PA JE SIX

EASTLAND, TEXAS





Fairlane models are over 17 feet long

Meet the magic of the new kind of Ford!



A special 270-hp Thunderbird 312 Super V-8 engine available

ring up to 285 hp

100 E. Main

King

stra cost. Also, extra-high-performance

312 Super V-8 engine de

53.444 FORD CARS and TRUCKS UILT IN TEXAS BY TEXANS

An Action Test will show you that Ford's newness just begins with its longer, lower, wider beauty. It's a completely new car-right from wheels up!

Out on the open road, Ford's magic really takes over! Ordinary stretches of road become special. In fact, *very* trip's a treat. And it's no wonder, with the all-new "Inner Ford" melting the miles.

The revolutionary new frame, for example, is a full foot wider at the center. You ride lower, with more inside room . . . full road clearance. And this longest of all low-priced cars is a cinch to handle! With a lower center of gravity, wider rear tread and new easier steering, even tight turns and rutted roads come easy.

And talk about "big-car power"! This new kind of Ford offers you your choice of Silver Anniversary V-8's with a wide range of horse-power to suit every need.* Or if you prefer, you may choose the world's most modern "Six" ... the new Ford Mileage Maker Six.



Motor Company

P.D.A.P.

Phone 42

'57 FORD

See Great TV, Ford Theatre Channel 9 KRBC-TV, Thursday 8:30 p.m

DIRECT FACTORY FORD DEALER

EASTLAND



SAVES TIME

AUTOMATIC CONTROLS TEND YOUR COOKING FOR YOU!

Complete oven meals cook to perfection whether you're minutes or miles from your kitchen. Oven turns on and off at pre-set times, keeps food piping hot until you're ready to serve it.



Working wives and busy homemakers agree! Today's electric ranges save time in so many ways. Electric ovens cook complete meals ... automatically ... while you're out of the kitchen. New super-speed surface units start heating instantly ... maintain any pre-selected heat automatically for fast, accurate cooking. New thermostaticallycontrolled surface units watch over your cooking while you're busy with other things. And because electric heat is so clean, utensils stay bright and shiny without scouring ... and your kitchen walls and curtains stay new-looking with much less cleaning and care.

See your favorite electric range dealer soon for the model that's exactly right for your family's needs and budget. You'll find electric cooking one of the nicest things about living better ... electrically!

For a full measure of gooking pleasure ... COOK ELECTRICALLY

F. N. SAYRE, Manager

Phone 18

EASTLAND, TEXAS

EASTLAND TELEGRAM, THURSDAY, NOVEMBER 29, 1956

never seen peanuts, or had any Don't Walk atient last week in the Gormar home on Thursday afternoon. meeting. handled, said the Executive Secre-**Safety Trend Country Echoes** Hospital, for medical treatment, They came to enroll the Anglin's tary. "The result must be a vicwas able to be carried to the in the Sipe Springs chapter of tory for straight forward state-Mrs. Bud Lay visited in the young couple are thoroughly en-**Irs.** Bill Tucker **Marks Hunting** home of her daughter, Mrs. Ben the Eastern Star. Ernest Broom home last Sunday. joying their stay in the United **Head Down** ment of facts-or plain every day Howard, in Ranger to recuperate. education through the news media. States, and especially the rural **Season So Far** So many people have been vic-Another daughter, Mrs. Eva Due to inclement weather, only Mrs. J. P. Strickler is making | neighborhood contacts, such as hi Frankly, we hated to emphasize **To Eternity** tims of that malady known as a Stone, of Coleman, visited her a few people were present at the an indefinite stay at Carbon with church work. hunter casualties and be guilty of Cold fatality statistics relayed "Don't walk head-down to eter-nity!" In those words, E. C. McFad-den of Dallas, President of the Texas Safety Association advised bad cold. It usually takes a week mother while in the hospital, and regular meeting of the Progressher daughter, Mrs. Pearl Snell and to recover the effects. And the later will have her mother for an sive Club at Alameda. Mr. Snell. Mrs. Strickler was feel-This scribe visited Mrs. Lee young and old alike, have taken indefinite stay with her in Coleing much better lately. Anglin on Friday and watched as Mrs. Bill Tucker went to Temman. she took a huge fruit cake from ple on Sunday to attend the board Roger Peterson, the young the oven. And did it look good. We were unable to attend murch last Sunday, due to this. Pob Love, of Odessa visited meeting of the Texas Home Dan-Mrs. Richard Tucker has also begun making has week with his brother, Melva onstration Association, held in the from Abilene Christian College Christmas decorations. We espechurch last Sunday, due to this. Texas pedestrians to do their share year. been indisposed with colds. Mrs. Love and family. Kyle Hotel Monday and Tuesday, again filled the preaching appoint- cially liked the small bells of varito make the current pedestrian protection program of the Texas weeks of the waterfowl hunting Lee Anglin reports her share of Nov. 26-27. Mrs. Tucker goes as ment at the Cheaney church of ous sizes, made from tin can lids, the same malady, and others. Mr. and Mrs. Ferrell Jones and the state chairman of education, Christ on Sunday. Young Peter- fashioned and hung with gay season "apparently had a perfect ATTEND MEETING Safety Association a success. Mrs. Minnie Houser, both of Sipe THDA. The members of her com- son and his wife stated they had colored ribbons and used as door "Walking with shoulders hunch-Mrs. J. J. Tucker who was a Springs visited in the Lee Anglin mittee will be named following the never seen black-eyed peas, had chimes. record so far as concerns hunter ed up and head down is unhealthy deaths." At that time," he added, Mr. and Mrs. Ronald Burton at-"not even a serious shooting acci- tended a transmission meeting at in more ways than one, especially when you're walking in traffic," said McFadden. "It's one of the surest ways to PATIO walk yourself to death." reached us." McFadden pointed out that in The Executive Secretary author- VISIT DAUGHTER **BEEF TAMALES** order to stay safe in traffic a No. 300 ized statement before the major | Mr. and Mrs. Leonard Urban valker must be aware of what's shooting seasons opened on ducks and Kaye, of Waynoka, Oklaho-and geese stating bluntly that the ma, visited their daughter and oing on around him, and he can't do. this if his eyes are focused on fatality rate, including fourteen son-in-law, Mr. and Mrs. Jack the ground or his face is buried in gun deaths in the field, indicated Horn and Debra during the NO BEANS potentially more casualties than Thanksgiving holidays last week. FRITO CHIL "I'm constantly amazed by the No. 2 49c last year when Texas unofficially raffic antics of some otherwise led the nation in hunting deaths VICTORIA VISITORS intelligent Texans," McFadden said. "They cross streets between with thirty five. intersections, dash out from be-GRATED hind parked cars, and disregard traffic signs and signals." **VAN CAMP TUNA** No. 1/2 19C involving a loaded gun, carelessly their new granddaughter. McFadden added that as long as pedestrians continue to act in this Can

fashion the pedestrian traffic toll will continue to be unnecessarily high "Walkers must learn that staying safe in traffic is a serious matter," he said. "It calls for com-Box Office Opens plete attention to the job. One Show Starts Box Office Closes false move, one split second of inattention can be disastrous. The wise pedestrian walks as if his life depended on his alertness-and, as matter of fact, it does/" 5c Rex Beach's Texas vs. A&M **On Television** Probably one of the biggest football audiences in Texas history

spoiling fun for so many potential an alarming do without the distinction we un-

Mr. and Mrs. Hubert Jones and

Mr. and Mrs. J. A. Doyle visit-"The causes behind the fourteen ed their daughter Mrs. Brett Bailfirst tragedies, stated without floss, lio, Jr. and family in Victoria ovpointed up the dreadful hazards er the week end and welcomed

"BRASHIER'S"



302 W. Main Eastland

PAGE THREE

PAGE TWO



ACK acts fast to bring comforting , because the STANBACK formula several prescription type for fast relief of pain.



We're Authorized Dealers For Dish Washers - Disposals Home Freezers - Refrigerators

On ALL Appliances

EASTLAND TELEGRAM, THURSDAY, NOVEMBER 29, 1956

repaired and rusted or burned out from heat sources. stove pipecs should be replaced. He suggests using a metal or other types of farm heating equip- into a room . Petroleum products should never asbestos floor covering under wood ment are installed safely and kept To, he cautions against running combustible materials away from be used to start or hasten a fire. or coas-burning stoves and a spark in good operating condition. Make combustible motors in closed shops heat whether it comes from a Fires Later Officially, winter is still a few eeks away but colder weather

water tank heaters, brooders and on monoxide or other gases out heating systems are safe and in

good operating condition. Keep









Check Now And

weeks away but colder weather

Prevent Farm

Fires Later

EASTLAND, TEXAS

EASTLAND TELEGRAM, THURSDAY, NOVEMBER 29, 1956

PAGE FIVE





New DODGE **DowerGiants**

Come see and drive the only trucks with all-new V-8 power, advanced Forward Look styling, new comfort cabs, and exclusive push-button automatic transmission!

Now, Dodge leads the low-priced three in all five big measures of value! Yes, today's new, rugged-built Dodge Power Giants give you more of everything you want in your truck want in your truck-

- 1. You get MORE POWER! From 204-hp. pick-ups to 232-hp. tandems, Dodge V-8 Power Giants lead the industry in haul-ability. More power means less engine strain under heavy loads-cuts down wear and repairs.
- 2. You haul BIGGER LOADS! Dodge Power Giants lead in payload capacities. From 4,250 lbs. G.V.W. to 65,000 lbs. G.C.W., new Power Giants carry more profitable loads, trip after trip.
- 3. You enjoy BETTER PERFORMANCE! No r her

Exclusive Push-button

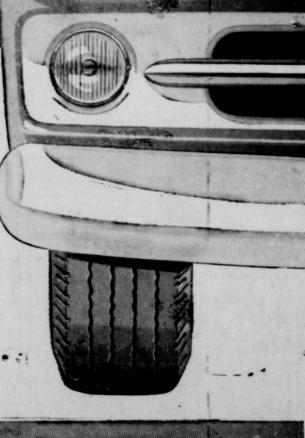
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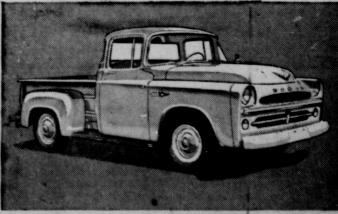
e. Saves time, makes driving easier.

Transmission

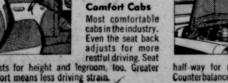
truck can touch these big, new Dodge V-8 Power Giants for the step-out-front zip you need to cut trip time, keep up with car traffic

- 4. You get TOP ECONOMY! Exclusive Chryslerengineered, airliner-type V-8 engines give you a mileage bonus from every gallon, full power on regular gas.
- You enjoy EASIER DRIVING! Only Dodge gives you modern push-button automatic shifting!* And the industry's sharpest turning radius lets you thread
- through city streets with time-saving ease. See 1957's most advanced line of trucks-V-8's and 6's-at your Dodge truck dealer's today.
- *Available on all low-tonnage and forward-control models.









Full-opening Hood Two-position alliga-tor hood opens to a full 90° for complete engine servicing, or half-way for routine oil and water checks. Counterbalance holds in either position,

Exclusive 1



McGraw Motor Company Phone 80 416 S. Seaman Street

Get Your Dodge Deamer's Deal Before You Decide!

Pajamas 2.98

hi-count Sanforized broadcolth pajamas. They're Penney's own . . . with that full cut Towncraft fit and quality tailoring. The smooth colors

EASTLAND, TEXAS

EASTLAND TELEGRAM, THURSDAY, NOVEMBER 29, 1956

PAGE FIVE





BROADCLOTH Pajamas 2.98

hi-count Sanforized Men's broadcolth pajamas. They're Penney's own . . . with that full forized, machine washable. Sizes cut Towncraft fit and quality small, medium, large, extra tailoring. The smooth colors last, too. Sizes A. B. C. D.



8.90

Penney's all weather "gab'

100

MENS

House Shoes 3.98

jackets. Tailored of strong Penney's warm, nylon pile linsturdy nylon fortified rayo ed gift slippers for men! Fine quality, smooth finished spllt . . water repellent, windresist leather uppers, rubber heels, ant. Sizes 36 to 46. hard soles. Sizes 6 to 11.

New DODGE **DowerGiants**

Come see and drive the only trucks with all-new V-8 power, advanced Forward Look styling, new comfort cabs, and exclusive push-button automatic transmission!

Now, Dodge leads the low-priced three in all five big measures of value! Yes, today's new, rugged-built Dodge Power Giants give you more of everything you want in your truck-

- 1. You get MORE POWER! From 204-hp. pick-ups to 232-hp. tandems, Dodge V-8 Power Giants lead the industry in haul-ability. More power means less engine strain under heavy loads-cuts down wear and repairs.
- 2. You heul BIGGER LOADS! Dodge Power Giants lead in payload capacities. From 4,250 lbs. G.V.W. to 65,000 lbs. G.C.W., new Power Giants carry more profitable loads, trip after trip.
- 3. You enjoy BETTER PERFORMANCE! No r her

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Push-butto

truck can touch these big, new Dodge V-8 Power Giants for the step-out-front zip you need to cut trip time, keep up with car traffic. 4. You get TOP ECONOMY! Exclusive Chrysler-

- engineered, airliner-type V-8 engines give you a mileage bonus from every gallon, full power on regular gas.
- You enjoy EASIER DRIVING! Only Dodge gives you modern push-button automatic shifting!* And the industry's sharpest turning radius lets you thread through city streets with time-saving ease. See 1957's most advanced line of trucks-V-8's and

6's-at your Dodge truck dealer's today.

*Available on all low-tonnage and forward-control models.

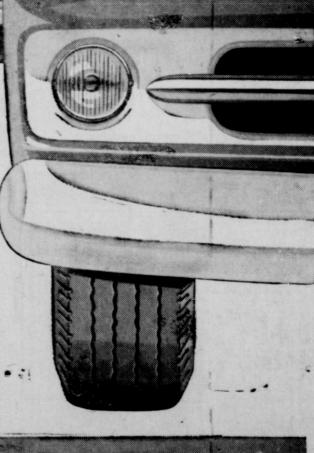


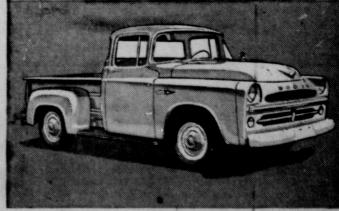
ort means less driving strain.



Exclusive 1 Full-opening Hood Two-position alliga-tor hood opens to a full 90° for complete engine servicing, or half-way for routine oil and water checks.

Get Your Dodge Deamer's Deal Before You Decide!







.............

PA JE SIX

EASTLAND, TEXAS

Carles !! 3606

Ch

Forgiveness Is Hard, Tough, Rough, Charlie Marshall Tells 9:49 Class

"Forgiveness is hard, tough himself in general.

and rough, and a bitter dose to We 49ers can easily see the swallow," Charles Marshall told brother's position in this matter. the Men's 9:49 Bible Class at its We are often in just about the regular Sunday meeting. "But same situation ourselves. And un-we've got to do it," he went on. der those circumstances it is very

Marshall was discussing the In-ternational Sunday School lesson righteous. on the Prodigal Son, which, Mar-Marshall taught the class Sunshall said, could well have been titled "The Forgiving Father" as forgiveness is the central theme teach, but who is now on a tour of the parable. of Cuba, Jamaica, and other Car-God's forgiveness is available ribean ports.

to all of us, but we've got to It's good to know that the good make a move to get it. We've got attorney will be in Jamaica about to go part of the way with Him the same time the British prime and he'll do the rest, provided we minister will. Perhaps he can give come to Him with a forgiving the noted Englishman the benefit heart, Marshall said. of his experience and wisdom This week's lesson is the third and help free the Prime Minister

of three parables Dr. Luke relates of the jitters of the Kremlin in the same chapter. The First is grimlins that have been bothering furnish the venison for a barbecue about the shepherd with 100 his administration the past few when he got back from this hunt. sheep who loses one. He went out | weeks.

looking for that one that was Class vice president Leonard Florence presided in the absence gus party gets back. But he'll of ailing president Travis Harrell. furnish venison even though they This is an example of what God does; he looks for lost sinners and goes after them.

Florence announced that Chief Justice Hickman had defintely ac-The next parable is about the cepted a formal invitation for him oman and the lost coin. She turned the house upside down looking and Mrs. Hickman to be special for that coin, and there was great guests of the class June 9, 1957. buy one from the San Antonio rejoicing when she found it. This will be the Sunday of the There is likewise great rejoicing Eastland High School Home-venison appetite and be ready to in God's Heaven when a lost sin- coming. And with this announcement Earl Bender fell heir to anner is saved.

In the Prodigal Son parable other chore - providing ushers uke 15:11-24) the son, after for the balcony. asting away his inheritance, Next Sunday the lesson will be his senses, arises and de- Unit 9 of the thirteen - lesson

roturn home. His father, series on "Great Passages of the from afar, Bible." This one will be from ming and to meet him. John 14:1-14. aid, represents Remember that passage meet

many mansions: if it Austin, also visited the Harkridnot so, I would have told in can be in a you?" This is in next Sunday's lesson. And the central theme of as far as God and His concerned and be in that lesson is that Christ was God Sunday, Because, on earth, the Incarnation of God. unless a man comes to God with a Charles Marshall will again for riving leart, and is willing to teach the lesson next Sunday and all who have sinned vice president Florence says it'll gainst him, he won't be forgiven. be interesting to hear how he will This is a basic principle of the handle this subject. And Florence entire Christian philosophy. In the Lord's prayer Christ brought would like to invite all men of Eastland to come out and see what out this point: "Forgive us of our Marshall does with this subject. sins as we forgive those who sin Marshall demonstrated last Sunagainst us. day to the 9:49 Class that he had Marshall said we can sin withmissed his calling. He should have out being fully aware of it. For made a preacher instead of a example, the brother who stayed school teacher, as he can preach

at home in the parable. He was better than a lot of preachers. somewhat jealous when he came Garland Hargus let the class in from the fields to find the know that he was going on a deer house all lit up, the fatted calf hunt this week and that he would

killed, and great rejoicing going on in his father's house. He asked his father why he didn't make a big to-do over him who had stayed on the place and didn't go off on a wild spree, spending all his money and making a fool of

forgive



HAWAIIAN ALERT-Ever mindful of the 15-year-old disaster of Pearl Harbor, soldiers of the 25th Infantry Division keep in readiness for any eventuality. This is Specialist Third Class Robert G. Wagner of Wauwatosa, Wise., dog trainer, and "Fox" of the 37th Scout Dog Platoon diring a listening post test.

Hospital News Arrangements on this barbecue will be completed when the Har-

Patients in the Eastland Memorial Hospital are:

- Hugh Swindell, medical hill country where they're going Mrs. Frank Hodges, medical Mrs. Norma Sutton and baby girl born November 27
- If they don't kill one, they'll Mrs. Colene Green, Snyder, surgical
 - Leon Jennings, Cisco, surgical Mrs. Jewel Golson, accident
 - J. A. Luker, Gorman, surgical Mrs. Margie Craig, medical
 - C. H. Tankersley, medical
 - H. J. Hensley, medical Mrs. Rita Jordan, o.b.
- Mr. and Mrs. Don Doyle and Dismissed were Mrs. Peggy
- children visited in Fort Worth over the week end with her par-ents, Mr. and Mrs. J. E. Harkrid-Jackson and Mrs. Eliza Malone. Patients in the Ranger General er. Her sister and brother-in-law, Hospital from Eastland are:

as a kid, "In my father's Mr. and Mrs. J. A. Matthews of S. H. Peel, medical Mrs. Betty Kimbrough, surgical D. L. Harber, medical

Never Mind the Weather-

.... Once said Mark Twain, as there is little or nothing we can do about it. True, we can't, but we must take into consideration the effects of weather on our daily lives and on our material possessions. For example, weather has a lot to do with fires, explosions, collisions and burglaries especially winter weather. In summer it's hail and wind and the dreaded Polio-all effects of weather, directly or indirectly. So let's mind the weather by keeping prepared-keeping insured.



ANOTHER BIG M EXCLUSIVE FEATURE

should fail to make a kill in the

sink a solid tooth into some choice

VISIT IN FORT WORTH

hunting.

ers

venison - free.

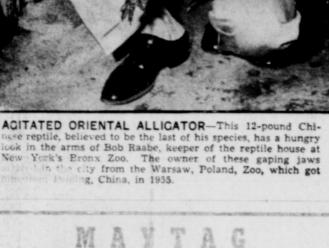


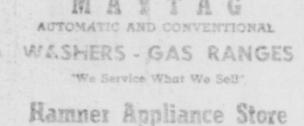
Man or Woman

OWN YOUR OWN BUSINESS A new item. First time offered.

Start in spare time, if satisfied, then work full time.

Refill and collecting money from bulk machines in this area.





405 S. Lama





New Floating Ride smothers bumps, vibrations, road noises



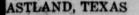
MERCURY'S NEW FLOATING RIDE absorbs bumps before they get to you. Shown above, the stunning Monterey Phaeton Coupe, in Mercury's lowest priced series. Never before has it been p

Here's the greatest combination of bump-smothering features ever put between you and the road. Exclusive Full-Cushion Shock Absorbers! New swept-back ball-joint front suspension! New road-hugging center of gravity! New balanced weight distribution! New bigness in every important dimension! Working together, they result in an amazing new Floating Ride! You have to feel it to believe it! We invite you to come down to our Mercury showroom and do just that_today!

Straight out of tomorrow_ THE BIG MERCURY for '57 with DREAM-CAR DESIGN Wayne Motors Don't miss the big television hit, ED SULLIVAN'S "Toast of the Town," Saturday evening, 8:00 to 9:00, KREC, Channel 9. 1006 W. Main EASTLAND Phone 40

EASTLAND TELEGRAM, THURSDAY, NOVEMBER 29, 1956

PAGE SEVER



Hickory.

311

SOCIAL

7:30 p.m. - Mrs. Hugh Neeld be hostess to the Zeta Pi ter of Beta Sigma Phi in her e, 1111 South Seaman. Mrs. Strawn will be co-hostess. Arthur Gallagher wil present rogram on "Absolute Music." ednesday, November 28 The Scalerunner :15 p.m. — The Scalerunners ior Music Club will meet in home of Sarah and Deborah

Tuesday, November 27

iday, Saturday, Nov. 30-Dec. 1 9 a.m. — The Music Study will hold a rummage and e sale in the Pullman Building he South side of the square.

Saturday, December 1 10 a.m. — The Children's Story bur will be held in the Woman's lub sponsored by the Thursday fternoon Club. Mrs. Tom Wilson entertain children between ages of three years and the fth grade.

Monday, December 3 7:30 p.m. - Mrs. Don Parker

Tuesday, December 4 30 p.m. — The regular meet-of the Eastland Chapter No. the deputy grand matron. e Jones is worthy matron and le Boles, secretary.

Stay, December 6 midnight - Policeall will be held in the an Legion Hall. The Ranmblers will furnish the mufeaturing Bryant Houston on fiddle

Monday, December 10 - The Beethoven Jr. Club will meet in the home Mrs. A. F. Taylor for a Christs Party.

Tuesday, December 11 p.m. - Mrs. R. M. Snee I be hostess to the Zeta Pi apter of Beta Sigma Phi in her me, 503 South Oaklawn. Mrs. rry Carter will be co-hostess. 7:30 p.m. - The Music Study Chub will present its gift to the public and present the Abilene Christian College A Cappella Chorus with Dr Leonard Burford, lirector, in the high school audi-

Xi Alpha Zeta's Meet Monday With Mrs. T. Brown n Brown was hostess

Ki Alpha Zeta chapter of ma Phi Monday night in eta Si



MRS. STANLEY HARRIS recent bride

Doris Ann Day, **Stanley Harris** Wed Thursday

A single ring ceremony in the Carol Ann Hill Chapel, First Methodist Church, Eastland, unigive a Flower Story at the ted Doris Ann Day, daughter of as Leales meeting in the Wo-nan's Club and Mrs. W. E. Bra-hier will show colorful arrange-ments. Milton Day and Stanley Harris, son of Temple Harris, in matrimony Thursday night. Rev. Richard Smith offici-

ated. The bride wore a white dress sprinkled with gold flowers. Order of Eastern Star, will Both are graduates of Eastland in the Masonic Hall. This High School and the bride is now ng will be the official visit a student at Ranger Junior College. The bridegroom attended abers are urged to be present Ranger Junior College, Tarleton visitors are welcome. Mo- State College and North Texas State and is presently employed at Earley Tire Service. The couple will make

me in Ranger. Members of the immediate families attending the wedding were Mrs. Milton, Day, Sharon Day, Temple A. Harris, Mrs. Ruby Broone and Mrs. Ida Harris.

TRADE WITH YOUR HOME-TOWN MERCHANTS



MONUMENTS WEATHERFORD, TEX.

Serving This Community

Since 1884 Insurance AND





Surpasses its Uwn Great Reputation!

· You're looking at a mighty surprised man.

Almost all of his adult life he has owned Cadillac cars. And so, when he came in to see and drive the new 1957 Cadillac, he thought he knew about what to expect.

Well, here he is-barely under way in the city's traffic-and already he is learning the startling truth.

He is learning that nothing could adequately prepare a man for the new "car of cars"-not even Cadillac ownership itself!

•He suspected it, in fact, the instant he caught his first glimpse of this newest

Cadillac creation. This was an entirely new kind of Cadillac beauty-brilliantly fresh in line and in contour.

And then he opened the door and swung into the driver's seat-and found added evidence all around him. On every side were new miracles of interior beauty and comfort and convenience.

And when he turned the key and put his foot on the accelerator, his sentiment grew to conviction. The car was incredibly nimble and quiet and smooth of ride.

Surprised, did we say? Well, just wait

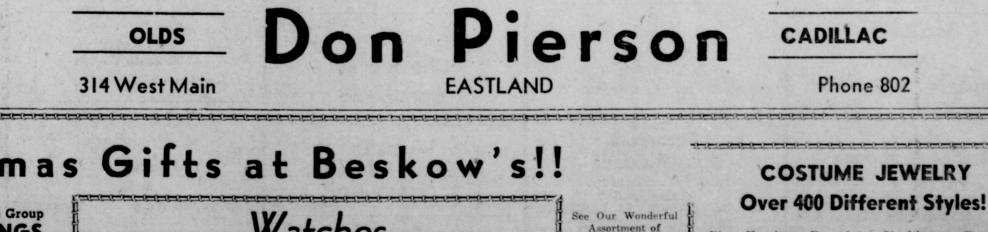
until he hits a stretch of open highway.

That great new engine is incredibly responsive. There is new balance and ease of motion. And the car is so easy to handle that it seems almost to know the road.

No question about it-this is the Cadillac that literally surpasses its own great reputation!

We suggest that you come in soon to see and drive this surprising new Cadillac. It's an experience you shouldn't postpone -and one you'll not soon forget.

You'll be welcome at any time.



SAVE on Christmas Gifts at Beskow's!!

DIAMONDS FOR CHRISTMAS One Group Watches At Huge Savings To You Assortment of RINGS Pins, Earrings, Bracelets, Necklaces. Over 40 Lovely Gifts Ladies' Birthstone and Brand New Styles in Bracelets Alone! **Huge Selection of Famous Brand Watches** In All Prices. 1/4 Carat Set-Compare at \$149.50 \$ 97.50 Dinner Rings, Men's Masonic and Oddfellow One Group-Values to \$3.00 . Now \$1.00 These include Milk 1/2 Carat Set-Compare at \$295.00 \$159.50 **At Reduced Prices.** rings, Wedding bands AT REDUCED Glass in white & colors, New \$1.99 One Group-Values to \$4.50. \$269.50 1 Full Carat-Compare at \$450.00 brass and ceramics, crystal, china and im-Both ladies' and men's, yellow or white gold. All the very lates styles . . . including Diamond Watches, Self-Winding Watches, Waterproof Watches, and Dress Watches for all occasions. VALUES TOO NUMEROUS TO LIST. DON'T MISS THIS! PRICES Now \$2.99 One Group-Values to \$6.95 Only \$117.50 16 Diamond Set ports. Many matched Necklace and Earring Sets at Only \$112.50 12 Diamond Set Free Engraving Free Gift Wrapping **Reduced** Prices. on any item purcha HUNDREDS OF OTHER STYLES AT COME EARLY FOR BEST SELECTION. at BESKOW'S JEW At Beskow's AMAZINGLY LOW PRICES AT BESKOW'S BESKOW'S DIAMOND SPECIALISTS **EASTLAND...Next to Penney's** JEWELERS **SINCE 1919**

EASTLAND TELEGRAM, THURSDAY, NOVEMBER 29, 1956

THIS IS THE YEAR WHEN THE MAVERICKS SHOULD REALLY GO! LET'S GET BEHIND THEM - STAY BEHIND THEM - AND SHOVE!

PAGE EIGHT

Saturday December 1 MADESTIC

"Everything But The Truth"

MAUREEN O'HARA - JOHN FORSYTHE KIM HOVEY Color

Doors Open 11:30 P.M.

Midnight Show

All Seats' 50c

Mr. and Mrs. Eastland Connellee Leon Bourland Iron & Metal Co. **Coffee Shop** and Family East Main Street Mrs. W. D. Poarch Ersie Mathes OBIE & DOC Western Auto Schlumberger Cosden **Associate Store** Well Surveying Corp. **Jervice** Station East Side of Square Phone 38 200 E. Commerce Phone 86 East Main & Bassett Ph. 9535 Eastland Manhatten Hillcrest **National Bank Food Market** Cafe

Under New Management

FRIDAY NIGHT - 8:00 O'CLOCK HENRIETTA -VS-MAVERICKS

REGIONAL GAME Game to be played in Midwestern Stadium Wichita Falls LET'S ALL GO AND ROOT FOR THE MAVS

Mavericks 1956 Football Schedule

Sept. 7 Cisco 27, Eastland 26 Oct. 19 Wylie* 6, Mays 28 Sept. 14 Dublin 0, Mays 39 Sept. 21 DeLeon 7, Mays 26 Sept. 28 Cross Plains 7, Mays 6 Nov. 9 Throck., 0, Mays 65 Oct. 5 Ranger 28, Mays 12 Oct. 12 Gorman 0, Mays 53

Oct. 26 Albany 36, Mays 38 Nov. 2 Open Nov. 16 Clyde*2, Mavs 42 No... 23 C. Plains 7, Mays 26



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