertisement, ordered by attorney Harold Wentworth, who has been responsible for previous messages in the New York newspapers, said:

### Truck Driver Freed On Bond After a Ft. Worth Accident

FORT WORTH, July 18.—A. R. Hickey, 42, Breckenridge truck driver, was released on \$110 bond on a charge of careless collision today.

### Bob Keasler, 11, Breaks An Arm

Bob Keasler, the 11 year old son of Mr. and Mrs. Morris L. Keasler, met with a most unfortunate accident at 9:00 o'clock Monday morning, while playing with a number of boys in the trees near the W. T. Harrison residence.

### Motorists' Golden Rule Is Quoted

DALLAS.—Capt. B. B. Smith, head of the Dallas traffic bureau, has revised the Golden Rule to initiate a police crusade to reduce the number of automobile accidents, which resulted in 15 fatalities here during the first six months of the year.

### Cornered Rabbit Bit a Bulldog

MIDLAND, Texas.—A jack-rabbit almost made news when he bit a bulldog owned by a Winkler county official.

### 2,500 Frat Members To Attend Meetings

CHICAGO.—More than 2,500 members of the Delta Tau Delta fraternity are expected to attend the annual convention to be held here during a Century of Progress, Aug. 31 to Sept. 2.

### Realtor Collects Cancelled Checks

BOSTON.—The novel hobby of James D. Henderson, Boston realtor, is collecting cancelled checks. His collection, the fruit of years of tireless effort, includes the checks of Charles Dickens, Robert Louis Stevenson, Sir Walter Scott, John Greenleaf Whittier, Ralph Waldo Emerson, Abraham Lincoln, Jefferson Davis, and a host of other notables.

### Grain Market Soars In Wild Trading

CHICAGO, July 18.—Grain markets went through one of the wildest sessions in history on the Chicago board of trade today.

### Dirty Dishes Caused Man to Ask Divorce

TWIN FALLS, Idaho.—Dirty dishes and no breakfasts were more than Orville Cherry could stand and he filed suit for divorce.

### Veteran Officer Goes 6500 Miles To Get His Man

Traveling 6,500 miles in ten days and passing through 11 states in doing so is the record made by D. S. (Sy) Bradford, officer at Stawm, who brought Roy Cox into Eastland Monday night and filed complaints against him for burglary and theft for more than \$50 values. The complaints were filed with Justice of the Peace Milton Newman.

### Clothing Workers Riot at Baltimore

BALTIMORE, Md., July 18.—All available police were called today when 500 striking clothing workers rioted in front of the plant of Lamm Bros., clothing manufacturers.

### MAN BUILDS OWN CASKET

PARK CITY, Mont.—William McMorris, retired merchant and cabinet maker, is prepared for death. McMorris spent the long winter months completing a casket, which he says he will use provided no buyer appears for it.

### THREE GUESSES



WHO IS GEN. HUGH S. JOHNSON? FEZ OF WHAT COUNTRY IS THIS THE METROPOLIS?

me... now you'll like music!... With HARLIE and PHIL... Now SH... LY... EAST... at, and its no wonder... for the rest of the... interest was a young... every kind... every is installed... for sanitary... human hands... of the ingred... up room is con... strictest regu... it takes several... of trucks to... munity as well... on page 4)

FRANK A. JONES AND E. HINRICH. Publishers  
**EASTLAND TELEGRAM**

Published every afternoon (except Saturday and Sunday) and every Sunday morning.

Member Advertising Bureau — Texas Daily Press League  
Member of United Press Association

**NOTICE TO THE PUBLIC:**

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of this paper will be gladly corrected upon being brought to the attention of the publisher.

Obituaries, cards of thanks, notices of lodge meetings, etc., are charged for at regular advertising rates, which will be furnished upon application.

Entered as second-class matter at the post office at Eastland, Texas, under Act of March, 1879.

**SUBSCRIPTION RATES:**

Single copies . . . . . \$ .05 One year . . . . . \$ 5.20  
One week . . . . . \$ .10 Six months . . . . . \$ 2.60  
ALL SUBSCRIPTIONS PAYABLE IN ADVANCE

**A BIBLE THOUGHT FOR TODAY**

**OUR BURDEN BEARER:** Cast thy burden upon the Lord, and he shall sustain thee; he shall never suffer the righteous to be moved.—Psalm 55: 22.

**PLUGGING THE HOLES IN THE INCOME TAX LAW**

A senate finance sub-committee is preparing to draft a new revenue law, which, "among other things, will be written with the intention of ending practices by which some of the nation's wealthy have escaped incomes taxes." Sen. W. A. King (d) a Mormon leader of Utah, is the chairman of the sub-committee. He is an able lawyer, a student of taxation and is said to be an honest man—meaning an intellectually honest man as well as an honest man according to the code and its underlying principles. Barkley of Kentucky, Byrd of West Virginia, and Reed of Pennsylvania are members of the committee. Senator King is very outspoken about the work of the committee. In an interview he said: "The perfectly scandalous revelations of income tax avoidance during the senate's investigation of private and commercial banking are sufficient warrant for thorough revision of the revenue structure."

It will be well for the ousted "invincible rulers" of this government to keep their eyes open and bow to the inevitable and thus prevent the coming of a fourth revolution at the polls ten times more radical than the one recorded in the history of the November of a dead year. A vast majority of Americans are for the government of their fathers, but they are likewise for a government where the many are given the same protection and the same privileges as the few.

**MURRAY FOR AN EARLY VOTE ON REPEAL**

Gov. William H. Murray of Oklahoma, when he makes up his mind, is a rapid worker. He sent a special message to his lawmakers "permitting" them to set up machinery for an early vote on repeal of national prohibition. In his message he specifically stated he was not opening the question of repeal of prohibition sections of the home-dry constitution of the Oklahoma commonwealth. Now a referendum will take place in our neighbor state long before the coming of Jan. 1, and why not? Aren't the people the masters? They make and they unmake governors and senators and presidents. They have the power to make and unmake all statutory laws. It is their American privilege and birthright to make or unmake constitutions, federal or state, or to amend or revise sections of constitutions, either of the federal or state brand. This is said to be a government of and for and by the people. Prohibition is not a political issue. It is a non-partisan issue. It is a matter of where the police power shall be lodged—at the capital of the state or the capital of the federal government. It is for "the wisdom of the majority" to return the verdict in Texas and all the sister commonwealths.

**KEGS OF GOLD SHIPPED TO THE FRENCH REPUBLIC**

According to Paris advices, a shipment of gold valued at \$4,250,000 consigned to the Bank of France arrived on an American steamship. Shipper of the gold brought on a vessel from the United States was not announced. Moreover, the yellow metal was in 78 kegs and another American vessel will land \$5,000,000 gold for the French banks at Cherbourg this week. Of course, it is all earmarked stuff. In other words it carries the brand of France. What was it doing on this side of the Atlantic?

Reputation is an ugly word and has been used carelessly by many.

**DID YOU EVER STOP TO THINK**

By EDSON R. WAITE, Shawnee, Oklahoma

ARTHUR J. MANSFIELD, publisher of the Arlington (Mass.) News, says:

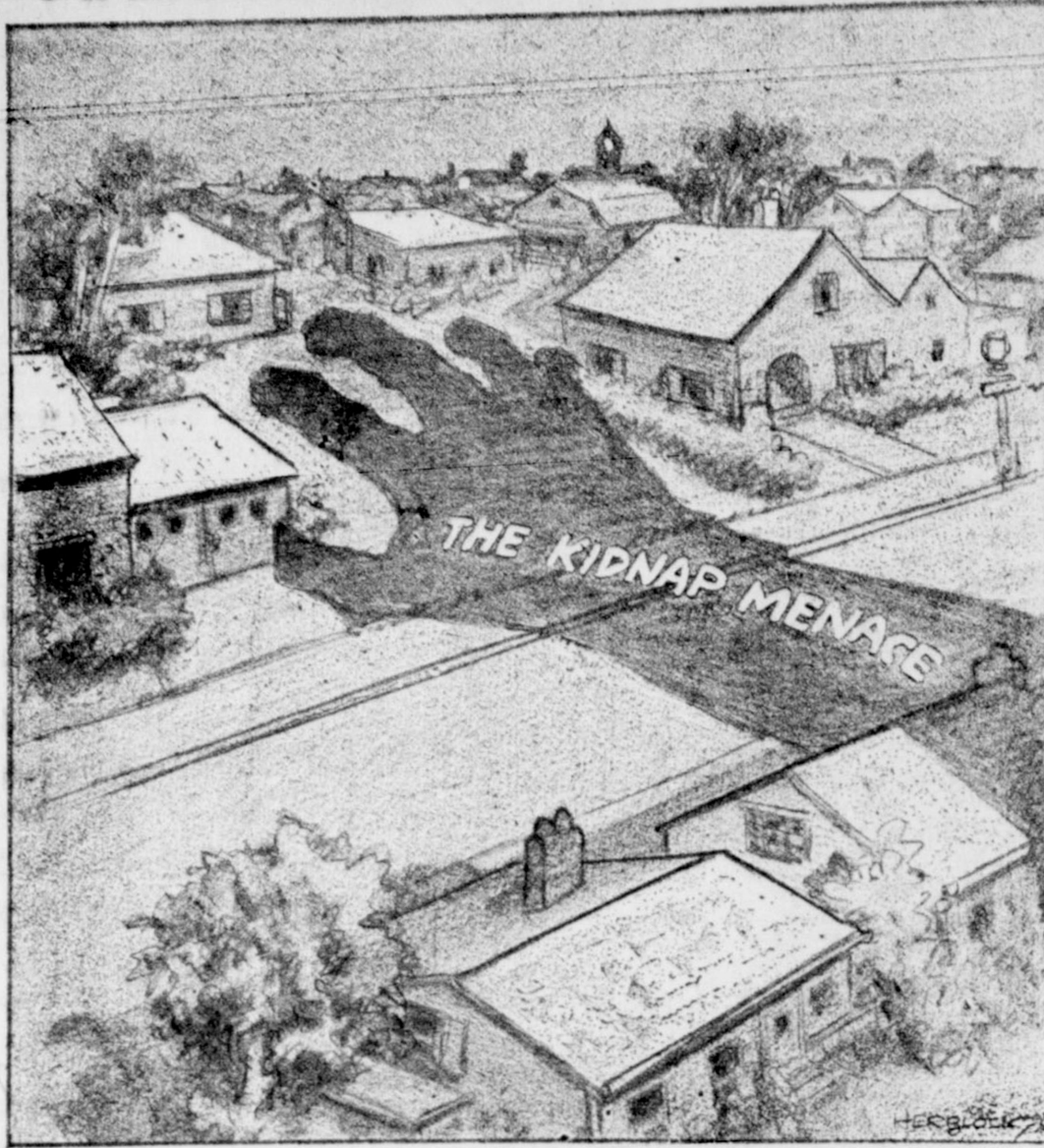
"Almost everybody has something to sell and in order to make a sale there must first be a contact of some kind. "Newspaper advertising is for the purpose of helping to sell either merchandise or ideas or both. The appeal of the local newspaper is universal; its news is eagerly sought and it offers an excellent opportunity for the local merchant to bring his merchandise to the attention of the local constituency."

"Through the newspaper the merchant has localized and concentrated circulation, permitting a hold upon public attention within a confined trading area. The newspaper invites immediate attention and permits flexibility in planning and carrying out advertising schedules."

"The newspaper, with proper management, should have a real place of influence in a community and as such make it perhaps the most effective advertising medium."

"Advertisers, both large and small, having confidence in themselves and in their goods will find newspaper advertising the safest, quickest and most effective means available for obtaining and holding satisfactory patronage."

**O'er the Land of the Free and the Home of the Brave**



**Victims of Kidnap-Mutilation Plot**



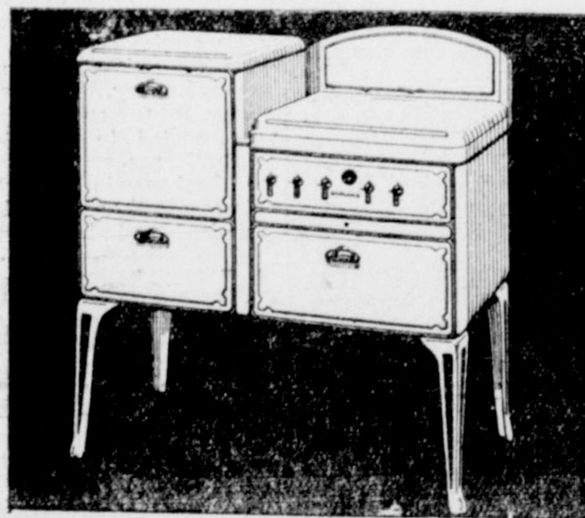
Victims in the weird kidnaping outrage at St. Paul, Minn., Dr. E. J. Engberg, left, and Dr. W. H. Hedberg, right, narrowly escaped being murdered after Dr. Engberg had refused to perform an operation of mutilation on Dr. Hedberg at the kidnapers' request.

**3.2 Beer Contained Only 2.97 Alcohol**

WASHINGTON.—Three point two beer is almost three point two in Washington.

Some brewers are doing their best to give the public their full measure of alcohol, according to tests recently made by Henry C. Fuller, Washington chemist. Six popular brands were tested under hidden identities and two brands were found to contain 2.97 per cent, just .05 less than the amount set by law.

Replace Your Old Range With a New GARLAND before Prices Rise!



If you've waited until prices hit bottom to buy a new range, NOW is the time to replace your obsolete range with a new GARLAND Gas Range. We have been definitely notified of an increase in factory prices after August 15. Why not decide NOW to modernize your kitchen at a saving?

Automatic oven heat control, automatic top lighters, and oven insulation on the beautiful console GARLAND Gas Range give you extra hours of leisure during hot summer days just when you need them most. Don't deny yourself the satisfaction and convenience a GARLAND Gas Range can give you. Take advantage of today's low prices. Come in now and let us show you how easy it is to own a GARLAND.

Liberal Terms Easily Arranged

Community Natural Gas Co.

**ANSWERS**



General Johnson is ADMINISTRATOR OF THE INDUSTRIAL RECOVERY ACT. FEZ is the LARGEST CITY IN MOROCCO. GREENLAND, NEW GUINEA AND BORNEO are the three largest islands of the world.

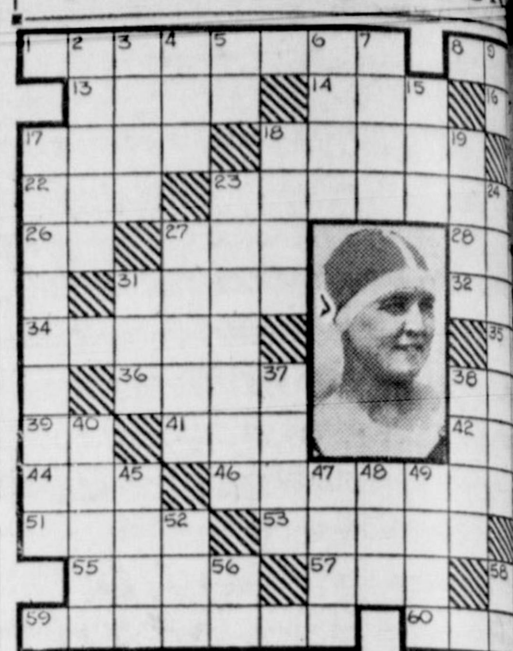
**Veteran Officer**

(Continued from page 1) cated about five miles east of Ranger and operated by Ed W. Bate-man and one saddle was stolen from Walter Coleman of that same community. Nothing further was heard concerning them until about two weeks ago when a message was received from the sheriff at Miles City, Mont., stating that they were holding in custody Roy Cox, who had one of the saddles in his possession and had disposed of the others.

Mr. Bate-man employed Officer Bradford to go and get Cox, together with the saddles, furnishing Bradford with a car in which to make the trip, with traveling expenses and with his ranch foreman, Bailey Woods, to drive the car. Starting last Saturday a week ago they started on the long trek. They found one of the saddles in Protection, Kan., where it had been sold, one in California, one at Miles City where Cox was and one in Oklahoma. The three being brought to the B-Bar ranch they brought back with them but the one in Oklahoma which belonged to Walter Coleman they did not get.

Mr. Bradford stated that Cox and a man who has been implicated with him were at a rodeo at Miles City when Cox and his wife had some trouble in which the wife was abused. During the time she was angry she went to the sheriff and told him about the four saddles that had been stolen in this county as well as about a

**SHE'S IN SPORT**



**HORIZONTAL:**  
1 First name of the girl in the picture.  
8 Last name of the same girl.  
13 Part of plant below ground.  
14 Anglo-Saxon letter.  
16 True olive shrub.  
17 Amphibian, genus name.  
18 Violently.  
20 To bathe.  
22 Ward.  
23 The girl in the picture ranks among the greatest of modern — (ending).  
25 Writing implement.  
26 Sash's forming name.  
27 Honey gatherer.  
28 Soft food.  
29 Round (abbr.).  
31 Fabulous mythical bird.  
32 To reprimand.  
34 To melt as metal.  
35 Craftier.  
36 Platform.  
38 A thrave of dice.  
39 Year (abbr.).  
41 Anything steeped.  
42 One in cards.  
43 Half an em.  
44 Quantity.  
46 Of what city is the girl in the picture a native?  
50 Membranous nose.  
51 Black.  
52 Kats springing.  
54 Magistrate of Venice.  
55 Dutchin.

**VERTICAL:**  
2 Mistake.  
3 Crucifix.  
4 To dress.  
5 High.  
6 Half.  
7 Type of cheese.  
9 To accomplish.  
10 Measure of area.  
11 Monkey.  
12 Puddle.  
15 and 16. Who was the great swimmer of the picture?  
19 The girl's name.  
21 Mistletoe.  
24 To be angry.  
26 Dotted.  
29 Measure of length.  
30 Puddle.  
33 Crucifix.  
37 Type of cheese.  
38 A thrave of dice.  
39 Year (abbr.).  
41 Anything steeped.  
42 One in cards.  
43 Half an em.  
44 Quantity.  
46 Of what city is the girl in the picture a native?  
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Reach for a Lucky

for always Luckies Please!



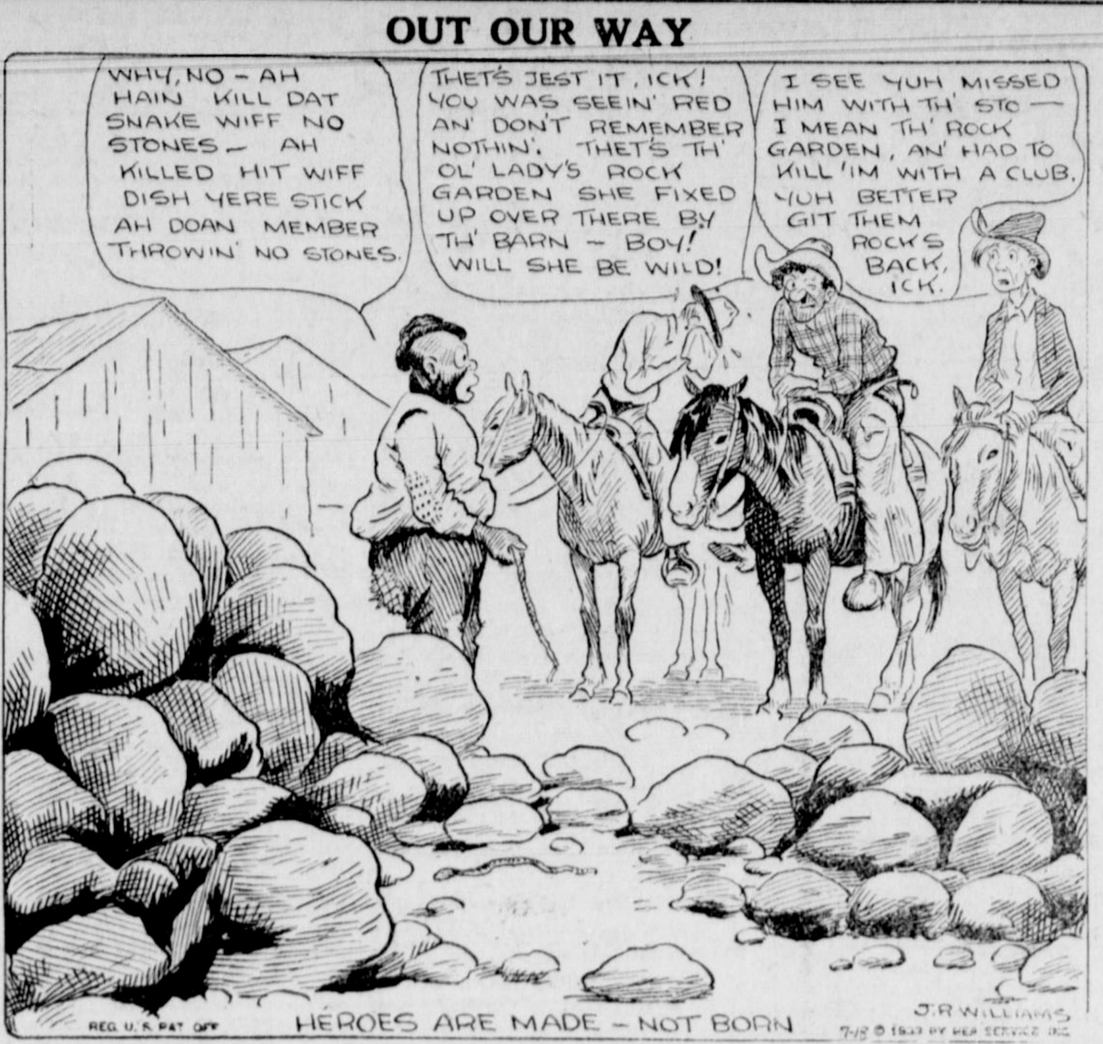
I learned about "Toasting" from my husband

I used to think that "Toasting" was just an advertising phrase. But one day my husband explained to me what "Toasting" is—and what it does. Where he learned it all, I don't know, but I began to understand the difference in cigarettes. Now I find myself enjoying Luckies' mildness and fine taste with a new respect even more—since I am quite sensitive to perspiration—and since my lips are so related, I especially appreciate the comforting purity of them. Naturally, with me, it's "Luckies Please!"

because "It's toasted"

**Markets**  
By United Press  
selected New York

Can.	95
Lat.	18%
Flour	18%
T.	132
...	22 1/2
...	75%
...	78
Del.	14%
...	10 1/2
...	20 1/2
...	46%
...	41 1/2
...	39 1/2
...	96 1/2
...	37 1/2
...	4%
...	14%
...	18 1/2
...	4 1/2
...	25%
...	51%
...	21 1/2
...	4%
...	40 1/2
...	29 1/2
...	38 1/2
...	33 1/2
...	16%
...	44 1/2
...	15%
...	36 1/2
...	83%
...	44%
...	58
...	13 1/2
...	47 1/2
...	17 1/2
...	27 1/2
...	15 1/2
...	24%
...	55 1/2
...	6 1/2
...	46
...	39
...	16%
...	11%
...	24 1/2
...	11
...	44%
...	10 1/2
...	15
...	36 1/2
...	40%
...	7%
...	27%
...	34
...	5%
...	37 1/2
...	50 1/2
...	13 1/2
...	87 1/2
...	66%
...	33%
...	75
...	57%
...	38
...	4 1/2
...	39 1/2
...	6%
...	59%
...	84%
...	11%
...	13%
...	33 1/2
...	590,000 shares.
...	33%



HEROES ARE MADE - NOT BORN



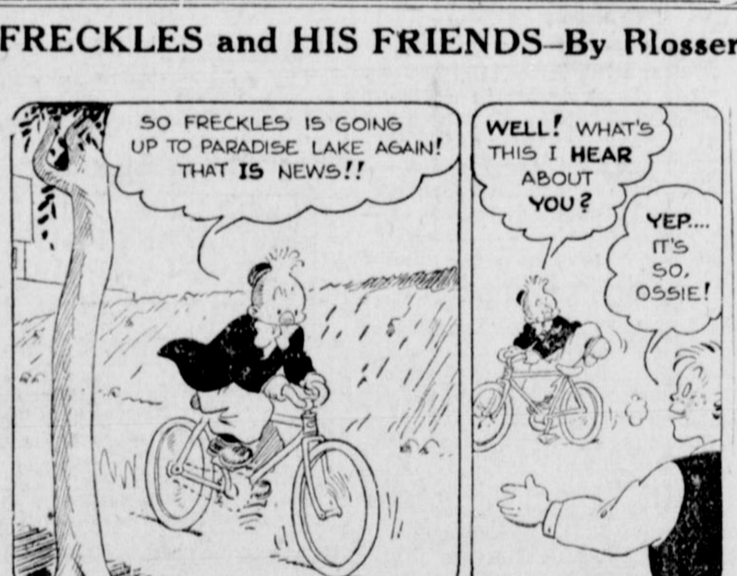
**BASEBALL**

**TEXAS LEAGUE**  
Standing of the Teams

Club	W.	L.	Pct.
Houston	65	36	.644
Galveston	56	45	.554
San Antonio	55	47	.539
Dallas	51	49	.510
Beaumont	49	49	.500
Tulsa	45	53	.459
Fort Worth	42	60	.412
Oklahoma City	39	63	.382

**Yesterday's Results**  
Galveston 4, Fort Worth 1.  
Tulsa 2-2, Houston 0-3.  
San Antonio 3, Dallas 2.  
Oklahoma City 3-0, Beaumont 1-1.

**Today's Schedule**  
Tulsa at Fort Worth.  
Oklahoma City at Dallas.  
Beaumont at Houston.  
San Antonio at Galveston.



**AMERICAN LEAGUE**  
Standing of the Teams

Club	W.	L.	Pct.
Washington	53	30	.639
New York	53	30	.639
Philadelphia	42	40	.518
Chicago	42	42	.500
Detroit	40	45	.471
Cleveland	40	47	.460
Boston	35	48	.422
St. Louis	35	57	.375

**Yesterday's Results**  
Detroit at Philadelphia, rain.  
Only game scheduled.

**Today's Schedule**  
Chicago at New York.  
Cleveland at Boston.  
St. Louis at Washington.  
Detroit at Philadelphia.



**NATIONAL LEAGUE**  
Standing of the Teams

Club	W.	L.	Pct.
New York	48	33	.592
Chicago	48	40	.545
Pittsburgh	45	38	.542
St. Louis	44	41	.518
Boston	43	43	.500
Brooklyn	36	45	.444
Philadelphia	37	47	.446
Cincinnati	36	50	.419

**Yesterday's Results**  
Pittsburgh 1-47, Brooklyn 2-0.  
Only games scheduled.

**Today's Schedule**  
Brooklyn at Pittsburgh.  
New York at Cincinnati.  
Boston at Chicago.  
Philadelphia at St. Louis.



**HOW YOU CAN HELP PUT OVER INDUSTRIAL ACT**

**Gen. Hugh S. Johnson Urges Every Citizen To Put His Shoulder to the Wheel in the National Push for Prosperity**

EDITOR'S NOTE: The National Industrial Recovery Act, now commonly called the NIRA, from its initials, is perhaps the most far-reaching measure ever passed by Congress in peace time. Enacted by the last Congress as part of President Roosevelt's "new deal" program, it literally puts the government in partnership with business. It aims at putting men back to work, increasing their pay, and shortening their hours by eliminating cut-throat competition within each industry by mutual agreement of producers (with government sanction)

on hours, minimum pay and trade practices. It also gives the government a measure of control over production, and insures the right of labor to organize and negotiate collectively. Codes of industries are now being submitted for government approval, and the whole complicated machinery set under way by Gen. Hugh S. Johnson, an army officer with a splendid record of service, notably in administering the draft in 1917-18. General Johnson here tells YOU what YOU can do to help put over the measure and bring the recovery desired.

**By GEN. HUGH JOHNSON**  
Written for NEA Service  
WASHINGTON, D. C., July 17.

The national recovery administration is to operate publicly, as far as that is humanly practicable. That means something to the man in the street of cities far from Washington. It means a duty, a part in this administration, that is up to him, and that seems to me worth explaining.



Gen. Hugh S. Johnson at his desk.

Here we are holding hearings on the first of the codes to be submitted, which are to become a body of industrial law for the different industries. It's all being in a gold-fish bowl. Not because we are fond of being gazed at, but so that the action and method of code making and administration can be seen from far off.

It makes no difference and most certainly the whole thing is a challenge to the thinking of both sides and all of us. Very soon the lessons of hard practice of the Recovery Act will be all-important, they'll be the law, whoever were the prophets.

We have it seen so plainly that everybody everywhere can understand, and by studying can pick out his home town part in recovery. There's no time to write each person a letter about it. But neither is it a time to jump in, head first.

First text in Bulletin No. 1 is this: Business is to split up the work there is so as to put more men back on the pay rolls and raise wages for the shorter work-shift so that no worker gets less than a decent living wage. Increase of consumption power has the right of way. Runaway prices would eat up consumption power while it is a-borning; we will not

Use your head, first—we ask every citizen; study sharply the broad aims and objectives of this recovery law, then the codes and rulings as they develop in regard to your own business, and then you will be picking out exactly the wheel to put your shoulder to, for the national push. Study first what I call the bible, issued as Bulletin No. 1 and Bulletin No. 2 by the administration.



PASTE the bible in your hat. Keep the bulletins on your desk. They are no baloney; they are the beginnings of law and practice in a new business regime.

IT MEANS thinking, maybe with a pad and pencil, thinking out how to translate the purposes of the recovery administration into terms of things to be done, or refrained from, in your own business, job, or town.

They mark a turn in the tide of American industry that may prove as vital as was the onset of the industrial revolution abroad a hundred years ago or the start of the companies of Merchant Venturers in the 17th century.

We cannot be sure of success, except through national co-operation. Certainly I see no doing it by czarism.

Maybe it is true that the best, certainly the oldest thinking on industrial self-government in the past has come from the labor side. Maybe the most comprehensive planning now is coming from industrialists.

**Pinkham's**  
**Relieve and**  
**Periodic Pains**

improve it. Take them some ease and come regularly for permanent relief.

No dizziness. No nausea. Small box if you prefer.

tolerate them. Nor will below-cost selling do any good.

SMALL profit never made poor merchant, is an old adage, which we must modernize to fit our present problem by saying that get-rich-quick prices, with production on the loose, and neither with any relation to wages, together make the misery we see all around.

Sound prosperity is in watching over distribution of income, to see that each worker gets back a sufficient share of what he himself produced to enable him to buy a reasonable share of his necessities produced by the rest of the workers.

Simple, yet it is a stiff job to work out these aims in terms of pay roll figures and price levels in each industry in each town.



IT CAN be translated into fact in every community, step by step, as fast as local leaders go to it with confidence, public spirit and guts. This whole recovery administration is a challenge to the self-governing capacity of management and labor everywhere.

**Truck Cattle Rustlers Offer New Problem**

**Instruments**  
POCATELLO, Idaho.—The machine age has brought another problem into curtailment of cattle rustling in Idaho.

*Economical, Quality Refrigeration*

It's the fastest selling  
**FRIGIDAIRE** ever built! Why?  
Because it uses less current than  
one ordinary lamp bulb

**ECONOMY**  
Here is a new standard of economy. A genuine Frigidaire that operates on less electric current than one ordinary lamp bulb.

**BEAUTY**  
This new Frigidaire introduces a distinctive style in cabinet design, with a finish of white Dulux and handsome chromium hardware.

**CONVENIENCE**  
Automatic defrosting—automatic ice-tray releasing— one-fourth more food space—extra room for tall containers and bottles—and a compartment for frozen storage.

**QUALITY**  
With stainless porcelain interior, every detail reflects the quality that has made Frigidaire the choice of a million more buyers than any other electric refrigerator.

**Low first cost**  
**Low running cost**

Two things must be considered when the cost of refrigeration is being studied. First, there is the cost of the refrigerator itself, and then there is the cost of operation. In Frigidaire, low first cost and low running cost have been combined to produce adequate refrigeration at a low total cost over a long period of time.

THE SUPER FRIGIDAIRE LINE INCLUDES SIX NEW DE LUXE ALL-PORCELAIN MODELS— WITH MANY EXCLUSIVE FEATURES—THE FINEST FRIGIDAIRE EVER BUILT

The new **FRIGIDAIRE**  
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