## Around the Town At Olden

$\qquad$

## A group of people from the Baptist Church here attended the



| It's A DIAMOND CHRISTMAS at BESKOW'S <br>  <br> $1 / 2$ Carat Diamond Set <br>  <br> Come See Our Treasureland of Xmas Gifts! <br> BESKOW JEWELRY <br> Next to Penney's <br> Eastland |
| :---: |
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| own your own business <br> A new item. First time offered. <br> Start in spare time, if satisfied, then work full time. <br> Refill and collecting money from bulk machines in this area. To qualify you must have a car, reference, $\$ 360$ cash to secure territory and inventory. Devoting 4 hours a week to business your end on percentages of collections should net approximately $\$ 175$ monthly with very good poss. If applicancan qualify financial assistance will be given by Co. for expansion to full time position with above average income. Include phone in application. <br> Box Y-Care of Eastland Telegram |
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Winter Care
Of Evergreens


## 

Baince SAGNEY
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These Wieder Years

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Workfng wives and busy homemakers agree! Today's electric ranges save time in so many ways. Electric ovens cook complete meals automatically ... while you're out of the kitchen. New super-speed surface units start heating instantly . maintain any pre-selected heat automatically for fast, accurate cooking. New thermostaticallycontrolled surface units watch over your cooking while you're busy with other things. And because electric heat is so clean, utensils stay bright and shiny without scouring and your kitchen walls and curtains stay new-looking with much less cleaning and care.


## '57 FORD

An Action Test will show you that Ford's newness iust begins with its longer, lower, wider beauty. It's a completely new car - right from wheels up!
 The revolutionary new frame, for example, is a full foot wider at the
center. You ride lower, with more inide room ... full road clearance. And this longest of all low-priced cars is a cinch to handle! With a
lower center of gravity, wider rear tread and new easier stecering



$\qquad$ Don't Walk
Head Down
To Eternity
. 19 c *es 49c .ac 19 c

## VAN CAMP TUNA

HUNT'S CATSUP 2
:om 35c
5c Det the RETM_Still payless
Prous "S \& H " Green Stamps For Extra Savings! PICKLES $\begin{gathered}\text { green beauty } \\ \text { sour or dill }\end{gathered}$ ${ }^{22.0 \text { J. }} 19{ }^{\text {cor }}$ PINTO BEANS
$\underset{\text { Pkg. }}{2 . \mathrm{Lb} .} 19$ WESSON OLL A ARGE EGGS $\begin{gathered}\text { Kitchen fresh } \\ \text { mixed }\end{gathered}$ Domefolk-with snaps ILACKEYED PEAS comstock POME FILLING



Cans $\$ 1.00$ WTILWELL ${ }^{\text {No. } 2}$ WHOLE POTATOES
Prices Effective Friday and Saturday


## Safety Trend Marks Hunting Season So Far

Texas vs. A\&M On Television

 , mis RJC Player Is On Second Team








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PUTS A WORLD OF COLOR AT YOUR FINGERIIPS Here's the exciting new way to choose your carpet. Quick as a wink you'll see the color you've been hunting for, find all the patterns and textures in your favorite shade grouped together. It's easy to compare styles, work out your own decorating scheme around your carpet your own decorating schere! Come in today and select your heavenly Lees carpet this modern time-saving way.

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For a Smooth Ride that Will Save Money $\star$ Truing means more riding pleasure from your
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tir
vibration $\star \begin{gathered}\text { vibration. } \\ \text { Balancing }\end{gathered}$
® Balancing your wheels gives you lots of addi-
tional tire mileage, smoother ride, easier driv-
${ }_{\star}^{\text {ing. }}$ Truing and balancing $\mathbf{S 2 . 0 0}$ per wheel.
O-K RUBBER WELDERS
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Check Now And Prevent Farm Fires Later
 F*roleum products should never asbestos floor covering under wood ment are installed safely and kept To, he cautions against running combustible materials away from be used to start or hasten a fire. or coas-burning stoves and a spark in good operating condition. Make combustible motors in closed shops heat whether it comes from a
bake sure, emphasizes the engi- arrester on the chimney to elimin- sure, he adds that dampers in or garages. If farm machinery is stove or a torch being used in con-
Mare
 Officially, winter is. still a few
wheeks anay but colder weather
has haes anved When tempeather
drop and all
dop ans or
forms of heating

## Watch Viłamin 'A' Deficiency, Stockmen Told


 Harion, animal husbandman for
the experment station at purr
Such feeds as cottonseed meal




## TWO GIRLS,

A CHEVY
AND A RECORD!


Most automobile performance records you read about these days are set on a track or closed course. The results are usually pretty difficult to relate to the kind of dayin, day-out driving most of us do. Running at safe and legal speeds, a 57 Chevrolet recently chalked up a new coast-to-coast record on the road. And the uay it set this record is even more important than the record itself!


$$
\begin{aligned}
& \text { coast-to-coast run from } \\
& \text { New York to Los Angeles }
\end{aligned}
$$

New York to Los Angeles (certified by NASCAR). It was a strictly stock, V8-powered Chevy. It was driven by two young ladies.
This last fact, we think, is even more important than the impressive new record set by Chevrolet. Oh sure, it's
nice to know that a Chevrolet can cross the country in one uninterrupted span - and do it in less than 57 hours. It's a tribute to Chevrolet's great-hearted V8 engine and solid road-worthiness that it could travel day and night
for 2,913 miles at safe and legal speeds-and better the existing record for the trip by more than three hours. But it's only when you consider that all the driving was done by 98 -pound Betty Skelton and her friend Caroline Russ that
apparent.
When a pair of young ladies step into an car and drive it round the clock to a new transcontinental record, you know , that car is easy to drive. You

## CHEVROLET

 begin to see what we mean bysmooth-cruising smooth-cruising comfort.
by nailed-to-the-road stability by nailed-to-the-road stability
by sweet-feeling sureness of
control $\ldots$ by quicksilver con sweet-feeling sureness of
control
responsiveness. by quicksilver We'd like you to get to bown ST CHEVROLET $\begin{aligned} & \text { this new Chevy. Stot to in and } \\ & \text { see how beautifully it does all } \\ & \text { the things a car should do. }\end{aligned}$ ST CHEVROLET $\begin{aligned} & \text { this new Chevy. Stot to in and } \\ & \text { see how beautifully it does all } \\ & \text { the things a car should do. }\end{aligned}$ CONDITIONING-TEMPERTURES MADE TO OROER-
AT NEW LOW COST. LIT US DEMONSTRTEI

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ANOSOME AND WARM

To please your man on


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... all good quality - best you can get!


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| Suede Shirts 1.98 <br> Stirring splash effect in Pen |  |
| Iney's full body cotton sued shirts. Proportion fitted, San forized, machine washable. Size: small, medium, large, extr | Men's hi-count Sanforized broadcolth pajamas. They're Penney's own . . . with that full cut Towneraft fit and quality tailoring. The smooth colors -last, too. Sizes A. B. C. D. |
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$\qquad$


UP AND OVER - If you can't pass around 'em, try going over
'em. That seems to be the motto of this ractor, paying
piggy-back" with a car in Franconia, Va. The stalled tractor

| COMPLETE | WRECKER <br> SERVICE |
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Come see and drive the only trucks with all-new V-8 power, advanced Forward Look styling, new comfort cabs, and exclusive push-button automatic transmission!

Now, Dodge leads the low-priced three in all five big
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Dodge Power Giants give you more of everghhing you Dodge Power Giants give you more of everything you You get MORE POWER! From 204-hp. pick-ups to
232-hp. tandems, Dodge V-8 Power Giants lead the industry in haul-ability. More power means less engine strain under heavy loads-cuts down wear
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DODGE TRUCKS
WITH THE FORWARD LOOK

## McGraw Motor Company



B \& K: THE HAPPINESS BOYS-U.S. Ambassador to the

 with the remark, "We will bury you" Gent in center with
goatee and vookka is Soviet Premier Nikolai Bulganin Photo. soove was taken at a July th reception at Bohben's residence

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## ${ }^{\text {did }}$ <br> <br> and

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Mr an


UP AND OVER-If you can't pass around 'em, try going over
? em. That sems to be the motto of this tractor, playing
?

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truck can touch these big. new Dodge $\mathrm{V}-8$ Power Giacks for fhe step-oul--front zip
trip time, keep up with car raftic 4. You get TOP ECONOMY! You gerd, airliner-type $\mathrm{V}-8$ enclines e Chyster mileage bonus trom every zallon, fullil power on 5. Youa eniay EASIER DRIVING! Only Dodege gives
 the industry's sharpess turning radius eles you thread
through city streets with time-saving case. See 1957 s. most tadranced linine of rucusk $-\mathrm{V}-8$ s and
$6 \mathrm{~s}-$ at $y$ our Dodge truck dealers today 6 S- at your Dodge truck dealer's today.


DODGE TRUCKS WITH THE FORWARD LOOK

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Forgiveness Is Hard, Tough, Rough, Charlie Marshall Tells $9: 49$ Class




## Surpasses its $\mathrm{O}_{\mathrm{wn}}$ Great Reputation !

You're looking at a mighty surprised man. Cadillac creation. This was an entirely new until he hits a stretch of open highway.

Almost all of his adult life he has owned Cadillac cars. And so, when he came in to see and drive the new 1957 Cadillac, he thought he knew about what to expect. Well, here he is-barely under way in the city's traffic-and already he is learning the startling truth.
He is learning that nothing could ade quately prepare a man for the new "car of cars"-not even Cadillac ownership itself -He suspected it, in fact, the instant he caught his first glimpse of this newest
in line and in contour.

And then he opened the door and swung into the driver's seat $\rightarrow$ and found added evidence all around him. On every side were new miracles of interior beauty and comfort and convenience.
And when he turned the key and put his foot on the accelerator, his sentiment grew to conviction. The car was incredibly
nimble and quiet and smooth of ride.
Surprised, did we say? Well, just wait

That great new ensine is increctibly That great new engine is incredibly
responsive. There is new balance and case of motion. And the car is, so casy to handle that it seems almost to know the road No question about it-this is the Cadillac That literally surpasser its an great moulationt We suggest that you come in soon to sc It's an experience you shouldn't postpone the and you'll not soon forn t postpone


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Don DiPFSOR
EASTLAND

CADILLAC
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Reduced Prices
COME EARLY FOR BEST SELECTION.

EASTLAND... Next to Penney's

this is the year when the mavericks should really go! LET'S GET BEHIND THEM - STAY BEHIND THEM - AND SHOVE!

## FRIDAY NIGHT- 8:00 O'CLOCK

 HENRIETTA -VSMAVERICKSREGIONAL GAME
Game to be played in Midwestern Stadium
Wichita Falls
LETS ALL CO AND ROOT FOR THE MAVS

| Mavericks 1956 Football Schedule |  |
| :---: | :---: |
| Sept. 7 Cisco 27, Eastland 26 | Oct. 19 Wylie* 6 , Mavs 28 |
| Sept. 14 Dublin 0, Mavs 39 | Oct. 26 Albany 36, Mavs 38 |
| Sept. 21 DeLeon 7, Mavs 26 | Nov, 2 Open |
| Sept. 28 Cross Plains 7, Mavs 6 | Nov. 9 Throck., 0 , Mavs 65 |
| Oct. 5 Ranger 28, Mavs $12{ }^{\circ}$ | Nov. 16 Clyde ${ }^{2}$ 2, Mavs 42 |
| Oct. 12 Gorman 0, Mavs 53 | No.. 23 C'Plains 7, Mavs |

Mr. and Mrs.
Leon Bouriand and Family obie \& DOC Cosden
Jervice Station
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North Side Square Phone 173

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| Associate Store |  |
| East Side of Square | Phone 38 |
| Eastiand |  |
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210 N. Lamar Phone 584

| Kincaid's Feed and Turkey Hatchery |  |
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| 303 N. Seaman |  |
| Tucker Magnolia |  |
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Phone 9503


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Bartlett Co.
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"Where Everybody Eats" North Side of Square

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Motor Co.
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416 S. Seaman Phone 80

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Plumbing Shop
214 S. Neblett Phone 735

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Chamber of
Commerce

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| White Elephant |
| Restaurant |

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and accessories. and accessories. North Sire of Square
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## Anderson's

Ladies' Apparel and Children's Wear
Gifts - Millinery - Accessories North Side Square Eastland

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