

EASTLAND TELEGRAM

EASTLAND, TEXAS 76448: Today's CENTER for tomorrow's FUTURE!



Volume No. 103, Number 83

Sunday, October 17, 1971 Price: 10¢

TidBits

By HVC

WHO'S THE man who runs this thing, we're often asked when visitors first see the giant three-unit web-fed NewsKing offset press. And to see it run, prompts another question: "You mean only one man runs it?"

Chief Pressman Ted Rogers is THE man, and he also holds the distinction of having been with this group of Eastland County newspapers the longest. He joined the Cisco Press staff way back in 1940, and except for a Navy tour of duty during the war and short periods at Borger, Las Cruces, N. M., Odessa, and the Reporter-News, he's been with the newspaper here every since. Like so many others, he started out as a carrier, delivering for the Breckenridge American as a schoolboy.

Over the years, he's proved to be not only a first class printer and top press-operator, but probably the most faithful employee anybody ever had. Naturally, he trained in letterpress, which means that he knew perfectly the building of pages from lead slugs, and then printing from these locked-up forms on a flatbed press.

As you might guess, the transfer to the newer method of printing, with ink AND WATER, from perfectly flat aluminum plates, was an experience for him. In the old days, when a slug got high, you stopped the press, and physically knocked it down. Today, when a page goes weak, you increase the ink while you're running, or when it goes black, you give it a shot of water.

But Ted had many things going for him in learning the new process: first of all, he is a patient person, willing to learn. Add too, the fact that through his experience of printing, he knows what good printing is and can recognize bad printing, so all he had to learn was what to do to make it right on the big new press.

continued



Throng Enjoys City's Ocotober-Festival Saturday

YOU WERE IN EASTLAND SATURDAY, WEREN'T YOU? -- If so, you know the excitement and activities that were very much in evidence at the Annual Chamber of Commerce Sponsored New Car and Farm Equipment Show and Sidewalk Sale. At left Typical Merchant Clint Bray beams as he hawks his wares "Out-front." In the bottom montage, photographed by Herman Alsup, the activity is vividly shown. It stretched north on Lamar St. and East on Commerce St. around the square. A gigantic city-wide give-away drawing was held at 4:30 p.m. with many prizes given to lucky ticket holders.



Mav's Score Big Win

The Mavericks have done it again! By using the game winning combinations they have used all year, they defeated the Clyde Bulldogs 50-0 Friday night in Maverick Stadium.

Senior Quarterback Craig Lund called on his running backs to rack up one first down after another and also used his own passing ability to throw two touchdown passes as well as to pick up needed yardage.

Howard King was again the leading Maverick ground gainer and point maker as he scored four of the Mavs seven touchdowns. Bob Mace caught both of Lund's TD passes, and Randy Rexroat ran for the final TD. A safety early in the game and James Eidson's six PAT's made up the Maverick's 50 points.

Eastland took the opening kickoff and for awhile it looked as though Clyde had come to play ball, as it took the

mavericks a good bit of the first quarter to near the Clyde goal line. On the one yard line, however, they fumbled and Clyde recovered.

On the Bulldog's second play from scrimmage, quarterback Jackie Fleming was caught behind his goal line by James Eidson and Scott Miller for a safety and two points for the Mavericks.

After taking the Clyde kick on the Clyde 44, Lund moved the Mavs closer to the Clyde goal with a 20 yard pass completion to Randy Rexroat and several running plays. Howard King scored from the eight and Eidson's kick was good.

The first quarter score-- Eastland 9, Clyde 0.

In the second period, Clyde moved the ball to the Eastland 34 and on a fourth down try fumbled and the Mavs recovered. Again Eastland made the most of the situation, and scored on a 45 yard pass

from Craig Lund to Bob Mace. Eidson's PAT was good.

With a minute remaining in the first half, the Mavericks had the ball on their own 26 and faced a fourth down five situation. Lund called on Howard King for the needed yardage, but King saw the goal line instead of a first down marker and by following Mav blockers and outrunning Bulldog pursuers, ran 78 yards to score. The kick by Eidson was again good.

The score with 45 seconds left in the half was 23-0, but the Mavs were still not satisfied.

After an onside kick, Clyde got the ball on their own 35 and on the first play from scrimmage, passed to Maverick interceptor Bob Mace who returned it 40 yards to the Clyde 34. Still not satisfied, Lund passed his second touchdown pass to Mace, this time for 39 yards. With Eidson's kick making the score 30-0, the Mavs left the field at halftime.

In the third quarter, King got two chances to score his third touchdown of the evening. This first was called back because of a penalty, so he came back and tried again. This time his nine yard try succeeded. Eidson's kick was off to the left.

A pass interception by Steve Lopez on the Clyde 37 set up King's final touchdown--this time from five yards out. Eidson's kick at the end of the third quarter made the score 43-0.

In the fourth quarter, a 35 yard punt return to the Comanche 30 by Randy Rexroat looked like a set-up for another Maverick score, but a Mav fumble on the 10 yard line stopped this drive. However, on their next series of downs, Rexroat took the hand off from reserve quarterback John Jimenez and scampered 23 yards for the final touchdown. Eidson's kick made the final score 50-0.

It would be difficult to single out all of the outstanding players of Friday night's game. The defense played well and contained the Bulldogs to 47 yards rushing and 0 yards passing. Besides the members of the backfield already mentioned, Tony Thomas, Ron McCleskey, and Joe Herrera also picked up some of the Maverick 366 rushing yards. Next week's game is with the Hamilton Bulldogs in Hamilton. Hamilton was defeated by Comanche 42-33 Friday night.

EASTLAND	CLYDE
First Downs	37
Yards Gained Rushing	47
Yards Gained Passing	0
Passes Completed	0 of 0
Punts, No. Avg.	4 for 42
Fumbles Lost	1
Yards Penalized	30

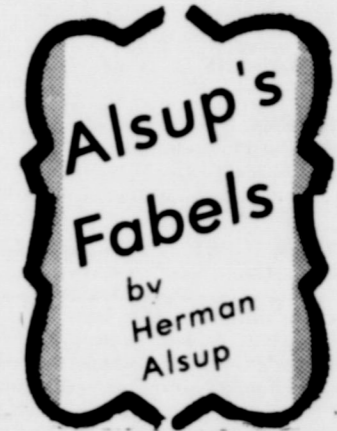
FREYSCHLAG INSURANCE presents cloudy today and tomorrow. High today, mid 80's.

EASTLAND NATIONAL BANK EASTLAND, TEXAS

You are cordially invited to attend an informal open-house at Eastland County Newspapers' new web-offset printing plant in the Eastland Telegram Building on the south side of the square in Eastland on Sunday, October 17, from 3 to 5 p.m. A press run is set for 4 p. m.

Sincerely,
Mr. and Mrs. H. V. O'Brien

Lt. Gov. Ben Barnes to attend Open House Sunday at the Eastland Telegram 3 to 5 p.m.



should support the cheerleaders and their activities. I do realize that it takes a little time for US OLD people to get out of the stands and onto the field, but I guess we could get to the game a little earlier. Keep up the good work EHS cheerleaders.

Looks like a new business for Eastland has developed this week. Don Baird and Randy Butler have gone together as partners in the new B & B TV Sales and Service. They are the new Admiral Dealers for the Eastland County Area.

Open house will be this Sunday afternoon from 3 to 5 p.m. I hope that every one can attend and see how hectic putting out a newspaper is. We will give every one a grand tour of the complete plant, both upstairs and downstairs. PRESS will run at 4 p.m. and we will give the special edition to our guests. Also, Lt. Gov. Ben Barnes and wife will be here for our Open House.

The new car show and sidewalk sale Saturday was a great success. Many special items and new cars were on display for the public. I think John Finley had the oldest piece of equipment on display, a 19

The Newspaper Business: Being Involved

The trauma associated with converting from letterpress to offset must surely be something similar to submitting to a heart transplant.

And when this confusion is compounded by the remodeling of a 50 year old building and maintaining a rigid eight-issue a week schedule, it gives rise to many a doubt.

After a month's operation in the newly-equipped, remodeled building though--we've reached the point where we can say, "It's worth the effort."

The decision "to go offset" was a long time in coming and followed months of deliberation, plus the rearrangement of many circumstances.

Publishing three different newspapers a week in a well-equipped, but less than ideal, hot-metal plant promoted the deliberation. One of the newspapers, the Cisco Press, is tri-weekly and the other two, the Eastland Telegram and Ranger Times, are both semi-weekly, which meant that seven different editions a week came out of that shop, in addition to one weekly paper and a couple of college tabloids twice a month.

The towns served by these newspapers are pearls along the Int. 20 string right smack in the middle of Texas. The towns are ten miles apart, with the hot metal plant in Cisco on the west end of the string. All commercial work is done at

Ranger on the east extreme, with the Eastland office in the middle at the county seat, on the courthouse square.

While there are several pages which "go as is" through all the papers, the identity of each community is maintained.

The former publisher toyed with the idea of converting for years, looked at material and talked to salesman, but couldn't in his own mind, justify the \$100,000 investment.

The present publisher operated the papers on a lease-purchase arrangement for a couple of years and in the process picked up the weekly to print on contract-making No. Eight per week for the hot-shop.

When the option to purchase was executed, the prospects for depreciation made the opportunity for re-vamping a little closer.

A program was launched, but the high interest rates of 1970 postponed plans.

Then in early 1971, the decision was made to "go" so plans were drawn up to re-vamp the central Eastland office into a modern plant. It's relatively small size (25 by 85 feet) caused some close penciling. The front 20 feet is devoted to front offices with office supplies, editorial, advertising and publishers office.

The plans put into use long-unused offices upstairs.

equipment. The press, a three unit News King arrived on July 15.

A complete Compugraphic cold-type system was set up in one of the three cleaned up offices upstairs, the 7200 headline machine, the 4961 computer, the processor and AKI keyboard fit snugly in one room. The other two rooms upstairs connected by a big double door, turned into composing rooms with layout tables built entirely around the walls with space for up to 60 pages. (An antique type was cleaned, painted, and turned into sig storage. Sealed windows, paint, carpeting, and an acoustical ceiling make the upstairs an ideal composing center, separate and apart from the downstairs press and allied work.

An existing dark room downstairs was modified and improved to accept a new Kenro vertical camera and temperature controlled sink. A film dryer was built into the darkroom wall and the negatives come out to two light tables for work there before moving on to the Nu-Ark flip top plate burner. The plate developing sink is next in line and a convenient rub-up table sits near by. Wipe on plates are being used with a roller applicator.

The plates go across (about five feet) to the press.

The press folder was placed toward the front of the building with the delivery toward the wall and the roll stands near rear of the building. (We reasoned that stacks of printed newspapers are easier to truck from the front to the back than would be rolls of newsprint. Aisles on either side of the press are three and a half feet wide, and the back roll stand is seven feet from the back wall. Main press controller is located near the front and the water system is plumbed to the press from a central area behind the darkroom.

The back of the building previously sat some 15 feet off the main alley and while this had been handy for parking and other use, it was decided that a ceiling, a back wall, and the existing brick walls of adjoining buildings would make this into an ideal if not spacious, newsprint storage area. Truck access is still possible in the alley.

conditioning cool both floors. It all didn't just happen. There were problems a plenty--the press came a day early and forced a speed-up in narrow alley unloading operations.

The first truck load of newsprint came stacked in the truck on end, and while we'd added a ram newsprint lift, there wasn't a "clam-type" lift in town, so we refused shipment, and the load had to be reloaded on its sides and returned so we could roll and pick up with our lift.

The air conditioning wasn't properly balanced in the beginning, and the delicate type setting equipment upstairs was installed and training given in less than ideal comfort--while the publisher worked with the cooling people to determine if the the upstairs would ever be cooled.

In spite of all this, the eight papers a week somehow rolled out of our Cisco hot-shop. Utilizing people out of the old shop for training with the exception of typesetting people, we had to sneak an employee over when we could for training, and then shuttle them back to help get the papers out. Our chief pressman, Ted Rogers, moved over however, and lived with the press installation from the floor up. This meant that a second pressman (college student) kept the old 8-page Duplex

Five tons of natural gas air

conditioning cool both floors.

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(one-way) running in Cisco.

In our cross-training plans, we brought over a young man to be taught the darkroom and plate-making operation. He and the pressman spell each other in the downstairs operation.

Upstairs we hired three women and expected them to alternate on straight matter keyboarding, headline machine operation, proofreading, ad building and page layout. Each paper has its own editor and these men help and assist upstairs with the actual production of their respective papers.

The Cisco Press is printed for a Tuesday P.M. delivery and the Ranger Times and Eastland Telegram are printed on Wednesday with a Thursday morning deadline. Thursday afternoon calls for another edition of the Cisco, then all three come up for a Saturday printing for Sunday morning delivery. The weekly Rising Star is printed on Wednesday morning. Cisco Junior College and Ranger Junior College bi-monthlies are scheduled in, and prospects are bright for additional printing work for area publishers including senior colleges in Abilene.

The week of actual changeover will go down as one never to be forgotten.

The people had been pushed and told that an eight page advertising tabloid we'd sold in Cisco, would be printed on the new press on Friday, July 30,

with color on the cover. (Remember the press had come in July 15.) No chance, the crew reported when we got back to our desk from lunch that Friday, "Okay, but I won't be happy unless we print the Cisco Press here Tuesday."

They agreed and we worked all day Monday upstairs getting ready for our first press run. But the press installer didn't get back from a long weekend on Monday, as promised, so we had to scrub the run at 9 p.m. Monday and inform one and all to be at the hot shop Tuesday morning to get the issue out there. As soon as we got that paper put together, all that could race to the new plant to start work on what would prove to be the first issue of our new press. As fate would have it, it was the Rising Star, the contracted weekly, and it didn't come off the press until about 11 p.m. Wednesday night.

Naturally on that first one, everything we could do wrong, we did wrong, twice. And too, the Eastland and Ranger Thursday papers were hanging fire and had to be ready Thursday morning.

We finished both about 6 a.m. Thursday, and those that had the strength started right back over on the Thursday Cisco afternoon paper. We didn't miss a delivery. We had a breather Friday and got a little time copy set and ready to do all three again Saturday for Sunday delivery. We made it,

with color on the cover. (Remember the press had come in July 15.) No chance, the crew reported when we got back to our desk from lunch that Friday, "Okay, but I won't be happy unless we print the Cisco Press here Tuesday."

Naturally, we'd liked to have had a perfect paper on that first run, but like publishers everywhere, we're still looking for that one.

The second week was easier and by the third week it got to be fun.

Our employees have been great and the readers most understanding. Our straight-matter was better immediately, but our half tones left a lot to be desired. They complimented what they could and assured us that we'd do better.

Naturally, we'd liked to have had a perfect paper on that first run, but like publishers everywhere, we're still looking for that one.

We're planning a formal open-house for mid-October to show off our equipment, and believe that our investment in the new plant has contributed toward a strengthening of this area's economy. It's a farming (peanuts and cattle) economy, with improving industrialization with heavy emphasis on good, small-town life. The area has known the depth of depression (having been founded on an oil boom that played out), so there's no way to go but up.

We believe that the web offset in our new-old building will help.

classified ads

Thursday, October 14, 1971

EASTLAND TELEGRAM
Phone 629-1707
110 W. Commerce St. Eastland, Texas 76448

MASONIC LODGE NO. 647
Meets second Thursday of each month at 8:00 p.m. in the Masonic Hall. Call R. Pat Miller, W. M., at 629-1077 or L. E. Huckabay sec'y, 629-1391 for information.

EASTLAND ROTARY CLUB
Saul Pullman, president
Meets each Monday noon at White Elephant Restaurant in Eastland

Consolidated with Eastland Chronicle, established in 1887, and Eastland County Record, established in 1931

H. V. O'BRIEN, Editor

Second Class Postage paid as Eastland, Texas under the act of Congress of March 3, 1879.

Published Semi-Weekly - Thursdays and Sundays By Eastland County Newspapers, Inc.

SUBSCRIPTION RATES: By carrier in city, 15c a week or 65c a month; one year by mail in county, \$5; city P. O. Boxes, \$6; one year elsewhere in state, \$7; out of state, \$8.

NOTICE: Any erroneous reflection upon the character, standing, or reputation of any person, firm, or corporation which may appear in the columns of this newspaper will be gladly corrected upon being brought to the attention of the editor.

MAYBE YOU DON'T NEED INSURANCE---

... If you don't own a home, furniture, jewelry or a car, you can get along without the services of an insurance agent. But for the most of us, life is not that simple. Modern living has

become so complex that the protection of property and personal liability is a major problem and we must be insured. The individual you can always depend on for accurate solutions of your insurance problems is your local agent.

Earl Bender & Company
Eastland Insurance since 1924 Texas



"Because Someone Lived"

RAWLINS MONUMENTS

Since 1884 THE NAME to look for in distinctive memorials

Roy Taylor 500 East 8th St. Cisco

Please Call Collect
CALL 442-1127

HAVE YOUR CAKE AND EAT IT, TOO... THROUGH CASH VALUE LIFE INSURANCE



M. H. PERRY

SOUTHLAND LIFE INSURANCE COMPANY

100 S. SEAMAN
629-1566
RES. 629-1095

Bring a Heart of Gold Agent into your Life.

OUR DAD WANTS TO INSURE YOUR CAR



D. L. KINNAIRD GENERAL INSURANCE
207 W. MAIN ST. - 629-2544

WANTED-- Wholesale food salesman. Prefer experienced person. Commission and car allowance. Establish territory. Write Box 391, Cisco, Texas, giving resume of experience 84

EMMET MORREN PLUMBING
COMPLETE REPAIR SERVICE
1015 W. Main
629-2092
-24 Hour Service-

Thanks to our many friends who sent cards, and gifts to Page during his illness, and especially for your prayers. Mr. and Mrs. Greg Emfinger, and little Page.

FORD DRY CLEANERS

The freshness of autumn calls for clothes that are dry cleaned to perfection by our modern methods.

Service Is Fast! Pick-Up and Delivery
629-2055

209 S. Lamar

Eastland Steam Laundry
PICKUP & DELIVERY

for your every laundry need

Mr. & Mrs. Z. W. Cook

210 N. Lamar 629-2613

GARDENHIRE OIL COMPANY

Yes! We can sell wholesale to you!

See us for all your oil, grease, filters, spark plugs, brake fluid, anti-freeze, S. T. P. for oil, gasoline, diesel or radiator, tires for cars, truck or tractor. WE HAVE TANKS for farm or commercial gasoline and diesel fuel. See us before you trade. All major brands of Oil and Grease.

WHY PAY MORE??

GET ACQUAINTED OFFER

Any size home exterminated for roaches, ants, fleas, silver fish, mice, only \$5.00.

Free Termite inspection. Any size home exterminated for termites only \$50.00 all work guaranteed for one year. Call now 643-2838 Rising Star, Texas

BIG COUNTRY EXTERMINATORS

Special Prices on commercial accounts and apartments.

Shoe and Boot Repair of all types

Boots Mocs, shoes, belts, billfolds

all types of repair work.

SALES & SERVICE QUALITY SHOE SHOP

W. Main Street, Charlie Paul Williams

NOW OPEN

Sledges Barbeque Dining Room

210 S. Lamar 629-2913

OPEN

Monday thru Friday

11:00 a.m. to 1:30 p.m.

and 5 p.m. to 1:00 p.m.

Dining Room Closed on Saturday

Meat market open all day Saturday

Sunday Noon Only

11:30 to 1:30 p.m.

Our daily Take-Out Service

is the BEST Table-setter in Town!

NOTICE

GARAGE SALE: Children's clothes, shoes, two bicycles, one Deerborn heater; one dresser and miscellaneous items. Starting Saturday 16, at 1:00 p.m. 500 S. Oaklawn, Eastland. Tz 83

DANCE CLASS each Tuesday, 2 to 6 p.m. for ages 4 to 16. Teen Town Bldg. in Ranger, Tel. 647-9344 at above times. 84

FOR SALE: Vagabond Mobile Home, 36x8. Has Island Bed, new divan, hot water heater, stove, Double sinks, big freezer compartment, plenty closets and shelves, air conditioned. Has to be seen to appreciate. Ave K and W. 3rd Street. Cisco Texas. 83

CARD OF THANKS

Our hearts are filled with humility and appreciation for our good friends whose comfort during our recent sadness meant so much to us. We thank each of you from the bottom of our hearts. Mr. and Mrs. W. H. Cooper and family

FOR SALE OR TRADE: In Abilene Texas; 1150 Marshall redone; new carpet; three bedroom; trade for house in Cisco; Eastland, Olden. For information call 677-3990. 184

FOR RENT OR SALE: Nice carpeted, paneled, two bedroom home, on Lake Leon. Unfurnished with stove and icebox. For information contact 653-2374 in Olden. 84

FOR RENT OR SALE: Nice carpeted paneled two bedroom home on Lake Leon. Unfurnished with stove and icebox. For information call 653-2374 in Olden. 84

LOST: Bull Yearling; sale tags No. 226. Call J. E. Whisenant at 653-2469 Olden Tex as or call collect G. P. Rose 653-2455. 83

Poodle Grooming Telephone

647-1288 -- 647-1845

Homes For Sale
3 bdroom & 2 baths, N. Ammerman, \$13,600.
2 bdroom & bath, S. Daugherty, \$9,500.
Home, Extra-large lot Foch St., \$12,600.
2 bdroom, furnished, S. Seaman, \$6,750.

Farms and Ranches

71 acres, 6 miles out of Eastland on Pav. Will G.L., \$10,500.
2-40 acre tracts - S. Cisco, on Pav. Peanut allot.
100 acres - S. Eastland, 50 acre Peanut Allot.
160 acres N. Eastland - Pavement House- Good barns- 40 coastal bermuda- terms & god Int. rate.
240 acres - Stephens Co. - Good house & barns - \$157.50 per acre.
220 acres W. Cisco - 127 acres- cult. some wheat allot. on pavement - \$147.50 per acre - \$7000. down- 1/2 minerals.

280 acres Lake Leon - owner will finance.
627 acres - Eastland county - good place.
650 acres - 1/2 River bottom - lots, pecans, fair house - good barns - good ranch.
677 acres on pavement - some bottom land pecans, good fences - \$137.50 per acre.
303 acres - 80 peanuts - water-sell or trade.
612 acres E. of Eastland on Pav. fair improvements.
House and 38 acres - on pavement - \$12,600. near Ranger.
Home and 42 acres near Eastland - city water.
600 acres, 3 bdroom home, 2 baths, Eastland Co.

1756 acres - Interstate 20 - Lots- Deer - Terms.
960 acres - good home - 100 acres coastal.
46 Peanuts - Eastland County- terms.

M. L. TERRELL REAL ESTATE FARM BUREAU BLDG.
Highway 80 East
629-1723
M. L. Terrell 629-2443
R. F. Hodges 629-1964
734-5414 Gorman

FOR SALE

LAKE LEON PROPERTY
2 1/2 acre home, so. side 2 lots, c.u.s., 1 rms, \$8,000.
1 bedroom lake cabin furnished \$4,200.

1 bedroom concrete block home, large screened in porch furnished including 15 ft. Lone Star Boat \$6,500.

2 vacant deeded lots, so. side \$2500.

2 bedroom home furnished large family room and fireplace overlooking Lone Cedar Country Club. North side. \$11,500.

Furnished mobile home lge. screened porch fish pier, 2 stall boat house, excellent lot, \$8,500.

7 HOMES
2 bedroom home 3 lots, \$2,500
Mobile home, 12 x 60, \$3,100.
2 bedroom, den, Halbryan, \$3,000

2 bedroom, den, Ranger, \$5500
2 bedroom just remodeled, \$5,500.

2 bedroom home, extra large living area, been recently paneled, 4 lots, \$6500.

3 bedroom, 2 bath, double garage, \$11,100.

4 bedroom, 1 acre land, \$7350. Several homes with small acreage in Olden area.

3 bedroom home, remodeled, large den, fireplace \$13,650.

FARMS AND RANCHES
Nice 3 bedroom home, 80 acres land, improved pasture, plenty good shallow water, on pavement. \$30,000.

3 bedroom house, 80 acres or land, 5 miles out, \$16,000.

194 acres, some lake frontage pecan trees, close in.

210 acres, cleared native pasture with some pecans and creek bottom. Net fences. Will subdivide into smaller tracts. for G. I. \$150. per acre

40 acres land all permanent pasture on pavement. 15 ac. peanut allot. good water well, and pressure system. \$10,000 will G. I.

40 acres of land 3 bedroom home some improved grasses, so. part of county, \$17,000.

51 acres-38 cult. balance brush. 17 acres peanut allot. water well. 6 mi. from Ranger, will G. I. or owner will finance.

Well improved 1,000 acre ranch with cheap interest rate loan. Will consider some clear trade for equity.

1750 acre ranch, some clear excellent hunting in good location.

2800 acre well improved Lamapasas ranch with running water.

14,000 acre improved North Texas ranch. Will consider some trade.

For these and other places contact:

KINCAID REAL ESTATE

100 South Seaman Eastland, Texas 629-1781
Robert M. Kincaid 629-2727
J. W. Zelder 647-1321

FOR SALE

FOR SALE: Good two bedroom house. Close in. Call 629-1457. 84

FOR SALE: House in Carbon. City water and well water. 4 bedrooms. All built in Kitchen. Large recreation room. Completely carpeted. Mary Snell at Carbon. TX

FOR QUICK SALE: Furnished or unfurnished two bedroom house and adjacent large storeroom. TV washer, carpet, almost new furniture. 1022 Spring Road in Ranger. Tel. 647-3203 or 647-1360. 84

FOR SALE: 1969 model; 12 by 60 two bedroom Mobile Home. Small equity. Take up payments. Call from 8 to 5, 629-1754, and after 5, call 629-2937. 84

FOR SALE: 215 acre stock farm with 34 acre peanut allotment; a crank up antenna tower; four aluminum screens; one new polaroid kblore camera. Contact Rush Crawley at 629-2552. 1 86

FOR SALE: 1967 Chevelle S. S. 396. Like new; yellow with white vinyl top; excellent condition; Call at 629-2068 or see at 300 N. Oak. 84

FOR SALE: No regret, the best; Blue Lustre clean carpets; beautifully. Rent electric shampooer \$1. Coat Furniture. 83

FOR SALE

FOR SALE: 1965 Galaxie 500 in pretty blue with white vinyl top. Beautiful blue vinyl interior. Big engine. All power and air. Good rubber and low actual local mileage. Ideal family car. Call 629-2413. 84

MISC. FOR SALE: Blue Lustre not only rids carpets of soil but leaves pile soft and lofty. Rent Electric Shampooer \$1 Perry Brothers. 83

"We can handle anything but litterbugs"
Goode Pest Control
Phone 629-1179 after 3:00
310 N. Ammerman
roaches, ants, termites, moths, spiders
ALL WORK GUARANTEE

FOR RENT

FOR RENT: conveniently located apartment. Bills paid. Cable and telephone. Also for rent, bedroom, with refrigerator and bath; kitchen if desi red. Call 629-2083 or 629-2772. T 83

FOR RENT: Small Furnished House; living room, bedroom, large walk-in closet, bath, breakfast nook, and kitchen. 119 N. Connellee Call day 629-1193; night, 629-1361. 84

FOR RENT: Four room furnished house. Bills paid. Close in. Call 629-2579. 84

FOR RENT: 5 room, furnished house. No children. Call 629-1361 or 629-1133. 84

WANTED

HELP WANTED: LVN by examination. Good salary, better than average fringe benefits, insurance, sick leave and holidays. Call or come by Western Manor, Inc., Ranger, Texas. RTel. 647-3111. 84

WANTED: Waitress needed; apply at Old Rip Cafe. 84

WANTED: Sheetrocking, taping, bedding, Blown acoustical ceilings, brush and spray painting. Call Royall and Sons, 647-3521 in Ranger. 90

WANTED: BEAUTY OPERATOR
Eleanor's Beauty Shop
914 S. Bassett and Conner
Call 629-1222

WANTED: Consultant for Luzier Cosmetics. Will train Contact Mrs. C. L. Dinsmore P. O. Box 243, Ranger, Texas 76470
1310 Young St. 647-1446

MENUS

School menu

Monday, Oct. 18
Student School Holiday

Tuesday, Oct. 19
Beef & cheese pizza
Blackeyed peas
Harvard beets
Lettuce wedges (sliced bread)
Applesauce cake

Wednesday, Oct. 20
Baked ham
Green beans
Buttered corn
Tossed salad
Hot rolls
Cookies

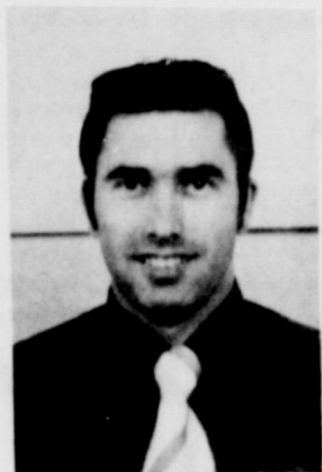
Thursday, Oct. 21
Homemade chili
Pinto beans
Chopped spinach
Stuffed celery
Corn bread
Fruit pie

Friday, Oct. 22
Hamburgers
Potato salad
Jello with fruit

MAY WE INTRODUCE AND INVITE YOU TO JOIN US IN SALUTING THE NEWSPAPER PEOPLE



Larry Marshall



Herman Alsop



Pat Collins



Hale Dunson

IT TAKES PEOPLE...The most sophisticated machinery won't get the job done by itself. Naturally, we're proud of all the fine new equipment that helps make getting out your paper easier, but we're even more proud of the people who operate the press, the elaborate camera, the ultra-modern typesetting and all the other departments.

It takes these and many more, to get a paper delivered to your doorstep--and every person associated in the team effort is important. Many there are who make it work. The carriers who proudly deliver the finished product are vital links in the long chain, and we're mighty proud of them. They're independent Little Merchants, and they are learning about responsibility, finance, and living in our modern society.

All along the line, it takes the old team-spirit: each person has his or her job to do, and every effort counts. To collect the news, sell the ads, edit the

news, set it all in type, proof-read it, correcting, designing pages, shooting photographs, making half-tones, shooting page negatives, burning plates, webbing the press, running the press, catching the papers, bundling papers, labeling papers, distributing papers, delivering papers, billing advertising, keeping books, paying bills, ordering supplies, writing stories, helping publicize worthwhile events, getting involved in community affairs, being good listeners, being patient, being good citizens--these are among some of the things it takes to be a NEWSPAPER PERSON.

We consider ourselves many times blessed. But two blessings stand upper-most in our minds: having the privilege of living and doing business where we do and having the privilege of working with the people who are YOUR NEWSPAPER PEOPLE.

We hope you'll join us in Thanking each of them.



Patsy Nance



Margaret Hallmark



Betty Day



Rosie Broyles



Anice Locke



Pam Pierce



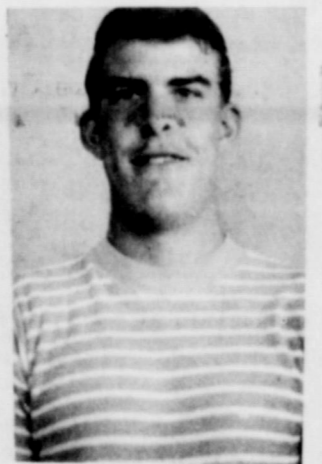
Ted Rogers



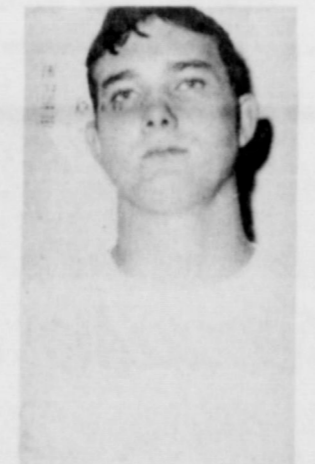
John Morris



Harold Hallmark



Gary Poynor



Daniel Dunson



Toy Morris



Audrey Johnston



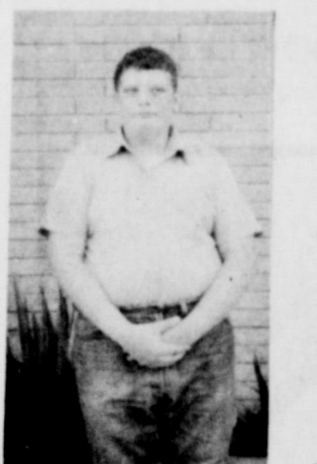
Kay Makepeace



Terrel Jackson



Rocky Gray



Mark Johnson



Clarke Johnson



Dale James



Ronnie Powelson



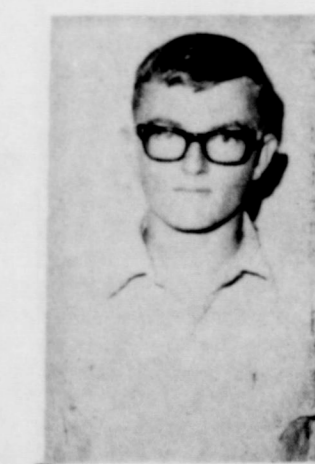
Matt Johnson



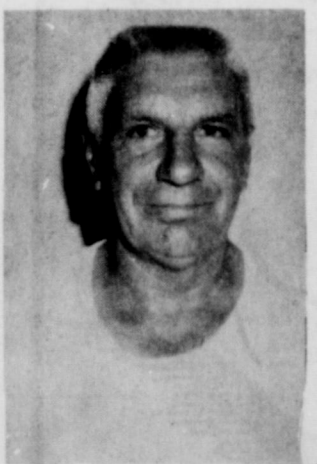
Scott Zellman



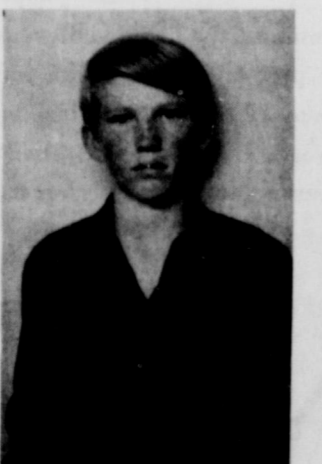
Mike O'Dell



J. R. McCormick



Russell Turner



Ricky Crews



Ray Williams



Faye Howell



Jimmy Clark



Brian Jackson

**CISCO
PRESS**

**EASTLAND
TELEGRAM**

**RANGER
TIMES**

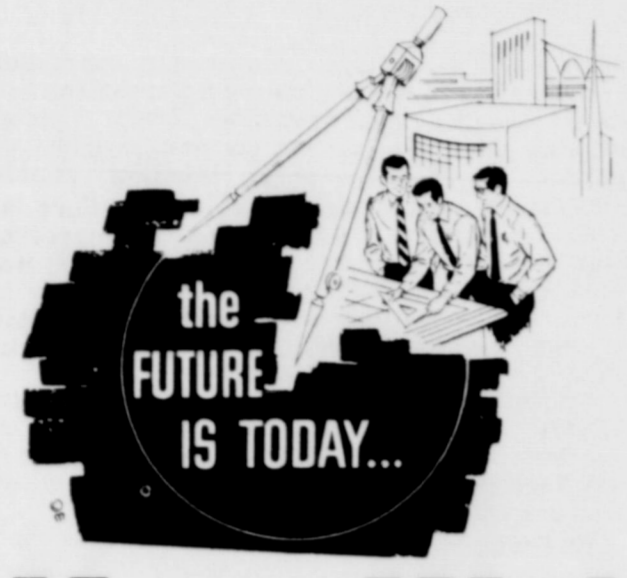
CORRESPONDENTS

J. W. Sitton	Cisco
Mrs. Bob Hastings	Carbon
Mary Green	Putnam
Mrs. Luke Huskey	Moran
Mrs. Paul Rexroat	Gordon
Mrs. Edwin Erwin	Sabanno
Mrs. Oliver Harrelson	Nimrod

With Grateful Appreciation
H. V. and Gay Nell O'Brien
Publishers

7-11-502

CONGRATULATIONS!



Eastland County on your

PROTECT TOMORROW... TODAY...
THRU **PROGRESS**

New Web Offset Publishing Facilities.

We join in taking pride in this modern newspaper plant and predict a glowing future for the area.



... and there's only
one way to go... Forward!

We firmly believe in our community and its future. To our friends and customers, we reaffirm our objective: To help in every way possible to promote local progress and prosperity.



People with potential, people with goals, people with determination — that's the kind of folks you'll find in this community. It makes us proud.

A new year is beginning. New hopes and new plans are in our hearts. We look forward to working with you, being part of our city's progress . . . because of people.

BUILDING CONSTRUCTION • SPECIAL NEW KITCHEN CABINETS • REMODELLING

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WE ARE PLEASED TO HAVE
"RE-DONE" THE NEWSPAPER PLANT.



the people of our community. Their achievements in the past and their vision for the future make this a great place to live and work. Our aim — as always — is to serve you well. Rely on us.



On Monday, October 18, educators from twelve counties will convene at Nolan County Coliseum in Sweetwater for the 1971 annual convention of District 14 of Texas State Teachers Association. Mr. Drennon Daves, Sweetwater superintendent and convention arrangements chairman, reports that between 1,500 and 2,000 will be in attendance this year.

Public Schools will dismiss Monday for the convention. All teachers of the schools will attend the convention. Dr. John Furbay, called "America's Non-Stop Airborne Orator" by the New York Herald Tribune, will be the main speaker at the District XIV Texas State Teachers Association (TSTA) annual convention October 18 in Nolan County Coliseum in Sweetwater.

By giving 66 lectures in 65 days in 25 countries, Dr. Furbay earned the title of "America's Non-Stop Airborne Orator." This lecture tour set a new platform record that should stand for a long time. Dr. Furbay holds a Ph.D. from Yale University and has taught in universities from Connecticut to Hawaii.

In Liberia, Dr. Furbay served as president of the College of West Africa in Monrovia and as education advisor to the Liberian Government. He is a Fellow of the Royal Anthropological Institute and has collected exhibits of primitive art for several museums.

Dr. Furbay served as Educational Attache to the U.S. Embassies in Costa Rica and Colombia.

The Jet Age, the Atomic Age, or as Dr. Furbay sometimes says, "Call it anything you want, it's Our Age!" serves as the subject of his many speeches. Selected by Trans World

Airlines to direct its cultural and educational programs since 1945. Dr. Furbay's job covers 25 countries on four continents. In the course of his duties, he files a quarter of a million miles a year.

School Immunization Set October 20 Here

BY GAY NELL O'BRIEN
PTO PUBLICITY CHAIRMAN

Elementary school children and pre-schoolers will be participating in another of the School Immunization Clinic series to continue at the Elementary School here WEDNESDAY Oct 20th, sponsored by the Texas Department of Health. The program is in preparation for new state laws requiring that next year's new students and preschoolers be immunized against certain diseases described below.

All required protection is available in the series except smallpox. Most of the elementary children received both the Rubella and Measles vaccines last year and will not need additional immunizations against these two diseases, however.

An oral polio booster vaccine is available for those who have not had an oral booster in the last five years. The entire series will be available for those who have never been immunized in this way against polio. It is recommended that those who received polio shots as infants take the more effective oral series.

Along with all the others, diptheria-tetanus is also available.

Those with high fever or having vomiting or diarrhea the day of the campaign should not have the vaccines.

TEXAS law now requires that all children entering school must show that they have been

immunized for diptheria, tetanus, measles, polio, smallpox, and rubella (German Measles). Preschool children must also be protected against pertussis (whooping cough). Exclusions from compliance with the law are allowable on an individualized basis for medical contraindications and religious conflicts. Signed affidavits must be submitted for children falling into these two categories as specified in the law.

The TEL Class of the First Baptist Church met Thursday at the church annex its monthly covered dish luncheon. Mrs. H. E. Cromer, a guest, gave the devotional on "Doors" taken from John 4:1-11. Rev. David Moore, assistant pastor and youth director of Trinity Baptist Church Choctaw, Oklahoma, brought a short message. Four women who have birthdays this month were honored during this meeting. Women honored were Mmes. Cora Pierce, Annis Cromer, Robert Dennis, and Miss Fannie McDaniel.

The Acteens of the First Baptist Church met Wednesday evening at the church with six members and two visitors present. Tammie Boyd presented the program, "What is a missionary?" Phyllis Johnson served homemade chocolate chip cookies and cokes to Tammie Boyd, Debbie Evans, Teresa Isbell, Diane Cummings, Kelly

Dennis, Mrs. Beatrice Smith of Seymour and Mrs. Ann Boone, director, and her daughter, Sheila.

P-TO

New laws affecting the safety of children will be the topic for Department of Public Safety Sgt. Jerry Matthews, when he speaks for members of the Parent-Teacher Organization at their next meeting, Tuesday, Oct. 19, at 3:30 p.m. at the Elementary School.

The Sixth Grade will perform and president Mrs. Bob O'Neal will preside.

All parents, teachers and guardians are being urged to attend the Tuesday meeting, and President O'Neal reminds all of the follow-up mandatory immunization program for students and pre-schoolers to be held Wednesday, Oct. 20 at the school; and the annual Halloween Carnival, set for Saturday, Oct. 30, 6 to 9 p.m. at the old high school gym.

The P-TO is requesting that elementary school classes make Halloween decorations during art periods, for use in decorating for the carnival. Further details about the carnival are to be announced. Drawings for booths were made by room mothers Tuesday.

Dennis, Mrs. Beatrice Smith of Seymour and Mrs. Ann Boone, director, and her daughter, Sheila.

HD Club Holds Meet

Ten members of the Morton Valley Home Demonstration Club met Wednesday afternoon, October 13, at the home of Mrs. C. H. Tankersley. The club house, the club's regular meeting place, was destroyed Friday night by a car running into the south side knocking it off the foundation. Mrs. H. C. Pounds presided over the meeting. Mrs. Paul Hodge led the opening exercise

and Mrs. Josie Nix read the devotional from Timothy 2:15. Mrs. Tankersley called the roll, which was answered with "Something I like about my neighbor."

Mrs. Tankersley reported that flowers had been sent to Mrs. Josie K. Nix, as Mrs. Nix sister died last week.

The council report was given by vice-president, Mrs. H. E. Hartsell in the absence of Mrs. Leta Brockman, Council Delegate.

Mrs. Hartsell also gave an efficient report on the National H. D. convention, held in Dallas, in September.

Mrs. Joe Bond received the door prize.

Mrs. Hartsell led us in recreation, after which Mrs. Tankersley served delicious refreshments of sandwiches, salad, cake, cookies, coffee, and coke to these members: Mrs. Joe Bond, R. W. Gordon, G. E. Hartsell, Paul Hodges, J. F. Moseley, Josie Nix, Bessie Peoples, Alvin Kincaid, and H. C. Pounds.

The Home Demonstration club's next meeting will be in the home of Mrs. J. F. Moseley, Wednesday, October 27.

Mrs. Alvin Kincaid, reporter.

1971 MEDICARE FACTS
HOSPITAL CHARGES —You Pay—

- The first \$60
- \$15 a day for the 61st through the 90th day
- \$30 a day for each "lifetime reserve" day

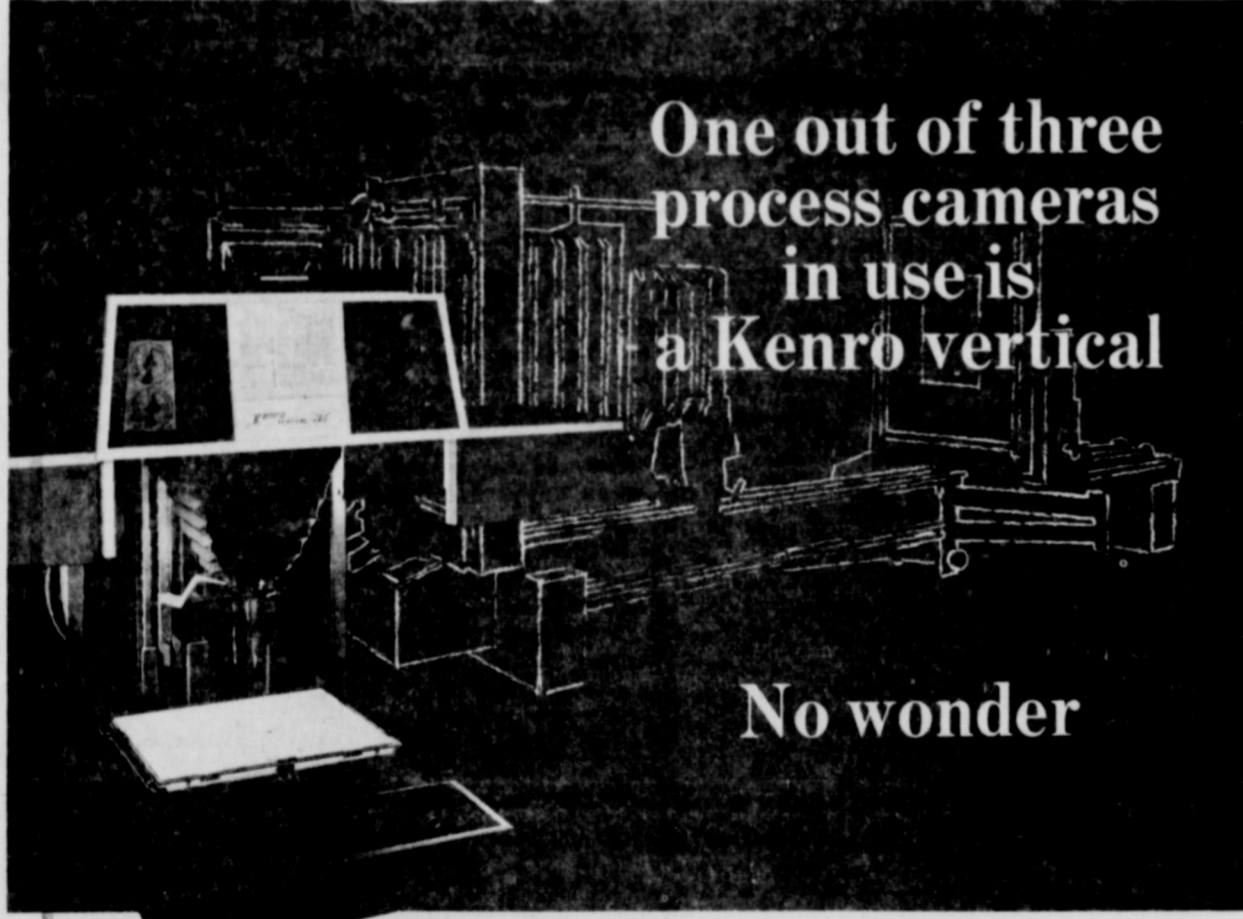
U.S. DEPARTMENT OF HEALTH, EDUCATION, AND WELFARE
Social Security Administration

REPORT OF CONDITION, CONSOLIDATING DOMESTIC SUBSIDIARIES, OF THE EASTLAND NATIONAL BANK OF EASTLAND		
IN THE STATE OF TEXAS AT THE CLOSE OF BUSINESS ON September 30, 1971 PUBLISHED IN RESPONSE TO CALL MADE BY COMPTROLLER OF THE CURRENCY, UNDER TITLE 12, UNITED STATES CODE, SECTION 161.		
ASSETS	Dollars	Cts.
Cash and due from banks (including \$ 6,121.23 unposted debits)	1,494,446	65
U.S. Treasury securities	762,077	79
Obligations of other U.S. Government agencies and corporations	126,691	54
Obligations of States and political subdivisions	151,195	90
Other securities (including \$ 11,117.36 corporate stock)	18,617	36
Trading account securities	None	
Federal funds sold and securities purchased under agreements to resell	None	
Loans	5,062,763	99
Bank premises, fixtures, and other assets representing bank premises	192,512	13
Real estate and other bank premises	None	
Investments in subsidiaries not consolidated	None	
Customers' liability to this bank on acceptances outstanding	None	
Other assets (including \$ None direct lease financing)	244,920	06
TOTAL ASSETS	11,963,225	42
LIABILITIES		
Demand deposits of individuals, partnerships, and corporations	4,488,835	02
Time and savings deposits of individuals, partnerships, and corporations	5,782,555	24
Deposits of United States Government	87,125	20
Deposits of States and political subdivisions	507,012	59
Deposits of foreign governments and official institutions	None	
Certified and officers' checks, etc.	82,420	49
TOTAL DEPOSITS	11,087,957	80
(a) Total demand deposits	\$ 5,047,368	56
(b) Total time and savings deposits	\$ 5,934,305	24
Federal funds purchased and securities sold under agreements to repurchase	None	
Liabilities for borrowed money	None	
Mortgage indebtedness	None	
Acceptances executed by or for account of this bank and outstanding	277,209	09
Other liabilities	None	
TOTAL LIABILITIES	11,258,882	89
MINORITY INTEREST IN CONSOLIDATED SUBSIDIARIES	None	
RESERVES ON LOANS AND SECURITIES		
Reserve for bad debt losses on loans (set up pursuant to IRS rulings)	55,785	20
Other reserves on loans	None	
Reserves on securities	None	
TOTAL RESERVES ON LOANS AND SECURITIES	55,785	20
CAPITAL ACCOUNTS		
Capital notes and debentures	None	
— \$ Due	\$ None	
— \$ Due	\$ None	
Equity capital-total	648,557	33
Preferred stock-total par value	None	
No. shares outstanding	None	
Common Stock-total par value	100,000	00
No. shares authorized	5,000	
No. shares outstanding	5,000	
Surplus	150,000	00
Undivided profits	398,557	33
Reserve for contingencies and other capital reserves	None	
TOTAL CAPITAL ACCOUNTS	648,557	33
TOTAL LIABILITIES, RESERVES, AND CAPITAL ACCOUNTS	11,963,225	42
MEMORANDA		
Average of total deposits for the 15 calendar days ending with call date	10,847,212	36
Average of total loans for the 15 calendar days ending with call date	5,015,105	21
Interest collected not earned on installment loans included in total capital accounts	None	

I, James Reid, Vice President of the above-named bank do hereby declare that this report of condition is true and correct to the best of my knowledge and belief.

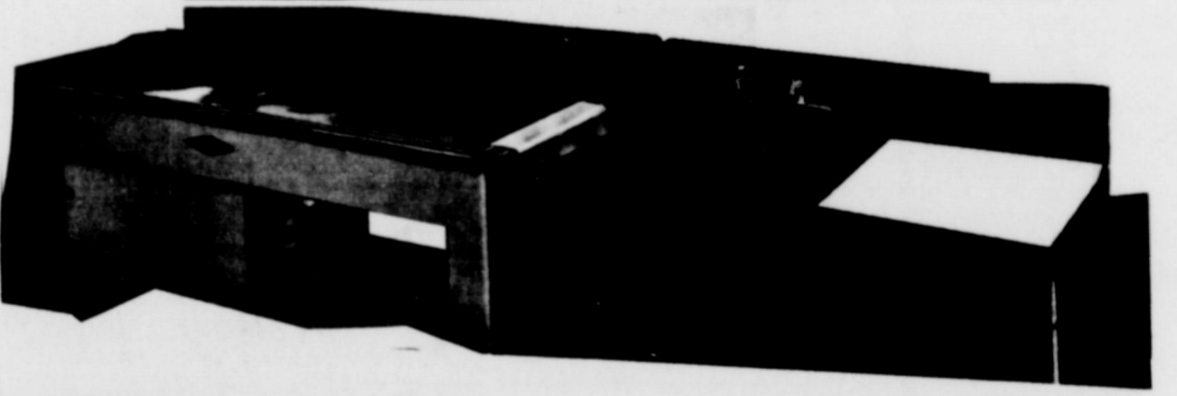
We, the undersigned directors attest the correctness of this report of condition and declare that it has been examined by us and to the best of our knowledge and belief is true and correct.

H. T. Wilson
M. H. Perry
Russell Hill



One out of three process cameras in use is a Kenro vertical

No wonder



We join in saluting Eastland County Newspapers on your new plant.

We are pleased to have supplied equipment and supplies. Eastland County Newspapers look to us for newsprint, fine papers, and supplies.

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"Everything for the printer"
GUY E. CORN REPRESENTATIVE
PO BOX 47487 DALLAS, TEXAS 75247

EXTRAVAGANZA OF VALUES

The merchants and business firms named in this article have undertaken to bring you the greatest selling event in the history of Eastland. It is an "EXTRAVAGANZA OF VALUES" beginning tomorrow. Check the item's advertised in today's special section of the Telegram. You will find greater values than you could believe possible. The loudly touted sales attractions of the "big city" centers cannot compare with the tremendous values offered in Eastland this week.

TIDBITS page 1

He practically camped with the new press since it arrived on July 15. He helped the erector put it in place, piece by piece, and he helped test and make all the settings and adjustments necessary to make it print right.

And when you see those three webs of paper, each coming off 1,000-pound rolls, you know that it does take an outstanding person to make it print right.

Ted has a good helper in John Morris who is in charge of our darkroom and plate-making operation. John and Ted work together in making it work.

Rogers is one of the most dedicated newspaper people we've ever known. He never goes anywhere without bringing back samples of papers he's seen. (Last week, he brought in a copy of the Fort Worth Press's 1936 Centennial Edition. It has a lot of Texas History in it, and Ted's interested in that, and horses too.)

Ted is co-owner of the Mason News, so he sees the newspaper business from many angles. But mostly he's a good reader; he reads all we print and many more too. The Rogers' live in Cisco and one of Mrs. R's biggest problems is finding places for all the papers, books, and things that Ted brings home to read and save.

Ted joins us in welcoming you, one and all, to visit us Sunday at our open house from 3 to 5 p.m. He'll turn on the big press at 4 and we'll let you decide if it isn't a pretty exciting way to get out a paper.

We wish there were more Ted Rogers. Not only is he a perfect employee, a good citizen and a man of vast experience, he reads a lot, and we think the world needs more good readers.

shop and fulfill all your family needs. You benefit by quality, value, service and selection when you do business with these merchants and business firms. Their reliability and integrity assures you that every item is guaranteed as advertised. You can save money and buy with confidence from these business firms.

It is a true "EXTRAVAGANZA"!

Rarely can any group of merchants conduct an event of such magnitude, but their great determination to build for you the best shopping district in this area is such that they have planned this "EXTRAVAGANZA OF VALUES".

Read the special section today and see how many savings you can make!

Reunion Held At Lake

The Harris reunion was held Saturday, and Sunday, October 9th and 10th at the lake cabin of D. J. Walker in the Staff community. Lots of good food, visiting and fellowship was enjoyed by all. It was decided that this would be made an annual affair at the same place each year.

Those present were as follows: Mrs. Anna Nash; Mrs. Sophia Harris, Mr. and Mrs. D. J. Walker, and Mack; Margaret Vinson and Travis; Mr. and Mrs. James Harris, Jamie and Harvey; Mr. and Mrs. J. W. Ames.

John and David all of Eastland; Mr. and Mrs. C. C. Hudson of Irving, Mr. and Mrs. W. T. Harris of Possum Kingdom Lake; Mr. and Mrs. Rhyn Harris; Mr. and Mrs. Bill Pevey, and Miss Vera Harris both of Cisco.

Guests included: Mrs. Lula Walker; Mrs. Rose Harbin; Mr. and Mrs. H. D. Cattle; Harold and Lurry; and Terry Leonard, all of Eastland.

Sunday Subject

What does the life of Christ Jesus mean to people in today's world?

An answer to this question will be given Sunday October 17, at Christian Science church services in a Bible Lesson Sermon entitled "Doctrine of Atonement."

"God so loved the world, that he gave his only begotten Son, that whosoever believeth in him should not perish, but have everlasting life." a Bible text states.

From SCIENCE AND HEALTH WITH KEY TO THE

Services Held For Hankins

Services for Mrs. J. H. Hankins, 86, of 3614 36th St. were set at 2 p.m. today in the First Baptist Church with the Rev. J. T. Bolding, pastor, officiating.

Burial will be in City of Lubbock Cemetery by Rix Funeral Directors. Mrs. Hankins, widow of former Lubbock City Councilman J. H. Hankins, died at 4:15 p.m. Saturday at her home.

Mrs. Hankins had been a resident of Lubbock since 1921. She moved here from Fort Worth. She had been a Sunday school teacher for the Gleaners Class at the First Baptist Church for 45 years. She also was a member of the Order of the Eastern Star and an active member of the United Daughters of the Confederacy.

J. H. Hankins, who died in 1945, served as a Lubbock city councilman from 1926 to 1930. He was a real estate developer and investment counselor.

Hankins donated two half blocks west of the intersection of Broadway and University Avenue to Texas Tech University on the founding of the college.

Survivors include two sons, Gaylord Hankins of San Angelo and Weldon Hankins of Harlingen; one grandchild and three great-grandchildren.

Pallbearers were Dr. O. W. English, Holland Cox, G. R. Kennedy, Jess Hankins, Lattimore Ewing and B. C. Smith.

Cub Pack

Cub Pack 23 sponsored by the First United Methodist Church held its Pack Meeting, Monday, October 11, and the following boys were recognized for advancement: To Bobcats were Mark Michaels, Vance O'Brien, Michael Collins, and Dumis Petty. Receiving his wolf and bear awards was Bob Ames.

These new cubs were added to the pack: Vance O'Brien, James Reston, Dennis Petty, Joe Ben Gresham, Carroll Nelson Jr., Kenny Taylor, Jody O'Neil, Scott Frost, Jeff Baker, Shannon Housson and Seth Smith.

New den mothers are Shirley Nelson and Linc Taylor.

There will be a special training session for the new parents and den leaders in the Texas Power and light hospitality room at 10 a.m. on Tuesday. All cub parents are invited to attend.

Sports

Carbon Loses 68-18

The Lueders-Avoca Raiders plundered the Carbon Wolverines in Lueders Friday night, taking a 68-18 District 5-B, six-man game. The loss dropped Carbon to 0-5 for the season, while L-A gained a 3-2 mark. Scoring for Lueders-Avoca were: Tommy Camacho (four touchdowns) Keith Henderson, two touchdowns and eight points for 20 total; Brian

EHS J. V. Tie DeLeon

Eastland Junior Varsity team battled DeLeon to 0-0 tie, Thursday night. Although neither team was able to master an early scoring threat, the young Mavs were on the two yard line when the game ended.

Russell Smith was the leading rusher with 87 yards on 23 carries, followed by Tom

Services Held For Hankins

The Homemakers Class of the First Baptist Church held their monthly meeting in the home of L. D. Keith October 13, at 9:30 a.m.

Ruby Denny led in prayer. Business of the coming church year was discussed, followed by a very beautiful and meaningful devotional given by Ruth Layton.

Refreshments of cookies, nuts, and coffee and spiced tea was served to the following: Ruth Bulter, Vera Woodard, Gladys Milen, Winfred Young, Estalla Roff, Laura Trammell, Ruby Denny and Ruth Layton.

Kindergarten Open Monday

Mrs. Fern Green, announces that Green Kindergarten will hold regular classes Monday, October 18, whereas public school plan to be closed. This is a special day, according to Mrs. Green because birthday celebrations are planned. All students having birthdays in October are urged to be in attendance, as there will be a special birthday party honoring them on this day.

Lovell Services Sunday At 3

Mrs. "Will" Lovell, 98, died at 8:30 p.m. Friday in the Eastland Manor Nursing Home where she had been a patient for the past ten months.

She was married to the late William J. on Nov. 14, 1889. He preceded her in death June 16, 1926.

Funeral will be held at 3 p.m. Sunday at the Carbon Baptist Church with burial in the

Wynn Rites To Be Held Monday

Tom C. Wynn, 66, of 1711 West 32nd Street Austin, died Saturday October 9 in an Austin Hospital. A resident of Austin for the past 32 years, he was formerly a resident of Big Springs, and San Angelo. Mr. Wynn was a member of the University Methodist Church. Wynn had been an electrical engineer with the LCRA and was a member of the American Institute of Electrical Engineers.

Survivors are his wife, Mrs. Aline Williams Wynn; two daughters, Mrs. B. L. Doughtie of Austin, and Mrs. James L. Anderson, Jr., of San Antonio; brother, Hudge George A. Wynn of Sonora; two grandsons, Venton L. Doughtie II and Thomas Wynn Doughtie, both of Austin.

Funeral will be held Monday at 10 a.m. at the Weed-Corley Funeral Home with Rev. Gary Frederick officiating. Burial will be in Austin Memoria Park.

Those desiring to do so may make memorial contributions to the American Heart Association.

Active pallbearers will be William Wilcox, C. L. Zeigler, Thomas Wilcox, Paul Matocha, Werner Pankratz and Eloff Soderberg.

Center Point Cemetery.

One daughter, Sybbie Maness, and one son John Wallace preceded her in death.

Surviving are two sons, Clyde E. of Baird and Henry A. of Carbon. She has seven grandchildren and 16 great-grandchildren. And also surviving are 10 great-great-grandchildren.

Personals

Visiting in the home of Mr. and Mrs. Harvey Basham this past week were Mr. and Mrs.

Lonnie Joe Basham of Austin, and Mr. and Mrs. Darrell Basham and children of Graham.

Sunday, October 17, 1971

Congratulations

EASTLAND TELEGRAM

The Officers, Directors, and Employees of your friendly Eastland National Bank share in your pride as you provide for Eastland County residents superior printing through the acquisition of your new and modern offset facilities!!!!



EASTLAND NATIONAL BANK

EASTLAND, TEXAS

Admiral

MORE THAN 100% BRIGHTER PICTURE



THE Bahia Model 5L5 193 25" (Diag. Meas.) Attractive Spanish styling features an Oak finish on genuine hardwood veneers. All New Solar Color tube and chassis. Vertical slide controls for color and tint adjustments. Also features Admiral Instant Play, Automatic Fine Tuning (AFC), and Color Monitor.

Only 699⁹⁵

Free Electric Portable Dress Maker Sewing Machine with any 25 inch Color TV

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THE MORRILL Model 3L3431 23" (Diag. Meas.)

Delightful contemporary styled console in richly grained Walnut finish blends in with any decor. Features Admiral's all new Solar Color system with Automatic Fine Tuning Control (AFC), Instant Play, "Super-Scope" VHF-UHF, tuners and other fine features.

Only 459⁹⁵

PLUS THESE ADDITIONAL EXCITING FEATURES ADMIRAL ULTRA HIGH COLOR INTENSITY—Provides unsurpassed color realism—images become vivid and lifelike with superb definition. AUTOMATIC SOLID STATE COMPONENTS—Only the finest quality plus components are used to provide superior performance and reliability.

Don Baird INTRODUCTORY Randy Butler SPECIAL 18 inch Solar Color TV

\$299⁹⁵ W/T

B & B SALES & SERVICE

207 S. Oaklawn 629-1673 Open till 9 p.m.



The newly elected officers for the Eastland Ministerial Fellowship are Rev. Cecil Ellis, president, pastor of the First United Methodist Church; Rev. Bob Marsh, vice president, pastor of the First Presbyterian Church; and Rev. Ronald Bear, treasurer, pastor of the Church of God.

Plans are now underway for the Community-Wide Annual Thanksgiving Service to be held Wednesday night, November 24, at 7:30 p.m.

The people of Eastland and surrounding areas are asked to mark their calendars for this event and make their plans to attend. More will be published later.

HILLCREST FOOD STORE OPEN

- | | | |
|--------------------------|---------------------------|---------------|
| Family Scott | 4 rolls | 49¢ |
| Bathroom Tissue | who Russet | 10 lbs. 59¢ |
| Potatoes | Deckers Pure Pork Sausage | lb. 45¢ |
| Red Dart Blue Lake Beans | Our Darling | 303 can 2/29¢ |
| Corn | | 303 can 5/\$1 |

7 DAYS A WEEK 7 a.m. to 11 p.m.

DON BARRON JAMES ZUSPANN

Gordon Pot

"Crossbreeding beef cattle to improve production efficiency" will be the topic of a program Thursday night, October 21, in Eastland. L. A. Maddox, Extension Beef Cattle Specialist from Texas A&M University will be the speaker at the meeting which will be held at the Farm Bureau building in Eastland, starting at 7:30 p.m.

County Agent De Gordon said the Extension Service has planned the meeting to help Eastland County beef producers increase their income. He says cross breeding to achieve hybrid vigor can increase production efficiency by 10 to 25 percent in most commercial herds.

Maddox will discuss the importance of selection in crossbred and purebred herds. The most successful crossbreeding programs will also be discussed.

Gordon says the speaker has much experience in this field. He served as animal husbandman for Texas Tech Research Farm from 1949-54; owned and operated a hereford ranch, 1945-56 and has been Extension beef cattle specialist at Texas A&M since 1956.

The county agent urges all beef producers in Eastland County to attend.

MISS HEROIN

So now little man you've grown tired of grass, LSD, acid, cocaine, and hash. And someone pretending to be a true friend said, "I'll introduce to Miss Heroin."

Well honey, before you start fooling with me, just let me inform you of how it will be. For I will seduce you and make you my slave. I've sent much stronger than you to their graves.

You think you could never become a disgrace and end up addicted to poppy seed waste. So you'll start inhaling me one afternoon. You'll take me into your arms very soon.

And once I have entered deep down in your veins, the craving will nearly drive you insane. You'll need lots of money-as you have been told. For darling, I'm much more expensive than gold.

You'll swindle your mother and, just for a buck, you'll turn into something vile and corrupt. You'll mug and you'll steal for my narcotic charms. And feel contentment when I am in your arms. The day when you realize the monster you've grown, you'll solemnly promise to leave me alone. If you think that you've got the mystical knack, then, sweetie, just try to get me off your back.

The vomit, the cramps, your gut tied in a knot. The jangling nerves screaming for just one more shot. The hot chills, the cold sweat, the withdrawal pains. Can only be saved by my little white grains.

There's no other way, and there's no need to look for deep down inside, you'll know you are hooked. You'll desperately run to the pusher and then, you'll welcome me back to your arms once again.

And when you return-just as I foretold-I know that you'll give me your body and soul. You'll give up your morale, your conscience, your heart, and you will be mine until "Death Do Us Part."

Eastland County Keeps Creighton

State Senator Tom Creighton of Mineral Wells in an Austin news conference today announced that he would seek reelection in the newly constituted 22nd Senatorial District which, under the new redistricting plan, includes the following counties: Bosque, Comanch, Cooke, Denton, Eastland, Erath, Hill, Hood, Jack, Johnson, Montague, Palo Pinto, Parker, Somervell, Stephens, Wise and Young.

In expressing pleasure with the plan devised by the Redistricting Board, Creighton said, "The Board had a very difficult job, but, in my opinion, they performed in a statesman-like manner. The West Texas Districts are homogeneous and are representative of a substantial community of interest."

Senator Creighton has served in the Texas Senate for the past twelve years and presently ranks sixth in seniority. He serves as chairman of the Senate Water and Conservation Committee, is a member of the powerful Legislative Budget Board, as well as the five-member Senate Finance Subcommittee.

Creighton is a practicing attorney and resides in Mineral Wells with his wife, the former Sue Sparks, and their three sons, Will, Kenny and Mark.

Plans Discussed For Senior Citizens Bazaar

The Eastland County Home Demonstration Council held its regular meeting Wednesday, October 6, at 2 p.m. in the Farm Bureau building. There were 18 present for the meeting.

Reports were given by six clubs. Reports were also given by the delegates on their trips to the state and national conventions in Dallas. Reports were given by Mrs. Elizabeth Sandlin and Mrs. Guy Sherrill.

Plans were discussed for the

New Senatorial Districts 1970 Final Census Figures



Senior Citizens bazaar to be held in Eastland, November 3-5 in the Rebecca Lodge Building. The citizens will sponsor the bazaar and also conduct a snack bar. Senior Citizens can display and sell their ware. The public is invited to attend.

SOS Club Will Meet

It is announced that the SOS club will meet in the American Legion Hall at Cisco, Thursday at 2 p.m.

The Garden Club will be in charge of the program. Much work and expense has been put into making this program a success, and everyone is encouraged to attend.

Mr. and Mrs. Mike Hennech, Mike II and Cheryl of Santo visited Sunday with Mr. and Mrs. R. H. Hicks and Susan.

WRECKING OUT MY GTO

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Questions and Answers

Q. I am 80 years old and enrolled in Medicare. Because of my poor health, it is impossible for me to go to the social security office. Can someone from the social security office come to my home to help me fill out a claim for payment on some doctor bills?

A. Yes, if necessary, a social security representative can come to your home to help you file your claim. However, in many cases you can get the help you need over the telephone. Call any social security office and ask them for assistance. They will complete your claim form and mail it to you for your signature. You can then mail the claim form and your medical bills to the Medicare office.

Q. I am 68 and collect monthly social security retirement benefits. But I also work part time during the year. How often should I ask the social security office to refigure my benefits based on additional earnings to see if I am due an increase in my checks?

A. You do not have to request the social security office to refigure your social security benefits. This is done automatically each year.

Q. I am not eligible for a monthly social security check, but I did sign up for Medicare. I am being billed every 3 months for my medical insurance premiums. Since I receive a Veterans Administration pension, can I arrange to have my Medicare premium deducted from it?

A. No. The premium may be deducted only from social security, railroad retirement, and civil service annuity checks.

The aftermath of fire too often leaves the elderly as a tragic statistic. This can be prevented, however, if they are made aware of a few brief rules to follow.

- First of all, the aged should be familiar with all exits and know two plans of escape. If possible, they should sleep on the first floor or near an easy way out.
- All stairways should be clear of objects to prevent falling.
- They should be instructed never to smoke while in bed.
- The elderly should wear fire-safe clothing when around an open flame.



Tommy's 8 and he's still collecting Social Security

... and he has been ever since his father died.

If something should happen to you, your family is protected, too, under social security's survivors program. It provides regular monthly checks until children reach the age of 18. Or 22 if they stay in school.

If you think social security helps when you retire, you're right. But it's also something you can depend on now.

For more information, contact any social security office.

U.S. DEPARTMENT OF HEALTH, EDUCATION, AND WELFARE/Social Security Administration
This space donated as a public service.

GET SOCIAL SECURITY CREDIT FOR YOUR TIPS

If you get \$20 or more in tips in a month from one employer:

- Keep a record
- Give a written report to your employer by the 10th of the next month
- Arrange with your employer to pay the social security contributions

U.S. DEPARTMENT OF HEALTH, EDUCATION, AND WELFARE
Social Security Administration

Medicare helped pay hospital and medical bills for almost 10 million people in 1970.



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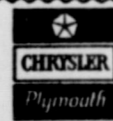
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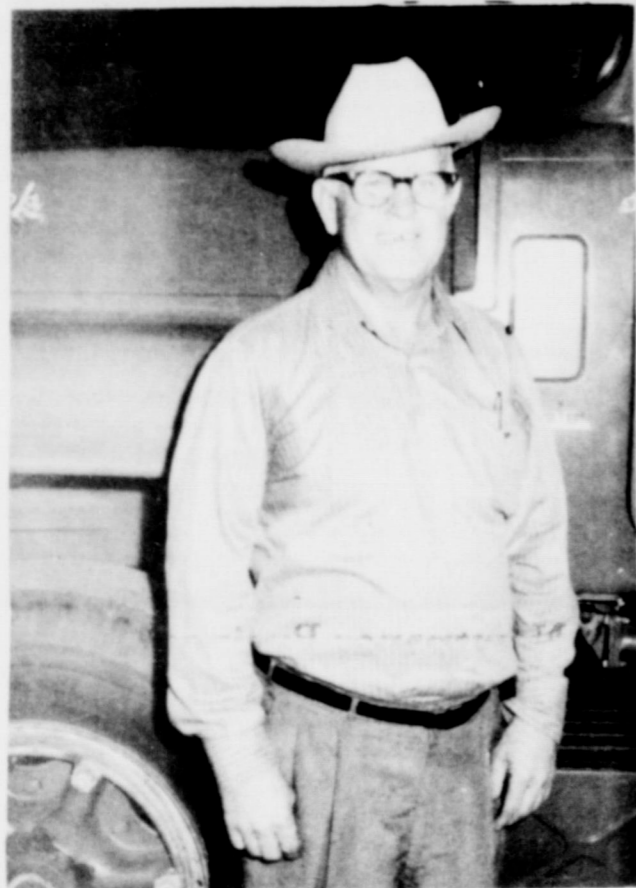
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Jonah Finley, owner and manager of City Garage.

Eastland Auction Co.

SALE EVERY TUESDAY

LLOYD COAN

Owner

629-1760

EASTLAND



Pictured from L. to R. are mechanics, Monroe Davis, Robert Hobbs, Ray Woodall, R. Scott. Parts Manager is Homer Sanders and Head Mechanic Gil Biggs, who has been with the City Garage for 9 years.

City Garage Truck and Equipment located at 103 W. White, was established in February 1950 by present owner and manager, J. J. Finley. Employees of the City Garage include, Gil Biggs, Monroe Davis, Homer Sanders, Robert Hobbs, Ray Woodall, and Jerry Hooper.

The garage offers services on repair of any rolling equipment, and furnished parts. They work on diesel trucks, Detroit, Cummings, etc. The City Garage is a service station for White Truck Motor Corporation. It is a station for genuine White Autocar, and White Freightliner, with original equipment parts and service.

Mr. and Mrs. Finley reside at 306 S. Virginia, they have two daughters Kathy and Patricia Church.

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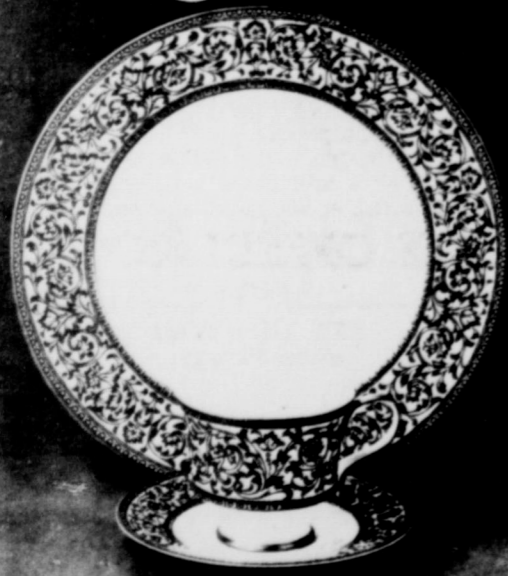
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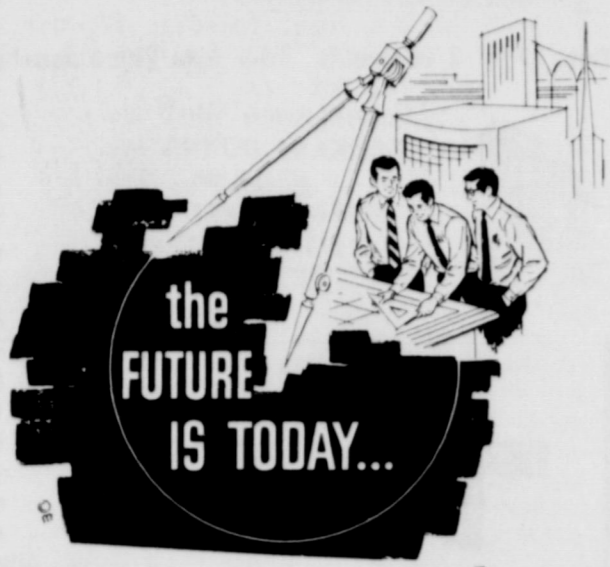
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New Web Offset Publishing Facilities.

We join in taking pride in this modern newspaper plant and predict a glowing future for the area.
THE SWING IS TO "KING"...

NEWS KING AND COLOR KING PRESSES BEING INSTALLED NATION-WIDE, WORLD-WIDE

What does the Daily Jang in Karachi, Pakistan, and the Roanoke Rapids (N.C.) Herald have in common? Well, they are both printed on King presses, and this is a typical example of how publishers around the world are turning to King Press for production requirements.

Last year, 1970, marked the start of a major swing to King. It indeed was the year that the world really began discovering that a King was the answer for publishers and commercial printers who want top quality offset printing at reasonable costs.

As the year closed, King presses were humming away in every state of the U.S., most Canadian provinces, Mexico, Central and South America, Europe, Australia, Kuwait, and the Near and Far East.

For most part, this far flung acceptance has burst forth since June 1969. That's when King Press joined one of the best known names in the printing industry, American Type Founders Co., Inc. The merger sparked some basic design changes, a bevy of new policies, increased service and an expanded sales staff.

Booming world-wide acceptance is not only pleasant to hear about; it also is a major factor to be considered by a publisher who is thinking of buying a new press. For him, the real significance in success and popularity is "What causes it?"

In the case of King presses, this question can be answered best by considering examples as La Industria Publishers in Trugillo, Peru;

Government Printing in Rangoon, Burma and Javed Press in Karachi, Pakistan.

These publishers recently became owners of Kings. Among them they operate a total of 19 King press units.

The firms place high emphasis on mechanical reliability, operating simplicity and ease of training press room employees to use new equipment.

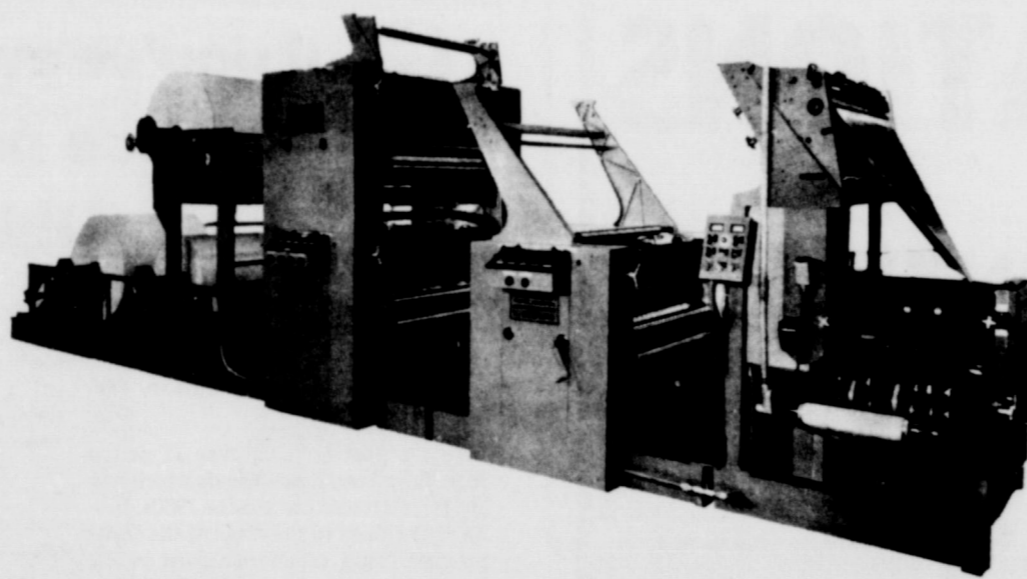
These are similar to the reasons why American publishers are switching to King. Consider Kansas Offset Printing Co., in Caney, Kansas. They purchased a four unit News King last year.

"We bought it over the competitors because of its automated features and its operating ease . . . it was just a more up-to-date modern press," reports Jake Freisberg, production control manager.

A former vocational printing instructor, Freisberg also praises the King's mechanical reliability.

"We work two shifts daily and print an average of 500,000 to 600,000 impressions weekly. Our biggest single run has been 1.4 million copies. The King has performed perfectly; it's one of our most reliable employees."

"Most of our printing includes spot color," Freisberg explains, "so color printing capabilities were a major consideration in our selection of presses. The King's circumferential register control was very important to us. We just couldn't get this on any other press."



everything you want in a press!

The News King's big feature is flexibility . . . perfecting units and roll stands may be installed in-line or stacked to fit your space requirements. Convenient controls on each printing unit—plus self-adjusting automatic web tension control makes press operation easy, and cuts your manpower needs. The News King is available in up to 6 perfecting units, which can produce up to 24 broadsheet pages. With 3 perfecting units, it produces up to 12 broadsheet pages. Designed and manufactured to American Type Founders high standards.

Newspaper Business Booming As Firms Switch To Offset

The letterpress to offset switch has become an explosive trend within the publishing industry. In the coming year alone, it is estimated that letterpress publishers will spend nearly \$90 million as they convert to offset.

Publishers who converted to offset plants several years ago are even keeping pace with this trend. They will spend approximately \$65 million for new equipment as they continue to upgrade their plants within the next year.

Yes, offset printing has become a way of life. This fact was pointedly demonstrated in the 10th annual newspaper equipment survey recently conducted by THE AMERICAN PRESS. With their permission, we have reprinted the following excerpts from the survey.

"You converted to offset 10 years ago? As an offset publisher of newspapers you were in a tiny minority—only three percent—you were in the forefront of a revolution.

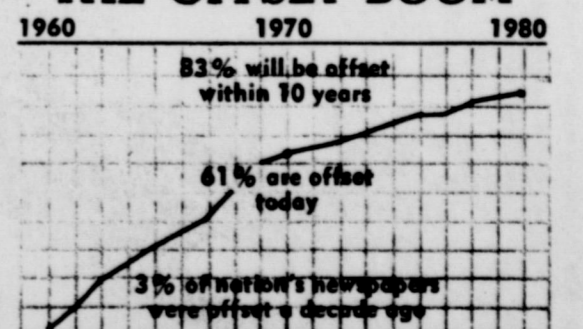
"Today, your judgment stands affirmed, as 61% of your daily and weekly newspaper peers have joined you in what is no longer a new process to the industry.

"In another decade, by 1980, an estimated 83% of all newspaper printing plants will be converted to offset.

"The latest statistics available on offset conversions and projections are drawn from THE AMERICAN PRESS' 10th annual newspaper equipment survey.

"Seven hundred and thirty-five newspaper publishers and chief production executives participated in the survey and forecast.

THE OFFSET BOOM



(Source: 1970 survey by The American Press)

"Some of the highlights are: "Today, there are an estimated 583 offset daily newspaper plants. There are an estimated 5,069 offset plants printing weeklies in the U.S.

"By 1972, 93 more daily plants will convert, as will 509 more weekly printing plants.

"The ten-year timetable shows that by 1980, 441 more daily plants and 1,910 more weekly plants "will or may convert." Remaining letterpress will be 371 daily plants and 1,273 weekly plants.

the **news king**
web offset press

American Type Founders Co., Inc., King Press Division

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EASTLAND

4-H Club Members NEWS

One of the biggest county 4-H events is coming up October 23. That is the County 4-H Awards Program at which time Eastland County 4-H club members and leaders are honored for accomplishments. The program will be held at the Cisco High School auditorium, 7:00 p.m. Refreshments and recreation will follow.

Also at this time the Gold Star Boy and Girl will be announced. This is the highest 4-H award given on a county level. The 4-Hers competing for this award are judged on their projects and leadership abilities.

Eastland 4-H Senior Club will meet on Monday October 18 with president Suzanne Harbin presiding. Mrs. Oleta Moseley, Mrs. Phyllis Kincaid, and Mrs. Jean Harbin are organizational leaders for the two Eastland clubs.

Several Carbon 4-H club members have started a rather unique 4-H project... candy making! This project is in conjunction with the 4-H Foods and Nutrition projects. Adult leader is Mrs. Faye Tucker. She stated that the first lesson -- making fudge -- wasn't the failure that she thought it would be.

★ HOSPITAL NEWS ★

Patients in the Eastland Memorial Hospital Friday, Oct. 15 were:

Andy Taylor
Avie Allgood
Etta O'Bannon, Cisco
Pansy Parker, Rising Star
Willie Harris
Carrie Capers, Gorman
Maude Hatcher, Beeville
Mary Williams
Eliza Malone, Moran
Oma Higdon, Cisco
Jessie Lemley, Gorman
Opal Rankin
Lee Williamson, Olden
Atha Williamson, Olden
Millie Baggett, Breckenridge
Lola Brumbelew, Cisco
William Haynes, Gorman
Oscar Wilson
Clara Collins, Gorman

Claudia Roberts
Elmer Smith, Cisco
Jinks Reynolds, rising sStar
Joe Wallace, Rising Star
Gustav Brandt, Cisco
Nettie Simpson, Rising Star
Ethel Allridge
Fay Martin
Roy Finley
Jesse Cox
Horace Geye, Rising Star
Rufus Dennis, Gorman
I. E. Talley, Olden
Henry Werley
Rosie Smith, Gorman
Tennie Jordan
Donna Smoot, Cisco
Ella Huffman, Cisco
Baby Boy McDaniel, Gorman
Baby Boy Campbell, Cisco
B a b y Boy Smoot, Cisco
George Hill, Rising Star
Sudie Groves
Ruby Anderson, Gorman
Tommie Harris, Cisco
Nelda McDaniel, Gorman
Mildred Speegle, Cisco
Lillie Beene, Cisco
Grace Odam,
Zelda Wilcoxon, Rising Star
Henry Rice, Carbon
Bill Reed, Cross Plains
Thelma Humphrey
Ethel Weaver, Gorman
Hannah Lindsey
Madenia Campbell, Cisco
Judy Williams, Gorman
Mary Field, Cisco
John Reed,
Henry Brunam
Berry Morris, Rising Star
Jean Williams
James, Mulkey, Carbon
Patients in Ranger General Hospital Saturday morning were:

Gladys Sporer
A. H. Carleton
Claude Chadwick
David Striz
Tracey O'Neill
Albin Fleming
Mrs. Henry Coldewey
Henry Hamilton
Susie Nephew
D. A. Kelley
Nina Choate
O. R. Criswell
Virgil Smith
Mrs. Willie Sisemore
Mabel Williams
Ida Harrell
Mrs. Robert Niver
Mrs. O. T. Stephenson
J. D. Barker
Opal Harrison
Margaret Heard

'Retirement Planning' To Be Tuesday F.B.I. Subject

"Retirement Planning" will highlight the Family Business Institute program this coming Tuesday, October 19th at 7:30 p.m. in the Texas Electric Reddy Room in Eastland.

Social Security, medicare, and old age assistance benefits will be discussed by Charles Butler and Joe Housson, State Department of Public Welfare employees.

Retirement planning is an area of family business that affects all of us. But how many people realize the importance of preparing for older adulthood while they are young or middle age?

The program planned will be beneficial and informative. Mr. Butler and Mr. Housson are most qualified to answer your questions and give any assistance.

The Family Business Institute is being sponsored by the Extension Service free of cost to the public.

Mrs. Janet Thomas, County Home Demonstration Agent; and DeMarquis Gordon, County Agricultural Agent report that this meeting will be the conclusion of the Family Business Institute. The series of meetings that have been conducted during the past few weeks have been excellent and very successful.

NOTICE

Fifteen additional talesmen are due to report Monday in 91st District Court in the second week's attempt to seat a 12-man jury in the Creel murder trial.

Seven jurymen were picked through Thursday, with none being accepted during questioning Friday.

Since attorneys are nearing the end of their allotted strikes, observers guessed that the jury might be completed Monday and testimony commenced Tuesday. Nine persons remain to be questioned from the original 246-person special venire list.

Attend Church Sunday

GORDON NEWS

Leroy Welty of Fort Worth spent last week with her daughter and family, Mr. and Mrs. Roger Boone, Thomas and Sheila while her husband was attending a District Highway Patrol Meeting at Possum Kingdom Lake.

Mrs. J. C. Smith of Seymour spent last week with her daughter and family, Mr. and Mrs. Roger Boone, Thomas and Sheila while her husband was attending a District Highway Patrol Meeting at Possum Kingdom Lake.

Visitors in the home of Mr. and Mrs. G. D. McQueary and Mr. and Mrs. James McQueary during the weekend were-

Johnny McQueary and daughter, Paula Ruth, Mr. and Mrs. Jack McQueary and Bridgette and Mrs. and Mrs. Gene Jones, Barbara Gail and Jason of Fort Worth; Mr. and Mrs. Ohny Parker and Mr. and Mrs. David McQueary all of Arlington; and Ott McQueary

of Mineral Wells.

Mr. and Mrs. Cecil Mackey, Pamela and Jennifer of Fort Worth and Mr. and Mrs. Cecil Nevils of Strawn visited recently with Mr. and Mrs. Boyd Hart and Suzanne Boyd.

Horse Racing--Full Family Fun!

Big Time-\$100,000.00 Estimated Purse
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Oct. 17 2 year olds Tri-State Championship
Oct. 16, Oct. 23
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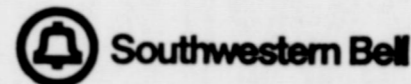


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Mister,



if you've ever had
service problems,
read this editorial!

The following is reprinted from the Gibson City, Illinois Courier of Thursday, January 15, 1970 by permission of the editor, Mr. David Kramer.

In the post-World War II period there have been many trends which had not been foreseen back in the 1930s. Few have advanced to the stage of the do-it-yourself trend which was born in the late 1940s, and has advanced steadily through the past two decades. It appears that the trend will reach a still higher level during the next few years.

Homeowners have become doers with a vengeance, both in the amount of work they perform in their own homes, and in the sophistication and quality of their work.

Our service industry simply has not been able to find the manpower in most communities to take care of the demand. Too, many of us have more leisure time, and painting, woodworking and other pursuits of the home handyman -- or handywoman -- have taken the form of hobbies and virtual necessities.

It's a good thing the trend has developed because few merchants and tradesmen have been able to find the manpower to handle the work. There simply are not enough painters, carpenters, plumbers and other craftsmen to accomplish the work that could be theirs. Industry has provided jobs for many who otherwise would have served long apprenticeships and taken their places in the trades.

Three areas of service seem to be in greatest demand and in the shortest supply.

One is the handyman who was once available to put up and take down storm windows and screens, to fix the broken porch step, to mend the concrete walk, mow the yard, scoop snow, and hundreds of similar small repair and maintenance chores. These are needed most by the elderly and the handicapped.

Akin to the handyman "gap" is the shortage of women to do housework by

the day. As more and more women leave the home to earn a second paycheck for the household, they find they don't have either the time or energy to maintain the house. They would like to employ someone for a day every week, or even a half-day, to do the housecleaning. However, those who perform this kind of work are booked to the limit and the situation will probably get worse.

Third is the shortage of qualified appliance repairmen. Few appliance dealers have been able to maintain the service force necessary to handle breakdowns and complaints about appliance performance. There is little profit in repair, and the headaches associated with it are enormous, but many dealers would do a better job if they could get and keep qualified men.

The alternative, it seems, will be the appliance of tomorrow, when all parts can be simply pulled out and new ones plugged in. All it will require is an ability to read or to listen, to follow simple directions.

The type for this newspaper has been set for two months by means of a mini-computer which takes "raw" tape and photographically produces type of any dimension and size. It is the Compugraphic system, and the company which manufactures it is unique in the printing industry. Compugraphic is sweeping the country, replacing many other systems because of its new approach to service.

The company prefers only to sell and install its equipment. It won't sell a maintenance contract, and instead requires that a publisher who buys its equipment also buy a complete spare parts kit. For instance, when this newspaper bought the new Compugraphic typesetting unit, it also paid \$750 for spare parts which include electronic printed circuit boards, even light bulbs

and a spare set of fuses. In addition, we bought an \$850 spare reader unit. This represents an investment of \$1,600 in spare parts.

It seems high, unless you compare the price with the continuing maintenance contract required by those who lease or own equipment manufactured by IBM, Burroughs, Friden and a host of others. How does it work out?

When the equipment was first installed the usual "bugs" soon developed. We would then call the factory at Wilmington, Mass., and quickly a calm voice would be on the line. You described the problem, then he would say, for instance, "Find the 'D' row of cards, then look across and find the one that is plugged into the number 3 slot. Pull it out, look up your spare, and plug it in. Then run some tape and tell me what it looks like."

Less than a minute later you have done all this, and your problem is straightened out. If that isn't it, he will say to put back the original card, and try another, say the one in the C-9 slot.

You then mail the defective card, and within a few days you receive a new one, at no cost to you. Our reader unit malfunctioned once, and to replace it you take out four screws, pull a plug, and reverse the sequence to install the spare. The defective unit is sent to the factory, and while it is gone you will have received a third unit to serve as a spare until your own is returned.

In the end, all it costs is a telephone call and postage. This is infinitely better than paying annual maintenance charges, and your equipment can be fixed in minutes, instead of waiting hours or a day for a serviceman to arrive to fix it.

This seems to be the answer for appliance users. Manufacturers could, and certainly will, design appliances so that if a dishwasher, a washing machine or a dryer breaks down, one needs only to consult the troubleshooting chart. Then you put in the spare part, or get one quickly from the dealer. It would require no electronics training, no great skill, and little time.

compugraphic corporation
Industrial Way, Wilmington, Massachusetts 01887 Tel. (617) 944-6555

Testimony 'Could' Begin Tuesday

Fifteen additional witnesses are due to report Monday in 91st District Court in the second week's attempt to seat a 12-man jury in the Creel murder trial.

Seven jurors were picked through Thursday, with none being accepted during questioning Friday.

Since attorneys are nearing the end of their allotted strikes, observers guessed that the jury might be completed Monday and testimony commenced.

Eastland County Republicans Club

The Eastland County Republicans Womens' Club met in the home of Mrs. Ivan Allen of Ranger for a covered dish luncheon and business meeting. Mrs. H. J. Bulgerin announced that the Republican

Tuesday. Nine persons remain to be questioned from the original 246-person special venire list.

WomenState Convention will be held in San Antonio November 11, 12, and 13 where Shirley Temple Black will present the Tops in Texas award to the woman in the state who has done the most for her community. It was explained that candidates this award are submitted by each county on a nonpartisan basis and the winner is selected by a panel of judges.

Next month's meeting will be held November 5 in the home of Mrs. Sanders Gregg, 433 Pine, Ranger. Mrs. Vern White will be co-hostess for the covered dish luncheon and business meeting.

COURT NEWS

The following proceedings were held in the Court of Civil Appeals, Eleventh Supreme Judicial District of Texas:

MOTIONS SUBMITTED

United States Fire Insurance Company v. Mrs. Clarence Warden, a Widow, et al. Appellee's Liberty Mutual Insurance Company, motion for rehearing. Taylor

Walter E. Jackson v. Texas Employers' Insurance Ass'n. Appellee's second motion for rehearing. Eastland

Sherman Irwin v. Prestressed Structures Inc. et al. Appellants motion for rehearing. Lubbock

Commercial Credit Corporation v. Danny R. Williams. Appellant's motion for leave to file briefs. Potter

Palmer and Ray Dental Supply of Abilene v. The First National Bank of Abilene, Abilene Texas. Appellee's motion to dismiss appeal. Taylor

In Re: Julie Elaine Hones. Agreed motion for extension of time to file briefs. Taylor

MOTIONS GRANTED

Commercial Credit Corp. v. Danny Ray Williams. Appellants motion for leave to file briefs. Potter

In Re: Julie Elaine Jones. Agree Motion for extension of time to file briefs. Taylor

MOTIONS OVERRULED

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New Families

Maybelle Trout, City Receptionist, reports ten new families to move to Eastland during the month of September.

Mr and Mrs. Welton Watson, and daughter have moved to Eastland from Brownwood. Mr. Watson is employed with the Texas Department of Public Safety.

Mr. and Mrs. Louis E. Able and their daughter, of 1610 W. Plummer are formerly of Belton. Mr. Able is an employee of the American National Insurance Co.

Mr. and Mrs. W. Y. Gregg of 410 N. Daughtery have moved to Eastland from Odessa.

Mr. and Mrs. Billy H. Hope of 606 S. Seaman are formerly of Stephenville. Mr. Hope is with the City of Eastland.

Mr. and Mrs. Danny J. Dyson and their son, reside at 296 N. Daughtery They are formerly



Two unidentified ladies thrashing the giant pecan crop located somewhere in Eastland.

Back from Trip

Mr. Dyson is employed as mechanic at Hollywood Vassarette.

Mr. and Mrs. Glenn R. Bakker and their three sons and two daughters of 210 W. Olive are formerly of Midway Island.

Mr. Bakker is employed with the Lone Cedar Country Club.

Mr. and Mrs. Clarence L. Johnson of 105 E. Plummer have moved to Eastland from Paris. Mr. Johnson is the manager of Hollywood Vassarette.

Mr. and Mrs. William D. Smith and two sons have moved to 807 W. Moss. They are former residents of Fort Worth and Mr. Smith is employed with East Texas Petroleum Co.

The City of Eastland wishes to say "Welcome Back Home" to these fine couples formerly of Eastland who have now returned. These include Mr. and Mrs. Jimmy Moylan and son formerly of Lubbock; and Mr. and Mrs. Bill Boles returning from Arlington.

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Music Study Club To Meet Wed

The Music Study Club of Eastland will meet in regular session, Wednesday, October 20, at 3:30 p.m. in the Woman's Club. Subject of the lesson will be "The Great Musician of the Twentieth Century."

Leader for the meeting will be Mrs. C. L. Bigby, with study being, "Cellist in Exile," a portrait of Pablo Casals. Mrs. H. Tom Wilson will lead the discussion.

By Marjorie Van Hoose, Club Reporter.

Home once again, Mrs. Green says, "I am ready to live at 903 W. Plummer and be with my Kindergarten tots. It's good to go and great to be home. Eastland is my home."



Secretary of the week is Mrs. Neiman C. Smith, Jr. Carolyn is secretary to the First United Methodist Church in Eastland. The Smiths live at 206 S. High Street and have 2 children. Seth age 9 and Lorrie age 5. Neiman is employed with Lone Star Gas Co. and they are originally from Oklahoma. The Smiths have lived in Eastland for the past five years. Pastor of the Eastland United Methodist Church is Reverend Cecil Ellis.

FALL SAVINGS
ON YEAR ROUND USED CARS

1958 FORD 6 cylinder standard very economical

1967 THUNDERBIRD Loaded 1 owner

1966 FORD GALAXIE 500 4 door sedan loaded

1970 FORD PICKUP 4 wheel drive 15,000 miles

1968 FORD PICKUP Automatic V-8 low wide box

TIME TO BUY A NEW 1971 FORD, WHILE THEY LAST!

King Motor Co.
100 E. Main Eastland 629-1786

See the Cowboys in Color.

REAL XL-100
(deluxe rollabout stand available)

The Custom FG965 21" (diag.)

100% solid state (no tubes)

\$549.95
Today's BEST color buy... only

ROBERTSONS TV SALES & SERVICE
100 W. Commerce 629-1625

HELPING TO SAFEGUARD HEALTH

Keep Health Supplies Up to Date

It makes a lot of sense. For safety sake, keep your medicine cabinet up to date. You'll be prepared for small emergencies.

Check periodically for expired prescriptions and medications. Then, restock here.

CENTRAL DRUG
629-2681 — ● — 103 W. Main St.

PROGRESS

PROGRESS

BOND ELECTRIC EASTLAND

ANYWAY YOU STACK IT --IT SPELLS "PROGRESS" WE WIRED IT!

EDDIE'S PHILLIPS 66
513 West Main 629-8838

OFFERING THE BEST IN AUTO SERVICE

Complete Auto tune-up and repair
Mechanic Vic Edwards

Free Pickup and Delivery
Guaranteed Service

At Phillips 66
its performance that counts

NOW SERVING YOUR PET GROOMING NEEDS... Ursula Guthrie
At Lake Road Hospital Animal Hospital Cisco
442-1502
-All Breeds-
Bathing and Clipping

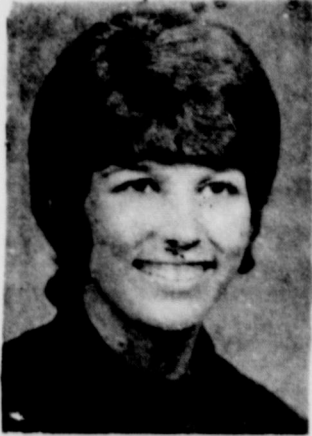
A STAR'S CHOICE

Rex Allen, "Mr. Cowboy", has been thrilling Western fans as an entertainer for years, and he knows what his appearance can mean to his act. That's why he continues to choose world-famous Tony Lama handcrafted boots — the undisputed leaders in style, comfort and craftsmanship. Take a tip from the stars. Play your starring role in Tony Lama boots.

Tony Lama CO., INC.

AT **GREER'S WESTERN STORE IN RANGER**

We now have the largest stock of Tony Lama Boots in our history!!



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Perkins Implement Co. - Ray Rankin. Rising Star - Central Drug Co. - Herle Garrett. Altman's Style Shop - Mrs. Dick Yielding. Quality Shoe Shop - Salora Gilkey. Eastland Druggery - stansell. H&R Lumber Co. - Noble Squires. Hillcrest Food Market - Mrs. F. M. Sayre. Harmon Short Stop No. 6 - Joyce Elmore. Eastland Tire Service - Pat Brown. Ranger - Rogers Grocery & Market - E. Wilson. azsafeway Store - Mrs. George Hights. Squier.

Store - Richard Hopson. Nolan De Ford - 2 waxes - Glen Hart. Grease gun - Donna Wilhelm. Anti-Freeze - Wh. corleton, Rising Star. Anti-Freeze - Daniel Ramirez. Anti-Freeze - Bobby Kinchloe. CAR DEALERS - Crain Motor Co. - Francis BETTS. Fullen m motor Co. - Jack LOWRANCE. King Motor Co. - Mildred Sherrill. Finley Garage - Martha Williams. Bruce Pipkin Motor Co. - Pearl Chisom.

Guy Patterson, Herman Hassell, C. L. Bigby and J. F. Francis served fried chicken, potato salad, beets, cucumbers, sliced tomatoes, preserves, hot rolls, lemon shaker pie, and buttermilk. Members were seated at two long tables, centered with an arrangement of pink and white carnations. Mrs. Fred Davenport gave the invocation. Hostesses wore old fashioned aprons, carrying out the pioneer theme. Displays of antiques, including books, glassware, sad irons, and many other items were displayed on tables in the club room.

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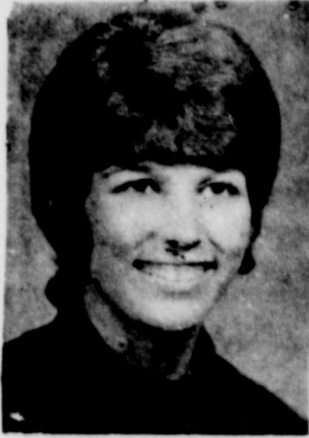
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Sunday, October 17, 1971

GOODYEAR SERVICE STORES NO MONEY DOWN WITH APPROVED CREDIT. The annual percentage rate is 18%. GET HERE EARLY! THESE GREAT BUYS WON'T LAST LONG AT THESE LOW, LOW PRICES! YOUR CHOICE \$11.11 PER MONTH. GE 11.6 CU. FT. ECONOMY FOOD FREEZER. GE FILTER-FLO AUTOMATIC WASHER. GE PORTA COLOR TELEVISION. 3 WAYS TO PAY AT GOODYEAR. On-the-spot financing... low monthly payments. 20-Gallon Trash Can \$1.99. One Pint Brunch Bag \$2.99 each. Battery-Type Trouble Light \$1.99.

CONGRATULATIONS Good things happen here at home... Because science and technology keep the wheels turning. In an amazingly short time... within this century, in fact, within the past few years... giant steps have been taken, through scientific discoveries and technological developments... to place opportunities untold within man's grasp. Now, it's our responsibility to put these wonders to work for us... to use them well... to foster an upward turn in our community's economy... to make good things happen, here at home. TEXAS ELECTRIC SERVICE COMPANY People power... at your service F. N. SAYRE, Manager, Phone 623-2651



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GE 11.6 CU. FT. ECONOMY FOOD FREEZER

The annual percentage rate is 18%

GET HERE EARLY! THESE GREAT BUYS WON'T LAST LONG AT THESE LOW, LOW PRICES!

YOUR CHOICE

\$11.11 PER MONTH

You pay \$11.11 per month for 20 months and one final payment of \$11.27. Deferred payment price is \$233.47, excluding sales tax. Total cash price excluding sales tax is \$199.00.

GE FILTER-FLO AUTOMATIC WASHER

GENERAL ELECTRIC PORTA COLOR TELEVISION

3 WAYS TO PAY AT GOODYEAR | OUR OWN EASY PAY PLAN | master charge | BANK-AMERICAN

On-the-spot financing... low monthly payments

20-Gallon Trash Can

With "Snap Lock" cover

\$1.99

A trash can that won't rust, leak, crack, or freeze... features "Snap Lock" cover, available in avocado.

One Pint Brunch Bag

3 assorted patterns!

\$2.99 each

Beautiful vinyl bags, sculptured carry strap, zipper "flip top", comes complete with pint vacuum bottle.

Battery-Type Trouble Light

12 Volt, 25 Ft.

\$1.99

Repairs, camping, nighttime boating and fishing. 50-watt bulb works off of battery whenever light is needed.

GOODYEAR SERVICE STORE

STORE HOURS: 8 a.m. to 5:30 p.m. | EASTLAND, TEX

CONGRATULATIONS Good things happen here at home...

Because science and technology keep the wheels turning. In an amazingly short time... within this century, in fact, within the past few years... giant steps have been taken, through scientific discoveries and technological developments... to place opportunities untold within man's grasp. Now, it's our responsibility to put these wonders to work for us... to use them well... to foster an upward turn in our community's economy... to make good things happen, here at home.

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A report of the meeting in Graham will be given by Mrs. Ellis and Mrs. Horton.

Saturday winners Announced

BIG WINNERS IN SATURDAY'S GIANT EASTLAND CO-OP GIVE-AWAY WERE: Hareluk's Dept. Store - Sylvia Garces. Mode O'Day - Eunice Lasater. Perry Bros. Inc. - Susie Carter. Bray's Dept. Store - Juanita Steadum. Jeanette's Shop - Wand. Baird. Western Auto - Mrs. George Woodley. Sledge Market - Mrs. O. L. Turner. Eastland Telegram - Vicki Seay. Triple D Discount Center - Franc. Betts. Robertson TV Sales & Service - Elroy mith, Gorman. Coats Furniture, Inc. - A. B. Byrd. Super Save Market - Arthur Murrell. Eastland Auto Parts - Harvey Basham. Texas Electric Service Co. - to be announced. Eastland National Bank - Jill Wright. Prescription Pharmacy - Michael Barnes. Kendrick Music Center - Bob Alred. Goodyear Tire & Rubber Co. - Jack H. Tucker. Tharp Tire Co. - W. L. Haynes.

Perkins Implement Co. - ... store - Richard Hopson. Nolan De Ford - 2 waxes. Glen Hart. Grease gun. Donna Wilhelm. Anti-Freeze. Wh. corleton, Rising Star. Anti-Freeze - Daniel Ramirez. Anti-Freeze - Bobby Kinchloe. CAR DEALERS - Crain Motor Co. - Francis BETTS. Fullen m motor Co. - Jack LOWRANCE. King Motor Co. - Mildred Sherrill. Finley Garage - Martha Williams. Bruce Pipkin Motor Co. - Pearl Chisom.

Winners Should Pick Up Prizes This Week At Participating Stores

Thursday Afternoon Meeting Held

The Thursday Afternoon Club opened the year's activities with a noon luncheon at the Women's Club, Thursday, October 7. The theme for the year, "Americanism, New Faces for Pioneers," was carried out in the decorations, table setting, and food. The hostesses, Mmes. Marene Johnson-Johnson, James Horton, Dan Childress,

Guy Patterson, Herman Hassell, C. L. Bigby and J. F. Francis served fried chicken, potato salad, beets, cucumbers, sliced tomatoes, preserves, hot rolls, lemon shaker pie, and butter milk. Members were seated at two long tables, centered with an arrangement of pink and white carnations. Mrs. Fred Davenport gave the invocation.

Hostesses wore old fashioned aprons, carrying out the pioneer theme. Displays of antiques, including books, glassware, sad irons, and many other items were displayed on tables in the club room. Following the luncheon, Mrs. Cushman gave a library report on the "Summer reading program."

Mrs. Dan Childress, program

chairman, gave out the year books and explained the year's program. Mrs. Marene Johnson-Johnson, presented a very original program: "The Wheel, the Lever, and the Pulley," with very clever illustrations of each. She showed how these three inventions brought man into our present age, these ingenious American pioneers. She also gave a very entertaining, original poem, depicting a day in the life of our grandmothers and mothers. Following a very brief business meeting, the club adjourned to meet again at 3 p.m., October 21, at the Women's Club.

Mrs. Francis Mary Davis of Beverly, Mass. is here visiting her grandmother, Mrs. Frances Maddox.

Sunday, October 17, 1971

GOODYEAR SERVICE STORES NO MONEY DOWN WITH APPROVED CREDIT. GENERAL ELECTRIC MEDITERRANEAN STEREO. GE 11.6 CU. FT. ECONOMY FOOD FREEZER. GE FILTER-FLO AUTOMATIC WASHER. GENERAL ELECTRIC PORTA COLOR TELEVISION. YOUR CHOICE \$11.11 PER MONTH. 3 WAYS TO PAY AT GOODYEAR. One Pint Brunch Bag. Battery-Type Trouble Light.

CONGRATULATIONS Good things happen here at home... Because science and technology keep the wheels turning. In an amazingly short time... within this century, in fact, within the past few years... giant steps have been taken, through scientific discoveries and technological developments... to place opportunities untold within man's grasp. Now, it's our responsibility to put these wonders to work for us... to use them well... to foster an upward turn in our community's economy... to make good things happen, here at home. TEXAS ELECTRIC SERVICE COMPANY People power... at your service F. N. SAYRE, Manager, Phone 629-2651

SPECIAL SOUVENIR EDITION

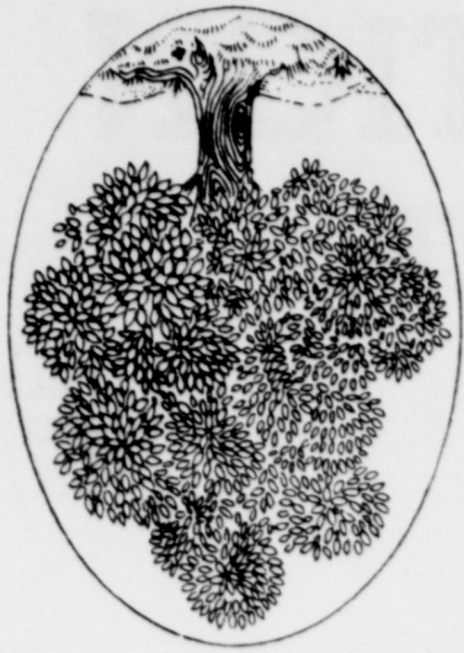
EASTLAND COUNTY NEWSPAPER

Sunday, October 17, 1971

SOUVENIR
PLACE MATS
INSIDE



**Lieutenant Governor Ben Barnes
Visits Eastland County
Newspapers'
Open House
Sunday, October 17th**



← RANGER

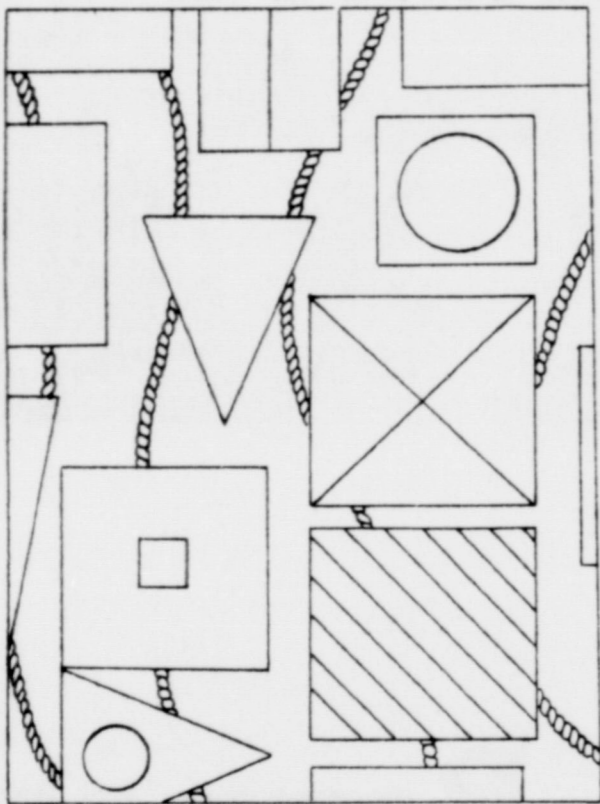
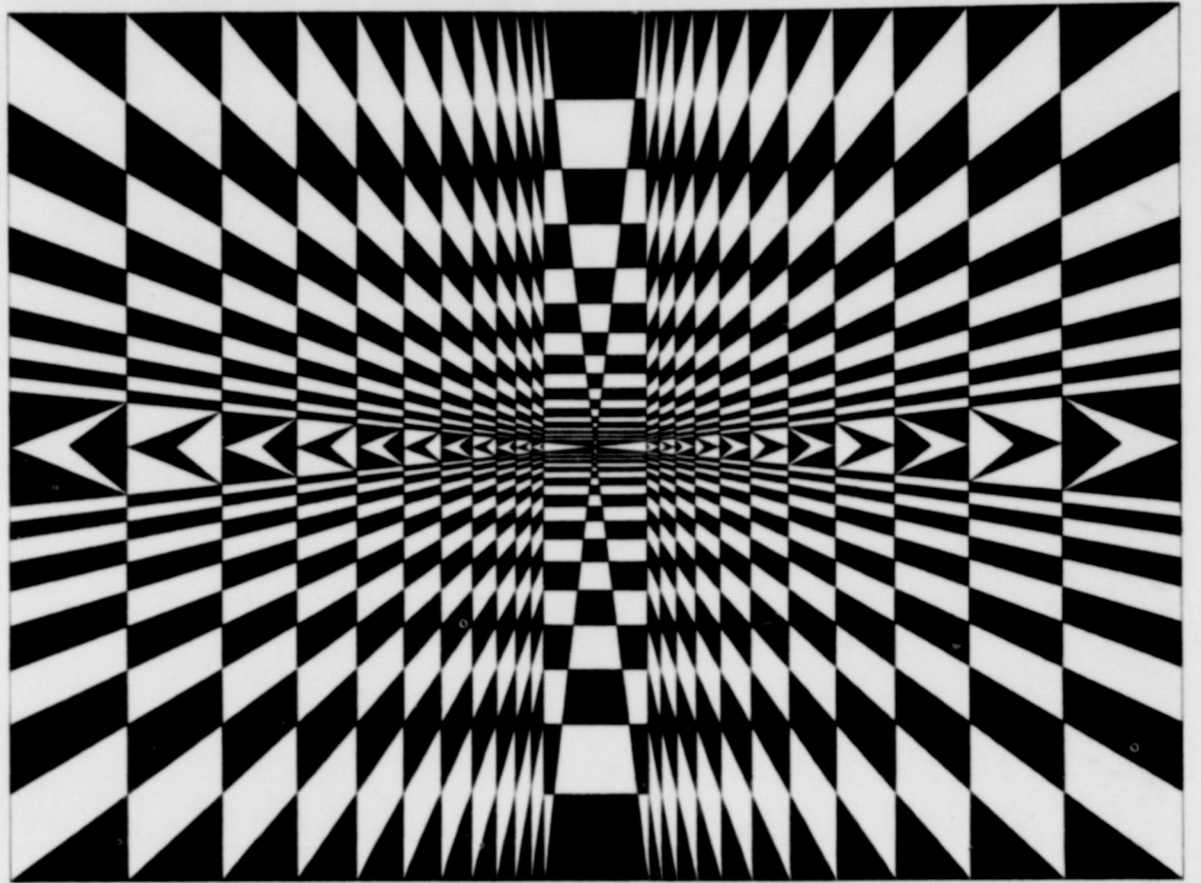
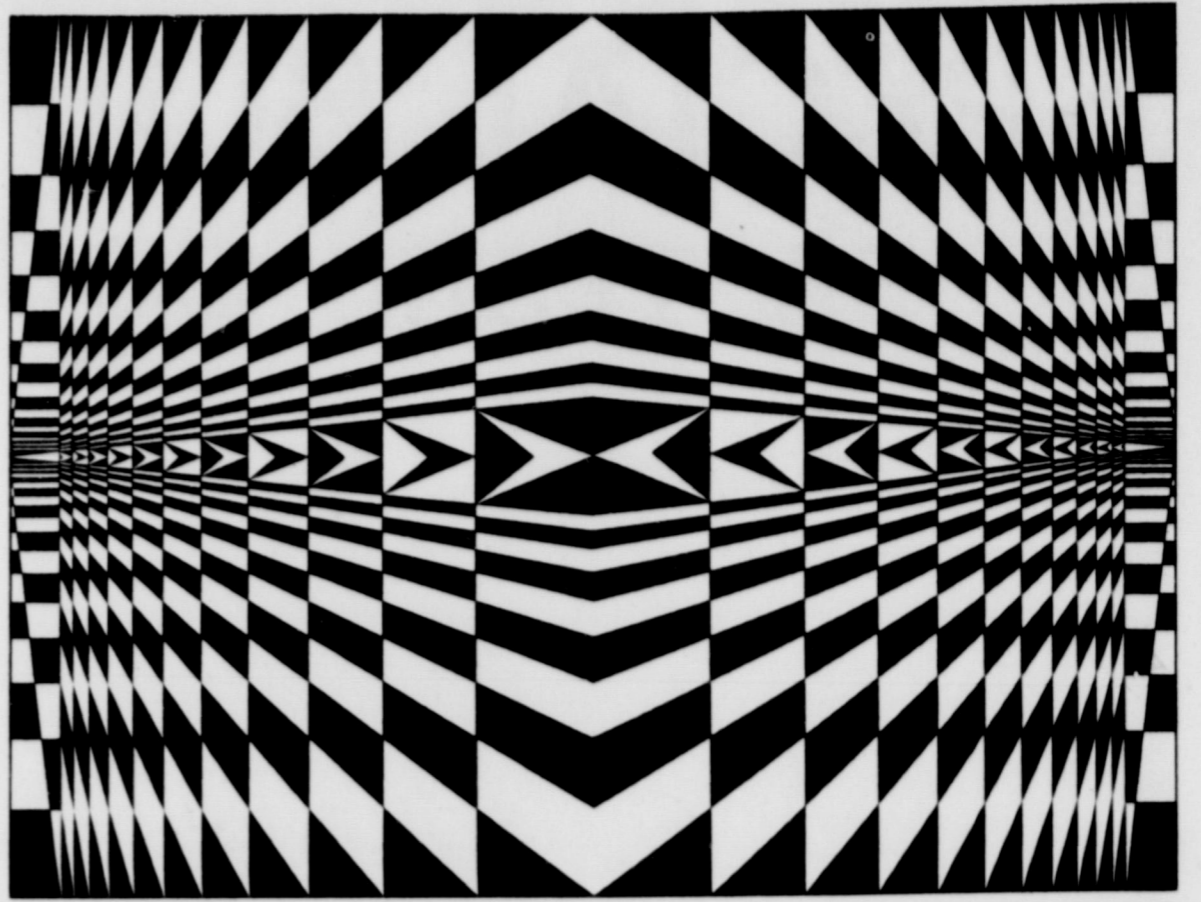
← EASTLAND

← CISCO

TRY THESE FOR STARTERS:

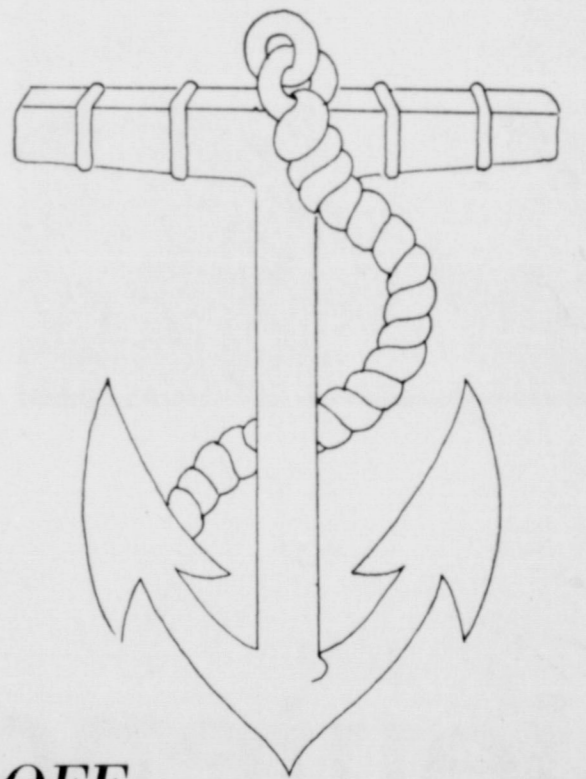
— A FARM, A TOWN,
AND SEE A TREE,
GET ON U.S. 80

bug-EYED?
TAKE A BREAK
FROM THE INTERSTATE



SMOOTH SAILIN'
on U.S. 80 --

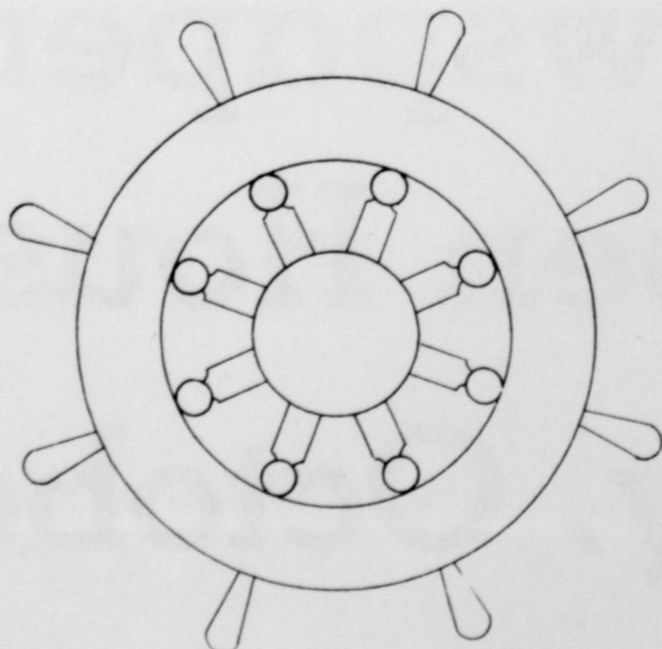
*(SURE BEATS
INTERSTATE
BOREDOM)*



*SHOVE OFF
FOR THE
LEEWAYS --*



*set sail
for the
'people' route
U.S. 80 OFF int. 20
for a treat
instead of
a treatment*



- ✓ Cisco
- ✓ Eastland
- ✓ Ranger

right in the heart of Texas



EYEBALL FATIGUE?



**TAKE
A
BREAK
FROM
THE
INTERSTATE**



LOOK FOR U.S. 80 --

**SEE → CISCO
→ EASTLAND
→ RANGER**

DOWN WITH SAMENESS:

**take a break
from the interstate!**

- ✓ look at a tree
- ✓ see a lake
- ✓ talk to a human

take the SHUN-WAY

through small towns &

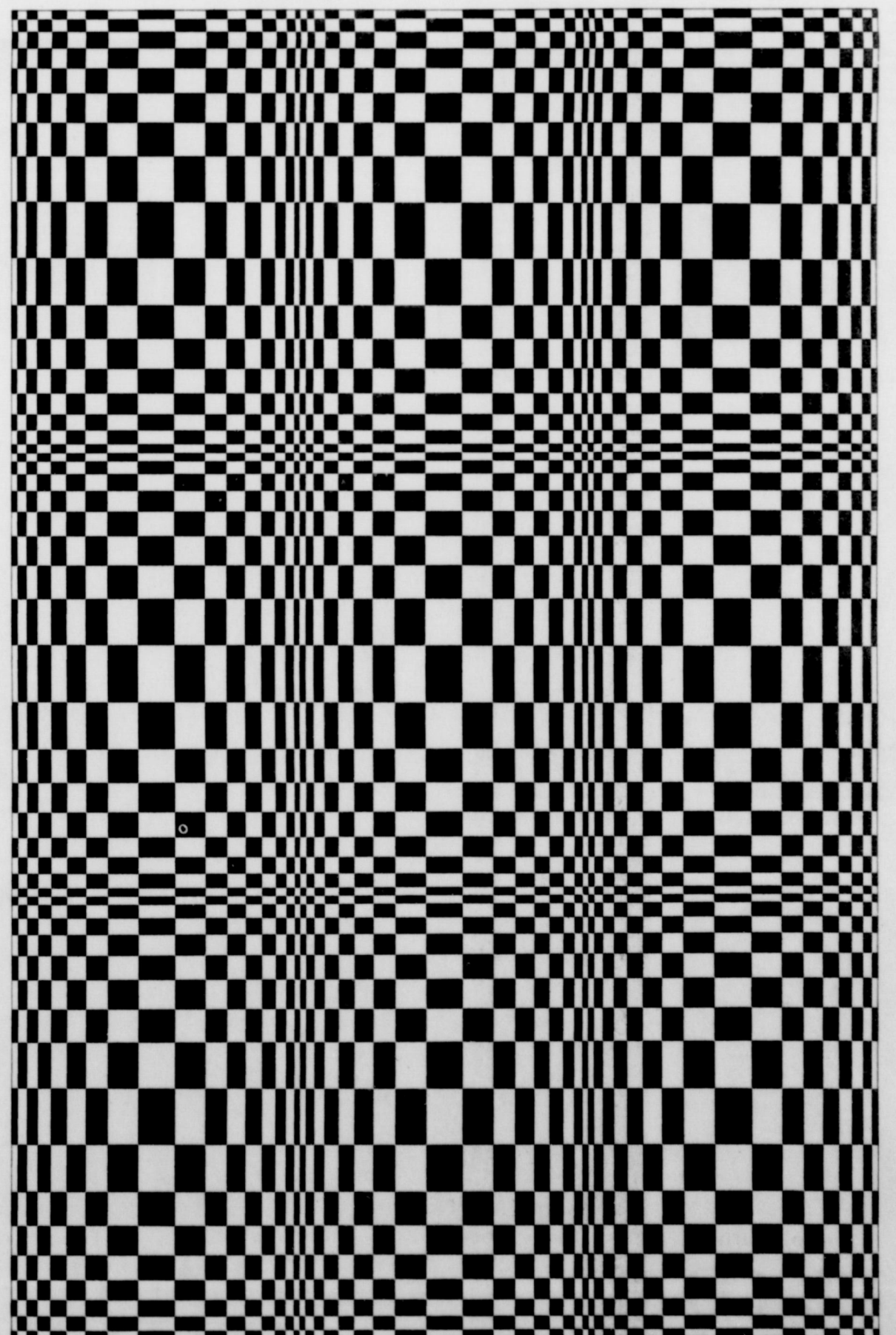
**FIND OUT WHAT AMERICA
REALLY LOOKS LIKE!**

look for U.S. 80 and enjoy a trio of Texas towns:

CISCO — EASTLAND — RANGER

yes you may keep this placemat

courtesy of Web-Offset Eastland, Tex.



MAY WE INTRODUCE AND INVITE YOU TO JOIN US IN SALUTING THE NEWSPAPER PEOPLE



Larry Marshall



Herman Alsop



Pat Collins



Hale Dunson

IT TAKES PEOPLE...The most sophisticated machinery won't get the job done by itself. Naturally, we're proud of all the fine new equipment that helps make getting out your paper easier, but we're even more proud of the people who operate the press, the elaborate camera, the ultra-modern typesetting and all the other departments.

It takes these and many more, to get a paper delivered to your doorstep--and every person associated in the team effort is important. Many there are who make it work. The carriers who proudly deliver the finished product are vital links in the long chain, and we're mighty proud of them. They're independent Little Merchants, and they are learning about responsibility, finance, and living in our modern society.

All along the line, it takes the old team-spirit: each person has his or her job to do, and every effort counts. To collect the news, sell the ads, edit the

news, set it all in type, proof-read it, correcting, designing pages, shooting photographs, making half-tones, shooting page negatives, burning plates, webbing the press, running the press, catching the papers, bundling papers, labeling papers, distributing papers, delivering papers, billing advertising, keeping books, paying bills, ordering supplies, writing stories, helping publicize worthwhile events, getting involved in community affairs, being good listeners, being patient, being good citizens--these are among some of the things it takes to be a NEWSPAPER PERSON.

We consider ourselves many times blessed. But two blessings stand upper-most in our minds: having the privilege of living and doing business where we do and having the privilege of working with the people who are YOUR NEWSPAPER PEOPLE.

We hope you'll join us in Thanking each of them.



Patsy Nance



Margaret Hallmark



Betty Day



Rosie Broyles



Anice Locke



Pam Pierce



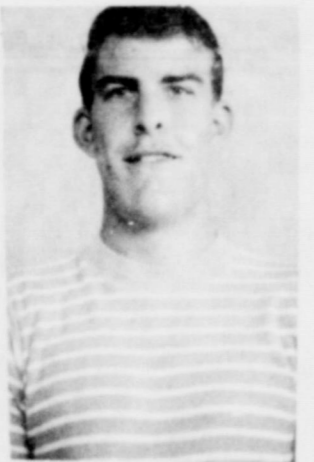
Ted Rogers



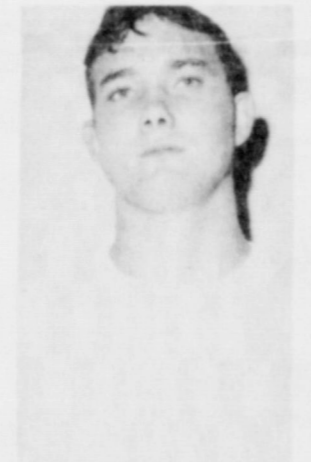
John Morris



Harold Hallmark



Gary Poynor



Daniel Dunson



Toy Morris



Audrey Johnston



Kay Makepeace



Terrel Jackson



Rocky Gray



Mark Johnson



Clarke Johnson



Dale James



Ronnie Powelson



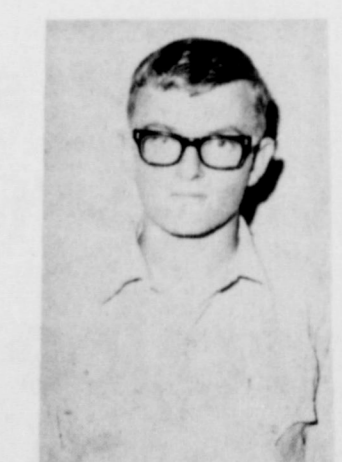
Matt Johnson



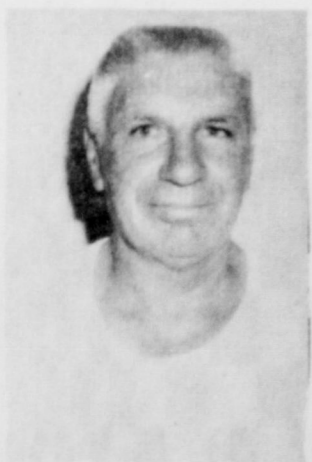
Scott Zellman



Mike O'Dell



J. R. McCormick



Russell Turner



Ricky Crews



Ray Williams



Faye Howell



Jimmy Clark



Brian Jackson

**CISCO
PRESS**

**EASTLAND
TELEGRAM**

**RANGER
TIMES**

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