# AY'S TODAY! <br> 10c WEEK <br> Delivered To Your Home 

## F MILLION MEN TO GET NEW JOBS MONDAY

## unusua





Treasury Bonds Offered to Public

All Aboard for Stratosphere!
 JOB SELLING PRESIDENT TO
SCHEME BARED
SPEND MONTH
BY RANGERS AT HIS HOME


Negro Taken to
Dallas Jail For
Safe Keeping
astland Colored Singing Contest


Former Students

## Hankins College

To Meet Aug. 28 BUCK BARPOW ISDEADFROM SHOT WOUNDS






A BIBLE THOUGHT FOR TODAY

COTTON MILLS ARE RUNNING AT THE HIGHEST SPEED This American world was dragged
began to happen after the inauguration
was in the month of March．Now we of July．
Consumption of the cotton for the 19 months of the colt ${ }_{5}^{\text {season }} 5$ reduce the 1933 cotton acreage a sweeping success．He Moreover，he said sufficient offers had been receive
rom growers to reduce this year＇s potential crop 3,500 ， e taken In other words more than $9,000,000$ acres wind
production．He estimated the revenue duce about $8120,000,000$ ．Texas farmers made a marvel
pus showing．Reports from 212 counties show the total o counties yet to be heard from．
Cotton ard wool and mohair and meat－stuffs are the ign money staples of Texas．A year ago the lowest tevet
or years told the story．It is different today．There are
high levels everywhere with the petroleum industry push
ing its head far above the low level of last winter and earl springtime．There is a coordinator of railroads．There
a coordinator of industries．There is a coordinator of th petroleum game in Texas and the Southwest．There is to
all intents and purposes a coordinator of the wool an
mohair industry．There is a coordinator of wheat and the grains．
Radical measures were deemed necessary to drag th gamble in history for the rehabilitation of agriculture an which began with the early civilization of mankind．Amer
ca was in the ditch－face downward．America is out o the datch with face to the rising sun and the courage nations who challenge the right of the republic to its share
of the commerce of the world and a proud place amon

BANK ROBBERS FORCE THE USE OF TIME LOCKS West，the ash in tim mall
banks i
i

There is no surer way of influencing visitors to come
$\dot{\hat{y}}$ glad
has the undertaker

## HB YOU EYES STOP TO THEW

By EDSON R．WAITE，Shawnee，Oklahoma
well as acting as a sale－speed
lines of business．
It is the sal
backed by the recreating thoughts of good advertising
able a merchant to outsell his goods and service，which en
Business and still mems
istence of any business concern

Eagle Calling to Its Mate
 Air Cooled Diners


We do not sell
＂Tacking Paints．＂
That Reminds Me

## Henry Find

 Dearborn，MichWhen customers write in，as many are doing these days，stating that I say this for the benefit of a Ford dealer who chides me for not claiming all that favor matters little what we may say．The last word must be spoken by the ca itself，and the owner who tells his next door neighbor how his car behave

That is why we do not stress＂talking points＂in our car．The Ford v－8 is built on principles，not on＂points．＂Most of the＂talking points er or importance to the performance or value

Take weight，for example．It is not just a＂talking point＂with us；i Weight has much to do with the cost of the mind when we design a car re ore excess weight．It costs you money if wear．costs us money When people talk about the cost of running a car－or，to put it in thought to weight？

The more dead weight a car drags around，the more it costs to run． the gas bills．If we design an economical It is car weight that runs up in moving a mass of unnecessary car weight，what has been gained？ By keeping weight where it belongs－as trainers do with a rained解 an athlete－the horse－power per pound of car remains high．To get the over－heavy for its purpose．A quick，responsive piok－up and not be self

The Ford V－8 is not a light car－it is as heavy as its design useless weight．Strength has been need be for safety．But it has no

What we offer is a car，built obtained without dead heavy bulk． to do them

July 28， 1933
Hung and




