## Illred Takes Oath of Office At Noon Today

## I Sale Start ound Eastland Bank With 200



ergusonsLeave Governor＇s Office For Fourth Time


## THIRDEXPERT TESTIFIESASTO RANSOMNOTE



## Writing Expert Aids Hauptmann



## GERMANY TO RULE IN SAAR INTWOMONTHS



## woovell is

 FRTST TOTAME OFFICE OATH

## Behind Wild Proposals <br> Is Public Discontent










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German Philosopher *


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CITY MARKET AND GROCE These are only a few of our daily specials! $p$
IS THE THING . CONSIDERING QUALIT


Pork Chops 26c| | Pound |
| :---: |


$\underbrace{}_{\substack{\text { Baby Beef } \\ \text { ROUND STEAK }}}$


## Advertisements

## are a guide to value

Experts can roughly estimate the value of a product by looking at it. More accurately, by handling and examining it. Its appearance, its texture, the "feel" and the balance of it all means something to their trained eyes and fingers

But no one person can be an expert on steel saws, wood, leather, foodstuffs, fabrics, and all of the materials that make up a list of personal purchases. And even experts are fooled, sometimes, by concealed flaws and imperfections
There is a surer index of value than the senses of sight and touch . . . knowledge of the maker's name and for what it stands. Here is the most certain method, except that of actual use, for judging the value of any manufactured goods. Here is the only guarantee against careless workmanship, or the use of shoddy materials.

This is one important reason why it pays to read advertisements and to buy advertised goods. The product that is advertised is worthy of your confidence.

Merchandise must be good or it could not be consistently advertised. Buy advertised goods

