

Progress Resumed On Brazos River Measure

BANKERS ARE READY TO AID THE NEW DEAL

WASHINGTON, Oct. 23.—The nation's bankers are prepared to cooperate with President Roosevelt in a permanent recovery program based on "liberal, sound business doctrines and rational humanitarianism," Francis Law, president of the American Bankers Association, said today.

Kidnaper of Wife Of Sheriff Held In Secret Jail

By United Press DUNT VERNON, Texas, Oct. 23.—Harvey Ferguson, 21, accused kidnaping Mrs. G. E. Tittle, wife of the Franklin county sheriff, was held today in an unnamed jail after being captured by a posse.

"The Brat" Play Cast Announced

Members of "The Brat" cast, to be presented by the new Eastland Little Theatre first presentation, was announced Tuesday by Mrs. Hazel Ammerman, director.

Charge to Trio of Plays Wednesday

Three one-act workshop plays will be presented by the Senior Dramatic club at Eastland high school Wednesday night at 8:15.

NEAR 100 SEEN AT ATTENDANCE FOR GATHERING

Correspondence from lodges on a number of cities indicates that a near-hundred will be on hand in Eastland Wednesday night at 7:30 when a regional athletic meet opens, it was said today.

Cremating Child Confessed



Lawrence Clinton Stone (top), furnace-man at an exclusive Mount Vernon, N. Y., apartment house, confessed to police that he placed the body of 5-year-old Nancy Jean Costigan (below) in the building's oil burner.

"That reminds me..."

Don't worry about the rain. You nor we 'uns can't do anything about it. Remember, that it always rains, and always will.

Have you paid your city and school taxes. Think that over too. Both are just the things to make things hum in Eastland.

And don't let any one tell you that the Eastland Telegram and the Weekly Chronicle isn't hot on the spot for service.

But after all folks this is all said in fun. We hope its taken that way, the fact of the business is that most folks in Eastland take the Telegram and Chronicle, and why shouldn't they?

AGENTS AGAIN ON HUNT FOR LAWS ENEMIES

EAST LIVERPOOL, O., Oct. 23.—Federal agents left Charles "Pretty Boy" Floyd on a morgue slab today and set out again on their ceaseless hunt for enemies of the law.

Undertakers worked on the bullet torn body of the notorious killer and bandit, who was trapped and slain on a farm near here yesterday.

Melvin Purvis, Department of Justice manhunter, who lead the party which brought down Floyd, left the region with most of his aides.

A third possibility as to the disposal of Richetti arose when Captain Means of the Missouri Highway Patrol sent telegrams asking that the bandit be held for the murder of a sheriff and a highway patrolman in Missouri three days before the Kansas City massacre.

The curious continued to gather around the funeral parlors where the body was held. Yesterday Purvis received a tip from a farmer from whom Floyd had received food.

The officers spotted Floyd and screamed commands to surrender. Floyd jerked out a pistol, attempted to force the farm hand to start the car, then jumped out and ran behind the corn crib.

The officers advanced with machine guns, shot guns and pistols. For a moment, Floyd seemed prepared to fight it out, but then fled toward the nearby woods.

Stratosphere Flight Is Started Today

DEARBORN, Mich., Oct. 23.—Prof. Jean Piccard and his wife, Jeannette, took off at 6:57 a. m. (E. S. T.) today for the stratosphere and a study of the cosmic rays.

The balloon rose swiftly, drifting toward the east. It was high over Akron, O., drifting toward Pittsburgh at 12:10 p. m. (E. S. T.), according to the director of ground operations at the takeoff.

HAMILTON IS SOUTHWESTS NO. 1 BAD MAN

DALLAS, Oct. 23.—Raymond Hamilton today was the premier bad man of the Southwest. His accession to front ranks was announced yesterday by the roar of the guns which took the life of "pretty boy" Floyd.

Frank Hamer, former Texas ranger, who lead the group that killed Clyde Barrow and Bonnie Parker was reported to be hunting Hamilton in East Texas.

AMERICA'S PRETTIEST



The prettiest baby in America is pictured here, for thousands of Chicago World's Fair voters can't be wrong.

County Teachers Attend Oil Belt Meeting Monday

Many Eastland county school instructors were in attendance at the Oil Belt Education Association meet in Abilene Monday.

R. F. Holloway of Ranger, president of the Oil Belt Teachers Association, had a part in the program.

Dr. D. M. Wiggins of Abilene, one of the speakers, stated that "The definite goal of teaching must be to develop American citizens, not to pass examinations."

Teachers and school officials from the immediate district were: Mrs. Mae Smith, Breckenridge; W. W. Jarvis, Jr., P. O. Hadley, Ranger; Lee Clark, Cisco; Marjorie Spencer, Lillian Smith, Eastland; Estelle Cope, Breckenridge; Mrs. C. W. Hampton, Nettie Thornton, Eastland.

Ross C. Dawkins, Breckenridge; Roy H. Rowland, Breckenridge; E. T. Dawson, Rising Star; Mrs. L. Y. Morris, Eastland; Mrs. Ruth Poe Herring, Eastland; Jewel Furr, Breckenridge; Mrs. B. H. Trammel, Breckenridge; M. L. Cobb, Desdemona; Mrs. Millie Blackburn, Breckenridge; Reva Seaberry, Ina Mae Riek, Mary Carter, Jim Isbahl, Eastland; Mrs. E. R. Maxwell, Floy Branum, of Breckenridge.

Miss Earle Johnson, Verna Johnson, Lois Nelson, Sallie Bowlin, Eastland; Mrs. John F. Bailey, Breckenridge; W. P. Palm, Doris Powell, Kathleen Maxwell, Eastland; O. G. Lanier, Ranger; B. E. McGlamery, S. D. Phillips, Eastland; Mrs. A. C. Simmons, Mrs. Earl Conner, Jr. Lavelle Hendrick, Maurine Davenport, Ethel Boles, P. B. Bittle, Eastland; John F. Bailey and Mrs. Walker Castleman, Breckenridge.

Government Scores In Mail Fraud Trial

CHICAGO, Oct. 23.—The government won an impressive victory in the Insull mail fraud trial today when Federal Judge James H. Wilkerson admitted into evidence charts designed to show that the Corporation Securities company was insolvent 60 days after its establishment.

AMERICANS IN AIR RACE MAY LAND SECOND

MELBOURNE, Wednesday, Oct. 24.—The American-built Dutch passenger plane, piloted by K. D. Parmentier, pressing for second place to C. W. A. Scott and T. Campbell Black in the great England-Australia air race, was forced to land 162 miles south of its goal.

It was believed they would spend the remainder of the night there. The plane of Colonel Turner and Clyde Pangborn was conceded a chance to win second place.

Unless the Dutch plane waits until dawn, however, fliers here believed the Americans had little chance of catching up.

Scott and Black won \$40,000 first prize in the speed section, in the amazing time of 71 hours and 18 seconds, compared to the previous record of more than six days.

Mrs. Robinson Pleads Not Guilty In Court Today

LOUISVILLE, Ky., Oct. 23.—Mrs. Frances Robinson, wife of the fugitive kidnaper of Mrs. Alice Stoll, pleaded not guilty to participating in the crime when arraigned in federal court today.

Goats for Relief Clients Arrive

Eight hundred ninety-nine goats were delivered Tuesday to shipping pens of relief offices over the county for future consumption by relief clients.

The goats will be delivered one week to a family on the rolls. Delivery will be by disbursing orders, H. E. Driscoll, county administrator, stated.

Work Projects Which If Approved Mean Expenditure of Over \$9,000 Sent To Austin, Driscoll States

Two work relief projects, which if approved will mean employment of 57 men and the expenditure of over \$9,000, have been sent to Austin, H. E. Driscoll, county administrator, announced Tuesday.

Aged Woman Dies In Ranger Tuesday

Mrs. S. B. Benton, 90, widow of the late E. D. Benton, died in Ranger at 1:15 Tuesday morning after a short illness.

The body was shipped to McKinney Tuesday morning, where funeral services were conducted Tuesday afternoon at 4 o'clock by Rev. K. C. Edmonds. Interment was in the McKinney cemetery.

Pastor Praised



High praise was given by federal officials to the Rev. Arnold Clegg, above, Indianapolis Methodist minister, for the aid he gave them in effecting the release of Mrs. Berry Stoll from her kidnapers.

Masons Will Hold Annual Feast In Eastland Tonight

The Oil Belt Scottish Rite Masons will hold their annual Feast of the Tabernacles on the roof garden of the Connellee hotel, at Eastland. The feast will start promptly at 7:30 tonight.

A good program has been worked up in keeping with the occasion, and all Scottish Rite Masons of the district have been urged to attend. A large crowd is anticipated.

Robbery Is Laid To Ray Hamilton

FORT WORTH, Oct. 23.—A \$6 robbery in Wichita Falls last night spurred a sharp lookout in North Texas today for Raymond Hamilton, southwest desperado.

Wichita Falls police advised officers here that an automobile driver there said he was positive one of two bandits who robbed him was Hamilton. He said the man jumped on the running board of his car and forced him to drive into the country, where they robbed him.

TAX PENALTY BILL IS ALSO BEFORE HOUSE

Proposal Made To Change Texas Centennial Made In Resolution.

AUSTIN, Oct. 23.—The House and Senate of the Texas legislature today resumed a measured progress on tax penalty remission and Brazos river improvement.

The House obviously was delaying action on river improvements, for which a senate majority is seen, until assured that the senate will grant tax penalty remission to which most of the House members are pledged.

Proposals to strip the Texas Centennial celebration of commercial features were submitted in the house today. Ren Harold Kayton, San Antonio, offered a resolution complaining the celebration had "been put on the actual block and kneeled down to the highest bidder."

Funeral Is Held For Pioneer Citizen Of Eastland County

Death Sunday claimed John F. Patterson, one of Cisco's pioneer residents and outstanding citizens. Mr. Patterson, who was 84 years old, died at his home at 8:40 p. m., of pneumonia, after a long illness.

Funeral services were held at the First Baptist church of Cisco at 3:30 p. m. Monday, with Rev. E. S. James and Rev. George W. Parks officiating. Following Masonic rites at the grave, the body was buried beside that of Mrs. Patterson, who died Jan. 5, 1931.

Mr. Patterson is survived by five children, Judge B. W. Patterson, Eastland; E. R. Patterson of Espero, Ariz.; Mrs. W. E. Warren of Long Beach, Cal.; Mrs. O. C. Britton of Durham, N. C.; and Mrs. C. S. Karkalis of Eastland. There are 12 grandchildren and two grand-grandchildren living.

Mr. Patterson was prominent in civic, church and fraternal activities. He was mayor of Cisco when the city hall was built and once held the office of tax collector of Eastland county. He was a deacon in the Baptist church and was secretary of the Masonic organizations in Cisco until his retirement in 1930. He was a Mason for 63 years, a charter member of the Cisco lodges, and an active church worker from young manhood.

When Cisco was destroyed by the cyclone in 1893 Mr. Patterson, who was in the mercantile business, threw open his entire stock to victims of the storm and headed the relief body that set about rebuilding the town.

Mr. Patterson was born in Rutherford county, Tenn., Jan. 31, 1850, and married Miss Sarah C. Ripley, Sept. 1, 1870. To this union were born 11 children, two of whom died in infancy.

He came to Texas in 1878, settling at Breckenridge. He went into business with W. C. Pulvey and was postmaster there before resigning to go to Weatherford, then terminal of the Texas and Pacific railway. There he had charge of the J. H. Brown wholesale grocery branch house.

Price of Crude Is Cut By Company

DALLAS, Oct. 23.—The Atlas Pipe Line company, operating in the East Texas field and having headquarters in Shreveport, today cut the price of crude oil from \$1 to 60 cents a barrel.

Local operators said they had been informed of no other cuts in the field and said they believed the Atlas company was "going it alone." They did not anticipate other reductions.

EASTLAND TELEGRAM

Published every afternoon (except Saturday and Sunday) and every Sunday Morning

Member Advertising Bureau - Texas Daily Press League Member of United Press Association

NOTICE TO THE PUBLIC:

Any erroneous reflection on the character, standing or reputation of any person, firm or corporation which may appear in the columns of this paper will be gladly corrected upon being brought to the attention of the publisher.

Obituaries, cards of thanks, notices of lodge meetings, etc., are charged for at regular advertising rates, which will be furnished upon application.

Entered as second-class matter at the post office at Eastland, Texas, under Act of March, 1879

SUBSCRIPTION RATES

Single copies \$ .05 Six months 2.50 One week .10 One year \$7.00 ALL SUBSCRIPTIONS PAYABLE IN ADVANCE

WE'RE AGREED ON GOAL; BUT HOW TO REACH IT?

One of the oddest things about our recovery program is that there should be such unanimous agreement on the goal to be reached and such widespread difference of opinion about the proper way to get there.

Secretary of Agriculture Wallace summed up the essentials of the New Deal in his recent book, "New Frontiers." As an exposition of the aims of the administration, his summing up is worth looking at.

According to Mr. Wallace, these aims are as follows:

- A job for everyone who wants one. Wages so high that no one will be in serious want. Working hours so short that everyone will have enough leisure to enjoy life.

Insurance against unemployment and old age—and, possibly, against injury and illness also. Decent housing for all, at moderate cost.

Planned use of the land and other natural resources so that they will not be wasted.

Continuance of such essentials of liberty as free speech, freedom of the press, and free conscience.

Now here, surely, is a program on which all hands can unite. These aims commend themselves, automatically, to everyone—except, perhaps, to the Communist, to whom all change is worthless that does not advance the Marxist state.

Those of us who hope to see improvement made within the capitalist framework can find little to quarrel with in this agenda.

But when we pass from contemplation of the goal to consideration of the way it is to be reached, we immediately get into all kinds of arguments.

Are we to get these things by giving industry its head or by directing it from Washington? By tariff reduction or by an increased nationalism? By dollar devaluation, inflation, or a rigorously "sound" monetary policy? By production control, wage deflation, or tax reduction?

The number of possibilities is almost endless, and the argument over them is beginning to develop an uncommon amount of heat. And the man in the street, confused by this multiplicity of policies, can only do his best to think things through—and reflect that this tabulation of the ends to be attained is, at least, that much clearer gain.

For if we are in substantial agreement on our goal, we shall get there some day—no matter how hard the choice of a path.

The business man who is always on the job, using his brains and energy, is the man who gets the business. He is the one who uses continuous newspaper advertising and is a home city booster.

Little Corporal's Wife

Word puzzle section with crossword clues and a small illustration of a woman's face.

"OUT OUR WAY" - - - - - By Williams



Farm Program Case of Beginning Cure By Shock, Said Farm Agent

Miss Kate Odell Hill, district demonstration agent from A. & M. College Station, spoke before the Eastland County Federation of Women's Clubs Saturday at Eastland on "What the AAA Came to Texas, What Did It Find?"

Her address in part: "Back in June, 1933, when the announcement of the plow-up campaign came to agricultural Texas, everybody in Texas who had any touch with agriculture was aghast at such a drastic measure and even those completely urban people who are affected only by the farmers purchasing power, were surprised."

"There are 18,237 girls in 1,047 clubs in Texas, carrying on a phase of agricultural home making adopted to the teen-age girl, following the same plan as that outlined for the women."

and W. H. Darrow, former extension editor has been loaned to work in eight southwestern states including Texas—anything that you see in the press under a College Station date line regarding the AAA is reliable. Programs are being prepared jointly by Mrs. Barry and Mr. Darrow for the use of home demonstration clubs which your council chairmen and home demonstration agents will place in your hands.

STOCK MARKETS

Table of stock market data including various stock prices and market indices.

FRECKLES and HIS FRIENDS-By



FAMOUS FOOTBALL FEATS!

ROY RIEGELS' run in the wrong direction was a costly gallop. It happened during the Georgia Tech-California Rose Bowl game of 1929.

Good Taste!



Only the clean center leaves the mildest leaves. They Taste Better. The world's finest tobaccos are used in Luckies—the "Cream of the Crop"—only the clean center leaves—for the clean center leaves are the mildest leaves—they cost more—they taste better.

By Alan Collection
ferred Ft. Worth
Cleburne Man

By United Press
WORTH.—One of the
Indian collections in the
west, assembled through pe-
searches by its collector,

land's collection is owned by W.
land, of Cleburne, a plumb-
contractor, whose hobby has
the gathering of Indian re-
is only stipulation is that a
place be provided for the
tion.

land's collection is valued at
0, a value which is cal-
with increase proportion-
time goes on. The collec-
consists of many thousands
ces from all over the United
Canada and the West In-

48 years Layland has spent
two to four months each
roving over the western
digging in ancient graves
houses, buying when neces-
and following a hobby that
when as a schoolboy, he
an Indian mound in Illi-

ce he faced starvation in
s in western United States.
enerated the deserts before
ays of automobile roads and
separate expeditions was
to eat grass to keep alive.
times his life has been in

times he has gone to Eu-
trace down important bits
collection.
collection of Indian cloth-
contains a rare dress beaded
1000 elk teeth and another
66,000 colored Indian beads.
are relics also from the
of Quannah Parker, famous
che chief.

riands of arrowheads, ruby
green jade, pink jade,
stone, glodstone and obsidian
are contained in the collec-
few housed between bathtubs
water heaters in his shop in
rne.
ong the rare prehistoric
are two turquoise pendants
he obtained years ago in
ow famous Canyon del Mu-
n Arizona. He knows of only
ther in existence, owned by
National Geographic Society.
land once intended to build
seum of his own in Cleburne.
ade considerable prepara-
for the museum but gave it
47% 48% after several years of depres-
43% 43%

ANT
America Is Behind
Education of
Medical Profession
By United Press
HOUSTON, Oct. 22.—America
behind every other civilized
try in the matter of schooling
ical students in obstetrics and
ecology, Dr. H. J. Stander, dip-
lor of one of New York's larg-
maternity hospitals, said while
here.
Stander, an obstetrician, said
than half the 20,000 who
in childbirth" in 1933 could
be saved.
am strongly in favor of ob-
l training in our medical
ols," he said. "This is no
at where we are falling down
the reason we are behind
other country in the world
his schooling.
The maternal death rate in the
ed States is seven mothers out
every 100 live births," he con-
d. "These figures are sus-
ed by the census bureau. They
cludes only deaths within
w months after the child's
birth.
By adequate pre-natal care, the
ber of deaths from toxemia, or
esses peculiar to pregnancy,
be reduced from 20 per cent
40 per cent," he said.
his country is just beginning to
e up to the terrible waste of
ives of its mothers, yet it re-
bbers that with the proper care,
woman should have any fear
m pregnancy."

ALLEY OOP



MASONIC APRON CHERISHED

By United Press
UNION CITY, Tenn. — A silk
Masonic apron which the late
President Andrew Johnson wore
before he became Chief Executive,

LEARNED LESSON TOO WELL
By United Press
COLUMBIA, Mo. — Professors
of political economy at the Uni-

MISSOURIANS TO HUNT DUCKS

By United Press
JEFFERSON CITY, Mo.—The
Game and Fish Department offi-
cials estimated that 10,000 hunters

BORE APPLES IN OCTOBER

By United Press
ELDORADO SPRINGS, Mo.—
An apple tree in the yard of Fred
Huff is bearing apples in October.

The Clew of the Forgotten Murder

BEGIN HERE TODAY

When DAN BLEEKER, pub-
lisher of The Blade, learns that
CHARLES MORDEN, police re-
porter, has been mysteriously
killed he employs SIDNEY GRIFF,

NOW GO ON WITH THE STORY
CHAPTER XVII
ALICE LORTON, looking pathet-
ically feminine, helpless and
dazed, surveyed the two men from

"The police," she said, "don't
seem to pay any attention to it
at all. They seem to think that
Esther just decided to move out

"Week-end?" offered Sidney Griff
by way of suggestion.
The girl nodded.

"They were rather crude about
it," she said.
"They would be," Griff told her
sympathetically.

"Your paper, Mr. Bleeker," she
said, "has been perfectly splendid.
They've gone to no end of trouble
to find out about it."

"How much of her stuff did she
take when she left?" Griff asked.
"Just some of her clothes and
personal belongings. I would say
not more than one suitcase full, at
the most."

"Looks as though she might have
gone by plane," Griff suggested,
"taking only that amount of bag-
gage."

"Alice Lorton's face lit up.
"That might be a clew," she said,
"but who would have made her go
by plane? Somebody must have
forced her to leave."

"Have you any idea what sort
of an outfit she was wearing when
she left?"
"Yes, I think she was wearing
her black dress with the red trim-
ming. She was wearing black shoes
and stockings and she had a little
black hat—one of the close-fitting
kind that pull down over one side

of the head. It was trimmed with
white."
"Who's about 22?"
"Who's about 22?"
"Who's about 22?"

"I THINK exactly 22," Alice Lor-
ton said. "I think her birth-
day was just a month or so ago.
I know she had a birthday, and I
think it was her 22d. It may have
been her 23d, but I think she was
22."

"And she's a brunet?"
"Yes. She has black eyes and
black hair. She has a windblown
bob."

"How tall is she?"
"She is just about my build. We
could wear each other's clothes. In
fact, she let me wear her clothes
lots of the time."

Sidney Griff crossed to the book-
case, picked out several of the
books, looked at the names on the
fly leaves.
"Is this her signature?" he asked.
Alice Lorton came and looked
over his shoulder.

"Yes," she said, "that's it."
Griff glanced meaningly at
Bleeker.

"I think," he said, "when they
travel by plane they're required to
sign a duplicate ticket that has cer-
tain clauses in it concerning limita-
tions of liability, the excess rate
under adverse weather conditions,
and things of that sort.
By checking up the signatures on
the outgoing planes, we might find
out if she took passage under an
assumed name, and we've got a
pretty fair description of her
clothes."

Bleeker pulled out a notebook
and made a notation.
"Griff looked the place over thor-
oughly.
"Griff thought she took a photo-
graph album?"
"Yes. I think so. I know she had
one and now I can't find it."

"You're looked?"
"Yes, of course. The newspaper
wanted a picture. Even the police
asked for that, although they
seemed to think it was just a joke
of some kind—I mean about her
leaving."

"Her mail came here to the apart-
ment?" Griff asked.
"Of course. This is where she
lives; why wouldn't her mail come
here?"
"I'm asking you if you're cer-
tain," Griff said.

"Why, yes. I've brought her up
mail quite a few times when I've
been coming in and have looked in
the mail box."
"Any idea who her mail came
from?"
"N-n-n-o-o. I can't say that I have.
It seems to me there have been
business letters—that is, letters
with printed return addresses on
the envelopes. I haven't noticed."

"Not just circular advertising
letters?"
"No," she said, "first-class mail-
letters that came in crisp en-
velopes."
(To Be Continued)

MISSOURIANS TO HUNT DUCKS

By United Press
JEFFERSON CITY, Mo.—The
Game and Fish Department offi-
cials estimated that 10,000 hunters
will purchase federal stamps
during Missouri's duck hunting
season. Ducks may be shot every
Friday, Saturday and Sunday un-
til Dec. 25.

BORE APPLES IN OCTOBER

By United Press
ELDORADO SPRINGS, Mo.—
An apple tree in the yard of Fred
Huff is bearing apples in October.
New blossoms appeared on the
branches this fall.

The Newfangles (Mom 'n' Pop)



Legal Records

Suits Filed in Justice Court
Publix Auto Loan Co. vs. Ross
Lowrimore, note.
Buddie Redder (alias R. O. Da
vis), swindling.
Suits Filed in District Court
Cisco Mortgage Loan Co. vs. E
M. Walker, note.
Marriage Licenses Issued
L. C. Shockley and Miss Horte
Tyndall, Cisco.
New Cars Registered
Troy J. Manney, Rucker, Texas,
1934 Ford truck.
States Oil Corp., Eastland, 1934
Chevrolet truck.
H. T. Huffman, Eastland, 1934
Chevrolet pickup.

DIED AFTER WRITING HIS OWN OBITUARY

By United Press
MAHANAY CITY, Pa.—Less
than a month after he had written
his own obituary, Alfred G. Mel-
lon, 65, died at his farm near here.
Mellon, 45 years a fireman, con-
fined his obituary to 84 words
which was published verbatim by
local newspapers.

ALLEY CAT'S PORTRAIT WON

By United Press
PUYALLUP, Wash.—A reform-
ed alley cat won fame at the West-
ern Washington State fair when
her portrait took first prize in the
photography division. The picture,
snapped by the cat's master, Harry
A. Kirwin of Seattle, showed her
resting on a pillow, gazing intent-
ly at something.

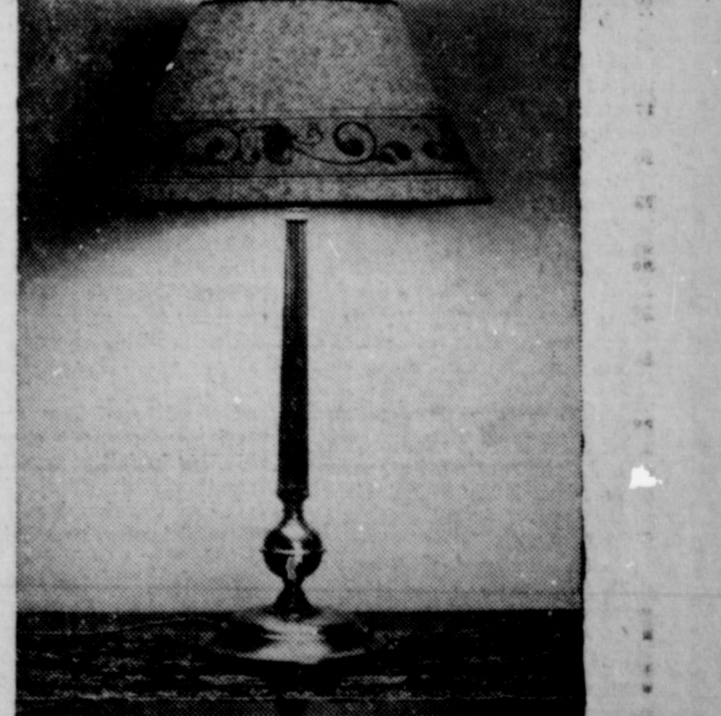
How much Light
do you have to
read by?



Does reading your evening newspaper tire your eyes? Does type look blurred when you get over in the fine print of the financial page or the classified page? Are you tempted to skip through and look only at the pictures? If you do, it may be that eye fatigue from reading in poor light is the cause.

Scientists agree that more light is needed to read a newspaper because newsprint is duller than the white paper used in most magazines and books. The type is smaller, and the printing is not as distinct.

When reading the fine print in this newspaper under artificial light, see how much more clearly the type stands out and how much easier it is to read when a stronger light is used. Once you use a better light, you'll find that you can read longer with less eye strain.



THE I. E. S. STUDY LAMP
\$6.95
Term Price \$7.15
\$1.15 Down, \$1.00 a Month

Look for the Illuminating Engineering Society Tag of Approval
TEXAS ELECTRIC SERVICE COMPANY
J. E. LEWIS, Manager

