

EASTLAND TELEGRAM

FRANK A. JONES AND E. HINRICH, Publishers
Published every afternoon (except Saturday and Sunday) and every Sunday morning

Member Advertising Bureau -- Texas Daily Press League
Member of United Press Association

NOTICE TO THE PUBLIC:

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of this paper will be gladly corrected upon being brought to the attention of the publisher

Obituaries, cards of thanks, notices of lodge meetings, etc., are charged for at regular advertising rates, which will be furnished upon application

Entered as second-class matter at the post office at Eastland, Texas, under Act of March, 1879

SUBSCRIPTION RATES:

Single copies \$.05 One year \$5.00
One week \$.10 Six months \$2.50

ALL SUBSCRIPTIONS PAYABLE IN ADVANCE

A BIBLE THOUGHT FOR TODAY

SELF-PRAISE: Let another man praise thee, and not thine own mouth; a stranger, and not thine own lips. —Proverbs 27: 2.

PETROLEUM AND ITS FUTURE

All concede that the petroleum industry is one of the most gigantic in its wide world ramifications known to the present age. Axtell J. Byles is president of the American Petroleum Institute. Chicago is the setting of the 14th annual meeting of the organization. Byles is widely known in the petroleum world. His annual address is said to have covered all the ground. He declared the most fundamental thing in economic life is supply. Furthermore, that the fundamental thing cannot and will not be ignored; that if there is too little to meet consumer demand, price will advance; if there is too much price will recede. He said it with emphasis that no agreement or artifice or policy of government could ignore that fact or escape its consequences. "We should not have to be reminded that the law of supply and demand is inexorable and unchangeable," said the big voice of the A. P. I. "The state may, within limit, control supply and thus affect prices, but price control per se will not for long affect and will never control the law of supply and demand."

Speaking of the institute and its objectives, he reminded the public that it is the national organization for the industry, a common meeting place for all interests and shades of opinion, representative of approximately 65 per cent of the country's crude oil production; 90 per cent of daily refining and cracking capacity and the production of 95 per cent of all the gas consumed in the United States. Speaking of government control, President Byles said in his address: "I would hazard the opinion that in this industry federal regulation of crude oil production may be necessary for some time to come. However, such a policy need not and should not involve governmental control beyond that point or governmental operation of the industry." He declared proration sound in theory, and under conditions, essential in practice. Furthermore, that the test of this control is at hand. Upon its outcome depends the fate of one of the nation's largest industries for a considerable time to come. His words:

"In this issue is involved not only the prosperity of the industry and its ability to contribute to the prosperity of the country but sound conservation as well."

Speaking of the future as well as of government control this veteran oil man said: "The vast majority in number and investment in the oil business believe in and are heartily supporting the recovery administration and realize the permanent good that may be derived from certain features of the code. This majority views other features of the code and the procedure thereunder as justified only as emergency measures, which should pass with the termination of the emergency." He predicted that whatever the outcome the petroleum business will go on "long after we have left the scene of action and if time proves the error of the way a new one will be found."

A reminder that some 1500 men of the oil world are serving voluntarily on the A. P. I. committee, which covers practically all the activities of the business from the drilling of a well to the service station. Figures are interesting. Byles submitted figures. The oil industry in the past 10 years has paid a tax bill aggregating \$3,500,000,000, which he declared exceeds the amount of its profits by one billion dollars. Since January, 1929, direct taxes on motor fuels have more than doubled. National, state and direct taxes have added an average cost of about 4 cents per gallon, "yet during that period motorists have actually paid less for gasoline than in previous years and these taxes have been absorbed by the industry and the public has, therefore, been apathetic toward them." In conclusion, President Byles predicted a sound quota system will prevent price abuse and enlightened self interest in a mass production industry, and will prove a deterrent to prices which would control consumption.

Texas is one of the leading commonwealths in the production of petroleum and natural gas. Texans in and out of the industry are vitally interested in the future of the black gold which is taken from the bowels of the earth.

A newspaper is the backbone of the city.

DID YOU EVER STOP TO THINK

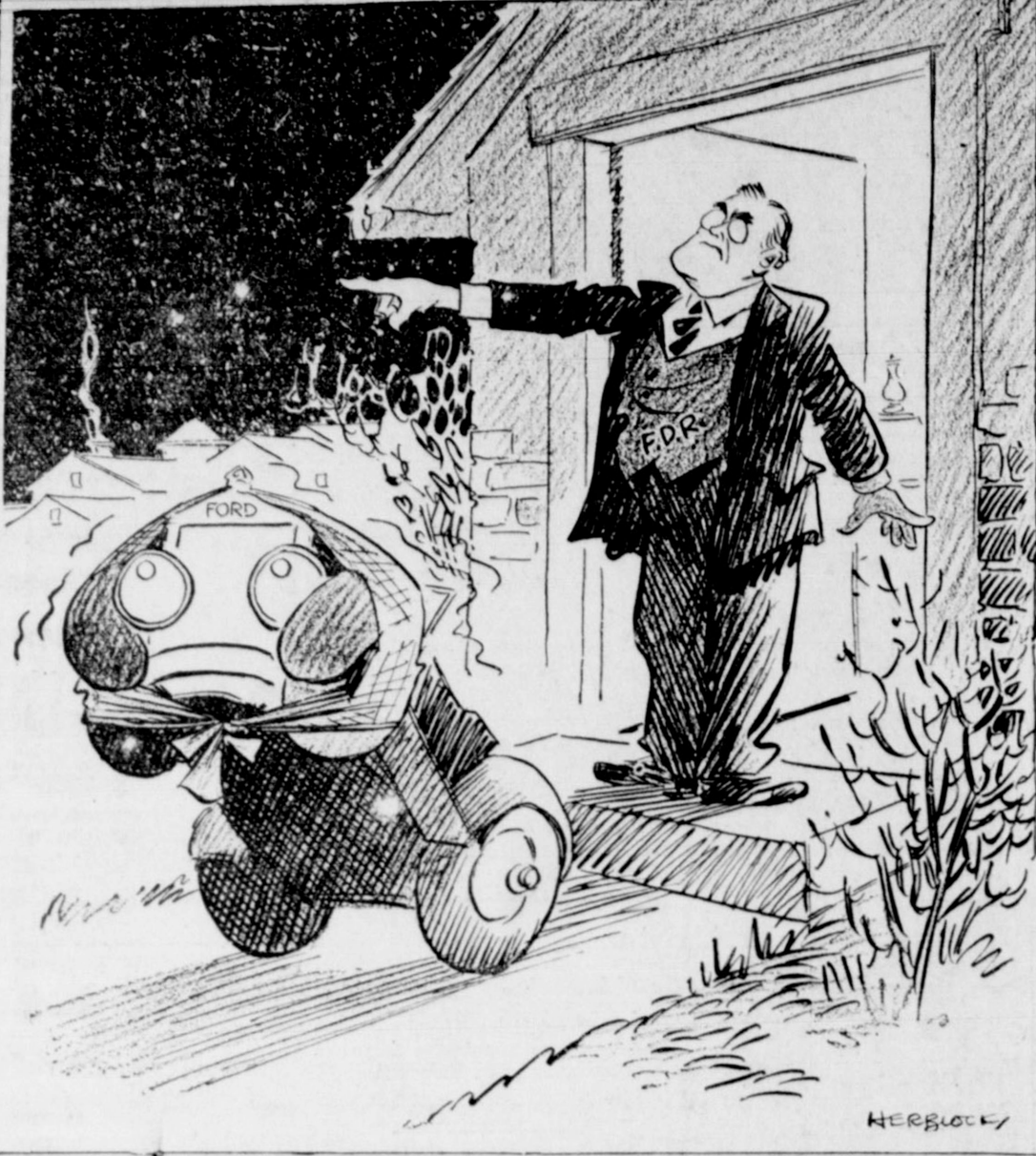
By EDSON R. WAITE, Shawnee, Oklahoma

EDWARD J. MEEMAN, editor of the Memphis (Tenn.) Press-Scimitar, says:

"Individuals and organizations who have cases to set before the public, ideas to advance, causes to promote, or in any way desire to obtain the public's understanding of something should use the advertising columns of the newspapers.

"When they spend their money in newspaper advertising to carry their message to the public, doing it openly, frankly, and in language and style of their own choosing, it is always very effective."

WAY DOWN EAST



Forgotten Sweetheart by MARY RAYMOND

BEGIN HERE TODAY
JOAN WARRING, pretty Memphis girl, and BOB WESTON, son of a millionaire, meet in Memphis and fall in love. They become engaged through the scheming of BARBARA COURTNEY, who is trying to win Bob for herself.
Joan goes to New York to search for Pat, her sister, who has run away after an unhappy love affair. Joan is hired as a masked singer at a night club. Believing Bob is lost to her, Joan becomes engaged to HARVEY BLAKE, owner of the night club.
Pat reappears and becomes Barney's secretary. It is not long before she realizes she loves Pat instead of Joan. Joan sings at a private fashionable entertainment and discovers she is in Bob's home. Bob recognizes her voice. Because of her agitation, Joan leaves before her final encore. Bob follows in his car. He goes to the night club and asks Barney for Joan's address. Barney refuses to give it to him. Angered, Bob leaves. He returns to plead his cause again and learns Barbara has gone home.
NOW GO ON WITH THE STORY
CHAPTER XXXI
BOB opened the telephone directory and ran his eye through the list of Blakes. There it was—"Barney H. Blake." No, it was "Mrs. Barney H. Blake." Quest! From what Barbara had said he had supposed Blake was a bachelor. Well, it was no matter. The address must be right because it was the only "Barney Blake" in the directory.
It was a rather grim-looking young man who piloted the gray roadster through traffic to the Park Avenue address. Bob was driving as rapidly as possible, at the same time remembering that untimely arguments with traffic officers would only retard his progress.
He was elated, almost gay when he halted before the apartment building. A few moments more and he would be on his way to Joan! A few moments more!
In the lobby a sleepy clerk gave him the number. Bob decided he would not risk ringing and perhaps hearing a polite refusal. He caught the elevator to the fifth floor.
Joan heard the knock on the door. She had changed to a simple short-sleeved house frock. The costume she had worn on the stage—and during that hasty drive home—lay where she had dropped it on the bed. Her slippers were on the floor where she had kicked them. A forlorn Cinderella had returned from the ball.
Realizing sleep was impossible, Joan decided to unpack a miscellaneous assortment of boxes that cluttered the room. After a while she gave up the task, letting her thoughts drift as they would. She sat at the window and looked out. She had been in Bob's home, a beautiful home mellowed by years, over which the gracious presence of his ancestors seemed to brood.
Wrapped in her thoughts, Joan scarcely heeded the knocking at the living room door until it became insistent. It was Barney probably. He had been worried by her nervousness, disturbed because she could give no explanation of her strange manner.
Joan rose and opened the door. For a moment there was silence. Joan saw a light leap into Bob's eyes and then she suddenly. He stared blankly at her.
"Come in, Bob." Such a trite way to greet him when there was such rapture in her heart.
HE came into the room, shutting the door behind him.
"You found me," said Joan un-

STAFF NEWS

STAFF—William Hazard of the Pleasant Grove community was the week-end guest of Maurice Hazard the past week.

The weiner roast at the home of Mr. and Mrs. Hugh Carlton on last Thursday evening which was given by the Staff entertainment club was attended by a large crowd, from Staff, Lone Cedar, and Eastland, Judge W. D. R. Owen and Turner Collie were among those from Eastland who attended. There was plenty of weiners, bread, pickles, popcorn, marshmallows, cake and coffee. After all were through eating games were played and we had several good speeches, by the following gentlemen: Judge W. D. R. Owen and our county clerk, Turner Collie of Eastland, Walter Duncan, superintendent of Staff Sunday school, Hugh Carlton, president of Staff entertainment club and O. L. Pollard. Everyone had an enjoyable time. We invite all our visiting friends back again. Mr. and Mrs. J. W. Horn of Olden are moving back to their farm in this community. We are glad to have these good people with us again.

Mr. and Mrs. Sam Fonville and small son, Jimmie of Desdemona, were dinner guests of the M. O. Hazard family last Saturday.

Next Sunday is regular preaching day at the Methodist church. The pastor, Rev. Conway of Ranger, will do the preaching. The public is cordially invited to attend these services.

Terry Braswell and son, Leo, and Will Johnson of Eastland were business visitors in the community Tuesday.

Mr. and Mrs. Walter Duncan were Abilene visitors last Saturday.

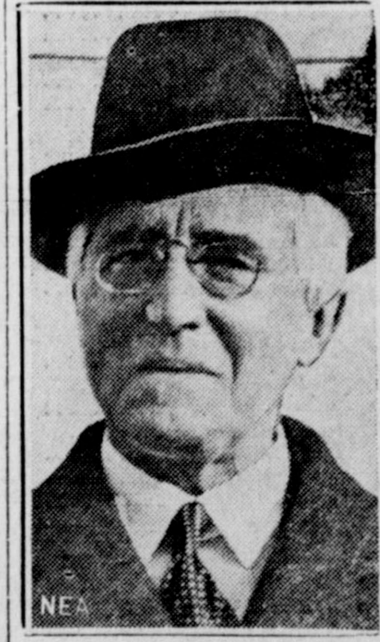
A gloom of sorrow came over this community last week when Mrs. J. M. White was called away from this earth. She will be greatly missed by her many friends. To know her was to love her. She was ever a devoted wife, loving mother, kind and thoughtful friend and neighbor. She is survived by her husband and several children and grandchildren. Funeral services were conducted by Rev. K. C. Edmonds of Ranger, assisted by Rev. W. H. Muston of Eastland. Funeral was in the Staff Baptist church. Following the services the body was laid to rest in the Staff cemetery. The bereaved have our sympathy.

Washington Will Aid Job Hunters

ALMIRA, Wash.—Although delays in construction of the Grand Coulee Dam are unavoidable, state officials are determined that search of employment, shall not be disappointed. The state is offering men the option of working on the Dry Falls state park for room, board and tobacco, pending employment of men on Washington's gigantic power project.

We're waiting for a centenarian to attribute his long life to flat feet and bad eyesight during the Civil War.

Curtain Falls



Death parted the most famous Romeo and Juliet of the American stage when E. H. Sothern, considered the foremost Shakespearean actor in the country, succumbed in New York to pneumonia at the age of 73. With him when he died was his wife, Julia Marlowe, whose name has been coupled with his in the nation's stage history. This picture of Sothern was taken 24 days before his death.

Lydia E. Pinkham's Tablets Relieve and Control Periodic Pains

Clinical tests prove it. Take them today for welcome ease and comfort. Take them regularly for permanent relief. No narcotics. No dizziness. No unpleasant effects. Sold by all druggists. Small box 50¢. Larger size, if you prefer.

Cabinet Official

A crossword puzzle with a grid and clues. Clues include: 1 Who is the man in the picture? 7 Fodder vat. 8 Large sax-horn. 10 Silkworm. 13 Morass. 14 Pinaceous tree. 16 To guide. 18 Age. 19 Call for help. 20 Type measure. 22 Form of "a." 23 Half an em. 24 Before Christ (abbr.). 25 Street boy. 45 Delity. 27 He is an — 47 He wrote articles about — products. 33 Greek letter. 49 Puts on. 34 Maple shrub. 50 Railroad. 26 To speak publicly. 53 Regular. 37 Bridge tax. 48 course of action. 38 To scribe. 54 Honey path. 40 Since. 54 Honey path. 41 Writer's mark. 55 Seize. 42 Set up a golf. 55 Seize.

A portrait of a man in a suit, likely a cabinet official mentioned in the text.

BEHIND THE SCENES IN WASHINGTON

BY RODNEY DUTCHER
NEA Service Staff Correspondent
WASHINGTON.—Like a worried prospective papa outside a maternity ward, the administration was watching for the latest figures on employment.

It feared a drop for the first time in six months. The usual seasonal rise well might have been discounted by earlier gains. A decline would have been cited widely as indicating a sag in the recovery drive. So Secretary of Labor Frances Perkins, grinned joyously when she was able to tell President Roosevelt that her statisticians had found some 620,000 persons re-employed between the middle of August and the middle of September.

Six months of steady gain after years of constantly mounting unemployment is something to brag about. But what will October's figures show? Production has been declining and other business barometers showed less than ordinary seasonal advances in September.

Well, the administration is worrying again, but it's more hopeful of a continued good showing. Tens of thousands of workers were employed in the latter part of September who don't show in the official figures yet. And a considerable amount of public works employment is anticipated. Agricultural employment usually increases in early fall.

MEGGIE, the handsome black scottie which goes every-

Almost Instant Relief From Neuralgia

An advertisement for Bayer Aspirin, featuring a cartoon illustration of a man in pain and a woman offering him a glass of water with a tablet.

Here is quicker relief from pain—the fastest safe relief it is said, ever known. It is due to a scientific discovery by which BAYER Aspirin starts "taking hold" of pain a few minutes after taking. The illustration of the glass here tells the story. A Bayer tablet starts to disintegrate or dissolve—go to work—almost instantly. This means quick relief from pain—fewer lost hours from headache, neuritis, rheumatism. And safe relief. For genuine Bayer Aspirin does not harm the heart. When you buy, see that you get the genuine Bayer Aspirin. The best way to ask for aspirin by the name "aspirin" alone. But if you want Bayer Aspirin's quick relief always to say "BAYER Aspirin."

A WANT AD IN THIS PAPER WILL BRING QUICK RESULTS!

OUT OUR WAY



A TOY ONE, POSSIBLY

J.R. WILLIAMS REG. U. S. PAT. OFF. 11-2

Wifangles (Mom 'n' Pop)

By Cowen



Merchants Must Select Group By Monday, Nov. 6

The code of fair competition for the retail trade was signed by President Roosevelt on Oct. 21 and became the law-merchant of retail trade on Oct. 30. It affects hundreds of thousands of business establishments and millions of employees. It regulates all retail establishments except those that have already had codes approved and those that will have separate codes approved in the future.

Every retailer should immediately obtain, or should consult, a copy of the code, because it provides that: "On or within one week after the effective date of this code" (that is, by not later than Monday, Nov. 6) "every retail establishment shall designate under which of the groups set forth" (which of the schedules of store-hours and employ working hours) "it elects to operate and shall post and maintain in a conspicuous place in the establishment a copy of such election showing its store hours and employ working hours."

The three groups of hours from which each establishment may choose are as follows: "Group A—Any establishment may elect to remain open for business less than fifty-six (56) hours but not less than fifty-two (52) hours per week, unless its store hours were less than fifty-two (52) hours prior to June 1, 1933, in which case such establishment shall not reduce its store hours; no employe of these establishments shall work more than forty (40) hours per week, nor more than eight (8) hours per day, nor more than six (6) days per week."

"Group B—Any establishment may elect to remain open for business fifty-six (56) hours or more per week but less than sixty-three (63) hours per week; no employe of such establishment shall work more than forty-four (44) hours per week, nor more than nine (9) hours per day, nor more than six (6) days per week."

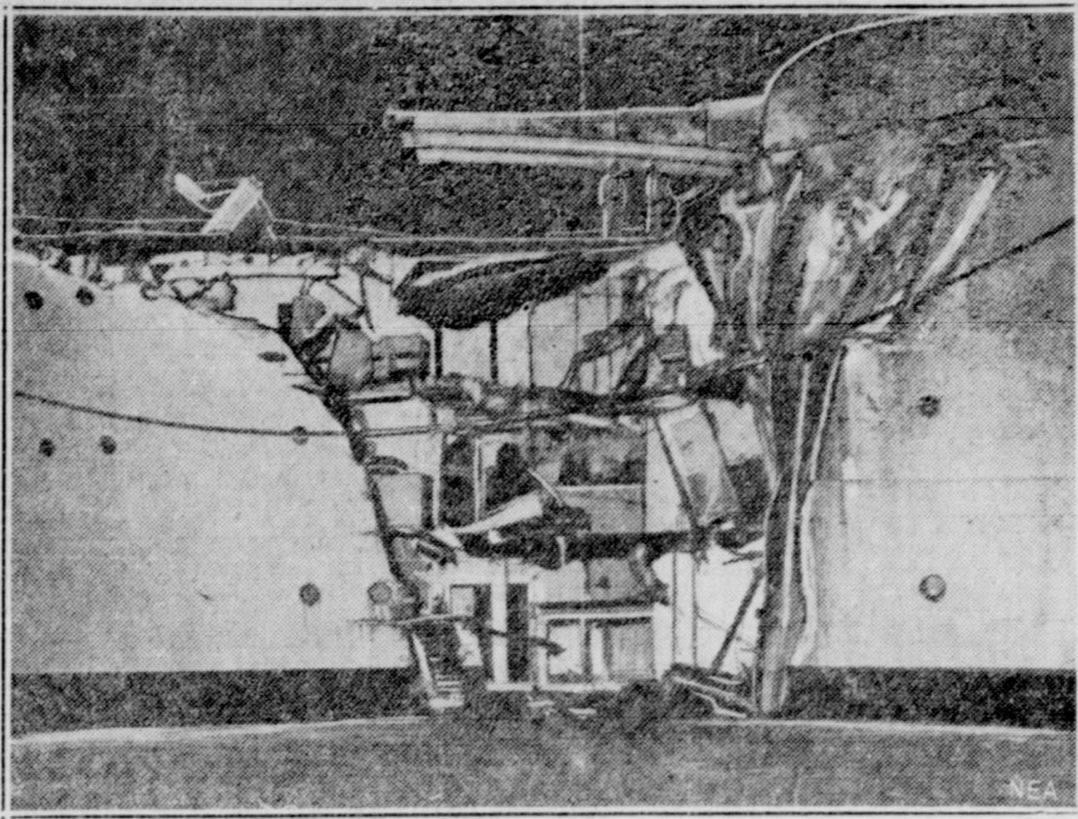
"Group C—Any establishment may elect to remain open for business sixty-three (63) hours or more per week; no employe of such establishment shall work more than forty-eight (48) hours per week, nor more than ten (10) hours per day, nor more than six (6) days per week."

All establishments covered by this code must elect their store hour and employ working hour schedules from Groups A, B, or C, except drug stores, which may elect either of them or they may choose Group D. "Group D—In place of any of the schedules of store hours and hours of labor set forth in" (Groups A, B, and C) "retail drug establishments may elect to remain open for business seven (7) days a week for a total of eighty-four (84) hours or more per week, but on no day for less than eight (8) hours; no employe of such establishment, except as provided in Article V, Sections 4 and 5, shall work more than fifty-six (56) hours per week, nor more than ten (10) hours per day, nor more than thirteen (13) days in any two consecutive weeks."

Retailers should immediately make their elections of schedules, drug stores choosing either Group A, B, C, or D, and all others choosing only either A, B, or C, because if they do not have their schedule posted by Nov. 6 they will be violating the code.

It took two hours for Mrs. Roosevelt to get into Philadelphia the other day. There's a fort the republicans still refuse to give up without a struggle.

Gaping Hole Torn in U. S. Cruiser by Collision



With three officers dead and a gaping hole, 40 feet wide, torn in her prow, the U. S. cruiser Chicago jumped into Mare Island navy yard in San Francisco Bay after a collision with a British freighter. Damage is shown above, where the prow of the freighter plowed through armor plate to almost amidships and scraped one of the guns, pictured near top. A "ghost ship" is sought, officers declaring that it loomed out of thick fog to throw the cruiser off her course, into the collision.

Charlevoix Killed Old Man Slump

By United Press CHARLEVOIX, Mich. — "Old Man Depression" suffered a "painful" execution in CHARLEVOIX recently.

At an NRA celebration an effigy depicting gloom and hard times, was hanged; the body riddled by bullets of a firing squad; and then the "corpse" dumped into a nearby lake from an airplane.

Prickly Pear Liquid Used For Dandruff

By United Press NORMAN, Okla. — If you've got dandruff, start growing prickly pears.

A delegate to a botanical meeting here recently told the university botanical staff of a remedy for dandruff, made by soaking the peeled cactus leaves in water.

The result is a thick, white fluid which is used for dandruff. Botany professors are skeptical.

It's all right to follow Mae West's advice and hold on to your man, but don't do it while he's driving.

American gold seems to confuse French economists. Not us. We have no gold to be confused about.

"I'm going to follow Mae West's hipsters," says Sally Rand. But will she be able to put over Mae's curves?

Bottle Drifted From Liner to Norway

By United Press NEW HAVEN, Conn. — A bottle in which Charles G. Schmidt, of West Haven, put his name and address, and then threw overboard from an ocean liner June 14, has been picked up in Norway.

When Schmidt was 1,360 miles out from Oslo, he said, he tossed the sealed bottle into the ocean. Recently he received a letter from Severin Melgard, of Haugesund, Norway, who found the bottle, he wrote, Aug. 8.

TO MOTHERS whose children won't EAT

Nature knows best. Never coax a child to eat! Remove the cause of a youngster's poor appetite. When appetite fails, tongue is coated white, eyes are a bilious yellow, don't give small children a constipating cathartic that drains the system. California syrup of figs is all the "medicine" they require.

Specialists will tell you that a sluggish appetite almost always means the child has a sluggish colon. Correct this condition called stasis, and see how quickly a listless, drooping boy or girl begins to eat—and gain! The only "medicine" such children seem to need is pure, unadulterated fig syrup.

Children who get syrup of figs, now and then, soon have the appetite and energy of young animals! They keep well and avoid colds and sluggish spells.

Nature never made a finer laxative for children; and they all love the wholesome, fruity flavor of the real California syrup of figs. It's purely vegetable, but every druggist has it all bottled, with directions. Begin with it at once. The very next day, your child will be eating better and feeling better. Keep on with the syrup of figs a few days and see amazing improvement in appetite, color, weight, and spirits.

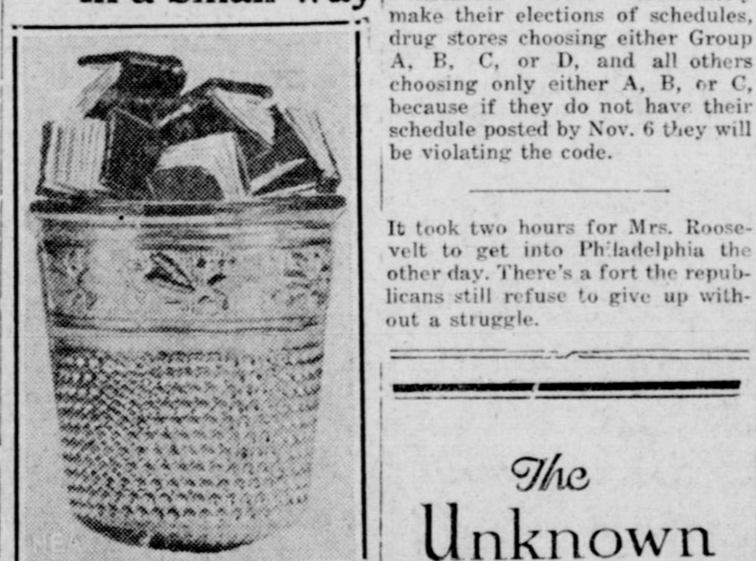
The promises made by the bottlers of California Syrup of Figs are true, and it will do the same for you. IF it's genuine CALIFORNIA. Don't accept substitutes. Member N. R. A.

Advertisement for 'The UNKNOWN BLOND' movie, featuring a large graphic of a keyhole and the text 'The UNKNOWN BLOND NOT A Movie'.

KLES and HIS FRIENDS By Blosser



Going For Poetry In a Small Way



If you go in for "light" reading matter, you'll be interested in the 28-page volume of Omar Khayyam that Hamilton Woods and Frederick Vroom have just published in Worcester, Mass. The book of verse, weighing but a third of a carat, is so small that an ordinary thimble can hold 28 volumes!

Mr. Albert H. Wiggin has asked the Chase National Bank to cancel his \$100,000 a year pension. But it might have been worth the 100 grand, anyway, to keep Mr. Wiggin retired.

20 MINUTES QUICKLY MY NEURALS ENTERTAINMENT



Aspirin When



ANSWERS to today's THREE GUESSES

Simon Bolivar. "Liberator of South America," was the leading figure in EXPELLING SPANISH RULE from that continent. CONNECTICUT and RHODE ISLAND never ratified the 18th amendment. KING'S COLLEGE, Halifax, is Canada's oldest.

Large advertisement for 'The UNKNOWN BLOND' movie, featuring the headline 'DO YOU REALIZE WHAT A WORLD OF GRIEF Advertising Saves You?' and several paragraphs of text describing the movie and the benefits of advertising.

