# TODAY'S <br> NEWS TODAY! <br> Iastland Celegram <br> Ther 10c WEEK 

## HREE SHOT AS PRISON BREAK FAILS ohnson Denies Ukase in 30-Hour Week Plan




Bron Smets in Plals
Rotarians Hear Fleming Waters Talk Sanitation

Information on
Entrants in Track Meet Is Wanted
$\xrightarrow[\substack{\text { Mother DiEs } \\ \text { I. } \\ \text { enny reeeived wor }}]{ }$

$\stackrel{C C C}{C e r s o n a l}$
Will Be Changed Spanish-American
War Veteranis Wil Name Camp Sunday


Storm Blamed
For Plane Crash



Farley Rebuled Farley Rebuked
By Mayor LaGuardia bune and tror on the
Linderat
Live hiend
five milese from trated
here

## Leo Meyer Named

 Head TCU Coach



STEPS TAKEN BY A.A.A. TO AID FARMERS

|  |
| :---: |
| (Copyright 1934 by Unite |
| The agricultural adjustment ad- |
| ministration airrady has distrib- |
| to tarmers in compensation for |
| the first step toward adjusting |
| rogram |
| ther distribution of fu farmers which will bri |

B,




ROBERT HIILL WAS AMONG IAMBPREKKRS

Last of "Santa Claus" Ban-
dits of Cisco Faits in At. its of Cisco Fains in At.
tempt to Escape

of the wounded convicts



PAGE TWO
EASTLAND TELEGRAM

 Obituariese cards of thanks, notices of lodge meetings, etce, are
oharzed for at regular advertising rates, which will be fumished upoon
Entered as second-class matter at the post office at Eastland, Texa
under Act of March, 1879

Single copiee
One week.

DEMOCRACY ON TRIAL THROUGHOU THE WORLD
hands. This word
states commisslon
ed to fill contract space rather than to carry a mercha
ter than no advertisement at
that they $k$
ing public. "Many advertisers enter
Wpers of their community to use a specified space each
week. The end of the week nears and the advertiser has
ped little or none of his contract space. Hastily he grabs cut or matrix, dashes off a few platitudes and submits doesn't pull because the advertiser put no pull into his
"The pulling force of newspaper advertising is not and cannot be in controversy, but the newspaper can only car-
ry the advertiser's message to the public. The force of the advertisement depends solely upon the advertiser. And
force in advertising cannot be attended by a hasty effort force in advertising cannot be attended by a hasty effor
to fill specified space. Care and thought are essential. "Newspaper advertising has proved its case beyond
question. When it fails you can wager your last nickel - that it has not ben intelligent advertising."


## THEY NEVER GET ON YOUR NERVES

I SMOKE PLENTY OF CAMELS MORNING, NOON, AND NIGHT. SO I THINK I'M QUALIFIED TO SAY THIS - THEY NEVER JANGLE THE NERVES

CAMEL'S COSTLIER TOBACCOS

FRECKLES and HIS FRIENDS-By


COME
AND REST
e hurry-and-sku
a a little while. a hittle while...解 days . . . to go to some and go back home with renewed rest eeling like a new person? There is suc a place ! .. only a few hours away from . . where you can find relaxation. . CRAZY WATER HOTEL as $\$ 20$ a week, you can get a
omfortable, well-furnished, out ide room ...all meals. at a efreshing baths under trained mal Water youl the Crazy Min-
and a welcome that makes you
feel like you're just "one of the

Local--Eastland--Social

## J. J. Sewing elab



## 








DANCE TO PLAUDITS


Political Announcements


## LADIES

 NoticeWe have just received the new SPRING SIMPICITY
PATTERNS


You are invited to our store to see these new Patterns.

## The

 ceovom STORECARL JOHNSON, Mg
Eastland
That Reminds Me
(Continnead trom mare 1)

Fan Dancer Reaches Goal After 8 Years


CAROLE LOMBARD SALLY RAND


this Month and Every Month MYER BOTH illustrations, copy, layouts, merchandising helps, and ideas for every advertising purpose at the

TELECRAM

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